

### Wylie Economic Development Corporation Board Regular Meeting

June 15, 2022 – 8:30 AM WEDC Office Conference Room - 250 South Highway 78, Wylie, Texas 75098

### **CALL TO ORDER**

### INVOCATION & PLEDGE OF ALLEGIANCE

#### **COMMENTS ON NON-AGENDA ITEMS**

Any member of the public may address Board regarding an item that is not listed on the Agenda. Members of the public must fill out a form prior to the meeting in order to speak. Board requests that comments be limited to three minutes for an individual, six minutes for a group. In addition, Board is not allowed to converse, deliberate or take action on any matter presented during citizen participation.

### **CONSENT AGENDA**

All matters listed under the Consent Agenda are considered to be routine by the Board and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- A. Consider and act upon approval of Minutes from the May 20, 2022 Regular Meeting of the WEDC Board of Directors.
- B. Consider and act upon approval of the May 2022 WEDC Treasurer's Report.

### REGULAR AGENDA

- 1. Consider and act upon a Second Amendment to the Letter of Understanding between WEDC and Union Pacific.
- 2. Consider and act upon issues surrounding the flood study at State Hwy 78/Alanis.
- 3. Consider and act upon the award of bid for the sanitary sewer project at State Hwy 78/Alanis to Kimley-Horn and Associates, Inc.

### **DISCUSSION ITEMS**

- DS1. Discussion regarding ICSC events.
- <u>DS2.</u> Discussion regarding Tax Increment Reinvestment Zones.
- DS3. Discuss issues surrounding the FY 2022-2023 WEDC Budget.
- <u>DS4.</u> Staff report: WEDC Property Update, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

### **EXECUTIVE SESSION**

### Sec. 551.072. DELIBERATION REGARDING REAL PROPERTY; CLOSED MEETING.

A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on its negotiating position.

ES1. Consider the sale or acquisition of properties located at Ballard/Brown, Brown/Eubanks, FM 1378/Parker, FM 544/Cooper, FM 544/Sanden, State Hwy 78/Alanis, State Hwy 78/Ballard, State Hwy 78/Brown.

### Sec. 551.074. PERSONNEL MATTERS; CLOSED MEETING.

- (a) This chapter does not require a governmental body to conduct an open meeting:
- (1) to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or
- (2) to hear a complaint or charge against an officer or employee.
- (b) Subsection (a) does not apply if the officer or employee who is the subject of the deliberation or hearing requests a public hearing.
- ES2. Evaluation of WEDC Staff.

### Sec. 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS; CLOSED MEETING.

This chapter does not require a governmental body to conduct an open meeting:

- (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or
- (2) to deliberate the offer of a financial or other incentive to a business prospect described by Subdivision (1).
- ES3. Deliberation regarding commercial or financial information that the WEDC has received from a business prospect and to discuss the offer of incentives for Projects: 2017-10a, 2020-11b, 2021-2d, 2021-4a, 2021-4b, 2021-5a, 2021-6a, 2021-6c, 2021-7a, 2021-8a, 2021-9e, 2021-9f, 2021 9g, 2021-11a, 2021-12a, 2021-12b, 2022-6a, 2022-6b, and 2022-6c.

### RECONVENE INTO OPEN SESSION

Take any action as a result from Executive Session.

#### **FUTURE AGENDA ITEMS**

#### **ADJOURNMENT**

### **CERTIFICATION**

I certify that this Notice of Meeting was posted on June 10, 2022 at 5:00 p.m. on the outside bulletin board at Wylie City Hall, 300 Country Club Road, Building 100, Wylie, Texas, a place convenient and readily accessible to the public at all times.

Stephanie Storm, City Secretary	Date Notice Removed

The Wylie Municipal Complex is wheelchair accessible. Sign interpretation or other special assistance for disabled attendees must be requested 48 hours in advance by contacting the City Secretary's Office at 972.516.6020. Hearing impaired devices are available from the City Secretary prior to each meeting.

If during the course of the meeting covered by this notice, the Board should determine that a closed or executive meeting or session of the Board or a consultation with the attorney for the City should be held or is required, then such closed or executive meeting or session or consultation with attorney as authorized by the Texas Open Meetings Act, Texas Government Code § 551.001 et. seq., will be held by the Board at the date, hour and place given in this notice as the Board may conveniently meet in such closed or executive meeting or session or consult with the attorney for the City concerning any and all subjects and for any and all purposes permitted by the Act, including, but not limited to, the following sanctions and purposes:

### Texas Government Code Section:

- § 551.071 Private consultation with an attorney for the City.
- § 551.072 Discussing purchase, exchange, lease or value of real property.
- § 551.073 Discussing prospective gift or donation to the City.
- § 551.074 Discussing personnel or to hear complaints against personnel.
- § 551.076 Discussing deployment of security personnel or devices or security audit.
- § 551.087 Discussing certain economic development matters.

### **Minutes**

### Wylie Economic Development Corporation Board of Directors Meeting

May 20, 2022 – 7:00 A.M. WEDC Offices – Conference Room 250 S Hwy 78 – Wylie, TX 75098

### CALL TO ORDER

Announce the presence of a Quorum

President Demond Dawkins called the meeting to order at 7:05 a.m. Board Members present were Melisa Whitehead, Tim Gilchrist, and Blake Brininstool. Board Member Gino Mulliqi arrived at 7:06 a.m.

Ex-Officio Members Mayor Matthew Porter and City Manager Brent Parker were present.

WEDC staff present included Executive Director Jason Greiner, Senior Assistant Rachael Hermes, and Administrative Assistant Marissa Butts.

### INVOCATION & PLEDGE OF ALLEGIANCE

President Dawkins gave the invocation and led the Pledge of Allegiance.

### **COMMENTS ON NON-AGENDA ITEMS**

With no citizen participation, President Dawkins moved to Consent Agenda.

### **CONSENT AGENDA**

All matters listed under the Consent Agenda are considered to be routine by the WEDC Board of Directors and will be enacted by one motion. There will not be a separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- A. Consider and act upon approval of Minutes from the April 22, 2022 Regular Meeting of the WEDC Board of Directors.
- B. Consider and act upon approval of the April 2022 WEDC Treasurer's Report.

### **Board Action**

A motion was made by Melisa Whitehead, seconded by Blake Brininstool, to approve the Consent Agenda as presented. A vote was taken, and the motion passed 5-0.

### **DISCUSSION ITEMS**

### DS1. Discussion regarding ICSC events.

### **Staff Comments**

ICSC Las Vegas takes place May 22-24. Staff is in the process of finalizing meeting confirmations and will provide calendar invites to the attendees shortly before the event. The Board discussed a general overview of the ICSC event schedule.

### DS2. Discussion regarding Tax Increment Reinvestment Zones.

### **Staff Comments**

Staff discussed the Tax Increment Reinvestment Zone (TIRZ) presentation that was taken to City Council on May 10, 2022. The presentation provided an overview of the concept, creation, and implementation of a TIRZ. City Council will be considering the implementation of a TIRZ over the next 60-90 days and additional information will be provided to the Board when available.

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### DS3. Discussion regarding Board & Commission Code of Conduct.

### **Staff Comments**

Staff discussed the Code of Conduct as required for all City Officials, including members of Administrative Boards and Advisory Boards appointed by the Mayor or City Council. Staff reminded the Board that the acknowledgment of receipt and understanding will need to be completed as soon as possible.

DS4. Discuss issues surrounding the FY 2022-2023 WEDC Budget.

#### **Staff Comments**

Staff discussed the FY 2022-2023 WEDC Budget and will be providing a preliminary budget over the coming weeks. As requested at the April 22, 2022 Board Meeting, Staff has reviewed the WEDC's deferred outflows and calculated the operational expenses for the next six months. Staff recommends reviewing deferred outflows on a quarterly basis, as this information will fluctuate throughout the FY. The Board discussed the allocation of one quarter of operational expenses into a cash reserve.

DS5. Staff report: WEDC Property Update, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

### **Staff Comments**

Staff referred the Board to the Agenda Report provided in the packet for all updates related to WEDC-owned properties, downtown parking, engineering reports, upcoming events, and WEDC activities/programs.

### **EXECUTIVE SESSION**

Recessed into Closed Session at 7:29 a.m. in compliance with Section 551.001, et. seq. Texas Government Code, to wit:

- Sec. 551.072. DELIBERATION REGARDING REAL PROPERTY; CLOSED MEETING.
- ES1. Consider the sale or acquisition of properties located at Ballard/Brown, Brown/Eubanks, FM 544/Cooper, FM 544/Sanden, State Hwy 78/Alanis, State Hwy 78/Ballard, State Hwy 78/Brown.
- Sec. 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS; CLOSED MEETING.
- ES2. Deliberation regarding commercial or financial information that the WEDC has received from a business prospect and to discuss the offer of incentives for Projects: 2017-10a, 2020-11b, 2021-2d, 2021-4a, 2021-4b, 2021-5a, 2021-6a, 2021-6c, 2021-7a, 2021-8a, 2021-9e, 2021-9f, 2021-11a, 2021-12a, 2021-12b, 2022-1a, 2022-2a, 2022-2b, 2022-4a, and 2022-4b.

### RECONVENE INTO OPEN SESSION

Take any action as a result of the Executive Session.

President Dawkins reconvened into Open Session at 7:57 a.m.

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FUTURE AGENDA ITEMS	
There were no Items requested for inclusion on future agence	das.
ADJOURNMENT	
With no further business, President Dawkins adjourned the	WEDC Board meeting at 7:57 a.m.
ATTEST:	Demond Dawkins, President
Jason Creiner Evecutive Director	



### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	В
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	6/13/22	Exhibits:	_4
Subject			

### Recommendation

Motion to approve the May 2022 WEDC Treasurer's Report.

Consider and act upon approval of the May 2022 WEDC Treasurer's Report.

Presented for the Board's review and approval is the May 2022 Treasurer's Report detailing the month and year-to-date financial transactions and performance against budget. In this report, you will find the Revenue and Expense Report, Statement of Net Position, Balance Sheet, and Sales Tax Report.

#### **REVENUES:**

Sales Tax Revenue earned in March allocated in May, was \$401,180.20, an increase of 0.20% over the same period in 2021.

### **EXPENSES:**

### Incentives

\$41,573.28 CSD Quarterly Reimbursement

\$15,000.00 DW Wylie

### **Special Services**

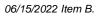
\$12,500.00 Zachary Construction- Demolition 410 E Brown/502 E Brown

\$43,500.00 Intercon Demolition Demolition 103 S Ballard

### Engineering/Architecture

\$17,750.00 Kimley-Horn- Flood Study Alanis

\$9,575.00 Cardinal Strategies- Hooper/Steel Flood Study \$9,575.00 Cardinal Strategies- Hooper/Steel Flood Study





## May Rev/Exp Report Account Summary

For Fiscal: 2021-2022 Period Ending: 05/31/2022

		Original	Current	Period	Fiscal	Variance Favorable	Percent
		<b>Total Budget</b>	<b>Total Budget</b>	Activity	Activity	(Unfavorable)	Remaining
Fund: 111 - WYLIE EC	ONOMIC DEVEL CORP						
Revenue							
Category: 400 - T	Taxes						
111-4000-40210	SALES TAX	3,789,966.00	3,789,966.00	401,180.20	1,980,241.87	-1,809,724.13	47.75 %
	Category: 400 - Taxes Total:	3,789,966.00	3,789,966.00	401,180.20	1,980,241.87	-1,809,724.13	47.75%
Category: 460 - I	nterest Income						
111-4000-46110	ALLOCATED INTEREST EARNINGS	6,000.00	6,000.00	0.00	1,242.57	-4,757.43	79.29 %
	Category: 460 - Interest Income Total:	6,000.00	6,000.00	0.00	1,242.57	-4,757.43	79.29%
Category: 480 - N	Miscellaneous Income						
111-4000-48110	RENTAL INCOME	132,240.00	132,240.00	18,935.00	86,255.00	-45,985.00	34.77 %
111-4000-48410	MISCELLANEOUS INCOME	0.00	0.00	0.00	1,044.96	1,044.96	0.00 %
111-4000-48430	GAIN/(LOSS) SALE OF CAP ASSETS	2,601,116.00	2,601,116.00	0.00	0.00	-2,601,116.00	100.00 %
111 1000 10130	Category: 480 - Miscellaneous Income Total:	2,733,356.00	2,733,356.00	18,935.00	87,299.96	-2,646,056.04	96.81%
	• .	2,733,330.00	2,733,330.00	10,555.00	07,233.30	2,040,030.04	30.01/0
• .	Fransfers In & Other Financing Sources	2.22	0.400.000.00	0.00	0.400.000.00	0.00	0.00.01
111-4000-49325	BANK NOTE PROCEEDS	0.00	8,108,000.00	0.00	8,108,000.00	0.00	0.00 %
Category:	490 - Transfers In & Other Financing Sources Total:	0.00	8,108,000.00	0.00	8,108,000.00	0.00	0.00%
	Revenue Total:	6,529,322.00	14,637,322.00	420,115.20	10,176,784.40	-4,460,537.60	30.47%
Expense							
Category: 510 - F	Personnel Services						
111-5611-51110	SALARIES	286,558.00	286,558.00	21,827.02	167,402.46	119,155.54	41.58 %
111-5611-51140	LONGEVITY PAY	729.00	729.00	0.00	724.00	5.00	0.69 %
111-5611-51310	TMRS	44,530.00	44,530.00	3,383.17	26,167.77	18,362.23	41.24 %
111-5611-51410	HOSPITAL & LIFE INSURANCE	49,304.00	49,304.00	3,885.70	23,814.68	25,489.32	51.70 %
111-5611-51420	LONG-TERM DISABILITY	1,707.00	1,707.00	44.67	357.36	1,349.64	79.07 %
111-5611-51440	FICA	18,623.00	18,623.00	1,228.64	9,519.10	9,103.90	48.89 %
111-5611-51450	MEDICARE	4,355.00	4,355.00	287.34	2,226.19	2,128.81	48.88 %
111-5611-51470	WORKERS COMP PREMIUM	378.00	390.56	0.00	390.55	0.01	0.00 %
111-5611-51480	UNEMPLOYMENT COMP (TWC)	1,080.00	1,080.00	2.27	29.26	1,050.74	97.29 %
	Category: 510 - Personnel Services Total:	407,264.00	407,276.56	30,658.81	230,631.37	176,645.19	43.37%
Category: 520 - S	Supplies						
111-5611-52010	OFFICE SUPPLIES	5,000.00	5,000.00	423.47	2,576.05	2,423.95	48.48 %
111-5611-52040	POSTAGE & FREIGHT	300.00	300.00	0.00	71.70	228.30	76.10 %
111-5611-52810	FOOD SUPPLIES	6,100.00	6,100.00	119.62	2,654.49	3,445.51	56.48 %
	Category: 520 - Supplies Total:	11,400.00	11,400.00	543.09	5,302.24	6,097.76	53.49%
Category: 540 - N	Materials for Maintenance						
111-5611-54610	FURNITURE & FIXTURES	2,500.00	2,500.00	0.00	7,569.50	-5,069.50	-202.78 %
111-5611-54810	COMPUTER HARD/SOFTWARE	5,500.00	5,500.00	750.00	750.00	4,750.00	86.36 %
222 0022 0 1020	Category: 540 - Materials for Maintenance Total:	8,000.00	8,000.00	750.00	8,319.50	-319.50	-3.99%
	<b>.</b>	2,200.00	-,		2,220.00		
• .	Contractual Services	4 042 072 00	4 042 072 00	F.C. F.72, 20	204 705 05	020 477 05	00 20 0/
<u>111-5611-56030</u>	INCENTIVES  SPECIAL SERVICES	1,043,973.00	1,043,973.00	56,573.28	204,795.05	839,177.95	80.38 %
<u>111-5611-56040</u>	SPECIAL SERVICES	118,156.00	1,962,496.00	57,924.28	1,847,739.47	114,756.53	5.85 %
111-5611-56080 111-5611-56090	ADVERTISING  COMMUNITY DEVELOPMENT	129,100.00	129,100.00	12,858.63	47,837.23	81,262.77	62.95 %
111-5611-56090 111-5611-56110	COMMUNICATIONS	52,050.00 6,400.00	52,050.00 6,400.00	1,266.41 606.87	23,946.54	28,103.46 3,093.39	53.99 % 48.33 %
111-5611-56180	RENTAL	6,400.00 27,000.00	27,000.00	2,250.00	3,306.61 18,000.00	9,000.00	33.33 %
111-5611-56210	TRAVEL & TRAINING	74,600.00	74,600.00	6,910.97	38,408.42	36,191.58	48.51 %
<u>111-5611-56250</u>	DUES & SUBSCRIPTIONS	39,810.00	39,810.00	3,662.50	47,221.21	-7,411.21	-18.62 %
<u>111-5611-56310</u>	INSURANCE	6,303.00	6,303.00	0.00	5,458.01	844.99	13.41 %
<u>111-5611-56510</u>	AUDIT & LEGAL SERVICES	33,000.00	33,000.00	901.50	11,568.00	21,432.00	64.95 %
<u>111-5611-56570</u>	ENGINEERING/ARCHITECTURAL	87,500.00	189,300.00	38,088.75	81,731.30	107,568.70	56.82 %
	ENGINEERING/ANGINEERIONAL	37,300.00	103,300.00	30,000.73	01,731.30	107,300.70	30.02 /0

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**Budget Report** 

For Fiscal: 2021-2022 Period Ending: 05/31/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
111-5611-56610	UTILITIES-ELECTRIC	2,400.00	2,400.00	347.61	1,134.92	1,265.08	52.71 %
	Category: 560 - Contractual Services Total:	1,620,292.00	3,566,432.00	181,390.80	2,331,146.76	1,235,285.24	34.64%
Category: 570 - D	ebt Service & Capital Replacement						
111-5611-57410	PRINCIPAL PAYMENT	694,127.33	5,403,249.03	26,358.46	4,894,449.80	508,799.23	9.42 %
111-5611-57415	INTEREST EXPENSE	315,135.79	326,452.12	23,690.54	179,440.38	147,011.74	45.03 %
Category: 570 - Debt Service & Capital Replacement Total:		1,009,263.12	5,729,701.15	50,049.00	5,073,890.18	655,810.97	11.45%
Category: 580 - C	apital Outlay						
111-5611-58110	LAND-PURCHASE PRICE	0.00	3,983,392.59	0.00	3,894,644.85	88,747.74	2.23 %
111-5611-58210	STREETS & ALLEYS	2,175,000.00	2,425,000.00	0.00	59,475.90	2,365,524.10	97.55 %
111-5611-58995	CONTRA CAPITAL OUTLAY	0.00	0.00	0.00	-3,895,266.34	3,895,266.34	0.00 %
	Category: 580 - Capital Outlay Total:	2,175,000.00	6,408,392.59	0.00	58,854.41	6,349,538.18	99.08%
	Expense Total:	5,231,219.12	16,131,202.30	263,391.70	7,708,144.46	8,423,057.84	52.22%
Fund: 111	- WYLIE ECONOMIC DEVEL CORP Surplus (Deficit):	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24	265.25%
	Report Surplus (Deficit):	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24	265.25%

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For Fiscal: 2021-2022 Period Ending: 05/31/2022

**Budget Report** 

### **Group Summary**

Categor	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 111 - WYLIE ECONOMIC DEVEL CORP						
Revenue						
400 - Taxes	3,789,966.00	3,789,966.00	401,180.20	1,980,241.87	-1,809,724.13	47.75%
460 - Interest Income	6,000.00	6,000.00	0.00	1,242.57	-4,757.43	79.29%
480 - Miscellaneous Income	2,733,356.00	2,733,356.00	18,935.00	87,299.96	-2,646,056.04	96.81%
490 - Transfers In & Other Financing Sources	0.00	8,108,000.00	0.00	8,108,000.00	0.00	0.00%
Revenue Total:	6,529,322.00	14,637,322.00	420,115.20	10,176,784.40	-4,460,537.60	30.47%
Expense						
510 - Personnel Services	407,264.00	407,276.56	30,658.81	230,631.37	176,645.19	43.37%
520 - Supplies	11,400.00	11,400.00	543.09	5,302.24	6,097.76	53.49%
540 - Materials for Maintenance	8,000.00	8,000.00	750.00	8,319.50	-319.50	-3.99%
560 - Contractual Services	1,620,292.00	3,566,432.00	181,390.80	2,331,146.76	1,235,285.24	34.64%
570 - Debt Service & Capital Replacement	1,009,263.12	5,729,701.15	50,049.00	5,073,890.18	655,810.97	11.45%
580 - Capital Outlay	2,175,000.00	6,408,392.59	0.00	58,854.41	6,349,538.18	99.08%
Expense Total:	5,231,219.12	16,131,202.30	263,391.70	7,708,144.46	8,423,057.84	52.22%
Fund: 111 - WYLIE ECONOMIC DEVEL CORP Surplus (Deficit):	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24	265.25%
Report Surplus (Deficit):	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24	265.25%

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Budget Report For Fiscal: 2021-2022 Period Ending: 05/31/2022

### **Fund Summary**

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
111 - WYLIE ECONOMIC DEVEL COR	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24
Report Surplus (Deficit):	1,298,102.88	-1,493,880.30	156,723.50	2,468,639.94	3,962,520.24

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### Wylie Economic Development Corporation Statement of Net Position As of May 31, 2022

Assets Cash and cash equivalents Receivables Inventories Prepaid Items	\$ \$ \$	2,182,775.40 40,000.00 16,330,536.04	Note 1
Total Assets	\$	18,553,311.44	
Deferred Outflows of Resources Pensions	\$	75,630.55	
Total deferred outflows of resources	\$	75,630.55	
Liabilities			
Accounts Payable and other current liabilities	\$	7,222.69	
Unearned Revenue	\$	1,200.00	Note 2
Non current liabilities:	Ş	1,200.00	Note 2
Due within one year	\$	148,127.29	Note 3
Due in more than one year	۶ \$	8,187,633.93	Note 3
Due in more than one year	<u>,                                    </u>	8,187,033.93	
Total Liabilities	\$	8,344,183.91	
Deferred Inflows of Resources	ć	(45.205.41)	
Pensions	\$	(45,385.41)	
Total deferred inflows of resources	\$	(45,385.41)	
Net Position			
	\$		
Net investment in capital assets Unrestricted		10 220 272 67	
Official	<u> </u>	10,239,372.67	
Total Net Position	\$	10,239,372.67	
		·	

- Note 1: Includes incentives in the form of forgivable loans for \$40,000 (LUV-ROS)
- Note 2: Deposits from rental property
- Note 3: Liabilities due within one year includes compensated absences of \$32,301



### Balance Sheet Account Summary As Of 05/31/2022

Name	Balance	
VEL CORP		
CLAIMA ON CACH AND CACH FOUNY	2 400 604 52	
·		
	•	
•		
_	·	
Total Assets:	19,342,004.57	<u>19,342,004.57</u>
FEDERAL INCOME TAX PAYABLE	0.00	
	•	
ADDIT EMPLOYEE INSUR PAY	49.46	
ADDIT LIVIFLOTEL INSUR PAT		
MISC DAVBOLL DAVABLE		
MISC PAYROLL PAYABLE	0.00	
AP PENDING	0.00	
AP PENDING ACCOUNTS PAYABLE	0.00 0.00	
AP PENDING	0.00	
	CLAIM ON CASH AND CASH EQUIV. CASH - WEDC - INWOOD ESCROW DEPOSITS OTHER - MISC CLEARING TEXPOOL LOGIC INTEREST RECEIVABLE ACCTS REC - MISC ACCTS REC - SALES TAX LEASE PAYMENTS RECEIVABLE LOAN PROCEEDS RECEIVABLE ACCTS REC - JTM TECH ACCTS REC - JTM TECH ACCTS REC - JTM TECH ACCTS REC - FORGIVEABLE LOANS INVENTORY - MATERIAL/ SUPPLY INVENTORY - LAND & BUILDINGS INVENTORY - BAYCO/ SANDEN BLVD PREPAID EXPENSES - MISC DEFERRED OUTFLOWS  Total Assets:  FEDERAL INCOME TAX PAYABLE CHILD SUPPORT PAYABLE CREDIT UNION PAYABLE IRS LEVY PAYABLE NATIONWIDE DEFERRED COMP HEALTH INSUR PAY-EMPLOYEE TMRS PAYABLE ROTH IRA PAYABLE WORKERS COMP PAYABLE FICA PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE	CLAIM ON CASH AND CASH EQUIV. 2,180,601.53  CASH - WEDC - INWOOD 0.00  ESCROW 0.00  DEPOSITS 2,000.00  OTHER - MISC CLEARING 0.00  TEXPOOL 0.00  INTEREST RECEIVABLE 0.00  ACCTS REC - MISC 0.00  LOGIC 0.00  ACCTS REC - SALES TAX 0.00  LOAN PROCEEDS RECEIVABLE 0.00  ACCTS REC - JTM TECH 0.00  ACCTS REC - JTM TECH 0.00  ACCTS REC - JTM TECH 0.00  INVENTORY - MATERIAL/ SUPPLY 0.00  INVENTORY - LAND & BUILDINGS 16,330,536.04  INVENTORY - LAND & BUILDINGS 16,330,536.04  INVENTORY - BAYCO/ SANDEN BLVD 0.00  PREPAID EXPENSES - MISC 0.00  DEFERRED OUTFLOWS 768,867.00  Total Assets: 19,342,004.57  FEDERAL INCOME TAX PAYABLE 0.00  CHILD SUPPORT PAYABLE 0.00  NATIONWIDE DEFERED COMP 0.00  NATIONWIDE DEFERED COMP 0.00  ROTH IRA PAYABLE 0.00  ROTH IRA PAYABLE 0.00  FICA PAYABLE 0.00  FICH PAYABL

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06/15/2022 Item B.

### As Of 05/31/2022

Balance Sheet			As Of 05/31/2022
Account	Name	Balance	
111-2000-22270	DEFERRED INFLOW	0.00	
111-2000-22275	DEF INFLOW - LEASE PRINCIPAL	0.00	
111-2000-22280	DEFERRED INFLOW - LEASE INT	0.00	
111-2000-22915	RENTAL DEPOSITS	1,200.00	
	Total Liability:	777,562.58	
Equity			
<u>111-3000-34110</u>	FUND BALANCE - RESERVED	0.00	
111-3000-34590	FUND BALANCE-UNRESERV/UNDESIG	16,095,802.05	
	Total Beginning Equity:	16,095,802.05	
Total Revenue		10,176,784.40	
Total Expense		7,708,144.46	
Revenues Over/Under Expenses		2,468,639.94	
	Total Equity and Current Surplus (Deficit):	18,564,441.99	

Total Liabilities, Equity and Current Surplus (Deficit): \_\_\_\_\_19,342,004.57

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### As Of 05/31/2022

Dalatice Street				A3 01 03/31/2021
Account	Name	Balance		
Fund: 922 - GEN LONG TERM DEBT (WEI	DC)			
Assets				
922-1000-10312	GOVERNMENT NOTES	0.00		
922-1000-18110	LOAN - WEDC	0.00		
922-1000-18120	LOAN - BIRMINGHAM	0.00		
922-1000-18210	AMOUNT TO BE PROVIDED	0.00		
922-1000-18220	BIRMINGHAM LOAN	0.00		
922-1000-19050	DEF OUTFLOW TMRS CONTRIBUTIONS	39,535.29		
<u>922-1000-19051</u>	DEF OUTFLOW SDBF CONTRIBUTIONS	3,027.00		
922-1000-19075	DEF OUTFLOW - INVESTMENT EXP	-37,953.52		
922-1000-19100	DEF OUTFLOW - ACT EXP/ASSUMP	71,021.78		
922-1000-19125	(GAIN)/LOSS ON ASSUMPTION CHGS	-44,574.41		
922-1000-19126	DEF INFLOW SDBF CONTRIBUTIONS	-811.00		
	Total Assets:	30,245.14	30,245.14	
			<del></del>	
Liability				
922-2000-20310	COMPENSATED ABSENCES PAYABLE	0.00		
922-2000-20311	COMP ABSENCES PAYABLE-CURRENT	32,300.82		
922-2000-21410	ACCRUED INTEREST PAYABLE	9,604.44		
922-2000-28205	WEDC LOANS/CURRENT	106,222.03		
922-2000-28220	BIRMINGHAM LOAN	0.00		
922-2000-28230	INWOOD LOAN	0.00		
922-2000-28232	ANB LOAN/EDGE	0.00		
922-2000-28233	ANB LOAN/PEDDICORD WHITE	0.00		
922-2000-28234	ANB LOAN/RANDACK HUGHES	0.00		
922-2000-28235	ANB LOAN	0.00		
922-2000-28236	ANB CONSTRUCTION LOAN	0.00		
922-2000-28237	ANB LOAN/ WOODBRIDGE PARKWAY	0.00		
922-2000-28238	ANB LOAN/BUCHANAN	0.00		
922-2000-28239	ANB LOAN/JONES:HOBART PAYOFF	0.00		
922-2000-28240	HUGHES LOAN	0.00		
922-2000-28242	ANB LOAN/HWY 78:5TH ST REDEV	0.00		
922-2000-28245	ANB LOAN/DALLAS WHIRLPOOL	0.00		
922-2000-28246	GOVCAP LOAN/KIRBY	7,846,537.60		
922-2000-28247	JARRARD LOAN	144,081.16		
922-2000-28250	CITY OF WYLIE LOAN	0.00		
922-2000-28260	PRIME KUTS LOAN	0.00		
922-2000-28270	BOWLAND/ANDERSON LOAN	0.00		
922-2000-28280	CAPITAL ONE CAZAD LOAN	0.00		
922-2000-28290	HOBART/COMMERCE LOAN	0.00		
922-2000-29150	NET PENSION LIABILITY	185,989.17		
922-2000-29151	SDBF LIABILITY	11,026.00		
	Total Liability:	8,335,761.22		
Equity				
922-3000-34590	FUND BALANCE-UNRESERV/UNDESIG	-4,971,701.88		
922-3000-35900	UNRESTRICTED NET POSITION	-120,264.00		
	Total Beginning Equity:	-5,091,965.88		
Total Revenue		-8,108,000.00		
Total Expense		-4,894,449.80		
Revenues Over/Under Expenses	_	-3,213,550.20		
,	Total Equity and Current Surplus (Deficit):	-8,305,516.08		
	Total Liabilities, Equity and Cu	rrent Surplus (Defic	it): <u>30,245.14</u>	

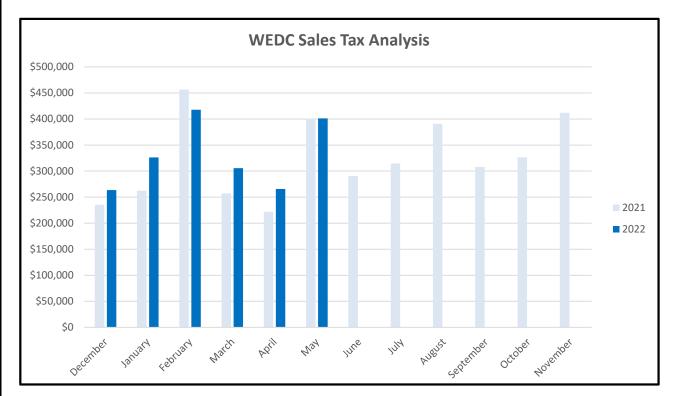
**Balance Sheet** 

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# Wylie Economic Development Corporation SALES TAX REPORT May 31, 2022

### **BUDGETED YEAR**

		_	 			
MONTH	FY 2019	FY 2020	FY 2021	FY 2022	DIFF 21 vs. 22	% DIFF 21 vs. 22
DECEMBER	\$ 214,867.15	\$ 226,663.94	\$ 235,381.33	\$ 263,577.66	\$ 28,196.33	11.98%
JANUARY	\$ 223,749.61	\$ 218,520.22	\$ 262,263.52	\$ 326,207.92	\$ 63,944.40	24.38%
FEBRUARY	\$ 307,366.66	\$ 362,129.18	\$ 456,571.35	\$ 417,896.79	\$ (38,674.56)	-8.47%
MARCH	\$ 208,222.32	\$ 228,091.34	\$ 257,187.91	\$ 305,605.50	\$ 48,417.59	18.83%
APRIL	\$ 182,499.53	\$ 203,895.57	\$ 221,881.55	\$ 265,773.80	\$ 43,892.25	19.78%
MAY	\$ 274,299.18	\$ 289,224.35	\$ 400,371.70	\$ 401,180.20	\$ 808.50	0.20%
JUNE	\$ 234,173.88	\$ 239,340.35	\$ 290,586.92	\$ -		0.00%
JULY	\$ 215,107.94	\$ 296,954.00	\$ 314,559.10	\$ -	\$ -	0.00%
AUGUST	\$ 283,602.93	\$ 325,104.34	\$ 390,790.76	\$ -	\$ -	0.00%
SEPTEMBER	\$ 243,048.40	\$ 259,257.89	\$ 307,681.15	\$ -	\$ -	0.00%
OCTOBER	\$ 224,875.38	\$ 249,357.02	\$ 326,382.38	\$ -	\$ -	0.00%
NOVEMBER	\$ 308,324.41	\$ 384,953.89	\$ 411,813.32	\$ 	\$ <u> </u>	<u>0.00</u> %
Sub-Total	\$ 2,920,137.37	\$ 3,283,492.09	\$ 3,875,470.98	\$ 1,980,241.87	\$ 146,584.52	11.12%
Total	\$ 2,920,137.37	\$ 3,283,492.09	\$ 3,875,470.98	\$ 1,980,241.87	\$ 146,584.52	11.12%



<sup>\*\*\*</sup> Sales Tax collections typically take 2 months to be reflected as Revenue. SIsTx receipts are then accrued back 2 months.

Example: May SIsTx Revenue is actually March SIsTx and is therefore the 6th allocation in FY22.



### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	June 22, 2022	Item Number:	1
Department:	WEDC		(Staff Use Only)
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	6-13-22	Exhibits:	1

### **Subject**

Consider and act upon a Second Amendment to the Letter of Understanding between WEDC and Union Pacific.

### Recommendation

Motion to approve a Second Amendment to the Letter of Understanding between the WEDC and Union Pacific, for the purchase of a .476-acre property and further authorizing the WEDC Executive Director to execute the amendment.

### **Discussion**

As the Board will recall, Staff executed a Letter of Understanding between Union Pacific and the WEDC on February 22, 2022, for the purchase of the .476-acre lot adjacent to 401 N. Keefer. The purchase was later authorized by the WEDC Board at the March 16, 2022 Board Meeting. The Board approved a First Amendment to the LOU on April 22, 2022.

### Original Analysis:

- Lot/Parcel: .476 acres or 20,734 square feet
- Sales Price: \$3.90/SF or approximately \$80,862.60
- Restriction of Use: Must not be used for Residential, Lodging, Education, or Childcare
- Environmental Testing: Completed on March 7, 2022 (results in 2-3 weeks)
- Feasibility Review/Right of Entry Period: 30 Days
- Closing Date: On or Before April 30, 2022

Union Pacific is requesting an additional extension to the LOU to allow more time to get the deed finalized by their legal department. The attached Second Amendment to the Letter of Understanding amends the closing date from May 30, 2022, to July 30, 2022. Staff anticipates closing on the property on or before July 29, 2022.



June 3, 2022 Folder: 03301-75

#### VIA EMAIL

WYLIE ECONCOMIC DEVELOPMENT CORPORATION ATTN: MR. GREINER 250 S HIGHWAY 78 WYLIE TX 75098

RE: Second Amendment - Sale of Union Pacific property located in Wylie, TX to Wylie Economic Development Corporation

Dear Mr. Greiner:

This refers to the Letter of Understanding dated January 17, 2022 in connection with the above-mentioned transaction.

This First Amendment ("Agreement") confirms our understandings covering the sale by Union Pacific Railroad Company ("Seller"), Wylie Economic Development Corporation ("Buyer") of Seller's interest in certain rail property approximately .409 Acres in Wylie, Texas in the amount of Dollars (\$69,498.00).

Article 8. Closing; A. is replaced with as follows:

A. Closing with occur on or before July 30, 2022 ("Closing Date"). The Closing will be deemed to occur upon payment of the Sale Prices by wire transfer or a cashier's or certified check, and delivery of the deed. All closing costs, including transfer taxes and excise taxes, will be paid by Buyer.

Please arrange for execution of this extension and return to me at the address indicated below.

If you have any questions please contact me at <a href="mailto:kdcrawford@up.com">kdcrawford@up.com</a> or by phone at 402-544-8593.

Best regards,

Kylan Crawford

Senior Manager - Real Estate

Accepted and approved this \_\_\_\_\_day of \_\_\_\_\_\_2022

By\_\_\_\_\_\_Title \_\_\_\_\_



### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	2
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:		Exhibits:	2
Cubicat			

### Subject

Consider and act upon issues surrounding the flood study at State Hwy 78/Alanis.

### Recommendation

Motion to award the remainder of the contract to Kimley-Horn and Associates, Inc. in the amount of \$75,500 and further authorize the Executive Director to execute any and all necessary documents.

### **Discussion**

As the Board will recall, the WEDC awarded a \$63,500 contract to Kimley-Horn and Associates on February 17, 2022, for the flood study at Hwy 78/Alanis. At that time, the Board authorized Kimley-Horn to complete Phase I; Tasks 1-7, excluding #5 of the Professional Services Agreement which included:

- 1. Topographic Survey \$14,500 LS
- 2. Aquatics Resources Delineation \$6,500 LS
- 3. Preliminary Floodplain Analysis \$28,000 LS
- 4. Mass Grading Plans \$7,500 LS
- 6. Submittals and Permitting-\$3,500 HR
- 7. Meetings and Team Coordination-\$3,500 HR

As noted, the 2-17-22 motion did not include Tasks 5, 8, and 9 of the Professional Services Agreement, nor did it include the FEMA LOMR fee of \$8,000.

- 5. Stormwater Pollution Prevention Plan \$3,500 LS
- 8. Floodplain Analysis Submittal \$24,000 LS
- 9. Letter of Map Revision \$40,000 LS

Approval of Tasks 5, 8, and 9 of the Professional Services Agreement will allow Kimley-Horn to submit/permit the plans and floodplain analysis report with the City and submit the LOMR to the City and FEMA for review and approval. Note: this does not include the FEMA LOMR fee of \$8,000, but the amount is accounted for in the Motion.

Upon approval, WEDC Staff will sign and return the documentation and expedite this process.



January 27, 2022

Mr. Jason Greiner, Executive Director Wylie Economic Development Corporation 250 South Highway 78 Wylie, Texas 75098

Re: Agreement for Professional Services

State Highway 78 at Alanis Boulevard Flood Study and Reclamation Project

#### Dear Jason:

Kimley-Horn and Associates, Inc. ("Kimley-Horn" or "Consultant") is pleased to submit this letter agreement to the Wylie Economic Development Corporation ("WEDC" or "Client") for providing professional surveying (through a sub-consultant), hydrology, hydraulics, and civil engineering services.

Our Scope of Services is outlined on the following pages and is based on our understanding of your needs and information provided to Kimley-Horn. In providing our services, we anticipate receiving the following current information from you or other members of your consultant team:

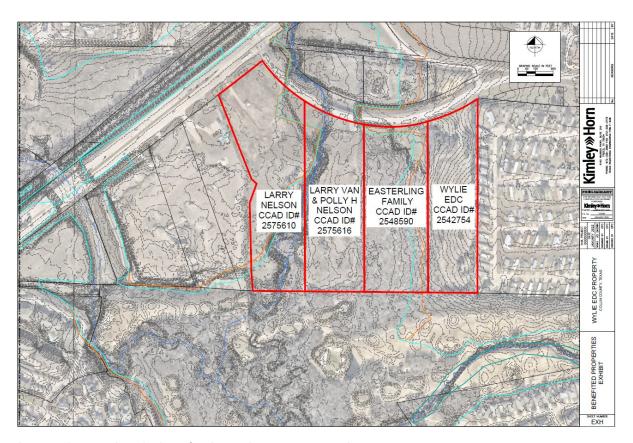
- A. A fully executed copy of this agreement,
- B. Unfettered access to the properties being studied.

### **Project Understanding**

- The properties being studied for possible reclamation efforts include those shown in the image on the next page and include:
  - Wylie EDC, Collin Central Appraisal District (CCAD) ID# 2542754
  - Easterling Family, LP, CCAD ID# 2548590
  - Larry Van & Polly H. Nelson, CCAD ID# 2575616
  - o Larry Nelson, etal, CCAD ID# 2575610
- An Aquatic Resources Delineation will be performed
- A Topographic Survey will be performed
- A Preliminary Floodplain Analysis will be performed
- A Mass Grading Plan will be performed
- A Floodplain Analysis Submittal will be performed for City review
- A Letter of Map Revision (LOMR) will be prepared for City and FEMA review and subsequent approval

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Assumptions and exclusions for the project are as stated:

- A Tree Survey, Tree Mitigation Plan or Landscape and Irrigation Plans are excluded from this Agreement.
- An As-built Survey of the reclaimed area will be required but is excluded from this Agreement. A proposal for the As-built Survey will be submitted at the appropriate time.
- The current FEMA data request fee is \$300 and the current online FEMA LOMR submittal fee is currently \$8,000. These fees, and other potential review, submittal, or project related fees are excluded from this Agreement and will be paid directly by the client
- The site development is not anticipated to impact United States Army Corps of Engineers jurisdictional areas (waters of the US) or other environmentally sensitive areas.
- Straightening the existing channel is not an option.
- Detention of the site's runoff will not be required. No storm water quality design will be required.
- The design of proposed paving or utility improvements are not proposed nor included in this Agreement.
- Platting and easement preparation are not included in this Agreement.



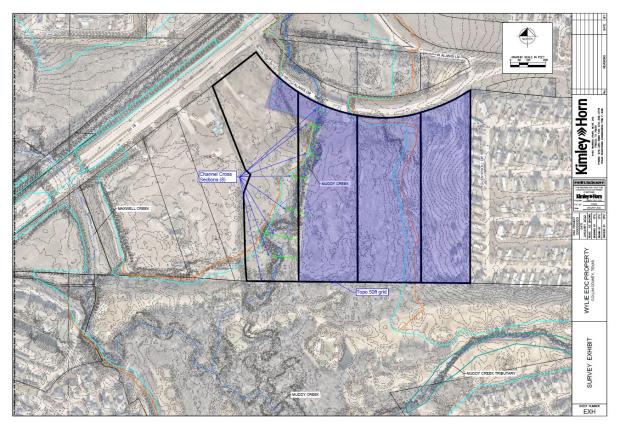
### Scope of Services

The tasks outlined below are the professional services to be provided by Kimley-Horn requested by the Client. The Scope of Services described for Lump Sum (LS) tasks will be completed for the lump sum fee indicated and those for Projected Hourly (HR) will be billed per the effort expended on an hourly basis per our current Rate Schedule. The total Projected Hourly number shown is a budget number only.

### Task 1 – Topographic Survey

\$14,500 LS

Kimley-Horn (through a sub-consultant) will prepare a topographic survey of the study area. The topographic survey is to be used for design purposes only and will not be issued as a stand-alone survey document. The survey will consist of elevations around the entire site; contour lines representing the surface of the existing ground at one-foot intervals based on a survey grid system tied to existing control points; observed (only if clearly visible from the surface) locations of existing water, sewer, storm drain, and franchised utility facility appurtenances. City of Wylie datum will be used. The study area is shown in the image below.



Task 2 – Aquatics Resources Delineation

\$ 6,500 LS

Kimley-Horn will perform an Aquatic Resources Delineation in general accordance with the U.S. Army Corps of Engineers (USACE) 1987 Wetlands Delineation Manual and appropriate USACE Regional Supplement (Great Plains) as detailed below.



Kimley-Horn will locate readily available resource documents which may include aerial photographs, historic topographic maps, soil surveys, U.S. Fish and Wildlife Service (USFWS) National Wetlands Inventory (NWI) maps, Federal Emergency Management Agency (FEMA) Flood Insurance Rate Maps (FIRM), historic aerial photographs, and other related data for a desktop review of site conditions.

Kimley-Horn will perform a site visit to evaluate the existence and locations of aquatic resources on the site generally following the USACE 1987 Wetlands Delineation Manual and the applicable USACE Regional Supplement. Completion of USACE wetland determination data forms will be completed as required by the Manual, Regional Supplement, and USACE Fort Worth District. The ordinary highwater mark (OHWM) for streams will be identified in the field. Following the site visit, Kimley-Horn will prepare exhibits showing the boundaries (polygons) and acreage and/or linear footage (if applicable) of aquatic resources identified onsite during the site visit as collected utilizing a GPS with sub-meter accuracy. Kimley-Horn will provide the Client with PDF and AutoCAD versions of the aquatic resources files in the correct coordinate system.

Kimley-Horn will prepare a report for the project documenting the results of the Aquatic Resources Delineation performed onsite. The report will address the applicable regulatory framework, describe the assessment methodology, limitations, and findings. The report will also include applicable maps/exhibits and site photographs. USACE Wetland Data Sheets can be provided upon request.

It is important for the Client to understand that the Environmental Protection Agency (EPA) and the USACE occasionally issue guidance concerning what they intend to assert jurisdiction over. Changes that impact our strategy or scope will cause additional work and will be addressed as an additional service amendment to this agreement. Observations will be made under the applicable regulatory guidance at the time of the observations.

### Task 3 - Preliminary Floodplain Analysis

\$28,000 LS

Kimley-Horn will prepare a floodplain analysis of Muddy Creek downstream of Alanis Drive. The subject reach is currently designated as FEMA Zone AE floodplain. The purpose of the floodplain analysis will be to delineate the 100-year existing and fully developed floodplain limits, evaluate potential reclamation limits, and establish minimum finished floor elevations through the subject tract for land planning purposes. The subject reach of Muddy Creek will extend from the downstream face of Alanis Drive to the confluence with Maxwell Creek.

Kimley-Horn will request effective hydrologic and hydraulic models for Muddy Creek from the City and FEMA if necessary. Kimley-Horn assumes the models will be available, digital, and executable. Kimley-Horn assumes fully developed peak flows will not be available and modifications to the hydrologic model will be required to determine fully developed peak flows. Kimley-Horn will update the existing condition hydrologic parameters to reflect fully developed conditions based on the City land use maps to determine the 100-year fully developed peak flows. The FEMA effective flows will be used to evaluate existing condition floodplain.

Kimley-Horn will update the effective hydraulic models for Muddy Creek using the on-ground survey prepared in Task 1 and supplement with available aerial topography as needed to create a revised existing condition hydraulic model. Cross sections will be added throughout the subject reach at approximately 300-foot intervals.

Kimley-Horn will evaluate the potential for floodplain reclamation for the subject property. Kimley-Horn will create a proposed condition hydraulic model for the subject reach by modifying the revised existing



model using conceptual grading. Kimley-Horn will update the proposed conceptual grading up to two times to meet City and FEMA requirements regarding water surface elevation. Kimley-Horn will delineate the 100-year existing and fully developed floodplain for the subject reach and prepare a floodplain workmap exhibit to be submitted to the Client. This task does not include submittals to the City or FEMA.

### Task 4 – Mass Grading Plans

\$ 7,500 LS

Kimley-Horn will prepare on-site mass grading plans consisting of the following:

- Cover Sheet: Showing sheet index, project location map, contact information, and plan submittal and review log.
- General Notes and Project Specifications: Showing general notes related to proposed construction based on jurisdictional standards.
- Mass Grading Plan: Showing proposed grading and, as applicable, spot elevations and onefoot contours for the mass grading. The plan will summarize approximate cut and fill by location.
- Drainage Area Map: Showing existing and proposed on-site and applicable off-site drainage patterns and discharges to/from the site.
- Erosion Control Plan: Showing initial erosion control measures to be installed prior to disturbance of the site. The erosion control measures will be maintained and modified throughout site construction by the Contractor, and it is the Contractor's responsibility to modify the plan during construction as necessary to comply with the conditions of their permits. This task does not yield a Storm Water Pollution Prevention Plan (SWPPP) document.

### Task 5 – Storm Water Pollution Prevention Plan

\$ 3,500 LS

Kimley-Horn will prepare a Storm Water Pollution Prevention Plan (SWPPP) for the site in general accordance with current published Texas Commission on Environmental Quality (TCEQ) standards.

This task will incorporate the Erosion Control Plan for the site, prepared under a separate task, to be included with the SWPPP report. The contractor is responsible for permit application, inspections, record keeping, and adjustments to the SWPPP during construction in accordance with the terms of their permits.

### Task 6 – Submittals and Permitting

\$ 3,500 HR

This task is to capture effort expended by Kimley-Horn for project submittals and responses to jurisdictional review comments beyond the effort otherwise included in our scope of services. Because the extent of the review comments required by the City for plan approval is not known we have provided a projected budget for these services, but actual cost will depend on actual effort required.



### Task 7 - Meetings and Team Coordination

\$ 3,500 HR

Kimley-Horn will prepare for and attend meetings with the design team and reviewing staff to the extent requested by the Client and budgeted for in this agreement. Since the amount of effort for meetings and team coordination is not known we have provided a projected budget for these services, but actual cost will depend on actual effort required.

### Task 8 – Floodplain Analysis Submittal

\$24,000 LS

Kimley-Horn will update the Preliminary Floodplain Analysis prepared in Task 3 to reflect the final mass grading plan performed under Task 4. Kimley-Horn will prepare a Floodplain Analysis submittal to the City. Meetings with the City to discuss drainage will be included under Task 7. Kimley-Horn anticipates the submittal will consist of the following items:

- Report,
- Drainage Area map,
- · Hydrologic Parameter Summary Tables,
- Hydrologic Model Output,
- Hydraulic Workmaps,
- Hydraulic Model Output, and
- Digital Files.

Kimley-Horn will respond to one round of City comments as part of this task. Responding to additional rounds of comments will be considered additional services. The fee for this task does not include potential City submittal, review, or other project-related fees. Kimley-Horn assumes project-related fees will be paid directly by the Client. This task does not include submittals to the FEMA. If FEMA submittals are required, Kimley-Horn can provide them as an additional service.

### Task 9 - Letter of Map Revision Request

\$40,000 LS

Kimley-Horn will prepare a Letter of Map Revision (LOMR) application for the subject reach of Muddy Creek for submittal to the City and FEMA. The subject reach of Muddy Creek will be unchanged from Task 8.

Once construction is complete within the floodplain area, a field survey of the as-built construction will be required. The field survey will be performed under a future agreement. Kimley-Horn will review the as-built survey of the floodplain modifications to confirm the floodplain grading was constructed in accordance with the plan presented in Task 8.

Kimley-Horn will prepare a LOMR application for submittal to the City and FEMA. The LOMR application will consist of the following items:

- Narrative,
- Pre-Project Floodplain Map,
- Post-Project Floodplain Map,
- Water Surface Elevation Comparison Tables,
- HEC-RAS Output,
- FEMA FIRM,



- Annotated FEMA FIRM,
- FEMA MT-2 Forms, and
- Digital Files.

Kimley-horn will submit an electronic copy of the LOMR to the City and FEMA. Kimley-Horn will respond to one round of comments from the City and one round of comments from FEMA under this task.

The online FEMA LOMR fee is currently \$8,000 and it is excluded from the task fee above. This fee, and other potential review, submittal, or project related fees will be paid directly by the Client.

### **Additional Services**

Services not specifically provided for in the above scope, as well as changes in the scope the Client requests, will be considered additional services and will be performed on an hourly basis or can be done through an amendment contract.

### Fee and Expenses

Kimley-Horn will perform the services in Tasks 1-5 and 8-9 on a lump sum basis with the labor fee shown below.

In addition to the fees noted for each task, reimbursable expenses (out of house printing, courier service, Federal Express, etc.) will be billed at a rate of 1.15 times cost.

Approved/Completed  Approved/Completed
Approved/Completed
, approved, completed
Approved/Completed
Approved/In Process

Lump sum fees will be invoiced monthly based upon the overall percentage of services performed. Reimbursable expenses will be invoiced based upon expenses incurred. Payment will be due within 25 days of your receipt of the invoice.

Kimley-Horn will perform the services in Tasks 6 - 7 on an hourly basis with the projected labor fee shown below.



TASK		FEE	
Task 6	Submittals and Permitting	\$ 3,500 (HR)	Approved/In Process
Task 7	Meetings and Team Coordination	\$ 3,500 (HR)	Approved/In Process
	Projected Hourly Labor Fee	\$ 7.000 (HR)	

Kimley-Horn will not exceed the total projected labor fee shown without authorization from the Client. Individual task amounts are provided for budgeting purposes only. Kimley-Horn reserves the right to reallocate amounts among tasks.

### Closure

In addition to the matters set forth herein, our Agreement shall include and be subject to, and only to, the terms and conditions in the attached Standard Provisions, which are incorporated by reference. As used in the Standard Provisions, the term "the Consultant" shall refer to Kimley-Horn, Inc., and the term "the Client" shall refer to the WEDC.

If you concur with the foregoing and wish to direct us to proceed with the services, please have authorized persons execute both copies of this Agreement in the spaces provided below, retain one copy, and return the other to us. Fees and times stated in this Agreement are valid for sixty (60) days after the date of this letter.

We appreciate the opportunity to provide these services to you. Please contact us if you have questions.

Sincerely,

Kimley-Horn and Associates, Inc.

Joseph E. Helmberger, P.E. Vice President

Kevin S. Gaskey, P.E. Senior Vice President

AGREED to on this	_ day of	, 2022
WYLIE ECONOMIC DEVI	ELOPMENT CORI	PORATION
Ву:		

### KIMLEY-HORN AND ASSOCIATES, INC. STANDARD PROVISIONS

- (1) **Consultant's Scope of Services and Additional Services.** The Consultant will perform only the services specifically described in this Agreement. If requested by the Client and agreed to by the Consultant, the Consultant will perform Additional Services, which shall be governed by these provisions. Unless otherwise agreed to in writing, the Client shall pay the Consultant for any Additional Services an amount based upon the Consultant's then-current hourly rates plus an amount to cover certain direct expenses including telecommunications, in-house reproduction, postage, supplies, project related computer time, and local mileage. Other direct expenses will be billed at 1.15 times cost.
- (2) Client's Responsibilities. In addition to other responsibilities herein or imposed by law, the Client shall:
- (a) Designate in writing a person to act as its representative, such person having complete authority to transmit instructions, receive information, and make or interpret the Client's decisions.
- (b) Provide all information and criteria as to the Client's requirements, objectives, and expectations for the project and all standards of development, design, or construction.
- (c) Provide the Consultant all available studies, plans, or other documents pertaining to the project, such as surveys, engineering data, environmental information, etc., all of which the Consultant may rely upon.
- (d) Arrange for access to the site and other property as required for the Consultant to provide its services.
- (e) Review all documents or reports presented by the Consultant and communicate decisions pertaining thereto within a reasonable time so as not to delay the Consultant.
- (f) Furnish approvals and permits from governmental authorities having jurisdiction over the project and approvals and consents from other parties as may be necessary.
- (g) Obtain any independent accounting, legal, insurance, cost estimating and feasibility services required by Client.
- (h) Give prompt written notice to the Consultant whenever the Client becomes aware of any development that affects the Consultant's services or any defect or noncompliance in any aspect of the project.
- (3) **Period of Services.** Unless otherwise stated herein, the Consultant will begin work after receipt of a properly executed copy of this Agreement. This Agreement assumes conditions permitting continuous and orderly progress through completion of the services. Times for performance shall be extended as necessary for delays or suspensions due to circumstances that the Consultant does not control. If such delay or suspension extends for more than six months, Consultant's compensation shall be renegotiated.
- (4) Method of Payment. Client shall pay Consultant as follows:
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- (b) If the Client relies on payment or proceeds from a third party to pay Consultant and Client does not pay Consultant's invoice within 60 days of receipt, Consultant may communicate directly with such third party to secure payment.
- (c) If the Client objects to an invoice, it must advise the Consultant in writing giving its reasons within 14 days of receipt of the invoice or the Client's objections will be waived, and the invoice shall conclusively be deemed due and owing. If the Client objects to only a portion of the invoice, payment for all other portions remains due within 25 days of receipt.
- (d) If the Consultant initiates legal proceedings to collect payment, it may recover, in addition to all amounts due, its reasonable attorneys' fees, reasonable experts' fees, and other expenses related to the proceedings. Such expenses shall include the cost, at the Consultant's normal hourly billing rates, of the time devoted to such proceedings by its employees.
- (e) The Client agrees that the payment to the Consultant is not subject to any contingency or condition. The Consultant may negotiate payment of any check tendered by the Client, even if the words "in full satisfaction" or words intended to have similar effect appear on the check without such negotiation being an accord and satisfaction of any disputed debt and without prejudicing any right of the Consultant to collect additional amounts from the Client.
- (5) **Use of Documents.** All documents and data prepared by the Consultant are related exclusively to the services described in this Agreement, and may be used only if the Client has satisfied all of its obligations under this Agreement. They are not intended or represented to be suitable for use or reuse by the Client or others on extensions of this project or on any other project. Any modifications by the Client to any of the Consultant's documents, or any reuse of the documents without written authorization by the Consultant will be at the Client's sole risk and without liability to the Consultant, and the Client shall indemnify, defend and hold the Consultant harmless from all claims, damages, losses and expenses, including but not limited to attorneys' fees, resulting therefrom. The Consultant's electronic files and

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469.301.2585

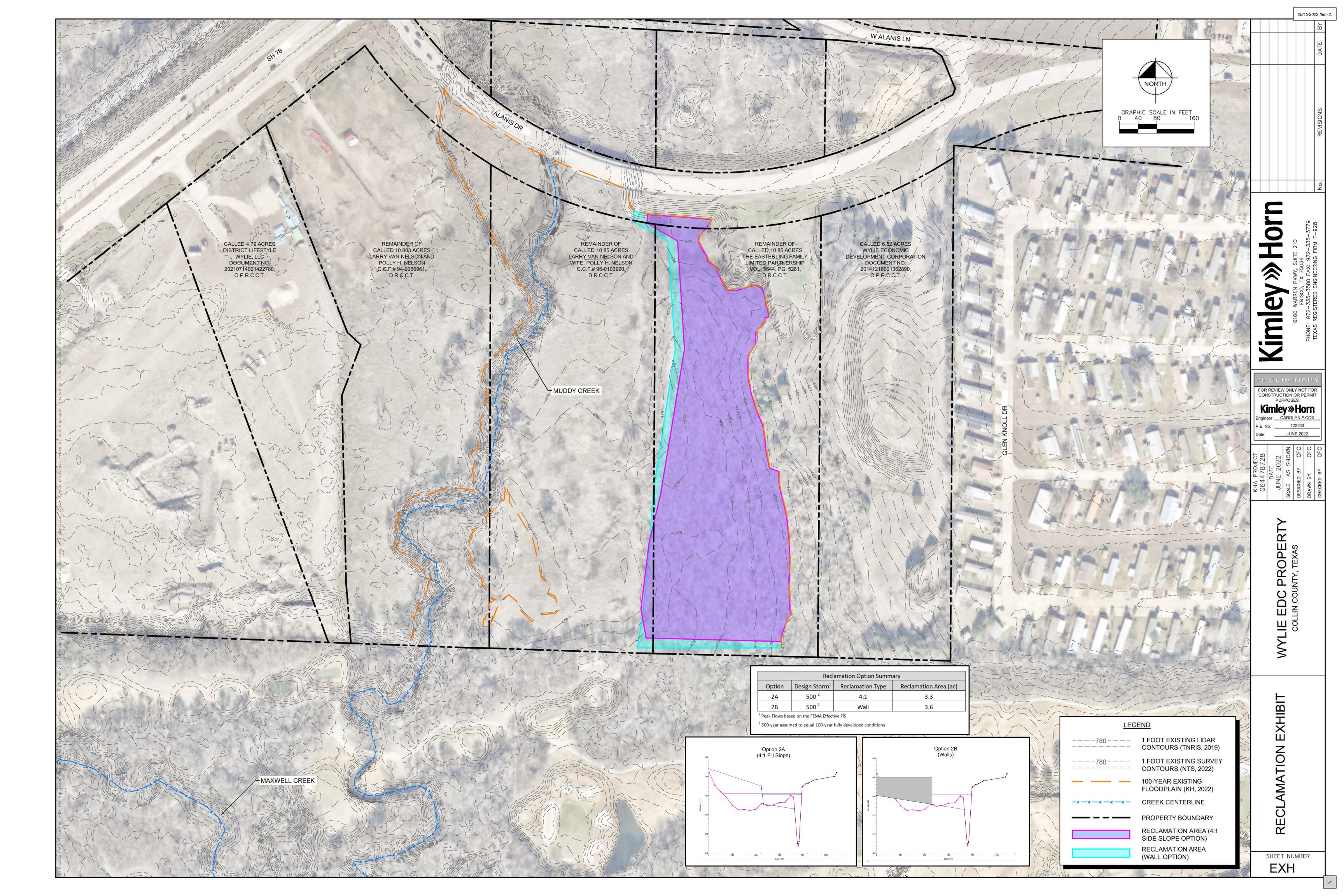
source code remain the property of the Consultant and shall be provided to the Client only if expressly provided for in this Agreement. Any electronic files not containing an electronic seal are provided only for the convenience of the Client, and use of them is at the Client's sole risk. In the case of any defects in the electronic files or any discrepancies between them and the hardcopy of the documents prepared by the Consultant, the hardcopy shall govern.

- (6) **Opinions of Cost.** Because the Consultant does not control the cost of labor, materials, equipment or services furnished by others, methods of determining prices, or competitive bidding or market conditions, any opinions rendered as to costs, including but not limited to the costs of construction and materials, are made solely based on its judgment as a professional familiar with the industry. The Consultant cannot and does not guarantee that proposals, bids or actual costs will not vary from its opinions of cost. If the Client wishes greater assurance as to the amount of any cost, it shall employ an independent cost estimator. Consultant's services required to bring costs within any limitation established by the Client will be paid for as Additional Services.
- (7) **Termination.** The obligation to provide further services under this Agreement may be terminated by either party upon seven days' written notice in the event of substantial failure by the other party to perform in accordance with the terms hereof, or upon thirty days' written notice for the convenience of the terminating party. The Consultant shall be paid for all services rendered and expenses incurred to the effective date of termination, and other reasonable expenses incurred by the Consultant as a result of such termination.
- (8) **Standard of Care.** The standard of care applicable to Consultant's services will be the degree of care and skill ordinarily exercised by consultants performing the same or similar services in the same locality at the time the services are provided. No warranty, express or implied, is made or intended by the Consultant's performance of services, and it is agreed that the Consultant is not a fiduciary with respect to the Client.
- (9) LIMITATION OF LIABILITY. IN RECOGNITION OF THE RELATIVE RISKS AND BENEFITS OF THE PROJECT TO THE CLIENT AND THE CONSULTANT, THE RISKS ARE ALLOCATED SUCH THAT, TO THE FULLEST EXTENT ALLOWED BY LAW, AND NOTWITHSTANDING ANY OTHER PROVISIONS OF THIS AGREEMENT OR THE EXISTENCE OF APPLICABLE INSURANCE COVERAGE, THAT THE TOTAL LIABILITY, IN THE AGGREGATE, OF THE CONSULTANT AND THE CONSULTANT'S OFFICERS, DIRECTORS, EMPLOYEES. AGENTS, AND SUBCONSULTANTS TO THE CLIENT OR TO ANYONE CLAIMING BY, THROUGH OR UNDER THE CLIENT, FOR ANY AND ALL CLAIMS, LOSSES, COSTS OR DAMAGES WHATSOEVER ARISING OUT OF OR IN ANY WAY RELATED TO THE SERVICES UNDER THIS AGREEMENT FROM ANY CAUSES, INCLUDING BUT NOT LIMITED TO, THE NEGLIGENCE, PROFESSIONAL ERRORS OR OMISSIONS, STRICT LIABILITY OR BREACH OF CONTRACT OR ANY WARRANTY, EXPRESS OR IMPLIED, OF THE CONSULTANT OR THE CONSULTANT'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AND SUBCONSULTANTS, SHALL NOT EXCEED TWICE THE TOTAL COMPENSATION RECEIVED BY THE CONSULTANT UNDER THIS AGREEMENT OR \$50,000, WHICHEVER IS GREATER. HIGHER LIMITS OF LIABILITY MAY BE NEGOTIATED FOR ADDITIONAL FEE. THIS SECTION 9 IS INTENDED SOLELY TO LIMIT THE REMEDIES AVAILABLE TO THE CLIENT OR THOSE CLAIMING BY OR THROUGH THE CLIENT, AND NOTHING IN THIS SECTION 9 SHALL REQUIRE THE CLIENT TO INDEMNIFY THE CONSULTANT.
- (10) **Mutual Waiver of Consequential Damages.** In no event shall either party be liable to the other for any consequential, incidental, punitive, or indirect damages including but not limited to loss of income or loss of profits.
- (11) **Construction Costs.** Under no circumstances shall the Consultant be liable for extra costs or other consequences due to unknown conditions or related to the failure of contractors to perform work in accordance with the plans and specifications. Consultant shall have no liability whatsoever for any costs arising out of the Client's decision to obtain bids or proceed with construction before the Consultant has issued final, fully-approved plans and specifications. The Client acknowledges that all preliminary plans are subject to substantial revision until plans are fully approved and all permits obtained.
- (12) **Certifications.** The Consultant shall not be required to execute certifications or third-party reliance letters that are inaccurate, that relate to facts of which the Consultant does not have actual knowledge, or that would cause the Consultant to violate applicable rules of professional responsibility.
- (13) **Dispute Resolution.** All claims by the Client arising out of this Agreement or its breach shall be submitted first to mediation in accordance with the American Arbitration Association as a condition precedent to litigation. Any mediation or civil action by Client must be commenced within two years of the accrual of the cause of action asserted but in no event later than allowed by applicable statutes.
- (14) **Hazardous Substances and Conditions.** Consultant shall not be a custodian, transporter, handler, arranger, contractor, or remediator with respect to hazardous substances and conditions. Consultant's services will be limited to analysis, recommendations, and reporting, including, when agreed to, plans and specifications for isolation, removal,

or remediation. The Consultant will notify the Client of unanticipated hazardous substances or conditions of which the Consultant actually becomes aware. The Consultant may stop affected portions of its services until the hazardous substance or condition is eliminated.

### (15) Construction Phase Services.

- (a) If the Consultant prepares construction documents and the Consultant is not retained to make periodic site visits, the Client assumes all responsibility for interpretation of the documents and for construction observation, and the Client waives any claims against the Consultant in any way connected thereto.
- (b) The Consultant shall have no responsibility for any contractor's means, methods, techniques, equipment choice and usage, sequence, schedule, safety programs, or safety practices, nor shall Consultant have any authority or responsibility to stop or direct the work of any contractor. The Consultant's visits will be for the purpose of endeavoring to provide the Client a greater degree of confidence that the completed work of its contractors will generally conform to the construction documents prepared by the Consultant. Consultant neither guarantees the performance of contractors, nor assumes responsibility for any contractor's failure to perform its work in accordance with the contract documents.
- (c) The Consultant is not responsible for any duties assigned to it in the construction contract that are not expressly provided for in this Agreement. The Client agrees that each contract with any contractor shall state that the contractor shall be solely responsible for job site safety and its means and methods; that the contractor shall indemnify the Client and the Consultant for all claims and liability arising out of job site accidents; and that the Client and the Consultant shall be made additional insureds under the contractor's general liability insurance policy.
- (16) **No Third-Party Beneficiaries; Assignment and Subcontracting.** This Agreement gives no rights or benefits to anyone other than the Client and the Consultant, and all duties and responsibilities undertaken pursuant to this Agreement will be for the sole benefit of the Client and the Consultant. The Client shall not assign or transfer any rights under or interest in this Agreement, or any claim arising out of the performance of services by Consultant, without the written consent of the Consultant. The Consultant reserves the right to augment its staff with subconsultants as it deems appropriate due to project logistics, schedules, or market conditions. If the Consultant exercises this right, the Consultant will maintain the agreed-upon billing rates for services identified in the contract, regardless of whether the services are provided by in-house employees, contract employees, or independent subconsultants.
- (17) **Confidentiality.** The Client consents to the use and dissemination by the Consultant of photographs of the project and to the use by the Consultant of facts, data and information obtained by the Consultant in the performance of its services. If, however, any facts, data or information are specifically identified in writing by the Client as confidential, the Consultant shall use reasonable care to maintain the confidentiality of that material.
- (18) **Miscellaneous Provisions.** This Agreement is to be governed by the law of the State of Texas. This Agreement contains the entire and fully integrated agreement between the parties and supersedes all prior and contemporaneous negotiations, representations, agreements or understandings, whether written or oral. Except as provided in Section 1, this Agreement can be supplemented or amended only by a written document executed by both parties. Any conflicting or additional terms on any purchase order issued by the Client shall be void and are hereby expressly rejected by the Consultant. Any provision in this Agreement that is unenforceable shall be ineffective to the extent of such unenforceability without invalidating the remaining provisions. The non-enforcement of any provision by either party shall not constitute a waiver of that provision nor shall it affect the enforceability of that provision or of the remainder of this Agreement.





### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	3
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	6-13-22	Exhibits:	1

### **Subject**

Consider and act upon the award of bid for the sanitary sewer project at State Hwy 78/Alanis to Kimley-Horn and Associates, Inc.

### Recommendation

Motion to award a contract to Kimley-Horn and Associates, Inc. in the amount of \$20,500 and further authorize the Executive Director to execute any and all necessary documents.

### Discussion

As the Board is aware, the Wylie Economic Development Corporation has investigated potential infrastructure improvements to help attract light industrial development to the area. The intersection of State Hwy 78 & Alanis shows several undeveloped lots along Alanis and Muddy Creek runs from north to south through the middle of this undeveloped area.

Approval of this Agreement would provide professional services for a sanitary sewer connection from the existing trunk line in Muddy Creek to the WEDC property at this location. This project requires a permanent easement and temporary construction easement for sanitary sewer across the Woodbridge Golf Club property. The preliminary alignment will require approximately 715 feet of 8-inch sanitary sewer main to be installed and will include two connection points (one to each property) to the Easterling and WEDC properties.

### **Project Details:**

- 1. Topographic Survey, Tree Survey, Staking and Easement Preparation \$10,500 LS
- 2. Sanitary Sewer Construction Plans \$5,000 LS
- 3. Meetings & Project Coordination \$5,000 HR

Task 3 also includes approximately 20 hours of meetings/site visits/project coordination in order to establish the easement locations with neighboring property owners.

Upon approval, WEDC Staff will sign and return the documentation and expedite this process.



May 27, 2022

Mr. Jason Greiner, Executive Director Wylie Economic Development Corporation 250 South Highway 78 Wylie, Texas 75098

Re: Agreement for Professional Services

State Highway 78 at Alanis Boulevard Sanitary Sewer Project

#### Dear Jason:

Kimley-Horn and Associates, Inc. ("Kimley-Horn" or "Consultant") is pleased to submit this letter agreement to the Wylie Economic Development Corporation ("WEDC" or "Client") for providing professional surveying (through a sub-consultant) and civil engineering services.

Our Scope of Services is outlined on the following pages and is based on our understanding of your needs and information provided to Kimley-Horn. In providing our services, we anticipate receiving the following current information from you or other members of your consultant team:

- A. A fully executed copy of this agreement,
- B. Unfettered access to the properties being studied.

### Scope of Services

The WEDC would like to provide a sanitary sewer connection from the existing trunk line in Muddy Creek to the WEDC property. This project requires a permanent sanitary sewer easement and temporary construction easement across the Woodbridge Golf Club property as shown on the image below. The preliminary alignment shown below will require approximately 715 feet of 8-inch sanitary sewer main to be installed and will include two connection points (one to each property) to the Easterling and WEDC properties.

The tasks outlined below are the professional services to be provided by Kimley-Horn requested by the Client. The Scope of Services described for Lump Sum (LS) tasks will be completed for the lump sum fee indicated and those for Projected Hourly (HR) will be billed per the effort expended on an hourly basis per our current Rate Schedule. The total Projected Hourly number shown is a budget number only.

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Task 1 – Topographic Survey and Easement Preparation

\$10,500 LS

Kimley-Horn (through a sub-consultant) will prepare easement documents for the permanent sanitary sewer easement and the temporary construction easement. Both the temporary and permanent easements will be staked with wooden lathes and flagged. Kimley-Horn will coordinate with WEDC to set up a meeting with the Woodbridge Golf Club and walk the easements to confirm the locations of the easements.

In addition, a topographic survey of the utility corridor will be prepared. The topographic survey is to be used for design purposes only and will not be issued as a stand-alone survey document. The survey will consist of elevations around the entire corridor; contour lines representing the surface of the existing ground at one-foot intervals based on a survey grid system tied to existing control points; observed (only if clearly visible from the surface) locations of existing utilities. The City of Wylie datum will be used and this survey will be tied to the existing survey used for the SH 78 at Alanis Boulevard Flood Study project. The survey limit is approximately 800 feet by 50 feet and encompasses the area of both proposed easements.

### Task 2 - Sanitary Sewer Construction Plans

\$ 5,000 LS

Kimley-Horn will prepare sanitary sewer construction plans consisting of the following:

• Cover Sheet: Showing sheet index, project location map, contact information, and plan submittal and review log.



- General Notes and Project Specifications: Showing general notes related to proposed construction based on jurisdictional standards.
- Sanitary Sewer Plan and Profile Sheet: Showing proposed wastewater main and manholes.
   Flow line data, material data and slope information will be labeled on the profile.
- Construction Details: Applicable City of Wylie construction details will be included in the plan set and modified as required.

This task includes two submittals:

- 95% submittal for City review
- 100% construction plan submittal

Please note that contract and specification preparation for bidding is not included in this task but can be added as an additional service if required.

### Task 3 – Meetings and Project Coordination

\$ 5,000 HR

Kimley-Horn will prepare for and attend meetings with the design team and reviewing staff to the extent requested by the Client and budgeted for in this agreement. Since the amount of effort for meetings and project coordination is not known we have provided a projected budget for these services, but actual cost will depend on actual effort required.

#### Additional Services

Services not specifically provided for in the above scope, as well as changes in the scope the Client requests, will be considered additional services and will be performed on an hourly basis or can be done through an amendment contract.

#### Fee and Expenses

Kimley-Horn will perform the services in Tasks 1-2 on a lump sum basis with the labor fee shown below.

In addition to the fees noted for each task, reimbursable expenses (out of house printing, courier service, Federal Express, etc.) will be billed at a rate of 1.15 times cost.

TASK		FEE
Task 1	Topographic Survey and Easement Preparation	\$10,500 (LS)
Task 2	Sanitary Sewer Construction Plans	\$ 5,000 (LS)
	Total Lump Sum Labor Fee	\$15,500 (LS)

Lump sum fees will be invoiced monthly based upon the overall percentage of services performed. Reimbursable expenses will be invoiced based upon expenses incurred. Payment will be due within 25 days of your receipt of the invoice.



Kimley-Horn will perform the services in Task 3 on an hourly basis at our current rate schedule with the projected labor fee shown below.

TASK FEE

Task 3 Meetings and Project Coordination \$ 5,000 (HR)

Projected Hourly Labor Fee \$ 5,000 (HR)

Kimley-Horn will not exceed the total projected labor fee shown without authorization from the Client. Individual task amounts are provided for budgeting purposes only. Kimley-Horn reserves the right to reallocate amounts among tasks.

#### Closure

In addition to the matters set forth herein, our Agreement shall include and be subject to, and only to, the terms and conditions in the attached Standard Provisions, which are incorporated by reference. As used in the Standard Provisions, the term "the Consultant" shall refer to Kimley-Horn, Inc., and the term "the Client" shall refer to the WEDC.

If you concur with the foregoing and wish to direct us to proceed with the services, please have authorized persons execute both copies of this Agreement in the spaces provided below, retain one copy, and return the other to us. Fees and times stated in this Agreement are valid for sixty (60) days after the date of this letter.

We appreciate the opportunity to provide these services to you. Please contact us if you have questions.

Sincerely,

Vice President

Kimley-Horn and Associates, Inc.

Joseph E. Helmberger, P.E.

Kevin S. Gaskey, P.E. Senior Vice President

**AGREED** to on this \_\_\_\_\_ day of \_\_\_\_ , 2022

### WYLIE ECONOMIC DEVELOPMENT CORPORATION

# KIMLEY-HORN AND ASSOCIATES, INC. STANDARD PROVISIONS

- (1) **Consultant's Scope of Services and Additional Services.** The Consultant will perform only the services specifically described in this Agreement. If requested by the Client and agreed to by the Consultant, the Consultant will perform Additional Services, which shall be governed by these provisions. Unless otherwise agreed to in writing, the Client shall pay the Consultant for any Additional Services an amount based upon the Consultant's then-current hourly rates plus an amount to cover certain direct expenses including telecommunications, in-house reproduction, postage, supplies, project related computer time, and local mileage. Other direct expenses will be billed at 1.15 times cost.
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source code remain the property of the Consultant and shall be provided to the Client only if expressly provided for in this Agreement. Any electronic files not containing an electronic seal are provided only for the convenience of the Client, and use of them is at the Client's sole risk. In the case of any defects in the electronic files or any discrepancies between them and the hardcopy of the documents prepared by the Consultant, the hardcopy shall govern.

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#### (15) Construction Phase Services.

- (a) If the Consultant prepares construction documents and the Consultant is not retained to make periodic site visits, the Client assumes all responsibility for interpretation of the documents and for construction observation, and the Client waives any claims against the Consultant in any way connected thereto.
- (b) The Consultant shall have no responsibility for any contractor's means, methods, techniques, equipment choice and usage, sequence, schedule, safety programs, or safety practices, nor shall Consultant have any authority or responsibility to stop or direct the work of any contractor. The Consultant's visits will be for the purpose of endeavoring to provide the Client a greater degree of confidence that the completed work of its contractors will generally conform to the construction documents prepared by the Consultant. Consultant neither guarantees the performance of contractors, nor assumes responsibility for any contractor's failure to perform its work in accordance with the contract documents.
- (c) The Consultant is not responsible for any duties assigned to it in the construction contract that are not expressly provided for in this Agreement. The Client agrees that each contract with any contractor shall state that the contractor shall be solely responsible for job site safety and its means and methods; that the contractor shall indemnify the Client and the Consultant for all claims and liability arising out of job site accidents; and that the Client and the Consultant shall be made additional insureds under the contractor's general liability insurance policy.
- (16) **No Third-Party Beneficiaries; Assignment and Subcontracting.** This Agreement gives no rights or benefits to anyone other than the Client and the Consultant, and all duties and responsibilities undertaken pursuant to this Agreement will be for the sole benefit of the Client and the Consultant. The Client shall not assign or transfer any rights under or interest in this Agreement, or any claim arising out of the performance of services by Consultant, without the written consent of the Consultant. The Consultant reserves the right to augment its staff with subconsultants as it deems appropriate due to project logistics, schedules, or market conditions. If the Consultant exercises this right, the Consultant will maintain the agreed-upon billing rates for services identified in the contract, regardless of whether the services are provided by in-house employees, contract employees, or independent subconsultants.
- (17) **Confidentiality.** The Client consents to the use and dissemination by the Consultant of photographs of the project and to the use by the Consultant of facts, data and information obtained by the Consultant in the performance of its services. If, however, any facts, data or information are specifically identified in writing by the Client as confidential, the Consultant shall use reasonable care to maintain the confidentiality of that material.
- (18) **Miscellaneous Provisions.** This Agreement is to be governed by the law of the State of Texas. This Agreement contains the entire and fully integrated agreement between the parties and supersedes all prior and contemporaneous negotiations, representations, agreements or understandings, whether written or oral. Except as provided in Section 1, this Agreement can be supplemented or amended only by a written document executed by both parties. Any conflicting or additional terms on any purchase order issued by the Client shall be void and are hereby expressly rejected by the Consultant. Any provision in this Agreement that is unenforceable shall be ineffective to the extent of such unenforceability without invalidating the remaining provisions. The non-enforcement of any provision by either party shall not constitute a waiver of that provision nor shall it affect the enforceability of that provision or of the remainder of this Agreement.



# **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	DS1				
Prepared By:	Jason Greiner	Account Code:					
Date Prepared:	6/13/22	Exhibits:					
·		<del>_</del>					
Subject							
Subject							
Discussion regarding ICSC events.							
Recommendation	on						
No action is requested	by staff for this item.						
Discussion							
Staff will lead a discus	ssion about the May 22-24 ICSC e	event.					



# **AGENDA REPORT**

Meeting Date:	May 20, 2022	Item Number:	DS2
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	5/13/22	Exhibits:	
Subject			
Subject			
Discussion regarding T	Tax Increment Reinvestment Zones.		
Recommendatio	n		
No action is requested	by staff for this item.		
Discussion			
Staff will discuss the n	otential implementation of a Tax Inc	erement Reinvestment Zon	e (TIP7)
Starr will discuss the p	otential implementation of a Tax Inc	dement Remvestment Zon	c (ThZ).



# **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	DS3				
Prepared By:	Jason Greiner	Account Code:					
Date Prepared:	6/13/22	Exhibits:					
Subject							
Discuss issues surrounding the FY 2022-2023 WEDC Budget.							
Recommendation							
No action is requested b	y staff for this item.						
Discussion							
Staff will lead a discussi	ion regarding the FY22-23 WEDC B	Budget.					
		-					



# **AGENDA REPORT**

Meeting Date:	June 15, 2022	Item Number:	DS4
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	6/13/22	Exhibits:	7

#### Subject

Staff report: WEDC Property Update, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

#### Recommendation

No action is requested by staff for this item.

### **Discussion**

Staff report: WEDC Property Update, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

#### **WEDC Property Update:**

Property Acquisition- UP Lot/N Keefer

- City Council approved the change of zoning for 401 N Keefer from Downtown Historic-Residential only to allow for commercial and/or residential uses on Feb 22; The UP Lot will have to go through the same process (at HRC, P&Z, & CC).
- WEDC Board provided a 30-day extension at the 4/22 meeting, with a proposed second amendment to the LOU to the Board at the 6/15 WEDC Board Meeting.
- Subject to Board approval, Staff anticipates closing by 6/29.

**Downtown Parking:** - No Update, pending closing of UP lot next to 401 N Keefer

- The new site plan was initially reviewed with engineering but the biggest issue is detention & drainage.
- Downtown Thoroughfare and Drainage Studies need to be completed prior to moving forward.
- Need the example ILA from UP for the City of Wylie.

### **Engineering Report:**

Drainage Studies-FM 544/Cooper

- TxDOT as-builts have been reviewed by engineering. Detention will be required, but not as much as initially thought.
- Staff has been unsuccessful in trying to get the last set of culvert plans. Engineering is reaching back out to TxDOT one last time.

• Staff will provide an update in Executive Session

#### Water Line Installation- FM 544/Cooper

- This project resumed on 6/7 with construction, flagging, and inspection crews on site for completion of the bore.
- Project is nearing completion with final testing anticipated on 6/17.

### Water Line Relocation- State Hwy 78/Brown

- Survey updates have been completed and easement documents have been received from Oncor for signature.
- Tree removal is complete and the grubbing and grinding of the trees will wrap up in the next two weeks.
- Dowager Construction anticipated submittal of shop drawings by 6/10 and is awaiting responses on concrete mixes and controlled low-strength material.
- Dowager anticipates starting early July; anticipates bore to begin sometime in July to have casing pipe under Brown installed.
- The NTMWD Easment has been filed with the County.
- The press release was issued for the tree removal and initial site development.

#### Flood Study- Hooper/Steel

- Preliminary Hydrologic and Hydraulic modeling is completed and Cardinal Strategies has performed internal OC on the data.
- 6/13/22 Conference call with Staff and Engineering. They are still investigating two additional options but Staff has provided several of the draft floodplain maps that depict the pre vs. post flows and water levels. They plan to wrap up the study in the next few weeks and provide cost estimates for the board to review prior to formal budget approvals.
- Staff received the flood study from Cardinal Strategies. The proposed development of several sites around Steel and Hooper Road could cause slight increases in 100-yr peak discharge from the project site draining to Unnamed Tributary to Maxwell Creek. These would be considered adverse to other properties as the floodplain is notcontained within the channel and the roadway infrastructure is undersized. In order to maximize the useability of the site, several alternatives were investigated to help reclaim floodplain and improve infrastructure to reduce the flood risk in the immediate area. Alternatives 1-3 build upon the next one and while each alternative helps to reclaim floodplain, on-site detention will be required to meet the local standards. Alternative 4 includes a regional pond further upstream to help reduce flow rates and flood risk. This option will eliminate the need to provide on-site detention and reduce infrastructure sizing at Steel and Hooper.

#### Flood Study- State Hwy 78/Alanis

- Kimley Horn provided exhibits showing the options, with both of the current options showing the majority of the Easterling property being able to reclaimed.
- Kimley-Horn is preparing the mass grading plans and will complete the project in the next two weeks.
- The next steps for the project will be for the Board to review/approve the remaining tasks. Tasks 5, 8, & 9 have not been authorized, but should they be approved at the 6/15 Board Meeting, then Kimley-Horn will finalize the SWPP, Floodplain Analysis Submittal, LOMR, and obtain permits for the City of Wylie and FEMA approvals.
- Next Steps: Engineering/design of the sewer extension an drainage/utility easement.

#### **Temporary Access Agreements:**

Additional request received via email from The Cross Church for use of the property on Marble. They requested access to use the property for Carnival Parking, but the construction project is anticipated to start before the June 13-20 event. While the request to use the former muffler shop was denied, staff proposed alternative locations at 300 East Brown Streeet. The Cross intends to use this location from June 12-June 20. Please note that the request is only for parking, so staff did <u>not</u> bring back a Temporary Access Agreement.

• Staff will need more time to properly prepare the documentation for the proposed Farmer's Market on Ballard Avenue. There's still interest, but timing has been an issue with the demolition and recent events downtown.

### **Upcoming Events:**

- Council/WEDC Budget Work Session- July 12
- Council/CPAC Public Hearing and Final Budget Work Session-July 26
- Please see the attached Marketing Calendar for the full list of upcoming events

### **WEDC Activities/Programs:**

- Sales tax revenues for the month of June are up 18.16%
- Overall sales tax revenues for FY22 are up 12.12%
- Please see the attached Discover Wylie FB report as well as mobile data surveys requested from Retail Coach for the Pedal Car Race, Taste of Wylie, Sip & Shop, BBQ on Ballard, and Summer Kick Off events.

# WYLIE ECONOMIC DEVELOPMENT

2022 May		Board Meeting – 20th
Day	Time	Meeting/Event
1-7		Small Business Week (SBW Activities listed below)
1	1:00-5:00 pm	SBW – Pedal Car Race
2	11:00 am	SBW – Taste of Wylie – Olde City Park
3	8:30-9:30 am	WDMA Meeting – SBW Focus
4	3:00-7:00 pm	SBW- Dream Big, Be Brave and Survive the Rest - Women's Leadership Conference - aw/rh
5		SBW – Cinco De Mayo Promotion
<u>5</u>	6:30 am	Christian Prayer Breakfast of Collin County
<u>5</u>	5:00-7:00 pm	SBW – Wylie Young Professionals Event – Landon Winery
7		SBW – Sip & Shop Downtown
9-13		Economic Development Week
10	6:00 pm	City Council - Economic Development Week Proclamation & TIRZ Work Session
13		TEDC Sales Tax Training- Waco
14	3:30- 5:30 pm	BBQ on Ballard- Olde City Park
15		City of Wylie Boards & Commissions Application Deadline
17		WISD's Internship Signing Day
<u>17-18</u>		TEDC Women in ED Conference – Austin – aw/rh
18		Chamber Lunch n Learn – Attracting and Retaining Workforce
20	7:00 am	WEDC – Board Meeting
22-25		ICSC 2022 Las Vegas – Las Vegas – mp, bp, ro, gm, bb, jg
24	11:30 am	Wylie Chamber of Commerce Luncheon- Leadership Wylie Class 18 Graduation
27	2:00 pm	TXBIZ Talks with Angie Chen Button – Chair Int'l Relations and Economic Development – aw
30	11:30 am	Memorial Day Ceremony- "The Legacy of War" - Olde City Park
30	CLOSED	Memorial Day
31	6:00 pm	RESCHEDULED - City Council Meeting & Joint CPAC/Council Work Session

2022 June		Board Meeting -15 <sup>th</sup>	
Day	Time	Meeting/Event	
12-14		IEDC Economic Future Forum – Richardson - jg	
7	8:30-9:30 am	WDMA Meeting	
14	6:00 pm	City Council & CPAC Joint Workshop	
15	8:30 am	WEDC- Board Meeting	
18		Wylie 3 <sup>rd</sup> Annual Juneteenth Celebration – Olde City Park	
21-22		IEDC – Entrepreneurship-Led Economic Development – online - aw	
21-24		TEDC 2022 Summer Basic Economic Development Course- Corpus Christi	
22-24		TEDC Mid-Year Conference- Corpus Christi	
25		Bluegrass on Ballard – Historic Downtown Wylie/Olde City Park	
28	5:30 pm	Reception for Outgoing Board/Commission Members	
28	6:00 pm	City Council	
28	11:30 am	Wylie Chamber of Commerce – Monthly Luncheon	

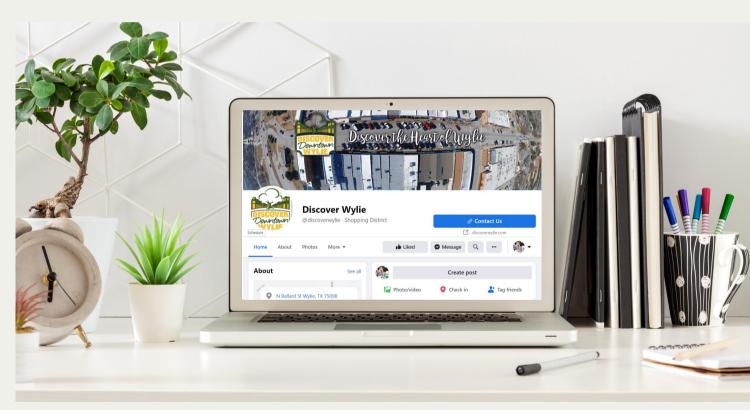
2022 July			Board Meeting – 20 <sup>th</sup>
Day	Time	Meeting/Event	
4	CLOSED	4 <sup>th</sup> of July Independence Day	
12	8:30-9:30 am	WDMA Meeting	
12	6:00 pm	City Council- WEDC Budget Work Session with Council	
20	8:30 am	WEDC- Board Meeting	
26	6:00 pm	City Council- FINAL Budget Work Session	
27	11:30 am	Wylie Chamber of Commerce- New Teacher Luncheon	

#### **Around the Corner...**

- City Council- WEDC Budget Work Session July 12
- City Council- Final Budget Work Session July 26
- City Council/CPAC: Joint Public Hearing July 26
- Retail Live, Austin- September 1
- TEDC- Sales Tax Workshop, DFW/Garland September 16
- KCS Strategic Partner Conference, Kansas City- September 28-29
- Manufacturing Day October 7
- TEDC- Sales Tax Workshop, Houston October 7
- TEDC- Annual Conference, San Antonio- October 19-21
- TEDC 2022 Fall Basic Economic Development Course, Richardson November 1-4
- TEDC- Sales Tax Workshop, Austin- November 18
- TEDC- Sales Tax Workshop, Virtual- Available December 2-16

# DISCOVER WYLIE

Facebook report



**f** @DISCOVER WYLIE 4/27/2022 - 5/26/2022

# FACEBOOK REPORT

aDiscoverWylie

Report Time Period: 4/27/2022 - 5/26/2022

18,763

TOTAL FOLLOWERS

80

NEW FOLLOWERS

+471%

PREVIOUS 30-DAY PERIOD

APRIL MAY CHANGE ENGAGEMENT 5,900 288 +1964% REACH 34,600 2,700 +1174%

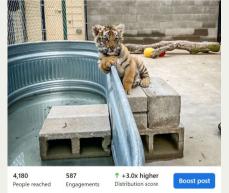
AUDIENCE FEMALE / MALE



#### TOP PERFORMING POSTS



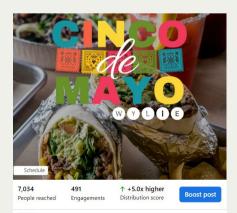
This is a great example of a business sharing from the Discover Wylie page.



In-sync is proving to be a big engagement generator for the page.



People are interacting with photo gallery posts.



We have a promotion planned for every month to showcase local businesses.



This post was shared in the Wylie Takeout & Delivery group.



We will share a new historical post every two weeks.

5 Comments 14 Shares

**COS** 88



# The Retail Coach

# Pedal Car Race Mobile Data Survey

WYLIE, TEXAS

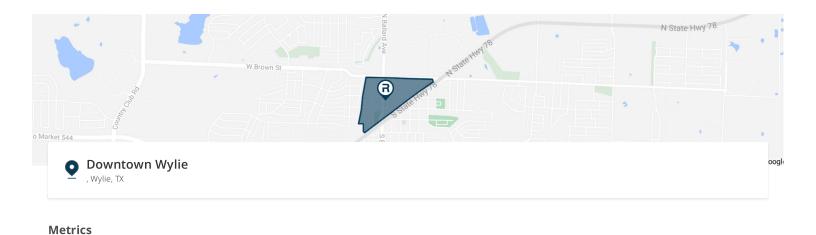
# WYLIEEDC

Prepared for Wylie Economic Development Corporation May 1, 2022

# Pedal Car Race • Mobile Data Analysis

06/15/2022 Item DS4.

Wylie, Texas • May 1, 2022

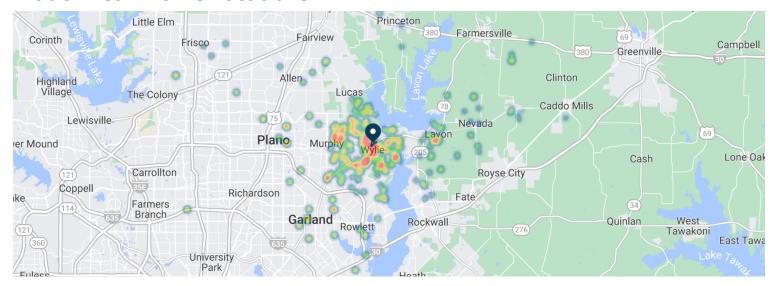


Est. # of Visits

### Pedal Car Race

### 6.3K

### **Trade Area - Home Locations**



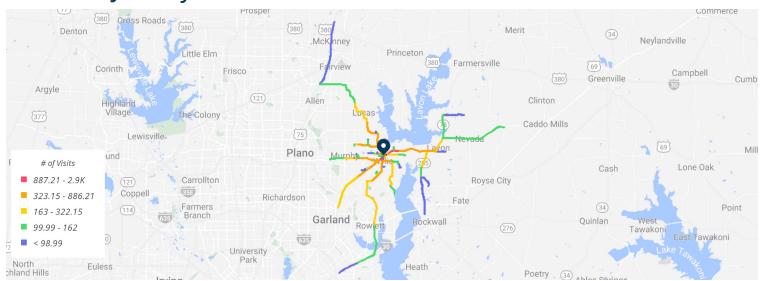
# **Typical Customer Persona**

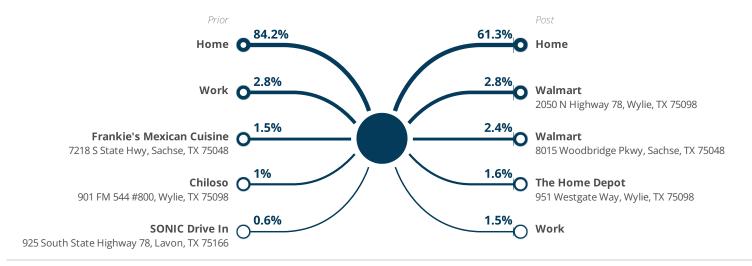




Wylie, Texas • May 1, 2022

## **Customer Journey**





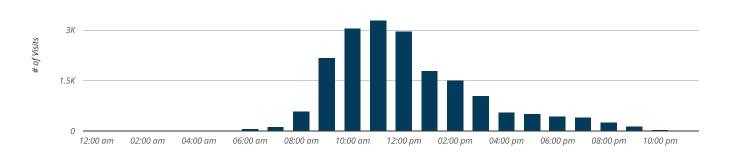
## **Favorite Places**

1	First Baptist Church Wylie N Ballard Ave	0.06 mi	1.9K (29.6%)
2	Taste of Home N Ballard Ave	0.09 mi	912 (14.5%)
3	Ballard Street Cafe N Ballard Ave	0.04 mi	611 (9.7%)
4	Olde City Park N Ballard Ave	0.17 mi	551 (8.8%)
5	First Baptist Wylie Event Center Wylie	0.04 mi	409 (6.5%)

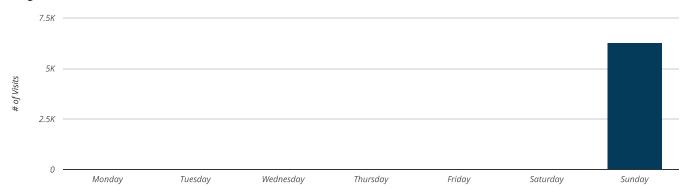


Wylie, Texas • May 1, 2022

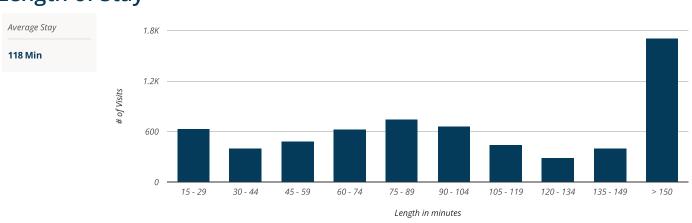
# **Hourly Visits**



# **Daily Visits**



# **Length of Stay**





Wylie, Texas • May 1, 2022

# **Top Zip Codes**

CITY	STATE	ZIP CODE	% OF CUSTOMERS
Wylie	TX	75098	47.42
Sachse	TX	75048	8.76
Plano	TX	75094	5.63
Lavon	TX	75166	4.85
Garland	TX	75040	3.05
Plano	TX	75074	2.92
Nevada	TX	75173	2.64
Garland	TX	75044	2.46
Rockwall	TX	75087	2.00
Rowlett	TX	75089	1.68
Garland	TX	75043	1.48
Allen	TX	75002	1.30
Farmersville	TX	75442	1.18
Rowlett	TX	75088	1.14
Whitewright	TX	75491	0.94
McKinney	TX	75071	0.91
Royse City	TX	75189	0.75
Seagoville	TX	75159	0.73
Garland	TX	75042	0.68
Dallas	TX	75244	0.64
The Colony	TX	75056	0.62
Princeton	TX	75407	0.62

CITY	STATE	ZIP CODE	% OF CUSTOMERS
Plano	TX	75023	0.62
Flint	TX	75762	0.60
Garland	TX	75041	0.60
Mesquite	TX	75150	0.51
Wildomar	CA	92595	0.51
Frisco	TX	75035	0.49
Plano	TX	75025	0.43
Childress	TX	79201	0.40
Chesapeake	VA	23322	0.37
Kingwood	TX	77339	0.35
Zionsville	IN	46077	0.33
Red Oak	TX	75154	0.32
Terrell	TX	75161	0.30
Belton	TX	76513	0.29
Allen	TX	75013	0.25
Wills Point	TX	75169	0.24
Quinlan	TX	75474	0.22
Bullard	TX	75757	0.22
Frisco	TX	75034	0.21
Forney	TX	75126	0.17
Caddo Mills	TX	75135	0.13



# About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

# Retail:360° Process

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Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





# The Retail Coach.

## **ACKNOWLEDGMENTS**

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All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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# The Retail Coach.

# Taste of Wylie Mobile Data Survey

WYLIE, TEXAS

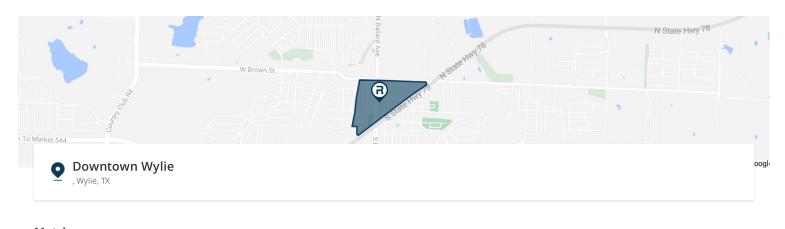
# WYLIEDC

Prepared for Wylie Economic Development Corporation May 2, 2022

# Taste of Wylie • Mobile Data Analysis

06/15/2022 Item DS4.

Wylie, Texas • May 2, 2022



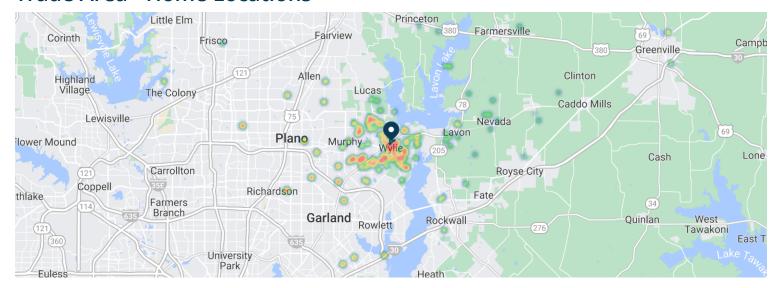
Metrics

Est. # of Visits

# **Taste of Wylie**

### 2.8K

### **Trade Area - Home Locations**



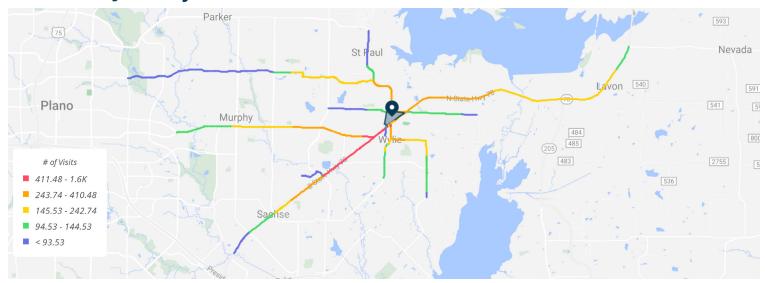
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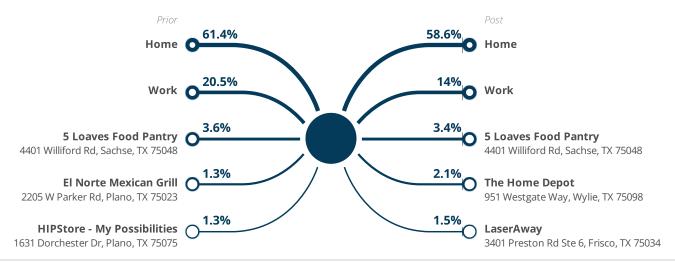




Wylie, Texas • May 2, 2022

# **Customer Journey**





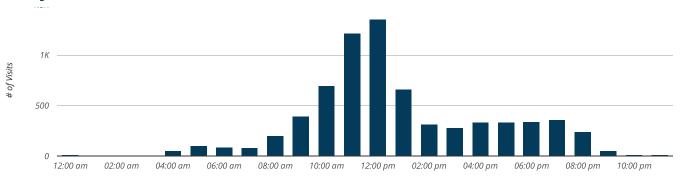
## **Favorite Places**

1	Olde City Park N Ballard Ave	0.17 mi	1.1K (39.3%)
2	Ballard Street Cafe N Ballard Ave	0.04 mi	330 (11.9%)
3	<b>Fb Wylie Event Center</b> N Ballard Ave	0.05 mi	209 (7.6%)
4	Southwestern Chiropractic S Jackson Ave	0.19 mi	138 (5%)
5	Woodbridge Crossing Fm 544	3.09 mi	126 (4.6%)

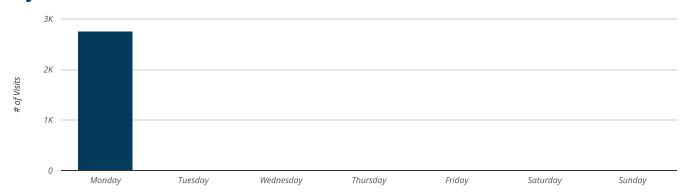


Wylie, Texas • May 2, 2022

# **Hourly Visits**

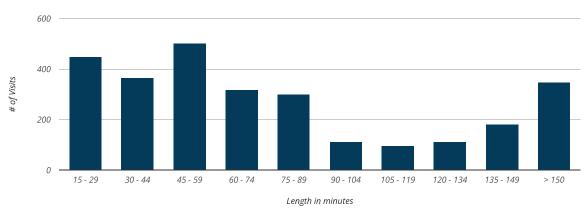


# **Daily Visits**



# **Length of Stay**







Wylie, Texas • May 2, 2022

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Garland	TX	75044	3.68
Garland	TX	75043	3.25
San Jose	CA	95110	3.07
Lavon	TX	75166	2.89
Nevada	TX	75173	2.38
Allen	TX	75002	1.63
Rockwall	TX	75087	1.48
Richardson	TX	75081	1.41
Plano	TX	75093	1.37
Farmersville	TX	75442	1.26
Garland	TX	75040	1.23
Plano	TX	75074	1.16
Richardson	TX	75082	1.08
Royse City	TX	75189	1.01
Plano	TX	75025	1.01

CITY	STATE	ZIP CODE	% OF CUSTOMERS
Greenville	TX	75401	0.94
Fredericksburg	TX	78624	0.90
Pittsburg	TX	75686	0.90
Edinburg	TX	78539	0.76
Tyler	TX	75703	0.72
The Colony	TX	75056	0.69
Princeton	TX	75407	0.69
Rockwall	TX	75032	0.65
Davenport	FL	33896	0.65
Leonard	TX	75452	0.61
Belton	TX	76513	0.58
Greenville	TX	75402	0.54
Wolfe City	TX	75496	0.51
Cumby	TX	75433	0.47
Frisco	TX	75034	0.43
Blue Ridge	TX	75424	0.40
Caddo Mills	TX	75135	0.29



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# The Retail Coach.

# Sip & Shop Mobile Data Survey

WYLIE, TEXAS

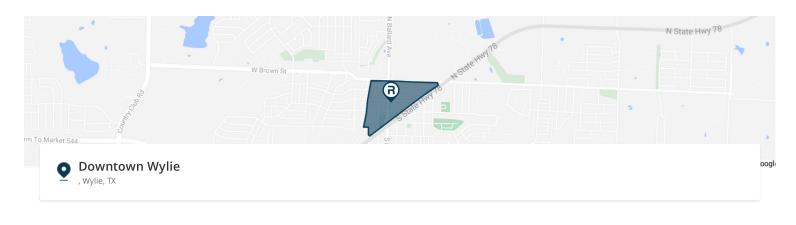
# WYLIEEDC

Prepared for Wylie Economic Development Corporation May 7, 2022

# Sip & Shop • Mobile Data Analysis

06/15/2022 Item DS4.

Wylie, Texas • May 7, 2022



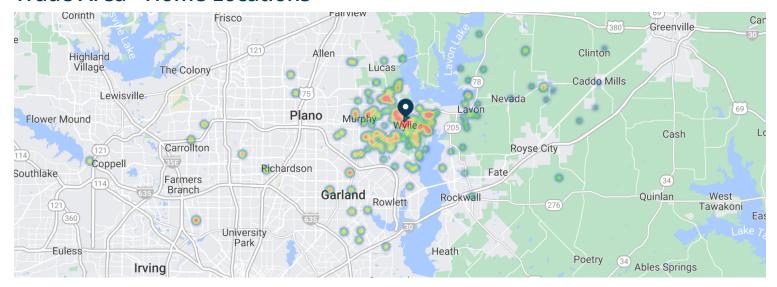
Metrics

Est. # of Visits

Sip & Shop

4.6K

### **Trade Area - Home Locations**



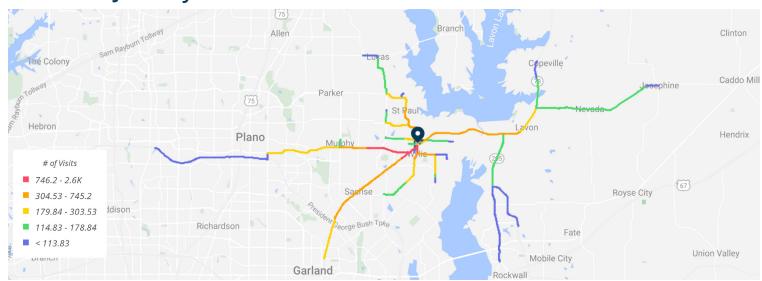
# **Typical Customer Persona**

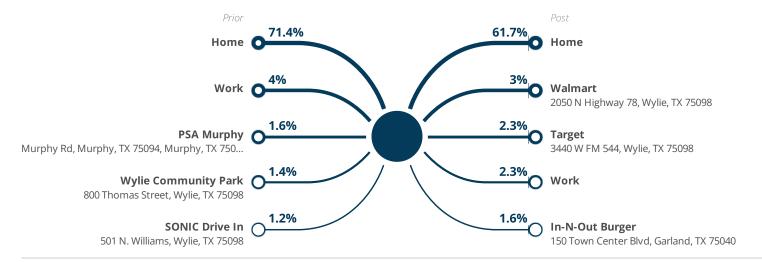




Wylie, Texas • May 7, 2022

## **Customer Journey**





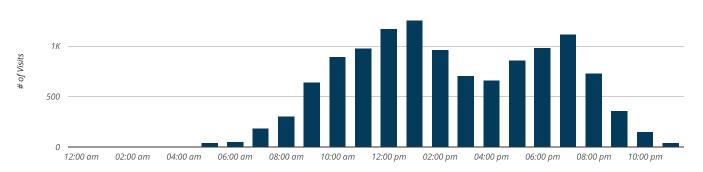
## **Favorite Places**

1	Ballard Street Cafe N Ballard Ave	0.04 mi	921 (20.2%)
2	Taste of Home N Ballard Ave	0.09 mi	523 (11.5%)
3	Woodbridge Crossing Fm 544	3.09 mi	451 (9.9%)
4	Olde City Park N Ballard Ave	0.17 mi	428 (9.4%)
5	<b>Fb Wylie Event Center</b> N Ballard Ave	0.05 mi	372 (8.1%)

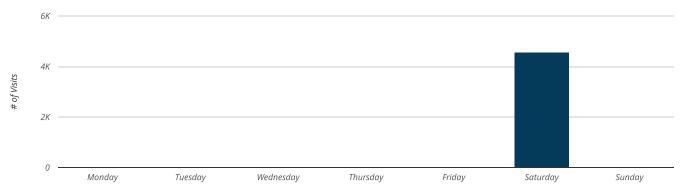


Wylie, Texas • May 7, 2022

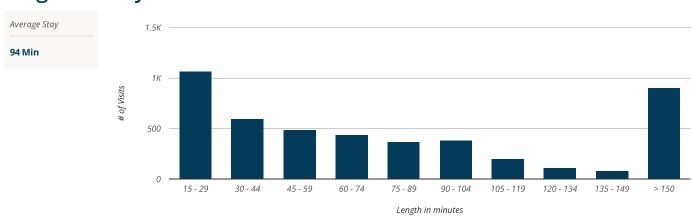
# **Hourly Visits**



# **Daily Visits**



# **Length of Stay**





Wylie, Texas • May 7, 2022

# **Top Zip Codes**

СІТҮ	STATE	ZIP CODE	% OF CUSTOMERS
Wylie	TX	75098	41.78
Sachse	TX	75048	9.41
Plano	TX	75094	5.78
Lavon	TX	75166	3.33
Garland	TX	75043	3.26
Nevada	TX	75173	3.15
Allen	TX	75002	2.65
Garland	TX	75040	2.10
Rowlett	TX	75089	1.84
Rockwall	TX	75087	1.49
Garland	TX	75044	1.47
Dallas	TX	75220	1.42
Richardson	TX	75082	1.20
Newport News	VA	23602	1.01
Garland	TX	75042	0.94
Dallas	TX	75248	0.92
Pittsburg	TX	75686	0.88
Dallas	TX	75287	0.88
Carrollton	TX	75006	0.88
Princeton	TX	75407	0.85
Royse City	TX	75189	0.83
Garland	TX	75041	0.83
Oklahoma City	OK	73122	0.74
Plano	TX	75025	0.72
Richardson	TX	75080	0.70
Plano	TX	75023	0.70

CITY	STATE	ZIP CODE	% OF CUSTOMERS
Forney	TX	75126	0.68
Mesquite	TX	75181	0.68
Grapevine	TX	76051	0.68
Boerne	TX	78006	0.66
Farmersville	TX	75442	0.57
Seagoville	TX	75159	0.48
Caddo Mills	TX	75135	0.48
San Angelo	TX	76901	0.48
Piedmont	OK	73078	0.46
Commerce	TX	75428	0.42
Culbertson	MT	59218	0.42
Red Oak	TX	75154	0.39
Dike	TX	75437	0.37
San Angelo	TX	76904	0.37
Rockwall	TX	75032	0.35
Lubbock	TX	79407	0.35
Belton	TX	76513	0.35
Terrell	TX	75161	0.33
Leander	TX	78641	0.33
Fort Worth	TX	76131	0.28
Conroe	TX	77384	0.26
Blue Ridge	TX	75424	0.24
Hallsville	TX	75650	0.22
Aubrey	TX	76227	0.20
Anna	TX	75409	0.18



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# The Retail Coach.

# BBQ on Ballard Mobile Data Survey

WYLIE, TEXAS

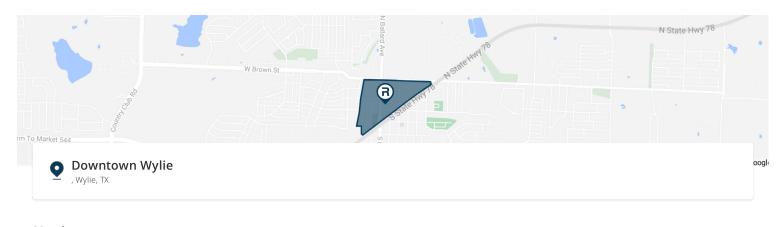
# WYLIEEDC

Prepared for Wylie Economic Development Corporation May 14, 2022

# BBQ on Ballard • Mobile Data Analysis

06/15/2022 Item DS4.

Wylie, Texas • May 14, 2022



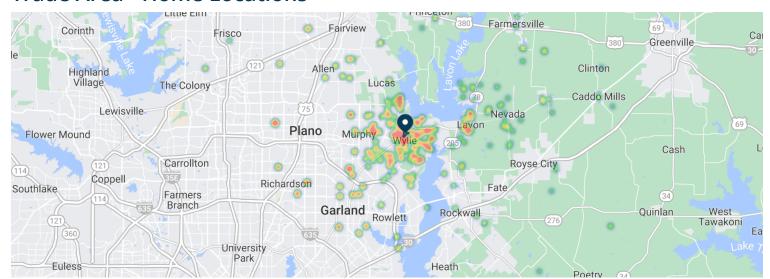
Metrics

Est. # of Visits

## **BBQ** on Ballard

5K

### **Trade Area - Home Locations**



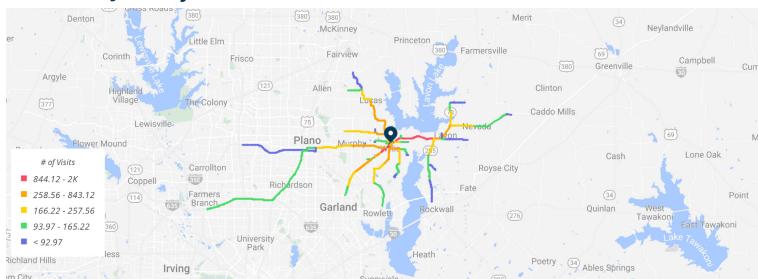
# **Typical Customer Persona**

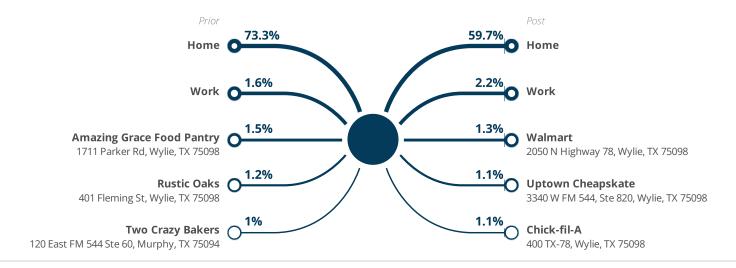




Wylie, Texas • May 14, 2022

## **Customer Journey**





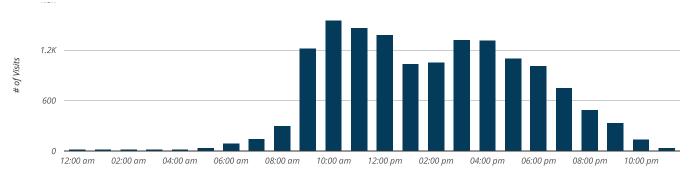
## **Favorite Places**

1	Olde City Park N Ballard Ave	0.17 mi	1.1K (21.8%)
2	First Baptist Wylie Wylie	0.08 mi	717 (14.5%)
3	Ballard Street Cafe N Ballard Ave	0.04 mi	714 (14.4%)
4	Taste of Home N Ballard Ave	0.09 mi	475 (9.6%)
5	Woodbridge Crossing Fm 544	3.09 mi	350 (7.1%)

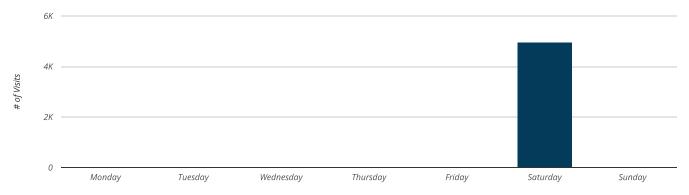


Wylie, Texas • May 14, 2022

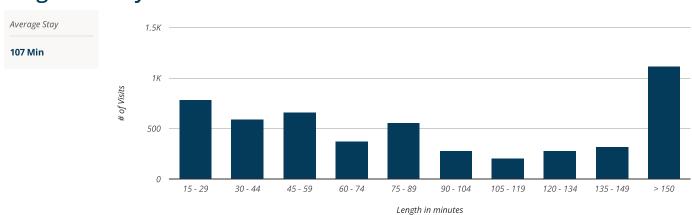
# **Hourly Visits**



# **Daily Visits**



# **Length of Stay**





Wylie, Texas • May 14, 2022

# **Top Zip Codes**

СІТҮ	STATE	ZIP CODE	% OF CUSTOMERS
Wylie	TX	75098	35.40
Sachse	TX	75048	7.18
Nevada	TX	75173	5.71
Lavon	TX	75166	5.04
Garland	TX	75040	3.13
Allen	TX	75002	3.05
Plano	TX	75094	2.54
Farmersville	TX	75442	1.98
Garland	TX	75044	1.96
Rowlett	TX	75089	1.80
Garland	TX	75043	1.77
Rockwall	TX	75087	1.69
Richardson	TX	75081	1.57
Lancaster	TX	75146	1.49
Plano	TX	75075	1.39
Royse City	TX	75189	1.33
Texarkana	TX	75501	1.23
San Jose	CA	95132	1.13
Fayetteville	AR	72701	0.89
Bella Vista	AR	72715	0.83
Pittsburg	TX	75686	0.81
Caddo Mills	TX	75135	0.79
Garland	TX	75041	0.79
Princeton	TX	75407	0.77
McKinney	TX	75070	0.75
Fort Worth	TX	76116	0.73
Grand Prairie	TX	75050	0.71
Grand Prairie	TX	75052	0.69
Richardson	TX	75080	0.69

CITY	STATE	ZIP CODE	% OF CUSTOMERS
Rockwall	TX	75032	0.67
Fayetteville	GA	30214	0.63
Forney	TX	75126	0.63
San Antonio	TX	78247	0.63
Marshall	TX	75672	0.61
Plano	TX	75025	0.58
Santa Clarita	CA	91350	0.58
Richardson	TX	75082	0.56
Parsons	KS	67357	0.50
McKinney	TX	75069	0.48
Eagle Pass	TX	78852	0.46
Rowlett	TX	75088	0.46
Blue Ridge	TX	75424	0.42
Midland	TX	79705	0.40
Terrell	TX	75160	0.38
The Colony	TX	75056	0.36
Belton	TX	76513	0.36
Tallahassee	FL	32304	0.36
Cooper	TX	75432	0.34
Loganville	GA	30052	0.32
Brandon	MS	39042	0.30
McKinney	TX	75071	0.30
Quinlan	TX	75474	0.28
Stephenville	TX	76401	0.28
Haughton	LA	71037	0.28
Frisco	TX	75034	0.26
Stephenville	TX	76402	0.26
Van Alstyne	TX	75495	0.20
Anna	TX	75409	0.20



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# Summer Kick-Off Mobile Data Survey

WYLIE, TEXAS

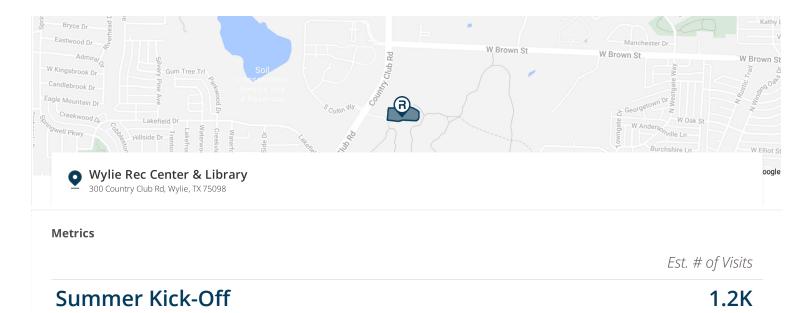
# WYLIEEDC

Prepared for Wylie Economic Development Corporation June 3, 2022

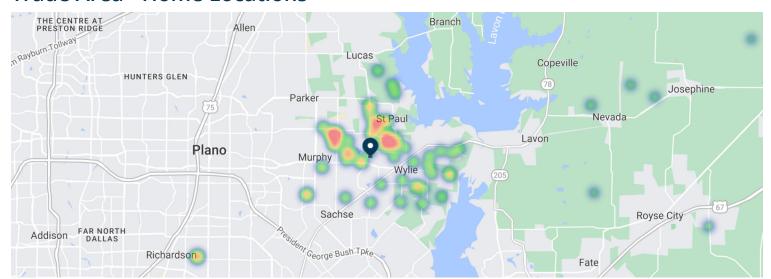
# Summer Kick-Off • Mobile Data Analysis

06/15/2022 Item DS4.

Wylie, Texas • June 3, 2022



### **Trade Area - Home Locations**



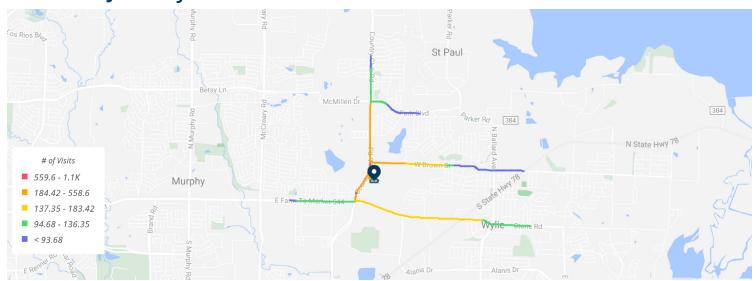
# **Typical Customer Persona**

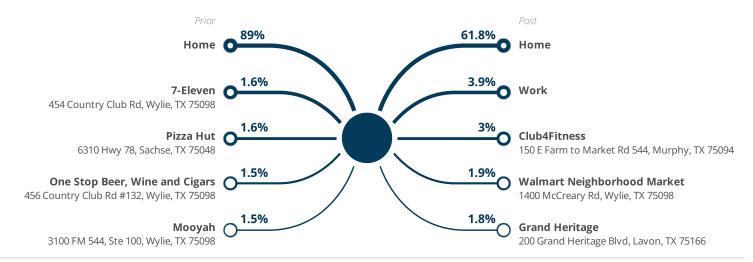




Wylie, Texas • June 3, 2022

## **Customer Journey**





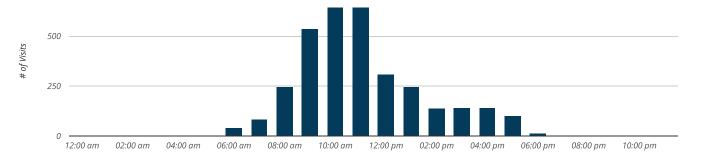
## **Favorite Places**

1	Woodbridge Crossing Fm 544	1.4 mi	179 (14.6%)
2	<b>Wylie High School</b> W Fm 544	0.52 mi	137 (11.2%)
3	Murphy Crossing 120-280 East Fm 544	2.5 mi	109 (8.9%)
4	<b>Target</b> W FM 544	1.57 mi	85 (7%)
5	Walmart Woodbridge Pkwy	1.67 mi	71 (5.8%)

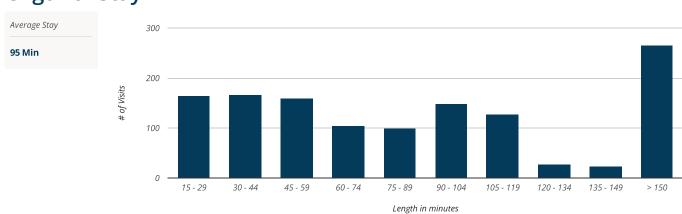


Wylie, Texas • June 3, 2022

# **Hourly Visits**



# **Length of Stay**



# **Top Zip Codes**

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Plano	TX	75094	14.96
Antioch	CA	94531	3.52
Richardson	TX	75081	3.11
Fayetteville	NC	28311	2.70
Nevada	TX	75173	2.53
Dallas	TX	75234	2.53
Richardson	TX	75082	2.45
Sachse	TX	75048	2.37
Royse City	TX	75189	1.47
Phenix City	AL	36870	1.31
Frisco	TX	75035	1.14
Caddo Mills	TX	75135	0.65



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