

#### Wylie Economic Development Corporation Board Regular Meeting

January 15, 2025 – 7:30 AM WEDC Office Conference Room - 250 South Highway 78, Wylie, Texas 75098

#### **CALL TO ORDER**

#### INVOCATION & PLEDGE OF ALLEGIANCE

#### COMMENTS ON NON-AGENDA ITEMS

Any member of the public may address Board regarding an item that is not listed on the Agenda. Members of the public must fill out a form prior to the meeting in order to speak. Board requests that comments be limited to three minutes for an individual, six minutes for a group. In addition, Board is not allowed to converse, deliberate or take action on any matter presented during citizen participation.

#### **CONSENT AGENDA**

All matters listed under the Consent Agenda are considered to be routine by the Board and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- A. Consider and act upon approval of Minutes from the December 18, 2024 Regular Meeting of the WEDC Board of Directors.
- B. Consider and act upon approval of the December 2024 WEDC Treasurer's Report.

#### REGULAR AGENDA

1. Consider and act upon issues surrounding the Performance Agreement between the WEDC and Phoenix Ascending Investments, LLC.

#### **DISCUSSION ITEMS**

- <u>DS1.</u> Discussion and updates regarding Discover Wylie.
- <u>DS2.</u> Staff report: WEDC Property Update, Temporary Access Agreements, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

#### **EXECUTIVE SESSION**

#### Sec. 551.072. DELIBERATION REGARDING REAL PROPERTY; CLOSED MEETING.

A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on its negotiating position.

ES1. Consider the sale or acquisition of properties located at Brown/Eubanks, FM 544/Cooper, FM 544/Sanden, Jackson/Oak, Regency/Steel, State Hwy 78/Brown, and State Hwy 78/Skyview.

#### Sec. 551.074. PERSONNEL MATTERS; CLOSED MEETING.

- (a) This chapter does not require a governmental body to conduct an open meeting:
- (1) to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or
- (2) to hear a complaint or charge against an officer or employee.
- (b) Subsection (a) does not apply if the officer or employee who is the subject of the deliberation or hearing requests a public hearing.

# Sec. 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS; CLOSED MEETING.

This chapter does not require a governmental body to conduct an open meeting:

- (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or
- (2) to deliberate the offer of a financial or other incentive to a business prospect described by Subdivision (1).
- ES2. Deliberation regarding commercial or financial information that the WEDC has received from a business prospect and to discuss the offer of incentives for Projects: 2021-4b, 2021-6c, 2022-1b, 2022-1c, 2023-1c, 2023-2d, 2023-11a, 2023-11b, 2024-2d, 2024-4e, 2024-5a, 2024-5f, 2024-7a, 2024-7b, 2024-7e, 2024-8a, 2024-8b, 2024-8c, 2024-8d, 2024-9b, 2024-9c, 2024-9d, 2024-9e, 2024-9f, 2024-10a, 2024-10b, 2024-10c, 2024-11a, 2024-11b, 2024-11c, 2024-11d, 2024-11e, 2024-12a, 2024-12b, 2024-12c, 2025-1a, 2025-1b, and 2025-1c.

#### RECONVENE INTO OPEN SESSION

Take any action as a result from Executive Session.

#### **FUTURE AGENDA ITEMS**

#### **ADJOURNMENT**

#### **CERTIFICATION**

I certify that this Notice of Meeting was posted on January 10, 2025 at 5:00 p.m. on the outside bulletin board at Wylie City Hall, 300 Country Club Road, Building 100, Wylie, Texas, a place convenient and readily accessible to the public at all times.

 Stephanie Storm, City Secretary	Date Notice Removed

The Wylie Municipal Complex is wheelchair accessible. Sign interpretation or other special assistance for disabled attendees must be requested 48 hours in advance by contacting the City Secretary's Office at 972.516.6020. Hearing impaired devices are available from the City Secretary prior to each meeting.

If during the course of the meeting covered by this notice, the Board should determine that a closed or executive meeting or session of the Board or a consultation with the attorney for the City should be held or is required, then such closed or executive meeting or session or consultation with attorney as authorized by the Texas Open Meetings Act, Texas Government Code § 551.001 et. seq., will be held by the Board at the date, hour and place given in this notice as the Board may conveniently meet in such closed or executive meeting or session or consult with the

attorney for the City concerning any and all subjects and for any and all purposes permitted by the Act, including, but not limited to, the following sanctions and purposes:

#### Texas Government Code Section:

- § 551.071 Private consultation with an attorney for the City.
- § 551.072 Discussing purchase, exchange, lease or value of real property.
- § 551.073 Discussing prospective gift or donation to the City.
- § 551.074 Discussing personnel or to hear complaints against personnel.
- § 551.076 Discussing deployment of security personnel or devices or security audit.
- § 551.087 Discussing certain economic development matters.

#### **Minutes**

#### Wylie Economic Development Corporation Board of Directors Regular Meeting

December 18, 2024 – 7:30 A.M. WEDC Offices – Conference Room 250 S Hwy 78 – Wylie, TX 75098

#### **CALL TO ORDER**

Announce the presence of a Quorum

President Demond Dawkins called the meeting to order at 7:32 a.m. Board Members present were Vice President Blake Brininstool, Whitney McDougall, Harold Smith, and Melisa Whitehead.

Ex-Officio Members Mayor Matthew Porter and Assistant City Manager Lety Yanez were present.

WEDC staff present included Executive Director Jason Greiner, Assistant Director Rachael Hermes, BRE Director Angel Wygant, Research Analyst Marissa Butts, and Office Manager Christy Stewart.

#### INVOCATION & PLEDGE OF ALLEGIANCE

Demond Dawkins gave the invocation and led the Pledge of Allegiance.

#### **COMMENTS ON NON-AGENDA ITEMS**

With no citizen participation, President Dawkins moved to Consent Agenda.

#### **CONSENT AGENDA**

All matters listed under the Consent Agenda are considered to be routine by the WEDC Board of Directors and will be enacted by one motion. There will not be a separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- A. Consider and act upon approval of Minutes from November 20, 2024, Regular Meeting of the WEDC Board of Directors.
- B. Consider and act upon approval of the November 2024 WEDC Treasurer's Report.

#### **Board Action**

A motion was made by Whitney McDougall, seconded by Blake Brininstool, to approve the Consent Agenda as presented. A vote was taken, and the motion passed 5-0.

President Dawkins moved to Discussion items.

#### **DISCUSSION ITEMS**

#### DS1. Discussion and updates from WEDC Committees.

#### **Staff Comments**

Staff opened discussion for an overview of the Committee for New Business Attraction and Recruitment's tour of Little Elm, which included retail developments, an entertainment facility,

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baseball/softball fields, and lake access. The committee discussed what challenges Little Elm has faced and what has benefited their community.

DS2. Staff report: WEDC Property Update, Temporary Access Agreements, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

#### **Staff Comments**

Staff referred the Board to the Agenda Report provided in the packet for all updates related to WEDC Property Updates, Temporary Access Agreements, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs. Regarding real estate updates, Staff noted the closing of the McClure property at Hwy 78 and Brown scheduled for December 19<sup>th</sup>. Regarding the Engineering Report, Staff provided updates on 544 Gateway Addition, Cooper Plaza, and Westgate. Staff discussed a Leadership Skills Program made available through Collin College that will benefit local businesses, noting that the City of Wylie will also participate in the program. Staff noted a 4.25% increase in sales tax revenues for the month of December.

#### **EXECUTIVE SESSION**

Recessed into Closed Session at 7:45 a.m. in compliance with Section 551.001, et. seq. Texas Government Code, to wit:

Sec. 551.072. DELIBERATION REGARDING REAL PROPERTY; CLOSED MEETING.

ES1. Consider the sale or acquisition of properties located at Brown/Eubanks, FM 544/Cooper, FM 544/Sanden, Jackson/Oak, Regency/Steel, State Hwy 78/Brown, and State Hwy 78/Skyview.

Sec. 551.074. PERSONNEL MATTERS; CLOSED MEETING.

Sec. 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS; CLOSED MEETING.

ES2. Deliberation regarding commercial or financial information that the WEDC has received from a business prospect and to discuss the offer of incentives for Projects: 2021-4b, 2021-6c, 2022-1b, 2022-1c, 2023-1c, 2023-2d, 2023-11a, 2023-11b, 2024-2d, 2024-4e, 2024-5a, 2024-5f, 2024-7a, 2024-7b, 2024-7e, 2024-8a, 2024-8b, 2024-8c, 2024-8d, 2024-9b, 2024-9c, 2024-9d, 2024-9e, 2024-9f, 2024-10a, 2024-10b, 2024-10c, 2024-11a, 2024-11b, 2024-11c, 2024-11d, 2024-11e, 2024-12-a, 2024-12b, and 2024-12c.

#### RECONVENE INTO OPEN SESSION

Take any action as a result of the Executive Session.

President Dawkins reconvened into Open Session at 9:09 a.m. and then moved to Regular Agenda Item 1 and Regular Agenda Item 2.

1. Consider and act upon issues surrounding the Performance Agreement between the WEDC and MLKJ Investments, LLC.

#### **Board Action**

WEDC – Minutes December 18, 2024 Page 3 of 3

A motion was made by Whitney McDougall, seconded by Blake Brininstool, to approve a First Amendment to the Performance Agreement between the WEDC and MLKJ Investments, LLC, amending the "Building A CC Deadline" in Section 2 (a). i. from one (1) year to 18 months and further authorize the Executive Director to execute any and all necessary documents. A vote was taken, and the motion passed 5-0.

#### 2. Consider and act upon Committee Appointments by the Board.

#### **Board Action**

A motion was made by Melisa Whitehead, seconded by Harold Smith, to create a Staffing and Compensation Committee and appoint Melisa Whitehead, Whitney McDougall, and Harold Smith to that Committee. A vote was taken, and the motion passed 5-0.

#### **FUTURE AGENDA ITEMS**

The Board requested that the Staffing and Compensation Committee meet on 1/24/25 at 8:00 a.m. in the WEDC Conference Room and Notice of Quorum will be posted 72 hours in advance.

ADJOURNMENT	
With no further business, President Dawkins adjo-	urned the WEDC Board meeting at 9:12 a.m.
ATTEST:	Demond Dawkins, President
Jason Greiner, Executive Director	



### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	January 15, 2025	Item Number:	В
Prepared By:	Jason Greiner		

#### Subject

Consider and act upon approval of the December 2024 WEDC Treasurer's Report.

#### Recommendation

Motion to approve the December 2024 WEDC Treasurer's Report.

Presented for the Board's review and approval is the December 2024 Treasurer's Report detailing the month and year-to-date financial transactions and performance against budget. This report contains the Revenue and Expense Report, Statement of Net Position, Balance Sheet, Sales Tax Report, Performance Agreement Summary, and the Quarterly Inventory Subledger.

#### **REVENUES:**

Sales Tax Revenue earned in October allocated in December was \$390,604.04, an increase of 4.25% over the same period in 2023.

#### Gain/(Loss) Sale of Cap Assets

\$925,593.76 Sale of Lot 1- Cooper Plaza (12-19-24) / Sold for \$1,506,983.30 (Claim on Cash)

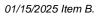
#### **EXPENSES:**

#### Incentives

\$200,000 Sanden International – Incentive #2 – Final

### Special Services - Infrastructure

\$221,983.02	Reeder Concrete – Hwy 78 & Brown– Pay #5
\$428,756.24	McMahon Contracting – Hwy 78 & Brown– Pay App 2
\$15,684.50	Tiseo Paving Company – FM 544 Gateway – Est #6 and Est #7
\$731,166.94	McMahon Contracting – Hwy 78 & Brown– Pay App 3





# Dec. Rev/Exp Report

#### **Account Summary**

For Fiscal: 2024-2025 Period Ending: 12/31/2024

						Mariana	
		Original	Current	Period	Fiscal	Variance Favorable	Percent
		Total Budget	Total Budget	Activity	Activity	(Unfavorable)	
5d. 444 MAYIE 500	ONOMIC DEVEL CORP			, , , , , , , , , , , , , , , , , , , ,	,	(,	
Fund: 111 - WYLIE EC	ONOWIC DEVEL CORP						
Revenue Category: 400 - Ta	avec						
111-4000-40210	SALES TAX	4,990,217.00	4,990,217.00	0.00	0.00	-4,990,217.00	100.00 %
111 4000 40210	Category: 400 - Taxes Total:	4,990,217.00	4,990,217.00	0.00	0.00	-4,990,217.00	100.00%
	• .	4,550,217.00	4,550,217.00	0.00	0.00	-4,550,217.00	100.0070
Category: 460 - Ir							. ==
111-4000-46110	ALLOCATED INTEREST EARNINGS	112,000.00	112,000.00	34,958.81	110,229.14	-1,770.86	1.58 %
	Category: 460 - Interest Income Total:	112,000.00	112,000.00	34,958.81	110,229.14	-1,770.86	1.58%
<b>-</b> .	Aiscellaneous Income						
111-4000-48110	RENTAL INCOME	4,800.00	4,800.00	400.00	2,900.00	-1,900.00	39.58 %
111-4000-48410	MISCELLANEOUS INCOME	0.00	0.00	0.00	400.00	400.00	0.00 %
111-4000-48430	GAIN/(LOSS) SALE OF CAP ASSETS	4,121,530.00	4,121,530.00	925,593.76	925,593.76	-3,195,936.24	77.54 %
	Category: 480 - Miscellaneous Income Total:	4,126,330.00	4,126,330.00	925,993.76	928,893.76	-3,197,436.24	77.49%
	Revenue Total:	9,228,547.00	9,228,547.00	960,952.57	1,039,122.90	-8,189,424.10	88.74%
Expense							
Category: 510 - P	ersonnel Services						
111-5611-51110	SALARIES	470,558.40	470,558.40	35,313.30	104,419.32	366,139.08	77.81 %
111-5611-51140	LONGEVITY PAY	2,807.68	2,807.68	0.00	2,664.00	143.68	5.12 %
111-5611-51310	TMRS	74,649.83	74,649.83	5,593.76	16,718.12	57,931.71	
111-5611-51410	HOSPITAL & LIFE INSURANCE	79,943.76	79,943.76	6,503.57	19,510.71	60,433.05	75.59 %
<u>111-5611-51420</u>	LONG-TERM DISABILITY	1,741.07	1,741.07	80.80	242.40	1,498.67	86.08 %
<u>111-5611-51440</u>	FICA	29,348.70	29,348.70	2,047.93	6,215.85	23,132.85	78.82 %
111-5611-51450	MEDICARE	6,863.81	6,863.81	478.95	1,453.68	5,410.13	78.82 %
111-5611-51470	WORKERS COMP PREMIUM	994.07	994.07	0.00	724.00	270.07	27.17 %
<u>111-5611-51480</u>	UNEMPLOYMENT COMP (TWC)	585.00	585.00	0.00	0.00	585.00	
	Category: 510 - Personnel Services Total:	667,492.32	667,492.32	50,018.31	151,948.08	515,544.24	77.24%
Category: 520 - S	upplies						
111-5611-52010	OFFICE SUPPLIES	5,000.00	5,000.00	106.62	392.11	4,607.89	92.16 %
<u>111-5611-52040</u>	POSTAGE & FREIGHT	300.00	300.00	219.00	223.85	76.15	25.38 %
<u>111-5611-52810</u>	FOOD SUPPLIES	3,000.00	3,000.00	342.91	559.36	2,440.64	81.35 %
	Category: 520 - Supplies Total:	8,300.00	8,300.00	668.53	1,175.32	7,124.68	85.84%
Category: 540 - N	Naterials for Maintenance						
111-5611-54610	FURNITURE & FIXTURES	2,500.00	2,500.00	0.00	0.00	2,500.00	100.00 %
<u>111-5611-54810</u>	COMPUTER HARD/SOFTWARE	7,650.00	7,650.00	0.00	0.00	7,650.00	100.00 %
Ca	ategory: 540 - Materials for Maintenance Total:	10,150.00	10,150.00	0.00	0.00	10,150.00	100.00%
Category: 560 - C	Contractual Services						
111-5611-56030	INCENTIVES	1,741,250.00	1,741,250.00	200,000.00	200,000.00	1,541,250.00	88.51 %
111-5611-56040	SPECIAL SERVICES	87,270.00	87,270.00	410.00	567.50	86,702.50	99.35 %
111-5611-56041	SPECIAL SERVICES-REAL ESTATE	71,000.00	71,000.00	2,254.83	3,909.66	67,090.34	
111-5611-56042	SPECIAL SERVICES-INFRASTRUCTUR	9,020,667.00	9,020,667.00	1,397,590.70	1,439,572.34	7,581,094.66	84.04 %
111-5611-56080	ADVERTISING	226,125.00	226,125.00	17,012.60	42,195.18	183,929.82	
<u>111-5611-56090</u>	COMMUNITY DEVELOPMENT	74,450.00	74,450.00	3,311.54	11,219.46	63,230.54	
111-5611-56110	COMMUNICATIONS	7,900.00	7,900.00	521.04	1,032.08	6,867.92	
111-5611-56180	RENTAL	27,000.00	27,000.00	2,250.00	6,750.00	20,250.00	
111-5611-56210	TRAVEL & TRAINING	95,500.00	95,500.00	8,103.37	22,298.12	73,201.88	76.65 %
<u>111-5611-56250</u>	DUES & SUBSCRIPTIONS	91,053.00	91,053.00	6,321.90	39,246.17	51,806.83	56.90 %
<u>111-5611-56310</u>	INSURANCE	6,800.00	6,800.00	0.00	5,816.85	983.15	14.46 %
<u>111-5611-56510</u>	AUDIT & LEGAL SERVICES	53,000.00	53,000.00	6,558.60	6,558.60	46,441.40	87.63 %
<u>111-5611-56570</u>	ENGINEERING/ARCHITECTURAL	855,300.00	855,300.00	17,604.47	19,279.47	836,020.53	97.75 %
111-5611-56610	UTILITIES-ELECTRIC	2,400.00	2,400.00	186.14	391.48	2,008.52	83.69 %

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**Budget Report** 

For Fiscal: 2024-2025 Period Ending: 12/31/2024

	Category: 560 - Contractual Services Total	Original Total Budget 12,359,715.00	Current Total Budget 12,359,715.00	Period Activity 1,662,125.19	Fiscal Activity 1,798,836.91	Variance Favorable (Unfavorable) 10,560,878.09	Percent Remaining 85.45%
Category: 570 - Debt Service & Capital Replacement			, ,	, ,	, ,	, ,	
111-5611-57410	PRINCIPAL PAYMENT	606,744.04	606,744.04	26,076.09	128,509.30	478,234.74	78.82 %
111-5611-57415	INTEREST EXPENSE	625,253.60	625,253.60	20,863.76	123,763.49	501,490.11	80.21 %
Category: 5	70 - Debt Service & Capital Replacement Total:	1,231,997.64	1,231,997.64	46,939.85	252,272.79	979,724.85	79.52%
Category: 580 - Ca	apital Outlay						
111-5611-58110	LAND-PURCHASE PRICE	1,000,000.00	1,000,000.00	0.00	0.00	1,000,000.00	100.00 %
	Category: 580 - Capital Outlay Total:	1,000,000.00	1,000,000.00	0.00	0.00	1,000,000.00	100.00%
	Expense Total:	15,277,654.96	15,277,654.96	1,759,751.88	2,204,233.10	13,073,421.86	85.57%
Fund: 111 - W	YLIE ECONOMIC DEVEL CORP Surplus (Deficit):	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76	80.74%
	Report Surplus (Deficit):	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76	80.74%

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Budget Report For Fisc

For Fiscal: 2024-2025 Period Ending: 12/31/2024

#### **Group Summary**

	Original	Current	Period	Fiscal	Variance Favorable	Percent
Category	Total Budget	Total Budget	Activity	Activity	(Unfavorable)	Remaining
Fund: 111 - WYLIE ECONOMIC DEVEL CORP						
Revenue						
400 - Taxes	4,990,217.00	4,990,217.00	0.00	0.00	-4,990,217.00	100.00%
460 - Interest Income	112,000.00	112,000.00	34,958.81	110,229.14	-1,770.86	1.58%
480 - Miscellaneous Income	4,126,330.00	4,126,330.00	925,993.76	928,893.76	-3,197,436.24	77.49%
Revenue Total:	9,228,547.00	9,228,547.00	960,952.57	1,039,122.90	-8,189,424.10	88.74%
Expense						
510 - Personnel Services	667,492.32	667,492.32	50,018.31	151,948.08	515,544.24	77.24%
520 - Supplies	8,300.00	8,300.00	668.53	1,175.32	7,124.68	85.84%
540 - Materials for Maintenance	10,150.00	10,150.00	0.00	0.00	10,150.00	100.00%
560 - Contractual Services	12,359,715.00	12,359,715.00	1,662,125.19	1,798,836.91	10,560,878.09	85.45%
570 - Debt Service & Capital Replacement	1,231,997.64	1,231,997.64	46,939.85	252,272.79	979,724.85	79.52%
580 - Capital Outlay	1,000,000.00	1,000,000.00	0.00	0.00	1,000,000.00	100.00%
Expense Total:	15,277,654.96	15,277,654.96	1,759,751.88	2,204,233.10	13,073,421.86	85.57%
Fund: 111 - WYLIE ECONOMIC DEVEL CORP Surplus (Deficit):	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76	80.74%
Report Surplus (Deficit):	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76	80.74%

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**Budget Report** 

For Fiscal: 2024-2025 Period Ending: 12/31/2024

#### **Fund Summary**

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
111 - WYLIE ECONOMIC DEVEL CORP	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76
Report Surplus (Deficit):	-6,049,107.96	-6,049,107.96	-798,799.31	-1,165,110.20	4,883,997.76

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For Fiscal: 2024-2025 Period Ending: 12/31/2024

**Budget Report** 

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#### Wylie Economic Development Corporation Statement of Net Position As of December 31, 2024

Assets		
Cash and cash equivalents	\$ 13,519,693.76	
Receivables	\$ 717,000.00	Note 1
Inventories	\$ 14,063,964.34	
Prepaid Items	\$ 	
Total Assets	\$ 28,300,658.10	
Deferred Outflows of Resources		
Pensions	\$ 114,336.55	
Total deferred outflows of resources	\$ 114,336.55	
Liabilities		
Accounts Payable and other current liabilities	\$ 897,856.30	
Unearned Revenue	\$ 1,200.00	Note 2
Non current liabilities:		
Due within one year	\$ 556,711.54	Note 3
Due in more than one year	\$ 14,528,089.43	
Total Liabilities	\$ 15,983,857.27	
Deferred Inflows of Resources		
Pensions	\$ (8,336.41)	
Total deferred inflows of resources	\$ (8,336.41)	
Net Position		
Net investment in capital assets	\$ -	
Unrestricted	\$ 12,422,800.97	
Total Net Position	\$ 12,422,800.97	

- Note 1: Includes incentives in the form of forgivable loans for \$67,000 (Glen Echo), \$450,000 (Phoenix Ascending), and \$200,000 (MLKJ)
- Note 2: Deposits from rental property
- Note 3: Liabilities due within one year includes compensated absences of \$32,301



# Balance Sheet Account Summary As Of 12/31/2024

	Name	Balance	
: 111 - WYLIE ECONOMIC I ts	DEVEL CORP		
111-1000-10110	CLAIM ON CASH AND CASH EQUIV.	13,517,693.76	
111-1000-10115	CASH - WEDC - INWOOD	0.00	
111-1000-10115	ESCROW	0.00	
111-1000-10180	DEPOSITS	2,000.00	
111-1000-10198	OTHER - MISC CLEARING	0.00	
111-1000-10341	TEXPOOL	0.00	
111-1000-10341	LOGIC	0.00	
111-1000-10343	INTEREST RECEIVABLE	0.00	
	ACCTS REC - MISC	0.00	
<u>111-1000-11511</u>			
111-1000-11517	ACCTS REC - SALES TAX	0.00	
111-1000-12810	LEASE PAYMENTS RECEIVABLE	0.00	
111-1000-12950	LOAN PROCEEDS RECEIVABLE	0.00	
111-1000-12996	LOAN RECEIVABLE	0.00	
111-1000-12997	ACCTS REC - JTM TECH	0.00	
111-1000-12998	ACCTS REC - FORGIVEABLE LOANS	717,000.00	
111-1000-14112	INVENTORY - MATERIAL/ SUPPLY	0.00	
111-1000-14116	INVENTORY - LAND & BUILDINGS	14,063,964.34	
111-1000-14118	INVENTORY - BAYCO/ SANDEN BLVD	0.00	
111-1000-14310	PREPAID EXPENSES - MISC	0.00	
<u> 111-1000-14410</u>	DEFERRED OUTFLOWS	810,500.00	
	Total Assets:	29,111,158.10	29,111,158.10
lity			
111-2000-20110	FEDERAL INCOME TAX PAYABLE	0.00	
111-2000-20111	MEDICARE PAYABLE	0.00	
111-2000-20112	CHILD SUPPORT PAYABLE	0.00	
111-2000-20112	CREDIT UNION PAYABLE	0.00	
111-2000-20113	IRS LEVY PAYABLE	0.00	
	NATIONWIDE DEFERRED COMP	0.00	
<u>111-2000-20115</u>	HEALTH INSUR PAY-EMPLOYEE		
111-2000-20116		5,850.53	
111-2000-20117	TMRS PAYABLE	8,340.64 0.00	
111-2000-20118	ROTH IRA PAYABLE		
111-2000-20119	WORKERS COMP PAYABLE	0.00	
111-2000-20119 111-2000-20120	WORKERS COMP PAYABLE FICA PAYABLE	0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE	0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE	0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE	0.00 0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP	0.00 0.00 0.00 0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127 111-2000-20130	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127 111-2000-20130 111-2000-20131	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127 111-2000-20130 111-2000-20131 111-2000-20132	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00 -3.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20132	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00 -3.00 13.70	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20127 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20133 111-2000-20151	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00 -3.00 13.70 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20127 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20133 111-2000-20151 111-2000-20180	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE ADDIT EMPLOYEE INSUR PAY	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00 -3.00 13.70 0.00 49.46	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20133 111-2000-20151 111-2000-20180 111-2000-20199	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE ADDIT EMPLOYEE INSUR PAY MISC PAYROLL PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,549.94 0.00 -3.00 13.70 0.00 49.46 0.00	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20133 111-2000-20151 111-2000-20180 111-2000-20199 111-2000-20201 111-2000-20201	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE ADDIT EMPLOYEE INSUR PAY MISC PAYROLL PAYABLE AP PENDING	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	
111-2000-20119 111-2000-20120 111-2000-20121 111-2000-20122 111-2000-20123 111-2000-20124 111-2000-20125 111-2000-20126 111-2000-20130 111-2000-20131 111-2000-20132 111-2000-20133 111-2000-20151 111-2000-20180 111-2000-20199 111-2000-20199 111-2000-20201	WORKERS COMP PAYABLE FICA PAYABLE TEC PAYABLE STUDENT LOAN LEVY PAYABLE ALIMONY PAYABLE BANKRUPTCY PAYABLE VALIC DEFERRED COMP ICMA PAYABLE EMP. LEGAL SERVICES PAYABLE FLEXIBLE SPENDING ACCOUNT EDWARD JONES DEFERRED COMP EMP CARE FLITE Unemployment Comp Payable ACCRUED WAGES PAYABLE ADDIT EMPLOYEE INSUR PAY MISC PAYROLL PAYABLE AP PENDING ACCOUNTS PAYABLE	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	

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01/15/2025 Item B.

#### As Of 12/31/2024

Account	Name	Balance
<u>111-2000-20810</u>	DUE TO GENERAL FUND	0.00
111-2000-22270	DEFERRED INFLOW	0.00
<u>111-2000-22275</u>	DEF INFLOW - LEASE PRINCIPAL	0.00
<u>111-2000-22280</u>	DEFERRED INFLOW - LEASE INT	0.00
<u>111-2000-22915</u>	RENTAL DEPOSITS	1,200.00
	Total Liability:	1,709,556.30
quity		
<u>111-3000-34110</u>	FUND BALANCE - RESERVED	0.00
<u>111-3000-34590</u>	FUND BALANCE-UNRESERV/UNDESIG	28,566,712.00
<u>111-3000-34590</u>	FUND BALANCE-UNRESERV/UNDESIG  Total Beginning Equity:	28,566,712.00 28,566,712.00
111-3000-34590  Total Revenue	•	
	•	28,566,712.00

Total Equity and Current Surplus (Deficit):

**Balance Sheet** 

Total Liabilities, Equity and Current Surplus (Deficit): \_\_\_\_29,111,158.10

27,401,601.80

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01/15/2025 Item B.

As Of 12/31/2024

**Balance Sheet** 

Account Name Balance

Fund: 922 - GEN LONG TERM DEBT (WEDC)

Assets

Total Assets: 0.00 0.00

Liability

922-2000-28248 GOVCAP LOAN/SERIES 2022 7,281,368.05

Total Liability: 7,281,368.05

Total Equity and Current Surplus (Deficit): 0.00

Total Liabilities, Equity and Current Surplus (Deficit): \_\_\_\_\_7,281,368.05

\*\*\* FUND 922 OUT OF BALANCE \*\*\* -7,281,368.05

\*\*\*Warning: Account Authorization is turned on. Please run the Unauthorized Account Listing Report to see if you are out of balance due to missing

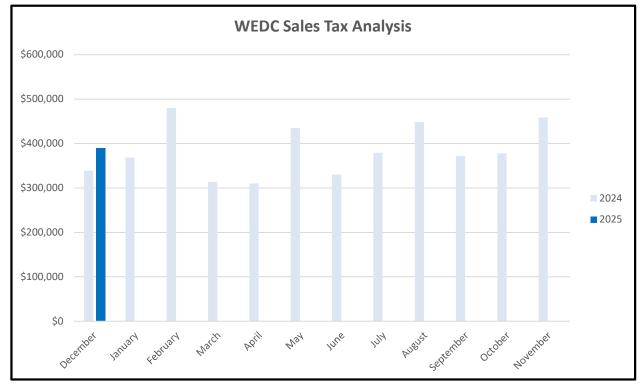
1/9/2025 12:54:21 PM Page 3 of <u>3</u>

# Wylie Economic Development Corporation SALES TAX REPORT December 31, 2024

#### **BUDGETED YEAR**

MONTH	FY 2022	FY 2023	FY 2024	FY 2025	DIFF 24 vs. 25	% DIFF 24 vs. 25
DECEMBER	\$ 263,577.66	\$ 338,726.54	\$ 374,686.38	\$ 390,604.04	\$ 15,917.66	4.25%
JANUARY	\$ 326,207.92	\$ 368,377.73	\$ 393,994.39	\$ -		0.00%
FEBRUARY	\$ 417,896.79	\$ 480,381.11	\$ 265,491.94	\$ -		0.00%
MARCH	\$ 305,605.50	\$ 313,686.17	\$ 577,757.71	\$ -		0.00%
APRIL	\$ 265,773.80	\$ 310,050.94	\$ 341,335.06	\$ -		0.00%
MAY	\$ 401,180.20	\$ 434,878.33	\$ 448,671.55	\$ -		0.00%
JUNE	\$ 343,371.26	\$ 330,236.89	\$ 377,949.25	\$ -		0.00%
JULY	\$ 331,432.86	\$ 379,162.00	\$ 374,225.20	\$ -		0.00%
AUGUST	\$ 429,696.16	\$ 448,253.70	\$ 463,185.29	\$ -		0.00%
SEPTEMBER	\$ 337,512.61	\$ 371,880.65	\$ 408,571.56	\$ -		0.00%
OCTOBER	\$ 346,236.36	\$ 377,466.67	\$ 402,154.81	\$ -		0.00%
NOVEMBER	\$ 392,790.84	\$ 458,694.91	\$ 446,217.04	\$ -		0.00%
Sub-Total	\$ 4,161,281.96	\$ 4,611,795.64	\$ 4,874,240.18	\$ 390,604.04	\$ 15,917.66	4.25%

**Total** \$ 4,161,281.96 \$ 4,611,795.64 \$ 4,874,240.18 \$ 390,604.04 \$ 15,917.66 4.25%



<sup>\*\*\*</sup> Sales Tax collections typically take 2 months to be reflected as Revenue. SIsTx receipts are then accrued back 2 months.

Example: December SIsTx Revenue is actually October SIsTx and is therefore the 1st allocation in FY25.

# Wylie Economic Development Corporation

#### PERFORMANCE AGREEMENT REPORT

December 31, 2024

PERFORMANCE AGREEMENTS	TOTAL INCENTIVE	FY 2025	FY 2026	١	FY 2027	FY 2028	FY 2029	REMAINING AFTER URRENT FY	REVIOUS FY PAYMENTS		TOTAL INCENTIVE	
AMERICAN ENTITLEMENTS II	\$ 35,000.00	\$ 12,000.00	\$ -	\$	-	\$ -	\$ -	\$ -	\$ 23,000.00	\$	35,000.00	
AXL	\$ 65,000.00	\$ 18,500.00	\$ -	\$	-	\$ -	\$ -	\$ -	\$ 46,500.00	\$	65,000.00	
GLEN ECHO BREWING	\$ 100,000.00	\$ 30,000.00	\$ 20,000.00	\$	-	\$ -	\$ -	\$ 20,000.00	\$ 50,000.00	\$	100,000.00	Α
MLKJ	\$ 80,000.00	\$ 40,000.00	\$ 40,000.00	\$	-	\$ -	\$ -	\$ 40,000.00	\$ -	\$	80,000.00	В
CLF II LI WYLIE (LOVETT)	\$ 1,300,000.00	\$ 650,000.00	\$ -	\$	-	\$ -	\$ -	\$ -	\$ 650,000.00	\$	1,300,000.00	
PHOENIX ASCENDING	\$ -	\$ -	\$ -	\$	-	\$ -	\$ -	\$ -	\$ -	\$	-	С
SANDEN INTERNATIONAL	\$ 500,000.00	\$ 200,000.00	\$ -	\$	-	\$ -	\$ -	\$ -	\$ 300,000.00	\$	500,000.00	
	\$ 2,080,000.00	\$ 950,500.00	\$ 60,000.00	\$	_	\$ _	\$ -	\$ 60,000.00	\$ 1,069,500.00	\$_	2,080,000.00	

Deferred Outflow \$ 810,500.00

A. Performance Agreeement (\$100,000) and Forgiveable Land Grant (\$100,000 forgiven over 3 years). \$33,000 CO, \$33,000 in 2025, and \$34,000 in 2026.

B. Performance Agreeement (\$80,000) and Forgiveable Land Grant (\$200,000 forgiven over 3 years). \$50,000 CO & \$50,000/year in 2025, 2026, & 2027.

C. Forgiveable Land Grant (\$450,000 forgiven over 4 years). \$112,500 CO & \$112,500/year in 2026, 2027, & 2028.

# Wylie Economic Development Corporation Inventory Subledger (Land) December 31, 2024

	Property	Purchase Date	Address	Acreage	SF		Improveme	nts		Cost Basis	Sub-totals
Cooper St.	McMasters	7/12/05	709 Cooper	0.4750	20691			n/a	\$	202,045.00	
•	Heath	12/28/05	706 Cooper	0.4640	20212	\$	180,414.00	3,625	\$	186,934.22	
	Perry	9/13/06	707 Cooper	0.4910	21388			n/a	\$	200,224.00	
	Bowland/Anderson	10/9/07	Cooper Dr.	0.3720	16204			n/a	\$	106,418.50	
	Duel Products	9/7/12	704 Cooper Dr.	0.5000	21780			n/a	\$	127,452.03	
	Randack	10/23/12	711-713 Cooper Dr.	1.0890	47437			n/a	\$	400,334.00	
	Lot 2R3	7/24/14	Cooper Dr.	0.9500	41382			n/a	\$	29,056.00 \$	1,252,463.75
Regency Dr.	Regency Pk. (contract)	6/4/10	25 Steel Road	0.6502	28323			n/a	\$	25,170.77	
	Steel/Hooper	12/29/22	Lot 2R Helmberger Industrial Park	3.6885	160671			n/a	\$	345,441.57 \$	370,612.34
544 Gateway	Lot 1 (under contract)	Replat 1/23	544 Gateway Addition	1.501	65365			n/a	\$	802,213.77	
(Lot 6 Sold)	Lot 2 (under contract)	Replat 1/23	544 Gateway Addition	1.483	64617			n/a	\$	793,033.69	
(Lot o Gold)	Lot 3 (under contract)	Replat 1/23	544 Gateway Addition	1.244	54204			n/a	\$	665,236.68	
	Lot 4	Replat 1/23	544 Gateway Addition	1.183	51518			n/a	\$	632,271.85	
	Lot 5	Replat 1/23	544 Gateway Addition	2.874	125185			n/a	\$	1,536,374.69	
	Lot 7	Replat 1/23	544 Gateway Addition	0.931	40576			n/a	\$	497,982.50 \$	4,927,113.18
	Lot 1	replat 1/20	544 Cateway Addition	0.551	40070			TI/G	Ψ	431,302.30 ψ	4,327,110.10
Downtown	Heath	3/17/14	104 N. Jackson	0.1720	7492			n/a	\$	220,034.00	
	Udoh	2/12/14	109 Marble	0.1700	7405			n/a	\$	70,330.00	
	Peddicord	12/12/14	100 W. Oak St	0.3481	15163			n/a	\$	486,032.00	
	City Lot	12/12/14	108/110 Jackson	0.3479	15155			n/a	\$	-	
	Pawn Shop/All The Rave	1/7/22	104 S. Ballard	0.0860	3746			n/a		\$475,441.20	
	FBC Lot	6/15/16	111 N. Ballard St	0.2000	8712			n/a	\$	150,964.00	
	FFA Village	1/7/18	102. N. Birmingham	0.1700	7405			n/a	\$	99,804.00	
	Boyd	7/28/21	103 S. Ballard	0.0760	3311			n/a	\$	328,792.20	
	Keefer	10/27/21	401 N Keefer Dr	0.4890	21301			n/a	\$	237,951.39	
	Parupia	8/19/22	200 W Brown	0.0770	3354			n/a	\$	159,325.57	
	UP Lot	9/30/22	UP Lot	0.4760	20735			n/a	\$	82,126.92	
	Brothers JV	2/26/19	306 & 308 N. 2nd Street	0.3770	16422			n/a	\$	145,923.04	
	Pulliam	2/27/19	300 N. 2nd Street	0.2570	11195			n/a	\$	218,472.20	
	Swayze	4/18/19	208 N. 2nd Street	0.2580	11238			n/a	\$	187,501.40	
	Swayze	5/9/19	204 N. 2nd Street	0.2580	11238			n/a	\$	187,658.20	
	Kreymer	10/9/19	302 N. 2nd Street	0.1290	5619	\$	207,286.00	1,386	\$	187,941.76	
	City of Wylie	5/14/20	ROW Purchase/Alleys	0.6126	26685	•	,	n/a	\$	26,684.86 \$	3,264,982.74
South Ballard	Birmingham Trust	6/3/15	505 - 607 S. Ballard	1.1190	48744			n/a	\$	409,390.00	
	Murphy	3/7/19	701 S. Ballard	0.2000	8712			n/a	\$	172,487.04	
	Marlow	3/31/22	305 S. Ballard	0.1865	8125			n/a	\$	186,154.60	
	Braley	7/22/19	503 S. Ballard	0.2558	11142			n/a	\$	177,397.96 \$	945,429.60
Brown & 78	Lot 2	Final Plat 10/24	Cooper Plaza	1.0144	44188			n/a	\$	339,071.64	
			Cooper Plaza							•	
(Lot 1 Sold)	Lot 3	Final Plat 10/25	Cooper Plaza	0.9072	39518			n/a	\$	303,236.92	
	Lot 4	Final Plat 10/26	Cooper Plaza	1.6154	70365			n/a	\$	539,937.90	
	Lot 5	Final Plat 10/27	Cooper Plaza	1.8135	78996			n/a	\$	606,166.90	
	Lot 6	Final Plat 10/28	Cooper Plaza	2.9784	129737			n/a	\$	995,522.25	2 202 222 =
	Lot 7	Final Plat 10/29	Cooper Plaza	1.5540	67692			n/a	\$	519,426.93 \$	3,303,362.54



### Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	January 15, 2025	Item Number:	1
Prepared By:	Jason Greiner		

#### Subject

Consider and act upon issues surrounding the Performance Agreement between the WEDC and Phoenix Ascending Investments, LLC.

#### Recommendation

Motion to approve a First Amendment to the Performance Agreement between the WEDC and Phoenix Ascending Investments, LLC.

#### Discussion

As the Board will recall, the WEDC approved a Performance Agreement with Phoenix Ascending Investments, LLC on June 21, 2023. The Performance Agreement became effective on November 2, 2023.

This item is being brought back to the Board for consideration due to the delays in the construction timeline.

According to Section 2. (a) of the Performance Agreement, the CO deadline for this project is 15 months after the effective date of November 2, 2023, which would be February 2, 2025.

The proposed First Amendment modifies Section 2. (a) of the Performance Agreement to delete the reference to "15 months" and replace it with "18 months".

- 2. <u>Performance Obligations</u>. The WEDC's obligation to provide Company with the Economic Assistance stipulated above is expressly contingent upon Company completing the following items (the "<u>Performance Obligations</u>") by the due dates set forth below:
  - (a) <u>Year One</u>. Economic Assistance will be provided to the Company in the form of forgiveness of a portion of the Seller Note in an amount not to exceed One Hundred Twelve Thousand Five Hundred Dollars (\$112,500.00), plus any accrued interest, upon completion of the following Performance Obligations for Year One;

- i. Company shall supply documentation to the WEDC proving completion of the Facility, as evidenced by a Certificate of Occupancy or letter from the City's Chief Building Official (a "Certificate of Occupancy") for the Facility, no later than 15 months after the Effective Date of this Agreement (a "CO Deadline"); The issuance date of the Certificate of Occupancy for the Facility will become the "Facility Completion Date";
- ii. Company shall supply documentation to the WEDC supporting a minimum Project Cost of Six Hundred Fifty Thousand Dollars (\$650,000.00) as evidenced by paid invoices, no later than the CO Deadline; and
- d
- iii. Company shall supply documentation to the WEDC that the Qualified Infrastructure for the Facility has been completed and that the total cost of constructing the Qualified Infrastructure for the Facility was at least Four Hundred Fifty Thousand Dollars (\$450,000.00) no later than the CO Deadline; and
- iv. Company shall be current on all ad valorem taxes and other property taxes due on the Property through the CO Deadline and provide written notice and evidence of such payment to WEDC in a form satisfactory to WEDC; and
- v. Company shall supply documentation to the WEDC on or before the CO Deadline that Company has paid on time all fees associated with construction of the Facility including, but not limited to, Building Permit Fee, Plumbing, Mechanical, and Electrical Permit Fees, Fire Inspection Fee, Fire Department Plan Review Fee Fire Development Fee, Thoroughfare Impact Fee, Water & Sewer Impact Fees, third party review of Fire Sprinkle and Fire Alarm plans, and all other inspection fees not specifically named that may be applicable to the construction of the Facility.

#### Attachments

- Performance Agreement
- First Amendment to the Performance Agreement

# PERFORMANCE AGREEMENT BETWEEN WYLIE ECONOMIC DEVELOPMENT CORPORATION AND PHOENIX ASCENDING INVESTMENTS, LLC

This PERFORMANCE AGREEMENT (the "Agreement") is entered into by and between the WYLIE ECONOMIC DEVELOPMENT CORPORATION, a Texas corporation ("WEDC") and PHOENIX ASCENDING INVESTMENTS, LLC, a Texas limited liability company ("Company").

#### **RECITALS:**

WHEREAS, Company is purchasing from the WEDC, Lot 6, Block A, 544 Gateway Addition, an addition to the City of Wylie, Collin County, Texas, according to the map or plat thereof recorded in Book 2023, Page 527, Plat Records of Collin County, Texas (the "Property"), for the purchase price of Six Hundred Fifty Thousand and No/100ths Dollars (\$650,000.00), according to the terms and conditions of a Real Estate Sales Contract by and between the parties dated January 18, 2023 (the "Contract");

WHEREAS, pursuant to the terms of the Contract, at closing, the Company shall pay WEDC the sum of \$200,000.00 in cash, with the balance of the purchase price being in the form of a promissory note executed by Company and payable to WEDC in the amount of \$450,000.00 (the "Seller Note"), which is secured by a Deed of Trust upon the Property ("Deed of Trust");

**WHEREAS**, the Company desires to construct a new building on the Property (the "<u>Facility</u>") containing at least 5,914 square feet of space (the "<u>Project</u>"). The Project will have an estimated construction cost of Six Hundred Fifty Thousand Dollars (\$650,000.00); and

WHEREAS, Company may qualify for forgiveness of all or a portion of the debt evidenced by the Seller Note in accordance with the terms of the Seller Note, subject to Company's satisfaction of the Performance Obligations set forth below;

WHEREAS, the Company has requested that the WEDC provide economic assistance to offset the cost of renovating the Facility and other expenses associated with completing the Project; and

WHEREAS, Company has also requested financial and/or economic assistance from the WEDC to plan and construct certain infrastructure improvements to assist in the development of the Facility, consisting of economic assistance for all hard and soft costs relating to the construction of public infrastructure and site improvements on or adjacent to the Property; and

WHEREAS, Section 501.103 of the Act states that the WEDC may provide funding for expenditures that are found by the Board of Directors to be required or suitable for infrastructure necessary to promote or develop new or expanded business enterprises, limited to streets and roads, rail spurs, water and sewer utilities, electric utilities, or gas utilities, drainage, site improvements,

Performance Agreement Between Wylie EDC and Phoenix Ascending Investments, LLC

Page 1

4187881

and related improvements (the "Qualified Infrastructure"); and

WHEREAS, Company proposes to use the economic incentives for the construction of the Qualified Infrastructure which will include approved public infrastructure improvements and site improvements as may be amended from time to time, necessary for the development of the Property; and

WHEREAS, the WEDC has found that the Qualified Infrastructure is necessary to promote or develop new or expanded business enterprises in the City and the WEDC has concluded that the Qualified Infrastructure constitutes a "project", as that term is defined in the Act, and is willing to provide Company with economic assistance as hereinafter set forth on the terms and subject to the conditions as stated herein and Company is willing to accept the same subject to all terms and conditions contained in this Agreement; and

WHEREAS, the WEDC has determined that it is in the best interest of the public and the City and promotes the purposes authorized by the voters of the City of Wylie for which the WEDC was established to encourage the development and use of business properties within the City; and

WHEREAS, for the public purpose of promoting economic development and diversity, increasing employment, reducing unemployment and underemployment, expanding commerce and stimulating business and commercial activities in the State of Texas, and the City of Wylie, the WEDC desires to offer economic assistance to Company as more particularly described in this Agreement.

**NOW, THEREFORE**, for and in consideration of the promises, covenants and agreements set forth herein, the receipt and sufficiency of which are hereby acknowledged, the WEDC and Company agree as follows:

- 1. <u>Economic Assistance</u>. Subject to the terms of this Agreement and provided Company is not in default, the WEDC will provide Company economic assistance in the form of forgiveness of all or a portion of the Seller Note over a four (4) year period, in an amount not to exceed \$450,000.00, plus interest in the aggregate (collectively, the "<u>Economic Assistance</u>") upon completion of the Performance Obligations set forth below. The total amount of economic assistance and/or incentives to be paid to the Company, including forgiveness of the Seller Note, shall not exceed the cumulative sum of Four Hundred Fifty Thousand Dollars (\$450,000.00).
- 2. <u>Performance Obligations</u>. The WEDC's obligation to provide Company with the Economic Assistance stipulated above is expressly contingent upon Company completing the following items (the "<u>Performance Obligations</u>") by the due dates set forth below:
  - (a) <u>Year One</u>. Economic Assistance will be provided to the Company in the form of forgiveness of a portion of the Seller Note in an amount not to exceed One Hundred Twelve Thousand Five Hundred Dollars (\$112,500.00), plus any accrued interest, upon completion of the following Performance Obligations for Year One;

- i. Company shall supply documentation to the WEDC proving completion of the Facility, as evidenced by a Certificate of Occupancy or letter from the City's Chief Building Official (a "Certificate of Occupancy") for the Facility, no later than 15 months after the Effective Date of this Agreement (a "CO Deadline"); The issuance date of the Certificate of Occupancy for the Facility will become the "Facility Completion Date";
- ii. Company shall supply documentation to the WEDC supporting a minimum Project Cost of Six Hundred Fifty Thousand Dollars (\$650,000.00) as evidenced by paid invoices, no later than the CO Deadline; and
- 1
- iii. Company shall supply documentation to the WEDC that the Qualified Infrastructure for the Facility has been completed and that the total cost of constructing the Qualified Infrastructure for the Facility was at least Four Hundred Fifty Thousand Dollars (\$450,000.00) no later than the CO Deadline; and
- iv. Company shall be current on all ad valorem taxes and other property taxes due on the Property through the CO Deadline and provide written notice and evidence of such payment to WEDC in a form satisfactory to WEDC; and
- v. Company shall supply documentation to the WEDC on or before the CO Deadline that Company has paid on time all fees associated with construction of the Facility including, but not limited to, Building Permit Fee, Plumbing, Mechanical, and Electrical Permit Fees, Fire Inspection Fee, Fire Department Plan Review Fee Fire Development Fee, Thoroughfare Impact Fee, Water & Sewer Impact Fees, third party review of Fire Sprinkle and Fire Alarm plans, and all other inspection fees not specifically named that may be applicable to the construction of the Facility.

Notwithstanding the foregoing, Company may request a ninety (90) day extension of the Certificate of Occupancy Deadline by delivering written notice thereof to the WEDC staff at least thirty (30) days prior to the expiration of the Certificate of Occupancy Deadline. In the event WEDC staff determines, in its sole and absolute discretion, that Company is making all such reasonable efforts, then the Certificate of Occupancy Deadline, as applicable, shall be extended by ninety (90) days.

- (b) <u>Year Two</u>. Economic Assistance will be provided to the Company in the form of forgiveness of a portion of the Seller Note in an amount not to exceed One Hundred Twelve Thousand Five Hundred Dollars (\$112,500.00), plus any accrued interest, upon completion of the following Performance Obligations for Year Two;
  - i. Company shall be current on all ad valorem taxes and other property taxes due on the Property and provide written notice and evidence of such payment to WEDC in a form satisfactory to WEDC; and

- ii. Company shall provide to WEDC documentation acceptable to WEDC providing that Company has maintained continuous occupancy and ownership of the Property from the Effective Date through the first (1st) anniversary of the Facility Completion Date; and
- iii. Company shall supply documentation to the WEDC that the Qualified Infrastructure for the Facility has been completed and that the total cost of constructing the Qualified Infrastructure for the Facility was at least Four Hundred Fifty Thousand Dollars (\$450,000.00) no later than the first (1st) anniversary of the Facility Completion Date.
- (c) <u>Year Three</u>. Economic Assistance will be provided to the Company in the form of forgiveness of a portion of the Seller Note in an amount not to exceed One Hundred Twelve Thousand Five Hundred Dollars (\$112,500.00), plus any accrued interest, upon completion of the following Performance Obligations for Year Three;
  - i. Company shall be current on all ad valorem taxes and other property taxes due on the Property and provide written notice and evidence of such payment to WEDC in a form satisfactory to WEDC; and
  - ii. Company shall provide to WEDC documentation acceptable to WEDC providing that Company has maintained continuous occupancy and ownership of the Property from the Effective Date through the second (2nd) anniversary of the Facility Completion Date; and
  - iii. Company shall supply documentation to the WEDC that the Qualified Infrastructure for the Facility has been completed and that the total cost of constructing the Qualified Infrastructure for the Facility was at least Four Hundred Fifty Thousand Dollars (\$450,000.00) no later than the second (2nd) anniversary of the Facility Completion Date.
- (d) Year Four. Economic Assistance will be provided to the Company in the form of forgiveness of a portion of the Seller Note in an amount not to exceed One Hundred Twelve Thousand Five Hundred Dollars (\$112,500.00), plus any accrued interest, upon completion of the following Performance Obligations for Year Four;
  - i. Company shall be current on all ad valorem taxes and other property taxes due on the Property and provide written notice and evidence of such payment to WEDC in a form satisfactory to WEDC; and
  - ii. Company shall provide to WEDC documentation acceptable to WEDC providing that Company has maintained continuous occupancy and ownership of the Property from the Effective Date through the third (3rd) anniversary of the Facility Completion Date; and

- iii. Company shall supply documentation to the WEDC that the Qualified Infrastructure for the Facility has been completed and that the total cost of constructing the Qualified Infrastructure for the Facility was at least Four Hundred Fifty Thousand Dollars (\$450,000.00) no later than the third (3rd) anniversary of the Facility Completion Date.
- 3. <u>Term of the Economic Assistance</u>. Notwithstanding anything to the contrary herein contained, this Agreement shall be null <u>and</u> void if the Company fails to satisfy the Performance Obligations to qualify for Economic Assistance described in paragraph 2 above (as further defined in paragraph 5), or in the event of the following (collectively a "<u>Default</u>"):
  - (a) Any event of bankruptcy incurred by Company.
  - (b) The conveyance by Company of its interest in the Property and Improvements without the express written consent of the WEDC prior to the expiration of four (4) years from the Effective Date of this Agreement
  - (c) The non-payment of property taxes prior to the delinquency date imposed by the City of Wylie, Wylie Independent School District, Collin County Community College, and Collin County in a timely manner.
- 4. <u>Payment of Economic Assistance</u>. Subject to the terms and conditions of this Agreement, the WEDC must mark Seller Note "paid in full", and release the Vendor's Lien and Deed of Trust lien, upon Company satisfying the criteria to qualify for Economic Assistance for Year One, Year Two, and Year Three, as described in paragraph 2 above, except as provided in the last sentence of Section 5 below.
- 5. Event of Default by Company. In the event of a Default by Company, WEDC may declare Company in Default of the Agreement in which event WEDC must provide Company with written notice of the particular Default. Company shall have thirty (30) days from the written notice to cure the said Default. In the event, Company fails to cure the Default within such thirty (30) days, the Agreement shall become null and void with all future economic incentive payments and future forgiveness associated with the Seller Note suspended. The WEDC will not however pursue repayment of any previous Economic Incentive payments and any past forgiveness associated with the Seller Note.

#### Miscellaneous.

- (a) This Agreement may not be assigned by Company without the prior written consent of the WEDC, which consent shall be within the sole discretion of the WEDC.
- (b) This Agreement contains the entire Agreement of the parties with respect to the matters contained herein and may not be modified or terminated except upon the provisions hereof or by mutual written agreement of the parties hereto.

- (c) The Agreement shall be construed in accordance with the laws of the State of Texas and shall be performable in Collin County, Texas.
- (d) This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.
- (e) The individuals executing this Agreement on behalf of the respective parties below represent to each other and to the others that all appropriate and necessary action has been taken to authorize the individual who is executing this Agreement to do so for and on behalf of the party for which such signature appears, that there are no other parties or entities required to execute this Agreement in order for the same to be an authorized and binding agreement on the party for whom the individual is signing this Agreement and that each individual affixing such signature hereto is authorized to do so, and such authorization is valid and effective on the date thereof.
- (f) This Agreement is executed by the parties hereto without coercion or duress and for substantial consideration, the sufficiency of which is forever confessed.
- (g) Any notice provided for under the terms of this Agreement by either party to the other shall be in writing and may be effected by registered or certified mail, return receipt requested. Notice to the WEDC shall be sufficient if made or addressed to the President, Wylie Economic Development Corporation, 250 State Highway 78 South, Wylie, Texas 75098. Notice to Company shall be sufficient if made or addressed to 6612 Windrock Drive, Dallas, Texas 75252, until the issuance of the CO and thereafter to the address assigned to the Property. Each party may change the address to which notice may be sent to that party by giving notice of such change to the other parties in accordance with the provisions of this Agreement.
- (h) This Agreement may be executed in a number of identical counterparts, each of which shall be deemed an original for all purposes.
- (i) In case any one or more of the provisions contained in this Agreement shall for any reason be held to be valid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provision thereof, and this Agreement shall be construed as is such invalid, illegal or unenforceable provision had never been contained herein.
- (j) Each signatory represents this Agreement has been read by the party for which this Agreement is executed and that such party has had an opportunity to confer with its counsel.
  - (k) Time is of the essence in the Agreement.
- (l) The parties agree this Agreement has been drafted jointly by the parties and their legal representatives.

(m) Under Chapter 2264 of the Texas Local Government Code, the Company has submitted the required certification that the business, or a branch, division, or department of the business, does not and will not knowingly employ an undocumented worker. An undocumented worker means an individual who, at the time of employment, is not lawfully admitted for permanent residence to the United States or authorized under the law to be employed in that manner in the United States. If after receiving this public subsidy/grant from the FEDC, the Company, or a branch, division, or department of the business, is convicted of a violation under 8 U.S.C. Section 1324a(f), the Company shall repay the amount of the public subsidy/grant from the FEDC with interest, at the rate and according to the terms provided by this Agreement under Section 2264.053, but not later than the 120th day after the date the public agency, state or local taxing jurisdiction, or economic development corporation notifies the Company of the violation.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Agreement and caused this Agreement to be effective on the latest date as reflected by the signatures below (the "<u>Effective Date</u>").

Wylie Economic Development Corporation, a Texas corporation

y: //

Aaron Jameson, Vice President

Date of Execution:

November 2,2023

Phoenix Ascending Investments, LLC, a Texas limited liability company

By:

ashley Day, managing member

Date of Execution:

November 2, 2023

#### FIRST AMENDMENT TO PERFORMANCE AGREEMENT

THIS FIRST AMENDMENT TO PERFORMANCE AGREEMENT (this "<u>First Amendment</u>"), is entered into and is effective as of the \_\_\_\_\_ day of January, 2025 (the "<u>Effective Date</u>") by and among the **WYLIE ECONOMIC DEVELOPMENT CORPORATION** a Texas economic development corporation (the "<u>WEDC</u>"), and **PHOENIX ASCENDING INVESTMENTS**, LLC, a Texas limited liability company ("<u>Company</u>").

#### $\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$ :

WHEREAS, WEDC Board of Directors and the Company entered into that certain Performance Agreement dated November 2, 2023 (the "Performance Agreement") to facilitate the Company's proposed construction of a new building on the Property (the "Facility") containing at least 5,914 square feet of space (the "Project") and an estimated construction cost of Six Hundred Fifty Thousand Dollars (\$650,000.00); and

**WHEREAS**, the parties desire to amend the terms of the Performance Agreement by extending the CO Deadline timeframe as relates to the Year One Performance Obligations set forth in the Performance Agreement; and

**WHEREAS**, WEDC and Company desire to modify and amend the Performance Agreement in certain respects, as more particularly set forth in this First Amendment.

**NOW, THEREFORE**, in an effort to address unforeseen delays in the construction timeline, WEDC and Company agree to amend and modify the Performance Agreement as follows:

- 1. <u>Defined Terms</u>. Capitalized terms used but not defined in this First Amendment will have the meanings given to them in the Performance Agreement.
- 2. <u>Modification of Section 2.(a)i</u>. Notwithstanding anything to the contrary contained in the Performance Agreement, <u>Section 2.(a)i</u> of the Performance Agreement is hereby amended to modify the CO Deadline by deleting the reference to "15 months" and replacing it with "18 months."
- 3. <u>Ratification</u>. Except as expressly amended herein, the Performance Agreement remains unchanged, and is a valid and binding obligation of WEDC and the Company.
- 4. <u>Counterparts; Transmission</u>. This First Amendment may be executed in multiple counterparts, each of which shall be deemed an original, and all of which shall constitute one and the same agreement. Transmission of an executed signature page of this First Amendment by email will be effective to create a binding agreement.

#### [SIGNATURE PAGE FOLLOWS]

**IN WITNESS WHEREOF**, the parties hereto have executed this First Amendment to be effective as of the Effective Date.



### Wylie Economic Development Board

# **AGENDA REPORT**

Meeting Date:	January 15, 2025	Item Number:	DS1
Prepared By:	Jason Greiner		
Subject			
<b>D</b>			
Discussion and upda	tes regarding Discover Wylie.		
Recommenda	tion		
No action is requeste	d by staff on this item.		
	o of sour on one room		
Discussion			
Staff will hold a disc	ussion and provide updates rega	arding Discover Wylie.	



# Wylie Economic Development Board

### **AGENDA REPORT**

Meeting Date:	January 15, 2025	Item Number:	DS2
Prepared By:	Jason Greiner		

#### Subject

Staff report: WEDC Property Update, Temporary Access Agreements, Downtown Parking, Engineering Report, Upcoming Events, and WEDC Activities/Programs.

#### Recommendation

No action is requested by staff on this item.

#### **Discussion**

#### **WEDC Property Update:**

Property Management/Real Estate

- Sale of Lot 1 of Cooper Plaza has been finalized.
- Staff have been in communication with the former tenant of 106 N Birmingham, 605 Commerce/Suite 200, and 908 Kirby regarding payment of past due rent.

Listing Agreement – Segovia Partners (SP)

- SP has continued to market developable properties and has engaged with potential users/developers.
- Staff will provide project updates as needed in Executive Session.

#### **Downtown Parking & Drainage:**

• KH is waiting on the City of Wylie downtown project and Birmingham Extension for the regional drainage solution and parking along UP ROW.

#### **Engineering Report:**

Design & Engineering - 544 Gateway Addition – Kimley Horn (KH)

- Project is under construction with KH providing construction management as needed. Ongoing bi-weekly coordination meetings are being held with the City, contractor, KH, and WEDC.
- Ongoing issue with Frontier regarding a duct bank that conflicts with the construction plans. Due to the conflict,
  Tiseo has submitted a request to freeze time on this project until the duct bank can be relocated. Staff has made
  repeated attempts to get resolution on this item, as well as issues with overhead utilities, and will continue.
  According to Oncor, the remaining overhead utilities are owned by Frontier Telecom, Wylie ISD Fiber, and
  Suddenlink CATV. Oncor has notified each of them that they need to transfer their utilities to the new poles.
  Staff will continue follow-up as needed.
- The TxDOT permit was approved for Frontier/duct bank work, and the Frontier ROW permit was approved by the City.
- KH will provide two additional concept exhibits for Lot 3. One will be parking only for Lot 5 and overflow for Lot 1. The other exhibit will show office/retail space with parking.
- Next project coordination meeting: 1/23/25

#### Design & Engineering - FM 544 Commercial – Special Planning Area

- KH will prepare an updated IPO for the Flood Study on the City's 19 AC site and FY25 project coordination.
- Staff will provide any additional updates in Executive Session.

#### State Hwy 78 TxDOT Improvements

- Project is under construction with KH providing construction management as-needed.
- Change Orders and Pay Apps are currently being revised and updated.

#### Design & Engineering - Cooper Plaza - State Hwy 78 & Brown

- The City is reviewing submittals.
- The project is under construction, with KH providing construction management as needed. Ongoing bi-weekly coordination meetings are being held with the City, contractor, KH, and WEDC.
- McMahon will submit the RFI for bollard clarification.
- RFI #5.1 is currently under review by the City. Change Order #1 is currently under review by KH and Vasquez.
- Next project coordination meeting: 1/23/25

#### Flood Study & Drainage Study- Hooper/Steel/Regency Business Park (KH)

- Existing storm sewer analysis is complete. KH reviewed findings/recommendations with staff and are making updated based on recommendations. Final recommendations to be submitted by mid-January.
- KH preparing an IPO for the final design of the Option 6 improvements (including existing storm sewer recommendations).

#### Water & Sewer Extension - State Hwy 78/Alanis (KH)

- Design is complete. Waiting on the signed and filed drainage and sanitary sewer easements.
- A pre-con meeting can be scheduled once all easements are signed and filed.
- Contractor will need to coordinate with NTMWD on shutdown for tie-in.

#### **Eubanks Easement/ROW Coordination**

- KH prepared an exhibit that shows ROW dedications/letter agreements to be obtained on the west side of the road as an alternative route should negotiations stall with property owners on the east side of Eubanks.
- WEDC is coordinating with property owners and held a recent meeting to discuss options for ROW.
- KH will prepare easement (and potentially ROW) documents for the properties once the gas line route has been confirmed.

#### Jackson Avenue Development

- KH to prepare exhibit showing additional parking and striping along Jackson, Oak, and Marble.
- KH is coordinating with the City and design team for the Downtown infrastructure/wayfinding project to coordinate parking, drainage, and the development's "theme."
- Once the drainage solution is known, KH will prepare an IPO for a master plan, preliminary and final engineering, and an OPCC for the development of the block at Jackson/Oak/Marble. Architect/planner will be engaged to help plan the buildings (anticipated to be shell buildings/condominiums for lease. The development will meet the requirements of the Downtown overlay district.

#### Westgate Gas Line & Easement Coordination

- Ongoing work on the abandonment of the former easements is still taking place.
- Staff is waiting for a response from Atmos with the updated signature block information in place. Once staff receives the final document and obtains the last set of signatures, the documents will be sent to Atmos for filing.

#### **BRE & Workforce Updates:**

- There were no BRE visits conducted in December, but multiple follow-up meetings were held based on information from prior BRE visits.
- Check presentation to Sanden Internation and facility tour with HS.

• Collin College Leadership Skills Development training program was finalized. The class begins January 15<sup>th</sup>, with 20 registrants from 11 local businesses registered.

#### Additional WEDC Activities/Programs in Review:

- Ongoing efforts toward social media, Discover Wylie, and Social Media Rescue for local businesses.
- Ongoing meetings and discussions with real estate developers, contractors, and property owners continue.
- Worked with legal regarding ongoing real estate projects and performance agreements.
- Staff attended the Governor's Small Business Summit (AW, CS)
- Staff attended the TEDC Board Retreat (JG)
- Staff participated in TEDC Virtual Sales Tax Workshop (MB)
- Staff attended the Wylie ISD CTE Advisory Luncheon (AW, CS)
- Staff and Board attended the Elfin Gala & Awards Banquet (WM, CS)
- Participated in the ongoing Leadership Wylie Classes. This month featured nonprofits. (MW, MB)
- Staff attended the 2024 CCBA Anniversary Luncheon (AW, CS)
- Staff and Board attended a community tour of Little Elm (BB, WM, JG, RH)
- Staff attended the Mayor/Council Staff Appreciation Luncheon (RH, AW, MB, CS)
- Sales tax revenues for January are down 2.89%.

#### **Upcoming Events:**

- ICSC Red River January 29-31, 2025
- Project U February 18, 2025
- Broker/Developer Event: Hidden Lakes- February 27, 2025
- 5 Loaves Gala March 8, 2025
- Boots 'N Barbecue March 29, 2025

Please see the attached Marketing Calendar for the full list of upcoming events.

# DISCOVER WYLLE 2024 highlights

Facebook

**INCREASE FROM 2023** 

Reach	468,000	+27%
Facebook Reels	4+ days of watch time, 1500 interactions	+165%
New Followers	3,000	+66%
Profile Visits	26,800	+23%

Instagram & Facebook

IG Reach	39,000	+5%
IG New Followers	400	+22%
TT New Followers	277	+135%

Best of Facebook



The CPKC Holiday
Express returns to...

Wed Nov 20, 9:00am

71.9K

112

39

44



How well do you know Wylie? Where can yo...

Mon Dec 30, 9:00am

11.5K \$\Pi\$ 56

19 \$\Pi\$ 0





# Best of Instagram



Welcome to Wylie, Ferah Smokehouse +... Sat Jul 20, 6:25pm ● 3.2K ● 180



The fireworks at the Wylie Fireworks...
Wed Jul 3, 9:21pm

• 1.6K • 119



Congratulations to @hopesgate for a...
Sun Oct 6, 7:04am

1.6K 70



Start off a festive fun weekend in Downto...
Sun Dec 1, 9:00am
927 25

36

# QUARTERLY UPDATE

SPEAK III LOUD

Marketing & Advertising Experts

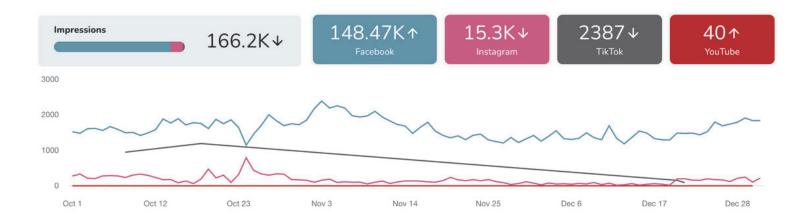
WYLIE ECONOMIC DEVELOPMENT

38





# DATA



#### **ACTIONS TAKEN TO BUSINESS PAGES**

15,010

**NEW FOR 2025** 

BLOG

QUARTERLY BLOG ADDED TO DSPT SITE RECAPPING THE LOCATIONS VISITED IN THE LAST 90 DAYS

Speak Loud Group

# PROJECT HIGHLIGHTS













Speak Loud Group



# **NOTEWORTHY**



### **EXECUTED:**

Sip & Shop
LLW Podcast Gift Guide & Page Restoration
Boo on Ballard
DW Follower Campaign On Going
DW Gift Guide Campaign
Holiday Shop Local Campaign
Drone Video and Photos Event
Increase reach of LLW podcast organic and reels
Continuing EDC Social Ramp Up
SMR Fall 2024 Class
Christmas Parade & Tree Lighting

### **COMING SOON:**

Adding Second LLW Episode Monthly
Spring SMR Session
Historic Downtown Campaigns
SMR Class @ HM Early Spring



# **SOCIAL MEDIA**



# **EDC Social Media Compare**

# **EDC Social Media Numbers**

# **Following**



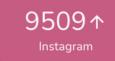






# **Impressions**









Increased following, increased impressions.

Our goal is to continue to work with the EDC to have relevant regular content to post 2-3 times per week.

Currently there are gaps in consistency. As we continue to gather insight the frequency will increase which will reflect in the following and impressions.

Speak Loud Group

# WYLIE ECONOMIC DEVELOPMENT

2024 Decen	nber		Board Meeting – 18 <sup>th</sup>
Day	Time	Meeting/Event	
4-6		TEDC Sales Tax Workshop – Virtual - mb	
5	8:30 am	WDMA Meeting	
5-6		TEDC Board Retreat – jg	
6	9:00 am	Governor's Small Business Summit – ag, cs	
6	6:00 pm	Chamber Elfin Gala – Boyd Farm, Lavon	
10	6:00 pm	City Council	
11	11:30am	2024 CCBA Anniversary Luncheon – ag, cs	
12		<u>Leadership Wylie – Nonprofits – mw, mb</u>	
17	5:00-7:00 pm	Chamber Ambassador Reception	
18	7:30 am	WEDC- Board Meeting	
23-25	CLOSED	Christmas Holiday	

2025 January		Board Meeting – 15 <sup>th</sup> / Special Called – 24 <sup>th</sup>
Day	Time	Meeting/Event
1	CLOSED	New Year's Day Holiday
7	8:30 am	WDMA Meeting
14	6:00 pm	City Council
<u>15</u>	7:30 am	WEDC- Board Meeting
16		<u>Leadership Wylie – Collin County – mw, mb</u>
20	CLOSED	Martin Luther King Jr. Holiday
24	8:00 am	Special Called WEDC Meeting/Staffing and Compensation Committee Meeting
25	5:00 pm	5:01 Chamber Professional Mixer – Glen Echo Brewing
27-28		TEDC CTED / TEEX Training, College Station – jg
28	6:00 pm	City Council
29-31		ICSC Red River- Dallas – mp, dd, bb, hs, mw, jg, rh *RSVP Required

2025 Februa	ry		Board Meeting – 19 <sup>th</sup>
Day	Time	Meeting/Event	
4	8:30 am	WDMA Meeting	
6		<u>Leadership Wylie – SIMSOC – mw, mb</u>	
6	3:00 pm	Bisnow – DFW 2025 Market Forecast	
11	6:00 pm	City Council	
18		Project U in Burleson – jg, rh, aw, mb, cs	*RSVP Required
19	7:30 am	WEDC Board Meeting	
25-26		Entertainment Experience Evolution – Los Angeles – bp, jg, rh	
25	6:00 pm	City Council	
27		Broker/Developer Tour & Event: Hidden Lakes	

#### **Around the Corner...**

- Collin College Education Foundation Stetson and Stiletto McKinney March 8
   5 Loaves Gala Garland March 8
   Boots 'N Barbecue Wylie ISD Education Foundation March 29
   \*RSVP Required
   \*RSVP Required
- P3C Conference Dallas April 7-9
- TEDC CTED / TEEX Training, College Station April 14-16