

Wylie Library Advisory Board Regular Meeting

February 24, 2025 – 7:00 PM

Council Chambers - 300 Country Club Rd., Bldg. 100 Wylie, TX 75098



CALL TO ORDER

COMMENTS ON NON-AGENDA ITEMS

Any member of the public may address the Board regarding an item that is not listed on the Agenda. Members of the public must fill out a form prior to the meeting in order to speak. The Board requests that comments be limited to three minutes for an individual, six minutes for a group. In addition, the Library Board is not allowed to converse, deliberate or take action on any matter presented during citizen participation.

CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine by the Board and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- [A.](#) Review and approve the minutes from the January 27 meeting

WORK SESSION

[WS1.](#) 2024 Achievement of Excellence in Libraries Award

[WS2.](#) Review Strategic Plan 2025 - 2030

[WS3.](#) Friends of the Library - Priscilla's Play Wall

[WS4.](#) Review Monthly Report

[WS5.](#) Upcoming Library Programs

ADJOURNMENT

CERTIFICATION

I certify that this Notice of Meeting was posted on February 21, 2025 at 5:00 p.m. on the outside bulletin board at Wylie City Hall, 300 Country Club Road, Building 100, Wylie, Texas, a place convenient and readily accessible to the public at all times.

Stephanie Storm, City Secretary

Date Notice Removed

The Wylie Municipal Complex is wheelchair accessible. Sign interpretation or other special assistance for disabled attendees must be requested 48 hours in advance by contacting the City Secretary's Office at 972.516.6020. Hearing impaired devices are available from the City Secretary prior to each meeting.

If during the course of the meeting covered by this notice, the Board should determine that a closed or executive meeting or session of the Board or a consultation with the attorney for the City should be held or is required, then such closed or executive meeting or session or consultation with attorney as authorized by the Texas Open Meetings Act, Texas Government Code § 551.001 et. seq., will be held by the Board at the date, hour and place given in this notice as the Board may conveniently meet in such closed or executive meeting or session or consult with the attorney for the City concerning any and all subjects and for any and all purposes permitted by the Act, including, but not limited to, the following sanctions and purposes:

Texas Government Code Section:

§ 551.071 – Private consultation with an attorney for the City.

§ 551.073 – Discussing prospective gift or donation to the City.

§ 551.076 – Discussing deployment of security personnel or devices or security audit.



Library Advisory Board

Minutes

In-person Meeting
January 27, 2025 – 7:00 p.m.
Council Chambers

CALL TO ORDER

Announce the presence of a Quorum.

Justin Strauch called the meeting to order at 7:01 p.m. The following Library Board members were present: Justin Strauch, Zachary Todd, Toshia Kimball, Irene Chavira & Ofilia Barrera Board Liaison. Board members not present: Brian Ortiz, Roberta Schaafsma, & Monica Munoz.

CITIZENS COMMENTS ON NON-AGENDA ITEMS

Residents may address Board regarding an item that is not listed on the Agenda. Residents must provide their name and address. Board requests that comments be limited to three (3) minutes. In addition, the Board is not allowed to converse, deliberate, or take action on any matter presented during citizen participation.

No citizens were present at the meeting.

CONSENT AGENDA

1. Consider and act upon, approval of October 28, 2024 Library Advisory Board Meeting minutes.

Board Action:

A motion was made by Toshia Kimball, seconded by Zachary Todd, to approve the minutes as presented. A vote was taken and the motion passed 4-0.

WORK SESSION – DISCUSSION ITEMS

WS1. Review monthly report.

Ofilia Barrera presented information to the Board covering program attendance, resource usage by patrons, and staff meeting/training highlights for the period of October 24, 2024 to January 22, 2025. A new language learning platform, Pronunciator, is now available for patron use and has been added to the monthly report. Pronunciator replaces the Mango Languages database.

WS2. The Wall That Heals Exhibit Explanation.

The exhibit is a touring wall replica of the Vietnam Veterans Memorial and mobile education center that travels throughout the nation and will be on display in Wylie from October 29, 2025 to November 2, 2025. Ofilia Barrera provided a brief summary of the timeline, location, and the different aspects of the exhibit.

WS3. Strategic Plan Findings Overview.

Ofilia Barrera shared an overview of the survey responses from patrons, stakeholders, and staff with the hope of having the complete plan to share at the next Library Advisory Board meeting.

WS4. Upcoming Library Programs.

Ofilia Barrera presented a list of upcoming programs and events for the month of February, with special mention of a reception being held this Saturday for former mayor Eric Hogue to commemorate naming the library's storytime room in his honor. One program date change was also noted: Birds of Texas will take place on February 15th instead of February 8th.

ADJOURNMENT

A motion was made by Zachary Todd, seconded by Toshia Kimball, to adjourn the meeting at 7:49 p.m. A vote was taken and the motion passed 4-0.

Justin Strauch, Chair



February 7, 2025

Ofilia Barrera
 Rita & Truett Smith Public Library
 300 Country Club Bldg. 300
 Wylie, 75098

Dear Ofilia Barrera,

Congratulations to the Rita & Truett Smith Public Library! On behalf of the Texas Municipal Library Directors Association, I am pleased to inform you that you have been awarded the 2024 Achievement of Excellence in Libraries Award.

Your application clearly demonstrated your commitment to providing exceptional service to your community. Of the 542 public library systems in Texas, your library is one of only 102 who have earned this year's award. With this honor, your library is now in the top 19% of all public libraries in the state.

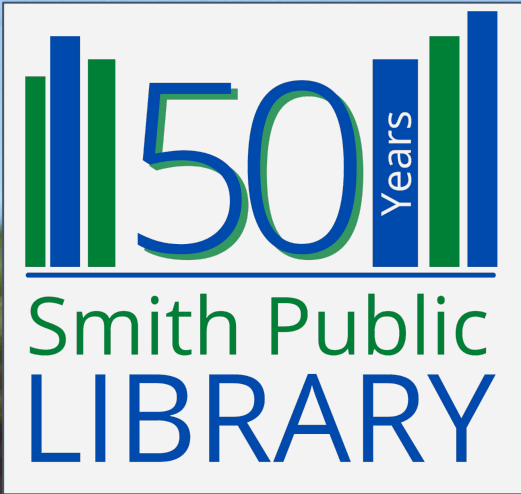
We know you will want to proudly display your accolades, which include a congratulatory letter, a digital medal and an award template that can be used to order a plaque. The digital medal is an image file that can be used (but not altered) on websites, email signatures, stationery, and other official library promotional materials. The digital image can be made to be clickable to the TMLDA award site or to a page displaying your accomplishment and/or completed application.

Again, congratulations on this accomplishment, and thank you for enriching the lives of your residents and providing your community with outstanding and innovative services.

Sincerely,

Cynthia Pfladderer
 President, Texas Municipal Library Directors Association





Smith Public Library

Strategic Plan 2025 - 2030



Executive Summary

The Smith Public Library aims to enhance its role as a cornerstone of lifelong learning, cultural enrichment, and community engagement. This five-year strategic plan outlines our commitment to meeting the evolving needs of our community by expanding access to technology, offering diverse resources, and fostering a vibrant cultural and educational environment.

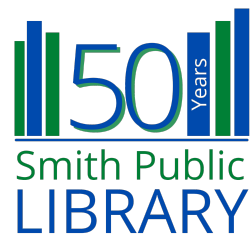


Vision Statement

To be a dynamic hub that inspires learning, creativity, and connection for all members of our community.

Mission Statement

Inspire. Inform. Interact.



Core Values

1. **Accessibility:** Ensuring that resources and services are available to all.
2. **Innovation:** Embracing new technologies and ideas to better serve our patrons.
3. **Community:** Strengthening partnerships and fostering a sense of belonging.
4. **Stewardship:** Managing resources responsibly to ensure long-term sustainability.



Strategic Goals and Priorities -

1. Community Engagement and Partnerships

Foster deeper connections with local organizations, schools, and businesses. Increase library outreach to underserved populations.

- Continue to develop partnerships with local schools to promote literacy and learning initiatives.
- Collaborate with community organizations to host events that reflect the community's cultural diversity.
- Collaborate with community organizations to address pressing issues such as digital literacy, workforce development, and access to education.
- Actively participate in community events and initiatives to raise awareness of library services and build stronger connections with residents.
- Partner with local social service agencies to offer on-site information sessions and support.
- Continuously monitor trends in technology, education, and community needs to identify emerging opportunities and challenges.

Strategic Goals and Priorities -

2. Cultural Programming and Events

Offer diverse cultural experiences to reflect the community's demographics. Strengthen arts and humanities programming.

- Host cultural festivals and exhibits featuring local and international artists.
- Develop author talks and storytelling events that highlight diverse voices.
- Partner with local cultural organizations to offer heritage programs and workshops.
- Expand the library's musical and performing arts events, including concerts, theater, and dance.



Strategic Goals and Priorities -

3. Diverse Resources and Collection Development

Build a collection that reflects the community's diverse needs and interests. Enhance access to digital resources.

- Expand the library's collection to include a diverse range of materials and resources that cater to different interests, ages, and learning styles.
- Invest in additional eBooks, digital audiobooks, and streaming services.
- Continue to offer digital access to newspapers, magazines, and research databases.
- Promote existing one on one sessions with librarians to learn how to use these resources effectively.



Strategic Goals and Priorities -

4. Access to Technology and Digital Literacy

Ensure equitable access to current and emerging technologies. Promote digital literacy across all age groups.

- Provide access to technology, including 3D printers, and creative software.
- Expand the lending library of technology devices, such as hotspots and laptops.
- Offer digital literacy workshops on topics such as internet safety, coding, and online research.
- Develop a robust online presence through social media, a user-friendly website, and virtual platforms to engage with community members beyond physical library walls.



Strategic Goals and Priorities -

5. Facility Improvement and Sustainability

Create a more welcoming and functional space.

- Replace library furnishings to include more flexible, comfortable seating and collaborative spaces.
- Expand the Small Business Resource Center to include a homeschool meeting space.
- Add pod furniture that creates semi-private study areas for community use.
- Add more lighting to the Adult Services area to brighten up that side of the library.



Strategic Goals and Priorities - 6. Staff Development

Train and encourage staff to continue expanding their knowledge and leadership skills.

- Offer opportunities at all levels for learning through virtual and in-person workshops and classes.
- Streamline the onboarding process with recognition of milestones and solicit feedback on the new employee experience at 90 days and six months.
- Request feedback from staff on how to improve communication, morale, and their work environment.
- Continue monthly all staff meetings and meetings with departments as appropriate to provide a platform for employee feedback.



Evaluation and Metrics

To measure the success of the strategic plan, the library will track key metrics annually:

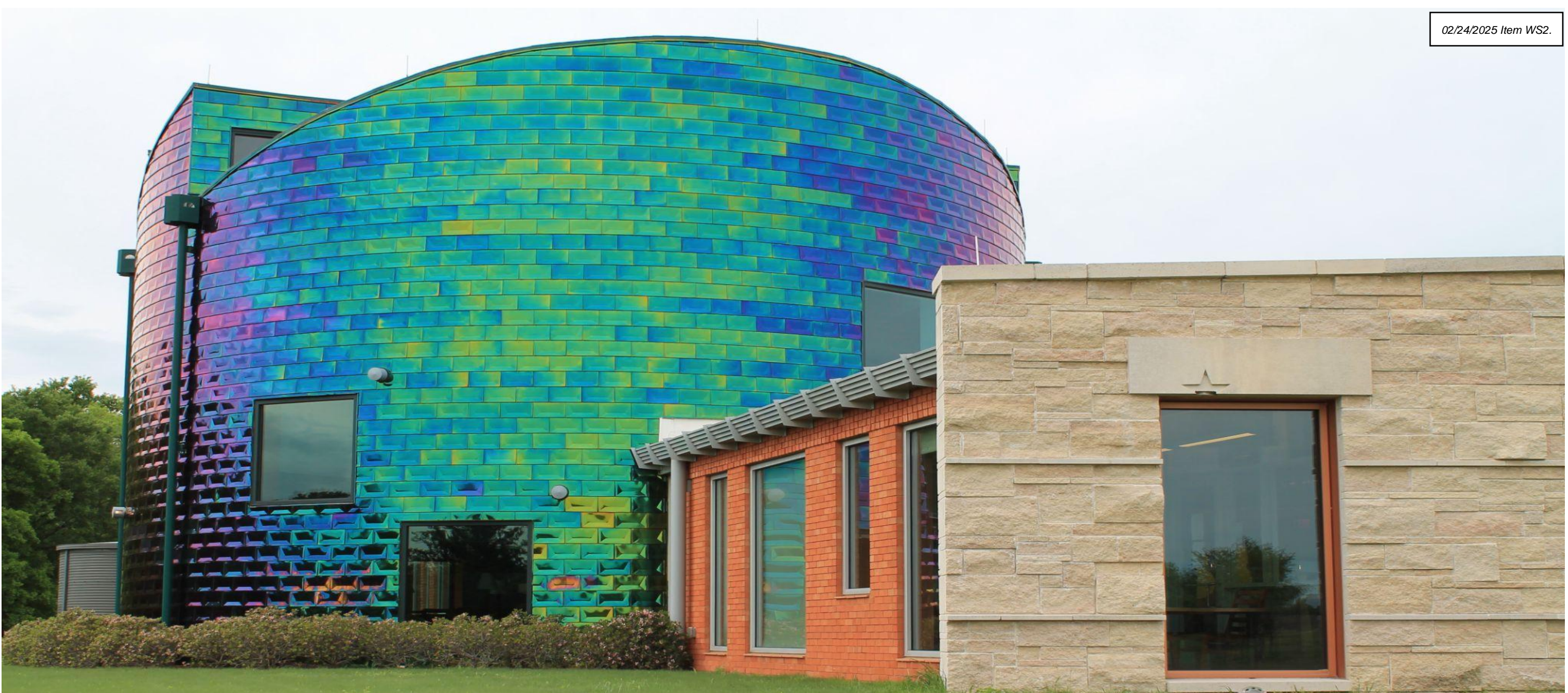
1. Increase in library visits and program attendance.
2. Growth in the diversity and usage of the library collection.
3. Number of partnerships and community events hosted.
4. Patron satisfaction through comment cards and surveys.
5. Increase in usage of the library app, digital databases and electronic resources.
6. Employee satisfaction through surveys and retention statistics.



Conclusion

This five-year strategic plan positions the Smith Public Library to be a leader in community engagement, cultural enrichment, and technological access. By focusing on innovation and sustainability, we will ensure that the library remains a vital and cherished resource for all residents.





Rita & Truett Smith Public Library

300 Country Club Bldg. 300, Wylie, TX 75098

972-516-6250 / LibInfo@WylieTexas.Gov

WylieTexas.Gov/Library



Friends of the Library Special Project with the Warren Family
Priscilla's Play Wall



[The Forest Wall Activity Panel](#)

Size: 39 3/4"H x 23 1/2"W x 2 1/4"D



[Haba Sensory Wall Panels](#)





Monthly Report for the Library Advisory Board

(Based on Weekly Reports sent to City Manager's office every Thursday)

	January 23 - February 19	December 19 - January 22	November 21 - December 18
Storytime	986	371	628
Kid Events	272	103	820
Teen Events	27	12	20
Adult Events	127	75	103
Outreach	0	10	0
Business Exchange	177	121	126
Circulation	47,655	50,151	48,817
Visitors	15,779	15,061	12,702
New Borrowers	470	497	326
Drive-Thru	292	308	251
Holds Processed	5,670	5,363	4,346
Ancestry	Sessions	Searches	
November 2024	12	371	
December 2024	12	93	
January 2025	6	109	
Creativebug	Sessions	Total Video Views	Hours Viewed
November 2024	9	29	3.95
December 2024	13	29	4.21
January 2025	8	6	.09
Data Axle	Log-ins	# of Searches	Total Records Downloaded
November 2024	10	55	1,984
December 2024	19	107	1,817
January 2025	23	372	2,644

Gale Courses	Enrollments	Total Course Log-ins	Total Minutes in Class
November 2024	23	104	8,700
December 2024	18	75	8,692
January 2025	25	153	16,989
Pronunciator	Registrations	Logins	
November 2024	18	37	
December 2024	15	32	
January 2025	17	43	
Udemy	Active Users	Courses Enrolled	Video Mins
November 2024	59	86	8,109
December 2024	75	223	13,788
January 2025	90	230	17,457
Library App	Devices	Launches	New Devices
November 2024	938	4,633	124
December 2024	983	4,836	144
January 2025	1,104	5,898	173

Digital Resources Usage:
(Presented by calendar month)

Libby (Overdrive)			
Totals for Consortium	November 2024	December 2024	January 2025
Unique Users	16,552 SPL - 1,918	16,633 SPL - 1,894	18,743 SPL - 2,128
Check-Outs	59,901 SPL - 6,909	61,827 SPL - 7,242	69,362 SPL - 8,033
Holds	27,007	28,890	37,657
Purchases	921	639	828

Hoopla Circulation Counts by Month:								
	Audio	Binge	Comics	Ebooks	Movies	Music	TV	Total
Nov 2024	894	28	93	487	144	41	73	1760
December 2024	910	35	137	467	164	41	55	1809
January 2025	979	29	116	575	164	31	75	1969

Kanopy				
Stats	Visits	Pages	Plays	Minutes
November 2024	2,247	2,705	476	10,061
December 2024	2,280	2,666	357	10,038
January 2025	3,323	3,877	448	11,717
Kanopy				
Plays by Device	Tablet	Desktop	Mobile	Television
November 2024	24.8%	27.5%	35.5%	12.2%
December 2024	25.8%	15.4%	39.2%	19.6%
January 2025	30.6%	5.6%	27%	36.8%

Meetings/Training Highlights:

- 1/23/25 Ofilia and Lisa one on one
- 1/23/25 Ofilia attended the Rotary meeting
- 1/27/25 Ofilia and Lisa met with community leader to plan Ramadan Event
- 1/27/25 Ofilia and Lisa met w/college student about potential social media internship
- 1/27/25 Ofilia and Xcenia facilitated the Library Advisory Board meeting
- 1/28/25 Ofilia and Lety one on one
- 1/28/25 Weekly admin team meeting
- 1/28/25 Supervisors meeting
- 1/28/25 Ofilia attended the City Council meeting
- 1/30/25 Ofilia attended the Servant Leadership Conference

- 1/30/25 Ofilia met virtually with UTA Cohort for Capstone project
- 1/31/25 All staff meeting led by Lisa Galletta
- 2/1/25 Ofilia and Lisa facilitated the Eric Hogue Storytime Room dedication
- 2/6/25 Ofilia attended the staff meeting
- 2/13/25 Ofilia and Lisa attended the Ladies Leadership Lunch
- 2/13/25 Ofilia and Lisa attended the new door installation meeting
- 2/13/25 Ofilia and Lisa attended the Facilities custodian meeting
- 2/14/25 Ofilia and Elizabeth one on one
- 2/14/25 Ofilia and Lisa worked the Friends Murder Mystery Night Event
- 2/18/25 Ofilia and Debbie one on one
- 2/19/25 Ofilia, Lisa and Debbie attended the Summer Kickoff Event meeting
- 2/19/25 Lisa weekly WISD Mentoring
- 2/19/25 Ofilia attended the staff meeting

Upcoming Library Programs - March 2025

Adults

Booked on Fridays

Friday, March 14

Stiff: The Curious Lives of Human Cadavers by Mary Roach

Join us for engaging reads, good conversation, and loads of fun.

Third Tuesday Book Club

Tuesday, March 18

Yellowface by R.F. Kuang

Social networking and a good book. Immerse yourself into a good story with friends. Discuss thrilling tales, mysterious manuscripts, and awe-inspiring adventures.

Celtic Music

Saturday, March 22 @ 2PM

Listen to the engaging sounds of Celtic Standard Time, a high-energy, acoustic instrumental trio based in D/FW, as they play traditional Irish and Scottish music. All ages welcome.

Anime Watch Party

Tuesday, March 25 @ 6PM

Set aside some time to catch up on anime on your to-be-watched list.

Writing Workshop

Tuesday, March 27 @ 6PM

Learn tips for writing a novel from author Rebecca Adler (a.k.a. Gina Nelson).

Conversational English

Thursday, March 27 @ 2PM

Practice your English speaking conversation skills! Participants meet monthly to practice speaking about everyday topics in a casual, supportive setting.

Preschool

Free stickers are required to enter all storytimes and are available right before the event time.
Space is limited due to fire code.

Bilingual Family Storytime for all ages
Mondays @ 6:30pm

Infant Storytime for 0 - 11 month olds
Wednesdays @ 10am

Big Kid Storytimes for 3 - 5 year olds
Wednesdays @ 10:45am and 11:30am
Thursdays @ 1:30pm

Toddler Time for 1 - 2 year olds
Fridays @ 10:15am and 11am

Sensory Storytime
Space is limited to keep a sensory friendly environment
Saturday, March 1 @ 10:15am

Kids**Ramadan Family Event**

Activity tables, a special lobby display and a Ramdan Storytime with local author Ndaa Hassan!
March 8 from 11:00am - 1:00pm

My Very Own Book Club

1st & 2nd graders (6-8 years old) meet on the designated date from 3:30-4:30pm in the Multi-Purpose Room.
March 18 & 20
Mufaro's Beautiful Daughters by Jon Steptoe

BeTween Book Club

4th-6th graders (9-12 years old) and meets on the designated date from 6-7pm in the Storytime Room.
March 11
The Genius Under the Table by Eugene Yelchin

Spring Break Treasure Hunt

Find the hidden images in the Children's Area and get a prize! One prize per child per day while supplies last. This is a self directed activity.
March 14 - 22

Big Air BMX Show

Enjoy 40 minutes of daring BMX bike tricks paired with positive motivational youth messages!
March 17 from 3:30pm

Kids First Aid

Join certified First Aid/CPR/AED Teen Instructor, Mariyam Khanam, to learn CPR and fist aid basics. This class is for ages 7 - 13 and at least one parent/guardian is required to attend. Registration is required as space is limited.

March 22 from 10:00 - 11:30am

Idea Lab

3rd & 4th graders (8-10 years old) meet on the designated date from 3:30-4:30pm in the Multi-Purpose Room.

March 27

Cookie Palooza

Teens**Teen Book Club**

7th-12th graders meet monthly at 6pm in the storytime room to chat about the book we read, discuss what else we've been reading, and snack! The first 30 teens to sign up get a free copy of the book!

March 13

The Getaway by Lamar Giles

Japanimation

Our anime and manga club for 7th-12th graders! Join us every month in the storytime room at 6pm to watch anime, chat about manga, do some crafts, and share artwork with each other.

March 20

Roll for the Initiative: SPL's Teen Dungeons & Dragons Group

7th-12th graders only. Registration required. Space may be limited for specific meetings.

March 6 - Campaign 2, Part 2