

Library Advisory Board

Minutes

In-person Meeting June 14, 2021 – 7:00 p.m. Library Conference Room

CALL TO ORDER

Announce the presence of a Quorum.

Board Chair Janice Borland called the meeting to order at pm. The following Library Board members were present: Janice Borland, Toshia Kimball, Carla McCullough, Arthur Borgemenke, Irene Chavira, Ofilia Barrera, Board Liaison. Juan M. Azcarate III & Rosalynn Davis were absent

CITIZENS COMMENTS ON NON-AGENDA ITEMS

Residents may address Board regarding an item that is not listed on the Agenda. Residents must provide their name and address. Board requests that comments be limited to three (3) minutes. In addition, the Board is not allowed to converse, deliberate, or take action on any matter presented during citizen participation.

No citizens were present at the meeting.

PRESENTATION

No presentations were given at the meeting.

CONSENT AGENDA

1. Consider and act upon approval of the Minutes of the May 10, 2021 Library Board Meeting.

Board Action:

- → The Library Board Minutes of Monday, May 10, 2021, one error was found with a "b" missing from Debbie's name, Yvonne to correct.
 - Carla made a motion to approve the minutes.
 - ◆ Irene 2nd the motion, all approved.

WORK SESSION - DISCUSSION ITEMS

- 1. Staff Spotlight: Kelsey Sidwell: Teen Services Librarian
 - → Ofilia introduced Kelsey Sidwell, Teen Services Librarian.
 - ◆ Kelsey started with the library in January of 2011 as a shelver.
 - Over the years she moved up, received her masters degree and is now the Teen Services Librarian, since 2018.
 - Kelsey explained that since she has been in her current position she has had 3
 different types of summers, a normal in 2019, a virtual in 2020 and now a hybrid
 in 2021.
 - She also stated that she is in charge of ordering all the teen material for the library, which consists mainly of books, E-books & digital material. Teens are moving away from audiobooks to a digital downloadable platform.

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- ◆ Janice asked who was the hot author for teens right now.
 - Kelsey stated that there are a few: Sara J. Maas is big in fantasy; Leigh Bardugo wrote Shadow & Bones & Holly Black for fantasy and romance.
 - The popular genres are Hot Fairies and Strange Horror books.
- ◆ Carla asked who populated the teen room more boys or girls?
 - In the summer it was boys that come over from the Rec Center and play video games, but in general it's mainly girls. Most YA books are geared toward girls.
- ◆ Janice asked what age kids had to be to enter the teen room & if there was a teen book club?
 - They have to be in 7th grade to enter which usually is 12-13. There is a book club that attracts the younger ages since the older teens are busy with school activities.
- ◆ Toshia asked how Kelsey keeps the kids engaged?
 - Kelsey uses social media graphics to attract the kids, she has seen an increase of
 followers on Instagram, by doing things they are into. The teens are able to give
 suggestions and do regularly, which she tries to incorporate as much as she can.
- Oflila informed the board that Kelsey was invited to be a panelist for an event the ISD was hosting.

2. Summer Programming Statistics to Date

- → Summer events have just started within the library.
 - ◆ Ofilia informed the board that the Kick-Off Drive-Thru event went very well, with 346 cars that attended.
 - Ofilia has pictures of the giant tent, the bubbles, outfits and all other festivities that took place, she will share with the board.
- → Janice asked if the shoeboxes that were part of the parade could still be seen.
 - Ofilia let her know they are in the display case in the lobby of the library for the month of June.
- → The hiking program saw 24 adults come out to participate in all things hiking.
- → Children's programs are starting up tomorrow with 2 showings at 10am & 11am and an evening showing on Thursday at 6pm.
- → Ofilia will have more stats to present in the next meeting.

3. Update on FY 22 Budget Request

- → Ofilia notified the board that she had requested to upgrade the Electronic Service Librarian to a supervisor position.
 - City management came back stating that they felt she needed to ask for an Assistant Director instead.
 - The request will be presented to the Council for approval or rejection.

4. Update on Staff

- → Ofilia informed the board that Randall Cross had handed in his resignation and his last day would be on Thursday June 24th.
 - ◆ The position will remain open until the City Council decides whether to upgrade it or not.

5. Recent Circulation Statistics

- → The statistics are starting to get back up to pre-Covid numbers.
 - ◆ The drive thru has helped increase the circulation numbers.
 - ◆ The circulation department was able to keep the drive thru open until 6pm now instead of 4pm.

6. Survey Results Overview

- → The results from the library survey have shown that many people want the programs & events that the library was doing pre-Covid.
- → Janice stated with the responses mainly coming from common users it is difficult to know how to bring in non-users.
 - Ofilia agreed and stated that we tried many ways to get the word out to non-users so they
 could fill out the survey as well.
- → Many were surprised by the request for library hours to be open longer on Fridays and Saturdays instead of open on Sundays.
- Result of the survey, staff input & library board suggestions will be compiled to create a strategic plan that needs to be turned in by the end of July.
 - ◆ Ofilia will send a copy to Janice since she was critical in helping with suggestions.

7. Library 50th Anniversary Party

- → Ofilia informed the board that the Friends of the Library will be hosting a Fall Back to 1950's on Saturday, November 7th to celebrate the library being open for 50 years.
 - ◆ The event will be 50's themed, where people can wear 1950's attire.
 - ◆ Games & contests will be held during the event
 - Twist contest
 - Hula hoop contest
 - Classic car show
 - Ofilia is looking to see if In-N-Out would be willing to donate their food truck for the event.
 - Ofilia was also thinking of getting the Rec Center involved in the event.
- → Ofilia stated a night event was being considered from 5pm-8pm but was worried with the cold weather and losing the light.
 - ◆ The board agreed and suggested that an afternoon event would be easier to execute.
- → Janice inquired about fireworks for the event.
 - Sparklers were suggested as a cheaper alternative, and were popular in the 50's.
 - ◆ A firework craft was also suggested.

8. Upcoming Programs

- → Ofilia handed out a list of upcoming programs at the library.
 - ◆ Carla stated she was planning on coming to the candle making event, but realized it was the same day as being sworn in for this board.

9. Goodbye Janice & Arthur

- → Today was the last meeting for Janice & Arthur.
 - ◆ Janice can reapply next year if she wishes to continue on the board.
 - ◆ Arthur is retiring and moving to the Florida Keys.
- → Two new members will be sworn in during the next City Council meeting; Kristina Jones and Kristin Botsford will join next month.

10. Next Meeting

- → Next meeting will be held July 12th.
- → Welcome new board members.

ADJOURNMENT

Arthur made a motion to adjourn the meeting. Toshia 2nd motion; all approved Meeting adjourned at 7:40pm.

Janice Borland, Chair

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