



City and Borough of Wrangell
Wrangell Convention and Visitors Bureau
AGENDA

Tuesday, January 16, 2024
12:00 PM

Location: Assembly Chambers

WORKSHOP

1. CALL TO ORDER

2. ROLL CALL

3. AMENDMENTS TO THE AGENDA

4. APPROVAL OF MINUTES

- a. Approval of the Wrangell Convention and Visitors Bureau regular meeting minutes from November 15th, 2023.

5. PERSON'S TO BE HEARD

6. CORRESPONDENCE

7. UNFINISHED BUSINESS

8. NEW BUSINESS

- a. Review and approval of the Customer Relationship Management System Proposal and Annual Licensing Agreement.
- b. Review and discussion on the design concepts for the 2024 Travel Guide (a partnered publication with the Wrangell Sentinel).
- c. WCVB Review and discussion of the Tourism Management Plan development and public process.

9. ADJOURNMENT