



City and Borough of Wrangell  
Wrangell Convention and Visitors Bureau  
AGENDA

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Tuesday, February 20, 2024  
12:00 PM

Location: Assembly Chambers

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**WORKSHOP**

**1. CALL TO ORDER**

**2. ROLL CALL**

**3. AMENDMENTS TO THE AGENDA**

**4. APPROVAL OF MINUTES**

- a. Approval of the Wrangell Convention and Visitors Bureau regular meeting minutes from January 16th, 2024

**5. PERSON'S TO BE HEARD**

**6. CORRESPONDENCE**

- a. Economic Development Department 2023 Annual Highlights
- b. February Coordinator Report on Marketing
- c. Rain Coast Data Wrangell Visitor Industry Report (covering 2023 seasons data)

**7. UNFINISHED BUSINESS**

- a. Wrangell Tourism Management Plan public engagement and consulting services discussion

**8. NEW BUSINESS**

- a. Review and discussion of the methods and execution for the 2024 Wrangell Visitors Survey
- b. Discussion on FY25 Transient Tax and CPV Budgets
- c. Review and audit of the Travel Alaska Website creative content for Wrangell

**9. ADJOURNMENT**