



City and Borough of Wrangell
Wrangell Convention & Visitors Bureau
AGENDA

Wednesday, November 15, 2023
12:00 PM

Location: Assembly Chambers

WORKSHOP

1. CALL TO ORDER

2. ROLL CALL

3. AMENDMENTS TO THE AGENDA

4. APPROVAL OF MINUTES

- a. Approval of the WCVB May 24th, 2023 regular meeting minutes.

5. PERSON'S TO BE HEARD

6. CORRESPONDENCE

7. UNFINISHED BUSINESS

8. NEW BUSINESS

- a. Approval of the 2024 Travel Wrangell Marketing Plan.
- b. Approval of the Travel Wrangell Marketing Plan Appendix A, detailing Media and Advertising Outlets.
- c. Approval of Marketing Projects for 2024.
- d. Discussion of the Global Sustainable Tourism Council criteria for destination management.

9. ADJOURNMENT