



City and Borough of Wrangell
Wrangell Convention & Visitors Bureau Meeting
AGENDA

Tuesday, September 17, 2024
12:00 PM

Location: Assembly Chambers

WORKSHOP

1. CALL TO ORDER

2. ROLL CALL

3. AMENDMENTS TO THE AGENDA

4. APPROVAL OF MINUTES

5. PERSON'S TO BE HEARD

6. CORRESPONDENCE

- a. Wrangell Development News Issue 1 (August 2024)
- b. Economic Development Department Report August 2024
- c. 2025 Travel and Adventure Show Announcement and Prospectus
- d. 2024 Visitor Survey Summary Results

7. UNFINISHED BUSINESS

8. NEW BUSINESS

- a. Review and Discussion of the End of Season Tourism Stakeholder Meeting Agenda
- b. Review and discussion of the Travel Wrangell Marketing Campaign - Fall 2024
- c. Review of Key Performance Indicators and Marketing Analytics

9. ADJOURNMENT