
MEETING NOTICE

The Hotel Occupancy Tax Committee of the City of Woodcreek, Texas will conduct a meeting at Woodcreek City Hall, 41 Champions Circle, Woodcreek, Texas. The meeting will be held on Tuesday, March 21, 2023 at 10:00 AM.

All attendees are encouraged to wear face coverings when a minimum of six-foot social distancing cannot be maintained. Smoking is not allowed anywhere on the property of City Hall.

The public may watch this meeting live at the following link: [https://join.zoom.us/Meeting ID: 957 8643 7909; Passcode: 858718](https://join.zoom.us/MeetingID:95786437909;Passcode:858718)

A recording of the meeting will be made and will be available to the public in accordance with the Texas Public Information Act upon written request. This notice, as amended, is posted pursuant to the Texas Open Meetings Act (Vernon's Texas Codes Ann. Gov. Code Chapter 551).

The City of Woodcreek is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please call the City Secretary's Office at 512-847-9390 for information. Hearing-impaired or speech disabled persons equipped with telecommunications devices for the deaf may call 7-1-1 or may utilize the statewide Relay Texas program at 1-800-735-2988.

Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly.

It is anticipated that members of other City Boards, Commissions, Panels and/or Committees may attend the meeting in numbers that may constitute a quorum of the other City Boards, Commissions, Panels and/or Committees. Notice is hereby given that this meeting, to the extent required by law, is also noticed as a meeting of the other City Boards, Commissions, Panels and/or Committees of the City, whose members may be in attendance. The members of the City Boards, Commissions, Panels and/or Committees may participate in discussions on the items listed on this agenda, which occur at this meeting, but no action will be taken by those in attendance unless such action item is specifically listed on an agenda during a regular or special meeting for the respective Board, Commission, Panel and/or Committee subject to the Texas Open Meetings Act.

The City Council may retire to Executive Session any time during this meeting, under Texas Government Code, Subchapter D. Action, if any, will be taken in open session.

This agenda has been reviewed and approved by the City's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

Any citizen shall have a reasonable opportunity to be heard at any and all meetings of the Governing Body in regard to: (1) any and all matters to be considered at any such meeting, or (2) any matter a citizen may wish to bring to the Governing Body's attention. No member of the Governing Body may discuss or comment on any citizen public comment, except to make: (1) a statement of specific, factual information given in response to the inquiry, or (2) a recitation of existing policy in response to the inquiry. Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a subsequent meeting per Texas Local Government code Sec. 551.042

Citizen comments will be allowed at the beginning of every meeting, or alternatively, before an item on the agenda upon which the citizen wishes to speak is to be considered. All citizens will be allowed to comment for **three (3) minutes** per person and shall be allowed more time at the Mayor or Chair's discretion. In addition, citizens may pool their allotted speaking time. To pool time, a speaker must present the names individuals present in the audience who wish to yield their three(3) minutes. Citizens may present materials regarding any agenda item to the City Secretary at or before a meeting, citizens attending any meeting are requested to complete a form providing their name, address, and agenda item/concern, but are not required to do so before speaking and presenting it to the City Secretary prior to the beginning of such meeting. Comments may only be disallowed and/or limited as per Government Code § 551.007(e).

Submit written comments by email to woodcreek@woodcreektx.gov by **NOON**, the day prior to the meeting. Please include your full name, home or work address, and the agenda item number. Written comments will be part of the official written record only.

AGENDA

CALL TO ORDER

ROLL CALL and ESTABLISH QUORUM

PUBLIC COMMENTS

CONSENT CALENDAR

1. Approval of Regular Hotel Occupancy Tax Committee Meeting Minutes from March 1, 2023.

REPORTS FROM OFFICERS AND COUNCIL LIAISONS

Report by Hotel Occupancy Tax Liaison.

Report by City Manager.

NEW BUSINESS

2. Presentation by Scott Joslove, Esq., President and CEO, Texas Hotel and Lodging Association. (Rasco)
3. Review of City-Wide Survey Questions Related to Hotel Occupancy Tax.
4. Discuss and Take Possible Action On The Continuation of The Hotel Occupancy Tax Advisory Committee Based on The Survey Results.
5. Workshop Discussion of Hotel Occupancy Tax Related Topics.
 - a. Discussion and Assessment of Potential Hotel Occupancy Tax Revenue.
 - b. Tourism-Related Needs in Woodcreek and Their Ancillary Benefits To Residents.
 - c. Real-World Potential Uses of The Fund in Light of Legal Parameters.
 - d. Legislative Initiatives Affecting The Current Legal Parameters.
 - e. Prudence of An Administrative Fee For Lodging Partners.
 - f. Plans from Wimberley H.O.T. Fund: Is Woodcreek Going To Be Left Out, Without A H.O.T. Fund As Well.

ANNOUNCEMENTS

ADJOURN

POSTING CERTIFICATION

I certify that the above notice was posted on the **16th day of March, 2023 at 4:30PM**

By: 

Suzanne J. MacKenzie, City Secretary

HOTEL OCCUPANCY TAX COMMITTEE MEETING (CITY HALL)
March 01, 2023; 3:00 PM
Woodcreek, Texas

MINUTES

CALL TO ORDER

Chair Konradi called the meeting to order at 3:03 P.M.

ROLL CALL and ESTABLISH QUORUM

PRESENT

Chairperson, Ann-Tyler Konradi
Co-Chair, Tomas Palm
Member Lynssey Hastie
Member Cherri Maley (Arrived at 3:07 P.M.)
Member Danny Ross
Member Mike Wimmer

Council Liaison, Jeff Rasco
Council Liaison, Kevin Rule

ABSENT

Member Aurora LeBrun

STAFF PRESENT

City Secretary, Suzanne Mac Kenzie

PUBLIC COMMENTS

Public Comments were offered by Hunter Jones and Gerry Tasian.

SPECIAL ORDERS

- 1. Introduction of Committee Chair, Vice-Chair and Committee Members.**
Members introduced themselves and their businesses in their Communities. Many members have current or previous experience with Hotel Occupancy Taxation through their respective businesses (i.e. Inns, Short-Term Rentals, Event Centers, etc.)
- 2. Introduction to Committee Liaisons and Discussion of Group Roles and Responsibilities.**
Review and explanation of the role of the liaisons, as defined by the "Council Liaisons 411" document by Jeff Rasco and Kevin Rule.
This Committee was formed after the Woodcreek Comprehensive Survey resident results indicated a desire to seek potential income for the City, in addition to its property tax base. Committee Applicants that were selected for this Advisory Workgroup expressed an open-mindedness to discussions and individually, may or may not have a stake in the application of a Hotel Occupation Tax.

The goal of the Advisory Group is to determine:

- a. Should there be a Hotel Occupation Tax (H.O.T.)?
- b. Determine an appropriate rate for a H.O.T., and if a percentage should be retained by the affected businesses for administration costs?
- c. How could the funds be used?
- d. Make a recommendation to City Council.

This Advisory Group was formed to do the “heavy lifting” in the research to answer the questions above. All Advisory Group Members have an equal vote to pass or fail a motion.

NEW BUSINESS

3. **Review Governing Ordinance For the City of Woodcreek.**

The first H.O.T. application was implemented in 2008, during the recession. It was later reduced and currently rests at 0%.

4. **Review H.O.T. Laws and Uses of H.O.T. Funds.**

An additional source of information would be to ask Scott Joslove, the President and CEO for the Texas Hotel and Lodging Association to speak with the Committee, as he wrote some H.O.T. legislation.

5. **Discuss and Take Appropriate Action On the Creation of A Mission Statement For the H.O.T. Committee.**

Motion was made by Member Wimmer that the H.O.T. Committee determine if a H.O.T. should be implemented in Woodcreek, the amount of the H.O.T., including administrative fees, and if implemented, whether the funds raised are used in accordance with applicable laws. The motion was seconded by Co-Chair Palm.

A roll call vote was held.

Voting Yea: Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross, Member Wimmer, Member Maley.

Motion Passed: 6-0-0.

6. **Discuss and Take Appropriate Action on Future Meeting Schedule and Agenda Content.**

Motion was made by Member Hastie to hold the next H.O.T. Meeting on the 21st of March at 10A.M. at City Hall. Motion was seconded by Co-Chair Palm.

A roll call vote was held.

Voting Yea: Member Wimmer, Member Maley. Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross

Motion Passed: 6-0-0.

Discussion was held on format/style of the next meeting. City Manager Rule suggested a Workshop Style that would be more conducive for a free flow of ideas.

Motion was made by Member Maley to adopt the Workshop style on March 21st. Motion was seconded by Chair Konradi.

A roll call vote was held.

Voting Yea: Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross, Member Wimmer, Member Maley.

Motion Passed: 6-0-0.

ANNOUNCEMENTS

Training for *H.O.T.* will be held on *March 23 at 11:00 A.M.*

Training for *Parliamentary Procedures* will be held on *March 23 at 10:00 A.M.*

ADJOURN

Chair Konradi adjourned the meeting at 4:24 P.M.

Ann-Tyler Konradi, Chairperson

Suzanne Mac Kenzie, City Secretary