



ECONOMIC DEVELOPMENT CORPORATION MEETING

August 04, 2026 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

AGENDA

CALL MEETING TO ORDER

ROLL CALL AND ESTABLISH A QUORUM

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

CONSENT AGENDA

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

- [1.](#) Consider and take appropriate action on July 7, 2026, minutes.
- [2.](#) Consider and take appropriate action on June 2026 financials.

ITEMS FOR INDIVIDUAL CONSIDERATION

- [3.](#) Consider and take appropriate action on director update regarding Neon Cloud.

EXECUTIVE SESSION

In accordance with Texas Government Code, section 551-001, et seq., the Economic Development Corporation will recess into executive session (closed meeting) to discuss the following:

- a. 551.072 Deliberations about Real Property: to deliberate the purchase, exchange, lease, or value of real property.
- b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.

RECONVENE INTO OPEN SESSION

In accordance with Texas Government Code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

ADJOURN

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on July 29, 2026 at 5:00 p.m.

/s/ Danielle Sweat, Economic Development Director



ECONOMIC DEVELOPMENT CORPORATION MEETING

July 07, 2026 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

MINUTES

CALL MEETING TO ORDER

Meeting was called to order at 11:35 AM.

ROLL CALL AND ESTABLISH A QUORUM

In attendance: Joel Robinett, Glen Frick, Paula Sexton, Tyler Zalmanzig, Ryan Smith, Nicole Butler

Director: Danielle Sweat

City Manager: Randy Criswell

Leading EDG: Taylor McAlpine

Absent: Shawn Vinson, Farley Reeves, Steve Deaton

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

CONSENT AGENDA

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

A motion was made by Paula Sexton and seconded by Nicole Butler to approve the consent agenda. The motion passed unanimously.

1. Consider and take appropriate action on June 2, 2026, minutes.
2. Consider and take appropriate action on May 2026 financials.

ITEMS FOR INDIVIDUAL CONSIDERATION

3. Consider and take appropriate action on budget committee recommendation for fiscal year 2027.

A motion was made by Glen Frick and seconded by Ryan Smith to approve the fiscal year 26-27 budget as presented with a possible adjustment based on July numbers to match the city's budget. Any extra would go into the business support line item. This motion passed unanimously.

4. Consider and take appropriate action on Lubbock Chamber of Commerce luncheon report.

Nicole Butler gave an update on the Lubbock Chamber of Commerce Prayer luncheon. A motion was made by Russell Thomasson to secure our sponsorship for 2027. This motion was seconded by Tyler Zalmanzig and passed unanimously.

5. Consider and take appropriate action regarding information presented at the Lubbock Chamber of Commerce data center panel.

No action was taken.

6. Consider and take appropriate action on executive director update.

No action was taken.

The board entered into executive session at 12:30 PM.

The board reconvened into open session at 1:06 PM.

A motion was made by Nicole Butler and seconded by Paula Sexton to approve the updated contract with Purpose Marketing. This motion passed unanimously.

Board Adjourned at 1:07 PM.

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on July 1, 2026 at 5:00 p.m.

/s/ Danielle Sweat, Economic Development Director

Joel Robinett, Board Chair



City of Wolfforth

EDC Budget Report

Account Summary

Item # 2.

For Fiscal: 2025-2026 Period Ending: 06/30/2026

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
Fund: 07 - Economic Development Corporation							
Revenue							
07-000-31300-000	EDC Sales Tax	725,000.00	725,000.00	70,979.25	499,235.73	-225,764.27	68.86 %
07-000-36110-000	Interest income	50,000.00	50,000.00	4,677.15	41,713.99	-8,286.01	83.43 %
07-000-39700-000	PlainsCapital Loan Proceeds 2026	0.00	0.00	0.00	4,875,000.00	4,875,000.00	0.00 %
	Revenue Total:	775,000.00	775,000.00	75,656.40	5,415,949.72	4,640,949.72	698.83%
Expense							
ExpenseCategory: 42 - Supplies							
07-752-42010-000	Office Supplies & Expense	250.00	250.00	0.00	324.65	-74.65	129.86 %
07-752-42115-000	Apparel	0.00	0.00	0.00	50.90	-50.90	0.00 %
07-752-42192-000	Meeting Expense	3,000.00	3,000.00	191.35	2,386.70	613.30	79.56 %
07-752-42195-000	Special Events and Awards	18,000.00	18,000.00	0.00	3,555.15	14,444.85	19.75 %
	ExpenseCategory: 42 - Supplies Total:	21,250.00	21,250.00	191.35	6,317.40	14,932.60	29.73%
ExpenseCategory: 43 - Services							
07-752-43101-000	Legal services	6,500.00	6,500.00	0.00	10,838.00	-4,338.00	166.74 %
07-752-43117-000	Traffic Impact Analysis	0.00	0.00	0.00	6,925.00	-6,925.00	0.00 %
07-752-43140-000	Legal Publications	1,600.00	1,600.00	0.00	482.00	1,118.00	30.13 %
07-752-43150-000	Marketing	72,500.00	72,500.00	21,895.50	47,096.50	25,403.50	64.96 %
07-752-43150-001	Marketing - Social Media	0.00	0.00	397.11	5,063.86	-5,063.86	0.00 %
07-752-43151-000	Customer Appreciation	5,000.00	5,000.00	59.53	635.67	4,364.33	12.71 %
07-752-43195-000	Electricity/Gas/Phone	0.00	0.00	0.00	41.12	-41.12	0.00 %
07-752-43230-000	R & M Grounds	14,000.00	14,000.00	0.00	2,626.60	11,373.40	18.76 %
07-752-43320-000	Postage/Freight	50.00	50.00	0.00	0.00	50.00	0.00 %
07-752-43401-000	Travel/Training/Conferences	25,000.00	25,000.00	777.66	26,617.68	-1,617.68	106.47 %
07-752-43501-000	Memberships	6,500.00	6,500.00	0.00	4,300.00	2,200.00	66.15 %
07-752-43505-000	Fees and Charges	1,200.00	1,200.00	21.28	922.84	277.16	76.90 %
07-752-43900-000	Contract Services	152,000.00	152,000.00	129,209.35	192,940.02	-40,940.02	126.93 %
07-752-43905-000	EDC Administration Reimbursemen	0.00	0.00	7,539.54	69,598.26	-69,598.26	0.00 %
	ExpenseCategory: 43 - Services Total:	284,350.00	284,350.00	159,899.97	368,087.55	-83,737.55	129.45%
ExpenseCategory: 44 - Operating Expense							
07-752-44001-000	Business Support	379,400.00	379,400.00	0.00	188,000.00	191,400.00	49.55 %
07-752-44001-001	Business Improvement Grant	50,000.00	50,000.00	0.00	0.00	50,000.00	0.00 %
07-752-44001-002	Business Marketing Grant	20,000.00	20,000.00	0.00	0.00	20,000.00	0.00 %
07-752-44001-003	Business Recruitment	0.00	0.00	0.00	44.87	-44.87	0.00 %
07-752-44001-004	Job Training Grants	0.00	0.00	10,534.40	10,534.40	-10,534.40	0.00 %
07-752-44002-000	Sponsorships	20,000.00	20,000.00	0.00	15,000.00	5,000.00	75.00 %
	ExpenseCategory: 44 - Operating Expense Total:	469,400.00	469,400.00	10,534.40	213,579.27	255,820.73	45.50%
ExpenseCategory: 46 - Capital							
07-752-46180-000	Land & Building Acquisition	0.00	0.00	0.00	4,239,843.53	-4,239,843.53	0.00 %
	ExpenseCategory: 46 - Capital Total:	0.00	0.00	0.00	4,239,843.53	-4,239,843.53	0.00%
ExpenseCategory: 48 - Debt Service							
07-752-48015-000	Bond Issuance Cost	0.00	0.00	0.00	92,959.50	-92,959.50	0.00 %
	ExpenseCategory: 48 - Debt Service Total:	0.00	0.00	0.00	92,959.50	-92,959.50	0.00%
ExpenseCategory: 49 - Other Financing Uses							
07-752-49995-000	Transfers out	0.00	0.00	0.00	517,815.00	-517,815.00	0.00 %
	ExpenseCategory: 49 - Other Financing Uses Total:	0.00	0.00	0.00	517,815.00	-517,815.00	0.00%
	Expense Total:	775,000.00	775,000.00	170,625.72	5,438,602.25	-4,663,602.25	701.76%
Fund: 07 - Economic Development Corporation Surplus (Deficit):		0.00	0.00	-94,969.32	-22,652.53	-22,652.53	0.00%
Report Surplus (Deficit):		0.00	0.00	-94,969.32	-22,652.53	-22,652.53	0.00%

Group Summary

ExpenseCategory	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
Fund: 07 - Economic Development Corporation						
Revenue						
	775,000.00	775,000.00	75,656.40	5,415,949.72	4,640,949.72	698.83%
Revenue Total:	775,000.00	775,000.00	75,656.40	5,415,949.72	4,640,949.72	698.83%
Expense						
42 - Supplies	21,250.00	21,250.00	191.35	6,317.40	14,932.60	29.73%
43 - Services	284,350.00	284,350.00	159,899.97	368,087.55	-83,737.55	129.45%
44 - Operating Expense	469,400.00	469,400.00	10,534.40	213,579.27	255,820.73	45.50%
46 - Capital	0.00	0.00	0.00	4,239,843.53	-4,239,843.53	0.00%
48 - Debt Service	0.00	0.00	0.00	92,959.50	-92,959.50	0.00%
49 - Other Financing Uses	0.00	0.00	0.00	517,815.00	-517,815.00	0.00%
Expense Total:	775,000.00	775,000.00	170,625.72	5,438,602.25	-4,663,602.25	701.76%
Fund: 07 - Economic Development Corporation Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	-22,652.53	0.00%
Report Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	-22,652.53	0.00%

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
07 - Economic Development Corp	0.00	0.00	-94,969.32	-22,652.53	-22,652.53
Report Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	-22,652.53



City of Wolfforth

EDC Income Statement

Account Summary

Item # 2.

For Fiscal: 2025-2026 Period Ending: 06/30/2026

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Fund: 07 - Economic Development Corporation						
Revenue						
07-000-31300-000	EDC Sales Tax	725,000.00	725,000.00	70,979.25	499,235.73	225,764.27
07-000-36110-000	Interest income	50,000.00	50,000.00	4,677.15	41,713.99	8,286.01
07-000-39700-000	PlainsCapital Loan Proceeds 2026	0.00	0.00	0.00	4,875,000.00	-4,875,000.00
Revenue Total:		775,000.00	775,000.00	75,656.40	5,415,949.72	-4,640,949.72
Expense						
ExpenseCategory: 42 - Supplies						
07-752-42010-000	Office Supplies & Expense	250.00	250.00	0.00	324.65	-74.65
07-752-42115-000	Apparel	0.00	0.00	0.00	50.90	-50.90
07-752-42192-000	Meeting Expense	3,000.00	3,000.00	191.35	2,386.70	613.30
07-752-42195-000	Special Events and Awards	18,000.00	18,000.00	0.00	3,555.15	14,444.85
ExpenseCategory: 42 - Supplies Total:		21,250.00	21,250.00	191.35	6,317.40	14,932.60
ExpenseCategory: 43 - Services						
07-752-43101-000	Legal services	6,500.00	6,500.00	0.00	10,838.00	-4,338.00
07-752-43117-000	Traffic Impact Analysis	0.00	0.00	0.00	6,925.00	-6,925.00
07-752-43140-000	Legal Publications	1,600.00	1,600.00	0.00	482.00	1,118.00
07-752-43150-000	Marketing	72,500.00	72,500.00	21,895.50	47,096.50	25,403.50
07-752-43150-001	Marketing - Social Media	0.00	0.00	397.11	5,063.86	-5,063.86
07-752-43151-000	Customer Appreciation	5,000.00	5,000.00	59.53	635.67	4,364.33
07-752-43195-000	Electricity/Gas/Phone	0.00	0.00	0.00	41.12	-41.12
07-752-43230-000	R & M Grounds	14,000.00	14,000.00	0.00	2,626.60	11,373.40
07-752-43320-000	Postage/Freight	50.00	50.00	0.00	0.00	50.00
07-752-43401-000	Travel/Training/Conferences	25,000.00	25,000.00	777.66	26,617.68	-1,617.68
07-752-43501-000	Memberships	6,500.00	6,500.00	0.00	4,300.00	2,200.00
07-752-43505-000	Fees and Charges	1,200.00	1,200.00	21.28	922.84	277.16
07-752-43900-000	Contract Services	152,000.00	152,000.00	129,209.35	192,940.02	-40,940.02
07-752-43905-000	EDC Administration Reimbursement	0.00	0.00	7,539.54	69,598.26	-69,598.26
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ExpenseCategory: 44 - Operating Expense						
07-752-44001-000	Business Support	379,400.00	379,400.00	0.00	188,000.00	191,400.00
07-752-44001-001	Business Improvement Grant	50,000.00	50,000.00	0.00	0.00	50,000.00
07-752-44001-002	Business Marketing Grant	20,000.00	20,000.00	0.00	0.00	20,000.00
07-752-44001-003	Business Recruitment	0.00	0.00	0.00	44.87	-44.87
07-752-44001-004	Job Training Grants	0.00	0.00	10,534.40	10,534.40	-10,534.40
07-752-44002-000	Sponsorships	20,000.00	20,000.00	0.00	15,000.00	5,000.00
ExpenseCategory: 44 - Operating Expense Total:		469,400.00	469,400.00	10,534.40	213,579.27	255,820.73
ExpenseCategory: 46 - Capital						
07-752-46180-000	Land & Building Acquisition	0.00	0.00	0.00	4,239,843.53	-4,239,843.53
ExpenseCategory: 46 - Capital Total:		0.00	0.00	0.00	4,239,843.53	-4,239,843.53
ExpenseCategory: 48 - Debt Service						
07-752-48015-000	Bond Issuance Cost	0.00	0.00	0.00	92,959.50	-92,959.50
ExpenseCategory: 48 - Debt Service Total:		0.00	0.00	0.00	92,959.50	-92,959.50
ExpenseCategory: 49 - Other Financing Uses						
07-752-49995-000	Transfers out	0.00	0.00	0.00	517,815.00	-517,815.00
ExpenseCategory: 49 - Other Financing Uses Total:		0.00	0.00	0.00	517,815.00	-517,815.00
Expense Total:		775,000.00	775,000.00	170,625.72	5,438,602.25	-4,663,602.25
Fund: 07 - Economic Development Corporation Surplus (Deficit):		0.00	0.00	-94,969.32	-22,652.53	
Total Surplus (Deficit):		0.00	0.00	-94,969.32	-22,652.53	

Group Summary

ExpenseCategory	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Fund: 07 - Economic Development Corporation					
Revenue					
	775,000.00	775,000.00	75,656.40	5,415,949.72	-4,640,949.72
Revenue Total:	775,000.00	775,000.00	75,656.40	5,415,949.72	-4,640,949.72
Expense					
42 - Supplies	21,250.00	21,250.00	191.35	6,317.40	14,932.60
43 - Services	284,350.00	284,350.00	159,899.97	368,087.55	-83,737.55
44 - Operating Expense	469,400.00	469,400.00	10,534.40	213,579.27	255,820.73
46 - Capital	0.00	0.00	0.00	4,239,843.53	-4,239,843.53
48 - Debt Service	0.00	0.00	0.00	92,959.50	-92,959.50
49 - Other Financing Uses	0.00	0.00	0.00	517,815.00	-517,815.00
Expense Total:	775,000.00	775,000.00	170,625.72	5,438,602.25	-4,663,602.25
Fund: 07 - Economic Development Corporation Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	22,652.53
Total Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	

Fund Summary

Fund	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
07 - Economic Development	0.00	0.00	-94,969.32	-22,652.53	22,652.53
Total Surplus (Deficit):	0.00	0.00	-94,969.32	-22,652.53	



City of Wolfforth

Item # 2.

EDC Balance Sheet

Account Summary

As Of 06/30/2026

Account	Name	Balance
Fund: 07 - Economic Development Corporation		
Assets		
07-000-01100-000	Cash in Bank	140,816.83
07-000-01101-000	Claim On Cash	-252,602.41
07-000-01104-000	Cash in TexPool Prime EDC	1,675,162.97
07-000-01105-000	Cash in Savings - EDC Debt Service	25,751.94
07-000-01375-001	Notes Receivable	18,658.25
07-000-01376-000	N/R-Potential Forgiveness	26,867.79
07-000-01550-000	Prepaid insurance	1,094.93
07-000-01560-000	Prepaid expense	2,069.99
	Total Assets:	1,637,820.29
		1,637,820.29
Liability		
07-000-02101-000	Accounts Payable Pending	94,743.75
07-000-02180-000	Customer Deposit	5,000.00
07-000-02201-000	Due to City of Wolfforth	7,539.54
	Total Liability:	107,283.29
Equity		
07-000-02410-000	Fund Balance	1,553,189.53
	Total Beginning Equity:	1,553,189.53
Total Revenue		5,415,949.72
Total Expense		5,438,602.25
Revenues Over/Under Expenses		-22,652.53
	Total Equity and Current Surplus (Deficit):	1,530,537.00
	Total Liabilities, Equity and Current Surplus (Deficit):	1,637,820.29



City of Wolfforth

Item # 2.

EDC Detail Report

Account Detail

Date Range: 09/01/2025 - 07/24/2026

Account	Name					Beginning Balance	Total Activity	Ending Balance
Fund: 07 - Economic Development Corporation								
07-000-31300-000		EDC Sales Tax				-541,622.03	-805,999.04	-1,347,621.07
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
09/12/2025	GLPKT11140	JN04120		Due from COW Sales Tax			-65,803.22	-607,425.25
09/30/2025	GLPKT11494	JN04238		Accrue Sales Tax Receivable EDC			-70,743.00	-678,168.25
09/30/2025	GLPKT11817	JN04369		Accrue Sales Tax Receivable			-80,068.91	-758,237.16
12/12/2025	GLPKT12196	JN04652		Due from COW Sales Tax			-73,194.94	-831,432.10
01/09/2026	GLPKT12471	JN04761		Due from COW Sales Tax			-63,240.40	-894,672.50
02/13/2026	GLPKT12758	JN04936		Due from COW Sales Tax			-85,207.23	-979,879.73
03/13/2026	GLPKT13087	JN05089		Due from COW Sales Tax			-62,481.24	-1,042,360.97
04/10/2026	GLPKT13470	JN05246		Due from COW Sales Tax			-63,549.35	-1,105,910.32
05/08/2026	GLPKT13796	JN05399		Due from COW Sales Tax			-80,583.32	-1,186,493.64
06/12/2026	GLPKT14212	JN05596		Due from COW Sales Tax			-70,979.25	-1,257,472.89
07/10/2026	GLPKT14519	JN05770		Due from COW Sales Tax			-90,148.18	-1,347,621.07
Total Fund: 07 - Economic Development Corporation:						Beginning Balance: -541,622.03	Total Activity: -805,999.04	Ending Balance: -1,347,621.07
Grand Totals:						Beginning Balance: -541,622.03	Total Activity: -805,999.04	Ending Balance: -1,347,621.07

Fund	Beginning Balance	Total Activity	Ending Balance
07 - Economic Development Corporation	-541,622.03	-805,999.04	-1,347,621.07
Grand Total:	-541,622.03	-805,999.04	-1,347,621.07



City of Wolfforth

Item # 2.

EDC Detail Report

Account Detail

Date Range: 09/01/2025 - 07/24/2026

Account		Name				Beginning Balance	Total Activity	Ending Balance	
Fund: 07 - Economic Development Corporation									
07-000-31300-000		EDC Sales Tax				-541,622.03	-805,999.04	-1,347,621.07	
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance	
09/12/2025	GLPKT11140	JN04120		Due from COW Sales Tax			-65,803.22	-607,425.25	
09/30/2025	GLPKT11494	JN04238		Accrue Sales Tax Receivable EDC			-70,743.00	-678,168.25	
09/30/2025	GLPKT11817	JN04369		Accrue Sales Tax Receivable			-80,068.91	-758,237.16	
12/12/2025	GLPKT12196	JN04652		Due from COW Sales Tax			-73,194.94	-831,432.10	
01/09/2026	GLPKT12471	JN04761		Due from COW Sales Tax			-63,240.40	-894,672.50	
02/13/2026	GLPKT12758	JN04936		Due from COW Sales Tax			-85,207.23	-979,879.73	
03/13/2026	GLPKT13087	JN05089		Due from COW Sales Tax			-62,481.24	-1,042,360.97	
04/10/2026	GLPKT13470	JN05246		Due from COW Sales Tax			-63,549.35	-1,105,910.32	
05/08/2026	GLPKT13796	JN05399		Due from COW Sales Tax			-80,583.32	-1,186,493.64	
06/12/2026	GLPKT14212	JN05596		Due from COW Sales Tax			-70,979.25	-1,257,472.89	
07/10/2026	GLPKT14519	JN05770		Due from COW Sales Tax			-90,148.18	-1,347,621.07	
Total Fund: 07 - Economic Development Corporation:				Beginning Balance:	-541,622.03	Total Activity:	-805,999.04	Ending Balance:	-1,347,621.07
Grand Totals:				Beginning Balance:	-541,622.03	Total Activity:	-805,999.04	Ending Balance:	-1,347,621.07

Fund	Beginning Balance	Total Activity	Ending Balance
07 - Economic Development Corporation	-541,622.03	-805,999.04	-1,347,621.07
Grand Total:	-541,622.03	-805,999.04	-1,347,621.07



City of Wolfforth

Item # 2.

EDC Detail Report

Account Detail

Date Range: 09/01/2025 - 07/24/2026

Account		Name				Beginning Balance	Total Activity	Ending Balance
Fund: 07 - Economic Development Corporation								
07-000-31300-000		EDC Sales Tax				-541,622.03	-805,999.04	-1,347,621.07
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
09/12/2025	GLPKT11140	JN04120		Due from COW Sales Tax			-65,803.22	-607,425.25
09/30/2025	GLPKT11494	JN04238		Accrue Sales Tax Receivable EDC			-70,743.00	-678,168.25
09/30/2025	GLPKT11817	JN04369		Accrue Sales Tax Receivable			-80,068.91	-758,237.16
12/12/2025	GLPKT12196	JN04652		Due from COW Sales Tax			-73,194.94	-831,432.10
01/09/2026	GLPKT12471	JN04761		Due from COW Sales Tax			-63,240.40	-894,672.50
02/13/2026	GLPKT12758	JN04936		Due from COW Sales Tax			-85,207.23	-979,879.73
03/13/2026	GLPKT13087	JN05089		Due from COW Sales Tax			-62,481.24	-1,042,360.97
04/10/2026	GLPKT13470	JN05246		Due from COW Sales Tax			-63,549.35	-1,105,910.32
05/08/2026	GLPKT13796	JN05399		Due from COW Sales Tax			-80,583.32	-1,186,493.64
06/12/2026	GLPKT14212	JN05596		Due from COW Sales Tax			-70,979.25	-1,257,472.89
07/10/2026	GLPKT14519	JN05770		Due from COW Sales Tax			-90,148.18	-1,347,621.07
Total Fund: 07 - Economic Development Corporation:				Beginning Balance: -541,622.03		Total Activity: -805,999.04	Ending Balance: -1,347,621.07	
Grand Totals:				Beginning Balance: -541,622.03		Total Activity: -805,999.04	Ending Balance: -1,347,621.07	

Fund	Beginning Balance	Total Activity	Ending Balance
07 - Economic Development Corporation	-541,622.03	-805,999.04	-1,347,621.07
Grand Total:	-541,622.03	-805,999.04	-1,347,621.07



AGENDA ITEM COMMENTARY

Item # 3.

MEETING NAME:	Economic Development Corporation
MEETING DATE:	August 4, 2026
ITEM TITLE:	Consider and take appropriate action on director update regarding Neon Cloud.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

As the Board is aware, the WEDC contracted with Neon Cloud Productions to produce a comprehensive economic development marketing video that will serve as one of our primary business recruitment tools. While many communities create promotional videos focused on tourism or quality of life, Neon Cloud specializes in economic development storytelling. Their work is designed specifically for site selectors, corporate executives, developers, and business decision-makers who are evaluating communities for expansion or relocation.

Neon Cloud has produced award-winning recruitment videos for communities across the country, including Celina, Texas, and numerous other high-growth cities. Their approach goes well beyond traditional videography. They combine cinematic footage, aerial drone photography, custom motion graphics, animated maps, data visualization, and 3D renderings to tell the story of a community in a way that is both visually compelling and strategically focused on economic development.

One of the reasons I recommended Neon Cloud is because they understand how companies make location decisions. Rather than simply highlighting attractive scenery, they build a narrative around the assets that influence business investment, transportation, workforce, education, infrastructure, healthcare, quality of life, available sites, and regional partnerships.

Since receiving Board approval, the majority of my work has taken place behind the scenes in preparation for filming.

Throughout the end of June and all of July, I have worked closely with our dedicated project manager at Neon Cloud to finalize every aspect of the production schedule. This has included developing a detailed shot list, identifying the locations that best represent Wolfforth's story, coordinating logistics, and ensuring we have the permissions and access needed for each filming location.

A significant amount of time has been spent coordinating with our regional partners, including Texas Tech University, the Reese National Security Complex, and UMC, as well as communicating with numerous local businesses that have agreed to participate in the project. These conversations have involved scheduling, location access, obtaining drone permissions where necessary, and making sure each partner understands how their organization fits into the overall story we are telling.

The filming plan intentionally showcases both the assets within Wolfforth and the regional advantages that make our community competitive. The final video will feature local employers, commercial development opportunities, quality-of-life amenities, education, healthcare, recreation, retail growth, and

transportation infrastructure. It will also use animated graphics to illustrate future opportunities, including the planned Loop 88 corridor and other strategic development areas.

Filming is scheduled for July 31 and has been carefully planned to maximize efficiency while capturing as much footage as possible in a single day. Following production, Neon Cloud will begin editing, incorporating motion graphics, and custom animations before presenting the first draft for review.

Once completed, this video will become a long-term recruitment asset that can be used in meetings with prospective companies, developers, retailers, and site selectors, as well as on our website, social media platforms, presentations, trade shows, and digital marketing campaigns. It is intended to help tell Wolfforth's story consistently and professionally while positioning our community for future economic development opportunities.

EXHIBITS:

N/A

COUNCIL ACTION/STAFF RECOMMENDATION: