



ECONOMIC DEVELOPMENT CORPORATION MEETING

March 04, 2025 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

AGENDA

CALL MEETING TO ORDER

ROLL CALL AND ESTABLISH A QUORUM

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

CONSENT AGENDA

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

1. Consider and take appropriate action on February minutes.
2. Consider and take appropriate action on January 2025 financials.

ITEMS FOR INDIVIDUAL CONSIDERATION

3. Consider and take appropriate action on introduction to possible board alternate, Tyler Zalmanzig.
4. Consider and take appropriate action on Frenship Foundation's fall event.

5. Consider and take appropriate action on 4th on the 5th show.

6. Consider and take appropriate action on 24/25 fiscal year BIG grant update.

EXECUTIVE SESSION

In accordance with Texas Government Code, section 551-001, et seq., the Economic Development Corporation will recess into executive session (closed meeting) to discuss the following:

a. 551.072 Deliberations about Real Property: to deliberate the purchase, exchange, lease or value of real property.

b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.

RECONVENE INTO OPEN SESSION

In accordance with Texas Government Code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

ADJOURN

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on February 28, 2025, at 5:00 p.m.

Danielle Sweat, Economic Development Director



ECONOMIC DEVELOPMENT CORPORATION MEETING

February 10, 2025 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

MINUTES

CALL MEETING TO ORDER

ROLL CALL AND ESTABLISH A QUORUM

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

A motion was made by Farley Reeves and seconded by Nicole Butler to approve the consent agenda. This motion passed unanimously.

1. Consider and take appropriate action on January 6, 2025, minutes.
2. Consider and take appropriate action on December 2024 financials.

ITEMS FOR INDIVIDUAL CONSIDERATION

3. A motion was made by Russell Thomasson to name Shawn Vinson Vice President of the EDC. This motion was seconded by Farley Reeves and passed unanimously.
4. A motion was made by Russell Thomasson to approve the BIG application for 709 main street, contingent on seeing a lease by end of day February 14, 2025. Once lease has been received, it will be emailed out to board members. Once they've had a chance to look over the lease and

respond back to the EDC director, the director will get back to the landowner at 709 main street with the results from the board. This motion was seconded by Shawn Vinson and passed unanimously.

5. A motion was made by Shawn Vinson to sponsor the Frenship Foundation Drive for Leaders Golf Tournament at the \$4000 level. This motion was seconded by Paula Sexton and passed unanimously.

6. Consider and take appropriate action on sponsorship opportunities with Lubbock Chamber of Commerce luncheons.

No action necessary. This was previously approved in the budget. Sponsorship levels to be determined by director.

7. A motion was made by Paula Sexton and seconded by Farley Reeves to execute the contract with Resimplifi. This motion passed unanimously.

8. Consider and take appropriate action on Purpose Marketing Q4 Report.

The board went into executive session at 12:56pm.

The board reconvened into open session at 1:25 pm.

ADJOURN

1:25 pm

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on February 7, 2025, at 5:00 p.m.

Danielle Sweat, Economic Development Director



City of Wolfforth

EDC Income Statement Account Summary

Item # 2.

For Fiscal: 2024-2025 Period Ending: 01/31/2025

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Fund: 07 - Economic Development Corporation						
Revenue						
07-000-31300-000	Sales Tax	600,000.00	600,000.00	55,117.38	115,271.99	484,728.01
07-000-36110-000	Interest income	50,000.00	50,000.00	6,229.88	25,522.82	24,477.18
	Revenue Total:	650,000.00	650,000.00	61,347.26	140,794.81	509,205.19
Expense						
ExpenseCategory: 42 - Supplies						
07-752-42010-000	Office Supplies & Expense	260.00	260.00	0.00	0.00	260.00
07-752-42192-000	Meeting Expense	2,500.00	2,500.00	221.83	631.91	1,868.09
07-752-42195-000	Special Events and Awards	20,000.00	20,000.00	100.00	285.92	19,714.08
	ExpenseCategory: 42 - Supplies Total:	22,760.00	22,760.00	321.83	917.83	21,842.17
ExpenseCategory: 43 - Services						
07-752-43101-000	Legal services	6,800.00	6,800.00	0.00	78.00	6,722.00
07-752-43110-000	Other Professional Services	0.00	0.00	0.00	5,000.00	-5,000.00
07-752-43140-000	Legal Publications	1,600.00	1,600.00	0.00	316.00	1,284.00
07-752-43150-000	Marketing	65,000.00	65,000.00	2,030.00	10,148.00	54,852.00
07-752-43150-001	Marketing - Social Media	0.00	0.00	565.65	2,395.03	-2,395.03
07-752-43151-000	Customer Appreciation	5,000.00	5,000.00	0.00	0.00	5,000.00
07-752-43320-000	Postage/Freight	50.00	50.00	0.00	0.00	50.00
07-752-43401-000	Travel/Training/Conferences	18,500.00	18,500.00	1,896.85	9,082.74	9,417.26
07-752-43501-000	Memberships	6,000.00	6,000.00	1,050.00	2,800.00	3,200.00
07-752-43505-000	Fees and Charges	0.00	0.00	21.28	85.12	-85.12
07-752-43900-000	Contract Services	95,000.00	95,000.00	7,875.00	7,875.00	87,125.00
07-752-43905-000	Payroll Reimbursement	86,585.00	86,585.00	10,032.91	28,515.22	58,069.78
	ExpenseCategory: 43 - Services Total:	284,535.00	284,535.00	23,471.69	66,295.11	218,239.89
ExpenseCategory: 44 - Operating Expense						
07-752-44001-000	Business Support	340,000.00	340,000.00	0.00	-0.01	340,000.01
07-752-44001-001	Business Improvement Grant	0.00	0.00	0.00	8,925.29	-8,925.29
	ExpenseCategory: 44 - Operating Expense Total:	340,000.00	340,000.00	0.00	8,925.28	331,074.72
ExpenseCategory: 46 - Capital						
07-752-46180-000	Land & Building Acquisition	0.00	0.00	5,182.54	451,636.72	-451,636.72
07-752-46400-000	Capital Reserves	2,705.00	2,705.00	0.00	0.00	2,705.00
	ExpenseCategory: 46 - Capital Total:	2,705.00	2,705.00	5,182.54	451,636.72	-448,931.72
ExpenseCategory: 49 - Other Financing Uses						
07-752-49200-000	Note Agreement Forgiveness	0.00	0.00	29,259.88	29,259.88	-29,259.88
	ExpenseCategory: 49 - Other Financing Uses Total:	0.00	0.00	29,259.88	29,259.88	-29,259.88
	Expense Total:	650,000.00	650,000.00	58,235.94	557,034.82	92,965.18
Fund: 07 - Economic Development Corporation Surplus (Deficit):		0.00	0.00	3,111.32	-416,240.01	
	Total Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	

Group Summary

ExpenseCategory	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Fund: 07 - Economic Development Corporation					
Revenue					
	650,000.00	650,000.00	61,347.26	140,794.81	509,205.19
Revenue Total:	650,000.00	650,000.00	61,347.26	140,794.81	509,205.19
Expense					
42 - Supplies	22,760.00	22,760.00	321.83	917.83	21,842.17
43 - Services	284,535.00	284,535.00	23,471.69	66,295.11	218,239.89
44 - Operating Expense	340,000.00	340,000.00	0.00	8,925.28	331,074.72
46 - Capital	2,705.00	2,705.00	5,182.54	451,636.72	-448,931.72
49 - Other Financing Uses	0.00	0.00	29,259.88	29,259.88	-29,259.88
Expense Total:	650,000.00	650,000.00	58,235.94	557,034.82	92,965.18
Fund: 07 - Economic Development Corporation Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	416,240.01
Total Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	

Fund Summary

Fund	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
07 - Economic Development	0.00	0.00	3,111.32	-416,240.01	416,240.01
Total Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	



		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
Fund: 07 - Economic Development Corporation							
Revenue							
07-000-31300-000	Sales Tax	600,000.00	600,000.00	55,117.38	115,271.99	-484,728.01	19.21 %
07-000-36110-000	Interest income	50,000.00	50,000.00	6,229.88	25,522.82	-24,477.18	51.05 %
	Revenue Total:	650,000.00	650,000.00	61,347.26	140,794.81	-509,205.19	21.66%
Expense							
ExpenseCategory: 42 - Supplies							
07-752-42010-000	Office Supplies & Expense	260.00	260.00	0.00	0.00	260.00	0.00 %
07-752-42192-000	Meeting Expense	2,500.00	2,500.00	221.83	631.91	1,868.09	25.28 %
07-752-42195-000	Special Events and Awards	20,000.00	20,000.00	100.00	285.92	19,714.08	1.43 %
	ExpenseCategory: 42 - Supplies Total:	22,760.00	22,760.00	321.83	917.83	21,842.17	4.03%
ExpenseCategory: 43 - Services							
07-752-43101-000	Legal services	6,800.00	6,800.00	0.00	78.00	6,722.00	1.15 %
07-752-43110-000	Other Professional Services	0.00	0.00	0.00	5,000.00	-5,000.00	0.00 %
07-752-43140-000	Legal Publications	1,600.00	1,600.00	0.00	316.00	1,284.00	19.75 %
07-752-43150-000	Marketing	65,000.00	65,000.00	2,030.00	10,148.00	54,852.00	15.61 %
07-752-43150-001	Marketing - Social Media	0.00	0.00	565.65	2,395.03	-2,395.03	0.00 %
07-752-43151-000	Customer Appreciation	5,000.00	5,000.00	0.00	0.00	5,000.00	0.00 %
07-752-43320-000	Postage/Freight	50.00	50.00	0.00	0.00	50.00	0.00 %
07-752-43401-000	Travel/Training/Conferences	18,500.00	18,500.00	1,896.85	9,082.74	9,417.26	49.10 %
07-752-43501-000	Memberships	6,000.00	6,000.00	1,050.00	2,800.00	3,200.00	46.67 %
07-752-43505-000	Fees and Charges	0.00	0.00	21.28	85.12	-85.12	0.00 %
07-752-43900-000	Contract Services	95,000.00	95,000.00	7,875.00	7,875.00	87,125.00	8.29 %
07-752-43905-000	Payroll Reimbursement	86,585.00	86,585.00	10,032.91	28,515.22	58,069.78	32.93 %
	ExpenseCategory: 43 - Services Total:	284,535.00	284,535.00	23,471.69	66,295.11	218,239.89	23.30%
ExpenseCategory: 44 - Operating Expense							
07-752-44001-000	Business Support	340,000.00	340,000.00	0.00	-0.01	340,000.01	0.00 %
07-752-44001-001	Business Improvement Grant	0.00	0.00	0.00	8,925.29	-8,925.29	0.00 %
	ExpenseCategory: 44 - Operating Expense Total:	340,000.00	340,000.00	0.00	8,925.28	331,074.72	2.63%
ExpenseCategory: 46 - Capital							
07-752-46180-000	Land & Building Acquisition	0.00	0.00	5,182.54	451,636.72	-451,636.72	0.00 %
07-752-46400-000	Capital Reserves	2,705.00	2,705.00	0.00	0.00	2,705.00	0.00 %
	ExpenseCategory: 46 - Capital Total:	2,705.00	2,705.00	5,182.54	451,636.72	-448,931.72	16,696.37%
ExpenseCategory: 49 - Other Financing Uses							
07-752-49200-000	Note Agreement Forgiveness	0.00	0.00	29,259.88	29,259.88	-29,259.88	0.00 %
	ExpenseCategory: 49 - Other Financing Uses Total:	0.00	0.00	29,259.88	29,259.88	-29,259.88	0.00%
	Expense Total:	650,000.00	650,000.00	58,235.94	557,034.82	92,965.18	85.70%
	Fund: 07 - Economic Development Corporation Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	-416,240.01	0.00%
	Report Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	-416,240.01	0.00%

Group Summary

ExpenseCategory	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
Fund: 07 - Economic Development Corporation						
Revenue						
	650,000.00	650,000.00	61,347.26	140,794.81	-509,205.19	21.66%
Revenue Total:	650,000.00	650,000.00	61,347.26	140,794.81	-509,205.19	21.66%
Expense						
42 - Supplies	22,760.00	22,760.00	321.83	917.83	21,842.17	4.03%
43 - Services	284,535.00	284,535.00	23,471.69	66,295.11	218,239.89	23.30%
44 - Operating Expense	340,000.00	340,000.00	0.00	8,925.28	331,074.72	2.63%
46 - Capital	2,705.00	2,705.00	5,182.54	451,636.72	-448,931.72	16,696.37%
49 - Other Financing Uses	0.00	0.00	29,259.88	29,259.88	-29,259.88	0.00%
Expense Total:	650,000.00	650,000.00	58,235.94	557,034.82	92,965.18	85.70%
Fund: 07 - Economic Development Corporation Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	-416,240.01	0.00%
Report Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	-416,240.01	0.00%

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
07 - Economic Development Corp	0.00	0.00	3,111.32	-416,240.01	-416,240.01
Report Surplus (Deficit):	0.00	0.00	3,111.32	-416,240.01	-416,240.01

EDC Balance Sheet

Account Summary

As Of 01/31/2025



City of Wolfforth

Account	Name	Balance	
Fund: 07 - Economic Development Corporation			
Assets			
07-000-01100-000	Cash in Bank	49,267.79	
07-000-01104-000	Cash in TexPool Prime EDC	1,625,759.19	
07-000-01375-000	Notes Receivable	259.89	
07-000-01550-000	Prepaid insurance	1,058.80	
	Total Assets:	1,676,345.67	<u>1,676,345.67</u>
Liability			
	Total Liability:	0.00	
Equity			
07-000-02410-000	Fund Balance	1,992,585.68	
07-000-02420-000	Restricted Fund Balance	100,000.00	
	Total Beginning Equity:	2,092,585.68	
Total Revenue		140,794.81	
Total Expense		557,034.82	
Revenues Over/Under Expenses		-416,240.01	
	Total Equity and Current Surplus (Deficit):	1,676,345.67	
	Total Liabilities, Equity and Current Surplus (Deficit):		<u>1,676,345.67</u>



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 4, 2025
ITEM TITLE:	Consider and take appropriate action on introduction to possible board alternate, Tyler Zalmanzig.
STAFF INITIATOR:	Danielle Sweat

BACKGROUND:

Tyler Zalmanzig is an architect and co-owner of 3-Axis Architecture, bringing over a decade of experience in architectural design across various industries, including education, office spaces, and retail. A Wolfforth resident, Tyler is passionate about creating spaces that not only meet functional needs but also inspire and enhance the communities they serve.

He earned his Bachelor's Degree in Architecture from Texas Tech University before pursuing his Master's Degree in Architecture at the University of Southern California. His professional experience spans multiple states, and his extensive global travels provide him with a fresh, innovative perspective that he applies to his work.

Tyler's greatest motivation comes from seeing his clients bring a completed project to life, turning designs into thriving, active spaces. Outside of architecture, he enjoys life in Wolfforth with his wife, Chelsea, and their son, Rhett.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION:



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 4, 2025
ITEM TITLE:	Consider and take appropriate action on Frenship Foundation's fall event.
STAFF INITIATOR:	Danielle Sweat

BACKGROUND:

The EDC set aside \$20,000 for the 24/25 fiscal year for sponsorships. This is where we sit as of today:
2025 Fiscal Year (\$20,000)

1. Frenship Foundation Golf Tournament \$4000
2. Joining LBK Chamber \$450 (Coming out of membership fees)
3. Community Prayer Luncheon \$2000
4. State of the System Luncheon \$2000
5. Legislative Luncheon \$2000

Total: \$10,000

2026 Fiscal Year:

1. Chamber Annual Meeting Luncheon \$1500

The Frenship Foundation is hosting their inaugural "Big Cat Country" event. This will be the first event they've hosted with now TWO high schools. I'm attaching the sponsorship levels. Right now, Tiffany Taylor has us penciled in as the floral décor sponsor.

SPECIALTY SPONSORS - \$7,500

PRINT SPONSOR | FLORAL SPONSOR | AUCTION SPONSOR | S'MORES SPONSOR

- Seating for 8 (1 Table)
- 2 Tickets donated to Teacher Grant recipient
- Logo on programs & digital screen
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

SPECIALTY ITEMS:

Print - Logo on Teacher Grant Checks
 Floral - Flowers of the Month Club
 Auction - Logo on Bid Paddles
 S'mores - Signage at S'mores Bar

If we choose to go this route, I can request that the grant we name and award would be a CTE grant if possible.

EXHIBITS:

Sponsorship packet

COUNCIL ACTION/STAFF RECOMMENDATION:



2025 GIVING OPPORTUNITIES

The Frenship Foundation enriches education and inspires a lifelong love of learning by funding innovative classroom projects and lessons through Teacher Grants and Character Scholarships for outstanding students. Through the support of local businesses and community partners, we empower educators, celebrate student achievements, and invest in the future of Frenship ISD.



DRIVE

FOR LEADERS

MAY 15, 2025

GOLFSUITES | 6909 MARSHA SHARP FWY

AM FLIGHT: 9:00 A.M.-12:00 P.M. | **PM FLIGHT** 1:00 P.M.-4:00 P.M.

Special thanks to our TEE BOX SPONSOR:  **GolfSuites™**

Item # 4.

PRIZES FOR FLIGHT WINNERS ● RAFFLE & AUCTION ● CLOSEST TO THE PIN & LONGEST DRIVE

The Drive for Leaders Golf Tournament is more than just a day swinging clubs, it's an investment in the future of Frenship seniors. This exciting event brings together sponsors, Character Scholarship recipients, parents, and Frenship staff for a day filled with entertainment, networking, and fun, all in support of Frenship students and staff. These scholarships are awarded to deserving students who exemplify outstanding character and leadership. Sponsors have the opportunity to meet the seniors they are impacting during a special presentation at the tournament. Together, we celebrate these students' achievements and help pave the way for their bright futures.

THE FRENSHIP FOUNDATION

presents

AN EVENING IN BIG CAT COUNTRY

OCTOBER 16, 2025

KITALOU GIN | 6008 EAST COUNTY ROAD 6300

6:30 P.M. - 10:00 P.M.

Enjoy a cozy and relaxing night under the stars filled with

live music, delicious food, s'mores, fall-inspired cocktails, firepits, and more!

This event is dedicated to enriching the classrooms of Frenship ISD by providing teachers with grants that enhance education and inspire a lifelong love of learning. These grants fund essential program materials, technology, supplies, and innovative projects that directly impact students. Local businesses and community partners who sponsor this event are invited to join us for the annual Prize Patrol, a cherished event where donors surprise and personally present grant checks to winning teachers. Together, we're empowering educators and transforming classrooms.

DINNER ● OPEN BAR ● SPECIALTY DRINKS ● LIVE MUSIC ● AUCTION

16

TITLE SPONSOR - \$5,000

LIMIT 4 (3 SOLD)

- Golf tournament entry fee waived for two teams
- Large 4'x8' premier signage on the green, signage on all tables and throughout the venue, digital signage on all venue TVs
- Live acknowledgement of thanks by Emcee/DJ throughout the tournament
- Recognition on social media, website, and Tiger Tales Newsletter

PAR 4 - \$4,000

SELECT ONE OF THREE OPTIONS:

FLAG SPONSOR (SOLD), FOOD & BEVERAGE SPONSOR, AUCTION & RAFFLE SPONSOR

- Golf tournament entry fee waived for two teams
- Premier placement of signage near respective spot (Flag Sponsor at entrance, Food & Beverage at serving lines, Auction & Raffle on flyers and auction table), digital signage on all venue TVs
- Live acknowledgement of thanks by Emcee/DJ throughout the tournament
- Recognition on social media, website, and Tiger Tales Newsletter

PAR 3 - \$3,000

SELECT ONE OF FIVE OPTIONS:

EAGLE SPONSOR, LONGEST DRIVE SPONSOR (SOLD), CLOSEST TO THE PIN SPONSOR, SENIOR BAY SPONSOR, STAFF BAY SPONSOR

- Golf tournament entry fee waived for one team
- One golf bay donated on your behalf to a competition bay, scholarship recipients, or Frenship staff
- Premier placement of signage near respective spot or donated bay, digital signage on all venue TVs
- Live acknowledgement of thanks by Emcee/DJ throughout the tournament
- Recognition on social media, website, and Tiger Tales Newsletter

PRIZE OR ENTERTAINMENT SPONSOR - \$2,500 EACH

- Golf tournament entry fee waived for one team
- Placement of physical signage near respective spot, digital signage on all venue TVs
- Live acknowledgement of thanks by Emcee/DJ throughout the tournament
- Recognition on social media, website, and Tiger Tales Newsletter

BIRDIE SPONSOR - \$1,500

- Golf tournament entry fee waived for one team
- Placement of digital signage on all venue TVs
- Live acknowledgement of thanks by Emcee/DJ throughout the tournament
- Recognition on social media, website, and Tiger Tales Newsletter

TEAM ONLY - \$850

- Golf tournament entry for one team
- Recognition on social media

DIGITAL LOGO - \$400

- Digital signage on all venue TVs



AN EVENING IN BIG CAT COUNTRY

TITLE SPONSOR - \$20,000

- Premier Seating for 24 (3 Tables)
- 4 Tickets donated to Teacher Grant recipients
- Specialty Cocktail ticket for each guest
- Premier signage throughout the venue
- Logo on programs, invitation, digital screen, & marketing materials
- Invitation to be recognized on the field at a home football game
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

SPECIALTY SPONSORS - \$10,000

COCKTAIL SPONSOR | ENTERTAINMENT SPONSOR | FOOD SPONSOR

- Premier Seating for 16 (2 Tables)
- 2 Tickets donated to Teacher Grant recipient
- Specialty Cocktail ticket for each guest
- Signage at respective areas (stage, food stations, or bars)
- Logo on programs, invitation, & digital screen (Cocktail Sponsor - logo on cups for specialty cocktail)
- Invitation to be recognized on the field at a home football game
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

SPECIALTY SPONSORS - \$7,500

PRINT SPONSOR | FLORAL SPONSOR | AUCTION SPONSOR | S'MORES SPONSOR

- Seating for 8 (1 Table)
- 2 Tickets donated to Teacher Grant recipient
- Logo on programs & digital screen
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

SPECIALTY ITEMS:

Print - Logo on Teacher Grant Checks
Floral - Flowers of the Month Club
Auction - Logo on Bid Paddles
S'mores - Signage at S'mores Bar

GOLD SPONSOR - \$5,000

- Seating for 8 (1 Table)
- Signage at venue
- Logo on programs & digital screen
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

BLUE SPONSOR - \$3,000

- Seating for 8 (1 Table)
- Business name listed on programs & digital screen
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

TEACHER SPONSOR - \$1,000

- 4 Tickets donated to Teacher Grant recipients
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media & website

SPONSORSHIP COMMITMENT

Item # 4.

Please circle your desired sponsorship packages below:



SELECT A FLIGHT: AM | PM

- TITLE SPONSOR - \$5,000
- FLAG SPONSOR - \$4,000 **SOLD**
- FOOD & BEVERAGE SPONSOR - \$4,000
- AUCTION & RAFFLE SPONSOR - \$4,000
- EAGLE SPONSOR - \$3,000
- LONGEST DRIVE SPONSOR - \$3,000 **SOLD**
- CLOSET TO PIN SPONSOR - \$3,000
- SENIOR BAY SPONSOR - \$3,000
- STAFF BAY SPONSOR - \$3,000
- ENTERTAINMENT SPONSOR - \$2,500
- PRIZE SPONSOR - \$2,500
- BIRDIE SPONSOR - \$1,500
- TEAM ONLY - \$800
- DIGITAL LOGO ONLY - \$400 (NO TEAM)

AN EVENING IN BIG CAT COUNTRY

- TITLE SPONSOR - \$20,000
- ENTERTAINMENT SPONSOR - \$10,000
- COCKTAIL SPONSOR - \$10,000
- FOOD SPONSOR - \$10,000
- PRINT SPONSOR - \$7,500
- FLORAL SPONSOR - \$7,500
- AUCTION SPONSOR - \$7,500
- S'MORES BAR SPONSOR - \$7,500
- GOLD SPONSOR - \$5,000
- BLUE SPONSOR - \$3,000
- TEACHER SPONSOR - \$1,000 (NO TABLE)

SPONSOR INFORMATION

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____

Cell Phone _____

Email _____

ALTERNATIVE INFORMATION

I am regretfully unable to attend, but enclosed is a donation of:

\$

I am interested in other sponsorship opportunities. Contact me at:

PAYMENT INFORMATION

Check Enclosed

Invoice Me

PLEASE MAKE CHECKS PAYABLE TO FRENSHIP FOUNDATION FOR LEADERSHIP

PLEASE MAIL OR EMAIL THIS INFORMATION TO:

Frenship Foundation
501 7th Street
Wolfforth, TX 79382

Attention: Tiffany Taylor
Phone: 806.866.9541
Email: Ttaylor@frenship.us



EIN 20-1678381

The Frenship Foundation for Leadership is a 501(c)(3) organization



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 4, 2025
ITEM TITLE:	Consider and take appropriate action on 4 th on the 5 th show.
STAFF INITIATOR:	Danielle Sweat

BACKGROUND:

For as long as "4th on the 5th" has been an event, the EDC has funded the fireworks. However, as the event's popularity has surged, the city has been exploring alternative locations to accommodate larger crowds—a challenge that's been especially difficult for setting up the fireworks display. This has led the city to consider a drone show as a potential alternative.

In 2024, the EDC spent \$15,600 on fireworks. Would the EDC be willing to increase its contribution to \$20,000 this year? With fireworks, that amount would cover most of the costs, but opting for a drone show would bring the total to roughly \$38,000 for 400 drones.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION:



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 4, 2025
ITEM TITLE:	Consider and take appropriate action on 24/25 fiscal year BIG grant update.
STAFF INITIATOR:	Danielle Sweat

BACKGROUND:

The EDC has allocated \$60,000 for Business Improvement Grants this fiscal year, with a primary focus on facade enhancements. To date, we have granted \$8,925.28 to Boujee Boutique, a project that has been completed and fully paid.

In the previous fiscal year, we approved a grant of \$9,091.64 for Goodline; however, they only utilized \$7,939.34. The board allowed them to apply the remaining \$1,152.30 toward additional improvements, though we have not yet reimbursed that amount.

Additionally, we have approved \$10,000 for patio improvements at Evie Mae's, which will be disbursed upon project completion, as well as another \$10,000 for stucco work at 709 Main Street.

Currently, two more businesses, Buffalo Grace, and the assisted living, have expressed interest in applying for grants. If both submit applications and are awarded the maximum amount of \$10,000 each, our total committed funds will reach \$50,077.58. This would leave room for one more facade grant within this fiscal year.

Given these commitments, April or May could be an ideal time to review the application process and consider any necessary adjustments for the next fiscal year.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION: