



# **ECONOMIC DEVELOPMENT CORPORATION MEETING**

**September 01, 2026 at 11:30 AM**

**Wolfforth City Hall - 302 Main Street Wolfforth, TX**

## **AGENDA**

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### **CALL MEETING TO ORDER**

### **ROLL CALL AND ESTABLISH A QUORUM**

### **CITIZEN ENGAGEMENT**

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

### **CONSENT AGENDA**

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

- [1.](#) Consider and take appropriate action on August 7, 2026, minutes.
- [2.](#) Consider and take appropriate action on July 2026 financials.
- [3.](#) Consider and take appropriate action on BIG and Marketing Grants.
- [4.](#) Consider and take appropriate action on declaring a project to use \$20,000 in economic development funds for marketing grants for fiscal year 2026-2027.

### **ITEMS FOR INDIVIDUAL CONSIDERATION**

5. Consider and take appropriate action on workforce grant for Lubbock School of Allied Health.
6. Consider and take appropriate action on board education related to The High Ground of Texas regional economic development organization.
7. Consider and take appropriate action on WEDC sponsorship of the Lubbock Chamber of Commerce Harvest Luncheon.
8. Consider and take appropriate action on South Plains Career Expo sponsorship.
9. Consider and take appropriate action on board chair appointment.

## **EXECUTIVE SESSION**

In accordance with Texas Government Code, section 551-001, et seq., the Economic Development Corporation will recess into executive session (closed meeting) to discuss the following:

- a. 551.072 Deliberations about Real Property: to deliberate the purchase, exchange, lease, or value of real property.
- b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.

## **RECONVENE INTO OPEN SESSION**

In accordance with Texas Government Code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

## **ADJOURN**

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

## **Certification**

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on August 26, 2026, at 5:00 p.m.

/s/ Danielle Sweat, Economic Development Director



# ECONOMIC DEVELOPMENT CORPORATION MEETING

August 04, 2026 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

## MINUTES

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### **CALL MEETING TO ORDER**

Meeting was called to order at 11:35 AM.

### **ROLL CALL AND ESTABLISH A QUORUM**

In attendance: Glen Frick, Tyler Zalmanzig, Nicole Butler, Shawn Vinson, Paula Sexton, Russell Thomasson

Director: Danielle Sweat

City Manager: Randy Criswell

Leading EDG: Taylor McAlpine

Absent: Joel Robinett, Farley Reeves, Ryan Smith, Steve Deaton

### **CITIZEN ENGAGEMENT**

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

### **CONSENT AGENDA**

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

A motion was made by Paula Sexton to edit the minutes to add Russell Thomasson to the roll call, then approve the entire consent agenda with that addition. This motion was seconded by Tyler Zalmanzig and passed unanimously.

1. Consider and take appropriate action on July 7, 2026, minutes.
2. Consider and take appropriate action on June 2026 financials.

### **ITEMS FOR INDIVIDUAL CONSIDERATION**

3. Consider and take appropriate action on director update regarding Neon Cloud.

The director updated the board on the status with Neon cloud. No action was taken.

The board entered into executive session at 11:43 AM.

The board reconvened into open session at 12:46 PM.

A motion was made by Glen Frick and seconded by Nicole Butler to approve contract services with Lake Flato for master planning.

### **ADJOURN**

Board adjourned at 12:47 PM.

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

### **Certification**

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on July 29, 2026 at 5:00 p.m.

/s/ Danielle Sweat, Economic Development Director

Joel Robinett, Board Chair



City of Wolfforth

Item # 2.

## EDC Balance Sheet

### Account Summary

As Of 07/31/2026

| Account                                            | Name                                                            | Balance             |
|----------------------------------------------------|-----------------------------------------------------------------|---------------------|
| <b>Fund: 07 - Economic Development Corporation</b> |                                                                 |                     |
| <b>Assets</b>                                      |                                                                 |                     |
| <a href="#">07-000-01100-000</a>                   | Cash in Bank                                                    | 29,644.43           |
| <a href="#">07-000-01104-000</a>                   | Cash in TexPool Prime EDC                                       | 1,454,867.98        |
| <a href="#">07-000-01105-000</a>                   | Cash in Savings - EDC Debt Service                              | 25,751.94           |
| <a href="#">07-000-01375-001</a>                   | Notes Receivable                                                | 17,911.92           |
| <a href="#">07-000-01376-000</a>                   | N/R-Potential Forgiveness                                       | 26,867.79           |
| <a href="#">07-000-01550-000</a>                   | Prepaid insurance                                               | 1,094.93            |
| <a href="#">07-000-01560-000</a>                   | Prepaid expense                                                 | 4,021.99            |
|                                                    | <b>Total Assets:</b>                                            | <b>1,560,160.98</b> |
|                                                    |                                                                 | <b>1,560,160.98</b> |
| <b>Liability</b>                                   |                                                                 |                     |
| <a href="#">07-000-02180-000</a>                   | Customer Deposit                                                | 5,000.00            |
|                                                    | <b>Total Liability:</b>                                         | <b>5,000.00</b>     |
| <b>Equity</b>                                      |                                                                 |                     |
| <a href="#">07-000-02410-000</a>                   | Fund Balance                                                    | 1,553,189.53        |
|                                                    | <b>Total Beginning Equity:</b>                                  | <b>1,553,189.53</b> |
| Total Revenue                                      |                                                                 | 5,510,802.91        |
| Total Expense                                      |                                                                 | 5,508,831.46        |
| <b>Revenues Over/Under Expenses</b>                |                                                                 | <b>1,971.45</b>     |
|                                                    | <b>Total Equity and Current Surplus (Deficit):</b>              | <b>1,555,160.98</b> |
|                                                    | <b>Total Liabilities, Equity and Current Surplus (Deficit):</b> | <b>1,560,160.98</b> |



City of Wolfforth

# EDC Income Statement Account Summary

Item # 2.

For Fiscal: 2025-2026 Period Ending: 07/31/2026

|                                                                       |                                  | Original<br>Total Budget | Current<br>Total Budget | MTD Activity     | YTD Activity        | Budget<br>Remaining  |
|-----------------------------------------------------------------------|----------------------------------|--------------------------|-------------------------|------------------|---------------------|----------------------|
| <b>Fund: 07 - Economic Development Corporation</b>                    |                                  |                          |                         |                  |                     |                      |
| <b>Revenue</b>                                                        |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-000-31300-000</a>                                      | EDC Sales Tax                    | 725,000.00               | 725,000.00              | 90,148.18        | 589,383.91          | 135,616.09           |
| <a href="#">07-000-36110-000</a>                                      | Interest income                  | 50,000.00                | 50,000.00               | 4,705.01         | 46,419.00           | 3,581.00             |
| <a href="#">07-000-39700-000</a>                                      | PlainsCapital Loan Proceeds 2026 | 0.00                     | 0.00                    | 0.00             | 4,875,000.00        | -4,875,000.00        |
| <b>Revenue Total:</b>                                                 |                                  | <b>775,000.00</b>        | <b>775,000.00</b>       | <b>94,853.19</b> | <b>5,510,802.91</b> | <b>-4,735,802.91</b> |
| <b>Expense</b>                                                        |                                  |                          |                         |                  |                     |                      |
| <b>ExpenseCategory: 42 - Supplies</b>                                 |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-42010-000</a>                                      | Office Supplies & Expense        | 250.00                   | 250.00                  | 0.00             | 324.65              | -74.65               |
| <a href="#">07-752-42115-000</a>                                      | Apparel                          | 0.00                     | 0.00                    | 0.00             | 50.90               | -50.90               |
| <a href="#">07-752-42192-000</a>                                      | Meeting Expense                  | 3,000.00                 | 3,000.00                | 190.94           | 2,577.64            | 422.36               |
| <a href="#">07-752-42195-000</a>                                      | Special Events and Awards        | 18,000.00                | 18,000.00               | 0.00             | 3,555.15            | 14,444.85            |
| <b>ExpenseCategory: 42 - Supplies Total:</b>                          |                                  | <b>21,250.00</b>         | <b>21,250.00</b>        | <b>190.94</b>    | <b>6,508.34</b>     | <b>14,741.66</b>     |
| <b>ExpenseCategory: 43 - Services</b>                                 |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-43101-000</a>                                      | Legal services                   | 6,500.00                 | 6,500.00                | 406.00           | 11,244.00           | -4,744.00            |
| <a href="#">07-752-43117-000</a>                                      | Traffic Impact Analysis          | 0.00                     | 0.00                    | 0.00             | 6,925.00            | -6,925.00            |
| <a href="#">07-752-43140-000</a>                                      | Legal Publications               | 1,600.00                 | 1,600.00                | 0.00             | 482.00              | 1,118.00             |
| <a href="#">07-752-43150-000</a>                                      | Marketing                        | 72,500.00                | 72,500.00               | 3,119.20         | 50,215.70           | 22,284.30            |
| <a href="#">07-752-43150-001</a>                                      | Marketing - Social Media         | 0.00                     | 0.00                    | 473.76           | 5,537.62            | -5,537.62            |
| <a href="#">07-752-43151-000</a>                                      | Customer Appreciation            | 5,000.00                 | 5,000.00                | 300.00           | 935.67              | 4,064.33             |
| <a href="#">07-752-43195-000</a>                                      | Electricity/Gas/Phone            | 0.00                     | 0.00                    | 0.00             | 41.12               | -41.12               |
| <a href="#">07-752-43220-000</a>                                      | Repairs and Maintenance          | 0.00                     | 0.00                    | 656.65           | 656.65              | -656.65              |
| <a href="#">07-752-43230-000</a>                                      | R & M Grounds                    | 14,000.00                | 14,000.00               | 0.00             | 2,626.60            | 11,373.40            |
| <a href="#">07-752-43320-000</a>                                      | Postage/Freight                  | 50.00                    | 50.00                   | 0.00             | 0.00                | 50.00                |
| <a href="#">07-752-43401-000</a>                                      | Travel/Training/Conferences      | 25,000.00                | 25,000.00               | -67.72           | 26,549.96           | -1,549.96            |
| <a href="#">07-752-43501-000</a>                                      | Memberships                      | 6,500.00                 | 6,500.00                | 0.00             | 4,300.00            | 2,200.00             |
| <a href="#">07-752-43505-000</a>                                      | Fees and Charges                 | 1,200.00                 | 1,200.00                | 21.28            | 944.12              | 255.88               |
| <a href="#">07-752-43900-000</a>                                      | Contract Services                | 152,000.00               | 152,000.00              | 54,350.00        | 247,290.02          | -95,290.02           |
| <a href="#">07-752-43905-000</a>                                      | EDC Administration Reimbursement | 0.00                     | 0.00                    | 10,779.10        | 80,377.36           | -80,377.36           |
| <b>ExpenseCategory: 43 - Services Total:</b>                          |                                  | <b>284,350.00</b>        | <b>284,350.00</b>       | <b>70,038.27</b> | <b>438,125.82</b>   | <b>-153,775.82</b>   |
| <b>ExpenseCategory: 44 - Operating Expense</b>                        |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-44001-000</a>                                      | Business Support                 | 379,400.00               | 379,400.00              | 0.00             | 188,000.00          | 191,400.00           |
| <a href="#">07-752-44001-001</a>                                      | Business Improvement Grant       | 50,000.00                | 50,000.00               | 0.00             | 0.00                | 50,000.00            |
| <a href="#">07-752-44001-002</a>                                      | Business Marketing Grant         | 20,000.00                | 20,000.00               | 0.00             | 0.00                | 20,000.00            |
| <a href="#">07-752-44001-003</a>                                      | Business Recruitment             | 0.00                     | 0.00                    | 0.00             | 44.87               | -44.87               |
| <a href="#">07-752-44001-004</a>                                      | Job Training Grants              | 0.00                     | 0.00                    | 0.00             | 10,534.40           | -10,534.40           |
| <a href="#">07-752-44002-000</a>                                      | Sponsorships                     | 20,000.00                | 20,000.00               | 0.00             | 15,000.00           | 5,000.00             |
| <b>ExpenseCategory: 44 - Operating Expense Total:</b>                 |                                  | <b>469,400.00</b>        | <b>469,400.00</b>       | <b>0.00</b>      | <b>213,579.27</b>   | <b>255,820.73</b>    |
| <b>ExpenseCategory: 46 - Capital</b>                                  |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-46180-000</a>                                      | Land & Building Acquisition      | 0.00                     | 0.00                    | 0.00             | 4,239,843.53        | -4,239,843.53        |
| <b>ExpenseCategory: 46 - Capital Total:</b>                           |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>0.00</b>      | <b>4,239,843.53</b> | <b>-4,239,843.53</b> |
| <b>ExpenseCategory: 48 - Debt Service</b>                             |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-48015-000</a>                                      | Bond Issuance Cost               | 0.00                     | 0.00                    | 0.00             | 92,959.50           | -92,959.50           |
| <b>ExpenseCategory: 48 - Debt Service Total:</b>                      |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>0.00</b>      | <b>92,959.50</b>    | <b>-92,959.50</b>    |
| <b>ExpenseCategory: 49 - Other Financing Uses</b>                     |                                  |                          |                         |                  |                     |                      |
| <a href="#">07-752-49995-000</a>                                      | Transfers out                    | 0.00                     | 0.00                    | 0.00             | 517,815.00          | -517,815.00          |
| <b>ExpenseCategory: 49 - Other Financing Uses Total:</b>              |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>0.00</b>      | <b>517,815.00</b>   | <b>-517,815.00</b>   |
| <b>Expense Total:</b>                                                 |                                  | <b>775,000.00</b>        | <b>775,000.00</b>       | <b>70,229.21</b> | <b>5,508,831.46</b> | <b>-4,733,831.46</b> |
| <b>Fund: 07 - Economic Development Corporation Surplus (Deficit):</b> |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>24,623.98</b> | <b>1,971.45</b>     |                      |
| <b>Total Surplus (Deficit):</b>                                       |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>24,623.98</b> | <b>1,971.45</b>     |                      |

Group Summary

| ExpenseCategory                                                | Original<br>Total Budget | Current<br>Total Budget | MTD Activity | YTD Activity | Budget<br>Remaining |
|----------------------------------------------------------------|--------------------------|-------------------------|--------------|--------------|---------------------|
| Fund: 07 - Economic Development Corporation                    |                          |                         |              |              |                     |
| Revenue                                                        |                          |                         |              |              |                     |
|                                                                | 775,000.00               | 775,000.00              | 94,853.19    | 5,510,802.91 | -4,735,802.91       |
| Revenue Total:                                                 | 775,000.00               | 775,000.00              | 94,853.19    | 5,510,802.91 | -4,735,802.91       |
| Expense                                                        |                          |                         |              |              |                     |
| 42 - Supplies                                                  | 21,250.00                | 21,250.00               | 190.94       | 6,508.34     | 14,741.66           |
| 43 - Services                                                  | 284,350.00               | 284,350.00              | 70,038.27    | 438,125.82   | -153,775.82         |
| 44 - Operating Expense                                         | 469,400.00               | 469,400.00              | 0.00         | 213,579.27   | 255,820.73          |
| 46 - Capital                                                   | 0.00                     | 0.00                    | 0.00         | 4,239,843.53 | -4,239,843.53       |
| 48 - Debt Service                                              | 0.00                     | 0.00                    | 0.00         | 92,959.50    | -92,959.50          |
| 49 - Other Financing Uses                                      | 0.00                     | 0.00                    | 0.00         | 517,815.00   | -517,815.00         |
| Expense Total:                                                 | 775,000.00               | 775,000.00              | 70,229.21    | 5,508,831.46 | -4,733,831.46       |
| Fund: 07 - Economic Development Corporation Surplus (Deficit): | 0.00                     | 0.00                    | 24,623.98    | 1,971.45     | -1,971.45           |
| Total Surplus (Deficit):                                       | 0.00                     | 0.00                    | 24,623.98    | 1,971.45     |                     |

Fund Summary

| Fund                      | Original<br>Total Budget | Current<br>Total Budget | MTD Activity | YTD Activity | Budget<br>Remaining |
|---------------------------|--------------------------|-------------------------|--------------|--------------|---------------------|
| 07 - Economic Development | 0.00                     | 0.00                    | 24,623.98    | 1,971.45     | -1,971.45           |
| Total Surplus (Deficit):  | 0.00                     | 0.00                    | 24,623.98    | 1,971.45     |                     |



City of Wolfforth

# EDC Budget Report

## Account Summary

Item # 2.

For Fiscal: 2025-2026 Period Ending: 07/31/2026

|                                                       |                                  | Original<br>Total Budget | Current<br>Total Budget | Period<br>Activity | Fiscal<br>Activity  | Variance<br>Favorable<br>(Unfavorable) | Percent<br>Used |
|-------------------------------------------------------|----------------------------------|--------------------------|-------------------------|--------------------|---------------------|----------------------------------------|-----------------|
| <b>Fund: 07 - Economic Development Corporation</b>    |                                  |                          |                         |                    |                     |                                        |                 |
| <b>Revenue</b>                                        |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-000-31300-000</a>                      | EDC Sales Tax                    | 725,000.00               | 725,000.00              | 90,148.18          | 589,383.91          | -135,616.09                            | 81.29 %         |
| <a href="#">07-000-36110-000</a>                      | Interest income                  | 50,000.00                | 50,000.00               | 4,705.01           | 46,419.00           | -3,581.00                              | 92.84 %         |
| <a href="#">07-000-39700-000</a>                      | PlainsCapital Loan Proceeds 2026 | 0.00                     | 0.00                    | 0.00               | 4,875,000.00        | 4,875,000.00                           | 0.00 %          |
| <b>Revenue Total:</b>                                 |                                  | <b>775,000.00</b>        | <b>775,000.00</b>       | <b>94,853.19</b>   | <b>5,510,802.91</b> | <b>4,735,802.91</b>                    | <b>711.07%</b>  |
| <b>Expense</b>                                        |                                  |                          |                         |                    |                     |                                        |                 |
| <b>ExpenseCategory: 42 - Supplies</b>                 |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-752-42010-000</a>                      | Office Supplies & Expense        | 250.00                   | 250.00                  | 0.00               | 324.65              | -74.65                                 | 129.86 %        |
| <a href="#">07-752-42115-000</a>                      | Apparel                          | 0.00                     | 0.00                    | 0.00               | 50.90               | -50.90                                 | 0.00 %          |
| <a href="#">07-752-42192-000</a>                      | Meeting Expense                  | 3,000.00                 | 3,000.00                | 190.94             | 2,577.64            | 422.36                                 | 85.92 %         |
| <a href="#">07-752-42195-000</a>                      | Special Events and Awards        | 18,000.00                | 18,000.00               | 0.00               | 3,555.15            | 14,444.85                              | 19.75 %         |
| <b>ExpenseCategory: 42 - Supplies Total:</b>          |                                  | <b>21,250.00</b>         | <b>21,250.00</b>        | <b>190.94</b>      | <b>6,508.34</b>     | <b>14,741.66</b>                       | <b>30.63%</b>   |
| <b>ExpenseCategory: 43 - Services</b>                 |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-752-43101-000</a>                      | Legal services                   | 6,500.00                 | 6,500.00                | 406.00             | 11,244.00           | -4,744.00                              | 172.98 %        |
| <a href="#">07-752-43117-000</a>                      | Traffic Impact Analysis          | 0.00                     | 0.00                    | 0.00               | 6,925.00            | -6,925.00                              | 0.00 %          |
| <a href="#">07-752-43140-000</a>                      | Legal Publications               | 1,600.00                 | 1,600.00                | 0.00               | 482.00              | 1,118.00                               | 30.13 %         |
| <a href="#">07-752-43150-000</a>                      | Marketing                        | 72,500.00                | 72,500.00               | 3,119.20           | 50,215.70           | 22,284.30                              | 69.26 %         |
| <a href="#">07-752-43150-001</a>                      | Marketing - Social Media         | 0.00                     | 0.00                    | 473.76             | 5,537.62            | -5,537.62                              | 0.00 %          |
| <a href="#">07-752-43151-000</a>                      | Customer Appreciation            | 5,000.00                 | 5,000.00                | 300.00             | 935.67              | 4,064.33                               | 18.71 %         |
| <a href="#">07-752-43195-000</a>                      | Electricity/Gas/Phone            | 0.00                     | 0.00                    | 0.00               | 41.12               | -41.12                                 | 0.00 %          |
| <a href="#">07-752-43220-000</a>                      | Repairs and Maintenance          | 0.00                     | 0.00                    | 656.65             | 656.65              | -656.65                                | 0.00 %          |
| <a href="#">07-752-43230-000</a>                      | R & M Grounds                    | 14,000.00                | 14,000.00               | 0.00               | 2,626.60            | 11,373.40                              | 18.76 %         |
| <a href="#">07-752-43320-000</a>                      | Postage/Freight                  | 50.00                    | 50.00                   | 0.00               | 0.00                | 50.00                                  | 0.00 %          |
| <a href="#">07-752-43401-000</a>                      | Travel/Training/Conferences      | 25,000.00                | 25,000.00               | -67.72             | 26,549.96           | -1,549.96                              | 106.20 %        |
| <a href="#">07-752-43501-000</a>                      | Memberships                      | 6,500.00                 | 6,500.00                | 0.00               | 4,300.00            | 2,200.00                               | 66.15 %         |
| <a href="#">07-752-43505-000</a>                      | Fees and Charges                 | 1,200.00                 | 1,200.00                | 21.28              | 944.12              | 255.88                                 | 78.68 %         |
| <a href="#">07-752-43900-000</a>                      | Contract Services                | 152,000.00               | 152,000.00              | 54,350.00          | 247,290.02          | -95,290.02                             | 162.69 %        |
| <a href="#">07-752-43905-000</a>                      | EDC Administration Reimbursemen  | 0.00                     | 0.00                    | 10,779.10          | 80,377.36           | -80,377.36                             | 0.00 %          |
| <b>ExpenseCategory: 43 - Services Total:</b>          |                                  | <b>284,350.00</b>        | <b>284,350.00</b>       | <b>70,038.27</b>   | <b>438,125.82</b>   | <b>-153,775.82</b>                     | <b>154.08%</b>  |
| <b>ExpenseCategory: 44 - Operating Expense</b>        |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-752-44001-000</a>                      | Business Support                 | 379,400.00               | 379,400.00              | 0.00               | 188,000.00          | 191,400.00                             | 49.55 %         |
| <a href="#">07-752-44001-001</a>                      | Business Improvement Grant       | 50,000.00                | 50,000.00               | 0.00               | 0.00                | 50,000.00                              | 0.00 %          |
| <a href="#">07-752-44001-002</a>                      | Business Marketing Grant         | 20,000.00                | 20,000.00               | 0.00               | 0.00                | 20,000.00                              | 0.00 %          |
| <a href="#">07-752-44001-003</a>                      | Business Recruitment             | 0.00                     | 0.00                    | 0.00               | 44.87               | -44.87                                 | 0.00 %          |
| <a href="#">07-752-44001-004</a>                      | Job Training Grants              | 0.00                     | 0.00                    | 0.00               | 10,534.40           | -10,534.40                             | 0.00 %          |
| <a href="#">07-752-44002-000</a>                      | Sponsorships                     | 20,000.00                | 20,000.00               | 0.00               | 15,000.00           | 5,000.00                               | 75.00 %         |
| <b>ExpenseCategory: 44 - Operating Expense Total:</b> |                                  | <b>469,400.00</b>        | <b>469,400.00</b>       | <b>0.00</b>        | <b>213,579.27</b>   | <b>255,820.73</b>                      | <b>45.50%</b>   |
| <b>ExpenseCategory: 46 - Capital</b>                  |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-752-46180-000</a>                      | Land & Building Acquisition      | 0.00                     | 0.00                    | 0.00               | 4,239,843.53        | -4,239,843.53                          | 0.00 %          |
| <b>ExpenseCategory: 46 - Capital Total:</b>           |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>0.00</b>        | <b>4,239,843.53</b> | <b>-4,239,843.53</b>                   | <b>0.00%</b>    |
| <b>ExpenseCategory: 48 - Debt Service</b>             |                                  |                          |                         |                    |                     |                                        |                 |
| <a href="#">07-752-48015-000</a>                      | Bond Issuance Cost               | 0.00                     | 0.00                    | 0.00               | 92,959.50           | -92,959.50                             | 0.00 %          |
| <b>ExpenseCategory: 48 - Debt Service Total:</b>      |                                  | <b>0.00</b>              | <b>0.00</b>             | <b>0.00</b>        | <b>92,959.50</b>    | <b>-92,959.50</b>                      | <b>0.00%</b>    |

|                                                                | Original<br>Total Budget | Current<br>Total Budget | Period<br>Activity | Fiscal<br>Activity | Variance<br>Favorable<br>(Unfavorable) | Percent<br>Used |
|----------------------------------------------------------------|--------------------------|-------------------------|--------------------|--------------------|----------------------------------------|-----------------|
| ExpenseCategory: 49 - Other Financing Uses                     |                          |                         |                    |                    |                                        |                 |
| <a href="#">07-752-49995-000</a> Transfers out                 | 0.00                     | 0.00                    | 0.00               | 517,815.00         | -517,815.00                            | 0.00 %          |
| ExpenseCategory: 49 - Other Financing Uses Total:              | 0.00                     | 0.00                    | 0.00               | 517,815.00         | -517,815.00                            | 0.00%           |
| Expense Total:                                                 | 775,000.00               | 775,000.00              | 70,229.21          | 5,508,831.46       | -4,733,831.46                          | 710.82%         |
| Fund: 07 - Economic Development Corporation Surplus (Deficit): | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               | 0.00%           |
| Report Surplus (Deficit):                                      | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               | 0.00%           |

Group Summary

| ExpenseCategory                                                | Original<br>Total Budget | Current<br>Total Budget | Period<br>Activity | Fiscal<br>Activity | Variance<br>Favorable<br>(Unfavorable) | Percent<br>Used |
|----------------------------------------------------------------|--------------------------|-------------------------|--------------------|--------------------|----------------------------------------|-----------------|
| Fund: 07 - Economic Development Corporation                    |                          |                         |                    |                    |                                        |                 |
| Revenue                                                        |                          |                         |                    |                    |                                        |                 |
|                                                                | 775,000.00               | 775,000.00              | 94,853.19          | 5,510,802.91       | 4,735,802.91                           | 711.07%         |
| Revenue Total:                                                 | 775,000.00               | 775,000.00              | 94,853.19          | 5,510,802.91       | 4,735,802.91                           | 711.07%         |
| Expense                                                        |                          |                         |                    |                    |                                        |                 |
| 42 - Supplies                                                  | 21,250.00                | 21,250.00               | 190.94             | 6,508.34           | 14,741.66                              | 30.63%          |
| 43 - Services                                                  | 284,350.00               | 284,350.00              | 70,038.27          | 438,125.82         | -153,775.82                            | 154.08%         |
| 44 - Operating Expense                                         | 469,400.00               | 469,400.00              | 0.00               | 213,579.27         | 255,820.73                             | 45.50%          |
| 46 - Capital                                                   | 0.00                     | 0.00                    | 0.00               | 4,239,843.53       | -4,239,843.53                          | 0.00%           |
| 48 - Debt Service                                              | 0.00                     | 0.00                    | 0.00               | 92,959.50          | -92,959.50                             | 0.00%           |
| 49 - Other Financing Uses                                      | 0.00                     | 0.00                    | 0.00               | 517,815.00         | -517,815.00                            | 0.00%           |
| Expense Total:                                                 | 775,000.00               | 775,000.00              | 70,229.21          | 5,508,831.46       | -4,733,831.46                          | 710.82%         |
| Fund: 07 - Economic Development Corporation Surplus (Deficit): | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               | 0.00%           |
| Report Surplus (Deficit):                                      | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               | 0.00%           |

Fund Summary

| Fund                           | Original<br>Total Budget | Current<br>Total Budget | Period<br>Activity | Fiscal<br>Activity | Variance<br>Favorable<br>(Unfavorable) |
|--------------------------------|--------------------------|-------------------------|--------------------|--------------------|----------------------------------------|
| 07 - Economic Development Corp | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               |
| Report Surplus (Deficit):      | 0.00                     | 0.00                    | 24,623.98          | 1,971.45           | 1,971.45                               |



City of Wolfforth

Item # 2.

# EDC Detail Report

## Account Detail

Date Range: 09/01/2025 - 08/24/2026

| Account                                            |               | Name               |            |                                 | Beginning Balance  | Total Activity  | Ending Balance  |                 |                 |               |
|----------------------------------------------------|---------------|--------------------|------------|---------------------------------|--------------------|-----------------|-----------------|-----------------|-----------------|---------------|
| Fund: 07 - Economic Development Corporation        |               |                    |            |                                 |                    |                 |                 |                 |                 |               |
| <a href="#">07-000-31300-000</a>                   |               | EDC Sales Tax      |            |                                 | -541,622.03        | -903,492.90     | -1,445,114.93   |                 |                 |               |
| Post Date                                          | Packet Number | Source Transaction | Pmt Number | Description                     | Vendor             | Project Account | Amount          | Running Balance |                 |               |
| 09/12/2025                                         | GLPKT11140    | JN04120            |            | Due from COW Sales Tax          |                    |                 | -65,803.22      | -607,425.25     |                 |               |
| 09/30/2025                                         | GLPKT11494    | JN04238            |            | Accrue Sales Tax Receivable EDC |                    |                 | -70,743.00      | -678,168.25     |                 |               |
| 09/30/2025                                         | GLPKT11817    | JN04369            |            | Accrue Sales Tax Receivable     |                    |                 | -80,068.91      | -758,237.16     |                 |               |
| 12/12/2025                                         | GLPKT12196    | JN04652            |            | Due from COW Sales Tax          |                    |                 | -73,194.94      | -831,432.10     |                 |               |
| 01/09/2026                                         | GLPKT12471    | JN04761            |            | Due from COW Sales Tax          |                    |                 | -63,240.40      | -894,672.50     |                 |               |
| 02/13/2026                                         | GLPKT12758    | JN04936            |            | Due from COW Sales Tax          |                    |                 | -85,207.23      | -979,879.73     |                 |               |
| 03/13/2026                                         | GLPKT13087    | JN05089            |            | Due from COW Sales Tax          |                    |                 | -62,481.24      | -1,042,360.97   |                 |               |
| 04/10/2026                                         | GLPKT13470    | JN05246            |            | Due from COW Sales Tax          |                    |                 | -63,549.35      | -1,105,910.32   |                 |               |
| 05/08/2026                                         | GLPKT13796    | JN05399            |            | Due from COW Sales Tax          |                    |                 | -80,583.32      | -1,186,493.64   |                 |               |
| 06/12/2026                                         | GLPKT14212    | JN05596            |            | Due from COW Sales Tax          |                    |                 | -70,979.25      | -1,257,472.89   |                 |               |
| 07/10/2026                                         | GLPKT14519    | JN05770            |            | Due from COW Sales Tax          |                    |                 | -90,148.18      | -1,347,621.07   |                 |               |
| 08/14/2026                                         | GLPKT14970    | JN05997            |            | Due from COW Sales Tax          |                    |                 | -97,493.86      | -1,445,114.93   |                 |               |
| Total Fund: 07 - Economic Development Corporation: |               |                    |            |                                 | Beginning Balance: | -541,622.03     | Total Activity: | -903,492.90     | Ending Balance: | -1,445,114.93 |
| Grand Totals:                                      |               |                    |            |                                 | Beginning Balance: | -541,622.03     | Total Activity: | -903,492.90     | Ending Balance: | -1,445,114.93 |

| Fund                                  | Beginning Balance | Total Activity | Ending Balance |
|---------------------------------------|-------------------|----------------|----------------|
| 07 - Economic Development Corporation | -541,622.03       | -903,492.90    | -1,445,114.93  |
| Grand Total:                          | -541,622.03       | -903,492.90    | -1,445,114.93  |



## AGENDA ITEM COMMENTARY

Item # 3.

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|                         |                                                                   |
|-------------------------|-------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                  |
| <b>MEETING DATE:</b>    | September 1, 2026                                                 |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on BIG and Marketing Grants. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat, EDC Director                                      |

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### **BACKGROUND:**

**This commentary is for the next two agenda items.**

As we begin the 2026/2027 fiscal year, it is time for the Board to consider renewing two of our existing business assistance programs: the Business Improvement Grant, commonly referred to as the BIG or Façade Grant, and the Marketing Grant.

Both programs were created as tools to support businesses located within the Wolfforth city limits and to encourage continued investment in our existing business community.

### **Business Improvement Grant**

For the 2026/2027 fiscal year, \$50,000 has been budgeted for the Business Improvement Grant program.

The BIG program is a matching program that allows eligible businesses to receive up to \$10,000 toward qualifying improvements to their property. The program requires a 1:1 match, with a minimum grant request of \$1,000. Funds are reimbursed after the approved project has been completed and proof of payment has been provided.

Over the past several years, this program has allowed the WEDC to partner directly with local businesses that are willing to invest their own money back into their properties. We have used the program to assist with exterior improvements, signage, patios, stucco and other improvements that enhance both the individual business and the overall appearance of our commercial areas.

I continue to believe this is one of our most effective business retention tools. Rather than the WEDC carrying the entire cost of an improvement, the business owner is making an equal or greater investment alongside us. The result is additional private investment in Wolfforth and improvements to properties that have a visible, long-term impact on our community.

### **Marketing Grant**

For the 2026/2027 fiscal year, \$20,000 has been budgeted for the Marketing Grant program.

The Marketing Grant is also a matching program and provides up to \$2,000 per eligible business to assist with marketing and advertising expenses. The minimum required marketing investment was previously lowered to \$1,000 in an effort to make the program more accessible to our small businesses.

To qualify, businesses must have a brick-and-mortar location within the Wolfforth city limits and remit applicable sales tax. The purpose of this program is to help our local businesses expand their reach, increase awareness and ultimately bring additional customers into Wolfforth businesses.

While the individual awards are relatively small, I believe this program gives the WEDC another opportunity to support our existing businesses in a practical way. Marketing can be a significant expense for a small business, and the matching structure ensures that the business is also investing its own funds into the effort.

Together, these two programs represent a \$70,000 commitment in the 2026/2027 budget toward supporting and retaining our existing business community. The \$50,000 for the BIG program and \$20,000 for the Marketing Grant are maximum annual program allocations. Funds are only expended as eligible applications are received, approved and program requirements are met.

I recommend continuing both programs for the 2026/2027 fiscal year. They provide the WEDC with two established tools to encourage private investment, improve the appearance of our commercial properties, support local businesses and continue our business retention efforts.

**EXHIBITS:**

**COUNCIL ACTION/STAFF RECOMMENDATION:**



## AGENDA ITEM COMMENTARY

Item # 5.

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|                         |                                                                                              |
|-------------------------|----------------------------------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                                             |
| <b>MEETING DATE:</b>    | September 1, 2026                                                                            |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on workforce grant for Lubbock School of Allied Health. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat, EDC Director                                                                 |

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### BACKGROUND:

Approximately a year ago, Joana Brown approached the WEDC regarding her plans to establish the Lubbock School of Allied Health in Wolfforth. At that time, one of the primary challenges was the lack of an available facility that could accommodate the school. Joana has continued working on the project and has been working with Taylor through Leading EDG as she has developed the business plan and explored potential locations.

Joana has now identified a facility within the Wolfforth city limits that she plans to lease, allowing the project to move forward locally.

The Lubbock School of Allied Health is proposed as a for profit post-secondary career school focused on providing accelerated training for allied healthcare careers that are in demand throughout the South Plains. The school's mission is to provide affordable, high-quality healthcare education that prepares students to enter the workforce with the skills and certifications needed for employment.

The school plans to initially offer four programs:

- Certified Medical Assistant
- Medical Office Specialist
- Patient Care Technician
- Certified Nursing Assistant

The programs are designed to provide an accelerated pathway into the healthcare workforce. The proposal calls for small class sizes, with no more than 10 students per instructor, and an emphasis on hands-on, competency-based instruction. The school also plans to offer evening and weekend classes, which could provide additional flexibility for working adults and individuals looking to transition into a healthcare career.

The programs are intended to serve recent high school and GED graduates, individuals seeking a career change, veterans and military spouses, and underserved or underemployed adults looking for a faster pathway into the workforce. Joana's proposal also includes plans to register the school as a Texas Workforce Commission recognized career school and college, pursue placement of its programs on the Eligible Training Provider List, and work with Workforce Solutions and area healthcare employers.

An important component of the school will be hands on clinical and simulation training. The facility is expected to include classroom and simulation lab space with equipment such as hospital beds, phlebotomy chairs, EKG machines, CPR mannequins, wheelchairs, and other equipment students would encounter in a healthcare setting.

Joana has also indicated that there is already significant interest in the programs. She reports having a waiting list of prospective students and has been developing relationships with area healthcare providers. She has identified UMC Physicians as an externship partner and has also had discussions with Texas Tech Physicians and Covenant regarding potential opportunities for their existing employees to further their education. She has additionally discussed opportunities with Frenship High School related to students interested in beginning a pathway into the medical field.

From a workforce development standpoint, this project has the potential to serve both Wolfforth and the greater Lubbock area by creating an additional pipeline of trained healthcare workers. Joana's goal is to provide shorter, career focused training that allows students to obtain certifications, gain clinical experience, and enter the healthcare workforce more quickly.

Through Joana's work with Taylor and Leading EDG, they have identified a request for \$10,000 from the WEDC in the form of a workforce grant. The requested funds would be specifically used toward the purchase of hospital beds for the school's clinical training and simulation space. These beds would provide students with hands on training using equipment they will encounter when working in hospitals and other patient care environments.

The request before the Board is to consider providing \$10,000 in workforce development funding to assist with the purchase of hospital beds for the Lubbock School of Allied Health as it establishes its training facility within the Wolfforth city limits.

#### **EXHIBITS:**

#### **COUNCIL ACTION/STAFF RECOMMENDATION:**

Discuss and consider approval of \$10,000 in workforce development funding for the Lubbock School of Allied Health for the purchase of hospital beds for its Wolfforth training facility.



## AGENDA ITEM COMMENTARY

Item # 6.

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|                         |                                                                                                                                         |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                                                                                        |
| <b>MEETING DATE:</b>    | September 1, 2026                                                                                                                       |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on board education related to The High Ground of Texas regional economic development organization. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat-EDC Director                                                                                                             |

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### BACKGROUND:

It has come to my attention that it may be time for a quick refresher on who The High Ground of Texas is, what they do, and why our involvement with the organization is important to WEDC. Kasey Coker, Executive Director of The High Ground, has visited with our board in the past, but it has been a while, and I think it is important for the board to understand the role this organization plays in our business recruitment efforts.

WEDC is a member of The High Ground of Texas, a regional economic development and marketing coalition representing 70 counties across West Texas, from the northern Panhandle through the South Plains and into the Permian Basin. The organization was established in 1988 and represents economic development organizations, cities, counties, chambers of commerce, and other partners with a shared interest in growing the West Texas economy.

One of the easiest ways I describe The High Ground is that it allows us to market and recruit as a region rather than trying to compete individually. We know that a community the size of Wolfforth does not have the same marketing budget or name recognition as Dallas-Fort Worth, Austin, Houston, or San Antonio. However, when communities throughout West Texas combine our assets, workforce, infrastructure, available sites, educational institutions, energy resources, and quality of life, we have a much stronger story to tell. The goal is to work together to make sure West Texas is considered when companies and site selectors are looking at Texas, particularly when we are competing against the "Texas Triangle."

The High Ground markets our region at the state and national level and builds relationships with site selectors, consultants, companies, state partners, and other economic development professionals. Their target industries include manufacturing, energy, food processing, aerospace and aviation, distribution, agriculture, and technology.

One of the most important benefits to WEDC is lead generation and access to Requests for Information (RFIs). The High Ground can receive RFIs from companies, consultants, site selectors, and other economic development partners and then distribute applicable opportunities throughout the region. This means Wolfforth can have access to projects that may never have contacted us directly or even initially had Wolfforth on their radar.

A great example of the importance of this is Leprino Foods in Lubbock. That project began with an RFI that came through The High Ground and ultimately resulted in Leprino selecting Lubbock for its major

dairy manufacturing facility. At the time it was announced, the project represented approximately \$870 million in capital investment and 600 new jobs. That is a pretty powerful example of how a regional organization and an RFI can ultimately turn into a transformational project for one of its member communities.

The High Ground also helps its members with site and location information, site visits, tax and incentive information, funding resources, marketing, networking, professional development, and regional collaboration. Just as importantly, it gives economic developers throughout West Texas an opportunity to build relationships and share information. In economic development, those relationships matter.

I currently serve on The High Ground of Texas Board of Directors, which gives Wolfforth a seat at the table and allows me to be directly involved in conversations about how our region is marketed and where the organization focuses its recruitment efforts.

Ultimately, I see our membership in The High Ground as another tool in WEDC's recruitment toolbox. We do not have to recruit in isolation. A company may start its search looking at Texas, West Texas, or the High Ground region without knowing anything about Wolfforth. Our involvement gives us an opportunity to get into that conversation, respond to opportunities that fit our community, and then make the case for why Wolfforth should be considered.

For a relatively small investment in regional partnership, we gain a much larger reach than we could create on our own.

#### **EXHIBITS:**

#### **COUNCIL ACTION/STAFF RECOMMENDATION:**



## AGENDA ITEM COMMENTARY

Item # 7.

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|                         |                                                                                                               |
|-------------------------|---------------------------------------------------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                                                              |
| <b>MEETING DATE:</b>    | September 1, 2026                                                                                             |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on WEDC sponsorship of the Lubbock Chamber of Commerce Harvest Luncheon. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat-EDC Director                                                                                   |

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### BACKGROUND:

The Lubbock Chamber of Commerce will host its annual Harvest Luncheon on Thursday, October 15, 2026, at the Scottish Rite Event Center. The luncheon celebrates the beginning of the harvest season and recognizes the importance of agriculture to our region. This year's keynote speaker will be Venessa Wood, who will discuss challenges and opportunities facing agriculture in West Texas and across the United States.

Last year, the WEDC participated as a Gold Sponsor at \$1,500. As discussed during the budget process, the Board has requested that we move away from automatically renewing annual sponsorships and instead consider sponsorship opportunities on a case-by-case basis, based on the value of the event, Board participation, and its relevance to the WEDC's mission and regional partnerships.

I would like to get a sense of the Board's availability for the October 15 luncheon and discuss whether we feel WEDC should participate again this year. If there is interest in attending, the Board can also discuss whether we would like to pursue a sponsorship and, if so, at what level.

Board Discussion:

Does the Board feel this is an event where WEDC should maintain a presence? How many Board members would be available to attend, and would the Board like to consider a sponsorship for the 2026 Harvest Luncheon?

### EXHIBITS:

### COUNCIL ACTION/STAFF RECOMMENDATION:



## AGENDA ITEM COMMENTARY

Item # 8.

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|                         |                                                                               |
|-------------------------|-------------------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                              |
| <b>MEETING DATE:</b>    | September 1, 2026                                                             |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on South Plains Career Expo sponsorship. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat, EDC Director                                                  |

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### BACKGROUND:

Workforce Solutions South Plains has invited us to sponsor the 26th Annual South Plains Career Expo, which will be held October 13, 2026, at the Lubbock Memorial Civic Center.

The South Plains Career Expo brings together more than 2,500 junior high and high school students from across the region to learn about career opportunities, educational pathways, and workforce opportunities available here in the South Plains. The event is designed to introduce students to high wage, high demand, and high skilled occupations, encourage students to continue their education or career training after high school, and connect employers with their future workforce.

This event aligns well with what we do in economic development. Workforce continues to be one of the biggest conversations we have when recruiting and retaining businesses. Companies want to know that we have the people and talent needed to support their operations, not only today, but in the future. Events like this give students exposure to industries and career paths they may not otherwise know exist while also helping our regional employers connect with their future workforce. Workforce Solutions anticipates approximately 300 volunteers from local businesses, colleges, universities, and community organizations participating in this year's event.

Sponsorship opportunities range from \$200 to \$5,000 or more. My recommendation would be for us to participate at the \$1,000 Career Starter Sponsor level. This level includes logo placement on promotional materials, event visibility, and recognition in the event program. I also know that the Lubbock Economic Development Alliance has supported this event as a sponsor in the past, so our participation would put us alongside other regional partners that recognize the importance of workforce development.

From a budget standpoint, we have some flexibility. If the Board decides not to sponsor or attend the Lubbock Chamber of Commerce Harvest Luncheon this year, we have funds remaining in the current fiscal year budget that could be used for this sponsorship. Workforce Solutions has also told me that they are willing to accept our payment after October 1 if we would prefer to use funds from the FY 2026 to 2027 budget instead.

This would not be an event that I would expect the Board to attend. I see our sponsorship primarily as an opportunity to support regional workforce development, continue strengthening our relationship with

Workforce Solutions, and make sure Wolfforth has a presence in conversations surrounding the future workforce of the South Plains.

**EXHIBITS:**

Sponsorship Packet

**COUNCIL ACTION/STAFF RECOMMENDATION:**

Dear Community Partner,

For 25 years, the South Plains Career Expo has been a cornerstone event in our region, connecting thousands of students with careers, educational pathways, and workforce opportunities available right here in the South Plains. Each year, more than 2,500 junior high and high school students gather to explore industries and professions that help them make informed and inspired decisions about their futures. This event has made a lasting impact on an entire generation of young people across our region, and your support makes that possible.

This year, we are proud to celebrate our 26th Annual South Plains Career Expo on October 13, 2026, at the Lubbock Memorial Civic Center. We are extending a special invitation to local businesses, agencies, educational institutions, and community partners to join us as sponsors and play a meaningful role in shaping the next generation of our regional workforce.

This event is built around three important goals:

1. Introduce students to career opportunities and the education and training required to pursue high-wage, high-demand, and high-skilled occupations.
2. Motivate students to continue their education or career training beyond high school.
3. Connect employers with their future workforce, creating meaningful relationships that strengthen our community and economy.

As workforce needs continue to evolve, it is more important than ever to provide students with opportunities to explore careers and interact directly with professionals in the field. Through hands-on exhibits, career demonstrations, and conversations with employers and educators, students gain a better understanding of the pathways available to them after graduation.

This event would not be possible without the support of our community partners. We anticipate the involvement of approximately 300 volunteers from local businesses, colleges, universities, and community organizations who share our commitment to preparing students for future success.

We invite your organization to become a sponsor of this impactful event. Your financial support helps us expand student participation, enhance career exploration activities, and continue providing a high-quality experience that inspires the next generation of workers, leaders, and innovators.

In appreciation of your support, sponsors receive recognition opportunities that increase visibility for their organization while demonstrating their commitment to workforce development and youth success. Enclosed you will find our sponsorship levels and associated benefits.

By sponsoring the Youth Career Expo, you are not only investing in an event, but you are also investing in the future of our students, our workforce, and our community.

We sincerely appreciate your consideration and hope we can count on your partnership to make the 2026 Youth Career Expo a success. If you have any questions or would like additional information, please feel free to contact me.

Thank you for your support and commitment to the youth of the South Plains.

Sincerely,



**Dr. Ben Alexander, CEO**  
Workforce Solutions South Plains

# Sponsorship Levels

Invest in the future workforce by becoming a sponsor of the 2026 Youth Career Expo.

## | ***Skill Builder Sponsor (\$5,000+)***

- Largest logo on event signage and promotional materials
- Recognition as Presenting Sponsor
- Premier exhibit space
- Recognition during opening program
- Featured on website and social media.
- Recognition in event communications

## | ***Pathway Partner Sponsor (\$2,500)***

- Prominent logo placement on promotional materials
- Exhibit space
- Website recognition
- Social media recognition
- Recognition during event program

## | ***Career Starter Sponsor (\$1,000)***

- Logo placement on promotional materials
- Event visibility
- Social Media Recognition

## | ***Future Leader Sponsor (\$500)***

- Logo placement on promotional materials
- Event visibility

## | ***Friend of the Expo (\$200)***

- Name listed in Event Program



## AGENDA ITEM COMMENTARY

Item # 9.

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|-------------------------|------------------------------------------------------------------|
| <b>MEETING NAME:</b>    | Economic Development Corporation                                 |
| <b>MEETING DATE:</b>    | September 1, 2026                                                |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on board chair appointment. |
| <b>STAFF INITIATOR:</b> | Danielle Sweat-EDC Director                                      |

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### **BACKGROUND:**

Board President Joel Robinett has made the decision to step down from his role as President of the Wolfforth Economic Development Corporation Board of Directors after many years of serving in this leadership position. Joel is not stepping down from the Board and will continue to serve as a Board member.

Joel has provided steady leadership to the WEDC throughout his time as President and has helped guide the organization through a significant period of growth, new projects, and major initiatives. I am incredibly appreciative of the time, leadership, and support he has given both the organization and me during his tenure as President.

With Joel stepping away from the President position, the Board will need to appoint a new President to serve in that role moving forward. This agenda item will allow the Board to discuss the position and take appropriate action to appoint a new Board President.

While we will certainly miss Joel's leadership in this particular role, I am very glad that we are not losing his experience, perspective, or involvement on the Board.

### **EXHIBITS:**

### **COUNCIL ACTION/STAFF RECOMMENDATION:**