



ECONOMIC DEVELOPMENT CORPORATION MEETING

May 07, 2024 at 11:30 AM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

MINUTES

Meeting was called to order at 11:40am.

In attendance: Danielle Sweat, Randy Criswell, Joel Robinette, Steve Deaton, Farley Reeves, Glen Frick, Russell Thomasson, Nicole Butler. Shawn Vinson, Kelly Davila, Leon Radford, Cary Everitt with Retail Coach.

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

ITEMS FOR INDIVIDUAL CONSIDERATION

1. Motion made by Board Member Reeves, Seconded by Board Member Vinson.

Voting Yea: President Robinett, Vice Chair Deaton, Board Member Reeves, Board Member Frick, Board Member Criswell, Board Member Thomasson, Board Member Butler, Board Member Vinson

2. Motion made by Board Member Thomasson, Seconded by Board Member Reeves.

Voting Yea: President Robinett, Vice Chair Deaton, Board Member Reeves, Board Member

Frick, Board Member Criswell, Board Member Thomasson, Board Member Butler, Board Member Vinson

3. Kelly Davila with Caprock Business Finance/South Plains Association of Governments gave a presentation to the board on programs offered. No action taken.
4. Aaron Farmer with Retail Coach was on the phone. Cary Everitt came in person. A presentation was given over the services provided by retail coach. No action was taken.
5. Consider and take appropriate action on business improvement grant application for Evie Mae's BBQ.

A motion was made by Steve Deaton to fund Evie Mae's entire sign project if it contains "Wolfforth". If not, the EDC will fund up to \$10,000. This motion was seconded by Glenn Frick and passed unanimously.

6. Consider and take appropriate action on bylaw amendments.

Motion made by Board Member Reeves, Seconded by Board Member Thomasson.

Voting Yea: President Robinett, Vice Chair Deaton, Board Member Reeves, Board Member Frick, Board Member Criswell, Board Member Thomasson, Board Member Butler, Board Member Vinson

7. A motion was made by Russell Thomasson and seconded by Shawn Vinson to recommend Paula Sexton as alternate number one to the EDC board. This motion passed unanimously.
8. Consider and take appropriate action on EDC Director's completion of Oklahoma University Economic Development Institute.

No action taken.

9. Consider and take appropriate action on business retention and expansion update.

The EDC director updated the board members on how BRE visits were working. Questions were asked in casual conversation and documented back in the office. No action was taken.

10. Consider and take appropriate action on the EDC sponsoring the fireworks for the 4th on the 5th celebration.

Motion made by Vice Chair Deaton, Seconded by Board Member Vinson.

Voting Yea: President Robinett, Vice Chair Deaton, Board Member Reeves, Board Member

Frick, Board Member Criswell, Board Member Thomasson, Board Member Butler, Board Member Vinson

11. Consider and take appropriate action on digital marketing campaign with Marketing Alliance.

Item was tabled until June.

12. Consider and take appropriate action on site consultant event with High Ground.

Steve Deaton gave an update on the High Ground Event. Site selectors seem to be familiar with the area. No action taken.

13. Consider and take appropriate action on update from Taylor McAlpine with Leading EDG.

All updates done in executive session.

14. Consider and take appropriate action on update from EDC director.

Updates done in executive session.

15. Consider and take appropriate action on future agenda items.

Names for another alternate and digital marketing campaign.

The board went into executive session at 1:21 pm.

RECONVENE INTO OPEN SESSION

In accordance with Texas Government Code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

Reconvened at 2:26pm

A motion was made by Farley Reeves and Seconded by Steve Deaton for President Joel Robinett to execute land and any associated contracts for purchase amount of \$8000 plus associated fees. This motion passed unanimously.

ADJOURN

2:27pm.

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on May 3, 2024 at 5:00 p.m.

Danielle Sweat, Economic Development Director

Joel Robinett, Board President

Danielle Sweat, Economic Development Director