



ECONOMIC DEVELOPMENT CORPORATION MEETING

June 11, 2024 at 4:00 PM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

AGENDA

CALL MEETING TO ORDER

ROLL CALL AND ESTABLISH A QUORUM

CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

CONSENT AGENDA

Items considered to be routine are enacted by one motion without separate discussion. If the members of the board desire to discuss an item, the item is removed from the Consent Agenda and considered separately.

1. Consider and take appropriate action May 7, 2024 minutes.
2. Consider and take appropriate action on April 2024 finances.

ITEMS FOR INDIVIDUAL CONSIDERATION

3. Consider and take appropriate action on public hearing on a proposed economic development project to purchase land on major roads within the city of Wolfforth to promote new or expanded business development.

Public Hearing Notice - City of Wolfforth

The Wolfforth Economic Development Corporation, a Texas non-profit 4B economic development corporation, will receive comments between May 25, 2024, and July 24, 2024, on the expenditure of funds by the WEDC to purchase land on major roads within the City of Wolfforth to promote new or expanded business development. The WEDC will hold a public hearing on June 11, 2024, at 4:00PM, and the City Council will hold a public hearing on June 17, 2024, 6PM and July 1, 2024, 6PM, all in the Council Chambers of Wolfforth City Hall, located at 302 Main Street, Wolf-forth, Texas 79382. Direct all comments or concerns to Wolfforth EDC PO Box 36, 302 Main Street, Wolfforth Texas 79382 or contact Danielle Sweat, EDC Executive Director, at 806-855-4128.

4. Consider and take appropriate action on proposal from Retail Strategies.
5. Consider and take appropriate action on contract renewal with Leading EDG/Taylor McAlpine.
6. Consider and take appropriate action on Steve Deaton Attending the High Ground board member Forward Planning Meeting.
7. Consider and take appropriate action on contract renewal Zactax.
8. Consider and take appropriate action on membership with Team Texas.
9. Consider and take appropriate action on revised digital marketing campaign with Marketing Alliance.
10. Consider and take appropriate action on digital marketing campaign from Purpose Marketing.
11. Consider and take appropriate action on Our Town Wolfforth with Fox 34.
12. Consider and take appropriate action on update from EDC director.
13. Consider and take appropriate action on future agenda items.

EXECUTIVE SESSION

In accordance with Texas Government Code, section 551-001, et seq., the Economic Development Corporation will recess into executive session (closed meeting) to discuss the following:

- a.551.072 Deliberations about Real Property: To deliberate the purchase, exchange, lease or value of real property.
- b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business

prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.

RECONVENE INTO OPEN SESSION

In accordance with Texas Government Code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

ADJOURN

In accordance with the Americans with Disability Act any person with a disability requiring reasonable accommodation to participate in this meeting should call the City Secretary at 806-855-4120 or send written request to P.O. Box 36 Wolfforth Texas 79382 at least 48 hours in advance of the meeting date.

Certification

I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas was posted on June 7, 2024 at 5:00 p.m.

/s/ Danielle Sweat, Economic Development Director