



LIBRARY BOARD AGENDA

September 25, 2024 at 6:30 PM

Wilsonville Public Library

PARTICIPANTS MAY ATTEND THE MEETING AT:

Library, 8200 SW Wilsonville Road, Wilsonville, Oregon

Zoom: <https://us02web.zoom.us/j/82535883540>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with the Library:

LB@wilsonvillelibrary.org or 503-570-1593

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Wilsonville Library

8200 SW Wilsonville Road, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call

CONSENT AGENDA

2. [Approval of Minutes: 08.28.2024](#)

ONGOING BUSINESS / CALENDAR ITEMS

3. Director's Report
4. [Community Survey Results](#)
5. Review Bingo Card
6. Friends of the Library Report
7. Library Foundation Report

NEW BUSINESS

ROUND ROBIN

ADJOURN

NEXT MEETING

Wednesday, October 23, 2024 6:30 PM

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Molly Muldoon, Administrative Assistant at 503-570-1593 or Muldoon@wilsonvillelibrary.org: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habr  interpretes disponibles para aqu llas personas que no hablan Ingl s, previo acuerdo. Comun quese al 503-570-1593.

Wilsonville Public Library
LIBRARY BOARD MEETING MINUTES
August 24, 2024

MEMBERS PRESENT: Natalie McNown, Chair; Dick Spence, Vice-Chair; Gay Walker,

STAFF PRESENT: Shasta Sasser, Library Director; Molly Muldoon, Board Secretary

MEMBERS EXCUSED: Yasmin Ismail, Orel Smith

GUEST: Mitch Besser

Natalie McNown called the meeting to order at 6:32 p.m.

The minutes of the July 24th meeting were approved.

ONGOING BUSINESS/CALENDAR ITEMS

1. Director's Report – Shasta shared that the library's partnership with WIC has started. There is no more early release for local school so now there will be Creative Corner on no school days. Upcoming events including Storytime with the Author of The Sea Hides a Seahorse, Profiles on Judy Garland and a mushroom hunting talk. The Summer Reading Program finishes this week. Shasta spoke to the facilities project committee about new things for the breakroom. There are currently three recruitments open: Clerk, YS Program Librarian, and DEI Intern. Shasta went over the incident where 911 was called over a threat from one patron to another. The lockdown button was used and worked. There is new tech in the Oak and Rose rooms. There will potentially be Hearing Loop technology coming to the services desks funded by the Foundation.

2. Policies and Procedures – The board discussed the bulletin board policy and voted to deny the request by Trisolve.

3. OLA Membership Renewal – If any board members would like to be part of OLA, let Molly know.

4. Banned Book Week – Shasta shared that it was coming up. Malia and Karen are working on a display. Shasta went over a document about censored books.

5. Year End Budget Review– Shasta went over last year's budget round up. The library came in just under budget, going over in staffing to demonstrate the need to increase it. All in all, a good outcome.

6. LDAC – Natalie and Shasta shared information about the latest LDAC meeting. Motions were made but it was still mainly discussion.

7. Friends of the Library Report – Dick Spence reported the bookstore has higher sales than the same time last year. They are currently low on fiction. Books Notes concerts will start again on September 14th.

8. Library Foundation Report – Dick Spence reported the Foundation Donor Appreciation event will be on September 14th. There will be a scavenger hunt (or “discovery challenge”) and a photobooth. Invitations have been sent out. DPIL is also set to be at what is considered full capacity (65%) by the end of the year.

ROUND ROBIN

Meeting adjourned at 7:31 p.m.

The next regular meeting is scheduled for September 25 at 6:30 p.m. on Zoom.

Respectfully submitted,


Molly Muldoon

Board Secretary


***Copy available from Board Secretary**




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About the Survey





National Research Center




Polco

 **Collaboration**
with Polco and the National Research Center (since 2012)

 **Data Gathered Every 2 Years**
Tracks trends over time, identifies opportunities to improve performance

 **Direct Feedback**
from community informs strategic planning, budget and land use decisions

Data Comparison
Measure Wilsonville's performance against benchmark results from 500+ U.S. communities Where NCS Surveys are administered



Visit www.polco.us to learn more

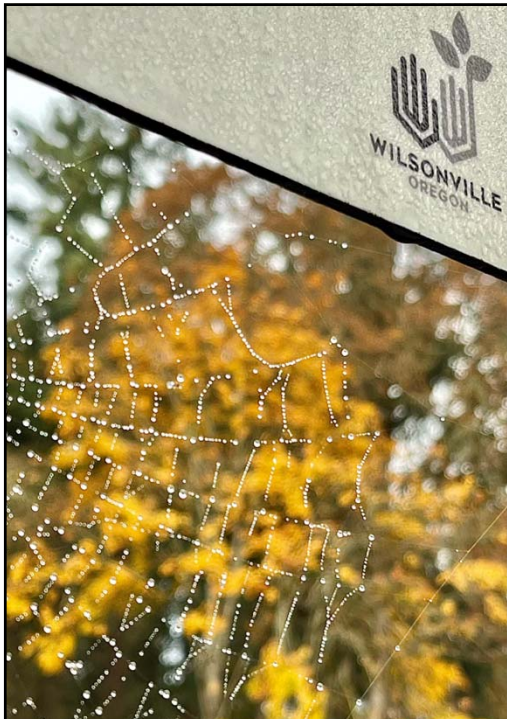
2



Survey Methodology

- Survey conducted March 8-April 19, 2024
- Addresses Randomly Selected
 - 3,000 received survey by mail (422 surveys returned)
- Data is weighted to reflect community at large
 - Some groups (white, high-earners, homeowners & women) are over-represented in the data set.
 - Increasing the weight of data from under-represented populations while decreasing the weight of data from over-represented groups, provides summary data that more accurately reflects the community's make-up.

3



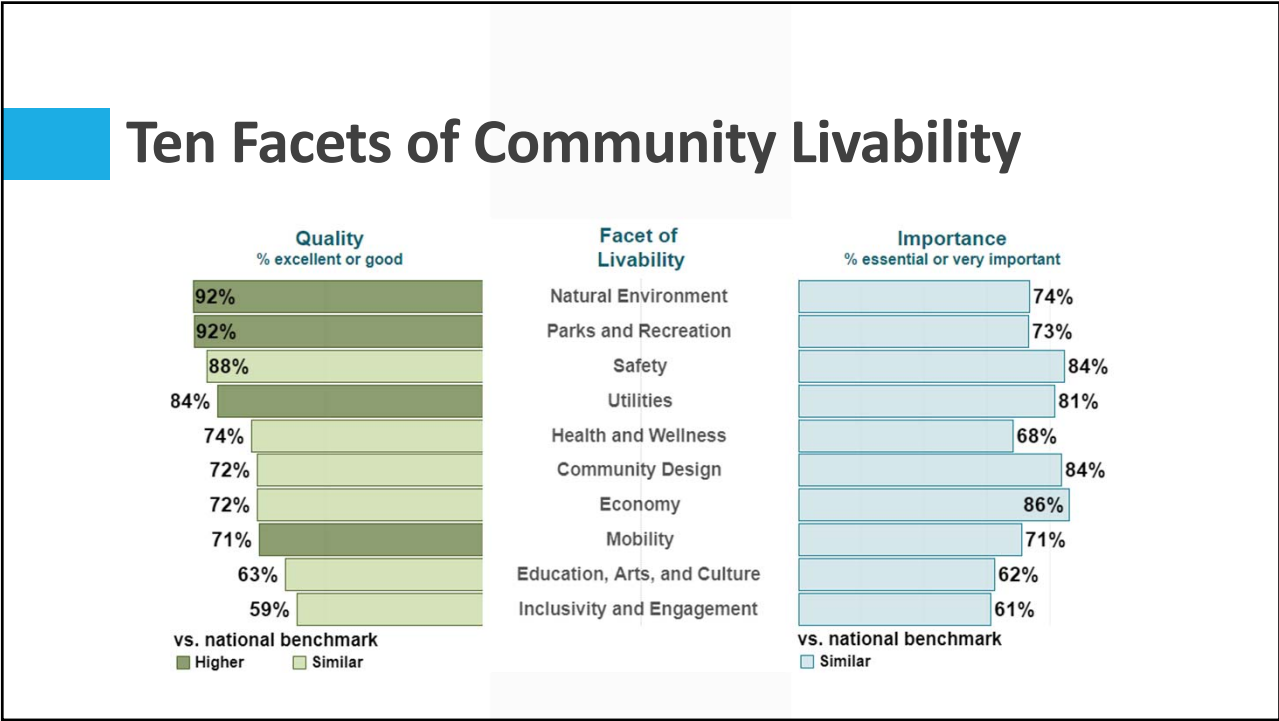
Data Presentation

- % score = percentage of respondents who provided a positive response to a question:
 - quality of program/service = 'excellent' or 'good'
 - Importance of a program = 'essential' or 'very important'
- Level of Confidence = 95% (+/- 5% MOE)
 - Any answer within 10% of a benchmark is 'similar'

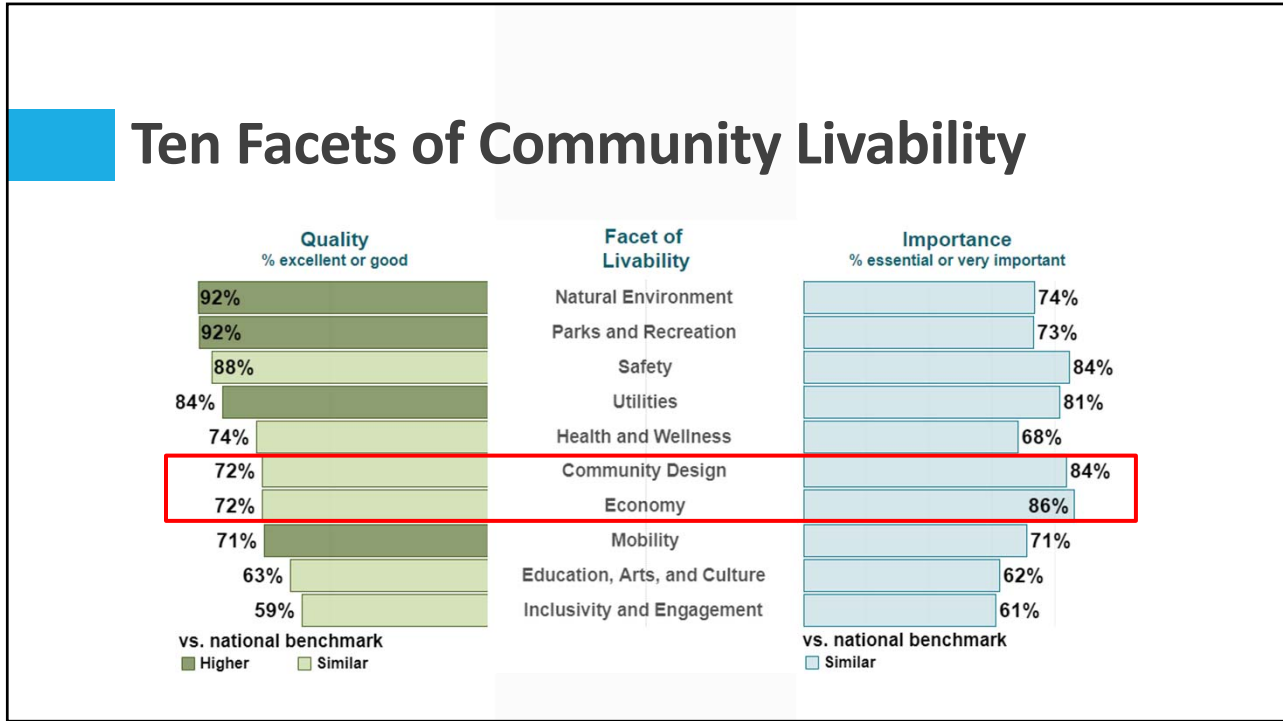
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Wilsonville vs. National Benchmarks

- The survey asked residents to make 123 evaluative ratings.
- Most results (92) were within 10% of national benchmarks.

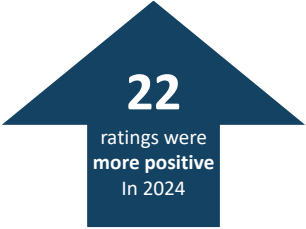
29
received more positive ratings

2
received more negative ratings


8

Comparisons to 2022 Survey Results


- Where increases/decreases were statistically significant:



22
ratings were more positive
In 2024



10
ratings were more negative
In 2024



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Significant Changes Since 2022

Highest Increases in ratings	2022	2024	% Increase
Wilsonville community valuing/respecting residents from diverse backgrounds	61%	78%	17%
Emergency preparedness	62%	78%	16%
Variety of housing options	40%	52%	12%
Openness and acceptance of the community toward people of diverse backgrounds	57%	69%	12%
Attracting people from diverse backgrounds	50%	62%	12%

Highest decreases in ratings	2022	2024	% Decrease
Snow removal	73%	54%	19%
Power utility	93%	80%	13%
Sidewalk maintenance	78%	66%	11%
Utility billing	79%	68%	11%

% = respondents who rated quality of program/service as 'excellent' or 'good'

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Council Goals & Actions are Affecting Change

- **DEI Committee Established (2021)**
'Respecting/Valuing Residents from Diverse Backgrounds' up 17%
- **Wilsonville Ready Campaign (2022)**
'Emergency Preparedness' up 16%
- **Affordable Housing Programs/Policies**
'Variety of Housing Options' up 12%
- **Establishment of Overnight Camping Regs.**
'Takes Care of Most Vulnerable Residents' up 6%



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Key Findings

Two children are sitting on a wooden park bench. One child is wearing a pink shirt and a red hat, and the other is wearing a pink dress and a red hat. A pink bicycle is parked next to the bench. The background shows a grassy field and trees under a cloudy sky.

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SMART Transit Continues to Deliver

Key Finding #1

- Bus or Transit Services **81%**
- Ease of Travel by Public Transit **71%**

In both categories, Wilsonville scored much higher than benchmark; **among top 10** of communities surveyed.

% = those who responded 'excellent' or 'good'

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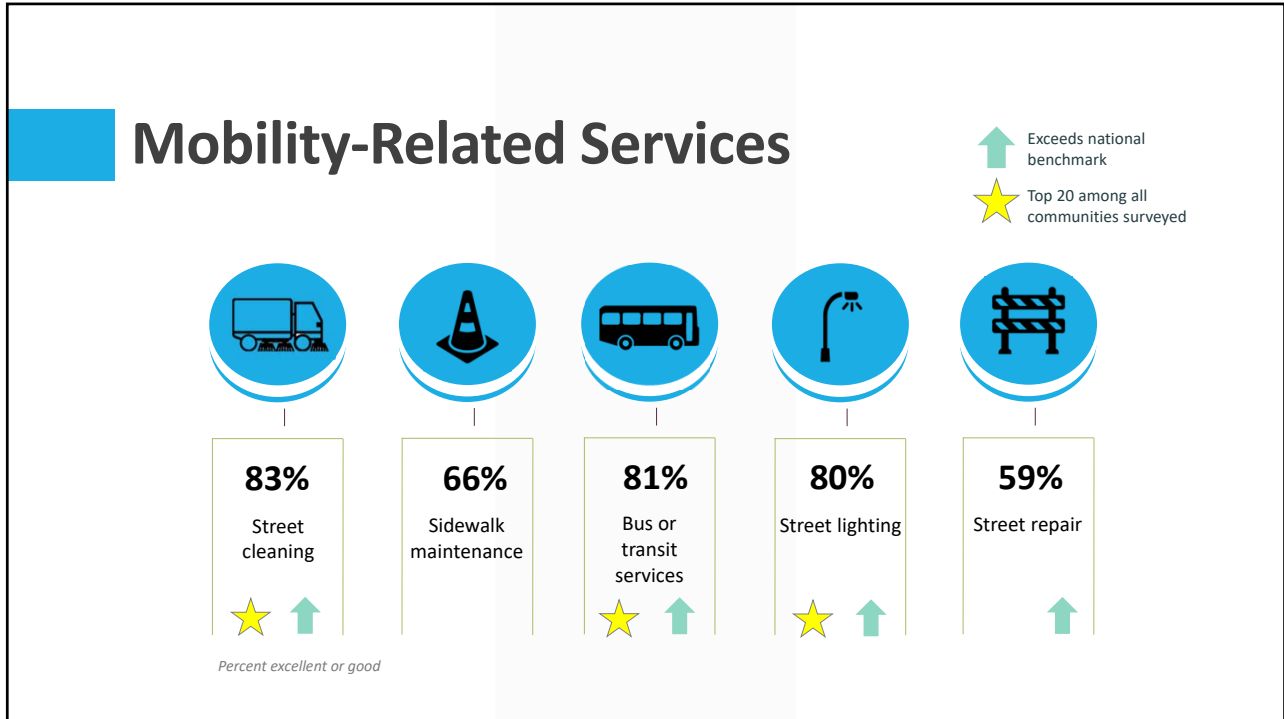
High Marks for All Modes of Mobility

- Ease of Public Parking **82%** ↑
- Ease of Travel by Car **77%**
(= highest % ever)
- Ease of Walking **75%**
- Ease of Bicycle Travel **72%** ↑
- Ease of Travel by Public Transportation **71%** ↑

↑ Exceeds national benchmark




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Overall Health & Wellness High

Key Finding #3

- City Parks 91% ↑
- Overall Health 76%
- Cleanliness 88% ↑
- Quality of Natural Environment 92% ↑

↑ Exceeds national benchmarks


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Many Feeling the Economic Pinch

Key Finding #4

		percentile
City's overall economic health	72%	60 th
Affordable high-speed internet access	67%	91 st
Availability of affordable quality food	54%	41 st
Availability of affordable quality health care	53%	40 th
Availability of affordable quality preschool/childcare	37%	34 th
Availability of affordable quality mental health care	33%	30 th
Local cost of Living	32%	32 nd
Availability of affordable quality housing	26%	44 th

1 in 4 residents expressed optimism about economic impact over next 6 months (just 1 in 6 expressed optimism in 2022)



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Key Finding #5

A City of Great Services

Library Services **Drinking Water** **Parks**

Fire Services **Recycling/Yard Waste** **Utility Infrastructure**

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Key Finding #5

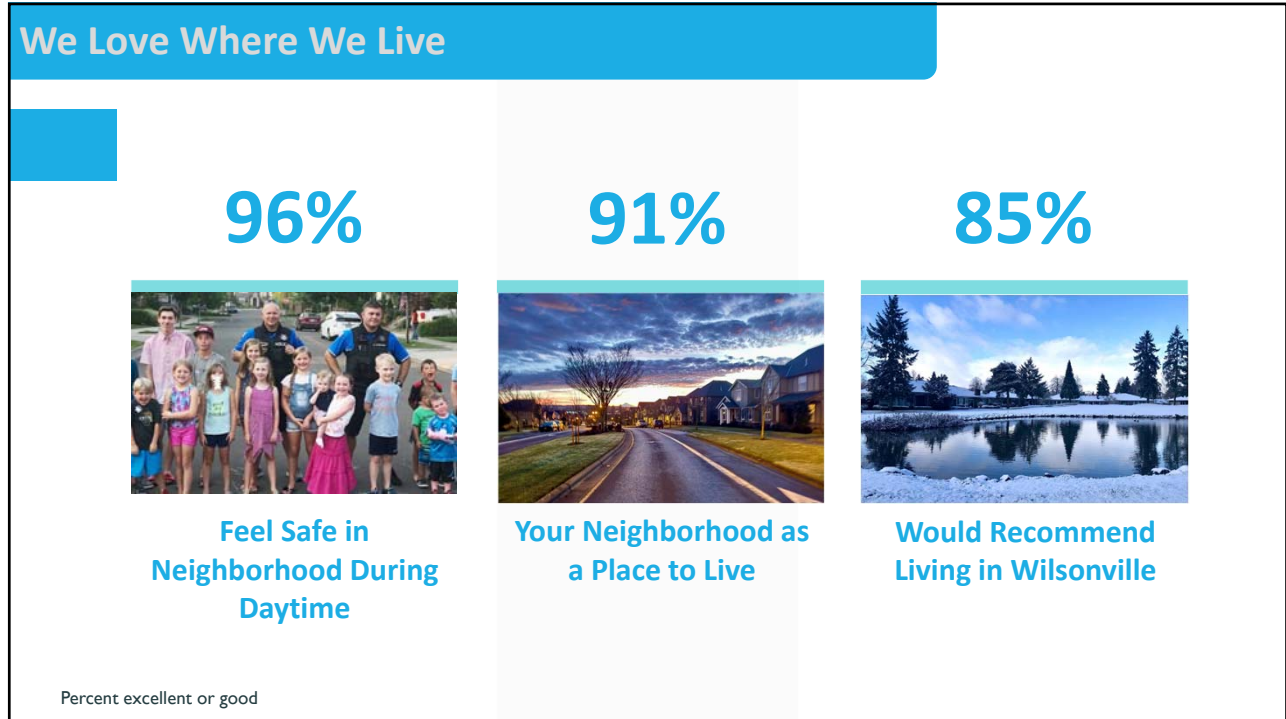
A City of Great Services

Library Services ★ **Drinking Water** ★ **Parks** ★

Fire Services **Recycling/Yard Waste** ★ **Utility Infrastructure** ★

★ Exceeds national benchmark

20




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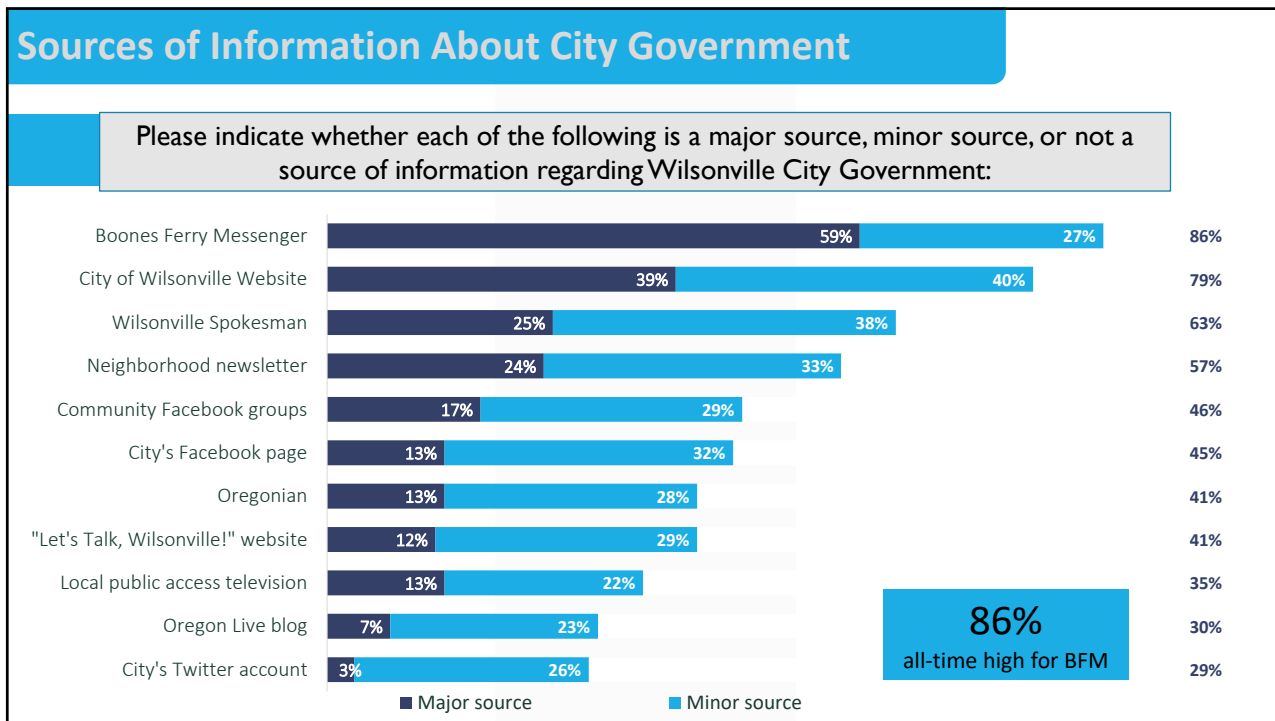


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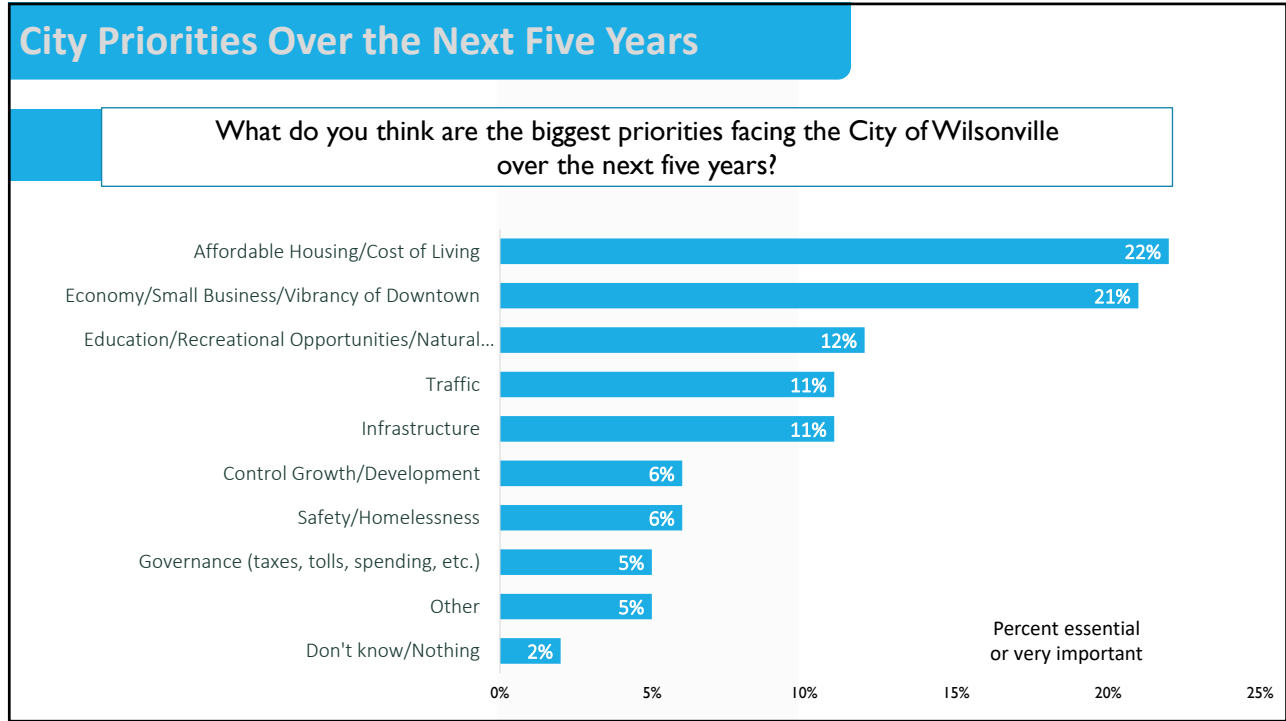
Additional Questions



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Open-Ended Responses

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Open-Ended Responses

Cost of Living / Affordable Housing	Vibrancy of Downtown
<p>"Every house being built is now unreachable for the everyday person (as in close to a million dollars)."</p>	<p>"The empty buildings are not only an eyesore, but means we lack good options for shopping, eating, childcare."</p>
<p>"I am an engineer with a great salary and can barely afford my rent; I simply can't buy a house in Wilsonville."</p>	<p>"Redevelopment of Town Center into a more cohesive, residential/commercial use area with a vibrant downtown feel."</p>
<p>"They do not make smaller homes any more. What happened to two bedroom houses? I need to be able to buy a house in the \$200-250k range. Impossible nowadays!"</p>	<p>"Planning for a real "downtown" area, with more recreational opportunities (public pool, recreation center) and good use of the old Fry's and Regal Theater land."</p>

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Open-Ended Responses (cont.)

Recreation/Natural Environment	Traffic
“We desperately need somewhere for kids and adults to expend energy!”	“Addressing the Boone Bridge to make it safe in the case of an earthquake and improve the huge bottleneck of traffic we see on I5 on a daily basis .”
“Making the Willamette River more accessible and enhancing tourist opportunities.”	“Make sure trees and bushes do not obscure oncoming traffic at street corners, public parking lots (grocery stores, etc.) and driveways.”
“I would really love to see the city of Wilsonville add some single track mountain biking trails throughout the west side of town.”	“The Stafford/65th/Elligsen was bad and is worse now with the Boeckman closure.”

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Summary of Findings

HIGHLIGHTS

- The Council’s directives and policies correlate to increased awareness and/or confidence.
- Investment in SMART, mobility has generated high satisfaction among residents.
- Most core City services/amenities rate higher than the national benchmark.
- Trust in local governance is high



CHALLENGES

- The City lacks a vibrant downtown, and is in need of more quality retail/restaurants, etc.
- While there is more optimism about the economy, many residents continue to feel the pinch

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Wilsonville Provides a High Quality of Life

- Overall feeling of safety 88%
- Wilsonville as a place to live 87%
- Overall quality of life 86%
- Recommend living here 85%
- As a place to raise kids 85%
- Overall image/reputation 81%

% = percent who answered positively.



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THANKS TO PARTICIPANTS IN THE
 "BEST OF WILSONVILLE" PHOTO CONTEST
 FOR THEIR AMAZING IMAGES

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Thanks! Questions?

SURVEY DATA AVAILABLE AT:
CI.WILSONVILLE.OR.US/COMMUNITYSURVEY

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