



DIVERSITY, EQUITY AND INCLUSION COMMITTEE AGENDA

June 24, 2025 at 6:00 PM

Wilsonville Public Library & Zoom (<https://us02web.zoom.us/j/87114280741>)

PARTICIPANTS MAY ATTEND THE MEETING AT:

Wilsonville Public Library 8200 SW Wilsonville Road, Wilsonville, Oregon 97070

Zoom: <https://us02web.zoom.us/j/87114280741>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Administration:

DEI@wilsonvilleoregon.gov

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Administration - Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call

PUBLIC INPUT AND COMMUNITY ANNOUNCEMENTS

This is an opportunity for visitors to address the Diversity, Equity, and Inclusion (DEI) Committee on any matter concerning the committee's business, items on the agenda or any matter over which the committee has control. Staff and the committee will make every effort to respond to questions raised during public input before tonight's meeting ends, or as quickly as possible thereafter. Please limit your comments to three (3) minutes.

CONSENT AGENDA

2. [May 12, 2025 Minutes](#)

COMMITTEE DISCUSSION & RECOMMENDATION

3. Las Posadas Title Sponsor Discussion
4. Pride Event Debrief
5. Juneteenth Event Debrief
6. [Pride and Juneteenth Event Sponsorship Packet Review](#)

7. Administrative Business

ADJOURN

NEXT MEETING

July 29, 2025 at 6:00 PM

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting the Zoe Mombert at 503-570-1503 or DEI@wilsonvilleoregon.gov: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habr   int  rpretes disponibles para aqu  llas personas que no hablan Ingl  s, previo acuerdo. Comun  quese al 503-570-1503.



DIVERSITY, EQUITY AND INCLUSION COMMITTEE MINUTES

May 12, 2025 at 6:00 PM

Wilsonville Public Library and Zoom (<https://us02web.zoom.us/j/83159324538>)

CALL TO ORDER – The meeting was called to order at 6:03 PM.

1. Roll Call

IN ATTENDANCE

Chair Karla Brashear
Fiona Huston
Diane Imel
Elisabeth Garcia Davidson
Justin Brown (6:13 PM)
Anthony Reyes
Carolina Wilde

ABSENT

Vice Chair Erika Pham
Fay Gyapong-Porter
Arush Goswami

STAFF

Zoe Mombert
Ethan Pickman

GUEST

Jason Jones, Arts Culture Heritage Committee
Rick Wallace

PUBLIC INPUT AND COMMUNITY ANNOUNCEMENTS

- Rick Wallace made a public comment about the Pride Pin choice.

CONSENT AGENDA

2. April 8, 2025 Minutes - Elisabeth Garcia Davidson made a motion to approve the April 8, 2025 minutes. Diane Imel seconded the motion. Motion passed (6-0-0).

ALL THOSE IN FAVOR

Chair Karla Brashear
Anthony Reyes
Fiona Huston
Diane Imel
Elisabeth Garcia Davidson
Carolina Wilde

ALL THOSE OPPOSED

ALL THOSE ABSTAINING

COMMITTEE DISCUSSION & RECOMMENDATION

3. Pride Pin Review & Selection

Elisabeth Garcia Davidson made a motion to select the design on page nine of the packet for the pride pin, pending a modification of the city logo to meet brand guidelines. Anthony Reyes seconded the motion. Motion passed (7-0-0).

ALL THOSE IN FAVOR

Chair Karla Brashear
Anthony Reyes
Fiona Huston
Diane Imel
Elisabeth Garcia Davidson
Justin Brown
Carolina Wilde

ALL THOSE OPPOSED

ALL THOSE ABSTAINING

4. Las Posadas Date Selection

Elisabeth Garcia Davidson made a motion to select Thursday, December 18 for Las Posadas. Karla Brashear seconded the motion. Motion passed (7-0-0).

ALL THOSE IN FAVOR

Chair Karla Brashear
Anthony Reyes
Fiona Huston
Diane Imel
Elisabeth Garcia Davidson
Justin Brown
Carolina Wilde

ALL THOSE OPPOSED

ALL THOSE ABSTAINING

Karla Brashear made a motion to approve the sponsorship packet for 2025 Las Posadas event. Elisabeth Garcia Davidson seconded the motion. Motion passed (7-0-0).

ALL THOSE IN FAVOR

Chair Karla Brashear
Anthony Reyes
Fiona Huston
Diane Imel
Elisabeth Garcia Davidson
Justin Brown
Carolina Wilde

ALL THOSE OPPOSED

ALL THOSE ABSTAINING

5. Pride Subcommittee Update

- The Pride event will take place Saturday June 7, 2025 from 2:00-4:00 PM.
- Robin Will is a confirmed keynote speaker.

- There is a potential DJ. The Pride subcommittee is awaiting a response from the DJ to confirm.
- There will be book giveaways and crafts that include sidewalk chalking, coloring and bubble giveaways.
- The Arts, Culture and Heritage committee has selected Darren Todd as the muralist.
- There are two confirmed silver sponsors: The Nichols Family Agency and the UPS Store.
- There are two confirmed bronze sponsors.

6. Juneteenth Subcommittee Update

- The Juneteenth event will take place on Thursday June 19, 2025 at 5:00 PM.
- Tai Harden-Moore is confirmed as the keynote speaker.
- Bryson Wallace is confirmed as the DJ.
- Miss'ipi Chef will be providing food.
- There will be giveaways provided that include soap, tea and three different book titles.

7. Library Update

- The library presented a new sensory bin and sensory bag to help calm kids in Youth Services.
- The library is also working on sensory support for adults.
- Summer reading program starts June 1, 2025.

ADJOURN – The meeting was adjourned at 7:17 PM

NEXT MEETING

Tuesday, June 24, 2025 6:00 PM



PRIDE CELEBRATION

WILSONVILLE PRIDE MURAL RECEPTION & COMMUNITY CELEBRATION

2025 SPONSORSHIP PACKAGE

In 2024, Wilsonville commissioned its first Pride Mural. The artist reception served as our first Pride Celebration. In 2025, another Pride Mural is being commissioned!

The Wilsonville Diversity, Equity and Inclusion Committee is seeking sponsorships to provide the community with a more robust and meaningful community Pride celebration.

TENTATIVE EVENT DETAILS

Town Center Park
Saturday, June 7, 2-4pm



Muralist painting the 2024 Pride mural window display.

SPONSORSHIP OPPORTUNITIES

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: gold, silver, and bronze.

GOLD SPONSOR: \$1,000

- Banner with your logo at the event
- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as the Gold sponsor
- Verbal recognition during event announcements
- Table at the event, with Gold level signage

SILVER SPONSOR: \$500

- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as a Silver sponsor
- Verbal recognition during event announcements
- Table at the event, with Silver level signage

BRONZE SPONSOR: \$250

- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as a Bronze sponsor
- Verbal recognition during event announcements

To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail mombert@ci.wilsonville.or.us



Muralist painting the 2024 Pride mural window display.



JUNETEENTH CELEBRATION

2025 SPONSORSHIP PACKAGE

The City of Wilsonville's annual Juneteenth Celebration is a community event planned and produced by the City's Diversity, Equity, and Inclusion Committee since its inception in 2021.

2025 **TENTATIVE** EVENT DETAILS

Thursday, June 19

Time: 5-8pm

Location: Town Center Park



about the **JUNETEENTH CELEBRATION**

The first Juneteenth celebration took place in Texas in 1866, on the first anniversary of the day word arrived in Galveston on June 19, 1865 – more than two years after President Lincoln’s Emancipation Proclamation – that slavery had been abolished.

Now a State and federal holiday, Juneteenth has been commemorated with a community celebration in Wilsonville since 2021. Planned and executed by the City’s Diversity, Equity and Inclusion (DEI) Committee and City staff, the event brings the community together to celebrate our shared humanity and acknowledge history that continues to influence society.

Wilsonville’s event, which has grown in scale and in popularity each year, has featured a short program, giveaways and educational materials. In 2024, about 300 people attended the event was made possible by local sponsorship from SWIRE Coca-Cola, Columbia Distribution, Hilton Garden Inn, and the Oregon Institute of Technology. DJ Bryson Wallace provided music, and keynote speaker Kimberly Howard Wade, Executive Director of Calder Arts, spoke about her lived experience and community. Café Yumm was available at the free event, which also included book giveaways, crafts and family fun!

We are hoping to build on this momentum, and to continue to offer free music, food and educational materials. To make this possible, we are seeking generous support from the Wilsonville community.



Wilsonville High’s Black Student Union at the 2024 Juneteenth Event.

SPONSORSHIP OPPORTUNITIES

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, and non-profit.

PLATINUM SPONSOR: \$5,000

- Logo sign at front of stage (sign provided by sponsor)
- Banner at Town Center Park with your logo the week before and after the event
- Sponsor recognition and sponsor information in the Boones Ferry Messenger
- Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the platinum sponsor
- Verbal recognition during event announcements
- Table, with platinum level signage

GOLD SPONSOR: \$2,500

- Sponsor recognition and sponsor information in the Boones Ferry Messenger
- Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the gold sponsor
- Verbal recognition during event announcements
- Table, with gold sponsor signage

SILVER SPONSOR: \$1,000

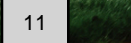
- Logo on event fliers including social media and Boones Ferry Messenger that has recognition as a silver sponsor
- Verbal recognition during event announcements
- Table, with silver sponsor signage

To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail mombert@ci.wilsonville.or.us.





Pioneers Participation (2024 Event).





Keynote Speaker Kimberly Howard Wade (2024 Event).



Item 6.

DJ Bryson Wallace (2024 Event).



The Historical Significance of JUNETEENTH

On "Freedom's Eve," or the eve of January 1, 1865, the first Watch Night services took place. On that night, enslaved and free African Americans gathered in churches and private homes all across the country awaiting news that the Emancipation Proclamation had taken effect. At the stroke of midnight, prayers were answered as all enslaved people in Confederate States were declared legally free. Union soldiers, many of whom were black, marched onto plantations and across cities in the south reading small copies of the Emancipation Proclamation spreading the news of freedom in Confederate States. Only through the Thirteenth Amendment did emancipation end slavery throughout the United States.

But not everyone in Confederate territory would immediately be free. Even though the Emancipation Proclamation was made effective in 1865, it could not be implemented in places still under Confederate control. As a result, in the westernmost Confederate state of Texas, enslaved people would not be free until much later. Freedom finally came on June 19, 1865, when some 2,000 Union troops arrived in Galveston Bay, Texas. The army announced that the more than 250,000 enslaved black people in the state, were free by executive decree. This day came to be known as "Juneteenth," by the newly freed people in Texas.

The post-emancipation period known as Reconstruction (1865-1877) marked an era of great hope, uncertainty, and struggle for the nation as a whole. Formerly enslaved people immediately sought to reunite families, establish schools, run for political office, push radical legislation and even sue slaveholders for compensation. Given the 200+ years of enslavement, such changes were nothing short of amazing. Not even a generation out of slavery, African Americans were inspired and empowered to transform their lives and their

The Historical Significance of Juneteenth Signage (2024 Event).



THE CITY OF WILSONVILLE'S DIVERSITY, EQUITY
& INCLUSION COMMITTEE PRESENTS

JUNETEENTH CELEBRATION

FREEDOM TO CREATE & CONTRIBUTE

PRESENTED BY OUR PLATINUM SPONSOR:



Coca-Cola

SWIRE COCA-COLA

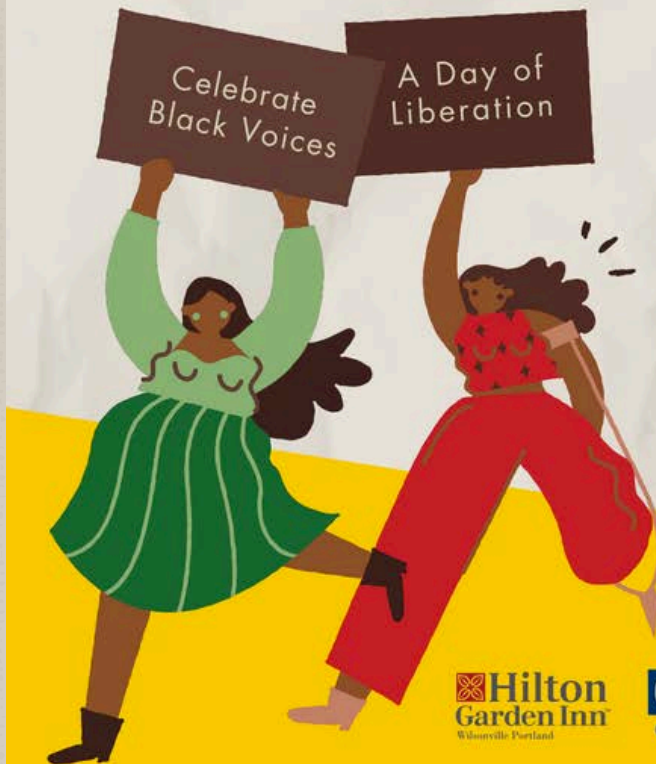
WEDNESDAY
19 JUNE **5-7** PM
TOWN CENTER PARK

FREE FAMILY FUN AND
COMMUNITY CELEBRATION

KEYNOTE SPEAKER
KIMBERLY HOWARD WADE
EXECUTIVE DIRECTOR, CALDERA
To begin at 5:15pm

MUSIC PROVIDED BY
DJ BRYSON WALLACE

CAFÉ YUMM
(While supplies last)



SILVER SPONSORS



2024 Event Poster.



Diversity, Equity and Inclusion (DEI) Committee Staff Report

Date: April 8, 2025

From: Zoe Mombert, Assistant to the City Manager

Subject: DEI Committee Event Sponsorships

Recommended Action:

Discuss event sponsorship opportunities and how to best fundraise collaboratively as a committee for all events.

Background:

The City of Wilsonville DEI Committee has two projects which currently accept sponsorships. There seems to be an interest in continuing to offer the Juneteenth and Las Posadas events. To continue to offer the Juneteenth event and enhance the Las Posadas event sponsorships need to be secured. Current sponsorships are provided by local businesses that have working relationships with City staff or committee members. A personal request can be very beneficial.

Additionally, event planning is more successful when they are planned in advance. This requires that staff and subcommittees know how much money is available, from sponsors, to host the events. Since there is an interest in adding a Pride sponsorship opportunity, it was requested that we discuss the overall approach to ensure that it is more organized.

It is recommended that the committee fundraise for all events in the fall and have sponsors identified for the following year in the first part of the calendar year.

Fiscal Implications:

The City of Wilsonville does not have a budget for the DEI Committee and associated programs. To provide meaningful community events such as Juneteenth, Las Posadas and a more robust Pride event, sponsorships must be ensured. Additional sponsorship will allow for event activities and programming to continue in the future.

Steps Following Approval:

Committee members to identify potential local businesses to contact for DEI event sponsorship opportunities. Additionally, committee members will divide the list to ensure that only one committee member is reaching out to each business for the remaining events in 2025 and plan for calendar year 2026.

Attachments:

Juneteenth -Sponsorship Packet (2025)

Las Posadas -Sponsorship Packet (2024)