



TOURISM PROMOTION COMMITTEE AGENDA

November 29, 2023 at 12:45 PM

Wilsonville City Hall & Zoom: <https://zoom.us/webinar/81618970997>

PARTICIPANTS MAY ATTEND THE MEETING AT:

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://zoom.us/webinar/81618970997>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Zoe Mombert:

Mombert@ci.wilsonville.or.us or 503-570-1503

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Zoe Mombert - Wilsonville City Hall
29799 SW Town Center Loop East, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call

COMMITTEE BUSINESS

2. [Consultant Interviews](#)
3. Consultant Selection

ADJOURN

NEXT MEETING - TBD

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Zoe Mombert, Assistant to the City Manager at 503-570-1503 or Mombert@ci.wilsonville.or.us: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habr  interpretes disponibles para aqu llas personas que no hablan Ingl s, previo acuerdo. Comun quese al 503-570-1503.

**‘Explore Wilsonville’ Tourism Services RFP
Proposer Finalists Interview Assessment Form**

Name of Assessor:	Item 2.
<hr/>	

Consultant Firm:

QUESTIONS

1. How will you engage the community and tourism experts in the development of the strategy?

2. Please explain your current perception of the City’s ExploreWilsonville destination-marketing and tourism-promotion program.

3. How is your firm staffed in terms of having the needed expertise and professional experience to advance your proposal and successfully develop a Tourism Development Strategy?

4. City’s current destination-marketing program relies heavy on the work of our Marketing Consultant JayRay. How will you integrate the knowledge and work plans of JayRay into the Tourism Development Strategy creation process?

5. What components of the “FY 2023/24 Five-Year Action Plan and Annual One-Year Implementation Plan for the Wilsonville Tourism Development Strategy” do you think are most relevant or important, and worth continuing into the future?

6. What are Wilsonville’s primary tourism advantages? What are the biggest challenges? How would your firm approach both questions?
