



CITY COUNCIL RETREAT & GOAL SETTING AGENDA

February 25, 2023 at 9:00 AM

Wilsonville City Hall

CITY COUNCIL MISSION STATEMENT

To protect and enhance Wilsonville's livability by providing quality service to ensure a safe, attractive, economically vital community while preserving our natural environment and heritage.

CALL PUBLIC MEETING TO ORDER [9:00 AM]

WELCOME + AGENDA OVERVIEW: center on purpose and intention [9:00 AM]

Welcoming Comments, Mayor Fitzgerald

Agenda Overview, Outcomes, Roles, Guidelines for Success

Team Warm-up: Team Challenge

Review the Goal Setting Process

ENVIRONMENTAL SCAN: build a shared understanding of the current environment [9:45 AM]

City Manager + Staff Updates: Work Currently Underway + In the Pipeline Context Mapping Exercise

Boards + Commissions: Themes/Input from 2022 Workshop

MORNING BREAK [10:40 AM]

CITY COUNCIL GOAL DISCUSSION: Goal Review + Idea Mapping [10:50 AM]

Current Vision + Goals: Status Updates + Potential Refinements

Idea Mapping Exercise: Small group exercise to brainstorm refinements and new goals for the next two years

Group Reporting

LUNCH [11:45 AM]

CITY COUNCIL GOAL DISCUSSION: GOAL REFINEMENT [12:15 PM]

Review each theme

Review the problem/challenge(s) being addressed

Clarify outcomes + success measures

Resources/Decisions: What is needed for implementation? Are there choices or work that would need to be reprioritized to accomplish this goal?

AFTERNOON BREAK [1:30 PM]

GOAL REFINEMENT CONTINUED [1:40 PM]

REVIEW [2:15 PM]

Review 2023-2025 Council Goals

Team Discussion

REFLECTION + WRAP-UP [2:30 PM]

Reflection Activity Team Agreement: What do we need to be successful in advancing the goals as a team?

Next Steps: What does implementation and progress reporting look like?

ADJOURN [3:00 PM]

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting the City Recorder at 503-570-1506 or CityRecorder@ci.wilsonville.or.us: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

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CITY OF WILSONVILLE COUNCIL GOAL SETTING

COUNCIL OUTREACH QUESTIONS

1. What outcomes do you hope to see as a result of the 2023 goal setting process?
2. What do you need to be successful in your role as a Councilor - from fellow Councilors and from staff?
3. We will include team building opportunities as part of the retreat. How would you describe the team dynamic, and what could improve to strengthen the team?
4. What are the most significant challenges on the horizon for the City and what opportunities could address those challenges?
5. In addition to any new priorities, we will also consider how to build on the work already underway in the Council's current goals:
 - o How do the goals need to be refined based on the current community challenges and opportunities?
 - o What additional data or information does the Council need to provide additional or refined policy direction?
6. Is there anything that stands out to you as holding the team back from advancing these priorities?
7. Are there any other specific topics or issues that you hope the group will address as part of this session?
8. As we plan the agenda and meeting format, do you have any suggestions for ensuring everyone's participation and engagement?
9. Is there anything else you think I should know or anything you would like to add that would help make this retreat a success?

City of Wilsonville

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2021-2023 City Council Goals

Draft Revised June 8, 2021



Introduction

The City of Wilsonville is pleased to present the summary of its 2021 Goal-Setting Workshop. The City Council and Executive Team conducted a two-day workshop on May 14-15, 2021 to recognize the accomplishments of the previous year, identify a five-year vision, establish a shared understanding of the current community context, and develop a focused list of goals to guide the community over the next two years. The City contracted with SSW Consulting, a professional strategic planning and facilitation firm to prepare and guide the team through their discussion. Prior to the workshops, SSW conducted outreach with the Council and Executive Team to discuss community challenges, opportunities, and priorities on the horizon. The agenda for the discussion was based on the following outcomes identified through the outreach process:

- » Celebrate the accomplishments of the past year, establish a shared understanding of the community context, and align with a shared vision as the basis for goal setting;
- » Conduct team building activities and communications training to build a collaborative and aligned team between the Council and staff to advance the Council's goals;
- » Develop a focused list of shared, high-level, visionary goals to guide the City over the next two years; and,
- » Develop a team agreement that will guide the Council's working relationship over the next two years.

The City Council and Executive Team worked together to identify goals and strategies for 2021-2023 that will build on the work and success of previous years, while also addressing new challenges and shifting community needs. The City will begin work on these goals in addition to maintaining high-quality core City services and completing prior goals and work plans that are still in progress.

The team looks forward to working together with the community and the City's partners as they begin the work to advance these goals.

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Our Team

City Council

Julie Fitzgerald, Mayor
Kristin Akervall, Council President
Charlotte Lehan, Councilor
Ben West, Councilor
Joann Linville, Councilor

Executive Team

Bryan Cosgrove, City Manager
Dwight Brashear, Transit Director
Pat Duke, Library Director
Barbara Jacobson, City Attorney
Delora Kerber, Public Works Director
Chris Neamtzu, Community Development Director
Cathy Rodocker, Finance Director
Andy Stone, Information Technology Director
Jeanna Troha, Assistant City Manager
Rob Wurpes, Police Chief

Facilitated By

Sara Singer Wilson, Principal/Owner
SSW Consulting

Team Vision + Values



To align the group around a future state of mind, the team imagined how they wanted Wilsonville to look, feel and function five years into the future. The team discussed headlines and stories from the future, helping the group to generate alignment around a future direction. This vision guided and inspired the goal-setting process.

Wilsonville's Vision

Wilsonville is a clean, green and safe community for all.

Through the team's visioning exercise, they also articulated values that would guide the team in implementing the goals and providing services to the community. The values are the lens through which each of the goals on the following pages will be evaluated and considered.

Diversity, Equity + Inclusion (DEI): We are committed to promoting DEI in the delivery of City services to the community and in our organizational operations.

Values

Sustainable: We are sustainable in the delivery of services by being good financial stewards and innovative in our approaches to service delivery to the community.

Economic Opportunity: We are committed to strategically growing Wilsonville's economy providing economic opportunity for all.

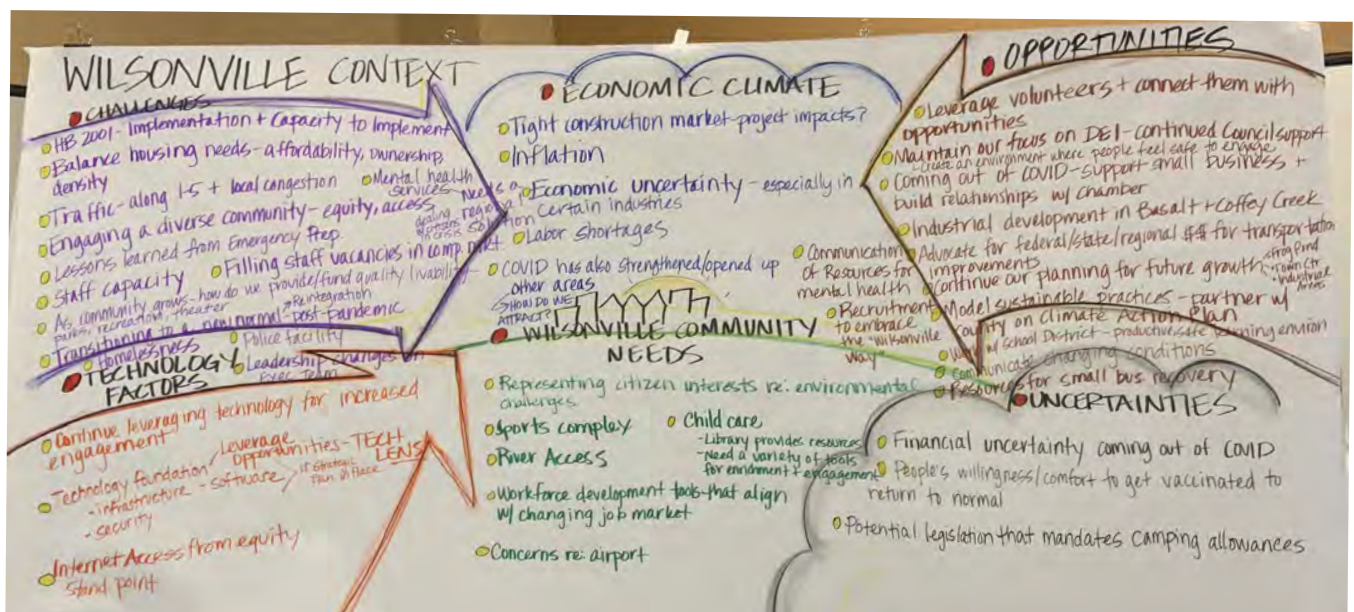
Environment: We are good stewards of our environment by modeling practices and embracing policies that preserve and protect the natural environment.

Safety: We are committed to creating a safe, livable community for all by providing a physically safe environment and ensuring people feel psychologically safe.

Setting The Context

The team celebrated and recognized accomplishments and progress from the last year, in particular the many shifts and transitions in services made to address the COVID-19 pandemic, social justice movements, wildfires, and more. The previous year brought many new challenges that the team met with resilience and efforts to innovate City services to continue meeting the needs of all members of the community.

This section highlights the general context of the community. All organizations work in a context; there are larger environmental forces and trends that shape what is and is not possible just as much as the internal capacities and capabilities of a group. The context map shown in this section provides a big-picture view of the Wilsonville environment.



The team's context map created at the May 14, 2021 workshop

Context Map Highlights

The Context Mapping exercise increased the team's understanding of complex situations and established a common backdrop for goal-setting. To establish this shared context, the City Council and Executive Team discussed topics including opportunities, challenges, economic climate, technology trends, community needs, and uncertainties.

Opportunities

- » Leverage volunteers and connect them with opportunities
- » Maintain our focus on diversity, equity and inclusion (DEI) and provide continued Council support. Create an environment where people feel safe to engage.
- » As we come out of the pandemic, support small business and build relationships with the Chamber of Commerce
- » Industrial development opportunities in Basalt Creek and Coffee Creek areas
- » Advocate for Federal/State/Regional money for transportation improvements
- » Continue our planning for future growth in Frog Pond, Town Center, and the industrial areas
- » Model sustainable practices and partner with the County on a Climate Action Plan
- » Work with the School District to create a productive, safe learning environment post pandemic
- » Communicate changing conditions regarding health/social distancing restrictions
- » Provide resources for small business recovery
- » Communicate resources for mental health
- » Conduct recruitments that attract candidates who will embrace the "Wilsonville Way"

Challenges

- » Implementation of HB 2001 and the related staff capacity necessary for implementation
- » Balance the City's housing needs including affordability, ownership and density
- » Traffic along I-5 and local congestion
- » Engaging a diverse community - ensuring equity and access
- » Understanding and responding to lessons learned from emergency response incidents over the past year
- » Staff capacity
- » As the community grows, how do we provide and fund quality of life/livability amenities including parks, recreation opportunities, cultural services, etc.?
- » How will we transition to a new normal and reintegrate following the pandemic?
- » Homelessness
- » The need for a police facility
- » Upcoming changes in the City's leadership on the Executive Team
- » Mental health services needs a regional response to support citizens in crisis

Economic Climate

- » Tight construction market could cause project impacts
- » Inflation
- » Economic uncertainty especially in certain industries
- » Labor shortages
- » The pandemic has strengthened some industries and opened up new opportunities. How can the City attract these?

Community Needs

- » Represent citizen interests regarding environmental challenges
- » Sports complex
- » River access
- » Workforce development tools that align with a changing job market
- » Addressing concerns regarding the airport
- » Childcare - the Library provides some resources, but a variety of tools for enrichment and engagement are needed

Technology Trends

- » Continue leveraging technology for increased engagement
- » Technology foundation in Wilsonville. We have a strategic plan in place to plan for infrastructure, software and security. Leverage opportunities using a tech lens
- » Equitable access to the Internet

Uncertainties

- » Financial uncertainty coming out of COVID
- » People's willingness/comfort to get vaccinated so we can return to normal activities
- » Potential legislation that mandates camping allowances

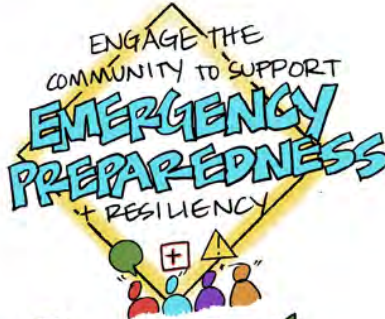
2021-2023

City Council Goals

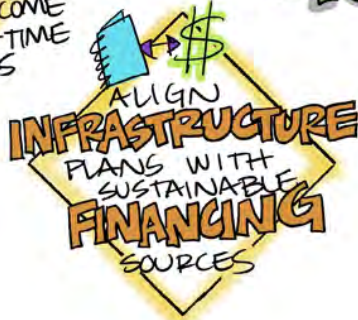
The team reviewed the City's current context, considering challenges and opportunities on the horizon as they identified goals and strategies that would address these challenges and build on the work and success of previous years. These goals will be implemented in addition to maintaining high-quality core City services and continued implementation of the City's master plans.

The Council reviewed and finalized the goals at their June 7, 2021 City Council meeting. The goals are listed in the order they were prioritized by the Council. Staff has developed implementation timelines based on the Council's priorities, available resources, and staff capacity. Project leads have been assigned for each strategy, and staff and Council have identified potential partners to engage in the implementation process. Other partners may be identified as staff continues to develop a scope of work for these strategies.

The Council has expressed an interest in rebuilding partnerships following a year of paused or virtual meetings. The City will consider convening a joint meeting of the City's Boards and Commissions to explore opportunities for collaboration on the Council's goals and other initiatives. Additionally, the City will be looking for opportunities to collaborate with other boards and community groups.



2021 CITY COUNCIL GOALS



GOAL	STRATEGIES	STAFF LEAD	POTENTIAL PARTNERS	TIMELINE (YEARS)
Goal 1: Increase mobility for all in Wilsonville	1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.	Government Affairs	TBD	TBD
	1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.	Legal/ SMART/ Government Affairs	TBD	TBD
	1.3 Work with ODOT to incorporate the French Prairie bridge crossing into the Boone Bridge project.	Engineering/ Government Affairs	TBD	TBD
	1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.	Engineering/ Government Affairs	TBD	TBD
	1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network	TBD	TBD	TBD
Goal 2: Support local business recovery post-pandemic	2.1 Develop programs for business support using ARPA funds.	Community Development/ Administration/ Bryan Cosgrove	TBD	TBD
	2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.	Community Development/ Administration/ Bryan Cosgrove	TBD	TBD
Goal 3: Expand home ownership for lower income levels and first-time home buyers	3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.	Planning/Miranda	See partners from (ESHP), Habitat for Humanity, ESHP Task Force	TBD
	3.2 Explore examples of other programs to support home ownership for low-income residents and first-time home buyers as part of the Frog Pond East and South Master Plan.	Planning/Miranda	Clackamas County Housing Authority	TBD
	3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.	Planning/Miranda	TBD	TBD

GOAL	STRATEGIES	STAFF LEAD	POTENTIAL PARTNERS	TIMELINE (YEARS)
Goal 4: Attract high-quality industry and economic opportunity to Wilsonville	4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.	Community Development/Chris Neamtzu	TBD	TBD
	4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.	Community Development/ Administration/ Chris Neamtzu	TBD	TBD
	4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long-term plans in Basalt and Coffee Creek.	Community Development/Chris Neamtzu	TBD	TBD
	4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.	Administration/ Mark Ottenad	Clackamas Community College, Clackamas County, OIT, School District	TBD
	4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.	Community Development/Chris Neamtzu	TBD	TBD
Goal 5: Align infrastructure plans with sustainable financing sources	5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.	Finance/Finance Director	Parks Bond Task Force	TBD
	5.2 Update the urban renewal strategic plan.	Community Development/ Economic Development Manager	Urban Renewal Task Force	TBD
	5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.	Administration/ Mark Ottenad	Arts and Culture Partners	TBD

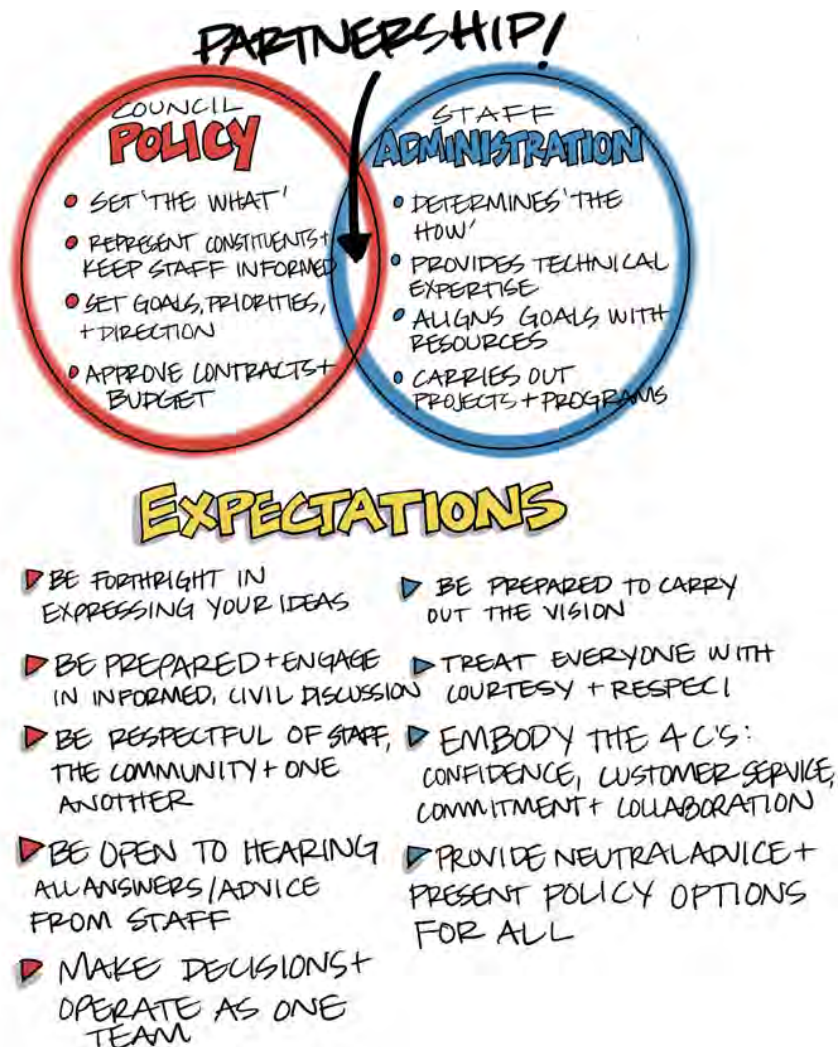
GOAL	STRATEGIES	STAFF LEAD	POTENTIAL PARTNERS	TIMELINE (YEARS)
Goal 6: Engage the community to support emergency preparedness and resiliency	6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/disasters.	Public Works/Delora Kerber	Clackamas County, Clackamas County Mayors, 190 Agreements with neighbors and regional partners	TBD
	6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.	Public Works/Communications/Delora Kerber	Regional Water Provider Consortium, Marion County, Clackamas County	TBD
Goal 7: Protect Wilsonville's environment and increase access to sustainable lifestyle choices	7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.	Community Development/Chris Neamtzu	TBD	TBD
	7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.	Community Development/Chris Neamtzu	TBD	TBD
	7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.	Natural Resources	Republic Services, PGE	TBD
	7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.	Parks and Recreation/Parks Director	TBD	TBD
	7.5 Continue implementation of Wilsonville's existing environmental programs and practices	TBD	TBD	TBD

Roles, Expectations +

Team Agreement

The Team reviewed the background information regarding the Council-Manager form of government, and roles and expectations of Councils and Administration. This discussion provided context for the goal-setting discussion as well as assisted the team in thinking about how they will work together to advance the goals.

The team agreement identifies how the City Council agrees to work together in alignment with their Council Protocols. Newly elected Councils develop team agreements to honor their individual strengths and communication styles. The purpose of this agreement is to guide the team in working together, build trust, and facilitate open communication and accountability.



City Council Team Agreement



ALL PERSPECTIVES ARE VALUED

We are committed to sharing and listening to all voices on the Council. Each member of the team has an equally important voice that should be heard, respected and included.



TRUST

We are committed to building and maintaining trust amongst the team. If questions or conflict arises, we will personally reach out to address the situation and be open to dialogue with our teammate(s). We support a safe environment where we can explore our individual ideas and motives for community policy.



RESPECT THE DECISION-MAKING PROCESS

We are committed to a fair decision-making process where everyone on the team shares their perspective and can respectfully disagree during the deliberations process. Once a decision has been made, we agree to move forward as ONE team. If we dissent with the decision made, we agree to respectfully state our dissent while including a statement of why the Council made their decision.



ASSUME POSITIVE INTENT

We are committed to serving the whole Wilsonville community and bring positive intentions of providing excellent service to all.

Implementation +

Progress Reporting

To maintain accountability to the goals and ensure two-way communication between the Council, Executive Team, and the community, the following process has been outlined to support the implementation of the goals. This process will also guide the team in evaluating and tracking progress on the goals over the next two years.

Progress Reporting

Every quarter, the Executive Team will provide the City Council with an update on the goals and strategies. These updates will include any progress, challenges that need to be addressed, and/or recommendations or requests for additional Council direction. City staff will continue to provide real time updates on projects as they progress and highlight the goals and strategies in their department work plans, agendas, and staff reports where applicable.

To assist the Council with providing timely information to the community, City staff will look into the creation of a dashboard where Council can obtain real-time updates of the goals and strategies. Additionally, the City Manager reports will include highlights of the goal updates. The City Council and community have access to these reports online. City staff will promote this area of the website and drive more traffic to these valuable updates.



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CITY COUNCIL WORK PLAN

2019-21

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A. Organizational Excellence and Continuous Improvement

1. Complete Kinder Morgan Pipeline Safety Enhancements

Department: Staff Champion	Legal: Jacobson
Expected accomplishments	<input type="checkbox"/> Hold emergency response training in Wilsonville- Complete <input type="checkbox"/> Hold Town Hall for citizens to learn more about pipe line and raise issues of concern-Complete <input type="checkbox"/> Share confidential pipeline information for review by key water plant staff-Complete <input type="checkbox"/> Complete the safety improvements (shut off valve) on the south side of the River. Development application has been made. Construction of new secure enclosure and installation of valves to occur in August 2019.
Process & Timeline	Complete before the end of 2019.
Success & Outcomes	Installation of an automatic shut off valve.

2. Complete the preliminary work necessary to solicit bids on Phase 1 of the Boones Ferry/Brown Road project ('Old Town Escape' – 5th to Kinsman project)

Department: Staff Champion	Community Development/ Engineering: Weigel
Expected accomplishments	Complete the needed preliminary work for Phase 1 of this project.
Process & Timeline	<input type="checkbox"/> Evaluating budget <ul style="list-style-type: none"> • Update to City Council to provide clarification on the project (Q3 2019) • Looking to get ROW donated to increase contingency <input type="checkbox"/> ROW acquisition- start Fall 2019 and complete Q1/Q2 2020 <input type="checkbox"/> Out to bid Q2/Q3 2020
Success & Outcomes	Solicit for bids to complete the needed preliminary work for Phase 1 of this project.

3. Implement the Town Center Master Plan

Department: Staff Champion	Community Development / Planning: Rybold, Bateschell Community Development / Economic Development: Vance
Expected accomplishments	Implement the Town Center Plan
Process & Timeline	<ul style="list-style-type: none"> <input type="checkbox"/> Review the short term actions and scope near term action items <input type="checkbox"/> Initial near term action items (FY 19-20, 20-21) <ul style="list-style-type: none"> • Infrastructure Investment Planning • TSP update (integrate new CIP projects), Adoption Q2 2020 (Rybold) <ul style="list-style-type: none"> ▪ Infrastructure Finance Plan : Urban Renewal Study : SDC list update (Q4 2020) (Planning, Engineering, Finance, Vance, consultant) • Street scape plan (consultant to prepare plan) <ul style="list-style-type: none"> ▪ Adoption Q4 2020 (Rybold) ▪ Design (street lights, street, benches, trash cans) ▪ Consultant to be selected for this work ▪ Coordinate with Urban Forestry Management Plan in Town Center (Rappold: Consultant) • Work to update CC&Rs <ul style="list-style-type: none"> ▪ Adoption Q4 2019 ▪ Bateschell to track (Guile-Hinman to assist) ▪ Modify CC&R to reflect Town Center Plan • Work toward Public Private Partnerships <ul style="list-style-type: none"> ▪ Ongoing relationship building and matchmaking with property owners and developers, quarterly calls/meetings, and annual events as identified ▪ Infrastructure Finance Plan (see above) ▪ Marketing plan (Q1 2020), includes Development Opportunity site analysis with visualizations, opportunity zone information, 3D renderings of Main Street, public investment information, and existing property acquisition: lease: redevelopment opportunities. • Food truck code analysis : best practices <ul style="list-style-type: none"> ▪ Planning Commission, then City Council ▪ Awaiting staff to assign this project – Assistant Planner: Rybold (Q3 2020)
Success & Outcomes	Complete these items to implement the Town Center Plan.

4. Implement the Signage & Wayfinding Program

Department: Staff Champion	Community Development: Neamtzu
Expected accomplishments	Annually implement the Signage and Wayfinding Plan Action plan based on the adopted Wayfinding Plan.
Process & Timeline	<input type="checkbox"/> Implement the action plan annually based on allocated budgets and the phasing plan. <input type="checkbox"/> Install the six kiosks by end of the year <ul style="list-style-type: none"> • Site analysis and site visit is being completed (updates to be provided in the work plan). • Staff will do short term check ins at City Council Work Session: <input type="checkbox"/> I-5 monuments <ul style="list-style-type: none"> • Designs are being prepared. • Late summer (Q3 2019) – discussion with City Council to select the design for the I-5 monument <input type="checkbox"/> Funding and priorities for Wayfinding implementation to be discussed when staff has information to share (year 1)
Success & Outcomes	Implement the Signage and Wayfinding overtime as the budget allows.

5. Implement the Street Tree Replacement Program

Department: Staff Champion	Public Works: Kerber
Expected accomplishments	The proposed Street Tree Replacement/In-fill Program could plant up to 100 new street trees , aiding in promoting a healthy urban forest.
Process & Timeline	<input type="checkbox"/> Q2 2019 - Sign agreement with Friends of Trees <input type="checkbox"/> Q3 2019 – Start program at beginning of FY 19/20 <input type="checkbox"/> Q3 2019 – Identify locations and contact citizens <ul style="list-style-type: none"> • Validate suitability of the planting area • Work with property owners on tree species (from preferred list) • Organize planting-day event <input type="checkbox"/> Q4 2019- Q2 2020 - Plant trees and follow up with citizen on tree care <ul style="list-style-type: none"> • Coordinate activities on the day of event • Check on the tree a couple of times during the summer • Issue a tree care survey to the property owner • Send postcards to residents with watering reminder
Success & Outcomes	Improvement of the natural environment, Increase of shade areas and enhancement of neighborhood aesthetics

6a Promote farm and forest land protection

Department: Staff Champion	Administration: Ottenad
Expected accomplishments	Participate with local and state agencies Monitor legislative activity Provide updates to City Council
Process & Timeline	<input type="checkbox"/> Year-round activity that occurs periodically, generally when the Oregon legislature is in session or land-use EFU zoning-conversion application made to county. <input type="checkbox"/> Work to advance valid, updated Aurora State Airport master plan and related intergovernmental agreements for coordinated, inter-jurisdictional transportation and land-use planning.
Success & Outcomes	Proposed conversions of prime EFU lands to other zoning designations are carefully considered. New land-use protections for conservation of farm and forest lands advance.

6b Strive to make new City buildings LEED certified

Department: Staff Champion	Public Works: Kerber
Expected accomplishments	<input type="checkbox"/> Incorporate design features in new city facilities <input type="checkbox"/> Public Works Facility <input type="checkbox"/> Try to meet certification criteria (identify criteria met)
Process & Timeline	
Success & Outcomes	

6c Encourage civic involvement of youth

Department: Staff Champion	Administration: Monahan
Expected accomplishments	Identify ways to encourage and incorporate youth
Process & Timeline	Citizens academy outreach to High School –Q4 2019
Success & Outcomes	Increased youth involvement

6d Encourage clean industry business retention and expansion

Department: Staff Champion	Community Development / Economic Development: Vance
Expected accomplishments	<input type="checkbox"/> Industrial performance standards in the code <input type="checkbox"/> Help businesses with increased recycling goals <input type="checkbox"/> Staff providing a focus on clean energy
Process & Timeline	
Success & Outcomes	

6e Engage the community on important issues (Online Forums, Town Halls, etc.)

Department: Staff Champion	Administration: Evans, Ottenad Various – Issue Driven
Expected accomplishments	<input type="checkbox"/> Continued engagement on items such as; <ul style="list-style-type: none"> • French Prairie Bridge Design • Kinder Morgan Pipeline Shut Off Valve • Open houses – Road, Bike, and Pedestrian Projects • Town Center Plan, Coffee Creek employment area
Process & Timeline	Ongoing efforts for public engagement by Community Development, Parks & Recreation and Administration. Current proposal to implement LetsTalkWilsonville.com for community feedback on proposed City projects and programs.
Success & Outcomes	Community feels engaged on public affairs.

7a Build Garden Acres Road

Department: Staff Champion	Community Development / Engineering: Weigel
Expected accomplishments	Build Garden Acres Road Project
Process & Timeline	<input type="checkbox"/> June 17, 2019 – Bid Award <input type="checkbox"/> Q3 2019 - Construction kick off <input type="checkbox"/> Project completion spring 2021
Success & Outcomes	Complete the road project.

7.b Build Old Town Escape – See Goal A.2

B. Stewardship of the Environment and Natural Resources

1. Reduce, monitor, and report on the use of toxins by the City of Wilsonville

Department: Staff Champion	Community Development / Natural Resources: Rappold
Expected accomplishments	<input type="checkbox"/> Report prepared and ready for public consumption Q4 2019 <input type="checkbox"/> Provide annual report to the City regarding our herbicide use: <ul style="list-style-type: none"> • What we do • What we use • Where herbicides are applied • How we are or will work to reduce toxins
Process & Timeline	<input type="checkbox"/> Provide an update to City Council (Q4 2019 before the report is released to the public) <input type="checkbox"/> Provide the report to the community (online & information to promote it in the BFM)
Success & Outcomes	Produce report annually <ul style="list-style-type: none"> • Monitor and work to reduce toxins. • Increase awareness about toxin use in the City.

C. Effective Governance and Regional Influence

1. Advocate for expanded travel choices in the I-5/WES Corridor

Department: Staff Champion	SMART: Brashear, Hendrix
Expected accomplishments	Working with businesses and schools for van pool services. Expanded transit services are being evaluated and implemented as needed. Updates to be provided through quarterly updates.
Process & Timeline	
Success & Outcomes	

2. Advocate for advancing the I-5/Wilsonville Facility Plan to improve Boone Bridge traffic flow and seismic resilience

Department: Staff Champion	Administration: Ottenad
Expected accomplishments	<input type="checkbox"/> Continually evaluate and report on status updates: progress <input type="checkbox"/> Support state legislature to advance preliminary engineering <input type="checkbox"/> Federal – seek earmark for construction
Process & Timeline	<input type="checkbox"/> Lobby 2019 Oregon legislature to include ODOT ‘cost-to-complete’ study in “Christmas Tree Bill.” <input type="checkbox"/> Lobby Oregon Congressional Offices in May 2019 and May 2020 to include favorable policy provisions in reauthorization of surface transportation act.
Success & Outcomes	2019 House Bill 5050, “Christmas Tree Bill,” contained budget footnote directing ODOT to advance ‘cost-to-complete’ study and report back to legislature in February 2021. In August 2019, Oregon Transportation Commission approved \$300,000 to scope project.

3. Develop a process, timeline, and recommendation for Council Compensation

Department: Staff Champion	Administration: Cosgrove, Monahan
Expected accomplishments	<input type="checkbox"/> The proposed process and timeline are ready for council review when appropriate. <input type="checkbox"/> Recommendations to be developed and provided to City Council
Process & Timeline	YR 1 – City Council work session (TBD)
Success & Outcomes	Complete process and recommendations as directed by City Council.

D. Safe, Livable, and Engaged Community

1. Complete the Equitable Housing Study and develop affordable housing strategies

Department: Staff Champion	Community Development / Planning: Rybold
Expected accomplishments	<input type="checkbox"/> Equitable housing strategic plan <ul style="list-style-type: none"> • Identify gaps in housing market, identify goals to close gap, six strategies will be identified • Identify the path for Planning Commission and City Council. • Track Progress
Process & Timeline	<input type="checkbox"/> Planning Commission – Q3 2019 and after there is a draft plan (Q4 2019/Q1 2020) <input type="checkbox"/> City Council – Q3/Q4 2019- updates and input on progress and prioritization of strategies <ul style="list-style-type: none"> • Q1 2020 – Draft Strategic Plan
Success & Outcomes	Complete project by Spring 2020

E. Thoughtful, Inclusive Built Environment

1. Research and explore new residential codes to accommodate electric vehicle charging

Department: Staff Champion	Community Development / Building: Carlson
Expected accomplishments	<input type="checkbox"/> Research Electric Vehicle (EV) Ready code options <ul style="list-style-type: none"> • Governor's 2017 Executive Order • Statewide mandate - All new homes in Oregon to be EV ready beginning October 1, 2020 • State Building Codes Division is developing rules and building codes for EV ready
Process & Timeline	<input type="checkbox"/> Follow State regulations <input type="checkbox"/> Pre-installation of conduit and dedicated electrical breaker space for easier future installation of EV charging outlet and equipment. <input type="checkbox"/> Commercial/Multifamily code to be adopted in the Fall requiring parking structures to be EV ready. <input type="checkbox"/> Report back to City Council – Q3 2019
Success & Outcomes	Research code and provide options.

2. Evaluate parking strategies and policies to reduce conflict

Department: Staff Champion	Community Development / Planning: Pauly
Expected accomplishments	<input type="checkbox"/> Evaluate how the to meet the needs of today (eliminate/reduce the conflicts that are created) Carports, parking stalls, less garages – or parking only – no storage in counted parking stalls <input type="checkbox"/> Primarily residential (multi – family, high density single family) <input type="checkbox"/> Identify opportunities to modernize parking standards <input type="checkbox"/> Code Review
Process & Timeline	<input type="checkbox"/> White paper (developed by Angelo Planning) – November 2019 check in with Planning Commission (as a part of residential code discussion) <input type="checkbox"/> Report back to City Council Q1 2020 -to finalize parking element of Residential code <input type="checkbox"/> Complete Q1 2021 (Community engagement will be included)
Success & Outcomes	Modern parking code enhances desired development and reduces conflict with neighboring uses

3. Initiate dialogue with property owners along Arrowhead Creek to develop a long-term land-use and development strategy

Department: Staff Champion	Community Development / Planning: Pauly
Expected accomplishments	Meet with property owners to understand long term plans for the area – Collaborate to develop a plan
Process & Timeline	<input type="checkbox"/> Meet with Arrowhead Creek property owners <ul style="list-style-type: none"> • Long term aspirations <input type="checkbox"/> City Council Report – Q2- 2020
Success & Outcomes	Develop a report discussing the future of the area.

4. Develop funding strategies and a plan to construct the French Prairie Bridge

Department: Staff Champion	Community Development / Engineering: Weigel
Expected accomplishments	<input type="checkbox"/> Strategy to fund the project
Process & Timeline	<input type="checkbox"/> Plan for the future of the project – <input type="checkbox"/> Preliminary design and cost are complete. <input type="checkbox"/> Funding analysis needs a funding source (\$50,000) to begin in Q2 2020 – Report back to City Council Q4 2020 <ul style="list-style-type: none"> Funding types and strategy to be identified and a timeline to receive the funding will be identified
Success & Outcomes	Report with funding strategy (outside funding and options)

F. Strategic Economic Development and Community Prosperity**1. Create a Basalt Creek Master Plan (complete remaining items)**

Department: Staff Champion	Community Development / Planning: Bateschell
Expected accomplishments	Full implementation (Master Plan is not needed)
Process & Timeline	<input type="checkbox"/> Address issues related to FD20 zoning (Washington County zoning) <input type="checkbox"/> Memo or white paper to City Council (Q3 2019) <ul style="list-style-type: none"> Work with Wash. Co. to update their zoning code to meet city standards when development occurs in the area (start conversation Fall 2019) <ul style="list-style-type: none"> Alternative – annex the area <input type="checkbox"/> Zoning and form based code application (craft industrial and high tech) <ul style="list-style-type: none"> Evaluate code – review Work session City Council (high level details) – early 2020 work session with City Council Then discuss with Planning Commission to develop zoning: code language Zoning code amendments <input type="checkbox"/> Infrastructure planning (Q1 2021) <ul style="list-style-type: none"> Determine if additional analysis is needed based on the existing master plans Develop infrastructure funding plan <input type="checkbox"/> Prepare for implementation of the plan.
Success & Outcomes	Basalt Creek be development ready and develops according to city plans

G. Arts, Culture and Community Amenities

1. Install interpretive signage for the Beauty and the Bridge and on mosaic architectural features; inventory all public art with interpretive recognition

Department: Staff Champion	Administration: Monahan
Expected accomplishments	<input type="checkbox"/> Interpretive Display Signage for Beauty and the Bridge (Q4 2019) <input type="checkbox"/> Inventory all public art and provide interpretive recognition (Q4 2019)
Process & Timeline	<input type="checkbox"/> Finalize Beauty and the Bridge Interpretive Display (Q4 2019) <input type="checkbox"/> Arts Inventory (Q4 2019) <ul style="list-style-type: none"> • Public Works to assist with inventory of the art around town • Parks to assist with the inventory of art in the park • Identify the existing metal circles for rotating art • Develop interpretive recognition
Success & Outcomes	Install Beauty and the Bridge Interpretive Display Inventory public art Develop interpretive recognition

2. Explore the establishment of an Arts and Culture Commission based on the results of the Arts, Culture and Heritage Strategy study and develop a strategy to reinstitute the public-arts / sculpture program

Department: Staff Champion	Administration: Ottenad
Expected accomplishments	<input type="checkbox"/> Research public-art and sculpture programs in other cities to add into the Arts, Culture and Heritage Strategy <input type="checkbox"/> Develop an updated plan or supplement to finalize the Arts and Culture plan <input type="checkbox"/> (develop Scope of Work and determine number of hours – Aug. 2019) <input type="checkbox"/> Evaluate existing boards and commissions to include the arts and culture duties or stand-alone committee. <input type="checkbox"/> The strategy should include the sculpture program
Process & Timeline	<input type="checkbox"/> Timeline and next steps for the Arts, Culture, and Heritage Strategy <ul style="list-style-type: none"> • Tourism Committee and Parks and Recreation plan to review • Q4 2019 Draft is complete • Q1 2020 City Council adoption <input type="checkbox"/> Outcomes of the recommendation will impact this goal <input type="checkbox"/> Identify the role of staff and the role of the community.
Success & Outcomes	

3. Explore options for adding additional resources to elevate the city's efforts around arts, culture, and tourism, including the possibility of adding staffing

Department: Staff Champion	Administration: Ottenad Parks & Recreation: McCarty, Troha
Expected accomplishments	Q1/Q2 2020 evaluate goal based on the outcomes of Goal G.2.
Process & Timeline	
Success & Outcomes	

4. Build a safe kayak entry to the river

Department: Staff Champion	Parks & Recreation: McCarty
Expected accomplishments	<input type="checkbox"/> Kayak boat launch is included in the Memorial Park implementation plan. <ul style="list-style-type: none"> • What is the scope per master plan? Refinement and improved project description – Q3 2019 (update to City Council mid – September) • Is the cost estimate accurate? • Does the road need to be widened or paved? • Improve turn around at the end of the road
Process & Timeline	Parks and Recreation Board to meet with City Council. (Timeline will be developed from there.) Likely November 2020 ballot title.
Success & Outcomes	Build a safe Kayak entry to the river.

5. Site and fund a new community garden and continue efforts to promote more bee friendly habitat

Department: Staff Champion	Parks & Recreation: McCarty Community Development / Natural Resources: Rappold
Expected accomplishments	<input type="checkbox"/> Bee stewards ongoing – updates in the monthly City Manager report <input type="checkbox"/> Community garden – parks project for potential bond (timeline TBD) likely part of the November 2020 ballot title.
Process & Timeline	
Success & Outcomes	Site and fund community garden as part of the parks bond Continue to promote bee friendly habitat

6. Explore Parks Bond

Department: Parks & Recreation: McCarty
Staff Champion

Expected accomplishments

Process & Timeline

- ☐ Project refinement to begin Q3 2019
 - Contract Needed – Q2 2019
 - Meeting: prioritization: cost estimate –(October/November)
 - Outreach to user group – form task force – geographically representative and interest groups
 - -Chair of Parks Board & Vice Chair, Council President, youth sports, soccer, Charbonneau, School District, river access, pickle ball, dog park, seniors, (4 meetings to kick off November 2019, January 2020, February 2020, finalize in March 2020)
 - Evans – assist with Marketing
 - Parks and Recreation meeting
 - City Council meeting – Task force to report and provide recommendation April 2020 and also inform about polling.
- ☐ Identify types of project
- ☐ Polling - hire consultant Feb/Mar 2020 (Polling to take place - May 2020)
- ☐ Define Projects
- ☐ City Council Decision on projects and cost - June 2020
- ☐ Community education - May: June 2020
- ☐ Secretary of State review and approval - June 2020
- ☐ City Council to approve ballot title - July 2020
- ☐ Ballot title due July/Aug 2020
- ☐ Target November 2020 ballot title

Success & Outcomes

Determine parks bond amount and project list. Receive City Council approval of the ballot title by August 2020.

H. Expand and Maintain High Quality Infrastructure

1. Complete conceptual design and funding plan for a new, consolidated Public Works Facility

Department: Public Works: Kerber
Staff Champion

Expected accomplishments

- ☐ Reconstruct the Public Works offices, yard, and warehouse functions into a new consolidated Public Works complex on designated property on Boberg Road. Currently, all three functions are housed separately from each other resulting in inefficient operations. Additionally, the existing warehouse and yard facilities are deficient in size and do not accommodate all the department's needs.
- ☐ Develop a Master Plan for the Public Works Operations Complex through research and assessment of current and future needs. Perform a space analysis to ensure plan will accommodate various Public Works functions for the next 20 years. Identify sustainability opportunities in the development of the Public Works Operations Complex. Generate up to three concept designs for consideration and refine alternatives into a preferred option. Develop cost and phasing options for the preferred option and produce a financing plan for the final design and construction of the complex.

Process & Timeline

- ☐ Q2/Q3 2019 – Develop and refine conceptual plans and cost estimates. Create phasing plan and determining financing options.
- ☐ Q3 2019 - Present preferred alternative along with financing plan to Council

Success & Outcomes

- ☐ A successful Public Works Complex project will:
 - Address the current and future needs of the Public Works Department
 - Improve efficiency through consolidation, organization, and layout
 - Provide adequate shop space, office space, meeting rooms, breakrooms, locker and shower areas, vehicles, equipment and materials storage, disposal areas and parking.
 - Incorporate sustainability and green energy technology
 - Follow all City and State requirements
 - Meet category IV seismic standards
 - Provide information for funding decisions and project timing

2. Obtain boundary adjustment for SMART to align with the City limits

Department: Staff Champion	SMART: Brashear
Expected accomplishments	SMART to work with TriMet to adjust the SMART service boundaries to be consistent with the City limits
Process & Timeline	<input type="checkbox"/> Options and analysis for City Council consideration Q1/Q2 2020 <input type="checkbox"/> Letter being drafted by staff <input type="checkbox"/> Further direction from City Council will identify the next steps <input type="checkbox"/> Discussions to continue as needed. <input type="checkbox"/> Report back to City Council when there are updates to share on progress.
Success & Outcomes	Update the SMART Transit service boundary

3. Develop strategies for building the I-5 Bike/Pedestrian Bridge to Town Center

Department: Staff Champion	Community Development / Engineering: Weigel
Expected accomplishments	<input type="checkbox"/> Design of the bridge and gateway plaza – <ul style="list-style-type: none"> • Contract for design and acquisition in Q3 2019 • Feedback from Planning Commission or City Council on design • Design required to be complete in Q3 2021 per Metro.
Process & Timeline	<input type="checkbox"/> Fall 2020 - Consultant team <input type="checkbox"/> Design will be complete 2021
Success & Outcomes	

THE NCSTM

The National Citizen SurveyTM

Wilsonville, OR

Dashboard Summary of Findings

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Wilsonville's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Wilsonville's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall, ratings of the dimensions of community livability tended to be strong and similar to communities across the nation. Ratings for facets within Community Characteristics related to Mobility and Natural Environment tended to be higher than the national benchmark. Within the pillar of Governance, aspects of Mobility, Education and Enrichment and Community Engagement also saw high ratings. Reported rates of Participation within Built Environment also tended to be higher for Wilsonville residents. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	14	33	0	15	29	0	4	29	3
General	3	4	0	0	3	0	0	3	0
Safety	0	3	0	0	7	0	0	3	0
Mobility	4	3	0	5	2	0	0	3	0
Natural Environment	2	0	0	2	4	0	1	2	0
Built Environment	1	4	0	2	5	0	1	1	0
Economy	3	5	0	0	1	0	0	3	0
Recreation and Wellness	0	4	0	1	2	0	1	4	0
Education and Enrichment	1	5	0	1	1	0	1	1	1
Community Engagement	0	5	0	4	4	0	0	9	2

National Benchmark	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↑	92%	Customer service	↔	↔	82%	Recommend Wilsonville	↔	↔	92%
	Overall quality of life	↔	↔	94%	Services provided by Wilsonville	↔	↔	85%	Remain in Wilsonville	↔	↔	85%
	Place to retire	↔	↔	73%	Services provided by the Federal Government	↔	↔	35%	Contacted Wilsonville employees	↔	↔	36%
	Place to raise children	↔	↑	97%								
	Place to live	↔	↔	95%								
	Neighborhood	↔	↔	93%								
	Overall image	↔	↑	88%								
Safety	Overall feeling of safety	↔	↔	91%	Police	↔	↔	81%	Was NOT the victim of a crime	↔	↔	92%
	Safe in neighborhood	↔	↔	97%	Crime prevention	↔	↔	78%	Did NOT report a crime	↔	↔	86%
	Safe commercial areas	↔	↔	96%	Fire	↔	↔	94%	Stocked supplies for an emergency	↑	↔	45%
					Fire prevention	↔	↔	83%				
					Ambulance/EMS	↔	↔	91%				
					Emergency preparedness	↔	↔	56%				
					Animal control	↔	↔	76%				
Mobility	Traffic flow	↔	↔	38%	Traffic enforcement	↔	↔	58%	Carpooled instead of driving alone	↔	↔	41%
	Travel by car	↔	↔	57%	Street repair	↓	↑	63%	Walked or biked instead of driving	↔	↔	65%
	Travel by bicycle	↓	↑	67%	Street cleaning	↔	↑	83%	Used public transportation instead of driving	↔	↔	27%
	Ease of walking	↔	↑	82%	Street lighting	↔	↑	86%				
	Travel by public transportation	↔	↑↑	67%	Sidewalk maintenance	↔	↑	79%				
	Overall ease travel	↔	↔	68%	Traffic signal timing	↔	↔	60%				
	Paths and walking trails	↔	↑	83%	Bus or transit services	↔	↑↑	83%				
Natural Environment	Overall natural environment	↔	↑	93%	Garbage collection	↔	↔	91%	Recycled at home	↔	↑	98%
	Cleanliness	↔	↑	92%	Recycling	↔	↔	83%	Conserved water	↔	↔	78%
					Yard waste pick-up	↔	↔	87%	Made home more energy efficient	↔	↔	68%
					Drinking water	↔	↔	80%				
					Open space	↔	↑	80%				
					Natural areas preservation	↑	↑	78%				
Built Environment	New development in Wilsonville	↑	↔	65%	Sewer services	↔	↔	89%	NOT experiencing housing cost stress	↔	↔	59%
	Affordable quality housing	↑	↔	38%	Storm drainage	↑	↑	83%	Did NOT observe a code violation	↔	↑	73%
	Housing options	↑	↔	62%	Power utility	↔	↔	88%				
	Overall built environment	↔	↑	77%	Utility billing	↔	↔	74%				
	Public places	↔	↔	80%	Land use, planning and zoning	↔	↔	57%				
					Code enforcement	↔	↑	71%				
					Cable television	↔	↔	54%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↔	↑	81%	Economic development	↔	↔	66%	Economy will have positive impact on income	↔	↔	35%
	Shopping opportunities	↔	↔	50%					Purchased goods or services in Wilsonville	↔	↔	99%
	Employment opportunities	↑	↑	53%					Work in Wilsonville	↔	↔	34%
	Place to visit	↔	↔	55%								
	Cost of living	↔	↔	35%								
	Vibrant downtown/commercial area	↓	↔	47%								
	Place to work	↔	↑	76%								
Recreation and Wellness	Business and services	↑	↔	70%								
	Fitness opportunities	↑	↔	75%	City parks	↔	↑	94%	In very good to excellent health	↔	↔	68%
	Recreational opportunities	↑	↔	72%	Recreation centers	↑	↔	75%	Used Wilsonville recreation centers	↓	↔	49%
	Food	↔	↔	67%	Recreation programs	↑	↔	81%	Visited a City park	↔	↑	93%
	Health and wellness	↑	↔	72%					Ate 5 portions of fruits and vegetables	↔	↔	87%
Education and Enrichment									Participated in moderate or vigorous physical activity	↔	↔	89%
	K-12 education	↑	↑	93%	Public libraries	↔	↑	96%	Used Wilsonville public libraries	↔	↑	74%
	Cultural/arts/music activities	↔	↔	56%	Special events	↔	↔	73%	Participated in religious or spiritual activities	↔	↓	27%
	Child care/preschool	↑	↔	57%					Attended a City-sponsored event	↔	↔	56%
	Religious or spiritual events and activities	↔	↔	73%								
	Adult education	↑	↔	59%								
Community Engagement	Overall education and enrichment	↔	↔	71%								
	Opportunities to participate in community matters	↑	↔	75%	Public information	↔	↑	83%	Sense of community	↔	↔	74%
	Opportunities to volunteer	↔	↔	73%	Overall direction	↑	↔	68%	Voted in local elections	↔	↔	89%
	Openness and acceptance	↔	↔	59%	Value of services for taxes paid	↑	↔	67%	Talked to or visited with neighbors	↔	↔	92%
	Social events and activities	↔	↔	65%	Welcoming citizen involvement	↔	↑	68%	Attended a local public meeting	↔	↔	23%
	Neighborhoodliness	↔	↔	71%	Confidence in City government	↔	↔	64%	Watched a local public meeting	↔	↓	12%
					Acting in the best interest of Wilsonville	↔	↔	65%	Volunteered	↓	↓	29%
					Being honest	↑	↑	72%	Participated in a club	↓	↔	18%
					Treating all residents fairly	↑	↑	70%	Campaigned for an issue, cause or candidate	↔	↔	20%
									Contacted Wilsonville elected officials	↔	↔	11%
									Read or watched local news	↔	↔	80%
									Done a favor for a neighbor	↓	↔	72%

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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Community Livability Report

2018



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of Wilsonville. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 568 residents of the City of Wilsonville. The margin of error around any reported percentage is 4% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



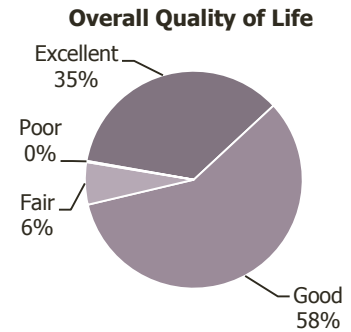
Quality of Life in Wilsonville

Nearly all residents rated the quality of life in Wilsonville as excellent or good. The overall quality of life rating was similar compared to benchmark (see Appendix B of the Technical Appendices provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Mobility as priorities for the Wilsonville community in the coming two years. While most of the facets generally received ratings similar to the benchmark comparisons, the areas of Mobility and Natural Environment had many ratings higher than the benchmark comparisons.

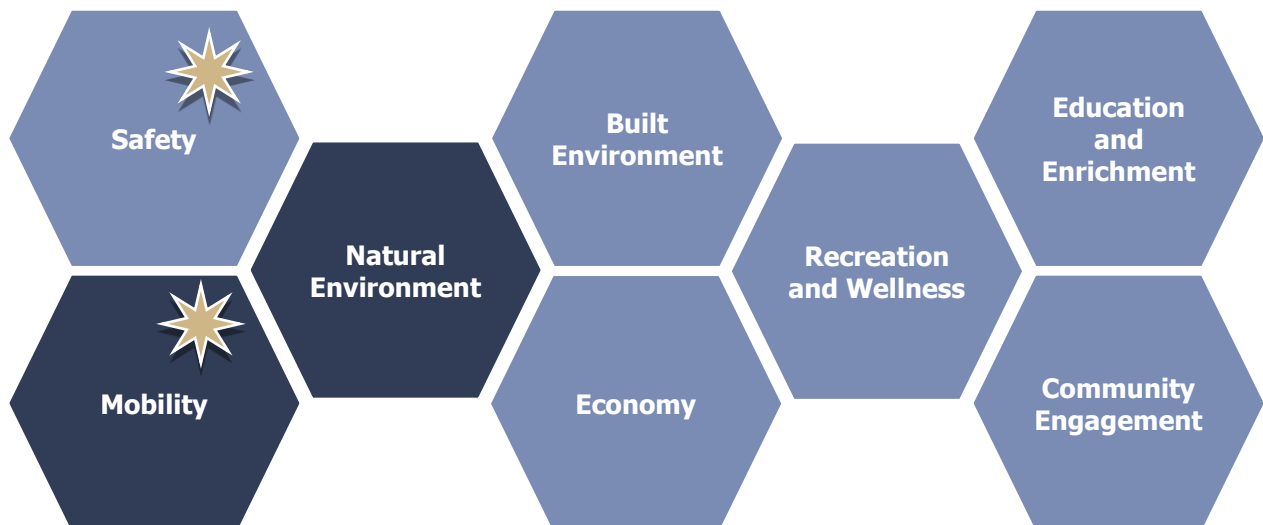
This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best. Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Wilsonville's unique questions.



Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- Most important



Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Wilsonville, 95% rated the City as an excellent or good place to live, while 93% felt their neighborhood was an excellent or good place to live. These ratings of Wilsonville and the neighborhood as a place to live were similar to ratings in other communities across the nation.

In addition to rating Wilsonville as a place to live, respondents rated several aspects of community quality. Nearly all respondents (97%) gave positive ratings to Wilsonville as a place to raise children, a rating that was above the benchmark comparison. About 9 in 10 provided high marks to the overall image and overall appearance of Wilsonville, evaluations that were also above the benchmark comparisons. About 8 in 10 considered Wilsonville an excellent or good place to retire, a rating that was similar to the national benchmark.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. All ratings were similar to or higher than benchmark comparisons. One item of particular note is the rating of K-12 education, which was rated as excellent or good by 93% of respondents, higher than the national benchmark. This is likely one of the reasons for the high ratings given to Wilsonville as a place to raise children. More than 90% of respondents considered the aspects of Safety positively, ratings that were similar to the benchmark ratings.



The economic vitality of Wilsonville was viewed positively, with about 8 in 10 respondents judging the overall economic health as excellent or good, higher than the benchmark. Three-quarters of respondents rated Wilsonville as a place to work as excellent or good, also higher than the benchmark. About half considered the employment opportunities in Wilsonville as excellent or good, but this was higher than the national benchmark, and represented an increase from 2018 (see the *Trends over Time* report under separate cover for more information).

Wilsonville residents considered Mobility an important focus area. Ratings of the transportation system were positive,

particularly for alternate modes. Overall ease of travel and ease of travel by car were deemed excellent or good by about 7 in 10 and 6 in 10 residents, respectively, ratings that were similar to the benchmark comparisons. Traffic flow was regarded positively by less than half of respondents (38%), but this was similar to what has been observed in communities across the nation. However, 8 in 10 respondents felt the paths & walking trails and ease of walking in Wilsonville were excellent or good, higher than the benchmarks. About two-thirds viewed travel by bicycle or travel by public transportation positively, ratings that were also above the benchmarks.

There were Community Characteristics items that had decreased from 2014 to 2016, but rebounded in 2018 back to previous levels. These included quality of new development, availability of affordably quality housing, variety of housing options, items related to recreation and wellness and opportunities to participate in community matters.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

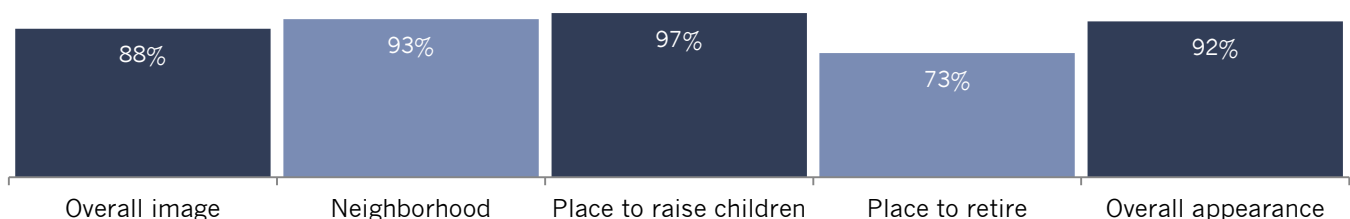
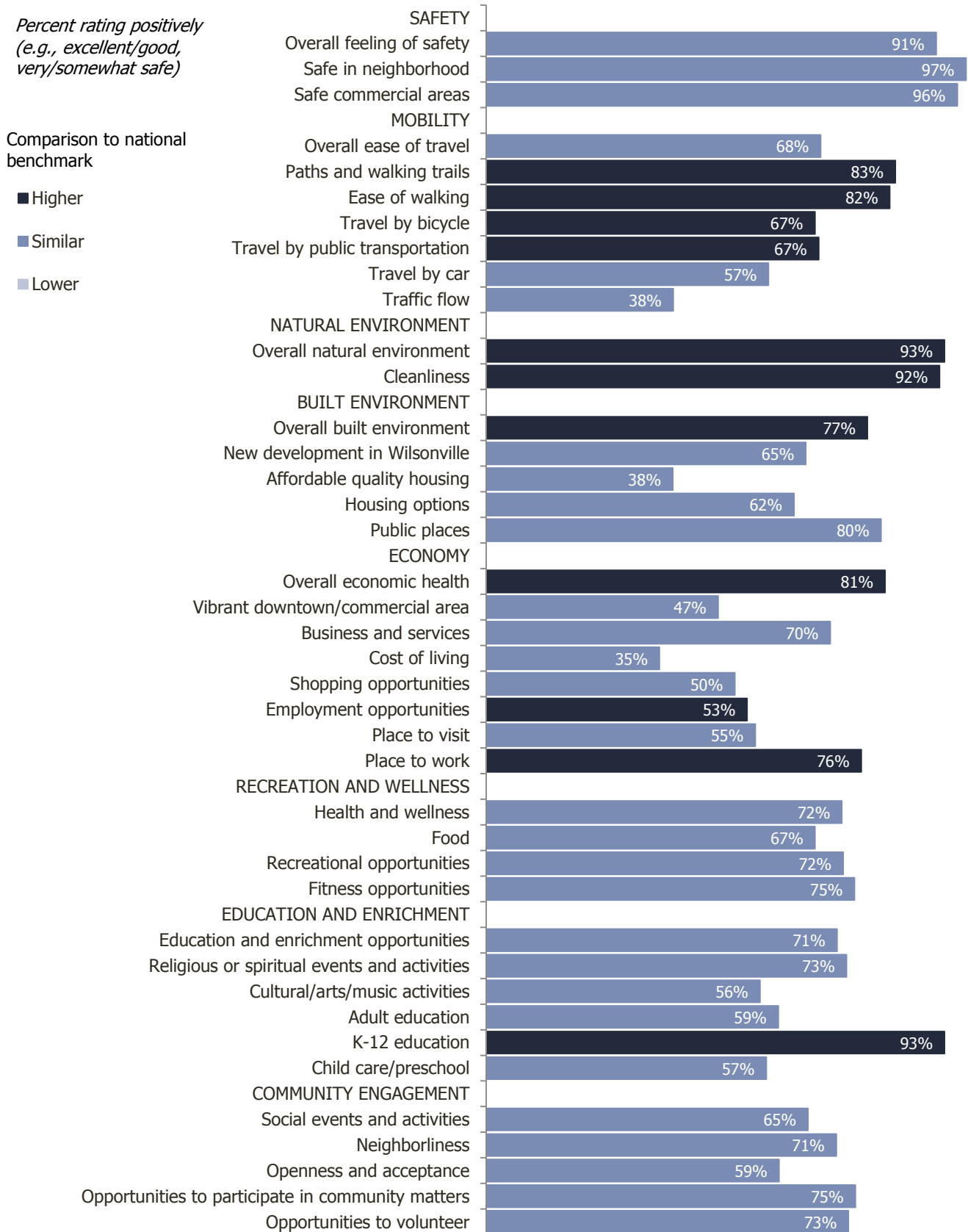


Figure 1: Aspects of Community Characteristics



Governance

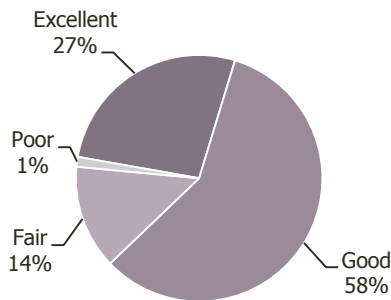
How well does the government of Wilsonville meet the needs and expectations of its residents?

The overall quality of the services provided by Wilsonville as well as the manner in which these services are provided is a key component of how residents rate their quality of life. The overall quality of services provided by the City of Wilsonville was rated as excellent or good by 85% of respondents, a rating that was similar to the national benchmark. This was a much higher rating than what respondents gave to the services provided by the Federal Government, although that rating, too, was similar to the benchmark.

Survey respondents also rated various aspects of Wilsonville's leadership and governance. Most of these aspects were rated positively by about two-thirds of respondents, and all ratings were similar to or above the benchmark comparisons. In particular, ratings above the benchmark included welcoming citizen involvement, being honest and treating all residents fairly. The customer service provided by City of Wilson employees was considered excellent or good by 8 in 10 respondents, similar to the national benchmark.

Respondents evaluated over 30 individual services and amenities available in Wilsonville. Again, all these ratings were similar to or higher than the national benchmark comparisons. Public information services provided by the City of Wilsonville was rated positively by about 8 in 10 respondents and was higher than the national benchmark comparison. Most of the services related to Mobility, such as street repair and street cleaning, were higher than the benchmark ratings. In fact, the rating for street repair remained higher than the benchmark in spite of declining from 2016 to 2018.

Overall Quality of City Services



City parks, public libraries and fire services were rated especially favorably, but over 9 in 10 respondents, and parks and libraries were above the benchmark ratings.

While most public safety ratings were viewed approvingly by three-quarter of respondents or more, fewer than 6 in 10 gave positive ratings to emergency preparedness. This rating was similar to the benchmark, indicating that lower ratings for this aspect of Safety is pretty typical.

Within the Natural Environment facet, services provided by the City of Wilsonville were graded as excellent or good by 78% to 91% of respondents, with waste management services rated positively by about 9 in 10 respondents. Drinking water was rated positively by 8 in 10 respondents. Natural areas preservation and open space were also

deemed excellent or good by about 8 in 10 respondents, and these ratings were higher than the national benchmarks.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

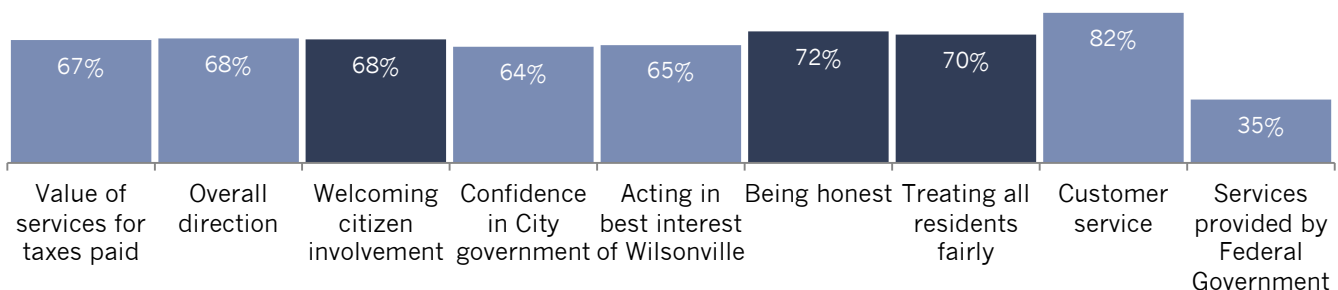
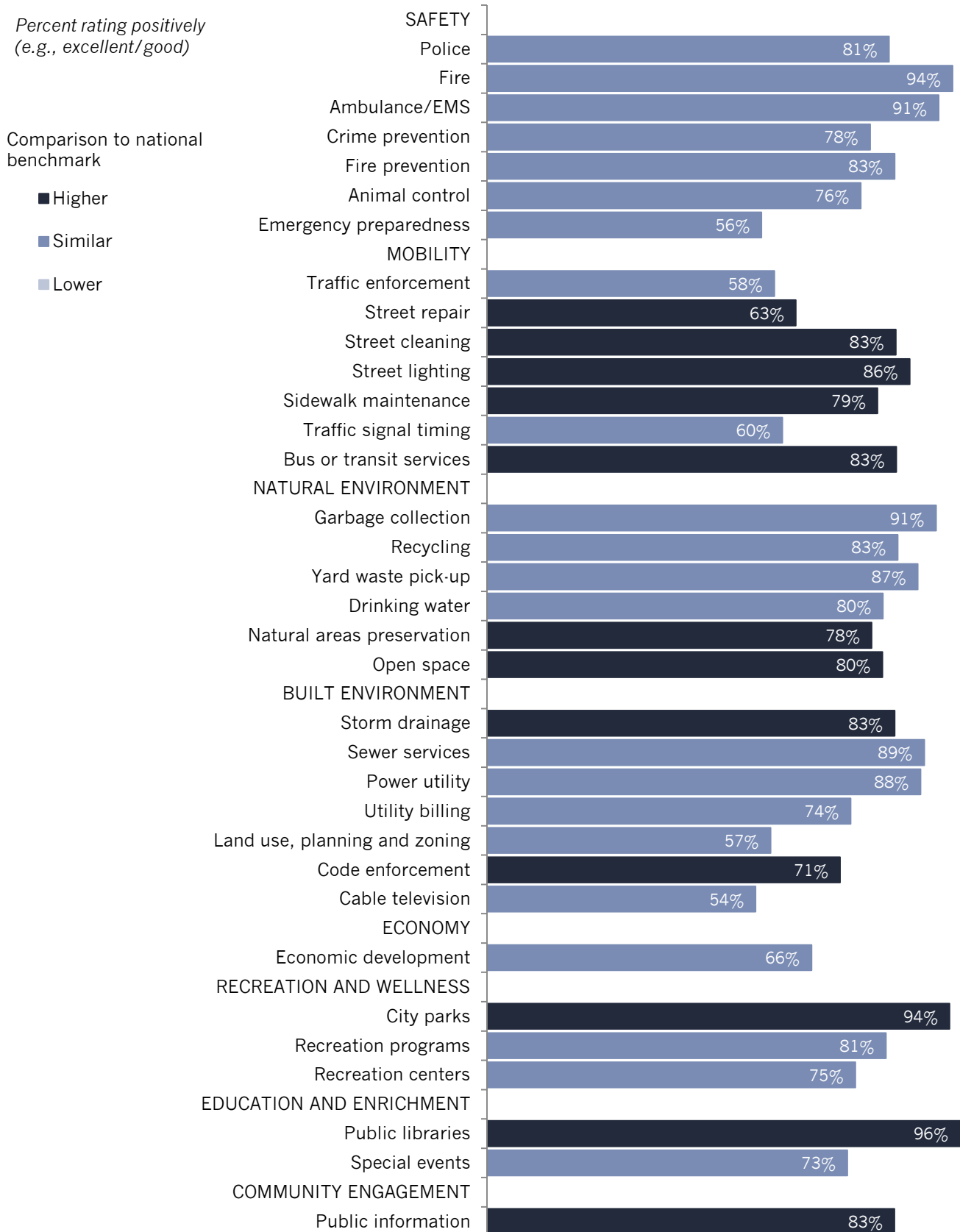


Figure 2: Aspects of Governance



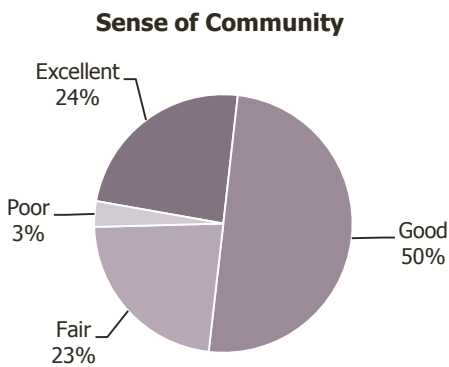
Participation

Are the residents of Wilsonville connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. The sense of community in Wilsonville was rated as excellent or good by about three-quarters of respondents. Whether residents intend to remain in the community in which they reside, and whether they would recommend their community to another are indicators of quality of community. In Wilsonville, 85% of residents reported they were very or somewhat likely to remain in the community and 92% would recommend living in Wilsonville to someone who asks, rates that were similar to the benchmark comparisons.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. While respondents had not been too keen on the job the City does in emergency preparedness, a greater proportion of residents in 2018 had stocked supplies for an emergency (45%) than had in 2016 (39%).

Nearly all (98%) respondents reported recycling at home at least “sometimes,” an amount greater than the national benchmark comparison. As noted earlier, City parks and public libraries were held in high esteem by respondents, and a large proportion used these facilities; three-quarters had visited a Wilsonville public library in the past year, and 93% had visited a City park. These rates were higher than those observed in other communities, on average.



About 3 in 10 respondents reported having volunteered in the last year, and about 3 in 10 had participated in religious or spiritual activities. This was lower than the national benchmarks. Volunteerism rates had declined from 2016.

About two-thirds of respondents reported they walked or biked instead of driving at least sometimes, while about one-quarter of respondents had used public transportation instead of driving at least sometimes. Public transportation and community pedestrian and bicyclist facilities had been rated quite positive by respondents. The reported rates of using these amenities was similar in Wilsonville to the national benchmarks.

Percent rating positively
(e.g., very/somewhat likely,
yes)

Comparison to national
benchmark

■ Higher ■ Similar ■ Lower

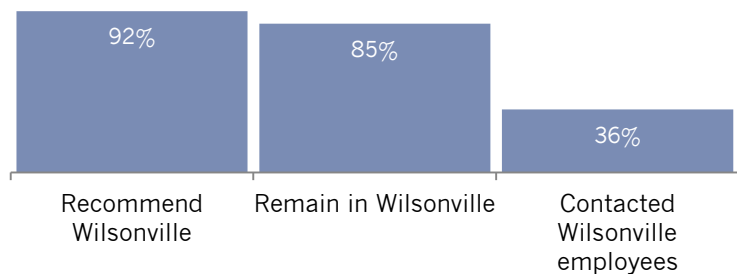
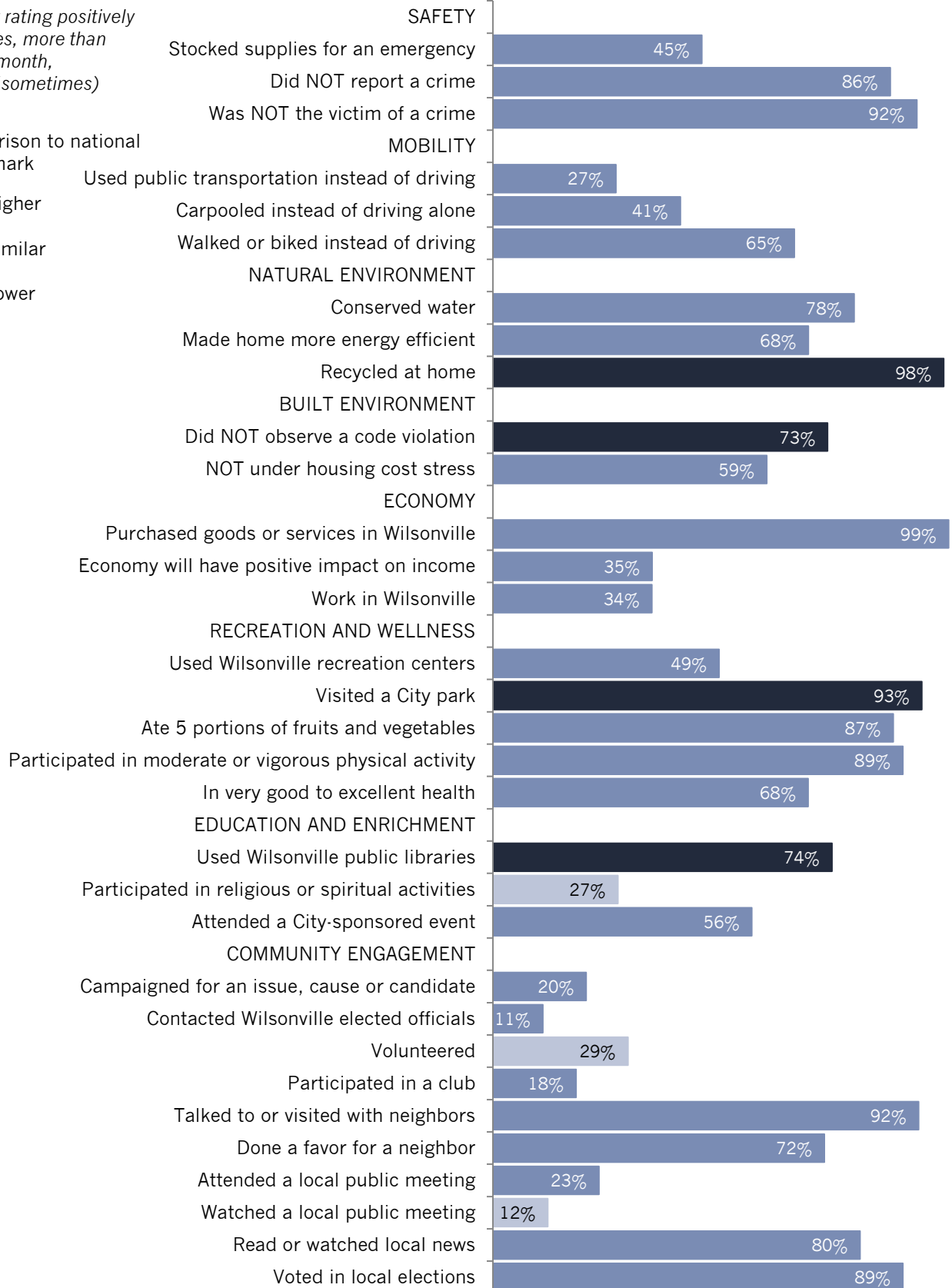


Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower



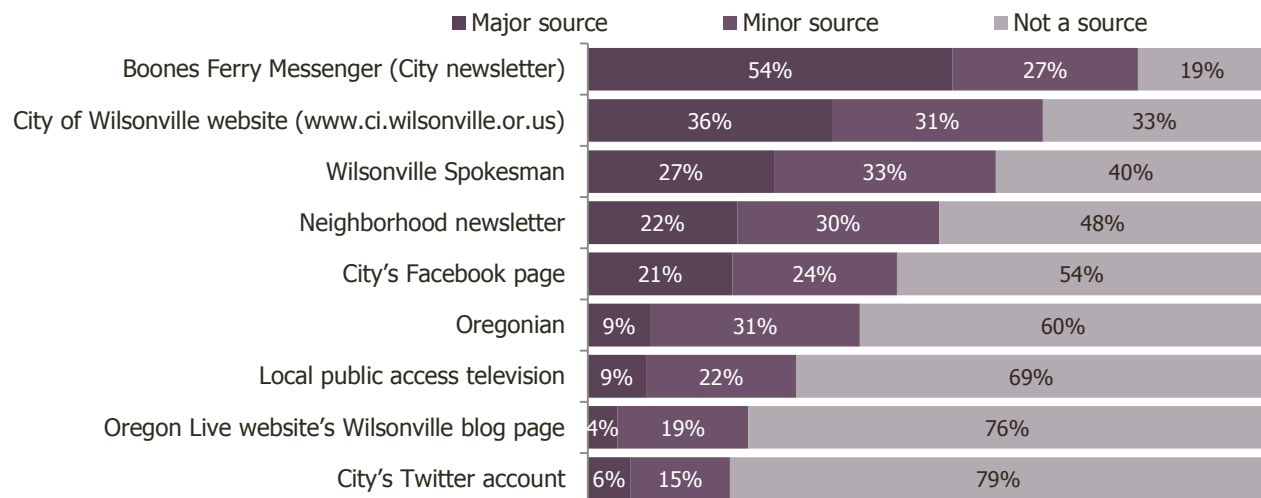
Special Topics

The City of Wilsonville included several questions of special interest on The NCS, covering topics about public information, the role of the City of Wilsonville in facilitating healthy living choices, and resident priorities for the future of Wilsonville.

The most common sources of information for residents about Wilsonville City Government included the City newsletter Boones Ferry Messenger, followed by the City of Wilsonville website. The Wilsonville Spokesman and neighborhood newsletters were also a minor or major source of information for a majority of respondents.

Figure 4: Sources of Information

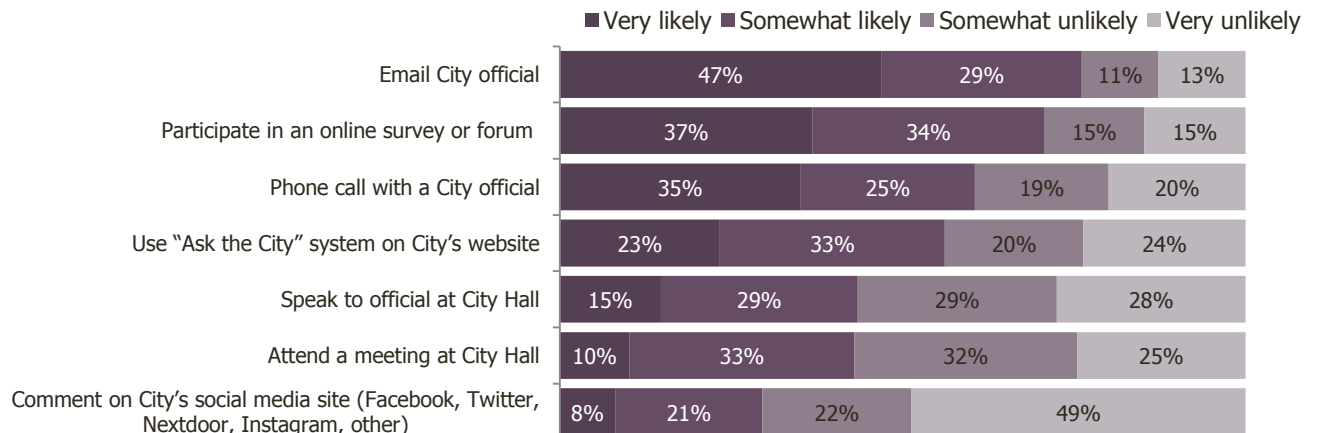
Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:



When asked what methods they would most likely use to communicate directly with the City of Wilsonville, the most common methods cited were email or participating in an online survey or forum, with 70% or more being at least somewhat likely to do each. About 6 in 10 would make a phone call, and 56% would use the "Ask the City" system on the City's web site. Social media was at least somewhat likely to be used by about 3 in 10 respondents.

Figure 5: Methods of Communication

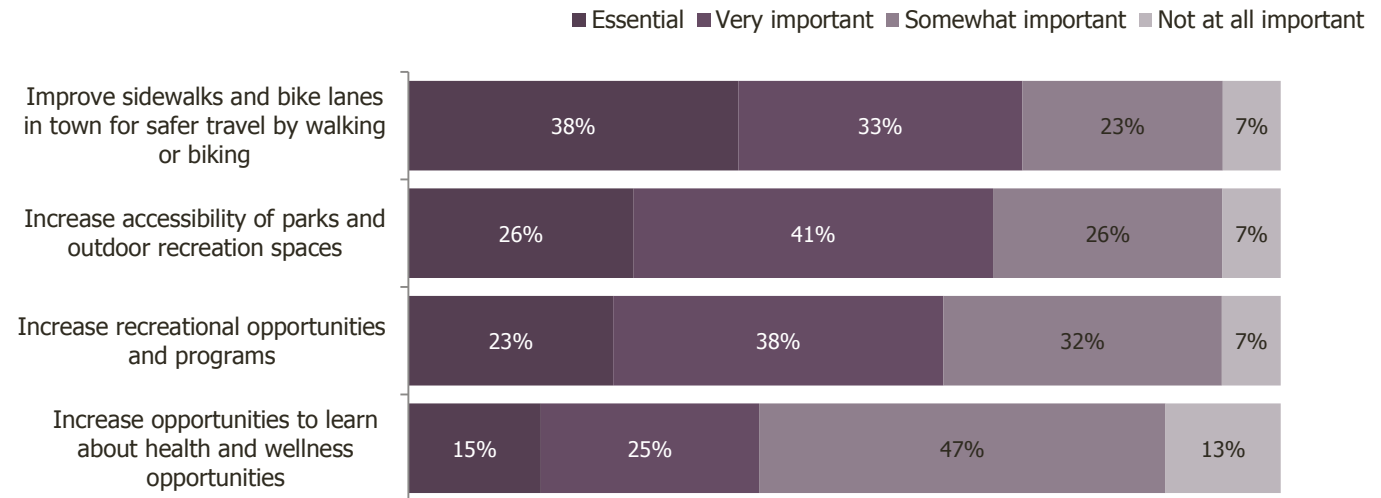
How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?



Those completing the survey were asked how important they felt it was for the City to focus efforts on four activities to promote healthy living choices. About 7 in 10 thought it was essential or very important for the City to improve sidewalks and bike lanes to make active transportation options safer, and two-thirds of respondents felt it was essential or very important to increase the accessibility of parks and outdoor recreation spaces. About 6 in 10 were in favor of increasing recreational opportunities and programs. About 4 in 10 thought it was essential or very important to increase the opportunities learn about health and wellness opportunities.

Figure 6: Healthy Choices

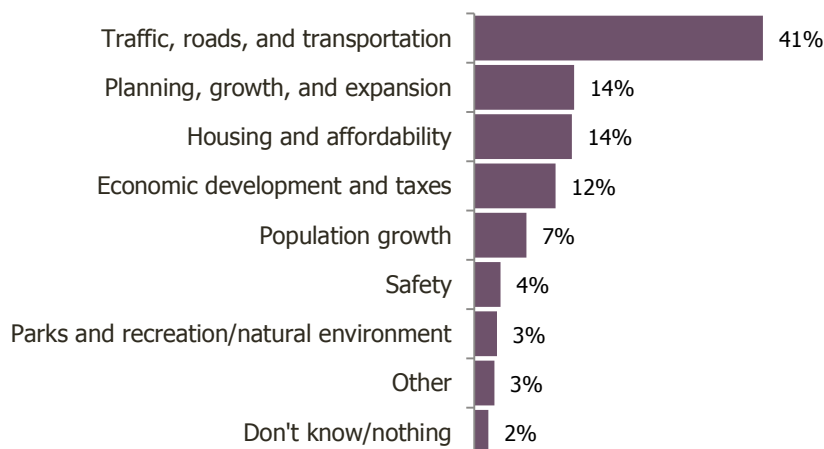
How important to you, if at all, is it that the City focus efforts on each of the following to promote healthy living choices?



The survey provided an opportunity for respondents to answer, in their own words, what they thought was the biggest issue facing the City of Wilsonville over the next five years. The answers provided were classified into broad categories and are summarized in Figure 7 below. The verbatim responses can be found in the report *Open-ended Responses* under separate cover. By far the most frequently cited issue was traffic, roads and transportation, a topic mentioned by 41% of those answering the question. The next most frequently mentioned priorities were housing and affordability, economic development and taxes, and population growth.

Figure 7: Top Priorities

What do you think is the biggest priority facing the City of Wilsonville over the next five years?



Conclusions

Wilsonville is considered a good place to live, and a particularly good place to raise children.

About 9 in 10 respondents rated the City as an excellent or good place to live and felt their neighborhood was an excellent or good place to live. These ratings of Wilsonville and the neighborhood as a place to live were similar to ratings in other communities across the nation. When asked how likely they would be to recommend living in Wilsonville to someone who asks, 9 in 10 said they would be somewhat or very likely to do so.

Nearly all respondents gave positive ratings to Wilsonville as a place to raise children, a rating that was above the benchmark comparison. High marks were given to K-12 education in the community, considered excellent or good by 93% of respondents, higher than the national benchmark.

Traffic congestion and roadways are a priority issue for residents, but options for alternative modes of transportation are applauded.

The survey provided an opportunity for respondents to answer, in their own words, what they thought was the biggest issue facing the City of Wilsonville over the next five years. By far the most frequently cited issue was traffic, roads and transportation, a topic mentioned by 41% of those answering the question. Mobility was also rated as one of the two most important facets for the Wilsonville community to focus on in the next two years.

However, most of the items related to mobility and transportation evaluated by respondents were rated positively and were similar or higher than national benchmark comparisons. Overall ease of travel was rated as excellent or good by about 7 in 10 respondents, and ease of travel by car was considered good or excellent by 6 in 10 respondents, ratings that were similar to the national benchmarks. Traffic flow, however, was considered less positively, a majority giving ratings of only fair or poor, but this rating was similar to the national benchmark.

Of note were the high ratings given to ease of walking and to the paths and trails in Wilsonville. These were each rated as good or excellent by 8 in 10 respondents, higher than the benchmark comparisons. Two-thirds of respondents viewed travel by bicycle or travel by public transportation positively, ratings that were also above the benchmarks.

Residents support increasing opportunities for healthy living in Wilsonville.

Survey participants were asked how important they felt it was that the City focus efforts to promote healthy living choices. About two-thirds of respondents considered it essential or very important for the City to improve sidewalks and bike lanes to make travel by walking or biking safe, and to increase accessibility of parks and outdoor recreation spaces.

As noted earlier, the existing situation for walking and biking was viewed positively, but residents indicated support for encouraging these active forms of transportation.

Opportunities for recreation and fitness were viewed positively by about three-quarters of respondents, and City parks were rated excellent or good by 94% of respondents, but again, residents indicated support for encouraging access to these amenities and opportunities.

THE NCSTM

The National Citizen SurveyTM

Wilsonville, OR

Open-ended Responses

2018



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report includes the verbatim responses to an open-ended question included on The NCS 2018 survey for Wilsonville. Additional reports and the technical appendices are available under separate cover.

Respondents were asked to record their opinions about priorities facing the City in the following question:

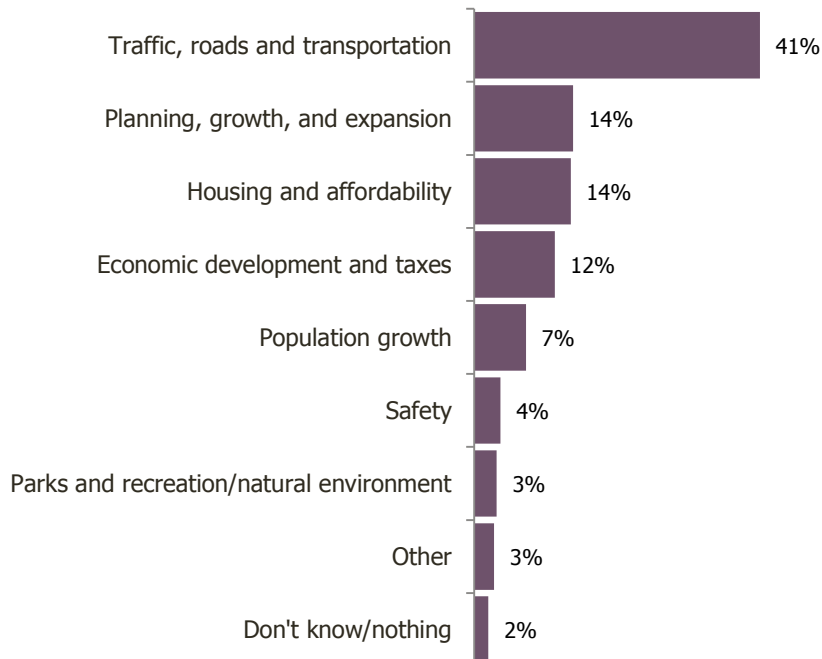
- What do you think is the biggest priority facing the City of Wilsonville over the next five years?

The verbatim responses were categorized by topic area and those topics are reported in the following chart with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment whenever a respondent mentioned more than a single topic.

Results from the open-ended question are best understood by reviewing the frequencies that summarize responses as well as the actual verbatim responses themselves. A total of 568 surveys were completed by Wilsonville residents; of these 450 respondents wrote in responses for the open-ended question. The most commonly cited theme had to do with improvements to traffic flow, roads and transportation in Wilsonville; about 4 in 10 residents cited issues having to do with mobility. Other topics residents thought were big priorities included planning and growth, housing and affordability and economic development.

Figure 1: Open-ended Question

What do you think is the biggest priority facing the City of Wilsonville over the next five years?



Verbatim Responses to Open-ended Question

The following pages contain the respondents' verbatim responses as written on the survey or entered in the web survey and have not been edited for spelling or grammar. Responses have been organized by coded topic areas.

What do you think is the biggest priority facing the City of Wilsonville over the next five years?

Traffic, roads and transportation

- 1) Beautiful city- Boeckman dip @ \$14.5 million? Why not concrete (Jersey) barriers. 2) Truck traffic on Canyon Creek Rd. can't frontage road be used instead? Semi trailers/ cabs stored in parking lot (xerox)?
- 1) Improving/ decreasing traffic, 2) Affordable housing, 3) A hospital in town, 4) Safety= Especially with teens, 5) Improving the library.
- 1) Traffic flow esp. across Boones Bridge & main roadways. 2) Continued land use planning to support quality of life & environment in area- no truck farms and no airport expansion w/ loss of farmland.
- 1. Improvement of vehicular traffic flow. 2. Construction of another bridge over the Willamette River. 3. Disaster preparedness.
- 1. Traffic flow. 2. Affordable housing.
- An automobile bridge across the river. Any evacuation of the Portland area- traffic would lock up Wilsonville. West side would also divert thru traffic. East side bridge should accommodate cars & emergency units.
- Automotive traffic congestion as the population grows.
- Building the Boeckman dip bridge and alleviating traffic congestion on I-5. (Adding tolls to the freeways will not improve traffic congestion, but will cause economic harm to many people.)
- Car traffic.
- Congestion (streets, roads, driving) affordable housing, homelessness, seriously? After completing this survey- not one question on overall accommodations for elderly or anyone who is handicap? Your focus is only on physically fit people? What about the over 65 population who can't hike a fog! Shame on you!
- Congestion of traffic around I-5, homeless people, and accessibility to mental health services.
- Connecting sidewalks instead of building a ridiculous bridge where already is a sidewalk. Not being pressured by outside influences to build cheap housing
- Dealing with all the traffic directly caused by subsidizing higher density development (with more on the horizon). Trying to avoid wasting public funds on things that have thin public support (urban renewal giveaways, bike bridge, etc.).
- decrease traffic congestion
- East- west travel- Wilsonville road is a nightmare.
- Eliminate traffic congestion on I-5 at Wilsonville Rd. Improve education by merit based teaching.
- Figuring out infrastructure on Wilsonville Rd. w/ Villaboys, growth, traffic is terrible going into town. And getting onto I5 south shouldn't take 30 min. from Wood Middle school.
- Fix the freeway!
- Fix the traffic problem around the Wilsonville road/ I5 intersection.
- Fix the traffic problems at I5/Wv Road during rush hour.
- Fix the traffic problems!!
- Fixing the roads to handle all the traffic. You keep building homes and the roads can't handle all the traffic. Between 2-6 every day the streets are a mess trying to get on I-5, and all the cars blocking the intersections. It's one big mess. Stop building and fix the streets please!!!
- Fixing traffic issues.
- Freeway traffic! Also, increasing employment opportunities to give people the chance to walk and live in town. Create a walking/ shopping/ dining experience area to feel more like a "downtown".
- Frog Pond development and the effect on traffic.
- Getting bottle-neck traffic under control. Traffic is major drawback. Need speed bumps on highly trafficked residential streets in neighborhoods Stop building high density apartments, town homes. Need 8-15k square

foot single family homes on high end. Trader Joe's at old Albertson's store. Vacant 3+ years now Control street begging better. Last summer we had 6 pan-handlers in various locations in one day.

- Growing traffic congestion due to the increased population. The good brings the bad.
- Having enough roads to accommodate all the growth.
- Heavy traffic at I5/ Wilsonville road. Keeping homeless population and gang activity away.
- Help federal, state, county, whatever it takes to help improve vehicle traffic flow at Boone's bridge area.
- Helping 0007 solve the traffic congestion on I-5.
- I 5 freeway.
- I love this city! But, sometimes with trains and especially trucks, it can get a bit congested.
- I-5 jam up going south, and planning. Your planners are making a mess of Wilsonville. You approved Villobois, it planned very well. But all the roads and areas surrounding the Villobois area are a mess. They need to be developed and make the area flow from north to south on grahams ferry rd. Grahams ferry rd. is used like a main road, lots of traffic. the road is a mess it feeds every area around, Tualatin, both I-5 exits, villobois, the new industrial area being planned. Then there is this small short area on Grahams ferry rd. that is 2 lanes(one each way), turns and more turns, 40 mph speed limit that is traveled at time 70 mph, a RR track that get hits by semis at least once a month clogging up the road and car accidents from one end to the other. planning is a disaster.
- I-5 traffic & exit/entry to & from I-5
- I5 traffic at rush hour and its effects on wilsonville road not getting
- I-5 traffic between Wilsonville exits and I-5 southbound exit.
- I-5 traffic congestion.
- I-5 traffic problem which impacts everything and virtually everyone.
- I-5, Boone's Bridge, traffic.
- I-5.
- Improve flow of traffic during rush hour. Get it done now before new frog pond development. More fishing access might be nice.
- Improve the congestion on I-5 and Wilsonville Rd! We need a Trader Toes. Improved public transportation to Portland metro areas.
- Improve traffic flow thru Wilsonville (I-5).
- Improved walkability with multi-use spaces to reduce traffic congestion. Our downtown and old town areas have the highest traffic congestion with both our residents and outlying areas (Sherwood, Newberg) accessing I5 through the middle of 'our living room'.
- Improving the flow of traffic as our city continues to grow.
- Improving traffic and commercial opportunities to accommodate fast growth.
- Improving transportation (SMART & WES) and improving bike/was paths.
- Increase access to walk safety in town. Too much traffic complete Takin trail. City parks need to care for trees & control Ivy or we will loose many trees. City parks need to decrease pesticides. Test city water for pesticide residue.
- Increased traffic w/ frog pond build out!!
- Infrastructure- frog pond development of 1750 housing!! Ease of commute is horrible. Planning for roads/ traffic increase comes way too long after development. Villebois is a perfect example of the poor planning. Wilsonville Rd is a mess between 2:30- 6 pm weekly. A poor job of planning.
- Infrastructure- roads. Traffic patterns. Traffic law enforcement (red light runners, crosswalk enforcement panhandlers).
- Maintain the balance of cars, bike & pedestrian. Do not eliminate parking, do not become Portland and there attack on personal vehicles!
- Managing traffic commensurate with growth of the Frog Pond development.
- Managing traffic patterns for the explosion of residents coming into Villebois.
- More bike paths & a bike/ walking bridge over the Willamette. More shops & restaurants.
- More pedestrian awareness. I have almost been hit many times while in crosswalks, even with my baby, because people won't slow down or wait the proper amount of time for pedestrians to cross.
- More roads - our traffic problems are horrific! Stop building apartments/houses until the roads are up to speed.
- Over crowding- bring more traffic. Better roads for more housing.

- Providing safe pedestrian and bike connections for all ages and abilities. Affordable housing.
- Public safety & road infrastructure.
- Reducing traffic congestion.
- Reducing traffic noise on Wilsonville Road, west of I-5. In the past few years, the decibel level has reached a level that is hazardous to the health of people who live near the road. Enforcing speed limit on Wilsonville road. Also, fixing the dip in Wilsonville road near Guiss Way. When trucks go over it, they make the ground shake so hard, my entire house rattles, and the seals in my windows are now broken.
- Road access off I-5, town center development, another bridge/ access, walking bridge.
- Roads, the traffic getting onto the freeway backs up all the way to my house by Boone's Ferry primary school. Especially on Fridays.
- Roads.
- Roads/ travel access Frog pond. Wilsonville Rd- I5 massive traffic- no flow. Keep control/ safety of Boeckman/ advance & W'ville/ Stafford intersection safe (school & more traffic). Maintaining what has been done so far in Wilsonville's development & appearance.
- Safety, ease of commuting, controlling tax increases to citizens
- Solution to the I-5/ 205 dilemma between the two Wilsonville exits.
- Solve the traffic issue (both I5 and local streets), limit the amount of high density housing, attracting a better variety of retailers and non-fast food restaurants.
- Solve traffic problems off I-5 exits. Affordable housing. Develop river frontage for restaurants.
- Speed limit of 20 mph in residential areas, as in PDX oversight of development. Town should remain attractive, development should be well regulated, and no more development along I-5, until the bridge is expanded, in 2040, when I will be quite dead. Bicycle/ pedestrian bridge! ASAP! Another fitness opportunity!
- Streets and basic infrastructure since new housing continues
- Surface street traffic. There are not nearly enough lanes of travel.
- The biggest negative of living in Wilsonville is the I-5 congestion. Keep focusing on economic development & housing. Without a job & a home, none of the other activities/ benefits matter.
- The infrastructure needs some serious changes. There are times I've spent over an hour leaving Fred Meyer trying to get to the freeway. Affordable housing is a huge need. It's impossible for a new home buyer to purchase a home. The home prices are way too much and the property tax is ridiculous. Nice rentals are hard to find and very expensive. I live in a studio apartment that costs over \$1,100 a month plus utilities.
- The roads & streets traffic is a nightmare.
- The traffic congestion that happens in town when the freeway gets blocked up. Something has got to be done about that for sure.
- The traffic on I-5
- The traffic.
- To prepare for the influx of higher traffic in Wilsonville (freeway issues daily are problematic).
- Traffic
- Traffic
- Traffic
- Traffic
- Traffic
- traffic
- Traffic
- Traffic
- Traffic
- Traffic
- Traffic
- Traffic
- Traffic Homelessness Affordable housing
- traffic along the I-5 and affordable housing
- Traffic and community policing
- Traffic and congestion.
- Traffic and dealing with growth. Having adequate funding for services.
- Traffic and high density housing

- Traffic and high taxes.
- Traffic and moving more store in like Ross into the old Albertsons building
- Traffic and public transportation.
- Traffic and safety. Crime rates seem to be increasing with larger populations and more access to public transit.
- Traffic and supporting new housing developments with efficient roads.
- Traffic and the, in my opinion, overly rapid development of the city. This is an issue with everybody I know in the area. It's a problem.
- Traffic congestion
- Traffic congestion and ease of movement within city.
- Traffic congestion and high taxes. Also I do not believe high density housing is conducive to a safe and simple living environment. BTW #16- should not include biking and walking together for an accurate response.
- Traffic Congestion at freeway entrance and exits.
- Traffic congestion at the I-5 / Wilsonville Road / Boones Ferry Road intersection.
- Traffic congestion I-5.
- Traffic Congestion Relief and increased traffic enforcement are a huge priority. I think Wilsonville may be overdeveloping for the infrastructure in place and the size of the police force. The I-5 daily slowdown around Wilsonville is untenable. I realize that the city is not in control of the federal interstate highway system and that much has been done to work on areas that are within the city's jurisdiction. However, continued lobbying and arm waving must continue to speed-up remedying the situation.
- Traffic congestion- Wilsonville Rd and I-5.
- Traffic congestion- Wilsonville Rd/ I-5- Boone's Ferry Bridge.
- Traffic congestion.
- Traffic congestion.
- Traffic congestion.
- Traffic congestion.
- Traffic- continue to build- out side streets and access to reduce block- ups. Manage light change times for better flow.
- Traffic control on Wilsonville Rd. at rush hour!! Affordable housing.
- Traffic control.
- Traffic control.
- Traffic control. Fitness center.
- TRAFFIC flow With new build out the current roads back log and will only get worse as Villebois finishes and Frog Pond begins.
- Traffic flow especially at peak hours. Professional/ white dollar jobs sidewalk & street repairs. High cost of water/ sewer rates most of my neighbors are letting their lawns die over the summer due to the high water costs.
- Traffic flow- in, out & through our city. Improving & maintaining open spaces.
- TRAFFIC FLOW!! OVER CROWDING DECISIONS MADE THAT THAT IMPACT LONG ESTABLISHED NEIGHBORHOODS
- Traffic flow, and freeway and business access.
- Traffic flow, especially in major rush hour times. More options to eat & revitalization of Town Center area. Continue to provide a safe environment w/ growing community.
- Traffic flow.
- Traffic flow.
- Traffic flow.
- Traffic flow.....it is virtually impossible to get from one side of freeway to other after 3 PM. Also encroachment of I-5 traffic on local areas.
- Traffic for off ramps!
- Traffic- growing too fast w/o infrastructure in place emergency response to Charbonneau- bridge.
- Traffic growth
- Traffic in/ out of town.
- Traffic issues
- Traffic issues

- traffic issues on I-5 and the main city center intersections around I-5 during rush hours
- Traffic management
- Traffic management
- Traffic management
- Traffic management in core areas of town.
- Traffic management with increasing population, staying focused on preserving natural space as Wilsonville population growth & creating an urban/ suburban balance to attract young families.
- Traffic mitigation within city. Improve pedestrian & bike access.
- Traffic mitigation. Development of Town Center Loop into more attractive, usable, walkable space.
- Traffic near intersection of Wilsonville Road and Bonner Ferry Road- especially at "rush hour".
- Traffic on I-5 - both directions.
- Traffic on I5, buildings apartments causing population explosion.
- Traffic on I5/ Wilsonville. Feeling of safety. A defined town gathering place with places to eat, drink, sit, walk & visit.
- Traffic on Wilsonville Rd. Safety for pedestrians to cross safely & on Town Center Loop, too. Medical doctors that will accept Care Oregon Ins. Smart bus service direct access to Tualatin "new seasons" shopping area without having to transfer to tri-met services, which cost more money for seniors.
- Traffic on Wilsonville Road (West side) is horrible for people who live next to the road we need more stoplights to slow the vehicles down. We need 6 foot high, concrete walls to block the excessive noise. It has become a freeway through our houses.
- Traffic on Wilsonville road- growth.
- Traffic relief.
- Traffic- road improvement. There has been a marked increase in housing/ population with little or no improvement in freeway access or egress.
- Traffic slowdowns on major streets, especially in afternoons.
- Traffic- something needs to be done about traffic getting to and from Wilsonville on I-5. I realize its not a city thing but something needs to be done. Traffic lights need to be better coming on and of both North & South Wilsonville exits too.
- TRAFFIC TRAFFIC TRAFFIC I-5 corridor is terrible and getting worse Also, manage growth; no growth South of the Willamette especially commercial.
- Traffic!
- Traffic!
- Traffic!
- TRAFFIC! and overpopulation due to growth and an unending level of development.
- Traffic! Both I-5 & within the city.
- Traffic! Fred Meyer area!
- Traffic! Getting anywhere during rush hour is almost impossible.
- Traffic! It's nuts for the city & planners (many of who don't live in W'ville!) to think that 1750 homes in frog pond area will not affect traffic. Also- no more apartments! It will be a nightmare.
- Traffic! Traffic! Traffic! Post some officers at the major intersections and STOP the yellow/red light runners. And, being too lenient with panhandlers in the city, in parking lots, on public roadways.
- Traffic!!!
- Traffic, healthy restaurants, a community pool, a new seasons/ whole foods/ too.
- Traffic, organic food store. Extra: Wilsonville needs a cemetery. It also needs an organic food store.
- Traffic, personal safety.
- Traffic, population.
- Traffic, public transportation to PDX & train station.
- Traffic, safety.
- Traffic.
- Traffic.
- Traffic.
- Traffic.
- Traffic.

- Traffic.
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- Traffic.
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- Traffic.
- Traffic. I-5 across the bridge to Charbanneau is one of the worst bottlenecks in the suburbs.
- Traffic. Single family homes- no more apts.
- Traffic/ taxes.
- Traffic/ transportation.
- Transportation in city- WES- maxline- I5.
- Transportation planning to reduce congestion on I5, and related congestion on local arterial streets. SB I-5 entrance ramp widening project, now under construction is a perfect example!
- Transportation! There's no reason it should take 3-4 hours real time for someone to get to county services in Oregon City. That's 6-8 hours by bus to get to things like Women's Services for women at risk. Or, 1.5 hours to get to Target or Costo for people who live by the High school. Half of Wilsonville is a full day trip for over half your residence by bus.
- Transportation. Especially on Wilsonville rd and entering the freeway where it's a bottleneck everyday . The Smart system only serves a small percentage of the population because it takes up to 45 minutes to get from one side of Wilsonville Road to the other with all the out-of-the-way stops where they sit and wait. There should be a bus or trolley that travels back and forth on Wilsonville Road all day long only stopping when they see passengers like a real trolley. Then kids that are out of school for the summer or after school and other people who don't normally use smart might actually take it advantage of the service. Please no more apartments. We have enough and they are contributing to the traffic and crime problems.
- Transportation/ road access to surrounding towns (Sherwood, Tigard, Tualatin), I-5 congestion- we need better arterials connecting Wilsonville to its surrounds. Frog pond and Villebios development will make commuting outside of Wilsonville difficult.
- Transportation; gridlock
- Update town center area, traffic improvements.
- Walkability, also more local businesses & restaurants, i.e. progress ridge in Beaverton, to keep residents & \$ here.
- Work on bike trails through city. Add bike trails. Finish the Tonquin Trail.
- Work on traffic issues and encourage more retail to come to Wilsonville.

Planning, growth and expansion

- 1) Infrastructure for the industrial development in northwest Wilsonville 2) Building out Frog Pond area.
- Accommodating new business and housing while preserving open spaces and environment.
- Appropriate growth that maintains quality of life and natural habitat/ outdoor space.
- City planning- attracting quality business. Traffic congestion.
- Containing runaway land development & loss of green spaces & open areas. Need for mixed use development of new areas & housing options for 1 & 2 story equality- not all 2 or more in new developments- need mixed options.
- Control development/ focus on the I5 corridor issues during rush hour/ funding the library/ schools. Don't waste money on pools, rec/ area, control the car dealerships not too many cars out fronts on stores.
- Controlled growth and planning with. Working with ODOT on traffic. Controls from I5.
- Controlled growth, affordable housing.
- Correct and wise development of the frog pond area and Stafford and Boeckman Rds.
- Create a true 'downtown' area. All we have is a series of strip malls. That leaves us with zero sense of community. Years ago we had a wonderful opportunity to create a new downtown area in town center but failed to implement a successful plan. I do not have any affordable suggestions, it's probably too late. For the most part, Wilsonville will continue to be nothing but a fast food pit stop along I-5.
- Dealing with growth. Utilities, traffic.

- Density sprawl keeping open spaces traffic I moved here for a quieter, gentler high school- WHS for my daughter. Traffic is awful on I-5. Rents are high. However is growing on me. Need a Trader Joe's where Albertons.
- Developing in a way that creates more sense of community rather than just the developer- led sprawl that's here going on. Also-management of your community garden- and the city staff who are supposed to be doing it- are appealing.
- Developing the understanding that just because you can expand and develop, you actually absolutely must do that. It is OK to have zero growth. Why must every vacant piece of land be developed? Progress does not quate to an increase in numbers. It is so much more than numbers.
- Development planning do it right the first time so we don't have to pay for it a 2nd time!
- Don't let Wilsonville turn into a south version of Beaverton. Beaverton is messed up & I don't want to see Wilsonville go down the same path.
- Economic development! Wilsonville road traffic!! East and west.
- Expansion and growth without infrastructure growth - not just water and sewer but transport too. The second priority is how we look - there is no recognizable theme for the architecture of the downtown area (loop).
- Finding a good balance between open/nature spaces and residential development. I feel that wilsonville is not taking care of our land and preserving enough farm/wetland/wild spaces. I fear developing neighborhoods are going to overrun the natural spaces we love about wilsonville.
- Finding major projects, such as the Kinsman & Brown Rds extension & my personal problem, rebuilding the storm water flow project on my property. Seems the city has no funds for planned projects that have already sucked up large amounts of money.
- Finding tenants for vacant office & industrial space and dealing with issues relating to housing growth from Villabois and Frog pond.
- Getting a handle on growth. Remembering that there are residents living here who can't travel across town in a car at certain times of day. We are not ready to develop Frog Pond. The Mayor obviously wants to turn this town into the next Beaverton but with less actual land to work with.
- Growing too fast.
- Growth - how to adjust and pay for infrastructure to insure the small town feeling of Wilsonville while more people move to Wilsonville
- Growth & traffic congestion.
- Growth is not being supported by infrastructure and lack of businesses for the growth (stores, restaurants, etc.)
- Growth is tooooo- fast! Can you slow down a little.
- Growth to fast.
- Growth, traffic, keeping green spaces business development.
- Handling growth and traffic!
- Handling growth.
- Handling the increasing population. Traffic. Earthquake preparedness, and in particular the inability of town home owners to acquire insurance except through the HOA, who does not currently provide it and doesn't have meetings and will not provide a list of members.
- I think the path Wilsonville is on is somewhat perilous in that we are trying to accommodate 'all growth' opportunities including schools, houses and new subdivisions. We may find the quality of life we are lucky enough to experience is in jeopardy given these new stressors. We do not believe in the 'necessity of growth'. The Frog Pond subdivision is going to increase pressure on local roads, parks and services. The city is not doing enough to preserve open space and create a network of trails for recreation. If you want to see a failed city where it comes to development you only need to look up the road at our neighbor, Tigard.
- I would like to see more of a 'town' where there would be no cars and a feeling of a small town center with small business and gathering spots for citizens.
- Improve city center.
- Improving community feel and sense of "town center". Traffic!!!
- Infrastructure and planning. There seems to be a lack of common sense when property is reassigned. i.e. the Starbucks that went into the Arby's is an accident place waiting to happen, for cars and pedestrians. Left turns out of there need to stop. The first driveway coming off SW Wilsonville Road to Town Center Loop W need to be closed also. When the flow starts off Wilsonville Road, when someone turns in there, the traffic comes to a

screeching halt leaving a back-up through the intersection. These are just two examples of many I have. There doesn't seem to be any thought or correction once these areas are over populated.

- Infrastructure development & assessments to improve traffic. Improve availability of better restaurants & entertainment. Improve availability of under span of housing for seniors (not retirement homes).
- Infrastructure. The City is simply not capable of sustaining and supporting the growth planned for this area. Sometimes the best course of action is to just say 'no' to new and to focus on improving what is already here. Not all growth is good growth.
- Keep natural spaces natural, too much has already been turned into houses with no yard. Wilsonville is becoming unsafe & an ugly place to live.
- Keep the welcoming feel in the face of major growth.
- Keeping it relevant yet quaint. Create a design aesthetic for shopping centers to create gathering spaces for the community that gives public areas a welcoming a charming identity. Let's not overgrow Wilsonville please.
- Keeping people interested in smart growth and connectivity without using Wilsonville Rd during heavy traffic. Preventing urban growth south of the river.
- Keeping the small town feel. Not over-developing with cheap, crowded, small homes and apartments.
- Making sure that with the growth & dev going we keep the "community" feel. I just moved from Jual & its too big & spread out.
- Managing growth in a way that doesn't decrease quality of life for current residents. Traffic by the old town square makes me doubt current leadership's ability to plan for growth.
- Managing growth, preserve nature, make sure K-12 education is valued.
- Managing growth, traffic congestion, etc.
- Managing growth/ traffic congestion in the northeast part of the city.
- Managing growth; the city has managed it poorly over last 15 years, making Wilsonville increasingly less live able (becoming like Tigard or Beaverton).
- Need to re-evaluate the planning of new development. There are too many apartments per capita. Our services cannot sustain this financially and qualitatively.
- Not allowing over building and over taking our services. Add more business here. So we don't have to drive up or down I-5!
- Not lose the small, tight knit community as Wilsonville grows, as well as experiencing the increasing traffic. Health and wellness, normalizing frequenting the outdoors, easy access to activities aide in the health of the community, physically and mentally.
- Not turning the entire city into: Villebois, a shopping mall/ strip mall/ apartment complex. Dealing w/ I-5 traffic issues.
- Over development & increase in population & developing infrastructure to support.
- Over development/rapid development and the traffic associated with that. Current infrastructure does not support current population during prime travel hours (rush hour).
- Over population- freeway gets backed up so does Main St Wilsonville St. grid lock traffic cops don't do their job & slow people down.
- Planning ahead for heavy growth in a highly favorable community- i.e: Building another bridge over the Willamette River- to facilitate biking, walking, secondary uses when primary bridge is "bottle necked" i.e- I-5 accidents.
- Please do not overdevelop - we love how Wilsonville has trails and parks.
- Please stop growth and development to control quality of life. My neighbors share my view. Wilsonville is experiencing over crowding & traffic issues. It doesn't benefit our citizens. Very high cost of sewage/ water and property taxes may cause us to move. Rather than paying high cost of contractors, could city employees provide evaluation and assessment, logo, etc. As part of my state & county jobs, I provided state wide and county wide evaluation and analysis. We could use the money saved to lower sewage/ water costs. Thank you for making these issues a priority. In my neighborhood we can't afford to water our lawns.
- Population & traffic.
- Preservation of farm zoning.
- Preserving natural areas & open space for the onslaught of commercial & housing development.
- Redevelopment of Town Center and building bike-ped bridge over I-5
- Redirecting zoning of land for farms.
- Small town atmosphere. Traffic- jobs- more businesses.

- The biggest priority is managing the city's growth, including unclogging Wilsonville Road access to I-5 South.
- The city is doing a great job at managing growth but would love to see the development of restaurant area (not just chains) and water rates are extremely high compared to other places I've lived.
- The city needs to preserve the natural resources within the city's boundaries. This includes all groves of trees (large or small), open areas, wildlife corridors in neighborhoods, current and future business and industrial areas. Expand the SMART bus service in neighborhoods and business areas rather reduce routes and services to reduce the number of cars on the city's roads.
- The city needs to retain quality of life and community as the city grows. The city needs to manage & if possible alleviate traffic problems caused by regional traffic getting to & across the Boone Bridge on I-5.
- To effectively manage the continued growth with increases in traffic from all over- keep businesses "happy" (& interested in doing biz in city)- and yet still keeping all costs (public & private) affordable.
- To not overdevelop so we lose the small town feel of Wilsonville and sense of community. Keeping open spaces undeveloped and be careful that traffic doesn't get out of control. It's already an issue.
- To not waste money on unnecessary projects- Boeckman dip.
- To slow down and stop developing neighborhoods and new recreational facilities at every opportunity. Leave things alone and stop spending money to "improve" parks and rec facilities that are only used by non-Wilsonville residents. Stop screening with Memorial park.
- Too many people & buildings stuffed into too small land space. Too much traffic, congestion.
- Too much focus on increasing available housing and growth. Instead, focus on infrastructure. Wilsonville is becoming the Beaverton of 30 years ago and will soon be an undesirable place to live due to overcrowding with a lack of adequate infrastructure.
- Updating & improving various things around town.
- Urban planning- too much new housing. Instead, we need development in a better town center- restaurants, shops, activities, walking streets, community, markets (artisan, etc.).

Housing and affordability

- 1- Resist overbuilding to house people and/ or businesses. 2- Must match infrastructure to homes, offices, retail. If roads are inadequate, safety vanishes & people will move.
- Additional multi unit housing.
- Affordable housing
- affordable housing
- Affordable housing alone w/ development & associated infrastructure.
- Affordable housing and places to shop. It would be nice to bring more small business in rather than the huge companies (Sysco) that take up most of the city. It would be nice to see an area with shops, restaurants etc . Like Bridgeport but small.
- Affordable housing and traffic
- Affordable housing, homelessness.
- Affordable housing, lack of ethnic diversity, increasing services for people who are homeless or financially in need.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable single level homes.
- Balancing affordable housing with public safety.
- Build an inclusive community where local employees at all pay levels can also live, and yet also attract businesses that pay well and attract professionals.
- Build more affordable single family homes for young families. These homes should be on medium sized lots with yard space bigger than what is found in Villebois. A new development similar to Wilsonville Meadows neighborhood would be fantastic.

- Building more homes/ apartments before the city has any kind of infrastructure developed to accommodate all the traffic.
- Cost of housing- making it affordable for young families.
- Cost of living & affordable living/ housing options. Too many apartments & insufficient single level, quality condos or other residential options. Taxes are horrific.
- Cost of living expenses, especially for renting apartments. Rent prices have increased tremendously and many people have to leave because they can no longer afford it. Also- no one follows the rules to keep their dogs on leashes in parks! The signs are clearly posted but everyone ignores them & let their dogs run wild which puts the safety of everyone at risk! Off- leash should only be in the designated areas! It would be helpful if these rules would actually be enforced!!!
- Growth and extremely high rents.
- Help alleviate homelessness. Meet this population needs. This is main area of focus that unaddressed will impact city most negatively in all ways. This survey has not addressed this, that I can see.
- Helping lower income families with quality food at reasonable prices.
- Housing
- Housing & traffic.
- Housing (affordable) traffic.
- Housing affordability to all. No gentrification!!
- Housing affordability to have a diverse group of people living in our city as well as keeping green spaces. And better management of wilsonville road and surrounding roads for traffic flow.
- Housing affordability, too many homeless, traffic congestion, need more retail space, need community recreation center. Our population is booming but we are losing residents and business to the surrounding cities because we still act like a small town and refuse to grow up.
- Housing and traffic.
- I am a retired senior citizen so I'm concerned with safe affordable housing that is handicapped accessible. There is a long waiting list & what I've found so far is poor quality. It would be great if these new apartment complexes had 10%- 15% for low income as a condition for getting their permits.
- I think housing shortage and the cost of housing is too much
- I would like to feel I mattered- that I'm able to keep up with rising prices of food & rent, I have no other means of help and am becoming an invisible person who doesn't fit/ a lot of senior citizens in this apartment are in the same boat. Why is it that most people think we are rich- sitting on a mountain of money. Trump scares as much!
- Lack of affordable housing.
- Limiting the number of large apartment complexes being build. There are enough! Remember- more people means more infrastructure, more services needed, more schools & more costs= higher taxes... & nobody likes that. You also lose the park- like atmosphere of this community.
- Minimize upscale new housing developments like Villebois. Maintain a sense of nearness/ access to nature/ outdoors by preserving parks and not taking over local farms w/ new housing developments.
- Need more single story housing for people who are getting older and don't want to deal with stairs. A retirement facility should not be the only option.
- Reducing the ratio of apartments to individual residences.
- Rents skyrocketing- wages not keeping up. In less than 2 yrs. my rent has increased 25%.
- Single level housing for its older citizens.
- Smart residential growth and attracting more quality businesses.
- Stop building housing!!! This will fix the traffic issues!!! Why does small Wilsonville bring I-5 to a stand still everyday (even weekends) start building family and child play areas (real skateboard park, BMX & Mt. Bike area, & radio control cars and trucks area).
- The need for low income housing.
- To encourage more families to stay here, Wilsonville needs more affordable housing choices for families, as well as encouraging developers to include small backyards with all new homes. Widening some of the roads such as SW Parkway Ave that run parallel to I-5 (I've had cars swerve out of their lane and almost hit me head-on because the car ahead of them was stopped in the southbound lane waiting to turn into Xerox). This section of road also needs sidewalks (why isn't there a sidewalk next to Xerox???). Also, more bike lanes and

bike trails for riders who want to ride between the east side and west side of Wilsonville as well as between the north end and south end.

- Too many apartments as opposed to single dwelling houses.
- Zoning and land use. Ensure adequate housing for- all, and keep it affordable for families who are already here and plan to stay.

Economic development and taxes

- Aquatic center Bring in more large stores so everyone is not having to leave this city to shop (i.e. Home Depot or Lowes, Trader Joe's, Kohl's or other dept. stores, TJ Maxx or Marshalls, etc.
- As a grown community it is vital to get better retail here. Better grocers (New Seasons, Zupans, Whole Foods 365) many of us hate big box stores and places like Safeway offer very limited organic and local products. It will avoid people bringing up a bunch of gas ru. Omg down the highway. Also more and unique restaurants. Think places like La Provance, Gubancs etc. and finally, the town feels like it's 3 I'm on extend towns. West, east and Charbanneau.
- Attracting new businesses: better restaurants (no more fast food), upscale grocery store, bakery, etc.
- Attracting new, local businesses and restaurants (no more chains, fast food or big box stores!) and redesigning the town center to make Wilsonville a more walkable and better place to live.
- Better retail shopping like TJ Maxx, Ross or Marshalls. Get rid of homeless and pandering on highways.
- Building shopping centers and proper traffic flow to them!!! The intersection at Fred Meyer is RIDICULOUS !! Leaving the Old Town area is a hassle for me DAILY. Trying to shop or eat past 10pm is a HUGE problem - why is everything closed at 9p around here?! Why can't I shop easily and close at a Walmart? Prices are ridiculously high at the two grocery stores and THEY CLOSE AT 11PM! Why?!
- Clothing store, curves, Winco or Bimarts i.e., some more variety in this type of retail opportunities.
- Concern of higher taxes- our taxes are very high here. Traffic- the fwy south getting to Wilsonville at 3:00 pm & after is awful with the amount of homes being built there will be more traffic, crime & higher taxes.
- Continued economic development to maintain strong schools & increase home values.
- Creating a vibrant downtown area w/ retail, restaurants etc.
- Economic health of city. Creating a savings to maintain services and amenities when there is a down turn in economy.
- Fix Town center, add swimming pools, need more restaurants, more retail. My neighbors and my family are spending most of our money in Tualatin or Sherwood or Tigard. Please bring in Trader Joe's or some other specialty grocer to compete with Safeway and Fred Meyer
- Focus on economic development and encouraging businesses to locate in Wilsonville, thereby improving local job employment.
- Get small independent businesses instead of corporations. Provide services for homeless. Clean up creeks that are currently polluted. Affordable housing. Swimming pool.
- Getting business growth
- Green space and public parks library equity in housing with reasonable prices.
- I can tell you that their priority is just building and cutting costs. For example outsourcing police services but building hundreds if not thousands of new residences and apartments. It should at this point be providing better employment opportunities and lowering the cost of housing since Wilsonville is a swamp that people lived in to try to save money and avoid the high costs of places like Portland. But also maintaining easy freeway access. Wilsonville road and I5 around Wilsonville is a joke especially during rush hours anymore.
- I feel the biggest priority should be to keep our natural environment and reduce/ eliminate the use of toxic pesticides and switch to an organics first policy. This would protect our children, pets & environment for generations to come.
- I think leaving jobs locally that support the upward mobility of the lower working class will be difficult soon and because of that getting locals involved locally is crucial. The cost of living here is high and entry level positions are plentiful but professional growth opportunities are.
- Improving city center - more dining and shopping opportunities to make the area a place people want to come.
- Increase in small businesses and better shopping options. The downtown area could be a huge draw for many if it were expanded. My family and I are often drawn to the Sherwood downtown area and something like that would be a huge opportunity to help Wilsonville grow in population and economically.

- It would be cool if Wilsonville had a more walkable place with little local shops. I'm not sure if that'd ever be possible, but it's really what the city needs.
- Keep shopping areas viable. Start and complete long range city plan.
- Maintaining our quality of life, safety & entertainment choices and/ or improve on those without increasing our property taxes!!! Especially important for us seniors living on fixed incomes.
- More attractions locally so the population does not have leave the area to go get a non-chain cup of coffee.
- More diverse commercial- fast casual restaurants & full service restaurants, Trader Joes, Bimount. Community swimming pool. Community ice rink.
- More options in terms of grocery & restaurants.
- More places to eat. More variety of grocery stores!!
- Property tax is increasing. It will be harder for us to stay and retire in Wilsonville even with our total income.
- Property taxes to damn high.
- quality job opportunities with quality pay
- The continued misuse of Tax Increment Financing.
- To develop a downtown area- stores, cafes, playhouse (theatre). To curb growth as to maintain a high quality standard of living (not to be overcrowded).
- Town Center ReVamp
- Upgrade Wilsonville town center into a much more inviting and vibrant and modern shopping experience like Bridgeport village, for example. And please do not connect Boekman Road overpass to I-5!!!
- Very poor development execution- commercial/ retail on Wilsonville road/ town center loop.
- We need more places dedicated to family/kids activities here in town. The city needs to court businesses who would fill this void, particularly with indoor options since it can't be summer all year long.
- Wilsonville has missed out on the "warm village" vibe- we prefer to hang out in Sherwood and spend our money at their small businesses. Would be great if we could get that here. We need local coffee, yoga, wine bars, kids boutiques, etc.
- Would like more opportunity for small basis like small shops to create more "boutique" fun, diverse mix of retail.

Population growth

- A large influx of people and the horrific traffic make us want to move away from Wilsonville. We have enjoyed living there for 15 years but the city has grown faster than the roads can handle and the quality of the community is poorer as a result.
- A lot of new homes & people moving here. Traffic congestion could become problematic. Also crime. Wilsonville has low crime. Let's keep it that way.
- A lot of people moving here. Traffic is already too heavy.
- Controlling/managing the growth in population and corresponding traffic.
- Growth of population virus the ingress/ egress! We've lived here 3 yrs. The road improvements to Villebois has been awesome. Wilsonville Rd can be a difficult road to take @ prime school & work hours- I-5 entrance south bound @ Wilsonville Rd from the west is challenging & time consuming.
- Growth- population & traffic.
- Growth/ population, economy.
- Increase in population in relation to roads and schools.
- Keeping small town feel.
- Keeping the city a great place to live as more people come as residents.
- Managing population growth i.e- infrastructure- streets/ freeway barely handle current population.
- Managing the large influx of new residents, coping with increased traffic.
- Not overgrow itself without being able to sustain the community with the huge influx of people. I don't live in downtown Portland for a reason. Too many people in such a tight area. It's very unpleasant to think Wilsonville is.
- Over growth over population. Frustration on roads.
- Over population and construction.
- Over population. Stop building single family homes.

- Over population. There has been and continues to be a lot of building of apartments, townhouses, condos and homes. The roads are getting more congested. I'd like to see the building slow down and be reassessed as to the how it's affecting the current infrastructure.
- Overcrowding keep it affordable.
- Overcrowding- too much growth traffic.
- Overcrowding. Not diverse enough. Traffic on I-5 and main roads in Wilsonville.
- Overgrowth - Lack of vision for planning for cars; unrealistic to plan for 1 car for apartments and new homes — we are NOT NYC - people use cars not bike/walk/bus to work - turning Wilsonville into an overgrown town.....becoming the Beaverton of south
- Overpopulation - Why are we promoting high density housing?
- Population growth & the rise of property prices.
- Population growth and ease of access to facilities due to traffic issues.
- Population growth and traffic congestion, especially at peak hours.
- Population growth creating traffic and infrastructure problems.
- Population growth I5 traffic congestion.
- Population growth/ traffic.
- Population increase & schools.
- Providing essential services with population growth while keeping the rates for these services reasonable.
- Upgrading infrastructure to keep pace with increasing population.
- Watching population growth and development. If you aren't accommodating to the fact the town is growing and you don't add roads we are totally screwed.

Safety

- 1) Feeling of safety while living in Wilsonville. 2) The opportunities for child education, example the better school rating & equipments.
- Continuing its sense of community and sense of security.
- Crime
- Drug problems at the high school, begging at stop sign locations, homeless camping out need to go!!!
- Homeless people and our safety and the safety of our property. Busing for the college students to get to and from their classes and places of employment 6am to 11pm, Monday thru Sunday. Last class is at ten pm.
- I feel safe in my neighborhood but we do have an issue with break-ins almost every couple weeks in our neighborhood. Also there are some old & un kept apartment buildings off of brown that take away from the aesthetic of our community. Maybe build a fence on that side of the road to conceal those buildings?
- I live in an apartment complex and our mail boxes have been broken into more than once! Fix this please!
- Increase in crime and vandalism, over-development, horrendous traffic issues, loss of open and green space, density and over-population, do not want the Bike Bridge, City Council not responsive to citizen input.
- More police! More patrol on Wilsonville Rd West. More shopping- need Winco- Trader Joe's etc. More restaurants.
- Protecting the residents of Wilsonville.
- Review contract with Clackamas County for Police services in light of their issues over the past few years that have affected our city directly and don't appear to be addressed.
- Safety-more law enforcement and effective responsiveness to reports Traffic.
- Several things. We need to continue to work on the prostitution problem which also involves drugs. I would like to see more of a police presence in our neighborhoods. I have a family of 5 little children next door and on an average day I see three or more people run the stop sign. They slow down and keep going. I would also like to see a shopping area not like bridgeport but a few blocks where there is small shops, restaurants with outside seating in the summer and maybe do it in a theme such as Italian, German or ultra modern. We have a lot of business's here and there is shopping areas but they are all in different areas. It would be nice to have a variety of shops and restaurants to draw people into the city.
- The influx of homeless people on street/ pan handling graffiti/ gangs signs in the area. Stop pushing for more low income housing we have enough low income people here.

Parks and recreation/natural environment

- Clean air & water. Discourage homeless individuals.

- Getting a swimming pool
- Keeping a nice community with a great library, schools, and parks but also growing more with more doctors and medical care providers in Wilsonville as well as better/more shopping opportunities.
- Keeping the city clean. We need better connected- paved paths at memorial park! Also, the city needs a do-it-yourself car wash. Wilsonville needs to stay Caucasian (white) and not become like every other city!
- Maintaining parks, and safety, keep our sense of community
- Parks and Rec and Town Center loop
- Recreation Center...pool, weight room, basketball courts, exercise class space, etc. Traffic at Boone's Ferry Rd/Wilsonville rd intersection
- Regarding question #10, the quality of preservation of natural areas. I've lived in Wilsonville for 20 years. I originally selected Wilsonville because it was a small, beautiful city. Its still beautiful but getting too big. Please focus on preserving as much land as possible. That's what makes Wilsonville so beautiful. No more apartment buildings. Traffic is bad at rush hours! Focus on quality not quantity.
- Schools and adults need a large indoor swim park.
- The lack of multiuse sports fields and a pedestrian bridge to cross the river.

Other

- Ending homelessness
- Engage the residents of Wilsonville in developing a deeper experience of community- a place to coevally encounter each other.
- Figure out a way to get the US Post Office to clean up there green areas. It's shameful!!! Safety from the freeway. Homeless. Traffic to and from freeway at peek times. A public swimming pool would be nice.
- Finding an identity beyond a high school sports power. Having a common area that is encouraging and welcoming to stroll & gather. There is no town center. All gathering seems to be neighborhood centric.
- Getting & keeping honest & hard working citizens to care on the city's business.
- Having trustworthy council members & DRB staff & development processes. Having "reasonable" residential growth & process for this.
- How about WiFi?
- Increasing activities and supporting businesses to engage in community building. Continuing work to keep Wilsonville committed to maintaining greenspace. Continuing to support quality education.
- Increasing the quality of education from K-12; making sure that all students have equitable access to education that meets their personal level and need. Enforcing policy and procedures in the school environment that holds students accountable for the actions and that protects all students. Their was a history of persons moving into Wilsonville because of the quality of education provided in the local schools, this is no longer the case. Parents are faced with the options of moving out of the area, placing their kids in private schools, or having to subject their kids to the diminished education experience and possible danger of being in a classroom/at a school that is unsafe.
- Lack of diversity
- Maintaining the quality of life as it exists now.
- Making the city more livable. More often than not I have to leave the city to do my grocery shopping because the stores here are overpriced or lacking in quality foods. I also have to leave the city for any good restaurants or bars. Everything here is a chain or crazy overpriced. Affordable housing would be a great thing. I haven't noticed a lot of younger people around here and I'm assuming it's because the rent is too high.
- Sense of community. THis community is becoming so homogeneous and not diverse enough - i think the high cost of living / housing is contributing to that. Also we are growing. And events that used to be fun for our smaller town (Easter egg hunt) are becoming a mess for the growing town we are. We need to work to increase our community's diversity by ensuring that we have mixed housing options and increasing the choices in our community for education (most things are directed to children or seniors), food, and shopping (everything in Wilsonville is the SAME - how many subways/ Starbucks/ nail salons do we need). We also need to improve our community to better fit the size we are becoming.
- The schools have been left behind. They need to be the top priority for the government. And stop building all the rentals and focus on houses.
- This may be a distorted survey since we live and recreate in Charboneau.

- To be a welcoming and accepting community for people of all age, race, ability, gender, socioeconomic status, etc., always. while simultaneously protecting our environment and learning to live sustainably.
- Trade school opportunities for high school. Safety- drug issues. Quality housing & spaces, flow of traffic as we grow.
- Wilsonville is lacking churches and more places to worship.

Don't know/nothing

- I have only been here a little over a year- am 74- live in an apartment for seniors so answer differently than if I was 35 or 40.
- I think you are making nothing but positive steps for our future!
- N/A
- Na
- New resident, so we are not sure yet.
- No comment.
- Not sure- only been here 6 months.
- Unknown- newer resident.

THE NCS™

The National Citizen Survey™

Wilsonville, OR

Trends over Time

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2018 ratings for the City of Wilsonville to its previous survey results in 2012, 2014 and 2016. Additional reports and technical appendices are available under separate cover.

Trend data for Wilsonville represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than six percentage points between the 2016 and 2018 surveys, otherwise the comparisons between 2016 and 2018 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Wilsonville for 2018 generally remained stable. Of the 127 items for which comparisons were available, 99 items were rated similarly in 2016 and 2018; seven items showed a decrease in ratings and 21 showed an increase in ratings. Notable trends over time included the following:

- While the majority of ratings of Community Characteristics remained stable from 2016 to 2018, a couple of aspects were trending down and several were trending up in 2018. Wilsonville residents gave lower ratings to travel by bicycle and to Wilsonville's vibrant downtown/commercial area in the most recent survey. However, residents gave more positive ratings to 12 aspects of the community spanning multiple facets such as Economy, Built Environment and Recreation and Wellness, among others. The largest gains from 2016 to 2018 were for affordable quality housing and housing options.
- Aspects of Governance demonstrated more stability over time. Only one rating within this pillar decreased; ratings for street repair were lower in 2018 than in 2016. Survey respondents had more positive perceptions on the most recent survey of the overall direction the City is taking, value of services for taxes paid, the job Wilsonville does at being honest and at treating all residents fairly. Each of these ratings rebounded to levels seen in 2014. Ratings also increased in 2018 for natural areas preservation, storm drainage, recreation centers and recreation programs to levels seen in 2014.
- Almost all reported rates within the pillar of Participation remained stable in 2018 compared to 2016. However, fewer Wilsonville residents reported that they had used Wilsonville recreation centers, volunteered, participated in a club or had done a favor for a neighbor in the last 12 months. Conversely, more respondents reported that they had stocked supplies for an emergency in 2018 compared to 2016.

Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)				2018 rating compared to 2016	Comparison to benchmark			
	2012	2014	2016	2018		2012	2014	2016	2018
Overall quality of life	92%	91%	89%	94%	Similar	Much higher	Similar	Similar	Similar
Overall image	87%	87%	84%	88%	Similar	Much higher	Higher	Higher	Higher
Place to live	94%	94%	93%	95%	Similar	Much higher	Similar	Similar	Similar
Neighborhood	89%	91%	89%	93%	Similar	Much higher	Similar	Similar	Similar
Place to raise children	93%	93%	92%	97%	Similar	Much higher	Higher	Higher	Higher
Place to retire	77%	76%	76%	73%	Similar	Much higher	Similar	Similar	Similar
Overall appearance	91%	92%	93%	92%	Similar	Much higher	Higher	Higher	Higher

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
Safety	Overall feeling of safety	NA	93%	93%	91%	Similar	NA	Higher	Higher	Similar
	Safe in neighborhood	98%	98%	97%	97%	Similar	Much higher	Similar	Similar	Similar
	Safe commercial areas	96%	96%	93%	96%	Similar	Much higher	Similar	Similar	Similar
	Overall ease of travel	NA	86%	71%	68%	Similar	NA	Similar	Similar	Similar
Mobility	Paths and walking trails	78%	83%	85%	83%	Similar	Much higher	Higher	Higher	Higher
	Ease of walking	80%	81%	83%	82%	Similar	Much higher	Higher	Higher	Higher
	Travel by bicycle	69%	75%	73%	67%	Lower	Much higher	Higher	Higher	Higher
	Travel by public transportation	NA	75%	63%	67%	Similar	NA	Higher	Higher	Much higher
	Travel by car	65%	74%	56%	57%	Similar	Much higher	Similar	Similar	Similar
	Traffic flow	48%	66%	43%	38%	Similar	Similar	Similar	Similar	Similar
Natural Environment	Overall natural environment	85%	93%	91%	93%	Similar	Much higher	Higher	Higher	Higher
	Cleanliness	94%	95%	93%	92%	Similar	Much higher	Higher	Higher	Higher
	Overall built environment	NA	81%	76%	77%	Similar	NA	Higher	Higher	Higher
Built Environment	New development in Wilsonville	78%	69%	57%	65%	Higher	Much higher	Similar	Similar	Similar
	Affordable quality housing	46%	47%	22%	38%	Higher	Much higher	Similar	Lower	Similar

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
	Housing options	66%	64%	51%	62%	Higher	Much higher	Similar	Similar	Similar
	Public places	NA	84%	82%	80%	Similar	NA	Higher	Higher	Similar
Economy	Overall economic health	NA	75%	76%	81%	Similar	NA	Higher	Similar	Higher
	Vibrant downtown/commercial area	NA	62%	55%	47%	Lower	NA	Higher	Similar	Similar
	Business and services	77%	74%	64%	70%	Higher	Much higher	Similar	Similar	Similar
	Cost of living	NA	43%	32%	35%	Similar	NA	Similar	Similar	Similar
	Shopping opportunities	63%	54%	53%	50%	Similar	Much higher	Similar	Similar	Similar
	Employment opportunities	43%	51%	44%	53%	Higher	Much higher	Higher	Similar	Higher
	Place to visit	NA	63%	60%	55%	Similar	NA	Similar	Similar	Similar
	Place to work	75%	79%	78%	76%	Similar	Much higher	Higher	Higher	Higher
	Health and wellness	NA	76%	64%	72%	Higher	NA	Similar	Similar	Similar
	Food	67%	67%	64%	67%	Similar	Higher	Similar	Similar	Similar
Recreation and Wellness	Recreational opportunities	63%	73%	65%	72%	Higher	Similar	Similar	Similar	Similar
	Fitness opportunities	NA	81%	66%	75%	Higher	NA	Similar	Similar	Similar
Education and Enrichment	Education and enrichment opportunities	NA	72%	75%	71%	Similar	NA	Similar	Similar	Similar
	Religious or spiritual events and activities	72%	75%	73%	73%	Similar	Lower	Similar	Similar	Similar
	Cultural/arts/music activities	50%	60%	57%	56%	Similar	Similar	Similar	Similar	Similar
	Adult education	NA	66%	51%	59%	Higher	NA	Similar	Similar	Similar
	K-12 education	89%	87%	86%	93%	Higher	Much higher	Higher	Higher	Higher
	Child care/preschool	47%	59%	49%	57%	Higher	Higher	Similar	Similar	Similar
	Social events and activities	63%	71%	65%	65%	Similar	Similar	Similar	Similar	Similar
	Neighborhoodness	NA	76%	68%	71%	Similar	NA	Similar	Similar	Similar
Community Engagement	Openness and acceptance	72%	68%	63%	59%	Similar	Much higher	Similar	Similar	Similar
	Opportunities to participate in community matters	69%	77%	67%	75%	Higher	Much higher	Similar	Similar	Similar
	Opportunities to volunteer	75%	76%	74%	73%	Similar	Similar	Similar	Similar	Similar

Table 3: Governance General

	Percent rating positively (e.g., excellent/good)				2018 rating compared to 2016	Comparison to benchmark			
	2012	2014	2016	2018		2012	2014	2016	2018
Services provided by Wilsonville	85%	86%	81%	85%	Similar	Much higher	Similar	Similar	Similar
Customer service	84%	82%	81%	82%	Similar	Much higher	Similar	Similar	Similar
Value of services for taxes paid	60%	69%	57%	67%	Higher	Much higher	Similar	Similar	Similar
Overall direction	65%	68%	60%	68%	Higher	Much higher	Similar	Similar	Similar
Welcoming citizen involvement	62%	68%	66%	68%	Similar	Much higher	Higher	Higher	Higher
Confidence in City government	NA	70%	61%	64%	Similar	NA	Higher	Similar	Similar
Acting in the best interest of Wilsonville	NA	69%	63%	65%	Similar	NA	Similar	Similar	Similar
Being honest	NA	73%	63%	72%	Higher	NA	Higher	Similar	Higher
Treating all residents fairly	NA	71%	64%	70%	Higher	NA	Higher	Similar	Higher
Services provided by the Federal Government	38%	43%	37%	35%	Similar	Similar	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
Safety	Police	83%	82%	81%	81%	Similar	Higher	Similar	Similar	Similar
	Fire	94%	94%	94%	94%	Similar	Higher	Similar	Similar	Similar
	Ambulance/EMS	88%	93%	92%	91%	Similar	Similar	Similar	Similar	Similar
	Crime prevention	77%	78%	79%	78%	Similar	Much higher	Similar	Similar	Similar
	Fire prevention	81%	86%	84%	83%	Similar	Higher	Similar	Similar	Similar
	Animal control	NA	75%	76%	76%	Similar	NA	Similar	Similar	Similar
	Emergency preparedness	59%	52%	55%	56%	Similar	Similar	Similar	Similar	Similar
	Traffic enforcement	66%	71%	62%	58%	Similar	Similar	Similar	Similar	Similar
	Street repair	60%	75%	71%	63%	Lower	Much higher	Much higher	Higher	Higher
	Street cleaning	78%	87%	85%	83%	Similar	Much higher	Higher	Higher	Higher
Mobility	Street lighting	83%	87%	82%	86%	Similar	Much higher	Much higher	Higher	Higher
	Sidewalk maintenance	74%	83%	77%	79%	Similar	Much higher	Much higher	Higher	Higher
	Traffic signal timing	51%	64%	61%	60%	Similar	Similar	Similar	Similar	Similar
	Bus or transit services	85%	83%	79%	83%	Similar	Much higher	Much higher	Higher	Much higher
	Garbage collection	89%	88%	86%	91%	Similar	Much higher	Similar	Similar	Similar

		Percent rating positively (e.g., excellent/good)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
	Recycling	86%	86%	83%	83%	Similar	Much higher	Similar	Similar	Similar
	Yard waste pick-up	85%	86%	88%	87%	Similar	Much higher	Similar	Higher	Similar
	Drinking water	74%	82%	81%	80%	Similar	Much higher	Higher	Similar	Similar
	Natural areas preservation	80%	80%	71%	78%	Higher	Much higher	Higher	Similar	Higher
	Open space	NA	79%	74%	80%	Similar	NA	Similar	Similar	Higher
	Storm drainage	77%	82%	76%	83%	Higher	Much higher	Higher	Similar	Higher
	Sewer services	77%	89%	87%	89%	Similar	Higher	Similar	Similar	Similar
	Power utility	84%	88%	86%	88%	Similar	Much higher	Similar	Similar	Similar
	Utility billing	NA	76%	77%	74%	Similar	NA	Similar	Similar	Similar
	Land use, planning and zoning	57%	54%	55%	57%	Similar	Much higher	Similar	Similar	Similar
	Code enforcement	71%	73%	66%	71%	Similar	Much higher	Higher	Higher	Higher
	Cable television	NA	60%	58%	54%	Similar	NA	Similar	Similar	Similar
Built Environment Economy	Economic development	NA	66%	62%	66%	Similar	NA	Higher	Similar	Similar
Recreation and Wellness	City parks	95%	94%	92%	94%	Similar	Much higher	Higher	Higher	Higher
	Recreation programs	79%	80%	71%	81%	Higher	Much higher	Similar	Similar	Similar
	Recreation centers	73%	75%	64%	75%	Higher	Higher	Similar	Similar	Similar
	Special events	NA	81%	73%	73%	Similar	NA	Similar	Similar	Similar
Education and Enrichment	Public libraries	95%	94%	95%	96%	Similar	Much higher	Higher	Higher	Higher
Community Engagement	Public information	83%	80%	79%	83%	Similar	Much higher	Similar	Similar	Higher

Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2018 rating compared to 2016	Comparison to benchmark			
	2012	2014	2016	2018		2012	2014	2016	2018
Sense of community	77%	72%	72%	74%	Similar	Much higher	Similar	Similar	Similar
Recommend Wilsonville	93%	93%	89%	92%	Similar	Much higher	Similar	Similar	Similar

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2018 rating compared to 2016	Comparison to benchmark			
	2012	2014	2016	2018		2012	2014	2016	2018
Remain in Wilsonville	85%	88%	80%	85%	Similar	Higher	Similar	Similar	Similar
Contacted Wilsonville employees	38%	35%	39%	36%	Similar	Much lower	Lower	Similar	Similar

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
Safety	Stocked supplies for an emergency	NA	34%	39%	45%	Higher	NA	Similar	Similar	Similar
	Did NOT report a crime	NA	81%	82%	86%	Similar	NA	Similar	Similar	Similar
	Was NOT the victim of a crime	92%	91%	90%	92%	Similar	Much higher	Similar	Similar	Similar
Mobility	Used public transportation instead of driving	NA	35%	28%	27%	Similar	NA	Similar	Similar	Similar
	Carpooled instead of driving alone	NA	42%	37%	41%	Similar	NA	Similar	Similar	Similar
	Walked or biked instead of driving	NA	77%	70%	65%	Similar	NA	Higher	Higher	Similar
Natural Environment	Conserved water	NA	88%	81%	78%	Similar	NA	Similar	Similar	Similar
	Made home more energy efficient	NA	74%	70%	68%	Similar	NA	Similar	Similar	Similar
	Recycled at home	94%	97%	96%	98%	Similar	Much higher	Higher	Higher	Higher
Built Environment	Did NOT observe a code violation	NA	74%	72%	73%	Similar	NA	Higher	Higher	Higher
	NOT under housing cost stress	65%	66%	56%	59%	Similar	Similar	Similar	Lower	Similar
Economy	Purchased goods or services in Wilsonville	NA	100%	100%	99%	Similar	NA	Similar	Similar	Similar
	Economy will have positive impact on income	24%	29%	29%	35%	Similar	Much higher	Similar	Similar	Similar
	Work in Wilsonville	NA	30%	32%	34%	Similar	NA	Lower	Lower	Similar
Recreation and Wellness	Used Wilsonville recreation centers	51%	63%	55%	49%	Lower	Much lower	Similar	Similar	Similar
	Visited a City park	92%	91%	89%	93%	Similar	Much higher	Similar	Similar	Higher
	Ate 5 portions of fruits and vegetables	NA	88%	91%	87%	Similar	NA	Similar	Similar	Similar
	Participated in moderate or vigorous physical activity	NA	90%	90%	89%	Similar	NA	Similar	Similar	Similar
	In very good to excellent health	NA	69%	67%	68%	Similar	NA	Similar	Similar	Similar
Education and Enrichment	Used Wilsonville public libraries	84%	80%	77%	74%	Similar	Much higher	Higher	Higher	Higher

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2018 rating compared to 2016	Comparison to benchmark			
		2012	2014	2016	2018		2012	2014	2016	2018
Community Engagement	Participated in religious or spiritual activities	38%	31%	29%	27%	Similar	Much lower	Much lower	Lower	Lower
	Attended a City-sponsored event	NA	52%	53%	56%	Similar	NA	Similar	Similar	Similar
	Campaigned for an issue, cause or candidate	NA	16%	18%	20%	Similar	NA	Similar	Similar	Similar
	Contacted Wilsonville elected officials	NA	9%	15%	11%	Similar	NA	Similar	Similar	Similar
	Volunteered	38%	34%	40%	29%	Lower	Much lower	Similar	Similar	Lower
	Participated in a club	24%	20%	24%	18%	Lower	Much lower	Lower	Similar	Similar
	Talked to or visited with neighbors	NA	88%	91%	92%	Similar	NA	Similar	Similar	Similar
	Done a favor for a neighbor	NA	77%	79%	72%	Lower	NA	Similar	Similar	Similar
	Attended a local public meeting	22%	20%	24%	23%	Similar	Much lower	Similar	Similar	Similar
	Watched a local public meeting	25%	22%	15%	12%	Similar	Much lower	Lower	Lower	Lower
	Read or watched local news	NA	85%	81%	80%	Similar	NA	Similar	Similar	Similar
	Voted in local elections	77%	82%	88%	89%	Similar	Higher	Similar	Similar	Similar

THE NCSTM

The National Citizen SurveyTM

Wilsonville, OR

Technical Appendices

2018



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Wilsonville:	Excellent		Good		Fair		Poor		Total	
Wilsonville as a place to live	43%	N=243	52%	N=293	5%	N=27	0%	N=2	100%	N=564
Your neighborhood as a place to live	50%	N=281	43%	N=244	7%	N=37	0%	N=1	100%	N=563
Wilsonville as a place to raise children	54%	N=233	43%	N=186	3%	N=12	0%	N=2	100%	N=434
Wilsonville as a place to work	33%	N=111	43%	N=143	18%	N=62	5%	N=18	100%	N=334
Wilsonville as a place to visit	17%	N=87	37%	N=188	35%	N=175	11%	N=54	100%	N=504
Wilsonville as a place to retire	37%	N=148	36%	N=147	21%	N=86	6%	N=22	100%	N=404
The overall quality of life in Wilsonville	35%	N=199	58%	N=328	6%	N=35	0%	N=1	100%	N=564

Table 2: Question 2

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Wilsonville	38%	N=210	53%	N=294	7%	N=39	2%	N=9	100%	N=553
Overall ease of getting to the places you usually have to visit	28%	N=157	40%	N=221	25%	N=139	7%	N=40	100%	N=557
Quality of overall natural environment in Wilsonville	44%	N=246	49%	N=269	7%	N=36	1%	N=3	100%	N=554
Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	26%	N=141	52%	N=286	19%	N=104	4%	N=22	100%	N=553
Health and wellness opportunities in Wilsonville	17%	N=86	55%	N=274	24%	N=119	4%	N=20	100%	N=499
Overall opportunities for education and enrichment	23%	N=108	48%	N=219	26%	N=120	3%	N=13	100%	N=460
Overall economic health of Wilsonville	24%	N=111	57%	N=267	18%	N=83	1%	N=6	100%	N=468
Sense of community	24%	N=126	50%	N=263	23%	N=120	3%	N=17	100%	N=526
Overall image or reputation of Wilsonville	32%	N=170	55%	N=293	12%	N=63	1%	N=3	100%	N=529

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Wilsonville to someone who asks	59%	N=324	33%	N=179	6%	N=31	2%	N=12	100%	N=546
Remain in Wilsonville for the next five years	56%	N=301	29%	N=157	10%	N=53	5%	N=27	100%	N=539

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	83%	N=456	14%	N=79	2%	N=10	1%	N=4	0%	N=0	100%	N=550
In Wilsonville's commercial areas during the day	70%	N=377	25%	N=137	2%	N=13	2%	N=10	0%	N=1	100%	N=539

Table 5: Question 5

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	6%	N=32	32%	N=176	39%	N=213	23%	N=127	100%	N=548
Ease of travel by car in Wilsonville	17%	N=92	40%	N=220	30%	N=164	13%	N=68	100%	N=544
Ease of travel by public transportation in Wilsonville	25%	N=68	42%	N=113	25%	N=68	7%	N=19	100%	N=269
Ease of travel by bicycle in Wilsonville	21%	N=63	46%	N=136	26%	N=79	7%	N=20	100%	N=299
Ease of walking in Wilsonville	33%	N=167	49%	N=249	16%	N=82	2%	N=11	100%	N=509
Availability of paths and walking trails	36%	N=183	47%	N=242	15%	N=78	2%	N=10	100%	N=513
Cleanliness of Wilsonville	45%	N=246	47%	N=257	8%	N=43	0%	N=1	100%	N=547
Overall appearance of Wilsonville	42%	N=231	50%	N=270	8%	N=42	1%	N=3	100%	N=546
Public places where people want to spend time	30%	N=159	50%	N=265	17%	N=91	3%	N=14	100%	N=529
Variety of housing options	17%	N=88	45%	N=232	25%	N=128	13%	N=65	100%	N=514
Availability of affordable quality housing	10%	N=45	28%	N=134	32%	N=153	30%	N=142	100%	N=473
Fitness opportunities (including exercise classes and paths or trails, etc.)	27%	N=141	48%	N=252	21%	N=112	4%	N=21	100%	N=526
Recreational opportunities	18%	N=93	54%	N=278	24%	N=123	4%	N=18	100%	N=512
Availability of affordable quality food	21%	N=114	46%	N=249	23%	N=124	11%	N=58	100%	N=544
Access to bus stops (sidewalks available/ADA accessible)	30%	N=106	54%	N=193	16%	N=56	1%	N=5	100%	N=360

Table 6: Question 6

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	12%	N=17	45%	N=65	26%	N=37	18%	N=25	100%	N=143
K-12 education	49%	N=142	44%	N=127	6%	N=18	1%	N=2	100%	N=289
Adult educational opportunities	16%	N=52	43%	N=144	34%	N=111	7%	N=24	100%	N=332
Opportunities to attend cultural/arts/music activities	13%	N=59	42%	N=191	38%	N=169	7%	N=31	100%	N=449
Opportunities to participate in religious or spiritual events and activities	27%	N=78	46%	N=136	24%	N=71	3%	N=7	100%	N=293
Employment opportunities	14%	N=41	39%	N=113	35%	N=100	13%	N=36	100%	N=291
Shopping opportunities	12%	N=65	38%	N=203	35%	N=187	14%	N=76	100%	N=531
Cost of living in Wilsonville	4%	N=19	32%	N=165	44%	N=227	21%	N=111	100%	N=522
Overall quality of business and service establishments in Wilsonville	17%	N=87	53%	N=274	26%	N=136	4%	N=20	100%	N=517
Vibrant downtown/commercial area	10%	N=53	37%	N=188	35%	N=178	18%	N=93	100%	N=511
Overall quality of new development in Wilsonville	13%	N=63	52%	N=256	27%	N=131	8%	N=41	100%	N=491
Opportunities to participate in social events and activities	14%	N=65	51%	N=238	31%	N=144	4%	N=17	100%	N=464
Opportunities to volunteer	20%	N=74	53%	N=193	22%	N=78	5%	N=18	100%	N=363
Opportunities to participate in community matters	20%	N=78	55%	N=218	21%	N=84	4%	N=16	100%	N=395
Openness and acceptance of the community toward people of diverse backgrounds	17%	N=65	42%	N=156	33%	N=123	8%	N=29	100%	N=373
Neighborliness of residents in Wilsonville	18%	N=91	53%	N=266	25%	N=126	4%	N=19	100%	N=502

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	22%	N=116	78%	N=419	100%	N=534
Made efforts to make your home more energy efficient	32%	N=168	68%	N=365	100%	N=533
Observed a code violation or other hazard in Wilsonville (weeds, abandoned buildings, etc.)	73%	N=384	27%	N=145	100%	N=529

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Household member was a victim of a crime in Wilsonville	92%	N=491	8%	N=43	100%	N=533
Reported a crime to the police in Wilsonville	86%	N=455	14%	N=73	100%	N=528
Stocked supplies in preparation for an emergency	55%	N=290	45%	N=241	100%	N=531
Campaigned or advocated for an issue, cause or candidate	80%	N=425	20%	N=108	100%	N=533
Contacted the City of Wilsonville (in-person, phone, email or web) for help or information	64%	N=342	36%	N=191	100%	N=533
Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion	89%	N=475	11%	N=58	100%	N=532
Learned to ride the bus with the help of a Travel Trainer	93%	N=498	7%	N=35	100%	N=533

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Wilsonville?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Wilsonville recreation centers or their services	11%	N=58	12%	N=62	26%	N=138	51%	N=267	100%	N=525
Visited a neighborhood park or City park	35%	N=187	27%	N=144	31%	N=162	7%	N=37	100%	N=530
Used Wilsonville public libraries or their services	12%	N=62	30%	N=161	31%	N=166	26%	N=140	100%	N=530
Participated in religious or spiritual activities in Wilsonville	7%	N=38	10%	N=52	10%	N=54	73%	N=386	100%	N=529
Attended a City-sponsored event	1%	N=6	6%	N=32	49%	N=260	44%	N=232	100%	N=529
Used bus, rail, subway or other public transportation instead of driving	7%	N=36	3%	N=18	17%	N=87	73%	N=386	100%	N=527
Carpooled with other adults or children instead of driving alone	11%	N=59	13%	N=68	17%	N=88	59%	N=313	100%	N=528
Walked or biked instead of driving	24%	N=126	19%	N=101	22%	N=117	35%	N=182	100%	N=526
Volunteered your time to some group/activity in Wilsonville	6%	N=31	8%	N=42	15%	N=82	71%	N=374	100%	N=528
Participated in a club	5%	N=25	6%	N=29	8%	N=41	82%	N=430	100%	N=525
Talked to or visited with your immediate neighbors	42%	N=220	28%	N=148	23%	N=119	8%	N=40	100%	N=527
Done a favor for a neighbor	16%	N=86	25%	N=130	31%	N=160	28%	N=147	100%	N=522
Traveled using the local SMART bus	5%	N=24	4%	N=19	11%	N=58	81%	N=424	100%	N=526
Traveled using SMART Dial-A-Ride	2%	N=10	1%	N=3	2%	N=12	95%	N=499	100%	N=524

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=1	3%	N=18	19%	N=102	77%	N=406	100%	N=527
Watched (online or on television) a local public meeting	0%	N=1	2%	N=12	10%	N=50	88%	N=463	100%	N=525

Table 10: Question 10

Please rate the quality of each of the following services in Wilsonville:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	28%	N=105	53%	N=201	12%	N=47	6%	N=23	100%	N=376
Fire services	50%	N=168	44%	N=149	5%	N=18	0%	N=1	100%	N=336
Ambulance or emergency medical services	49%	N=151	43%	N=132	8%	N=25	0%	N=1	100%	N=309
Crime prevention	22%	N=75	55%	N=183	16%	N=52	7%	N=23	100%	N=333
Fire prevention and education	29%	N=79	54%	N=147	16%	N=44	1%	N=4	100%	N=274
Traffic enforcement	16%	N=62	42%	N=163	26%	N=100	16%	N=61	100%	N=386
Street repair	20%	N=93	43%	N=204	28%	N=132	10%	N=46	100%	N=475

The National Citizen Survey™

Item 1.

Please rate the quality of each of the following services in Wilsonville:	Excellent		Good		Fair		Poor		Total	
Street cleaning	34%	N=165	49%	N=239	14%	N=71	3%	N=13	100%	N=488
Street lighting	29%	N=143	56%	N=276	13%	N=65	1%	N=6	100%	N=489
Sidewalk maintenance	23%	N=109	56%	N=272	17%	N=83	4%	N=18	100%	N=482
Traffic signal timing	14%	N=68	46%	N=226	29%	N=142	11%	N=55	100%	N=492
Bus or transit services	29%	N=73	54%	N=137	14%	N=35	3%	N=9	100%	N=253
Garbage collection	36%	N=169	55%	N=257	8%	N=38	1%	N=4	100%	N=468
Recycling	31%	N=148	52%	N=243	12%	N=58	4%	N=21	100%	N=469
Yard waste pick-up	37%	N=115	50%	N=158	10%	N=31	3%	N=9	100%	N=314
Storm drainage	25%	N=99	57%	N=222	13%	N=49	5%	N=19	100%	N=389
Drinking water	35%	N=171	46%	N=226	15%	N=72	5%	N=26	100%	N=496
Sewer services	30%	N=132	58%	N=255	10%	N=43	2%	N=7	100%	N=438
Power (electric and/or gas) utility	35%	N=167	53%	N=255	10%	N=49	2%	N=10	100%	N=481
City of Wilsonville utility billing	26%	N=102	47%	N=184	21%	N=82	5%	N=20	100%	N=390
City parks	54%	N=261	40%	N=194	6%	N=30	0%	N=0	100%	N=487
Recreation programs or classes	25%	N=75	55%	N=163	14%	N=41	5%	N=16	100%	N=294
Recreation centers or facilities	23%	N=76	52%	N=170	23%	N=75	3%	N=9	100%	N=329
Land use, planning and zoning	15%	N=53	43%	N=152	28%	N=101	14%	N=51	100%	N=356
Code enforcement (weeds, abandoned buildings, etc.)	23%	N=70	48%	N=148	20%	N=61	9%	N=26	100%	N=305
Animal control	24%	N=62	52%	N=135	16%	N=43	8%	N=21	100%	N=260
Economic development	17%	N=55	49%	N=157	28%	N=92	6%	N=19	100%	N=322
Public library services	58%	N=246	38%	N=163	4%	N=17	0%	N=1	100%	N=427
Public information services	27%	N=92	55%	N=187	17%	N=56	1%	N=3	100%	N=339
Cable television	17%	N=63	37%	N=136	27%	N=99	18%	N=68	100%	N=366
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	N=32	42%	N=99	29%	N=69	15%	N=35	100%	N=235
Preservation of natural areas such as open space, farmlands and greenbelts	26%	N=119	52%	N=233	17%	N=79	5%	N=21	100%	N=453
Wilsonville open space	24%	N=111	56%	N=253	16%	N=72	4%	N=18	100%	N=454
City-sponsored special events	22%	N=81	51%	N=189	24%	N=89	3%	N=11	100%	N=370
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	30%	N=115	53%	N=206	16%	N=63	1%	N=5	100%	N=389

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Wilsonville	27%	N=128	58%	N=277	14%	N=65	1%	N=6	100%	N=477
The Federal Government	7%	N=29	28%	N=115	44%	N=183	21%	N=87	100%	N=414

Table 12: Question 12

Please rate the following categories of Wilsonville government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Wilsonville	17%	N=72	51%	N=220	26%	N=111	7%	N=30	100%	N=433
The overall direction that Wilsonville is taking	21%	N=94	47%	N=214	21%	N=94	11%	N=48	100%	N=450
The job Wilsonville government does at welcoming citizen involvement	27%	N=103	41%	N=154	26%	N=100	6%	N=22	100%	N=379
Overall confidence in Wilsonville government	22%	N=95	42%	N=185	25%	N=109	12%	N=51	100%	N=440
Generally acting in the best interest of the community	22%	N=98	42%	N=185	26%	N=116	9%	N=39	100%	N=439

Please rate the following categories of Wilsonville government performance:	Excellent		Good		Fair		Poor		Total	
Being honest	27%	N=99	46%	N=169	21%	N=79	7%	N=24	100%	N=371
Treating all residents fairly	24%	N=85	46%	N=163	22%	N=78	7%	N=26	100%	N=352

Table 13: Question 13

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Wilsonville	57%	N=297	30%	N=155	12%	N=61	2%	N=9	100%	N=522
Overall ease of getting to the places you usually have to visit	47%	N=245	38%	N=196	15%	N=80	0%	N=0	100%	N=522
Quality of overall natural environment in Wilsonville	43%	N=223	38%	N=196	17%	N=88	3%	N=14	100%	N=521
Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	34%	N=178	45%	N=232	19%	N=96	2%	N=12	100%	N=518
Health and wellness opportunities in Wilsonville	25%	N=130	38%	N=199	30%	N=153	7%	N=35	100%	N=517
Overall opportunities for education and enrichment	26%	N=133	37%	N=194	30%	N=157	7%	N=35	100%	N=521
Overall economic health of Wilsonville	37%	N=193	47%	N=241	15%	N=80	1%	N=3	100%	N=517
Sense of community	29%	N=149	50%	N=261	18%	N=96	3%	N=13	100%	N=520

Table 14: Question 14

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Major source		Minor source		Not a source		Total	
Boones Ferry Messenger (City newsletter)	54%	N=278	27%	N=141	19%	N=98	100%	N=516
Wilsonville Spokesman	27%	N=140	33%	N=166	40%	N=203	100%	N=508
Oregonian	9%	N=47	31%	N=156	60%	N=304	100%	N=507
Local public access television	9%	N=43	22%	N=112	69%	N=350	100%	N=505
City of Wilsonville website (www.ci.wilsonville.or.us)	36%	N=180	31%	N=156	33%	N=165	100%	N=501
City's Facebook page	21%	N=108	24%	N=123	54%	N=277	100%	N=509
City's Twitter account	6%	N=32	15%	N=74	79%	N=401	100%	N=507
Oregon Live website's Wilsonville blog page	4%	N=22	19%	N=97	76%	N=384	100%	N=503
Neighborhood newsletter	22%	N=112	30%	N=150	48%	N=244	100%	N=506

Table 15: Question 15

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Phone call with a City official	35%	N=181	25%	N=131	19%	N=100	20%	N=103	100%	N=515
Email City official	47%	N=240	29%	N=149	11%	N=57	13%	N=65	100%	N=511
Use "Ask the City" system on City's website	23%	N=120	33%	N=168	20%	N=103	24%	N=121	100%	N=512
Participate in an online survey or forum	37%	N=188	34%	N=172	15%	N=75	15%	N=75	100%	N=510
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other)	8%	N=41	21%	N=109	22%	N=110	49%	N=247	100%	N=506
Speak to official at City Hall	15%	N=75	29%	N=146	29%	N=148	28%	N=140	100%	N=510
Attend a meeting at City Hall	10%	N=52	33%	N=167	32%	N=166	25%	N=125	100%	N=510

Table 16: Question 16

How important to you, if at all, is it that the City focus efforts on each of the following to promote healthy living choices?	Essential		Very important		Somewhat important		Not at all important		Total	
Improve sidewalks and bike lanes in town for safer travel by walking or biking	38%	N=197	33%	N=170	23%	N=120	7%	N=35	100%	N=520
Increase recreational opportunities and programs	23%	N=122	38%	N=197	32%	N=166	7%	N=35	100%	N=519
Increase accessibility of parks and outdoor recreation spaces	26%	N=134	41%	N=214	26%	N=137	7%	N=35	100%	N=519
Increase opportunities to learn about health and wellness opportunities	15%	N=79	25%	N=130	47%	N=242	13%	N=69	100%	N=519

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=5	1%	N=6	4%	N=21	24%	N=125	70%	N=363	100%	N=520
Purchase goods or services from a business located in Wilsonville	0%	N=2	1%	N=3	13%	N=65	60%	N=308	27%	N=137	100%	N=516
Eat at least 5 portions of fruits and vegetables a day	4%	N=19	9%	N=48	37%	N=192	33%	N=170	17%	N=85	100%	N=515
Participate in moderate or vigorous physical activity	1%	N=8	10%	N=49	30%	N=154	35%	N=180	24%	N=124	100%	N=515
Read or watch local news (via television, paper, computer, etc.)	2%	N=13	18%	N=92	25%	N=131	27%	N=139	27%	N=142	100%	N=517
Vote in local elections	7%	N=38	4%	N=19	10%	N=54	27%	N=141	51%	N=266	100%	N=519

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	20%	N=101
Very good	49%	N=254
Good	25%	N=130
Fair	5%	N=27
Poor	1%	N=7
Total	100%	N=519

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=39
Somewhat positive	27%	N=138
Neutral	51%	N=261
Somewhat negative	14%	N=70
Very negative	1%	N=5
Total	100%	N=513

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	56%	N=292
Working part time for pay	9%	N=48
Unemployed, looking for paid work	3%	N=14
Unemployed, not looking for paid work	7%	N=35
Fully retired	25%	N=128
Total	100%	N=517

Table 21: Question D5

Do you work inside the boundaries of Wilsonville?	Percent	Number
Yes, outside the home	26%	N=127
Yes, from home	8%	N=41
No	66%	N=318
Total	100%	N=486

Table 22: Question D6

How many years have you lived in Wilsonville?	Percent	Number
Less than 2 years	27%	N=140
2 to 5 years	32%	N=164
6 to 10 years	12%	N=64
11 to 20 years	17%	N=89
More than 20 years	12%	N=61
Total	100%	N=519

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	43%	N=218
Building with two or more homes (duplex, townhome, apartment or condominium)	55%	N=281
Mobile home	1%	N=4
Other	1%	N=4
Total	100%	N=508

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	50%	N=247
Owned	50%	N=252
Total	100%	N=499

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=4
\$300 to \$599 per month	3%	N=17
\$600 to \$999 per month	10%	N=52
\$1,000 to \$1,499 per month	31%	N=157
\$1,500 to \$2,499 per month	39%	N=199
\$2,500 or more per month	16%	N=81
Total	100%	N=509

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	71%	N=361
Yes	29%	N=147
Total	100%	N=508

Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	72%	N=366
Yes	28%	N=141
Total	100%	N=507

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=29
\$25,000 to \$49,999	15%	N=72
\$50,000 to \$99,999	38%	N=186
\$100,000 to \$149,999	25%	N=122
\$150,000 or more	17%	N=86
Total	100%	N=496

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=480
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=27
Total	100%	N=508

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=10
Asian, Asian Indian or Pacific Islander	5%	N=27
Black or African American	1%	N=5
White	92%	N=465
Other	7%	N=33

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	4%	N=20
25 to 34 years	23%	N=116
35 to 44 years	17%	N=90
45 to 54 years	20%	N=104
55 to 64 years	12%	N=63
65 to 74 years	14%	N=72
75 years or older	10%	N=49
Total	100%	N=513

Table 32: Question D16

What is your sex?	Percent	Number
Female	57%	N=271
Male	43%	N=202
Total	100%	N=473

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	78%	N=374
Land line	10%	N=47
Both	12%	N=56
Total	100%	N=476

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Wilsonville:	Excellent		Good		Fair		Poor		Don't know		Total	
Wilsonville as a place to live	43%	N=243	52%	N=293	5%	N=27	0%	N=2	0%	N=1	100%	N=565
Your neighborhood as a place to live	50%	N=281	43%	N=244	7%	N=37	0%	N=1	0%	N=2	100%	N=565
Wilsonville as a place to raise children	42%	N=233	33%	N=186	2%	N=12	0%	N=2	22%	N=123	100%	N=557
Wilsonville as a place to work	20%	N=111	26%	N=143	11%	N=62	3%	N=18	40%	N=223	100%	N=558
Wilsonville as a place to visit	15%	N=87	34%	N=188	31%	N=175	10%	N=54	10%	N=56	100%	N=561
Wilsonville as a place to retire	26%	N=148	26%	N=147	15%	N=86	4%	N=22	28%	N=155	100%	N=559
The overall quality of life in Wilsonville	35%	N=199	58%	N=328	6%	N=35	0%	N=1	0%	N=0	100%	N=564

Table 35: Question 2

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Wilsonville	38%	N=210	53%	N=294	7%	N=39	2%	N=9	1%	N=4	100%	N=557
Overall ease of getting to the places you usually have to visit	28%	N=157	40%	N=221	25%	N=139	7%	N=40	0%	N=0	100%	N=557
Quality of overall natural environment in Wilsonville	44%	N=246	48%	N=269	7%	N=36	1%	N=3	0%	N=2	100%	N=556
Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	25%	N=141	52%	N=286	19%	N=104	4%	N=22	0%	N=1	100%	N=554
Health and wellness opportunities in Wilsonville	15%	N=86	49%	N=274	21%	N=119	4%	N=20	10%	N=58	100%	N=558
Overall opportunities for education and enrichment	19%	N=108	40%	N=219	22%	N=120	2%	N=13	17%	N=94	100%	N=555
Overall economic health of Wilsonville	20%	N=111	49%	N=267	15%	N=83	1%	N=6	15%	N=80	100%	N=547
Sense of community	23%	N=126	48%	N=263	22%	N=120	3%	N=17	5%	N=26	100%	N=552
Overall image or reputation of Wilsonville	31%	N=170	53%	N=293	11%	N=63	1%	N=3	4%	N=25	100%	N=554

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Wilsonville to someone who asks	59%	N=324	32%	N=179	6%	N=31	2%	N=12	1%	N=5	100%	N=552
Remain in Wilsonville for the next five years	55%	N=301	29%	N=157	10%	N=53	5%	N=27	2%	N=13	100%	N=552

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	83%	N=456	14%	N=79	2%	N=10	1%	N=4	0%	N=0	0%	N=2	100%	N=551
In Wilsonville's commercial areas during the day	69%	N=377	25%	N=137	2%	N=13	2%	N=10	0%	N=1	2%	N=11	100%	N=549

Table 38: Question 5

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	6%	N=32	32%	N=176	39%	N=213	23%	N=127	0%	N=0	100%	N=548
Ease of travel by car in Wilsonville	17%	N=92	40%	N=220	30%	N=164	12%	N=68	0%	N=0	100%	N=544
Ease of travel by public transportation in Wilsonville	12%	N=68	21%	N=113	13%	N=68	4%	N=19	51%	N=275	100%	N=544
Ease of travel by bicycle in Wilsonville	12%	N=63	25%	N=136	15%	N=79	4%	N=20	45%	N=240	100%	N=539
Ease of walking in Wilsonville	31%	N=167	46%	N=249	15%	N=82	2%	N=11	6%	N=34	100%	N=544
Availability of paths and walking trails	34%	N=183	44%	N=242	14%	N=78	2%	N=10	6%	N=34	100%	N=547
Cleanliness of Wilsonville	45%	N=246	47%	N=257	8%	N=43	0%	N=1	0%	N=0	100%	N=548
Overall appearance of Wilsonville	42%	N=231	50%	N=270	8%	N=42	1%	N=3	0%	N=0	100%	N=546
Public places where people want to spend time	29%	N=159	49%	N=265	17%	N=91	3%	N=14	3%	N=14	100%	N=543
Variety of housing options	16%	N=88	43%	N=232	24%	N=128	12%	N=65	5%	N=25	100%	N=539
Availability of affordable quality housing	8%	N=45	25%	N=134	28%	N=153	26%	N=142	13%	N=69	100%	N=542
Fitness opportunities (including exercise classes and paths or trails, etc.)	26%	N=141	46%	N=252	21%	N=112	4%	N=21	3%	N=19	100%	N=545
Recreational opportunities	17%	N=93	51%	N=278	23%	N=123	3%	N=18	5%	N=30	100%	N=542
Availability of affordable quality food	21%	N=114	46%	N=249	23%	N=124	11%	N=58	0%	N=1	100%	N=545
Access to bus stops (sidewalks available/ADA accessible)	19%	N=106	35%	N=193	10%	N=56	1%	N=5	34%	N=187	100%	N=547

Table 39: Question 6

Please rate each of the following characteristics as they relate to Wilsonville as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	3%	N=17	12%	N=65	7%	N=37	5%	N=25	73%	N=391	100%	N=534
K-12 education	27%	N=142	24%	N=127	3%	N=18	0%	N=2	46%	N=245	100%	N=533
Adult educational opportunities	10%	N=52	27%	N=144	21%	N=111	4%	N=24	38%	N=201	100%	N=533
Opportunities to attend cultural/arts/music activities	11%	N=59	36%	N=191	32%	N=169	6%	N=31	16%	N=88	100%	N=537
Opportunities to participate in religious or spiritual events and activities	14%	N=78	25%	N=136	13%	N=71	1%	N=7	45%	N=244	100%	N=537
Employment opportunities	8%	N=41	21%	N=113	19%	N=100	7%	N=36	45%	N=238	100%	N=529
Shopping opportunities	12%	N=65	38%	N=203	35%	N=187	14%	N=76	1%	N=6	100%	N=537
Cost of living in Wilsonville	4%	N=19	31%	N=165	43%	N=227	21%	N=111	2%	N=10	100%	N=531
Overall quality of business and service establishments in Wilsonville	16%	N=87	51%	N=274	25%	N=136	4%	N=20	4%	N=20	100%	N=537
Vibrant downtown/commercial area	10%	N=53	35%	N=188	33%	N=178	17%	N=93	4%	N=22	100%	N=533
Overall quality of new development in Wilsonville	12%	N=63	48%	N=256	25%	N=131	8%	N=41	8%	N=42	100%	N=533
Opportunities to participate in social events and activities	12%	N=65	44%	N=238	27%	N=144	3%	N=17	13%	N=72	100%	N=536
Opportunities to volunteer	14%	N=74	36%	N=193	15%	N=78	3%	N=18	32%	N=173	100%	N=535
Opportunities to participate in community matters	15%	N=78	41%	N=218	16%	N=84	3%	N=16	26%	N=139	100%	N=534
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=65	29%	N=156	23%	N=123	5%	N=29	30%	N=159	100%	N=532
Neighborliness of residents in Wilsonville	17%	N=91	50%	N=266	24%	N=126	4%	N=19	6%	N=34	100%	N=536

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	22%	N=116	78%	N=419	100%	N=534
Made efforts to make your home more energy efficient	32%	N=168	68%	N=365	100%	N=533
Observed a code violation or other hazard in Wilsonville (weeds, abandoned buildings, etc.)	73%	N=384	27%	N=145	100%	N=529
Household member was a victim of a crime in Wilsonville	92%	N=491	8%	N=43	100%	N=533
Reported a crime to the police in Wilsonville	86%	N=455	14%	N=73	100%	N=528
Stocked supplies in preparation for an emergency	55%	N=290	45%	N=241	100%	N=531
Campaigned or advocated for an issue, cause or candidate	80%	N=425	20%	N=108	100%	N=533
Contacted the City of Wilsonville (in-person, phone, email or web) for help or information	64%	N=342	36%	N=191	100%	N=533
Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion	89%	N=475	11%	N=58	100%	N=532
Learned to ride the bus with the help of a Travel Trainer	93%	N=498	7%	N=35	100%	N=533

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Wilsonville?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Wilsonville recreation centers or their services	11%	N=58	12%	N=62	26%	N=138	51%	N=267	100%	N=525
Visited a neighborhood park or City park	35%	N=187	27%	N=144	31%	N=162	7%	N=37	100%	N=530
Used Wilsonville public libraries or their services	12%	N=62	30%	N=161	31%	N=166	26%	N=140	100%	N=530
Participated in religious or spiritual activities in Wilsonville	7%	N=38	10%	N=52	10%	N=54	73%	N=386	100%	N=529
Attended a City-sponsored event	1%	N=6	6%	N=32	49%	N=260	44%	N=232	100%	N=529
Used bus, rail, subway or other public transportation instead of driving	7%	N=36	3%	N=18	17%	N=87	73%	N=386	100%	N=527
Carpooled with other adults or children instead of driving alone	11%	N=59	13%	N=68	17%	N=88	59%	N=313	100%	N=528
Walked or biked instead of driving	24%	N=126	19%	N=101	22%	N=117	35%	N=182	100%	N=526
Volunteered your time to some group/activity in Wilsonville	6%	N=31	8%	N=42	15%	N=82	71%	N=374	100%	N=528
Participated in a club	5%	N=25	6%	N=29	8%	N=41	82%	N=430	100%	N=525
Talked to or visited with your immediate neighbors	42%	N=220	28%	N=148	23%	N=119	8%	N=40	100%	N=527
Done a favor for a neighbor	16%	N=86	25%	N=130	31%	N=160	28%	N=147	100%	N=522
Traveled using the local SMART bus	5%	N=24	4%	N=19	11%	N=58	81%	N=424	100%	N=526
Traveled using SMART Dial-A-Ride	2%	N=10	1%	N=3	2%	N=12	95%	N=499	100%	N=524

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=1	3%	N=18	19%	N=102	77%	N=406	100%	N=527
Watched (online or on television) a local public meeting	0%	N=1	2%	N=12	10%	N=50	88%	N=463	100%	N=525

Table 43: Question 10

Please rate the quality of each of the following services in Wilsonville:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	20%	N=105	39%	N=201	9%	N=47	4%	N=23	28%	N=144	100%	N=520
Fire services	32%	N=168	29%	N=149	4%	N=18	0%	N=1	35%	N=183	100%	N=520

Please rate the quality of each of the following services in Wilsonville:	Excellent		Good		Fair		Poor		Don't know		Total	
Ambulance or emergency medical services	29%	N=151	25%	N=132	5%	N=25	0%	N=1	41%	N=212	100%	N=521
Crime prevention	14%	N=75	36%	N=183	10%	N=52	4%	N=23	35%	N=182	100%	N=514
Fire prevention and education	15%	N=79	29%	N=147	8%	N=44	1%	N=4	47%	N=243	100%	N=517
Traffic enforcement	12%	N=62	32%	N=163	20%	N=100	12%	N=61	25%	N=125	100%	N=511
Street repair	18%	N=93	39%	N=204	25%	N=132	9%	N=46	9%	N=44	100%	N=519
Street cleaning	32%	N=165	46%	N=239	14%	N=71	3%	N=13	6%	N=32	100%	N=520
Street lighting	28%	N=143	54%	N=276	13%	N=65	1%	N=6	5%	N=26	100%	N=515
Sidewalk maintenance	21%	N=109	53%	N=272	16%	N=83	3%	N=18	7%	N=35	100%	N=517
Traffic signal timing	13%	N=68	44%	N=226	27%	N=142	11%	N=55	5%	N=26	100%	N=518
Bus or transit services	14%	N=73	27%	N=137	7%	N=35	2%	N=9	51%	N=259	100%	N=511
Garbage collection	33%	N=169	50%	N=257	7%	N=38	1%	N=4	9%	N=49	100%	N=517
Recycling	29%	N=148	47%	N=243	11%	N=58	4%	N=21	9%	N=45	100%	N=514
Yard waste pick-up	22%	N=115	31%	N=158	6%	N=31	2%	N=9	39%	N=202	100%	N=515
Storm drainage	20%	N=99	44%	N=222	10%	N=49	4%	N=19	23%	N=118	100%	N=507
Drinking water	33%	N=171	44%	N=226	14%	N=72	5%	N=26	4%	N=20	100%	N=515
Sewer services	26%	N=132	50%	N=255	8%	N=43	1%	N=7	15%	N=77	100%	N=515
Power (electric and/or gas) utility	33%	N=167	50%	N=255	10%	N=49	2%	N=10	6%	N=29	100%	N=510
City of Wilsonville utility billing	20%	N=102	36%	N=184	16%	N=82	4%	N=20	24%	N=123	100%	N=512
City parks	51%	N=261	38%	N=194	6%	N=30	0%	N=0	5%	N=25	100%	N=511
Recreation programs or classes	15%	N=75	32%	N=163	8%	N=41	3%	N=16	42%	N=216	100%	N=511
Recreation centers or facilities	15%	N=76	33%	N=170	15%	N=75	2%	N=9	36%	N=182	100%	N=511
Land use, planning and zoning	10%	N=53	30%	N=152	20%	N=101	10%	N=51	30%	N=154	100%	N=511
Code enforcement (weeds, abandoned buildings, etc.)	14%	N=70	29%	N=148	12%	N=61	5%	N=26	40%	N=203	100%	N=508
Animal control	12%	N=62	27%	N=135	8%	N=43	4%	N=21	49%	N=250	100%	N=511
Economic development	11%	N=55	31%	N=157	18%	N=92	4%	N=19	37%	N=185	100%	N=508
Public library services	48%	N=246	32%	N=163	3%	N=17	0%	N=1	17%	N=86	100%	N=513
Public information services	18%	N=92	36%	N=187	11%	N=56	1%	N=3	34%	N=176	100%	N=515
Cable television	12%	N=63	27%	N=136	19%	N=99	13%	N=68	29%	N=147	100%	N=513
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=32	19%	N=99	14%	N=69	7%	N=35	54%	N=276	100%	N=512
Preservation of natural areas such as open space, farmlands and greenbelts	23%	N=119	46%	N=233	15%	N=79	4%	N=21	11%	N=57	100%	N=510
Wilsonville open space	22%	N=111	50%	N=253	14%	N=72	4%	N=18	11%	N=56	100%	N=510
City-sponsored special events	16%	N=81	37%	N=189	17%	N=89	2%	N=11	28%	N=141	100%	N=511
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	23%	N=115	41%	N=206	12%	N=63	1%	N=5	23%	N=119	100%	N=508

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Wilsonville	25%	N=128	53%	N=277	12%	N=65	1%	N=6	9%	N=45	100%	N=522
The Federal Government	6%	N=29	22%	N=115	35%	N=183	17%	N=87	20%	N=103	100%	N=517

Table 45: Question 12

Please rate the following categories of Wilsonville government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Wilsonville	14%	N=72	43%	N=220	22%	N=111	6%	N=30	16%	N=82	100%	N=516
The overall direction that Wilsonville is taking	18%	N=94	41%	N=214	18%	N=94	9%	N=48	13%	N=67	100%	N=517
The job Wilsonville government does at welcoming citizen involvement	20%	N=103	30%	N=154	19%	N=100	4%	N=22	27%	N=137	100%	N=516
Overall confidence in Wilsonville government	18%	N=95	36%	N=185	21%	N=109	10%	N=51	15%	N=77	100%	N=516
Generally acting in the best interest of the community	19%	N=98	36%	N=185	22%	N=116	8%	N=39	15%	N=80	100%	N=519
Being honest	19%	N=99	33%	N=169	15%	N=79	5%	N=24	28%	N=146	100%	N=518
Treating all residents fairly	16%	N=85	31%	N=163	15%	N=78	5%	N=26	32%	N=166	100%	N=518

Table 46: Question 13

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Wilsonville	57%	N=297	30%	N=155	12%	N=61	2%	N=9	100%	N=522
Overall ease of getting to the places you usually have to visit	47%	N=245	38%	N=196	15%	N=80	0%	N=0	100%	N=522
Quality of overall natural environment in Wilsonville	43%	N=223	38%	N=196	17%	N=88	3%	N=14	100%	N=521
Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	34%	N=178	45%	N=232	19%	N=96	2%	N=12	100%	N=518
Health and wellness opportunities in Wilsonville	25%	N=130	38%	N=199	30%	N=153	7%	N=35	100%	N=517
Overall opportunities for education and enrichment	26%	N=133	37%	N=194	30%	N=157	7%	N=35	100%	N=521
Overall economic health of Wilsonville	37%	N=193	47%	N=241	15%	N=80	1%	N=3	100%	N=517
Sense of community	29%	N=149	50%	N=261	18%	N=96	3%	N=13	100%	N=520

Table 47: Question 14

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Major source		Minor source		Not a source		Total	
Boones Ferry Messenger (City newsletter)	54%	N=278	27%	N=141	19%	N=98	100%	N=516
Wilsonville Spokesman	27%	N=140	33%	N=166	40%	N=203	100%	N=508
Oregonian	9%	N=47	31%	N=156	60%	N=304	100%	N=507
Local public access television	9%	N=43	22%	N=112	69%	N=350	100%	N=505
City of Wilsonville website (www.ci.wilsonville.or.us)	36%	N=180	31%	N=156	33%	N=165	100%	N=501
City's Facebook page	21%	N=108	24%	N=123	54%	N=277	100%	N=509
City's Twitter account	6%	N=32	15%	N=74	79%	N=401	100%	N=507
Oregon Live website's Wilsonville blog page	4%	N=22	19%	N=97	76%	N=384	100%	N=503
Neighborhood newsletter	22%	N=112	30%	N=150	48%	N=244	100%	N=506

Table 48: Question 15

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Phone call with a City official	35%	N=181	25%	N=131	19%	N=100	20%	N=103	100%	N=515
Email City official	47%	N=240	29%	N=149	11%	N=57	13%	N=65	100%	N=511
Use "Ask the City" system on City's website	23%	N=120	33%	N=168	20%	N=103	24%	N=121	100%	N=512
Participate in an online survey or forum	37%	N=188	34%	N=172	15%	N=75	15%	N=75	100%	N=510
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other)	8%	N=41	21%	N=109	22%	N=110	49%	N=247	100%	N=506

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Speak to official at City Hall	15%	N=75	29%	N=146	29%	N=148	28%	N=140	100%	N=510
Attend a meeting at City Hall	10%	N=52	33%	N=167	32%	N=166	25%	N=125	100%	N=510

Table 49: Question 16

How important to you, if at all, is it that the City focus efforts on each of the following to promote healthy living choices?	Essential		Very important		Somewhat important		Not at all important		Total	
Improve sidewalks and bike lanes in town for safer travel by walking or biking	38%	N=197	33%	N=170	23%	N=120	7%	N=35	100%	N=520
Increase recreational opportunities and programs	23%	N=122	38%	N=197	32%	N=166	7%	N=35	100%	N=519
Increase accessibility of parks and outdoor recreation spaces	26%	N=134	41%	N=214	26%	N=137	7%	N=35	100%	N=519
Increase opportunities to learn about health and wellness opportunities	15%	N=79	25%	N=130	47%	N=242	13%	N=69	100%	N=519

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=5	1%	N=6	4%	N=21	24%	N=125	70%	N=363	100%	N=520
Purchase goods or services from a business located in Wilsonville	0%	N=2	1%	N=3	13%	N=65	60%	N=308	27%	N=137	100%	N=516
Eat at least 5 portions of fruits and vegetables a day	4%	N=19	9%	N=48	37%	N=192	33%	N=170	17%	N=85	100%	N=515
Participate in moderate or vigorous physical activity	1%	N=8	10%	N=49	30%	N=154	35%	N=180	24%	N=124	100%	N=515
Read or watch local news (via television, paper, computer, etc.)	2%	N=13	18%	N=92	25%	N=131	27%	N=139	27%	N=142	100%	N=517
Vote in local elections	7%	N=38	4%	N=19	10%	N=54	27%	N=141	51%	N=266	100%	N=519

Table 51: Question D2

Would you say that in general your health is:	Percent		Number	
Excellent	20%		N=101	
Very good	49%		N=254	
Good	25%		N=130	
Fair	5%		N=27	
Poor	1%		N=7	
Total	100%		N=519	

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=39
Somewhat positive	27%	N=138
Neutral	51%	N=261
Somewhat negative	14%	N=70
Very negative	1%	N=5
Total	100%	N=513

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	56%	N=292
Working part time for pay	9%	N=48
Unemployed, looking for paid work	3%	N=14
Unemployed, not looking for paid work	7%	N=35
Fully retired	25%	N=128
Total	100%	N=517

Table 54: Question D5

Do you work inside the boundaries of Wilsonville?	Percent	Number
Yes, outside the home	26%	N=127
Yes, from home	8%	N=41
No	66%	N=318
Total	100%	N=486

Table 55: Question D6

How many years have you lived in Wilsonville?	Percent	Number
Less than 2 years	27%	N=140
2 to 5 years	32%	N=164
6 to 10 years	12%	N=64
11 to 20 years	17%	N=89
More than 20 years	12%	N=61
Total	100%	N=519

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	43%	N=218
Building with two or more homes (duplex, townhome, apartment or condominium)	55%	N=281
Mobile home	1%	N=4
Other	1%	N=4
Total	100%	N=508

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	50%	N=247
Owned	50%	N=252
Total	100%	N=499

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=4
\$300 to \$599 per month	3%	N=17
\$600 to \$999 per month	10%	N=52
\$1,000 to \$1,499 per month	31%	N=157
\$1,500 to \$2,499 per month	39%	N=199
\$2,500 or more per month	16%	N=81
Total	100%	N=509

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	71%	N=361
Yes	29%	N=147
Total	100%	N=508

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	72%	N=366
Yes	28%	N=141
Total	100%	N=507

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=29
\$25,000 to \$49,999	15%	N=72
\$50,000 to \$99,999	38%	N=186
\$100,000 to \$149,999	25%	N=122
\$150,000 or more	17%	N=86
Total	100%	N=496

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=480
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=27
Total	100%	N=508

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=10
Asian, Asian Indian or Pacific Islander	5%	N=27
Black or African American	1%	N=5
White	92%	N=465
Other	7%	N=33

Total may exceed 100% as respondents could select more than one option.

Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	4%	N=20
25 to 34 years	23%	N=116
35 to 44 years	17%	N=90
45 to 54 years	20%	N=104
55 to 64 years	12%	N=63
65 to 74 years	14%	N=72
75 years or older	10%	N=49
Total	100%	N=513

Table 65: Question D16

What is your sex?	Percent	Number
Female	57%	N=271
Male	43%	N=202
Total	100%	N=473

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	78%	N=374
Land line	10%	N=47
Both	12%	N=56
Total	100%	N=476

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Wilsonville chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Wilsonville's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Wilsonville's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Wilsonville's rating to the benchmark.

In that final column, Wilsonville's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Wilsonville	94%	107	480	Similar
Overall image or reputation of Wilsonville	88%	84	367	Higher
Wilsonville as a place to live	95%	129	412	Similar
Your neighborhood as a place to live	93%	44	328	Similar
Wilsonville as a place to raise children	97%	55	401	Higher
Wilsonville as a place to retire	73%	77	375	Similar
Overall appearance of Wilsonville	92%	44	376	Higher

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Wilsonville	91%	123	351	Similar
	In your neighborhood during the day	97%	62	373	Similar
	In Wilsonville's commercial areas during the day	96%	100	327	Similar
Mobility	Overall ease of getting to the places you usually have to visit	68%	148	254	Similar
	Availability of paths and walking trails	83%	51	328	Higher
	Ease of walking in Wilsonville	82%	52	316	Higher
	Ease of travel by bicycle in Wilsonville	67%	63	318	Higher
	Ease of travel by public transportation in Wilsonville	67%	10	214	Much higher
	Ease of travel by car in Wilsonville	57%	208	317	Similar
	Traffic flow on major streets	38%	253	361	Similar
	Quality of overall natural environment in Wilsonville	93%	39	289	Higher
Natural Environment	Cleanliness of Wilsonville	92%	37	296	Higher
Built Environment	Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	77%	35	243	Higher
	Overall quality of new development in Wilsonville	65%	95	301	Similar
	Availability of affordable quality housing	38%	183	314	Similar
	Variety of housing options	62%	106	292	Similar
	Public places where people want to spend time	80%	46	236	Similar
Economy	Overall economic health of Wilsonville	81%	60	249	Higher
	Vibrant downtown/commercial area	47%	129	227	Similar
	Overall quality of business and service establishments in Wilsonville	70%	102	283	Similar
	Cost of living in Wilsonville	35%	181	246	Similar
	Shopping opportunities	50%	189	307	Similar
	Employment opportunities	53%	67	323	Higher
	Wilsonville as a place to visit	55%	180	265	Similar
	Wilsonville as a place to work	76%	72	378	Higher
	Health and wellness opportunities in Wilsonville	72%	139	244	Similar
	Availability of affordable quality food	67%	134	249	Similar
Recreation and Wellness	Recreational opportunities	72%	138	311	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	75%	88	234	Similar
	Overall opportunities for education and enrichment	71%	110	246	Similar
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	73%	134	211	Similar
	Opportunities to attend cultural/arts/music activities	56%	164	309	Similar
	Adult educational opportunities	59%	100	223	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	K-12 education	93%	33	283	Higher
	Availability of affordable quality child care/preschool	57%	132	262	Similar
	Opportunities to participate in social events and activities	65%	115	272	Similar
	Neighborliness of Wilsonville	71%	67	238	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	59%	153	305	Similar
Community Engagement	Opportunities to participate in community matters	75%	63	284	Similar
	Opportunities to volunteer	73%	135	275	Similar

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Wilsonville	85%	87	453	Similar
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	82%	102	396	Similar
Value of services for the taxes paid to Wilsonville	67%	54	422	Similar
Overall direction that Wilsonville is taking	68%	80	333	Similar
Job Wilsonville government does at welcoming citizen involvement	68%	16	332	Higher
Overall confidence in Wilsonville government	64%	50	249	Similar
Generally acting in the best interest of the community	65%	51	249	Similar
Being honest	72%	20	241	Higher
Treating all residents fairly	70%	28	246	Higher
Services provided by the Federal Government	35%	165	258	Similar

Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police/Sheriff services	81%	280	491	Similar
	Fire services	94%	139	411	Similar
	Ambulance or emergency medical services	91%	137	371	Similar
	Crime prevention	78%	150	380	Similar
	Fire prevention and education	83%	133	300	Similar
	Animal control	76%	71	361	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	56%	215	289	Similar
	Traffic enforcement	58%	290	393	Similar
	Street repair	63%	67	417	Higher
	Street cleaning	83%	11	336	Higher
	Street lighting	86%	3	348	Higher
	Sidewalk maintenance	79%	14	339	Higher
	Traffic signal timing	60%	55	274	Similar
Mobility	Bus or transit services	83%	5	238	Much higher
	Garbage collection	91%	98	376	Similar
	Recycling	83%	168	378	Similar
	Yard waste pick-up	87%	50	285	Similar
	Drinking water	80%	82	336	Similar
Natural Environment	Preservation of natural areas such as open space, farmlands and greenbelts	78%	34	267	Higher
	Wilsonville open space	80%	25	224	Higher
Built Environment	Storm drainage	83%	27	374	Higher
	Sewer services	89%	54	340	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Power (electric and/or gas) utility	88%	18	184	Similar
	Utility billing	74%	62	218	Similar
	Land use, planning and zoning	57%	83	319	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	71%	20	408	Higher
	Cable television	54%	87	210	Similar
Economy	Economic development	66%	60	299	Similar
Recreation and Wellness	City parks	94%	20	344	Higher
	Recreation programs or classes	81%	114	344	Similar
	Recreation centers or facilities	75%	111	289	Similar
Education and Enrichment	City-sponsored special events	73%	93	269	Similar
	Public library services	96%	20	362	Higher
Community Engagement	Public information services	83%	28	298	Higher

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	74%	76	325	Similar
Recommend living in Wilsonville to someone who asks	92%	93	297	Similar
Remain in Wilsonville for the next five years	85%	139	288	Similar
Contacted Wilsonville (in-person, phone, email or web) for help or information	36%	286	335	Similar

Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	45%	59	215	Similar
	Did NOT report a crime to the police	86%	40	241	Similar
	Household member was NOT a victim of a crime	92%	83	285	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	27%	74	195	Similar
	Carpooled with other adults or children instead of driving alone	41%	139	228	Similar
	Walked or biked instead of driving	65%	68	237	Similar
Natural Environment	Made efforts to conserve water	78%	140	223	Similar
	Made efforts to make your home more energy efficient	68%	209	224	Similar
	Recycle at home	98%	22	268	Higher
Built Environment	Did NOT observe a code violation or other hazard in Wilsonville	73%	18	230	Higher
	NOT experiencing housing costs stress	59%	229	265	Similar
Economy	Purchase goods or services from a business located in Wilsonville	99%	15	234	Similar
	Economy will have positive impact on income	35%	83	266	Similar
	Work inside boundaries of Wilsonville	34%	124	235	Similar
Recreation and Wellness	Used Wilsonville recreation centers or their services	49%	207	246	Similar
	Visited a neighborhood park or City park	93%	21	280	Higher
	Eat at least 5 portions of fruits and vegetables a day	87%	51	226	Similar
	Participate in moderate or vigorous physical activity	89%	55	230	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	In very good to excellent health	68%	94	230	Similar
	Used Wilsonville public libraries or their services	74%	42	253	Higher
	Participated in religious or spiritual activities in Wilsonville	27%	193	207	Lower
	Attended City-sponsored event	56%	107	237	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	20%	143	218	Similar
	Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion	11%	221	233	Similar
	Volunteered your time to some group/activity in Wilsonville	29%	219	274	Lower
	Participated in a club	18%	210	249	Similar
	Talked to or visited with your immediate neighbors	92%	86	231	Similar
	Done a favor for a neighbor	72%	212	227	Similar
	Attended a local public meeting	23%	104	274	Similar
	Watched (online or on television) a local public meeting	12%	217	235	Lower
	Read or watch local news (via television, paper, computer, etc.)	80%	203	235	Similar
	Vote in local elections	89%	39	268	Similar

Communities included in national comparisons

The communities included in Wilsonville's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO	441,603	Avon town, IN	12,446
Airway Heights city, WA	6,114	Avondale city, AZ	76,238
Albany city, OR	50,158	Azusa city, CA	46,361
Albemarle County, VA	98,970	Bainbridge Island city, WA	23,025
Albert Lea city, MN	18,016	Baltimore city, MD	620,961
Alexandria city, VA	139,966	Bartonville town, TX	1,469
Algonquin village, IL	30,046	Battle Creek city, MI	52,347
Aliso Viejo city, CA	47,823	Bay City city, MI	34,932
Altoona city, IA	14,541	Bay Village city, OH	15,651
American Canyon city, CA	19,454	Baytown city, TX	71,802
Ames city, IA	58,965	Bedford city, TX	46,979
Andover CDP, MA	8,762	Bedford town, MA	13,320
Ankeny city, IA	45,582	Bellevue city, WA	122,363
Ann Arbor city, MI	113,934	Bellingham city, WA	80,885
Annapolis city, MD	38,394	Benbrook city, TX	21,234
Apache Junction city, AZ	35,840	Bend city, OR	76,639
Arapahoe County, CO	572,003	Bethlehem township, PA	23,730
Arkansas City city, AR	366	Bettendorf city, IA	33,217
Arlington city, TX	365,438	Billings city, MT	104,170
Arvada city, CO	106,433	Blaine city, MN	57,186
Asheville city, NC	83,393	Bloomfield Hills city, MI	3,869
Ashland city, OR	20,078	Bloomington city, IN	80,405
Ashland town, MA	16,593	Bloomington city, MN	82,893
Ashland town, VA	7,225	Blue Springs city, MO	52,575
Aspen city, CO	6,658	Boise City city, ID	205,671
Athens-Clarke County, GA	115,452	Bonner Springs city, KS	7,314
Auburn city, AL	53,380	Boone County, KY	118,811
Augusta CCD, GA	134,777	Boulder city, CO	97,385
Aurora city, CO	325,078	Bowling Green city, KY	58,067
Austin city, TX	790,390	Bozeman city, MT	37,280
Avon town, CO	6,447	Brentwood city, MO	8,055

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Brentwood city, TN	37,060	Coronado city, CA	18,912
Brighton city, CO	33,352	Corvallis city, OR	54,462
Brighton city, MI	7,444	Cottonwood Heights city, UT	33,433
Bristol city, TN	26,702	Creve Coeur city, MO	17,833
Broken Arrow city, OK	98,850	Cross Roads town, TX	1,563
Brookfield city, WI	37,920	Cupertino city, CA	58,302
Brookline CDP, MA	58,732	Dacono city, CO	4,152
Brooklyn Center city, MN	30,104	Dade City city, FL	6,437
Brooklyn city, OH	11,169	Dakota County, MN	398,552
Broomfield city, CO	55,889	Dallas city, OR	14,583
Brownsburg town, IN	21,285	Dallas city, TX	1,197,816
Buffalo Grove village, IL	41,496	Danville city, KY	16,218
Burien city, WA	33,313	Dardenne Prairie city, MO	11,494
Burleson city, TX	36,690	Darien city, IL	22,086
Burlingame city, CA	28,806	Davenport city, FL	2,888
Cabarrus County, NC	178,011	Davenport city, IA	99,685
Cambridge city, MA	105,162	Davidson town, NC	10,944
Canandaigua city, NY	10,545	Dayton city, OH	141,527
Cannon Beach city, OR	1,690	Dayton town, WY	757
Cañon City city, CO	16,400	Dearborn city, MI	98,153
Canton city, SD	3,057	Decatur city, GA	19,335
Cape Coral city, FL	154,305	Del Mar city, CA	4,161
Cape Girardeau city, MO	37,941	DeLand city, FL	27,031
Carlisle borough, PA	18,682	Delaware city, OH	34,753
Carlsbad city, CA	105,328	Delray Beach city, FL	60,522
Carroll city, IA	10,103	Denison city, TX	22,682
Cartersville city, GA	19,731	Denton city, TX	113,383
Cary town, NC	135,234	Denver city, CO	600,158
Castine town, ME	1,366	Derby city, KS	22,158
Castle Pines North city, CO	10,360	Des Moines city, IA	203,433
Castle Rock town, CO	48,231	Des Peres city, MO	8,373
Cedar Hill city, TX	45,028	Destin city, FL	12,305
Cedar Rapids city, IA	126,326	Dothan city, AL	65,496
Celina city, TX	6,028	Douglas County, CO	285,465
Centennial city, CO	100,377	Dover city, NH	29,987
Chandler city, AZ	236,123	Dublin city, CA	46,036
Chandler city, TX	2,734	Dublin city, OH	41,751
Chanhassen city, MN	22,952	Duluth city, MN	86,265
Chapel Hill town, NC	57,233	Durham city, NC	228,330
Chardon city, OH	5,148	Durham County, NC	267,587
Charles County, MD	146,551	Dyer town, IN	16,390
Charlotte city, NC	731,424	Eagan city, MN	64,206
Charlotte County, FL	159,978	Eagle Mountain city, UT	21,415
Charlottesville city, VA	43,475	Eagle town, CO	6,508
Chattanooga city, TN	167,674	East Grand Forks city, MN	8,601
Chautauqua town, NY	4,464	East Lansing city, MI	48,579
Chesterfield County, VA	316,236	Eau Claire city, WI	65,883
Citrus Heights city, CA	83,301	Eden Prairie city, MN	60,797
Clackamas County, OR	375,992	Eden town, VT	1,323
Clarendon Hills village, IL	8,427	Edgerton city, KS	1,671
Clayton city, MO	15,939	Edgewater city, CO	5,170
Clearwater city, FL	107,685	Edina city, MN	47,941
Cleveland Heights city, OH	46,121	Edmond city, OK	81,405
Clinton city, SC	8,490	Edmonds city, WA	39,709
Clive city, IA	15,447	El Cerrito city, CA	23,549
Clovis city, CA	95,631	El Dorado County, CA	181,058
College Park city, MD	30,413	El Paso de Robles (Paso Robles) city, CA	29,793
College Station city, TX	93,857	Elk Grove city, CA	153,015
Colleyville city, TX	22,807	Elko New Market city, MN	4,110
Columbia city, MO	108,500	Elmhurst city, IL	44,121
Columbia city, SC	129,272	Encinitas city, CA	59,518
Columbia Falls city, MT	4,688	Englewood city, CO	30,255
Commerce City city, CO	45,913	Erie town, CO	18,135
Concord city, CA	122,067	Escambia County, FL	297,619
Concord town, MA	17,668	Estes Park town, CO	5,858
Conshohocken borough, PA	7,833	Euclid city, OH	48,920
Coolidge city, AZ	11,825	Fairview town, TX	7,248
Coon Rapids city, MN	61,476	Farmers Branch city, TX	28,616
Copperas Cove city, TX	32,032	Farmersville city, TX	3,301
Coral Springs city, FL	121,096	Farmington Hills city, MI	79,740

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Farmington town, CT	25,340	Hutto city, TX	14,698
Fayetteville city, NC	200,564	Independence city, MO	116,830
Fernandina Beach city, FL	11,487	Indianola city, IA	14,782
Fishers town, IN	76,794	Indio city, CA	76,036
Flagstaff city, AZ	65,870	Iowa City city, IA	67,862
Flower Mound town, TX	64,669	Irving city, TX	216,290
Forest Grove city, OR	21,083	Issaquah city, WA	30,434
Fort Collins city, CO	143,986	Jackson city, MO	13,758
Fort Lauderdale city, FL	165,521	Jackson County, MI	160,248
Fort Smith city, AR	86,209	James City County, VA	67,009
Franklin city, TN	62,487	Jefferson County, NY	116,229
Fremont city, CA	214,089	Jefferson Parish, LA	432,552
Friendswood city, TX	35,805	Johnson City city, TN	63,152
Fruita city, CO	12,646	Johnston city, IA	17,278
Gahanna city, OH	33,248	Jupiter town, FL	55,156
Gaithersburg city, MD	59,933	Kalamazoo city, MI	74,262
Galveston city, TX	47,743	Kansas City city, KS	145,786
Gardner city, KS	19,123	Kansas City city, MO	459,787
Georgetown city, TX	47,400	Keizer city, OR	36,478
Germantown city, TN	38,844	Kenmore city, WA	20,460
Gilbert town, AZ	208,453	Kennedale city, TX	6,763
Gillette city, WY	29,087	Kennett Square borough, PA	6,072
Glen Ellyn village, IL	27,450	Kent city, WA	92,411
Glendora city, CA	50,073	Kerrville city, TX	22,347
Glenview village, IL	44,692	Kettering city, OH	56,163
Globe city, AZ	7,532	Key West city, FL	24,649
Golden city, CO	18,867	King City city, CA	12,874
Golden Valley city, MN	20,371	King County, WA	1,931,249
Goodyear city, AZ	65,275	Kirkland city, WA	48,787
Grafton village, WI	11,459	Kirkwood city, MO	27,540
Grand Blanc city, MI	8,276	Knoxville city, IA	7,313
Grants Pass city, OR	34,533	La Plata town, MD	8,753
Grass Valley city, CA	12,860	La Porte city, TX	33,800
Greeley city, CO	92,889	La Vista city, NE	15,758
Greenville city, NC	84,554	Lafayette city, CO	24,453
Greenwich town, CT	61,171	Laguna Beach city, CA	22,723
Greenwood Village city, CO	13,925	Laguna Niguel city, CA	62,979
Greer city, SC	25,515	Lake Forest city, IL	19,375
Gunnison County, CO	15,324	Lake in the Hills village, IL	28,965
Hailey city, ID	7,960	Lake Stevens city, WA	28,069
Haines Borough, AK	2,508	Lake Worth city, FL	34,910
Haltom City city, TX	42,409	Lake Zurich village, IL	19,631
Hamilton city, OH	62,477	Lakeville city, MN	55,954
Hamilton town, MA	7,764	Lakewood city, CO	142,980
Hampton city, VA	137,436	Lakewood city, WA	58,163
Hanover County, VA	99,863	Lancaster County, SC	76,652
Harrisburg city, SD	4,089	Lane County, OR	351,715
Harrisonburg city, VA	48,914	Lansing city, MI	114,297
Harrisonville city, MO	10,019	Laramie city, WY	30,816
Hastings city, MN	22,172	Larimer County, CO	299,630
Hayward city, CA	144,186	Las Cruces city, NM	97,618
Henderson city, NV	257,729	Las Vegas city, NM	13,753
Herndon town, VA	23,292	Las Vegas city, NV	583,756
High Point city, NC	104,371	Lawrence city, KS	87,643
Highland Park city, IL	29,763	Lawrenceville city, GA	28,546
Highlands Ranch CDP, CO	96,713	Lee's Summit city, MO	91,364
Holland city, MI	33,051	Lehi city, UT	47,407
Homer Glen village, IL	24,220	Lenexa city, KS	48,190
Honolulu County, HI	953,207	Lewis County, NY	27,087
Hooksett town, NH	13,451	Lewiston city, ID	31,894
Hopkins city, MN	17,591	Lewisville city, TX	95,290
Hopkinton town, MA	14,925	Lewisville town, NC	12,639
Hoquiam city, WA	8,726	Libertyville village, IL	20,315
Horry County, SC	269,291	Lincoln city, NE	258,379
Howard village, WI	17,399	Lincolnwood village, IL	12,590
Hudson city, OH	22,262	Lindsborg city, KS	3,458
Hudson town, CO	2,356	Little Chute village, WI	10,449
Huntley village, IL	24,291	Littleton city, CO	41,737
Hurst city, TX	37,337	Livermore city, CA	80,968
Hutchinson city, MN	14,178	Lombard village, IL	43,165

The National Citizen Survey™

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Lone Tree city, CO	10,218	New Orleans city, LA	343,829
Long Grove village, IL	8,043	New Port Richey city, FL	14,911
Longmont city, CO	86,270	New Smyrna Beach city, FL	22,464
Longview city, TX	80,455	New Ulm city, MN	13,522
Lonsdale city, MN	3,674	Newberg city, OR	22,068
Los Alamos County, NM	17,950	Newport city, RI	24,672
Los Altos Hills town, CA	7,922	Newport News city, VA	180,719
Louisville city, CO	18,376	Newton city, IA	15,254
Lower Merion township, PA	57,825	Noblesville city, IN	51,969
Lynchburg city, VA	75,568	Nogales city, AZ	20,837
Lynnwood city, WA	35,836	Norcross city, GA	9,116
Macomb County, MI	840,978	Norfolk city, NE	24,210
Manassas city, VA	37,821	Norfolk city, VA	242,803
Manhattan Beach city, CA	35,135	North Mankato city, MN	13,394
Manhattan city, KS	52,281	North Port city, FL	57,357
Mankato city, MN	39,309	North Richland Hills city, TX	63,343
Maple Grove city, MN	61,567	North Yarmouth town, ME	3,565
Maplewood city, MN	38,018	Novato city, CA	51,904
Maricopa County, AZ	3,817,117	Novi city, MI	55,224
Marion city, IA	34,768	O'Fallon city, IL	28,281
Mariposa County, CA	18,251	O'Fallon city, MO	79,329
Marshfield city, WI	19,118	Oak Park village, IL	51,878
Martinez city, CA	35,824	Oakland city, CA	390,724
Marysville city, WA	60,020	Oakley city, CA	35,432
Matthews town, NC	27,198	Oklahoma City city, OK	579,999
McAllen city, TX	129,877	Olathe city, KS	125,872
McKinney city, TX	131,117	Old Town city, ME	7,840
McMinnville city, OR	32,187	Olmsted County, MN	144,248
Menlo Park city, CA	32,026	Olympia city, WA	46,478
Menomonee Falls village, WI	35,626	Orange village, OH	3,323
Mercer Island city, WA	22,699	Orland Park village, IL	56,767
Meridian charter township, MI	39,688	Orleans Parish, LA	343,829
Meridian city, ID	75,092	Oshkosh city, WI	66,083
Merriam city, KS	11,003	Oshtemo charter township, MI	21,705
Mesa city, AZ	439,041	Oswego village, IL	30,355
Mesa County, CO	146,723	Otsego County, MI	24,164
Miami Beach city, FL	87,779	Ottawa County, MI	263,801
Miami city, FL	399,457	Overland Park city, KS	173,372
Middleton city, WI	17,442	Paducah city, KY	25,024
Midland city, MI	41,863	Palm Beach Gardens city, FL	48,452
Milford city, DE	9,559	Palm Coast city, FL	75,180
Milton city, GA	32,661	Palo Alto city, CA	64,403
Minneapolis city, MN	382,578	Palos Verdes Estates city, CA	13,438
Minnetrista city, MN	6,384	Papillion city, NE	18,894
Missouri City city, TX	67,358	Paradise Valley town, AZ	12,820
Modesto city, CA	201,165	Park City city, UT	7,558
Monterey city, CA	27,810	Parker town, CO	45,297
Montgomery city, MN	2,956	Parkland city, FL	23,962
Montgomery County, MD	971,777	Pasco city, WA	59,781
Monticello city, UT	1,972	Pasco County, FL	464,697
Montrose city, CO	19,132	Payette city, ID	7,433
Monument town, CO	5,530	Pearland city, TX	91,252
Mooreville town, NC	32,711	Peoria city, AZ	154,065
Moraga town, CA	16,016	Peoria city, IL	115,007
Morristown city, TN	29,137	Pflugerville city, TX	46,936
Morrisville town, NC	18,576	Phoenix city, AZ	1,445,632
Morro Bay city, CA	10,234	Pinehurst village, NC	13,124
Mountain Village town, CO	1,320	Piqua city, OH	20,522
Mountlake Terrace city, WA	19,909	Pitkin County, CO	17,148
Murphy city, TX	17,708	Plano city, TX	259,841
Naperville city, IL	141,853	Platte City city, MO	4,691
Napoleon city, OH	8,749	Pleasant Hill city, IA	8,785
Nederland city, TX	17,547	Pleasanton city, CA	70,285
Needham CDP, MA	28,886	Plymouth city, MN	70,576
Nevada City city, CA	3,068	Polk County, IA	430,640
Nevada County, CA	98,764	Pompano Beach city, FL	99,845
New Braunfels city, TX	57,740	Port Orange city, FL	56,048
New Brighton city, MN	21,456	Port St. Lucie city, FL	164,603
New Hanover County, NC	202,667	Portland city, OR	583,776
New Hope city, MN	20,339	Post Falls city, ID	27,574

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Powell city, OH	11,500	Shawnee city, OK.....	29,857
Powhatan County, VA.....	28,046	Sherborn town, MA	4,119
Prince William County, VA.....	402,002	Shoreline city, WA.....	53,007
Prior Lake city, MN.....	22,796	Shoreview city, MN	25,043
Pueblo city, CO	106,595	Shorewood village, IL.....	15,615
Purcellville town, VA.....	7,727	Shorewood village, WI	13,162
Queen Creek town, AZ	26,361	Sierra Vista city, AZ.....	43,888
Raleigh city, NC.....	403,892	Silverton city, OR	9,222
Ramsey city, MN.....	23,668	Sioux Center city, IA	7,048
Raymond town, ME.....	4,436	Sioux Falls city, SD.....	153,888
Raymore city, MO	19,206	Skokie village, IL.....	64,784
Redmond city, OR	26,215	Snellville city, GA	18,242
Redmond city, WA	54,144	Snoqualmie city, WA	10,670
Redwood City city, CA	76,815	Snowmass Village town, CO.....	2,826
Reno city, NV.....	225,221	Somerset town, MA.....	18,165
Reston CDP, VA	58,404	South Jordan city, UT.....	50,418
Richland city, WA.....	48,058	South Lake Tahoe city, CA.....	21,403
Richmond city, CA.....	103,701	Southlake city, TX	26,575
Richmond Heights city, MO.....	8,603	Spearfish city, SD.....	10,494
Rio Rancho city, NM	87,521	Spring Hill city, KS.....	5,437
River Falls city, WI	15,000	Springboro city, OH.....	17,409
Riverside city, CA.....	303,871	Springfield city, MO.....	159,498
Riverside city, MO	2,937	Springville city, UT	29,466
Roanoke city, VA.....	97,032	St. Augustine city, FL	12,975
Roanoke County, VA	92,376	St. Charles city, IL.....	32,974
Rochester Hills city, MI.....	70,995	St. Cloud city, FL.....	35,183
Rock Hill city, SC.....	66,154	St. Cloud city, MN	65,842
Rockville city, MD.....	61,209	St. Joseph city, MO	76,780
Roeland Park city, KS	6,731	St. Joseph town, WI.....	3,842
Rogers city, MN	8,597	St. Louis County, MN.....	200,226
Rohnert Park city, CA	40,971	State College borough, PA	42,034
Rolla city, MO	19,559	Steamboat Springs city, CO	12,088
Roselle village, IL.....	22,763	Sterling Heights city, MI	129,699
Rosemount city, MN	21,874	Sugar Grove village, IL	8,997
Rosenberg city, TX.....	30,618	Sugar Land city, TX.....	78,817
Roseville city, MN.....	33,660	Suisun City city, CA	28,111
Round Rock city, TX.....	99,887	Summit city, NJ.....	21,457
Royal Oak city, MI.....	57,236	Summit County, UT.....	36,324
Royal Palm Beach village, FL.....	34,140	Summit village, IL	11,054
Saco city, ME.....	18,482	Sunnyvale city, CA	140,081
Sacramento city, CA	466,488	Surprise city, AZ.....	117,517
Sahuarita town, AZ	25,259	Suwanee city, GA.....	15,355
Salida city, CO	5,236	Tacoma city, WA.....	198,397
Sammamish city, WA	45,780	Takoma Park city, MD	16,715
San Anselmo town, CA	12,336	Tamarac city, FL	60,427
San Diego city, CA	1,307,402	Temecula city, CA	100,097
San Francisco city, CA	805,235	Tempe city, AZ	161,719
San Jose city, CA	945,942	Temple city, TX.....	66,102
San Juan County, NM.....	130,044	Texarkana city, TX	36,411
San Marcos city, CA	83,781	The Woodlands CDP, TX.....	93,847
San Marcos city, TX.....	44,894	Thousand Oaks city, CA.....	126,683
San Rafael city, CA.....	57,713	Tigard city, OR.....	48,035
Sanford city, FL.....	53,570	Tracy city, CA	82,922
Sangamon County, IL.....	197,465	Trinidad CCD, CO.....	12,017
Santa Clarita city, CA.....	176,320	Tualatin city, OR	26,054
Santa Fe city, NM.....	67,947	Tulsa city, OK	391,906
Santa Fe County, NM	144,170	Tustin city, CA	75,540
Santa Monica city, CA.....	89,736	Twin Falls city, ID	44,125
Sarasota County, FL	379,448	Tyler city, TX	96,900
Savage city, MN.....	26,911	Unalaska city, AK	4,376
Schaumburg village, IL.....	74,227	University Heights city, OH	13,539
Schertz city, TX.....	31,465	University Park city, TX.....	23,068
Scott County, MN.....	129,928	Upper Arlington city, OH.....	33,771
Scottsdale city, AZ	217,385	Urbandale city, IA	39,463
Seaside city, CA	33,025	Vail town, CO.....	5,305
Sedona city, AZ.....	10,031	Vancouver city, WA.....	161,791
Sevierville city, TN	14,807	Ventura CCD, CA.....	111,889
Shakopee city, MN	37,076	Vernon Hills village, IL.....	25,113
Sharonville city, OH.....	13,560	Vestavia Hills city, AL	34,033
Shawnee city, KS	62,209	Victoria city, MN.....	7,345

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Vienna town, VA	15,687	White House city, TN	10,255
Virginia Beach city, VA.....	437,994	Wichita city, KS.....	382,368
Walnut Creek city, CA.....	64,173	Williamsburg city, VA.....	14,068
Warrensburg city, MO	18,838	Willowbrook village, IL	8,540
Washington County, MN	238,136	Wilmington city, NC.....	106,476
Washington town, NH	1,123	Wilsonville city, OR.....	19,509
Washoe County, NV	421,407	Windsor town, CO	18,644
Washougal city, WA	14,095	Windsor town, CT	29,044
Wauwatosa city, WI	46,396	Winnetka village, IL	12,187
Waverly city, IA	9,874	Winter Garden city, FL.....	34,568
Weddington town, NC	9,459	Woodbury city, MN.....	61,961
Wentzville city, MO.....	29,070	Woodinville city, WA.....	10,938
West Carrollton city, OH	13,143	Woodland city, CA.....	55,468
West Chester borough, PA.....	18,461	Wrentham town, MA	10,955
West Des Moines city, IA.....	56,609	Wyandotte County, KS	157,505
Western Springs village, IL	12,975	Yakima city, WA.....	91,067
Westerville city, OH.....	36,120	York County, VA.....	65,464
Westlake town, TX	992	Yorktown town, IN	9,405
Westminster city, CO.....	106,114	Yorkville city, IL	16,921
Weston town, MA.....	11,261	Yountville city, CA	2,933
Wheat Ridge city, CO	30,166		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Wilsonville funded this research. Please contact Bill Evans of the City of Wilsonville at evans@ci.wilsonville.or.us if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Wilsonville were eligible to participate in the survey. A list of all households within the zip codes serving Wilsonville was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Wilsonville households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Wilsonville boundaries were removed from consideration.

To choose the 1,600 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the City of Wilsonville website. This opt-in survey was identical to the scientific survey and open to all City residents.

Survey Recipients in Wilsonville, OR

- Survey Recipients

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on May 4, 2018. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on June 8, 2018 and remained open for four weeks.

About 4% of the 1,600 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,537 households that received the survey, 392 completed the mailed survey, providing an overall response rate of 26%. Of the 392 completed surveys, 44 were completed online. The response rate was calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 176 residents completed the online opt-in survey, providing a grand total of 568 completed surveys.

Table 73: Mailed Survey Response Rate

	Overall
Total sample used	1,600
I=Complete Interviews	384
P=Partial Interviews	8
R=Refusal and break off	1
NC=Non Contact	0
O=Other	0
UH=Unknown household	0
UO=Unknown other	1,144
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	26%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Wilsonville survey is no greater than plus or minus four³ percentage points around any given percent reported for all respondents (568 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

³ Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of “confidence interval” or “margin of error,” such as “credibility intervals.” We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

Upon completion of data collection for both the scientific (probability) and nonscientific open participation online opt-in (non-probability) surveys, data were compared in order to determine whether it was appropriate to combine, or blend, both datasets together. In the case of Wilsonville, characteristics of respondents to the non-probability survey were similar to the probability survey, in both respondent trait and opinion, indicating that the two datasets could be blended. This decision reflects a growing trend in survey research toward integration of traditional scientific probability survey respondents and non-probability survey respondents (opt-in).

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Wilsonville. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. Both survey datasets were weighted independently and then combined into one final dataset. The characteristics used for weighting were housing tenure, housing unit type, race and ethnicity and sex and age. No adjustments were made for design effects.

The results of the weighting scheme are presented in the following table.

Table 74: Wilsonville, OR 2018 Weighting Table

Characteristic	2010 Census	Unweighted Data	Weighted Data
Housing			
Rent home	54%	23%	50%
Own home	46%	77%	50%
Detached unit*	41%	65%	42%
Attached unit*	59%	35%	58%
Race and Ethnicity			
White	87%	91%	88%
Not white	13%	9%	12%
Not Hispanic	90%	97%	95%
Hispanic	10%	3%	5%
Sex and Age			
Female	53%	64%	57%
Male	47%	36%	43%
18-34 years of age	32%	11%	27%
35-54 years of age	35%	25%	36%
55+ years of age	33%	64%	37%
Females 18-34	16%	9%	17%
Females 35-54	18%	15%	19%
Females 55+	18%	40%	21%
Males 18-34	16%	2%	10%
Males 35-54	17%	10%	18%
Males 55+	14%	24%	15%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Appendix D: Survey Materials

Dear Wilsonville Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor

Dear Wilsonville Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor

Dear Wilsonville Resident,

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Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor

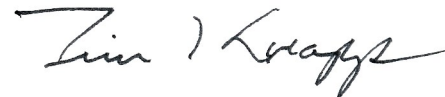
Dear Wilsonville Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor



CITY OF WILSONVILLE
29799 SW Town Center Loop East
Wilsonville, OR 97070

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CITY OF WILSONVILLE
29799 SW Town Center Loop East
Wilsonville, OR 97070

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Item 1.



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May 2018

Dear City of Wilsonville Resident:

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2018 Wilsonville Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Wilsonville make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/wilsonville2018>

If you have any questions about the survey please call 503-570-1503.

Thank you for your time and participation!

Sincerely,

Tim Knapp
Mayor



May 2018

Dear City of Wilsonville Resident:

Here's a second chance if you haven't already responded to the 2018 Wilsonville Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2018 Wilsonville Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Wilsonville make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

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Thank you for your time and participation!

Sincerely,

Tim Knapp
Mayor

The City of Wilsonville 2018 Citizen Survey

Item 1.

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Wilsonville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Wilsonville as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Wilsonville as a place to raise children.....	1	2	3	4	5
Wilsonville as a place to work	1	2	3	4	5
Wilsonville as a place to visit.....	1	2	3	4	5
Wilsonville as a place to retire.....	1	2	3	4	5
The overall quality of life in Wilsonville	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Wilsonville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Wilsonville	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Wilsonville.....	1	2	3	4	5
Overall "built environment" of Wilsonville (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Wilsonville.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Wilsonville	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Wilsonville.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Wilsonville to someone who asks.....	1	2	3	4	5
Remain in Wilsonville for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wilsonville's commercial areas during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Wilsonville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of travel by car in Wilsonville	1	2	3	4	5
Ease of travel by public transportation in Wilsonville.....	1	2	3	4	5
Ease of travel by bicycle in Wilsonville	1	2	3	4	5
Ease of walking in Wilsonville.....	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Cleanliness of Wilsonville.....	1	2	3	4	5
Overall appearance of Wilsonville	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Access to bus stops (sidewalks available/ADA accessible).....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Wilsonville as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Wilsonville	1	2	3	4	5
Overall quality of business and service establishments in Wilsonville.....	1	2	3	4	5
Vibrant commercial areas.....	1	2	3	4	5
Overall quality of new development in Wilsonville	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborhoodness of residents in Wilsonville.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Wilsonville (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Wilsonville	1	2
Reported a crime to the police in Wilsonville	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Wilsonville (in-person, phone, email or web) for help or information.....	1	2
Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion	1	2
Learned to ride the bus with the help of a Travel Trainer	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Wilsonville?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Wilsonville recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Wilsonville public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in Wilsonville.....	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Wilsonville.....	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4
Traveled using the local SMART bus	1	2	3	4
Traveled using SMART Dial-A-Ride.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

10. Please rate the quality of each of the following services in Wilsonville:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
City of Wilsonville utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Wilsonville open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Wilsonville	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Wilsonville government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Wilsonville.....	1	2	3	4	5
The overall direction that Wilsonville is taking.....	1	2	3	4	5
The job Wilsonville government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Wilsonville government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Wilsonville	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Wilsonville.....	1	2	3	4
Overall “built environment” of Wilsonville (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Wilsonville.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Wilsonville	1	2	3	4
Sense of community.....	1	2	3	4

14. Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
Boones Ferry Messenger (City newsletter)	1	2	3
Wilsonville Spokesman	1	2	3
Oregonian	1	2	3
Local public access television	1	2	3
City of Wilsonville website (www.ci.wilsonville.or.us)	1	2	3
City’s Facebook page	1	2	3
City’s Twitter account	1	2	3
Oregon Live website’s Wilsonville blog page.....	1	2	3
Neighborhood newsletter	1	2	3

15. How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>
Phone call with a City official	1	2	3	4
Email City official	1	2	3	4
Use “Ask the City” system on City’s website	1	2	3	4
Participate in an online survey or forum	1	2	3	4
Comment on City’s social media site (Facebook, Twitter, Nextdoor, Instagram, other)	1	2	3	4
Speak to official at City Hall	1	2	3	4
Attend a meeting at City Hall.....	1	2	3	4

16. How important to you, if at all, is it that the City focus efforts on each of the following to promote healthy living choices?

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Improve sidewalks and bike lanes in town for safer travel by walking or biking	1	2	3	4
Increase recreational opportunities and programs.....	1	2	3	4
Increase accessibility of parks and outdoor recreation spaces.....	1	2	3	4
Increase opportunities to learn about health and wellness opportunities	1	2	3	4

17. What do you think is the biggest priority facing the City of Wilsonville over the next five years?

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Wilsonville.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- ☐ Excellent
 ☐ Very good
 ☐ Good
 ☐ Fair
 ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- ☐ Very positive
 ☐ Somewhat positive
 ☐ Neutral
 ☐ Somewhat negative
 ☐ Very negative

D4. What is your employment status?

- ☐ Working full time for pay
☐ Working part time for pay
☐ Unemployed, looking for paid work
☐ Unemployed, not looking for paid work
☐ Fully retired

D5. Do you work inside the boundaries of Wilsonville?

- ☐ Yes, outside the home
☐ Yes, from home
☐ No

D6. How many years have you lived in Wilsonville?

- ☐ Less than 2 years
 ☐ 11-20 years
☐ 2-5 years
 ☐ More than 20 years
☐ 6-10 years

D7. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ Building with two or more homes (duplex, townhome, apartment or condominium)
☐ Mobile home
☐ Other

D8. Is this house, apartment or mobile home...

- ☐ Rented
☐ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- ☐ Less than \$300 per month
☐ \$300 to \$599 per month
☐ \$600 to \$999 per month
☐ \$1,000 to \$1,499 per month
☐ \$1,500 to \$2,499 per month
☐ \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- ☐ No
 ☐ Yes

D11. Are you or any other members of your household aged 65 or older?

- ☐ No
 ☐ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
☐ \$25,000 to \$49,999
☐ \$50,000 to \$99,999
☐ \$100,000 to \$149,999
☐ \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D15. In which category is your age?

- ☐ 18-24 years
 ☐ 55-64 years
☐ 25-34 years
 ☐ 65-74 years
☐ 35-44 years
 ☐ 75 years or older
☐ 45-54 years

D16. What is your sex?

- ☐ Female
 ☐ Male

D17. Do you consider a cell phone or land line your primary telephone number?

- ☐ Cell
 ☐ Land line
 ☐ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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Wilsonville, OR

2018 Key Findings

The NCS is presented by NRC in collaboration with ICMA



The NCS tracks residents' opinions on:

- **Community Livability**
 - Community Characteristics
 - Governance
 - Participation



Facets of Community Livability

Safety

Mobility

Economy

Recreation
and Wellness

Quality of
Community
Overall

Natural
Environment

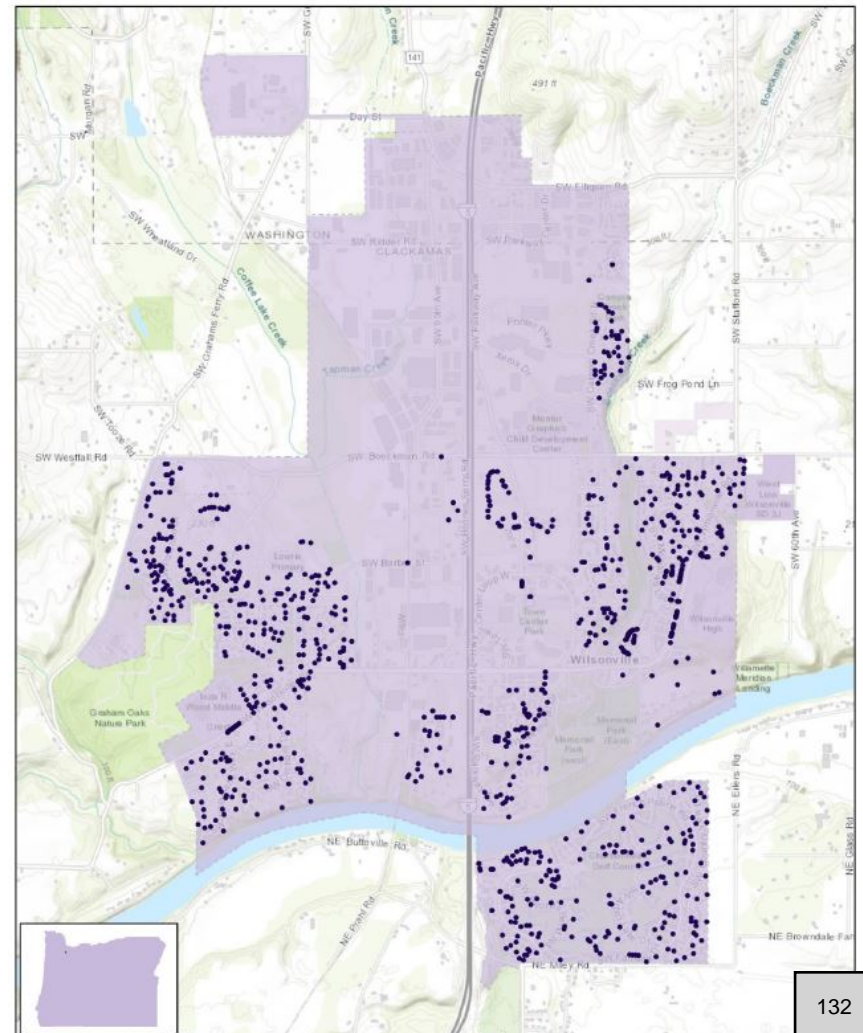
Built
Environment

Education
and
Enrichment

Community
Engagement

The National Citizen Survey

- Wilsonville's fourth time participating in NCS
 - 2012, 2014, 2016, 2018
- By mail: scientific sample of 1,600 households
 - 392 returned surveys (26% response rate)
- Online: 176 people opted in
- Total: 568 respondents
 - $\pm 4\%$ margin of error



Spoiler: Wilsonville Rocks!

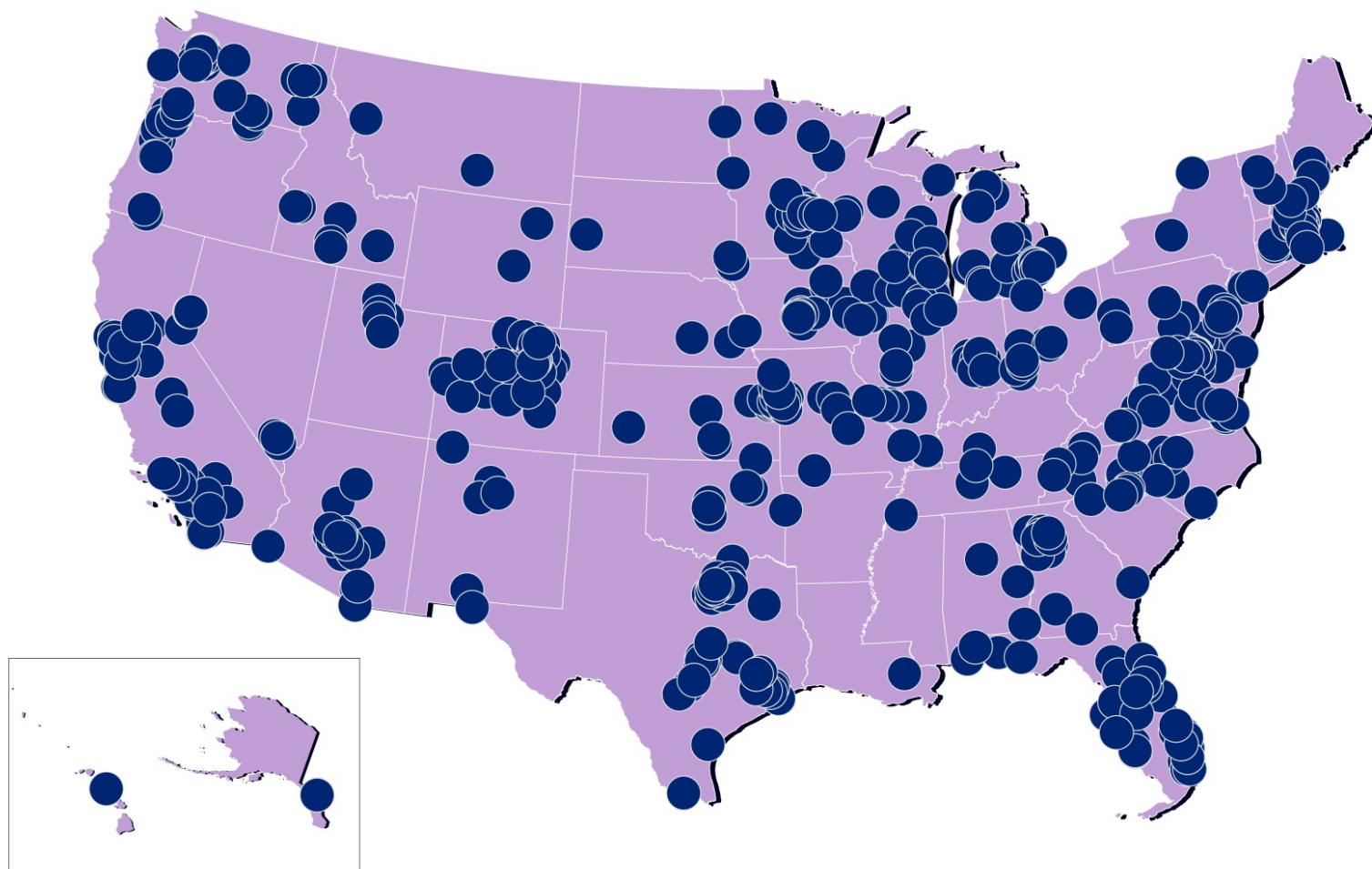
- Quality of life
 - 94% positive
- Services provided by City:
 - 85% positive
- Intend to remain in Wilsonville:
 - 85% positive



Positive rating = a response of 'excellent' or 'good'
= a response of 'very likely' or 'somewhat likely'

What do we learn by participating In the NCS?

National Benchmark Comparisons



2018 National Benchmark Comparisons



33

received
higher
ratings

91

received **similar**
ratings

3

received
lower
ratings

Ratings Above National Benchmark

Community Characteristics

- Ease of bike travel
- Ease of travel by public transportation
- Quality of natural environment
- Cleanliness
- Overall built environment
- Overall economic health
- Employment opportunities
- Place to work
- Child care/preschool

Governance

- Welcoming citizen involvement
- Being honest
- Treating all residents fairly
- Preservation of natural areas
- Code enforcement
- Public information services

Participation

- Recycled at home
- Did NOT observe a code violation
- Used Wilsonville Library



Trends Over Time

How Wilsonville's ratings in 2018 compare with 2016 ratings



21

received
higher
ratings

99

received **similar**
ratings

7

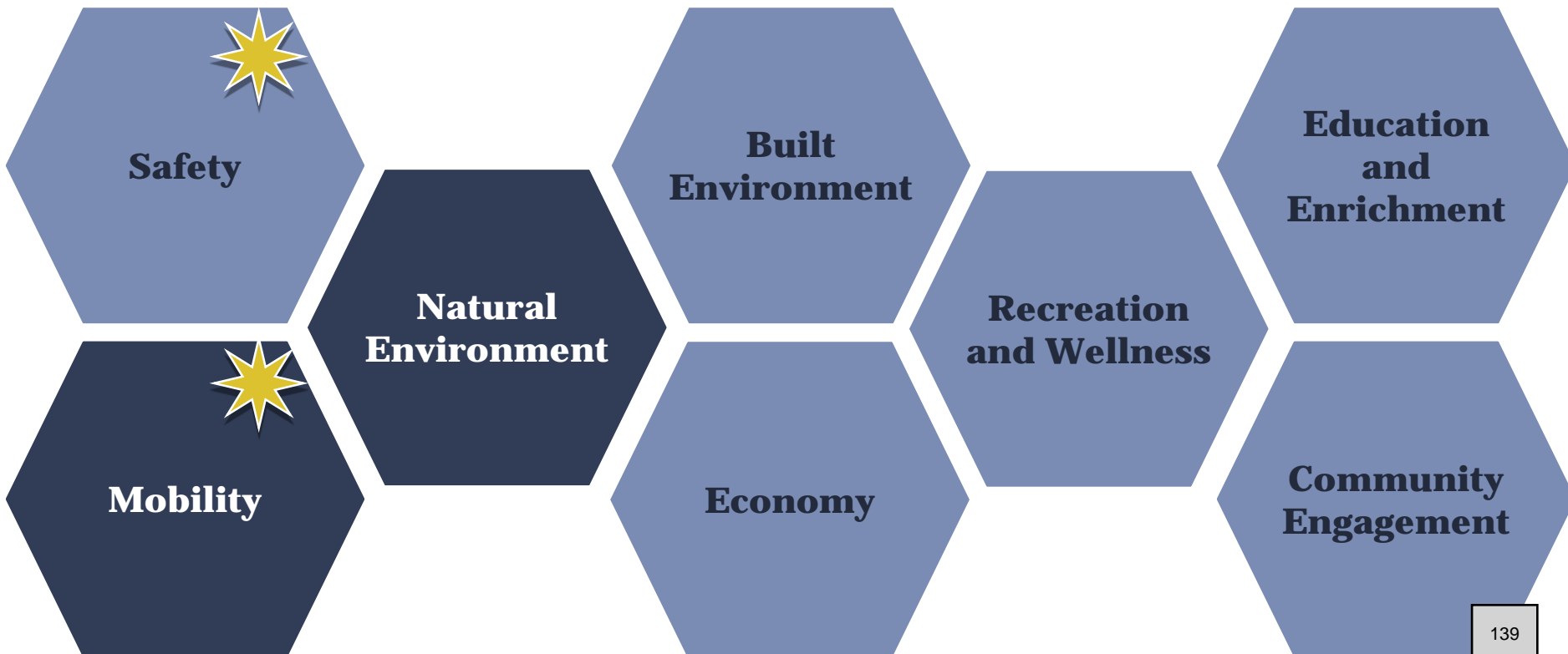
received
lower
ratings

Key Focus Areas

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

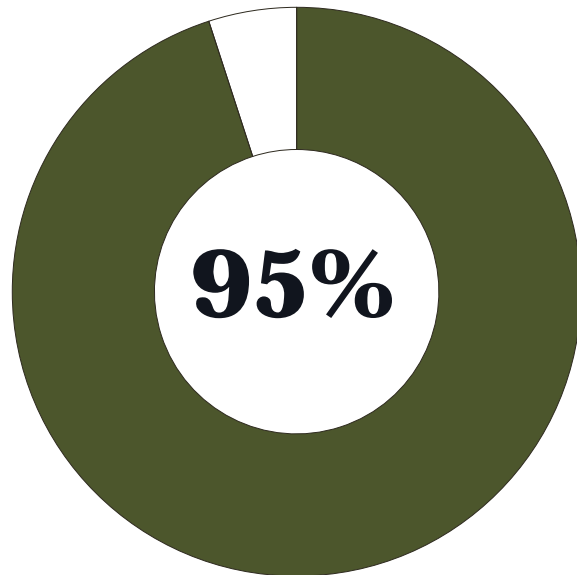
★ Most important



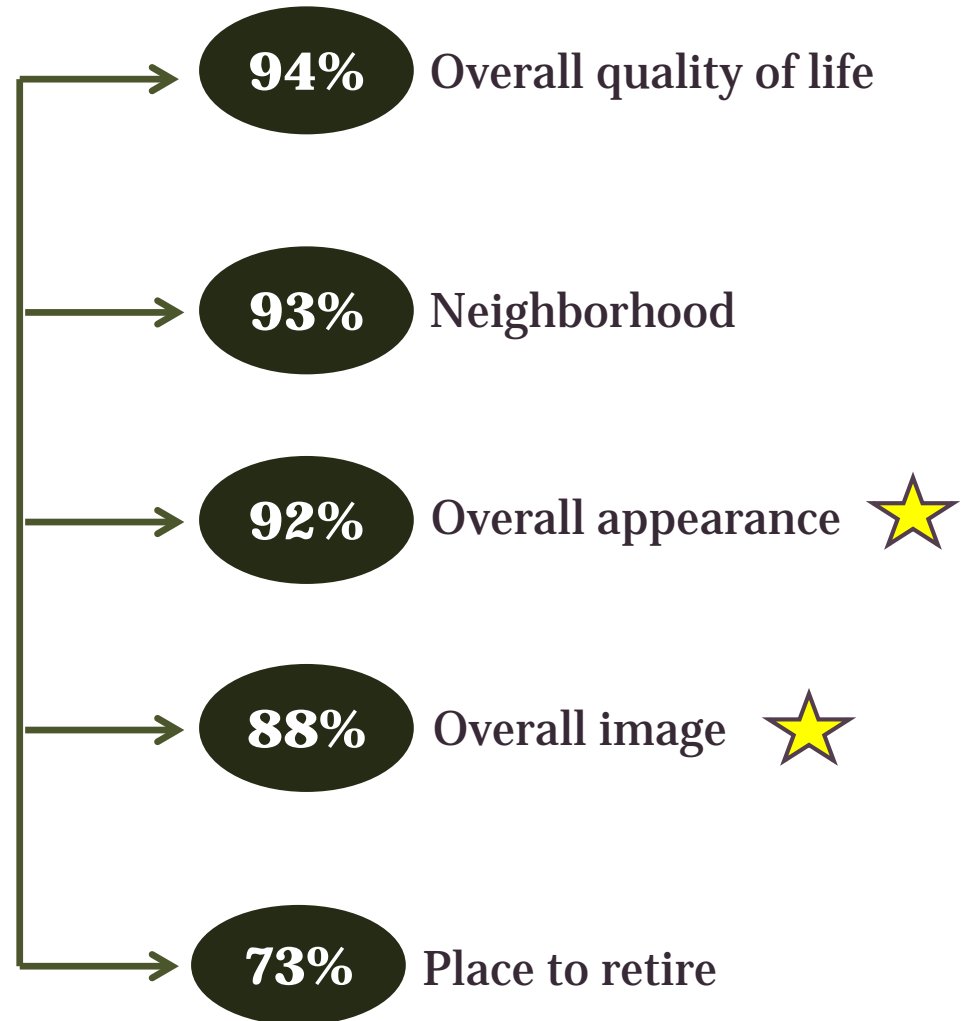
**Wilsonville is a good
place to live, and an
excellent place to
raise children.**

Wilsonville as a Place to Live

“Excellent” or
“Good” Place to Live



★ Higher than national benchmark
Percent excellent or good



A Great Place to Raise Children

Wilsonville as a place to
raise children

97%[★]

Percent rating “excellent” or “good”



93%[★]

Percent rating “excellent” or “good”

K-12 education



Higher than national benchmark

Core City Services Rate High



Transit Services
83%



Public Library
96%



City Parks
94%



K-12 Schools
93%



Customer Service
82%



Higher than
national benchmark

**Traffic congestion
and roadways are a
priority issue for
residents.**

Traffic Congestion and Roadways

What do you think is the biggest priority facing the City of Wilsonville over the next five years?

41%

Traffic, roads and transportation



Open-ended responses:

- “(How are you) managing traffic commensurate with growth of the Frog Pond development?”
- “It is virtually impossible to get from one side of freeway to other after 3 pm!”

Mobility Ratings

★	Street lighting	86%
★	Street cleaning	83%
★	Sidewalk maintenance	79%
★	Street repair	68%
	Traffic enforcement	58%
	Travel by car	57%
	Traffic flow	38%

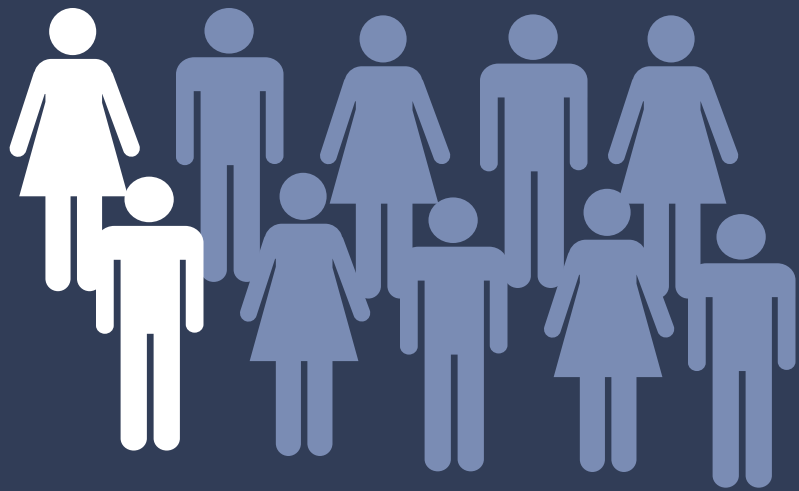
Overall ease
of travel



Percent excellent or good



Higher than national benchmark



excellent or good

8 in 10 Item 1.

Paths and walking trails ★

Ease of walking ★

Bus or transit services ★

3 in 5

Walked or biked
instead of driving



Higher than benchmarks

**Residents support
more opportunities
for healthy living in
Wilsonville.**

Recreation and Fitness Opportunities



Percent rating positively



Higher than
national benchmark

94% City Parks ★

93% Visited a City park ★

81% Recreation programs

80% Open space ★

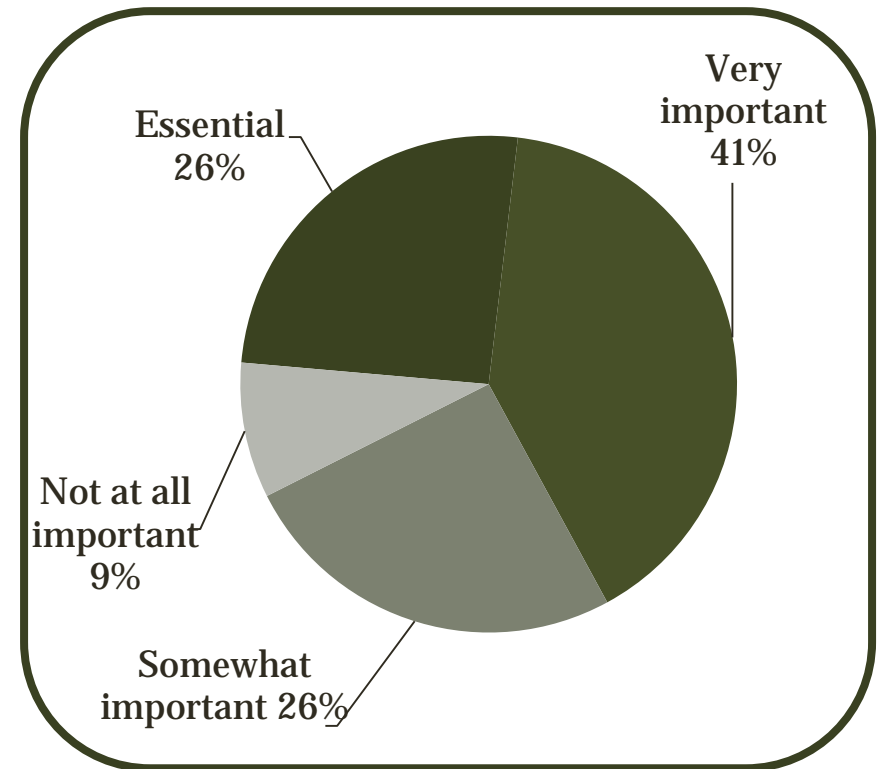
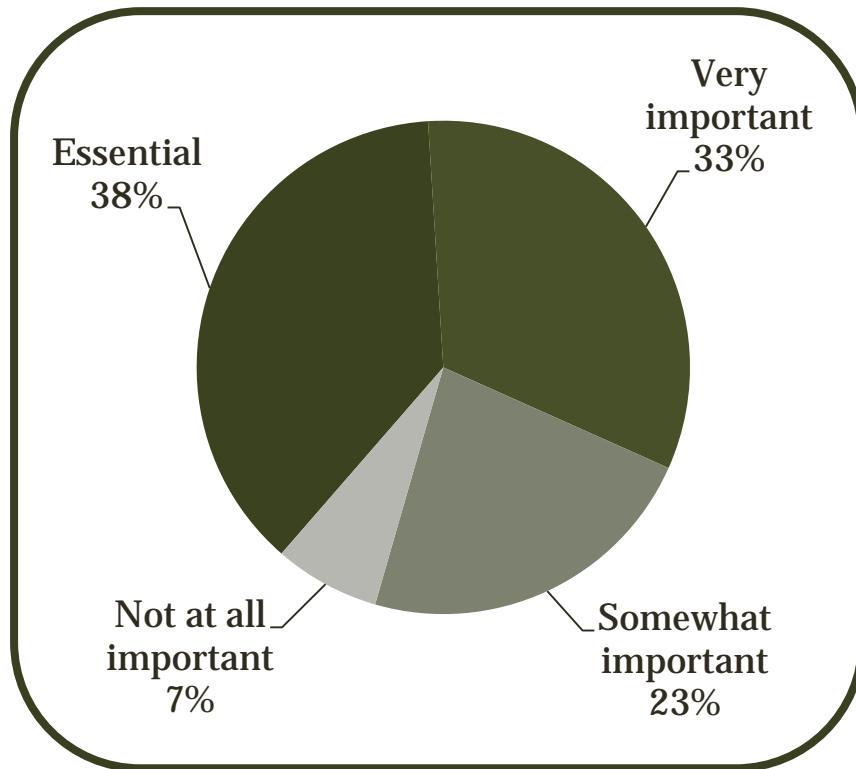
78% Natural areas preservation ★

75% Recreation centers

Promoting Healthy Living Choices

Improve sidewalks and bike lanes in town for safer travel by walking or biking

Increase accessibility of parks and outdoor recreation spaces



Promoting Healthy Living Choices

Higher Priority

Improve sidewalks and bike lanes in town for safer travel by walking or biking

70%

Increase accessibility of parks and outdoor recreation spaces

67%

Lower Priority

Increase recreational opportunities and programs

61%

Increase opportunities to learn about health and wellness opportunities

40%

Percent essential or very important

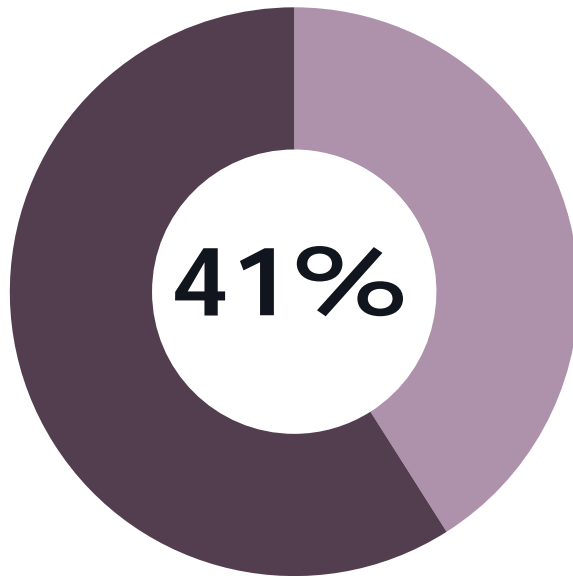


Special Topics

Top Priorities

What do you think is the biggest priority facing the City of Wilsonville over the next five years?

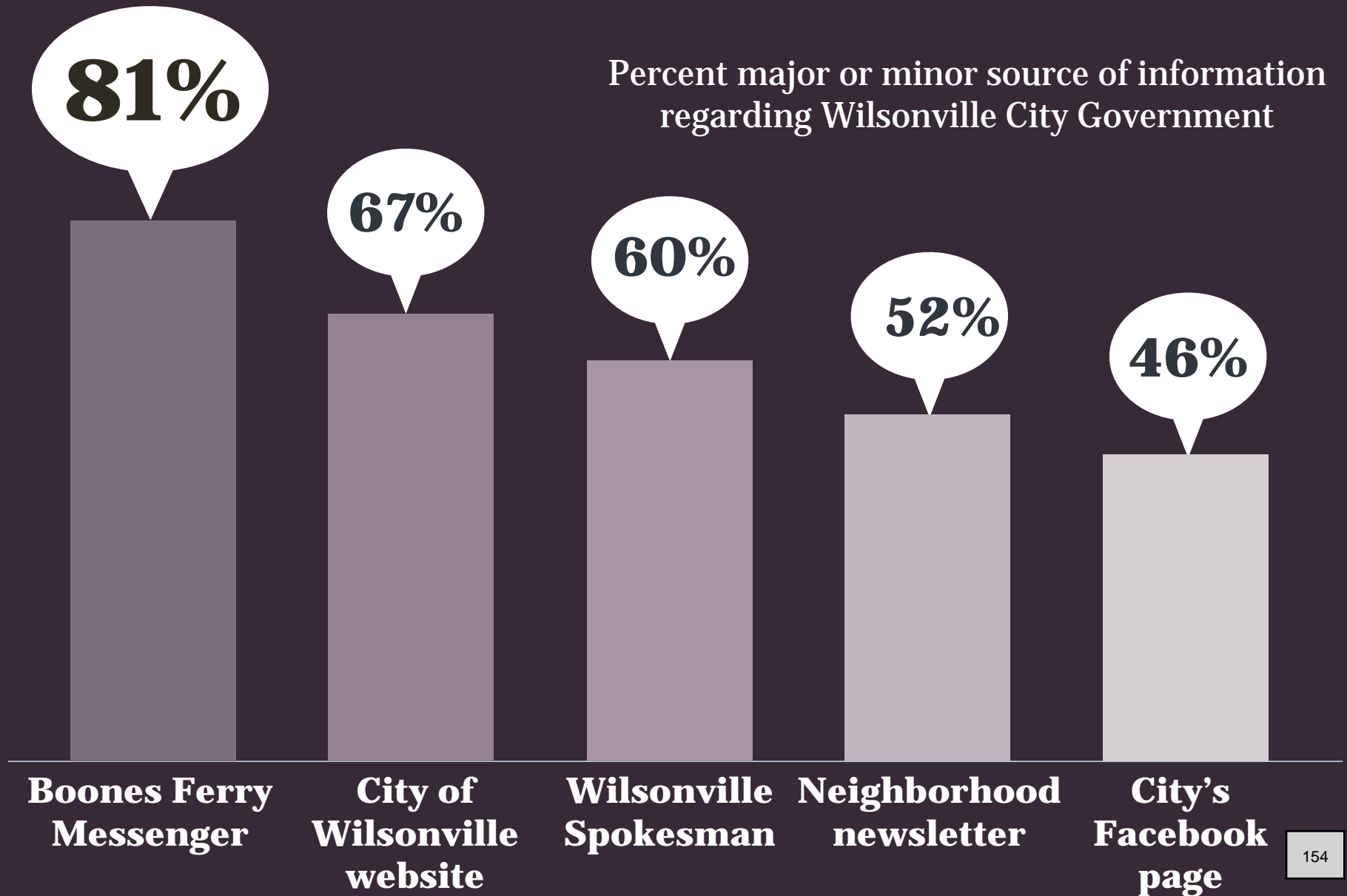
Traffic, roads, and transportation



Sources of Information

Item 1.

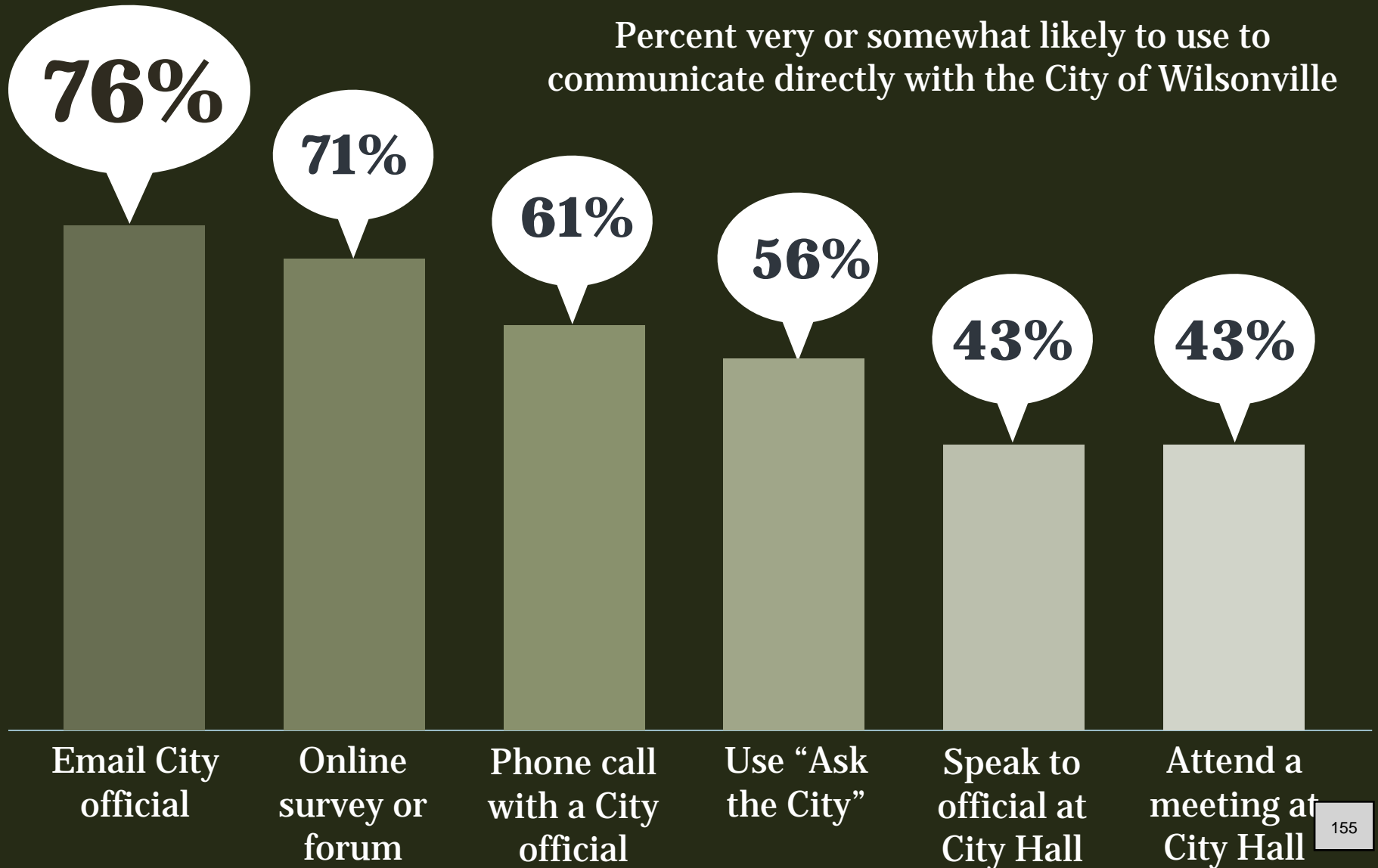
Percent major or minor source of information
regarding Wilsonville City Government



Methods of Communication

Item 1.

Percent very or somewhat likely to use to communicate directly with the City of Wilsonville



Conclusions

Wilsonville is considered a good place to live, and a particularly good place to raise children.

Traffic congestion and roadways are a priority issue for residents, but options for alternative modes of transportation are applauded.

Residents support increasing opportunities for healthy living in Wilsonville.



**WILSONVILLE
OREGON**

Moving Forward

- Smell the Roses!
 - We live/work in a great place
- Review, analyze data and take action
 - How to increase volunteerism, emergency preparedness?
 - How can survey results inform Council goal-setting?
- Continue to listen, learn
 - Gauge resident satisfaction every two years





Questions?

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THE NCSTM

The National Community SurveyTM

Wilsonville, OR

Trends Over Time
2020



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About Trends Over Time

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts and Culture
- Inclusivity & Engagement

This report discusses trends over time, comparing the 2020 ratings for the City of Wilsonville to its previous survey results in 2012, 2014, 2016, and 2018. Additional reports and technical appendices are available under separate cover.

Understanding the Tables

Trend data for Wilsonville represent important comparison data and should be examined for improvements or declines¹. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being “higher” or “lower” if the differences are greater than six percentage points between the 2018 and 2020 surveys, otherwise the comparisons between 2018 and 2020 are noted as being “similar.” Additionally, the benchmark comparisons for the current survey results are presented for reference.

Overall, ratings in Wilsonville for 2020 generally remained stable. Of the 112 items for which comparisons were available, 86 items were rated similarly in 2018 and 2020, eight items showed a decrease in ratings and 18 showed an increase in ratings. Notable trends over time included the following:

- Within the facet of Mobility, ratings for traffic enforcement, traffic flow on major streets, ease of travel by car and by bicycle, and the overall quality of the transportation system in Wilsonville improved from 2018 to 2020; however, evaluations of sidewalk maintenance declined over this time.
- From 2018 to 2020, survey respondents gave less positive assessments to the overall appearance of Wilsonville, public places where people want to spend time, and code enforcement.
- Since 2018, more Wilsonville residents reported that they had contacted Wilsonville for help or information, attended or watched a local public meeting, volunteered in Wilsonville, and contacted elected officials to express their opinion.
- Within the facet of Economy, from 2018 to 2020, fewer community members believed the economy would have a positive impact on their income in the six months after the survey. Additionally, more residents experienced housing cost stress in 2020. However, more respondents assigned favorable reviews to the overall quality of business and services establishments in Wilsonville.
- In 2020, more residents gave high marks to the openness and acceptance of the community toward people of diverse backgrounds and the neighborliness of Wilsonville.

¹ In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Table 1: Quality of Life

Quality of Life Items Percent rating positively (e.g., excellent/good, very/somewhat likely)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall image or reputation of Wilsonville	87%	87%	84%	88%	83%	Similar	Similar
The overall quality of life in Wilsonville	92%	91%	89%	94%	91%	Similar	Similar
Wilsonville as a place to live	94%	94%	93%	95%	95%	Similar	Similar
Recommend living in Wilsonville to someone who asks	93%	93%	89%	92%	93%	Similar	Similar
Remain in Wilsonville for the next five years	85%	88%	80%	85%	90%	Similar	Similar

Table 2: Governance

Governance Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall confidence in Wilsonville government	NA	70%	61%	64%	61%	Similar	Similar
The overall direction that Wilsonville is taking	65%	68%	60%	68%	65%	Similar	Similar
The value of services for the taxes paid to Wilsonville	60%	69%	57%	67%	65%	Similar	Similar
Generally acting in the best interest of the community	NA	69%	63%	65%	66%	Similar	Similar
Being honest	NA	73%	63%	72%	69%	Similar	Similar
Being open and transparent to the public	NA	NA	NA	NA	66%	NA	Similar
Informing residents about issues facing the community	NA	NA	NA	NA	65%	NA	Similar
The job Wilsonville government does at welcoming resident involvement	62%	68%	66%	68%	66%	Similar	Similar
Treating all residents fairly	NA	71%	64%	70%	73%	Similar	Higher
Treating residents with respect	NA	NA	NA	NA	76%	NA	Similar
Overall customer service by Wilsonville employees	84%	82%	81%	82%	88%	Similar	Higher
Public information services	83%	80%	79%	83%	78%	Similar	Similar
Quality of services provided by the City of Wilsonville	85%	86%	81%	85%	80%	Similar	Similar
Quality of services provided by the Federal Government	38%	43%	37%	35%	35%	Similar	Similar

Table 3: Economy

Economy Items Percent rating positively (e.g., excellent/good, very/somewhat positive)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall economic health of Wilsonville	NA	75%	76%	81%	85%	Similar	Higher
Economic development	NA	66%	62%	66%	65%	Similar	Similar
Overall quality of business and service establishments in Wilsonville	77%	74%	64%	70%	81%	Higher	Higher
Variety of business and service establishments in Wilsonville	NA	NA	NA	NA	58%	NA	Similar
Vibrancy of downtown/commercial area	NA	62%	55%	47%	45%	Similar	Similar
Shopping opportunities	63%	54%	53%	50%	50%	Similar	Similar
Wilsonville as a place to visit	NA	63%	60%	55%	59%	Similar	Similar
Wilsonville as a place to work	75%	79%	78%	76%	81%	Similar	Higher
Employment opportunities	43%	51%	44%	53%	54%	Similar	Similar
Cost of living in Wilsonville	NA	43%	32%	35%	38%	Similar	Similar
Economy will have positive impact on income	24%	29%	29%	35%	13%	Lower	Lower
NOT experiencing housing costs stress	65%	66%	56%	59%	50%	Lower	Lower

Table 4: Mobility

Mobility Items Percent rating positively (e.g., excellent/good, yes in the last 12 months)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall quality of the transportation system in Wilsonville	NA	86%	71%	68%	77%	Higher	Similar
Traffic flow on major streets	48%	66%	43%	38%	49%	Higher	Similar
Ease of travel by car in Wilsonville	65%	74%	56%	57%	70%	Higher	Similar
Ease of travel by public transportation in Wilsonville	NA	75%	63%	67%	73%	Similar	Much higher
Ease of travel by bicycle in Wilsonville	69%	75%	73%	67%	77%	Higher	Higher
Ease of walking in Wilsonville	80%	81%	83%	82%	81%	Similar	Higher
Ease of public parking	NA	NA	NA	NA	77%	NA	Higher
Bus or transit services	85%	83%	79%	83%	82%	Similar	Much higher

Mobility Items Percent rating positively (e.g., excellent/good, yes in the last 12 months)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Traffic enforcement	66%	71%	62%	58%	65%	Higher	Similar
Traffic signal timing	51%	64%	61%	60%	58%	Similar	Similar
Street repair	60%	75%	71%	63%	67%	Similar	Higher
Street cleaning	78%	87%	85%	83%	85%	Similar	Higher
Street lighting	83%	87%	82%	86%	86%	Similar	Higher
Snow removal	NA	NA	NA	NA	69%	NA	Similar
Sidewalk maintenance	74%	83%	77%	79%	65%	Lower	Similar
Used bus, rail, subway, or other public transportation instead of driving	NA	35%	28%	27%	27%	Similar	Similar
Carpooled with other adults or children instead of driving alone	NA	42%	37%	41%	41%	Similar	Similar
Walked or biked instead of driving	NA	77%	70%	65%	67%	Similar	Higher

Prior to 2020, 'Overall quality of the transportation system' was 'Overall ease of getting to the places you usually have to visit'. Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

Table 5: Community Design

Community Design Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall design or layout of Wilsonville's residential and commercial areas	NA	81%	76%	77%	72%	Similar	Similar
Overall appearance of Wilsonville	91%	92%	93%	92%	85%	Lower	Similar
Your neighborhood as a place to live	89%	91%	89%	93%	93%	Similar	Higher
Overall quality of new development in Wilsonville	78%	69%	57%	65%	63%	Similar	Similar
Well-planned residential growth	NA	NA	NA	NA	60%	NA	Similar
Well-planned commercial growth	NA	NA	NA	NA	55%	NA	Similar
Well-designed neighborhoods	NA	NA	NA	NA	68%	NA	Similar
Preservation of the historical or cultural character of the community	NA	NA	NA	NA	63%	NA	Similar

Community Design Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Public places where people want to spend time	NA	84%	82%	80%	72%	Lower	Similar
Variety of housing options	66%	64%	51%	62%	61%	Similar	Similar
Availability of affordable quality housing	46%	47%	22%	38%	37%	Similar	Similar
Land use, planning, and zoning	57%	54%	55%	57%	58%	Similar	Similar
Code enforcement	71%	73%	66%	71%	62%	Lower	Similar

Table 6: Utilities

Utilities Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall quality of the utility infrastructure in Wilsonville	NA	NA	NA	NA	89%	NA	Similar
Affordable high-speed internet access	NA	NA	NA	NA	65%	NA	Similar
Power (electric and/or gas) utility	84%	88%	86%	88%	93%	Similar	Higher
Garbage collection	89%	88%	86%	91%	88%	Similar	Similar
Drinking water	74%	82%	81%	80%	89%	Higher	Higher
Sewer services	77%	89%	87%	89%	91%	Similar	Higher
Storm water management	77%	82%	76%	83%	88%	Similar	Higher
Utility billing	NA	76%	77%	74%	83%	Higher	Similar

Table 7: Safety

Safety Items Percent rating positively (e.g., excellent/good, very/somewhat safe)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall feeling of safety in Wilsonville	NA	93%	93%	91%	89%	Similar	Similar
Police/Sheriff services	83%	82%	81%	81%	83%	Similar	Similar
Crime prevention	77%	78%	79%	78%	78%	Similar	Similar
Animal control	NA	75%	76%	76%	78%	Similar	Higher
Ambulance or emergency medical services	88%	93%	92%	91%	91%	Similar	Similar
Fire services	94%	94%	94%	94%	96%	Similar	Similar

Safety Items Percent rating positively (e.g., excellent/good, very/somewhat safe)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Fire prevention and education	81%	86%	84%	83%	84%	Similar	Similar
Emergency preparedness	59%	52%	55%	56%	72%	Higher	Similar
In your neighborhood during the day	98%	98%	97%	97%	98%	Similar	Similar
In Wilsonville's downtown/commercial area during the day	96%	96%	93%	96%	97%	Similar	Similar
From property crime	80%	NA	NA	NA	82%	NA	Similar
From violent crime	92%	NA	NA	NA	91%	NA	Higher
From fire, flood, or other natural disaster	NA	NA	NA	NA	87%	NA	Similar

Table 8: Natural Environment

Natural Environment Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall quality of natural environment in Wilsonville	85%	93%	91%	93%	91%	Similar	Higher
Cleanliness of Wilsonville	94%	95%	93%	92%	92%	Similar	Higher
Water resources	NA	NA	NA	NA	61%	NA	Similar
Air quality	NA	NA	NA	NA	87%	NA	Similar
Preservation of natural areas	80%	80%	71%	78%	78%	Similar	Higher
Wilsonville open space	NA	79%	74%	80%	78%	Similar	Higher
Recycling	86%	86%	83%	83%	83%	Similar	Similar
Yard waste pick-up	85%	86%	88%	87%	86%	Similar	Similar

Table 9: Parks and Recreation

Parks and Recreation Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall quality of parks and recreation opportunities	NA	NA	NA	NA	90%	NA	Similar
Availability of paths and walking trails	78%	83%	85%	83%	87%	Similar	Higher
City parks	95%	94%	92%	94%	94%	Similar	Higher
Recreational opportunities	63%	73%	65%	72%	71%	Similar	Similar

Parks and Recreation Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Recreation programs or classes	79%	80%	71%	81%	80%	Similar	Similar
Recreation centers or facilities	73%	75%	64%	75%	69%	Similar	Similar
Fitness opportunities	NA	81%	66%	75%	80%	Similar	Similar

Table 10: Health and Wellness

Health and Wellness Items Percent rating positively (e.g., excellent/good, excellent/very good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall health and wellness opportunities in Wilsonville	NA	76%	64%	72%	78%	Similar	Similar
Health services	NA	NA	NA	NA	69%	NA	Similar
Availability of affordable quality health care	NA	NA	NA	NA	61%	NA	Similar
Availability of preventive health services	NA	NA	NA	NA	61%	NA	Similar
Availability of affordable quality mental health care	NA	NA	NA	NA	41%	NA	Similar
Availability of affordable quality food	67%	67%	64%	67%	70%	Similar	Similar
In very good to excellent health	NA	69%	67%	68%	71%	Similar	Similar

Table 11: Education, Arts, and Culture

Education, Arts, and Culture Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall opportunities for education, culture, and the arts	NA	72%	75%	71%	67%	Similar	Similar
Opportunities to attend cultural/arts/music activities	50%	60%	57%	56%	52%	Similar	Similar
Opportunities to attend special events and festivals	NA	81%	73%	73%	69%	Similar	Similar
Community support for the arts	NA	NA	NA	NA	64%	NA	Similar
Public library services	95%	94%	95%	96%	94%	Similar	Higher
Availability of affordable quality child care/preschool	47%	59%	49%	57%	52%	Similar	Similar
K-12 education	89%	87%	86%	93%	90%	Similar	Higher
Adult educational opportunities	NA	66%	51%	59%	64%	Similar	Similar

Table 12: Inclusivity and Engagement

Inclusivity and Engagement Items Percent rating positively (e.g., excellent/good)	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Residents' connection and engagement with their community	NA	NA	NA	NA	69%	NA	Higher
Sense of community	77%	72%	72%	74%	78%	Similar	Higher
Sense of civic/community pride	NA	NA	NA	NA	75%	NA	Similar
Neighborliness of Wilsonville	NA	76%	68%	71%	78%	Higher	Higher
Wilsonville as a place to raise children	93%	93%	92%	97%	94%	Similar	Higher
Wilsonville as a place to retire	77%	76%	76%	73%	75%	Similar	Higher
Openness and acceptance of the community toward people of diverse backgrounds	72%	68%	63%	59%	67%	Higher	Similar
Making all residents feel welcome	NA	NA	NA	NA	79%	NA	Similar
Attracting people from diverse backgrounds	NA	NA	NA	NA	57%	NA	Similar
Valuing/respecting residents from diverse backgrounds	NA	NA	NA	NA	70%	NA	Similar
Taking care of vulnerable residents	NA	NA	NA	NA	74%	NA	Similar
Opportunities to participate in social events and activities	63%	71%	65%	65%	68%	Similar	Similar
Opportunities to volunteer	75%	76%	74%	73%	77%	Similar	Similar
Opportunities to participate in community matters	69%	77%	67%	75%	71%	Similar	Similar

Table 13: Participation

Participation Items Percent having done each in last 12 months, or having done each a few times a week or more	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Contacted Wilsonville for help or information	38%	35%	39%	36%	46%	Higher	Similar
Contacted Wilsonville elected officials to express your opinion	NA	9%	15%	11%	17%	Higher	Similar
Attended a local public meeting	22%	20%	24%	23%	33%	Higher	Higher
Watched (online or on television) a local public meeting	25%	22%	15%	12%	22%	Higher	Similar
Volunteered your time to some group/activity in Wilsonville	38%	34%	40%	29%	36%	Higher	Similar
Campaigned or advocated for an issue, cause or candidate	NA	16%	18%	20%	22%	Similar	Similar

Participation Items Percent having done each in last 12 months, or having done each a few times a week or more	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Voted in your most recent local election	NA	NA	NA	NA	85%	NA	Higher
Access the internet from your home using a computer, laptop or tablet computer	NA	NA	NA	NA	96%	NA	Similar
Access the internet from your cell phone	NA	NA	NA	NA	92%	NA	Similar
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	NA	NA	NA	NA	76%	NA	Similar
Use or check email	NA	NA	NA	NA	98%	NA	Similar
Share your opinions online	NA	NA	NA	NA	31%	NA	Similar
Shop online	NA	NA	NA	NA	50%	NA	Similar

Table 14: Focus Areas

Focus Areas Percent rating each as "essential" or "very important"	2012	2014	2016	2018	2020	2020 rating compared to 2018	Comparison to benchmark
Overall economic health of Wilsonville	NA	91%	NA	84%	91%	Higher	Similar
Overall quality of the transportation system in Wilsonville	NA	82%	NA	85%	77%	Lower	Similar
Overall design or layout of Wilsonville's residential and commercial areas	NA	80%	NA	79%	82%	Similar	Similar
Overall quality of the utility infrastructure in Wilsonville	NA	NA	NA	NA	84%	NA	Similar
Overall feeling of safety in Wilsonville	NA	93%	NA	87%	89%	Similar	Similar
Overall quality of natural environment in Wilsonville	NA	87%	NA	80%	80%	Similar	Similar
Overall quality of parks and recreation opportunities	NA	NA	NA	NA	80%	NA	Similar
Overall health and wellness opportunities in Wilsonville	NA	73%	NA	64%	71%	Higher	Similar
Overall opportunities for education, culture, and the arts	NA	73%	NA	63%	65%	Similar	Lower
Residents' connection and engagement with their community	NA	79%	NA	79%	70%	Lower	Lower

Prior to 2020, 'Overall quality of the transportation system' was 'Overall ease of getting to the places you usually have to visit'. Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

THE NCSTM

The National Community SurveyTM

Wilsonville, OR

Community Livability Report

2020



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Wilsonville. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts and Culture
- Inclusivity & Engagement



The Community Livability Report provides the opinions of a representative sample of 630 residents of the City of Wilsonville. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2020 survey was 29%. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

Overview of Results

There have been improvements in Mobility and it remains a priority for residents.

About three-quarters of residents gave high marks to the overall quality of the transportation system in Wilsonville; this rating improved from 2018 to 2020. Respondents' assessments of alternate modes of transportation (ease of travel by public transportation, by bicycle, and by walking) were exceptional and above the national benchmarks. More community members reported walking or biking instead of driving in Wilsonville than in comparison communities across the country, with two-thirds indicating they had done so in the last 12 months. Evaluations of ease of public parking, bus or transit services, street repair, street cleaning, and street lighting were also higher than the national averages. From 2018 to 2020, reviews for traffic flow on major streets, ease of travel by car and by bicycle, and traffic enforcement improved. When residents were asked about the biggest priority facing Wilsonville over the next five years, priorities related to traffic, roads, parking, and transportation topped the list, with one-third of respondents writing about these priorities.

Community members are pleased with Community Design, but housing and expansion could be areas of concern.

Similar to comparison communities in the United States, at least two-thirds of residents gave high marks to the overall design or layout of Wilsonville's residential and commercial areas, the overall appearance of Wilsonville, well-designed neighborhoods, and public places where people want to spend time. About 9 in 10 survey participants positively reviewed their neighborhood as a place to live, which was higher than the national benchmark.

However, from 2018 to 2020, fewer respondents assigned positive marks to the overall appearance of Wilsonville, public places where people want to spend time, and code enforcement. Additionally, when residents were asked about the biggest priority facing the community in the coming years, 16% wrote about topics related to housing availability and affordability, while 13% wrote about topics related to planning, growth, and expansion.

Survey participants value the Economy in Wilsonville.

About 8 in 10 community members favorably rated the overall economic health of Wilsonville, the overall quality of business and service establishments in the city, and Wilsonville as a place to work; these ratings were outstanding and higher than observed in national comparison communities. Assessments of the overall quality of business and service establishments improved from 2018 to 2020.

Compared to national averages, fewer Wilsonville residents believed the economy would have a positive impact on their income (declined from 2018 to 2020). Additionally, more residents in Wilsonville experienced housing cost stress than residents in comparison communities (increased from 2018 to 2020). About 10% of respondents wrote about topics related to the economy, downtown, businesses, and jobs when asked about the biggest priority for the city's future.

Facets of Livability

Ratings of importance were compared to ratings of quality to help guide City staff and officials with decisions on future resource allocation and strategic planning areas. When competition for limited resources demands that efficiencies or cutbacks be instituted, it is wise not only to know what facets are deemed most important to residents' quality of life, but which among the most important are perceived to be of relatively lower quality in your community. It is these facets of community livability – more important facets perceived as being of lower quality – to which attention needs to be paid first.

To identify the facets perceived by residents to have relatively lower quality at the same time as relatively higher importance, the national benchmark comparisons for quality and importance ratings were compared for each. Residents did not perceive any facets as lower quality and higher importance; all facets were of similar or higher quality and similar or lower importance compared to the national benchmarks.

		QUALITY		
		LOWER	SIMILAR	HIGHER
IMPORTANCE	HIGHER			
	SIMILAR		<ul style="list-style-type: none"> • Mobility • Community Design • Utilities • Safety • Parks and Recreation • Health and Wellness 	<ul style="list-style-type: none"> • Economy • Natural Environment
	LOWER		<ul style="list-style-type: none"> • Education, Arts, and Culture 	<ul style="list-style-type: none"> • Inclusivity and Engagement

FIGURE 1: QUALITY OF FACETS OF LIVABILITY- SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall economic health of Wilsonville	↑	↔	85%
Overall quality of the transportation system in Wilsonville	↔	↑	77%
Overall design or layout of Wilsonville's residential and commercial areas	↔	↔	72%
Overall quality of the utility infrastructure in Wilsonville	↔	*	89%
Overall feeling of safety in Wilsonville	↔	↔	89%
Overall quality of natural environment in Wilsonville	↑	↔	91%
Overall quality of parks and recreation opportunities	↔	*	90%
Overall health and wellness opportunities in Wilsonville	↔	↔	78%
Overall opportunities for education, culture, and the arts	↔	↔	67%
Residents' connection and engagement with their community	↑	*	69%

FIGURE 2: IMPORTANCE OF FACETS OF LIVABILITY- SUMMARY

Percent essential or very important	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall economic health of Wilsonville	↔	↑	91%
Overall quality of the transportation system in Wilsonville	↔	↓	77%
Overall design or layout of Wilsonville's residential and commercial areas	↔	↔	82%
Overall quality of the utility infrastructure in Wilsonville	↔	*	84%
Overall feeling of safety in Wilsonville	↔	↔	89%
Overall quality of natural environment in Wilsonville	↔	↔	80%
Overall quality of parks and recreation opportunities	↔	*	80%
Overall health and wellness opportunities in Wilsonville	↔	↑	71%
Overall opportunities for education, culture, and the arts	↓	↔	65%
Residents' connection and engagement with their community	↓	↓	70%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

OVERALL QUALITY OF LIFE

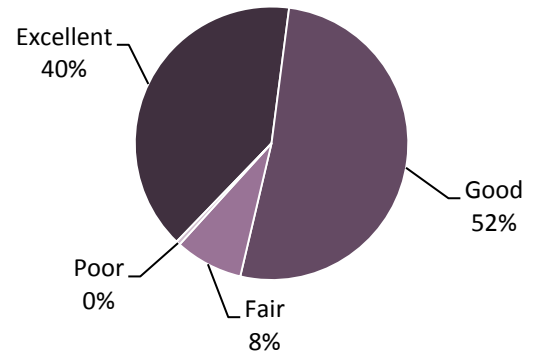


FIGURE 3: QUALITY OF LIFE IN WILSONVILLE

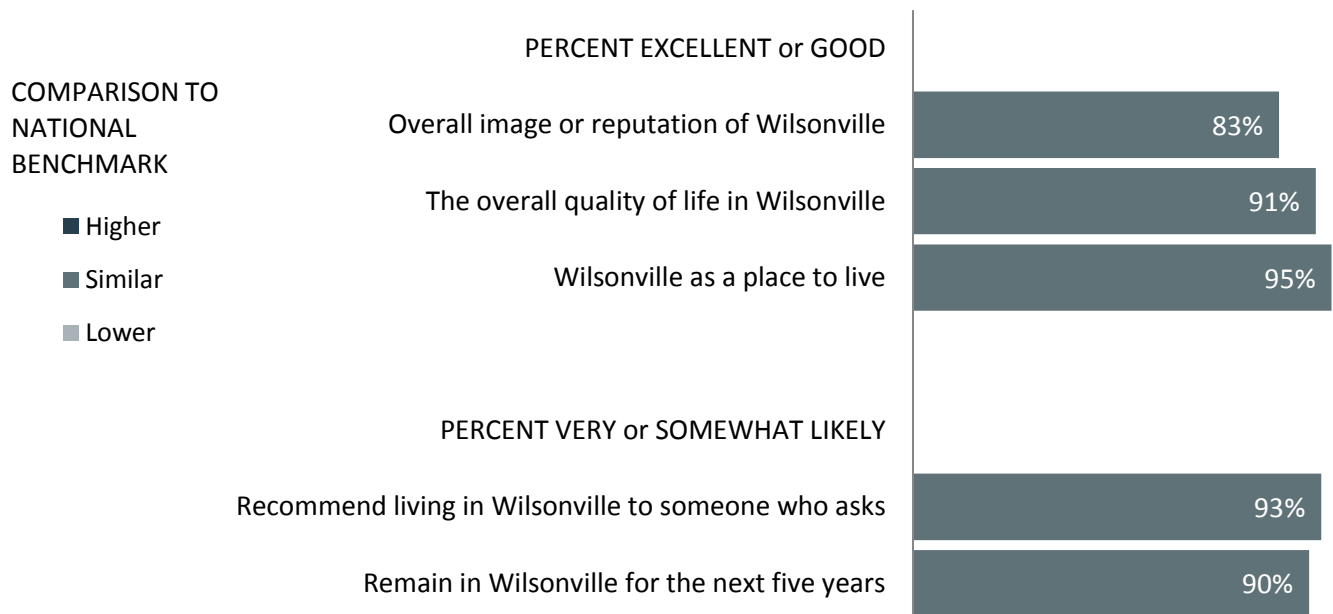


FIGURE 4: QUALITY OF LIFE IN WILSONVILLE - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall image or reputation of Wilsonville	↔	↔	83%
The overall quality of life in Wilsonville	↔	↔	91%
Wilsonville as a place to live	↔	↔	95%

FIGURE 5: RECOMMEND WILSONVILLE - SUMMARY

Percent very or somewhat likely	Comparison to benchmark	Change 2018 to 2020	2020 rating
Recommend living in Wilsonville to someone who asks	↔	↔	93%
Remain in Wilsonville for the next five years	↔	↔	90%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

OVERALL CONFIDENCE IN GOVERNMENT

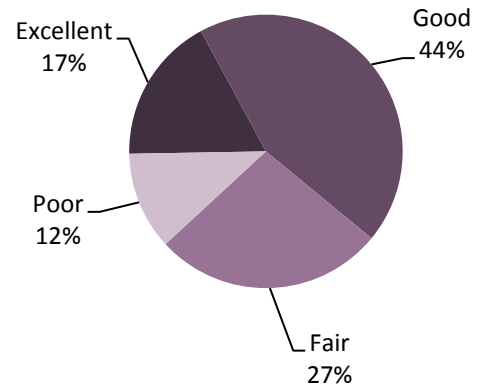


FIGURE 6: GOVERNMENT PERFORMANCE AND SERVICES

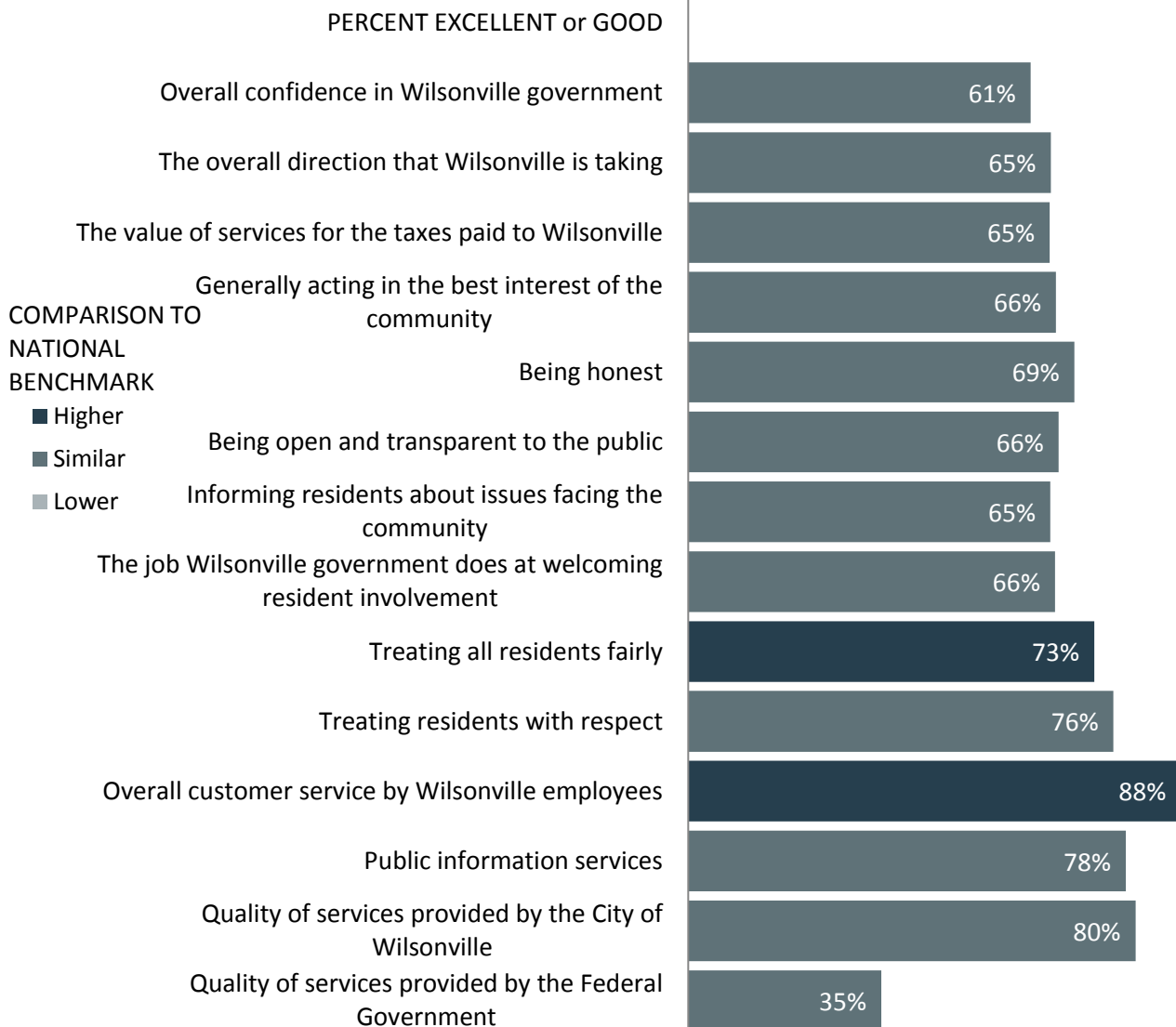


FIGURE 7: GOVERNMENT PERFORMANCE AND SERVICES - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall confidence in Wilsonville government	↔	↔	61%
The overall direction that Wilsonville is taking	↔	↔	65%
The value of services for the taxes paid to Wilsonville	↔	↔	65%
Generally acting in the best interest of the community	↔	↔	66%
Being honest	↔	↔	69%
Being open and transparent to the public	↔	*	66%
Informing residents about issues facing the community	↔	*	65%
The job Wilsonville government does at welcoming resident involvement	↔	↔	66%
Treating all residents fairly	↑	↔	73%
Treating residents with respect	↔	*	76%
Overall customer service by Wilsonville employees	↑	↔	88%
Public information services	↔	↔	78%
Quality of services provided by the City of Wilsonville	↔	↔	80%
Quality of services provided by the Federal Government	↔	↔	35%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

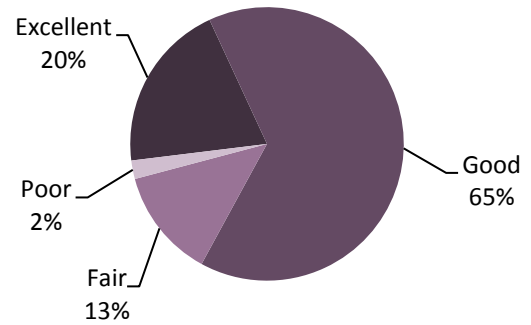
↓↓ Much lower

* Not available

Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

OVERALL ECONOMIC HEALTH



What impact, if any, do you think the economy will have on your family income in the next 6 months?

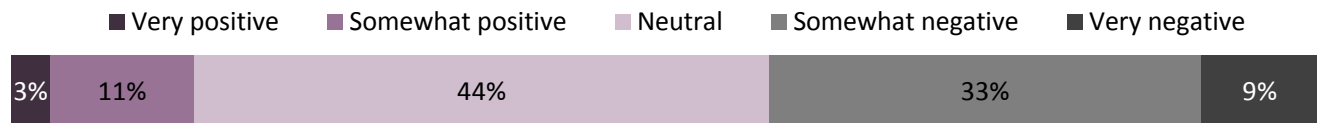


FIGURE 8: ECONOMIC HEALTH

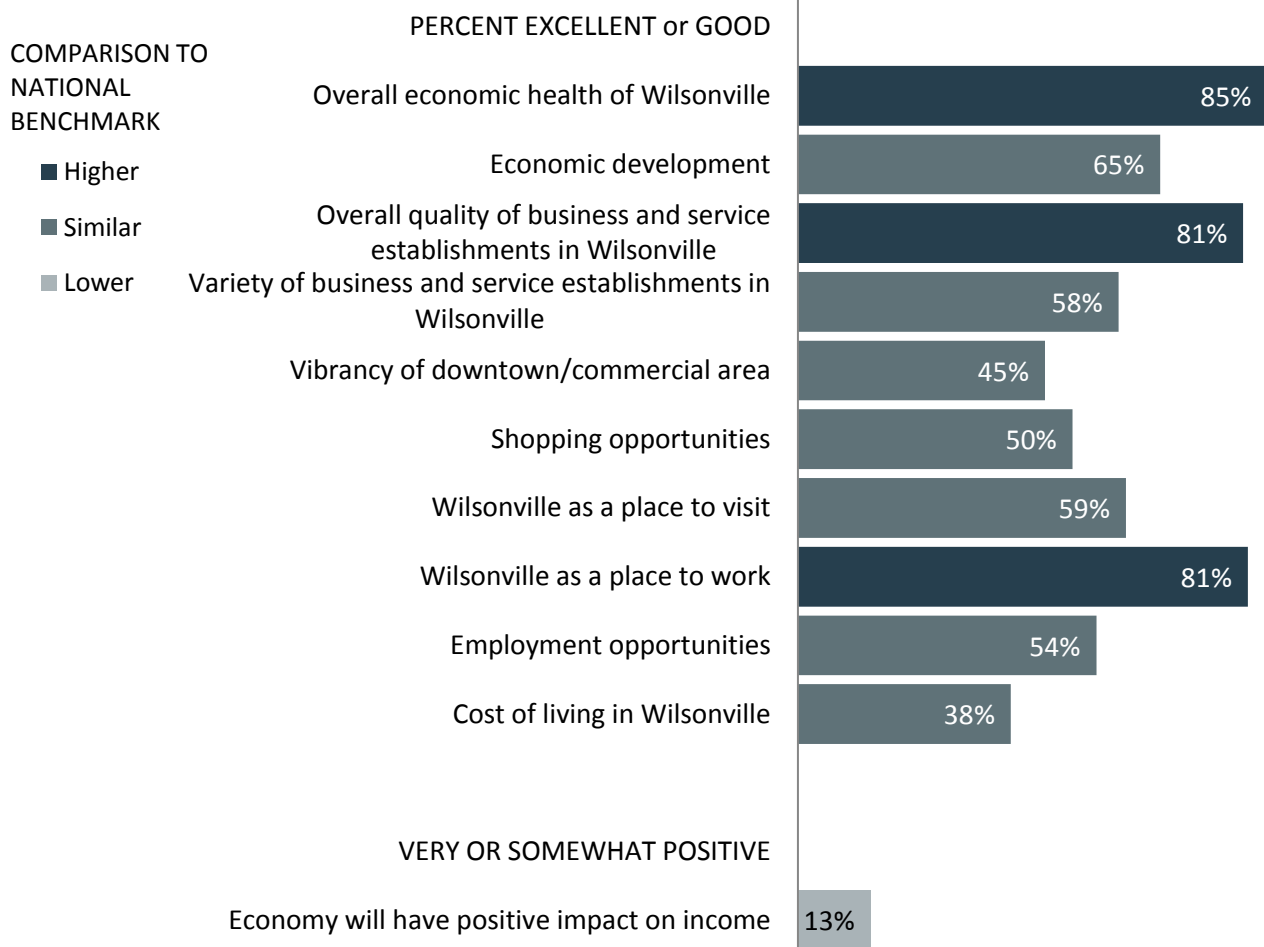


FIGURE 9: ECONOMIC HEALTH - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall economic health of Wilsonville	↑	↔	85%
Economic development	↔	↔	65%
Overall quality of business and service establishments in Wilsonville	↑	↑	81%
Variety of business and service establishments in Wilsonville	↔	*	58%
Vibrancy of downtown/commercial area	↔	↔	45%
Shopping opportunities	↔	↔	50%
Wilsonville as a place to visit	↔	↔	59%
Wilsonville as a place to work	↑	↔	81%
Employment opportunities	↔	↔	54%
Cost of living in Wilsonville	↔	↔	38%

FIGURE 10: ECONOMIC IMPACT - SUMMARY

Percent very or somewhat positive	Comparison to benchmark	Change 2018 to 2020	2020 rating
Economy will have positive impact on income	↓	↓	13%

FIGURE 11: HOUSING COST - SUMMARY

Percent for whom housing costs are NOT 30% or more of household income	Comparison to benchmark	Change 2018 to 2020	2020 rating
NOT experiencing housing costs stress	↓	↓	50%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work and play in the community.

THE OVERALL QUALITY OF THE TRANSPORTATION SYSTEM

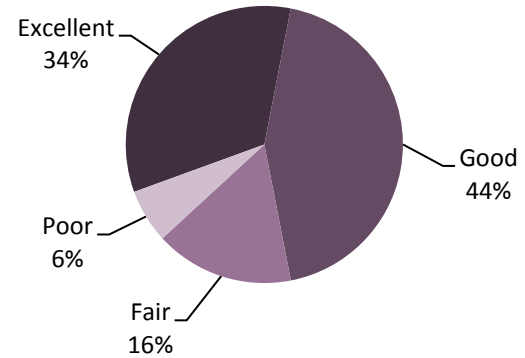


FIGURE 12: MOBILITY IN WILSONVILLE

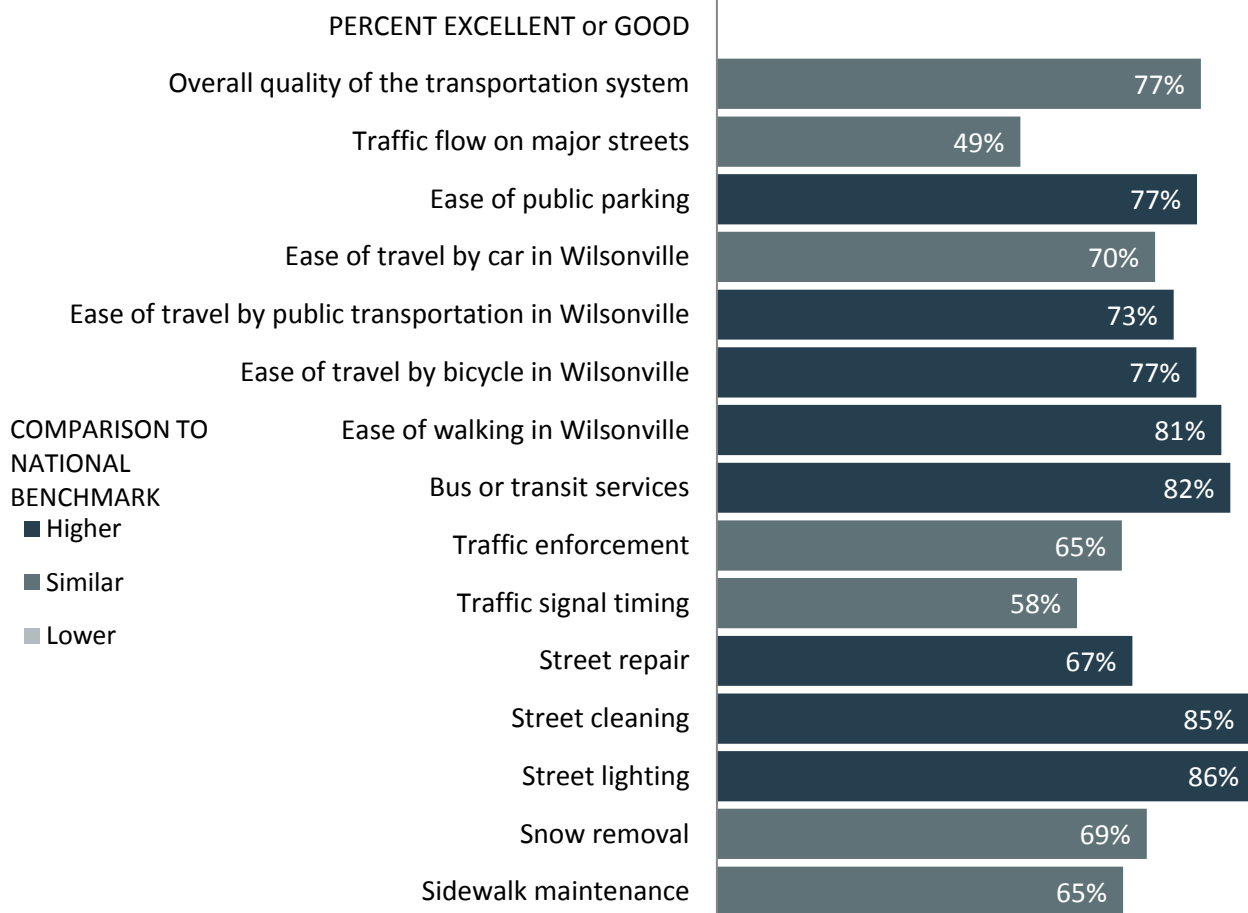


FIGURE 13: USE OF ALTERNATIVE TRANSPORTATION MODES

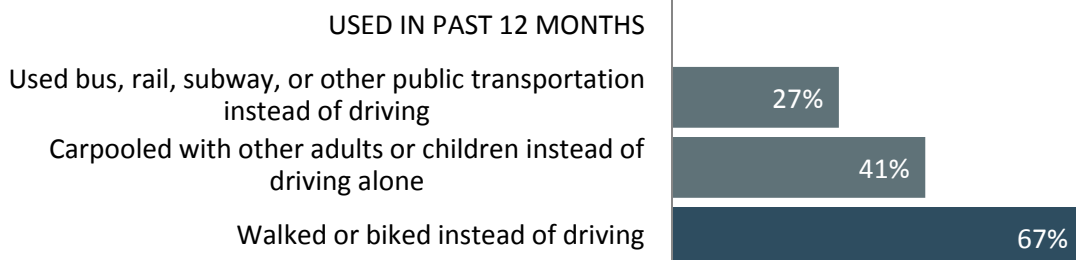


FIGURE 14: MOBILITY IN WILSONVILLE - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall quality of the transportation system in Wilsonville	↔	↑	77%
Traffic flow on major streets	↔	↑	49%
Ease of travel by car in Wilsonville	↔	↑	70%
Ease of travel by public transportation in Wilsonville	↑↑	↔	73%
Ease of travel by bicycle in Wilsonville	↑	↑	77%
Ease of walking in Wilsonville	↑	↔	81%
Ease of public parking	↑	*	77%
Bus or transit services	↑↑	↔	82%
Traffic enforcement	↔	↑	65%
Traffic signal timing	↔	↔	58%
Street repair	↑	↔	67%
Street cleaning	↑	↔	85%
Street lighting	↑	↔	86%
Snow removal	↔	*	69%
Sidewalk maintenance	↔	↓	65%

FIGURE 15: USE OF ALTERNATIVE TRANSPORTATION MODES - SUMMARY

Percent who did this in past 12 months	Comparison to benchmark	Change 2018 to 2020	2020 rating
Used bus, rail, subway, or other public transportation instead of driving	↔	↔	27%
Carpooled with other adults or children instead of driving alone	↔	↔	41%
Walked or biked instead of driving	↑	↔	67%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

FIGURE 16: COMMUNITY DESIGN

THE OVERALL DESIGN OR LAYOUT OF RESIDENTIAL AND COMMERCIAL AREAS

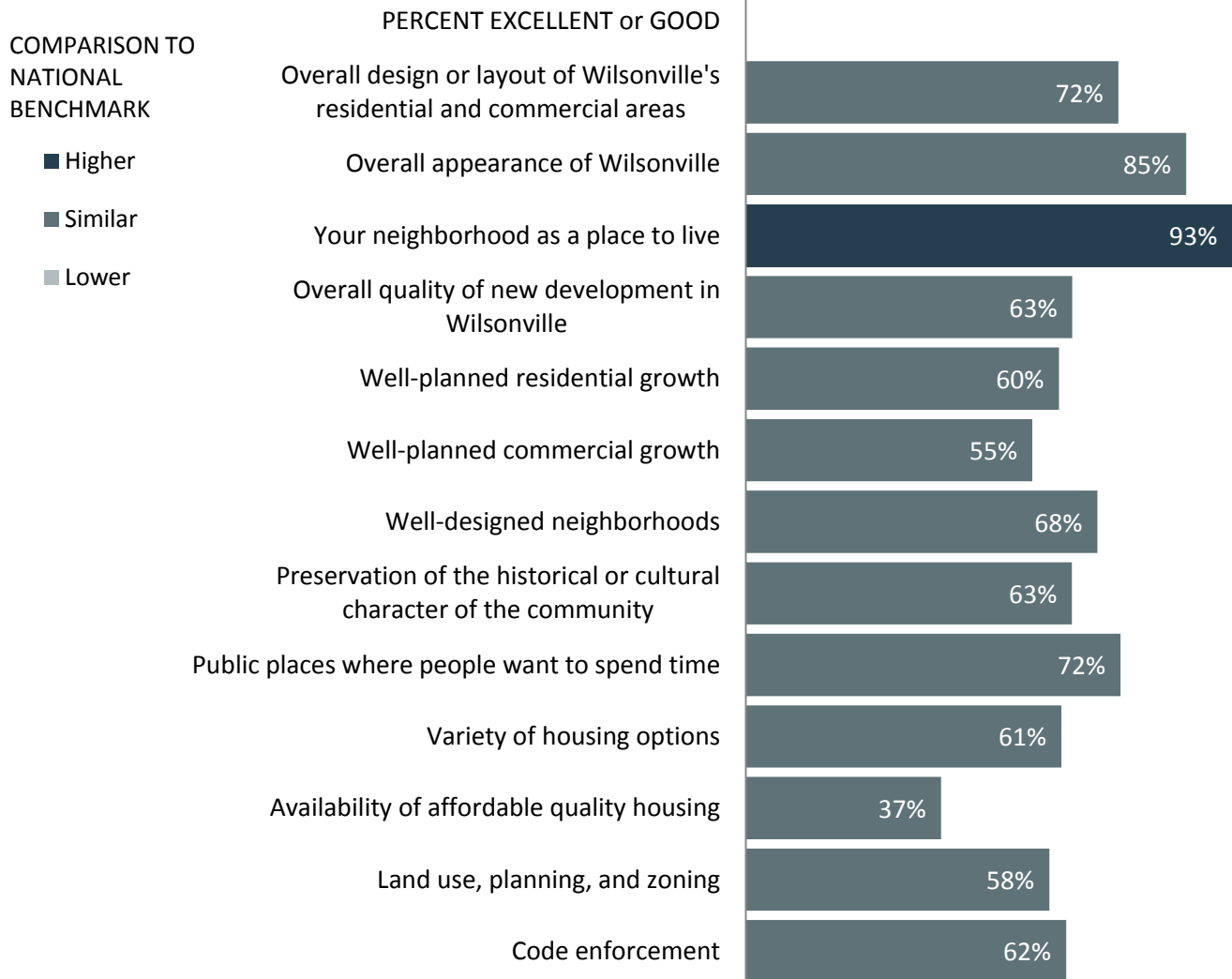
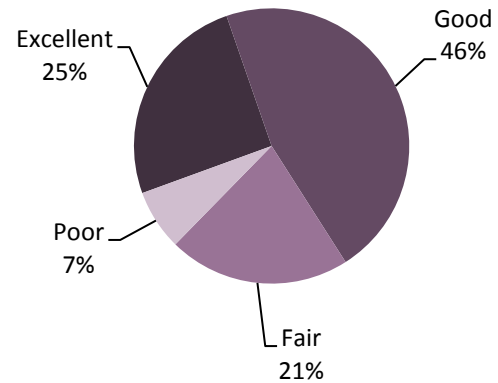


FIGURE 17: COMMUNITY DESIGN - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall design or layout of Wilsonville's residential and commercial areas	↔	↔	72%
Overall appearance of Wilsonville	↔	↓	85%
Your neighborhood as a place to live	↑	↔	93%
Overall quality of new development in Wilsonville	↔	↔	63%
Well-planned residential growth	↔	*	60%
Well-planned commercial growth	↔	*	55%
Well-designed neighborhoods	↔	*	68%
Preservation of the historical or cultural character of the community	↔	*	63%
Public places where people want to spend time	↔	↓	72%
Variety of housing options	↔	↔	61%
Availability of affordable quality housing	↔	↔	37%
Land use, planning, and zoning	↔	↔	58%
Code enforcement	↔	↓	62%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

THE OVERALL QUALITY OF THE UTILITY INFRASTRUCTURE

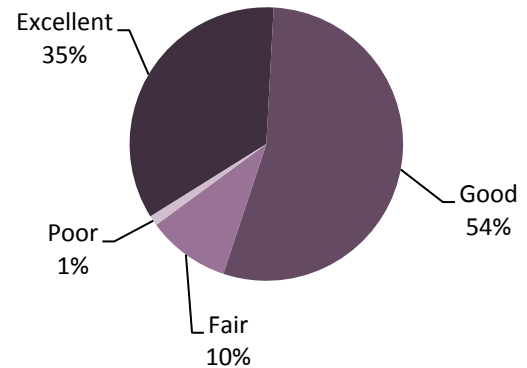


FIGURE 18: UTILITIES

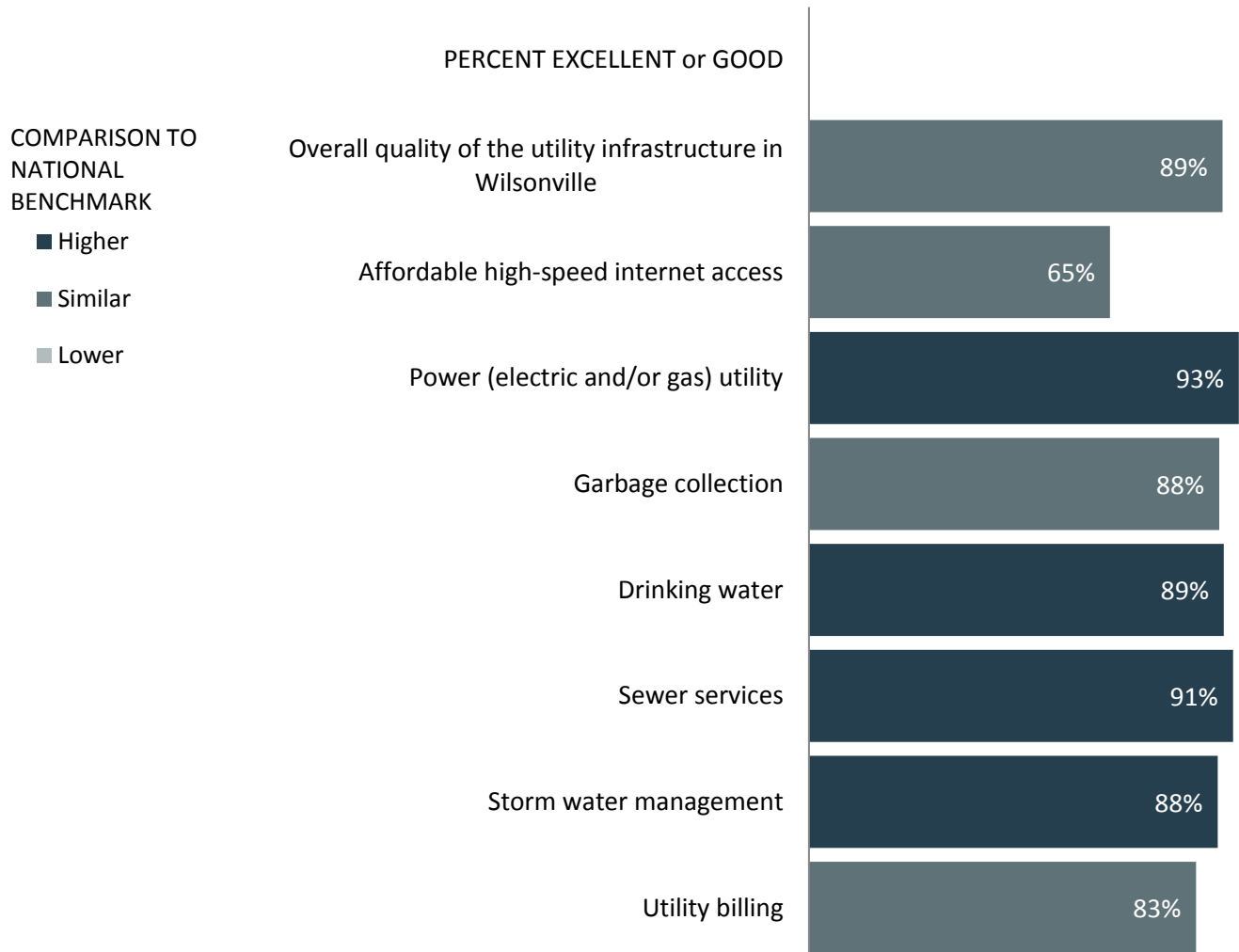


FIGURE 19: UTILITIES - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall quality of the utility infrastructure in Wilsonville	↔	*	89%
Affordable high-speed internet access	↔	*	65%
Power (electric and/or gas) utility	↑	↔	93%
Garbage collection	↔	↔	88%
Drinking water	↑	↑	89%
Sewer services	↑	↔	91%
Storm water management	↑	↔	88%
Utility billing	↔	↑	83%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust Safety-related services is essential to residents' quality of life.

OVERALL FEELING OF SAFETY

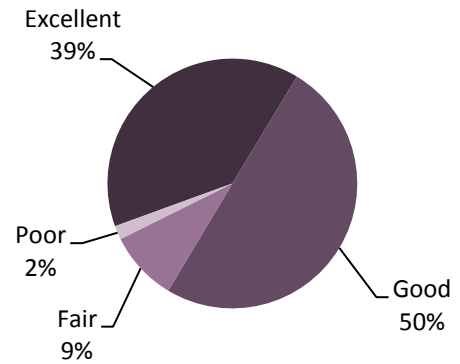


FIGURE 20: SAFETY IN WILSONVILLE

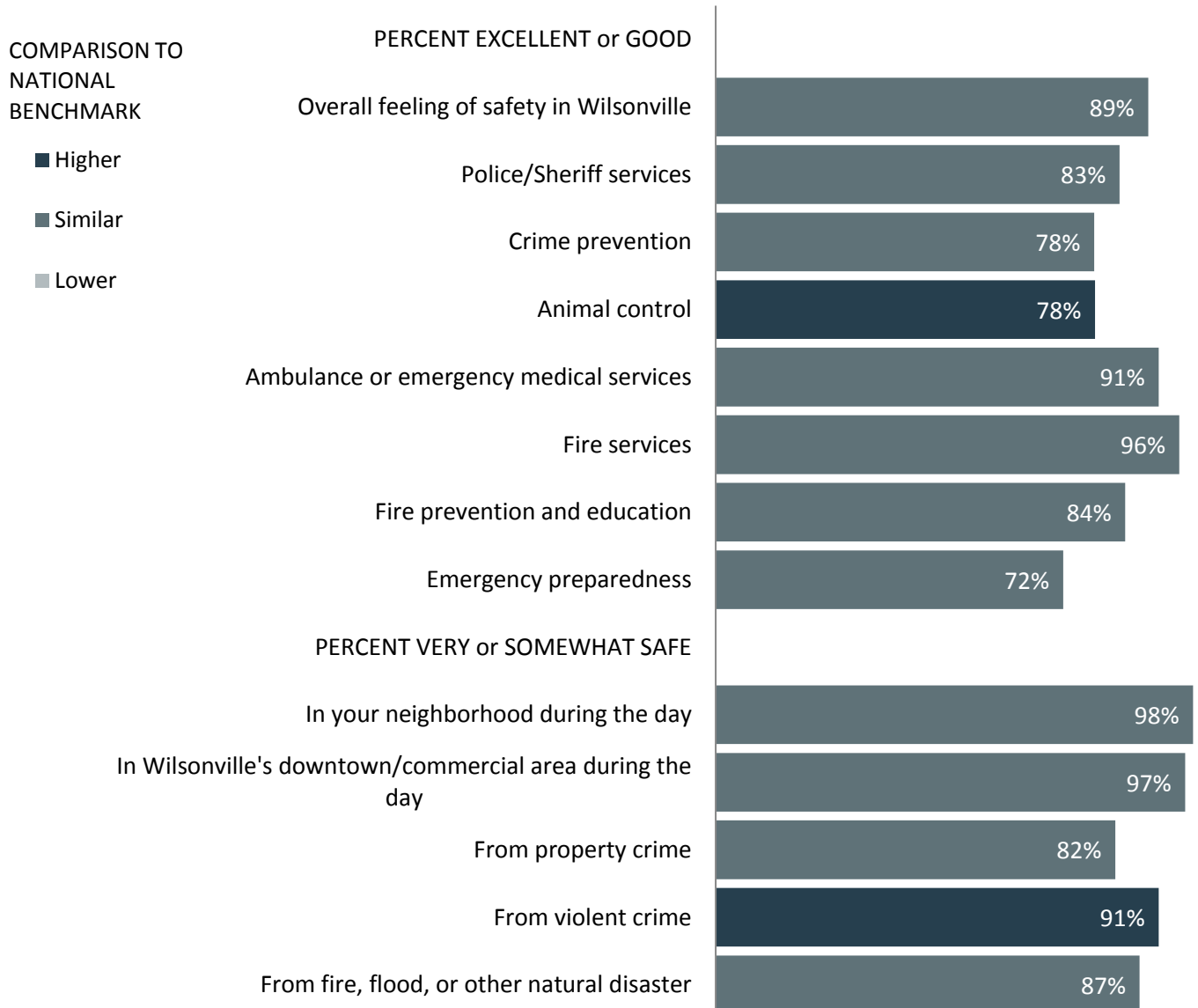


FIGURE 21: SAFETY-RELATED SERVICES - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall feeling of safety in Wilsonville	↔	↔	89%
Police/Sheriff services	↔	↔	83%
Crime prevention	↔	↔	78%
Animal control	↑	↔	78%
Ambulance or emergency medical services	↔	↔	91%
Fire services	↔	↔	96%
Fire prevention and education	↔	↔	84%
Emergency preparedness	↔	↑	72%

FIGURE 22: FEELINGS OF SAFETY- SUMMARY

Percent who feel very or somewhat safe	Comparison to benchmark	Change 2018 to 2020	2020 rating
In your neighborhood during the day	↔	↔	98%
In Wilsonville's downtown/commercial area during the day	↔	↔	97%
From property crime	↔	*	82%
From violent crime	↑	*	91%
From fire, flood, or other natural disaster	↔	*	87%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

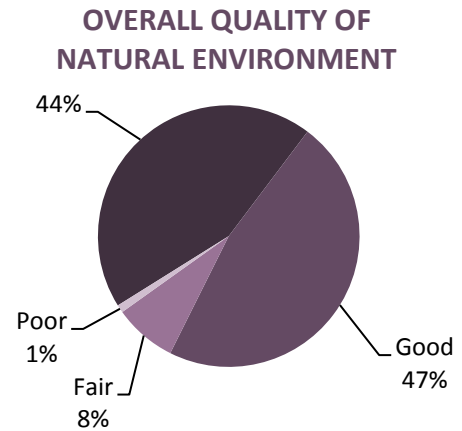


FIGURE 23: NATURAL ENVIRONMENT

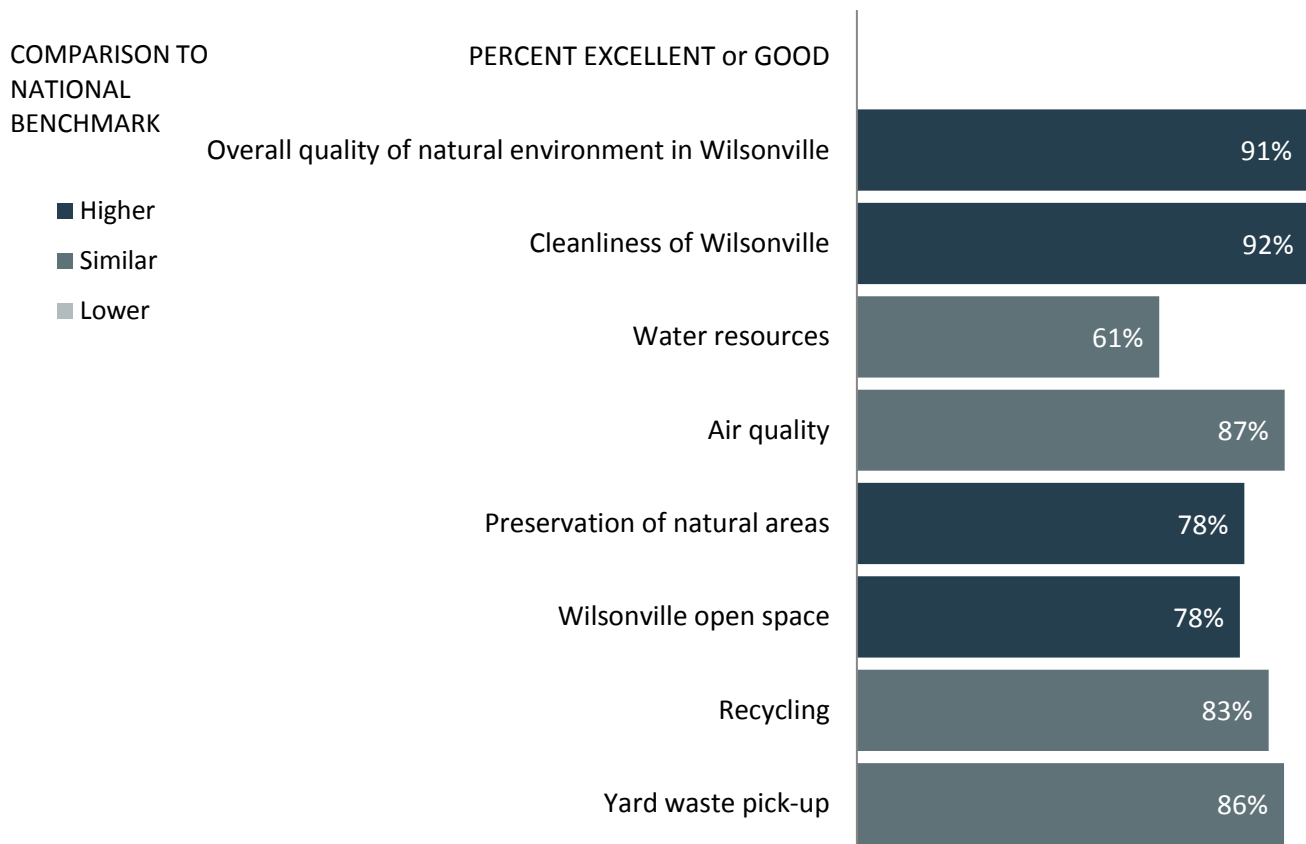


FIGURE 24: NATURAL ENVIRONMENT - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall quality of natural environment in Wilsonville	↑	↔	91%
Cleanliness of Wilsonville	↑	↔	92%
Water resources	↔	*	61%
Air quality	↔	*	87%
Preservation of natural areas	↑	↔	78%
Wilsonville open space	↑	↔	78%
Recycling	↔	↔	83%
Yard waste pick-up	↔	↔	86%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment." - National Recreation and Park Association

THE OVERALL QUALITY OF THE PARKS AND RECREATION OPPORTUNITIES

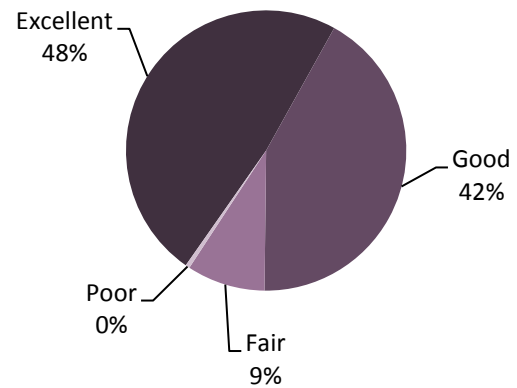


FIGURE 25: PARKS AND RECREATION



FIGURE 26: PARKS AND RECREATION - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall quality of parks and recreation opportunities	↔	*	90%
Availability of paths and walking trails	↑	↔	87%
City parks	↑	↔	94%
Recreational opportunities	↔	↔	71%
Recreation programs or classes	↔	↔	80%
Recreation centers or facilities	↔	↔	69%
Fitness opportunities	↔	↔	80%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

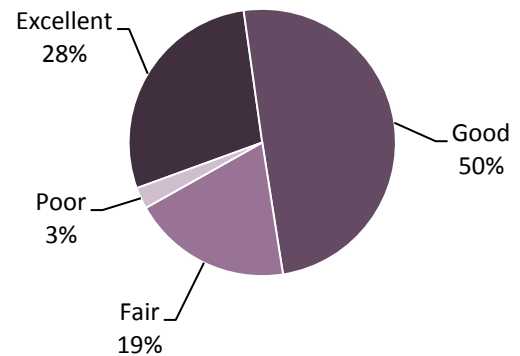
↓↓ Much lower

* Not available

Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

HEALTH AND WELLNESS OPPORTUNITIES



Would you say that your health in general is:

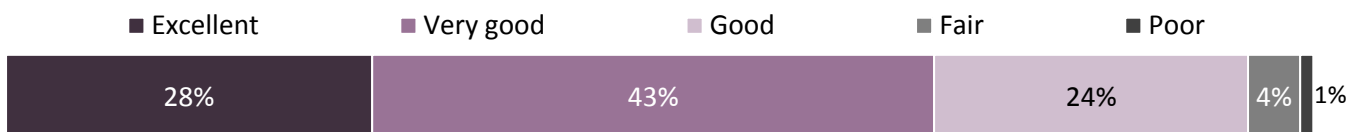


FIGURE 27: HEALTH AND WELLNESS

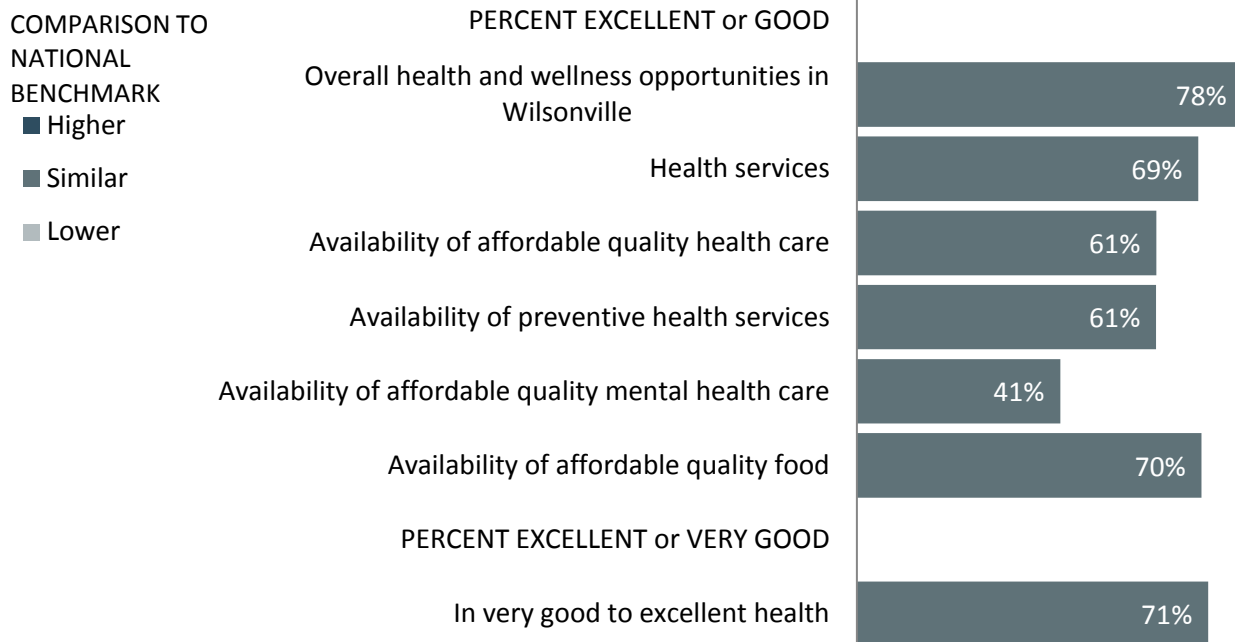


FIGURE 28: HEALTH AND WELLNESS - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall health and wellness opportunities in Wilsonville	↔	↔	78%
Health services	↔	*	69%
Availability of affordable quality health care	↔	*	61%
Availability of preventive health services	↔	*	61%
Availability of affordable quality mental health care	↔	*	41%
Availability of affordable quality food	↔	↔	70%
In very good to excellent health	↔	↔	71%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

OVERALL OPPORTUNITIES FOR EDUCATION, CULTURE, AND THE ARTS

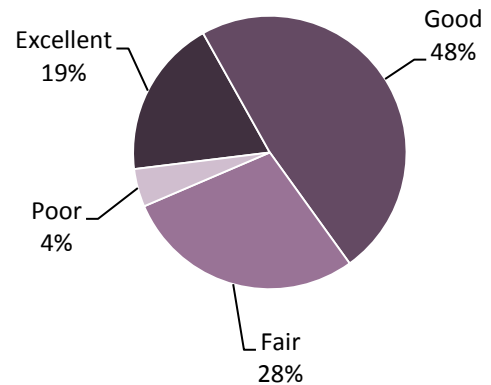


FIGURE 29: EDUCATION, ARTS AND CULTURE

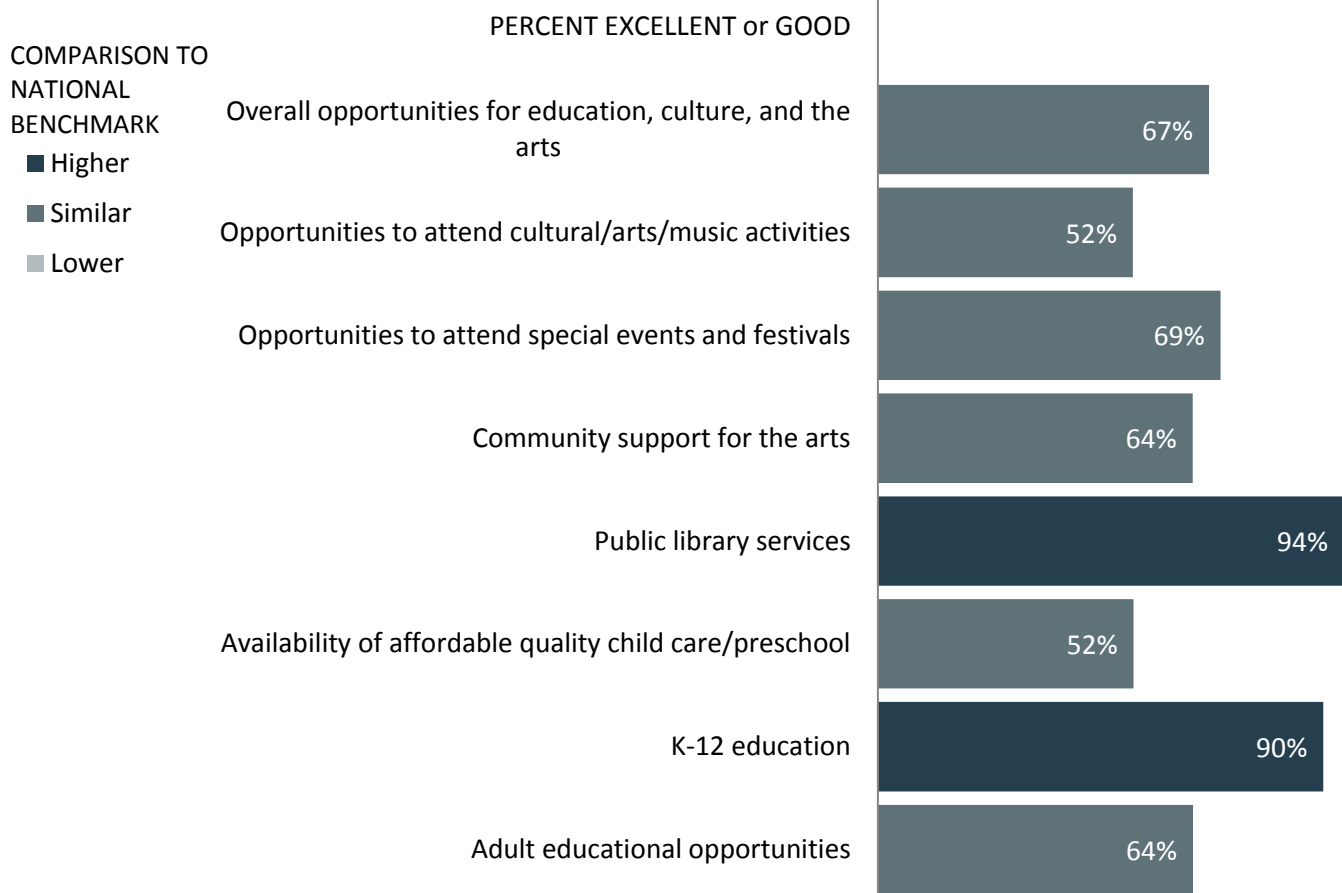


FIGURE 30: EDUCATION, ARTS AND CULTURE - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Overall opportunities for education, culture, and the arts	↔	↔	67%
Opportunities to attend cultural/arts/music activities	↔	↔	52%
Opportunities to attend special events and festivals	↔	↔	69%
Community support for the arts	↔	*	64%
Public library services	↑	↔	94%
Availability of affordable quality child care/preschool	↔	↔	52%
K-12 education	↑	↔	90%
Adult educational opportunities	↔	↔	64%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

RESIDENTS' CONNECTION AND ENGAGEMENT WITH THEIR COMMUNITY

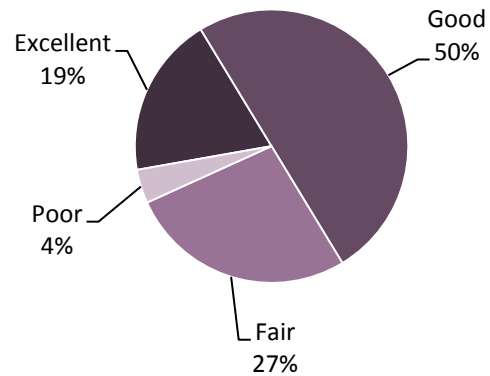


FIGURE 31: INCLUSIVITY & ENGAGEMENT

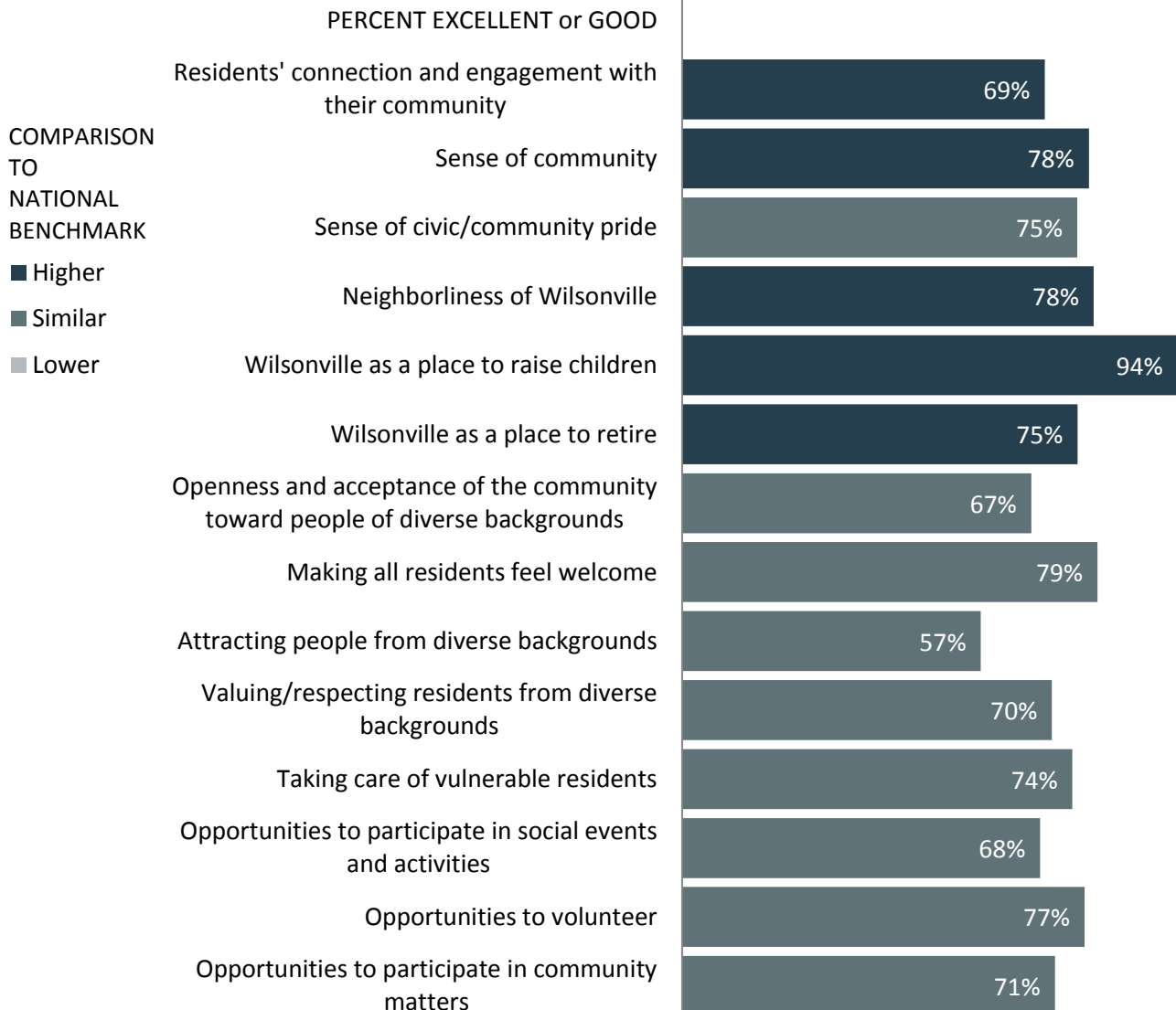


FIGURE 32: INCLUSIVITY & ENGAGEMENT - SUMMARY

Percent excellent or good	Comparison to benchmark	Change 2018 to 2020	2020 rating
Residents' connection and engagement with their community	↑	*	69%
Sense of community	↑	↔	78%
Sense of civic/community pride	↔	*	75%
Neighborliness of Wilsonville	↑	↑	78%
Wilsonville as a place to raise children	↑	↔	94%
Wilsonville as a place to retire	↑	↔	75%
Openness and acceptance of the community toward people of diverse backgrounds	↔	↑	67%
Making all residents feel welcome	↔	*	79%
Attracting people from diverse backgrounds	↔	*	57%
Valuing/respecting residents from diverse backgrounds	↔	*	70%
Taking care of vulnerable residents	↔	*	74%
Opportunities to participate in social events and activities	↔	↔	68%
Opportunities to volunteer	↔	↔	77%
Opportunities to participate in community matters	↔	↔	71%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

FIGURE 33: RESIDENTS' PARTICIPATION LEVELS

COMPARISON TO
NATIONAL
BENCHMARK

■ Higher

■ Similar

■ Lower

PERCENT YES IN LAST 12 MONTHS

Contacted Wilsonville for help or information

46%

Contacted Wilsonville elected officials to express your opinion

17%

Attended a local public meeting

33%

Watched (online or on television) a local public meeting

22%

Volunteered your time to some group/activity in Wilsonville

36%

Campaigned or advocated for an issue, cause or candidate

22%

Voted in your most recent local election

85%

PERCENT A FEW TIMES A WEEK OR MORE

Access the internet from your home using a computer, laptop or tablet computer

96%

Access the internet from your cell phone

92%

Visit social media sites such as Facebook, Twitter, WhatsApp, etc.

76%

Use or check email

98%

Share your opinions online

31%

Shop online

50%

FIGURE 34: RESIDENTS' PARTICIPATION IN LAST 12 MONTHS- SUMMARY

Percent who had done each in last 12 months	Comparison to benchmark	Change 2018 to 2020	2020 rating
Contacted Wilsonville for help or information	↔	↑	46%
Contacted Wilsonville elected officials to express your opinion	↔	↑	17%
Attended a local public meeting	↑	↑	33%
Watched (online or on television) a local public meeting	↔	↑	22%
Volunteered your time to some group/activity in Wilsonville	↔	↑	36%
Campaigned or advocated for an issue, cause or candidate	↔	↔	22%
Voted in your most recent local election	↑	*	85%

FIGURE 35: RESIDENTS' GENERAL USE OF TECHNOLOGY- SUMMARY

Percent who report doing each at least a few times a week	Comparison to benchmark	Change 2018 to 2020	2020 rating
Access the internet from your home using a computer, laptop or tablet computer	↔	*	96%
Access the internet from your cell phone	↔	*	92%
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	↔	*	76%
Use or check email	↔	*	98%
Share your opinions online	↔	*	31%
Shop online	↔	*	50%

Legend

↑↑ Much higher

↑ Higher

↔ Similar

↓ Lower

↓↓ Much lower

* Not available

Special Topics

FIGURE 36: SOURCES OF CITY INFORMATION

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government.

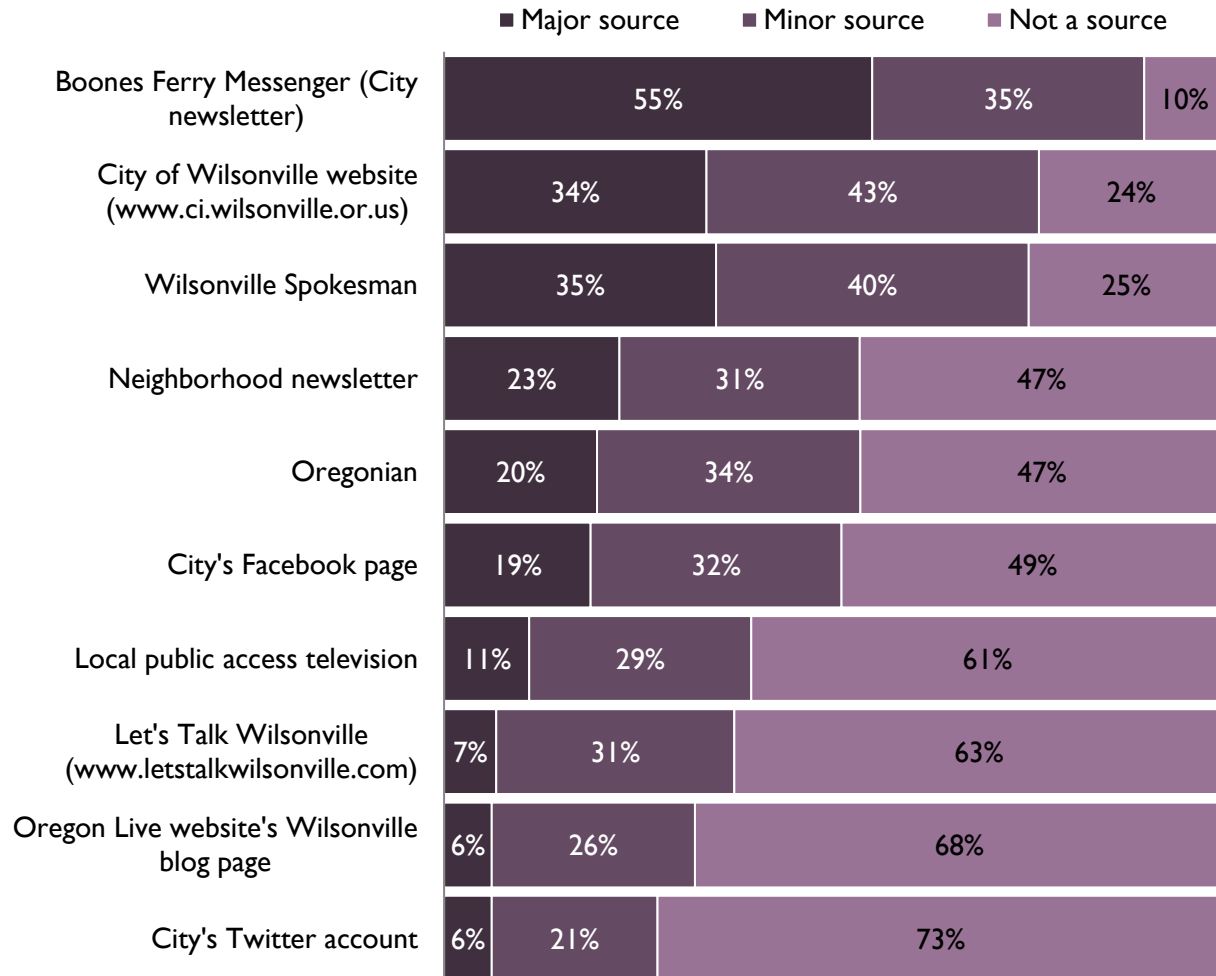


FIGURE 37: LIKELIHOOD OF COMMUNICATION METHODS WITH THE CITY OF WILSONVILLE

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?

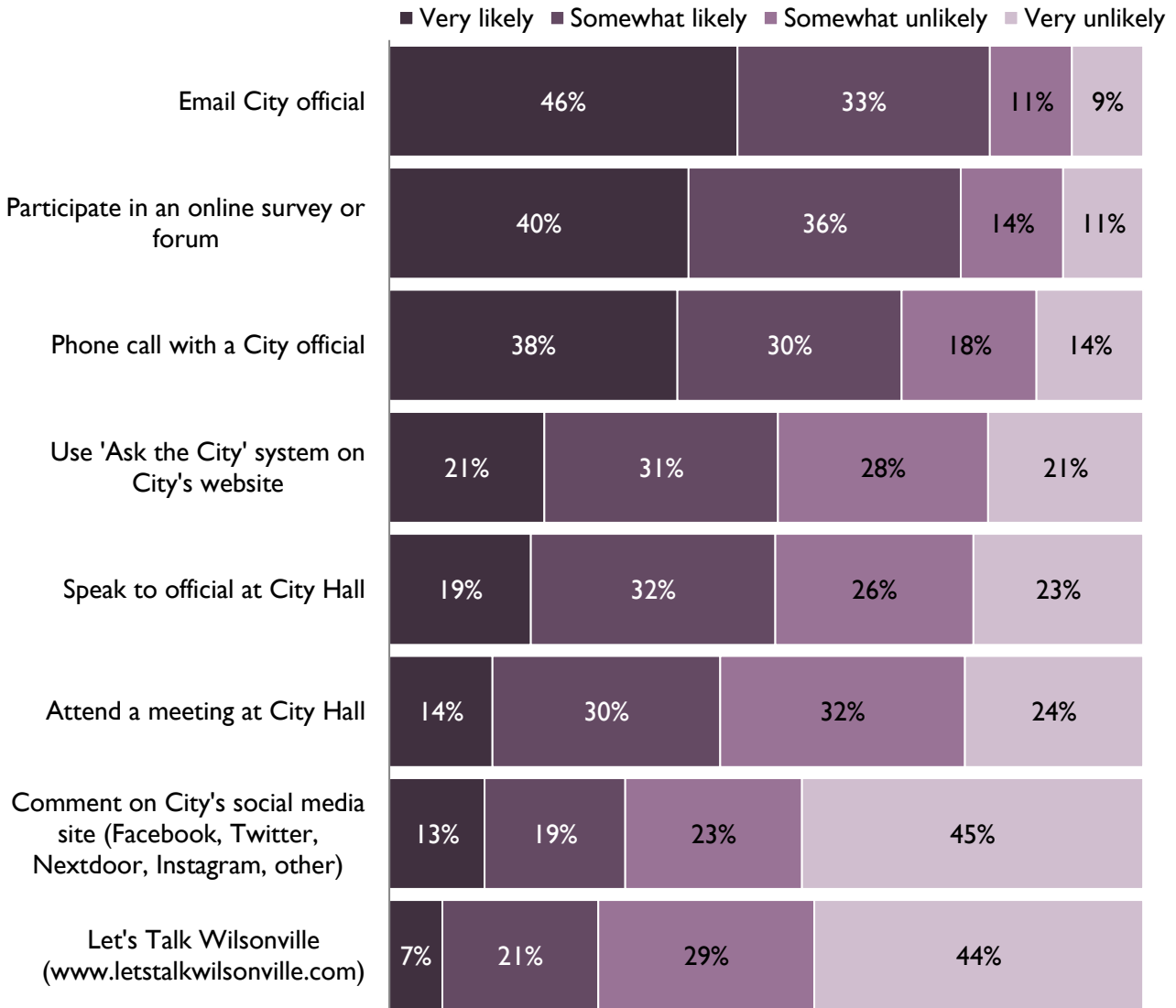


FIGURE 38: OPINION OF WILSONVILLE

During the last 12 months, would you say your opinion of Wilsonville has:

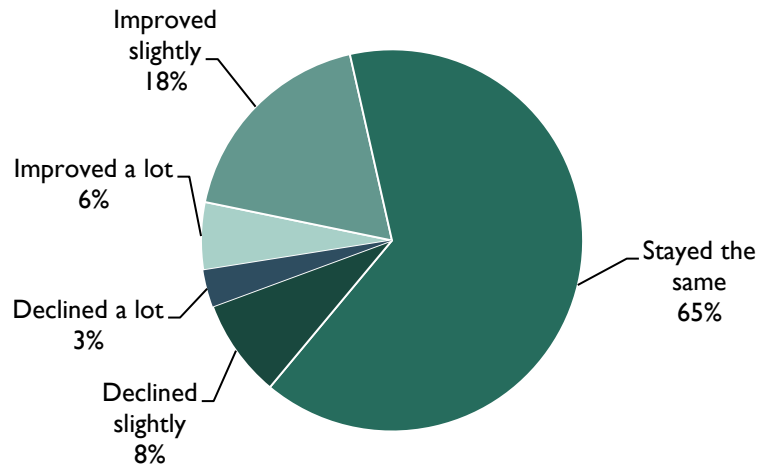
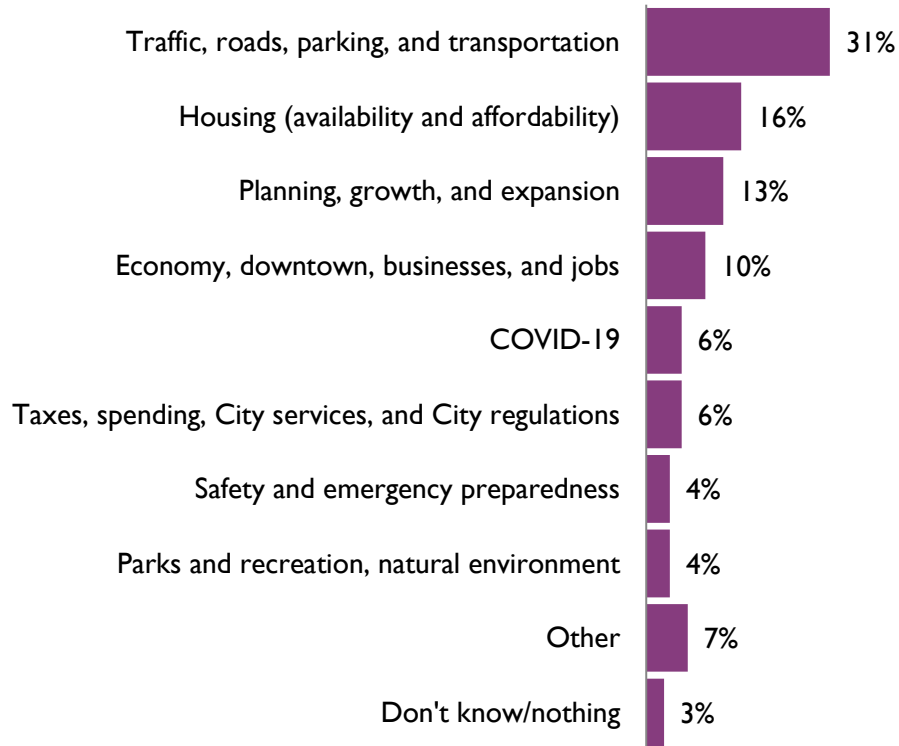


FIGURE 39: BIGGEST PRIORITIES FACING WILSONVILLE

What do you think is the biggest priority facing the City of Wilsonville over the next five years?



National Community Survey

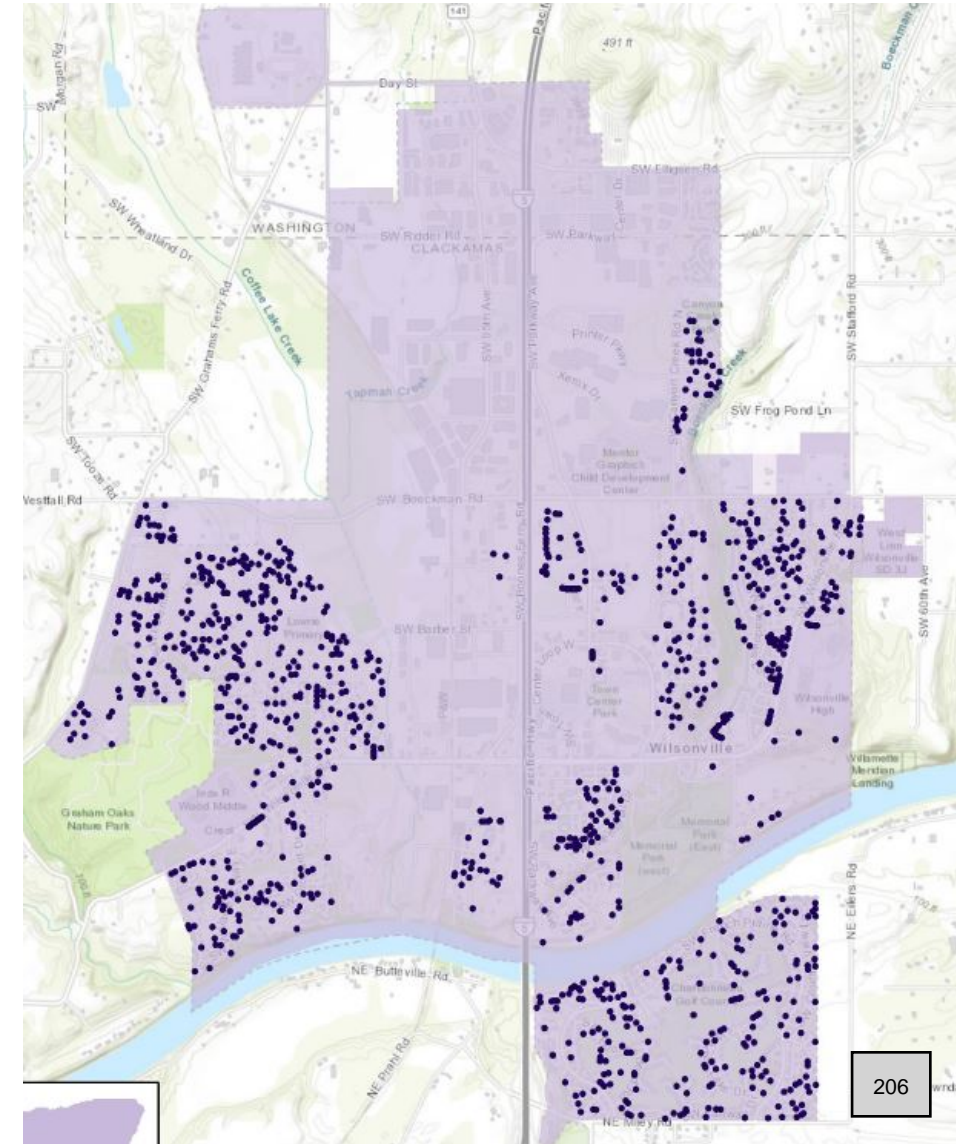
2020 Key Findings

*“Cities have the capability of providing something for everybody,
only because, and only when,
they are created by everybody.”*

-Jane Jacobs, the Death and Life of Great American Cities

The NCS & Wilsonville

- Wilsonville's fifth time participating in The National Community Survey
 - 2012, 2014, 2016, 2018, 2020
- Scientific sample: 471 returned surveys among 1,700 mailed (29% response)
 - Opt-in: City pushed survey via social media (149 responses)
- Scientific and opt-in data merged
 - 630 returned surveys
 - $\pm 4\%$ margin of error



Facets of Community Livability

Item 1.

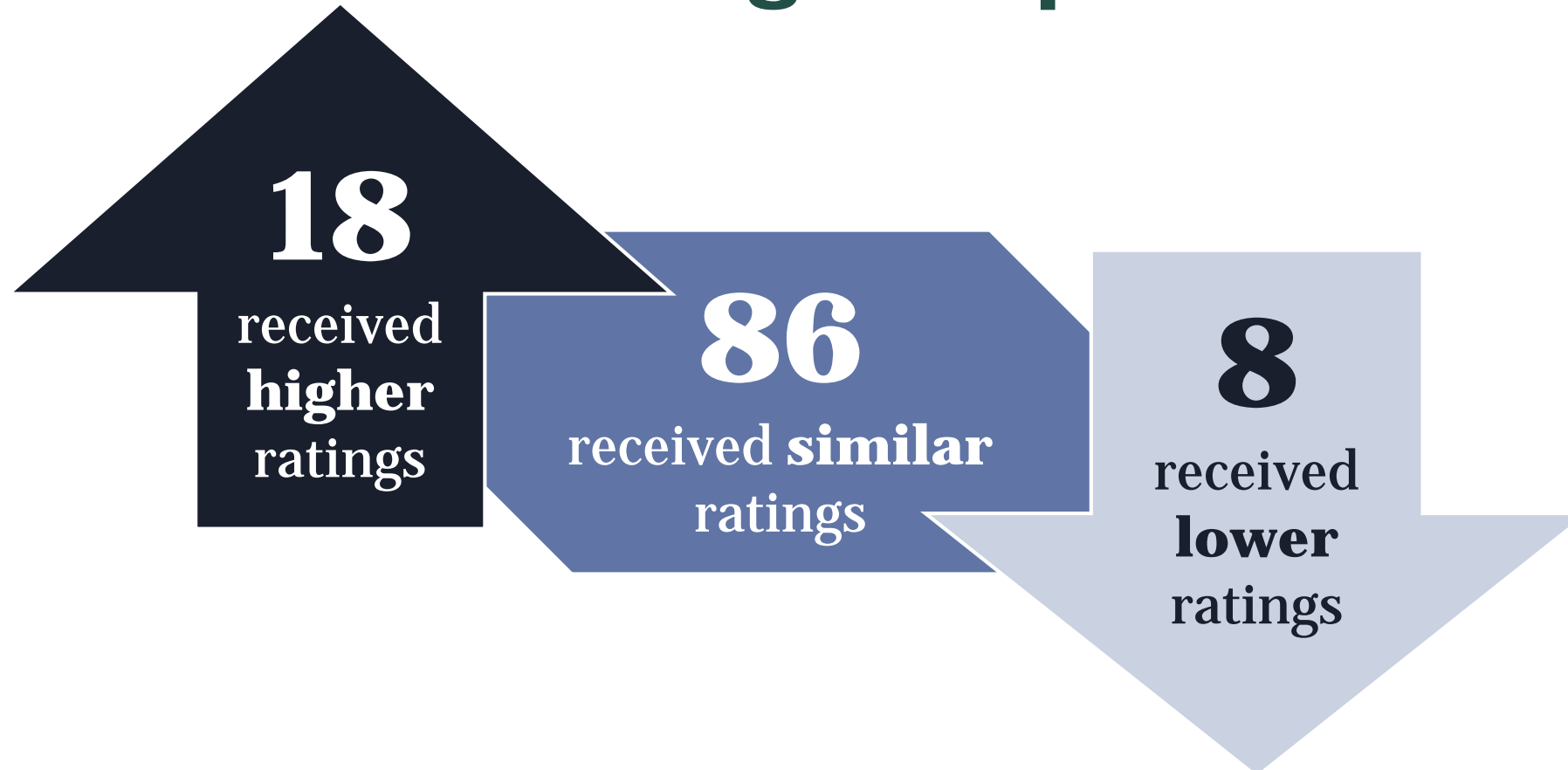


Facets of Livability

Item 1.

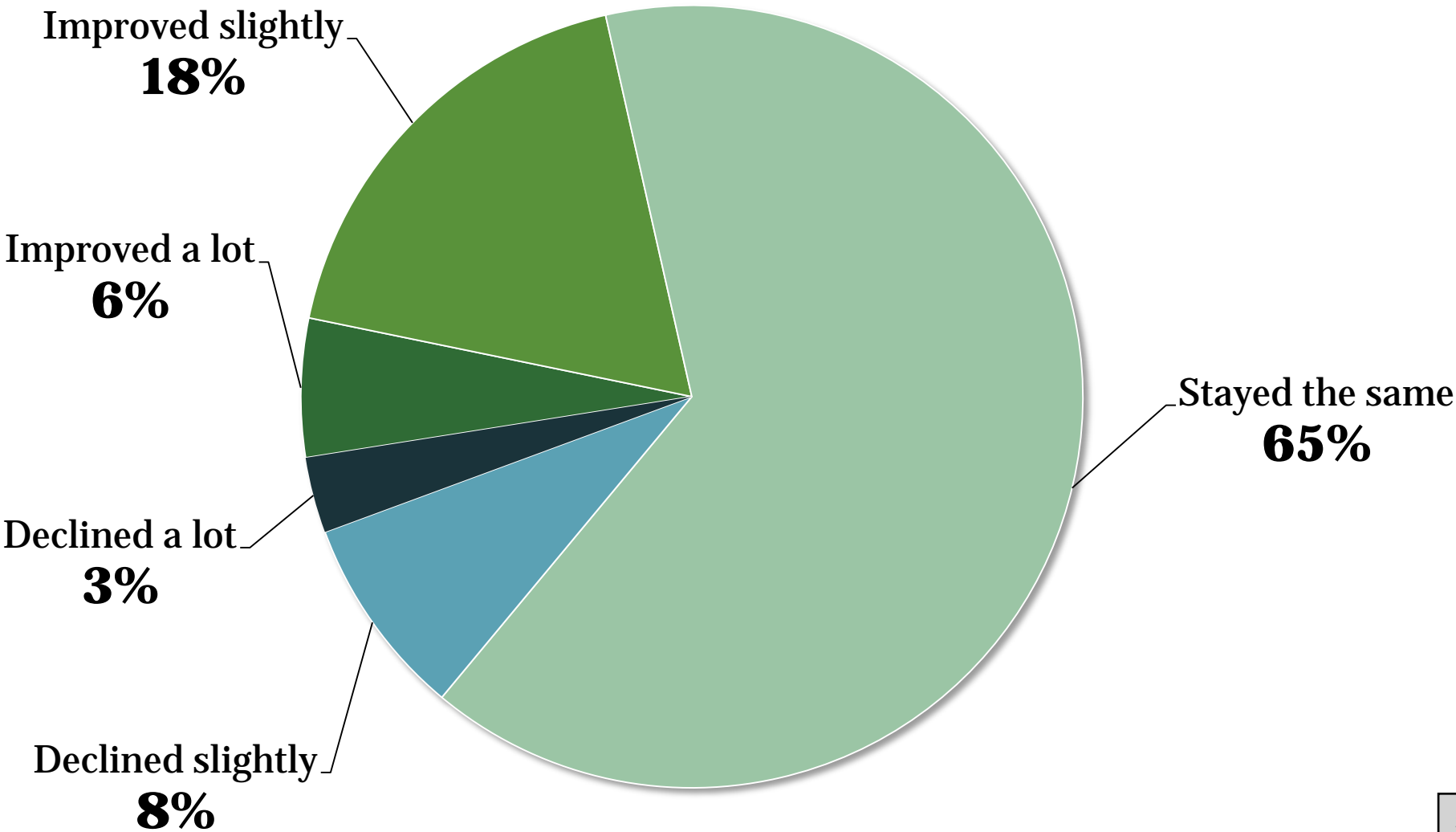
		Quality		
Importance		Lower	Similar	Higher
	Higher			
	Similar		<ul style="list-style-type: none"> • Mobility • Community Design • Utilities • Safety • Parks & Recreation • Health & Wellness 	<ul style="list-style-type: none"> • Economy • Natural Environment
	Lower		<ul style="list-style-type: none"> • Education, Arts, & Culture 	<ul style="list-style-type: none"> • Inclusivity & Engagement

Trends Over Time: Overall Ratings Surpass 2018

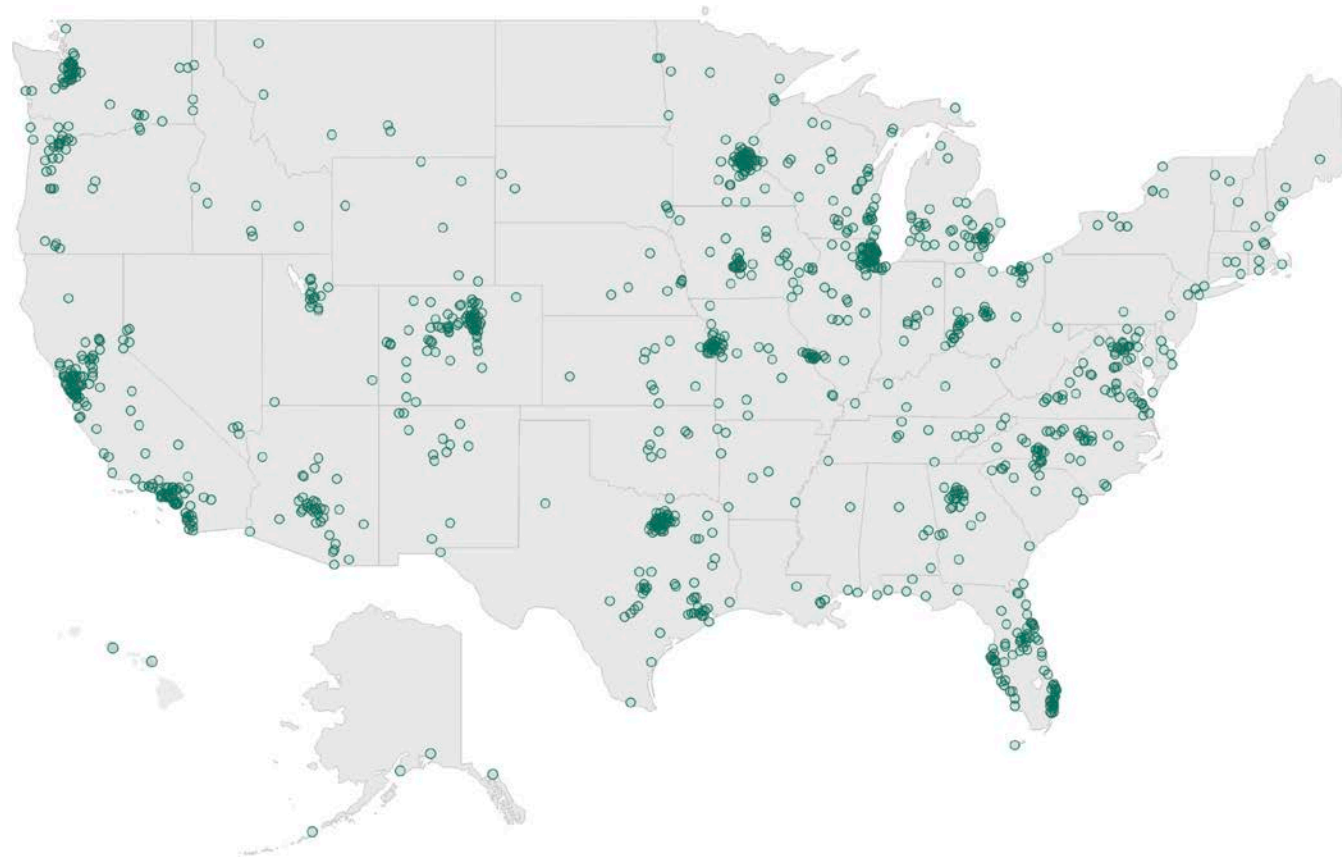


Opinion of Wilsonville

During the last 12 months, would you say your opinion of Wilsonville has...



National Benchmark Comparisons



2020 National Benchmark Comparisons

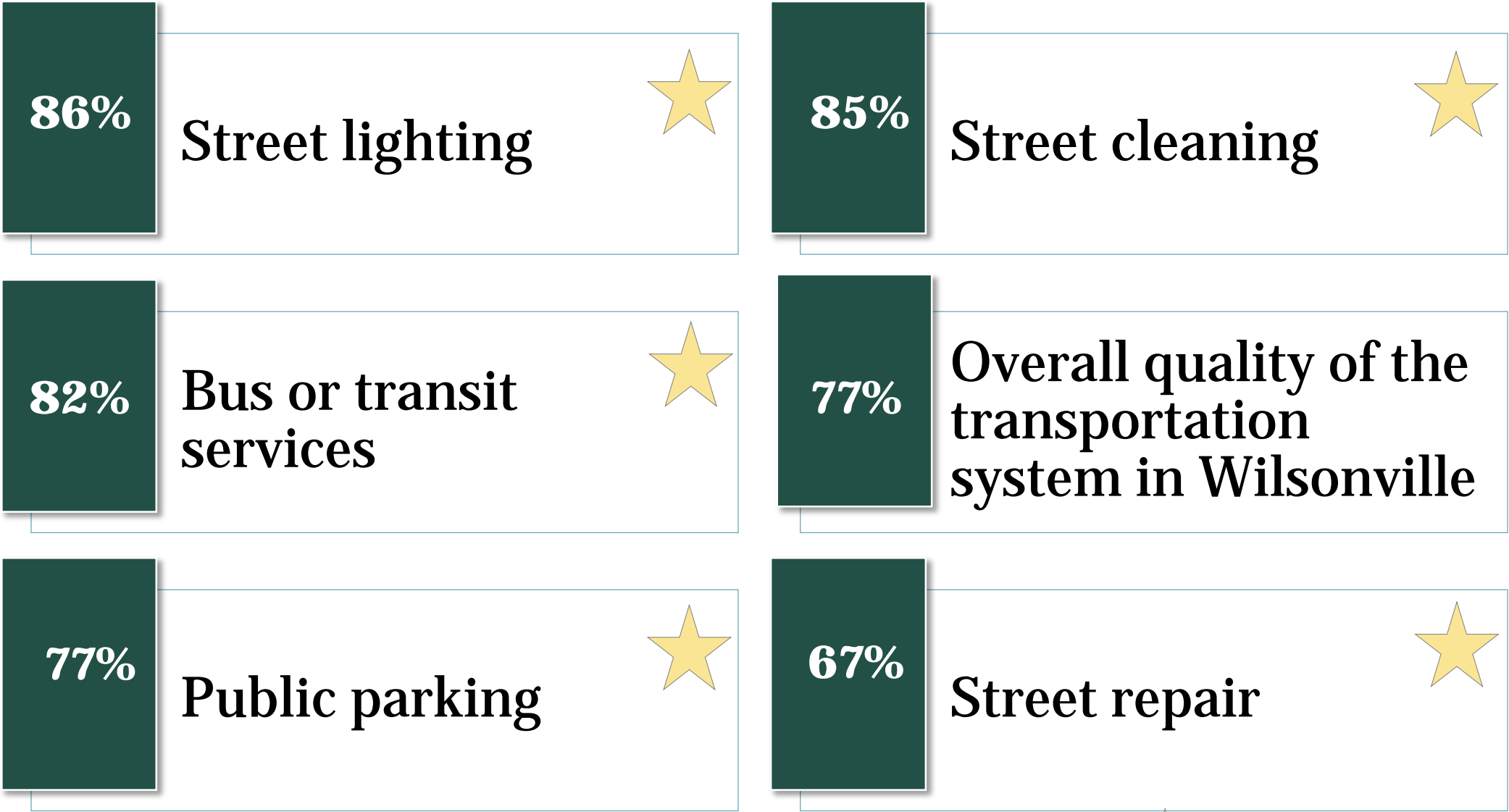


Key
Finding
#1

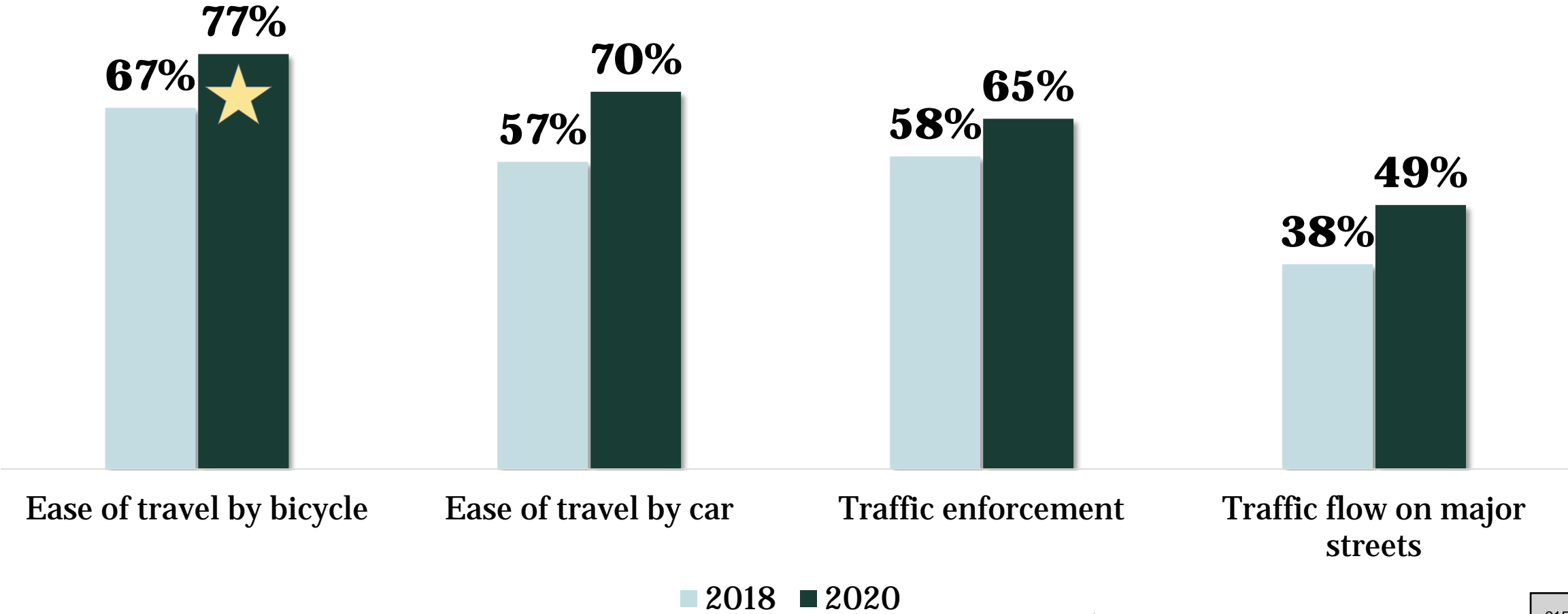
**Mobility has improved,
and it remains a priority for residents.**



High Mobility Ratings



Upwards Trends in Mobility



Percent excellent/good

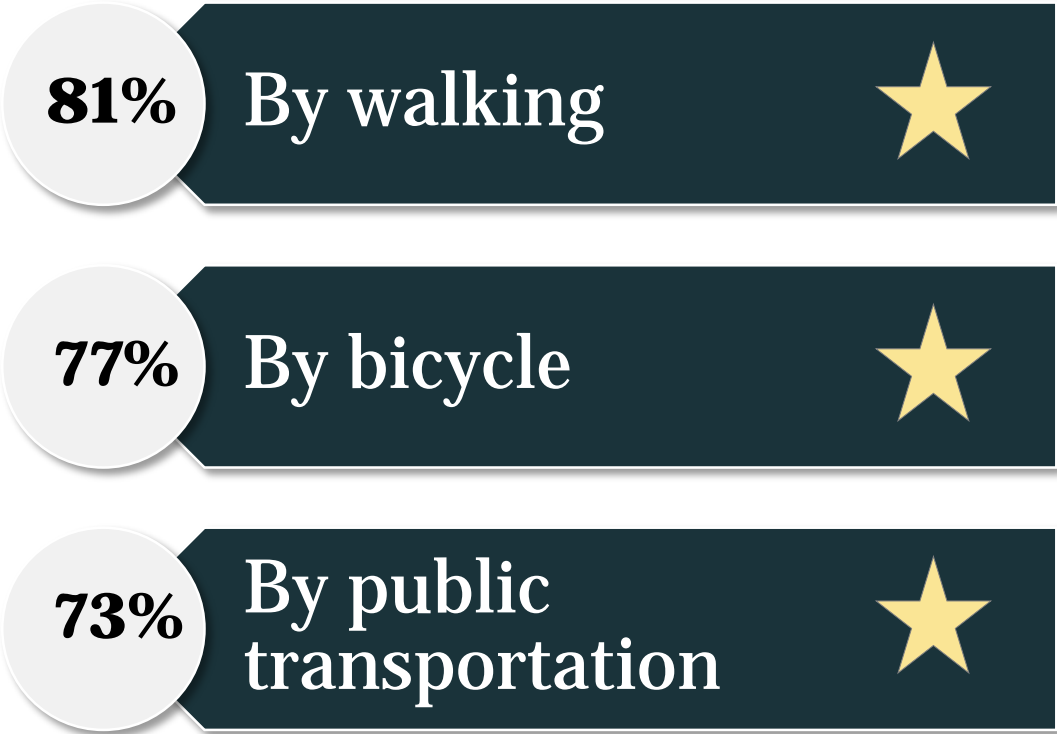
 Higher than the national benchmark

Alternate Modes of Transportation

2 in **3** residents
★ reported walking or biking instead of driving



Ratings of Ease of Travel



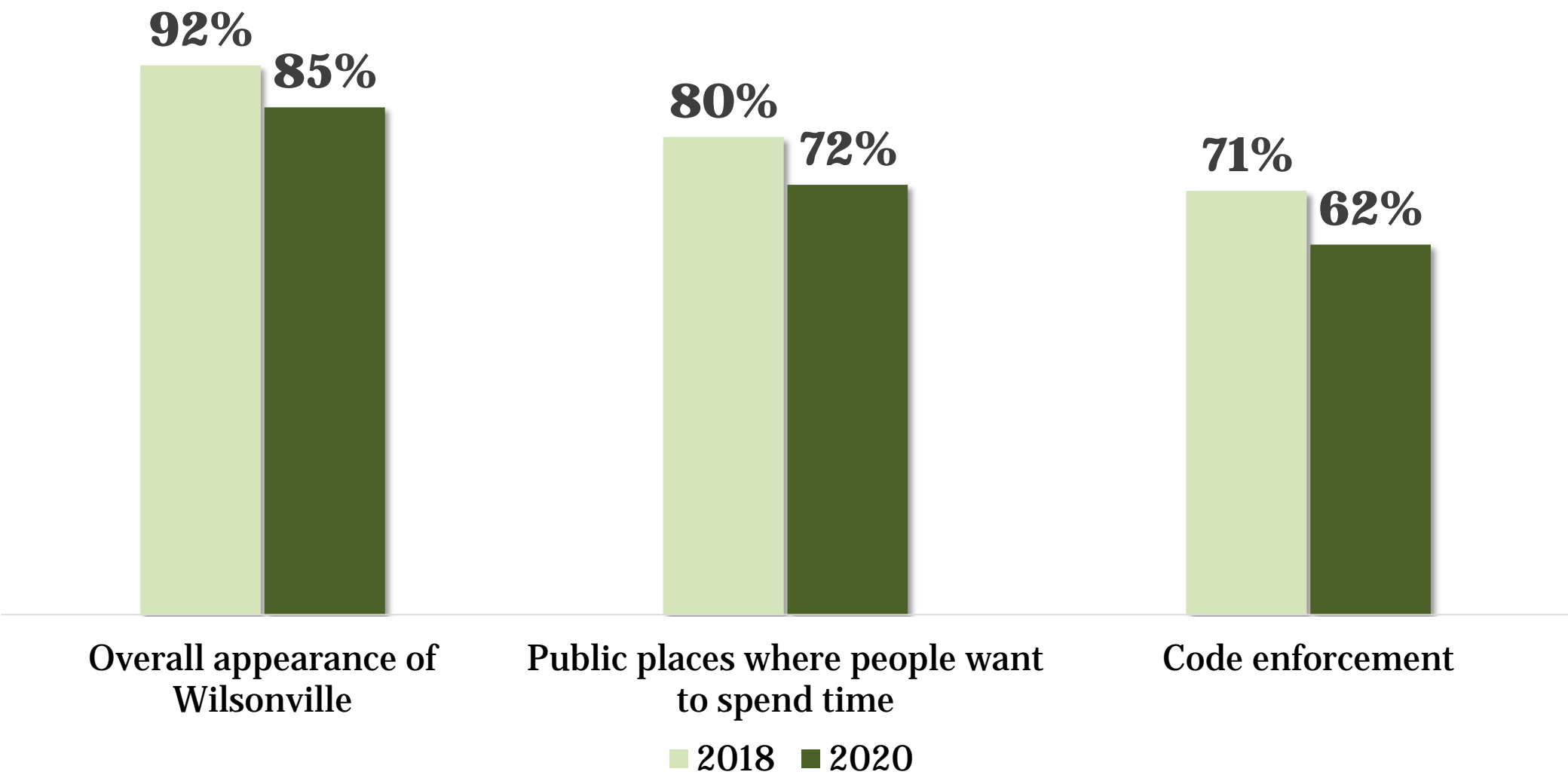
**Community members are pleased
with Community Design;
Housing, expansion are areas of concern.**

Community Design

At least **2** in **3**
residents positively
rated...



Trends in Community Design

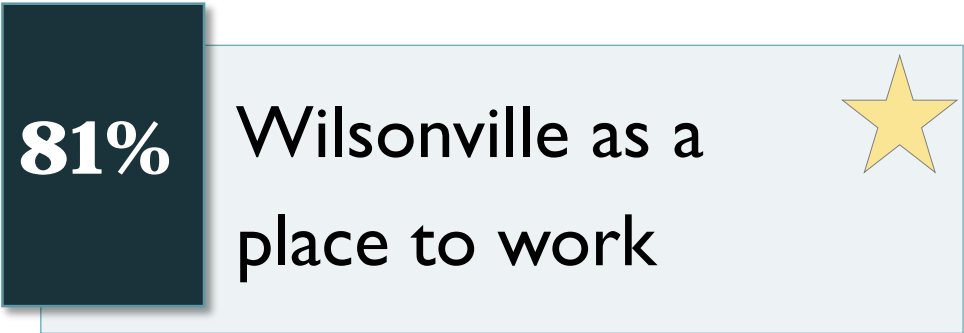
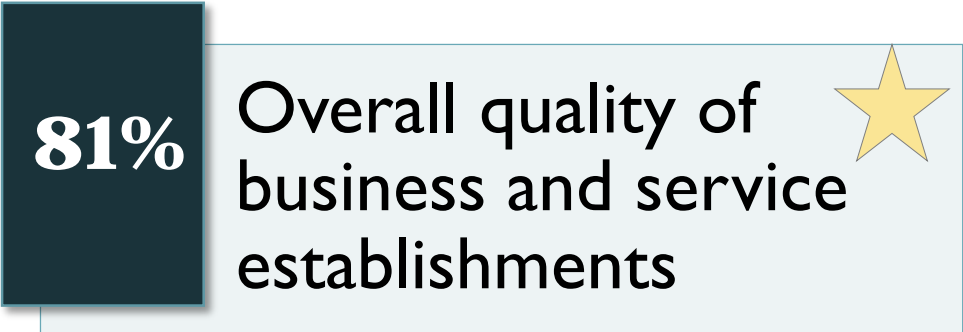


Key
Finding
#3

Economic Health & Development a Positive ... For Now.



Overall Economic Health

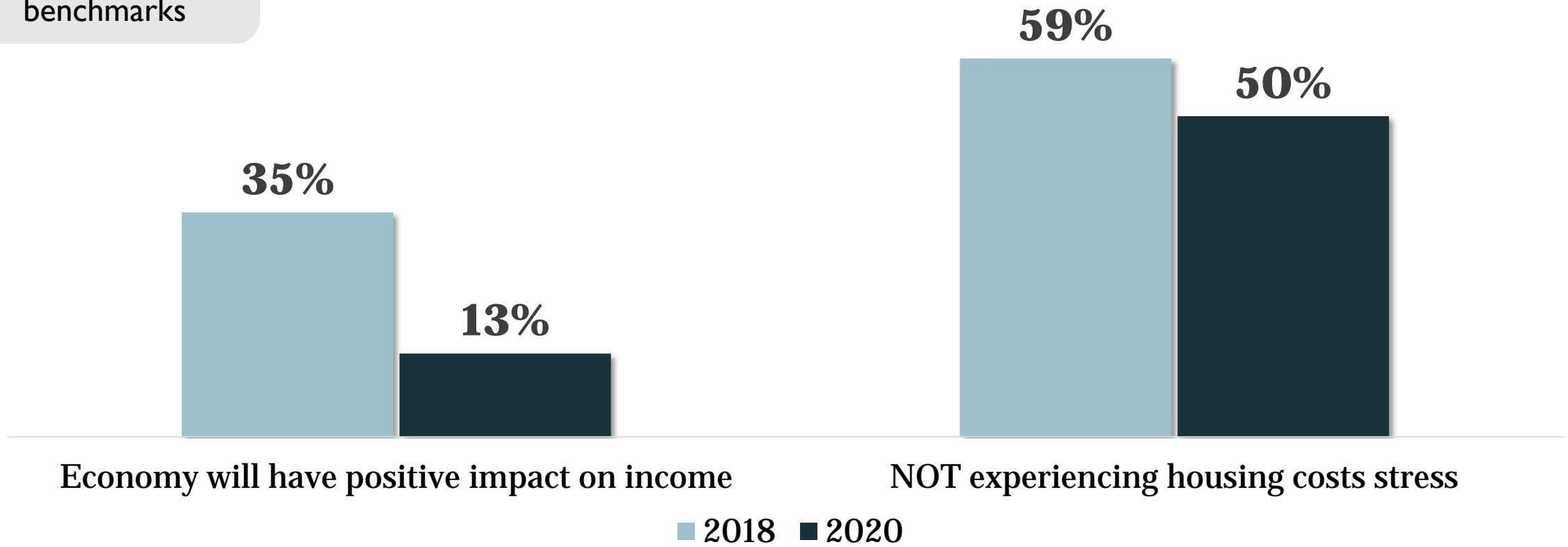


Higher than the national benchmark

Underlying Economic Concerns

Item 1.

**Lower than the
national
benchmarks



Percent very positive/somewhat positive

Key
Finding
#4

Nearly All Residents Pleased with Wilsonville’s Core Amenities



Library Services

94% ★



City Parks

94% ★



K-12 Education

90% ★



Feeling of Safety

89%



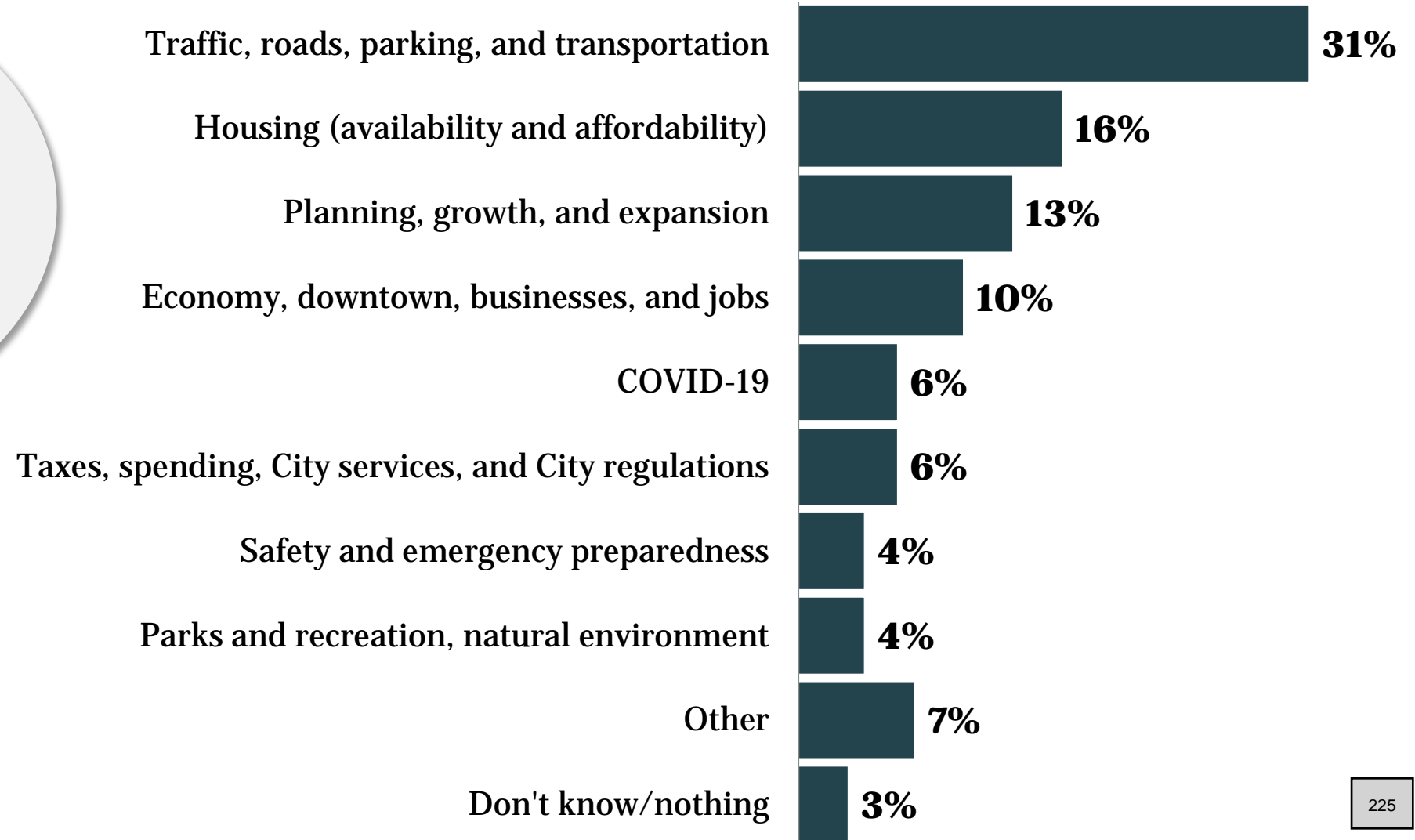
Higher than the national benchmark

Additional Takeaways

Biggest Priorities Facing Wilsonville

Item 1.

What do you think is the biggest priority facing the City of Wilsonville over the next five years?



City Delivers Quality Service, Services

Overall customer service
by Wilsonville employees ★ 88%

Quality of services provided
by the City of Wilsonville 80%

Treating all residents fairly ★ 73%

Major/Minor sources of City Information



The Boones Ferry Messenger

Monthly newsletter of the City of Wilsonville

July/August 2020

A Warm Meal to Feed Spirits

Expanded Home Delivered Meal Service Keeping Seniors Healthy, Connected

In typical times, lunchtime at the Wilsonville Community Center is a lively affair that brings together a congregation of 30 to 50 local residents to socialize and enjoy a hot, home-cooked meal four days a week. Musicians and singing groups entertain diners, and a festive birthday celebration takes place each month.

"The seniors really appreciate it," says Nutrition Coordinator Janice Mash. She and fellow Nutrition Coordinator Catherine Day plan menus, purchase food and prepare meals. "One client told me that we may consider ourselves cooks, but he thinks of us as chefs."

When "Stay Home, Stay Safe" orders paused these communal meals in March, Community Center staff got creative to continue meal service and provide connection for a population newly isolated.

Building upon a successful Home Delivered Meal program that was packaging 45 meals for home-bound residents daily, the Community Center has



Nutrition Coordinator Janice Mash coordinates the planning, preparation and packaging of about 450 meals each week, doubled daily production. About 90 hot meals are being delivered or picked up each Monday, Tuesday, Wednesday and Friday (a frozen meal is provided with Wednesday's meal for Thursday).

"It may sound simple, but a delicious, warm meal during uncertain times is important," said Sade Walenberg, the social worker who signs in-need residents up for the free service.

Moving to an all "take-out" model proved challenging, Mash sourced more packaging and containers and adjusted menus to include more travel-friendly entrees. SMART Transit drivers stopped in, replacing volunteers in the interest of public safety.

Continued on Page 2

Addressing Our Differences "the Wilsonville Way"

Last month, I had the opportunity to lend encouragement to a few hundred people who peacefully marched from Town Center Park to Old Town to protest the inequitable treatment of Black people.

The group lay silent in front of City Hall for nearly nine minutes to reflect on George Floyd's final tragic moments. Both somber and effective, the demonstration allowed me to mourn his death, dwell on its systemic causes, and ponder how to use my influence to best effect positive change.

Throughout the event, I observed that nearly every participant wore a face covering to protect against community spread of COVID-19, and that marchers attempted to keep some physical distance from one another. Though many have begun to move about more freely, this continued vigilance to contain the virus remains vitally important to older residents and others most at risk of serious illness.

The event proceeded in "the Wilsonville Way." That is to say that even when tensions get high, we historically manage conflict here without devoting toxic chaos.

Even as protesters voiced a desire for police reform, members of the Wilsonville Police Department escorted and protected them. Everyone remained cordial and focused upon completing the job they were there to accomplish.

Historically, our city's congenial approach to conflict has allowed us all to be good listeners and better stewards for community progress. When we are not distracted by the differences, we preserve more energy to find the common ground that leads to community improvement.

We are fortunate to live in a place where so many are motivated to pursue what they believe is in the best interest of the Wilsonville community. Here's hoping that continues for a long time.

Of course, there should be no dispute when it comes to civil rights for Black Americans. Nobody should be punished for the color of their skin. Our Council hears the pleas of the Black community, and is looking to identify best practices to advance the City's equity and inclusion efforts.

Anyone who encounters policies or actions that perpetuate systemic racism should bring those to our attention. We want everyone to feel safe here, and we recognize that our life experience does not provide us with the necessary perspective to see where change may be needed. We're listening and invite your participation in the process.

Tim Knapp, Mayor

Ridder Road Segment to be Closed for Roadway, Pipeline Construction

Industrial roadway in preparation for future industrial development within Coffee Creek Industrial Area. Improvements include extension of sewer, water, and storm drainage pipelines, as well as wider travel lanes, protected bike paths, sidewalks, and landscaping.

The project includes the installation of a segment of Willamette Water Supply System (WWSS) 66-inch water pipeline. The WWSS is a partnership between Tualatin Valley Water District, City of Hillsboro, and the City of Beaverton to develop the mid-Willamette River at Wilsonville as an additional water supply source for customers in Washington County. The additional water supply is needed to meet future demand and provide a more resilient regional system. A coordinated effort to install the new pipeline as part of the City roadway project reduces construction impacts and saves money through shared costs.

The \$13 million Garden Acres Road project is funded with \$3.8 million from the Coffee Creek Urban Renewal District, \$1.9 million in City systems development charges paid by new development and \$7.3 million from the Willamette Water Supply System.

For more information, contact Zach Weigel, PE, Capital Projects Engineering Manager at 503 570-1565, weigelz@wilsonville.or.us.

Drive-Thru Diplomas

Wilsonville High School's Class of 2020 capped a memorable senior year with a drive-thru graduation ceremony, where they received diplomas amidst support from family and crews from Tualatin Valley Fire & Rescue. (photos from WILVW District Facebook page)



9 in 10 residents

- Boones Ferry Messenger

3 in 4 residents

- City of Wilsonville website
- Wilsonville Spokesman

Key Takeaways

Mobility has improved, and it remains a priority for residents.

Community members are pleased with Community Design; Housing, expansion are areas of concern.

Economic Health & Development
a Positive ... For Now.

Nearly all residents are pleased with Wilsonville's core amenities.

A High Quality of Life

Item 1.



Overall Quality of Life
in Wilsonville 91%

Wilsonville as
a Place to Live 95%

Percent excellent/good

**Detailed Report Available Soon
on City website**

**Thanks!
Questions?**



THE NCSTM

The National Community SurveyTM

Wilsonville, OR

Technical Appendices

2020



National Research Center, Inc.
2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863



Leaders at the Core of Better Communities

International City/County Management Association
777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

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Appendix A: Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey. For questions that included a “don’t know” response option, two tables for that question are provided: the first that excludes the “don’t know” responses, and the second that includes those responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1 without "don't know" responses

Please rate each of the following aspects of quality of life in Wilsonville.	Excellent		Good		Fair		Poor		Total	
Wilsonville as a place to live	51%	N=319	44%	N=274	5%	N=31	0%	N=0	100%	N=624
Your neighborhood as a place to live	61%	N=375	33%	N=203	6%	N=39	0%	N=2	100%	N=619
Wilsonville as a place to raise children	57%	N=287	38%	N=189	5%	N=25	1%	N=3	100%	N=504
Wilsonville as a place to work	37%	N=136	45%	N=165	14%	N=53	4%	N=16	100%	N=370
Wilsonville as a place to visit	20%	N=115	39%	N=220	31%	N=174	10%	N=56	100%	N=565
Wilsonville as a place to retire	40%	N=208	36%	N=187	16%	N=86	8%	N=43	100%	N=524
The overall quality of life in Wilsonville	40%	N=247	52%	N=320	8%	N=50	0%	N=3	100%	N=620
Sense of community	30%	N=180	48%	N=289	19%	N=113	4%	N=23	100%	N=605

Table 2: Question 1 with "don't know" responses

Please rate each of the following aspects of quality of life in Wilsonville.	Excellent		Good		Fair		Poor		Don't know		Total	
Wilsonville as a place to live	51%	N=319	44%	N=274	5%	N=31	0%	N=0	0%	N=3	100%	N=627
Your neighborhood as a place to live	60%	N=375	32%	N=203	6%	N=39	0%	N=2	1%	N=6	100%	N=625
Wilsonville as a place to raise children	46%	N=287	30%	N=189	4%	N=25	0%	N=3	19%	N=118	100%	N=622
Wilsonville as a place to work	22%	N=136	27%	N=165	9%	N=53	3%	N=16	40%	N=249	100%	N=619
Wilsonville as a place to visit	19%	N=115	35%	N=220	28%	N=174	9%	N=56	9%	N=56	100%	N=621
Wilsonville as a place to retire	34%	N=208	30%	N=187	14%	N=86	7%	N=43	15%	N=93	100%	N=617
The overall quality of life in Wilsonville	40%	N=247	51%	N=320	8%	N=50	0%	N=3	1%	N=4	100%	N=624
Sense of community	29%	N=180	46%	N=289	18%	N=113	4%	N=23	3%	N=18	100%	N=623

Table 3: Question 2 without "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Overall economic health of Wilsonville	20%	N=110	65%	N=356	13%	N=71	2%	N=12	100%	N=549
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville	34%	N=203	44%	N=265	16%	N=98	6%	N=38	100%	N=604
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	25%	N=156	46%	N=286	21%	N=132	7%	N=44	100%	N=618
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas)	35%	N=205	54%	N=320	10%	N=58	1%	N=7	100%	N=590
Overall feeling of safety in Wilsonville	39%	N=242	50%	N=308	9%	N=56	2%	N=11	100%	N=617
Overall quality of natural environment in Wilsonville	44%	N=273	47%	N=291	8%	N=48	1%	N=6	100%	N=618
Overall quality of the parks and recreation opportunities	48%	N=294	42%	N=256	9%	N=55	0%	N=3	100%	N=608
Overall health and wellness opportunities in Wilsonville	28%	N=164	50%	N=288	19%	N=112	3%	N=15	100%	N=579
Overall opportunities for education, culture and the arts	19%	N=109	48%	N=279	28%	N=165	4%	N=26	100%	N=579
Residents' connection and engagement with their community	19%	N=110	50%	N=288	27%	N=155	4%	N=23	100%	N=576

Table 4: Question 2 with "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Overall economic health of Wilsonville	18%	N=110	57%	N=356	11%	N=71	2%	N=12	12%	N=75	100%	N=624
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville	33%	N=203	43%	N=265	16%	N=98	6%	N=38	3%	N=19	100%	N=623
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	25%	N=156	46%	N=286	21%	N=132	7%	N=44	1%	N=8	100%	N=626
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas)	33%	N=205	51%	N=320	9%	N=58	1%	N=7	6%	N=35	100%	N=625
Overall feeling of safety in Wilsonville	39%	N=242	50%	N=308	9%	N=56	2%	N=11	1%	N=4	100%	N=621
Overall quality of natural environment in Wilsonville	44%	N=273	47%	N=291	8%	N=48	1%	N=6	1%	N=5	100%	N=623
Overall quality of the parks and recreation opportunities	47%	N=294	41%	N=256	9%	N=55	0%	N=3	3%	N=16	100%	N=624
Overall health and wellness opportunities in Wilsonville	26%	N=164	46%	N=288	18%	N=112	2%	N=15	7%	N=41	100%	N=620

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Overall opportunities for education, culture and the arts	18%	N=109	45%	N=279	27%	N=165	4%	N=26	7%	N=43	100%	N=622
Residents' connection and engagement with their community	18%	N=110	46%	N=288	25%	N=155	4%	N=23	7%	N=46	100%	N=622

Table 5: Question 3 without "don't know" responses

Please indicate how likely or unlikely you are to do each of the following.	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Wilsonville to someone who asks	58%	N=355	35%	N=215	5%	N=29	3%	N=16	100%	N=615
Remain in Wilsonville for the next five years	65%	N=392	25%	N=153	5%	N=32	5%	N=29	100%	N=606

Table 6: Question 3 with "don't know" responses

Please indicate how likely or unlikely you are to do each of the following.	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Wilsonville to someone who asks	57%	N=355	35%	N=215	5%	N=29	3%	N=16	1%	N=6	100%	N=621
Remain in Wilsonville for the next five years	63%	N=392	25%	N=153	5%	N=32	5%	N=29	2%	N=15	100%	N=621

Table 7: Question 4 without "don't know" responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	86%	N=536	13%	N=78	1%	N=8	0%	N=2	0%	N=0	100%	N=624
In Wilsonville's downtown/commercial area during the day	74%	N=455	23%	N=138	3%	N=16	1%	N=4	0%	N=0	100%	N=613
From property crime	35%	N=217	47%	N=287	8%	N=48	9%	N=56	1%	N=4	100%	N=612
From violent crime	65%	N=393	27%	N=162	7%	N=41	2%	N=10	0%	N=2	100%	N=608
From fire, flood or other natural disaster	53%	N=321	35%	N=211	9%	N=57	2%	N=15	1%	N=5	100%	N=609

Table 8: Question 4 with "don't know" responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	86%	N=536	12%	N=78	1%	N=8	0%	N=2	0%	N=0	0%	N=1	100%	N=625
In Wilsonville's downtown/commercial area during the day	73%	N=455	22%	N=138	3%	N=16	1%	N=4	0%	N=0	2%	N=12	100%	N=625

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
From property crime	35%	N=217	46%	N=287	8%	N=48	9%	N=56	1%	N=4	2%	N=10	100%	N=622
From violent crime	63%	N=393	26%	N=162	7%	N=41	2%	N=10	0%	N=2	2%	N=13	100%	N=621
From fire, flood or other natural disaster	51%	N=321	34%	N=211	9%	N=57	2%	N=15	1%	N=5	2%	N=15	100%	N=624

Table 9: Question 5 without "don't know" responses

Please rate the job you feel the Wilsonville community does at each of the following.	Excellent		Good		Fair		Poor		Total	
Making all residents feel welcome	26%	N=148	53%	N=304	19%	N=108	2%	N=11	100%	N=571
Attracting people from diverse backgrounds	16%	N=82	41%	N=218	30%	N=156	13%	N=71	100%	N=527
Valuing/respecting residents from diverse backgrounds	22%	N=113	49%	N=252	25%	N=129	5%	N=24	100%	N=518
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	23%	N=109	52%	N=251	20%	N=95	6%	N=29	100%	N=484

Table 10: Question 5 with "don't know" responses

Please rate the job you feel the Wilsonville community does at each of the following.	Excellent		Good		Fair		Poor		Don't know		Total	
Making all residents feel welcome	24%	N=148	49%	N=304	17%	N=108	2%	N=11	9%	N=55	100%	N=626
Attracting people from diverse backgrounds	13%	N=82	35%	N=218	25%	N=156	11%	N=71	16%	N=98	100%	N=625
Valuing/respecting residents from diverse backgrounds	18%	N=113	41%	N=252	21%	N=129	4%	N=24	17%	N=104	100%	N=622
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	17%	N=109	40%	N=251	15%	N=95	5%	N=29	23%	N=142	100%	N=626

Table 11: Question 6 without "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Overall quality of business and service establishments in Wilsonville	23%	N=142	58%	N=358	16%	N=102	3%	N=19	100%	N=621
Variety of business and service establishments in Wilsonville	16%	N=99	42%	N=260	32%	N=196	10%	N=64	100%	N=619
Vibrancy of downtown/commercial area	10%	N=58	35%	N=213	38%	N=229	18%	N=107	100%	N=607
Employment opportunities	12%	N=49	42%	N=168	36%	N=146	10%	N=39	100%	N=402
Shopping opportunities	11%	N=66	39%	N=242	34%	N=213	16%	N=99	100%	N=620

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Cost of living in Wilsonville	4%	N=25	34%	N=211	43%	N=265	18%	N=112	100%	N=613
Overall image or reputation of Wilsonville	29%	N=176	54%	N=331	15%	N=93	2%	N=10	100%	N=610

Table 12: Question 6 with "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Overall quality of business and service establishments in Wilsonville	23%	N=142	57%	N=358	16%	N=102	3%	N=19	1%	N=5	100%	N=626
Variety of business and service establishments in Wilsonville	16%	N=99	42%	N=260	31%	N=196	10%	N=64	1%	N=6	100%	N=625
Vibrancy of downtown/commercial area	9%	N=58	34%	N=213	37%	N=229	17%	N=107	3%	N=20	100%	N=627
Employment opportunities	8%	N=49	27%	N=168	23%	N=146	6%	N=39	36%	N=223	100%	N=625
Shopping opportunities	11%	N=66	39%	N=242	34%	N=213	16%	N=99	0%	N=3	100%	N=623
Cost of living in Wilsonville	4%	N=25	34%	N=211	43%	N=265	18%	N=112	1%	N=8	100%	N=621
Overall image or reputation of Wilsonville	28%	N=176	53%	N=331	15%	N=93	2%	N=10	3%	N=16	100%	N=626

Table 13: Question 7 without "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	11%	N=65	38%	N=236	27%	N=170	24%	N=148	100%	N=619
Ease of public parking	30%	N=182	47%	N=284	17%	N=102	6%	N=38	100%	N=606
Ease of travel by car in Wilsonville	27%	N=161	44%	N=265	20%	N=124	9%	N=57	100%	N=607
Ease of travel by public transportation in Wilsonville	33%	N=133	40%	N=164	22%	N=89	5%	N=20	100%	N=406
Ease of travel by bicycle in Wilsonville	31%	N=143	46%	N=214	17%	N=81	6%	N=27	100%	N=465
Ease of walking in Wilsonville	39%	N=232	42%	N=248	16%	N=95	3%	N=19	100%	N=594
Well-planned residential growth	19%	N=104	41%	N=229	23%	N=130	16%	N=91	100%	N=554
Well-planned commercial growth	19%	N=94	36%	N=180	29%	N=146	16%	N=78	100%	N=498
Well-designed neighborhoods	24%	N=143	43%	N=258	25%	N=151	7%	N=42	100%	N=594
Preservation of the historical or cultural character of the community	20%	N=101	43%	N=217	26%	N=133	11%	N=57	100%	N=508

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Public places where people want to spend time	24%	N=140	48%	N=288	22%	N=129	6%	N=38	100%	N=595
Variety of housing options	19%	N=110	42%	N=242	29%	N=169	10%	N=60	100%	N=581
Availability of affordable quality housing	9%	N=45	29%	N=151	38%	N=198	25%	N=129	100%	N=523
Overall quality of new development in Wilsonville	18%	N=100	45%	N=249	26%	N=144	11%	N=64	100%	N=557
Overall appearance of Wilsonville	32%	N=199	52%	N=326	14%	N=84	2%	N=12	100%	N=621
Cleanliness of Wilsonville	45%	N=278	47%	N=289	8%	N=47	1%	N=5	100%	N=619
Water resources (beaches, lakes, ponds, riverways, etc.)	21%	N=121	40%	N=229	28%	N=159	11%	N=63	100%	N=572
Air quality	36%	N=218	51%	N=310	12%	N=72	2%	N=10	100%	N=610
Availability of paths and walking trails	41%	N=244	47%	N=282	12%	N=70	1%	N=6	100%	N=602
Fitness opportunities (including exercise classes and paths or trails, etc.)	29%	N=170	51%	N=295	18%	N=105	2%	N=12	100%	N=582
Recreational opportunities	21%	N=123	50%	N=295	26%	N=150	3%	N=20	100%	N=588
Availability of affordable quality food	19%	N=114	51%	N=313	25%	N=152	5%	N=33	100%	N=612
Availability of affordable quality health care	14%	N=73	47%	N=242	31%	N=160	9%	N=45	100%	N=520
Availability of preventive health services	15%	N=73	46%	N=225	29%	N=144	10%	N=50	100%	N=492
Availability of affordable quality mental health care	8%	N=24	33%	N=93	37%	N=105	22%	N=62	100%	N=284
Opportunities to attend cultural/arts/music activities	14%	N=77	38%	N=213	37%	N=208	11%	N=64	100%	N=562
Community support for the arts	18%	N=91	46%	N=230	30%	N=149	7%	N=34	100%	N=504
Availability of affordable quality childcare/preschool	15%	N=37	37%	N=95	34%	N=87	14%	N=36	100%	N=255
K-12 education	45%	N=203	45%	N=207	8%	N=35	2%	N=10	100%	N=455
Adult educational opportunities	15%	N=69	49%	N=220	30%	N=137	6%	N=27	100%	N=453
Sense of civic/community pride	22%	N=128	53%	N=308	21%	N=121	4%	N=22	100%	N=579
Neighborliness of residents in Wilsonville	26%	N=156	52%	N=313	19%	N=116	2%	N=13	100%	N=598
Opportunities to participate in social events and activities	22%	N=126	46%	N=263	28%	N=157	4%	N=24	100%	N=570
Opportunities to attend special events and festivals	23%	N=131	47%	N=270	27%	N=156	4%	N=21	100%	N=578
Opportunities to volunteer	24%	N=117	53%	N=262	20%	N=100	3%	N=15	100%	N=494

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Total	
Opportunities to participate in community matters	24%	N=122	47%	N=244	22%	N=113	7%	N=36	100%	N=515
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=99	46%	N=227	26%	N=128	7%	N=36	100%	N=490

Table 14: Question 7 with "don't know" responses

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	10%	N=65	38%	N=236	27%	N=170	24%	N=148	1%	N=4	100%	N=623
Ease of public parking	29%	N=182	46%	N=284	16%	N=102	6%	N=38	3%	N=16	100%	N=622
Ease of travel by car in Wilsonville	26%	N=161	43%	N=265	20%	N=124	9%	N=57	2%	N=11	100%	N=618
Ease of travel by public transportation in Wilsonville	22%	N=133	27%	N=164	14%	N=89	3%	N=20	34%	N=209	100%	N=615
Ease of travel by bicycle in Wilsonville	23%	N=143	35%	N=214	13%	N=81	4%	N=27	25%	N=151	100%	N=616
Ease of walking in Wilsonville	38%	N=232	40%	N=248	15%	N=95	3%	N=19	4%	N=23	100%	N=617
Well-planned residential growth	17%	N=104	37%	N=229	21%	N=130	15%	N=91	10%	N=64	100%	N=618
Well-planned commercial growth	15%	N=94	29%	N=180	24%	N=146	13%	N=78	19%	N=118	100%	N=616
Well-designed neighborhoods	23%	N=143	42%	N=258	24%	N=151	7%	N=42	4%	N=23	100%	N=617
Preservation of the historical or cultural character of the community	16%	N=101	35%	N=217	21%	N=133	9%	N=57	18%	N=113	100%	N=621
Public places where people want to spend time	23%	N=140	46%	N=288	21%	N=129	6%	N=38	4%	N=26	100%	N=621
Variety of housing options	18%	N=110	39%	N=242	27%	N=169	10%	N=60	6%	N=40	100%	N=621
Availability of affordable quality housing	7%	N=45	24%	N=151	32%	N=198	21%	N=129	15%	N=95	100%	N=618
Overall quality of new development in Wilsonville	16%	N=100	41%	N=249	23%	N=144	10%	N=64	9%	N=57	100%	N=614
Overall appearance of Wilsonville	32%	N=199	52%	N=326	13%	N=84	2%	N=12	0%	N=2	100%	N=623
Cleanliness of Wilsonville	45%	N=278	46%	N=289	8%	N=47	1%	N=5	0%	N=3	100%	N=622
Water resources (beaches, lakes, ponds, riverways, etc.)	19%	N=121	37%	N=229	26%	N=159	10%	N=63	8%	N=51	100%	N=623
Air quality	35%	N=218	50%	N=310	12%	N=72	2%	N=10	1%	N=9	100%	N=619
Availability of paths and walking trails	39%	N=244	46%	N=282	11%	N=70	1%	N=6	3%	N=17	100%	N=619

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Fitness opportunities (including exercise classes and paths or trails, etc.)	27%	N=170	47%	N=295	17%	N=105	2%	N=12	7%	N=41	100%	N=623
Recreational opportunities	20%	N=123	47%	N=295	24%	N=150	3%	N=20	6%	N=35	100%	N=623
Availability of affordable quality food	18%	N=114	50%	N=313	24%	N=152	5%	N=33	2%	N=10	100%	N=622
Availability of affordable quality health care	12%	N=73	39%	N=242	26%	N=160	7%	N=45	16%	N=100	100%	N=620
Availability of preventive health services	12%	N=73	36%	N=225	23%	N=144	8%	N=50	21%	N=128	100%	N=620
Availability of affordable quality mental health care	4%	N=24	15%	N=93	17%	N=105	10%	N=62	54%	N=329	100%	N=613
Opportunities to attend cultural/arts/music activities	12%	N=77	34%	N=213	33%	N=208	10%	N=64	10%	N=59	100%	N=621
Community support for the arts	15%	N=91	37%	N=230	24%	N=149	6%	N=34	18%	N=111	100%	N=615
Availability of affordable quality childcare/preschool	6%	N=37	15%	N=95	14%	N=87	6%	N=36	59%	N=369	100%	N=624
K-12 education	33%	N=203	33%	N=207	6%	N=35	2%	N=10	27%	N=165	100%	N=620
Adult educational opportunities	11%	N=69	36%	N=220	22%	N=137	4%	N=27	27%	N=165	100%	N=618
Sense of civic/community pride	21%	N=128	50%	N=308	20%	N=121	4%	N=22	6%	N=38	100%	N=617
Neighborliness of residents in Wilsonville	25%	N=156	51%	N=313	19%	N=116	2%	N=13	3%	N=20	100%	N=618
Opportunities to participate in social events and activities	20%	N=126	42%	N=263	25%	N=157	4%	N=24	9%	N=53	100%	N=623
Opportunities to attend special events and festivals	21%	N=131	43%	N=270	25%	N=156	3%	N=21	7%	N=44	100%	N=622
Opportunities to volunteer	19%	N=117	42%	N=262	16%	N=100	2%	N=15	20%	N=126	100%	N=620
Opportunities to participate in community matters	20%	N=122	40%	N=244	18%	N=113	6%	N=36	16%	N=101	100%	N=616
Openness and acceptance of the community toward people of diverse backgrounds	16%	N=99	37%	N=227	21%	N=128	6%	N=36	20%	N=119	100%	N=609

Table 15: Question 8

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Wilsonville (in-person, phone, email or web) for help or information	54%	N=337	46%	N=287	100%	N=624
Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion	83%	N=515	17%	N=109	100%	N=624
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	67%	N=414	33%	N=206	100%	N=620

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Watched (online or on television) a local public meeting	78%	N=482	22%	N=139	100%	N=621
Volunteered your time to some group/activity in Wilsonville	64%	N=397	36%	N=226	100%	N=623
Campaigned or advocated for a local issue, cause or candidate	78%	N=483	22%	N=137	100%	N=620
Voted in your most recent local election	15%	N=92	85%	N=532	100%	N=624
Used bus, rail, subway or other public transportation instead of driving	73%	N=453	27%	N=170	100%	N=623
Carpooled with other adults or children instead of driving alone	59%	N=365	41%	N=258	100%	N=623
Walked or biked instead of driving	33%	N=204	67%	N=420	100%	N=624

Table 16: Question 9 without "don't know" responses

Please rate the quality of each of the following services in Wilsonville.	Excellent		Good		Fair		Poor		Total	
Public information services	20%	N=102	58%	N=301	19%	N=97	3%	N=15	100%	N=515
Economic development	13%	N=58	53%	N=240	27%	N=124	7%	N=33	100%	N=455
Traffic enforcement	13%	N=72	51%	N=275	24%	N=130	11%	N=58	100%	N=535
Traffic signal timing	11%	N=65	47%	N=281	28%	N=168	14%	N=86	100%	N=600
Street repair	15%	N=94	51%	N=310	26%	N=155	8%	N=48	100%	N=607
Street cleaning	30%	N=179	56%	N=337	12%	N=74	2%	N=14	100%	N=604
Street lighting	26%	N=161	60%	N=363	13%	N=76	1%	N=8	100%	N=608
Snow removal	20%	N=69	49%	N=165	22%	N=76	9%	N=30	100%	N=340
Sidewalk maintenance	17%	N=99	48%	N=275	25%	N=143	10%	N=58	100%	N=575
Bus or transit services	38%	N=167	45%	N=199	13%	N=59	4%	N=20	100%	N=445
Land use, planning and zoning	15%	N=73	43%	N=202	25%	N=117	17%	N=80	100%	N=472
Code enforcement (weeds, abandoned buildings, etc.)	16%	N=69	45%	N=193	29%	N=122	10%	N=42	100%	N=426
Affordable high-speed internet access	20%	N=109	45%	N=244	25%	N=135	10%	N=57	100%	N=545
Garbage collection	38%	N=224	51%	N=303	10%	N=60	2%	N=10	100%	N=597
Drinking water	42%	N=248	48%	N=283	9%	N=53	2%	N=11	100%	N=595
Sewer services	35%	N=206	56%	N=324	8%	N=45	1%	N=6	100%	N=581
Storm water management (storm drainage, dams, levees, etc.)	33%	N=179	55%	N=302	11%	N=62	1%	N=4	100%	N=547

Please rate the quality of each of the following services in Wilsonville.	Excellent		Good		Fair		Poor		Total	
Power (electric and/or gas) utility	39%	N=232	54%	N=323	7%	N=44	0%	N=1	100%	N=600
Utility billing	30%	N=179	53%	N=313	15%	N=89	2%	N=10	100%	N=591
Police/Sheriff services	32%	N=172	51%	N=275	13%	N=69	4%	N=21	100%	N=537
Crime prevention	25%	N=131	53%	N=280	16%	N=83	6%	N=33	100%	N=527
Animal control	27%	N=104	52%	N=201	17%	N=67	5%	N=18	100%	N=390
Ambulance or emergency medical services	42%	N=180	49%	N=209	7%	N=31	1%	N=6	100%	N=426
Fire services	50%	N=246	46%	N=226	4%	N=20	0%	N=2	100%	N=494
Fire prevention and education	32%	N=130	52%	N=211	14%	N=55	2%	N=8	100%	N=404
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	24%	N=98	47%	N=192	20%	N=83	8%	N=32	100%	N=405
Preservation of natural areas (open space, farmlands and greenbelts)	31%	N=175	47%	N=268	14%	N=81	7%	N=41	100%	N=565
Wilsonville open space	31%	N=180	47%	N=272	19%	N=109	4%	N=22	100%	N=583
Recycling	31%	N=181	53%	N=310	14%	N=81	3%	N=17	100%	N=589
Yard waste pick-up	36%	N=187	50%	N=259	11%	N=56	3%	N=14	100%	N=516
City parks	50%	N=298	44%	N=266	5%	N=31	1%	N=3	100%	N=598
Recreation programs or classes	26%	N=127	54%	N=259	17%	N=81	3%	N=15	100%	N=482
Recreation centers or facilities	22%	N=110	47%	N=239	24%	N=119	8%	N=38	100%	N=506
Health services	18%	N=78	51%	N=217	26%	N=110	5%	N=22	100%	N=427
Public library services	59%	N=343	36%	N=207	5%	N=28	1%	N=5	100%	N=583
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	38%	N=200	50%	N=266	10%	N=52	2%	N=11	100%	N=529

Table 17: Question 9 with "don't know" responses

Please rate the quality of each of the following services in Wilsonville.	Excellent		Good		Fair		Poor		Don't know		Total	
Public information services	17%	N=102	49%	N=301	16%	N=97	2%	N=15	16%	N=99	100%	N=614
Economic development	9%	N=58	39%	N=240	20%	N=124	5%	N=33	26%	N=157	100%	N=612
Traffic enforcement	12%	N=72	45%	N=275	21%	N=130	9%	N=58	13%	N=78	100%	N=613

Please rate the quality of each of the following services in Wilsonville.	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic signal timing	11%	N=65	46%	N=281	27%	N=168	14%	N=86	2%	N=15	100%	N=615
Street repair	15%	N=94	50%	N=310	25%	N=155	8%	N=48	2%	N=10	100%	N=617
Street cleaning	29%	N=179	55%	N=337	12%	N=74	2%	N=14	2%	N=13	100%	N=617
Street lighting	26%	N=161	59%	N=363	12%	N=76	1%	N=8	1%	N=9	100%	N=617
Snow removal	11%	N=69	27%	N=165	13%	N=76	5%	N=30	44%	N=262	100%	N=602
Sidewalk maintenance	16%	N=99	45%	N=275	23%	N=143	9%	N=58	6%	N=38	100%	N=613
Bus or transit services	27%	N=167	32%	N=199	10%	N=59	3%	N=20	27%	N=168	100%	N=613
Land use, planning and zoning	12%	N=73	33%	N=202	19%	N=117	13%	N=80	22%	N=136	100%	N=608
Code enforcement (weeds, abandoned buildings, etc.)	11%	N=69	31%	N=193	20%	N=122	7%	N=42	31%	N=187	100%	N=613
Affordable high-speed internet access	18%	N=109	40%	N=244	22%	N=135	9%	N=57	11%	N=65	100%	N=610
Garbage collection	37%	N=224	49%	N=303	10%	N=60	2%	N=10	3%	N=16	100%	N=613
Drinking water	40%	N=248	46%	N=283	9%	N=53	2%	N=11	3%	N=20	100%	N=615
Sewer services	33%	N=206	53%	N=324	7%	N=45	1%	N=6	6%	N=34	100%	N=615
Storm water management (storm drainage, dams, levees, etc.)	29%	N=179	49%	N=302	10%	N=62	1%	N=4	11%	N=67	100%	N=614
Power (electric and/or gas) utility	38%	N=232	53%	N=323	7%	N=44	0%	N=1	2%	N=12	100%	N=612
Utility billing	29%	N=179	51%	N=313	15%	N=89	2%	N=10	3%	N=20	100%	N=611
Police/Sheriff services	28%	N=172	45%	N=275	11%	N=69	3%	N=21	12%	N=74	100%	N=611
Crime prevention	21%	N=131	46%	N=280	13%	N=83	5%	N=33	14%	N=88	100%	N=615
Animal control	17%	N=104	33%	N=201	11%	N=67	3%	N=18	36%	N=219	100%	N=609
Ambulance or emergency medical services	29%	N=180	34%	N=209	5%	N=31	1%	N=6	30%	N=186	100%	N=612
Fire services	40%	N=246	37%	N=226	3%	N=20	0%	N=2	20%	N=121	100%	N=615
Fire prevention and education	21%	N=130	35%	N=211	9%	N=55	1%	N=8	33%	N=202	100%	N=606
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	16%	N=98	32%	N=192	14%	N=83	5%	N=32	33%	N=203	100%	N=608
Preservation of natural areas (open space, farmlands and greenbelts)	29%	N=175	44%	N=268	13%	N=81	7%	N=41	7%	N=41	100%	N=606

Please rate the quality of each of the following services in Wilsonville.	Excellent		Good		Fair		Poor		Don't know		Total	
Wilsonville open space	29%	N=180	45%	N=272	18%	N=109	4%	N=22	5%	N=28	100%	N=611
Recycling	30%	N=181	51%	N=310	13%	N=81	3%	N=17	4%	N=22	100%	N=611
Yard waste pick-up	30%	N=187	42%	N=259	9%	N=56	2%	N=14	16%	N=98	100%	N=614
City parks	49%	N=298	44%	N=266	5%	N=31	0%	N=3	2%	N=13	100%	N=611
Recreation programs or classes	21%	N=127	42%	N=259	13%	N=81	2%	N=15	21%	N=131	100%	N=613
Recreation centers or facilities	18%	N=110	39%	N=239	19%	N=119	6%	N=38	18%	N=108	100%	N=614
Health services	13%	N=78	36%	N=217	18%	N=110	4%	N=22	30%	N=183	100%	N=610
Public library services	56%	N=343	34%	N=207	5%	N=28	1%	N=5	5%	N=30	100%	N=613
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	33%	N=200	44%	N=266	9%	N=52	2%	N=11	13%	N=80	100%	N=609

Table 18: Question 10 without "don't know" responses

Please rate the following categories of Wilsonville government performance.	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Wilsonville	14%	N=75	51%	N=281	25%	N=135	11%	N=60	100%	N=551
The overall direction that Wilsonville is taking	17%	N=96	48%	N=267	23%	N=129	12%	N=68	100%	N=560
The job Wilsonville government does at welcoming resident involvement	20%	N=97	46%	N=223	25%	N=121	10%	N=47	100%	N=488
Overall confidence in Wilsonville government	17%	N=96	44%	N=242	27%	N=150	12%	N=64	100%	N=552
Generally acting in the best interest of the community	19%	N=107	46%	N=256	23%	N=125	12%	N=64	100%	N=552
Being honest	22%	N=111	47%	N=230	20%	N=100	11%	N=53	100%	N=494
Being open and transparent to the public	21%	N=102	46%	N=225	21%	N=104	13%	N=63	100%	N=494
Informing residents about issues facing the community	22%	N=122	43%	N=238	25%	N=140	10%	N=56	100%	N=556
Treating all residents fairly	23%	N=106	50%	N=233	19%	N=88	9%	N=40	100%	N=467
Treating residents with respect	25%	N=127	51%	N=266	17%	N=88	7%	N=36	100%	N=517

Table 19: Question 10 with "don't know" responses

Please rate the following categories of Wilsonville government performance.	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Wilsonville	12%	N=75	46%	N=281	22%	N=135	10%	N=60	11%	N=65	100%	N=616
The overall direction that Wilsonville is taking	16%	N=96	43%	N=267	21%	N=129	11%	N=68	9%	N=55	100%	N=615
The job Wilsonville government does at welcoming resident involvement	16%	N=97	36%	N=223	20%	N=121	8%	N=47	21%	N=129	100%	N=617
Overall confidence in Wilsonville government	16%	N=96	39%	N=242	24%	N=150	10%	N=64	10%	N=62	100%	N=614
Generally acting in the best interest of the community	17%	N=107	41%	N=256	20%	N=125	10%	N=64	11%	N=65	100%	N=617
Being honest	18%	N=111	37%	N=230	16%	N=100	9%	N=53	20%	N=123	100%	N=617
Being open and transparent to the public	17%	N=102	36%	N=225	17%	N=104	10%	N=63	20%	N=123	100%	N=617
Informing residents about issues facing the community	20%	N=122	38%	N=238	23%	N=140	9%	N=56	10%	N=63	100%	N=619
Treating all residents fairly	17%	N=106	38%	N=233	14%	N=88	6%	N=40	24%	N=151	100%	N=618
Treating residents with respect	21%	N=127	43%	N=266	14%	N=88	6%	N=36	16%	N=99	100%	N=616

Table 20: Question 11 without "don't know" responses

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Wilsonville	26%	N=152	54%	N=323	16%	N=96	4%	N=23	100%	N=594
The Federal Government	6%	N=34	28%	N=160	43%	N=242	22%	N=126	100%	N=562

Table 21: Question 11 with "don't know" responses

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Wilsonville	24%	N=152	52%	N=323	15%	N=96	4%	N=23	4%	N=27	100%	N=621
The Federal Government	6%	N=34	26%	N=160	39%	N=242	20%	N=126	9%	N=55	100%	N=617

Table 22: Question 12

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Essential		Very important		Somewhat important		Not at all important		Total	
Overall economic health of Wilsonville	44%	N=268	47%	N=290	8%	N=51	1%	N=4	100%	N=613
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville	33%	N=204	43%	N=263	21%	N=128	2%	N=15	100%	N=610
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	35%	N=213	47%	N=291	16%	N=100	2%	N=10	100%	N=614
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas)	38%	N=233	46%	N=281	14%	N=87	2%	N=10	100%	N=611
Overall feeling of safety in Wilsonville	51%	N=316	38%	N=236	10%	N=60	1%	N=5	100%	N=617
Overall quality of natural environment in Wilsonville	34%	N=210	46%	N=279	18%	N=112	2%	N=10	100%	N=611
Overall quality of the parks and recreation opportunities	28%	N=172	52%	N=323	18%	N=111	2%	N=10	100%	N=616
Overall health and wellness opportunities in Wilsonville	23%	N=140	48%	N=292	27%	N=166	2%	N=13	100%	N=611
Overall opportunities for education, culture and the arts	22%	N=134	43%	N=265	30%	N=184	5%	N=29	100%	N=612
Residents' connection and engagement with their community	18%	N=111	52%	N=319	28%	N=170	2%	N=13	100%	N=613

Table 23: Question 13

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government.	Major source		Minor source		Not a source		Total	
Boones Ferry Messenger (City newsletter)	55%	N=335	35%	N=213	10%	N=62	100%	N=610
Wilsonville Spokesman	35%	N=208	40%	N=239	25%	N=149	100%	N=596
Oregonian	20%	N=118	34%	N=203	47%	N=280	100%	N=601
Local public access television	11%	N=65	29%	N=170	61%	N=361	100%	N=596
City of Wilsonville website (www.ci.wilsonville.or.us)	34%	N=202	43%	N=256	24%	N=142	100%	N=600
City's Facebook page	19%	N=112	32%	N=192	49%	N=292	100%	N=596
City's Twitter account	6%	N=36	21%	N=125	73%	N=427	100%	N=588
Oregon Live website's Wilsonville blog page	6%	N=36	26%	N=154	68%	N=400	100%	N=590
Neighborhood newsletter	23%	N=135	31%	N=185	47%	N=280	100%	N=600
Let's Talk Wilsonville (www.letstalkwilsonville.com)	7%	N=40	31%	N=182	63%	N=374	100%	N=596

Table 24: Question 14

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Phone call with a City official	38%	N=235	30%	N=183	18%	N=110	14%	N=87	100%	N=615
Email City official	46%	N=284	33%	N=206	11%	N=67	9%	N=58	100%	N=615
Use 'Ask the City' system on City's website	21%	N=126	31%	N=190	28%	N=171	21%	N=126	100%	N=613
Participate in an online survey or forum	40%	N=243	36%	N=221	14%	N=83	11%	N=65	100%	N=612
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other)	13%	N=77	19%	N=114	23%	N=143	45%	N=276	100%	N=610
Speak to official at City Hall	19%	N=115	32%	N=199	26%	N=161	23%	N=138	100%	N=613
Attend a meeting at City Hall	14%	N=84	30%	N=185	32%	N=199	24%	N=145	100%	N=613
Let's Talk Wilsonville (www.letstalkwilsonville.com)	7%	N=43	21%	N=126	29%	N=175	44%	N=266	100%	N=610

Table 25: Question 15 without "don't know" responses

During the last 12 months, would you say your opinion of Wilsonville has:	Percent	Number
Improved a lot	6%	N=33
Improved slightly	18%	N=105
Stayed the same	65%	N=372
Declined slightly	8%	N=48
Declined a lot	3%	N=18
Total	100%	N=576

Table 26: Question 15 with "don't know" responses

During the last 12 months, would you say your opinion of Wilsonville has:	Percent	Number
Improved a lot	6%	N=33
Improved slightly	18%	N=105
Stayed the same	64%	N=372
Declined slightly	8%	N=48
Declined a lot	3%	N=18
Don't know	1%	N=5
Total	100%	N=581

Table 27: Question D1 without "don't know" responses

Thinking about a typical week, how many times do you:	Several times a day		Once a day		A few times a week		Every few weeks		Less often or never		Total	
Access the internet from your home using a computer, laptop or tablet computer	84%	N=524	7%	N=45	4%	N=26	1%	N=9	3%	N=18	100%	N=622
Access the internet from your cell phone	80%	N=496	5%	N=32	6%	N=38	1%	N=9	7%	N=42	100%	N=617
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	55%	N=337	11%	N=70	9%	N=55	4%	N=22	21%	N=126	100%	N=610
Use or check email	83%	N=510	13%	N=78	2%	N=15	1%	N=4	1%	N=8	100%	N=615
Share your opinions online	12%	N=72	5%	N=28	15%	N=89	17%	N=100	52%	N=316	100%	N=605
Shop online	11%	N=70	8%	N=51	31%	N=189	37%	N=228	13%	N=79	100%	N=617

Table 28: Question D1 with "don't know" responses

Thinking about a typical week, how many times do you:	Several times a day		Once a day		A few times a week		Every few weeks		Less often or never		Don't know		Total	
Access the internet from your home using a computer, laptop or tablet computer	84%	N=524	7%	N=45	4%	N=26	1%	N=9	3%	N=18	0%	N=2	100%	N=624
Access the internet from your cell phone	80%	N=496	5%	N=32	6%	N=38	1%	N=9	7%	N=42	1%	N=4	100%	N=621
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	54%	N=337	11%	N=70	9%	N=55	4%	N=22	20%	N=126	2%	N=13	100%	N=623
Use or check email	82%	N=510	13%	N=78	2%	N=15	1%	N=4	1%	N=8	1%	N=4	100%	N=619

Thinking about a typical week, how many times do you:	Several times a day		Once a day		A few times a week		Every few weeks		Less often or never		Don't know		Total	
Share your opinions online	12%	N=72	5%	N=28	14%	N=89	16%	N=100	51%	N=316	2%	N=12	100%	N=617
Shop online	11%	N=70	8%	N=51	30%	N=189	37%	N=228	13%	N=79	1%	N=7	100%	N=624

Table 29: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	28%	N=174
Very good	43%	N=271
Good	24%	N=149
Fair	4%	N=25
Poor	1%	N=7
Total	100%	N=626

Table 30: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	3%	N=16
Somewhat positive	11%	N=66
Neutral	44%	N=276
Somewhat negative	33%	N=205
Very negative	9%	N=59
Total	100%	N=622

Table 31: Question D4

How many years have you lived in Wilsonville?	Percent	Number
Less than 2 years	11%	N=69
2 to 5 years	26%	N=161
6 to 10 years	19%	N=120
11 to 20 years	22%	N=138
More than 20 years	22%	N=139
Total	100%	N=627

Table 32: Question D5

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	65%	N=407
Building with two or more homes (duplex, townhome, apartment or condominium)	33%	N=206
Mobile home	1%	N=4
Other	1%	N=9
Total	100%	N=626

Table 33: Question D6

Do you rent or own your home?	Percent	Number
Rent	24%	N=149
Own	76%	N=477
Total	100%	N=626

Table 34: Question D7

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$500 per month	6%	N=34
\$500 to \$999 per month	11%	N=66
\$1,000 to \$1,499 per month	12%	N=74
\$1,500 to \$1,999 per month	16%	N=95
\$2,000 to \$2,499 per month	18%	N=111
\$2,500 to \$2,999 per month	15%	N=91
\$3,000 to \$3,499 per month	13%	N=78
\$3,500 or more per month	9%	N=54
Total	100%	N=603

Table 35: Question D8

Do any children 17 or under live in your household?	Percent	Number
No	72%	N=453
Yes	28%	N=175
Total	100%	N=628

Table 36: Question D9

Are you or any other members of your household aged 65 or older?	Percent	Number
No	56%	N=353
Yes	44%	N=275
Total	100%	N=628

Table 37: Question D10

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=23
\$25,000 to \$49,999	13%	N=77
\$50,000 to \$74,999	17%	N=100
\$75,000 to \$99,999	19%	N=109
\$100,000 to \$149,999	22%	N=126
\$150,000 or more	25%	N=144
Total	100%	N=579

Table 38: Question D11

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	93%	N=570
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	N=40
Total	100%	N=610

Table 39: Question D12

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=14
Asian, Asian Indian or Pacific Islander	5%	N=30
Black or African American	1%	N=8
White	91%	N=552
Other	5%	N=28

Total may exceed 100% as respondents could select more than one option.

Table 40: Question D13

In which category is your age?	Percent	Number
18 to 24 years	1%	N=8
25 to 34 years	8%	N=50
35 to 44 years	14%	N=87
45 to 54 years	19%	N=118
55 to 64 years	20%	N=123
65 to 74 years	23%	N=141
75 years or older	16%	N=97
Total	100%	N=624

Table 41: Question D14

What is your gender?	Percent	Number
Female	57%	N=353
Male	43%	N=268
Identify in another way	0%	N=2
Total	100%	N=623

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Wilsonville chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Wilsonville's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Wilsonville's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Wilsonville's rating to the benchmark.

In that final column, Wilsonville's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Wilsonville's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Wilsonville's average rating was more than 20 points different when compared to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 42: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall image or reputation of Wilsonville	83%	107	352	Similar
The overall quality of life in Wilsonville	91%	88	453	Similar
Wilsonville as a place to live	95%	77	396	Similar
Recommend living in Wilsonville to someone who asks	93%	77	293	Similar
Remain in Wilsonville for the next five years	90%	41	286	Similar

Table 43: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall confidence in Wilsonville government	61%	82	277	Similar
The overall direction that Wilsonville is taking	65%	115	320	Similar
The value of services for the taxes paid to Wilsonville	65%	101	397	Similar
Generally acting in the best interest of the community	66%	69	277	Similar
Being honest	69%	57	268	Similar
Being open and transparent to the public	66%	4	8	Similar
Informing residents about issues facing the community	65%	3	8	Similar
The job Wilsonville government does at welcoming resident involvement	66%	45	323	Similar
Treating all residents fairly	73%	35	274	Higher
Treating residents with respect	76%	4	8	Similar
Overall customer service by Wilsonville employees	88%	36	384	Higher
Public information services	78%	74	298	Similar
Quality of services provided by the City of Wilsonville	80%	146	421	Similar
Quality of services provided by the Federal Government	35%	184	257	Similar

Table 44: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Wilsonville	85%	68	278	Higher
Economic development	65%	81	288	Similar
Overall quality of business and service establishments in Wilsonville	81%	35	279	Higher
Variety of business and service establishments in Wilsonville	58%	5	7	Similar
Vibrancy of downtown/commercial area	45%	146	254	Similar
Shopping opportunities	50%	189	298	Similar
Wilsonville as a place to visit	59%	171	294	Similar
Wilsonville as a place to work	81%	46	365	Higher
Employment opportunities	54%	84	314	Similar
Cost of living in Wilsonville	38%	176	273	Similar
Economy will have positive impact on income	13%	265	265	Lower
NOT experiencing housing costs stress	50%	256	264	Lower

Table 45: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the transportation system in Wilsonville	77%	103	281	Similar
Traffic flow on major streets	49%	190	343	Similar
Ease of travel by car in Wilsonville	70%	113	310	Similar
Ease of travel by public transportation in Wilsonville	73%	9	245	Much higher
Ease of travel by bicycle in Wilsonville	77%	23	309	Higher
Ease of walking in Wilsonville	81%	39	310	Higher
Ease of public parking	77%	17	239	Higher
Bus or transit services	82%	6	243	Much higher
Traffic enforcement	65%	211	369	Similar
Traffic signal timing	58%	101	272	Similar
Street repair	67%	55	380	Higher
Street cleaning	85%	16	327	Higher
Street lighting	86%	5	334	Higher
Snow removal	69%	120	278	Similar
Sidewalk maintenance	65%	90	320	Similar
Used bus, rail, subway, or other public transportation instead of driving	27%	79	224	Similar

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Carpooled with other adults or children instead of driving alone	41%	139	257	Similar
Walked or biked instead of driving	67%	60	266	Higher

Table 46: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall design or layout of Wilsonville's residential and commercial areas	72%	59	271	Similar
Overall appearance of Wilsonville	85%	96	352	Similar
Your neighborhood as a place to live	93%	18	317	Higher
Overall quality of new development in Wilsonville	63%	84	296	Similar
Well-planned residential growth	60%	5	11	Similar
Well-planned commercial growth	55%	6	11	Similar
Well-designed neighborhoods	68%	6	12	Similar
Preservation of the historical or cultural character of the community	63%	4	8	Similar
Public places where people want to spend time	72%	108	265	Similar
Variety of housing options	61%	91	284	Similar
Availability of affordable quality housing	37%	155	308	Similar
Land use, planning, and zoning	58%	76	305	Similar
Code enforcement	62%	79	385	Similar

Table 47: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the utility infrastructure in Wilsonville	89%	2	8	Similar
Affordable high-speed internet access	65%	1	7	Similar
Power (electric and/or gas) utility	93%	5	195	Higher
Garbage collection	88%	101	349	Similar
Drinking water	89%	26	315	Higher
Sewer services	91%	20	320	Higher
Storm water management	88%	7	343	Higher
Utility billing	83%	15	240	Similar

Table 48: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall feeling of safety in Wilsonville	89%	137	364	Similar
Police/Sheriff services	83%	218	446	Similar
Crime prevention	78%	135	362	Similar
Animal control	78%	26	331	Higher
Ambulance or emergency medical services	91%	172	339	Similar
Fire services	96%	133	379	Similar
Fire prevention and education	84%	95	288	Similar
Emergency preparedness	72%	81	288	Similar
In your neighborhood during the day	98%	32	361	Similar
In Wilsonville's downtown/commercial area during the day	97%	66	326	Similar
From property crime	82%	5	23	Similar
From violent crime	91%	5	23	Higher
From fire, flood, or other natural disaster	87%	3	8	Similar

Table 49: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of natural environment in Wilsonville	91%	42	281	Higher
Cleanliness of Wilsonville	92%	35	301	Higher
Water resources	61%	4	7	Similar
Air quality	87%	71	254	Similar
Preservation of natural areas	78%	24	259	Higher
Wilsonville open space	78%	20	245	Higher
Recycling	83%	134	353	Similar
Yard waste pick-up	86%	59	271	Similar

Table 50: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of parks and recreation opportunities	90%	3	8	Similar
Availability of paths and walking trails	87%	29	323	Higher
City parks	94%	27	324	Higher
Recreational opportunities	71%	128	300	Similar
Recreation programs or classes	80%	91	332	Similar
Recreation centers or facilities	69%	160	288	Similar
Fitness opportunities	80%	68	263	Similar

Table 51: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall health and wellness opportunities in Wilsonville	78%	81	273	Similar
Health services	69%	109	231	Similar
Availability of affordable quality health care	61%	152	268	Similar
Availability of preventive health services	61%	156	249	Similar
Availability of affordable quality mental health care	41%	146	243	Similar
Availability of affordable quality food	70%	113	252	Similar
In very good to excellent health	71%	45	258	Similar

Table 52: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education, culture, and the arts	67%	142	274	Similar
Opportunities to attend cultural/arts/music activities	52%	188	297	Similar
Opportunities to attend special events and festivals	69%	114	290	Similar
Community support for the arts	64%	3	8	Similar
Public library services	94%	18	335	Higher
Availability of affordable quality child care/preschool	52%	125	265	Similar
K-12 education	90%	47	279	Higher
Adult educational opportunities	64%	93	251	Similar

Table 53: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Residents' connection and engagement with their community	69%	2	8	Higher
Sense of community	78%	37	310	Higher
Sense of civic/community pride	75%	3	8	Similar
Neighborliness of Wilsonville	78%	16	265	Higher
Wilsonville as a place to raise children	94%	50	384	Higher
Wilsonville as a place to retire	75%	66	364	Higher
Openness and acceptance of the community toward people of diverse backgrounds	67%	87	299	Similar
Making all residents feel welcome	79%	3	8	Similar
Attracting people from diverse backgrounds	57%	5	8	Similar
Valuing/respecting residents from diverse backgrounds	70%	5	8	Similar
Taking care of vulnerable residents	74%	2	8	Similar
Opportunities to participate in social events and activities	68%	82	270	Similar
Opportunities to volunteer	77%	81	272	Similar
Opportunities to participate in community matters	71%	70	282	Similar

Table 54: Participation

Participation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted Wilsonville for help or information	46%	148	337	Similar
Contacted Wilsonville elected officials to express your opinion	17%	116	263	Similar
Attended a local public meeting	33%	22	270	Higher
Watched (online or on television) a local public meeting	22%	110	240	Similar
Volunteered your time to some group/activity in Wilsonville	36%	141	272	Similar
Campaigned or advocated for an issue, cause or candidate	22%	127	249	Similar
Voted in your most recent local election	85%	1	8	Higher
Access the internet from your home using a computer, laptop or tablet computer	96%	2	8	Similar
Access the internet from your cell phone	92%	4	8	Similar
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	76%	7	8	Similar
Use or check email	98%	2	8	Similar

Participation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Share your opinions online	31%	3	8	Similar
Shop online	50%	2	8	Similar

Table 55: Focus Areas

Importance Items	Percent essential or very important	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Wilsonville	91%	132	251	Similar
Overall quality of the transportation system in Wilsonville	77%	136	251	Similar
Overall design or layout of Wilsonville's residential and commercial areas	82%	55	251	Similar
Overall quality of the utility infrastructure in Wilsonville	84%	8	8	Similar
Overall feeling of safety in Wilsonville	89%	169	251	Similar
Overall quality of natural environment in Wilsonville	80%	152	251	Similar
Overall quality of parks and recreation opportunities	80%	6	8	Similar
Overall health and wellness opportunities in Wilsonville	71%	187	250	Similar
Overall opportunities for education, culture, and the arts	65%	244	251	Lower
Residents' connection and engagement with their community	70%	250	251	Lower

Communities included in national comparisons

The communities included in Wilsonville's comparisons are listed on the following pages along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Adams County, CO.....487,850
 Airways Heights city, WA.....8,017
 Albany city, OR.....52,007
 Albemarle County, VA.....105,105
 Albert Lea city, MN.....17,716
 Alexandria city, VA.....154,710
 Allegan County, MI.....114,145
 American Canyon city, CA.....20,341
 Ames city, IA.....65,005
 Ankeny city, IA.....56,237
 Ann Arbor city, MI.....119,303
 Apache Junction city, AZ.....38,452
 Arapahoe County, CO.....626,612
 Arlington city, TX.....388,225
 Arvada city, CO.....115,320
 Asheville city, NC.....89,318
 Ashland city, OR.....20,733
 Ashland town, MA.....17,478
 Ashland town, VA.....7,554

Aspen city, CO.....7,097
 Athens-Clarke County, GA.....122,292
 Auburn city, AL.....61,462
 Augusta CCD, GA.....136,103
 Aurora city, CO.....357,323
 Austin city, TX.....916,906
 Avon town, CO.....6,503
 Avon town, IN.....16,479
 Avondale city, AZ.....81,590
 Azusa city, CA.....49,029
 Bainbridge Island city, WA.....23,689
 Baltimore city, MD.....619,796
 Baltimore County, MD.....828,637
 Battle Creek city, MI.....51,505
 Bay Village city, OH.....15,426
 Baytown city, TX.....76,205
 Bedford city, TX.....49,082
 Bedford town, MA.....14,105
 Bellevue city, WA.....139,014

Bellingham city, WA	85,388	Conshohocken borough, PA	7,985
Bend city, OR	87,167	Coolidge city, AZ	12,221
Bethlehem township, PA	23,800	Coon Rapids city, MN	62,342
Bettendorf city, IA	35,293	Coral Springs city, FL	130,110
Billings city, MT	109,082	Coronado city, CA	24,053
Bloomington city, IN	83,636	Corvallis city, OR	56,224
Bloomington city, MN	85,417	Cottonwood Heights city, UT	34,214
Boise City city, ID	220,859	Coventry Lake CDP, CT	2,932
Bonner Springs city, KS	7,644	Coventry town, CT	12,458
Boulder city, CO	106,271	Creve Coeur city, MO	18,259
Bowling Green city, KY	64,302	Cupertino city, CA	60,687
Bozeman city, MT	43,132	Dacono city, CO	4,929
Brentwood city, TN	41,524	Dakota County, MN	414,655
Brighton city, CO	38,016	Dallas city, OR	15,413
Brookline CDP, MA	59,246	Dallas city, TX	1,300,122
Brooklyn Center city, MN	30,885	Danvers town, MA	27,527
Brooklyn city, OH	10,891	Danville city, KY	16,657
Broomfield city, CO	64,283	Darien city, IL	22,206
Brownsburg town, IN	24,625	Davenport city, FL	3,665
Buffalo Grove village, IL	41,551	Davidson town, NC	12,325
Burlingame city, CA	30,401	Dayton city, OH	140,939
Cabarrus County, NC	196,716	Dayton town, WY	815
Cambridge city, MA	110,893	Dearborn city, MI	95,295
Canandaigua city, NY	10,402	Decatur city, GA	22,022
Cannon Beach city, OR	1,517	Del Mar city, CA	4,338
Cañon City city, CO	16,298	DeLand city, FL	30,315
Canton city, SD	3,352	Delaware city, OH	38,193
Cape Coral city, FL	173,679	Denison city, TX	23,342
Carlsbad city, CA	113,147	Denton city, TX	131,097
Carroll city, IA	9,937	Denver city, CO	678,467
Cartersville city, GA	20,235	Des Moines city, IA	214,778
Cary town, NC	159,715	Des Peres city, MO	8,536
Castle Rock town, CO	57,274	Destin city, FL	13,421
Cedar Hill city, TX	48,149	Dothan city, AL	67,784
Cedar Park city, TX	70,010	Dover city, NH	30,901
Cedar Rapids city, IA	130,330	Dublin city, CA	57,022
Celina city, TX	7,910	Dublin city, OH	44,442
Centennial city, CO	108,448	Duluth city, MN	86,066
Chandler city, AZ	245,160	Durham city, NC	257,232
Chandler city, TX	2,896	Durham County, NC	300,865
Chanhassen city, MN	25,108	Dyer town, IN	16,077
Chapel Hill town, NC	59,234	Eagan city, MN	66,102
Chardon city, OH	5,166	Eagle Mountain city, UT	27,773
Charles County, MD	156,021	Eau Claire city, WI	67,945
Charlotte County, FL	173,236	Eden Prairie city, MN	63,660
Charlottesville city, VA	46,487	Eden town, VT	1,254
Chattanooga city, TN	176,291	Edgewater city, CO	5,299
Chautauqua town, NY	4,362	Edina city, MN	50,603
Chesterfield County, VA	335,594	Edmond city, OK	89,769
Clackamas County, OR	399,962	Edmonds city, WA	41,309
Clayton city, MO	16,214	El Cerrito city, CA	24,982
Clearwater city, FL	112,794	El Paso de Robles (Paso Robles) city, CA	31,409
Cleveland Heights city, OH	45,024	Elgin city, IL	112,628
Clinton city, SC	8,538	Elk Grove city, CA	166,228
Clive city, IA	17,134	Elmhurst city, IL	46,139
Clovis city, CA	104,411	Englewood city, CO	33,155
College Park city, MD	32,186	Erie town, CO	22,019
College Station city, TX	107,445	Escambia County, FL	309,924
Colleyville city, TX	25,557	Estes Park town, CO	6,248
Collinsville city, IL	24,767	Euclid city, OH	47,698
Columbia city, MO	118,620	Fairview town, TX	8,473
Columbia city, SC	132,236	Farmers Branch city, TX	33,808
Columbia Falls city, MT	5,054	Farmersville city, TX	3,440
Commerce City city, CO	52,905	Farmington Hills city, MI	81,235
Concord city, CA	128,160	Farmington town, CT	25,596
Concord town, MA	19,357	Fate city, TX	10,339

Fayetteville city, GA.....	17,069	Jackson County, MI.....	158,989
Fayetteville city, NC.....	210,324	James City County, VA.....	73,028
Ferguson township, PA.....	18,837	Jefferson County, NY.....	116,567
Fernandina Beach city, FL.....	11,957	Jefferson Parish, LA.....	437,038
Flower Mound town, TX.....	71,575	Jerome city, ID.....	11,306
Forest Grove city, OR.....	23,554	Johnson City city, TN.....	65,598
Fort Collins city, CO.....	159,150	Johnston city, IA.....	20,172
Franklin city, TN.....	72,990	Jupiter town, FL.....	62,373
Frederick town, CO.....	11,397	Kalamazoo city, MI.....	75,833
Fremont city, CA.....	230,964	Kansas City city, KS.....	151,042
Frisco town, CO.....	2,977	Kansas City city, MO.....	476,974
Fruita city, CO.....	13,039	Keizer city, OR.....	37,910
Gahanna city, OH.....	34,691	Kent city, WA.....	126,561
Gaithersburg city, MD.....	67,417	Kerrville city, TX.....	22,931
Galveston city, TX.....	49,706	Key West city, FL.....	25,316
Gardner city, KS.....	21,059	King City city, CA.....	13,721
Germantown city, TN.....	39,230	Kingman city, AZ.....	28,855
Gilbert town, AZ.....	232,176	Kirkland city, WA.....	86,772
Gillette city, WY.....	31,783	Kirkwood city, MO.....	27,659
Glen Ellyn village, IL.....	27,983	Knoxville city, IA.....	7,202
Glendora city, CA.....	51,891	La Mesa city, CA.....	59,479
Glenview village, IL.....	47,066	La Plata town, MD.....	9,160
Golden city, CO.....	20,365	La Vista city, NE.....	17,062
Golden Valley city, MN.....	21,208	Laguna Niguel city, CA.....	65,429
Goodyear city, AZ.....	74,953	Lake Forest city, IL.....	18,931
Grafton village, WI.....	11,576	Lake in the Hills village, IL.....	28,908
Grand Blanc city, MI.....	7,964	Lake Zurich village, IL.....	19,983
Grand Rapids city, MI.....	195,355	Lakeville city, MN.....	61,056
Grants Pass city, OR.....	36,687	Lakewood city, CO.....	151,411
Grass Valley city, CA.....	12,893	Lakewood city, WA.....	59,102
Greeley city, CO.....	100,760	Lancaster County, SC.....	86,544
Greenville city, NC.....	90,347	Lansing city, MI.....	115,222
Greenwich town, CT.....	62,782	Laramie city, WY.....	32,104
Greenwood Village city, CO.....	15,397	Larimer County, CO.....	330,976
Greer city, SC.....	28,587	Las Cruces city, NM.....	101,014
Gunnison County, CO.....	16,215	Las Vegas city, NM.....	13,445
Haltom City city, TX.....	44,059	Lawrence city, KS.....	93,954
Hamilton city, OH.....	62,216	Lawrenceville city, GA.....	29,287
Hamilton town, MA.....	7,991	Lehi city, UT.....	58,351
Hampton city, VA.....	136,255	Lenexa city, KS.....	52,030
Hanover County, VA.....	103,218	Lewisville city, TX.....	103,638
Harrisburg city, SD.....	5,429	Lewisville town, NC.....	13,516
Harrisonburg city, VA.....	53,064	Libertyville village, IL.....	20,504
Harrisonville city, MO.....	10,025	Lincolnwood village, IL.....	12,637
Hastings city, MN.....	22,620	Lindsborg city, KS.....	3,313
Henderson city, NV.....	284,817	Little Chute village, WI.....	11,006
Herndon town, VA.....	24,545	Littleton city, CO.....	45,848
High Point city, NC.....	109,849	Livermore city, CA.....	88,232
Highland Park city, IL.....	29,796	Lombard village, IL.....	43,776
Highlands Ranch CDP, CO.....	105,264	Lone Tree city, CO.....	13,430
Homer Glen village, IL.....	24,403	Long Grove village, IL.....	7,980
Honolulu County, HI.....	990,060	Longmont city, CO.....	91,730
Hoquiam city, WA.....	8,416	Lonsdale city, MN.....	3,850
Horry County, SC.....	310,186	Los Alamos County, NM.....	18,031
Hudson town, CO.....	1,709	Los Altos Hills town, CA.....	8,490
Huntley village, IL.....	26,265	Loudoun County, VA.....	374,558
Huntsville city, TX.....	40,727	Louisville city, CO.....	20,319
Hutchinson city, MN.....	13,836	Lower Merion township, PA.....	58,500
Hutto city, TX.....	22,644	Lynchburg city, VA.....	79,237
Hyattsville city, MD.....	18,225	Lynnwood city, WA.....	37,242
Independence city, MO.....	117,369	Manassas city, VA.....	41,379
Indio city, CA.....	86,867	Manhattan Beach city, CA.....	35,698
Iowa City city, IA.....	73,415	Manhattan city, KS.....	55,427
Irving city, TX.....	235,648	Mankato city, MN.....	41,241
Issaquah city, WA.....	35,629	Maple Grove city, MN.....	68,362
Jackson city, MO.....	14,690	Maplewood city, MN.....	40,127

Maricopa County, AZ	4,155,501	Novato city, CA.....	55,378
Marin County, CA	260,814	Novi city, MI	58,835
Marion city, IA	38,014	O'Fallon city, IL	29,095
Mariposa County, CA	17,658	Oak Park village, IL	52,229
Marshfield city, WI	18,326	Oakley city, CA.....	39,950
Martinez city, CA.....	37,902	Oklahoma City city, OK	629,191
Marysville city, WA	66,178	Olmsted County, MN	151,685
Maui County, HI	164,094	Olympia city, WA.....	49,928
McKinney city, TX.....	164,760	Orange village, OH	3,280
McMinnville city, OR.....	33,211	Orland Park village, IL	59,161
Mecklenburg County, NC	1,034,290	Orleans Parish, LA.....	388,182
Menlo Park city, CA.....	33,661	Oshkosh city, WI	66,649
Menomonee Falls village, WI.....	36,411	Oswego village, IL	33,759
Mercer Island city, WA.....	24,768	Ottawa County, MI	280,243
Meridian charter township, MI.....	41,903	Overland Park city, KS	186,147
Meridian city, ID	91,917	Paducah city, KY	24,879
Merriam city, KS	11,259	Palm Beach Gardens city, FL	53,119
Mesa city, AZ.....	479,317	Palm Coast city, FL	82,356
Mesquite city, TX	144,118	Palo Alto city, CA	67,082
Miami Beach city, FL	92,187	Palos Verdes Estates city, CA	13,591
Miami city, FL	443,007	Papillion city, NE.....	19,478
Middleton city, WI	18,951	Paradise Valley town, AZ	13,961
Middletown town, RI.....	16,100	Park City city, UT	8,167
Midland city, MI	41,958	Parker town, CO	51,125
Milford city, DE.....	10,645	Parkland city, FL.....	28,901
Milton city, GA.....	37,556	Pasco city, WA.....	70,607
Minneapolis city, MN	411,452	Pasco County, FL.....	498,136
Minnetrista city, MN.....	7,187	Payette city, ID.....	7,366
Missouri City city, TX.....	72,688	Pearland city, TX.....	113,693
Moline city, IL	42,644	Peoria city, IL	115,424
Monroe city, MI	20,128	Pflugerville city, TX	58,013
Montgomery city, MN.....	2,921	Philadelphia city, PA	1,569,657
Montgomery County, MD	1,039,198	Pinehurst village, NC	15,580
Monticello city, UT	2,599	Piqua city, OH.....	20,793
Montrose city, CO.....	18,918	Pitkin County, CO.....	17,747
Moraga town, CA.....	17,231	Plano city, TX.....	281,566
Morristown city, TN	29,446	Platte City city, MO	4,867
Morrisville town, NC	23,873	Pleasant Hill city, IA	9,608
Morro Bay city, CA	10,568	Pleasanton city, CA.....	79,341
Moscow city, ID.....	24,833	Plymouth city, MN.....	76,258
Mountlake Terrace city, WA.....	20,922	Polk County, IA.....	467,235
Murphy city, TX.....	20,361	Pompano Beach city, FL	107,542
Naperville city, IL	146,431	Port Orange city, FL.....	60,315
Napoleon city, OH	8,646	Port St. Lucie city, FL	178,778
Nederland city, TX.....	17,284	Portland city, OR.....	630,331
Needham CDP, MA	30,429	Powell city, OH.....	12,658
Nevada City city, CA	3,112	Powhatan County, VA.....	28,364
Nevada County, CA.....	98,838	Prairie Village city, KS	21,932
New Braunfels city, TX.....	70,317	Prince William County, VA.....	450,763
New Brighton city, MN	22,440	Prior Lake city, MN	25,452
New Concord village, OH	2,561	Pueblo city, CO	109,122
New Hope city, MN.....	20,909	Purcellville town, VA	9,217
New Orleans city, LA.....	388,182	Queen Creek town, AZ.....	33,298
New Ulm city, MN	13,249	Raleigh city, NC.....	449,477
Newport city, RI.....	24,745	Ramsey city, MN	25,853
Newport News city, VA	180,775	Raymond town, ME.....	4,497
Newton city, IA.....	15,085	Raymore city, MO	20,358
Niles village, IL	29,823	Redmond city, OR.....	28,492
Noblesville city, IN	59,807	Redmond city, WA	60,712
Norcross city, GA.....	16,474	Redwood City city, CA.....	84,368
Norfolk city, NE	24,352	Reno city, NV.....	239,732
Norfolk city, VA	245,752	Richfield city, MN	35,993
North Mankato city, MN	13,583	Richland city, WA	53,991
North Port city, FL.....	62,542	Richmond city, CA	108,853
North Yarmouth town, ME	3,714	Richmond Heights city, MO	8,466
Northglenn city, CO.....	38,473	Rio Rancho city, NM	93,317

River Falls city, WI	15,256	Sunnyvale city, CA.....	151,565
Riverside city, CA	321,570	Surprise city, AZ.....	129,534
Roanoke city, VA.....	99,572	Suwanee city, GA.....	18,655
Roanoke County, VA	93,419	Tacoma city, WA	207,280
Rochester city, NY.....	209,463	Takoma Park city, MD	17,643
Rock Hill city, SC	70,764	Temecula city, CA.....	110,722
Rockville city, MD	66,420	Tempe city, AZ	178,339
Roeland Park city, KS.....	6,810	Temple city, TX	71,795
Rohnert Park city, CA.....	42,305	Texarkana city, TX	37,222
Rolla city, MO	20,013	The Woodlands CDP, TX	109,608
Rosemount city, MN	23,474	Thousand Oaks city, CA.....	128,909
Rosenberg city, TX	35,867	Tigard city, OR.....	51,355
Roseville city, MN	35,624	Tinley Park village, IL.....	57,107
Round Rock city, TX.....	116,369	Tracy city, CA	87,613
Royal Palm Beach village, FL.....	37,665	Trinidad CCD, CO.....	10,819
Sacramento city, CA	489,650	Tualatin city, OR.....	27,135
Sahuarita town, AZ	28,257	Tulsa city, OK	401,352
Sammamish city, WA	62,877	Tustin city, CA	80,007
San Carlos city, CA	29,954	Twin Falls city, ID	47,340
San Diego city, CA	1,390,966	Unalaska city, AK	4,809
San Francisco city, CA.....	864,263	University Heights city, OH.....	13,201
San Jose city, CA	1,023,031	University Park city, TX	24,692
San Marcos city, CA.....	93,493	Urbandale city, IA.....	42,222
San Marcos city, TX	59,935	Vail town, CO.....	5,425
Sangamon County, IL.....	198,134	Ventura CCD, CA.....	115,218
Santa Fe city, NM	82,980	Vernon Hills village, IL	26,084
Santa Fe County, NM.....	147,514	Vestavia Hills city, AL.....	34,003
Sarasota County, FL.....	404,839	Victoria city, MN	8,679
Savage city, MN	30,011	Vienna town, VA.....	16,474
Schaumburg village, IL	74,427	Virginia Beach city, VA	450,057
Schertz city, TX.....	38,199	Walnut Creek city, CA	68,516
Scott County, MN	141,463	Warrensburg city, MO	19,890
Scottsdale city, AZ.....	239,283	Washington County, MN	250,979
Sedona city, AZ.....	10,246	Washoe County, NV.....	445,551
Sevierville city, TN.....	16,387	Washougal city, WA.....	15,241
Shakopee city, MN.....	40,024	Wauwatosa city, WI.....	47,687
Sharonville city, OH.....	13,974	Wentzville city, MO	35,768
Shawnee city, KS.....	64,840	West Carrollton city, OH.....	12,963
Shawnee city, OK	30,974	West Chester township, OH	62,804
Sherborn town, MA	4,302	West Des Moines city, IA	62,999
Shoreline city, WA	55,431	Western Springs village, IL	13,187
Shoreview city, MN.....	26,432	Westerville city, OH	38,604
Shorewood village, IL.....	16,809	Westlake town, TX	1,006
Sierra Vista city, AZ.....	43,585	Westminster city, CO.....	111,895
Silverton city, OR	9,757	Westminster city, MD.....	18,557
Sioux Falls city, SD.....	170,401	Wheat Ridge city, CO	31,162
Skokie village, IL.....	64,773	White House city, TN.....	11,107
Snoqualmie city, WA	12,944	Wichita city, KS	389,054
Snowmass Village town, CO	2,827	Williamsburg city, VA.....	14,817
Somerset town, MA	18,257	Willowbrook village, IL	8,598
South Jordan city, UT.....	65,523	Wilmington city, NC	115,261
Southlake city, TX.....	30,090	Wilsonville city, OR	22,789
Spearfish city, SD	11,300	Windsor town, CO.....	23,386
Springfield city, MO.....	165,785	Windsor town, CT.....	29,037
Springville city, UT.....	32,319	Winnetka village, IL	12,504
St. Augustine city, FL	13,952	Winter Garden city, FL	40,799
St. Charles city, IL.....	32,730	Woodbury city, MN	67,648
St. Cloud city, MN.....	67,093	Woodinville city, WA	11,675
St. Joseph city, MO	76,819	Wyandotte County, KS	163,227
St. Louis County, MN	200,294	Wyoming city, MI.....	75,124
St. Lucie County, FL.....	298,763	Yakima city, WA	93,182
State College borough, PA.....	42,224	York County, VA.....	67,196
Steamboat Springs city, CO.....	12,520	Yorktown town, IN.....	11,200
Sugar Land city, TX.....	86,886	Yorkville city, IL	18,691
Suisun City city, CA.....	29,280	Yountville city, CA.....	2,978
Summit County, UT	39,731		

Appendix C: Detailed Survey Methods

The National Community Survey™ (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Wilsonville funded this research. Please contact Zoe Monahan of the City of Wilsonville at monahan@ci.wilsonville.or.us if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are

influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Wilsonville were eligible to participate in the survey. A list of all households within the zip codes serving Wilsonville was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Wilsonville households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Wilsonville boundaries were removed from consideration.

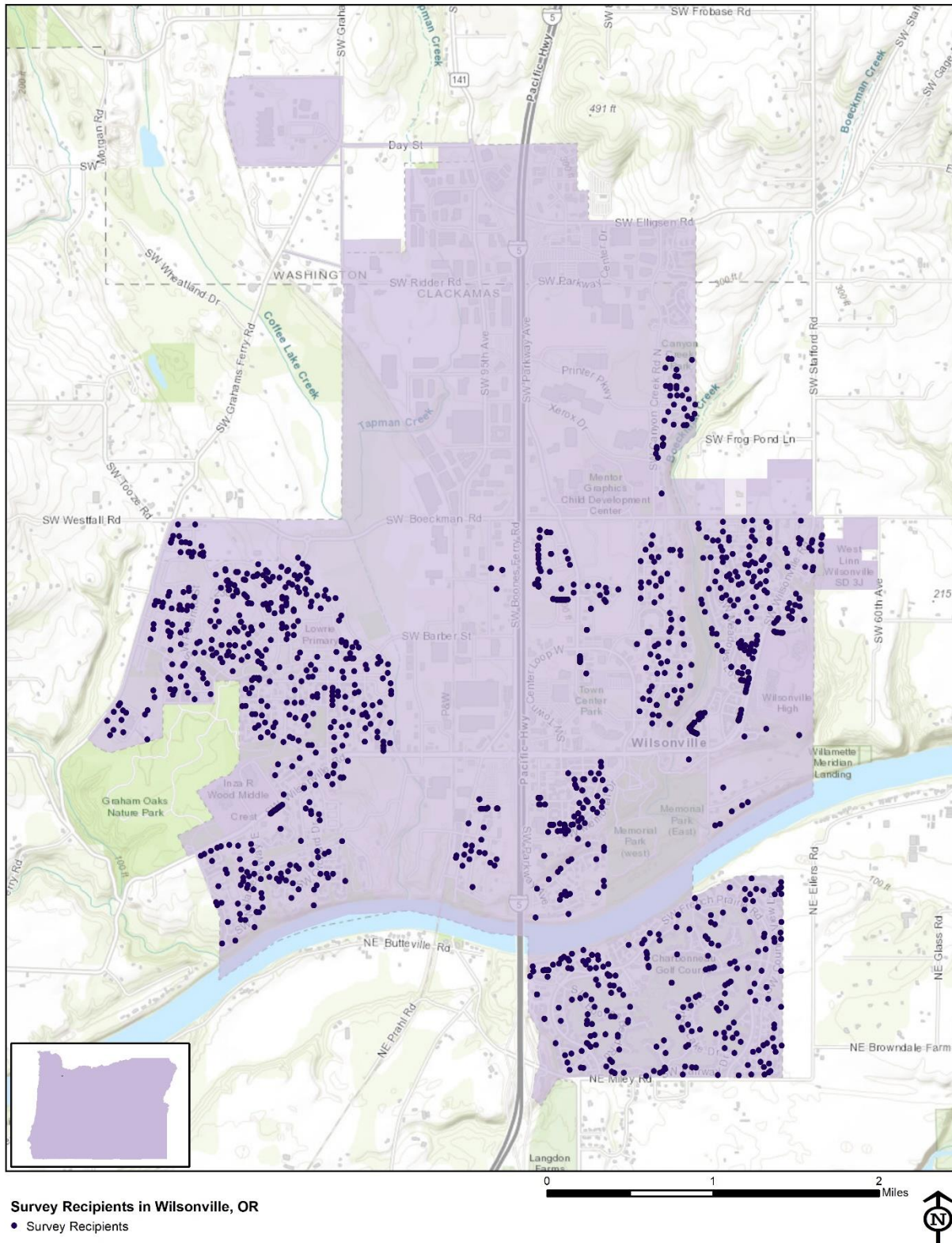
To choose the 1,700 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure

whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online “opt-in” survey was publicized and posted to the City of Wilsonville website. This opt-in survey was identical to the scientific survey and open to all City residents.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on April 3, 2020. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on May 8, 2020 and remained open for four weeks.

About 5% of the 1,700 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,610 eligible households that received the survey, 471 completed the survey, providing an overall response rate of 29%. Of the 471 completed surveys, 96 were completed online. The response rates was calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 159 residents completed the online opt-in survey, providing a grand total of 630 completed surveys.

Table 56: Survey Response Rate

	Overall
Total sample used	1,700
I=Complete Interviews	468
P=Partial Interviews	3
R=Refusal and break off	1
NC=Non Contact	0
O=Other	0
UH=Unknown household	0
UO=Unknown other	1,138
NE=Not eligible	90
Response rate: $(I+P)/(I+P) + (R+NC+O) + (UH+UO)$	29%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the

¹ See AAPOR’s Standard Definitions for more information:
[http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx)

sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.²

The margin of error for the City of Wilsonville survey is no greater than plus or minus four³ percentage points around any given percent reported for all respondents (630).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC uses Polco, an online public engagement tool designed primarily for local governments, to collect online survey data. The Polco platform includes many features of online survey tools, but also includes elements tailored to the civic environment. For example, like NRC's mailed surveys, surveys on Polco are presented with the City name, logo (or other image) and a description, so residents understand who is asking for input and why. Optionally, Polco can also verify respondents with local public data to ensure respondents are residents or voters. More generally, an advantage of online programming and data gathering is that it allows for more rigid control of the data format, making extensive data cleaning unnecessary.

Survey Data Weighting

Upon completion of data collection for both the scientific (probability) and nonscientific open participation online opt-in (non-probability) surveys, data were compared in order to determine

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

³ Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of "confidence interval" or "margin of error," such as "credibility intervals." We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

whether it was appropriate to combine, or blend, both datasets together. In the case of Wilsonville, characteristics of respondents to the non-probability survey were similar to the probability survey, in both respondent trait and opinion, indicating that the two datasets could be blended. This decision reflects a growing trend in survey research toward integration of traditional scientific probability survey respondents and non-probability survey respondents (opt-in).

Table 57: Wilsonville, OR 2020 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	56%	27%	54%
Own home	44%	73%	46%
Detached unit*	41%	62%	44%
Attached unit*	59%	38%	56%
Race and Ethnicity			
White	87%	86%	86%
Not white	13%	14%	14%
Not Hispanic	90%	93%	91%
Hispanic	10%	7%	9%
Sex and Age			
Female	53%	59%	53%
Male	47%	41%	47%
18-34 years of age	32%	10%	30%
35-54 years of age	35%	28%	35%
55+ years of age	33%	62%	35%
Females 18-34	16%	6%	16%
Females 35-54	18%	18%	18%
Females 55+	18%	35%	19%
Males 18-34	16%	4%	14%
Males 35-54	17%	10%	17%
Males 55+	14%	26%	16%

* U.S. Census Bureau ACS 2017 5-year estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Appendix D: Survey Materials

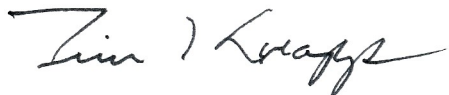
Dear Wilsonville Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor

Dear Wilsonville Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,



Tim Knapp
Mayor

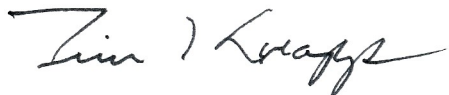
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Sincerely,



Tim Knapp
Mayor



CITY OF WILSONVILLE
29799 SW Town Center Loop East
Wilsonville, OR 97070

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



CITY OF WILSONVILLE
29799 SW Town Center Loop East
Wilsonville, OR 97070

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Item 1.



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Wilsonville, OR 97070

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



April 2020

Dear City of Wilsonville Resident:

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2020 Wilsonville Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number being surveyed. Your feedback will help Wilsonville make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

<https://bit.ly/wilsonville2020survey>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey please call 503-570-1503.

Thank you for your time and participation!

Sincerely,

Tim Knapp
Mayor



April 2020

Dear City of Wilsonville Resident:

Here's a second chance if you haven't already responded to the 2020 Wilsonville Community Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2020 Wilsonville Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number being surveyed. Your feedback will help Wilsonville make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://bit.ly/wilsonville2020survey>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey please call 503-570-1503.

Thank you for your time and participation!

Sincerely,

Tim Knapp
Mayor

The City of Wilsonville 2020 Community Survey

Item 1.

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Wilsonville as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Wilsonville as a place to raise children	1	2	3	4	5
Wilsonville as a place to work.....	1	2	3	4	5
Wilsonville as a place to visit.....	1	2	3	4	5
Wilsonville as a place to retire.....	1	2	3	4	5
The overall quality of life in Wilsonville	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Wilsonville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Wilsonville.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4	5
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas)	1	2	3	4	5
Overall feeling of safety in Wilsonville	1	2	3	4	5
Overall quality of natural environment in Wilsonville.....	1	2	3	4	5
Overall quality of the parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Wilsonville	1	2	3	4	5
Overall opportunities for education, culture and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wilsonville to someone who asks.....	1	2	3	4	5
Remain in Wilsonville for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wilsonville's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Wilsonville community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Wilsonville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Wilsonville.....	1	2	3	4	5
Variety of business and service establishments in Wilsonville	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Wilsonville.....	1	2	3	4	5
Overall image or reputation of Wilsonville.....	1	2	3	4	5

7. Please rate each of the following characteristics as they relate to Wilsonville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Wilsonville	1	2	3	4	5
Ease of travel by public transportation in Wilsonville	1	2	3	4	5
Ease of travel by bicycle in Wilsonville	1	2	3	4	5
Ease of walking in Wilsonville.....	1	2	3	4	5
Well-planned residential growth	1	2	3	4	5
Well-planned commercial growth	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Wilsonville	1	2	3	4	5
Overall appearance of Wilsonville.....	1	2	3	4	5
Cleanliness of Wilsonville.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Wilsonville	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Wilsonville (in-person, phone, email or web) for help or information	1	2
Contacted Wilsonville elected officials (in-person, phone, email or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Wilsonville	1	2
Campaigned or advocated for a local issue, cause or candidate	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving	1	2

The City of Wilsonville 2020 Community Survey

Item 1.

9. Please rate the quality of each of the following services in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police/Sheriff services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands and greenbelts)	1	2	3	4	5
Wilsonville open space	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Wilsonville government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Wilsonville.....	1	2	3	4	5
The overall direction that Wilsonville is taking.....	1	2	3	4	5
The job Wilsonville government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Wilsonville government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Wilsonville.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Wilsonville.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas).....	1	2	3	4
Overall feeling of safety in Wilsonville.....	1	2	3	4
Overall quality of natural environment in Wilsonville.....	1	2	3	4
Overall quality of the parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Wilsonville.....	1	2	3	4
Overall opportunities for education, culture and the arts.....	1	2	3	4
Residents' connection and engagement with their community.....	1	2	3	4

13. Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Boones Ferry Messenger (City newsletter).....	1	2	3
<i>Wilsonville Spokesman</i>	1	2	3
<i>Oregonian</i>	1	2	3
Local public access television.....	1	2	3
City of Wilsonville website (www.ci.wilsonville.or.us).....	1	2	3
City's Facebook page.....	1	2	3
City's Twitter account.....	1	2	3
Oregon Live website's Wilsonville blog page.....	1	2	3
Neighborhood newsletter.....	1	2	3
Let's Talk Wilsonville (www.letstalkwilsonville.com).....	1	2	3

14. How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>
Phone call with a City official.....	1	2	3	4
Email City official.....	1	2	3	4
Use "Ask the City" system on City's website.....	1	2	3	4
Participate in an online survey or forum.....	1	2	3	4
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other).....	1	2	3	4
Speak to official at City Hall.....	1	2	3	4
Attend a meeting at City Hall.....	1	2	3	4
Let's Talk Wilsonville (www.letstalkwilsonville.com).....	1	2	3	4

15. During the last 12 months, would you say your opinion of Wilsonville has:

☐ Improved a lot ☐ Improved slightly ☐ Stayed the same ☐ Declined slightly ☐ Declined a lot ☐ Don't know

16. What do you think is the biggest priority facing the City of Wilsonville over the next five years?

The City of Wilsonville 2020 Community Survey

Item 1.

Our last questions are about you and your household.

Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. Thinking about a typical week, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Would you say that in general your health is:

- ☐ Excellent
 ☐ Very good
 ☐ Good
 ☐ Fair
 ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- ☐ Very positive
 ☐ Somewhat positive
 ☐ Neutral
 ☐ Somewhat negative
 ☐ Very negative

D4. How many years have you lived in Wilsonville?

- ☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ Building with two or more homes
 (duplex, townhome, apartment or condominium)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

- ☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- ☐ Less than \$500
 ☐ \$2,000 to \$2,499
☐ \$500 to \$999
 ☐ \$2,500 to \$2,999
☐ \$1,000 to \$1,499
 ☐ \$3,000 to \$3,499
☐ \$1,500 to \$1,999
 ☐ \$3,500 or more

D8. Do any children 17 or under live in your household?

- ☐ No
 ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

- ☐ No
 ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
 ☐ \$75,000 to \$99,999
☐ \$25,000 to \$49,999
 ☐ \$100,000 to \$149,999
☐ \$50,000 to \$74,999
 ☐ \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D13. In which category is your age?

- ☐ 18-24 years
 ☐ 55-64 years
☐ 25-34 years
 ☐ 65-74 years
☐ 35-44 years
 ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

- ☐ Female
☐ Male
☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

Wilsonville, OR

The National Community Survey

Report of Results
2022

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Wilsonville. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 412 residents of the City of Wilsonville collected from April 13, 2022 to June 1, 2022. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2022 survey was 16%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Wilsonville.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Wilsonville’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Wilsonville’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Wilsonville’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.

Trends over time

Trend data for Wilsonville represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 7 percentage points between the 2020 and 2022 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Wilsonville were eligible to participate in the survey. A list of all households within the zip codes serving Wilsonville was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Wilsonville households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Wilsonville boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within the City of Wilsonville. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,800 randomly selected households received mailings beginning on April 13, 2022, and the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 5% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,656 households that received the invitations to participate, 412 completed the survey, providing an overall response rate of 16%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Wilsonville survey is no greater than plus or minus 5 percentage points around any given percent reported for all respondents (412 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Wilsonville. The open participation survey was identical to the probability sample survey with a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 18, 2022. The survey remained open for 2 weeks.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Wilsonville. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, Hispanic origin, housing type, race, and sex. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	9%	33%	34%
	35-54	23%	34%	34%
	55+	68%	33%	32%
Hispanic origin	No, not Spanish, Hispanic, or Latino	94%	89%	89%
	Spanish, Hispanic, or Latino	6%	11%	11%
Housing tenure	Own	76%	45%	45%
	Rent	24%	55%	55%
Housing type	Attached	39%	61%	61%
	Detached	61%	39%	39%
Race & Hispanic origin	Not white alone	19%	22%	22%
	White alone, not Hispanic or Latino	81%	78%	78%
Sex	Female	55%	57%	57%
	Male	45%	43%	43%
Sex/age	Female 18-34	5%	19%	19%
	Female 35-54	14%	19%	19%
	Female 55+	36%	19%	19%
	Male 18-34	4%	14%	14%
	Male 35-54	10%	15%	15%
	Male 55+	31%	14%	14%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Wilsonville funded this research. Please contact Zoe Mombert of the City of Wilsonville at mombert@ci.wilsonville.or.us if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-validity>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Ratings for mobility are strong in Wilsonville.

Most ratings for mobility in Wilsonville were higher than the national benchmarks, indicating that this area is a strength for the community. About 7 in 10 residents gave positive reviews of the overall quality of the transportation system and ease of travel by bicycle, both of which were higher than the national average, as well as the ease of travel by public transportation (scoring much higher than the benchmarks). About three-quarters of respondents offered favorable ratings to the ease of public parking, ease of travel by car, and ease of walking. A similar proportion gave higher-than-average marks to sidewalk maintenance and bus or transit services, and at least 8 in 10 were pleased with the City's street cleaning and street lighting services. In a question unique to Wilsonville, residents were asked to write—in their own words—what they believed to be the biggest priorities facing the City of Wilsonville over the next five years; the top priority identified by this question (with 26% of the total responses) was traffic and infrastructure.

Economy is an important area of focus for the City.

While the overall economic health was rated favorably by three-quarters of residents, almost all survey items related to the economy decreased from the previous survey in 2020. Fewer than two-thirds of residents rated Wilsonville an excellent or good place to work, down from 81% in 2020. Residents also offered slightly less favorable evaluations this year for the city's employment opportunities (46% excellent or good), shopping opportunities (44%), and the vibrancy of Wilsonville's downtown/commercial area (38%). About half of residents gave positive ratings to the City's economic development and variety of business and service establishments, and three-quarters were pleased with the overall quality of business and service establishments. Cost of living is an area of concern for many residents, with just one-quarter offering positive assessments for this survey item; this rating decreased 11% since the previous survey, but remained on par with the national comparison group. When asked what impact the economy would likely have on their family income in the next 6 months, only 17% of respondents expected a positive impact, while 39% anticipated a negative impact.

Health and wellness may be an area of opportunity for the City.

Overall health and wellness opportunities in Wilsonville received favorable ratings from 7 in 10 residents; however, this and most other survey items within this facet declined since the City's previous survey in 2020. About 6 in 10 residents offered positive reviews of Wilsonville's health services, the availability of affordable quality food, and the community taking care of vulnerable residents, all of which decreased by about 10% from the previous survey. About half of residents positively rated the availability of affordable quality health services and availability of preventive health services, on par with benchmark comparison communities. Only 3 in 10 residents offered positive reviews of the availability of affordable quality mental health care, lower than the national average.

Although residents' perceptions of community design in Wilsonville are generally favorable, results indicate that additional focus on this area may be needed.

About three-quarters of residents gave favorable ratings to the overall design or layout of residential and commercial areas in Wilsonville, on par with comparison communities nationwide. About 9 in 10 respondents were pleased with their neighborhood as a place to live and to raise children. The City's overall appearance was rated positively by 85% of survey participants, which was higher than national comparison groups. Code enforcement services also received higher-than-average reviews from about 6 in 10. A similar proportion gave positive ratings to public places where people want to spend time, well-designed neighborhoods, and the preservation of the historical or cultural character of the community, holding steady with previous survey results and remaining on par with national benchmarks.

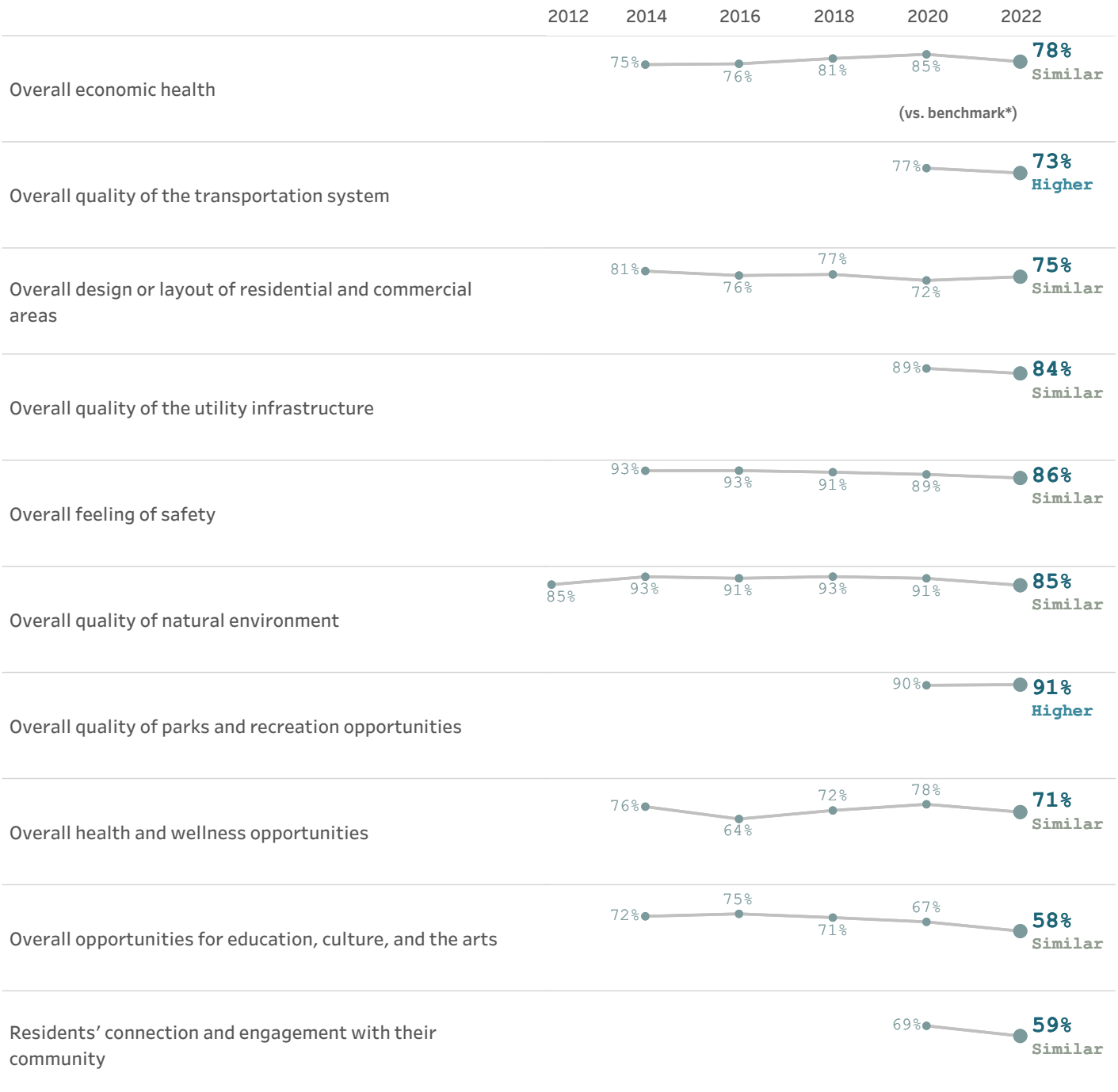
Despite generally positive results within this facet, a few items declined since the previous survey iteration, suggesting an opportunity for renewed focus in those areas. Ratings for well-planned residential growth (53%), well-planned commercial growth (44%), the overall quality of new development (52%), and land use, planning and zoning services all decreased slightly from 2020. Additionally, residents' evaluations of the variety of housing options saw a substantial decline, dropping from 61% excellent or good in 2020 to 40% this year. The availability of affordable quality housing also fell by nearly 15%, with only 2 in 10 residents offering positive ratings. In a custom question unique to Wilsonville, residents were asked to write in their own response regarding the biggest priorities facing the City of Wilsonville over the next five years. Affordable housing/cost of living was identified as a top concern for 27% of survey respondents, with growth/development following closely behind (with 22% of comments pertaining to those topics).

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

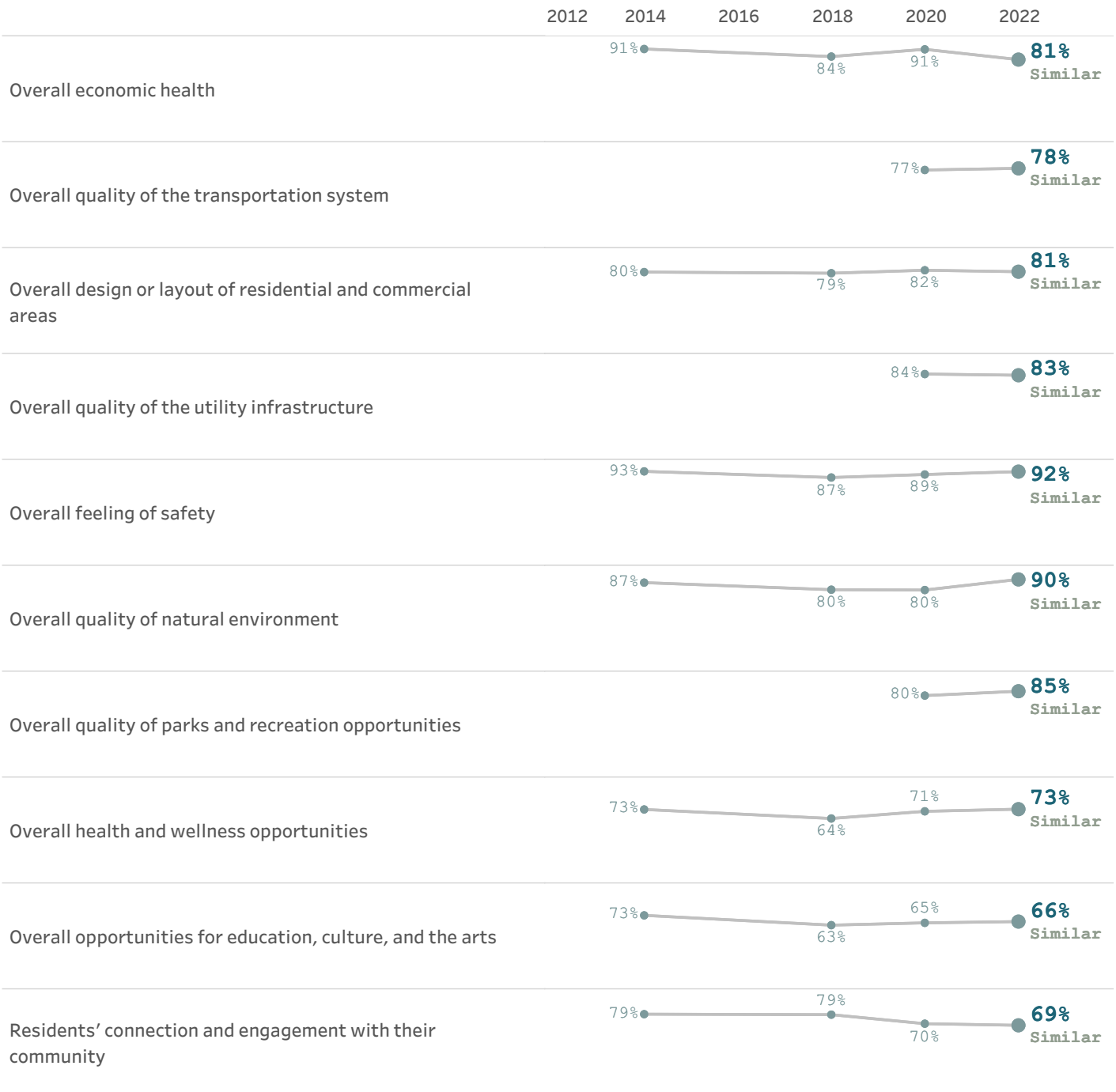
The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

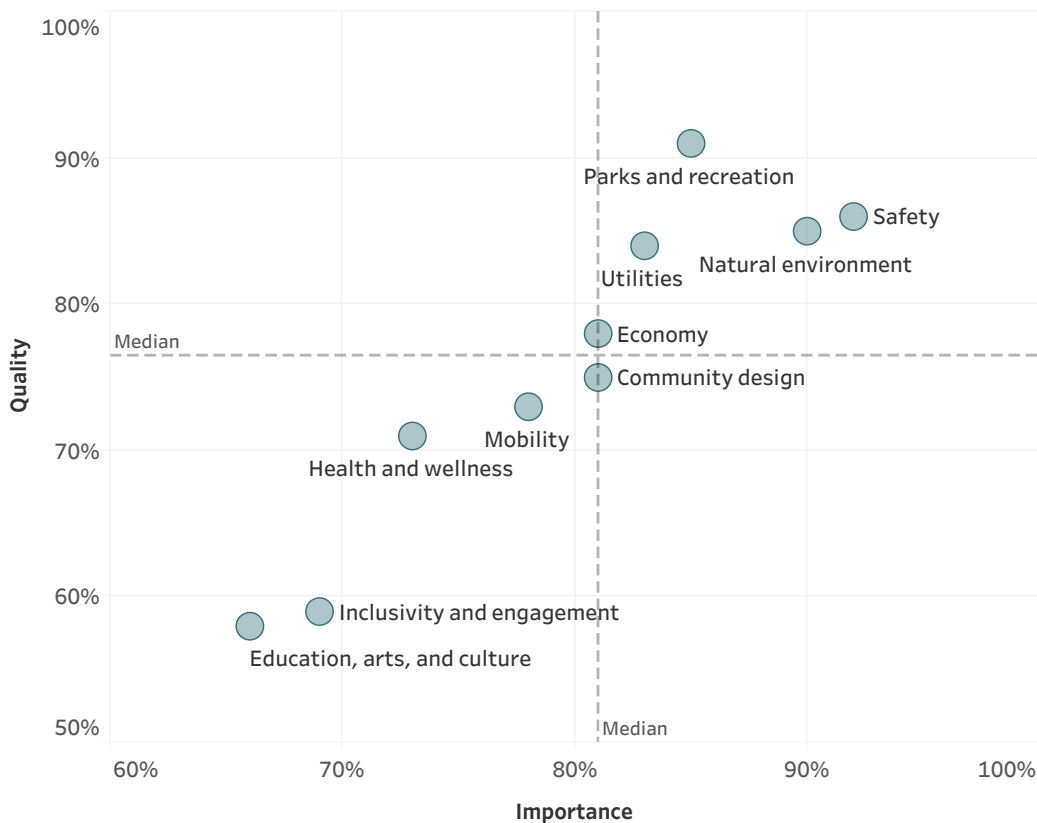
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 77% or more of respondents were considered of “higher quality” and those with ratings lower than 77% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 81% or more of respondents. Services were rated as “less important” if they received a rating of less than 81%. This classification uses the median ratings for quality and importance to divide the services in half.

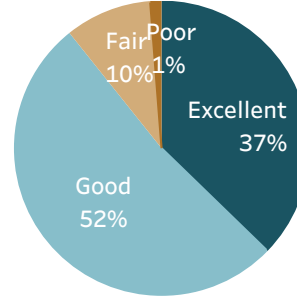
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



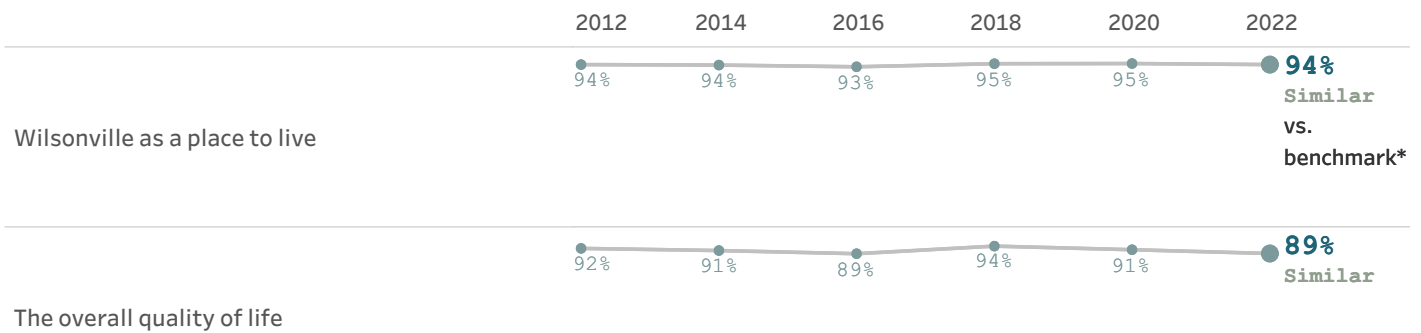
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

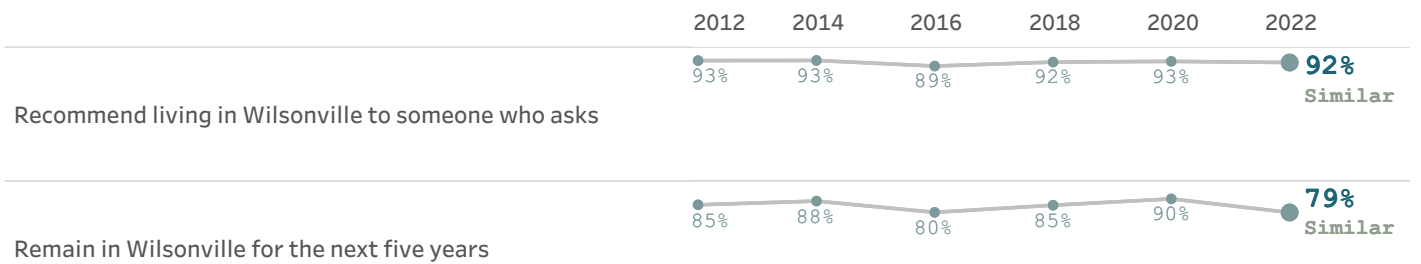
The overall quality of life in
Wilsonville, 2022



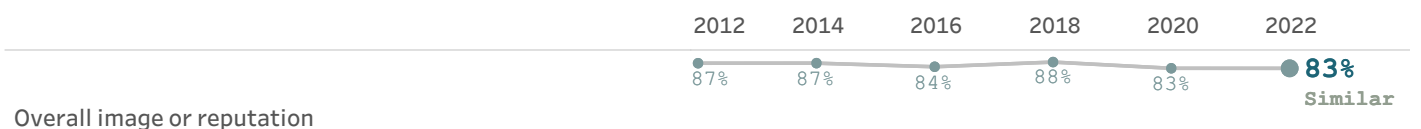
Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Wilsonville community.
(% excellent or good)

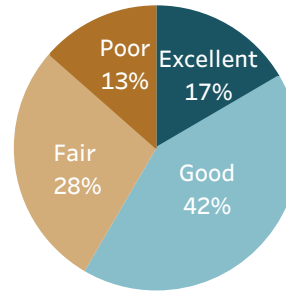


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

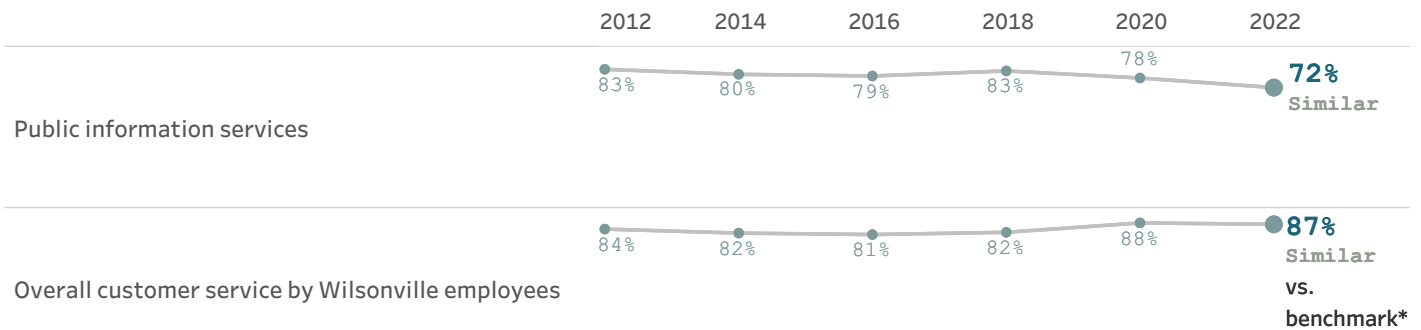
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

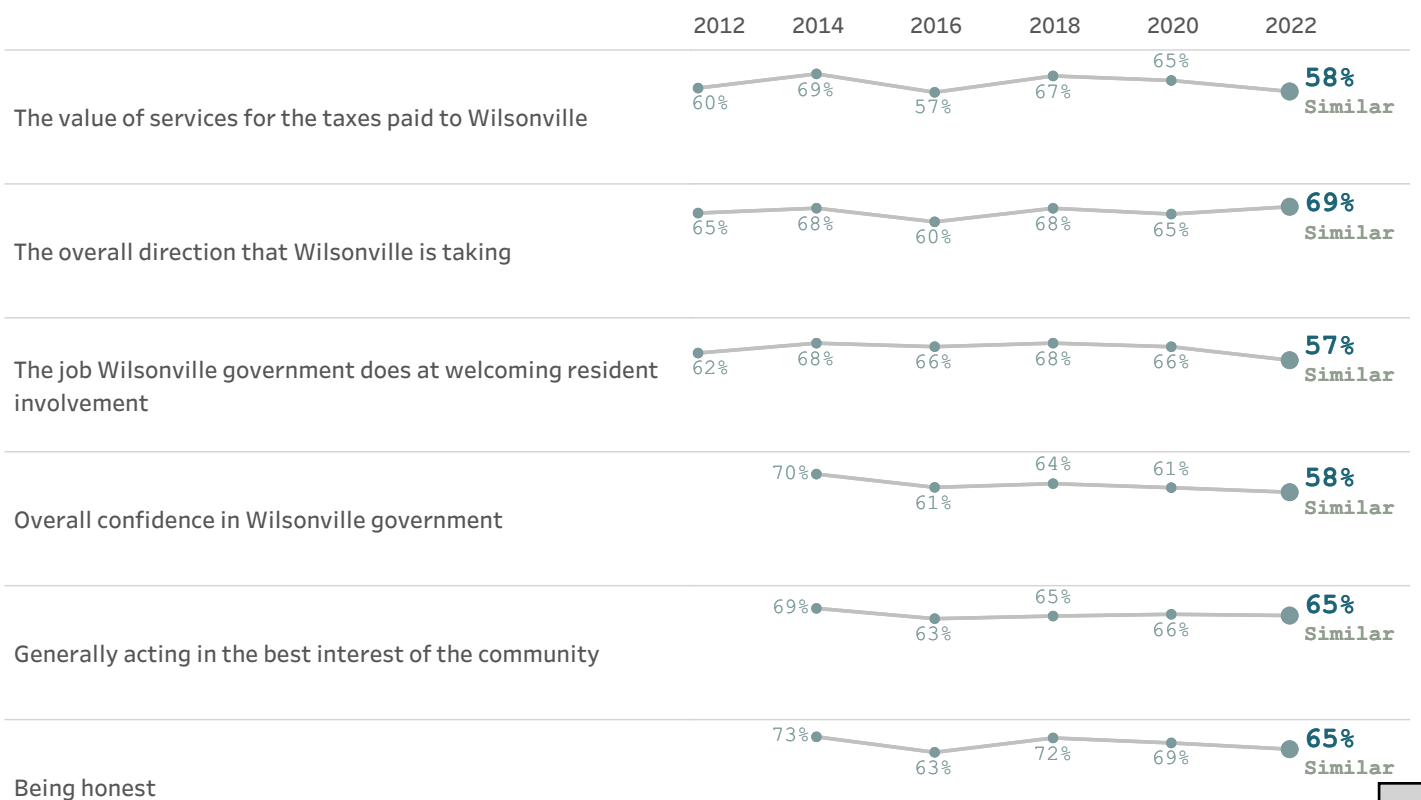
Overall confidence in
Wilsonville government, 2022



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

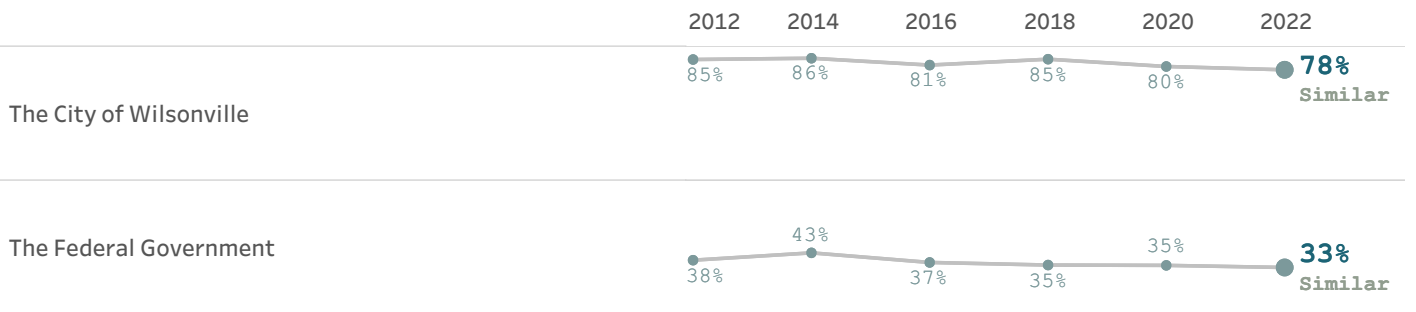


Please rate the following categories of Wilsonville government performance.
(% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

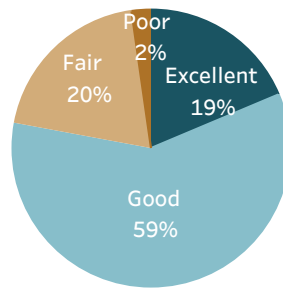


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

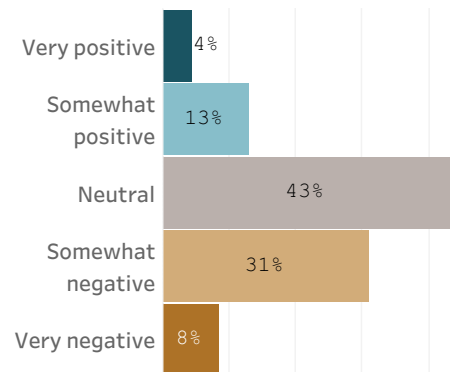
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

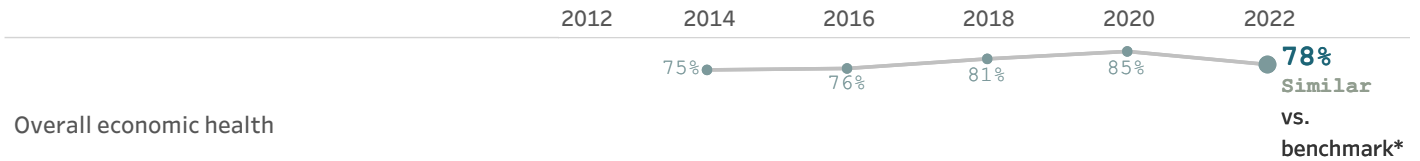
Overall economic health of
Wilsonville, 2022



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



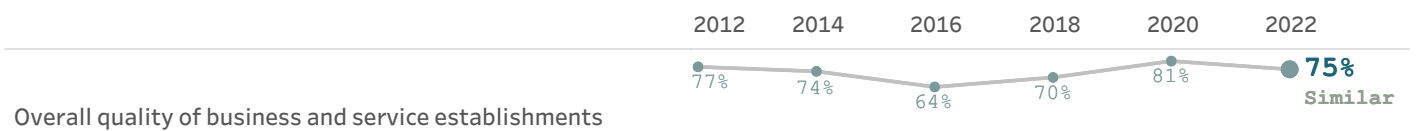
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)



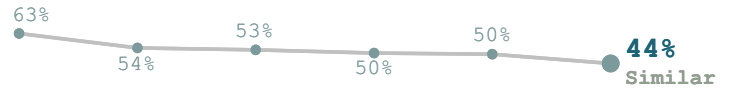
Please rate each of the following in the Wilsonville community.
(% excellent or good)



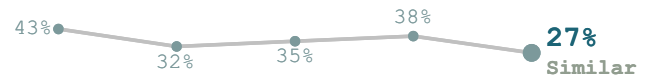
Employment opportunities



Shopping opportunities

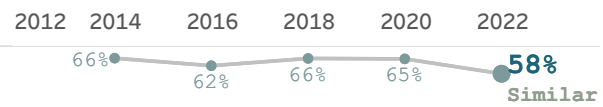


Cost of living



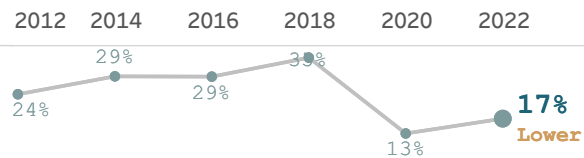
Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

Economic development



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

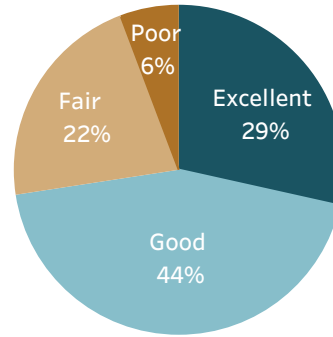


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

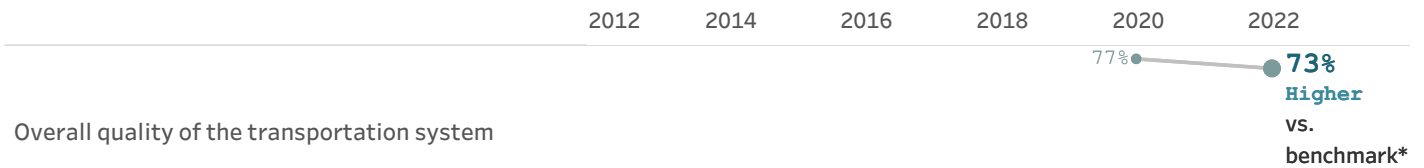
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

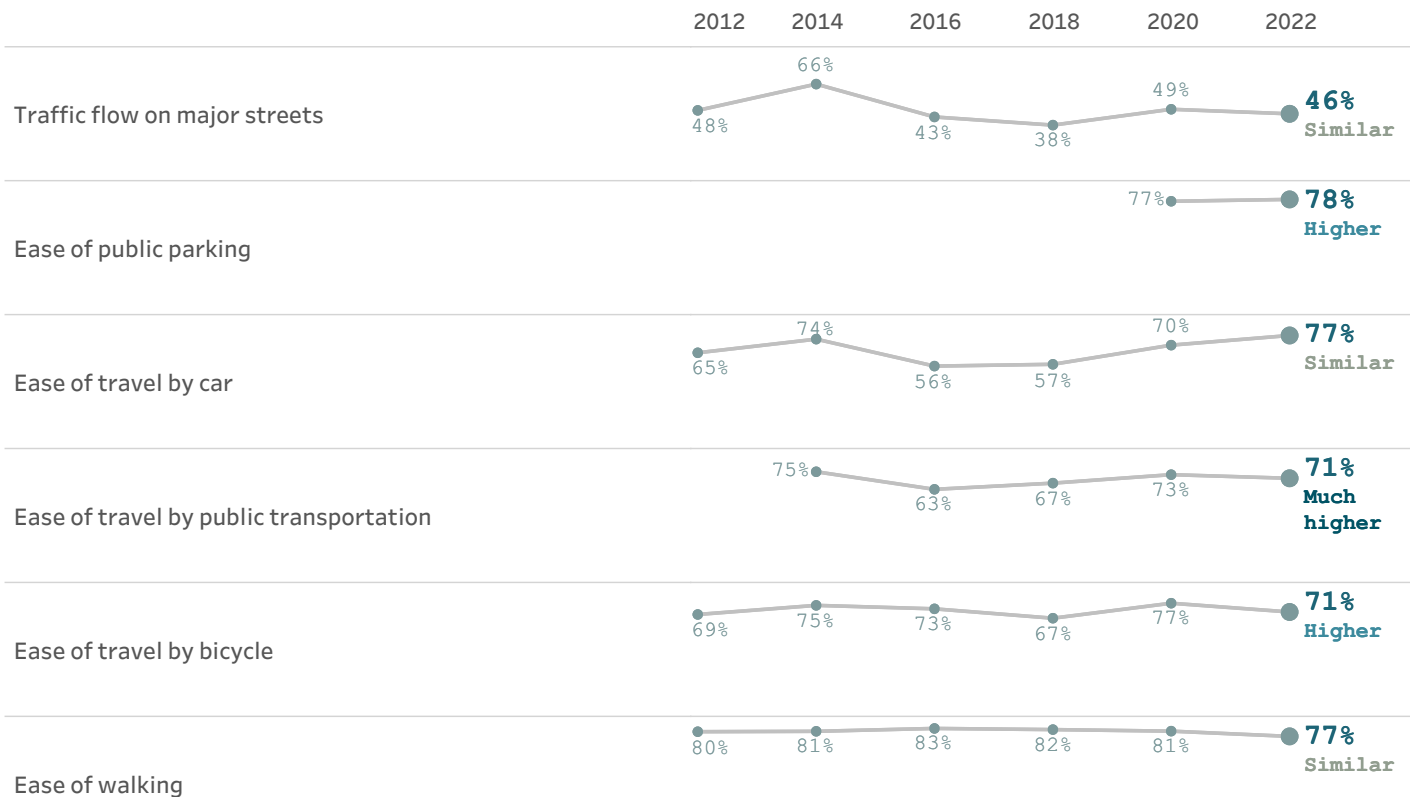
Overall quality of the transportation system in Wilsonville, 2022



Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)

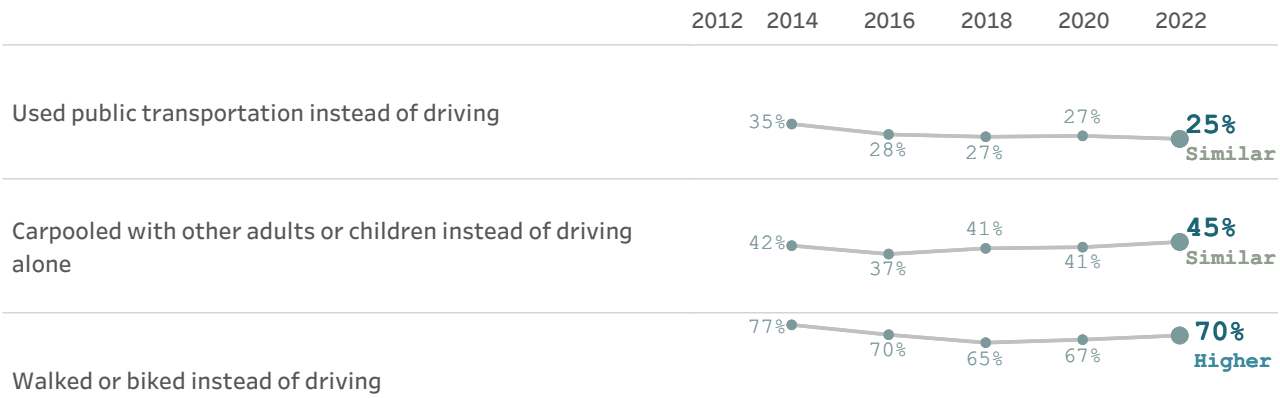


Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Wilsonville.

(% excellent or good)

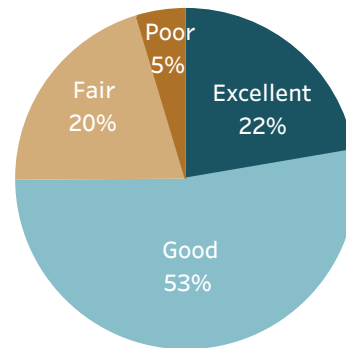


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

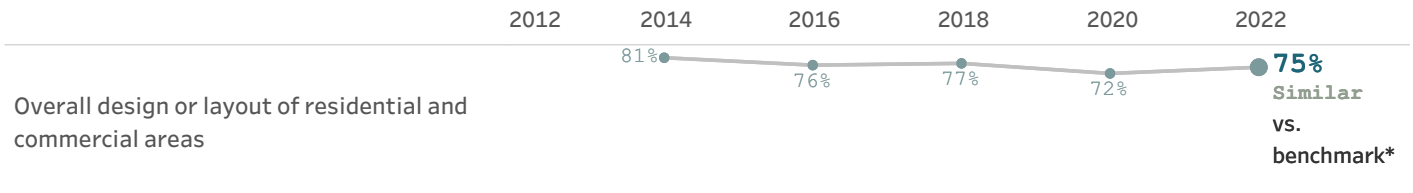
Overall design or layout of
Wilsonville's residential and
commercial areas, 2022

Community design

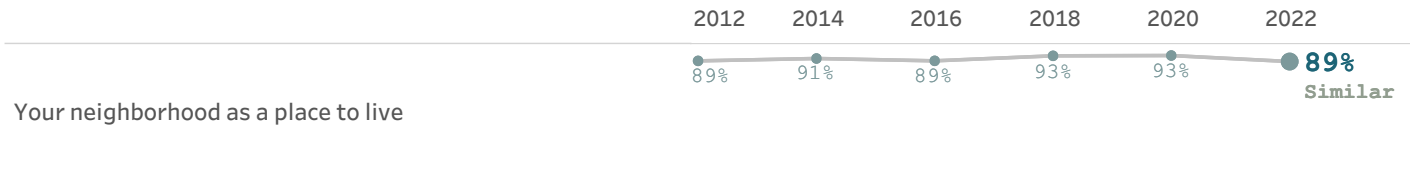
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



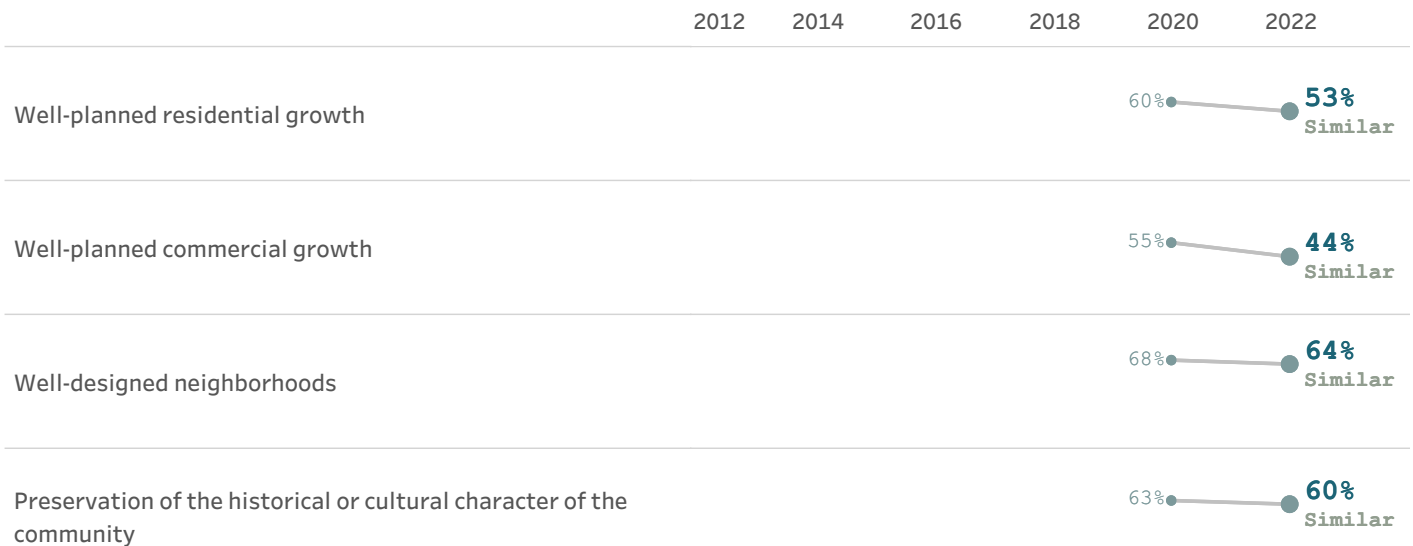
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)

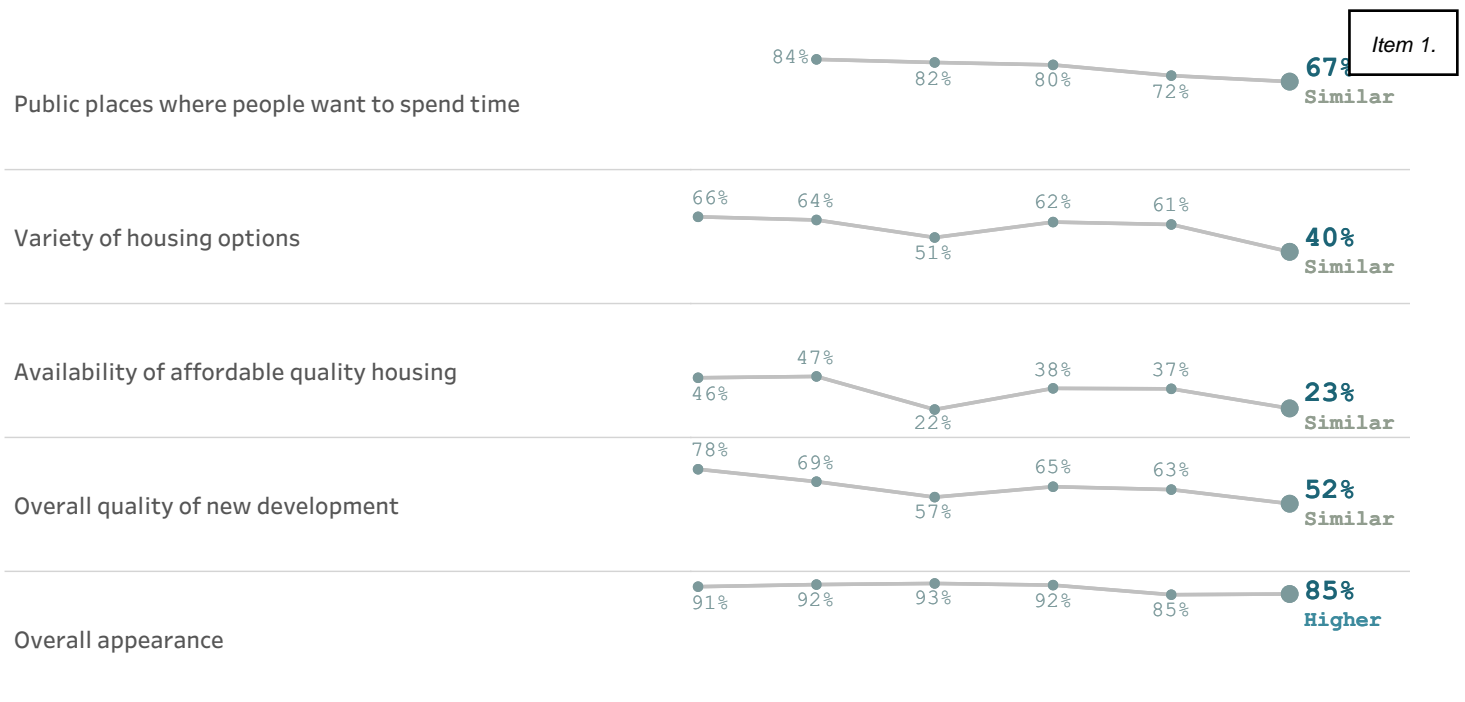


Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)

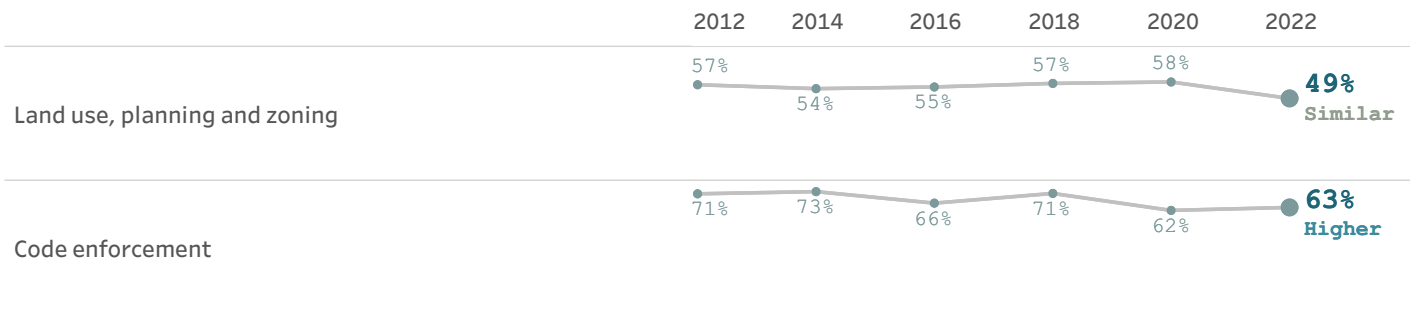


Please also rate each of the following in the Wilsonville community.
(% excellent or good)





Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

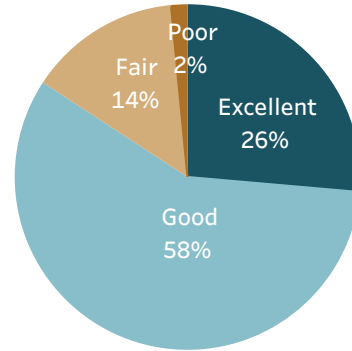


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

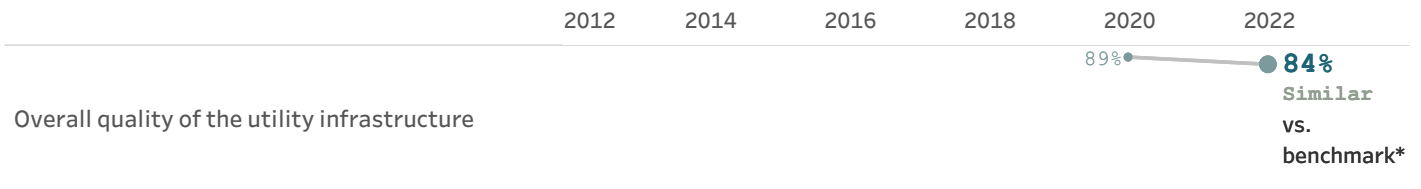
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

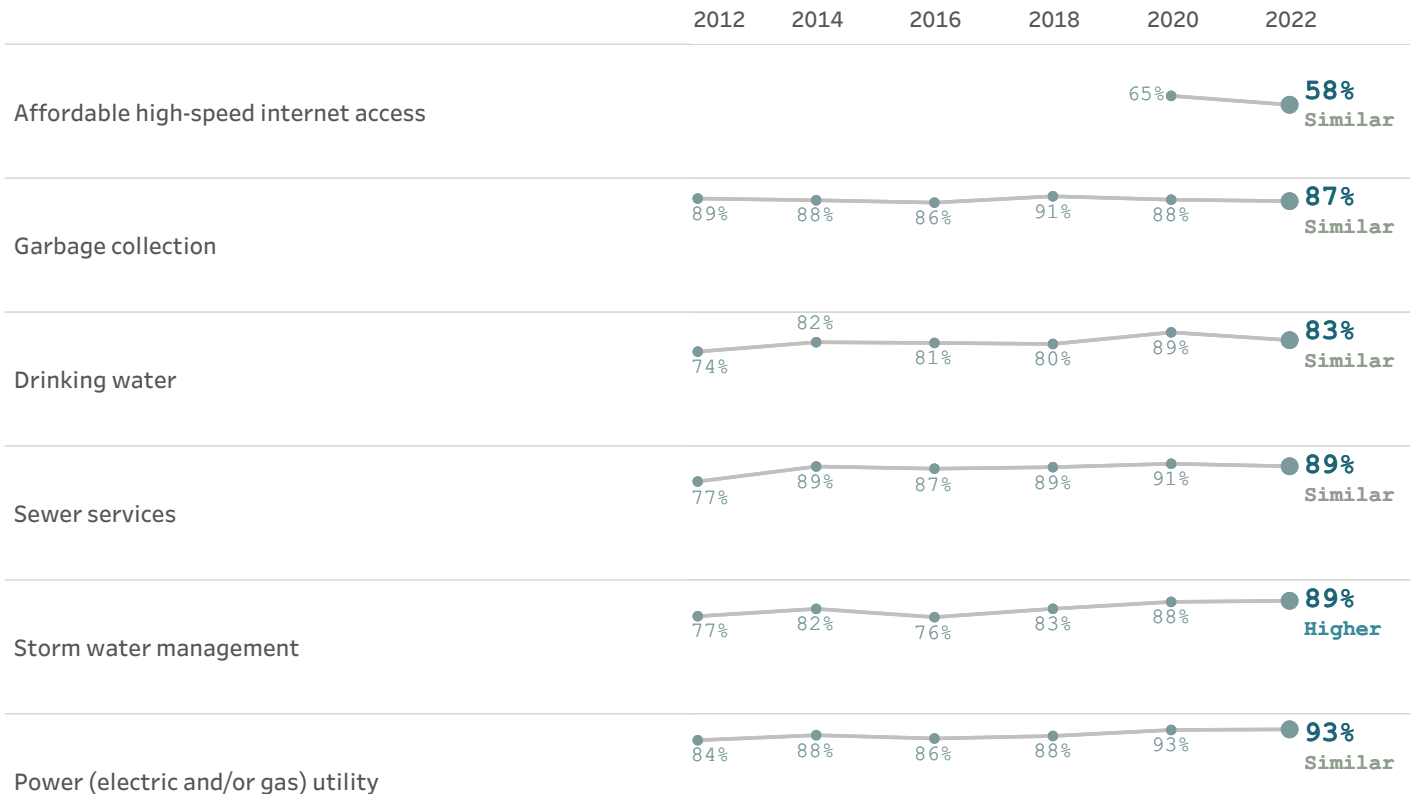
Overall quality of the utility infrastructure in Wilsonville, 2022

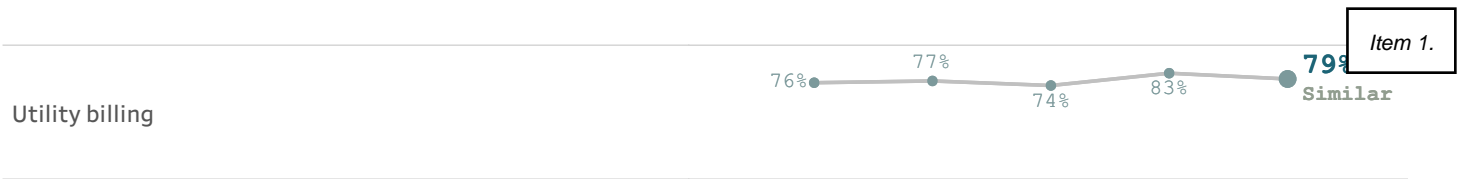


Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)



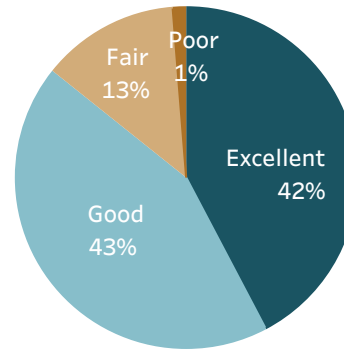


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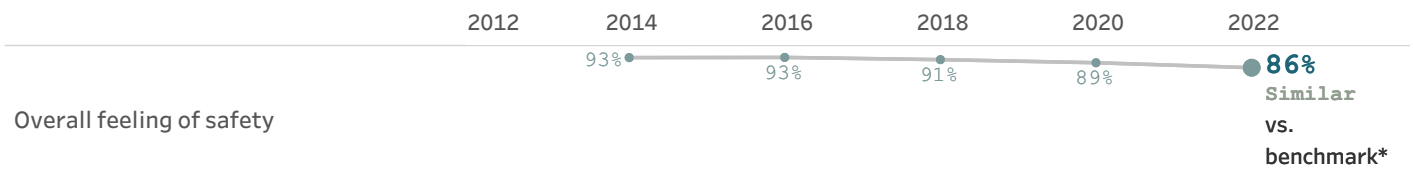
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

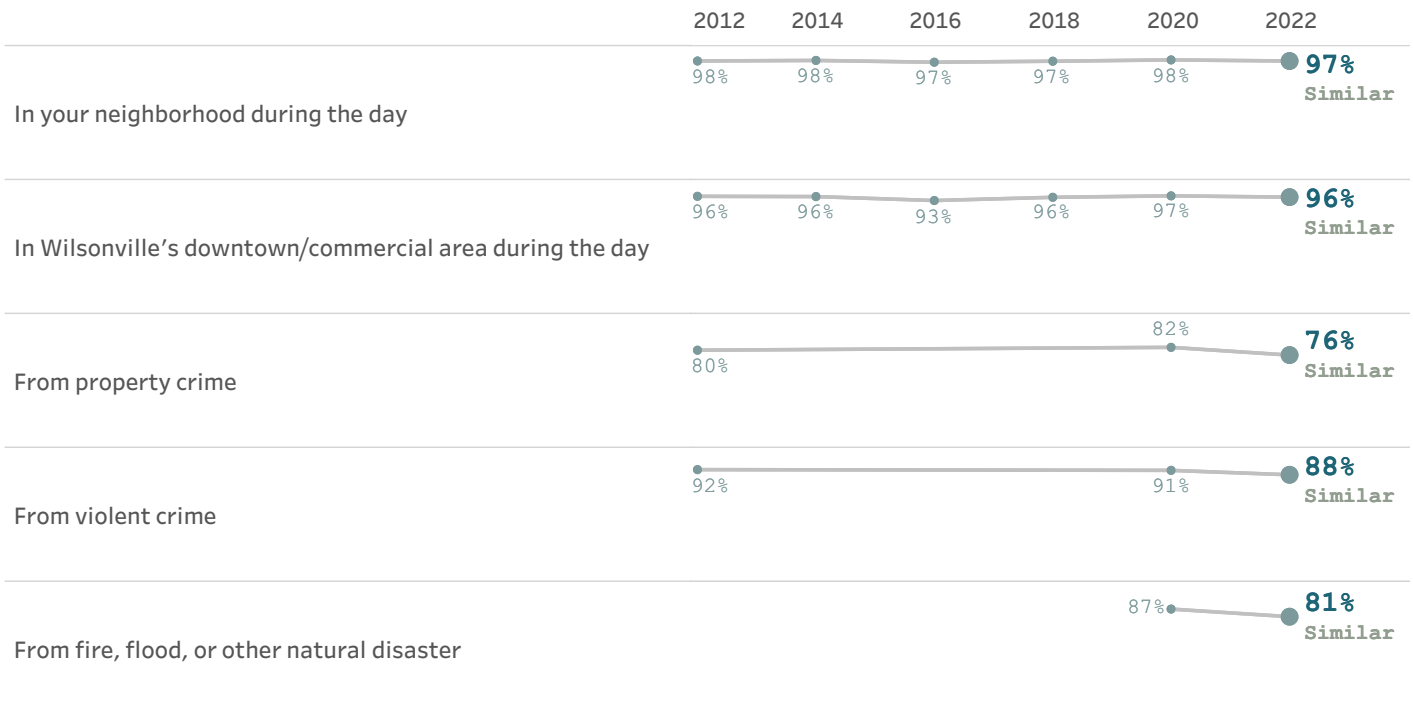
Overall feeling of safety in
Wilsonville, 2022



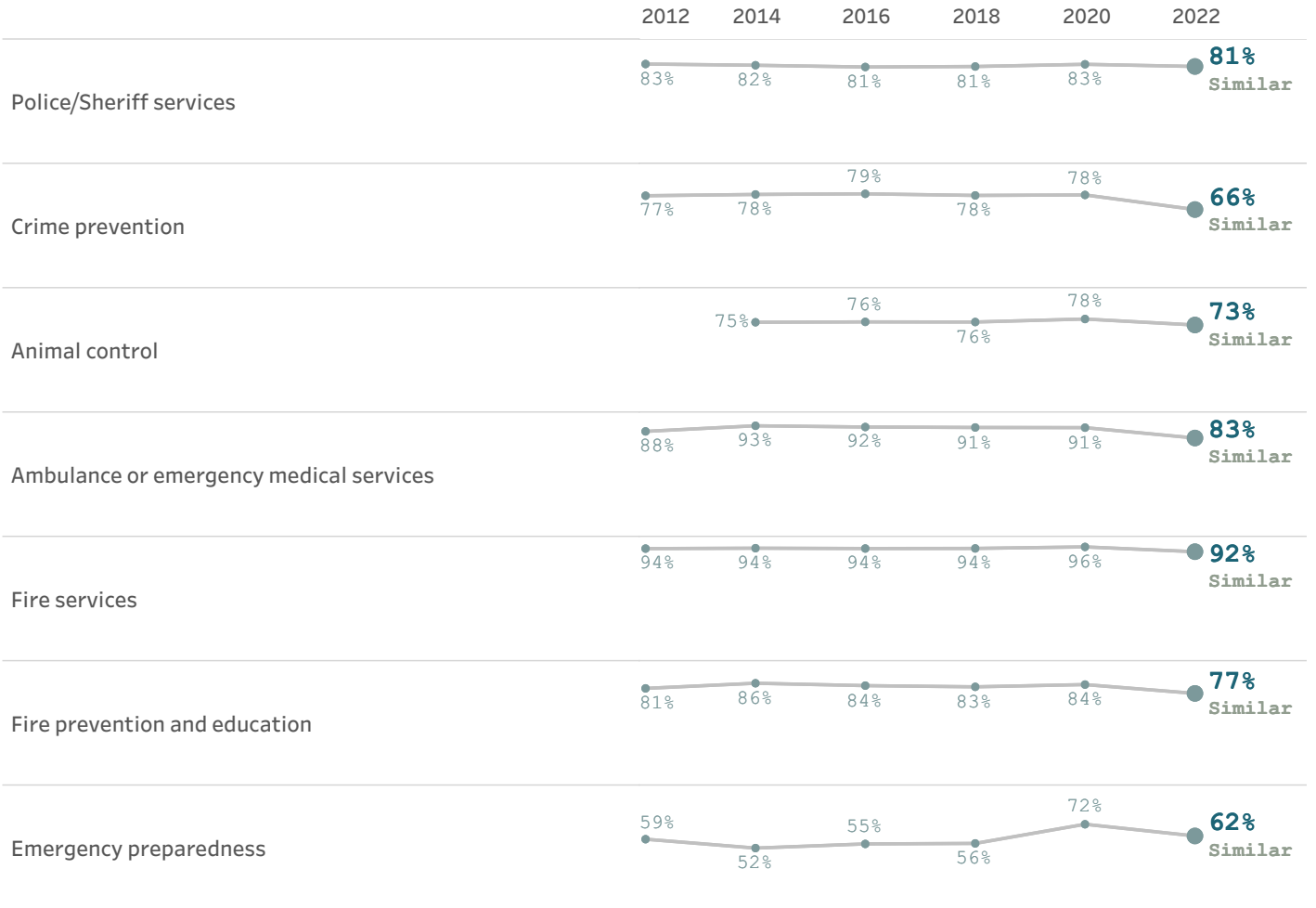
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

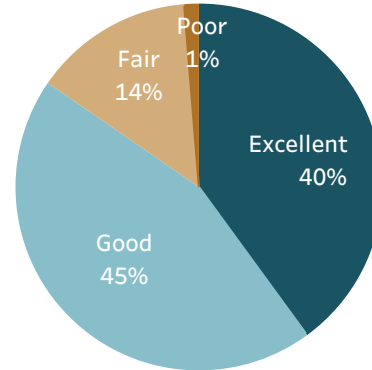


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

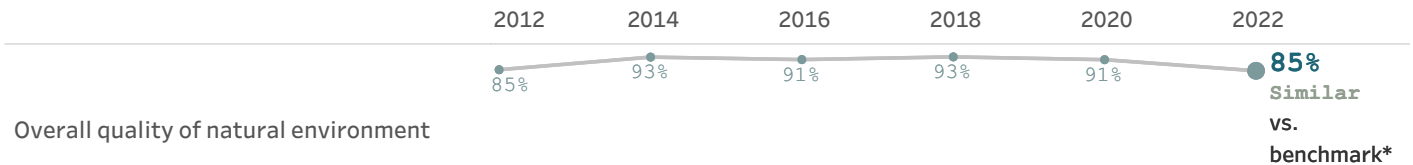
Overall quality of natural environment in Wilsonville, 2022

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



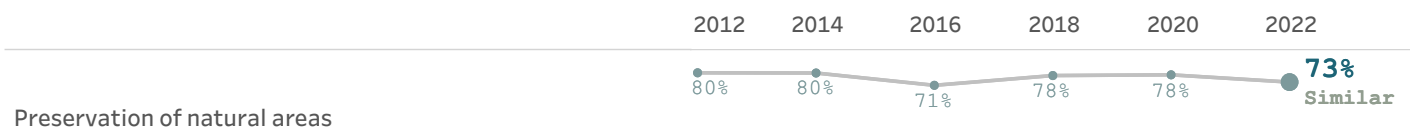
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)

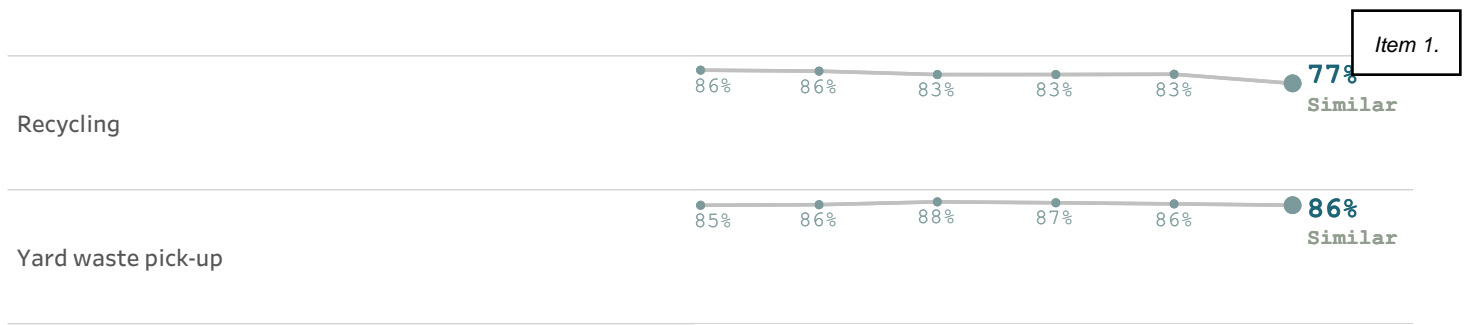


Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)





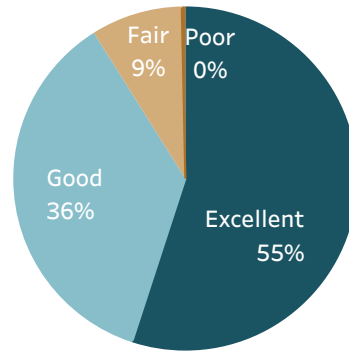
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

Parks and recreation

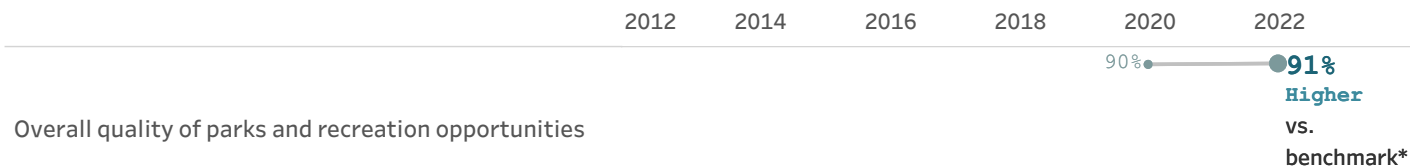
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



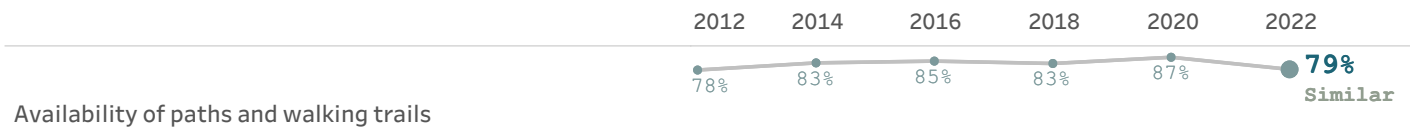
Please rate each of the following characteristics as they relate to Wilsonville as a whole.

(% excellent or good)



Please also rate each of the following in the Wilsonville community.

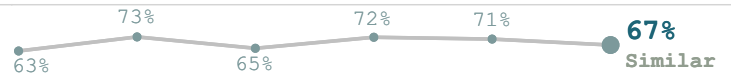
(% excellent or good)



Fitness opportunities

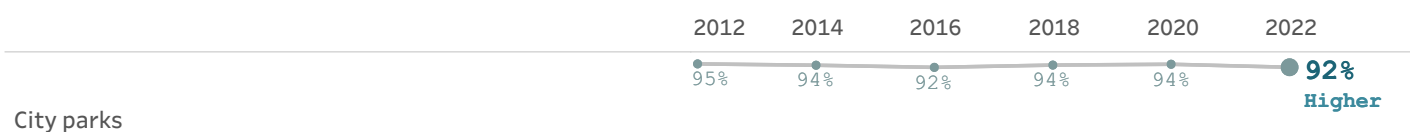


Recreational opportunities



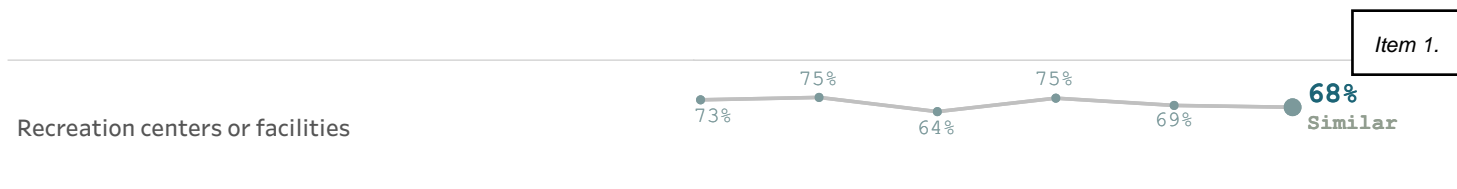
Please rate the quality of each of the following services in Wilsonville.

(% excellent or good)



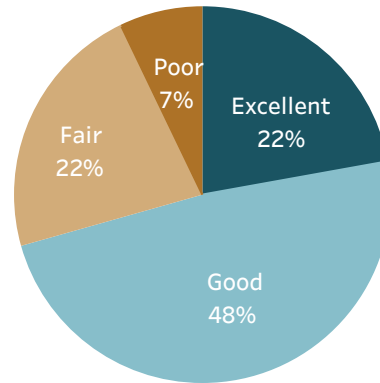
Recreation programs or classes





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

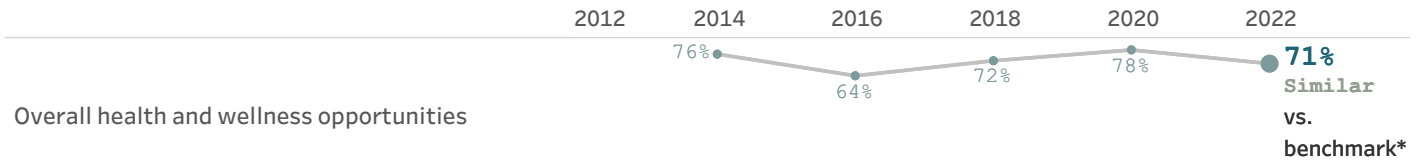
Overall health and wellness
opportunities in Wilsonville, 2022



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



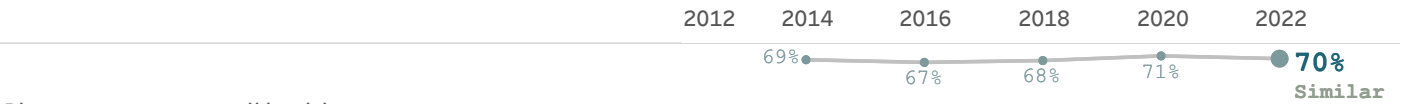
Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)



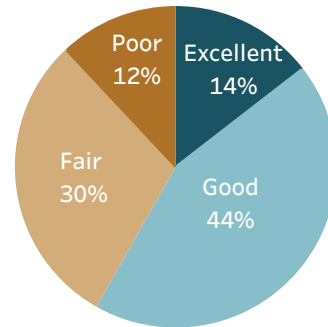
Please rate your overall health.
(% excellent or very good)



Please rate your overall health.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

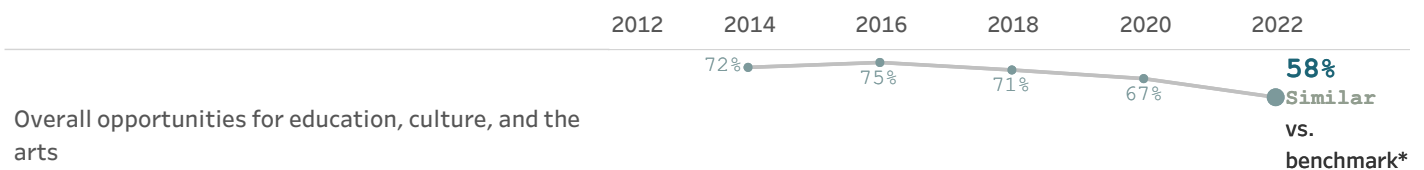
Overall opportunities for education,
culture and the arts, 2022



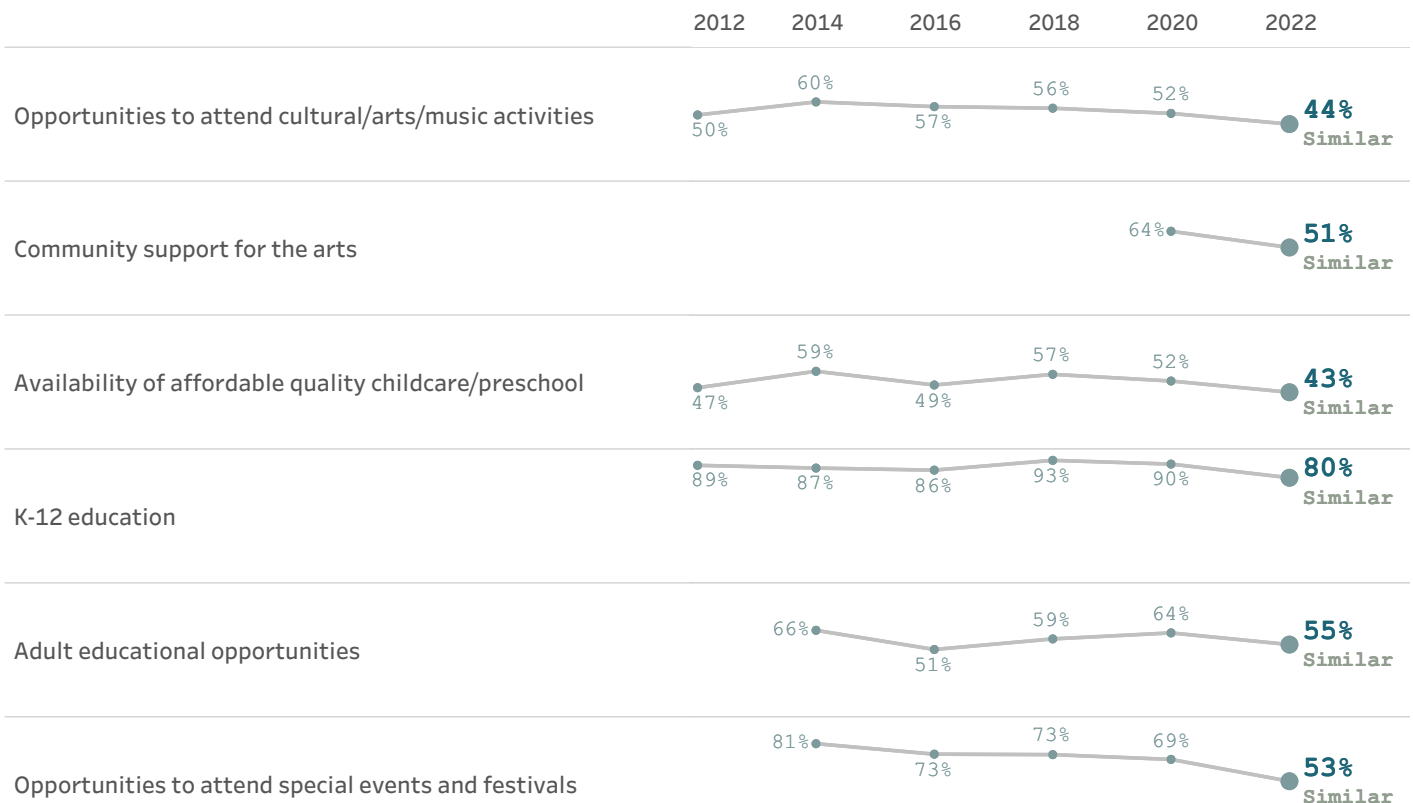
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

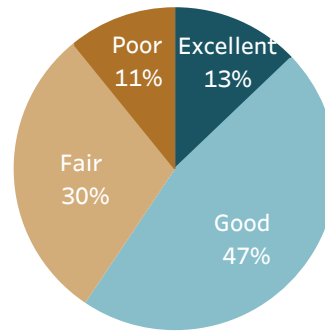


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

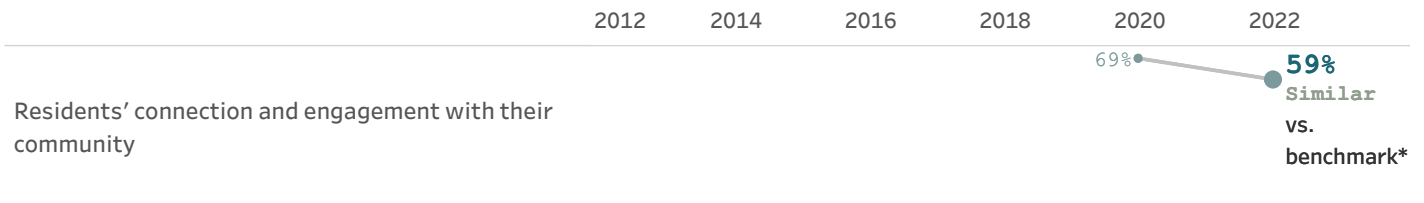
Residents' connection and engagement with their community, 2022

Inclusivity and engagement

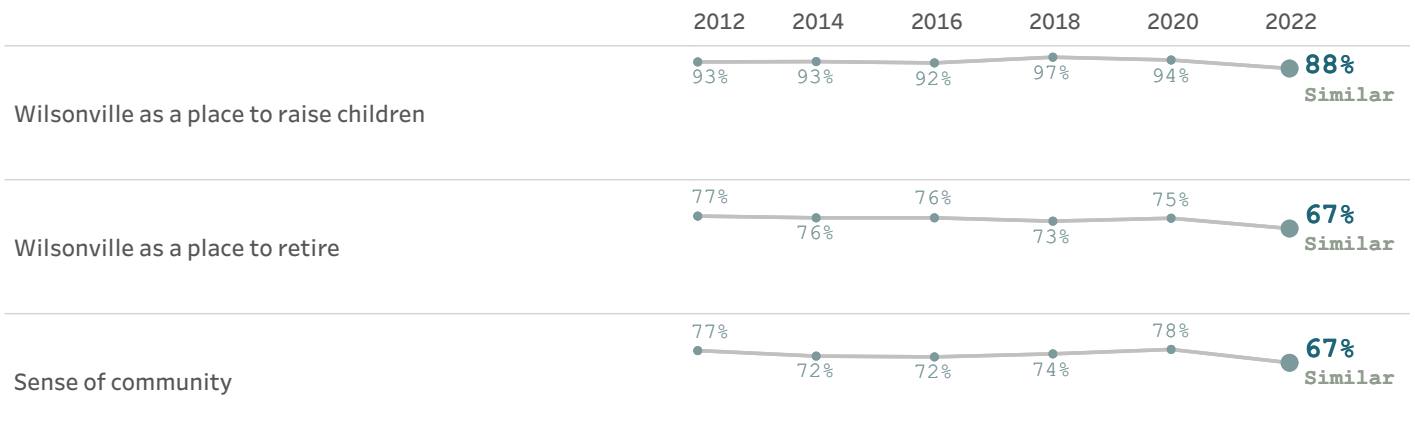
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



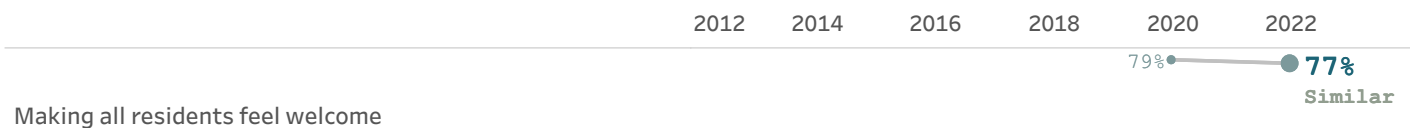
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)



Please rate the job you feel the Wilsonville community does at each of the following.
(% excellent or good)



Attracting people from diverse backgrounds

57% 50%
Similar

Valuing/respecting residents from diverse backgrounds

70% 61%
Similar

Taking care of vulnerable residents

74% 63%
Similar

Please also rate each of the following in the Wilsonville community.
(% excellent or good)

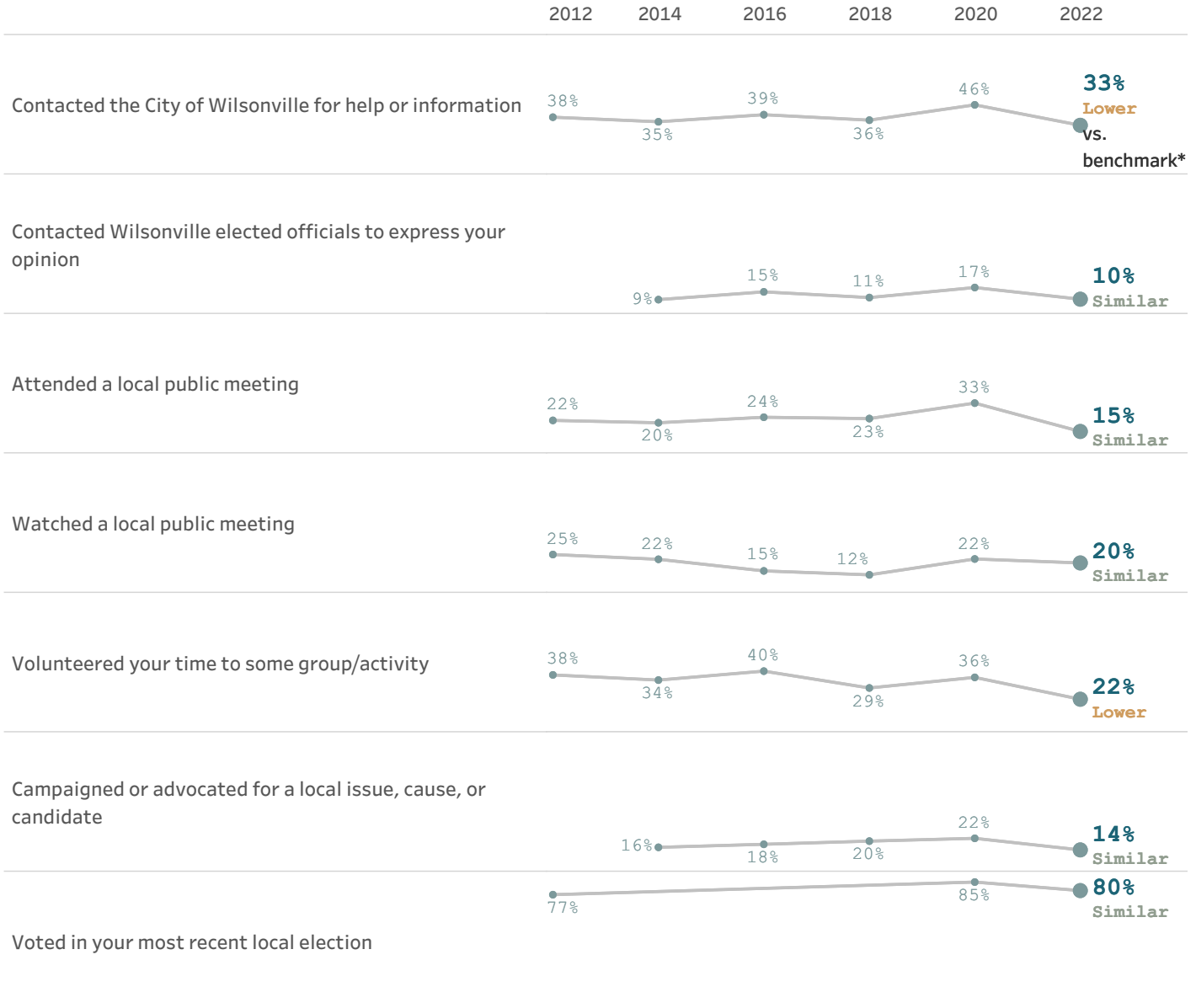


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

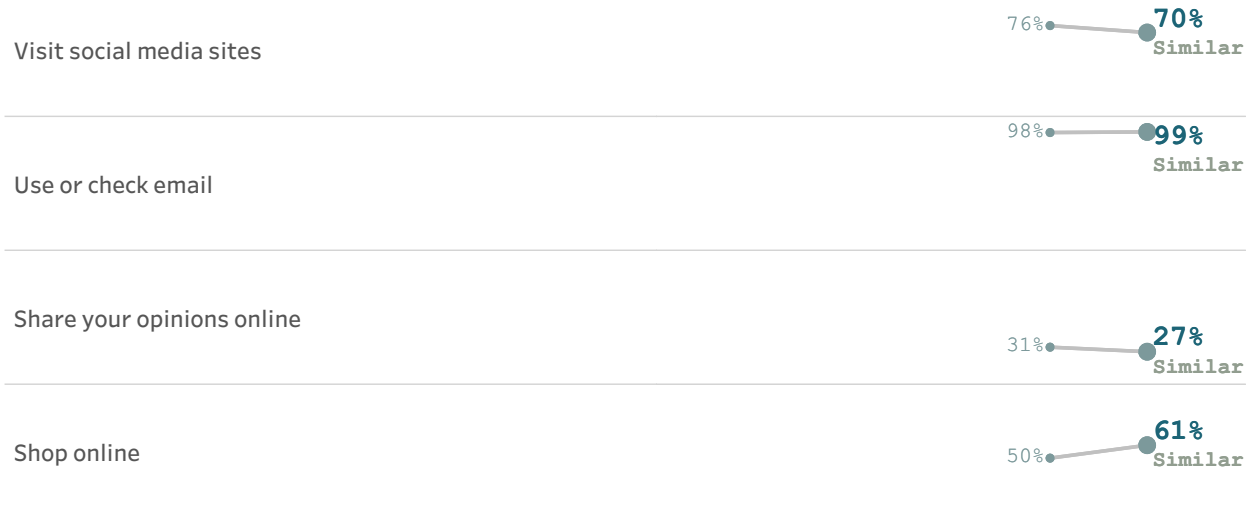
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



In general, how many times do you:
(% a few times a week or more)

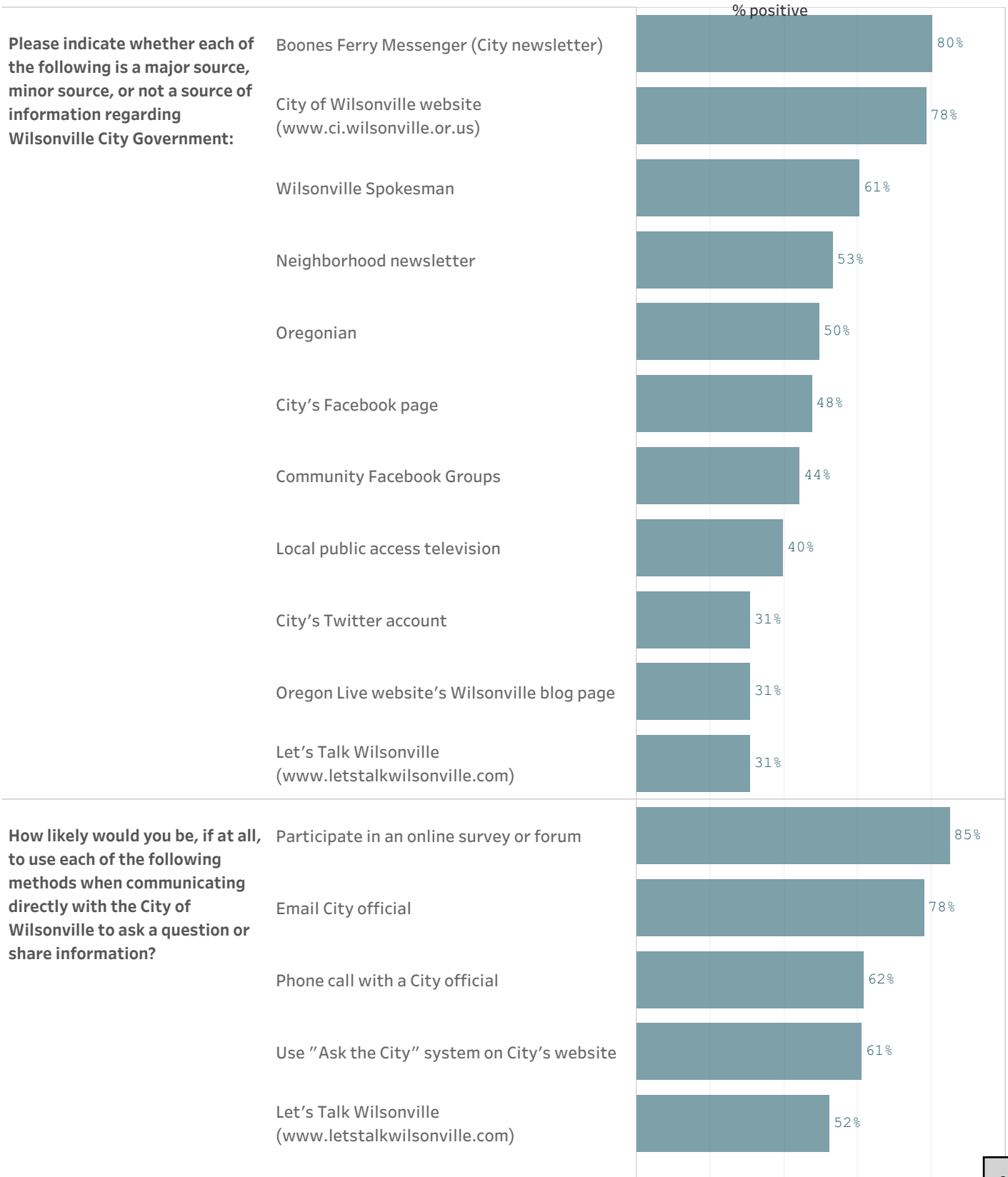


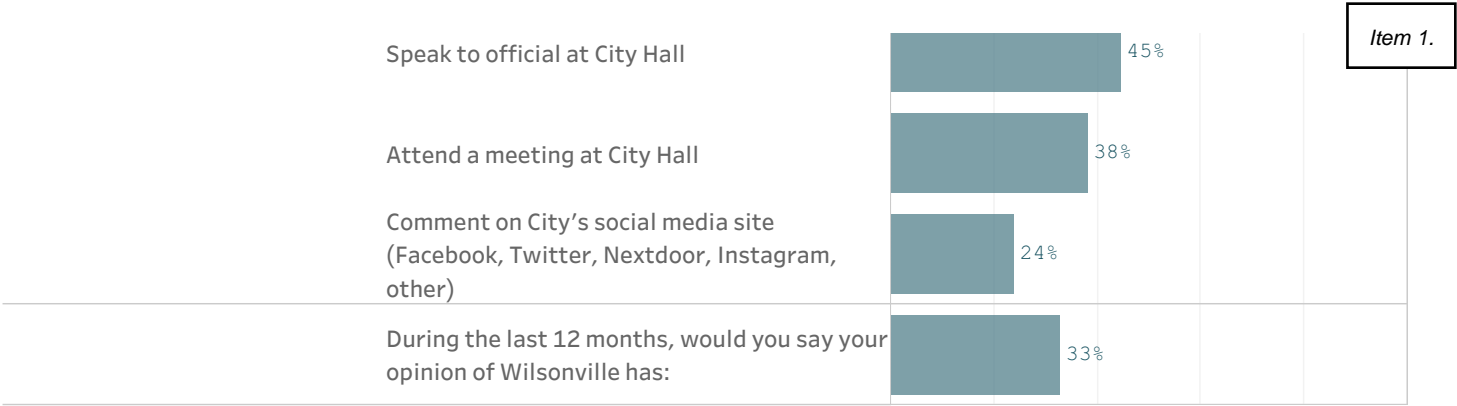


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey. The percentage of positive responses (major/minor source or very/somewhat likely or improved alot/ improved slightly) is shown.





Open-ended questions

Wilsonville included one open-ended question on their survey. The verbatim responses were categorized by topic area and those topics are reported below with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment.

What do you think are the biggest priorities facing the City of Wilsonville over the next five years?

Traffic/Infrastructure	26%
Affordable Housing/Cost of Living	20%
Growth/Development	16%
Safety/Homelessness	12%
Diversity/Community	5%
Economy/Small Business/Vibrancy of Downtown	5%
Education/Youth and recreation services	5%
Natural Environment	4%
Other	3%
Nothing	2%
Healthcare	2%

National benchmark tables

This table contains the comparisons of Wilsonville's results to those from other communities. The first column shows the comparison of Wilsonville's rating to the benchmark. Wilsonville's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different than the benchmark. The second column is Wilsonville's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Wilsonville's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Wilsonville's result -- that is what percent of surveyed communities had a lower rating than Wilsonville.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Similar	94%	94	336	72
	Your neighborhood as a place to live	Similar	89%	82	289	71
	Wilsonville as a place to raise children	Similar	88%	106	340	69
	Wilsonville as a place to work	Similar	63%	137	331	58
	Wilsonville as a place to visit	Similar	50%	208	290	28
	Wilsonville as a place to retire	Similar	67%	156	336	53
	The overall quality of life	Similar	89%	102	362	72
	Sense of community	Similar	67%	147	289	49
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	Similar	78%	96	277	65
	Overall quality of the transportation system	Higher	73%	15	159	91
	Overall design or layout of residential and commercial areas	Similar	75%	47	270	82
	Overall quality of the utility infrastructure	Similar	84%	26	155	83
	Overall feeling of safety	Similar	86%	110	328	66
	Overall quality of natural environment	Similar	85%	80	279	71
	Overall quality of parks and recreation opportunities	Higher	91%	12	161	93
	Overall health and wellness opportunities	Similar	71%	160	272	41
	Overall opportunities for education, culture, and the arts	Similar	58%	186	273	32
	Residents' connection and engagement with their community	Similar	59%	81	156	48
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	Similar	92%	88	280	68

Please indicate how likely or unlikely you are to do each of the following.	Remain in Wilsonville for the next five years	Similar	79%	215	277	22
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	97%	54	307	82
	In Wilsonville's downtown/commercial area during the day	Similar	96%	79	291	73
	From property crime	Similar	76%	101	164	39
	From violent crime	Similar	88%	71	164	56
	From fire, flood, or other natural disaster	Similar	81%	91	154	41
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	Similar	77%	47	162	71
	Attracting people from diverse backgrounds	Similar	50%	128	159	20
	Valuing/respecting residents from diverse backgrounds	Similar	61%	96	160	40
	Taking care of vulnerable residents	Similar	63%	60	156	62
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	Similar	75%	81	276	71
	Variety of business and service establishments	Similar	56%	99	156	37
	Vibrancy of downtown/commercial area	Similar	38%	181	259	30
	Employment opportunities	Similar	46%	138	293	53
	Shopping opportunities	Similar	44%	179	284	37
	Cost of living	Similar	27%	209	271	23
	Overall image or reputation	Similar	83%	109	332	67
Please also rate each of the following in the Wilsonville community.	Traffic flow on major streets	Similar	46%	175	305	42
	Ease of public parking	Higher	78%	17	253	93
	Ease of travel by car	Similar	77%	98	291	66
	Ease of travel by public transportation	Much higher	71%	9	253	96
	Ease of travel by bicycle	Higher	71%	48	293	83
	Ease of walking	Similar	77%	86	294	71
	Well-planned residential growth	Similar	53%	60	158	62
	Well-planned commercial growth	Similar	44%	67	158	58
	Well-designed neighborhoods	Similar	64%	56	155	64

Please also rate each of the following in the Wilsonville community.

Preservation of the historical or cultural character of the community	Similar	60%	92	154	46
Public places where people want to spend time	Similar	67%	114	265	57
Variety of housing options	Similar	40%	174	276	37
Availability of affordable quality housing	Similar	23%	226	298	24
Overall quality of new development	Similar	52%	145	289	50
Overall appearance	Higher	85%	51	312	83
Cleanliness	Higher	90%	35	299	88
Water resources	Similar	65%	55	142	61
Air quality	Similar	84%	70	263	73
Availability of paths and walking trails	Similar	79%	78	296	73
Fitness opportunities	Similar	69%	136	265	49
Recreational opportunities	Similar	67%	149	286	48
Availability of affordable quality food	Similar	60%	179	259	31
Availability of affordable quality health care	Similar	49%	206	268	23
Availability of preventive health services	Similar	48%	204	255	20
Availability of affordable quality mental health care	Lower	30%	211	255	17
Opportunities to attend cultural/arts/music activities	Similar	44%	209	282	26
Community support for the arts	Similar	51%	85	155	45
Availability of affordable quality childcare/preschool	Similar	43%	200	266	25
K-12 education	Similar	80%	97	269	64
Adult educational opportunities	Similar	55%	144	262	45
Sense of civic/community pride	Similar	61%	96	155	38
Neighborliness of residents	Similar	63%	137	266	48
Opportunities to participate in social events and activities	Similar	54%	203	273	26
Opportunities to attend special events and festivals	Similar	53%	221	271	18
Opportunities to volunteer	Similar	64%	179	269	33

Item 1.
































Please also rate each of the following in the Wilsonville community.	Opportunities to participate in community matters	Similar	62%	144	272	47
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	57%	185	288	36
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	Lower	33%	285	307	7
	Contacted Wilsonville elected officials to express your opinion	Similar	10%	251	266	6
	Attended a local public meeting	Similar	15%	204	266	23
	Watched a local public meeting	Similar	20%	173	247	30
	Volunteered your time to some group/activity	Lower	22%	224	269	17
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	206	259	20
	Voted in your most recent local election	Similar	80%	62	157	61
	Used public transportation instead of driving	Similar	25%	67	243	72
	Carpooled with other adults or children instead of driving alone	Similar	45%	88	262	66
	Walked or biked instead of driving	Higher	70%	58	266	78
Please rate the quality of each of the following services in Wilsonville.	Public information services	Similar	72%	114	285	60
	Economic development	Similar	58%	122	278	56
	Traffic enforcement	Similar	65%	148	326	54
	Traffic signal timing	Similar	58%	68	270	75
	Street repair	Higher	59%	69	321	78
	Street cleaning	Higher	84%	8	283	97
	Street lighting	Higher	85%	1	312	100
	Snow removal	Similar	73%	83	240	65
	Sidewalk maintenance	Higher	78%	17	280	94
	Bus or transit services	Much higher	79%	8	250	97
	Land use, planning and zoning	Similar	49%	110	285	61
	Code enforcement	Higher	63%	38	319	88
	Affordable high-speed internet access	Similar	58%	44	152	71
	Garbage collection	Similar	87%	96	303	68

Please rate the quality of each of the following services in Wilsonville.	Drinking water	Similar	83%	53	279	81
	Sewer services	Similar	89%	34	284	88
	Storm water management	Higher	89%	19	298	93
	Power (electric and/or gas) utility	Similar	93%	9	223	96
	Utility billing	Similar	79%	52	250	79
	Police/Sheriff services	Similar	81%	186	353	47
	Crime prevention	Similar	66%	193	325	40
	Animal control	Similar	73%	104	295	65
	Ambulance or emergency medical services	Similar	83%	180	292	38
	Fire services	Similar	92%	135	316	57
	Fire prevention and education	Similar	77%	150	281	46
	Emergency preparedness	Similar	62%	165	280	41
	Preservation of natural areas	Similar	73%	38	263	85
	Wilsonville open space	Higher	78%	35	256	86
	Recycling	Similar	77%	118	305	61
	Yard waste pick-up	Similar	86%	63	261	76
	City parks	Higher	92%	15	298	95
	Recreation programs or classes	Similar	73%	132	291	54
	Recreation centers or facilities	Similar	68%	139	276	50
	Health services	Similar	59%	169	250	32
	Public library services	Similar	93%	21	298	93
	Overall customer service by Wilsonville employees	Similar	87%	46	341	86
Please rate the following categories of Wilsonville government performance.	The value of services for the taxes paid to Wilsonville	Similar	58%	107	345	69
	The overall direction that Wilsonville is taking	Similar	69%	89	309	71
	The job Wilsonville government does at welcoming resident involvement	Similar	57%	74	307	76
	Overall confidence in Wilsonville government	Similar	58%	102	275	63

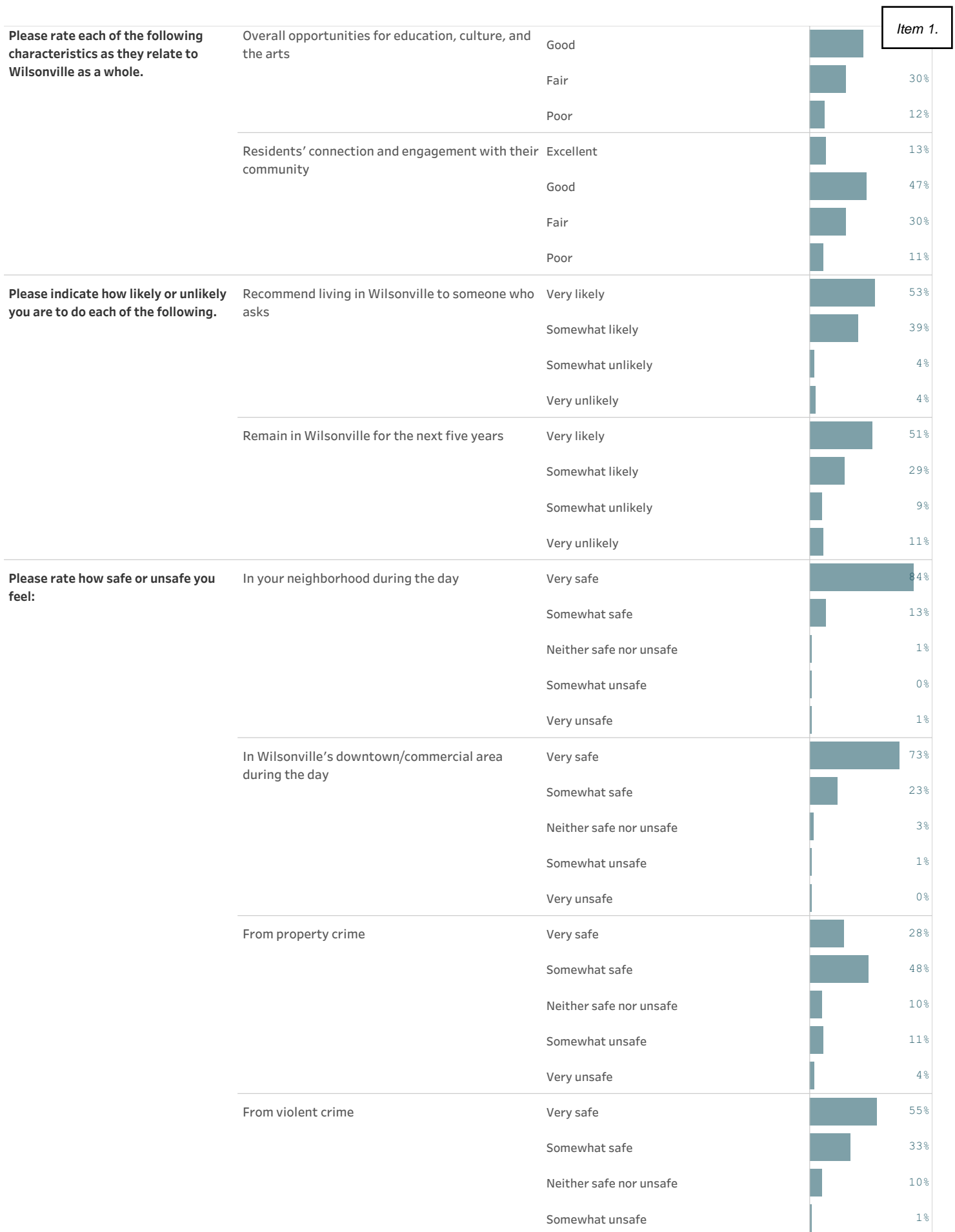
Please rate the following categories of Wilsonville government performance.	Generally acting in the best interest of the community	Similar	65%	84	279	76
	Being honest	Similar	65%	101	270	62
	Being open and transparent to the public	Similar	65%	56	161	65
	Informing residents about issues facing the community	Similar	63%	54	167	68
	Treating all residents fairly	Similar	64%	103	276	63
	Treating residents with respect	Similar	70%	66	158	58
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	Similar	78%	119	337	64
	The Federal Government	Similar	33%	209	259	19
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health	Similar	81%	213	249	14
	Overall quality of the transportation system	Similar	78%	47	154	70
	Overall design or layout of residential and commercial areas	Similar	81%	45	249	82
	Overall quality of the utility infrastructure	Similar	83%	90	153	41
	Overall feeling of safety	Similar	92%	58	249	77
	Overall quality of natural environment	Similar	90%	24	249	90
	Overall quality of parks and recreation opportunities	Similar	85%	17	154	89
	Overall health and wellness opportunities	Similar	73%	178	249	28
	Overall opportunities for education, culture, and the arts	Similar	66%	215	249	13
	Residents' connection and engagement with their community	Similar	69%	174	249	30
In general, how many times do you:	Access the internet from your home	Similar	97%	41	154	74
	Access the internet from your cell phone	Similar	92%	97	154	37
	Visit social media sites	Similar	70%	144	153	6
	Use or check email	Similar	99%	31	154	80
	Share your opinions online	Similar	27%	111	154	28
	Shop online	Similar	61%	49	154	68
	Please rate your overall health.	Similar	70%	72	261	72
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	17%	237	263	10

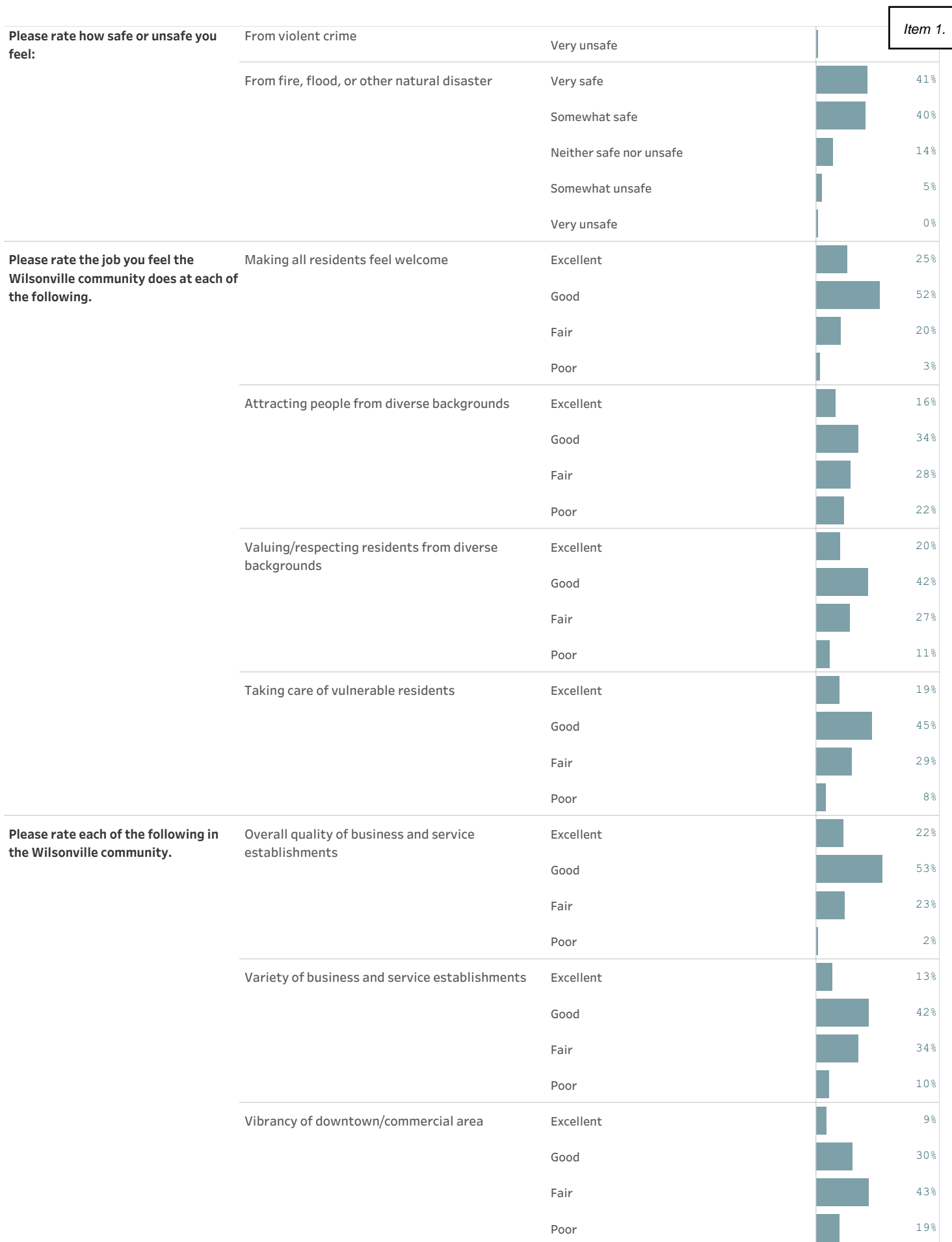
Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Excellent		47%
		Good		47%
		Fair		5%
		Poor		1%
Your neighborhood as a place to live		Excellent		51%
		Good		37%
		Fair		9%
		Poor		3%
Wilsonville as a place to raise children		Excellent		52%
		Good		36%
		Fair		10%
		Poor		2%
Wilsonville as a place to work		Excellent		28%
		Good		34%
		Fair		32%
		Poor		5%
Wilsonville as a place to visit		Excellent		13%
		Good		38%
		Fair		41%
		Poor		9%
Wilsonville as a place to retire		Excellent		33%
		Good		34%
		Fair		20%
		Poor		13%
The overall quality of life		Excellent		37%
		Good		52%
		Fair		10%
		Poor		1%
Sense of community		Excellent		20%
		Good		47%
		Fair		21%







Please rate each of the following in the Wilsonville community.

Employment opportunities

Excellent

Item 1.

Good

36%

Fair

38%

Poor

16%

Shopping opportunities

Excellent

10%

Good

34%

Fair

42%

Poor

14%

Cost of living

Excellent

4%

Good

23%

Fair

44%

Poor

29%

Overall image or reputation

Excellent

28%

Good

56%

Fair

15%

Poor

2%

Please also rate each of the following in the Wilsonville community.

Traffic flow on major streets

Excellent

9%

Good

37%

Fair

38%

Poor

17%

Ease of public parking

Excellent

31%

Good

47%

Fair

18%

Poor

4%

Ease of travel by car

Excellent

28%

Good

49%

Fair

19%

Poor

4%

Ease of travel by public transportation

Excellent

33%

Good

37%

Fair

17%

Poor

13%

Ease of travel by bicycle

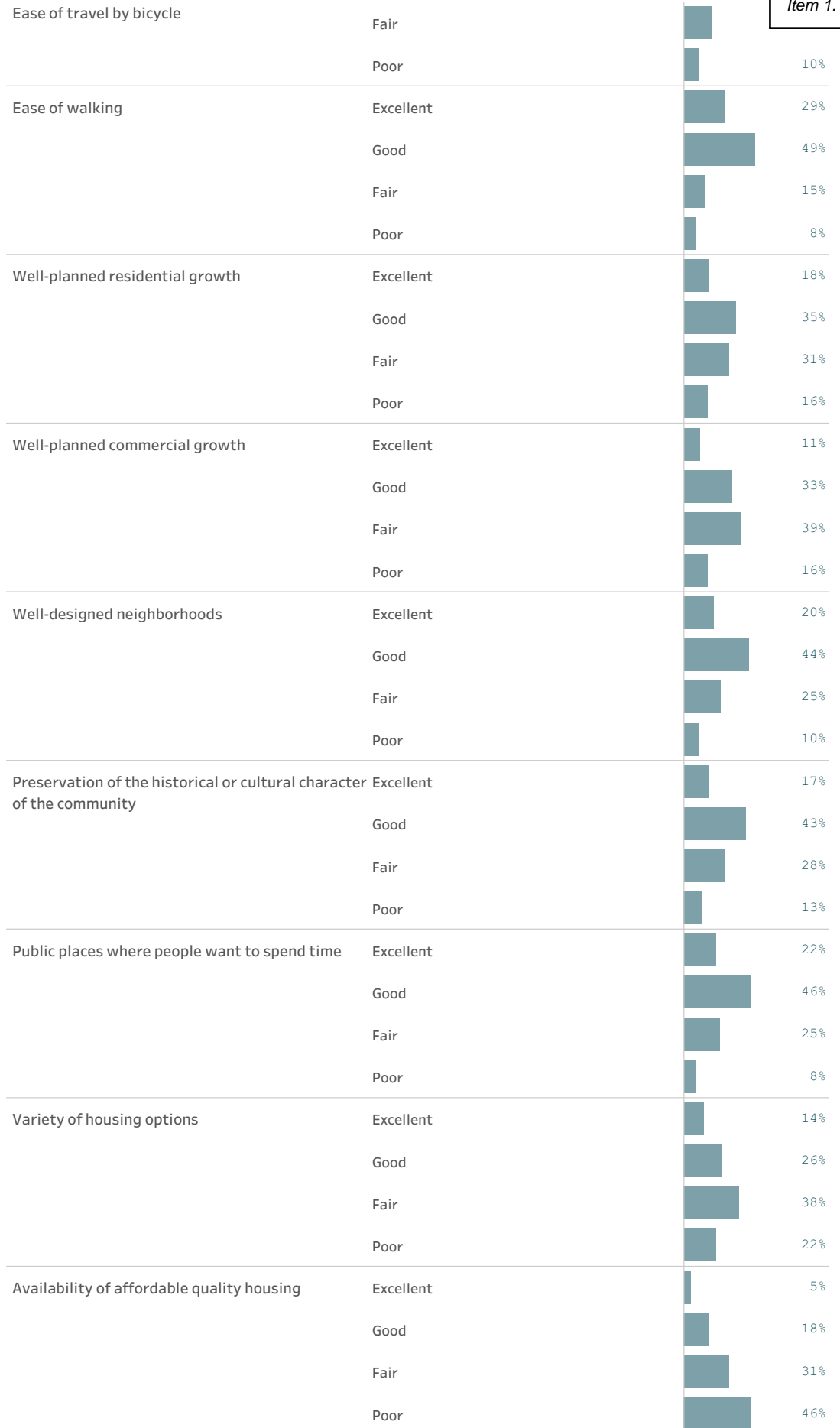
Excellent

25%

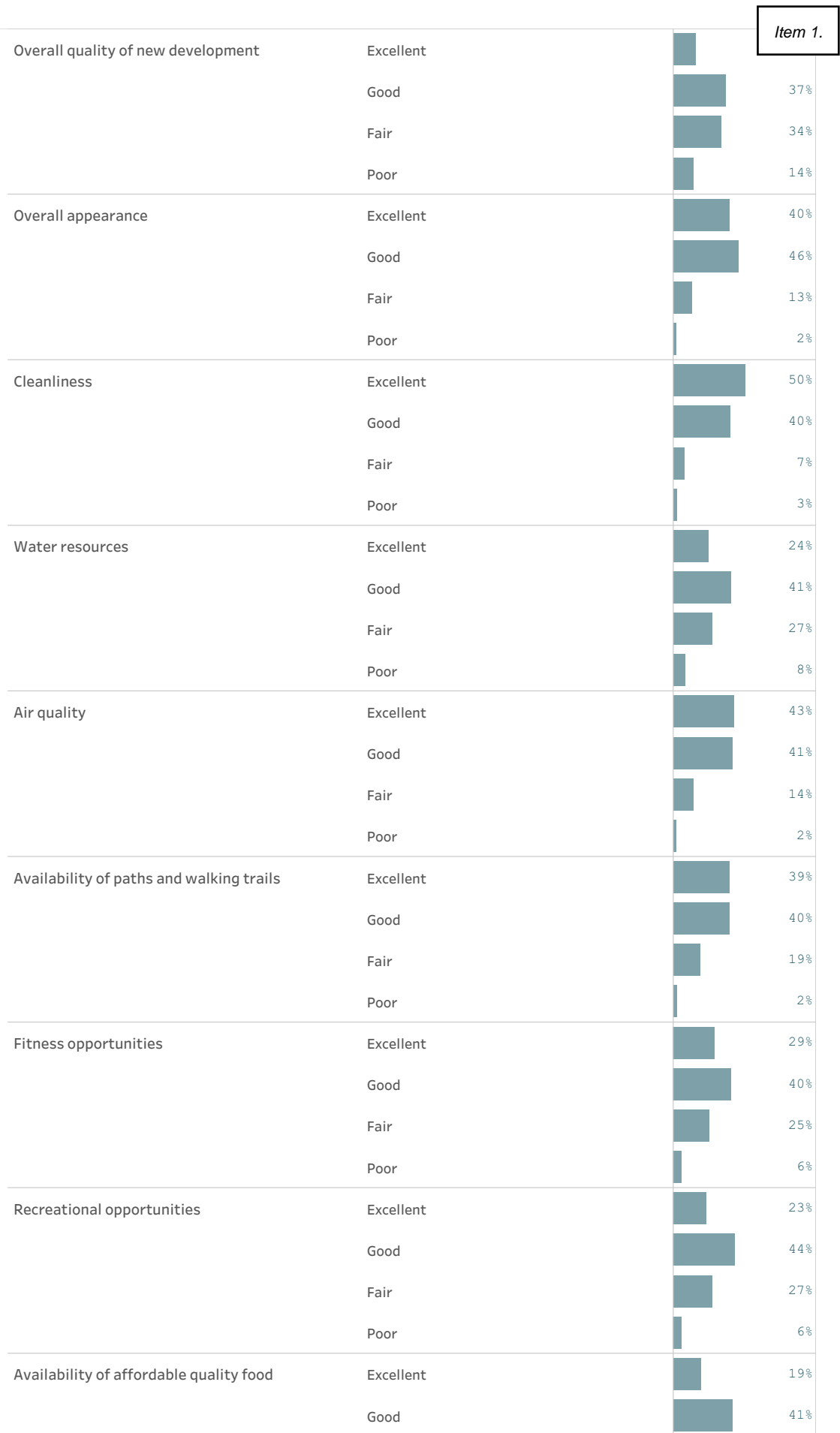
Good

45%



































Please also rate each of the following in the Wilsonville community.



Please also rate each of the following in the Wilsonville community.

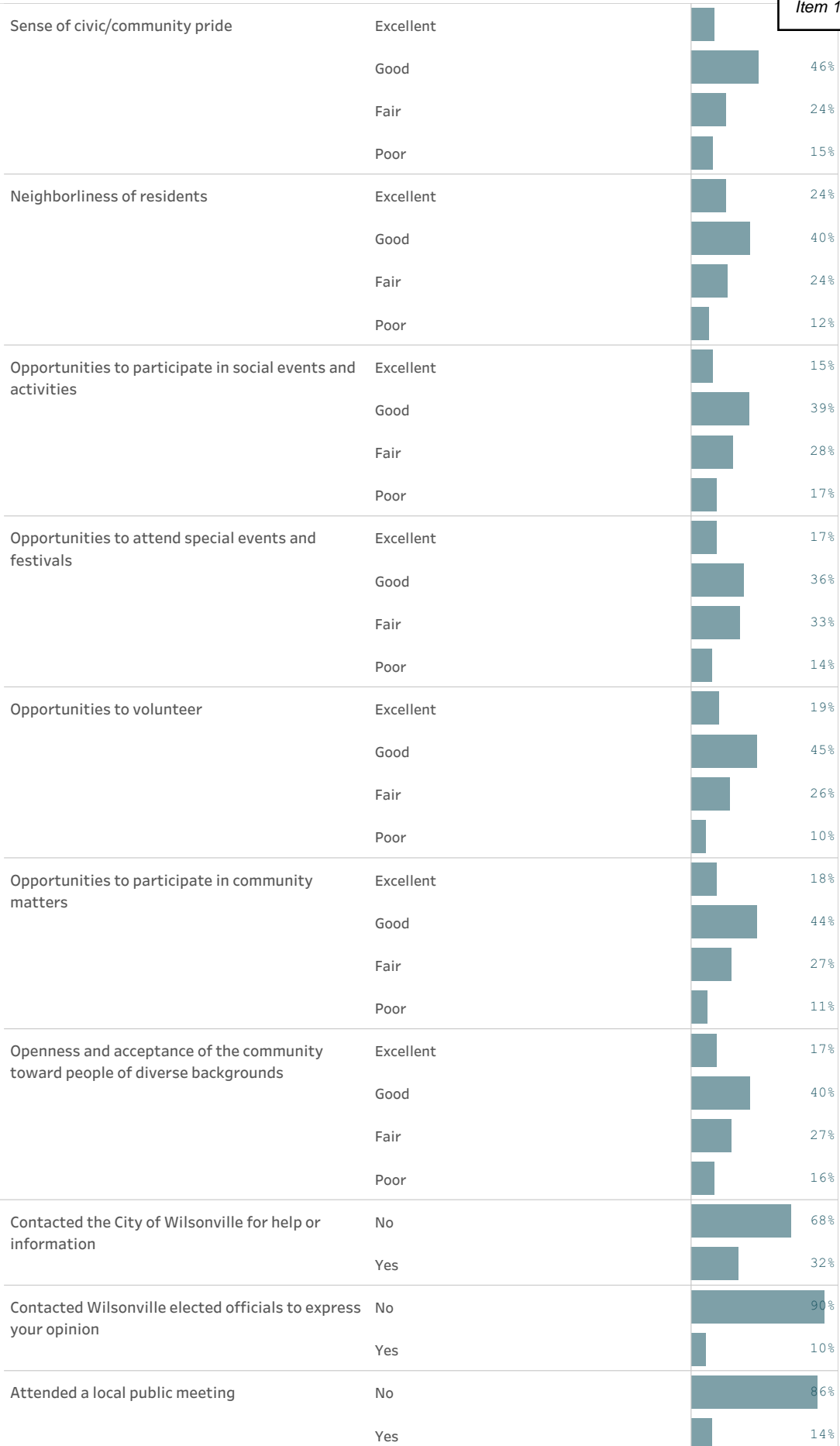


Please also rate each of the following in the Wilsonville community.

Availability of affordable quality food	Fair		
	Poor		11%
Availability of affordable quality health care	Excellent		13%
	Good		35%
	Fair		33%
	Poor		19%
Availability of preventive health services	Excellent		13%
	Good		35%
	Fair		34%
	Poor		19%
Availability of affordable quality mental health care	Excellent		12%
	Good		18%
	Fair		27%
	Poor		42%
Opportunities to attend cultural/arts/music activities	Excellent		13%
	Good		31%
	Fair		36%
	Poor		21%
Community support for the arts	Excellent		15%
	Good		37%
	Fair		38%
	Poor		11%
Availability of affordable quality childcare/preschool	Excellent		9%
	Good		34%
	Fair		22%
	Poor		35%
K-12 education	Excellent		36%
	Good		44%
	Fair		15%
	Poor		5%
Adult educational opportunities	Excellent		16%
	Good		39%
	Fair		29%
	Poor		16%

Item 1.

Please also rate each of the following in the Wilsonville community.



Please indicate whether or not you have done each of the following in the last 12 months.

Watched a local public meeting

No

Yes

Volunteered your time to some group/activity

No

Yes

Campaigned or advocated for a local issue, cause, or candidate

No

Yes

Voted in your most recent local election

No

Yes

Used public transportation instead of driving

No

Yes

Carpooled with other adults or children instead of driving alone

No

Yes

Walked or biked instead of driving

No

Yes

Please rate the quality of each of the following services in Wilsonville.

Public information services

Excellent

Good

Fair

Poor

Economic development

Excellent

Good

Fair

Poor

Traffic enforcement

Excellent

Good

Fair

Poor

Traffic signal timing

Excellent

Good

Fair

Poor

Street repair

Excellent

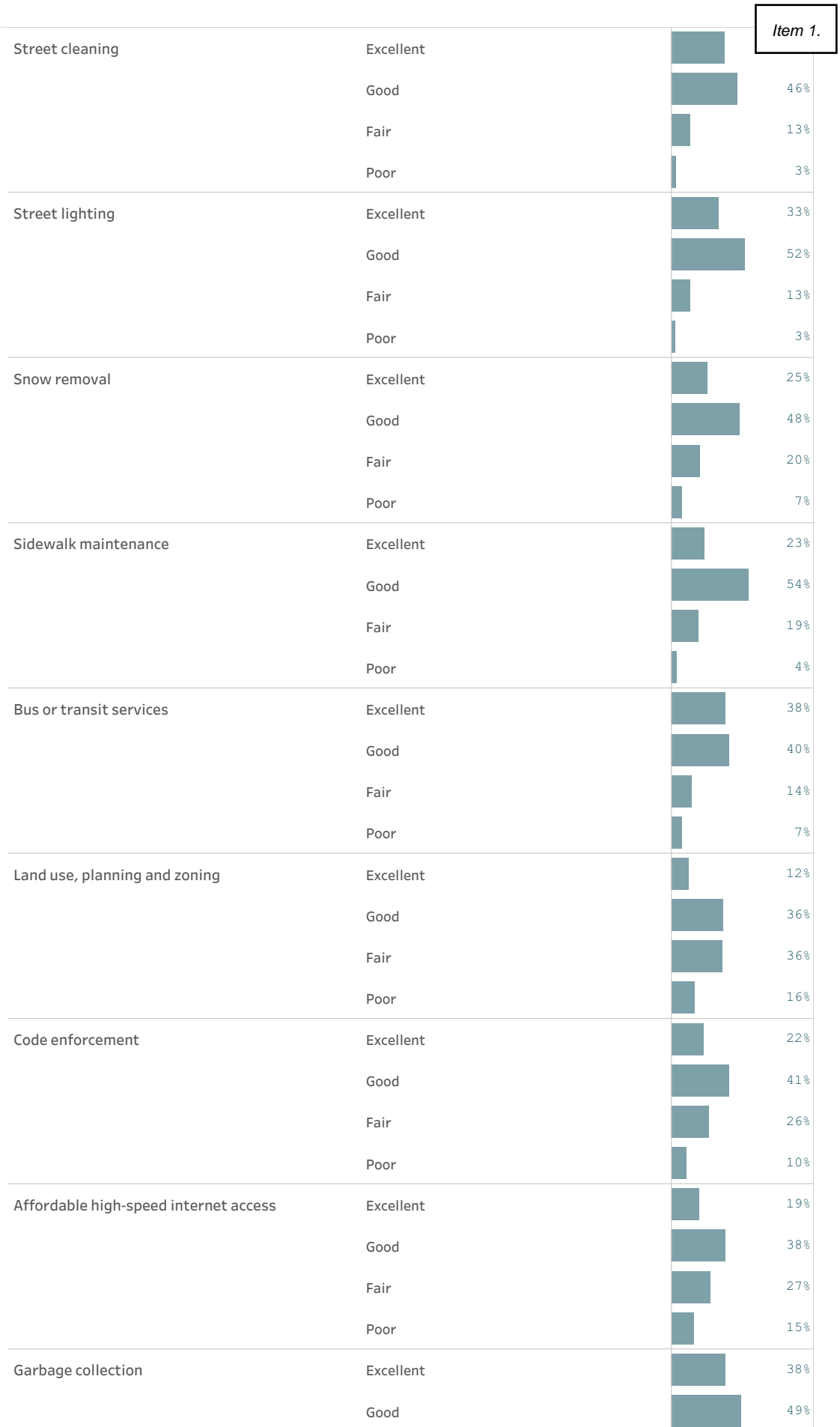
Good

Fair

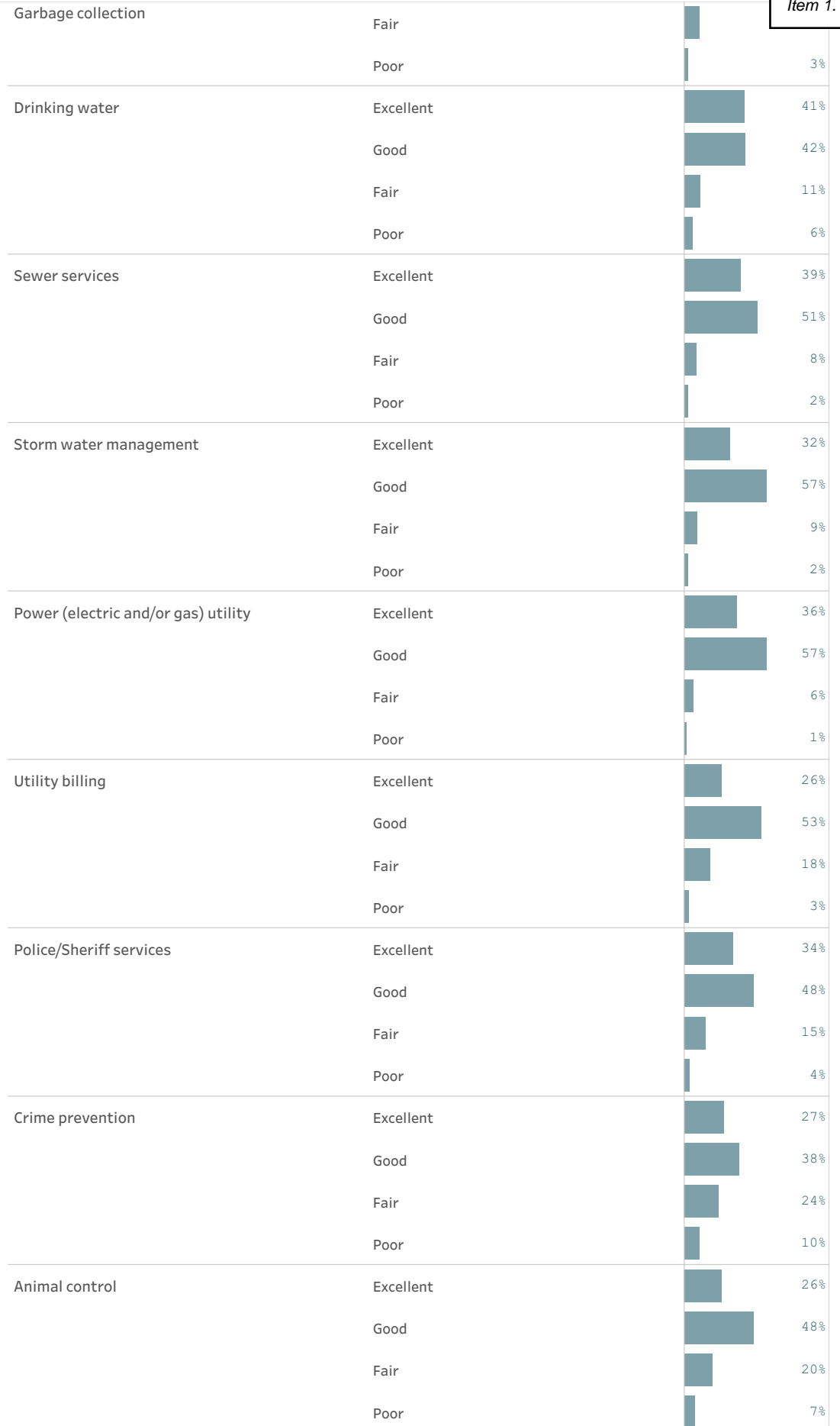
Poor

Item 1.

Please rate the quality of each of the following services in Wilsonville.

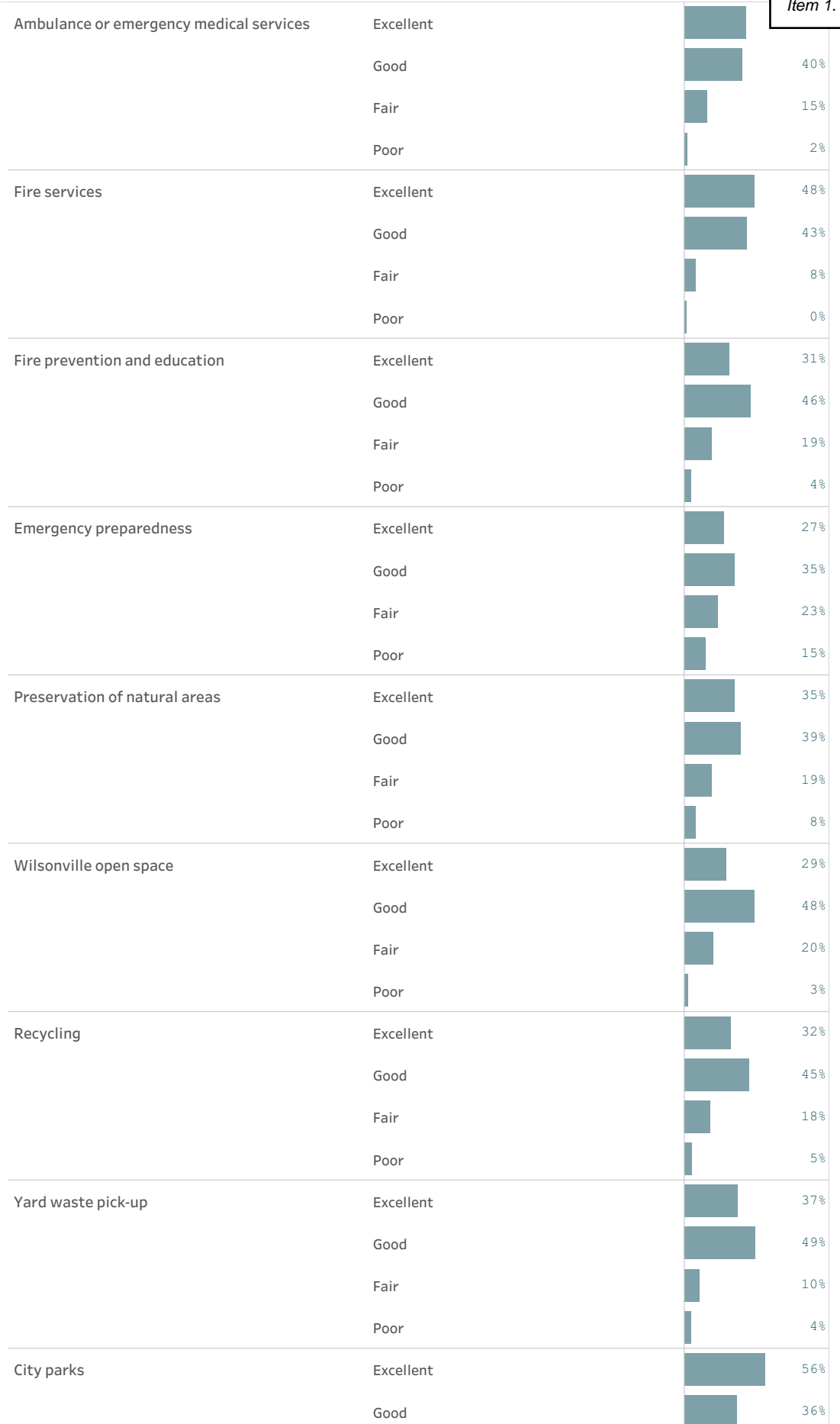


Please rate the quality of each of the following services in Wilsonville.



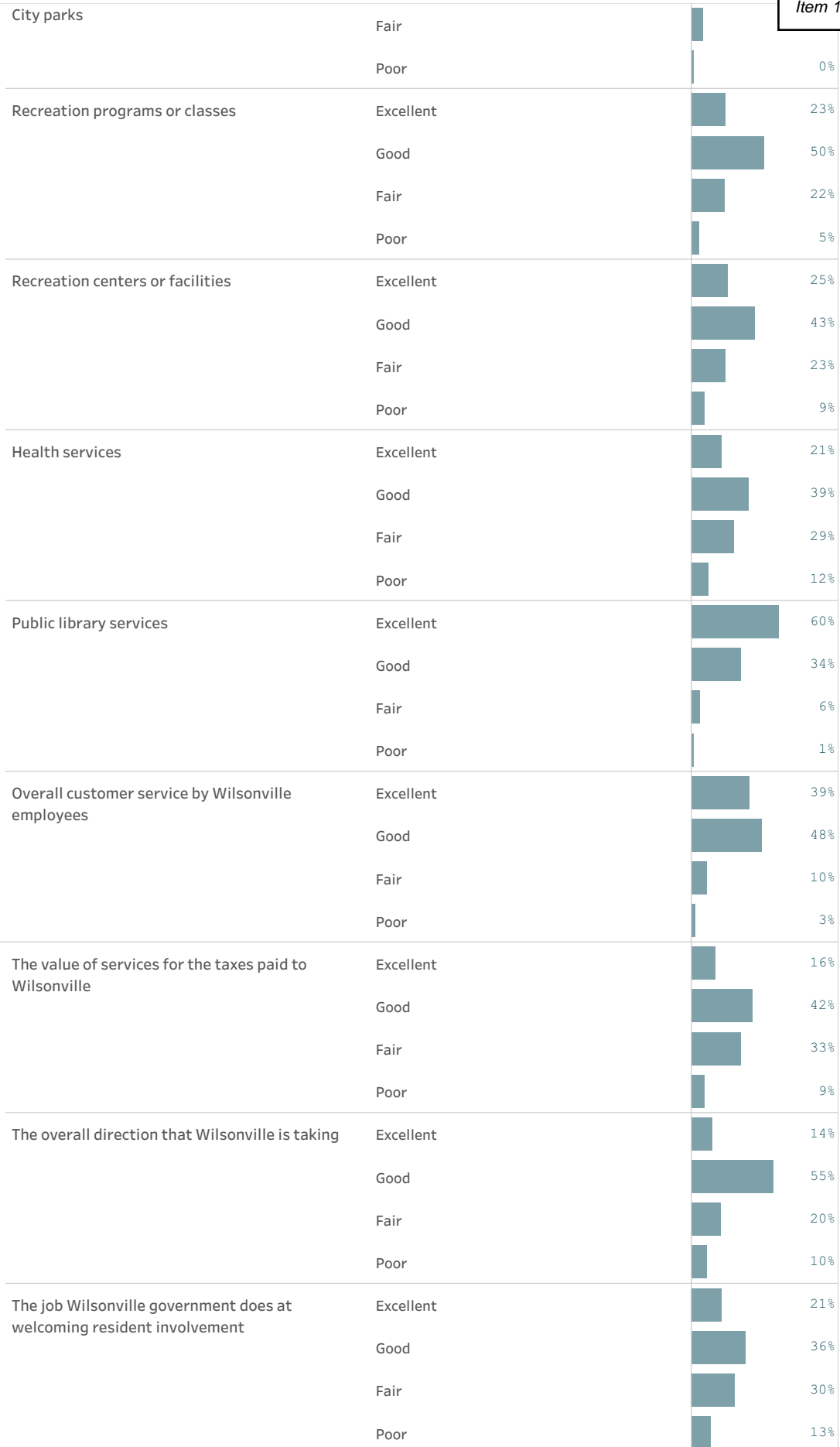
Item 1.

Please rate the quality of each of the following services in Wilsonville.



Item 1.

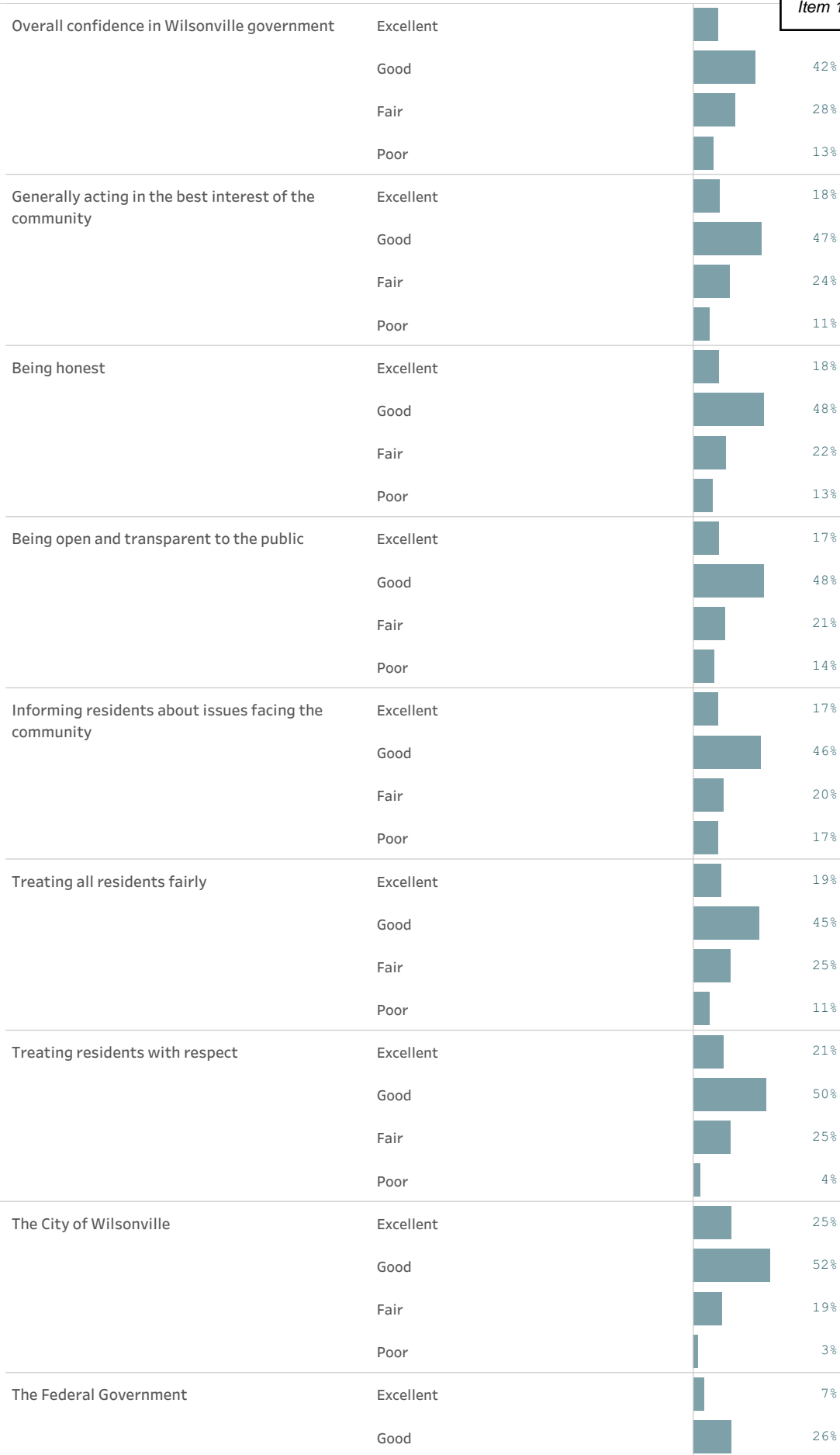
Please rate the quality of each of the following services in Wilsonville.

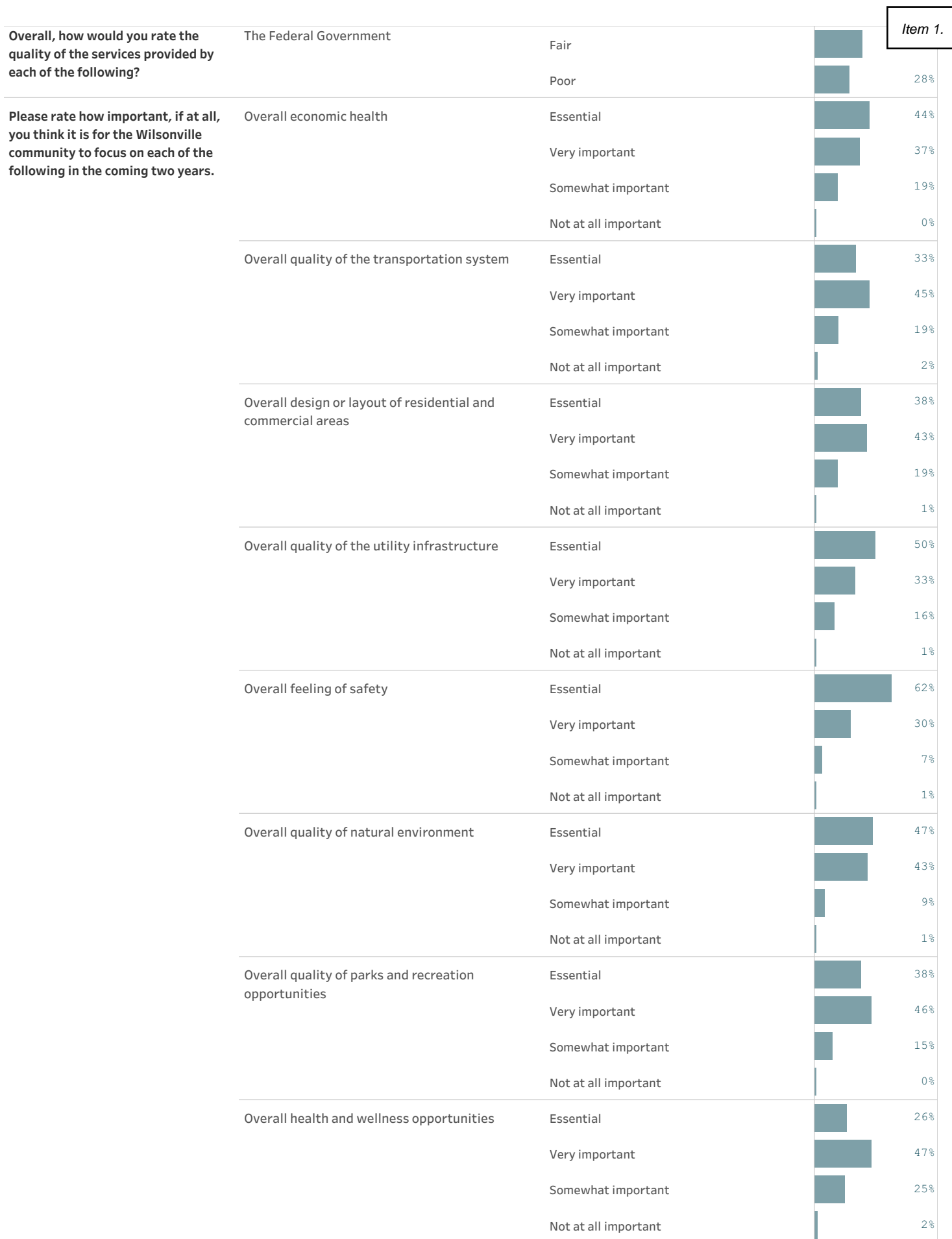


Item 1.

Please rate the following categories of Wilsonville government performance.

Item 1.





Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

Overall opportunities for education, culture, and the arts

Essential

Very important

Somewhat important

Not at all important

Residents' connection and engagement with their community

Essential

Very important

Somewhat important

Not at all important

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

Boones Ferry Messenger (City newsletter)

Major source

Minor source

Not a source

Wilsonville Spokesman

Major source

Minor source

Not a source

Oregonian

Major source

Minor source

Not a source

Local public access television

Major source

Minor source

Not a source

City of Wilsonville website
(www.ci.wilsonville.or.us)

Major source

Minor source

Not a source

City's Facebook page

Major source

Minor source

Not a source

City's Twitter account

Major source

Minor source

Not a source

Oregon Live website's Wilsonville blog page

Major source

Minor source

Not a source

Neighborhood newsletter

Major source

Minor source

Item 1.

39%

31%

2%

22%

46%

29%

2%

57%

24%

20%

27%

34%

39%

14%

36%

50%

12%

28%

60%

41%

37%

22%

13%

34%

52%

10%

21%

69%

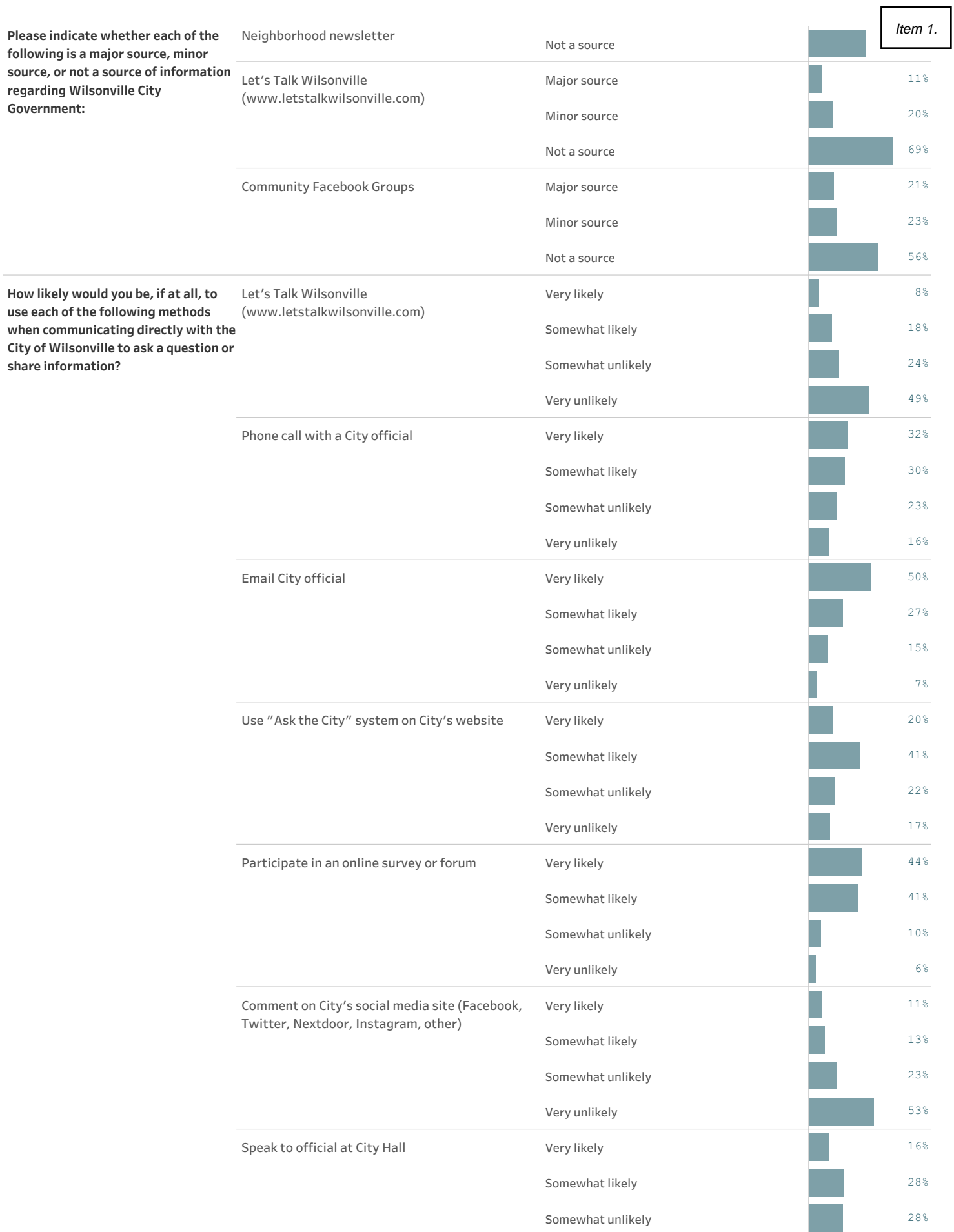
7%

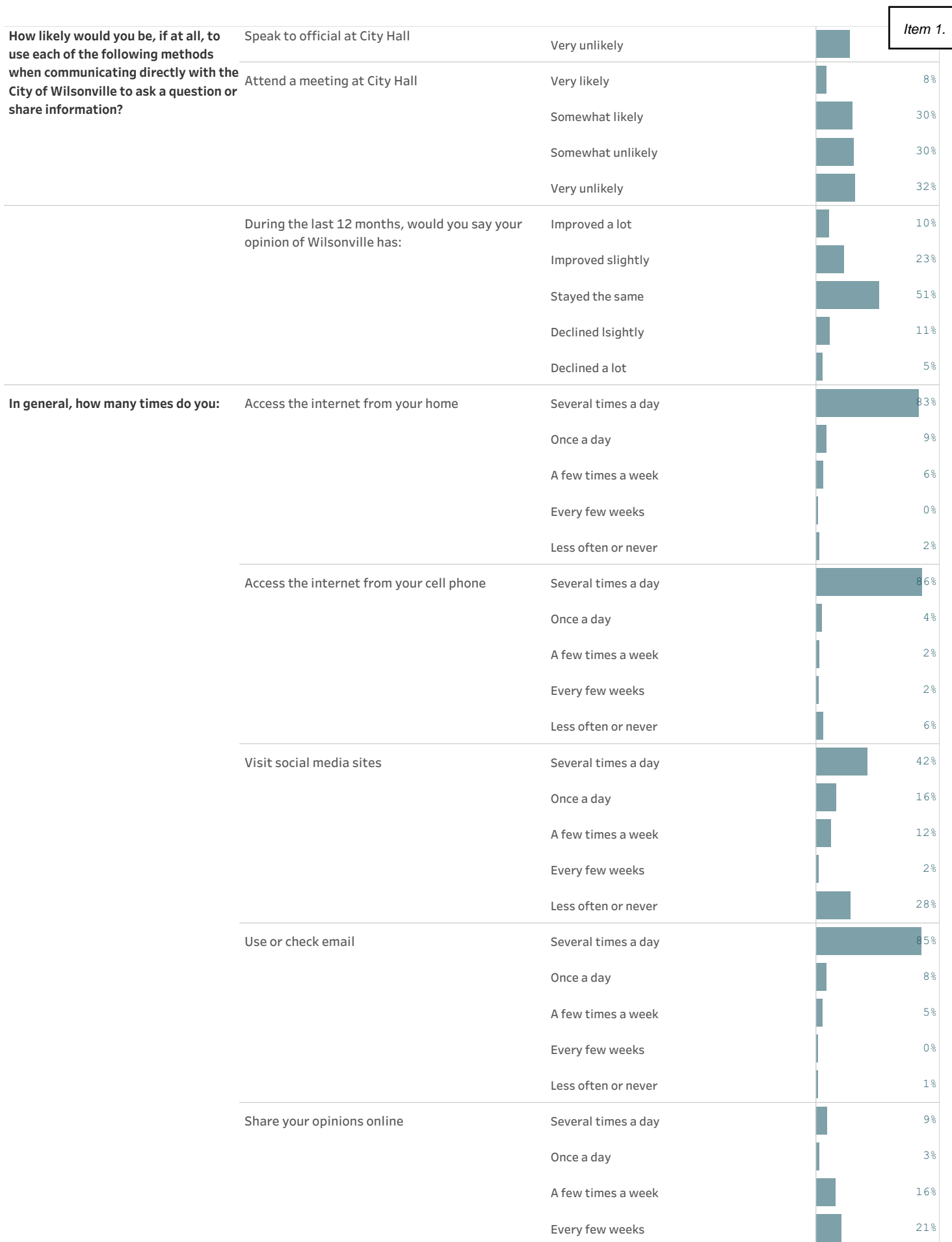
24%

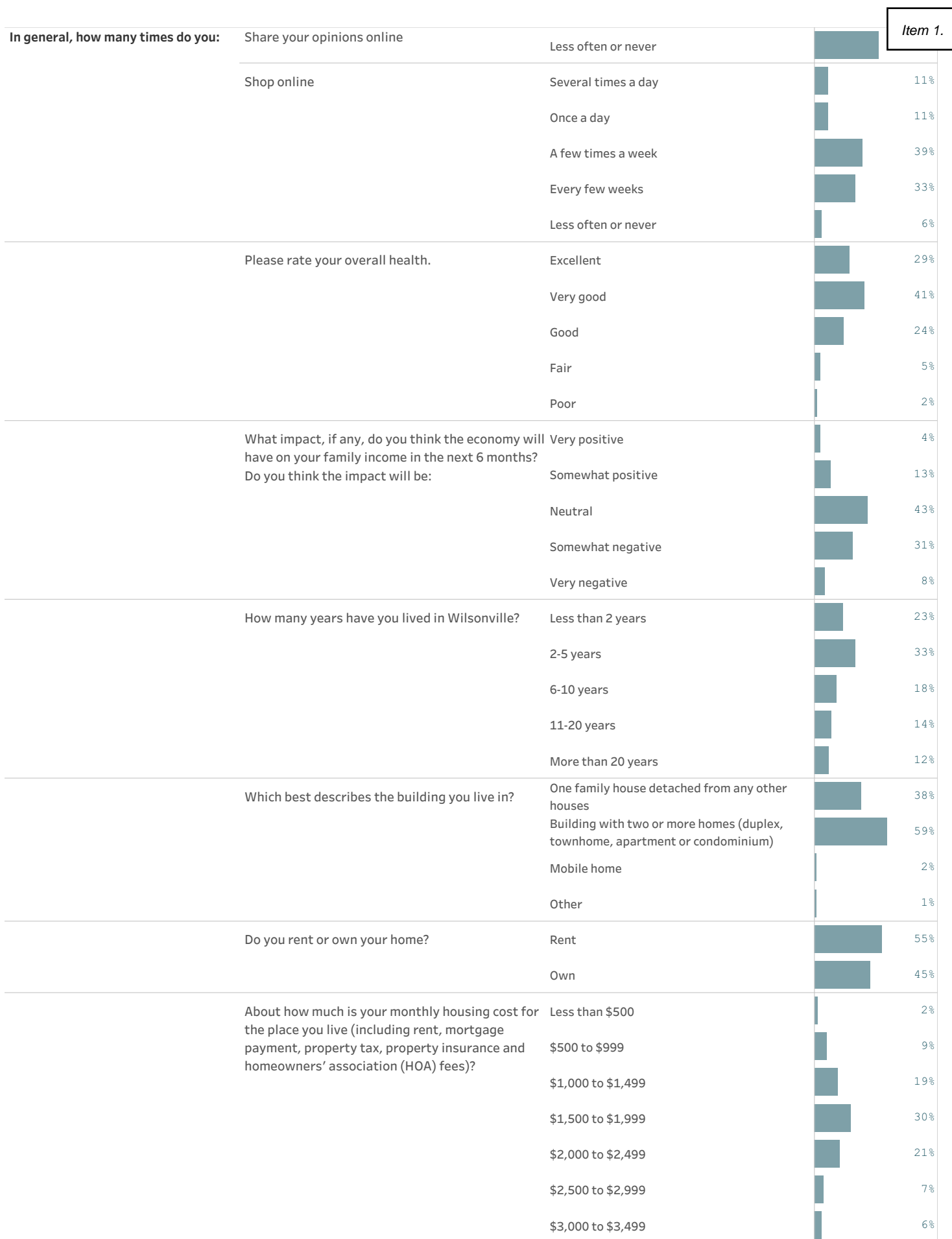
69%

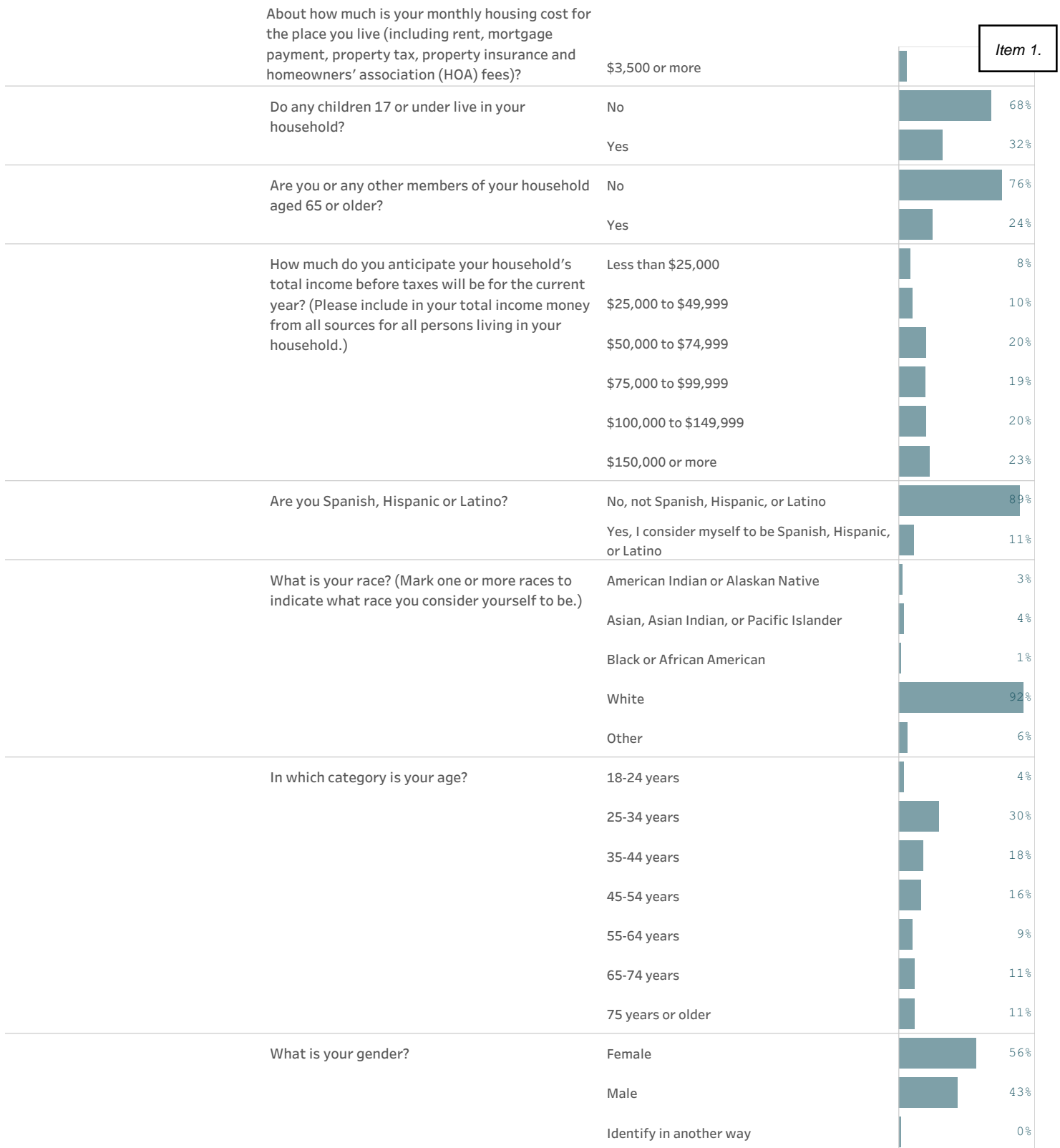
22%

31%









Full trends

This table contains the trends over time for the City of Wilsonville. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2020 and 2022 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2012	2014	2016	2018	2020	2022
Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	94%	94%	93%	95%	95%	94%
	Your neighborhood as a place to live	89%	91%	89%	93%	93%	89%
	Wilsonville as a place to raise children	93%	93%	92%	97%	94%	88%
	Wilsonville as a place to work	75%	79%	78%	76%	81%	63%
	Wilsonville as a place to visit		63%	60%	55%	59%	50%
	Wilsonville as a place to retire	77%	76%	76%	73%	75%	67%
	The overall quality of life	92%	91%	89%	94%	91%	89%
	Sense of community	77%	72%	72%	74%	78%	67%
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	75%	76%	81%	85%	78%	
	Overall quality of the transportation system					77%	73%
	Overall design or layout of residential and commercial areas	81%	76%	77%	72%	75%	
	Overall quality of the utility infrastructure					89%	84%
	Overall feeling of safety	93%	93%	91%	89%	86%	
	Overall quality of natural environment	85%	93%	91%	93%	91%	85%
	Overall quality of parks and recreation opportunities					90%	91%
	Overall health and wellness opportunities	76%	64%	72%	78%	71%	
	Overall opportunities for education, culture, and the arts	72%	75%	71%	67%	58%	

	Residents' connection and engagement with their community	69% 59%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	93% 93% 89% 92% 93% 92%
	Remain in Wilsonville for the next five years	85% 88% 80% 85% 90% 79%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	98% 98% 97% 97% 98% 97%
	In Wilsonville's downtown/commercial area during the day	96% 96% 93% 96% 97% 96%
	From property crime	80% 82% 76%
	From violent crime	92% 91% 88%
	From fire, flood, or other natural disaster	87% 81%
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	79% 77%
	Attracting people from diverse backgrounds	57% 50%
	Valuing/respecting residents from diverse backgrounds	70% 61%
	Taking care of vulnerable residents	74% 63%
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	77% 74% 64% 70% 81% 75%
	Variety of business and service establishments	58% 56%
	Vibrancy of downtown/commercial area	62% 55% 47% 45% 38%
	Employment opportunities	43% 51% 44% 53% 54% 46%
	Shopping opportunities	63% 54% 53% 50% 50% 44%
	Cost of living	43% 32% 35% 38% 27%
	Overall image or reputation	87% 87% 84% 88% 83% 83%
Please also rate each of the following in the Wilsonville community.	Traffic flow on major streets	48% 66% 43% 38% 49% 46%
	Ease of public parking	77% 78%
	Ease of travel by car	65% 74% 56% 57% 70% 77%
	Ease of travel by public transportation	75% 63% 67% 73% 71%

Please also rate each of the following in the Wilsonville community.

Item 1.

Ease of travel by bicycle	69%	75%	73%	67%	77%	71%
Ease of walking	80%	81%	83%	82%	81%	77%
Well-planned residential growth					60%	53%
Well-planned commercial growth					55%	44%
Well-designed neighborhoods					68%	64%
Preservation of the historical or cultural character of the community					63%	60%
Public places where people want to spend time		84%	82%	80%	72%	67%
Variety of housing options	66%	64%	51%	62%	61%	40%
Availability of affordable quality housing	46%	47%	22%	38%	37%	23%
Overall quality of new development	78%	69%	57%	65%	63%	52%
Overall appearance	91%	92%	93%	92%	85%	85%
Cleanliness	94%	95%	93%	92%	92%	90%
Water resources					61%	65%
Air quality					87%	84%
Availability of paths and walking trails	78%	83%	85%	83%	87%	79%
Fitness opportunities		81%	66%	75%	80%	69%
Recreational opportunities	63%	73%	65%	72%	71%	67%
Availability of affordable quality food	67%	67%	64%	67%	70%	60%
Availability of affordable quality health care					61%	49%
Availability of preventive health services					61%	48%
Availability of affordable quality mental health care					41%	30%
Opportunities to attend cultural/arts/music activities	50%	60%	57%	56%	52%	44%
Community support for the arts					64%	51%

Please also rate each of the following in the Wilsonville community.	Availability of affordable quality childcare/preschool	47%	59%	49%	57%	52%	43%
	K-12 education	89%	87%	86%	93%	90%	80%
	Adult educational opportunities	66%	51%	59%	64%	55%	
	Sense of civic/community pride					75%	61%
	Neighborliness of residents	76%	68%	71%	78%	63%	
	Opportunities to participate in social events and activities	63%	71%	65%	65%	68%	54%
	Opportunities to attend special events and festivals	81%	73%	73%	69%	53%	
	Opportunities to volunteer	75%	76%	74%	73%	77%	64%
	Opportunities to participate in community matters	69%	77%	67%	75%	71%	62%
	Openness and acceptance of the community toward people of diverse backgrounds	72%	68%	63%	59%	67%	57%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	38%	35%	39%	36%	46%	33%
	Contacted Wilsonville elected officials to express your opinion	9%	15%	11%	17%	10%	
	Attended a local public meeting	22%	20%	24%	23%	33%	15%
	Watched a local public meeting	25%	22%	15%	12%	22%	20%
	Volunteered your time to some group/activity	38%	34%	40%	29%	36%	22%
	Campaigned or advocated for a local issue, cause, or candidate	16%	18%	20%	22%	14%	
	Voted in your most recent local election	77%				85%	80%
	Used public transportation instead of driving	35%	28%	27%	27%	25%	
	Carpooled with other adults or children instead of driving alone	42%	37%	41%	41%	45%	
	Walked or biked instead of driving	77%	70%	65%	67%	70%	
Please rate the quality of each of the following services in Wilsonville.	Public information services	83%	80%	79%	83%	78%	72%
	Economic development	66%	62%	66%	65%	58%	
	Traffic enforcement	66%	71%	62%	58%	65%	65%

Please rate the quality of each of the following services in Wilsonville.

Item 1.

Traffic signal timing	51%	64%	61%	60%	58%	58%
Street repair	60%	75%	71%	63%	67%	59%
Street cleaning	78%	87%	85%	83%	85%	84%
Street lighting	83%	87%	82%	86%	86%	85%
Snow removal					69%	73%
Sidewalk maintenance	74%	83%	77%	79%	65%	78%
Bus or transit services	85%	83%	79%	83%	82%	79%
Land use, planning and zoning	57%	54%	55%	57%	58%	49%
Code enforcement	71%	73%	66%	71%	62%	63%
Affordable high-speed internet access					65%	58%
Garbage collection	89%	88%	86%	91%	88%	87%
Drinking water	74%	82%	81%	80%	89%	83%
Sewer services	77%	89%	87%	89%	91%	89%
Storm water management	77%	82%	76%	83%	88%	89%
Power (electric and/or gas) utility	84%	88%	86%	88%	93%	93%
Utility billing		76%	77%	74%	83%	79%
Police/Sheriff services	83%	82%	81%	81%	83%	81%
Crime prevention	77%	78%	79%	78%	78%	66%
Animal control		75%	76%	76%	78%	73%
Ambulance or emergency medical services	88%	93%	92%	91%	91%	83%
Fire services	94%	94%	94%	94%	96%	92%
Fire prevention and education	81%	86%	84%	83%	84%	77%
Emergency preparedness	59%	52%	55%	56%	72%	62%

Please rate the quality of each of the following services in Wilsonville.

Preservation of natural areas	80%	80%	71%	78%	78%	73%
Wilsonville open space	79%	74%	80%	78%	78%	
Recycling	86%	86%	83%	83%	83%	77%
Yard waste pick-up	85%	86%	88%	87%	86%	86%
City parks	95%	94%	92%	94%	94%	92%
Recreation programs or classes	79%	80%	71%	81%	80%	73%
Recreation centers or facilities	73%	75%	64%	75%	69%	68%
Health services					69%	59%
Public library services	95%	94%	95%	96%	94%	93%
Overall customer service by Wilsonville employees	84%	82%	81%	82%	88%	87%

Please rate the following categories of Wilsonville government performance.

The value of services for the taxes paid to Wilsonville	60%	69%	57%	67%	65%	58%
The overall direction that Wilsonville is taking	65%	68%	60%	68%	65%	69%
The job Wilsonville government does at welcoming resident involvement	62%	68%	66%	68%	66%	57%
Overall confidence in Wilsonville government	70%	61%	64%	61%	58%	
Generally acting in the best interest of the community	69%	63%	65%	66%	65%	
Being honest	73%	63%	72%	69%	65%	
Being open and transparent to the public					66%	65%
Informing residents about issues facing the community					65%	63%
Treating all residents fairly	71%	64%	70%	73%	64%	
Treating residents with respect					76%	70%

Overall, how would you rate the quality of the services provided by each of the following?

The City of Wilsonville	85%	86%	81%	85%	80%	78%
The Federal Government	38%	43%	37%	35%	35%	33%

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

Overall economic health	91%		84%	91%	81%	
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Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall quality of the transportation system	77% 78%				
	Overall design or layout of residential and commercial areas	80%	79%	82%	81%	
	Overall quality of the utility infrastructure	84% 83%				
	Overall feeling of safety	93%	87%	89%	92%	
	Overall quality of natural environment	87%	80%	80%	90%	
	Overall quality of parks and recreation opportunities	80% 85%				
	Overall health and wellness opportunities	73%	64%	71%	73%	
	Overall opportunities for education, culture, and the arts	73%	63%	65%	66%	
	Residents' connection and engagement with their community	79%	79%	70%	69%	
In general, how many times do you:	Access the internet from your home	96% 97%				
	Access the internet from your cell phone	92% 92%				
	Visit social media sites	76% 70%				
	Use or check email	98% 99%				
	Share your opinions online	31% 27%				
	Shop online	50% 61%				
	Please rate your overall health.	69%	67%	68%	71%	70%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	24%	29%	29%	35%	13% 17%

Item 1.

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Wilsonville conducted a survey of 2,800 residents. Survey invitations were mailed to randomly selected households and data were collected from April 13, 2022 to June 1, 2022. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Wilsonville. The open participation survey was identical to the probability sample survey with a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 18. The survey remained open for two weeks and there were 117 responses.






























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Wilsonville. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

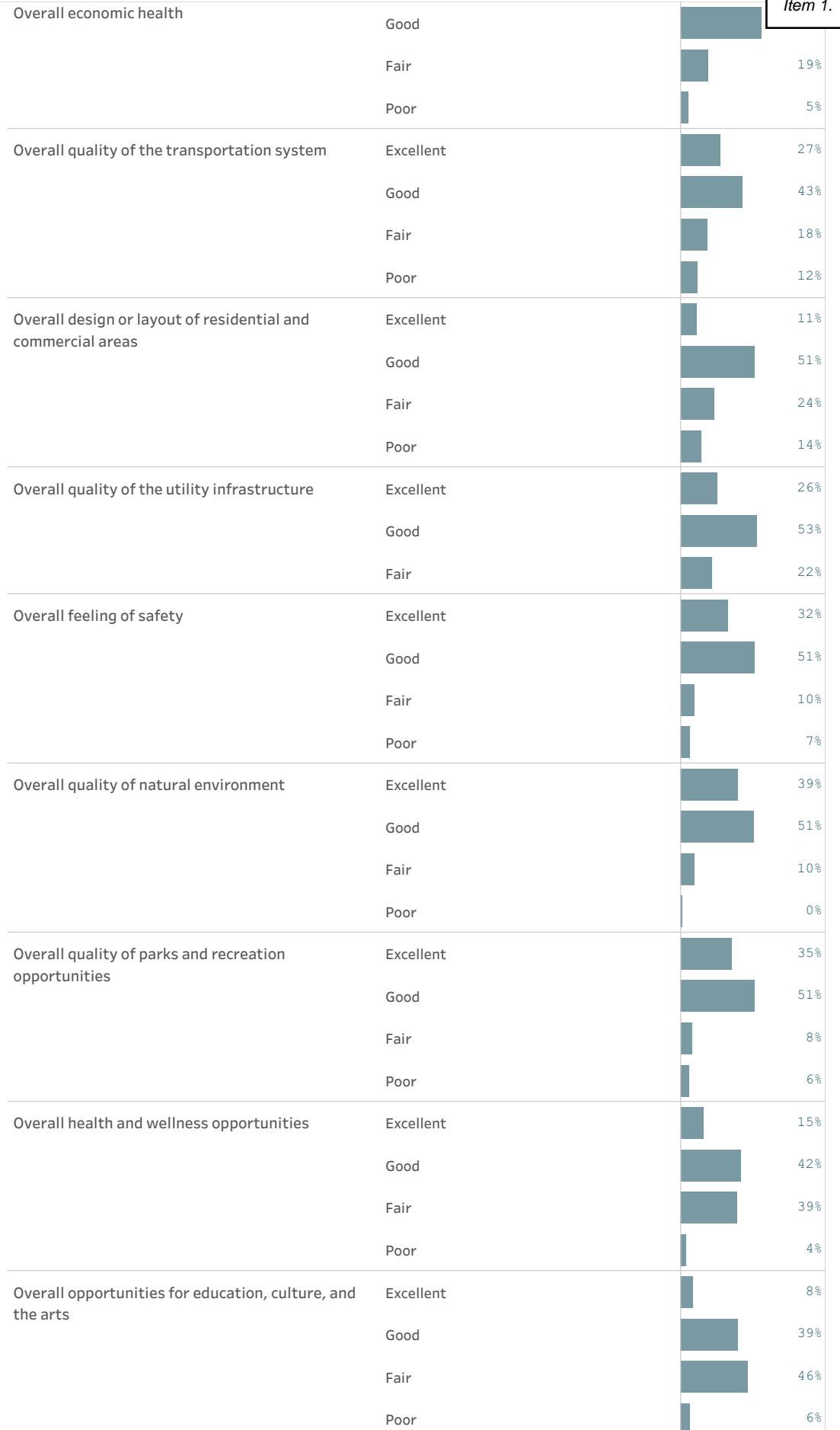
		Unweighted	Weighted	Target*
Age	18-34	13%	34%	34%
	35-54	44%	34%	34%
	55+	43%	32%	32%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	89%	89%
	Yes, I consider myself to be Spanish, Hispa..	3%	11%	11%
Housing tenure	Own	85%	46%	45%
	Rent	15%	54%	55%
Housing type	Attached	25%	61%	61%
	Detached	75%	39%	39%
Race & Hispanic origin	Not white alone	16%	22%	22%
	White alone, not Hispanic or Latino	84%	78%	78%
Sex	Female	64%	57%	57%
	Male	36%	43%	43%
Sex/age	Female 18-34	9%	19%	19%
	Female 35-54	33%	19%	19%
	Female 55+	22%	19%	19%
	Male 18-34	3%	14%	14%
	Male 35-54	12%	15%	15%
	Male 55+	21%	14%	14%

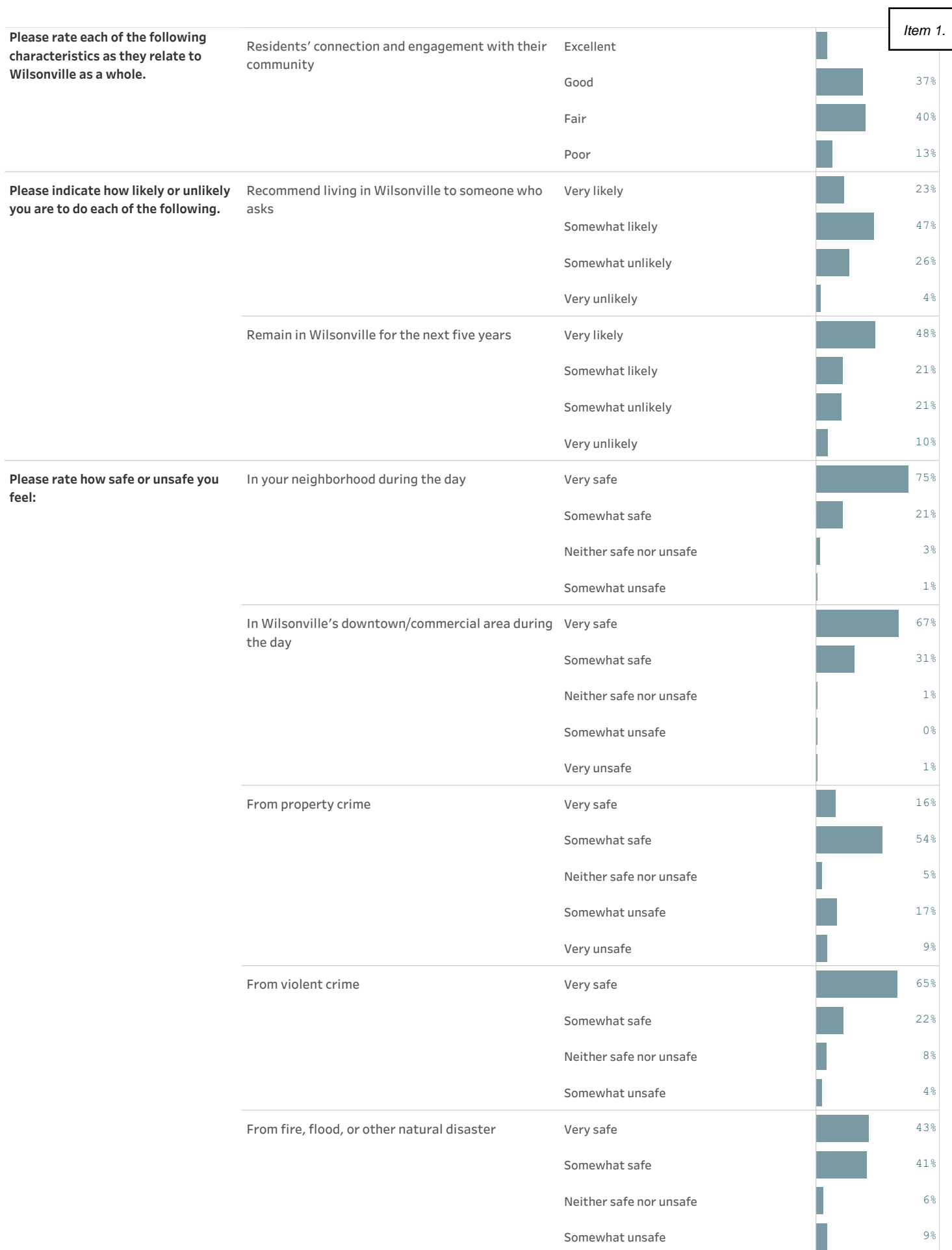
Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Excellent		44%
		Good		40%
		Fair		16%
		Poor		0%
	Your neighborhood as a place to live	Excellent		38%
		Good		53%
		Fair		9%
	Wilsonville as a place to raise children	Excellent		50%
		Good		48%
		Fair		2%
	Wilsonville as a place to work	Excellent		20%
		Good		48%
		Fair		18%
		Poor		15%
	Wilsonville as a place to visit	Excellent		20%
		Good		37%
		Fair		24%
		Poor		20%
	Wilsonville as a place to retire	Excellent		32%
		Good		33%
		Fair		21%
		Poor		14%
	The overall quality of life	Excellent		22%
		Good		63%
		Fair		14%
		Poor		1%
	Sense of community	Excellent		11%
		Good		54%
		Fair		27%
		Poor		8%
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	Excellent		20%

Please rate each of the following characteristics as they relate to Wilsonville as a whole.





Please rate how safe or unsafe you feel:		From fire, flood, or other natural disaster	Very unsafe			Item 1.
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	Excellent			9%	
		Good			56%	
		Fair			28%	
		Poor			7%	
	Attracting people from diverse backgrounds	Excellent			9%	
		Good			24%	
		Fair			45%	
		Poor			23%	
	Valuing/respecting residents from diverse backgrounds	Excellent			11%	
		Good			39%	
		Fair			47%	
		Poor			3%	
	Taking care of vulnerable residents	Excellent			11%	
		Good			36%	
		Fair			46%	
		Poor			6%	
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	Excellent			8%	
		Good			53%	
		Fair			22%	
		Poor			17%	
	Variety of business and service establishments	Excellent			7%	
		Good			39%	
		Fair			31%	
		Poor			23%	
	Vibrancy of downtown/commercial area	Excellent			1%	
		Good			31%	
		Fair			37%	
		Poor			31%	
	Employment opportunities	Excellent			9%	
		Good			43%	
		Fair			34%	
		Poor			14%	
Shopping opportunities	Excellent			9%		

Please rate each of the following in the Wilsonville community.

Shopping opportunities

Good



Fair

Item 1.

33%

Poor

20%

Cost of living

Excellent



0%

Good

19%

Fair

47%

Poor

34%

Overall image or reputation

Excellent



22%

Good

62%

Fair

10%

Poor

6%

Please also rate each of the following in the Wilsonville community.

Traffic flow on major streets

Excellent



11%

Good

26%

Fair

31%

Poor

32%

Ease of public parking

Excellent



25%

Good

50%

Fair

16%

Poor

9%

Ease of travel by car

Excellent



26%

Good

42%

Fair

17%

Poor

15%

Ease of travel by public transportation

Excellent



21%

Good

50%

Fair

12%

Poor

18%

Ease of travel by bicycle

Excellent



4%

Good

55%

Fair

35%

Poor

6%

Ease of walking

Excellent



20%

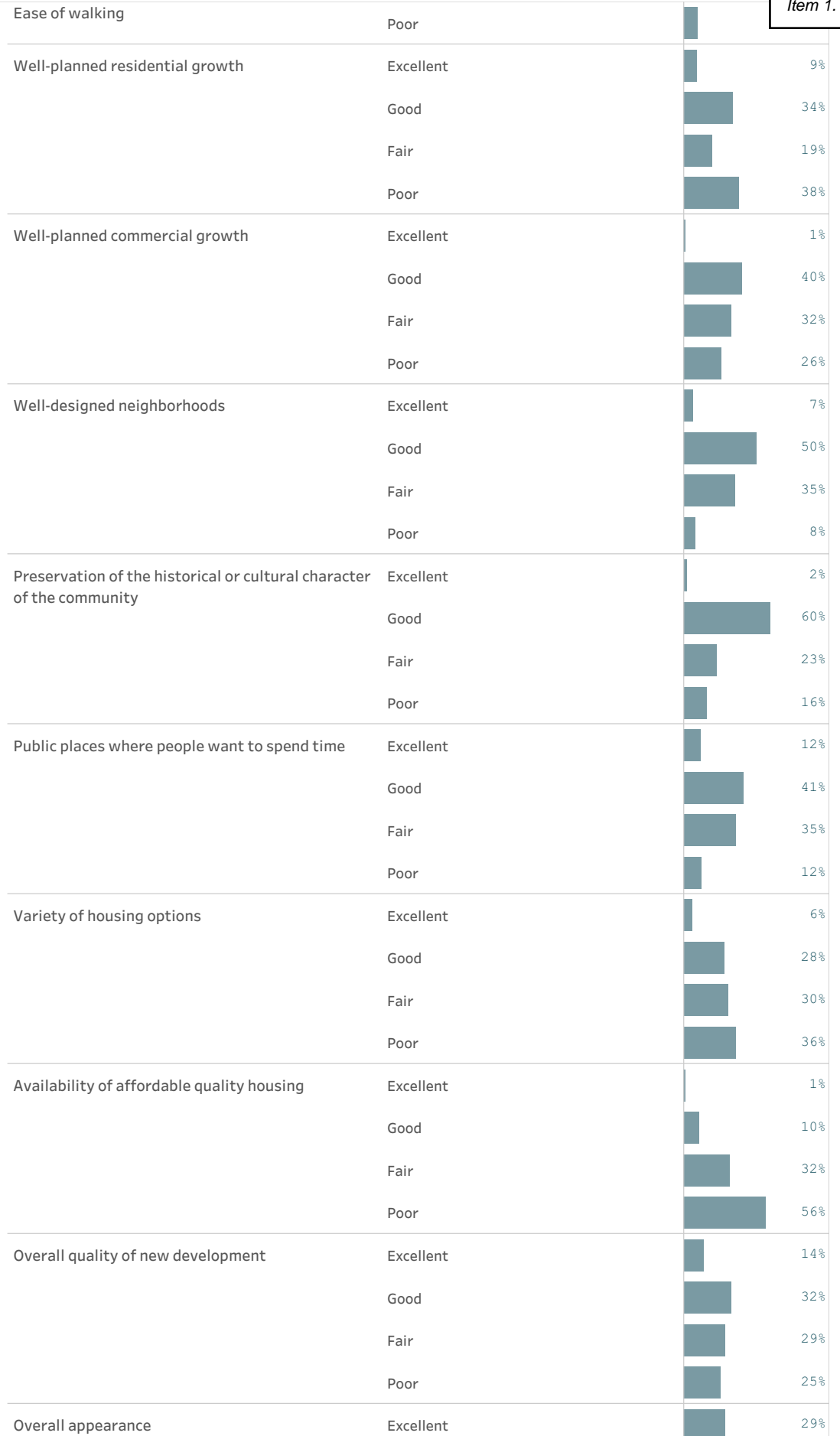
Good

55%

Fair

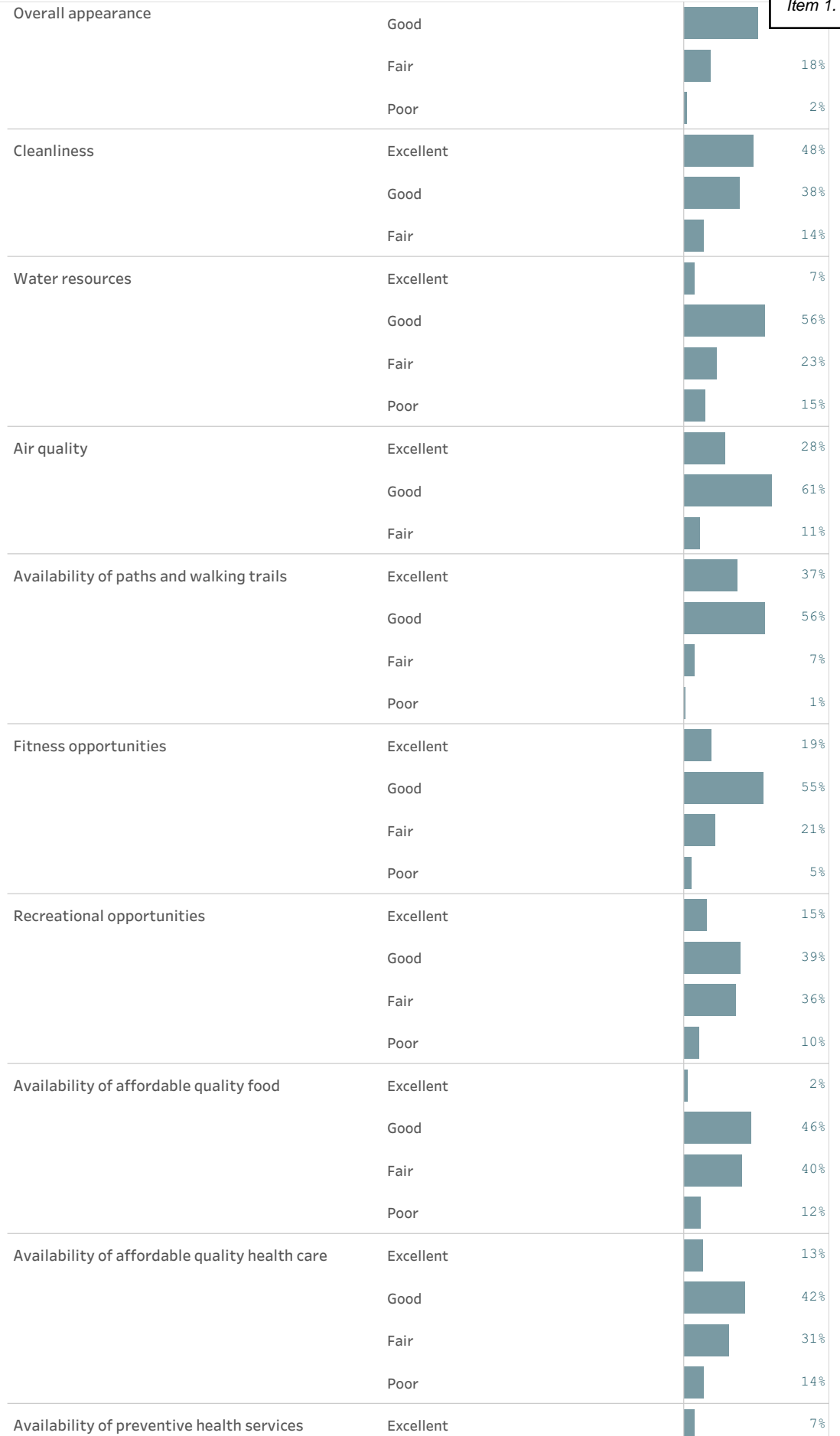
16%

Please also rate each of the following in the Wilsonville community.

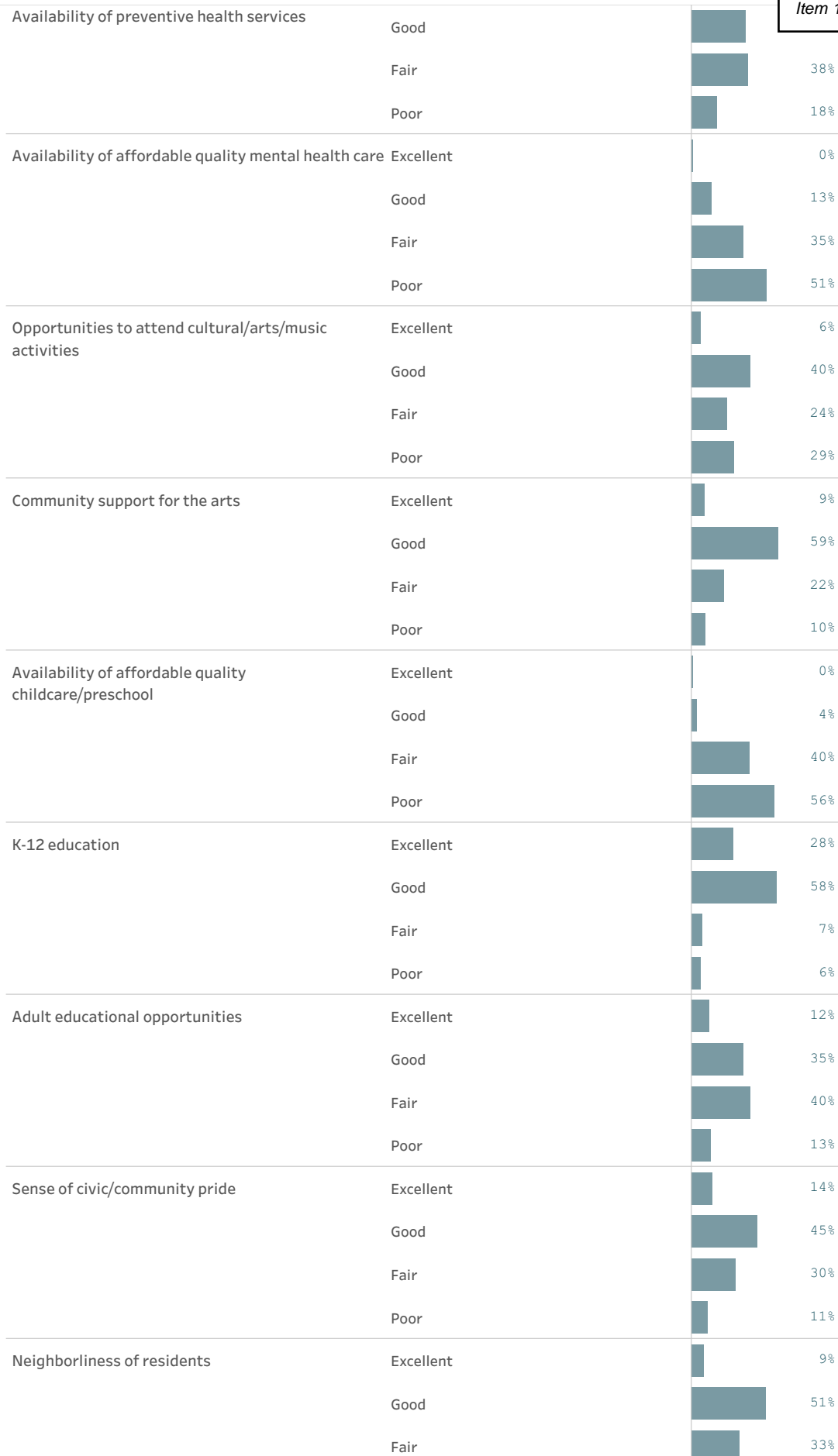


Item 1.



































Please also rate each of the following in the Wilsonville community.



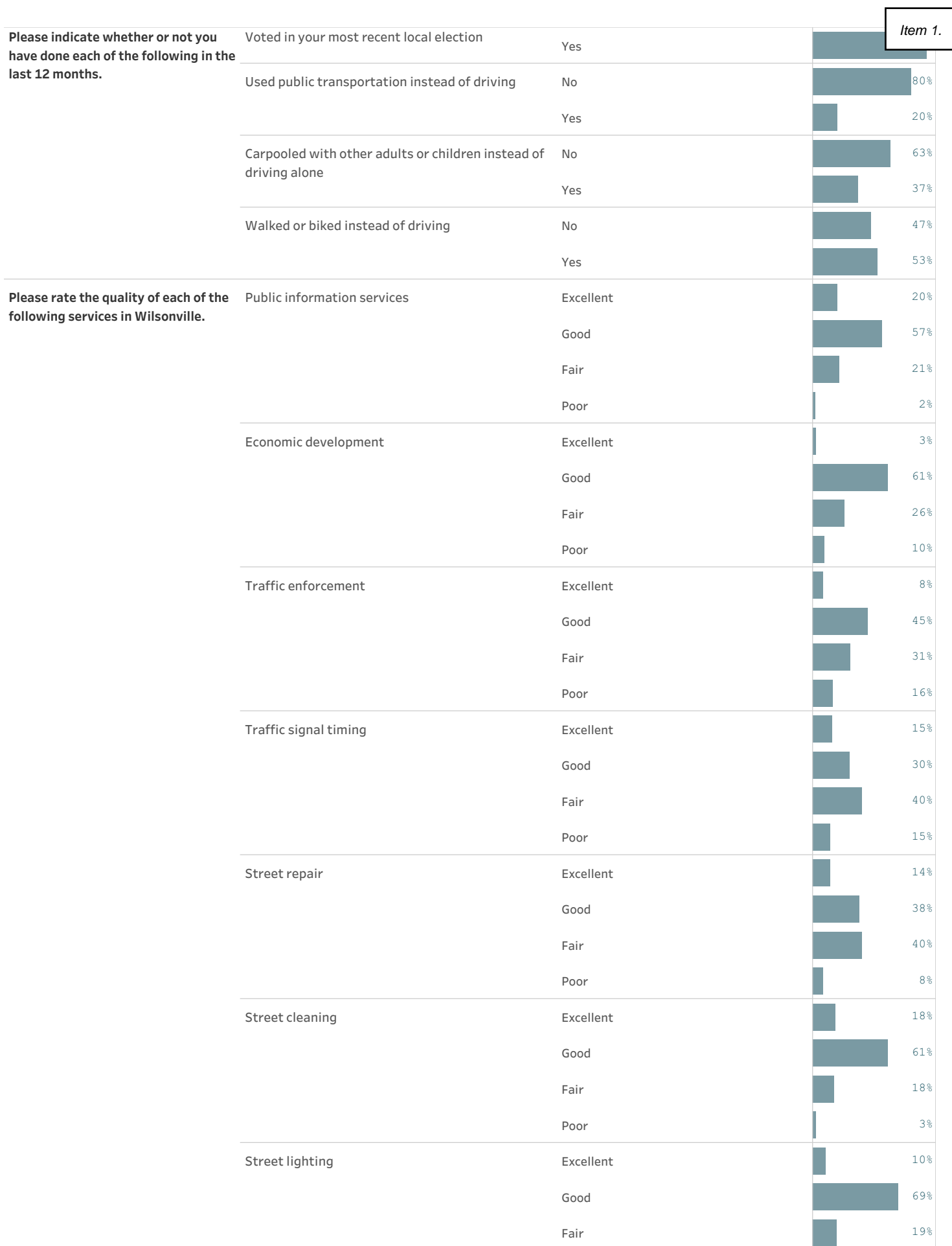
Please also rate each of the following in the Wilsonville community.



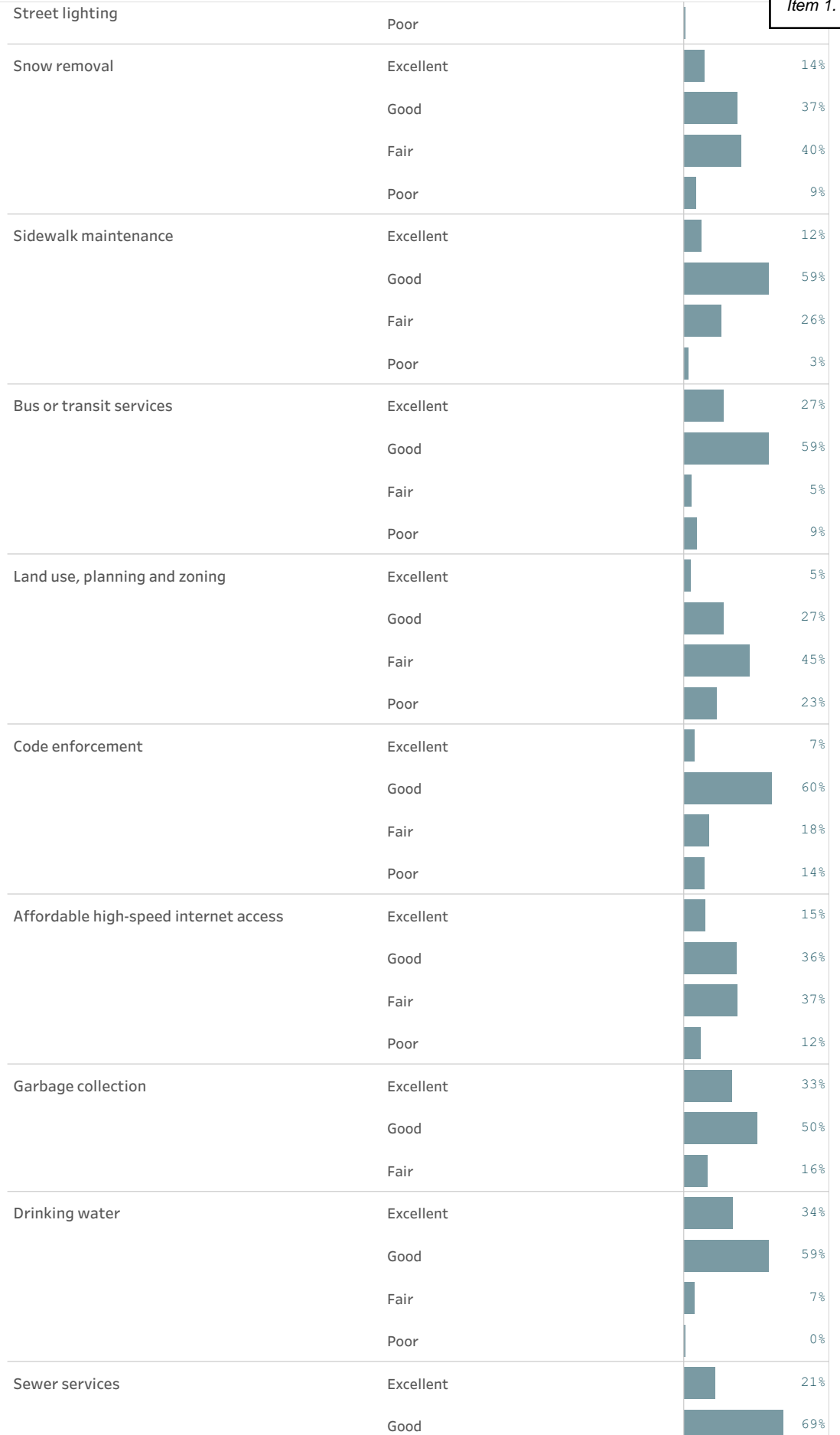
Please also rate each of the following in the Wilsonville community.

Please also rate each of the following in the Wilsonville community.	Neighborliness of residents	Poor		
	Opportunities to participate in social events and activities	Excellent		11%
		Good		41%
		Fair		32%
		Poor		16%
	Opportunities to attend special events and festivals	Excellent		10%
		Good		38%
		Fair		24%
		Poor		27%
	Opportunities to volunteer	Excellent		14%
		Good		54%
		Fair		9%
		Poor		23%
	Opportunities to participate in community matters	Excellent		21%
		Good		61%
		Fair		15%
		Poor		3%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		15%
		Good		32%
		Fair		42%
		Poor		11%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	No		46%
		Yes		54%
	Contacted Wilsonville elected officials to express your opinion	No		75%
		Yes		25%
	Attended a local public meeting	No		80%
		Yes		20%
	Watched a local public meeting	No		66%
		Yes		34%
	Volunteered your time to some group/activity	No		71%
		Yes		29%
	Campaigned or advocated for a local issue, cause, or candidate	No		78%
		Yes		22%
	Voted in your most recent local election	No		7%

Item 1.

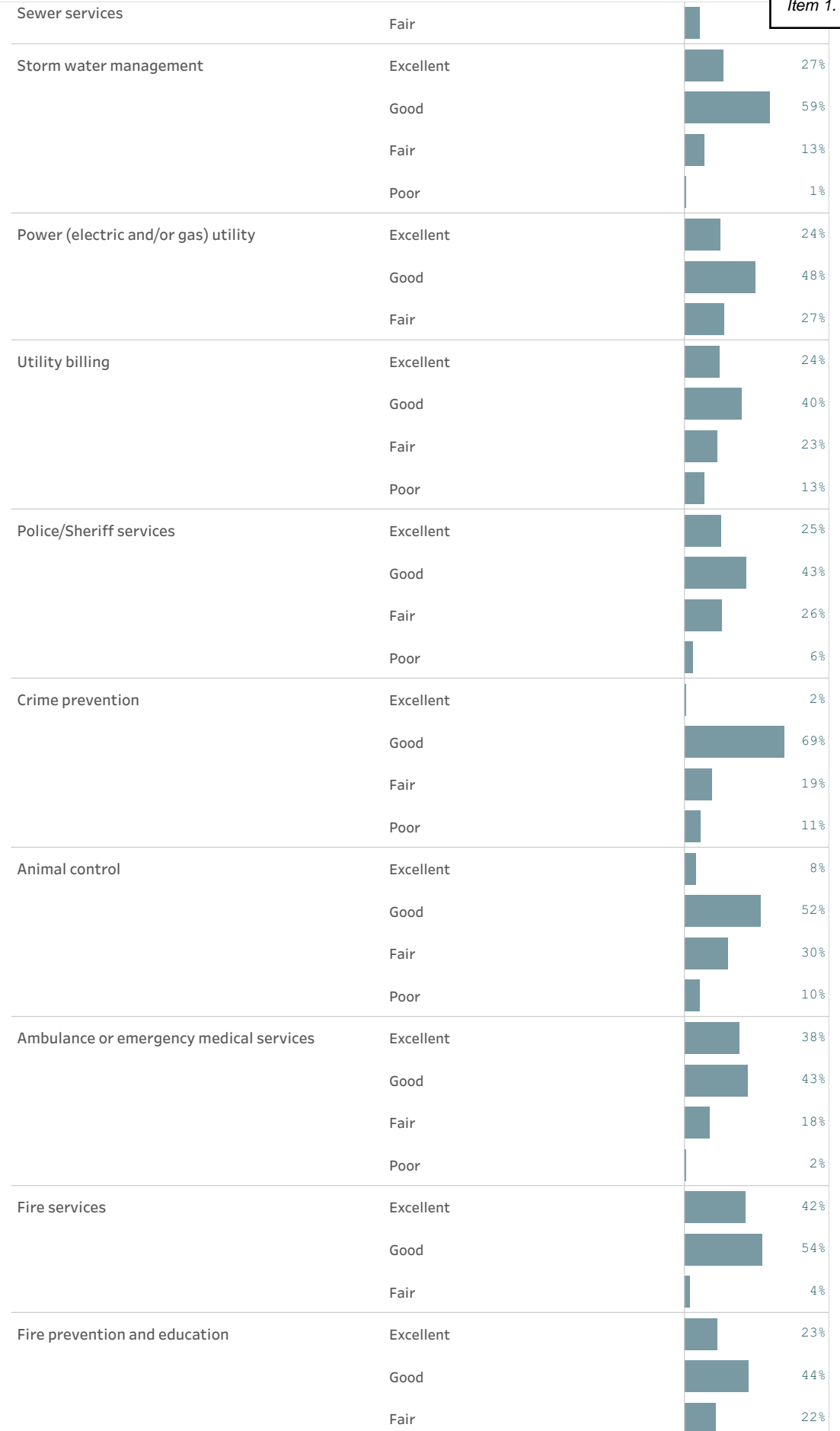


Please rate the quality of each of the following services in Wilsonville.



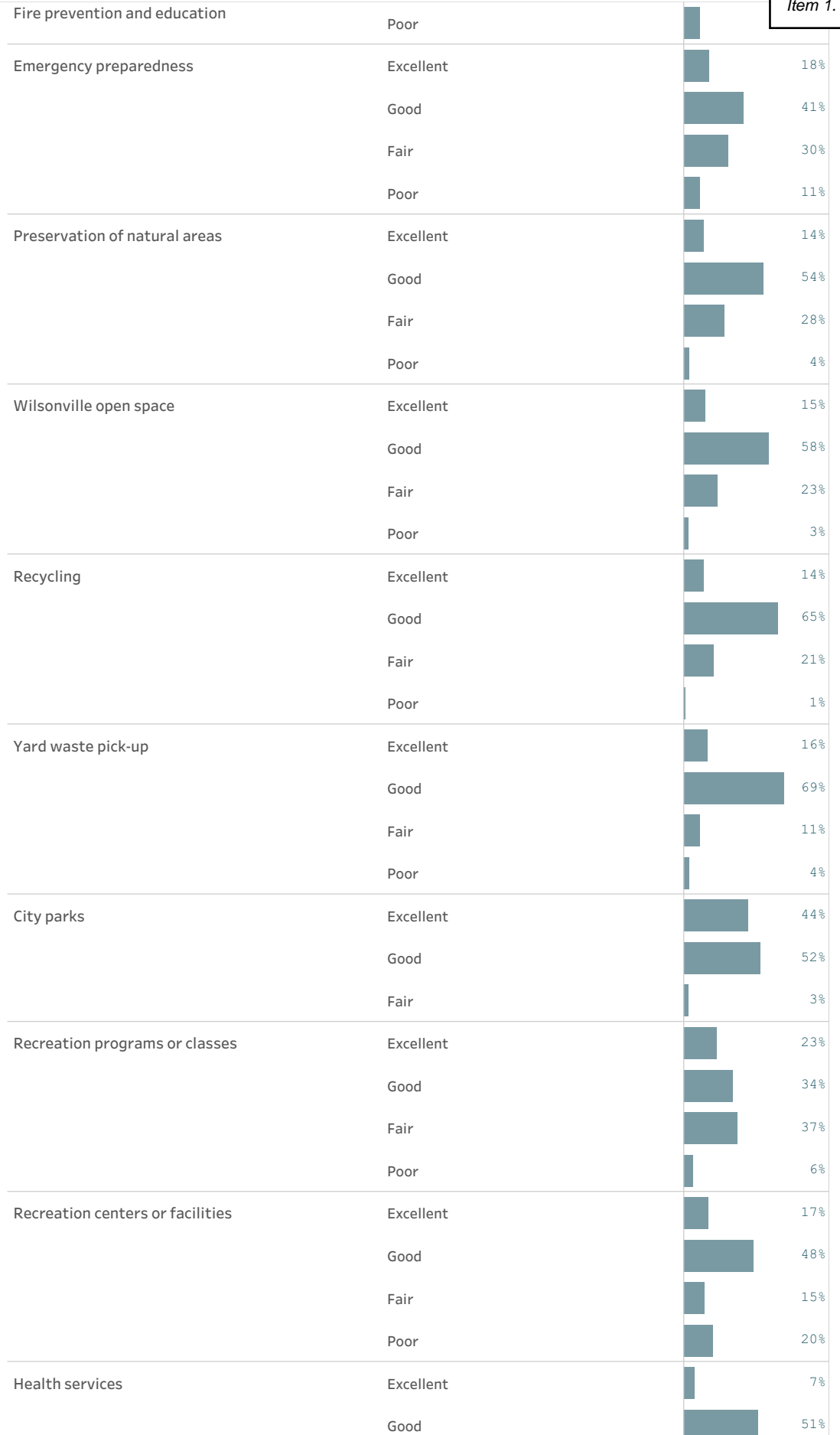
Item 1.

Please rate the quality of each of the following services in Wilsonville.



Item 1.

Please rate the quality of each of the following services in Wilsonville.

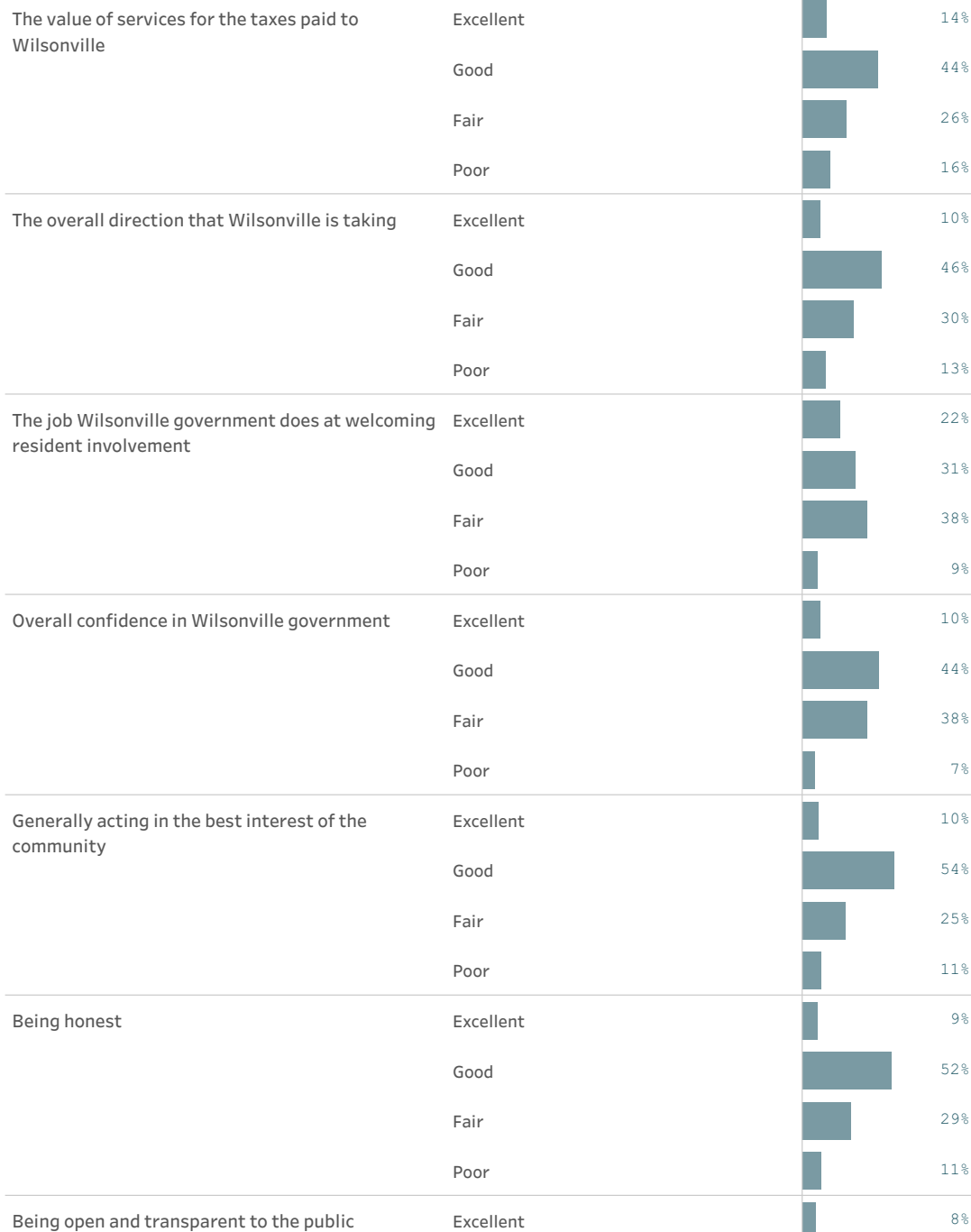


































Item 1.

Please rate the quality of each of the following services in Wilsonville.



Please rate the following categories of Wilsonville government performance.



Please rate the following categories of Wilsonville government performance.	Being open and transparent to the public	Good		29%
		Fair		
		Poor		
	Informing residents about issues facing the community	Excellent		7%
		Good		47%
		Fair		33%
		Poor		13%
	Treating all residents fairly	Excellent		6%
		Good		69%
		Fair		13%
		Poor		13%
	Treating residents with respect	Excellent		11%
		Good		72%
		Fair		7%
		Poor		10%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	Excellent		19%
		Good		69%
		Fair		11%
		Poor		1%
	The Federal Government	Excellent		5%
		Good		27%
		Fair		42%
		Poor		26%
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health	Essential		43%
		Very important		35%
		Somewhat important		21%
	Overall quality of the transportation system	Essential		32%
		Very important		29%
		Somewhat important		33%
		Not at all important		5%
	Overall design or layout of residential and commercial areas	Essential		42%
		Very important		42%
		Somewhat important		11%
		Not at all important		4%

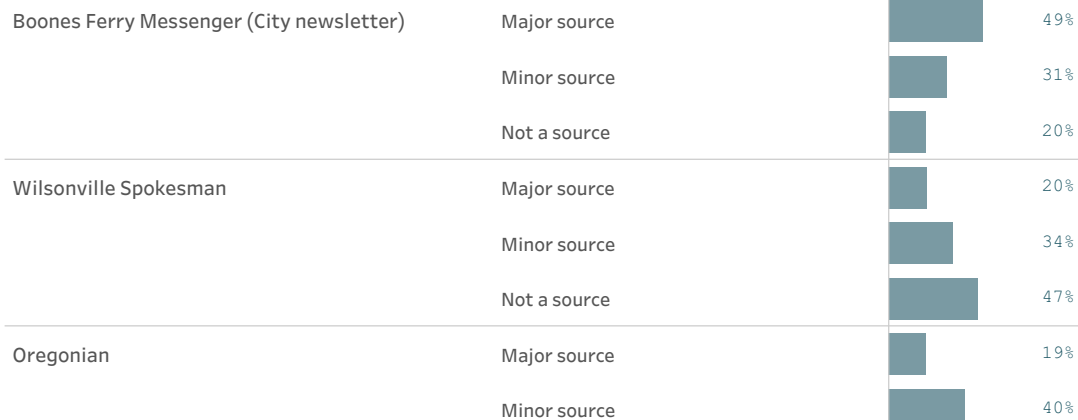
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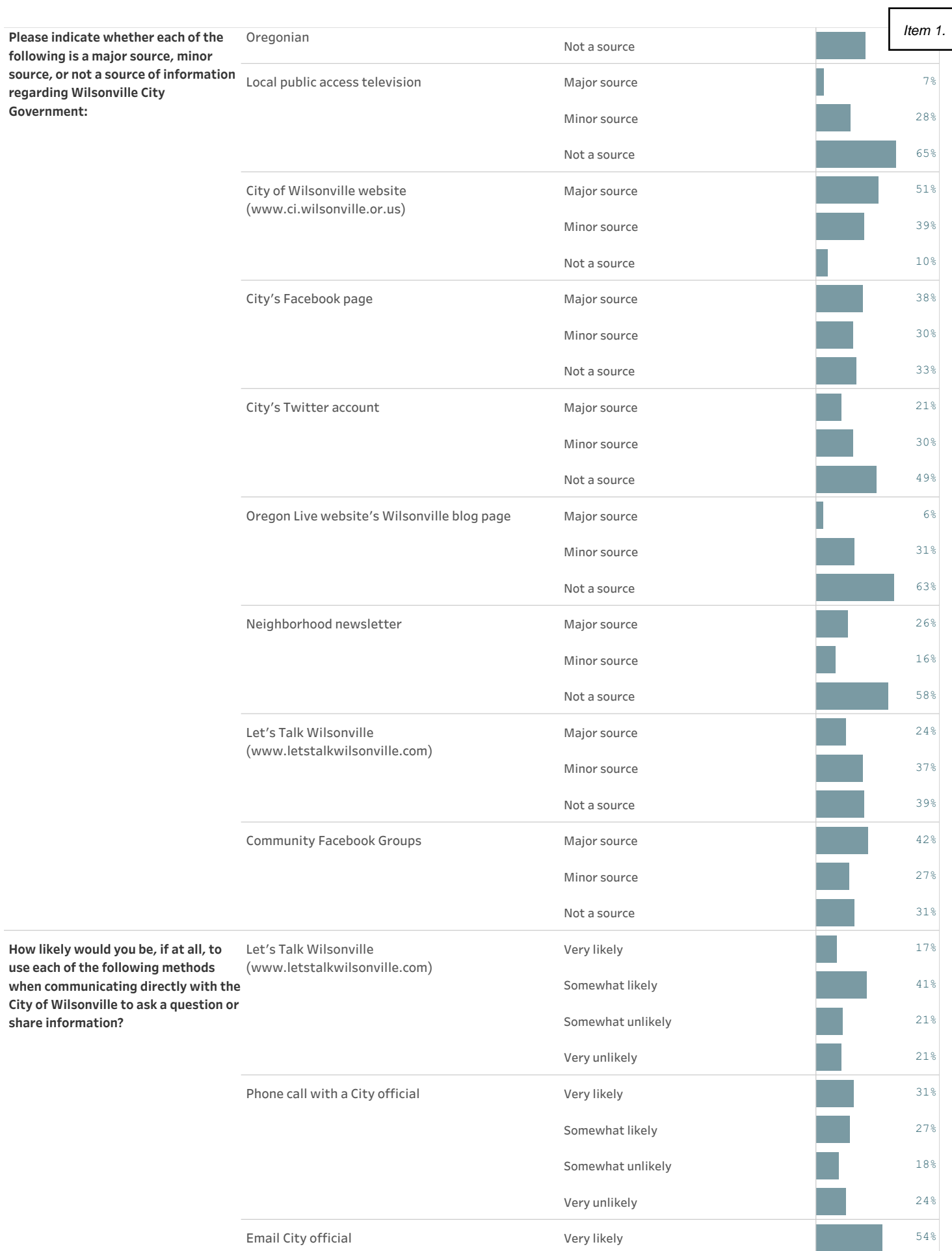
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

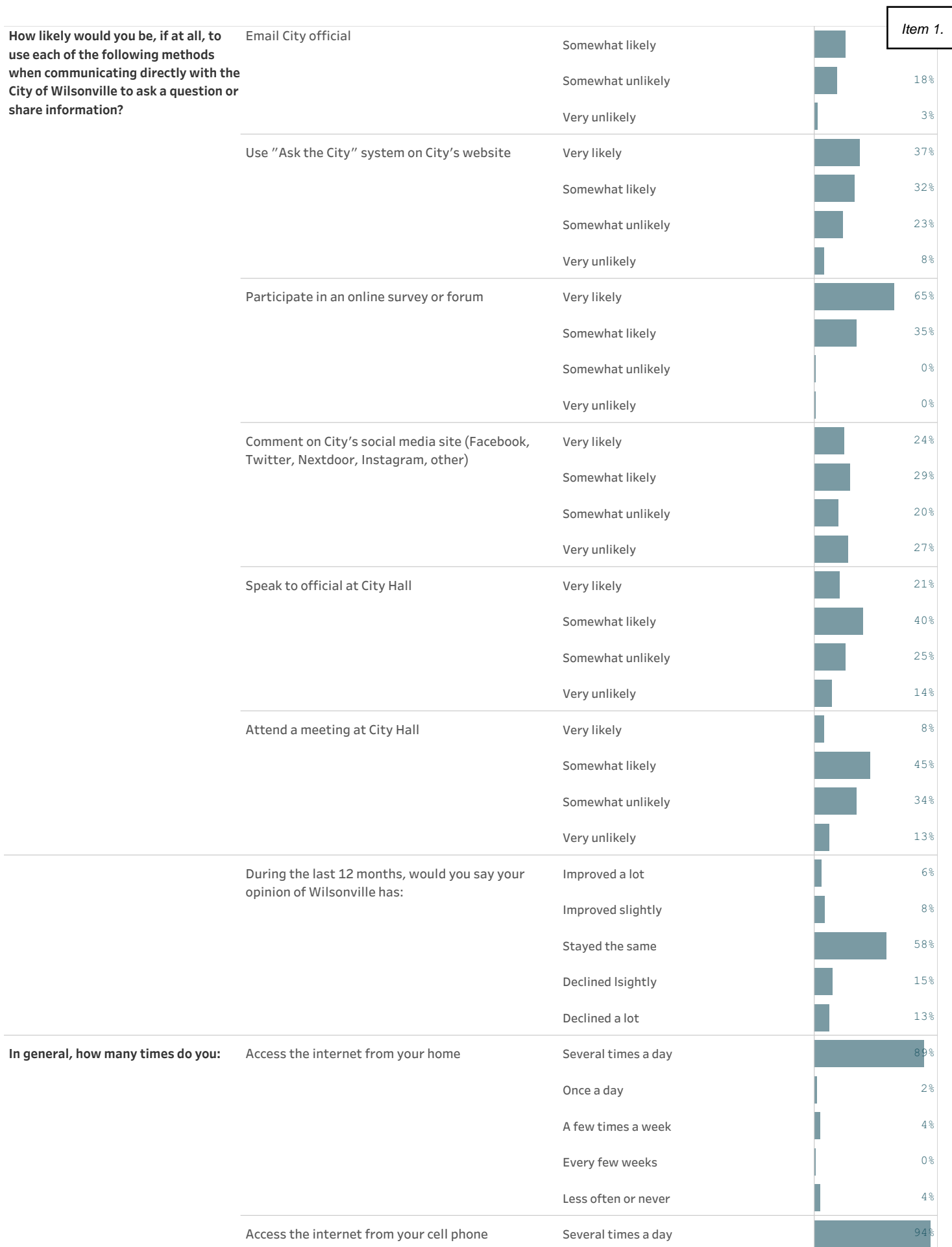
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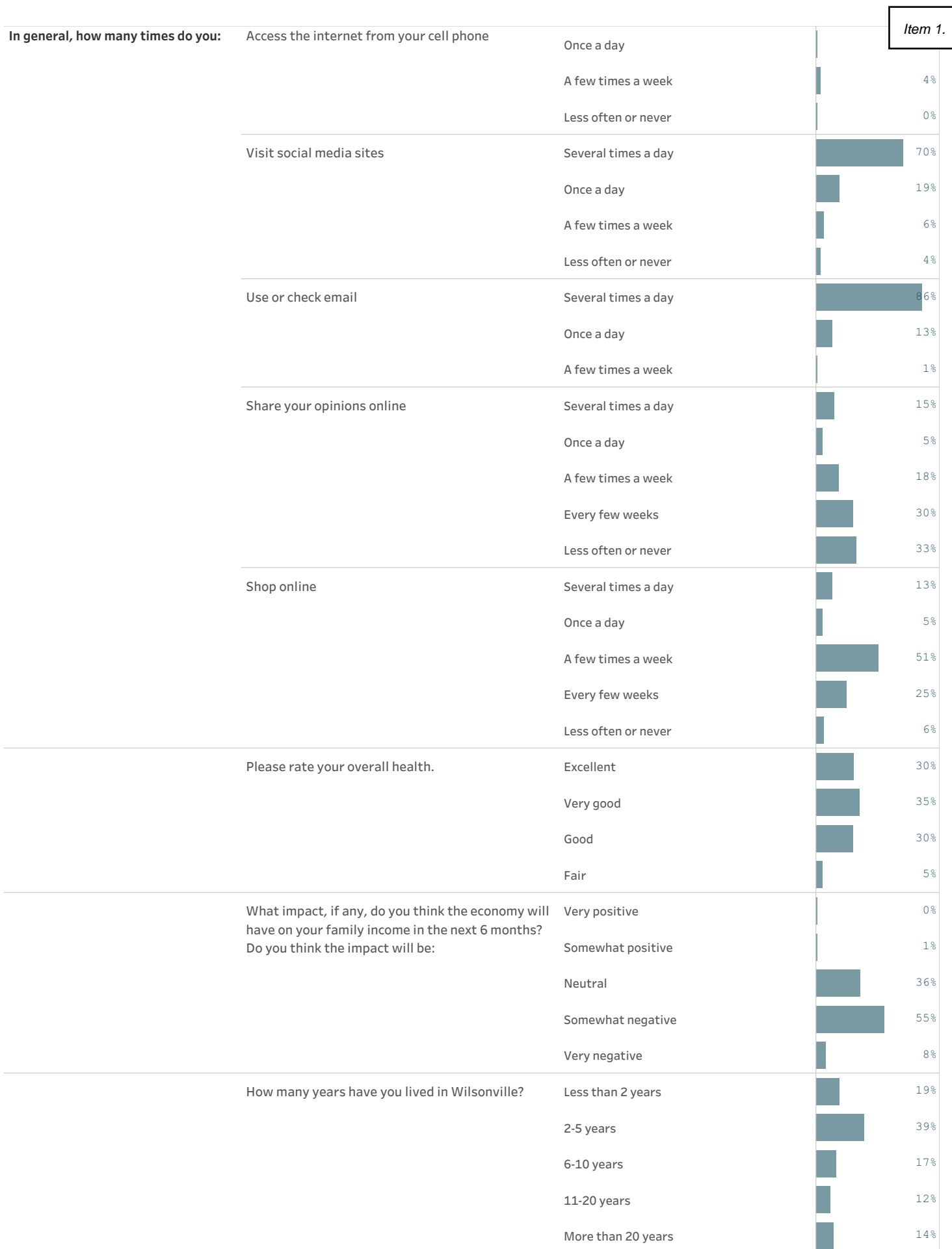


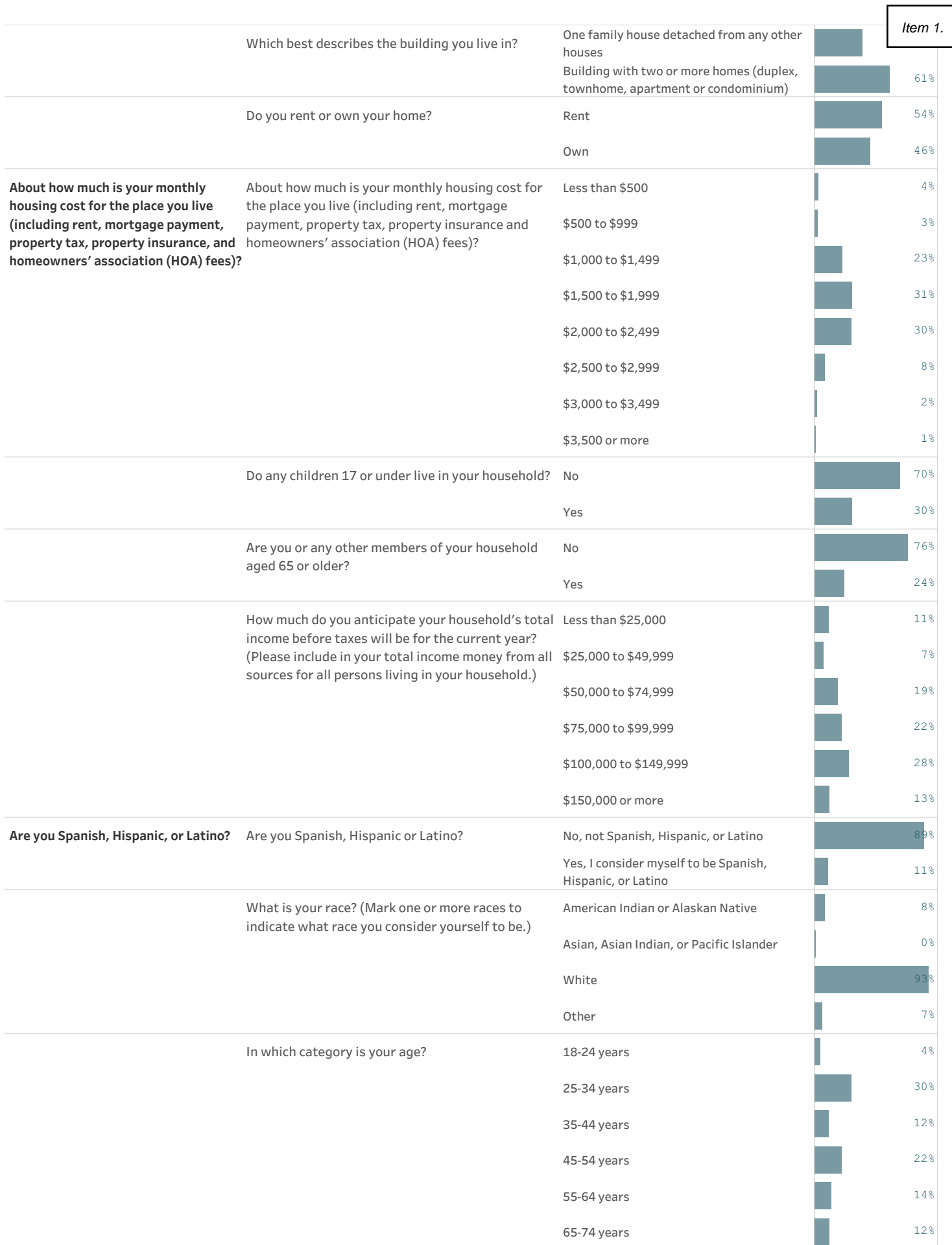
Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

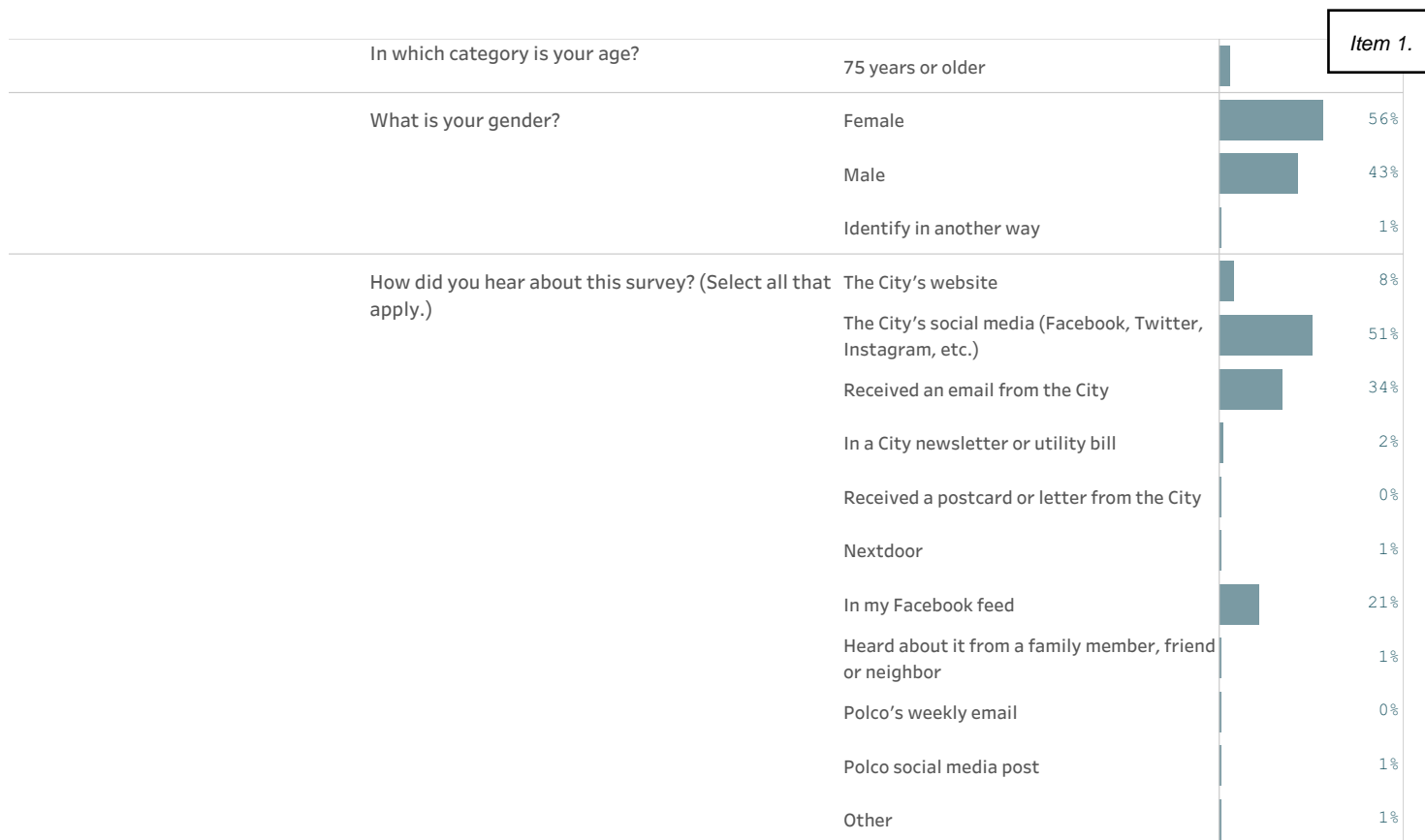














April 2022

Dear City of Wilsonville Resident:

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2022 Wilsonville Community Survey. **If you've already completed the survey online, thank you. Please do not respond twice.**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number being surveyed. Your feedback will help Wilsonville make decisions that affect our City.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 503-570-1503.

Thank you for your time and participation!

Sincerely,

Julie Fitzgerald
Mayor

The City of Wilsonville 2022 Community Survey

Item 1.

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Wilsonville as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Wilsonville as a place to raise children	1	2	3	4	5
Wilsonville as a place to work.....	1	2	3	4	5
Wilsonville as a place to visit.....	1	2	3	4	5
Wilsonville as a place to retire.....	1	2	3	4	5
The overall quality of life in Wilsonville	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Wilsonville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Wilsonville.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4	5
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Wilsonville	1	2	3	4	5
Overall quality of natural environment in Wilsonville.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Wilsonville	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wilsonville to someone who asks.....	1	2	3	4	5
Remain in Wilsonville for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wilsonville's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Wilsonville community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Wilsonville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Wilsonville.....	1	2	3	4	5
Variety of business and service establishments in Wilsonville	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Wilsonville	1	2	3	4	5
Overall image or reputation of Wilsonville.....	1	2	3	4	5

7. Please also rate each of the following in the Wilsonville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Wilsonville	1	2	3	4	5
Ease of travel by public transportation in Wilsonville	1	2	3	4	5
Ease of travel by bicycle in Wilsonville	1	2	3	4	5
Ease of walking in Wilsonville.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Wilsonville	1	2	3	4	5
Overall appearance of Wilsonville.....	1	2	3	4	5
Cleanliness of Wilsonville.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Wilsonville	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Wilsonville (in-person, phone, email, or web) for help or information	1	2
Contacted Wilsonville elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Wilsonville	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving	1	2

The City of Wilsonville 2022 Community Survey

Item 1.

9. Please rate the quality of each of the following services in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Wilsonville open space	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Wilsonville government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Wilsonville.....	1	2	3	4	5
The overall direction that Wilsonville is taking.....	1	2	3	4	5
The job Wilsonville government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Wilsonville government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Wilsonville.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Wilsonville.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in Wilsonville	1	2	3	4
Overall quality of natural environment in Wilsonville.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Wilsonville	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Boones Ferry Messenger (City newsletter).....	1	2	3
<i>Wilsonville Spokesman</i>	1	2	3
<i>Oregonian</i>	1	2	3
Local public access television.....	1	2	3
City of Wilsonville website (www.ci.wilsonville.or.us).....	1	2	3
City's Facebook page	1	2	3
City's Twitter account.....	1	2	3
Oregon Live website's Wilsonville blog page.....	1	2	3
Neighborhood newsletter	1	2	3
Let's Talk Wilsonville (www.letstalkwilsonville.com)	1	2	3
Community Facebook Groups	1	2	3

14. How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>
Phone call with a City official.....	1	2	3	4
Email City official	1	2	3	4
Use "Ask the City" system on City's website.....	1	2	3	4
Participate in an online survey or forum	1	2	3	4
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other).....	1	2	3	4
Speak to official at City Hall.....	1	2	3	4
Attend a meeting at City Hall	1	2	3	4
Let's Talk Wilsonville (www.letstalkwilsonville.com)	1	2	3	4

15. During the last 12 months, would you say your opinion of Wilsonville has:

☐ Improved a lot ☐ Improved slightly ☐ Stayed the same ☐ Declined slightly ☐ Declined a lot ☐ Don't know

16. What do you think are the biggest priorities facing the City of Wilsonville over the next five years?

The City of Wilsonville 2022 Community Survey

Item 1.

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

- ☐ Excellent
 ☐ Very good
 ☐ Good
 ☐ Fair
 ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- ☐ Very positive
 ☐ Somewhat positive
 ☐ Neutral
 ☐ Somewhat negative
 ☐ Very negative

D4. How many years have you lived in Wilsonville?

- ☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ Building with two or more homes
 (duplex, townhome, apartment, or condominium)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

- ☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- ☐ Less than \$500
 ☐ \$2,000 to \$2,499
☐ \$500 to \$999
 ☐ \$2,500 to \$2,999
☐ \$1,000 to \$1,499
 ☐ \$3,000 to \$3,499
☐ \$1,500 to \$1,999
 ☐ \$3,500 or more

D8. Do any children 17 or under live in your household?

- ☐ No
 ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

- ☐ No
 ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
 ☐ \$75,000 to \$99,999
☐ \$25,000 to \$49,999
 ☐ \$100,000 to \$149,999
☐ \$50,000 to \$74,999
 ☐ \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic, or Latino
☐ Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian, or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D13. In which category is your age?

- ☐ 18-24 years
 ☐ 55-64 years
☐ 25-34 years
 ☐ 65-74 years
☐ 35-44 years
 ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

- ☐ Female
☐ Male
☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



JANUARY 2023

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Goal 1: Increase Mobility for all in Wilsonville

Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.

Project Description: Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

Project Lead: Mark Ottenad / Bill Evans

Project Timeline:

Jan – Mar 2021:

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

Apr – Jun 2021:

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

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July – Sept 2021:

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

Previous Updates:

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

April 2022 - On January 20, 2022, the Joint Policy Advisory Committee on Transportation (JPACT) approved Resolution No. 21-5215, For the Purpose of Amending the FY 2021-22 Unified Planning Work Program (UPWP) to Amend the Funding and Add Detail to the Existing I-5 Boone Bridge Planning Project.

Mayor Fitzgerald provided testimony to the Oregon Transportation Commission and JPACT multiple times in January and February 2022.

On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including Metro Council concerns.

On March 3, 2022, the Metro Council adopted Resolution No. 21-5215, which has the effect of providing \$200,000 to advance the NEPA study phase of the I-5 Boone Bridge and Seismic Improvement Project. Metro Councilors express concerns regarding the proposed I-5 Boone Bridge auxiliary lane as a system-wide highway capacity addition.

July 2022 - City staff worked with reporter Corey Buchanan of Portland Tribune/Wilsonville Spokesman to publicize Metro Council's advancing of the I-5 Boone Bridge and Seismic Improvement project with a June 10 article entitled, "ODOT may need to satisfy Metro concerns before new Boone Bridge is built."

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including I-5/Boone Bridge bottleneck, UGB/Urban Reserve expansion areas, and State-backed Aurora State Airport urbanization expansion in exclusive farm use (EFU) land.

October 2022 - ODOT has announced project solicitation for 15% design and National Environmental Policy Act (NEPA) analysis to be conducted in the following quarter to commence the initial phase of the project.

Quarterly Update: In Progress

January 2023 - Mayor Fitzgerald, Council President Akervall and Councilor Linville each call out as City representative in various intergovernmental forums such as Clackamas County Coordinating Committee (C4), Metropolitan Mayors Consortium (MMC) and Washington County Coordinator Committee (WCCC) the traffic congestion impacts of the I-5 Boone Bridge bottleneck and need to advance timely ODOT's proposed I-5 Boone Bridge and Seismic Improvement Project.

ODOT's current I-5/I-205 highway tolling proposal Regional Mobility Pricing Project (RMPP) identifies the I-5 Boone Bridge replacement project as a beneficiary of toll-generates revenue that provides greater potential state-match to leverage more federal funds.

This Council Goal is a multi-year endeavor that could take a decade to complete.

Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.

Project Description: *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

Project Lead: *Mark Ottenad, Dwight Brashear*

Project Timeline:

Jan – Mar 2021:

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

Apr – Jun 2021:

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

FY2021-22

July – Sept 2021:

- *City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.*
- *City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.*

Previous Updates:

Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff follow-up with TriMet on meeting request with GM.
Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff met with TriMet GM.

April 2022 - City staff followed up with TriMet GM after the meeting by relaying the draft term sheet presented previously in October 2021. Subsequently in February, Dwight Brashear confirmed that TriMet legal department was reviewing the draft term sheet.

July 2022 - City received an email from TriMet on May 26 indicating that the proposed Term Sheet is still under review.

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including proposed SMART seat on JPACT and TriMet/SMART service-territory boundary.

October 2022 - City Council approved submission of a 2023 legislative session concept for “SMART Service Territory Alignment with City Boundaries; Adjustment of TriMet District Boundary” to the Office of Representative Courtney Neron, HD 26, who has advanced to Legislative Counsel for drafting as a bill for potential introduction.

Quarterly Update: In Progress

January 2023 - City staff have worked with the Office of State Representative Courtney Neron (HD 26) and the Office of Legislative Counsel to draft LC 1438 for the 2023 Regular Session that "Requires the mass transit district known as TriMet to adopt ordinance to modify district boundaries to exclude specified territory. Provides that ordinance may not be referred to or by electors. Requires persons in specified territory to assess whether boundary change results in new tax liability."

The draft legislation advances the City Council's 2023 Legislative Concept Request to advance a TriMet District boundary modification that advances City Council goal for SMART-service and transit tax-collection territory to include all of Wilsonville. Simultaneously, City and TriMet are engaged in discussions to resolve issue without legislative recourse.

This Council Goal continues potentially through the 2023 state legislative session until June 2023.

Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.

Project Description: *Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

Jan – Mar 2021:

- *The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.*

Apr – Jun 2021

- *The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.*

FY2021-22

Jul – Sept 2021

- *Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.*

Previous Updates:

Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.

Feb. 2022 – No Update.

April 2022 - On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including the proposed French Prairie Bridge bike/ped

alternative transportation facility. ODOT staff appear increasingly amenable to advancing concept of French Prairie Bridge as the I-5 Boone Bridge bike/ped alternative transportation facility.

July 2022 - Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including French Prairie 'Bike-Ped-Emergency' Bridge as vital bike/ped crossing of Willamette River in lieu of using I-5 that would connect Portland Metro Ice Age Tonquin Trail with the Willamette Valley Scenic Bike Route via Champoeg State Heritage Area.

October 2022 – No Update.

Quarterly Update: In Progress

January 2023 - ODOT has indicated that the proposed French Prairie Bridge is being considered as the alternative-transportation facility of the proposed I-5 Boone Bridge and Seismic Improvement Project, and it is listed a potential project for ODOT's current I-5/I-205 highway tolling proposal Regional Mobility Pricing Project (RMPP).

This Council Goal is a multi-year endeavor that could take several years to complete.

Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.

Project Description: *Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

FY2021-22

July - Sept 2021:

- *Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.*

Oct – Dec 2021:

- *Design should be complete in November 2021*

Previous Updates:

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback in August. Design team is continuing with 90% design, incorporating feedback received to date.

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

April 2022 - 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Revised August 2022- 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

October 2022 – No Update.

Quarterly Update: In Progress

January 2023 – ODOT has indicated that the proposed I-5 Bike-Ped Bridge is being considered as an alternative-transportation facility listed a potential project for ODOT’s current I-5/I-205 highway tolling proposal Regional Mobility Pricing Project (RMPP).

This Council Goal is a multi-year endeavor that could take several years to complete.

Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

Goal 2: Support local business recover post-pandemic

Strategy 2.1 Develop programs for business support using ARPA funds.

Project Description: *Identify programs to support business.*

Project Lead: *Chris Neamtzu/ Bryan Cosgrove*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Previous Updates:

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

April 2022 - At this time, Staff has not identified a need for ARPA funds to support economic development through small business assistance, grants, or otherwise, and is awaiting further direction from Council on the issue. Another round of small business grants does not appear to be necessary, nor a responsible use of funds.

Possible areas of focus, eligible under ARPA final rules, peripherally related to economic development, include physical infrastructure development, childcare, and affordable housing, and workforce development.

July 2022 – No Update.

October 2022 – No Update.

Quarterly Update: On Hold

No Update. See update 2.2 below, regarding the Business Recovery Center.

Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

Project Description: See Strategy 2.1 above.

Project Lead: Chris Neamtzu/ Matt Lorenzen

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Quarterly Update: In Progress

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbnr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

April 2022 - EDM has launched a small-business newsletter that aims to deliver relevant economic data and news as well as free or inexpensive training opportunities for small business operators.

We continue our partnership with other Westside small cities to organize and hold bimonthly small business webinars/workshops. The intent is to continue this webinar/workshop series indefinitely, as long as it remains relevant and well-received by attendees.

At this time EDM has not engaged the Chamber directly in order to assess local business needs.

July 2022 - No Update. The newsletter and small business workshops/webinars with partner cities continue.

October 2022 - The small business newsletter continues. This month's edition will feature a registration link for a small business webinar, organized by Wilsonville EDM (co-hosted by other Washington County cities). The topic is Business Transitions and will feature speakers from the Clackamas Small Business Development Center who will talk to business owners about how to plan for such events as a sale to a third-party, management buy-out, or succession to family/next generation. In addition to the ec-dev newsletter, the Chamber of Commerce will be invited to promote the webinar to its membership and share the registration link on their website and on their communication channels.

Quarterly Update: In Progress

January 2023 - The Local Business Newsletter and small business workshops/webinars with partner cities continues. Staff is working with partner cities to develop 2023 topics and schedule.

Chamber of Commerce has launched the “Oregon Business Recovery Center” (BRC) serving small businesses in Wilsonville, Keizer, Sherwood, and Newberg areas. This program is ARPA-funded and comes specifically from funding allocated through and for former-Senator Thatcher’s district. The chief objective of the BRC is to disburse relief grants in 2023 to business that can demonstrate pandemic losses that have not already been compensated by other relief programs. EDM has met with Wilsonville Chamber representatives and will help promote the BRC and specifically grant opportunities through the economic development newsletter.

Goal 3: Expand home ownership for lower income levels and first-time home buyers

Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.

Project Description: *This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.*

Project Lead: *Kim Rybold*

Project Timeline: *Current project scope with ECONorthwest for VHDZ implementation*
Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council
Q1 2022 – VHDZ adoption

Other activities

Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list
2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.

Previous Updates:

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- In February, the project team presented draft local criteria related to the definition and design of eligible non-residential spaces to City Council for confirmation that the criteria should be included in the City's VHDZ program. Based on Council's confirmation of the criteria, the project team began the process to adopt a VHDZ program, including notifying affected taxing districts of the proposed program and evaluation of potential displacement impacts as required by state statute. Adoption of a VHDZ program is scheduled for consideration by City Council on May 2.

July 2022 - In April, the project team finalized the evaluation of potential displacement impacts as required by state statute and prepared a resolution for adoption of the VHDZ program, including local criteria, in portions of Villebois Village Center and Town Center. On May 2, City Council approved Resolution No. 2971 adopting the VHDZ Program. Staff began producing program materials, including application forms and marketing materials, which will be available in early summer.

October 2022 - This summer, staff finalized application materials for the City's VHDZ program, and began work to explore CET as a funding source for affordable housing initiatives. In July, staff held a work session with City Council to present background information on how CET could be used by the City. At Council's direction, staff held a second work session in September to present the findings of how CET is used in other local jurisdictions, along with information on how CET can affect overall development costs and project feasibility.

Quarterly Update: In Progress

January 2023 - In December, planning and economic development staff met with Councilor-elects Dunwell and Berry to brief them on the City's past and ongoing work around Housing Affordability, including the 2020 Equitable Housing Strategic Plan and exploration of a Construction Excise Tax (CET) to support the development and conservation of Affordable Housing. Staff anticipates further discussion with City Council on CET in early 2023.

Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.

Project Description: *The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home*

ownership opportunities.

Project Lead: *Miranda Bateschell/ Dan Pauly*

Project Timeline: *Frog Pond East and South planning must be complete by December 2022.*

Previous Update:

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component dealing with affordable housing and home ownership. EcoNW is the main consultant on this portion of the project. Council will hear more about the housing component of the project in a January work session.

Feb. 2022 – No Update.

April 2022- The Frog Pond East and South project team has completed and shared with City Council an Affordable Housing Analysis that discussed feasibility of programs to support affordable home ownership in the specific context of Frog Pond East and South. Efforts continue to do outreach around housing to learn more about potential solutions and programs. One recommendation to date is to adopt policies that allow a wide variety of housing in Frog Pond East and South to provide flexibility for different programs over the 10-15 year build out of Frog Pond East and South.

July 2022 - The Frog Pond East and South project team had a busy Spring with many outreach efforts around housing to learn more about potential solutions and programs regarding affordable home ownership. They held a community workshop, a number of focus groups, and conducted an online survey. The team also prepared land use and urban design alternatives to be discussed in June Planning Commission and City Council Work Sessions. The design alternatives allows for a wide variety of housing in Frog Pond East and South. In the coming months the project team will continue to work with the public, Planning Commission, and City Council, to develop a plan and policies for Frog Pond East and South that enable the type of development that can be supported by home ownership programs.

October 2022 - The Frog Pond East and South Master Plan is coming together after public engagement and many Planning Commission and City Council work sessions. The Council is scheduled to adopt it by the end of the year. The draft Master Plan has policies to support a variety of housing that has potential to provide market-rate home ownership opportunities at a price lower than other recent development. In addition, the Master Plan has policies to avoid regulatory barriers to programs the City may develop for subsidized affordable housing during the life of the Master Plan.

Quarterly Update: In Progress

January 2023 - With Ordinance No. 870, City Council adopted the Frog Pond East and South Master Plan. The Master Plan has policies to support a variety of housing that has potential to provide market-rate home ownership opportunities at a price lower than other recent development. In addition, the Master Plan has policies to avoid regulatory barriers to programs the City may develop for subsidized affordable housing during the life of the Master Plan. These housing affordability and ownership policies will continue to be front and center during implementation steps over the coming months related to infrastructure funding and development standards.

Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.

Project Description: *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

Project Lead: *Kim Rybold/Dwight Brashear*

Project Timeline: *Current project scope with Leland Consulting Group*

Q3 2021 – Goals and Vision discussion with Council

Q4 2021 – Site Design Alternatives and Funding Strategy

Q1 2022 – Release RFQ/RFP for Developer Solicitation

Q2 2022 – Developer Selection

Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.

Previous Updates:

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- On March 18, the project team released a request for qualifications (RFQ) to solicit statements of qualifications (SOQs) from interested development teams for the TOD project. On March 31, the project team hosted a TOD site tour for potential developers, social service agencies, and nonprofit organizations, which was well-attended. The published due date for SOQs is April 26, after which the City will select a short list of development teams to respond to a Request for Proposals (RFP), anticipated later this spring.

July 2022 - This Spring, the City received and reviewed submitted Statements of Qualifications (SOQ) from interested project developers based on the Request for Qualifications (RFQ) document released in March. During June, the City released a Request for Proposals (RFP) to three development teams who will provide more detailed proposals for development at the TOD site, including project design, a development program, pro forma information, and anticipated funding sources. Responses to the RFP are due to the City on July 1.

October 2022 - In July, the City's project team reviewed RFP responses from three interested development teams and held interviews with all three teams to learn more about each team's approach to the project site. The project team continues to evaluate the development teams with the assistance of the City Manager who will aid the Review Team in arriving at a recommendation for a preferred development partner.

Quarterly Update: In Progress

January 2023 - The Equitable Housing Strategic Plan identifies exploration of Transit-Oriented Development (TOD) at the Wilsonville Transit Center as a near-term implementation action. At its December 19 meeting, City Council selected Palindrome as the preferred development partner for the TOD project. Throughout the coming months, the City will work with Palindrome to refine development plans for the site and project timing.

Goal 4: Attract high quality industry and economic opportunity in Wilsonville

Strategy 4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.

Project Description: Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.

Project Lead: Chris Neamtzu/ Matt Lorenzen

Project Timeline:

Once the Economic Development Manager position is filled, tasks will include:

- Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)
- Investigate creation of a GIS Story Map to assist with marketing this project.
- Share info with City Council when appropriate
- Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.

- *Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

Previous Updates:

Nov. 2021 - The Economic Development Manager recruitment is underway.

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022.

April 2022 – After preliminary research and discussion with local brokers, Economic Development Manager (EDM) is skeptical that a so-called Horizontal Development Agreement is the answer. Further investment in critical infrastructure remains priority #1, but the obstacle of disparate land ownership cannot be overstated. The URTF will need to make recommendations aimed at overcoming this obstacle.

Panattoni Development Company building will have two tenants: A-dec, a dental office furniture equipment manufacturer, and Owens and Minor, a local medical supply company. Building occupancy will be in spring 2022.

Mildren Design Group has withdrawn their application for Precision Countertops so that additional work can be done value engineering the project. This project is anticipated to be re-submitted as an administrative review, the first land use application to propose to use the expedited path under the Form Based Code.

Black Creek Group's proposed project, along the west side of Garden Acres Road, is scheduled to go to the DRB and City Council for land use review in May of 2022. The project team anticipates initiating construction over the summer and into 2023.

July 2022 - Black Creek Group passed Design Review and has submitted for Building permits. They propose a speculative 148,000 sf warehouse/distribution facility at the north end of Garden Acres Rd.,

on the west side of the street. The site is just over 8 acres. Proposed tenants are unknown at this time.

New development in the urban renewal area (URA) (Panattoni and Black Creek Group) will be a boon to the tax increment the URA collects annually, and allow the city to initiate more of the infrastructure projects included in the Coffee Creek urban renewal plan.

October 2022 - The Urban Renewal Task Force has completed its work and EDM presented the product of their work, the draft Urban Renewal Strategic Plan, to Council on October 17, 2022 for consideration. The draft plan contains recommendations for Coffee Creek, including the addition of Ridder Road improvements to the list of projects under the Coffee Creek UR plan.

Black Creek Group has been acquired by publicly traded, Ares Management. Branding and advertising for the “Grahams Ferry Industrial Center” bear the new name. Construction has begun and EDM is working with Ares’ brokers (CBRE) to market the spec property. EDM has added the site to Oregon Prospector, the state’s site selection/property locator tool, managed by Business Oregon.

Mildren Design Group has resubmitted their development proposal on behalf of Precision Countertops. Associate Planner, Cindy Luxhoj, has reviewed the application materials and issued an “incomplete” notice to the applicant. The City is awaiting a resubmittal.

Quarterly Update: In Progress

January 2023 - Economic Development Manager (EDM) presented the draft Urban Renewal Strategic Plan (URSP) to Council on October 17, 2022 during work session and sought comments and recommendations for revision. On November 21, 2022, the Council adopted the URSP, setting the agenda for urban renewal activities into the future. Recommendations in the URSP include the addition of Ridder Road improvements and land acquisition and aggregation activities to the Coffee Creek Urban Renewal Plan.

Tax-increment revenue in Coffee Creek will receive a significant “bump” in the coming year as a result of new development in the Coffee Creek plan area. This will enable the initiation of new infrastructure projects to invite and support new business development opportunities.

The Grahams Ferry Industrial Center project tilted pre-formed concrete walls in December 2022. EDM continues to coordinate with listing brokers on tenanting.

Another warehouse/office building is in the review cue with the Planning Division. Planning issued a Letter of Completeness for the Precision Countertops project on December 14, 2022. The Letter includes a list of compliance items, which the applicant will need to address before a hearing before the Development Review Board will be scheduled.

Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.

Project Description: *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

Project Lead: *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

Project Timeline: *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

Previous Updates:

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

April 2022 - Staff have begun to assemble materials that will be the outline for the presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Summer 2022 is targeted for the Council work session and public presentation on this topic.

July 2022 - The 120,000 sf, 2-story "Peyton Business Center" has been vacated by the State of Oregon and is now on market, for lease. Staff is working collaboratively with the brokers representing the building in order to generate and qualify leads. The space is best suited for office use and/or research and development activities. Ceilings have a maximum height of 12 feet and as such the facility is not conducive to many manufacturing operations.

Additionally, staff has begun some early work with more of an out-bound marketing focus. A print collateral piece has been developed and staff will soon launch an e-newsletter that will be distributed to several hundred regional brokers, site selectors, and developers, with a goal of "raising the Wilsonville flag" and generating continual interest in the development of Coffee Creek and other infill opportunities. Staff has also been in contact with public relations staff at Oregon Bio, the state trade association for the bioscience industry, and proposed a meeting to discuss how Wilsonville can partner and use their platform to attract other bioscience companies to complement Twist.

October 2022 - Peyton Business Center remains vacant and may take some time to attract a new user. Brokers hosted an open house at the 120,000 sf facility in September. EDM attended and continues to coordinate with the brokers. EDM has also added this property to Oregon Prospector and shared with Greater Portland Inc. and Business Oregon.

EDM launched the Broker/Developer Newsletter—the Wilsonville Development Update—in August. Two editions have been sent. The first edition was more of a welcome message, while the second featured information about the WIN Program and Twist Bioscience. The newsletter is being sent to

450 subscribers—roughly 350 brokers and 100 employees of leading development companies in the Pacific Northwest.

Quarterly Update: In Progress

January 2023 - EDM is coordinating with an organizing committee associated with the Greater Portland, Inc. Board of Directors, to bring a “Best Practices Tour” of industrial development to Wilsonville in mid-February 2023. The event will highlight South/Southwest Metro area employment lands—current and prospective (e.g. Coffee Creek and Basalt Creek, respectively). Attendees will include a broad representation from the public, private, and nonprofit sectors. Venue will give staff a chance to share some of the unique elements of Wilsonville’s approach to industrial development.

Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.

Project Description: *Part of Strategy 4.1 above.*

Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.

Project Description: *Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.*

Project Lead: *Mark Ottenad, Matt Lorenzen*

Project Timeline: *With new, revamped economic-development program and staff, commence implementation in FY22-23.*

Previous Updates:

Project started April 2022- City Public Affairs and Economic Development staff have attended workforce-oriented meetings of the Clackamas Workforce Partnership (CWP) and Washington County Economic Development Dept. Councilor Linville speaking with CWP regarding prospective participation as ex-officio on the CWP Board. Councilor Akervall has attended CWP and Washington County meetings focused on childcare-related issues as they affect workforce availability for employers.

July 2022- On April 18, Mayor Fitzgerald appointed Councilor Linville as the City Council's representative to the board of Clackamas Workforce Partnership (CWP), serving in an ex-officio capacity.

On June 15, the City hosted along with Clackamas Community College the "2022 Wilsonville Business Summit" at the College's Wilsonville campus. Mayor Fitzgerald and CCC President Tim Cook welcomed business managers and discussed workforce issues that employers are facing today, including a shortage of skilled labor and rising costs.

October 2022- Staff from the City and from Clackamas Community College (CCC) convened approximately 50 representatives from local industry as well as public- and nonprofit-agency partners from workforce development agencies at the CCC Wilsonville Campus, to discuss challenges and opportunities facing employers as they endeavor to hire and retain employees in a highly competitive and dynamic labor market. Several ongoing partnerships have emerged as a result of the meeting. City staff has an upcoming meeting scheduled with CTE (Career & Technical Education) staff and administration at Wilsonville High School.

Separately, staff has been working with Clackamas Workforce Partnership (CWP) to better understand how the issue of childcare is impacting local employers and workforce participation among Wilsonville residents and employees who work here. Two surveys for residents and employees were administered and a memo, with survey findings, has been prepared for presentation to Council for their consideration in November.

Quarterly Update: In Progress

January 2023 - On November 21, 2022 EDM attended a "Partner Luncheon" hosted by the West Linn-Wilsonville School District (WLWV) at Wilsonville High School. The purpose of the event was to create connections between school faculty—particularly Career and Technical Education (CTE)—and industry leaders and initiate a two-way dialogue. At the event the WLWV CTE Coordinator presented the district's existing programs and then invited table-conversation regarding skills gaps, and ideas for public-private collaboration.

EDM will continue working with Oregon Tech, Clackamas Community College and WLWV to foster better dialogue and partnerships with industry in 2023, building off the Summer 2022 Summit hosted by CCC, and the aforementioned Partner Luncheon.

Staff presented on the topic of Childcare as a workforce and economic issue at the December 19, 2022 City Council meeting. City Council meeting highlighted issues, but indicated that the issue was greater than City and includes the state. This Council Goal is nearing completion, with the opportunities portion still to be examined in greater detail.

Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.

Project Description: Part of 4.1 – See above

Goal 5: Align infrastructure plan with sustainable financing sources

Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.

Project Description: Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.

Project Lead: Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha

Project Timeline:

Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.

Part 2 – Staff to meet with a consultant to discuss a scope of work (SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)

Part 3 – RFP for the scope of work.

Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.

Previous Update:

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.

April 2022- No update.

July 2022- No update.

October 2022 - Staff has compiled a list of unfunded infrastructure and facility projects. The list is being reviewed internally by appropriate staff to update cost estimates and for prioritization. Staff will present the project list to Council in November/December 2022. The presentation will include recommendations on available and likely funding sources, and project prioritization based on existing city master plans and previous Parks Bond Task Force input. Many of the projects are related to parks development and facility improvements for the Community Center, Library, Police Station and Kiva building, which will likely require a combination of General Obligation bonds and General Fund support for completion.

Quarterly Update: Complete

January 2023 – Ready for City Council Review.

Strategy 5.2 Update the urban renewal strategic plan.

Project Description: *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

Project Lead: *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

Project Timeline: *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

Start with sunset of the current area and look at new Urban Renewal Area (URA) for Town Center Project with new Economic Development Manager.

Previous Updates:

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.

Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

April 2022 -

On March 2, 2022 Economic Development staff and consultants conducted Urban Renewal Task Force (URTF) meeting #1. Council President Akervall is the Chair of the URTF.

The 2nd Task Force meeting was conducted on April 7, where the Task Force went over the Wilsonville Investment Now (WIN) Zone program as well as the Coffee Creek URA.

The 3rd meeting is planned for late May, where discussions will continue on evaluating existing plan areas, a look at the use of UR for affordable housing projects and a look forward at other possible areas where this tool could be used to incent investment. It is anticipated that there will be 5-6 total meetings. Council will review and approve the final plan in Q4 2022.

July 2022 - The Task Force (TF) met in May and no meeting was held in June, due to scheduling difficulties. The next meeting will be July 13.

At the May meeting, the TF was briefed by Senior Planner, Kimberly Rybold, on the Town Center plan and the critical role urban renewal could play in bridging the funding gap that exists for planned infrastructure prescribed by the Town Center plan. The group was supportive of the idea of forming a new UR area in the Town Center area at such time the city is in a position to do so.

The July meeting will focus on how urban renewal can be used as a tool for Affordable Housing development.

August's meeting will focus on Basalt Creek as an urban renewal candidate area, and the balance of the meeting will be spent summarizing the thoughts and recommendations of the TF regarding all the topics and areas discussed since the reconvening of the TF in March '22. A September summary meeting will be scheduled to review the final recommendations and report of the TF, and to celebrate the accomplishment!

Staff intends to present the recommendations of the TF and a final report to Council in Q4 2022.

October 2022 - The Urban Renewal Task Force held its final meeting in September and approved a draft Strategic Plan, which was presented for Council consideration during work session on October 17. Final adoption is targeted for November 2022.

Quarterly Update: *Complete*

January 2023 – Adopted by the City Council and Urban Renewal Agency on November 21, 2022.

Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.

Project Description: *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be*

presented to the council including funding a feasibility study for a performing arts facility.

Project Lead: *Mark Ottenad/ Kris Ammerman*

Project Timeline:

FY2021-22

July – Sep 2021

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*
- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

Oct – Dec 2021

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

Jan – Mar 2022

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

Apr – Jun 2022

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

Previous Updates:

Nov. 2021 - Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation. After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

April 2022 - Recruitment for volunteers to serve on the new Arts, Culture and Heritage Commission took place during January 2022, followed by interviews with Mayor Fitzgerald and appointment of the ACHC on February 24, 2022.

Park and Recreation staff selected dates in April and May for first two meetings of the ACHC.

July 2022 - The City's Arts, Culture, and Heritage Commission has been established and has held three meetings to date. At the Commission's May meeting they adopted the following Goals Prioritization of Arts, Culture, and Heritage Commission (ACHC) for the FY2022-23 work program.

Summary of Priority Goals by ACHC:

- Provide public-sector leadership and coordination to support arts, culture and heritage activities, events, facilities and programs;
- Work with partners to advance an arts and cultural center/facility;
- Develop a long-term, sustainable public-arts program;
- Make recommendations concerning the goals and objectives, and the selection and disbursement of funds of the Community Cultural Events and Programs Matching Grant Program.

October 2022 – The ACHC started to work on their initial priority project, which was to re-cast the former Community Tourism Matching Grant Program to the renamed Community Cultural Events and Programs Matching Grant Program.

Quarterly Update: In Progress

January 2023 – The Arts, Culture, and Heritage Commission (ACHC) has identified “working with partners to advance an arts and cultural center/facility” as one of its top priorities. However, the ACHC has also identified three other priorities that have taken precedent over the arts and cultural center feasibility study. Namely, the re-tooling of the former Community Tourism Matching Grant Program into the Community Cultural Events and Programs Grant that is intended to aid organizations that produce projects, programs, or events that promote arts, culture, and heritage here in Wilsonville. This priority along with another ACHC priority – “develop a long-term, sustainable public-arts program” are more tangible in nature and have therefore taken the bulk of the newly formed ACHC’s bandwidth. Exploring the feasibility of an arts and cultural center is still important and the Council can complete it, if Council advances a proposed budget line-item for feasibility study for a performing arts facility in FY 23-24.

Goal 6: Engage the community to support emergency preparedness and resiliency

Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/disasters.

Project Description: Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.

Project Lead: Delora Kerber/ Martin Montalvo

Project Timeline: Complete by the second quarter of 2023

- Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)
- Update City’s Emergency Management Plan

- *Communicate with Council on information gathered from other emergency response agencies.*
- *Presentations to Council from other emergency agencies on their preparedness and response plans.*

Previous Updates:

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Feb. 2022 - No Updates.

April 2022 - Staff invited local and regional Emergency Services, and other agencies to become the City of Wilsonville's partners in emergency management. Partners are requested to allocate staff time as needed for outreach coordination, participation in community events, sharing of existing outreach materials and co-branding.

July 2022- Tualatin Valley Fire District hosted a presentation titled "Wildfire Prevention" which provided information on how to prepare your home for wildfire season at the Wilsonville Library on June 30.

October 2022 - Tualatin Valley Fire District (TVFR) canceled their presentation on "Wildfire Prevention" and have not yet rescheduled.

Quarterly Update: In Progress

January 2023 – No Update.

Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.

Project Description: *Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"*

Project Lead: *Delora Kerber / Martin Montalvo with assistance from Bill Evans*

Project Timeline: *Complete by the end of 2022.*

- *Publish Quarterly messages in the Boones Ferry Messenger–*
Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness
Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness
Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety
Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety

- *Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill*
- *Develop Council narrated educational videos on emergency preparedness*
- *Develop scope and budget for the development of City’s Emergency Preparedness brand and messaging information for use on website, at events, etc.*
- *Update City’s Emergency Preparedness website. Add Council videos*
- *Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.*
- *Research incentive plans to encourage community members to prepare for disasters. Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions*
- *Pursue grant opportunities to fund incentive plans.*

Previous Updates:

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

April 2022 - The emergency campaign brand was revealed.



At the March 21, 2022 Council Meeting staff presented information about Emergency Preparedness Program – Building a More Resilient Community. Included in the presentation were the results of the 155 responses to the Emergency Preparedness Survey along with proposed actions, communications, activities and themes for the Community Education Campaign.

A new webpage was created <https://www.ci.wilsonville.or.us/ready> to provide one location for citizens to find information related to preparedness and resiliency.

March website focus was Emergency Transportation Routes and Transportation Planning.

Phone recharge battery packs with the Wilsonville Ready logo were purchased and will be used as an incentive for participation in preparedness activities.

July 2022 - Included articles in the Boones Ferry Messenger with the following topics:

April – Preparing Your Home for Catastrophe
 May – Take Action Now to Protect Against Wildfires
 June – Pets and Emergency Preparedness

- Updated WILSONVILLE READY website <https://www.ci.wilsonville.or.us/ready> to include videos, checklists and resource/toolkits related to the monthly topics of Home Preparedness, Extreme Heat/Wildfire and Preparing Your Pets.
- Made presentation with the theme of Let's get "2 WEEKS READY" to the Wilsonville Rotary Club on April 28.

Started planning for the Emergency Preparedness Fair to be held this fall.

October 2022 –

Included articles in the Boones Ferry Messenger and posted information on <https://www.ci.wilsonville.or.us/ready> with the following topics:

July – Be prepared for utility outages
 August – Get Two Week Ready
 September – General Emergency Preparedness (National Emergency Preparedness Month)

On July 12, City of Wilsonville staff and Tualatin Valley Fire and Rescue (TVFR) hosted a Community-Wide Program at the Charbonneau Country Club. City staff presented City's Emergency Preparedness Plan "Wilsonville Ready". TVFR talked about what actions citizens can take to help the first responders and how to cope with smoky air during wildfire season.

On September 1, between 10 am and noon, the City held an Emergency Preparedness Fair at the Stein-Boozier Barn. There were an estimated 100+ attendees. City staff and our partners – Portland General Electric, Clackamas County, Washington County, Wilsonville police, Tualatin Valley Fire and Rescue and Gregg & Rachel Leo – provided displays and shared information on how to be prepared for any type of emergency.

After the attendees visited the nine different information stations and received stamps on their event passport, they brought the passport to the redemption table. With a spin of "the wheel of disaster" it was determined what prize each attendee was awarded.

Quarterly Update: In Progress

January 2023 - Included articles in the Boones Ferry Messenger and posted information on <https://www.ci.wilsonville.or.us/ready> with the following topics:

October – Earthquake Awareness

November – Winter Preparedness

December – Communications in an Emergency (Staying Informed)

On October 20 at 10:20 am, the Great Oregon Shakeout occurred. Citizens and staff were encouraged to “Drop, Cover and Hold” for a minute or two to simulate the actions taken during an earthquake.

On November 16, Martin Montalvo and Delora Kerber presented “Two Week Ready” information to the Civics Academy 2.0. Over 25 attendees learned about the steps they should take to ensure they and their family will be prepared for various types of disasters.

Goal 7: Protect Wilsonville’s environment and increase access to sustainable lifestyle choices

Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.

Project Description: City is currently engaged with HPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.

Project Lead: Miranda Bateschell

Project Timeline: City staff has initiated this process and anticipates completion over the next 12 months.

Previous Updates:

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

April 2022- Following work sessions with the Planning Commission and City Council last quarter, the project team conducted community outreach on airport good-neighbor issues and policies.

Community outreach included interviews with key stakeholders, a survey, and online open houses. The team also researched the approaches used by other communities in adopting good-neighbor policies related to nearby airports. The project team is busy drafting policies and objectives for the Wilsonville Comprehensive Plan, which will be the topic of discussion at upcoming work sessions with the Commission and Council.

July 2022 -The project team presented results of recent work and outreach results to the Planning Commission and City Council in April and May work sessions and gathered their feedback. The project team continued to develop draft policies for City adoption later in the summer.

October 2022 - The project team presented draft Comprehensive Plan Policies to the Planning Commission in September and City Council in October. The project is on track for a Planning Commission hearing in November followed by City Council adoption in December.

Quarterly Update: In Progress

January 2023 - With Ordinance No. 871, City Council adopted the amendment of the Comprehensive Plan Text and Areas of Special Concern Map to adopt Airport Good-Neighbor Policies and designate the Aurora State Airport and surrounding properties as an Area of Special Concern. This will memorialize City policies to address the highest priority issues pertaining to the interrelationships between Aurora Airport and the City of Wilsonville.

Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.

Project Description: *Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.*

Project Lead: *Chris Neamtzu*

Project Timeline: *Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.*

Previous Updates:

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.

Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.

At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.

April 2022 - Aurora Airport Master Plan PAC Meeting #2 and Public Open House #1

On Tuesday, March 1, 2022 the Oregon Department of Aviation (please note the new acronym ODAV) conducted Policy Advisory Committee meeting #2 on the Aurora Airport Master Plan. The meeting was attended by over 60 individuals. Following distribution of three draft chapters of the Master Plan document totaling over 75 pages three days prior to the PAC meeting, there was not sufficient time to read and absorb the substantial technical information contained in the materials prior to the PAC meeting. In response to concerns raised by staff, ODAV staff did offer to conduct an additional working session with interested PAC members and Century West Consultants to allow for PAC members to delve deeper into the presented materials. The working session is scheduled for April 5.

The first three chapters of material include:

- Introduction
- Existing Conditions Analysis (41 pages)
- Aviation Activity Forecasts (28 pages)

PAC meeting #2 was immediately followed by Public Open House #1, where an abbreviated presentation was made by the Century West consultant team, followed by citizen input and Q and A. The project team had very few answers to many of the questions raised, and stated that all questions would be written up with responses prepared as part of the summary notes and minutes that will be prepared for the two meetings.

Aurora Airport Master Plan Working Session on Chapters 1-3 of the Master Plan

On April 4, ODAV staff along with consultants from Century West conducted a two hour working session on chapters 1-3 of the draft Aurora Airport Master Plan. The purpose of the meeting was to continue conversations about existing conditions and preliminary forecasts (based aircraft and operations). The consultant briefly reviewed chapter 2 – existing conditions and chapter 3 – preliminary aviation activity forecasts. Each PAC member was given an opportunity to ask questions. Again, answers to most questions were not provided, and the ODAV team frequently deferred to the fact that “FAA will review” to determine adequacy.

ODAV also provided a very brief overview of the survey results that were collected as part of open house #1.

Several PAC members had concerns about the adequacy and accuracy of the data provided, and pointed out the flaws with the methodology that relies on a 2019 forecast that was based on information contained in the un-adopted 2012 Master Plan. Substantial comments on Chapters 1-3 were sent to ODAV on April 12. Staff submitted a 23 page letter with significant technical analysis and dozens of questions on the first three chapters of the master plan document.

Next PAC meeting is scheduled for Tuesday, May 3, 2022 from 3:00-5:00 pm on Zoom.

July 2022 - Aurora Airport Master Plan PAC Meeting #3

On Tuesday, May 3, ODAV conducted PAC meeting #3. The meeting was again challenged by technical difficulties, with the City's PAC alternative not receiving the link to the zoom meeting in a timely manner. The day after PAC/public comments were due to ODAV on April 12 for the draft Aurora State Airport Master Plan Chapters 1-3, ODAV submitted to FAA on April 13 the draft Chapters along with the public comments. ODAV shifted the focus of PAC meeting #3 to revisit what is included in an Airport Master Plan and to respond to PAC member's requests to answer some of the questions raised at previous meetings.

Then, on April 29, ODAV requested FAA ignore ODAV's April 23 submission, and indicated that ODAV will be submitting an updated Draft Chapter 3 - Aviation Activity Forecasts in the coming weeks for FAA review. This updated draft chapter will include revisions and responses to comments received from the Planning Advisory Committee following PAC meeting #1 (February 25), PAC Meeting #2 and Open House (March 1), and the PAC work session (April 5). PAC comment period for Draft Chapter 3 closed on April 12. The reason for all of this appears to be the fact that the city's PAC member and staff raised significant concerns with the accuracy of the technical data included in the draft master plan leading to ODAV's request to withdraw the FAA review.

The next PAC meeting is not scheduled, but is anticipated to be sometime this summer.

October 2022 - FAA staff has sent in their comments on draft chapters 1-3 of the Airport Master Plan and ODAV has posted a summary, as well as the full 17MB file of all FAA comments, on the project website's resource page: <https://publicproject.net/auroraairport>.

The Master Plan consulting team has taken months to review and make any necessary changes or revisions. In August, ODAV sent an email stating that in few weeks they will post the latest draft and schedule the next PAC meeting (and provide the standard 30-day notice of the meeting). It is anticipated that the next meeting will be a hybrid meeting (both in person and virtual). As of October 1, there have been no additional updates and the next PAC meeting has yet to be scheduled.

Quarterly Update: In Progress

January 2023 - The Aurora Airport Master Planning effort continues, with the fourth TAC meeting scheduled for the first quarter of 2023. Agenda items include review of Chapter 4. Staff continues to track and participate in this venue through participation on the TAC.

Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.

Project Description: *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville's interests. Report to City Council regarding work products and status of planning effort.*

Project Lead: *Chris Neamtzu/ Kerry Rappold*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Feb. 2022 - At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

April 2022 - At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. Future meetings of the Cities Workgroup will be scheduled for late summer/early fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

July 2022 - In June, a community survey was posted on the County's project webpage. A link to the survey was shared with residents and businesses in Wilsonville. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

October 2022 - Future meetings of the Cities Workgroup will be scheduled for fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. In June, a community survey was posted on the County's project webpage. The survey results and analysis, from the County's June survey, are available at: <https://www.clackamas.us/sustainability/climateaction>. The Natural Resources Manager will continue to report to the City Council regarding work products and status of the planning effort.

Quarterly Update: **In Progress**

January 2023 – A future meeting of the Cities Workgroup will be scheduled to help finalize the Climate Action Plan in 2023. During the development of the County’s Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.

Project Description: *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner’s Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

Project Lead: *Kris Ammerman, Jeanna Troha*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)
- Other potential sites would require Partnerships with community organizations (Churches, HOA’s, School District, CREST, others?)

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

April 2022- As of opening day (April 21, 2022) there are still garden plots available to community members. We will monitor the demand this season and continue to look for opportunities for additional garden sites based on need.

July 2022- This season the Parks and Recreation Department changed our policy to allow gardening year round and only one plot per household in our Memorial Park Community Garden. Previously households were allowed to have multiple plots. We did this in an effort to be more inclusive and serve more residents. We achieved this by having more first time gardeners sign up for the program. At the end of the registration period we still had 28 plots remaining, which tells us that we are not yet at capacity. After the registration period closed we reopened the remaining plots and allowed gardeners to sign up for a second plot at that time. The plots did fill up when we allowed gardeners a second plot.

We believe the success with this policy change was two-fold:

- 1) We were able to serve more residents
- 2) *It demonstrated that our Community Garden is not yet at capacity since we still had 28 plots remaining at the end of the initial registration period.*

October 2022 - No Update.

Quarterly Update: In Progress

January 2023 - No Update.

Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



UPDATED – FEBRUARY 2022

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Goal 1: Increase Mobility for all in Wilsonville

Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.

Project Description: Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

Project Lead: Mark Ottenad / Bill Evans

Project Timeline:

Jan – Mar 2021:

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

Apr – Jun 2021:

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

FY2021-22

July – Sept 2021:

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

Previous Updates:

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Quarterly Update: In Progress

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.

Project Description: *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

Project Lead: *Mark Ottenad, Dwight Brashear, Barbara Jacobson*

Project Timeline:

Jan – Mar 2021:

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

Apr – Jun 2021:

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

FY2021-22

July – Sept 2021:

- *City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.*
- *City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.*

Previous Updates:

Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.

City/SMART staff follow-up with TriMet on meeting request with GM.

Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.

Quarterly Update: In Progress

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.

City/SMART staff met with TriMet GM.

Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.

Project Description: *Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:*Jan – Mar 2021:*

- *The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.*

Apr – Jun 2021

- *The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.*

*FY2021-22**Jul – Sept 2021*

- *Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.*

Previous Updates:*Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.***Quarterly Update: In Progress***Feb. 2022 – No Update.*

Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.

Project Description: *Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:*FY2021-22**July - Sept 2021:*

- *Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.*

Oct – Dec 2021:

- *Design should be complete in November 2021*

Previous Updates:

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback in August. Design team is continuing with 90% design, incorporating feedback received to date.

Quarterly Update: In Progress

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

Goal 2: Support local business recover post-pandemic

Strategy 2.1 Develop programs for business support using ARPA funds.

Project Description: Identify programs to support business.

Project Lead: Chris Neamtzu/ Bryan Cosgrove

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Previous Updates:

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Quarterly Update: In Progress

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

Project Description: See Strategy 2.1 above.

Project Lead: Chris Neamtzu/ Matt Lorenzen

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Quarterly Update: In Progress

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbnr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

Goal 3: Expand home ownership for lower income levels and first-time home buyers

Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.

Project Description: This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority

to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.

Project Lead: Kim Rybold

Project Timeline: Current project scope with ECONorthwest for VHDZ implementation

Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council

Q1 2021 – VHDZ adoption

Other activities

Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list

2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.

Previous Updates:

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Quarterly Update: In Progress

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.

Project Description: The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home ownership opportunities.

Project Lead: Miranda Bateschell/ Dan Pauly

Project Timeline: Frog Pond East and South planning must be complete by December 2022.

Previous Update:

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component dealing with affordable housing and home ownership. EconW is the main consultant on this portion

of the project. Council will hear more about the housing component of the project in a January work session.

Quarterly Update: In Progress

Feb. 2022 – No Update.

Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.

Project Description: *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

Project Lead: *Kim Rybold/Dwight Brashear*

Project Timeline: *Current project scope with Leland Consulting Group*

Q3 2021 – Goals and Vision discussion with Council

Q4 2021 – Site Design Alternatives and Funding Strategy

Q1 2022 – Release RFQ/RFP for Developer Solicitation

Q2 2022 – Developer Selection

Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.

Previous Updates:

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Quarterly Update: In Progress

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

Goal 4: Attract high quality industry and economic opportunity in Wilsonville

Strategy 4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.

Project Description: Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.

Project Lead: Chris Neamtzu/ Matt Lorenzen

Project Timeline:

Once the Economic Development Manager position is filled, tasks will include:

- *Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)*
- *Investigate creation of a GIS Story Map to assist with marketing this project.*
- *Share info with City Council when appropriate*
- *Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.*
- *Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

Previous Updates:

Nov. 2021 - The Economic Development Manager recruitment is underway.

Quarterly Update: In Progress

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022.

Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.

Project Description: *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

Project Lead: *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

Project Timeline: *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

Previous Updates: *Project has not started.*

Quarterly Update: In Progress

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.

Project Description: *Part of Strategy 4.1 above.*

Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.

Project Description: Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.

Project Lead: Mark Ottenad (until there is a new Economic Development Manager)

Project Timeline: With new, revamped economic-development program and staff, commence implementation in FY22-23.

Quarterly Update:

Project has not started.

Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.

Project Description: Part of 4.1 – See above

Goal 5: Align infrastructure plan with sustainable financing sources

Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.

Project Description: Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.

Project Lead: Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha

Project Timeline:

Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.

Part 2 – Staff to meet with a consultant to discuss a scope of work (SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)

Part 3 – RFP for the scope of work.

Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.

Previous Update:

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

Quarterly Update: In Progress

Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.

Strategy 5.2 Update the urban renewal strategic plan.

Project Description: *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

Project Lead: *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

Project Timeline: *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

Start with sunset of the current area and look at new URA for Town Center Project with new Economic Development Manager.

Previous Updates:

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Quarterly Update: In Progress

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.

Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.

Project Description: *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be presented to the council including funding a feasibility study for a performing arts facility.*

Project Lead: *Mark Ottenad/ Kris Ammerman*

Project Timeline:

FY2021-22

July – Sep 2021

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*
- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

Oct – Dec 2021

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

Jan – Mar 2022

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

Apr – Jun 2022

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

Previous Updates:

Nov. 2021 - *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Quarterly Update: In Progress

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation. After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

Goal 6: Engage the community to support emergency preparedness and resiliency

Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/disasters.

Project Description: Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.

Project Lead: Delora Kerber/ Martin Montalvo

Project Timeline: Complete by the second quarter of 2023

- Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)
- Update City's Emergency Management Plan
- Communicate with Council on information gathered from other emergency response agencies.
- Presentations to Council from other emergency agencies on their preparedness and response plans.

Previous Updates:

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Quarterly Update: In Progress

Feb. 2022 - No Updates.

Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.

Project Description: Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"

Project Lead: Delora Kerber / Martin Montalvo with assistance from Bill Evans

Project Timeline: Complete by the end of 2022.

- Publish Quarterly messages in the Boones Ferry Messenger–
 Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness
 Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness
 Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety
 Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety
- Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill
- Develop Council narrated educational videos on emergency preparedness
- Develop scope and budget for the development of City's Emergency Preparedness brand and messaging information for use on website, at events, etc.
- Update City's Emergency Preparedness website. Add Council videos
- Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.
- Research incentive plans to encourage community members to prepare for disasters.
 Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions
- Pursue grant opportunities to fund incentive plans.

Previous Updates:

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Quarterly Update: In Progress

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

Goal 7: Protect Wilsonville’s environment and increase access to sustainable lifestyle choices

Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.

Project Description: *City is currently engaged with HPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.*

Project Lead: *Miranda Bateschell*

Project Timeline: *City staff has initiated this process and anticipates completion over the next 12 months.*

Previous Updates:

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Quarterly Update: In Progress

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.

Project Description: *Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.*

Project Lead: *Chris Neamtzu*

Project Timeline: *Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.*

Previous Updates:

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

Quarterly Update: In Progress

Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.

Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.

At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.

Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.

Project Description: *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville's interests. Report to City Council regarding work products and status of planning effort.*

Project Lead: *Chris Neamtzu/ Kerry Rappold*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Quarterly Update: In Progress

Feb. 2022 - Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Council to consider the creation of a local plan that represents Wilsonville's interests. The initial meetings of the Cities Workgroup, which includes representatives from cities in Clackamas County, were held on October 12 and December 2, 2021. At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.

Project Description: *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner's Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

Project Lead: *Kris Ammerman, Jeanna Troha*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden

similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)
- Other potential sites would require Partnerships with community organizations (Churches, HOA's, School District, CREST, others?)

Quarterly Update: In Progress

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



UPDATED – APRIL 2022

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Goal 1: Increase Mobility for all in Wilsonville

Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.

Project Description: Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

Project Lead: Mark Ottenad / Bill Evans

Project Timeline:

Jan – Mar 2021:

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

Apr – Jun 2021:

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

FY2021-22

July – Sept 2021:

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

Previous Updates:

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

Quarterly Update: In Progress

April 2022 -

On January 20, 2022, the Joint Policy Advisory Committee on Transportation (JPACT) approved

Resolution No. 21-5215, For the Purpose of Amending the FY 2021-22 Unified Planning Work Program (UPWP) to Amend the Funding and Add Detail to the Existing I-5 Boone Bridge Planning Project.

Mayor Fitzgerald provided testimony to the Oregon Transportation Commission and JPACT multiple times in January and February 2022.

On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including Metro Council concerns.

On March 3, 2022, the Metro Council adopted Resolution No. 21-5215, which has the effect of providing \$200,000 to advance the NEPA study phase of the I-5 Boone Bridge and Seismic Improvement Project. Metro Councilors express concerns regarding the proposed I-5 Boone Bridge auxiliary lane as a system-wide highway capacity addition.

Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.

Project Description: *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

Project Lead: *Mark Ottenad, Dwight Brashear*

Project Timeline:

Jan – Mar 2021:

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

Apr – Jun 2021:

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

FY2021-22

July – Sept 2021:

- *City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.*
- *City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.*

Previous Updates:

Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.

City/SMART staff follow-up with TriMet on meeting request with GM.

Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation. City/SMART staff met with TriMet GM.

Quarterly Update: In Progress

April 2022 - City staff followed up with TriMet GM after the meeting by relaying the draft term sheet presented previously in October 2021. Subsequently in February, Dwight Brashear confirmed that TriMet legal department was reviewing the draft term sheet.

Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.

Project Description: Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.

Project Lead: Mark Ottenad, Zach Weigel

Project Timeline:

Jan – Mar 2021:

- The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.

Apr – Jun 2021

- The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.

FY2021-22

Jul – Sept 2021

- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.

Previous Updates:

Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.

Feb. 2022 – No Update.

Quarterly Update: In Progress

April 2022 - On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including the proposed French Prairie Bridge bike/ped alternative transportation facility. ODOT staff appear increasingly amenable to advancing concept of French Prairie Bridge as the I-5 Boone Bridge bike/ped alternative transportation facility.

Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.

Project Description: Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.

Project Lead: Mark Ottenad, Zach Weigel

Project Timeline:

FY2021-22

July - Sept 2021:

- Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.

Oct – Dec 2021:

- Design should be complete in November 2021

Previous Updates:

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback in August. Design team is continuing with 90% design, incorporating feedback received to date.

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

Quarterly Update: In Progress

April 2022 - 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

Goal 2: Support local business recover post-pandemic

Strategy 2.1 Develop programs for business support using ARPA funds.

Project Description: *Identify programs to support business.*

Project Lead: *Chris Neamtzu/ Bryan Cosgrove*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Previous Updates:

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

Quarterly Update: On Hold

April 2022 - At this time, Staff has not identified a need for ARPA funds to support economic development through small business assistance, grants, or otherwise, and is awaiting further direction from Council on the issue. Another round of small business grants does not appear to be necessary, nor a responsible use of funds.

Possible areas of focus, eligible under ARPA final rules, peripherally related to economic development, include physical infrastructure development, childcare, and affordable housing, and workforce development.

Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

Project Description: *See Strategy 2.1 above.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Quarterly Update: In Progress

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbmr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

Quarterly Update: In Progress

April 2022 - EDM has launched a small-business newsletter that aims to deliver relevant economic data and news as well as free or inexpensive training opportunities for small business operators.

We continue our partnership with other Westside small cities to organize and hold bimonthly small business webinars/workshops. The intent is to continue this webinar/workshop series indefinitely, as long as it remains relevant and well-received by attendees.

At this time EDM has not engaged the Chamber directly in order to assess local business needs.

Goal 3: Expand home ownership for lower income levels and first-time home buyers

Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.

Project Description: *This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.*

Project Lead: *Kim Rybold*

Project Timeline: *Current project scope with ECONorthwest for VHDZ implementation**Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council**Q1 2022 – VHDZ adoption***Other activities***Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list**2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.***Previous Updates:**

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

Quarterly Update: In Progress

April 2022- In February, the project team presented draft local criteria related to the definition and design of eligible non-residential spaces to City Council for confirmation that the criteria should be included in the City's VHDZ program. Based on Council's confirmation of the criteria, the project team began the process to adopt a VHDZ program, including notifying affected taxing districts of the proposed program and evaluation of potential displacement impacts as required by state statute. Adoption of a VHDZ program is scheduled for consideration by City Council on May 2.

Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.

Project Description: *The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home ownership opportunities.*

Project Lead: *Miranda Bateschell/ Dan Pauly*

Project Timeline: *Frog Pond East and South planning must be complete by December 2022.*

Previous Update:

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component

dealing with affordable housing and home ownership. EcoNW is the main consultant on this portion of the project. Council will hear more about the housing component of the project in a January work session.

Feb. 2022 – No Update.

Quarterly Update: In Progress

April 2022- The Frog Pond East and South project team has completed and shared with City Council an Affordable Housing Analysis that discussed feasibility of programs to support affordable home ownership in the specific context of Frog Pond East and South. Efforts continue to do outreach around housing to learn more about potential solutions and programs. One recommendation to date is to adopt policies that allow a wide variety of housing in Frog Pond East and South to provide flexibility for different programs over the 10-15 year build out of Frog Pond East and South.

Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.

Project Description: *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

Project Lead: *Kim Rybold/Dwight Brashear*

Project Timeline: *Current project scope with Leland Consulting Group*

Q3 2021 – Goals and Vision discussion with Council

Q4 2021 – Site Design Alternatives and Funding Strategy

Q1 2022 – Release RFQ/RFP for Developer Solicitation

Q2 2022 – Developer Selection

Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.

Previous Updates:

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

Quarterly Update: In Progress

April 2022- On March 18, the project team released a request for qualifications (RFQ) to solicit statements of qualifications (SOQs) from interested development teams for the TOD project. On March 31, the project team hosted a TOD site tour for potential developers, social service agencies, and nonprofit organizations, which was well-attended. The published due date for SOQs is April 26, after which the City will select a short list of development teams to respond to a Request for Proposals (RFP), anticipated later this spring.

Goal 4: Attract high quality industry and economic opportunity in Wilsonville

Strategy 4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.

Project Description: *Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Once the Economic Development Manager position is filled, tasks will include:

- *Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)*
- *Investigate creation of a GIS Story Map to assist with marketing this project.*
- *Share info with City Council when appropriate*
- *Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.*
- *Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

Previous Updates:

Nov. 2021 - The Economic Development Manager recruitment is underway.

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022

Quarterly Update: In Progress

April 2022 – After preliminary research and discussion with local brokers, Economic Development Manager (EDM) is skeptical that a so-called Horizontal Development Agreement is the answer. Further investment in critical infrastructure remains priority #1, but the obstacle of disparate land ownership cannot be overstated. The URTF will need to make recommendations aimed at overcoming this obstacle.

Panattoni Development Company building will have two tenants: A-dec, a dental office furniture equipment manufacturer, and Owens and Minor, a local medical supply company. Building occupancy will be in spring 2022.

Mildren Design Group has withdrawn their application for Precision Countertops so that additional work can be done value engineering the project. This project is anticipated to be re-submitted as an administrative review, the first land use application to propose to use the expedited path under the Form Based Code.

Black Creek Group's proposed project, along the west side of Garden Acres Road, is scheduled to go to the DRB and City Council for land use review in May of 2022. The project team anticipates initiating construction over the summer and into 2023.

Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.

Project Description: *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

Project Lead: *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

Project Timeline: *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

Previous Updates:

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

Quarterly Update: In Progress

April 2022 - Staff have begun to assemble materials that will be the outline for the presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Summer 2022 is targeted for the Council work session and public presentation on this topic.

Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.

Project Description: *Part of Strategy 4.1 above.*

Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.

Project Description: *Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.*

Project Lead: Mark Ottenad, Matt Lorenzen

Project Timeline: With new, revamped economic-development program and staff, commence implementation in FY22-23.

Previous Updates: Project has not started.

Quarterly Update:

April 2022- City Public Affairs and Economic Development staff have attended workforce-oriented meetings of the Clackamas Workforce Partnership (CWP) and Washington County Economic Development Dept. Councilor Linville speaking with CWP regarding prospective participation as ex-officio on the CWP Board. Councilor Akervall has attended CWP and Washington County meetings focused on childcare-related issues as they affect workforce availability for employers.

Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.

Project Description: Part of 4.1 – See above

Goal 5: Align infrastructure plan with sustainable financing sources

Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.

Project Description: Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.

Project Lead: Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha

Project Timeline:

Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.

Part 2 – Staff to meet with a consultant to discuss a scope of work

(SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)

Part 3 – RFP for the scope of work.

Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.

Previous Update:

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.

Quarterly Update: In Progress

April 2022- No update.

Strategy 5.2 Update the urban renewal strategic plan.

Project Description: *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

Project Lead: *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

Project Timeline: *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

Start with sunset of the current area and look at new URA for Town Center Project with new Economic Development Manager.

Previous Updates:

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.

Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

Quarterly Update: In Progress

April 2022 -

On March 2, 2022 Economic Development staff and consultants conducted Urban Renewal Task Force (URTF) meeting #1. Council President Akervall is the Chair of the URTF.

The 2nd Task Force meeting was conducted on April 7, where the Task Force went over the Wilsonville Investment Now (WIN) Zone program as well as the Coffee Creek URA.

The 3rd meeting is planned for late May, where discussions will continue on evaluating existing plan areas, a look at the use of UR for affordable housing projects and a look forward at other possible areas where this tool could be used to incent investment. It is anticipated that there will be 5-6 total meetings. Council will review and approve the final plan in Q4 2022.

Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.

Project Description: *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be presented to the council including funding a feasibility study for a performing arts facility.*

Project Lead: *Mark Ottenad/ Kris Ammerman*

Project Timeline:

FY2021-22

July – Sep 2021

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*
- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

Oct – Dec 2021

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

Jan – Mar 2022

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

Apr – Jun 2022

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

Previous Updates:

Nov. 2021 - Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation. After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

Quarterly Update: In Progress

April 2022 - Recruitment for volunteers to serve on the new Arts, Culture and Heritage Commission took place during January 2022, followed by interviews with Mayor Fitzgerald and appointment of the ACHC on February 24, 2022.

Park and Recreation staff selected dates in April and May for first two meetings of the ACHC.

Goal 6: Engage the community to support emergency preparedness and resiliency

Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/disasters.

Project Description: Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.

Project Lead: Delora Kerber/ Martin Montalvo

Project Timeline: Complete by the second quarter of 2023

- Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)
- Update City's Emergency Management Plan
- Communicate with Council on information gathered from other emergency response agencies.

- *Presentations to Council from other emergency agencies on their preparedness and response plans.*

Previous Updates:

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Feb. 2022 - No Updates.

Quarterly Update: In Progress

April 2022 - Staff invited local and regional Emergency Services, and other agencies to become the City of Wilsonville's partners in emergency management. Partners are requested to allocate staff time as needed for outreach coordination, participation in community events, sharing of existing outreach materials and co-branding.

Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.

Project Description: *Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"*

Project Lead: *Delora Kerber / Martin Montalvo with assistance from Bill Evans*

Project Timeline: *Complete by the end of 2022.*

- *Publish Quarterly messages in the Boones Ferry Messenger–
Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness
Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness
Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety
Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety*
- *Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill*
- *Develop Council narrated educational videos on emergency preparedness*
- *Develop scope and budget for the development of City's Emergency Preparedness brand and messaging information for use on website, at events, etc.*
- *Update City's Emergency Preparedness website. Add Council videos*
- *Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.*

- *Research incentive plans to encourage community members to prepare for disasters. Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions*
- *Pursue grant opportunities to fund incentive plans.*

Previous Updates:

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

Quarterly Update: In Progress

April 2022 - *The emergency campaign brand was revealed.*



At the March 21, 2022 Council Meeting staff presented information about Emergency Preparedness Program – Building a More Resilient Community. Included in the presentation were the results of the 155 responses to the Emergency Preparedness Survey along with proposed actions, communications, activities and themes for the Community Education Campaign.

A new webpage was created <https://www.ci.wilsonville.or.us/ready> to provide one location for citizens to find information related to preparedness and resiliency.

March website focus was Emergency Transportation Routes and Transportation Planning.

Phone recharge battery packs with the Wilsonville Ready logo were purchased and will be used as an incentive for participation in preparedness activities.

Goal 7: Protect Wilsonville's environment and increase access to sustainable lifestyle choices

Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.

Project Description: City is currently engaged with HHPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.

Project Lead: Miranda Bateschell

Project Timeline: City staff has initiated this process and anticipates completion over the next 12 months.

Previous Updates:

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

Quarterly Update: In Progress

April 2022- Following work sessions with the Planning Commission and City Council last quarter, the project team conducted community outreach on airport good-neighbor issues and policies. Community outreach included interviews with key stakeholders, a survey, and online open houses. The team also researched the approaches used by other communities in adopting good-neighbor policies related to nearby airports. The project team is busy drafting policies and objectives for the Wilsonville Comprehensive Plan, which will be the topic of discussion at upcoming work sessions with the Commission and Council.

Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.

Project Description: Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.

Project Lead: Chris Neamtzu

Project Timeline: Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.

Previous Updates:

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.

Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.

At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.

Quarterly Update: In Progress

April 2022 -

Aurora Airport Master Plan PAC Meeting #2 and Public Open House #1

On Tuesday, March 1, 2022 the Oregon Department of Aviation (please note the new acronym ODAV) conducted Policy Advisory Committee meeting #2 on the Aurora Airport Master Plan. The meeting was attended by over 60 individuals. Following distribution of three draft chapters of the Master Plan document totaling over 75 pages three days prior to the PAC meeting, there was not sufficient time to read and absorb the substantial technical information contained in the materials prior to the PAC meeting. In response to concerns raised by staff, ODAV staff did offer to conduct an additional working session with interested PAC members and Century West Consultants to allow for PAC members to delve deeper into the presented materials. The working session is scheduled for April 5.

The first three chapters of material include:

- *Introduction*
- *Existing Conditions Analysis (41 pages)*

- *Aviation Activity Forecasts (28 pages)*

PAC meeting #2 was immediately followed by Public Open House #1, where an abbreviated presentation was made by the Century West consultant team, followed by citizen input and Q and A. The project team had very few answers to many of the questions raised, and stated that all questions would be written up with responses prepared as part of the summary notes and minutes that will be prepared for the two meetings.

Aurora Airport Master Plan Working Session on Chapters 1-3 of the Master Plan

On April 4, ODAV staff along with consultants from Century West conducted a two hour working session on chapters 1-3 of the draft Aurora Airport Master Plan. The purpose of the meeting was to continue conversations about existing conditions and preliminary forecasts (based aircraft and operations). The consultant briefly reviewed chapter 2 – existing conditions and chapter 3 – preliminary aviation activity forecasts. Each PAC member was given an opportunity to ask questions. Again, answers to most questions were not provided, and the ODAV team frequently deferred to the fact that “FAA will review” to determine adequacy.

ODAV also provided a very brief overview of the survey results that were collected as part of open house #1.

Several PAC members had concerns about the adequacy and accuracy of the data provided, and pointed out the flaws with the methodology that relies on a 2019 forecast that was based on information contained in the un-adopted 2012 Master Plan. Substantial comments on Chapters 1-3 were sent to ODAV on April 12. Staff submitted a 23 page letter with significant technical analysis and dozens of questions on the first three chapters of the master plan document.

Next PAC meeting is scheduled for Tuesday, May 3, 2022 from 3:00-5:00 pm on Zoom.

Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.

Project Description: *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville’s interests. Report to City Council regarding work products and status of planning effort.*

Project Lead: *Chris Neamtzu/ Kerry Rappold*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of

the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Feb. 2022 - At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Quarterly Update: In Progress

April 2022 - At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. Future meetings of the Cities Workgroup will be scheduled for late summer/early fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.

Project Description: *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner's Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

Project Lead: *Kris Ammerman, Jeanna Troha*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)

- Other potential sites would require Partnerships with community organizations (Churches, HOA's, School District, CREST, others?)

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

Quarterly Update: In Progress

April 2022- As of opening day (April 21, 2022) there are still garden plots available to community members. We will monitor the demand this season and continue to look for opportunities for additional garden sites based on need.

Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



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Goal 1: Increase Mobility for all in Wilsonville

Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.

Project Description: Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

Project Lead: Mark Ottenad / Bill Evans

Project Timeline:

Jan – Mar 2021:

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

Apr – Jun 2021:

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

FY2021-22

July – Sept 2021:

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

Previous Updates:

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

April 2022 - On January 20, 2022, the Joint Policy Advisory Committee on Transportation (JPACT) approved Resolution No. 21-5215, For the Purpose of Amending the FY 2021-22 Unified Planning Work Program (UPWP) to Amend the Funding and Add Detail to the Existing I-5 Boone Bridge Planning Project.

Mayor Fitzgerald provided testimony to the Oregon Transportation Commission and JPACT multiple times in January and February 2022.

On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including Metro Council concerns.

On March 3, 2022, the Metro Council adopted Resolution No. 21-5215, which has the effect of providing \$200,000 to advance the NEPA study phase of the I-5 Boone Bridge and Seismic Improvement Project. Metro Councilors express concerns regarding the proposed I-5 Boone Bridge auxiliary lane as a system-wide highway capacity addition.

Quarterly Update: In Progress

July 2022 - City staff worked with reporter Corey Buchanan of Portland Tribune/Wilsonville Spokesman to publicize Metro Council's advancing of the I-5 Boone Bridge and Seismic Improvement project with a June 10 article entitled, "ODOT may need to satisfy Metro concerns before new Boone Bridge is built."

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including I-5/Boone Bridge bottleneck, UGB/Urban Reserve expansion areas, and State-backed Aurora State Airport urbanization expansion in exclusive farm use (EFU) land.

Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.

Project Description: *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

Project Lead: *Mark Ottenad, Dwight Brashear*

Project Timeline:

Jan – Mar 2021:

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

Apr – Jun 2021:

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

FY2021-22

July – Sept 2021:

- *City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.*
- *City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.*

Previous Updates:

Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff follow-up with TriMet on meeting request with GM.
Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff met with TriMet GM.

April 2022 - City staff followed up with TriMet GM after the meeting by relaying the draft term sheet presented previously in October 2021. Subsequently in February, Dwight Brashear confirmed that TriMet legal department was reviewing the draft term sheet.

Quarterly Update: In Progress

July 2022 - City received an email from TriMet on May 26 indicating that the proposed Term Sheet is still under review.

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including proposed SMART seat on JPACT and TriMet/SMART service-territory boundary.

Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.

Project Description: *Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

Jan – Mar 2021:

- *The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.*

Apr – Jun 2021

- *The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.*

FY2021-22

Jul – Sept 2021

- *Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.*

Previous Updates:

Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.

Feb. 2022 – No Update.

April 2022 - On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including the proposed French Prairie Bridge bike/ped alternative transportation facility. ODOT staff appear increasingly amenable to advancing concept of French Prairie Bridge as the I-5 Boone Bridge bike/ped alternative transportation facility.

Quarterly Update: In Progress

July 2022 - Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including French Prairie 'Bike-Ped-Emergency' Bridge as vital bike/ped crossing of Willamette River in lieu of using I-5 that would connect Portland Metro Ice Age Tonquin Trail with the Willamette Valley Scenic Bike Route via Champoege State Heritage Area.

Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.

Project Description: *Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

FY2021-22

July - Sept 2021:

- *Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.*

Oct – Dec 2021:

- *Design should be complete in November 2021*

Previous Updates:

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback in August. Design team is continuing with 90% design, incorporating feedback received to date.

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

April 2022 - 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Quarterly Update: In Progress

Revised August 2022- 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

Goal 2: Support local business recover post-pandemic

Strategy 2.1 Develop programs for business support using ARPA funds.

Project Description: *Identify programs to support business.*

Project Lead: *Chris Neamtzu/ Bryan Cosgrove*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Previous Updates:

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

April 2022 - At this time, Staff has not identified a need for ARPA funds to support economic development through small business assistance, grants, or otherwise, and is awaiting further direction from Council on the issue. Another round of small business grants does not appear to be necessary, nor a responsible use of funds.

Possible areas of focus, eligible under ARPA final rules, peripherally related to economic development, include physical infrastructure development, childcare, and affordable housing, and workforce development.

Quarterly Update: On Hold

July 2022 – No Update

Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

Project Description: *See Strategy 2.1 above.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Quarterly Update: In Progress

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbnr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

April 2022 - EDM has launched a small-business newsletter that aims to deliver relevant economic data and news as well as free or inexpensive training opportunities for small business operators.

We continue our partnership with other Westside small cities to organize and hold bimonthly small business webinars/workshops. The intent is to continue this webinar/workshop series indefinitely, as long as it remains relevant and well-received by attendees.

At this time EDM has not engaged the Chamber directly in order to assess local business needs.

Quarterly Update: In Progress

July 2022 - No Update. The newsletter and small business workshops/webinars with partner cities continue.

Goal 3: Expand home ownership for lower income levels and first-time home buyers

Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.

Project Description: *This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.*

Project Lead: *Kim Rybold*

Project Timeline: *Current project scope with ECONorthwest for VHDZ implementation*

Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council

Q1 2022 – VHDZ adoption

Other activities

Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list

2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.

Previous Updates:

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team

conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- In February, the project team presented draft local criteria related to the definition and design of eligible non-residential spaces to City Council for confirmation that the criteria should be included in the City's VHDZ program. Based on Council's confirmation of the criteria, the project team began the process to adopt a VHDZ program, including notifying affected taxing districts of the proposed program and evaluation of potential displacement impacts as required by state statute. Adoption of a VHDZ program is scheduled for consideration by City Council on May 2.

Quarterly Update: In Progress

July 2022 - In April, the project team finalized the evaluation of potential displacement impacts as required by state statute and prepared a resolution for adoption of the VHDZ program, including local criteria, in portions of Villebois Village Center and Town Center. On May 2, City Council approved Resolution No. 2971 adopting the VHDZ Program. Staff began producing program materials, including application forms and marketing materials, which will be available in early summer.

Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.

Project Description: *The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home ownership opportunities.*

Project Lead: *Miranda Bateschell/ Dan Pauly*

Project Timeline: *Frog Pond East and South planning must be complete by December 2022.*

Previous Update:

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component dealing with affordable housing and home ownership. EcoNW is the main consultant on this portion of the project. Council will hear more about the housing component of the project in a January work session.

Feb. 2022 – No Update.

April 2022- The Frog Pond East and South project team has completed and shared with City Council an Affordable Housing Analysis that discussed feasibility of programs to support affordable home ownership in the specific context of Frog Pond East and South. Efforts continue to do outreach around

housing to learn more about potential solutions and programs. One recommendation to date is to adopt policies that allow a wide variety of housing in Frog Pond East and South to provide flexibility for different programs over the 10-15 year build out of Frog Pond East and South.

Quarterly Update: In Progress

July 2022 - The Frog Pond East and South project team had a busy Spring with many outreach efforts around housing to learn more about potential solutions and programs regarding affordable home ownership. They held a community workshop, a number of focus groups, and conducted an online survey. The team also prepared land use and urban design alternatives to be discussed in June Planning Commission and City Council Work Sessions. The design alternatives allows for a wide variety of housing in Frog Pond East and South. In the coming months the project team will continue to work with the public, Planning Commission, and City Council, to develop a plan and policies for Frog Pond East and South that enable the type of development that can be supported by home ownership programs.

Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.

Project Description: *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

Project Lead: *Kim Rybold/Dwight Brashear*

Project Timeline: *Current project scope with Leland Consulting Group*

Q3 2021 – Goals and Vision discussion with Council

Q4 2021 – Site Design Alternatives and Funding Strategy

Q1 2022 – Release RFQ/RFP for Developer Solicitation

Q2 2022 – Developer Selection

Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.

Previous Updates:

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- On March 18, the project team released a request for qualifications (RFQ) to solicit statements of qualifications (SOQs) from interested development teams for the TOD project. On March 31, the project team hosted a TOD site tour for potential developers, social service agencies, and nonprofit organizations, which was well-attended. The published due date for SOQs is April 26, after which the City will select a short list of development teams to respond to a Request for Proposals (RFP), anticipated later this spring.

Quarterly Update: In Progress

July 2022 - This Spring, the City received and reviewed submitted Statements of Qualifications (SOQ) from interested project developers based on the Request for Qualifications (RFQ) document released in March. During June, the City released a Request for Proposals (RFP) to three development teams who will provide more detailed proposals for development at the TOD site, including project design, a development program, pro forma information, and anticipated funding sources. Responses to the RFP are due to the City on July 1.

Goal 4: Attract high quality industry and economic opportunity in Wilsonville

Strategy 4.1 *Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.*

Project Description: *Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Once the Economic Development Manager position is filled, tasks will include:

- *Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)*

- *Investigate creation of a GIS Story Map to assist with marketing this project.*
- *Share info with City Council when appropriate*
- *Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.*
- *Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

Previous Updates:

Nov. 2021 - The Economic Development Manager recruitment is underway.

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022.

April 2022 – After preliminary research and discussion with local brokers, Economic Development Manager (EDM) is skeptical that a so-called Horizontal Development Agreement is the answer. Further investment in critical infrastructure remains priority #1, but the obstacle of disparate land ownership cannot be overstated. The URTF will need to make recommendations aimed at overcoming this obstacle.

Panattoni Development Company building will have two tenants: A-dec, a dental office furniture equipment manufacturer, and Owens and Minor, a local medical supply company. Building occupancy will be in spring 2022.

Mildren Design Group has withdrawn their application for Precision Countertops so that additional work can be done value engineering the project. This project is anticipated to be re-submitted as an administrative review, the first land use application to propose to use the expedited path under the Form Based Code.

Black Creek Group's proposed project, along the west side of Garden Acres Road, is scheduled to go to the DRB and City Council for land use review in May of 2022. The project team anticipates initiating construction over the summer and into 2023.

Quarterly Update: In Progress

July 2022 - Black Creek Group passed Design Review and has submitted for Building permits. They propose a speculative 148,000 sf warehouse/distribution facility at the north end of Garden Acres Rd., on the west side of the street. The site is just over 8 acres. Proposed tenants are unknown at this time.

New development in the urban renewal area (URA) (Panattoni and Black Creek Group) will be a boon to the tax increment the URA collects annually, and allow the city to initiate more of the infrastructure projects included in the Coffee Creek urban renewal plan.

Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.

Project Description: *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

Project Lead: *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

Project Timeline: *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

Previous Updates:

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

April 2022 - Staff have begun to assemble materials that will be the outline for the presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Summer 2022 is targeted for the Council work session and public presentation on this topic.

Quarterly Update: In Progress

July 2022 - The 120,000 sf, 2-story "Peyton Business Center" has been vacated by the State of Oregon and is now on market, for lease. Staff is working collaboratively with the brokers representing the building in order to generate and qualify leads. The space is best suited for office use and/or research and development activities. Ceilings have a maximum height of 12 feet and as such the facility is not conducive to many manufacturing operations.

Additionally, staff has begun some early work with more of an out-bound marketing focus. A print collateral piece has been developed and staff will soon launch an e-newsletter that will be distributed to several hundred regional brokers, site selectors, and developers, with a goal of “raising the Wilsonville flag” and generating continual interest in the development of Coffee Creek and other infill opportunities. Staff has also been in contact with public relations staff at Oregon Bio, the state trade association for the bioscience industry, and proposed a meeting to discuss how Wilsonville can partner and use their platform to attract other bioscience companies to complement Twist.

Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.

Project Description: *Part of Strategy 4.1 above.*

Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.

Project Description: *Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.*

Project Lead: *Mark Ottenad, Matt Lorenzen*

Project Timeline: *With new, revamped economic-development program and staff, commence implementation in FY22-23.*

Previous Updates:

Project started April 2022- City Public Affairs and Economic Development staff have attended workforce-oriented meetings of the Clackamas Workforce Partnership (CWP) and Washington County Economic Development Dept. Councilor Linville speaking with CWP regarding prospective participation as ex-officio on the CWP Board. Councilor Akervall has attended CWP and Washington County meetings focused on childcare-related issues as they affect workforce availability for employers.

Quarterly Update:

July 2022- On April 18, Mayor Fitzgerald appointed Councilor Linville as the City Council's

representative to the board of Clackamas Workforce Partnership (CWP), serving in an ex-officio capacity.

On June 15, the City hosted along with Clackamas Community College the “2022 Wilsonville Business Summit” at the College’s Wilsonville campus. Mayor Fitzgerald and CCC President Tim Cook welcomed business managers and discussed workforce issues that employers are facing today, including a shortage of skilled labor and rising costs.

Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.

Project Description: *Part of 4.1 – See above*

Goal 5: Align infrastructure plan with sustainable financing sources

Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.

Project Description: *Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.*

Project Lead: *Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha*

Project Timeline:

Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.

Part 2 – Staff to meet with a consultant to discuss a scope of work (SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)

Part 3 – RFP for the scope of work.

Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.

Previous Update:

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.

April 2022- No update.

Quarterly Update: In Progress

July 2022- No update.

Strategy 5.2 Update the urban renewal strategic plan.

Project Description: *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

Project Lead: *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

Project Timeline: *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

Start with sunset of the current area and look at new Urban Renewal Area (URA) for Town Center Project with new Economic Development Manager.

Previous Updates:

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.

Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

April 2022 -

On March 2, 2022 Economic Development staff and consultants conducted Urban Renewal Task Force (URTF) meeting #1. Council President Akervall is the Chair of the URTF.

The 2nd Task Force meeting was conducted on April 7, where the Task Force went over the Wilsonville Investment Now (WIN) Zone program as well as the Coffee Creek URA.

The 3rd meeting is planned for late May, where discussions will continue on evaluating existing plan areas, a look at the use of UR for affordable housing projects and a look forward at other possible areas where this tool could be used to incent investment. It is anticipated that there will be 5-6 total meetings. Council will review and approve the final plan in Q4 2022.

Quarterly Update: In Progress

July 2022 - The Task Force (TF) met in May and no meeting was held in June, due to scheduling difficulties. The next meeting will be July 13.

At the May meeting, the TF was briefed by Senior Planner, Kimberly Rybold, on the Town Center plan and the critical role urban renewal could play in bridging the funding gap that exists for planned infrastructure prescribed by the Town Center plan. The group was supportive of the idea of forming a new UR area in the Town Center area at such time the city is in a position to do so.

The July meeting will focus on how urban renewal can be used as a tool for Affordable Housing development.

August's meeting will focus on Basalt Creek as an urban renewal candidate area, and the balance of the meeting will be spent summarizing the thoughts and recommendations of the TF regarding all the topics and areas discussed since the reconvening of the TF in March '22. A September summary meeting will be scheduled to review the final recommendations and report of the TF, and to celebrate the accomplishment!

Staff intends to present the recommendations of the TF and a final report to Council in Q4 2022.

Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.

Project Description: *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be presented to the council including funding a feasibility study for a performing arts facility.*

Project Lead: *Mark Ottenad/ Kris Ammerman*

Project Timeline:

FY2021-22

July – Sep 2021

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*

- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

Oct – Dec 2021

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

Jan – Mar 2022

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

Apr – Jun 2022

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

Previous Updates:

Nov. 2021 - Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation. After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

April 2022 - Recruitment for volunteers to serve on the new Arts, Culture and Heritage Commission took place during January 2022, followed by interviews with Mayor Fitzgerald and appointment of the ACHC on February 24, 2022.

Park and Recreation staff selected dates in April and May for first two meetings of the ACHC

Quarterly Update: In Progress

July 2022 - The City's Arts, Culture, and Heritage Commission has been established and has held three meetings to date. At the Commission's May meeting they adopted the following Goals Prioritization of Arts, Culture, and Heritage Commission (ACHC) for the FY2022-23 work program.

Summary of Priority Goals by ACHC:

- *Provide public-sector leadership and coordination to support arts, culture and heritage activities, events, facilities and programs;*
- *Work with partners to advance an arts and cultural center/facility;*
- *Develop a long-term, sustainable public-arts program;*
- *Make recommendations concerning the goals and objectives, and the selection and disbursement of funds of the Community Cultural Events and Programs Matching Grant Program.*

Goal 6: Engage the community to support emergency preparedness and resiliency

Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/ disasters.

Project Description: Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.

Project Lead: Delora Kerber/ Martin Montalvo

Project Timeline: Complete by the second quarter of 2023

- Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)
- Update City's Emergency Management Plan
- Communicate with Council on information gathered from other emergency response agencies.
- Presentations to Council from other emergency agencies on their preparedness and response plans.

Previous Updates:

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Feb. 2022 - No Updates.

April 2022 - Staff invited local and regional Emergency Services, and other agencies to become the City of Wilsonville's partners in emergency management. Partners are requested to allocate staff time as needed for outreach coordination, participation in community events, sharing of existing outreach materials and co-branding.

Quarterly Update: In Progress

July 2022- Tualatin Valley Fire District hosted a presentation titled "Wildfire Prevention" which provided information on how to prepare your home for wildfire season at the Wilsonville Library on June 30.

Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.

Project Description: *Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"*

Project Lead: *Delora Kerber / Martin Montalvo with assistance from Bill Evans*

Project Timeline: *Complete by the end of 2022.*

- *Publish Quarterly messages in the Boones Ferry Messenger–
Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness
Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness
Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety
Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety*
- *Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill*
- *Develop Council narrated educational videos on emergency preparedness*
- *Develop scope and budget for the development of City's Emergency Preparedness brand and messaging information for use on website, at events, etc.*
- *Update City's Emergency Preparedness website. Add Council videos*
- *Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.*
- *Research incentive plans to encourage community members to prepare for disasters. Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions*
- *Pursue grant opportunities to fund incentive plans.*

Previous Updates:

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

April 2022 - The emergency campaign brand was revealed.



At the March 21, 2022 Council Meeting staff presented information about Emergency Preparedness Program – Building a More Resilient Community. Included in the presentation were the results of the 155 responses to the Emergency Preparedness Survey along with proposed actions, communications, activities and themes for the Community Education Campaign.

A new webpage was created <https://www.ci.wilsonville.or.us/ready> to provide one location for citizens to find information related to preparedness and resiliency.

March website focus was Emergency Transportation Routes and Transportation Planning.

Phone recharge battery packs with the Wilsonville Ready logo were purchased and will be used as an incentive for participation in preparedness activities.

Quarterly Update: In Progress

July 2022 - Included articles in the Boones Ferry Messenger with the following topics:

April – Preparing Your Home for Catastrophe

May – Take Action Now to Protect Against Wildfires

June – Pets and Emergency Preparedness

- *Updated **WILSONVILLE READY** website <https://www.ci.wilsonville.or.us/ready> to include videos, checklists and resource/toolkits related to the monthly topics of Home Preparedness, Extreme Heat/Wildfire and Preparing Your Pets.*
- *Made presentation with the theme of Let’s get “2 WEEKS READY” to the Wilsonville Rotary Club on April 28.*
- *Started planning for the Emergency Preparedness Fair to be held this fall.*

Goal 7: Protect Wilsonville’s environment and increase access to sustainable lifestyle choices

Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.

Project Description: *City is currently engaged with HHPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.*

Project Lead: *Miranda Bateschell*

Project Timeline: *City staff has initiated this process and anticipates completion over the next 12 months.*

Previous Updates:

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

April 2022- Following work sessions with the Planning Commission and City Council last quarter, the project team conducted community outreach on airport good-neighbor issues and policies. Community outreach included interviews with key stakeholders, a survey, and online open houses. The team also researched the approaches used by other communities in adopting good-neighbor policies related to nearby airports. The project team is busy drafting policies and objectives for the Wilsonville Comprehensive Plan, which will be the topic of discussion at upcoming work sessions with the Commission and Council.

Quarterly Update: In Progress

July 2022 -The project team presented results of recent work and outreach results to the Planning Commission and City Council in April and May work sessions and gathered their feedback. The project team continued to develop draft policies for City adoption later in the summer.

Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.

Project Description: *Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.*

Project Lead: *Chris Neamtzu*

Project Timeline: *Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.*

Previous Updates:

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.

Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.

At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.

April 2022 - Aurora Airport Master Plan PAC Meeting #2 and Public Open House #1

On Tuesday, March 1, 2022 the Oregon Department of Aviation (please note the new acronym ODAV) conducted Policy Advisory Committee meeting #2 on the Aurora Airport Master Plan. The meeting was attended by over 60 individuals. Following distribution of three draft chapters of the Master Plan document totaling over 75 pages three days prior to the PAC meeting, there was not sufficient time to read and absorb the substantial technical information contained in the materials prior to the PAC meeting. In response to concerns raised by staff, ODAV staff did offer to conduct an additional working session with interested PAC members and Century West Consultants to allow for PAC members to delve deeper into the presented materials. The working session is scheduled for April 5.

The first three chapters of material include:

- Introduction
- Existing Conditions Analysis (41 pages)
- Aviation Activity Forecasts (28 pages)

PAC meeting #2 was immediately followed by Public Open House #1, where an abbreviated presentation was made by the Century West consultant team, followed by citizen input and Q and A.

The project team had very few answers to many of the questions raised, and stated that all questions would be written up with responses prepared as part of the summary notes and minutes that will be prepared for the two meetings.

Aurora Airport Master Plan Working Session on Chapters 1-3 of the Master Plan

On April 4, ODAV staff along with consultants from Century West conducted a two hour working session on chapters 1-3 of the draft Aurora Airport Master Plan. The purpose of the meeting was to continue conversations about existing conditions and preliminary forecasts (based aircraft and operations). The consultant briefly reviewed chapter 2 – existing conditions and chapter 3 – preliminary aviation activity forecasts. Each PAC member was given an opportunity to ask questions. Again, answers to most questions were not provided, and the ODAV team frequently deferred to the fact that “FAA will review” to determine adequacy.

ODAV also provided a very brief overview of the survey results that were collected as part of open house #1.

Several PAC members had concerns about the adequacy and accuracy of the data provided, and pointed out the flaws with the methodology that relies on a 2019 forecast that was based on information contained in the un-adopted 2012 Master Plan. Substantial comments on Chapters 1-3 were sent to ODAV on April 12. Staff submitted a 23 page letter with significant technical analysis and dozens of questions on the first three chapters of the master plan document.

Next PAC meeting is scheduled for Tuesday, May 3, 2022 from 3:00-5:00 pm on Zoom.

Quarterly Update: In Progress

July 2022 - Aurora Airport Master Plan PAC Meeting #3

On Tuesday, May 3, ODAV conducted PAC meeting #3. The meeting was again challenged by technical difficulties, with the City’s PAC alternative not receiving the link to the zoom meeting in a timely manner. The day after PAC/public comments were due to ODAV on April 12 for the draft Aurora State Airport Master Plan Chapters 1-3, ODAV submitted to FAA on April 13 the draft Chapters along with the public comments. ODAV shifted the focus of PAC meeting #3 to revisit what is included in an Airport Master Plan and to respond to PAC member's requests to answer some of the questions raised at previous meetings.

Then, on April 29, ODAV requested FAA ignore ODAV’s April 23 submission, and indicated that ODAV will be submitting an updated Draft Chapter 3 - Aviation Activity Forecasts in the coming weeks for FAA review. This updated draft chapter will include revisions and responses to comments received from the Planning Advisory Committee following PAC meeting #1 (February 25), PAC Meeting #2 and Open House (March 1), and the PAC work session (April 5). PAC comment period for Draft Chapter 3 closed on April 12. The reason for all of this appears to be the fact that the city’s PAC member and staff raised significant concerns with the accuracy of the technical data included in the draft master plan leading to ODAV’s request to withdraw the FAA review.

The next PAC meeting is not scheduled, but is anticipated to be sometime this summer.

Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.

Project Description: *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville's interests. Report to City Council regarding work products and status of planning effort.*

Project Lead: *Chris Neamtzu/ Kerry Rappold*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Feb. 2022 - At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

April 2022 - At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. Future meetings of the Cities Workgroup will be scheduled for late summer/early fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Quarterly Update: In Progress

July 2022 - In June, a community survey was posted on the County's project webpage. A link to the survey was shared with residents and businesses in Wilsonville. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.

Project Description: *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner's Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

Project Lead: Kris Ammerman, Jeanna Troha

Project Timeline: TBD

Previous Updates:

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)
- Other potential sites would require Partnerships with community organizations (Churches, HOA's, School District, CREST, others?)

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

April 2022- As of opening day (April 21, 2022) there are still garden plots available to community members. We will monitor the demand this season and continue to look for opportunities for additional garden sites based on need.

Quarterly Update: In Progress

July 2022- This season the Parks and Recreation Department changed our policy to allow gardening year round and only one plot per household in our Memorial Park Community Garden. Previously households were allowed to have multiple plots. We did this in an effort to be more inclusive and serve more residents. We achieved this by having more first time gardeners sign up for the program. At the end of the registration period we still had 28 plots remaining, which tells us that we are not yet at capacity. After the registration period closed we reopened the remaining plots and allowed gardeners to sign up for a second plot at that time. The plots did fill up when we allowed gardeners a second plot.

We believe the success with this policy change was two-fold:

- 1) We were able to serve more residents*
- 2) It demonstrated that our Community Garden is not yet at capacity since we still had 28 plots remaining at the end of the initial registration period.*

Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices

Project Description:

Project Lead: *TBD*

Project Timeline:

Quarterly Update:

WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



OCTOBER 2022

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Goal 1: Increase Mobility for all in Wilsonville

Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.

Project Description: Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

Project Lead: Mark Ottenad / Bill Evans

Project Timeline:

Jan – Mar 2021:

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

Apr – Jun 2021:

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

FY2021-22

July – Sept 2021:

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

Previous Updates:

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

April 2022 - On January 20, 2022, the Joint Policy Advisory Committee on Transportation (JPACT) approved Resolution No. 21-5215, For the Purpose of Amending the FY 2021-22 Unified Planning Work Program (UPWP) to Amend the Funding and Add Detail to the Existing I-5 Boone Bridge Planning Project.

Mayor Fitzgerald provided testimony to the Oregon Transportation Commission and JPACT multiple times in January and February 2022.

On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including Metro Council concerns.

On March 3, 2022, the Metro Council adopted Resolution No. 21-5215, which has the effect of providing \$200,000 to advance the NEPA study phase of the I-5 Boone Bridge and Seismic Improvement Project. Metro Councilors express concerns regarding the proposed I-5 Boone Bridge auxiliary lane as a system-wide highway capacity addition.

July 2022 - City staff worked with reporter Corey Buchanan of Portland Tribune/Wilsonville Spokesman to publicize Metro Council's advancing of the I-5 Boone Bridge and Seismic Improvement project with a June 10 article entitled, "ODOT may need to satisfy Metro concerns before new Boone Bridge is built."

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including I-5/Boone Bridge bottleneck, UGB/Urban Reserve expansion areas, and State-backed Aurora State Airport urbanization expansion in exclusive farm use (EFU) land.

Quarterly Update: In Progress

October 2022 - ODOT has announced project solicitation for 15% design and National Environmental Policy Act (NEPA) analysis to be conducted in the following quarter to commence the initial phase of the project.

Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.

Project Description: *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

Project Lead: *Mark Ottenad, Dwight Brashear*

Project Timeline:

Jan – Mar 2021:

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

Apr – Jun 2021:

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

FY2021-22

July – Sept 2021:

- City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.
- City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.

Previous Updates:

Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff follow-up with TriMet on meeting request with GM.
Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.
City/SMART staff met with TriMet GM.

April 2022 - City staff followed up with TriMet GM after the meeting by relaying the draft term sheet presented previously in October 2021. Subsequently in February, Dwight Brashear confirmed that TriMet legal department was reviewing the draft term sheet.

July 2022 - City received an email from TriMet on May 26 indicating that the proposed Term Sheet is still under review.

Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including proposed SMART seat on JPACT and TriMet/SMART service-territory boundary.

Quarterly Update: In Progress

October 2022 - City Council approved submission of a 2023 legislative session concept for “SMART Service Territory Alignment with City Boundaries; Adjustment of TriMet District Boundary” to the Office of Representative Courtney Neron, HD 26, who has advanced to Legislative Counsel for drafting as a bill for potential introduction.

Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.

Project Description: *Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

Jan – Mar 2021:

- *The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.*

Apr – Jun 2021

- *The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.*

FY2021-22

Jul – Sept 2021

- *Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.*

Previous Updates:

Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.

Feb. 2022 – No Update.

April 2022 - On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including the proposed French Prairie Bridge bike/ped alternative transportation facility. ODOT staff appear increasingly amenable to advancing concept of French Prairie Bridge as the I-5 Boone Bridge bike/ped alternative transportation facility.

July 2022 - Mayor Fitzgerald and staff hosted Metro District 3 Councilor Gerritt Rosenthal on a June 20 tour of Wilsonville with a focus on land-use and transportation issues, including French Prairie 'Bike-Ped-Emergency' Bridge as vital bike/ped crossing of Willamette River in lieu of using I-5 that would connect Portland Metro Ice Age Tonquin Trail with the Willamette Valley Scenic Bike Route via Champoeg State Heritage Area.

Quarterly Update: In Progress

October 2022 – No Update.

Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.

Project Description: *Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.*

Project Lead: *Mark Ottenad, Zach Weigel*

Project Timeline:

FY2021-22

July - Sept 2021:

- *Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.*

Oct – Dec 2021:

- *Design should be complete in November 2021*

Previous Updates:

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback

in August. Design team is continuing with 90% design, incorporating feedback received to date.

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

April 2022 - 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Revised August 2022- 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.

Quarterly Update: In Progress

October 2022 – No Update.

Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

Goal 2: Support local business recover post-pandemic

Strategy 2.1 Develop programs for business support using ARPA funds.

Project Description: *Identify programs to support business.*

Project Lead: *Chris Neamtzu/ Bryan Cosgrove*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Previous Updates:

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

April 2022 - At this time, Staff has not identified a need for ARPA funds to support economic development through small business assistance, grants, or otherwise, and is awaiting further direction from Council on the issue. Another round of small business grants does not appear to be necessary, nor a responsible use of funds.

Possible areas of focus, eligible under ARPA final rules, peripherally related to economic development, include physical infrastructure development, childcare, and affordable housing, and workforce development.

July 2022 – No Update

Quarterly Update: On Hold

October 2022 – No Update

Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

Project Description: *See Strategy 2.1 above.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Immediate work (business needs), to be complete by the end of 2021.

Work with Chamber of Commerce for Outreach.

Quarterly Update: In Progress

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbnr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

April 2022 - EDM has launched a small-business newsletter that aims to deliver relevant economic data and news as well as free or inexpensive training opportunities for small business operators.

We continue our partnership with other Westside small cities to organize and hold bimonthly small business webinars/workshops. The intent is to continue this webinar/workshop series indefinitely, as long as it remains relevant and well-received by attendees.

At this time EDM has not engaged the Chamber directly in order to assess local business needs.

July 2022 - No Update. The newsletter and small business workshops/webinars with partner cities continue.

Quarterly Update: In Progress

October 2022 - The small business newsletter continues. This month's edition will feature a registration link for a small business webinar, organized by Wilsonville EDM (co-hosted by other Washington County cities). The topic is Business Transitions and will feature speakers from the Clackamas Small Business Development Center who will talk to business owners about how to plan for such events as a sale to a third-party, management buy-out, or succession to family/next generation. In addition to the ec-dev newsletter, the Chamber of Commerce will be invited to promote the webinar to its membership and share the registration link on their website and on their communication channels.

Goal 3: Expand home ownership for lower income levels and first-time home buyers

***Strategy 3.1** Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.*

Project Description: *This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.*

Project Lead: *Kim Rybold*

Project Timeline: *Current project scope with ECONorthwest for VHDZ implementation*

Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council

Q1 2022 – VHDZ adoption

Other activities

Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list

2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.

Previous Updates:

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- In February, the project team presented draft local criteria related to the definition and design of eligible non-residential spaces to City Council for confirmation that the criteria should be included in the City's VHDZ program. Based on Council's confirmation of the criteria, the project team began the process

to adopt a VHDZ program, including notifying affected taxing districts of the proposed program and evaluation of potential displacement impacts as required by state statute. Adoption of a VHDZ program is scheduled for consideration by City Council on May 2.

July 2022 - In April, the project team finalized the evaluation of potential displacement impacts as required by state statute and prepared a resolution for adoption of the VHDZ program, including local criteria, in portions of Villebois Village Center and Town Center. On May 2, City Council approved Resolution No. 2971 adopting the VHDZ Program. Staff began producing program materials, including application forms and marketing materials, which will be available in early summer.

Quarterly Update: In Progress

October 2022 - This summer, staff finalized application materials for the City's VHDZ program, and began work to explore CET as a funding source for affordable housing initiatives. In July, staff held a work session with City Council to present background information on how CET could be used by the City. At Council's direction, staff held a second work session in September to present the findings of how CET is used in other local jurisdictions, along with information on how CET can affect overall development costs and project feasibility.

Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.

Project Description: *The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home ownership opportunities.*

Project Lead: *Miranda Bateschell/ Dan Pauly*

Project Timeline: *Frog Pond East and South planning must be complete by December 2022.*

Previous Update:

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component dealing with affordable housing and home ownership. EcoNW is the main consultant on this portion of the project. Council will hear more about the housing component of the project in a January work session.

Feb. 2022 – No Update.

April 2022- The Frog Pond East and South project team has completed and shared with City Council an Affordable Housing Analysis that discussed feasibility of programs to support affordable home ownership in the specific context of Frog Pond East and South. Efforts continue to do outreach around housing to learn more about potential solutions and programs. One recommendation to date is to adopt policies that allow a wide variety of housing in Frog Pond East and South to provide flexibility for different programs over the 10-15 year build out of Frog Pond East and South.

July 2022 - The Frog Pond East and South project team had a busy Spring with many outreach efforts around housing to learn more about potential solutions and programs regarding affordable home ownership. They held a community workshop, a number of focus groups, and conducted an online survey. The team also prepared land use and urban design alternatives to be discussed in June Planning Commission and City Council Work Sessions. The design alternatives allows for a wide variety of housing in Frog Pond East and South. In the coming months the project team will continue to work with the public, Planning Commission, and City Council, to develop a plan and policies for Frog Pond East and South that enable the type of development that can be supported by home ownership programs.

Quarterly Update: In Progress

October 2022 - The Frog Pond East and South Master Plan is coming together after public engagement and many Planning Commission and City Council work sessions. The Council is scheduled to adopt it by the end of the year. The draft Master Plan has policies to support a variety of housing that has potential to provide market-rate home ownership opportunities at a price lower than other recent development. In addition, the Master Plan has policies to avoid regulatory barriers to programs the City may develop for subsidized affordable housing during the life of the Master Plan.

Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.

Project Description: *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

Project Lead: *Kim Rybold/Dwight Brashear*

Project Timeline: *Current project scope with Leland Consulting Group*

Q3 2021 – Goals and Vision discussion with Council

Q4 2021 – Site Design Alternatives and Funding Strategy

Q1 2022 – Release RFQ/RFP for Developer Solicitation

Q2 2022 – Developer Selection

Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.

Previous Updates:

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

April 2022- On March 18, the project team released a request for qualifications (RFQ) to solicit statements of qualifications (SOQs) from interested development teams for the TOD project. On March 31, the project team hosted a TOD site tour for potential developers, social service agencies, and nonprofit organizations, which was well-attended. The published due date for SOQs is April 26, after which the City will select a short list of development teams to respond to a Request for Proposals (RFP), anticipated later this spring.

July 2022 - This Spring, the City received and reviewed submitted Statements of Qualifications (SOQ) from interested project developers based on the Request for Qualifications (RFQ) document released in March. During June, the City released a Request for Proposals (RFP) to three development teams who will provide more detailed proposals for development at the TOD site, including project design, a development program, pro forma information, and anticipated funding sources. Responses to the RFP are due to the City on July 1.

Quarterly Update: In Progress

October 2022 - In July, the City's project team reviewed RFP responses from three interested development teams and held interviews with all three teams to learn more about each team's approach to the project site. The project team continues to evaluate the development teams with the assistance of the City Manager who will aid the Review Team in arriving at a recommendation for a preferred development partner.

Goal 4: Attract high quality industry and economic opportunity in Wilsonville

Strategy 4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.

Project Description: *Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.*

Project Lead: *Chris Neamtzu/ Matt Lorenzen*

Project Timeline:

Once the Economic Development Manager position is filled, tasks will include:

- *Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)*
- *Investigate creation of a GIS Story Map to assist with marketing this project.*
- *Share info with City Council when appropriate*
- *Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.*
- *Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

Previous Updates:

Nov. 2021 - The Economic Development Manager recruitment is underway.

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022.

April 2022 – After preliminary research and discussion with local brokers, Economic Development Manager (EDM) is skeptical that a so-called Horizontal Development Agreement is the answer. Further investment in critical infrastructure remains priority #1, but the obstacle of disparate land

ownership cannot be overstated. The URTF will need to make recommendations aimed at overcoming this obstacle.

Panattoni Development Company building will have two tenants: A-dec, a dental office furniture equipment manufacturer, and Owens and Minor, a local medical supply company. Building occupancy will be in spring 2022.

Mildren Design Group has withdrawn their application for Precision Countertops so that additional work can be done value engineering the project. This project is anticipated to be re-submitted as an administrative review, the first land use application to propose to use the expedited path under the Form Based Code.

Black Creek Group's proposed project, along the west side of Garden Acres Road, is scheduled to go to the DRB and City Council for land use review in May of 2022. The project team anticipates initiating construction over the summer and into 2023.

July 2022 - Black Creek Group passed Design Review and has submitted for Building permits. They propose a speculative 148,000 sf warehouse/distribution facility at the north end of Garden Acres Rd., on the west side of the street. The site is just over 8 acres. Proposed tenants are unknown at this time.

New development in the urban renewal area (URA) (Panattoni and Black Creek Group) will be a boon to the tax increment the URA collects annually, and allow the city to initiate more of the infrastructure projects included in the Coffee Creek urban renewal plan.

Quarterly Update: In Progress

October 2022 - The Urban Renewal Task Force has completed its work and EDM presented the product of their work, the draft Urban Renewal Strategic Plan, to Council on October 17, 2022 for consideration. The draft plan contains recommendations for Coffee Creek, including the addition of Ridder Road improvements to the list of projects under the Coffee Creek UR plan.

Black Creek Group has been acquired by publicly traded, Ares Management. Branding and advertising for the "[Grahams Ferry Industrial Center](#)" bear the new name. Construction has begun and EDM is working with Ares' brokers (CBRE) to market the spec property. EDM has added the site to [Oregon Prospector](#), the state's site selection/property locator tool, managed by Business Oregon.

Mildren Design Group has resubmitted their development proposal on behalf of Precision Countertops. Associate Planner, Cindy Luxhoj, has reviewed the application materials and issued an "incomplete" notice to the applicant. The City is awaiting a resubmittal.

Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.

Project Description: *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

Project Lead: *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

Project Timeline: *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

Previous Updates:

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

April 2022 - Staff have begun to assemble materials that will be the outline for the presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Summer 2022 is targeted for the Council work session and public presentation on this topic.

July 2022 - The 120,000 sf, 2-story "Peyton Business Center" has been vacated by the State of Oregon and is now on market, for lease. Staff is working collaboratively with the brokers representing the building in order to generate and qualify leads. The space is best suited for office use and/or research and development activities. Ceilings have a maximum height of 12 feet and as such the facility is not conducive to many manufacturing operations.

Additionally, staff has begun some early work with more of an out-bound marketing focus. A print collateral piece has been developed and staff will soon launch an e-newsletter that will be distributed to several hundred regional brokers, site selectors, and developers, with a goal of "raising the Wilsonville flag" and generating continual interest in the development of Coffee Creek and other infill opportunities. Staff has also been in contact with public relations staff at Oregon Bio, the state trade association for the bioscience industry, and proposed a meeting to discuss how Wilsonville can partner and use their platform to attract other bioscience companies to complement Twist.

Quarterly Update: In Progress

October 2022 - Peyton Business Center remains vacant and may take some time to attract a new user. Brokers hosted an open house at the 120,000 sf facility in September. EDM attended and continues to coordinate with the brokers. EDM has also added this property to [Oregon Prospector](#) and shared with Greater Portland Inc. and Business Oregon.

EDM launched the Broker/Developer Newsletter—the Wilsonville Development Update—in August. Two editions have been sent. The [first edition](#) was more of a welcome message, while [the second](#) featured information about the WIN Program and Twist Bioscience. The newsletter is being sent to

450 subscribers—roughly 350 brokers and 100 employees of leading development companies in the Pacific Northwest.

Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.

Project Description: *Part of Strategy 4.1 above.*

Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.

Project Description: *Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.*

Project Lead: *Mark Ottenad, Matt Lorenzen*

Project Timeline: *With new, revamped economic-development program and staff, commence implementation in FY22-23.*

Previous Updates:

Project started April 2022- City Public Affairs and Economic Development staff have attended workforce-oriented meetings of the Clackamas Workforce Partnership (CWP) and Washington County Economic Development Dept. Councilor Linville speaking with CWP regarding prospective participation as ex-officio on the CWP Board. Councilor Akervall has attended CWP and Washington County meetings focused on childcare-related issues as they affect workforce availability for employers.

July 2022- On April 18, Mayor Fitzgerald appointed Councilor Linville as the City Council's representative to the board of Clackamas Workforce Partnership (CWP), serving in an ex-officio capacity.

On June 15, the City hosted along with Clackamas Community College the "2022 Wilsonville Business Summit" at the College's Wilsonville campus. Mayor Fitzgerald and CCC President Tim Cook welcomed business managers and discussed workforce issues that employers are facing today, including a shortage of skilled labor and rising costs.

Quarterly Update:

October 2022- Staff from the City and from Clackamas Community College (CCC) convened approximately 50 representatives from local industry as well as public- and nonprofit-agency partners from workforce development agencies at the CCC Wilsonville Campus, to discuss challenges and opportunities facing employers as they endeavor to hire and retain employees in a highly competitive and dynamic labor market. Several ongoing partnerships have emerged as a result of the meeting. City staff has an upcoming meeting scheduled with CTE (Career & Technical Education) staff and administration at Wilsonville High School.

Separately, staff has been working with Clackamas Workforce Partnership (CWP) to better understand how the issue of childcare is impacting local employers and workforce participation among Wilsonville residents and employees who work here. Two surveys for residents and employees were administered and a memo, with survey findings, has been prepared for presentation to Council for their consideration in November.

Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.

Project Description: *Part of 4.1 – See above*

Goal 5: Align infrastructure plan with sustainable financing sources

Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.

Project Description: *Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.*

Project Lead: *Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha*

Project Timeline:

Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.

Part 2 – Staff to meet with a consultant to discuss a scope of work

(SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)

Part 3 – RFP for the scope of work.

Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.

Previous Update:

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.

April 2022- No update.

July 2022- No update.

Quarterly Update: In Progress

October 2022 - Staff has compiled a list of unfunded infrastructure and facility projects. The list is being reviewed internally by appropriate staff to update cost estimates and for prioritization. Staff will present the project list to Council in November/December 2022. The presentation will include recommendations on available and likely funding sources, and project prioritization based on existing city master plans and previous Parks Bond Task Force input. Many of the projects are related to parks development and facility improvements for the Community Center, Library, Police Station and Kiva building, which will likely require a combination of General Obligation bonds and General Fund support for completion.

Strategy 5.2 Update the urban renewal strategic plan.

Project Description: *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

Project Lead: *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

Project Timeline: *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

Start with sunset of the current area and look at new Urban Renewal Area (URA) for Town Center Project with new Economic Development Manager.

Previous Updates:

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.

Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

April 2022 -

On March 2, 2022 Economic Development staff and consultants conducted Urban Renewal Task Force (URTF) meeting #1. Council President Akervall is the Chair of the URTF.

The 2nd Task Force meeting was conducted on April 7, where the Task Force went over the Wilsonville Investment Now (WIN) Zone program as well as the Coffee Creek URA.

The 3rd meeting is planned for late May, where discussions will continue on evaluating existing plan areas, a look at the use of UR for affordable housing projects and a look forward at other possible areas where this tool could be used to incent investment. It is anticipated that there will be 5-6 total meetings. Council will review and approve the final plan in Q4 2022.

July 2022 - The Task Force (TF) met in May and no meeting was held in June, due to scheduling difficulties. The next meeting will be July 13.

At the May meeting, the TF was briefed by Senior Planner, Kimberly Rybold, on the Town Center plan and the critical role urban renewal could play in bridging the funding gap that exists for planned infrastructure prescribed by the Town Center plan. The group was supportive of the idea of forming a new UR area in the Town Center area at such time the city is in a position to do so.

The July meeting will focus on how urban renewal can be used as a tool for Affordable Housing development.

August's meeting will focus on Basalt Creek as an urban renewal candidate area, and the balance of the meeting will be spent summarizing the thoughts and recommendations of the TF regarding all the topics and areas discussed since the reconvening of the TF in March '22. A September summary meeting will be scheduled to review the final recommendations and report of the TF, and to celebrate the accomplishment!

Staff intends to present the recommendations of the TF and a final report to Council in Q4 2022.

Quarterly Update: In Progress

October 2022 - The Urban Renewal Task Force held its final meeting in September and approved a draft Strategic Plan, which was presented for Council consideration during work session on October 17. Final adoption is targeted for November 2022.

Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.

Project Description: *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be presented to the council including funding a feasibility study for a performing arts facility.*

Project Lead: *Mark Ottenad/ Kris Ammerman*

Project Timeline:

FY2021-22

July – Sep 2021

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*
- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

Oct – Dec 2021

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

Jan – Mar 2022

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

Apr – Jun 2022

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

Previous Updates:

Nov. 2021 - Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation.

After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

April 2022 - Recruitment for volunteers to serve on the new Arts, Culture and Heritage Commission took place during January 2022, followed by interviews with Mayor Fitzgerald and appointment of the ACHC on February 24, 2022.

Park and Recreation staff selected dates in April and May for first two meetings of the ACHC.

July 2022 - The City's Arts, Culture, and Heritage Commission has been established and has held three meetings to date. At the Commission's May meeting they adopted the following Goals Prioritization of Arts, Culture, and Heritage Commission (ACHC) for the FY2022-23 work program.

Summary of Priority Goals by ACHC:

- Provide public-sector leadership and coordination to support arts, culture and heritage activities, events, facilities and programs;
- Work with partners to advance an arts and cultural center/facility;
- Develop a long-term, sustainable public-arts program;
- Make recommendations concerning the goals and objectives, and the selection and disbursement of funds of the Community Cultural Events and Programs Matching Grant Program.

Quarterly Update: In Progress

October 2022 – The ACHC started to work on their initial priority project, which was to re-cast the former Community Tourism Matching Grant Program to the renamed Community Cultural Events and Programs Matching Grant Program.

Goal 6: Engage the community to support emergency preparedness and resiliency

Strategy 6.1 *Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/ disasters.*

Project Description: *Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.*

Project Lead: *Delora Kerber/ Martin Montalvo*

Project Timeline: *Complete by the second quarter of 2023*

- *Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)*

- *Update City's Emergency Management Plan*
- *Communicate with Council on information gathered from other emergency response agencies.*
- *Presentations to Council from other emergency agencies on their preparedness and response plans.*

Previous Updates:

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Feb. 2022 - No Updates.

April 2022 - Staff invited local and regional Emergency Services, and other agencies to become the City of Wilsonville's partners in emergency management. Partners are requested to allocate staff time as needed for outreach coordination, participation in community events, sharing of existing outreach materials and co-branding.

July 2022- Tualatin Valley Fire District hosted a presentation titled "Wildfire Prevention" which provided information on how to prepare your home for wildfire season at the Wilsonville Library on June 30.

Quarterly Update: In Progress

October 2022 - Tualatin Valley Fire District (TVFR) canceled their presentation on "Wildfire Prevention" and have not yet rescheduled.

Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.

Project Description: *Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"*

Project Lead: *Delora Kerber / Martin Montalvo with assistance from Bill Evans*

Project Timeline: *Complete by the end of 2022.*

- *Publish Quarterly messages in the Boones Ferry Messenger–*
Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness
Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness
Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety
Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety

- *Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill*
- *Develop Council narrated educational videos on emergency preparedness*
- *Develop scope and budget for the development of City’s Emergency Preparedness brand and messaging information for use on website, at events, etc.*
- *Update City’s Emergency Preparedness website. Add Council videos*
- *Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.*
- *Research incentive plans to encourage community members to prepare for disasters. Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions*
- *Pursue grant opportunities to fund incentive plans.*

Previous Updates:

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

April 2022 - The emergency campaign brand was revealed.



At the March 21, 2022 Council Meeting staff presented information about Emergency Preparedness Program – Building a More Resilient Community. Included in the presentation were the results of the 155 responses to the Emergency Preparedness Survey along with proposed actions, communications, activities and themes for the Community Education Campaign.

A new webpage was created <https://www.ci.wilsonville.or.us/ready> to provide one location for citizens to find information related to preparedness and resiliency.

March website focus was Emergency Transportation Routes and Transportation Planning.

Phone recharge battery packs with the Wilsonville Ready logo were purchased and will be used as an incentive for participation in preparedness activities.

July 2022 - Included articles in the Boones Ferry Messenger with the following topics:

April – Preparing Your Home for Catastrophe
 May – Take Action Now to Protect Against Wildfires
 June – Pets and Emergency Preparedness

- Updated WILSONVILLE READY website <https://www.ci.wilsonville.or.us/ready> to include videos, checklists and resource/toolkits related to the monthly topics of Home Preparedness, Extreme Heat/Wildfire and Preparing Your Pets.
- Made presentation with the theme of Let's get "2 WEEKS READY" to the Wilsonville Rotary Club on April 28.

Started planning for the Emergency Preparedness Fair to be held this fall.

Quarterly Update: In Progress

October 2022 –

Included articles in the Boones Ferry Messenger and posted information on <https://www.ci.wilsonville.or.us/ready> with the following topics:

*July – Be prepared for utility outages
 August – Get Two Week Ready
 September – General Emergency Preparedness (National Emergency Preparedness Month)*

On July 12, City of Wilsonville staff and Tualatin Valley Fire and Rescue (TVFR) hosted a Community-Wide Program at the Charbonneau Country Club. City staff presented City's Emergency Preparedness Plan "Wilsonville Ready". TVFR talked about what actions citizens can take to help the first responders and how to cope with smoky air during wildfire season.

On September 1, between 10 am and noon, the City held an Emergency Preparedness Fair at the Stein-Boozier Barn. There were an estimated 100+ attendees. City staff and our partners – Portland General Electric, Clackamas County, Washington County, Wilsonville police, Tualatin Valley Fire and Rescue and Gregg & Rachel Leo – provided displays and shared information on how to be prepared for any type of emergency.

After the attendees visited the nine different information stations and received stamps on their event passport, they brought the passport to the redemption table. With a spin of "the wheel of disaster" it was determined what prize each attendee was awarded.

Goal 7: Protect Wilsonville's environment and increase access to sustainable lifestyle choices

Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.

Project Description: *City is currently engaged with HHPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.*

Project Lead: *Miranda Bateschell*

Project Timeline: *City staff has initiated this process and anticipates completion over the next 12 months.*

Previous Updates:

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

April 2022- Following work sessions with the Planning Commission and City Council last quarter, the project team conducted community outreach on airport good-neighbor issues and policies. Community outreach included interviews with key stakeholders, a survey, and online open houses. The team also researched the approaches used by other communities in adopting good-neighbor policies related to nearby airports. The project team is busy drafting policies and objectives for the Wilsonville Comprehensive Plan, which will be the topic of discussion at upcoming work sessions with the Commission and Council.

July 2022 -The project team presented results of recent work and outreach results to the Planning Commission and City Council in April and May work sessions and gathered their feedback. The project team continued to develop draft policies for City adoption later in the summer.

Quarterly Update: In Progress

October 2022 - The project team presented draft Comprehensive Plan Policies to the Planning

Commission in September and City Council in October. The project is on track for a Planning Commission hearing in November followed by City Council adoption in December.

Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.

Project Description: *Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.*

Project Lead: *Chris Neamtzu*

Project Timeline: *Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.*

Previous Updates:

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.

Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.

At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.

April 2022 - Aurora Airport Master Plan PAC Meeting #2 and Public Open House #1

On Tuesday, March 1, 2022 the Oregon Department of Aviation (please note the new acronym ODAV) conducted Policy Advisory Committee meeting #2 on the Aurora Airport Master Plan. The meeting was attended by over 60 individuals. Following distribution of three draft chapters of the Master Plan document totaling over 75 pages three days prior to the PAC meeting, there was not sufficient time to read and absorb the substantial technical information contained in the materials prior to the PAC meeting. In response to concerns raised by staff, ODAV staff did offer to conduct an additional working session with interested PAC members and Century West Consultants to allow for PAC members to delve deeper into the presented materials. The working session is scheduled for April 5.

The first three chapters of material include:

- Introduction
- Existing Conditions Analysis (41 pages)
- Aviation Activity Forecasts (28 pages)

PAC meeting #2 was immediately followed by Public Open House #1, where an abbreviated presentation was made by the Century West consultant team, followed by citizen input and Q and A. The project team had very few answers to many of the questions raised, and stated that all questions would be written up with responses prepared as part of the summary notes and minutes that will be prepared for the two meetings.

Aurora Airport Master Plan Working Session on Chapters 1-3 of the Master Plan

On April 4, ODAV staff along with consultants from Century West conducted a two hour working session on chapters 1-3 of the draft Aurora Airport Master Plan. The purpose of the meeting was to continue conversations about existing conditions and preliminary forecasts (based aircraft and operations). The consultant briefly reviewed chapter 2 – existing conditions and chapter 3 – preliminary aviation activity forecasts. Each PAC member was given an opportunity to ask questions. Again, answers to most questions were not provided, and the ODAV team frequently deferred to the fact that “FAA will review” to determine adequacy.

ODAV also provided a very brief overview of the survey results that were collected as part of open house #1.

Several PAC members had concerns about the adequacy and accuracy of the data provided, and pointed out the flaws with the methodology that relies on a 2019 forecast that was based on information contained in the un-adopted 2012 Master Plan. Substantial comments on Chapters 1-3 were sent to ODAV on April 12. Staff submitted a 23 page letter with significant technical analysis and dozens of questions on the first three chapters of the master plan document.

Next PAC meeting is scheduled for Tuesday, May 3, 2022 from 3:00-5:00 pm on Zoom.

July 2022 - Aurora Airport Master Plan PAC Meeting #3

On Tuesday, May 3, ODAV conducted PAC meeting #3. The meeting was again challenged by technical difficulties, with the City’s PAC alternative not receiving the link to the zoom meeting in a timely manner. The day after PAC/public comments were due to ODAV on April 12 for the draft Aurora State Airport Master Plan Chapters 1-3, ODAV submitted to FAA on April 13 the draft Chapters along with the public comments. ODAV shifted the focus of PAC meeting #3 to revisit what is

included in an Airport Master Plan and to respond to PAC member's requests to answer some of the questions raised at previous meetings.

Then, on April 29, ODAV requested FAA ignore ODAV's April 23 submission, and indicated that ODAV will be submitting an updated Draft Chapter 3 - Aviation Activity Forecasts in the coming weeks for FAA review. This updated draft chapter will include revisions and responses to comments received from the Planning Advisory Committee following PAC meeting #1 (February 25), PAC Meeting #2 and Open House (March 1), and the PAC work session (April 5). PAC comment period for Draft Chapter 3 closed on April 12. The reason for all of this appears to be the fact that the city's PAC member and staff raised significant concerns with the accuracy of the technical data included in the draft master plan leading to ODAV's request to withdraw the FAA review.

The next PAC meeting is not scheduled, but is anticipated to be sometime this summer.

Quarterly Update: In Progress

October 2022 - FAA staff has sent in their comments on draft chapters 1-3 of the Airport Master Plan and ODAV has posted a summary, as well as the full 17MB file of all FAA comments, on the project website's resource page: <https://publicproject.net/auroraairport>.

The Master Plan consulting team has taken months to review and make any necessary changes or revisions. In August, ODAV sent an email stating that in few weeks they will post the latest draft and schedule the next PAC meeting (and provide the standard 30-day notice of the meeting). It is anticipated that the next meeting will be a hybrid meeting (both in person and virtual). As of October 1, there have been no additional updates and the next PAC meeting has yet to be scheduled.

Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.

Project Description: *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville's interests. Report to City Council regarding work products and status of planning effort.*

Project Lead: *Chris Neamtzu/ Kerry Rappold*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Feb. 2022 - At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural

Resources Manager will report to the City Council regarding work products and status of the planning effort.

April 2022 - At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. Future meetings of the Cities Workgroup will be scheduled for late summer/early fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

July 2022 - In June, a community survey was posted on the County's project webpage. A link to the survey was shared with residents and businesses in Wilsonville. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

Quarterly Update: In Progress

October 2022 - Future meetings of the Cities Workgroup will be scheduled for fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. In June, a community survey was posted on the County's project webpage. The survey results and analysis, from the County's June survey, are available at: <https://www.clackamas.us/sustainability/climateaction>. The Natural Resources Manager will continue to report to the City Council regarding work products and status of the planning effort.

Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.

Project Description: *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner's Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

Project Lead: *Kris Ammerman, Jeanna Troha*

Project Timeline: *TBD*

Previous Updates:

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)
- Other potential sites would require Partnerships with community organizations (Churches, HOA's, School District, CREST, others?)

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

April 2022- As of opening day (April 21, 2022) there are still garden plots available to community members. We will monitor the demand this season and continue to look for opportunities for additional garden sites based on need.

July 2022- This season the Parks and Recreation Department changed our policy to allow gardening year round and only one plot per household in our Memorial Park Community Garden. Previously households were allowed to have multiple plots. We did this in an effort to be more inclusive and serve more residents. We achieved this by having more first time gardeners sign up for the program. At the end of the registration period we still had 28 plots remaining, which tells us that we are not yet at capacity. After the registration period closed we reopened the remaining plots and allowed gardeners to sign up for a second plot at that time. The plots did fill up when we allowed gardeners a second plot.

We believe the success with this policy change was two-fold:

- 1) We were able to serve more residents
- 2) It demonstrated that our Community Garden is not yet at capacity since we still had 28 plots remaining at the end of the initial registration period.

Quarterly Update: In Progress

October 2022 - No Update.

Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices

Project Description:

Project Lead: TBD

Project Timeline:

Quarterly Update:

City of Wilsonville



2022 CITY BOARDS + COMMISSIONS WORKSHOP

SUMMARY REPORT
JUNE 8, 2022

PREPARED BY:



SSW CONSULTING

www.sarasingerwilson.com



Introduction

The City of Wilsonville is pleased to present the summary of the Boards and Commissions Workshop. Members of the City Council, Wilsonville Boards and Commissions, and city staff gathered on Saturday, May 14th to connect as a broader group to build relationships and deepen understanding of the purpose and goals each Board and Commission, how their work is interconnected, explore opportunities for collaboration, discuss proposals for the City Council 2023 Goals, and share ideas to enhance the volunteer experience. Additionally, we also honored, recognized, and thanked these volunteers for the many hours they dedicate to serving their community and providing valuable expertise and guidance to the City.

The City of Wilsonville hired Sara Wilson of SSW Consulting to facilitate the discussion and provide an overview of the City Boards and Commissions, roles and responsibilities, and current Council Goals as well as explore goals and priorities among Board and Commission members to inform the next Council Goal-Setting process.

In advance of the workshop, SSW Consulting gathered input from the Board and Commission members to understand their preferences and desired outcomes for the workshop, satisfaction with their volunteer experience, areas for improvement, opportunities for collaboration, and priorities for the city. This input gathered from the survey responses informed the design of the agenda to ensure an engaging and effective workshop with the following outcomes:

CLARITY

Develop a clear understanding of the Council vision and goals

ROLES

Discuss the roles of the Boards and Commissions in supporting the vision

COLLABORATION

Get to know the Boards and Commissions to build connections and foster collaboration and momentum

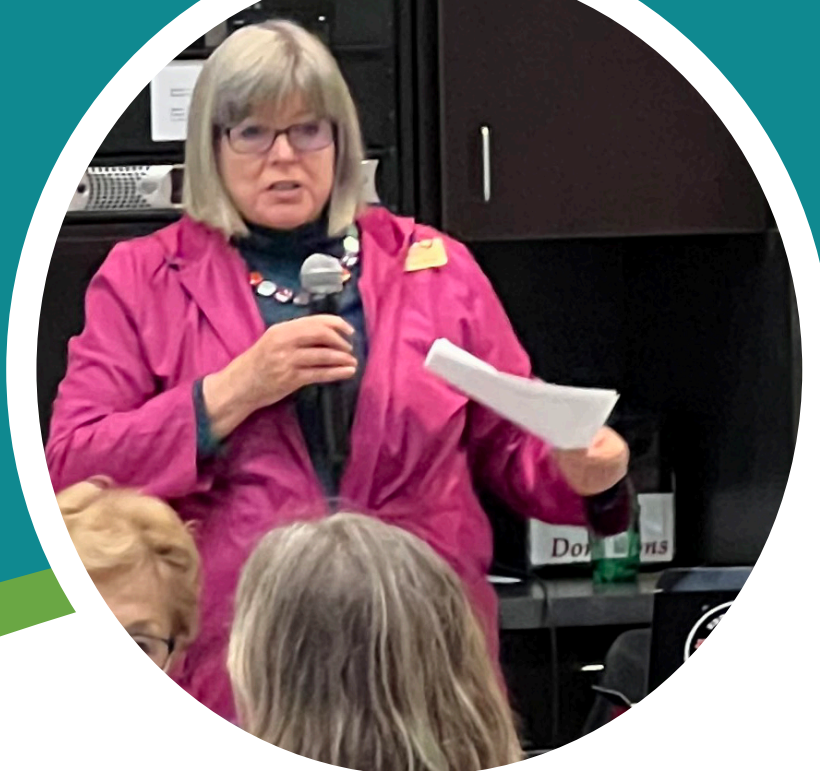
Throughout the workshop, the group identified communication and collaboration as major themes and opportunities to enhance the effectiveness of the Boards and Commissions as they pursue their goals. The group discussed the importance of building connections across the Boards and Commissions to increase collaboration, more interaction with City Council to understand how their recommendations are being used, and a process for progress reporting to support transparency and accountability.



The engagement and participation of volunteers, Council, and City staff were greatly appreciated. Wilsonville is fortunate to have committed, involved, and passionate community volunteers who are dedicated to preserving and enhancing the quality of life for residents both today and into the future.

We look forward to working together with our community volunteers to achieve our shared vision of a clean, green, and safe community for all.

- City of Wilsonville Boards and Commission Staff Liaison Team



Workshop Participants

City Council

JULIE FITZGERALD, MAYOR
 KRISTIN AKERVALL, COUNCIL PRESIDENT
 CHARLOTTE LEHAN, COUNCILOR
 BEN WEST, COUNCILOR
 JOANN LINVILL, COUNCILOR

City Staff

BRYAN COSGROVE, CITY MANAGER
 JEANNA TROHA, ASSISTANT CITY MANAGER
 ZOE MONAHAN MOMBERT, ASSISTANT TO THE CITY MANAGER
 CHRIS NEAMTZU, COMMUNITY DEVELOPMENT DIRECTOR
 ERICA BEHLER, RECREATION COORDINATOR
 SHASTA SASSER, LIBRARY DIRECTOR
 KEITH KATKO, FINANCE DIRECTOR
 KRIS AMMERMAN, PARKS + RECREATION DIRECTOR
 KATHERINE SMITH, ASSISTANT FINANCE DIRECTOR
 DAN PAULY, PLANNING MANAGER

SSW Consulting Team

SARA SINGER WILSON, PRINCIPAL/OWNER
 ASHLEY SONOFF, ASSOCIATE

Board + Commission Workshop Participants

AMANDA AIRD, PARKS & RECREATION BOARD
 AMANDA HARMON, PARKS & RECREATION BOARD
 JAMES BARNES, PARKS & RECREATION BOARD

DAVID ALTMAN, ARTS, CULTURE, & HERITAGE COMMISSION
 STEVEN TRAUGH, ARTS, CULTURE, & HERITAGE COMMISSION
 SUSAN SCHENK, ARTS, CULTURE, & HERITAGE COMMISSION
 DEBORAH ZUNDEL, ARTS, CULTURE, & HERITAGE COMMISSION
 ANGIE SIMS, ARTS, CULTURE, & HERITAGE COMMISSION

AARON WOODS, PLANNING COMMISSION
 RON HEBERLEIN, PLANNING COMMISSION
 KAMRAN MESBAH, PLANNING COMMISSION
 ANDREW KARR, PLANNING COMMISSION
 BREANNE TUSINSKI, PLANNING COMMISSION

JOHN ANDREWS, DEVELOPMENT REVIEW BOARD
 BEN YACOB, DEVELOPMENT REVIEW BOARD
 KATIE DUNWELL, DEVELOPMENT REVIEW BOARD

AL LEVIT, TOURISM & PROMOTION COMMITTEE
 JENNIFER GAGE, TOURISM & PROMOTION COMMITTEE
 ROHIT SHARMA, TOURISM & PROMOTION COMMITTEE

MIRIAM PINOLI, LIBRARY BOARD
 RICH DOUGAL, LIBRARY BOARD

SHAWN M. O'NEIL, BUDGET COMMITTEE

JORDAN HERRON, WILSONVILLE-METRO COMMUNITY ENHANCEMENT COMMITTEE

FAY GYAPONG-PORTER, DIVERSITY, EQUITY, & INCLUSION COMMITTEE
 IMRAN HAIDER, DIVERSITY, EQUITY, & INCLUSION COMMITTEE
 ERIKA PHAM, DIVERSITY, EQUITY, & INCLUSION COMMITTEE
 JAY EDWARDS, DIVERSITY, EQUITY, & INCLUSION COMMITTEE
 CAMRYN LAU, DIVERSITY, EQUITY, & INCLUSION COMMITTEE
 DIANE IMEL, DIVERSITY, EQUITY, & INCLUSION COMMITTEE

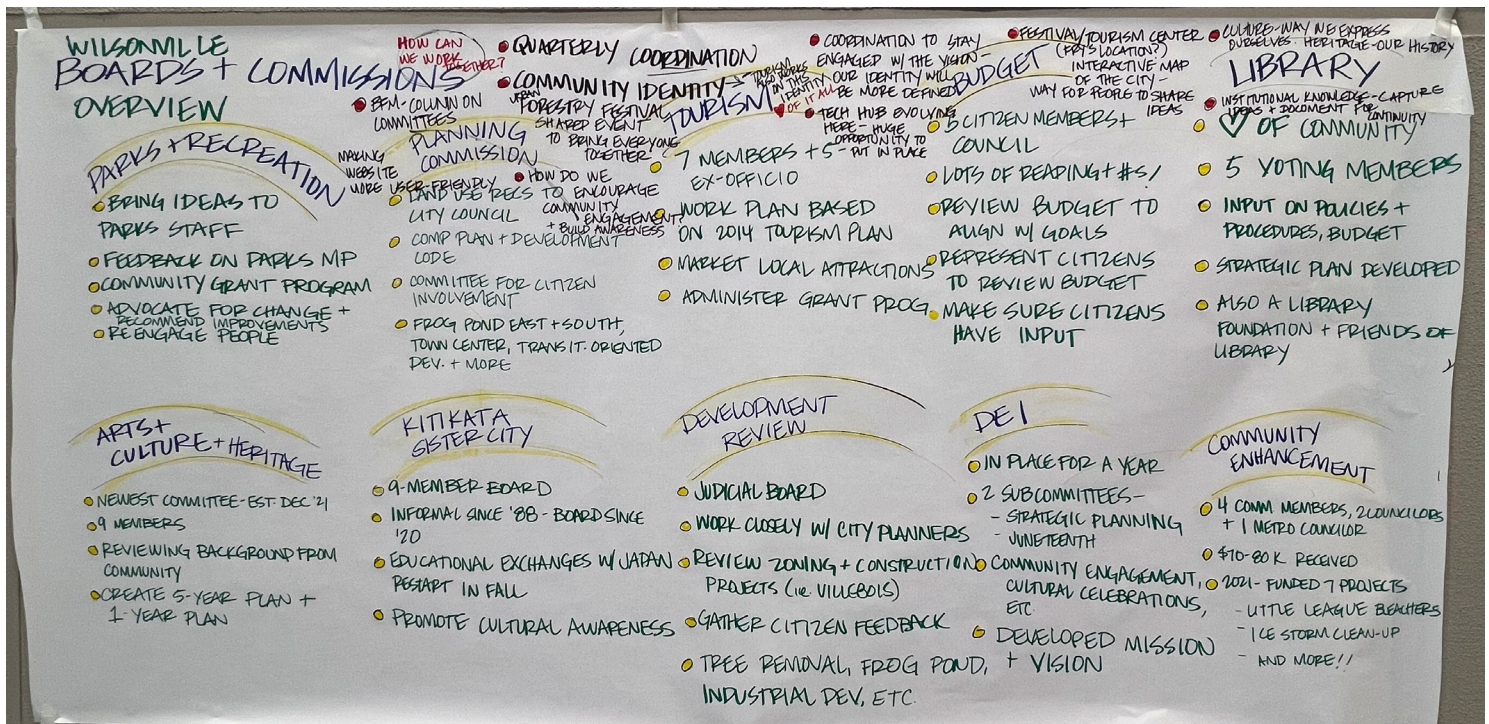
ASHLEIGH SUMERLIN, KITIKATA SISTER CITY ADVISORY BOARD
 SEIJI T. SHIRATORI, KITIKATA SISTER CITY ADVISORY BOARD
 SAMMY SCARPONE, KITIKATA SISTER CITY ADVISORY BOARD



How We Work Together

The City of Wilsonville has 11 Boards and Commissions comprised of 81 community volunteers. These volunteers graciously lend their time and expertise to improve our community and support the transparency and accountability of City staff and elected officials.

Representatives from each Board and Commission provided an overview of their Board or Commission, including the purpose, goals for the year ahead, and work in progress.

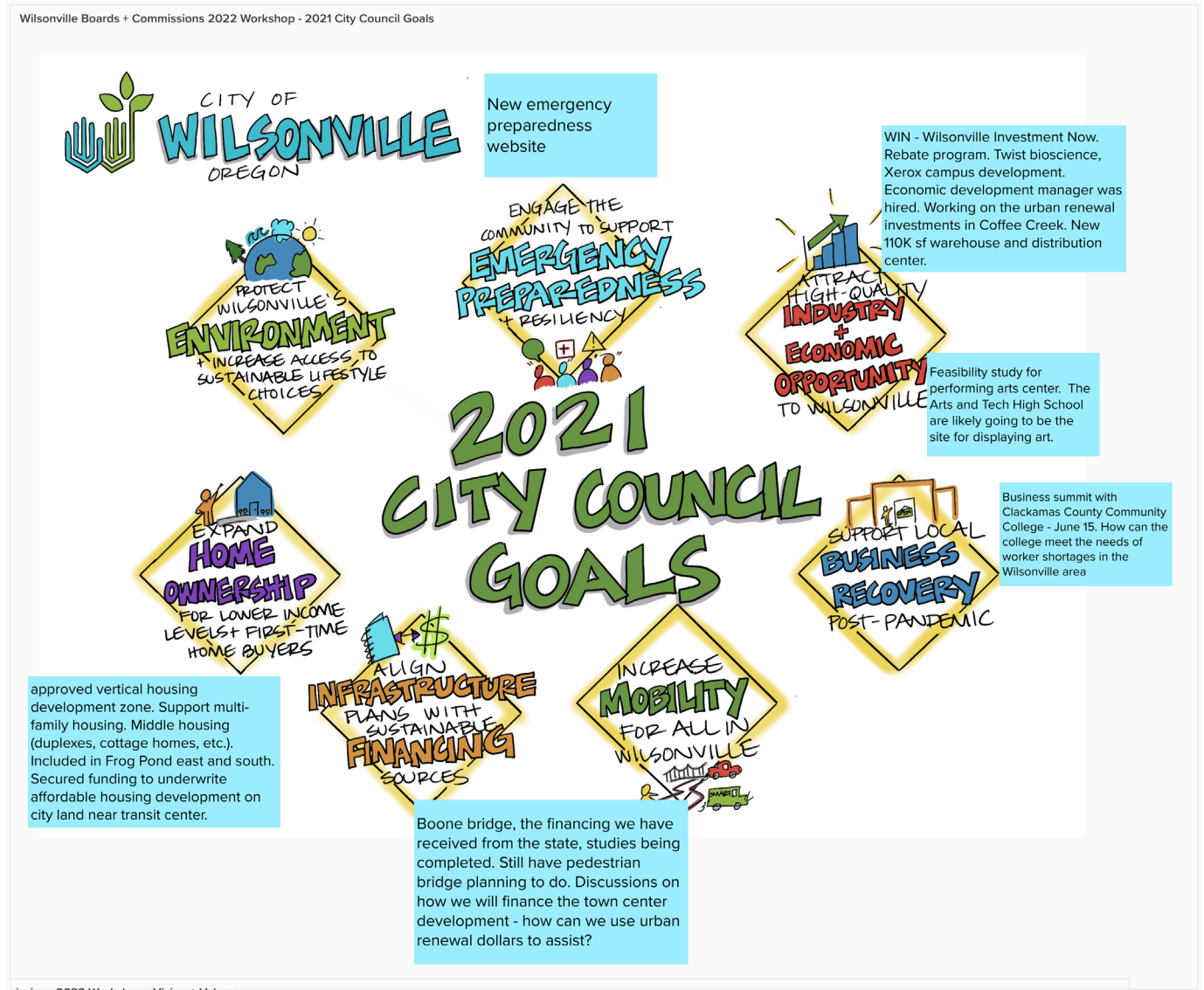


During the workshop, community volunteers were organized into ten groups comprised of various Boards and Commissions, staff liaisons, and Councilors. The groups completed a series of three team-building challenge activities to encourage new connections and conversations in a fun and positive environment. Throughout the activities, some key themes emerged of how groups work together:

- » Communication
- » Collaboration
- » Playing to our strengths
- » Positive attitude - "You can't win them all, but you can still have fun!"
- » Flexibility
- » Adaptability

COUNCIL VISION + 2021 GOALS

The group reviewed the 2021 City Council Goals and the Mayor and Councilors provided relevant project updates for the goal areas. The following graphics highlight the City Council Goals, Vision, and progress toward the goals.



Vision: Wilsonville is a clean, green and safe community for all.

Values:

- **Diversity, Equity + Inclusion (DEI):** We are committed to promoting DEI in the delivery of City services to the community and in our organizational operations.
- **Sustainable:** We are sustainable in the delivery of services by being good financial stewards and innovative in our approaches to service delivery to the community.
- **Economic Opportunity:** We are committed to strategically growing Wilsonville's economy providing economic opportunity for all.
- **Environment:** We are good stewards of our environment by modeling practices and embracing policies that preserve and protect the natural environment.
- **Safety:** We are committed to creating a safe, livable community for all by providing a physically safe environment and ensuring people feel psychologically safe.

Preparing for 2023 Council Goals

Following the discussion, the community volunteers participated in an ideation exercise to share their ideas and priorities for the future of Wilsonville. The ideas were mapped alongside each other to identify common themes and opportunities for collaboration. This information will be included in the next Council goal-setting process for the 2022 Council Goals. The following image summarizes the priorities and ideas shared by volunteers:

PARKS + RECREATION

- » Revisit Parks Bond
- » River focus: regatta, boat race, kayaking
- » Celebrate + Highlight existing strengths
- » Improve connectivity of paths and make appropriate for multi-use (bikes, pedestrians, etc.)
- » Community swim center (outside/inside)
- » Parks Bond (field improvements, ADA improvements, travel tournaments)
- » Community theater
- » Parks and Recreation after school
- » Teen Center

ECONOMY

- » Small business – how to attract small and medium enterprises, Black, Indigenous, and People of Color (BIPOC) owned
- » Indoor food truck pod
- » Businesses with vertical housing
- » Attract more diverse, locally owned restaurants and stores (Kitikata trade)
- » Fry's and Albertson's empty lots – what to do? How to develop to revitalize?
- » High-speed internet broadband Wilsonville office
- » Food cart pods

MENTAL + BEHAVIORAL HEALTH

- » Homelessness – behavioral health and addiction
- » Behavioral health and addiction
- » Mental health facility

EDUCATION

- » Partner with schools – all committees and Council for fundraising
- » Input/awareness for students/young adults
- » Information about programs, careers, ideas, goals
- » Create community and neighborhood interactions (Villebois, Charbonneau, Wilsonville Meadows, etc.)
- » Citywide focus on citizen awareness + involvement via outreach both in-person and virtual

COMMUNITY ENGAGEMENT

- » More Council involvement in Sister City relations
- » Focus on kids
- » Charity Ball
- » Festival/event (Bring communities together, history and culture of our town + communities)
- » Involve school-age residents in decisions and projects (ex: art installations)
- » Increased community engagement – engagement from a wider population (people that don't typically engage in local government)
- » Improve outreach to diverse communities for input (increase participation of youth, minorities, other demographics)
- » Improve inter-board communication
- » Create something that explains Wilsonville's unique history and explain that history for future generations, have a place that people can visit that tells the story.
- » Integrate feasibility studies between Arts, Culture, and Heritage Committee + Tourism and Promotion Committee. Create one "center" that includes center/hotel, performing arts, gallery space.
- » Multi-use community center
- » Visual/cultural library (Library of people)
- » Farmers' Market near transit center
- » Making people/businesses the focus of tourism
- » Encourage/highlight business to display art that aligns with their business/culture/value (promote)
- » Cohesive community website with social media
- » Waterfront signage

HOUSING + DEVELOPMENT

- » Continue to support affordable housing
- » Homelessness - affordability
- » Knit communities together through thoughtful and inclusive planning – prioritize equality and togetherness
- » Tiny (or small) housing communities
- » Expand home ownership
- » Investigate City acquisition of property in Frog Pond E+S to support affordable housing
- » Efficient and rapid development of affordable housing
- » Live Work
- » Project list you can fund – start here
- » Terminate low priority work + move funding to high priority projects
- » Get projects to “shovel ready”
- » Gather community support (voting) before moving forward with large projects

TRANSPORTATION + MOBILITY

- » Bridge-French Prairie
- » Trimet – expand local transit to city borders, Salem, increase hours on weekends/midday)
- » Mobility – connecting to other cities, community (Trimet, Metro)
- » Use collective power with other cities nearby to make area more accessible for all (library as model)
- » Continue focusing on Boone Bridge project
- » Increased mobility
- » Focus on creative ideas to increase SMART ridership
- » ADA awareness initiatives
- » Removal of architectural barriers in city – enforcing the ADA mandates, wheelchairs, walkers, strollers, canes – extremely difficult to access city shops, post office, etc.

SAFETY

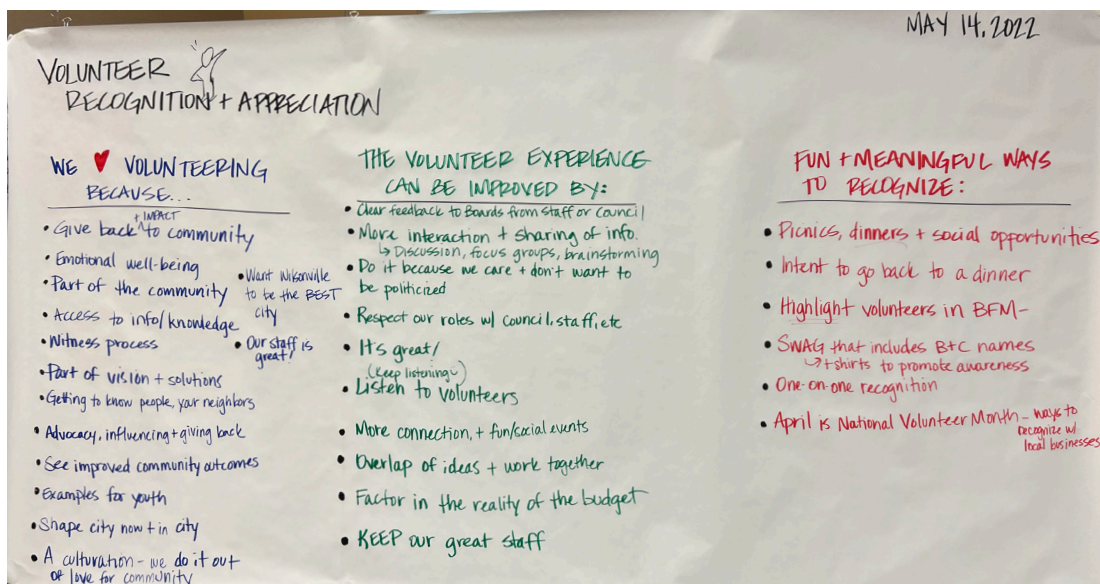
- » Bias training, data, and goals for policing

Volunteer Recognition + Appreciation

City Council and staff are grateful to the many volunteers who lend their time and expertise in service to the various Wilsonville boards and commissions. The involvement of volunteers in civic engagement is truly an asset to the community. City Council and staff are committed to supporting volunteers in their work as well as ensuring their experience is positive and meaningful.

With this in mind, community volunteers asked to discuss the following questions with their small groups and report back to the larger group:

- » What do you like about being a volunteer?
- » How can we improve your volunteer experience?
- » How can we show recognition?



Recommendations

The workshop participants' discussion resulted in many ideas to improve the volunteer experience and enhance the collaboration between the Boards, Commissions, and the Council. The list below summarizes the recommendations from the team:

- » Increase ongoing interaction between City Council and Boards/Commissions
- » Provide follow-up communication regarding how the recommendations and/or findings by Boards/Commissions were used and any subsequent City Council decisions
- » Provide opportunities for regular, scheduled communication and information sharing among Board/Commission to facilitate collaboration
- » Host Annual Boards and Commissions Workshop
- » Host social events to recognize contributions
- » Highlight volunteers, volunteer opportunities, and impact in Boones Ferry Messenger
- » Provide volunteers with name tags and t-shirts to promote Boards/Commission at public events



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CITY OF WILSONVILLE