



## ARTS, CULTURE, AND HERITAGE COMMISSION AGENDA

July 20, 2022 at 5:00 PM

Wilsonville Public Library

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### PARTICIPANTS MAY ATTEND THE MEETING AT:

Wilsonville Library, 8200 SW Wilsonville Road, Wilsonville, Oregon

### TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Laura Ruggles:

[ParksandRec@ci.wilsonville.or.us](mailto:ParksandRec@ci.wilsonville.or.us) or 503-783-7529

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Laura Ruggles - Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

### CALL TO ORDER

1. Roll Call
2. Approval of Minutes: 06.15.2022
3. Citizen Input

### NEW BUSINESS

4. Revisit Meeting Ground Rules (Ammerman/Flood)

### CONTINUING BUSINESS

5. Community Cultural Events and Program Grant Criteria Discussion

### ADJOURN

### NEXT MEETING

Wednesday, September 21, 2022 5:00 PM (*No August Meeting*)

*Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Laura Ruggles, Program Coordinator at 503-783-7529 or [ParksandRec@ci.wilsonville.or.us](mailto:ParksandRec@ci.wilsonville.or.us): assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.*

*Habr   int  rpretes disponibles para aqu  llas personas que no hablan Ingl  s, previo acuerdo. Comun  quese al 503-783-7529.*



# ARTS, CULTURE, AND HERITAGE COMMISSION MINUTES

June 15, 2022 at 5:00 PM

Wilsonville Library – Oak Room

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## CALL TO ORDER

Meeting was called to order at 5:02 pm.

### 1. Roll Call

#### PRESENT

Chair Deborah Zundel  
Vice Chair Elaine Swyt  
Member Joan Carlson  
Member Steven Traugh  
Member Jason Jones  
Member Angela Sims  
Member David Altman  
Member Benjamin Mefford – Arrived at 5:11 pm

#### ABSENT

Member Susan Schenk – Excused

#### EX OFFICIO MEMBERS/CITY STAFF PRESENT

Mayor Julie Fitzgerald, City Council Liaison  
Mark Ottenad, Public/Government Affairs Director  
Kris Ammerman, Parks and Recreation Director  
Shasta Sasser, Library Director  
Bill Flood, Community Cultural Development Consultant  
Karl LeClair, Public Arts Supervisor with the City of Hillsboro  
Brian Stevenson, Program Manager  
Laura Ruggles, Program Coordinator

### 2. Approval of Minutes

Motion made by Vice Chair Swyt, Seconded by Member Carlson.

Voting Yea: Member Zundel, Member Jones, Member Traugh, Member Sims, Member Altman

### 3. Citizen Input

There was no citizen input.

## **NEW BUSINESS**

### **1. Public Art 101 Presentation with Guest Presenter Karl LeClair (Public Arts Supervisor, City of Hillsboro)**

Community Cultural Development Consultant Bill Flood introduced Karl LeClair, the Public Arts Supervisor with the City of Hillsboro. LeClair talked about his current role in Hillsboro as well as his previous work in this field in Boise, Idaho. LeClair said that public art is a way for every day residents to be involved in the design of a city outside of the development review board, as well as a way of making art accessible to all members of the community with no barriers. LeClair added that another benefit of public art is that it is supporting the creative economy in that money is spread out through the community such as when supplies are purchased, subcontractors are paid, site prep is done, or insurance policies are purchased. LeClair went through public art project typologies and examples of public art projects across the country. LeClair said that there are lots of opportunities for artists to be involved in infrastructure projects if they are involved early on in the process. There was talk about how public art will be impacted by design review standards and City code, and that there has been a trend with public art interfacing with public works so people can see how these systems work. LeClair mentioned currently working with the City of Hillsboro's Planning Department. There's also the need to plan for maintenance upfront, as most works of public art will degrade over time and have a limited lifespan. LeClair said that all the elements of a public art program policies and procedures should be considered before any decisions are made (including maintenance, costs, etc.). Chair Zundel asked where that information would come from, and LeClair suggested using other area public art programs to see what they are doing. Member Traugh suggested using materials that won't deteriorate over time. LeClair said it is important to be clear about project goals and requirements regarding materials, sustainability, etc. upfront and even in the Request for Qualification (RFQ). LeClair discussed the different types of funding mechanisms, such as percent-for-art, per-capita, tax-based, community partnerships, discretionary, and community fund/endowment. Member Traugh asked how music and the performing arts would tie into public art. LeClair encouraged the group to think about all the ways that the community can support art in all forms. LeClair finished by encouraging the group to think about next steps, including the following questions: (1) How will the program be structured? (2) Who will the program be established to serve? (3) How will the program be funded? (4) What themes or project types will be pursued? (5) How will the program engage artists, community members, and stakeholders? (6) Where will projects be located?

### **2. Community Tourism Grant Background and Overview with Guest Presenter Brian Stevenson (Program Manager, City of Wilsonville)**

Program Manager Brian Stevenson introduced the group to the existing Community Tourism Grant. Stevenson explained that this grant will be transitioning to a grant that the ACHC group will administer. This grant program has been in place since 2000, and prior to that the Chamber of Commerce had administered it. The grant has \$25,000 a year, and while it had been intended to be for tourism in the city, it has primarily become a way for local organizations to put on community events. Part of the reason it will be restructured is because it primarily serves arts and culture events and organizations in the community. The newly rebranded Community Cultural

Events and Program Grant will begin in 2023. The ACHC will create grant guidelines and applicant criteria, as well as evaluate funding amounts when reviewing applications and recommending fund allocation. Member David Altman asked about funding. City Council Liaison Mayor Fitzgerald asked if there was anything that required that the available grant amount stay at \$25,000 with inflation. Ottenad said no. Vice Chair Swyt asked how many times per year it would be administered. Stevenson said one time per year. Member Altman asked what types of documentation the recipients needed to provide once their projects were over showing how the money was spent. Stevenson gave an overview of what the application looks like and what final report with accounting was required after the project was over. Member Traugh asked about creating events or programs that would generate tourism in Wilsonville. Stevenson recommended folks check out the Explore Wilsonville website. Mayor Fitzgerald shared that there is a separate committee that is focused on tourism. Stevenson encouraged everyone to think about what they want the grant program to be. Member Altman said that some grant programs do not allow grant recipients to reapply, or they get less each time to encourage them to find other funding sources instead of solely relying on this grant in order to hold their events. Flood said they should think about what they are looking to achieve with this grant program. Ottenad gave a history of the grant in relation to the tourism commission, which is focused on drawing people from over 50 miles away in order to drive up the transient lodging. Vice Chair Swyt asked when the ACHC begins this. Stevenson said that they'll start thinking about this but that realistically they need to have things lined up in November. Member Altman encouraged the group to consider moving up the deadline for the grant so that groups planning summer events have more time to plan their events than receiving the grant in April. He added again that groups that have already won the grant shouldn't be able to apply again. Chair Zundel asked everyone to think about the grant guidelines and about public art.

## **ADJOURN**

Meeting adjourned at 6:40 pm.

**NEXT MEETING**    *Wednesday, July 20, 2022 at 5:00 PM*

*Meeting will be held at the Wilsonville Library (8200 SW Wilsonville Rd).*





# Developing a Public Art Program

Karl LeClair, Public Art Supervisor

City of Hillsboro, Parks & Recreation, Cultural Arts Division

Bird Child Travels Through History  
Angelina Marino-Heidel

# What is Public Art & Why Invest?

## WHAT

- Artist-led Projects
- Public Process
- Public Dollars
- Public Access

## WHY

- Developing, Creating, and Amplifying Community Identity
- Public Process
- Support the Creative Economy
- Beautification
- Access to Arts

# Public Art Project Typologies

Infrastructure  
Facilities  
Public Spaces  
Temporary/Ephemeral  
/Experimental/Social

<i>Sculpture</i>	<i>Functional</i>
<i>Murals</i>	<i>Interactive</i>
<i>Site-based Installations</i>	<i>Kinetic</i>
<i>Projections</i>	<i>Interior</i>
<i>Design Team</i>	<i>Portable Works</i>
<i>Architectural</i>	<i>Surface treatment</i>
<i>Landscape</i>	<i>Residency</i>
<i>Integrated</i>	<i>New Media</i>
<i>Community/Socially Engaged</i>	<i>Systems Planning</i>
<i>Site-responsive</i>	<i>Exhibitions</i>
<i>Rotating</i>	<i>Performance</i>

**Public Art**



# Infrastructure

*Face of Elysian Valley*  
Greenmeme







*Interurban Trail Bridges*  
By Vicki Scuri





**Bio Boulevard**  
**Buster Simpson**





***Streetcar Stop for Portland***  
**Jorge Pardo**





*Utility Hole Cover*  
Kirsten Furlong





*Centipenty*  
**Matthew Geller**

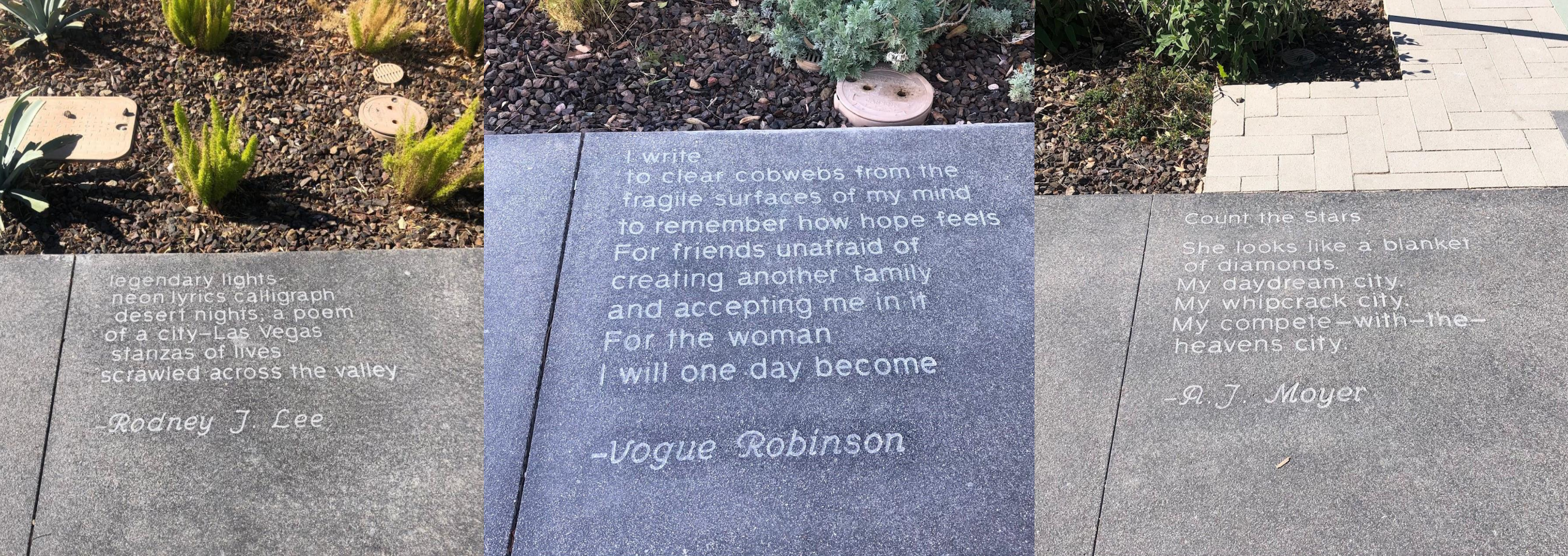




*Revival Field*  
Mel Chin







legendary lights  
neon lyrics calligraph  
desert nights, a poem  
of a city—Las Vegas  
stanzas of lives  
scrawled across the valley

—Rodney J. Lee

I write  
to clear cobwebs from the  
fragile surfaces of my mind  
to remember how hope feels  
For friends unafraid of  
creating another family  
and accepting me in it  
For the woman  
I will one day become

—Vogue Robinson

Count the Stars

She looks like a blanket  
of diamonds.  
My daydream city.  
My whipcrack city.  
My compete—with—the—  
heavens city.

—A. J. Moyer

**Poetry On 3<sup>rd</sup> — Las Vegas**





*Let's Take A Trip.Maybe I'll Marry Her*  
Grant Olsen



# Facilities



*Common Threads*

**Addie Boswell, Van Cooley, Sara Siestreem, Antwoine Thomas**



*Shorter Than the Day*  
Sara Sze







*I was Dreaming of Spirit Animals*  
Cappy Thompson



## Portable Works

View:

[All Files](#)

1 to 12 of 2,748



**Young, Strong, and Indigenous**

Rosann Murray

2020



**Far Side**

W.C. Hall

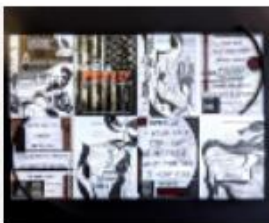
2019



**El Conero**

Doskey Martinez

2020



**Black Lives Matter**

Sarah Bean White

2020



**Ireme (Dance King)**

Juan Alonso-Rodriguez

2017



**Kitsune no Yomeiri / Fox Wedding**

Michaluk Kuttara

2018



**Dragon Dance Head and Fragile Storage Trunk**

Miya Sakuma

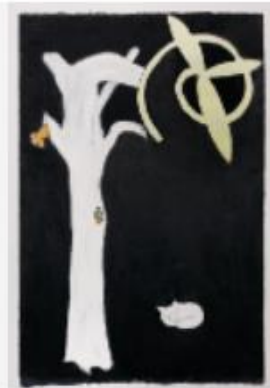
2016



**Serpent Cycle**

Dylan Thomas

2019



**Fox Sleeping Under the Tree of Life (Night)**

Tom Gormally

2019



**Love Bandit**

Daniel Mann

2018



**Red Coyote for Pittsop**

Kia'ia Farrel-Groin

2019



**Serenity Swarm**

Amanda Tripp

2017

**Portable Works Collection**  
**City of Seattle**





***Vox Poplar***  
**Janet Zweig**





*Ribbons*  
Cliff Garten Studios





# Public Space



*Skin 2*  
Mehmet Ali Uysal





*Open House*  
Matthew Mazzotta









***Historic Sight: Boise Chinatown***  
**Dwaine Carver**





*Coyote*  
Travis Stewart







*Flipbooks*  
Jennifer Dixon





***On the Threshold (Salvaged Stoops, Philadelphia)***  
**Kaitlin Kylie Pomerantz**





*Over the Valley*  
David Carmack Lewis

# Temporary/Ephemeral/Experimental/Social



*Ten Tiny Dances*  
Priya Judge & Nandita Vanka





*Head Over Heels*  
Patrick Dougherty







*Spur*  
John Grade





*Nestful*  
By Janet Austin &  
Emily Moorhead-  
Wallace







***Color Field Denver***  
**Two Palm Studios**





*Symphony of Light*  
Patrick Coan





*Reflection Rising*  
**Poetic Kinetics**





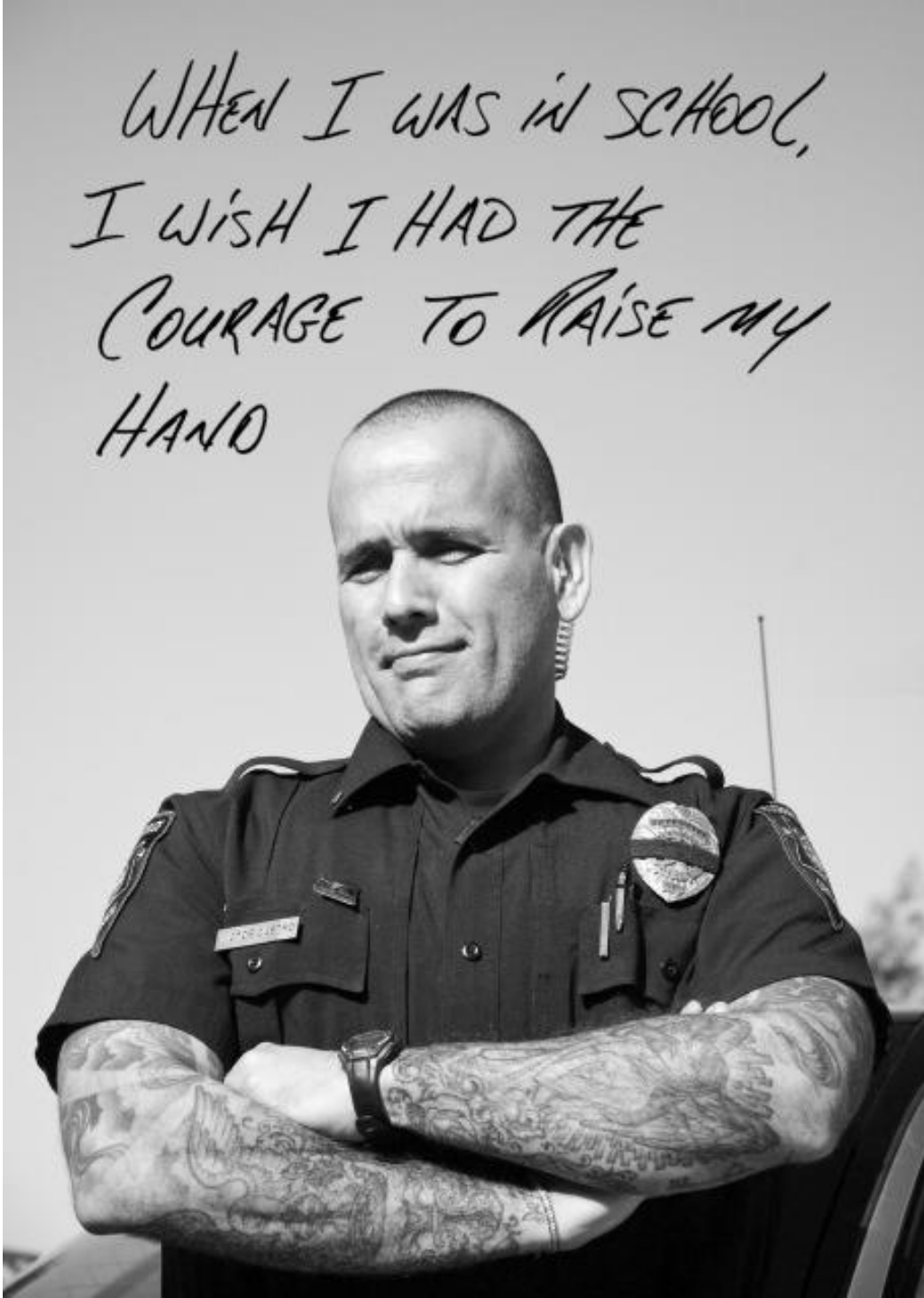
***Go Play Outside***  
**William Notman**

***Photoville Fence***  
**Multiple Artists**





**Hello Neighbor**  
**Julie Keefe**

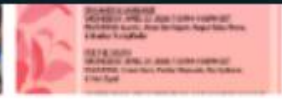






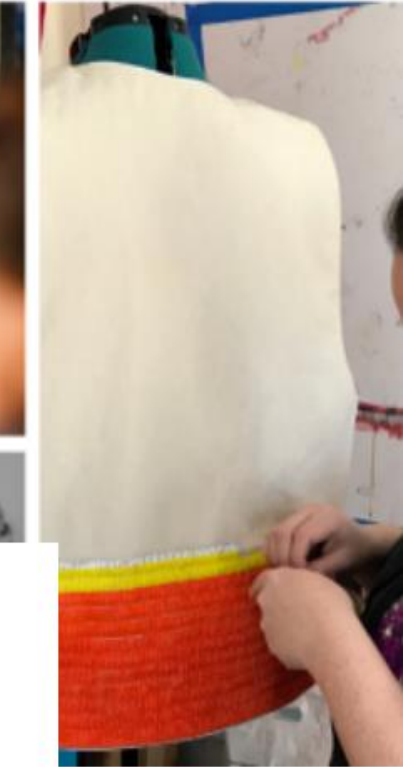
***Pollinator Pathway***  
**Sarah Bergmann**





## Students help put 'support blocks' in place at BLA in '22

By Daniel Sheehan, Reporter Staff  
July 1, 2021



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Last updated: 4/27/22

# BOSTON ARTISTS-IN-RESIDENCE (AIR)



HAVE QUESTIONS? CONTACT:  
[BOSTONAIR@BOSTON.GOV](mailto:BOSTONAIR@BOSTON.GOV)

Artists in our residency program partner with City departments. Together, they re-imagine a more creative and equitable Boston.



# Public Art Process

- Working with Artists
- Developing Project Opportunities
- Artist Procurement
- Selection Committees
- Contracting
- Project Management
- Design Review
- Installation
- Celebrating
- Documenting
- Maintaining



# Public Art Program Policies & Procedures

- Structure, Oversight, Approval Bodies, Staffing
- Collection Policies
- Program and Project Procedures
- Funding Mechanisms
  - Percent-for-Art
  - Per-Capita
  - Tax-based
  - Community Partnerships
  - Discretionary
  - Community Fund/Endowment



# Next Steps

- How will the program be structured?
- Who will the program be established to serve?
- How will the program be funded?
- What themes or project types will be pursued?
- How will the program engage artists, community members and stakeholders?
- Where will projects be located?



June 8, 2022

Wilsonville Arts Culture and Heritage Committee Members –

Attached you will find two documents ahead of next week's meeting related to the current Community Tourism Grant – soon to be revamped to the Community Cultural Events and Program Grant.

Documents included:

- Community Tourism Grant - History and log of awards
- Community Tourism Grant Guidelines

This information is provided as background in an effort to help you understand where this grant has been in the past (organizations and types of projects funded) as we look to reshape it into the future.

A more detailed discussion/presentation will take place at the meeting.

Brian Stevenson  
Parks and Recreation Program Manager  
[stevenson@ci.wilsonville.or.us](mailto:stevenson@ci.wilsonville.or.us)  
503-570-1523



## **City of Wilsonville**

### **2022 Community Tourism Grant Guidelines**

#### **Grant Information for Applicants**

**Purpose:** This grant is intended to aid organizations that produce projects, programs or events that promote local business and tourism, and for festivals and special events for the benefit of the Wilsonville community.

**Funding:** Funding for this program is \$25,000.00 which is disbursed to multiple organizations. The funds are made available from the City of Wilsonville transient lodging taxes that are assessed to hotels, motels and bed and breakfasts for guests in the City of Wilsonville.

**Process:** The online application for the City of Wilsonville Tourism Grant Program will be the primary way of communicating project funding intentions to the grant review committee. Be sure to include all important information you want the board to be aware of in this application.

- Applicants are strongly encouraged to attend the meeting of the City's Tourism Promotion Committee to make a brief presentation. The presentation will be limited to a maximum of three minutes. The best use of this time is to emphasize the importance or impact of your project, service or program; not to recap or review your written material.

This meeting is scheduled on: Tuesday, April 5<sup>th</sup>, 2022 at 6:00pm

- Please be sure that your request satisfies the conditions of the grant and you provide all the information requested. Incomplete applications will not be considered.

#### **Applicant Criteria**

- 1) Applicant must be a qualified tax exempt or non-profit organization.
- 2) Only one City grant per fiscal year (July – June) will be awarded to any one organization.
- 3) Project/event must take place within the City of Wilsonville city limits:
  - Events that are hosted in Wilsonville are eligible for full funding
  - Projects/events that are not hosted in Wilsonville, but have a portion of their program/event taking place in Wilsonville, are eligible for partial funding as determined by the review committee
  - Projects/events outside of Wilsonville city limits are not eligible for funding
- 4) An organization will only be considered for a grant if the previously awarded grant project has complied with grant procedures, including filing a final financial statement and project evaluation.

#### **Types of Projects to be Considered**

- 1) A project, event or annual festival that would further tourism in the City of Wilsonville, directly benefiting the economy, culture and image of Wilsonville.
- 2) The production of a new product or event to attract tourism and/or convention business to Wilsonville.
- 3) A one-time festival or event attracting community participation and visitors to Wilsonville.
- 4) An annual Wilsonville event with introduction of new or expanded attractions.



- 5) Media advertising, public relations or marketing projects which are directed towards the consumer or travel trade and promote specific event(s) or site(s) for the purpose of destination tourism to Wilsonville.
- 6) Development of Wilsonville destination attractions for tourists and visitors.

### **Evaluation Criteria**

A review committee of the City of Wilsonville Tourism Promotion Committee will review applications and determine awards according to the criteria and the intent of the grant program.

- All decisions of the Tourism Promotion Committee will be final.

### **Please address each of the following items as you prepare your application:**

- 1) The project must demonstrate a clear need for financial assistance. Factors such as all other available financial resources and the organization's total budget will be considered.
- 2) The project must demonstrate potential for tourism promotion and economic development.
- 3) Consideration will be given to the uniqueness and quality of your project.
- 4) Projects receiving grant funds must be completed by December 31, 2022.
- 5) The project must provide evidence of equal matching resources other than the grant.
  - Matched resources may be in the form of in-kind donations, as well as cash.
  - Matching funds must be documented and must be committed prior to the distribution of grant funds.
- 6) Annual events must show continued access to additional supporting funds other than City resources.

### **Important Financial Information**

- 1) The maximum amount to be granted is limited. Full funding is rare due to the number of applicants competing for the available funds.
- 2) If an organization is awarded and accepts funds less than their request, they will be expected to fulfill the project as presented in their application or notify the City of alterations of the goals of the project. If a project is cancelled for any reason, any grant funds must be returned to the City of Wilsonville.
- 3) Upon receipt of grant funds, the administering organization agrees to be bound to the commitments of their application. If it is determined that grant monies are used for any item not specified within the grant application, or in the timeline specified, the funds in question must be returned to the City of Wilsonville.
- 4) The organization receiving grant funds and the officers named in the application are jointly and severally responsible for the final financial report required with approved applications.
- 5) The final report must include financial income and expense statements related to the project and a copy of any publicity or printed materials that include the statement acknowledging the source of funds. List your achievements, and accurately verify attendance and/or people served.

If you have any questions, please contact:

Brian Stevenson, Program Manager – Parks and Recreation Department

(503) 570-1523

[stevenson@ci.wilsonville.or.us](mailto:stevenson@ci.wilsonville.or.us)



## Community Tourism Grant History and Log of Awards

### Purpose:

The funds known as the Community Tourism Grant are drawn from the hotel/motel or 'transient' taxes paid to the City of Wilsonville. The amount of \$25,000 is a portion of these funds and is designated to be used for events, programs or products that benefit local businesses and enhance tourism or provide a community enhancement of a cultural, historic or social event or project.

### Procedure:

- Applications are competitive with all other applicants for any given year.
- Applicants must be a local Wilsonville organization providing a program or project in the City of Wilsonville or// an organization that is bringing a unique event or project to Wilsonville for the benefit of its residents or visitors.
- Applicants must be a registered 501©(3) organization in the state of Oregon.
- Funds must be used for a specific project or a specific element of a project which is clearly identified in the application.
- Funds will not be awarded for general operating expenses of an organization.
- Applications are submitted online
- The written application is the sole means of communicating the project for review.
- See description of appropriate projects on grant application form.

### Projects Funded:

Previous to 2000, funded projects included:

- Historical markers and signage for Boones Ferry Landing
- Boones Ferry Days, a Wilsonville Community Celebration – 1994,95,96,97,98
- Holiday community decorations
- Tourism loop brochures
- Wilsonville Sister City activities
- Oregon Korean War Veterans Historical Memorial for Wilsonville Town Center Park
- Wilsonville Chamber of Commerce for Community Leadership Program. This was an on-going funding commitment.
  - Chamber of Commerce dropped the Leadership Program in 2000 and transferred the funds and responsibility for the grant to the City of Wilsonville.

In 2000, grant funds began to be administered through the Community Services Department, and currently the Parks and Recreation Department, with review by Tourism Promotion Committee. Grant reports are due at the completion of the event or project and all funds must be utilized within the funding year they are received. Funds are to be utilized for projects, products or programs of a nature that promotes tourism, increased business due to event traffic in the city and/or community wide events that bring people together.



## Wilsonville Community Tourism Grant Award Log

### 2001

• Wilsonville-Boones Ferry Historical Society/Markers	\$ 6,285.00
• Wilsonville Public Library/Genealogy Collection	\$ 4,782.50
• Wilsonville Community Walk/Banners	\$ 2,000.00
• Willamette United Soccer Club/Tournament	\$ 4,782.50
• Wilsonville Celebration Days/Banners	\$ 4,250.00
• Wilsonville Arts & Culture Council/Festival Music	\$ 1,000.00
• (Chamber cancelled Leadership 2001)	
• Total	\$23,000.00

### 2002

• Wilsonville Rotary Club/Concert Series	\$ 4,500.00
• Wilsonville Boones Ferry Hist. Soc./Artwork	\$ 7,600.00
• Wilsonville Public Library Found./Artwork	\$ 5,000.00
• Wilsonville Celebration Days/Fun Day	\$ 2,482.00
• The Boone Society, Inc./Reunion	\$ 400.00
• (Chamber cancelled Leadership 2002)	
	\$19,982.00

### 2003 *Chamber drops leadership training – full funding of \$25,000 for community organizations.*

• Oregon ProArte Chamber Orchestra/Public Free	\$ 2,500.00
• Wilsonville Citizens for Public Art/6 sculptures	\$ 4,000.00
• Wilsonville Rotary Club/Concert Series	\$ 3,500.00
• Wilsonville Arts & Culture Council/Arts Festival	\$ 2,500.00
• Wilsonville Celebration Days/Fun Day	\$ 8,000.00
	\$20,500.00

### 2004

• Wilsonville Rotary Club/Concert Series	\$ 4,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$ 1,250.00
• Wilsonville Celebration Days/Fun Day	\$ 7,000.00
• ProArte Chamber Orchestra/Public Free Concerts	\$ 3,000.00
• Wilsonville Chamber of Commerce/Displays	\$ 1,250.00
• Wilsonville Kiwanis Club/Kids Run	\$ 5,000.00
• Wilsonville Citizens for Public Art/Sculptures	\$ 3,500.00
	\$25,000.00

### 2005

• Wilsonville Rotary Club/Concert Series	\$ 3,500.00
• Wilsonville Arts & Culture Council/Arts Festival	\$ 3,000.00
• Wilsonville Celebration Days/Fun Day	\$ 4,500.00
• ProArte Chamber Orchestra/Public Free Concerts	\$ 4,500.00
• Wilsonville Kiwanis Club/Kids Run	\$ 4,000.00
• Wilsonville Historic Society/Living History Trans.	\$ 2,000.00
• Wilsonville Citizens for Public Art/Sculptures	\$ 3,500.00
	\$25,000.00



**2006**

• Wilsonville Rotary Club/Concert Series	\$ 5,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$ 5,000.00
• Wilsonville Celebration Days/Fun Day	\$ 8,000.00
• Wilsonville Kiwanis Club/Kids Run	\$ 3,000.00
• Wilsonville Citizens for Public Art/Sculptures	<u>\$ 4,000.00</u>
	\$25,000.00

**2007**

• Wilsonville Rotary Club/Concert Series	\$ 4,140.00
• Wilsonville Arts & Culture Council/Arts Festival	\$ 4,340.00
• Wilsonville Celebration Days/Fun Day	\$ 6,200.00
• Wilsonville Kiwanis Club/Kids Run	\$ 4,000.00
• Wilsonville Citizens for Public Art/Sculptures	\$ 2,480.00
• Wilsonville/Boones Ferry Hist. Soc./Markers	<u>\$ 3,480.00</u>
	\$25,000.00

**2008**

• Wilsonville Rotary Club/Concert Series	\$5,250.00
• Wilsonville Arts & Culture Council/Arts Festival	\$4,000.00
• Wilsonville Celebration Days/Fun Day	\$8,000.00
• Wilsonville Kiwanis/Kids Fun Run	\$4,000.00
• Wilsonville Citizens for Public Art/Sculptures	<u>\$3,750.00</u>
	\$25,000.00

**2009**

• Wilsonville Rotary Club/Concert Series	\$6,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$5,000.00
• Wilsonville Celebration Days/Fun Day	\$8,000.00
• Wilsonville Kiwanis/Kids Fun Run	\$4,000.00
• Wilsonville Theater Company/Play Prod.	<u>\$2,000.00</u>
	\$25,000.00

**2010**

• Wilsonville Rotary Club/Concert Series	\$6,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$5,000.00
• Wilsonville Celebration Days/Fun Day	\$7,280.00
• Wilsonville Kiwanis/Fun Run	\$4,000.00
• Wilsonville Chamber Parade Committee/Parade	<u>\$2,720.00</u>
	\$25,000.00

**2011**

• Wilsonville Rotary Club/Concert Series	\$5,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$4,000.00
• Wilsonville Celebration Days/Fun in the Park	\$8,000.00
• Wilsonville Kiwanis/Fun Run	\$4,000.00
• Wilsonville Chamber of Commerce/Conference	<u>\$4,000.00</u>
	\$25,000.00



**2012**

• Wilsonville Rotary Club/Concert Series	\$6,000.00
• Wilsonville Arts & Culture Council/Arts Festival	\$5,018.75
• Wilsonville Celebration Days/Fun in the Park	\$8,018.75
• Wilsonville Kiwanis/Fun Run	\$4,018.75
• Wilsonville-Boones Ferry Historical Society	<u>\$1,943.75</u>
	\$25,000.00

**2013**

• American Cancer Society	\$600
• Korean War Veterans Association	\$5,500
• West Linn, Wilsonville Milwaukie Farm Loop	\$1,500
• Wilsonville Arts & Culture Council/Arts Festival	\$1,000
• Wilsonville Celebration Days/Fun in the Park	\$6,575
• Wilsonville Farmers Market	\$3,250
• Wilsonville Kiwanis/Fun Run	\$3,075
• Wilsonville Rotary Club/Concert Series	<u>\$3,500</u>
	\$25,000.00

**2014**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,000
• Wilsonville Celebration Days/Fun in the Park	\$8,000
• Wilsonville Farmers Market	\$3,000
• Wilsonville Kiwanis/Fun Run	\$4,000
• Wilsonville Rotary Club/Concert Series	<u>\$5,000</u>
	\$25,000.00

**2015**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,665
• Wilsonville Celebration Days/Fun in the Park	\$9,165
• Wilsonville Kiwanis/Fun Run	\$5,165
• Wilsonville Rotary Club/Concert Series	<u>\$5,000</u>
	\$24,995.00

**2016**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,250
• Wilsonville Celebration Days/Fun in the Park	\$9,250
• Wilsonville Kiwanis/Fun Run	\$5,250
• Wilsonville Rotary Club/Concert Series	<u>\$5,250</u>
	\$25,000.00

**2017**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,000
• Wilsonville Brewfest	\$5,000
• Wilsonville Celebration Days/Fun in the Park	\$7,000
• Wilsonville Kiwanis/Fun Run	\$4,000
• Wilsonville Rotary Club/Concert Series	<u>\$4,000</u>
	\$25,000.00



**2018**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,000
• Wilsonville Brewfest	\$5,000
• Wilsonville Celebration Days/Fun in the Park	\$7,000
• Wilsonville Kiwanis/Fun Run	\$4,000
• Wilsonville Rotary Club/Concert Series	<u>\$4,000</u>
	\$25,000.00

**2019**

• Wilsonville Arts & Culture Council/Arts Festival	\$5,000
• Wilsonville Brewfest	\$5,000
• Wilsonville Celebration Days/Fun in the Park	\$9,000
• Wilsonville Bicycle Events/Salmon Cycling Classic	\$2,000
• Wilsonville Rotary Club/Concert Series	<u>\$4,000</u>
	\$25,000.00

**2020**

- Wilsonville Arts & Culture Council/Arts Festival
- Wilsonville Brewfest
- Wilsonville Celebration Days/Fun in the Park
- Korean War Memorial Foundation of Oregon
- Me.She.We Women's Half Marathon
- Wilsonville Rotary Club/Concert Series
- World of Speed Motorsports Museum

No funds awarded - Covid

**2021**

No funds awarded – Covid

**2022**

• Wilsonville Arts & Culture Council/Arts Festival	\$8,000
• Wilsonville Rotary Club/Concert Series	<u>\$5,000</u>
	\$13,000



# Community Tourism Grant

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Overview and Past Recipients



# Grant Guidelines – \$25k/year

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- Programs or events that promote local business and tourism
- Events for the benefit of the Wilsonville community
- Marketing to promote events or sites – tourism focused
- Development of destination attractions
- *Note: Applicant must be tax exempt or non-profit*



# Award History *(since 2001)*

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- Wilsonville Arts and Culture Council - Arts Festival (19)
- Wilsonville Celebration Days - Fun in the Park (19)
- Wilsonville Rotary – Summer Concerts (19)
- Wilsonville Kiwanis – Kids Fun Run (15)
- Wilsonville Citizens for Public Art – Public Art (6)
- Boones Ferry Historical Society (5)



# Community Cultural Events and Program Grant

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- Starts 2023
- Create grant guidelines and applicant criteria
- Evaluate funding amount
- ACHC to review applications and recommend fund allocation



July 11, 2022

## **Staff Report**

### **Arts Cultural Heritage Commission**

#### **Subject: Community Cultural Events and Program Grant**

#### **Contact: Brian Stevenson – Parks and Recreation Program Manager**

#### **Summary:**

With the 2023 rollout of the Community Cultural Events and Program (CCEP) Grant, creating a framework for the focus of the grant and the types of projects to be considered is an important first step.

The CCEP Grant is replacing the Community Tourism Grant that for the last 20+ years has funded ongoing community events such as the Wilsonville Arts Festival, the Wilsonville Summer Concert Series, and Fun in the Park, as well as funding other arts, culture, and heritage related programs such as Public Art, Wilsonville Theatre, and Boones Ferry Historical Society projects. Given the applicant and award history of the previous grant, staff's intention was not to completely start over with the purpose of the CCEP Grant, but rather to make subtle adjustments to tighten the scope in order to focus funding in support of arts, culture, and heritage programs.

The grant focus and types of projects to be considered was intentionally created to be wide-ranging and purposely open-ended.

#### **Staff Recommendations for Grant Focus and Types of Projects to be Considered:**

##### Grant Focus:

The grant is intended to aid Wilsonville non-profit organizations that produce projects, programs, or events that promote arts, culture, history, and heritage; and for festivals and special events for the benefit of the Wilsonville community. The grant program seeks to stimulate participation in local culture.

##### Types of Projects to be Considered:

- A new project or event that would further arts, culture, history, and heritage for the benefit of the Wilsonville community.
- An annual Wilsonville event with the introduction of new or expanded attractions or partners that engage Wilsonville's artists, craft persons, and creatives.
- Media advertising, public relations, or marketing campaigns/projects in support of arts, culture, history, and heritage, or a community event.
- Program improvements that increase access to arts, culture, history and heritage for special populations including newcomers to Wilsonville, low-income residents, ethnic minorities, and others that may not feel included in community life.

#### **Action Required:**

Motion to approve the focus and types of projects to be considered as part of the CCEP Grant. Direct staff to complete grant application to ensure projects submitted meet the ACHC's desired outcomes.