



TOURISM PROMOTION COMMITTEE AGENDA

January 14, 2026 at 10:00 AM

Wilsonville City Hall

PARTICIPANTS MAY ATTEND THE MEETING AT:

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://us02web.zoom.us/j/83829487344>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Administration:

TPC@wilsonvilleoregon.gov

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Administration – Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call

CONSENT AGENDA

2. December 3, 2025 Minutes

COMMITTEE BUSINESS

3. Wheel the World Location Discussion
4. Fiscal Year 2025 -26 Update
5. Strategy Priorities for Fiscal Year 2026-27

TOURISM PROMOTION & DESTINATION MARKETING UPDATES

6. Marketing Update

TOURISM PROMOTION PROGRAM

7. Implementation Progress Update

CITY UPDATES

COMMITTEE MEMBER UPDATES

ADJOURN

NEXT MEETING

Weekday, Month DD, 2026 6:00 PM

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Zoe Mombert, Assistant to the City Manager at 503-570-1503 or TPC@wilsonvilleoregon.gov: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habrá intérpretes disponibles para aquéllas personas que no hablan Inglés, previo acuerdo.

Comuníquese al 503-570-1503.