



TOURISM PROMOTION COMMITTEE AGENDA

April 05, 2023 at 1:00 PM

City Council Chambers City Hall & Zoom (<https://us02web.zoom.us/j/82621232043>)

PARTICIPANTS MAY ATTEND THE MEETING AT:

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://us02web.zoom.us/j/82621232043>

TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Mark Ottenad:

Ottenad@ci.wilsonville.or.us or 503-570-1505

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Mark Ottenad - Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

CALL TO ORDER

1. Roll Call
2. Public Comment

CONSENT AGENDA

3. January 25, 2023 Minutes

COMMITTEE BUSINESS

4. Approve Draft FY 2023/24 Five-Year Action Plan and Annual One-Year Implementation Plan for the Wilsonville Tourism Development Strategy with 2022 Annual Report appended (*akathe 1/5-Year Action/Implementation Plan*)

5. TPC members terms of office

Position 3: Elaine Owen, eligible for re-appointment (7/1/23 – 6/30/26)

Position 4: Albert Levit, termed out (served three consecutive 3-year terms)

Position 7: Vacant, remainder of term until 6/30/24)

6. 2022 Calendar Year Highlights * — *See attached 2022 Annual Report for in-depth info*
Website Report
Social Media Report
PR Report
Geolocation Report
STR Report
7. 2023 FY Q3 Progress Update (January - March 2023)*
8. Visual Identity Sneak Peek*
9. Upcoming in 2023 FY Q4 (April - June 2023)*

CITY UPDATES

10. Mayor Fitzgerald KXL Radio Interview About Explore Wilsonville

COMMITTEE MEMBER UPDATES

NEXT MEETING

TBD – Would normally occur after busy summer season in September or October 2023.

ADJOURN

Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Mark Ottenad at 503-570-1505 or Ottenad@ci.wilsonville.or.us: assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

Habr  interpretes disponibles para aquellas personas que no hablan Ingl s, previo acuerdo. Comun quese al 503-570-1503.