



# **TOURISM PROMOTION COMMITTEE AGENDA**

**May 06, 2026 at 10:30 AM**

**Wilsonville City Hall & Remote Video Conferencing**

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**PARTICIPANTS MAY ATTEND THE MEETING AT:**

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://us02web.zoom.us/j/82503737708>

**TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:**

Register with Administration:

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Administration – Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

**CALL TO ORDER**

1. Roll Call

**CONSENT AGENDA**

2. March 4, 2026 Minutes

**TOURISM PROMOTION & DESTINATION MARKETING UPDATES**

3. JayRay Marketing Update
4. Stay Local Campaign

**TOURISM PROMOTION PROGRAM**

5. Implementation Plan Update
6. Wheel the World Project Update

7. FY 2026/27 Five-Year Action Plan and Annual One-Year Implementation Plan for the Wilsonville Tourism Development Strategy

**CITY UPDATES**

**COMMITTEE MEMBER UPDATES**

**ADJOURN**

**NEXT MEETING**

June 24, 2026 at 10:00 am

*Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting Zoe Mombert, Assistant to the City Manager at 503-570-1503 or [TPC@wilsonvilleoregon.gov](mailto:TPC@wilsonvilleoregon.gov): assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.*

*Habr  interpretes disponibles para aqu llas personas que no hablan Ingl s, previo acuerdo.*

*Com niquese al 503-570-1503.*