



# TOURISM PROMOTION COMMITTEE AGENDA

February 28, 2024 at 1:00 PM

Wilsonville City Hall & Zoom: <https://zoom.us/webinar/81618970997>

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## PARTICIPANTS MAY ATTEND THE MEETING AT:

City Hall, 29799 SW Town Center Loop East, Wilsonville, Oregon

Zoom: <https://zoom.us/webinar/81618970997>

## TO PARTICIPATE REMOTELY OR PROVIDE PUBLIC COMMENT:

Register with Administration:

[TPC@ci.wilsonville.or.us](mailto:TPC@ci.wilsonville.or.us)

Individuals may submit comments by 12:00 PM on the day before the meeting date via email to the address above, or may mail written comments to:

Administration - Wilsonville City Hall

29799 SW Town Center Loop East, Wilsonville, OR 97070

## CALL TO ORDER

1. Roll Call

## CONSENT AGENDA

2. Tourism Committee Minutes - November 9, 2023
3. Tourism Committee Minutes - November 29, 2023

## COMMITTEE BUSINESS

4. 1/5 Year Plan

## TOURISM PROMOTION & DESTINATION MARKETING UPDATES

5. JayRay Annual Activity Report (2023)
6. JayRay Marketing Update

## TOURISM PROMOTION PROGRAM

7. Tourism Development Strategy Project

## **CITY UPDATES**

## **COMMITTEE MEMBER UPDATES**

## **ADJOURN**

## **NEXT MEETING**

Thursday, March 21, 2024 at 10:00 am

*Time frames for agenda items are not time certain (i.e. agenda items may be considered earlier than indicated). The City will endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting by contacting the Assistant to the City Manager at 503-570-1503 or [TPC@ci.wilsonville.or.us](mailto:TPC@ci.wilsonville.or.us): assistive listening devices (ALD), sign language interpreter, and/or bilingual interpreter. Those who need accessibility assistance can contact the City by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.*

*Habr  interpretes disponibles para aqu llas personas que no hablan Ingl s, previo acuerdo. Comun quese al 503-570-1503.*