

**White Salmon Community Development Committee Meeting
A G E N D A**

October 19, 2020 – 5:30 PM

Via Zoom Teleconference

Meeting ID: 819 8574 5619 Passcode: 535804



Call in Numbers:

669-900-6833

929-205-6099

301-715-8592

346-248-7799

253-215-8782

312-626-6799

We ask that the audience call in instead of videoing in or turn off your camera, so video does not show during the meeting to prevent disruption.

Thank you.

Call to Order/Roll Call

Action Items

- 1.** Proposed Resolution Regarding Climate Change Emergency
 - a. Presentation and Discussion
 - b. Action
- 2.** Creative Districts
 - a. Presentation and Discussion
 - b. Action

Please note members of the public will be allowed to interact with the committee members during the committee meeting to ask questions or make suggestions regarding the topics on the agenda. Please use the chat or raise hand feature in Zoom to indicate that you have a comment or a question.

File Attachments for Item:

Proposed Resolution Regarding Climate Change Emergency

a. Presentation and Discussion

b. Action



AGENDA MEMO (Community Development Committee)

Needs Legal Review: No
Committee Meeting Date: October 19, 2020
Agenda Item: Proposed Resolution Regarding Climate Change Emergency
Presented By: Jan Brending, Clerk Treasurer

Action Required

Does the committee want to move forward to the city council a version of the proposed resolution regarding climate change emergency?

Explanation of Issue

The Community Development Committee previously had a proposed resolution regarding climate change presented to them. Attached is an updated version of the proposed resolution submitted by Michelina Roth. Mayor Marla Keethler has also provided some additional examples of resolutions adopted by Aspen, CO; Basalt, CO; Cloverdale, CA; and Hood River, OR.

Staff recommends that if the version of the resolution submitted by Roth is moved forward the language that address updating building codes use the wording recommend and that a date of June 30, 2021 is probably not achievable given the city’s large priority list and the fact that the city is currently undergoing a Comprehensive Plan update. When the city’s codes that have broad impacts on its citizens, a public hearing is required and then an amendment to the code via an ordinance is adopted. It will be important for the city and its citizens to understand the impacts of “sustainable design strategies”, codes requiring electric vehicle readiness, and phasing out new natural gas hookups.

The committee may want to consider recommending the city hold a public hearing regarding this topic as the proposed resolution has wide ranging impacts on the city and its citizens.

Members of the audience will be allowed to participate in the discussion during the committee meeting. City staff may be present to discuss impacts the proposed resolution may have on city operations or may submit written comment prior to the meeting.

RESOLUTION DECLARING A CLIMATE EMERGENCY AND COST-SAVING ACTION PLAN

1 WHEREAS, the world is already seeing the impacts of a warmer climate in rising seas, and more frequent and intensifying wildfires, droughts, floods, and other extreme weather events;

2 WHEREAS, global warming over 1.5°C above pre-industrial levels will negatively affect human health, livelihoods, food security, water supply, human security, and economic growth resulting in species loss and extinction.¹ In April 2016 world leaders recognized the urgent need to act by signing the Paris Agreement, agreeing to pursue “efforts to limit the temperature increase to 1.5°C”;²

3 WHEREAS, restoring a safe and stable climate compels the City of White Salmon to participate in a global effort to rapidly and safely reduce existing greenhouse emissions and drawdown excess carbon from the atmosphere; to protect our economy, land, people, and all species;

4 WHEREAS, the City of White Salmon acknowledges that our local community is extremely vulnerable to wildfire and that climate change intensifies the threat of increasingly severe fire events and associated public health risks;

5 WHEREAS, the burning of fossil fuels generates local toxic emissions in addition to climate emissions, which contribute significantly to local public health costs, reduced productivity, and premature deaths;

6 WHEREAS, the operating costs of clean-energy infrastructure, such as renewable energy generation, zero-emission vehicles, and energy efficient buildings, are lower than comparable fossil-fueled infrastructure, and the payback periods continue to decrease;

7 WHEREAS, electric vehicles reduce emissions, dramatically cut fuel and maintenance costs, and expand the electric grid thus lowering electricity ratepayer costs;

8 WHEREAS, clean-energy infrastructure enables independent, local energy microgrids which reduce wildfire risk, provide emergency power, and expand transportation options.

9 WHEREAS, the City of White Salmon is committed to resilient infrastructure, cost reductions, sound municipal environmental policy;

10 WHEREAS, the City of White Salmon recognizes the need for community education and participation in the planning and implementation of White Salmon’s climate policy;

11 NOW BE IT THEREFORE RESOLVED, the City of White Salmon declares that a climate emergency threatens our community, our region and the world;

12 BE IT FURTHER RESOLVED, the City of White Salmon commits to take steps to:

- 1) Reduce reliance on fossil fuels in municipal operations
- 2) Pursue local policies (e.g., adopt municipal code) and reforms that promote environmental stewardship and overlapping economic sustainability;
- 3) Reduce municipal net greenhouse gas emissions with a **target** of reducing emissions by no less than 45% by 2030 and net zero by 2050 per Intergovernmental Panel on Climate Change guidance.³

¹ IPCC, 2018: *Global Warming of 1.5°C. An IPCC Special Report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty* [V. Masson-Delmotte, et al. (eds.)] <https://www.ipcc.ch/sr15/download/>

² United Nations, 2016: *Paris Agreement*. https://unfccc.int/files/essential_background/convention/application/pdf/english_paris_agreement.pdf

³ IPCC, 2018: *Global Warming of 1.5°C. An IPCC Special Report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty* [V. Masson-Delmotte, et al. (eds.)] <https://www.ipcc.ch/sr15/download/>

- 4) Initiate efforts to formulate adaptation and resilience strategies in preparation for intensifying climate impacts such as wildfires;
- 5) Work on climate issues in conjunction with neighboring communities with whom we share our fragile resources.

13 BE IT FURTHER RESOLVED, that in order to reduce greenhouse gas emissions in the transportation sector (the largest generator of local greenhouse gas and toxic emissions) the City of White Salmon commits to:

- 1) Plan for the phase out of fossil fuel using vehicles and replacing the fleet at useful life-end, with electric vehicles.
- 2) Update building codes to be electric vehicle ready as of June 30, 2021
- 3) Address the expansion of pedestrian/bicycle infrastructure

14 BE IT FURTHER RESOLVED, that in order to reduce greenhouse gas emissions in the built environment (the second largest generator of local greenhouse gas emissions) White Salmon commits to:

- 1) The adoption of stricter above-code sustainable design strategies by providing resources and incentives for new construction and major renovations alongside the local electric and gas utilities and encourage builders to adopt the AIA 2030 challenge⁴, utilising Zero Tool⁵ and encouraging builders to follow current ASHRAE guidelines.⁶
- 2) Ban all new natural gas hookups (representing the large majority of building-related emissions) for remodels or new construction for units larger than 600 square feet, as June 1, 2021.

15 BE IT FURTHER RESOLVED, the City of White Salmon commits to withdraw any city resources invested in the top 200 oil, gas and coal companies.

16 BE IT FURTHER RESOLVED, that White Salmon will adopt local policies and incentives in its codes that pursue a net gain of trees, in recognition of the positive effects that plants and trees have on air and water quality, ecosystem biodiversity, carbon capture, and ultimately, human health.

17 BE IT FURTHER RESOLVED, the City of White Salmon commits to pursue opportunities and funding from the KPID and County and State to address the climate and ecological emergency and its impacts through existing hazard mitigation and emergency management programs;

18 BE IT FURTHER RESOLVED, the City of White Salmon commits to create a community task force and direct said task force to research, study and advise. The Task Force is to produce an annual report accessible to the public on city progress toward the above resolutions.

19 BE IT FURTHER RESOLVED, the City of White Salmon commits to public education and community participation towards addressing the ecological crisis;

20 BE IT FURTHER RESOLVED, the City of White Salmon commits to keeping the concerns of vulnerable communities central to all climate change mitigation planning processes and to proactively seek participation of such communities;

21 BE IT FURTHER RESOLVED, the City of White Salmon joins a call for a regional, national, and international climate emergency mobilization effort.

⁴ ARCHITECTURE 2030. *The 2030 Challenge*. https://architecture2030.org/2030_challenges/2030-challenge/

⁵ ARCHITECTURE 2030. *Zero Tool*. <http://zerotool.org/zerotool>

⁶ Commercial ASHRAE *Standard 90.1-2019, Energy Standard for Buildings Except Low-Rise Residential Buildings*. Commercial ASHRAE, *Standard 90.2-2018, Energy Efficient Design of Low-Rise Residential Buildings*. <https://www.ashrae.org>

RESOLUTION 2019-16

RESOLUTION AFFIRMING STRATEGIES TO REDUCE HOOD RIVER'S CONTRIBUTION TO GLOBAL WARMING AND TO MITIGATE THE EFFECTS OF THE CLIMATE CRISIS ON THE HEALTH AND WELFARE OF THE CITIZENS OF HOOD RIVER

WHEREAS, in April 2016 world leaders from 175 countries recognized the threat of climate change and the urgent need to combat it by signing the Paris Agreement, agreeing to keep warming “well below 2°C above pre-industrial levels” and to “pursue efforts to limit the temperature increase to 1.5°C”;

WHEREAS, the world is already seeing the impacts of a warmer climate in rising seas and increased and intensifying wildfires, droughts, floods, and other extreme weather events.

WHEREAS, human activities will likely result in global warming of 1.5°C or more above pre-industrial levels¹;

WHEREAS, global warming to 1.5°C above pre-industrial levels will negatively affect human health, livelihoods, food security, water supply, human security, and economic growth, and will result in species loss and extinction¹;

WHEREAS, limiting global warming to 1.5°C will require rapid and far-reaching transitions in the way we manage energy, land use, urban, transportation, and industrial systems¹;

WHEREAS, the City of Hood River is committed to sound municipal environmental policy and the reduction of the City's contribution of greenhouse gasses into the environment;

WHEREAS, by Resolution 2018-2, the City of Hood River affirmed its commitment to the Hood River County Energy Plan's blueprint to improve community resilience, increase energy independence, and increase economic benefits related to energy use in Hood River County while reducing emissions from the burning of fossil fuels;

WHEREAS, the City of Hood River recognizes the need for full community participation and inclusion in the planning and implementation of large-scale change at all levels of government;

NOW BE IT THEREFORE RESOLVED; the City of Hood River recognizes the global climate crisis;

BE IT FURTHER RESOLVED, the City of Hood River re-affirms its support of and participation in the Hood River County Energy Plan;

BE IT FURTHER RESOLVED, the City of Hood River commits to take steps to 1) reduce reliance on fossil fuels in municipal operations and to pursue local policies (e.g., adopt municipal code) and reforms that promote environmental stewardship and sustainability; 2) reduce municipal net greenhouse gas emissions as quickly as possible with a target of reaching net zero by 2035 with appropriate financial and regulatory assistance from Hood River County,

the region, and State and Federal authorities, and 3) initiate efforts to formulate adaptation and resilience strategies in preparation for intensifying climate impacts;

BE IT FURTHER RESOLVED, the City of Hood River commits to reviewing progress and updating implementation strategies annually to allow for adaptive management;

BE IT FURTHER RESOLVED, the City of Hood River commits to partnering to educate our residents about steps that are needed to limit the magnitude and effects of global warming;

BE IT FURTHER RESOLVED, the City of Hood River underscores the need for community participation, inclusion, and support, in efforts to rapidly reduce greenhouse-gas emissions and the city's climate impact;

BE IT FURTHER RESOLVED, the City of Hood River commits to keeping the concerns of vulnerable communities central to all climate change mitigation planning processes and to inviting and encouraging such communities to actively participate in order to advocate directly for their needs;

BE IT FURTHER RESOLVED, the City of Hood River joins a nation-wide call to limit or reverse climate change at all levels of government;

BE IT FURTHER RESOLVED, the City of Hood River calls on the State of Oregon, the United States of America, and all governments and peoples worldwide to recognize the global climate crisis; and to 1) initiate efforts to reverse global warming by restoring near pre-industrial global average temperatures and greenhouse gas concentrations, 2) discourage the development of new fossil fuel infrastructure, 3) rapidly phase out all fossil fuels and the technologies which rely upon them, 4) end greenhouse gas emissions as quickly as possible, 5) initiate an effort to safely draw down carbon from the atmosphere, 6) transition to regenerative agriculture that aims to capture carbon in soil and aboveground biomassⁱⁱ, and 7) create high-quality, good-paying jobs with comprehensive benefits for those who will be impacted by this transition.

Approved and Effective this 12 day of Nov. 2019.



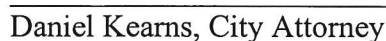
Kate McBride, Mayor

Attest:



Jenifer Gray, City Recorder

Approved as to form:



Daniel Kearns, City Attorney

ⁱ IPCC, 2018: Global Warming of 1.5°C. An IPCC Special Report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty [Masson-Delmotte, V., P. Zhai, H.-O. Pörtner, D. Roberts, J. Skea, P.R. Shukla, A. Pirani, W. Moufouma-Okia, C. Péan, R. Pidcock, S. Connors, J.B.R. Matthews, Y. Chen, X. Zhou, M.I. Gomis, E. Lonnoy, T. Maycock, M. Tignor, and T. Waterfield (eds.)].

ⁱⁱ Kenne, G.J. and Kloot, R.W., 2019. The Carbon Sequestration Potential of Regenerative Farming Practices in South Carolina, USA. *American Journal of Climate Change*, 8(02), p.157.



**City Council/Successor Agency
Agenda Item Summary**

Agenda Item: **9**
Meeting Date: Sept. 11, 2019

Agenda Section: Regular	Staff Contact: David Kelley, City Manager Kevin Thompson, Assistant City Manager/Comm. Dev. Director
-----------------------------------	---

Agenda Item Title:

Climate Emergency Resolution Adopting City of Cloverdale Actions Toward Achieving Zero Net Carbon Emissions by 2030

Recommended Council Action(s):

Consider adopting a Resolution titled, "Resolution of the City Council of the City of Cloverdale declaring a climate emergency and adopting immediate emergency mobilization actions to restore a safe climate and achieve zero net carbon emissions by 2030."

Background:

The Regional Climate Protection Authority (RCPA), was formed in 2009 to coordinate countywide climate protection efforts among Sonoma County's nine cities and the County of Sonoma. The goal of the RCPA is to collaborate with local agencies on setting goals, pooling resources, and formalizing partnerships to create local solutions to complement State, Federal, and private sector actions to reduce emissions of greenhouse gas (GHG). The RCPA collaborated with a countywide Staff Working Group (SWG) under the direction of the RCPA Board of Directors to develop a document entitled, Climate Action 2020 Plan: A Regional Program for Sonoma County Communities (CA 2020). CA 2020 builds on prior commitments to reduce greenhouse gas emissions through a community-wide climate action plan for all communities in Sonoma County. The regional framework creates an efficient and consistent approach to address climate change but allows local governments like the City of Cloverdale to adopt locally appropriate measures to reduce GHG emissions.

The RCPA developed CA2020 over the course of several years, with input from all local city councils, the Board of Supervisors, local government staff, expert consultants, community sustainability leaders, and hundreds of members of the public. The planning process was funded in part by a grant from the Strategic Growth Council that has supported City of Cloverdale staff time, RCPA staff time for regional project management and technical consulting resources. CA2020 provides a comprehensive framework for coordinated action on climate change including updated, long-term greenhouse gas reduction targets, broad policy goals to guide work to reduce GHGs and prepare for local climate impacts, and reduction measures customized to each RCPA Member Jurisdiction including the City of Cloverdale.

On January 9th, 2018, the City Council adopted Resolution 001-2018 (Attachment 1) reaffirming the City's intent to reduce greenhouse gas emissions by implementing several measures identified in the Climate Action 2020 Plan. Since that time, several Bay Area and nearby cities have adopted climate emergency resolutions furthering this commitment, including Alameda, Berkeley, Davis, Hayward, Oakland, Petaluma, Richmond, Santa Cruz, Windsor and County of Santa Clara. In addition, the Climate Emergency Mobilization Task Force was launched in February 2019 as a Bay Area regional partnership of municipalities, elected officials, nonprofits, environmental justice organizations, private citizens, academic institutions, and businesses to

mobilize the Bay Area and beyond to confront the climate crisis. The Regional Climate Protection Authority has taken the leadership role locally by declaring the call to action for Sonoma County cities.

The goals of this call to action include:

1. Pass local declarations of Climate Emergency with a commitment to reach zero emissions and begin carbon drawdown at emergency speed (10 years or less).
2. Local elected leaders become advocates for emergency Climate Mobilization to the public, to other cities, and to state and national governments.
3. Develop and implement the mobilization of policy locally, after the declaration is passed.

Summary:

The attached Climate Emergency Resolution is based on a template developed by the Climate Mobilization group and on the results of the IPCC Special Report. The resolution is in alignment with other local cities' adopted resolutions and gives recognition to ongoing and potential future work by the City of Cloverdale and the Sonoma County Regional Climate Protection Agency local government coalition. The aim is to further prioritize and align Cloverdale's emissions reduction efforts to a level that is appropriate given the current scientific research. Exhibit A to the resolution details actions that have been initiated or that can be taken toward achieving zero net emissions.

If the City Council takes action to adopt the Climate Emergency Resolution presented by this report, Cloverdale would be joining a nationwide call for a regional transition away from fossil fuels and urgent climate mobilization through a collaborative effort focused on transforming our region, enacting policies that dramatically reduce GHG emissions, and rapidly catalyzing a mobilization at all levels of government to restore a safe climate.

Options:

1. Adopt Resolution as proposed;
2. Offer additional ideas for GHG reduction measures, and direct staff to return with revised resolution; or
3. Do not adopt resolution

Subcommittee Recommendation:

N/A

Budget/Financial Impact:

There is no immediate fiscal impact beyond currently budgeted staff time; however, the resolution includes responses to climate change that may have fiscal impacts later.

Attachments:

1. Resolution 001-2018 (adopted January 9th, 2018)
2. Resolution declaring a climate emergency (with Exhibit A)

**CITY OF CLOVERDALE
CITY COUNCIL
RESOLUTION NO. 001-2018**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CLOVERDALE REAFFIRMING ITS INTENT TO REDUCE GREENHOUSE GAS EMISSIONS AS PART OF A COORDINATED EFFORT THROUGH THE SONOMA COUNTY REGIONAL CLIMATE PROTECTION AUTHORITY AND TO ADOPT LOCAL IMPLEMENTATION MEASURES AS IDENTIFIED IN CLIMATE ACTION 2020

WHEREAS, climate change is a real and increasingly urgent threat that demands action at every level of government; and

WHEREAS, actions taken by local governments to reduce greenhouse gas emissions (GHGs) provide multiple benefits by providing energy and cost savings, air quality and public health improvements, local job creation, resource conservation, climate resilience, and enhanced equity; and

WHEREAS, the State of California has adopted policy targets to reduce GHGs by 40% from 1990 levels by 2030 and by 80% from 1990 levels by 2050; and

WHEREAS, the City of Cloverdale has approved Legislative Advocacy Letter in support of SB 775(Cap and Trade) and adopted an Ordinance for EV Charging Stations;

WHEREAS, the City of Cloverdale adopted a Proclamation which reaffirms itself to the goals of the Sonoma County Regional Climate Protection Authority to reduce GHG to protect Planet Earth and joins with other cities in the United States of America to support the Climate Mayors network in adopting the goals of the Paris Agreement to reduce GHG worldwide; and

WHEREAS, the City of Cloverdale participates in a coordinated, countywide collaboration to address climate change via the Sonoma County Regional Climate Protection Authority (RCPA); and

WHEREAS, the success of the RCPA depends on the participation of and collaboration with all local jurisdictions, and a commitment to pool resources towards common goals; and

WHEREAS, the RCPA has adopted the same GHG reduction targets as the State of California; and

WHEREAS, the RCPA has established twenty goals to reduce GHG emissions and nine goals to prepare for local climate impacts; and

WHEREAS, the RCPA and the City of Cloverdale collaborated through the Climate Action 2020 project to develop Measures specific to City of Cloverdale that will result in the reduction of GHG and result in substantial environmental and community benefits.

NOW, THEREFORE, BE IT RESOLVED that the City of Cloverdale agrees to work towards the RCPA’s countywide target to reduce GHG emissions by 40% below 1990 levels by 2030 and 80% below 1990 levels by 2050; and

BE IT FURTHER RESOLVED, that the City of Cloverdale adopts the following goals to reduce GHG emissions, and will pursue local actions that support these goals:

1. Increase building energy efficiency
2. Increase renewable energy use
3. Switch equipment from fossil fuel to electricity
4. Reduce travel demand through focused growth
5. Encourage a shift toward low-carbon transportation options
6. Increase vehicle and equipment fuel efficiency
7. Encourage a shift toward low-carbon fuels in vehicles and equipment
8. Reduce idling
9. Increase solid waste diversion
10. Increase capture and use of methane from landfills
11. Reduce water consumption
12. Increase recycled water and greywater use
13. Increase water and waste-water infrastructure efficiency
14. Increase use of renewable energy in water and wastewater systems
15. Reduce emissions from livestock operations
16. Reduce emissions from fertilizer use
17. Protect and enhance the value of open and working lands
18. Promote sustainable agriculture
19. Increase carbon sequestration
20. Reduce emissions from the consumption of goods and services; and

BE IT FURTHER RESOLVED, that the City of Cloverdale will continue to work to increase the health and resilience of social, natural, and built resources to withstand the impacts of climate change; and

BE IT FURTHER RESOLVED, that the City of Cloverdale has the goal of increasing resilience by pursuing local actions that support the following goals:

1. Promote healthy, safe communities
2. Protect water resources
3. Promote as sustainable, climate-resilient economy
4. Mainstream the use of climate projections
5. Manage natural buffer zones around community resources
6. Promote agricultural preparedness and food security
7. Protect infrastructure
8. Increase emergency preparedness and prevention
9. Monitor climate change and its effects.

BE IT FURTHER RESOLVED, that the City of Cloverdale will support these goals through its own actions and through collaboration with other local governments through the efforts of the Regional Climate Protection Authority; and

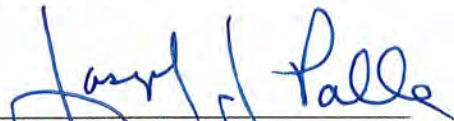
BE IT FURTHER RESOLVED, that the City of Cloverdale intends to implement its local measures from the Climate Action 2020 planning project; and

BE IT FURTHER RESOLVED, that the adoption and implementation of the climate protection measures developed for the City of Cloverdale in Climate Action 2020 are categorically exempt from environmental review pursuant to section 15308 of title 14 of the California Code of Regulations, because these measures constitute actions taken by a regulatory agency, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment.

It is hereby certified that the foregoing Resolution No. 001-2018 was duly introduced and adopted by the City Council of the City of Cloverdale at its regular meeting held on the 9th day of January, 2018, by the following roll call vote: (Ayes- 5; Noes-0; Abstain- 0)

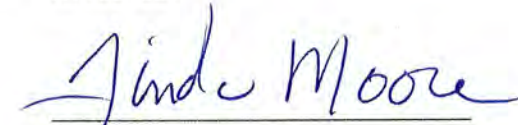
AYES: Councilmember Bagby, Vice Mayor Russell, Councilmember Wolter, Councilmember Brigham, and Mayor Palla
NOES: None
ABSENT: None
ABSTAIN: None

APPROVED:



Joseph J. Palla, Mayor

ATTESTED:



Linda Moore, Deputy City Clerk

**RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS (“BOCC”) OF
PITKIN COUNTY, COLORADO, ENDORSING THE DECLARATION OF A
CLIMATE EMERGENCY AND REQUESTING REGIONAL COLLABORATION
TO COUNTER CLIMATE CHANGE AND PRESERVE A FLOURISHING
ENVIRONMENT**

RESOLUTION NO. _____-2019

RECITALS

WHEREAS, Pursuant to Section 2.8.4 (Actions) of the Pitkin County Home Rule Charter (“HRC”), all matters not required to be acted upon by ordinance or formal resolution may be acted upon by informal resolution, and

WHEREAS, In April 2016 world leaders from 175 countries recognized the threat of climate change and the urgent need to combat it by signing the Paris Agreement, agreeing to keep warming “well below 2 °C above pre-industrial levels” and to “pursue efforts to limit the temperature increase to 1.5 °C”; and

WHEREAS, The current warming of the planet by 1 °C due to greenhouse gases correlates with the increase and intensification of wildfires, floods, rising seas, diseases, droughts and extreme weather that compromise humanity’s safety and the economic well-being of the county and nation; and

WHEREAS, Pitkin County has long been committed to sustainability and to preserve natural resources for current and future generations, and endeavors to be a leader in responsible stewardship of the environment; and

WHEREAS, Pitkin County’s Strategic Plan establishes the need to preserve and develop a “flourishing natural and built environment,” a “supportive and livable community,” and a “prosperous economy”; and

WHEREAS, The impacts of Climate Change affect everyone regardless of age, gender or socioeconomic background; and

WHEREAS, Pitkin County strives to be cognizant of its most vulnerable populations that are disproportionately impacted by Climate Change; and

WHEREAS, Pitkin County has committed to taking steps to reduce its own contributions to climate change by adopting the following climate-related resolutions:

- Resolution of the Board of County Commissioners of Pitkin County, Colorado, adopting the 2017 Pitkin County Climate Action Plan (Resolution No. 074-2017);
- Resolution of the Board of County Commissioners of Pitkin County, Colorado, Approving the Pitkin County Energy Action Plan (Resolution No. 046-2008);
- Resolution of the Board of County Commissioners of Pitkin County, Colorado, Endorsing Climate Protection (Resolution No. 034-2012); and

WHEREAS, Addressing the repercussions and causes of climate change will require regional collaboration and immediate action; and

WHEREAS, The imminent impacts of already occurring Climate Change requires increased resiliency measures to provide for, and mitigate negative effects on, Public Health; and

WHEREAS, The implementation of the Pitkin County Climate Action Plan is occurring on a daily basis, with some of the significant actions being:

- The revision of the Building Code to work towards net-zero energy use;
- The revision of the Land-Use Code to encourage installation of renewable energy technologies;
- The installation of solar energy systems on new County buildings and the retrofitting of existing County buildings;
- The emphasis on energy conservation in all Pitkin County facilities;
- Working towards the diversion of construction and demolition waste and debris from the Pitkin County Solid Waste Center;
- The continual support and development of regional mass transit efforts and transportation solutions;
- The electrification of Pitkin County's vehicle fleet; and

WHEREAS, Restoring a safe and stable climate requires emergency mobilization across all sectors to rapidly drawdown or remove greenhouse gases from the atmosphere and to implement measures that will reach zero greenhouse gas emissions. The BOCC finds that it is in the best interests of the citizens of Pitkin County to approve this Resolution.

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Pitkin County, Colorado that it hereby adopts an Endorsement of the Declaration of a Climate Emergency and the Request for Regional Collaboration to Counter Climate Change and Preserve a Flourishing Natural and Built Environment and authorizes the Chair to sign the Resolution and upon the satisfaction of the County Attorney as to form, execute any other associated documents necessary to complete this matter.

INTRODUCED, READ AND ADOPTED ON THE _____ DAY OF _____ 2019.

ATTEST:

BOARD OF COUNTY COMMISSIONERS

By _____
Jeanette Jones
Deputy County Clerk

By: _____
Greg Poschman, Chair

Date: _____

APPROVED AS TO FORM:

MANAGER APPROVAL

John Ely, County Attorney

Jon Peacock, County Manager

**RESOLUTION OF THE TOWN COUNCIL OF BASALT, COLORADO, ENDORSING
THE DECLARATION OF A CLIMATE EMERGENCY AND REQUESTING REGIONAL
COLLABORATION ON AN IMMEDIATE JUST TRANSITION AND EMERGENCY
MOBILIZATION EFFORT TO RESTORE A SAFE CLIMATE**

**Town of Basalt
Resolution No. 34
Series of 2019**

RECITALS

- A. The Town of Basalt ("Town"), acting by and through its Town Council ("Town Council"), has the power
- B. In April 2016 world leaders from 175 countries recognized the threat of climate change and the urgent need to combat it by signing the Paris Agreement, agreeing to keep warming "well below 2°C above pre-industrial levels" and to "pursue efforts to limit the temperature increase to 1.5°C";
- C. The death and destruction already wrought by global warming of approximately 1°C demonstrate that the Earth is already too hot for safety and justice as attested by increased and intensifying wildfires, floods, rising seas, diseases, droughts and extreme weather;
- D. Climate change and the global economy's overshoot of ecological limits are driving the sixth mass extinction of species, which could devastate much of life on Earth for the next 10 million years;
- E. The United States of America has disproportionately contributed to the climate and ecological crises and has repeatedly obstructed global efforts to transition toward a sustainable economy, and thus bears an extraordinary responsibility to rapidly solve these crises;
- F. Restoring a safe and stable climate requires an emergency mobilization on a scale not seen since World War II to reach zero greenhouse gas emissions across all sectors at wartime speed, to rapidly and safely drawdown or remove all the excess carbon from the atmosphere, and to implement measures to protect all people and species from the consequences of abrupt climate change;
- G. The term "Just Transition" is a framework for a fair shift to an economy that is ecologically sustainable, equitable and just for all its members;
- H. Just transition strategies were first forged by a 'blue-green' alliance of labor

unions and environmental justice groups who saw the need to phase out the industries that were harming workers, community health and the planet, while also providing just pathways for workers into new livelihoods;

- I. Just transition initiatives shift the economy from dirty energy to energy democracy, from funding highways to expanding public transit, from incinerators and landfills to zero waste, from industrial food systems to food sovereignty, from car-dependent sprawl and unbridled growth to smart urban development without displacement, and from rampant, destructive over-development to habitat and ecosystem restoration;
- J. Justice requires that frontline communities, which have historically borne the brunt of the extractive fossil-fuel economy, participate actively in the planning and implementation of this mobilization effort at all levels of government and that they benefit first from the transition to a renewable energy economy;
- K. Fairness demands a guarantee of high-paying, good-quality jobs with comprehensive benefits for all and many other tenets of a Green New Deal effort as the mobilization to restore a safe climate is launched;
- L. The Town of Basalt can act as a global leader by both converting to an ecologically, socially and economically regenerative economy at emergency speed, and by catalyzing a unified regional just transition and climate emergency mobilization effort this year; and
- M. The Town Council wishes to endorse this declaration of a climate emergency as set forth herein.

NOW, THEREFORE, BE IT RESOLVED by the Town Council of the Town of Basalt, Colorado as follows:

- 1. The Town declares that a climate emergency threatens our town, region, state, nation, civilization, humanity and the natural world.
- 2. The Town commits to a town-wide just transition and climate emergency mobilization effort to reverse global warming, which, with appropriate financial and regulatory assistance from the Counties of Pitkin and Eagle, and State and Federal authorities, ends town-wide greenhouse gas emissions as quickly as possible, and accelerates adaptation and resilience strategies in preparation for intensifying climate impacts.

3. The Town commits to helping to educate our residents about the climate emergency and working to catalyze a just transition and climate emergency mobilization effort at the local, state, national, and global levels to provide maximum protection for our residents as well as all the people and species of the world.
4. The Town underscores the need for full community participation, inclusion, and support, and recognizes that the residents of Basalt, and community organizations, faith, youth, labor, business, academic institutions, homeowners' associations and environmental, economic, racial, gender, family and disability justice and indigenous, immigrant and women's rights organizations and other such allies who will be integral to and in the leadership of the mobilization effort.
5. The Town commits to keeping the concerns of vulnerable communities central to all just transition and climate emergency mobilization effort planning processes and to inviting and encouraging such communities to actively participate in order to advocate directly for their needs.
6. The Town joins a national-wide call for a regional just transition and climate emergency mobilization collaborative effort focused on transforming our region and rapidly catalyzing a mobilization at all levels of government to restore a safe climate.
7. The Town calls on the State of Colorado, the United States of America, and all governments and peoples worldwide to declare a Climate Emergency; and to initiate a just transition and climate emergency mobilization effort to reverse global warming by restoring near pre-industrial global average temperatures and greenhouse gas concentrations, that immediately halts the development of all new fossil fuel infrastructure, rapidly phases out all fossil fuels and the technologies which rely upon them, ends greenhouse gas emissions as quickly as possible, initiates an effort to safely draw down carbon from the atmosphere, transitions to regenerative agriculture, ends the sixth mass extinction, and creates and guarantees high-quality, good-paying jobs with comprehensive benefits for those who will be impacted by this transition.
8. Nothing herein shall constitute a general obligation indebtedness of the Town within the meaning of the Constitution and laws of the State; and does not create a multiple year obligation, and is expressly subject to non-appropriation or annual renewal.

READ AND ADOPTED on August 27, 2019, by a vote of ___ to ___.

TOWN OF BASALT, COLORADO

By: _____
Jacque R. Whitsitt, Mayor

ATTEST

By: _____
Pamela K. Schilling, Town Clerk

File Attachments for Item:

2. Creative Districts

a. Presentation and Discussion

b. Action



AGENDA MEMO (Community Development Committee)

Needs Legal Review: No
Committee Meeting Date: October 19, 2020
Agenda Item: Creative Districts
Presented By: Jim Ransier, Council Member

Action Required

Does the committee want to recommend further pursuing the development of a creative district?

Explanation of Issue

The idea of pursuing a Creative District in White Salmon was brought to the Community Development Committee by Marla Keethler in 2018. The committee did not pursue the issue any further at that time. Jim Ransier has been discussing the idea with the White Salmon Arts Council and will update the committee at their October 29 meeting.

Materials regarding the Creative District process are attached for information.



arts.wa.gov

Certified Creative Districts

Supporting the creative economy in Washington

What is a Certified Creative District?

- Focal point for people to enjoy the arts
- Includes cultural facilities and creative industries and businesses
- An exciting place to live, work in & visit
- A vehicle to grow jobs & economic opportunities



DICK & JANE'S SPOT
Art site & home of Dick Elliott and
Jane Orleman, Ellensburg WA



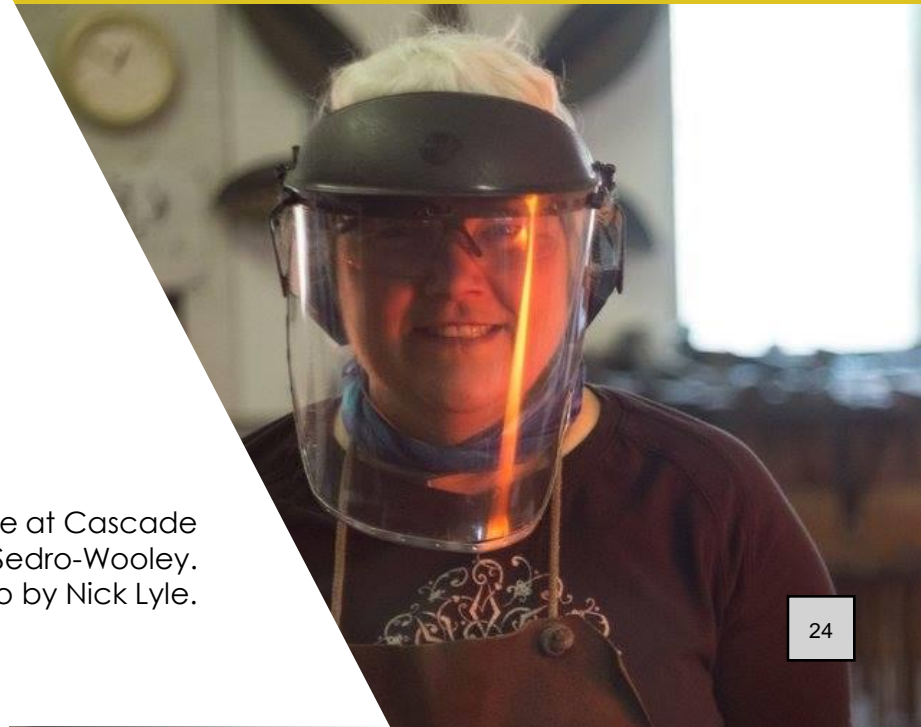
Why was this program created?

- Based on Colorado Creative Industries model
- Communities can capitalize on & grow their creative economies
- Signifies a community is serious about growing this sector

In Colorado, designated Creative Districts have seen a 5% annual increase in employment and a 6% increase in revenue.



Artist Jean Whitesavage at Cascade Middle School, Sedro-Wooley.
Photo by Nick Lyle.



Program timeline through 2018



Who/What is Creative?

- Artists
- Entertainers
- Restaurateurs
- Inventors
- Bakers
- Museums
- Writers
- Historic & cultural assets
- Food & product manufacturers/makers



SHACK ART CENTER, Everett, WA.

The number of creative jobs in Washington has grown an average of 3% annually since 2011, making it one of the fastest growing sectors in the state.

WESTAF, Creative Vitality Suite,
November 2017



Creative industries drive the economy

In 2016, 177,000 people in WA were employed in creative industries, with combined wages of approximately \$21.9B.



HEATH SATOW, YES
Bates Technical College, Tacoma



Creative Vitality Index

1.02
CVI Value

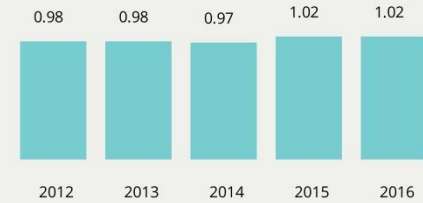
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Total Population

7,288,007

Past 5 years of CVI Performance



GAIN

▲ **4%**
since 2015

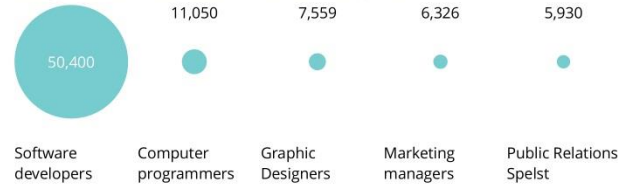
2016 Creative Jobs



177,648
Total Creative Jobs

There are 7 thousand more creative jobs in the region since 2015

Occupations with greatest number of jobs



GAIN

▲ **10%**
since 2015

2016 Creative Industries



\$21.9B
Total Industry Earnings

There is a gain of \$2.1 billion in creative industry earnings in the region since 2015

Industries with greatest earnings



LOSS

▼ **3%**
since 2015

2016 Cultural Nonprofit



\$843.1M
Nonprofit Revenues

There are \$22.6 million less in revenues in the region since 2015

Data not available for this state in the selected year

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Case Study

Trinidad CO

- Former coal town
- Lost 1300 jobs in 5 years
- 2014 Creative District designation
- 150 startups in the creative industry

Trinidad is the first Space to Create location in CO, the first state-led initiative in the US to provide affordable housing to artists and creatives.



2015 ArtoCade Festival
Trinidad CO

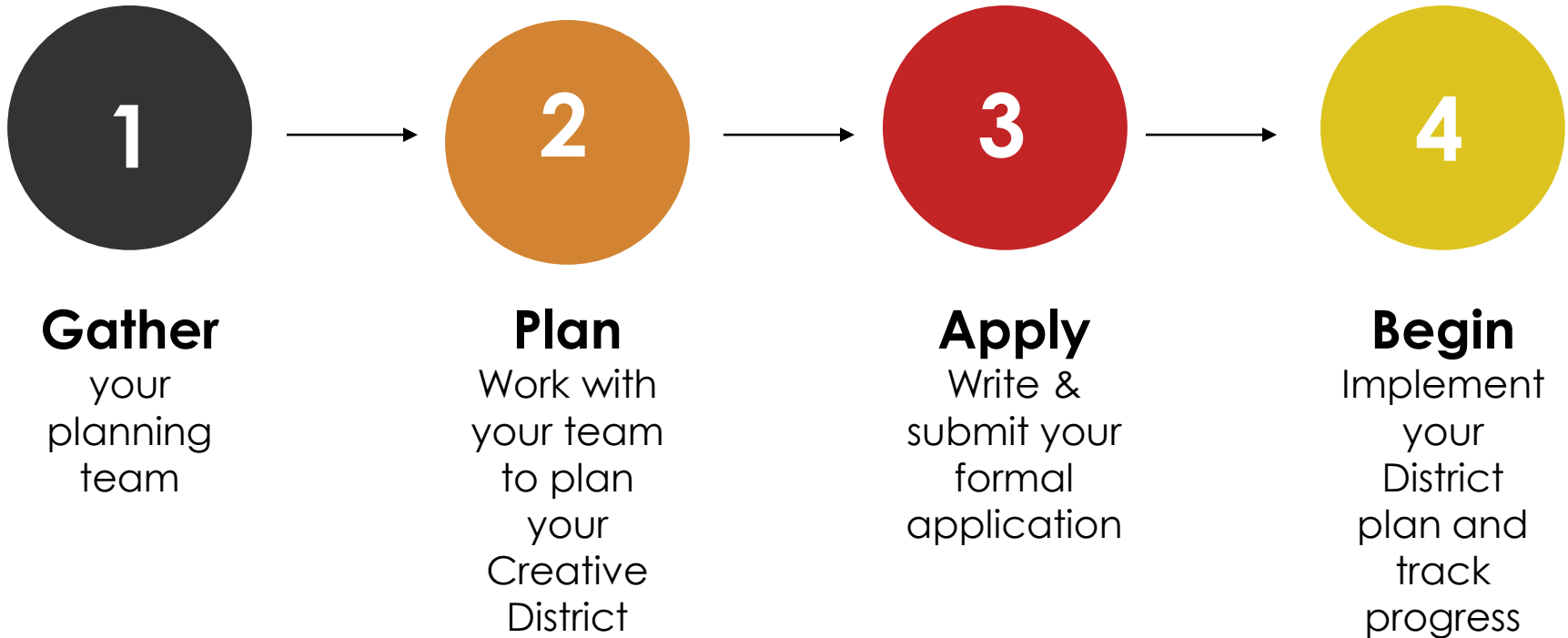


Benefits to the Community

- Long-term job creation
- New business & industries brought to community
- Redevelopment of community assets
- Increased tourism
- Increased community livability



How does the process work?



How ArtsWA supports your community

- Resources & guidance during planning phase
- Rigorous & fair application process
- Networking opportunities
- Ongoing technical assistance
- Advocacy & support

In Colorado, designated Creative Districts have seen a 5% annual increase in employment and a 6% increase in revenue.



STEVE GARDNER, *Where Will You Go?*
2010.
Pasco High School.
PHOTO BY THE ARTIST.





Questions?

Annette Roth, Creative Districts Program Manager

360-586-8098 direct | 360-753-3860 agency

annette.roth@arts.wa.gov | www.arts.wa.gov





Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

About ArtsWA

Established in 1961, the Washington State Arts Commission (ArtsWA) is Washington State's arts agency. Its mission is to collaborate with and support artists, arts organizations and communities statewide to conserve, promote, and develop artistic resources. ArtsWA manages several programs that support this mission.

About Washington Certified Creative Districts Program

The Creative Districts Program works to help communities throughout the state thrive. Our certification can bolster their creative economy, enhance vitality, and improve livability. This can support a region's ability to grow jobs, and increase educational and cultural opportunities for residents and visitors.

In 2017, the Washington State legislature passed a bill to fund the Creative Districts program. The legislation tasked ArtsWA to create this program. The program works to promote and support economic development and placemaking opportunities in communities dedicated to growing their arts-related economic sectors.

The Creative Districts program is designed to help communities:

- Attract visitors, creative entrepreneurs and artists
- Grow jobs and economic opportunities for all citizens
- Improve the designated district area so that it's an appealing place to live, visit, and conduct business
- Empower designated districts to strengthen their economic presence through investments in staff, community partnerships and strategic planning
- Introduce new energy and innovation
- Set the stage to improve or redevelop historic assets
- Celebrate and strengthen a community's unique identity
- Find opportunities around all income housing, live/work, and maker space
- Develop their long-term future in a proactive and sustainable way

Creative Districts Defined

Districts go through a rigorous and fair planning and application process in order to become a Certified Washington Creative District. Potential Districts should:

- Encompass a contiguous geographic area
- Be the site of a concentration of artistic, cultural or creative economy activities. 1 -2 primary arts or creative-economy industries should be identified.
- Have a clearly defined, unique arts, culture or creative economy identity/brand
- Be walkable and/or accessible, and attractive to locals and visitors alike
- Actively promote local arts, culture, creative economy and tourist activities
- Have unique resources that clearly contribute to the quality of life of the community
- Include long-term cultural, economic and workforce development plans
- Consider all income / affordable housing / maker space for creatives and artists living and working in the district to ensure their creative presence



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

- Create a strategic plan / business plan to guide the district forward once certified

Program Benefits and Opportunities

In addition to providing designation and official recognition by the State of Washington, the program provides support for Certified Creative districts. Benefits and opportunities include (but are not limited to):

Funding:

- Newly Certified Districts will receive a cash grant of \$5,000 (one-to-one cash match required, match can include in-kind donation up to \$2500 for smaller communities). Subject to availability.

Marketing

- Promotion of Creative Districts – sharing stories and successes with our audiences, both regionally and nationally
- In partnership with Washington State Department of Transportation (WSDOT), wayfinding signs will be placed on state highways in and/or near certified Creative Districts to complement a district's own signage efforts. (All signage must recognize the State Arts Commission's supportive role with agreed-upon language and / or logo).

Data and Impact Analysis

- Districts will compile and collect data that will enable ArtsWA to demonstrate the economic and quality of life impacts of creative districts. This will be used to help leverage more investment in Creative Districts, and will support districts locally in their efforts to obtain public sector, corporate, grant and foundation monies
- ArtsWA will contract with the Western States Arts Federation (WESTAF) to provide access to the Creative Vitality suite, an online platform for comprehensive creative economy data. ArtsWA will support districts in leveraging data to demonstrate impact and track progress
- ArtsWA will report annually on the collective impact of certified Creative Districts
- Individual districts will be required to file interim and year-end annual reports with ArtsWA

Funding to Support Economic Growth

- ArtsWA may provide flexible, technical and professional assistance to districts that have been certified for one or more years. These funds will be awarded for projects and activities that advance strategic goals, and may require a local match from the community.

All income /Affordable Housing for Creatives / Maker Space

- ArtsWA is researching real estate development tools to find possibilities to create affordable, appropriate places for artists to live and work in or near the districts. Districts and communities will be assisted in ways to support more stable, healthy communities anchored in existing assets.

Networking, Collaboration and Ongoing Technical Assistance

- ArtsWA will facilitate access to technical assistance for Districts as needed, and provide a learning and supportive community among Districts



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

Applicant Eligibility

Applicants for Washington Creative District Certification must be:

- A structured entity representing a community located in Washington State. Types of entities include: a municipal, county or tribal government, a designated downtown authority or economic development agency, a 501(c)3 or 501(c)6 or;
 - A structured entity representing an area formally recognized as a creative, arts or cultural district
- AND
- An organization with a minimum total \$20,000 cash annual operating budget, or that can demonstrate the ability to effectively manage a district, handle grants and oversee other fiduciary responsibilities. This represents the organization's total budget, not necessarily its Creative District program budget.
 - If not a municipal entity, the organization must have approval from the local municipality to be the authorized agent of the Creative District.

Application Process

Prior to submitting an application, applicants should read the guidelines thoroughly and review all Community Readiness tools on the website.

Step 1: Review the Community Readiness Workbook and Pre-Application checklist to ensure community meets minimum requirements. If community meets these requirements, move to step 2.

Step 2: Submit a Letter of Interest (LOI) to the Washington Creative Districts Certification Program. A site visit of the potential district by Creative District program staff must be scheduled before Letter of Interest is submitted. If your planning team makes changes to the district boundary after this visit, but before you submit your letter of interest and/or application, you **MUST** schedule another site visit with our team.

Step 3: If Letter of Interest is approved, submit full application within 60 days of approval. Site visit must take place before full application is submitted.

Online Application submission

All applications must be submitted via ArtsWA's [online application form](#), with all attending documents uploaded via this system. Applications will not be accepted in any other format, including via email or hard copy.

Step 1: Meet Minimum Requirements for Application

Communities interested in becoming a Washington Certified Creative District must meet the following minimum requirements:

- Designated, contiguous geographic area recognized by local municipal entity
- Area is walkable and/or easily navigable
- Clearly defined concentration of artistic and/or cultural activities and/or minimum of 1-2 primary arts-related industries occurring in region
- Clearly defined arts and culture identity
- Structured entity formally recognized by local government designated as district administrator, with assigned staff role to carry out Creative District activities



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

- Administrative entity has a minimum \$20,000 total annual operating budget
- Demonstrated broad community buy-in for designation as Creative District
- Partnership agreement amongst entities, to help guide activities in district (if applicable)
- Creative District strategic / business plan (covering 3 - 5 years of activity)
- Formal site visit to proposed district by Creative District program staff has been scheduled or completed

Step 2: Letter of Interest

You may submit a Letter of Interest if your community meets the criteria listed in Step 1. The letter should be less than 2 pages and should address the following:

- A brief overview of the proposed district: its general geographical area, and key highlights of activities that take place in it
- Briefly describe the vision of the proposed Creative District and how it will benefit your community
- The district administrator role and their intended work plan duties
- Describe partnerships, and/or members of the community who support or participated in the planning process
- Include full contact information for key individuals / personnel who will lead the process towards certification

Step 3 Creative District Certification Application

Submit your application using our online form. The following criteria and weights will be used by the review panel to evaluate proposals:

- Creative District Information (30%)
- District Characteristics (40%)
- Community Buy-In, Outreach and Linkages (30%)

Application Questions

You will answer the following questions and provide support documents required for Certification. Please note that the first section of the application is dedicated to contact information for the administrator.

1. What is the name of the proposed Creative District?
2. Upload a map of the proposed Creative District (PDF or JPEG file format please):
3. Please describe the Creative District's organizational and/or governance structure (e.g., (501(c)3, 501(c)6, local government, Tribal Entity, Business Improvement District, Main Street organization, other):
4. Is there a governing board that provides oversight of the Creative District?
5. If a governing board exists, please upload a document that contains a list of names and the affiliations of those involved (PDF or Word format):
6. Describe the designated staff liaison role for the Creative District. How will this position incorporate Creative District activities into its annual work plan? How much approximate time will be spent per month by this person on Creative District activity?
7. If applicable, please describe additional paid and or volunteer staffing and support of the district:



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

8. How is the District funded, and what is the source of funds? What is the Creative District's annual budget? Do you have a plan for financial sustainability?
9. Upload a budget showing cash and in-kind line items separately. Budget does not need to adhere to a specific format.
10. Does the Creative District have a membership structure? (Yes or No)
11. If a membership structure exists, how many members are in the district and what is the membership dues structure?
12. Please provide the top three (3) short-term and top three (3) long term goals you have for your Creative District.
13. What do you see as your district's biggest challenge(s), and how do you anticipate overcoming them?
14. Upload the proposed Creative District strategic program plan document (Word or PDF format)
15. Upload a completed W-9 for the managing entity that will receive district funds.
16. Please describe your Creative District's unique competitive advantage – the (one) thing(s) that sets your District apart from the others. What is your unique niche, and key differentiator(s)? (1500 words max)
17. Describe the unique cultural or historical heritage of your district. How does this story relate to the current activities and future plan of your District?
18. Describe how your district engages with the community. Does your district have any signature events or activities? Do these events appeal to a broad cross-section of the population?
19. Describe the accessibility of your creative district. Is it walkable or otherwise easy to navigate? Is it accessible to those who use alternative transportation, such as bike or walking paths, public transit (if available in the region)?
20. Describe how your district has established a unique physical sense of place. Do you have wayfinding or signage? Distinguishable streetscape? Public art?
21. Describe the mix of uses within your district (is it primarily retail/commercial, residential, industrial, mixed use). What other types of businesses or activities exist in the District than can support or bolster District activity?
22. Please upload 5-8 images or documents that demonstrate arts or cultural activities and/or typify your proposed District. You can include photos, promotional materials (for an event, for example), news articles, video etc. (PDF or JPEG format please):
23. How do you see the Creative District advancing the goals of your community? How does the Creative District reflect the values of the residents and businesses in your community?
24. Please describe public outreach activities you undertook during the Creative District planning process. What types of outreach activities did you engage in? Who were some of the groups that you reached out to? How did you include underserved and/or marginalized groups in the process?
25. Please describe any existing or proposed all-income live-work housing, creative maker space projects in the proposed District. How do you intend to use the Creative District to ensure that opportunities like these exist for creatives in your community?
26. Please describe how the Creative District will work with economic development and/or workforce development plans that may currently exist in the community. Do these plans reflect the activities of the Creative District? Does the Creative District plan include a path toward creation of jobs or investment in business growth or entrepreneurialism the region?



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

27. Please provide the following information related to the creative industries within your district. Please describe the data source and collection method for each data set (PDF, Word or Excel format):
- Number of creative establishments within the District currently. Please include the definition(s) of the types of establishments counted
 - Number of creative-sector jobs in the District.
 - Please include definition(s) of jobs counted.
 - Estimated number of annual visitors to your Creative District, and the reason(s) for these visits (are they event driven, venue driven, other)
 - Estimated number of children and youth directly benefitting through Creative District activities. Please describe activities.
 - Other meaningful data that you have collected for your Creative District (property value trends, sales tax revenue data, occupancy rates, etc.)
28. Please upload a local government ordinance and/or planning documents that show local government endorsement of the Creative District
29. Upload letters of recommendation that support Creative District certification from the following sources. You may upload as many as you feel appropriate, but *no more than 30 letters total*. All letters must be consolidated into one PDF file. Letters of support are required from the following entities:
- Elected official or county representative, city administrator or director of planning or economic development
 - Local downtown development authority, business district association or chamber of commerce, tourism association or board
 - Local arts commission (municipal or non-profit) or cultural affairs liaison
 - Tribal support / participation (if applicable)
 - At least one local community agency that focuses on underserved populations
 - At least one creative entrepreneur, such as an artist or business owner that lives or works in the district
30. Please upload any additional documents that are pertinent to Creative District activities (such as municipal planning documents), or that are directly referenced in your application materials. (Word or PDF format, please)

REPORTING REQUIREMENTS

Certified Creative Districts will be required to submit periodic and year-end annual reports to ArtsWA. Failure to do this may make the District ineligible for further support. This may also jeopardize a District's certified status.

ArtsWA has the right to withhold, reduce or cancel funding and/or Certification status if an applicant fails to do the following:

- Adhere to deadlines for reporting
- Notify ArtsWA of changes in project collaborators or other significant management changes
- Comply with terms of any awards
- Demonstrate adequate financial management and oversight
- Properly credit ArtsWA's support



Washington State Arts Commission Creative District Certification Application Guidelines (FY 2020)

APPEAL PROCESS

If your application for certification is denied, you may appeal the Commission's decision under the **Appeal procedure** – [Request for review of denied applications](#), per our rules ([WAC 30-12-036](#)).

STAFF CONTACT

Before you submit your application, you should read the guidelines thoroughly and review all Community Readiness tools on ArtsWA's website.

Annette Roth, Creative Districts Program Manager
Washington State Arts Commission (ArtsWA)
711 Capitol Way S, Suite 600 | Olympia, WA 98504
360-753-3860
Direct: 360-586-8098
annette.roth@arts.wa.gov
www.arts.wa.gov

Creative District Program Pre-Application Checklist

MINIMUM REQUIREMENTS

- Designated, contiguous geographic area recognized by local municipal entity
- Area is walkable and/or easily navigable
- Clearly defined concentration of artistic or cultural activities and/or minimum of 1 - 2 primary arts-related industries occurring in region
- Clearly defined arts and culture identity, and brand
- Structured entity formally recognized by local government as designated district administrator, with assigned staff role to carry out Creative District activities
- Administrative entity has a minimum \$20,000 total annual operating budget
- Broad community buy-in for community designation as Creative District
- Partnership agreement amongst entities, to help guide activities in district
- Program strategic plan (covering 3 - 5 years of activity)
- Site visit to proposed district by Creative District program staff has been scheduled or completed

ADDITIONAL CONSIDERATIONS

- Actively promoting local arts, culture and tourist activities
- Appropriately zoned for activities/intended uses
- Engaged in preservation or promotion of cultural or historical heritage
- Exploring opportunities around maker space and/or affordable housing for artists and creatives
- Economic and workforce development plans to bolster creative economy for region
- Economic development data to demonstrate current or projected growth of sector(s) in region
- Engaged in attracting creative entrepreneurs, investment and/or other related economic development activities to community

[Click here to access the complete Community Readiness Toolkit](#)



CERTIFIED CREATIVE DISTRICTS PROGRAM COMMUNITY READINESS WORKBOOK

2019-2020 EDITION



WASHINGTON STATE
ARTS COMMISSION

TABLE OF CONTENTS

Introduction	3
Section 1 - Setting The Groundwork.....	5
Group Activity: Vision, Mission, Values.....	6
Item 1: Geography And Built Environment Characteristics	7
Item 2: Artistic And Cultural Activities, And Creative Industries.....	8
Item 3: Community Identity.....	10
Item 4: Partnerships.....	12
Item 5: District Administration	13
Group Activity: Asset Map Template.....	14
Section 2 - Promotion And Community Development	15
Item 6: Community Buy-In	16
Item 7: Branding And Promotion.....	17
Item 8: Economic Development Activities	19
Item 9: Education, Workforce And Job Creation	21
Item 10: Development, Land Use & Housing.....	22
Group Activity: Evaluating Community Assets.....	23
Section 3: Crafting Your District Plan.....	24
Item 11: Setting Goals And Milestones.....	25
Item 12: Measuring Progress	27
Item 13: Program Sustainability.....	28
Glossary	29
Resources.....	30
Creative District Pre-Application Checklist.....	31

INTRODUCTION

Since Richard Florida published his book *The Rise of the Creative Class* in 2003, communities around the world have spent more time focusing on their creative economy. Creative industries are major economic drivers and among the most rapidly growing sectors worldwide. According to a joint report published by CIS-AC and UNESCO in 2015, cultural and creative industries make up approximately 3% of the world's gross domestic product (GDP).^[1] They employ 29.5 million people around the world, more than the auto industry in Europe, Japan, and the US combined (29.5M vs. 25M workers).^[2]

Governors across the US recognize how important the creative sector is to their state's economy. According to the National Governors Association report, *Arts and the Economy*,^[3] there are a number of reasons to include art in community-based planning activities.

- creative industries are growing and play a major role in a community's ability to compete economically
- companies decide to locate in communities that have a readily available creative workforce
- arts and culture create new jobs
- arts and culture foster a quality of life that attracts talented workers

In Washington State, 303,839 people were employed in the creative industries in 2017. This is a 2% increase from 2016.^[4] In fact, the number of creative jobs in Washington has increased between 2 - 4% annually since 2011, making it one of the fastest-growing sectors in the state.^[5]

ABOUT ARTSWA

The Washington State Arts Commission (ArtsWA) was established in 1961. Its purpose is to promote, conserve and develop the state's

artistic resources. The agency manages state-wide activities and programs that grow and develop the arts and culture. This contributes to a high quality of life for all Washingtonians.

OVERVIEW OF THE CREATIVE DISTRICTS PROGRAM

The state legislature passed a bill in 2017 to fund the Certified Creative Districts program. The bill was signed into law by Governor Inslee in May 2017. This bill gave ArtsWA the authority to create and manage this program. The focus of the program is two-fold:

- to help communities create long-term economic opportunities in their region, and
- to support the long-term growth of Washington's arts, culture and creative sector.

Creative Districts are geographically defined areas where a concentration of artistic, cultural, and economic activity takes place. ArtsWA provides a five-year state-certification to communities based on specific criteria. It is an endorsement of the activities that may already exist in a community. It recognizes growth potential for the future. The criteria requires that a broad coalition of stakeholders come together for this process. They work together to plan a District and create a vision for the long-term economic health of their region.

The Creative District program provides a platform for artists and creatives to help develop their local economy. It fosters innovation, entrepreneurship and community values. This combination creates a holistic, sustainable and diverse economy, so that communities and their future generations can thrive.

HOW WE SUPPORT YOUR COMMUNITY'S SUCCESS

Our goal is to see arts and creative industries

thrive, and be renowned throughout the state. The Creative Districts program creates a support system for communities to achieve long-term goals. We will:

- provide resources to help you plan your program
- offer guidance throughout the planning process
- administer a rigorous and fair application process

If your community becomes a Certified Creative District, ArtsWA will:

- provide ongoing support and advocacy
- offer access to training programs
- provide ongoing technical assistance
- host and encourage networking activities amongst Creative District communities
- support your community in finding grants and other funding opportunities
- promote success stories to the public, elected officials, and other stakeholders

YOUR FOUNDATION FOR SUCCESS

This toolkit provides a framework to help your community organize a Creative Districts Program. The exercises in this handbook are simple to use. They were created for you to orient your thinking about how to establish a successful district. Based on economic development best practices, they're designed to help you promote dialogue in your community about its vision of the future.

CONSIDERATIONS WHEN PLANNING YOUR DISTRICT

You should think of this toolkit as a road map for your community. Understanding your community's strengths and weaknesses will help you choose the direction and focus of your Creative District. Doing the exercises is a critical part of the certification process. This will strengthen your community's bid for Creative District designation.

We recommend you read through the entire workbook first before you start to answer the questions. This will give you a holistic idea of what

your district can be at the end of the process.

INSTRUCTIONS

- 1. Please complete all sections.** Try to answer as many of the questions as possible. You may not be able to answer every question in this toolkit at the beginning. Please don't let that discourage you. The purpose of this workbook is for you to think about your community's identity and how it is unique compared to other places.
- 2. Work on the exercises in this toolkit with other members of your community.** The Toolkit contains three distinct focus areas, with 13 major criteria. It is unlikely you will have all the answers by yourself. Getting input from lots of community members will be key in creating a holistic plan.
- 3. Work on the workbook sections in order.** The sections build on one another, laying the foundation for your community to apply for and seek district certification.

If your group has questions or concerns about a particular focus area or criteria, please contact the Creative District Program Manager.

1 CISAC and EY, Cultural Times: The first global map of cultural and creative industries (www.worldcreative.org, December 2015).

2 CISAC, Cultural Times: The first global map of cultural and creative industries.

3 Arts and the Economy: Using Arts and Culture to Stimulate Economic Development, NGA Center for Best Practices 2009

4 WESTAF, Creative Vitality Suite (www.cvsuite.org, November 18, 2017).

5 WESTAF, Creative Vitality Suite.



SECTION 1: SETTING THE GROUNDWORK

In this section, you will focus on the basic characteristics of your proposed Creative District:

- What are the Creative District's mission, vision and values?
- Where will the district be located?
- What types of arts and creative industries exist in the area?
- What is the community's unique identity as compared to other communities?
- Who will be part of your district planning team?
- Who are the partners involved in planning the Creative District? Are agreements in place that cover how partners will work together?
- Is there an organization or group that will be the District Administrator?

Answering these questions is the foundation of your Creative District. These elements are required in the final application for Certified Creative District designation. This section should be completed first and in its entirety before you move to the next section.

VISION, MISSION, VALUES

WHAT IS THE VISION FOR THE CREATIVE DISTRICT? *A statement that describes your ideal future. This short statement should describe how your District will change your community.*

WHAT IS THE MISSION OF OUR CREATIVE DISTRICT? *A phrase that describes how you will work toward achieving your vision. In other words, it's what you'll do and how you'll do it.*

WHAT ARE OUR COMMUNITY/CREATIVE DISTRICT'S VALUES? *Use short words or phrases to describe the core beliefs or guiding principles your community holds dear.*

<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>

ITEM 5: DISTRICT ADMINISTRATION

Proposed Districts must designate a structured business entity to act as the **district administrator**. *Types of allowed entities include: local government (municipal or tribal), 501(c)(3) or 501 (c)(6) (such as registered neighborhood organization, downtown development authority, associate development organization).*

Is the total annual operating budget of the administrative organization at least \$20,000 (does not refer to Creative District budget)?

- Yes
- No
- Don't Know

Does the administrative entity agree to include district activities as part of the annual work plan of staff liaison, in compliance with ArtsWA requirements?

- Yes
- No

If the entity is not a local government, does the entity have the agreement and cooperation of the local municipal entity that governs the geographical location of the proposed district?

- Yes
- No
- Don't Know

Please identify administrative entity and its operating structure.

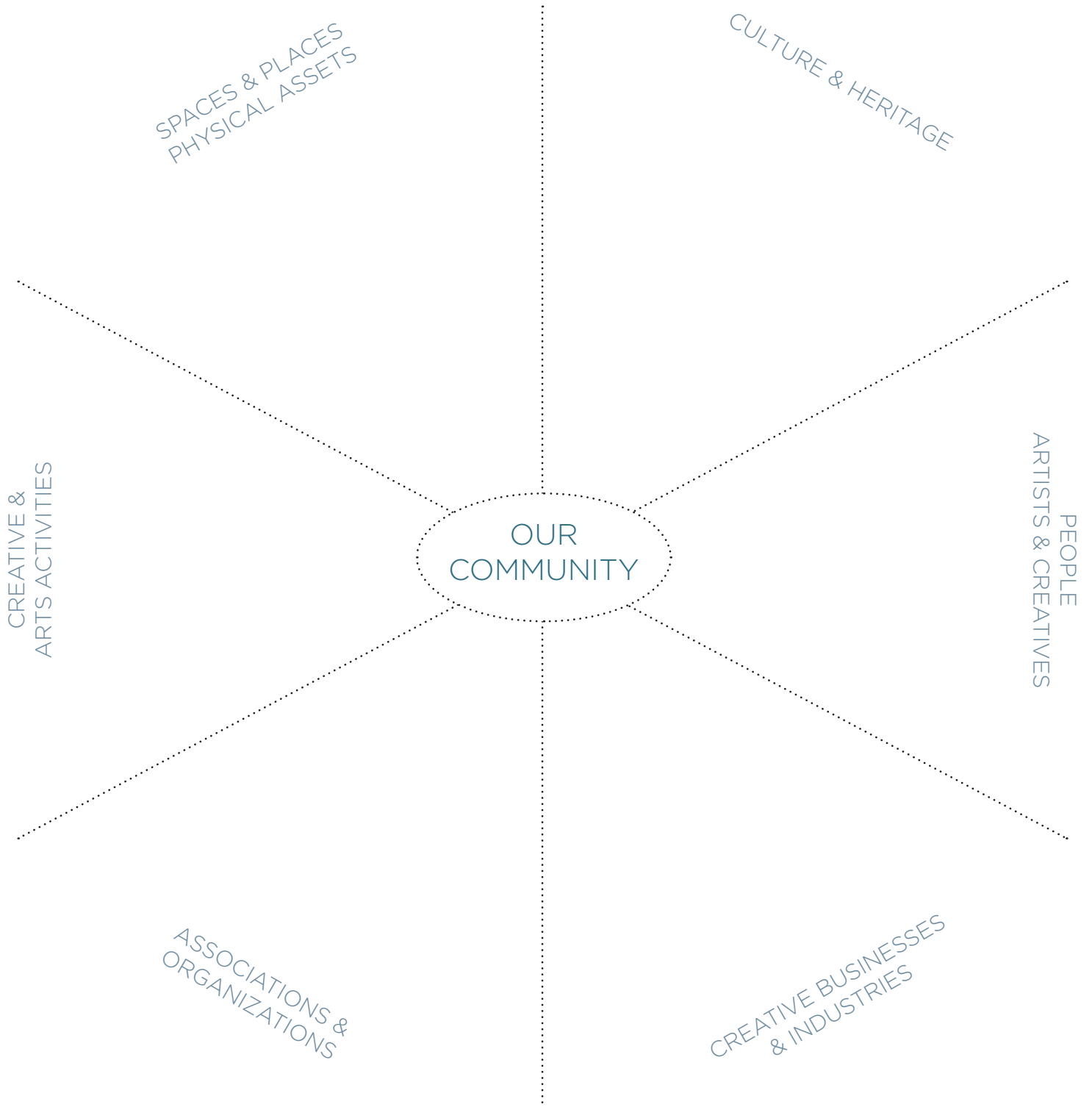
Is there a designated staff position assigned to oversee district activities?

- Yes
- No
- Don't Know

If YES, please describe staff role.

ASSET MAP TEMPLATE

On this page you will make a list (or **'ASSET MAP'**) of all the resources in your community within the following areas. The purpose is to identify the resources in your area, and to understand how these resources are connected. This exercise can also be used in a larger community engagement meeting to get a full picture of the assets your community has.





SECTION 2: PROMOTION AND COMMUNITY DEVELOPMENT

The focus of this section will be a deeper dive into the Creative District planning process. You will work on:

- understanding and developing community assets
- knowing your community's strengths and weaknesses
- branding and promoting your Creative District, and
- preparing your community to focus on creative economy activities.

Units in this section include:

- community buy-in
- branding and promotion
- economic development
- education and workforce development, and
- development, land use, and housing.

Please note: Some of the elements in this section are not *required* for your district application, but planning for them will help your Creative District be more successful over time.

ITEM 7: BRANDING AND PROMOTION

Based on the arts and creative activities you identified in Section 1, list 3 - 4 target markets for the district? Why would they want to come to this District?

TARGET MARKET 1:

Why will they come to the District?

TARGET MARKET 2:

Why will they come to the District?

TARGET MARKET 3:

Why will they come to the District?

TARGET MARKET 4:

Why will they come to the District?

ITEM 10: DEVELOPMENT, LAND USE & HOUSING

LAND USE AND ZONING

Is this area appropriately zoned for intended uses or activities?

Yes No Don't Know

Are there restrictions that could hinder potential development of this area (such as restricted-use zones, environmental mitigation, etc.)?

Yes No Don't Know

Please list the types of land use zone categories in the area:

Are there infrastructure projects (e.g., traffic mitigation, improved lighting) that may need to take place to make the area more accessible or user-friendly?

Yes No Don't Know

Please list any infrastructure upgrades, etc.

RE/DEVELOPMENT OPPORTUNITIES

Are there designated assets that people would like to see redeveloped? *Examples include: historic buildings, transit centers, community plazas, etc..*

Yes No Don't Know

Please describe the identified assets.

HOUSING/ARTIST WORKSPACE

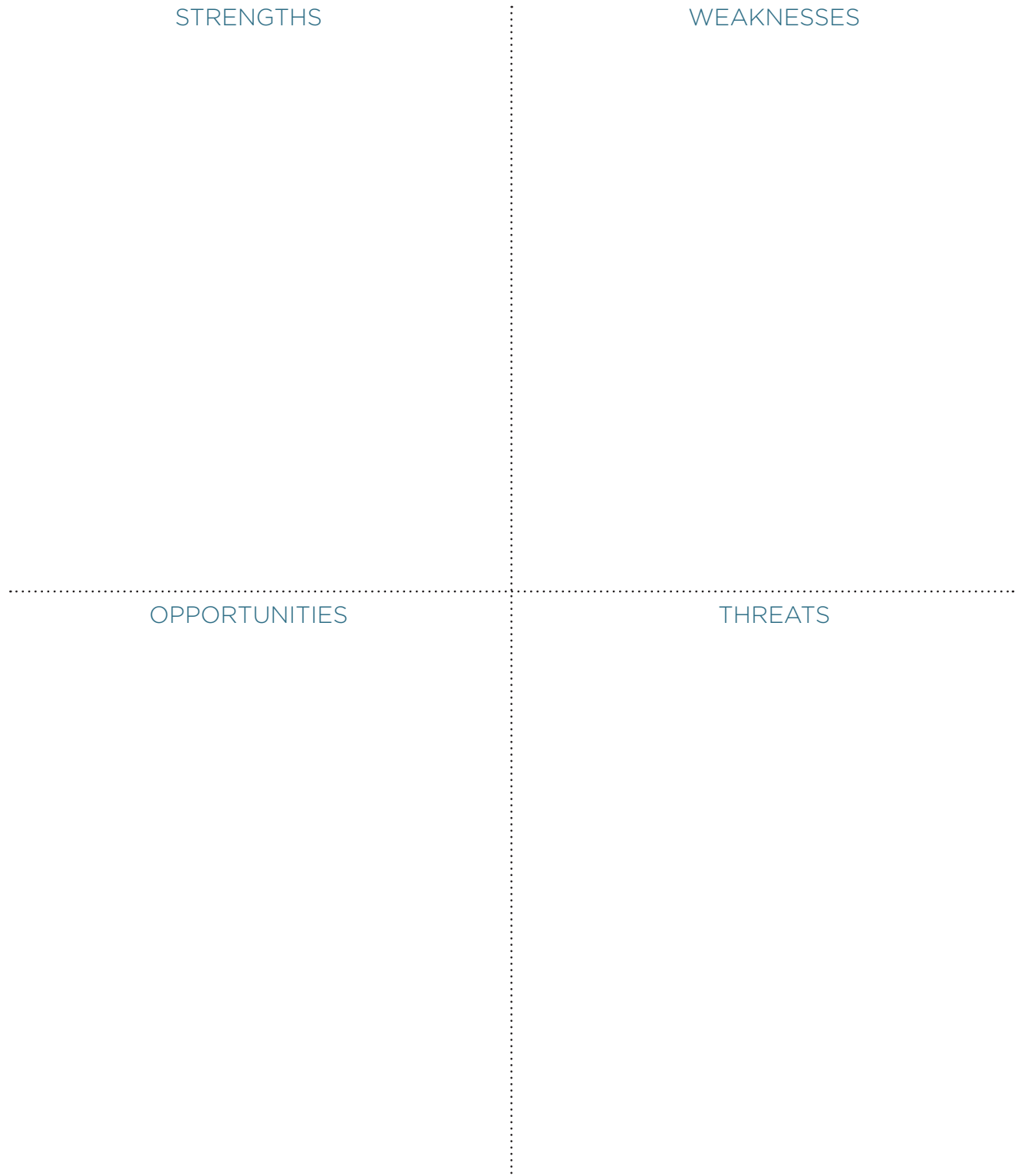
Is there a local need for affordable housing and/or workspace for artists?

Yes No Don't Know

Please describe the greatest need, and if the Creative District would like to pursue opportunities in this arena:

EVALUATING COMMUNITY ASSETS

A **SWOT analysis** is a powerful tool to help you develop your Creative District. A SWOT helps you organize your top strengths, weaknesses, opportunities and threat into a simple organized list.





SECTION 3: CRAFTING YOUR DISTRICT PLAN

You should have a good understanding of what makes your community unique. You should also know how your community can support a cohesive, sustainable, creative and cultural economy. Now it's time to start crafting your Creative District **program plan**.

In your plan, you should identify goals for your District, and how you plan to achieve those goals. You should measure your creative economy progress in the form of data tracking. ArtsWA will require specific types of data to be tracked in each Creative District. However, we encourage you to think about what other types of data will help you to measure progress that reflects your community values and standards.

ITEM 11: SETTING GOALS AND MILESTONES

SETTING CREATIVE DISTRICT PROGRAM GOALS

Please describe 3 - 5 **goals** your District would like to achieve over the next 3 - 5 years:

GOAL 1:

How will this goal advance your Creative District?

GOAL 2:

How will this goal advance your Creative District?

GOAL 3:

How will this goal advance your Creative District?

GOAL 4:

How will this goal advance your Creative District?

GOAL 5:

How will this goal advance your Creative District?

ITEM 12: MEASURING PROGRESS

TRACKING ECONOMIC DEVELOPMENT DATA

Does the proposed district have economic data to demonstrate current or projected growth of sector(s) in region*? Examples of data to track include:

Data Points	Current Data	5 Year Projection (goal)
Number of creative industry jobs within Creative District boundaries		
Number of creative businesses within Creative District boundaries		
Number of total businesses within Creative district boundaries		
Retail sales tax revenue within Creative district boundaries		
Lodging tax revenue (if applicable)		
Number of visitors/tourists to activities/venues within Creative District boundaries		
Estimated number of children/youth that directly benefit through Creative District activities (include students, participants)		
Artist live/work spaces or affordable housing units		
Number of new business starts within the District boundary annually		

**ArtsWA has a subscription to Creative Vitality Suite, an online tool that tracks economic data in the creative sector throughout the United States. We can help you create a benchmark for data analysis if needed.*

Are there additional categories of data, based on stated community values or standards, that the district would like to track that demonstrate creative economy vitality in the region? *Examples include: property value trends, occupancy rates, crime statistics, income levels, relative percentage increase in creative businesses/activities in the region, etc.*

GLOSSARY

Artistic or cultural activities: arts or culture-related actions by individuals or companies that generate income or develop job or business opportunities.

Arts and culture niche: arts and cultural products, services or activities that appeal to a specific group of people

Asset mapping: a process to make an inventory or 'map' of resources, skills and talents of people and organizations to find out and connect the links between different parts of a community.

Community assets: a resource that can be used to improve the quality of community life. Examples include: the capacities and abilities of community members; a building or place; a business that provides jobs; or local private, public, and nonprofit institutions or organizations

Community development strategy: an action plan created to promote economic and social progress for a community

Competitive advantage: something that a company or community does better than its competitors due to its services or its brand position.

Creative industries: a group of businesses with highly similar, creative activities at their heart. Examples include: design, music, publishing, architecture, film and video, crafts, visual arts, fashion, TV and radio, advertising, culinary arts, and the performing arts.

Creative sector: a general segment within the economy that describes a general economic activity, in this case, arts, culture and creativity.

District administrator: an appointed staff person or organization responsible for overseeing the work plan and activities of the Creative District

Economic development: a sustained community effort to improve the local economy

and quality of life by building capacity to adapt to economic change.

Goals: an observable and measurable end result to be completed within a specific time frame.

Identity: the qualities of a person or group that make them different from others; who or what a person or group is,

Memorandum of understanding (MOU): a document that describes a common agreement on an issue between two or more parties. Generally recognized as binding, even if no legal claim could be based on the rights and obligations laid down in them.

Milestone: a task, objective or stage into which a project is divided. Milestones serve as progress markers for monitoring and measuring achievements.

Partnership: a relationship in which two or more people or organizations work together to achieve a common goal.

Program plan: a written plan for a program that defines goals and describes a plan to reach those goals.

Stakeholder: a person and/or organization who has an interest in or investment in an activity, and who is impacted by, and cares about how it turns out

SWOT Analysis: a study taken on by an organization to identify its internal strengths and weaknesses, as well as its external opportunities and threats.

Workforce development: an approach to economic development that works to enhance a region's economic stability by focusing on the overall employment needs of a region.

RESOURCES

[Governing Statute SHB 1183 \(website\)](#)

[List of Approved Creative Industry Job Categories \(NAICS codes\) \(PDF document\)](#)

[List of Occupations by Standard Occupational Classification \(SOC\) Code \(PDF document\)](#)

[Creative Vitality Suite \(website\)](#)

[Labor Market Information - Washington State \(website\)](#)

[How to conduct a SWOT analysis](#)

PROMOTIONAL AND PRESENTATION MATERIALS

[Creative Districts Program Handout \(PDF document\)](#)

[Creative Districts Overview Presentation \(PDF document\)](#)

[Sample Declaration For A City Council or Municipal Government \(PDF document\)](#)

[Sample Press Release for Creative Districts Community Meeting \(PDF document\)](#)

ECONOMIC DEVELOPMENT BEST PRACTICES

[Strengthening Rural Economies Through the Arts: NGA Best Practices August 31, 2005 \(online article\)](#)

[Arts and the Economy: Using Arts and Culture to Stimulate Economic Development \(online article\)](#)

[New Engines of Growth: Five Roles for Arts, Culture and Design \(online article\)](#)

[Promoting Film and Media to Enhance State Economic Development \(online article\)](#)

[Community as Canvas: The Power of Culture in the Emergence of Intelligent Communities \(PDF document\)](#)

[How to Do Creative Placemaking, National Endowment of the Arts \(PDF document\)](#)

[Rural Prosperity through the Arts & Creative Sector, National Governors Association \(PDF document\)](#)

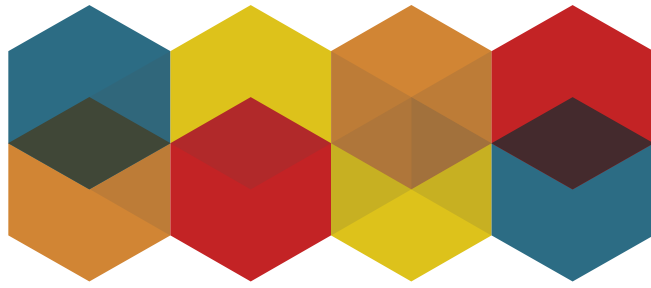
CREATIVE DISTRICT PRE-APPLICATION CHECKLIST

MINIMUM REQUIREMENTS

- Designated, contiguous geographic area recognized by local municipal entity
- Area is walkable and/or easily navigable
- Concentration of artistic or cultural activities and/or minimum of 1 - 2 primary arts-related industries occurring in region
- Clearly defined arts and culture identity, and brand
- Structured entity formally recognized by local government designated as district administrator, with assigned staff role to carry out Creative District activities
- Administrative entity has a minimum \$20,000 total annual operating budget (includes entire budget, not just Creative District funds)
- Broad community buy-in for community designation as Creative District
- Partnership agreement amongst entities, to help guide activities in district
- Program strategic plan (covering 3 - 5 years of activity)
- Site visit to proposed district by Creative District program staff has been scheduled or completed

ADDITIONAL CONSIDERATIONS

- Actively promoting local arts, culture and tourist activities
- Appropriately zoned for activities/intended uses
- Engaged in preservation or promotion of cultural or historical heritage
- Exploring opportunities around maker space and/or affordable housing for artists and creatives
- Economic and workforce development plans to bolster creative economy for region
- Economic development data to demonstrate current or projected growth of sector(s) in region
- Engaged in attracting creative entrepreneurs, investment and/or other related economic development activities to community



WASHINGTON CERTIFIED
CREATIVE DISTRICTS PROGRAM



Annette Roth, Creative Districts Program Manager
ArtsWA | PO Box 42675 | Olympia WA 98504-2675 | www.arts.wa.gov
360-586-8098 direct | 360-753-3860 agency | annette.roth@arts.wa.gov