



Landmarks Commission

Whitewater Municipal Building Council Chambers,
312 West Whitewater St., Whitewater, WI 53190
*In Person and Virtual

Tuesday, January 14, 2025 - 6:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

Landmarks Commission

Jan 14, 2025, 6:00 – 8:00 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/333590117>

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Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

1. Minutes from December 5, 2024 meeting.

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the

agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

VISIONING SESSION

- 2.** Discussion regarding 2025 priorities for the Commission based on the list of future agenda items.
 - A. Discussion regarding Commission turnover
 - B. Discussion regarding renovations regarding Delta Zeta House
 - C. Discussion regarding possible new landmarks to be designated
 - D. Discussion regarding updating and reprinting the Landmarks Brochure.
 - E. Review Architectural and Historical Survey of Whitewater written by Carol Cartwright
 - F. Review and Discussion regarding Birge Fountain condition and needs.
 - G. Obtain a Report form Whitewater Community Foundation regarding donations received for Birge Fountain.
 - H. Discussion regarding having a community meeting with Jason Tish regarding the importance of historic preservation in community.
 - I. Discussion regarding educating relators, building inspectors, community service officers and the police department regarding local landmarks
 - J. Discussion regarding planning for America 250 in our municipality
 - K. Discussion regarding sending letters to local Landmark owners to maintain their properties and join the commission.
 - L. Discussion regarding recruiting more members to the commission and publicize the work the commission is doing
 - M. Develop a relationship with University and discussion regarding the two historic structures on their property.

FUTURE AGENDA ITEMS

NEXT MEETING DATE FEBRUARY 5, 2025

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.



Landmarks Commission

Cravath Lakefront room 2nd floor 312 West
Whitewater Str, Whitewater, WI, 53190 *In Person
and Virtual

Wednesday, December 04, 2024 - 6:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

Landmarks Commission

Dec 4, 2024, 6:00 – 7:30 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/179347397>

You can also dial in using your phone.

Access Code: 179-347-397

United States: +1 (224) 501-3412

Get the app now and be ready when your first meeting starts:

<https://meet.goto.com/install>

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

MINUTES

CALL TO ORDER

Meeting called to order at 6:00 p.m.

ROLL CALL

PRESENT

Council Representative Orin Smith
Board Member Gloria Buely
Board Member Pat Blackmer
Board Member Penelope Alwin

STAFF

Taylor Zeinert, Economic Development Director (EDD)

APPROVAL OF AGENDA

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Blackmer asked that item E be removed from future agenda items.

Motion made by Board Member Buely, Seconded by Board Member Blackmer.

Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

None

HEARING OF CITIZEN COMMENTS

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None

ELECTION OF CHAIRMAN

Motion made by Board Member Buely, Seconded by Council Representative Smith.

Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

ELECTION OF CO-CHAIRMAN

Board Alwin volunteered and than passed.

Board Buley volunteered.

Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

STAFF UPDATE

CONSIDERATIONS / DISCUSSIONS / REPORTS

1. Discussion and possible action regarding the Starin Water Tower.-**EDD Zeinert**

EDD Zeinert explained the City Manager had presented this matter to the Common Council in reference to the referendum question. It was the Common Council decision that the matter to sent to the Landmarks Commission acknowledging that this is a local landmark. They are asking what the next steps should be. Should it be demolition or preservation. And if the decision is preservation what that would look like. Grant writing or hiring someone to do a capital campaign. There are a lot of options.

Buley stated that she understands that it was voted down by the voters but doesn't feel that the City did enough to explain to the voters why it should be preserved.

Alwin explained that she grew up in Fort Atkinson about a block from the water tower and maybe there is something that we can learn from them in terms of what they have down to save the tower.

Blackmer stated that it would be beneficial for the commission to contact not only Fort Atkinson but Milwaukee and Beloit since they saved their water towers. She also feels that this shouldn't just be the landmarks commission we should from and Ad Hoc citizen's committee. And this committee needs to start immediately. We need to bring forth for the May meeting our recommendations. The only bid that has come in that has been accurate has been from the McEnroe Company they don't do preservation work thy only do structural analysis. The only other agency that has been contacted in our area is Cornerstone in Sullivan and they were the initial agency that came out. They are into historic preservation there cost was very high in 2021 or 2022 and they did present to Common Council.

EDD Zeinert read the list of possible ad hoc committee members, Lynn Binnie, David Salsa, Bob for Dale's Bootery, Gloria Buley, Thayer Coburn, Carol Cartwright, Linda Robison, Penny Alwin, Pat Blackmer, Orin Smith, Jan Bilgen. EDD Zeinert asked if it would be helpful to put out on social media that we are starting this ad hoc committee and are looking for people.

Buley mentioned that it may be good to do a press release so that residents understand what was decided at the Common Council meeting prior to asking for members for the ad hoc committee.

EDD Zeinert stated that is sounds like we will be doing a press release and starting the ad hoc committee.

Blackmer stated that should would like a formal vote on the press release.

Motion is that we will be putting out a press release.

EDD Zeinert stated that historical press releases are done by staff sent to the chair for approval and they released to the press.

Blackmer would like the Daily Union, Janesville Gazette and Whitewater Register and the Royal Purple.

Smith asked for clarification on what the press release would be saying. Whether it would be what the council voted on whether to use taxpayer dollars or not or will it be asking for people to join the ad hoc committee.

Motion is the production of a press release that talks about where we are currently at and then the formation of the ad hoc committee.

Motion made by Board Member Blackmer, Seconded by Council Representative Smith.
Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

2. Discussion and possible action regarding scheduling a visioning session.-**EDD Zeinert**

EDD Zeinert as mentioned with the future agenda items and that fact that we have not had a quorum this would be a good time to have a vision session to set the goals that we would like to do in 2025 and what things are important to the body as a whole.

Blackmer stated that in the past they had a strategies committee that developed a 5 year strategy for the Landmarks Commission. The list of future agenda items are a start.

Smith thinks it would be a good idea to have a meeting since the list is long and we need to set when we need to prioritize something. Landmarks that are more or less endangered.

Commission agreed to have a January 14, 2025 at 6:00 p.m.

Motion made by Board Member Alwin, Seconded by Board Member Buely.
Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

3. Discussion regarding at risk and endangered landmarks in Whitewater.-**Pat Blackmer**

Blackmer explained that the local landmarks that are at risk is in the packet. Part of the Landmarks Commission is to educate the public. Almost two years ago the Landmarks commission presented to the public the local landmarks that are risk.

The local that were discussed that are at risk as those owned by the City. Unfortunately, due to other priorities and budgetary concerns the local landmarks have suffered a bit.

White Memorial Building is home to the Art Alliance, Chamber and Tourism Council. One of the items that needed to be repaired the back entrance and that has been repaired. The estimate to tuck point the building was over \$200,000 and it does need to be tuck pointed.

Birge Fountain had an analysis done on it by McKay Laboratories from Ohio they do the work for the National Park Service. The fountain looks good on the outside but is rusted on the inside. Their estimate was that by 2027 it would need to be dismantled and sent

out to be preserved. It is my that the Landmarks Commission did set up a fund with the Whitewater Community Foundations for donations for the fountain. Not sure what it is the fund. The estimate for the restoration of the fountain was \$120,000 to completely restore it.

The Effigy Mounds have always been a source of concern since it has been landmarked in 1994. It needs landscape management. Blackmer asked about Bill Quakenbush and his report.

EDD Zeinert stated he has meet with Kevin the Parks and Rec Director that she was not sure about the terminology but thought it was a cultural plan to look at the mounds. EDD Zeinert stated that the Common Council was also presented about jurisdiction because Effigy Mounds and a few other spaces cross with either the Landmarks and the Parks or Landmarks and Public Works. This now falls under Park and Rec for maintenance now.

Blackmer stated that there was an informational sign at the Starin Water Tower that had been damaged. She thought that Brad from public works was going to replace it. She would like follow up on that.

Blackmer asked is the Friends of the Mounds was still activity. Alwin stated they are getting back there.

Blackmer asked about whether there is anything budgeted for the Mounds. EDD Zeinert stated she would have to ask Park & Rec Director Kevin. Blackmer stated that Kevin would be a good member for the ad hoc committee since the tower now falls under Park and Rec.

FUTURE AGENDA ITEMS

4.
 - A. Discussion regarding Commission turnover
 - B. Discussion regarding renovations regarding Delta Zeta House
 - C. Discussion regarding possible new landmarks to be designated
 - D. Discussion regarding updating and reprinting the Landmarks Brochure.
 - E. Discussion regarding possibly having the State Historic Preservation Office look at Ordinance 17.08
 - F. Review Architectural and Historical Survey of Whitewater written by Carol Cartwright
 - G. Review and Discussion regarding Birge Fountain condition and needs.
 - H. Obtain a Report form Whitewater Community Foundation regarding donations received for Birge Fountain.
 - I. Discussion regarding having a community meeting with Jason Tish regarding the importance of historic preservation in community.
 - J. Discussion regarding educating relators, building inspectors, community service officers and the police department regarding local landmarks
 - K. Discussion regarding planning for America 250 in our municipality

L. Discussion regarding sending letters to local Landmark owners to maintain their properties and join the commission.

M. Discussion regarding recruiting more members to the commission and publicize the work the commission is doing

N. Develop a relationship with University and discussion regarding the two historic structures on their property.

Alwin wants to know how the turnover issues according and the due process that was involved.

Buley asked about letter L wanted to know what "maintained" means. Blackmer stated that this is a thank you letter.

Smith would like to hear from Public Works and Parks and Recreation regarding what their budgets are for the properties that are cross connected with Landmarks.

NEXT MEETING DATE FEBRUARY 5, 2024

Is now January 14, 2025.

ADJOURNMENT

Adjourned at 7:15 p.m.

Motion made by Board Member Buely, Seconded by Council Representative Smith.

Voting Yea: Council Representative Smith, Board Member Buely, Board Member Blackmer, Board Member Alwin

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Landmarks Agenda Item

| | |
|-------------------------------------|--|
| Meeting Date: | January 14, 2025 |
| Agenda Item: | Visioning Session |
| Staff Contact (name, email, phone): | Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0149 |

BACKGROUND

(Enter the who, what, when, where, why)

At the December 4th, 2024 Landmarks meeting the commission approved hosting a visioning session. This session is to be held on January 14th, 2025 to discuss what topics or projects the commission would like to prioritize in 2025.

For the purpose of this meeting, I have listed below all of the future agenda items that were previously listed to this memo. The hope is that we can discuss these topics and shape the commission’s goals in 2025.

- A. Discussion regarding Commission turnover
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PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
(Dates, committees, action taken)

N/A

FINANCIAL IMPACT
(If none, state N/A)

N/A

STAFF RECOMMENDATION

That the Commission find 3- 5 topics or projects they would like to focus their efforts on in 2025.

ATTACHMENT(S) INCLUDED
(If none, state N/A)

N/A
