



Innovation Center Advisory Panel

Innovation Center, 1221 Innovation Drive,
Conference Room 115, Whitewater, WI 53190

Monday, November 03, 2025 - 1:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

You are invited to a Zoom webinar!

When: Nov 3, 2025 01:00 PM Central Time (US and Canada)

Topic: Innovation Center Advisory Panel

Join from PC, Mac, iPad, or Android:

<https://us06web.zoom.us/j/83578755697?pwd=qfL6uibEG7Nmc7NbearMmmboqwMw5c.1>

Passcode:314606

Phone one-tap:

+19292056099,,83578755697#,,,,*314606# US (New York)

+13017158592,,83578755697#,,,,*314606# US (Washington DC)

Join via audio:

+1 312 626 6799 US (Chicago)

Webinar ID: 835 7875 5697

Passcode: 314606

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

MEMBER INTRODUCTIONS

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however,

introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

CONSIDERATIONS/DISCUSSIONS/REPORTS

1. UW-Whitewater update and discussion. **(Thelen)**
2. City of Whitewater update and discussion. **(Becker)**
3. Community Development Authority update and discussion. **(Coburn)**

EXECUTIVE SESSION

Adjourn to Closed Session, TO RECONVENE, pursuant to Wisconsin Statutes 19.85(1)(e) "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Items to be discussed:

4. Discussion and possible action regarding negotiation of leases.

RECONVENE INTO OPEN SESSION

NEXT MEETING DATE JANUARY 13, 2026 AT 8:30 A.M.

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.

Innovation Advisory Panel – UWW Report, November 3, 2025

Elizabeth Thelen
Executive Director, Innovation Services
Community Engagement Center
Network Navigator



Innovation Advisory Panel – April 2025

Item 1.

UWW – Innovation & Business Services

Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – October 14



Innovation Advisory Panel - UWW

- Student connections
 - Handshake tool/Direct assist
 - Launch Pad program – mentors/speakers
 - Events to sponsor
- Resources
 - Assistance any time of day: email thelene@uww.edu
 - Referrals 24x7: email, text, call
- Programs / Events / Meetings
 - WEDA: attended, promo table, sponsor
 - UEDA: resource (Stilleto, Jenna)
 - Impact: representing
 - Quarterly Meet-ups at WUIC
 - Q1 = Fika Friday promotion at Sweet Spot
 - Q2 = May 1: Innovating your sales meeting
 - Q3 = Innovative lessons from 2020
 - ** Coordinate with chamber lunch-n-learns
 - Q4 = Efficient Innovation/ Culture of Innovation
 - Defx/Defense event - TBD
 - Memberships: WTC, WEDA, BF, WMC, TWC, MMAC, chambers, etc.
 - Pilot/Special Projects
 - Food Hub discussion



Innovation Advisory Panel – UWW

Item 1.

- Events continued:
 - Sept 23/25: WEDA conference (Oshkosh)
 - Oct: UEDA, Impact, BioForward, WTC ESS
 - Other UWW activities
- Marketing Report (Kristina)
 - Membership
 - Social Media
 - Digital Board
 - Coordination with UWW
- Funding:
 - NSFwith WiSYS team – did not receive
- Community Impact
 - Connections
 - Brand
- What else?



Innovation Center Advisory Panel

November 3, 2025

Innovation Center Lease Update

- 90% occupancy, 10% vacancy (approx.)
- Vacant suites:
 - 115, 122, 203, 223
- Had received inquiry from one potential tenant in September, but lease was not finalized
 - They went with another option
- Have one current tenant possibly taking over Room 203 (lease negotiation in process)
- US Forest Service leaving when lease runs out Dec. '25
 - Suite 216
 - Gave notice, no longer need the space

Innovation Center Rental Update

- Continued interest in rental of spaces of full/partial day use
- Rentals for community information sessions, attorney meetings, leadership conferences, non-profit chapter meetings, construction company meetings, counseling, etc.
- Generally charging \$25.00/hr for rentals

Innovation Center Miscellaneous Work

- New cleaning services began
 - Third-party vendor through Parks & Rec
 - Only received one minor complaint re: back stairwell
- New A/V system was installed in October
 - CDA covered this expense
 - More “plug & play” than the original system
- Updating tenant records
- Staffing changes
- Ongoing evaluation of space usage and future opportunities

Innovation Center Advisory Panel

November 3, 2025

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