



Community Involvement and Cable TV Commission

Whitewater Municipal Building Community Room,
312 West Whitewater St., Whitewater, WI 53190
*In Person and Virtual

Thursday, February 13, 2025 - 5:00 PM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number:
(262) 473-0108.

1. You are invited to a Zoom webinar!
When: Feb 13, 2025 05:00 PM Central Time (US and Canada)
Topic: Community Involvement & Cable TV

Join from PC, Mac, iPad, or Android:

<https://us06web.zoom.us/j/85478113984?pwd=vJSI08WJD3u3mVjidd1plv4bgetEPR.1>

Join via audio:

+1 312 626 6799 US (Chicago)

Webinar ID: 854 7811 3984

Passcode: 534378

AGENDA

2. Meeting Cancellation

ROLL CALL

CALL TO ORDER

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

3. Approval of November 14, 2024 minutes

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

OLD BUSINESS

- [4.](#) Review Community TV and Cable TV Commission Ordinance.

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

NEW BUSINESS

CONSIDERATIONS / DISCUSSIONS / REPORTS

- [5.](#) Grant Opportunity
- [6.](#) Channel 990- UWW input/ Banner Response, locations

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.

NOTICE OF PUBLIC HEARING **Meeting Cancellation**

TO ALL INTERESTED PARTIES:

The Community TV and Cable Involvement meeting scheduled for February 13, 2025 at 5:00pm has been **CANCELLED** due to the lack of quorum.

For more information, call (262) 473-0101
Becky Magestro
Chief of Staff



Community Involvement & Cable T Item 3.

Whitewater Municipal Building City Manager
Conference room, 312 West Whitewater St.,
Whitewater, WI 53190 *In Person and Virtual

Thursday, November 14, 2024 - 5:00 PM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Community Involvement and Cable TV Commission
Nov 14, 2024, 5:00 – 7:00 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/802229605>

You can also dial in using your phone.

Access Code: 802-229-605

United States: +1 (408) 650-3123

Get the app now and be ready when your first meeting starts:

<https://meet.goto.com/install>

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0101.

AGENDA

CALL TO ORDER

Meeting was called to order at 5:06 p.m.

ROLL CALL

PRESENT

Board Member Gabby Dralle
Board Member Ryan Coleman
Board Member Mark Dorn
Board Member Miguel Aranda
Council Representative Brian Schanen
Board Member Nicholas Petreikis

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second,

and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

Motion made by Council Representative Schanen, Seconded by Board Member Petreikis.
Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

NEW BUSINESS

1. View the video regarding open meeting laws. @30 mins long
All committee members watched the video. Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

2. Elect Chairperson
Gabby Dralle nominated Nick Pettrikis as Chairperson
Motion made by Board Member Dralle, Seconded by Board Member Aranda.
Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

3. Election of Vice Chairperson
Miguel Aranda nominated Ryan Coleman as vice chairperson
PRESENT
Board Member Gabby Dralle
Board Member Ryan Coleman
Board Member Mark Dorn
Board Member Miguel Aranda
Council Representative Brian Schanen
Board Member Nicholas Petreikis

4. The Finance Committee is seeking your input on how these proposed changes may affect your meetings.
The group discussed questions raised by the Finance Committee. During public comment sessions, particularly when addressing a highly debated or sensitive issue, the council could consider taking a vote to extend the public comment period to 45 minutes instead of the standard 30 minutes. Additionally, it was suggested that guidelines be established to ensure appropriate language is used during meetings, especially considering that minors may have access to these discussions.

5. Dates of future meetings for Comm. Involvement and Cable TV.
The group discussed having meetings on Thursdays, mid-month, February, May, August, and November at 5:00 p.m. Voting Yea: Board Member Dralle, Board Member Coleman,

Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

CONSIDERATIONS / DISCUSSIONS / REPORTS

- 6. Review Content on Channel 990

The group reviewed the prior TV lineup on Channel 990. Questions were raised if UWW events could be viewed on Channel 990. Also, if the weekly TV lineup could be posted in the Whitewater Banner or Register. Also if the channel 990 can be viewed in Palmyra and Jefferson.

- 7. Review Changes to Ordinance of Community Involvement and Cable TV Commission

The commission plans to review this more in-depth at the February meeting.

FUTURE AGENDA ITEMS

- 8. Discuss possible grant opportunities

A grant opportunity was passed around at the meeting. Plan to discuss this at the February meeting.

ADJOURNMENT

Meeting adjourned at 6:30p.m.

Motion made by Board Member Aranda, Seconded by Council Representative Schanen.

Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

Chapter 2.50 - COMMUNITY INVOLVEMENT AND CABLE TV COMMISSION

○ **2.50.010 - Established.**

There is hereby established a community involvement and cable tv commission for the city of Whitewater which shall have the powers granted in this chapter.

(Ord. No. 1935A, § 1, 4-6-2017)

○ **2.50.020 - Assigned staff.**

The public relations and communications manager shall be the assigned staff person to the commission.

(Ord. No. 1935A, § 1, 4-6-2017)

○ **2.50.030 - Membership and officers.**

The commission shall consist of nine members. One member shall be a member of the city council (one-year term appointed at the city council organizational meeting in April). Eight members shall be non-council member citizen members (two-year term appointed by the city under the procedures set forth in Section [2.12.011](#)). It shall be a goal of the city to appoint one member from each of the following groups: the University of Whitewater Student Government; a University of Wisconsin-Whitewater student; a Whitewater Chamber of Commerce member; and a Seniors in the Park member. There shall be no term limits for citizen members.

A chairperson and vice-chairperson shall be elected for a term of one year at the committee's first meeting which takes place after the third Tuesday of April each year.

(Ord. No. 1935A, § 1, 4-6-2017)

○ **2.50.040 - Meetings.**

The commission shall meet quarterly.

(Ord. No. 1935A, § 1, 4-6-2017)

○ **2.50.050 - Powers and duties.**

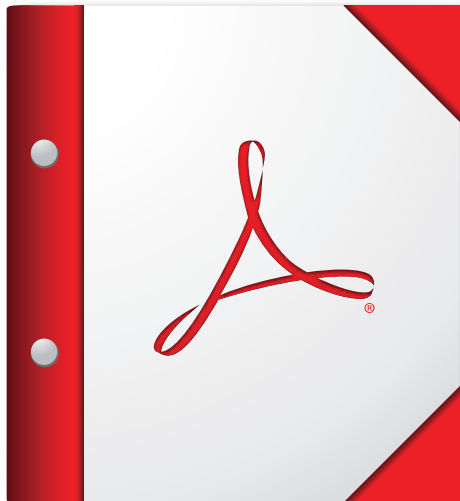
The commission shall have the following powers and duties:

Advise the city of Whitewater on coordinated community outreach and engagement activities. Its goals are to provide advice on priorities, policies and strategies related to equitable civic engagement and public participation in city decision making processes. This shall include the review of initiatives, strategies and proposals brought forth by the city as well as ones identified by the commission.

The commission shall attempt to develop maximum community involvement in the use of cable television and other media for cultural, educational, health, social service, civic, community, and other nonprofit purposes and will assist in the administration of the public access channel in the city of Whitewater.

The commission shall also provide feedback in the development of city departments' community involvement plans with focus on implementing more equitable engagement strategies and identifying new ways to increase civic participation in city processes. This shall include assisting in the development and review of the city of Whitewater Comprehensive Community Engagement Plan.

This commission shall also be involved in the recruitment of the public relations and communication manager position.



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From: [Whitewater Banner](#)
To: [Becky Magestro](#)
Subject: Fwd: Fw: TV Lineup
Date: Friday, November 15, 2024 3:40:34 PM
Attachments: [image001.png](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Thanks for the inquiry, Becky. We'll be glad to give that question consideration. Is the thought to submit a new lineup on a weekly basis, or in some other schedule? Am I correct in assuming that the schedule would also apply to the online "channel?"

Lynn

Lynn Binnie
Editor, WhitewaterBanner.com
Pronouns: he/him/his

----- Forwarded message -----

From: Lynn Binnie <lynnbinnie@yahoo.com>
Date: Fri, Nov 15, 2024 at 3:16 PM
Subject: Fw: TV Lineup
To: whitewaterbanner@gmail.com <whitewaterbanner@gmail.com>

----- Forwarded Message -----

From: Becky Magestro <bmagestro@whitewater-wi.gov>
To: Lynn Binnie <lynnbinnie@yahoo.com>
Sent: Friday, November 15, 2024 at 11:25:27 AM CST
Subject: TV Lineup

Hello.

Quick question, if Channel 990 would send you the TV lineup would you post that on Whitewater Banner?

Becky Magestro
Chief of Staff
City Manager's Office



312 W. Whitewater St.

Whitewater, WI 53190

Direct line- 262-473-0101

bmagestro@whitewater-wi.gov

www.whitewater-wi.gov

XDAY

X-2025

TIME

SCHEDULE

6:00 AM

Name of event

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SATURDAY**1-25-2025**

TIME	SCHEDULE
6:00 AM	Savory Sounds 7/18/2024
7:30 AM	CDA Meeting 12/19/2024
9:15 AM	WUSD Annual Budget Hearing 2024
10:15 AM	CDA Meeting 1/16/2025
11:30 AM	LWV State of Whitewater Address 2025
1:00 PM	School Board 12/16/2024
3:15 PM	Washington 2nd & 3rd Grade Winter Sing 2024
4:00 PM	Special Olympics WI 2024
5:00 PM	LWV State of Whitewater Address 2025
6:30 PM	Home Buyer's Educational Event 2024
7:30 PM	Common Council 1/7/2025
9:45 PM	WMS Winter Choir Concert 2024
10:30 PM	Downtown Holiday Parade 2024
11:00 PM	Common Council 12/3/2024
1:15 AM	Washington K & 1st Grade Winter Sing 2024
2:00 AM	PARC Meeting 12/9/2024
3:00 AM	LWV Misinformation Presentation 2024
4:15 AM	Common Council 12/17/2024

SUNDAY**1-26-2025**

TIME	SCHEDULE
6:00 AM	CDA Meeting 1/16/2025
7:00 AM	PARC Meeting 12/9/2024
7:45 AM	Downtown Holiday Parade 2024
8:15 AM	WHS Band & Choir Winter Gala 2024
9:45 AM	LWV 'Making Democracy Work' Award 2024
10:15 AM	Home Buyer's Educational Event 2024
11:00 AM	WMS Winter Choir Concert 2024
11:45 AM	LWV State of Whitewater Address 2025
1:15 PM	Common Council 1/21/2025
2:00 PM	WUSD 5th Grade Winter Choir Concert 2025
3:00 PM	LWV Misinformation Presentation 2024
4:15 PM	CDA Meeting 12/19/2024
6:00 PM	WUSD Annual Budget Hearing 2024
7:00 PM	WMS Winter Band Concert 2024
8:00 PM	Special Olympics WI 2024
9:00 PM	Common Council 1/7/2025
11:30 PM	WHS Commencement Ceremony 2024
12:45 AM	WHS Choir at City Market 2024
1:30 AM	Common Council 12/3/2024
3:45 AM	School Board 12/16/2024

MONDAY**1-27-2025**

TIME	SCHEDULE
6:00 AM	WHS Band & Choir Winter Gala 2024
7:30 AM	CDA Meeting 12/19/2024
9:15 AM	Downtown Holiday Parade 2024
9:45 AM	WMS Winter Band Concert 2024
10:45 AM	Common Council 12/3/2024
1:00 PM	WMS Winter Choir Concert 2024
1:45 PM	Special Olympics WI 2024
3:00 PM	WUSD 5th Grade Winter Choir Concert 2024
3:30 PM	Common Council 11/19/2024
4:45 PM	School Board 12/16/2024
7:00 PM	PARC Meeting 11/11/2024
7:45 PM	WHS Commencement Ceremony 2024
9:15 PM	Common Council 12/17/2024
12:15 AM	WUSD Annual Budget Hearing 2024
1:15 AM	School Board 11/25/2024
3:30 AM	Savory Sounds 7/11/2024
5:00 AM	WHS Choir at City Market 2024

TUESDAY**1-28-2025**

TIME	SCHEDULE
6:00 AM	Common Council 1/7/2025
8:15 AM	WHS Band & Choir Winter Gala 2024
9:45 AM	LWV 'Making Democracy Work' Award 2025
10:15 AM	Washington 2nd & 3rd Grade Winter Sing 2024
10:45 AM	Downtown Holiday Parade 2024
11:15 AM	WMS Winter Band Concert 2024
12:15 PM	Special Olympics WI 2024
1:00 PM	Common Council 12/3/2024
3:30 PM	WHS Band & Choir Winter Gala 2024
5:00 PM	CDA Meeting 12/19/2024
6:45 PM	LWV State of Whitewater Address 2025
8:15 PM	Washington K & 1st Grade Winter Sing 2024
9:00 PM	Savory Sounds 7/18/2024
10:30 PM	PARC Meeting 12/9/2024
11:15 PM	Common Council 12/17/2024
2:15 AM	School Board 12/16/2024
4:30 AM	Concert in the Park 7/11/2024

WEDNESDAY**1-29-2025**

TIME	SCHEDULE
6:00 AM	Washington 2nd & 3rd Grade Winter Sing 2024
6:30 AM	Downtown Holiday Parade 2024
7:30 AM	CDA Meeting 12/19/2024
9:15 AM	WHS Band & Choir Winter Gala 2024
10:45 AM	LWV 'Making Democracy Work' Award 2024
11:15 AM	Common Council 12/3/2024
1:30 PM	Washington K & 1st Grade Winter Sing 2024
2:00 PM	Home Buyer's Educational Event 2024
2:45 PM	WUSD Annual Budget Hearing 2024
3:45 PM	Special Olympics WI 2024
5:00 PM	WMS Winter Band Concert 2024
6:00 PM	Common Council 12/17/2024
9:00 PM	School Board 12/16/2024
11:15 PM	WUSD 5th Grade Winter Choir Concert 2024
11:45 PM	Police & Fire Commission 11/18/2024
1:00 AM	Common Council 11/19/2024
2:15 AM	LWV Misinformation Presentation 2024
3:30 AM	WHS Commencement Ceremony 2024
5:00 AM	PARC Meeting 11/11/2024

THURSDAY**1-30-2025**

TIME	SCHEDULE
6:00 AM	WUSD Annual Budget Hearing 2024
7:00 AM	CDA Meeting 1/16/2025
8:00 AM	Special Olympics WI 2024
9:00 AM	Home Buyer's Educational Event 2024
10:00 AM	LWV State of Whitewater Address 2024
11:30 AM	CDA Meeting 12/19/2024
1:15 PM	School Board 12/16/2024
3:30 PM	Common Council 1/7/2025
5:45 PM	WHS Band & Choir Winter Gala 2024
7:15 PM	LWV 'Making Democracy Work' Award 2024
8:00 PM	Police & Fire Commission 11/18/2024
9:15 PM	4th of July Parade 2024
10:15 PM	WMS Winter Band Concert 2024
11:30 PM	WHS Commencement Ceremony 2024
1:00 AM	Concert in the Park 7/25/2024
2:30 AM	Common Council 12/17/2024
5:30 AM	School Board 11/25/2024

FRIDAY**1-31-2025**

TIME	SCHEDULE
6:00 AM	PARC Meeting 12/9/2024
7:00 AM	Washington K & 1st Grade Winter Sing 2024
7:45 AM	Downtown Holiday Parade 2024
8:30 AM	Home Buyer's Educational Event 2024
9:30 AM	WHS Band & Choir Winter Gala 2024
11:00 AM	LWV Misinformation Presentation 2024
12:15 PM	Common Council 1/7/2025
2:30 PM	WUSD 5th Grade Winter Choir Concert 2024
3:00 PM	CDA Meeting 12/19/2024
4:45 PM	LWV State of Whitewater Address 2025
6:15 PM	WMS Winter Band Concert 2024
7:15 PM	Common Council Meeting 12/3/2024
9:30 PM	Special Olympics WI 2024
10:30 PM	Washington 2nd & 3rd Grade Winter Sing 2024
11:00 PM	Common Council 12/17/2024
2:00 AM	WMS Winter Choir Concert 2024
3:00 AM	Police & Fire Commission 11/18/2024
4:15 AM	WUSD Annual Budget Hearing 2024
5:15 AM	Lincoln Fine Arts Night 2024