



# Tech Park Innovation Center Advisory Board

Whitewater Municipal Building Community Room,  
312 West Whitewater St., Whitewater, WI 53190  
\*In Person and Virtual

**Tuesday, April 08, 2025 - 8:30 AM**

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.  
Citizen participation is welcome during topic discussion periods.**

Join from PC, Mac, iPad, or Android:

<https://us06web.zoom.us/j/85274108733?pwd=PwHDJlBTvMiVy2NcupTZNGRgROX8Yq.1>

Join via audio:

+1 312 626 6799 US (Chicago)

Webinar ID: 852 7410 8733

Passcode: 910928

**Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0149.**

## **AGENDA**

### **CALL TO ORDER**

### **ROLL CALL**

### **APPROVAL OF AGENDA**

*A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.*

### **CONSIDERATIONS / DISCUSSIONS / REPORTS**

1. Staff Report Regarding CDA and City of Whitewater Updates.
2. Updates from UWW Innovation Services.

### **FUTURE AGENDA ITEMS**

### **ADJOURNMENT**

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

**Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.**

# Technology Park Advisory Board: CDA and City of Whitewater Related Updates



Mach 8, 2025



# Office Hours

Bonnie will be at the Innovation Center Monday to Friday from 8 AM to Noon



# Events



## About the Event

Join us for a pop-up provided by Revamp Nutrition Whitewater. Jericca Newby will be bringing coffees, teas and ices for sampling.

Monday, February 10, 2025

8:00 a.m. to 10:00 a.m.

Whitewater University  
Innovation Center Atrium



## About the Event

Please join us for coffee and cupcakes with Taylor and Bonnie in the Atrium to kick off the Sweet 16 Tournament. Pick up a Sweet 16 bracket sheet and make your picks!

## Event Details

March 27, 2025

8:30 am - 10:00 am

Whitewater University  
Innovation Center Atrium



# Future Events

- April- Earth Day seed planting activity
- July- Lunch Time Cook Out
- September- Welcome back to UWW themed treats and Coffee
- October- Halloween themed treats and coffee
- November- Hot Cider and Apples
- December- Ornament decorating



# Rentals



## Conference Room Rentals



Suite 127



Suite 202



Suite 229



Suite 105



Atrium

### About the Space

Host your meeting at the Innovation Center!

#### Amenities:

- 24/7 secured electronic access
- High-speed fiber optic internet
- Brainstorming tools & whiteboards
- VoIP phone

Members have unlimited access to the conference rooms as part of their membership. Ask about our affiliate membership or a dedicated desk!

#### Rental Rates

Suite No	Size	Capacity	Rate
Suite 105	1,773 sq. ft.		\$250/day
Suite 105-A	886 sq. ft.		\$125/day
Suite 105-B	886 sq. ft.		\$125/day
Atrium	1,811 sq. ft.		\$100/day
Suite 127	107 sq. ft.	4	\$60/day
Suite 202	—	10	\$80/day
Suite 229	197 sq. ft.	8	\$60/day

**Reserve the Space**  
City of Whitewater  
920-817-4026  
lsmiller@whitewater-wi.gov

**Contact**  
1221 Innovation Dr.  
Whitewater, WI 53190  
whitewateruniversityinnovationcenter.org



## Coworking Space

### About the Space

Looking for low cost shared office space? The Innovation Center provides professional workspace for entrepreneurs, freelancers, remote workers, and business professionals. Our space features shared space, dedicated desks, and private offices. Flexible monthly membership available.

#### Coworking

- Day Pass \$20/day
- Affiliate \$99/month

#### Dedicate Workspaces

- Dedicated Desk \$175/month
- Private Office \$5/month

### Membership Benefits



Networking & Collaboration



Education & Mentorship



24/7 Secured Electronic Access



High-Speed Fiber Optic Internet



Brainstorming & Business Ideation



Access to Conference Rooms



Access to Shared Kitchen



Mailing Address

**Become a Member**  
City of Whitewater  
262-475-0148  
lsmiller@whitewater-wi.gov

**Contact**  
1221 Innovation Dr.  
Whitewater, WI 53190  
whitewateruniversityinnovationcenter.org

# Upcoming Rentals/ Events

**League of Wisconsin Municipalities** | **REGIONAL ROUNDTABLES**

at the City of **WHITEWATER**

**APRIL 10**

**REGISTER TODAY!**

**AGENDA**

- 4:00PM - Education
- 5:00PM - Gather & Meal
- 5:30PM - League Update & Roundtable
- 7:00PM - Adjourn

**WHITEWATER UNIVERSITY INNOVATION CENTER**

1121 Innovation Dr.  
Whitewater, WI 53190

Calling all municipal staff, department heads, board members, clerks and council members!

The League of Wisconsin Municipalities is hosting an educational event aimed at teaching

**Robert's Rules of Order.**

Light meal provided.



# Available Spaces



# Maintenance Updates

- Painting- Coming Soon!
- UPS Box
- Water Bottle Dispenser
- New Water Filers in Refrigerators
- Coffee Bar



# Façade Updates

- Tech Park Ordinance





- Purchasing Table Cloths for Events (\$200)
- Sale of Pool Table

# Future Purchases or Sale

Item 1.





# Contact Information

Item 1.



## Thank You!

Taylor Zeinert  
Community Development Authority  
Director

262-473-0148

[tzeinert@whitewater-wi.gov](mailto:tzeinert@whitewater-wi.gov)



# Contact Information

## Thank You!



Bonnie Miller  
Administrative Assistant to  
the Community Development Authority  
Director

262-473-0149

[bmiller@whitewater-wi.gov](mailto:bmiller@whitewater-wi.gov)



# Innovation Advisory Panel – UWW Report, April 2025

Elizabeth Thelen  
Director, Innovation & Partnerships  
Community Engagement Center  
Network Navigator



# Innovation Advisory Panel – April 2025

Item 2.

## UWW – Innovation & Business Services

### Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – July 15 and October 14



## Innovation Advisory Panel – April 2025

- Student connections
  - Handshake tool/Direct assist
  - March: Highschool tour/ talk
  - March: CEO, UWW student group tour/talk
- Resources
  - Small Business Dev. Center
  - Assistance any time of day: email [thelene@uww.edu](mailto:thelene@uww.edu)
  - Memberships: WEDA, WTC, WMC
  - Coaches: HR on Tuesdays
  - Customized 1:1, tours
  - Referrals
- Events / Meetings / Programs
  - WEDA: attended, promo table, sponsor
  - Sweet Water: attend, promo table, sponsor
  - Quarterly Meet-ups at WUIC
    - Q1 = Fika Friday promotion at Sweet Spot
    - Q2 = Health for Innovators (leverage other event)
    - Q3 = Innovative lessons from 2020
    - Q4 = Efficient Innovation/ Culture of Innovation
  - Defx / Defense event coming this summer
  - Pilot/Special Projects





# Innovation Advisory Panel – April 2025

Item 2.

- Events continued:
  - April: Applied AI report
  - April: Warhawk Business competition
  - May: Energy open house
  - May: WTC Networking Lunch
  - June: WTC Entrepreneurs conference: Table, Sponsor
- Marketing Report (Kristina)
  - Membership
  - Social Media
  - Digital Board
  - Coordination with UWW
  - Economic Development – joined WEDA
- Funding:
  - LOS for Blue Line
  - Waiting on SBA with WiSYS team
- Community Impact
- What else?



