

Tech Park Innovation Center Advisory Board

Whitewater Municipal Building Community Room, 312 West Whitewater St., Whitewater, WI 53190 *In Person and Virtual

Tuesday, April 08, 2025 - 8:30 AM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.

Citizen participation is welcome during topic discussion periods.

Join from PC, Mac, iPad, or Android:

https://us06web.zoom.us/j/85274108733?pwd=PwHDJIBTvMiVy2NcupTZNGRgROX8Yq.1

Join via audio:

+1 312 626 6799 US (Chicago)

Webinar ID: 852 7410 8733

Passcode: 910928

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0149.

AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

CONSIDERATIONS / DISCUSSIONS / REPORTS

- 1. Staff Report Regarding CDA and City of Whitewater Updates.
- Updates from UWW Innovation Services.

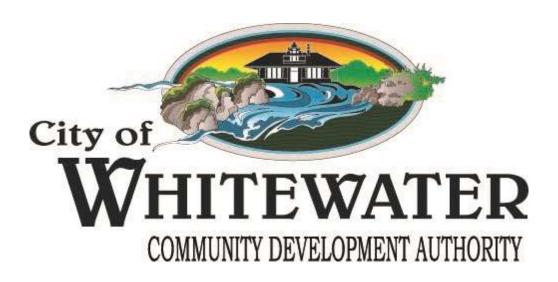
FUTURE AGENDA ITEMS

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.

Technology Park Advisory Board: CDA and City of Whitewater Related Updates





Mach 8, 2025



Office Hours

Bonnie will be at the Innovation Center Monday to Friday from 8 AM to Noon





Events



REVAMP NUTRITION POP-UP

About the Event

Join us for a pop-up provided by Revamp Nutrition Whitewater. Jericca Newby will be bringing coffees, teas and ices for sampling,

- Monday, February 10, 2025
- 8:00 a.m. to 10:00 a.m.
- Whitewater University Innovation Center Atrium









About the Event

Please join us for coffee and cupcakes with Taylor and Bonnie in the Atrium to kick off the Sweet 16 Tournament, Pick up a Sweet 16 bracket sheet and make your picks!

Event Details

- March 27, 2025
- 8:30 am 10:00 am
- Whitewater University Innovation Center Atrium







Future Events

- April- Earth Day seed planting activity
- July- Lunch Time Cook Out
- September- Welcome back to UWW themed treats and Coffee
- October- Halloween themed treats and coffee
- November- Hot Cider and Apples
- December- Ornament decorating



WHITEWATER UNIVERSITY INNOVATION CENTER

Conference Room Rentals











About the Space

Host your meeting at the Innovation Center!

Amenities:

- + 24/7 secured electronic access
- High-speed fiber aptic internet
- Brainstorming tools & whiteboards
- · VolP phone

Members have unlimited access to the conference rooms as part of their membership. Ask about our affiliate membership or a dedicated deskl

Rental Rates

Suite No.	Size	Capacity	Rate
Suite 105	1,773 sq. ft.		\$250/day
Suite 105-A	886 sq. ft.		\$125/day
Suite 105-8	886 sq. ft.		\$125/day
Atrium	1,811 sq. ft.		\$100/day
Suite 127	107 sq. ft.	4	\$60/day
Suite 202		10	\$80/day
Suite 229	197 sq.ft.	8	\$60/day

Reserve the Space Cty of Whitewater 920 817-9026 Intilling whitewater will preContact 1221 Innovation Dr. Whitewater, WI 53190 Interwateruniversity innovation counter ong

Rentals





About the Space

Looking for low cost shared office space? The Innovation Centerprovides professional workspace for entrepreneurs, freelancers, remote workers, and business professionals. Our space features shared space, dedicated flesks, and private offices. Flexible monthly membership available.

Coworking

- Day Pass \$20/day
- Affiliate \$99/month
- Dedicate Workspaces
 Dedicated Desk \$175/month.
- Private Office \$\$/month





Upcoming Rentals/ Events

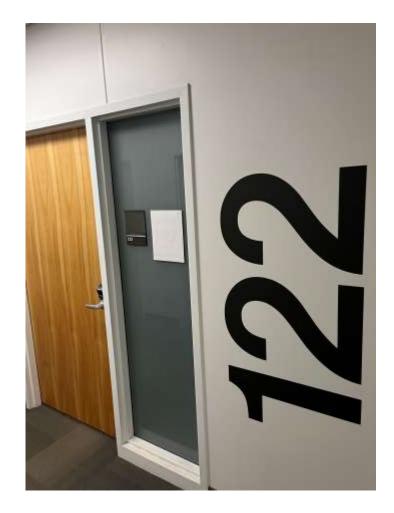








Available Spaces





Maintenance Updates

- Painting- Coming Soon!
- UPS Box
- Water Bottle Dispenser
- New Water Filers in Refrigerators
- Coffee Bar







Façade Updates

Tech Park Ordinance









Future Purchases or Sale

- Purchasing Table Cloths for Events (\$200)
- Sale of Pool Table









Contact Information



Thank You!

Taylor Zeinert

Community Development Authority

Director

262-473-0148

tzeinert@whitewater-wi.gov





Contact Information



Thank You!

Bonnie Miller
Administrative Assistant to
the Community Development Authority
Director

262-473-0149

bmiller@whitewater-wi.gov

Innovation Advisory Panel – UWW Report, April 2025

Elizabeth Thelen
Director, Innovation & Partnerships
Community Engagement Center
Network Navigator





Innovation Advisory Panel – April 2025

UWW – Innovation & Business Services

Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting July 15 and October 14





Innovation Advisory Panel – April 2025

- Student connections
 - Handshake tool/Direct assist
 - March: Highschool tour/ talk
 - March: CEO, UWW student group tour/talk
- Resources
 - Small Business Dev. Center
 - Assistance any time of day: email thelene@uww.edu
 - Memberships: WEDA, WTC, WMC
 - Coaches: HR on Tuesdays
 - Customized 1:1, tours
 - Referrals
- Events / Meetings / Programs
 - WEDA: attended, promo table, sponsor
 - Sweet Water: attend, promo table, sponsor
 - Quarterly Meet-ups at WUIC
 - Q1 = Fika Friday promotion at Sweet Spot
 - Q2 = Health for Innovators (leverage other event)
 - Q3 = Innovative lessons from 2020
 - Q4 = Efficient Innovation/ Culture of Innovation
 - Defx / Defense event coming this summer
 - Pilot/Special Projects





Innovation Advisory Panel – April 2025

- Events continued:
 - April: Applied Al report
 - April: Warhawk Business competition
 - May: Energy open house
 - May: WTC Networking Lunch
 - June: WTC Entrepreneurs conference: Table, Sponsor
- Marketing Report (Kristina)
 - Membership
 - Social Media
 - Digital Board
 - Coordination with UWW
 - Economic Development joined WEDA
- Funding:
 - LOS for Blue Line
 - Waiting on SBA with WiSYS team
- Community Impact
- What else?







