



Community TV and Cable Involvement

Whitewater Municipal Building Community Room,
312 West Whitewater St., Whitewater, WI 53190
*In Person and Virtual

Thursday, May 15, 2025 - 5:00 PM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

You are invited to a Zoom webinar!

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**Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number:
(262) 473-0108.**

AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however,

introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

- 1. Approval of Minutes

OLD BUSINESS

- 2. Current Ordinance- Lowering the number of members- Currently 9- Move to 7 or 5. 2 year terms.
Members-
CC
UWW Student Gov
UWW Student
Chamber member (possible removal)
Senior in the Park
3 Citizen- no term limits.
- 3. Grant opportunity by Tony Evers- Deadline was 11/7/23

NEW BUSINESS

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the

City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.



Community Involvement & Cable T Item 1.

Whitewater Municipal Building City Manager
Conference room, 312 West Whitewater St.,
Whitewater, WI 53190 *In Person and Virtual

Thursday, November 14, 2024 - 5:00 PM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Community Involvement and Cable TV Commission
Nov 14, 2024, 5:00 – 7:00 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

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Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0101.

AGENDA

CALL TO ORDER

Meeting was called to order at 5:06 p.m.

ROLL CALL

PRESENT

Board Member Gabby Dralle
Board Member Ryan Coleman
Board Member Mark Dorn
Board Member Miguel Aranda
Council Representative Brian Schanen
Board Member Nicholas Petreikis

APPROVAL OF AGENDA

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and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

Motion made by Council Representative Schanen, Seconded by Board Member Petreikis.
Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

NEW BUSINESS

1. View the video regarding open meeting laws. @30 mins long
All committee members watched the video. Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

2. Elect Chairperson
Gabby Dralle nominated Nick Petrikis as Chairperson
Motion made by Board Member Dralle, Seconded by Board Member Aranda.
Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

3. Election of Vice Chairperson
Miguel Aranda nominated Ryan Coleman as vice chairperson
PRESENT
Board Member Gabby Dralle
Board Member Ryan Coleman
Board Member Mark Dorn
Board Member Miguel Aranda
Council Representative Brian Schanen
Board Member Nicholas Petreikis

4. The Finance Committee is seeking your input on how these proposed changes may affect your meetings.
The group discussed questions raised by the Finance Committee. During public comment sessions, particularly when addressing a highly debated or sensitive issue, the council could consider taking a vote to extend the public comment period to 45 minutes instead of the standard 30 minutes. Additionally, it was suggested that guidelines be established to ensure appropriate language is used during meetings, especially considering that minors may have access to these discussions.

5. Dates of future meetings for Comm. Involvement and Cable TV.
The group discussed having meetings on Thursdays, mid-month, February, May, August, and November at 5:00 p.m. Voting Yea: Board Member Dralle, Board Member Coleman,

Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis

CONSIDERATIONS / DISCUSSIONS / REPORTS

- 6. Review Content on Channel 990

The group reviewed the prior TV lineup on Channel 990. Questions were raised if UWW events could be viewed on Channel 990. Also, if the weekly TV lineup could be posted in the Whitewater Banner or Register. Also if the channel 990 can be viewed in Palmyra and Jefferson.

- 7. Review Changes to Ordinance of Community Involvement and Cable TV Commission

The commission plans to review this more in-depth at the February meeting.

FUTURE AGENDA ITEMS

- 8. Discuss possible grant opportunities

A grant opportunity was passed around at the meeting. Plan to discuss this at the February meeting.

ADJOURNMENT

Meeting adjourned at 6:30p.m.

Motion made by Board Member Aranda, Seconded by Council Representative Schanen.

Voting Yea: Board Member Dralle, Board Member Coleman, Board Member Dorn, Board Member Aranda, Council Representative Schanen, Board Member Petreikis



Council Agenda Item

Meeting Date:	May 14, 2024
Agenda Item:	Ordinance Community Involvement and Cable TV Commission
Staff Contact (name, email, phone):	Becky Magestro bmagestro@whitewater-wi.gov 262-473-0101

BACKGROUND
(Enter the who, what, when, where, why)

Due to the extended period since the last meeting of the Community Involvement and Cable TV Commission, the current ordinance and potential revisions to it are under review.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
(Dates, committees, action taken)

N/A

FINANCIAL IMPACT
(If none, state N/A)

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED
(If none, state N/A)

Updated ordinance

Chapter 2.50 COMMUNITY INVOLVEMENT AND CABLE TV COMMISSION

Sections:

2.50.010 Established.

There is hereby established a community involvement and cable tv commission for the City of Whitewater which shall have the powers granted in this chapter.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.020 Assigned staff.

The Chief of Staff shall be the assigned staff person to the commission.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.030 Membership and officers.

The commission shall consist of nine members. One member shall be a member of the city council (one-year term appointed at the city council organizational meeting in April). Eight members shall be non-council member citizen members (two-year term appointed by the city under the procedures set forth in Section 2.12.011). It shall be a goal of the city to appoint one member from each of the following groups: a designated non-profit organization, the University of Whitewater Student Government; a University of Wisconsin-Whitewater student; a Whitewater Chamber of Commerce member; and a Seniors in the Park member. There shall be no term limits for citizen members.

A chairperson and vice-chairperson shall be elected for a term of one year at the committee's first meeting which takes place after the third Tuesday of April each year.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.040 Meetings.

The commission shall meet quarterly.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.050 Powers and duties.

The commission shall have the following powers and duties:

Advisory Role in Community Outreach: The commission shall advise the City of Whitewater on coordinated community outreach. Its objectives include providing counsel on priorities, policies, and strategies aiming to promote equitable civic engagement and public participation in

city decision-making processes. This advisory function encompasses reviewing initiatives, strategies, and proposals initiated by both the city and the commission itself.

Control of Content on PEG Station: The commission shall have advisory authority over the content aired on the Public, Education, and Government (PEG) access channel within the City of Whitewater. The PEG station serves as a platform for community members, organizations, and institutions to broadcast programming that promotes cultural, educational, health, social service, civic, and other nonprofit purposes. Fostering community engagement, facilitating public discourse, and enhancing transparency in local governance.

Promotion of Community Involvement: The commission shall attempt to maximize community involvement in the utilization of cable television and other media platforms. This involves facilitating access to the PEG station for individuals and organizations interested in broadcasting content that aligns with the station's mission and objectives. Additionally, the commission shall assist in the administration of the PEG channel, ensuring that it remains accessible and inclusive to all segments of the community.

Feedback and Input on Community Engagement Plans: The commission shall provide feedback in the development of city departments' community involvement plans, focusing on implementing more equitable engagement strategies and fostering increased civic participation in city processes. This includes aiding in the development and review of the City of Whitewater Comprehensive Community Engagement Plan, which serves as a blueprint for enhancing community outreach and involvement initiatives.

(Ord. No. 1935A, § 1, 4-6-2017)

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Item 3.

Press Release: Gov. Evers Announces PSC Received 124 Applications Requesting More than \$221 Million from Broadband Infrastructure Grant Program

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Tony Evers

Office of the Governor | State of Wisconsin

FOR IMMEDIATE RELEASE: November 15, 2023

Contact: GovPress@wisconsin.gov

Gov. Evers Announces PSC Received 124 Applications Requesting More than \$221 Million from Broadband Infrastructure Grant Program

Applicant requests for broadband expansion funding remain strong as demand continues to outpace available dollars

MADISON — Gov. Tony Evers, together with the Public Service Commission of Wisconsin (PSC), today announced the Wisconsin Broadband Office received 124 applications requesting \$221.6 million for the Broadband Infrastructure Grant Program. PSC is expected to award up to \$42 million under the American Rescue Plan Act’s Capital Projects Fund (CPF) to administer Broadband Infrastructure Grants and invest in broadband construction and deployment that will provide high-quality internet to locations that lack access to adequate, affordable service. The ratio of requested funding to available funding is the highest for any grant round since the first in 2014.

“The Broadband Infrastructure Grant Program will help build upon our progress to connect over 395,000 homes and businesses to new or improved high-speed internet by helping close the digital divide in communities that have long struggled with inadequate service,” said Gov. Evers. “That said, clearly, the need far outweighs the resources available, and we must keep making meaningful state investments to prioritize and invest in the robust broadband infrastructure needed to meet our state’s 21st-century needs.”

“I want to thank Gov. Evers for his ongoing commitment to addressing the internet access and affordability challenges in our state,” said PSC Chairperson Rebecca Cameron Valcq. “We know that continued investments are necessary to meet the clear, consistent demand for broadband infrastructure and help us connect more communities as efficiently and cost-effectively as possible.”

The CPF is designed to address the barriers to internet access that existed before but were made worse by the coronavirus pandemic. Broadband Infrastructure Grant funds will be used to make necessary investments in broadband infrastructure designed to provide consistent, reliable, and high-performance broadband service to areas most impacted by the coronavirus pandemic in Wisconsin. The funding is available to construct broadband infrastructure projects to deploy reliable internet service that will meet or exceed 100/100 Megabits per second (Mbps) symmetrical speed internet service and include at least one low-cost option for work, education, and health monitoring.

During the application review, PSC will evaluate each grant based on, among other factors, affordability of service, project design and technology, applicant capacity to complete the work, and community engagement and support. PSC is expected to announce grant recipients by spring 2024.

Since 2019, Gov. Evers has allocated more than \$345 million in state and federal funds to expand high-speed internet, including the largest state investment in state history, ensuring that more than 395,000 homes and businesses will have new or improved service. In his most recent budget, the governor recommended allocating \$750 million in state funding to supplement the federal funding being allocated to the state in coming years. Republicans in the Wisconsin State Legislature removed this funding from the final budget that made it to the governor’s desk. More work remains as, according to the most recent estimates from the Federal Communications Commission, there are more than 251,000 unserved locations and more than 211,000 underserved locations in the state.

A list of Broadband Infrastructure Grant Program applicants is available [here](#). A flag map of proposed project areas is available [here](#).

More information on the Capital Projects Fund can be found on the [Capital Projects Broadband page](#) on the PSC website.

An online version of this release is available [here](#).

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Office of the Governor • 115 East Capitol, Madison, WI 53702

Press Office Email: GovPress@wisconsin.gov

Item 3.



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