



Thursday, March 06, 2025 - 5:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

Public Arts Committee

Mar 6, 2025, 5:00 – 6:00 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

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AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

1. Approval of February 6, 2025 Minutes

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

CONSIDERATIONS / DISCUSSIONS / REPORTS

- [2.](#) Discussion and possible action regarding plans for the the Art Innovation Celebration.

FUTURE AGENDA ITEMS**ADJOURNMENT**

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.



Public Arts Commission

Cravath Lakefront room 2nd floor 312 West
Whitewater Str, Whitewater, WI, 53190 * Virtual
Only*

Thursday, February 06, 2025 - 5:00 PM

MINUTES

CALL TO ORDER

Meeting called to order at 5:10 p.m.

ROLL CALL

PRESENT

Board Member Emily Kate
Board Member Kim Adams
Board Member Katy Wimer
Board Member Justin Mane

ABSENT

Board Member Megan Matthews
Council Representative Brienne Brown

STAFF

Taylor Zeinert, Economic Development Director (EDD)

APPROVAL OF AGENDA

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Motion made by Board Member Mane, Seconded by Board Member Wimer.

Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

Motion made by Board Member Mane, Seconded by Board Member Wimer.

Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

1. Approval of January 28, 2025 Minutes

Motion made by Board Member Mane, Seconded by Board Member Wimer.
Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

HEARING OF CITIZEN COMMENTS

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None.

ELECTION OF CHAIRMAN

Motion to Table until next meeting.

Motion made by Board Member Mane, Seconded by Board Member Adams.
Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

ELECTION OF VICE CHAIRMAN

Motion Tabled until next meeting.

Motion made by Board Member Mane, Seconded by Board Member Adams.
Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

CONSIDERATIONS / DISCUSSIONS / REPORTS

2. Discussion and possible approval of judging sheet.

EDD Zeinert explained that the Judging sheet allows for criteria to be looked at to help the body make a decision.

Adams stated that she has looked at the judging sheet and had given feedback prior to the meeting that we need to be cognizant of item number four, artist qualifications and experiences, especially if we're working with groups from the the school district or even the college students. So that we are cognizant on what we are asking them to provide as far as qualifications and things like that.

EDD Zeinert stated that she has on that item, is not applicable to Whitewater School District or University of Whitewater.

Adams felt that was reasonable.

Wimer stated that she is still mulling over number 4. Not sure how she feels, but it doesn't sit right. Do we want people who have experience painting, do we want that to be a part of the judging.

EDD Zeinert we could take away this category entirely or add something to it.

Adams stated some of that is spelled out in the guidelines, the judging sheets need to follow the guidelines, that have already been put out and approved.

EDD Zeinert confirmed that that would be correct.

Wimer stated that she stated that the word "previous", feels like a block to inclusivity. I know it doesn't apply to WUSD and UWW students, but I think you could total remove that entire word.

EDD Zeinert stated that is sounds like from group feedback, the consensus is to remove the word "previous"

Motion to approve the Judging Criteria, removing the word "previous" from Section 4 Qualifications made by Adams.

Adams asked for clarification on the number of judges.

EDD Zeinert stated that it would be this board. Once a final decision is made than the matter would go to Common Council for the final decision but they will use this group's recommendations.

Motion made by Board Member Adams, Seconded by Board Member Wimer.

Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane

FUTURE AGENDA ITEMS

-Update on outcome of the March Tourism Council Meeting

-Discussion regarding how we celebrate the arts and final project in September.

NEXT MEETING MARCH 6, 2025

ADJOURNMENT

Meeting adjourned at 5:22 p.m.

Motion made by Board Member Wimer, Seconded by Board Member Mane.

Voting Yea: Board Member Kate, Board Member Adams, Board Member Wimer, Board Member Mane



Public Art Committee Agenda Item

Meeting Date:	March 6, 2025
Agenda Item:	Celebration
Staff Contact (name, email, phone):	Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148

BACKGROUND
(Enter the who, what, when, where, why)

At the January meeting the board discussed having a celebration on September 13th at 10 AM to recognize the artist efforts on the traffic box project. Below is a tentative Schedule for the day:

- Welcome and Opening Remarks:
 - Welcome and thank you speeches by City Officials and Staff
 - Introduction of the project’s purpose and impact
 - Acknowledgment of artists, sponsors, and key contributors
- Guided Art Walk and Artist Talk:
 - Attendees walk to different painted traffic boxes with a map provided that highlights each of the boxes
 - Easels with poster board that displays each of the artist traffic box
 - Each artist gets 3-5 Mins at their box to explain their vision
- Community Celebration and Activities:
 - Chalk for Children
 - Reception at the Art’s Alliance
 - Music

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
(Dates, committees, action taken)

- At the January PAC the group approved a celebration for September 13th at 10 AM

FINANCIAL IMPACT
(If none, state N/A)

N/A

STAFF RECOMMENDATION

Staff recommends that you approve the loose Celebration itinerary

ATTACHMENT(S) INCLUDED
(If none, state N/A)

N/A