



Lakes Advisory Committee Meeting

Cravath Lakefront room 2nd floor 312 West
Whitewater Str, Whitewater, WI, 53190 *In Person
and Virtual

Monday, November 17, 2025 - 4:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum.

1. Topic: Lake Advisory Committee Meeting
Time: Nov 17, 2025 04:00 PM Central Time (US and Canada)
Join Zoom Meeting
<https://us02web.zoom.us/j/88441272691?pwd=v6lnpg2FSc1pUm03ghJGQuXupAaEGS.1>

Meeting ID: 884 4127 2691
Passcode: 794965

2. Topic: Lake Advisory Committee Meeting
Time: Nov 17, 2025 04:00 PM Central Time (US and Canada)
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Meeting ID: 884 4127 2691
Passcode: 794965

One tap mobile
+19292056099,,88441272691#,,,,*794965# US (New York)
+13017158592,,88441272691#,,,,*794965# US (Washington DC)

Join instructions
<https://us02web.zoom.us/join/88441272691/invitations?signature=jY7H9xltAamAP2OYJrpd3BhVL1mlQpytrNW-Fu0yp6o>

AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF CONSENT AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

3. Lakes Advisory Committee Minutes September 3, 2025

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

STAFF REPORT

4. Aquatic Plant Management Plan is Here, Now What

CONSIDERATIONS / DISCUSSIONS / REPORTS

5. City Attorney's Memo on Advisory Committee Authority
6. Discussion item: Consideration of prioritizing cattail management and eradication in response to the continued spread and adverse ecological impacts resulting from the lake drawdown
7. Discussion of current and proposed lake capital improvement projects and related lake initiatives.

FUTURE AGENDA ITEMS**ADJOURNMENT**

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.



Lakes Advisory Committee Meeting Minutes
Monday, September 3, 2025 – 4:00 pm
Cravath Lakefront Room
312 W. Whitewater Street
Whitewater, WI 53190
Hybrid Meeting

1. Call to Order and Roll Call

Present: Carol McCormick, Gayle Stettler, Elvira Kau, Geoff Hale, Kurt Zipp and Ginny Coburn

Staff: Michelle Dujardin

Guests: Don Huntington, Mike Smith, Larry Kachel & Brad Ceranske

2. Approval of Agenda

Carol McCormick moved to approve agenda seconded by Elvira Kau: Ayes: Carol McCormick, Kurt Zipp, Gayle Stettler, Geoff Hale, Elvira Kau, Kurt Zipp and Ginny Coburn . Absent: None

3. Consent Agenda

Carol McCormick moved to approve consent agenda seconded by Ginny Coburn: Ayes: Carol McCormick, Kurt Zipp, Gayle Stettler, Geoff Hale, Elvira Kau, Kurt Zipp and Ginny Coburn . Absent: None

4. Hearing of Citizen Comments

B. Ceranske: Concerned with taking tax dollars without a professional biologist on staff.

M.Smith: Wait until SEWRPC report and see what it says

5. Considerations/Discussions/Reports

a. Discussion of current and proposed lake capital improvement projects and related lake initiatives.

Dujardin presented proposed capital improvement list and support documents

Suggestions Included: Importance placed on swimming hole at Trippe, look at everlasting piers with longer length for fishing, create visual statements, kayak rental, fountain back and lit, education to property owners on run off/lawn care, Trippe lake kiosk replacement, buffer planting education, work with farming community, fish stocking, and slow down what comes in with stormwater.

No action needs to be taken

6. Future Agenda Items

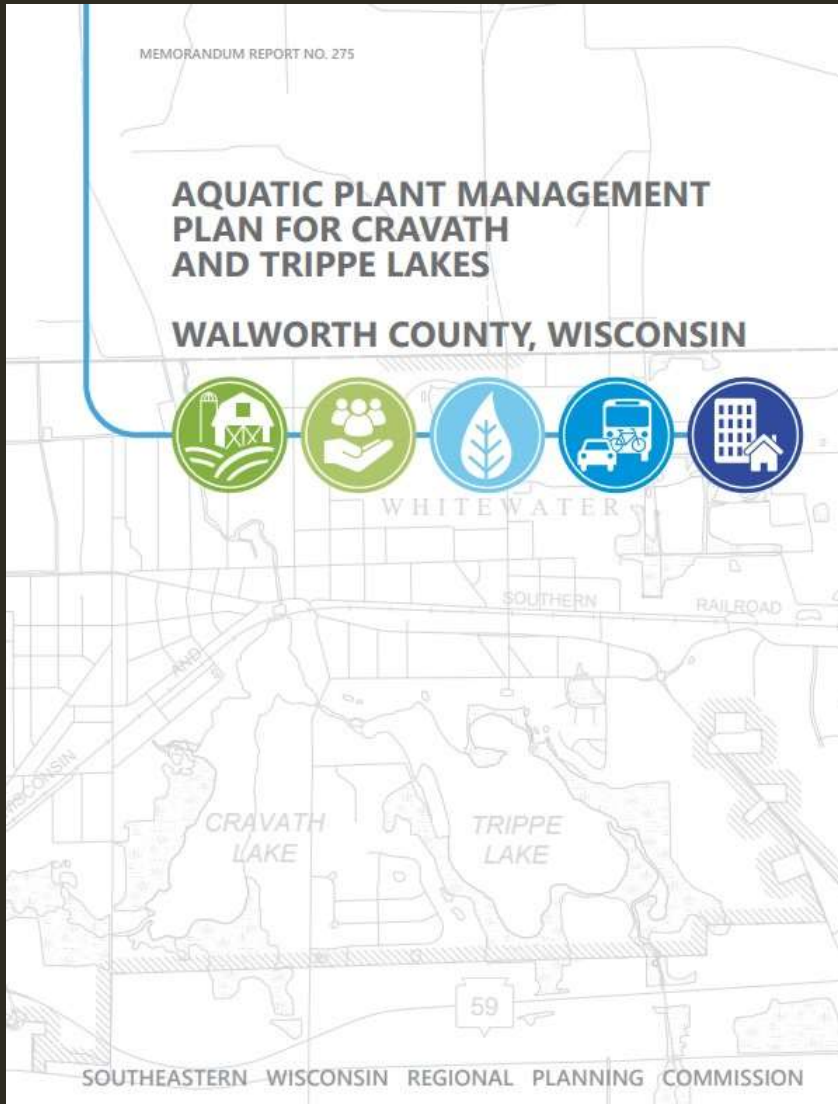
- a. Spray Permit Options for future cattail management

7. Adjournment

- b. Motioned by Hale to adjourn, seconded by McCormick. Unanimous voice vote.
Adjournment at 4:55 pm.

Respectfully Submitted,

Michelle Dujardin



AQUATIC PLANT MANAGEMENT PLAN IS HERE..

WHAT'S NEXT?

RECAP OF KEY FINDINGS

Cattails Overgrowth Stated in the Plan (2024 Survey)

Trippe Lake: Cattail coverage 27 acres (22%) in 2015 to 50 acres (41%) in 2023

Cravath Lake: Cattail coverage 3 acres (5%) in 2015 to 33 acres (47%) in 2023

What are we seeing now? (August 2025)



RECAP OF KEY FINDINGS

Aquatic Invasive Species (AIS) Findings (2024 Survey)

- Eurasian watermilfoil (EWM): Present but limited in spread; found in isolated spots in Cravath
- Curly-leaf pondweed (CLP): Detected visually but not dominate; must still be monitored and managed to prevent Spread
- Starry Stonewort: Not currently present but future monitoring is recommended due to risk of introduction
- Excessive nutrient loading
- What are we seeing now? (August 2025) Duck Weed



Item 4.



Community Service Program:

- * Cattail Removal
Cattail pulling competition
- * Shoreline Maintenance & Improvements



Item 4.

PRIMARY RECOMMENDATIONS

PRIMARY RECOMMENDATIONS

Item 4.

Chemical Treatment

Definition: Refers to applying aquatic-approved herbicides (chemicals that kill or suppress plant growth) to cattails (or other aquatic/emergent vegetation) in or along water bodies. The goal is to deliver a systemic effect—i.e. the chemical moves through the plant (foliage → stems → roots/rhizomes or underground parts) to kill the entire plant, not just the visible stalks.

Cost: Permit NR107 (Base fee of \$20 plus \$25 acre fee). Application: Quote Given on 8/26/2025 from Tanner Nicklaus, Air Crop \$1,500 an acre for drone spraying. (Does not include clean up of dead cattail)

Considerations, Risks & Limitations: Chemical Recommended at this time: Imazapyr

- * Chemicals can affect water quality, aquatic life, and non-target vegetation
- * Overapplication or wrong timing can lead to algae blooms, oxygen depletion, or damage to fish and native plants
- * Dead vegetation left in place can decompose, releasing nutrients and counteracting benefits.
- * Additional impact research has been encouraged

PRIMARY RECOMMENDATIONS

Mechanical Harvesting and Disposal

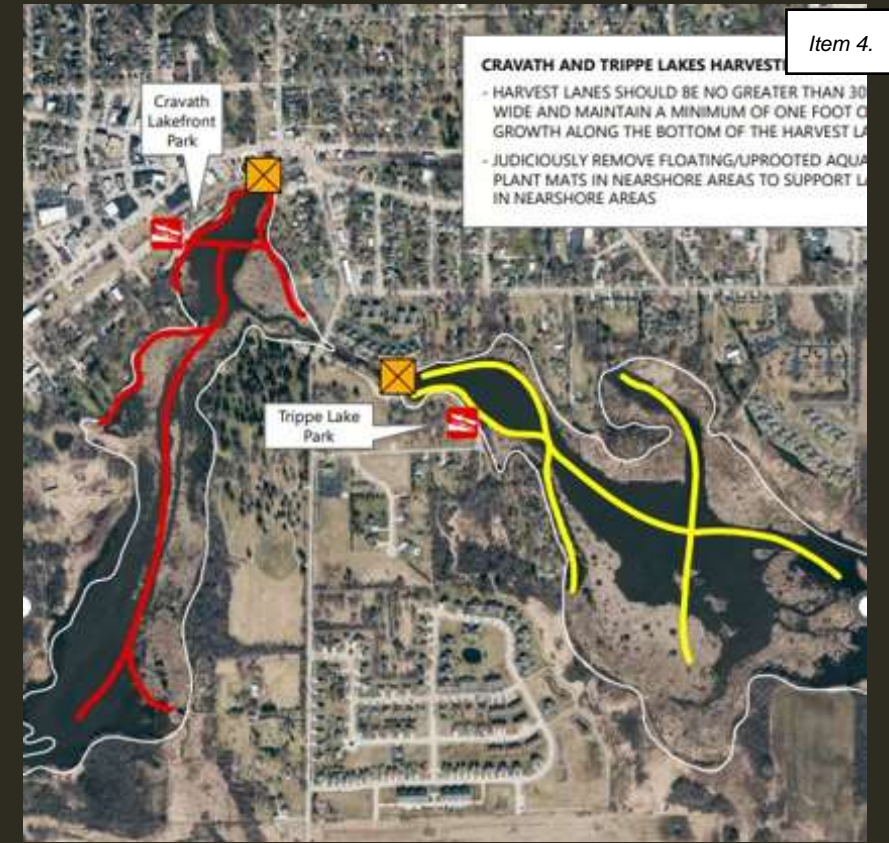
Harvest lanes should be no greater than 30 feet wide and maintain a minimum of one foot of plant growth along the bottom of harvest lanes.

Items Harvesting:

- * Eurasian water-milfoil (Invasive Submerged)
- * Curly-leaf pondweed (Invasive Submerged)
- * Native Pondweeds, Coontail (Overgrowth)

Permits

- * NR 109 needed, \$30 per acre up to \$300 max. Min of 3 weeks for approval
- * Currently working with DNR to apply for permit that will allow us to handle any future problems that arise with submerged aquatic plants. Permit would be good through 2026



Aquatic Plant Management Plan
Page 30.

Due to the depth of the Lakes and the desire for cattail control, traditional cutting mechanical harvesting is not feasible method to be used on the Lakes.

FUTURE PLANS

* ADA Pier's with Kayak Launches for both lakes

* Cravath Fountain: Will help move the water to assist with the Duck Weed

* Fish Stocking twice a year * Kayak rental stations

* New education signage & kiosks for both lakes

Cravath & Trippe Lakes- Proposed Budget for 2025 & 2026
Annual allocation: \$150,000 per year

2025

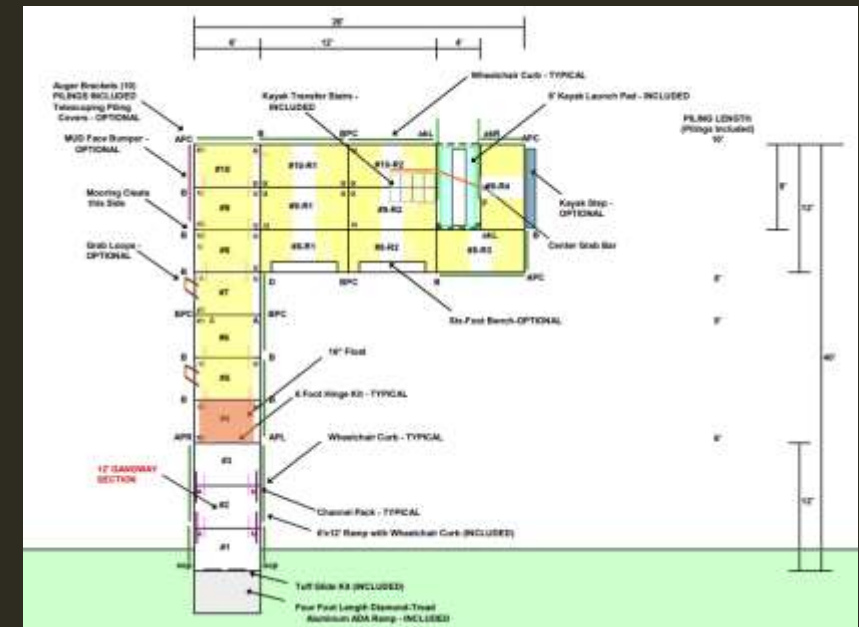
Drone Spray (\$1,500 an acre)	\$75,000.00
(Based on 50 acres estimated on Trippe Lake)	
Cravath Lakefront Park Fountain	\$16,000.00
Fish Stocking	\$5,000.00
ADA & Kayak Launch Pier @ Cravath	\$33,000.00
Trippe Lake Kiosk	\$8,000.00
Permits, Installation, Fountain Maintenance	\$13,000.00
	\$150,000.00

2026

Cut & Remove Dead Cattail Stalks from Trippe	\$15,000.00
(Based on research estimate average \$300 acre)	
Drone Spray (\$1,500 an acre)	\$49,000.00
(Based on 33 acres estimated on Cravath Lake)	
Fish Stocking	\$5,000.00
ADA & Kayak Launch Pier @ Trippe Lake	\$33,000.00
Kayak Rental Station at Trippe Lake	\$24,000.00
Mill Pond Fountain	\$11,000.00
Permits, Installation, Fountain Maintenance	\$13,000.00
	\$150,000.00



Quote 6/13/2025 Lake & Pond
 Solutions: \$15, 773.69



Quote 5/13/2025 C R Industries,
 LLC \$32,875.00.

WHAT'S CURRENTLY HAPPENING

Item 4.

- * DNR Visit October 29th.
- * SEWRPC Updated Shoreline Survey
- * Continued work with SEWRPC on Comprehensive Lakes Management Plan-Completion est 2027
- * Fish Stocking Order with Keystone Hatcheries
- * RFP for Piers, to include options for forever piers
- * Creation of community service program
- * Continue to work with Lakes Advisory Committee on Goals & Objectives
- * Continue to promote all the recreational opportunities

Top 10 Lakes Advisory Committee Goals Set January 2024

Balanced Ecosystem, Cattail management and removal, Create Navigational waters for no wake activities, Creation of Lake District, Education/Promotion of Lake District & Overall Value of our Lakes to our community, Improve water quality, & Identify and work with agricultural landowners to improve water quality, Plant management plan; Purchase of equipment to manage lakes moving forward, Update Lakes Plans





Council Agenda Item

Meeting Date:	Lakes Advisory Committee Meeting
Agenda Item:	November 17, 2025
Staff Contact (name, email, phone):	Steven T. Chesebro, schesebro@whitewater-wi.gov , 262-458-2780

BACKGROUND

(Enter the who, what, when, where, why)

A question has been raised regarding the extent to which advisory committee members or the committee itself can direct staff or create policies or procedures. Any committee's authority is dependent on the method of creating that committee. While some committee's such as plan commission are directly created by state statute, others can be created from time to time by the common council of a municipality or even by a City Manager. An example of an advisory committee created by statute can be found in Wis. Stat. § 62.23. The authority given to that committee is then dependent on what authority the creator has and what authority the creator bestowed upon the committee. Traditionally advisory committees are given the authority to make reports and recommendations regarding their area of expertise to departments, the City Manager, or the City Council. Advisory committees do not have the ability to directly implement any policies or procedures. Committee members do have some authority to determine what topics are placed on their agenda, especially when doing so as a committee or the chair of the committee who creates the agenda. However, the topics should be within the committee's authority and follow the standard procedures the City utilizes for creating agendas.

Conclusion

An advisory committee's authority is purely advisory, in that they can make recommendations and suggest certain actions be carried out. However, in order for City Staff to move forward with those actions it must align with the City's existing policies or be approved by Common Council or the City Manager.

FINANCIAL IMPACT

(If none, state N/A)

If advisory committees or its members are able to provide direction to staff it could result in staff being provided competing directions or priorities, take away resources from other priorities that have been established by the City or result in time being spent on topics the City does not as a whole wish to support. By having staff receive directions solely from the City Manager or department head the City resources can be used more efficiently.

STAFF RECOMMENDATION

Advisory committees should be providing recommendations to the Common Council, the City Manager, or Department Heads who then should use their discretion and judgment on addressing those issued approved by the Common Council and City Manager.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

None

Lakes Advisory Committee Meeting Goals & Objectives Establish 1/25/24

Goals & Objectives	Extra Discussion/Ideas
Creation of Lakes District	Asking Whitewater/Rice Lake District for help
Education/Promotion of Lake District & Overall Value of our Lakes to our community	Social Media, City Manager Newsletter
Cattail mangement and removal	Dredge, Swamp Devil, Drone Spray, Truxor
Update Lakes Management Plan with Southeastern Wisconsin Reginal Planning Commission	
Balanced ecosystem	
Purchase of equipment to manage lakes moving forward	Truxor w/attachments
Create navigational waters for no wake activities	
Plant management plant, to include all plants, not just cattail	Evaluate submerged weeds in Spring
Water quality improvement & ability to maintain	
Identify water locations being fed into the lake, to include quality, & plan to catch nutrients before entering main lake	
Identify and work with agricutlure land owners to improve water quality and soure of runoff feeding the lake	
Colaboration with UW-Whitewater for future capstone studies, funding, educational speakers	
Increase Recreational Activities: Kayak, Canoe, Fishing, Bird Watching,	Rental options at Cravath Lakefront Building
Improve Pier & ADA Access in multiple locations, first targeting Clay Street Nature Park location	ADA Kayak Launch
Dredge & Bring Back Swimming Hole at Trippe Lake	What is the appropriate depth
Explore Political Avenues for Back-up	Baldwin on Water Quality
Shoreline Restoration	
Fish Stocking for 2024 and future years	
Enhance Landscaping on City owned areas around the lakes	Exercise Equipment on the pathways
Storm water management plan that spells out water entering the lake	
Explore Grants that could help Lake District & Individual Land Owners	
Connect with Wisconsin Wetlands for Public Education & Resources	

Lakes 2026-2027 Proposed CIP Projects To City Budget

2025

- SEWRPC Phase One of Lakes Comprehensive Plan: \$11,500- To be Paid 2025

2026

- Fish Stocking: \$5,000 (In 2023 the invoice from Keystone Hatcheries was \$3,518.01)
- In Water Fountain for Cravath Lake: Estimate from Kasco. \$15,774 Old one was 250ft of Cord
- Kayak Rental Unit @ Cravath Lake : \$45,000 (To include two 4 unit structures, prep work to area & misc. cost)
- ADA & Kayak Launch Pier @ Trippe Lake Boat Launch \$25,000 (Design One)
- ADA & Kayak Launch Pier @ Cravath Lake \$33,000 (Design Two)
- Two new kiosks at Cravath & Trippe. The total came to \$15,642.00.
- Cattail Removal. Midwest Aquatics Quote (\$4,000 just to try and move bogs or dislodge mass pods of cattail and push to launch for DPW to remove, cost for one lake)
- Weed Control Spray: No specific quote attached. Breakdown ranges from \$300/acre-\$900/acre plus removal cost

2027

- SEWRPC Phase Two Lake Comprehensive Plan: \$38,000
- Fish Stocking: \$5,000 (In 2023 the invoice from Keystone Hatcheries was \$3,518.01)
- ADA & Kayak Launch Pier @ Trippe Lake Clay Street Park \$25,000 (Design One)
- Cattail Removal. Midwest Aquatics Quote (\$4,000 just to try and move bogs or dislodge mass pods of cattail and push to launch for DPW to remove)
- Weed Control Spray: No specific quote attached. Breakdown ranges from \$300/acre-\$900/acre plus removal cost
- Kayak Rental Unit @ Trippe Lake : \$45,000 (To include two 4 unit structures, prep work to area & misc. cost)


C R Industries, LLC

Mod-U-Dock Division
5757 S Pennsylvania Ave
Cudahy, WI 53110

Quote

Valid Until: May 13, 2025
Quote Number : Q12581

BILL TO:

312 W. Whitewater St.
Whitewater, Wisconsin 53190

SHIP TO:

(Park Location)
Whitewater, WI 53190

Account Name: **City of Whitewater**
Contact Name: **Dujardin Michelle**

Subject: **Multipurpose Launch Dock #1**
Payment Terms: **100% at Order Acceptance**

S.No.	Product Details	Quantity
1	PMP-4' x 6' SS Open Tread BR - FLOATING MUD03846 Per Module Pricing - FLOATING DOCK - 4' x 6' module (BR). Includes module, floats, brackets, pilings & hardware.	7
2	PMP-4' x 6' SS Open Tread BR - FLOATING MUD03846 Per Module Pricing - GANGWAY - 4' x 6' module (BR). Includes module, brackets, wheelchair curb, Tuff Glide & hardware.	3
3	PMP-4' x 8' SS Open Tread BR - FLOATING MUD03848 Per Module Pricing - FLOATING DOCK - 4' x 8' module (BR). Includes module, floats, brackets, pilings & hardware.	4
4	Diamond pattern alum ramp 72"W x 48"L - Hinge on 6' Side MUD11923	1
5	MOD Kayak PaddleSafe Platform - 8' MUD15332	1
6	MOD PaddleSafe Hand Rail - 7' MUD15337	2
7	MOD PaddleSafe Crossover Kit MUD15339	2
8	MUD PaddleSafe Cross-Over Handrail Kit - 4' MUD15326	1

Sub Total	\$ 32,064.64
Discount	-\$ 8,016.64
Freight	\$ 800.00
Sales Tax	\$ 0.00
Adjustment	\$ 0.00
Grand Total	\$ 24,848.00

Terms and Conditions

Per attached drawing, Design #1.
Please verify decking color & style.
Thank you for choosing Mod-U-Dock!


C R Industries, LLC

Mod-U-Dock Division
5757 S Pennsylvania Ave
Cudahy, WI 53110

Quote

Valid Until: May 13, 2025
Quote Number : Q12582

BILL TO:

312 W. Whitewater St.
Whitewater, Wisconsin 53190

SHIP TO:

(Park Location)
Whitewater, WI 53190

Account Name: **City of Whitewater**
Contact Name: **Dujardin Michelle**

Subject: **Multipurpose Launch Dock #2**
Payment Terms: **100% at Order Acceptance**

S.No.	Product Details	Quantity
1	PMP-4' x 6' SS Open Tread BR - FLOATING MUD03846 Per Module Pricing - FLOATING DOCK - 4' x 6' module (BR). Includes module, floats, brackets, pilings & hardware.	7
2	PMP-4' x 6' SS Open Tread BR - FLOATING MUD03846 Per Module Pricing - GANGWAY - 4' x 6' module (BR). Includes module, brackets, wheelchair curb, Tuff Glide & hardware.	3
3	PMP-4' x 8' SS Open Tread BR - FLOATING MUD03848 Per Module Pricing - FLOATING DOCK - 4' x 8' module (BR). Includes module, floats, brackets, pilings & hardware.	8
4	Diamond pattern alum ramp 72"W x 48"L - Hinge on 6' Side MUD11923	1
5	MOD Kayak PaddleSafe Platform - 8' MUD15332	1
6	MOD PaddleSafe Hand Rail - 7' MUD15337	2
7	MOD PaddleSafe Crossover Kit MUD15339	1
8	MUD PaddleSafe Cross-Over Handrail Kit - 4' MUD15326	1
9	M-U-D Toe Rail Assembly - 4' MUD17205 Additional wheelchair curb.	2
10	M-U-D Toe Rail Assembly - 6' MUD17207 Additional wheelchair curb.	1
11	M-U-D Toe Rail Assembly - 8' MUD17209 Additional wheelchair curb.	8
		Sub Total \$ 42,500.78
		Discount -\$ 10,625.78
		Freight \$ 1,000.00
		Sales Tax \$ 0.00
		Adjustment \$ 0.00
		Grand Total \$ 32,875.00

Terms and Conditions

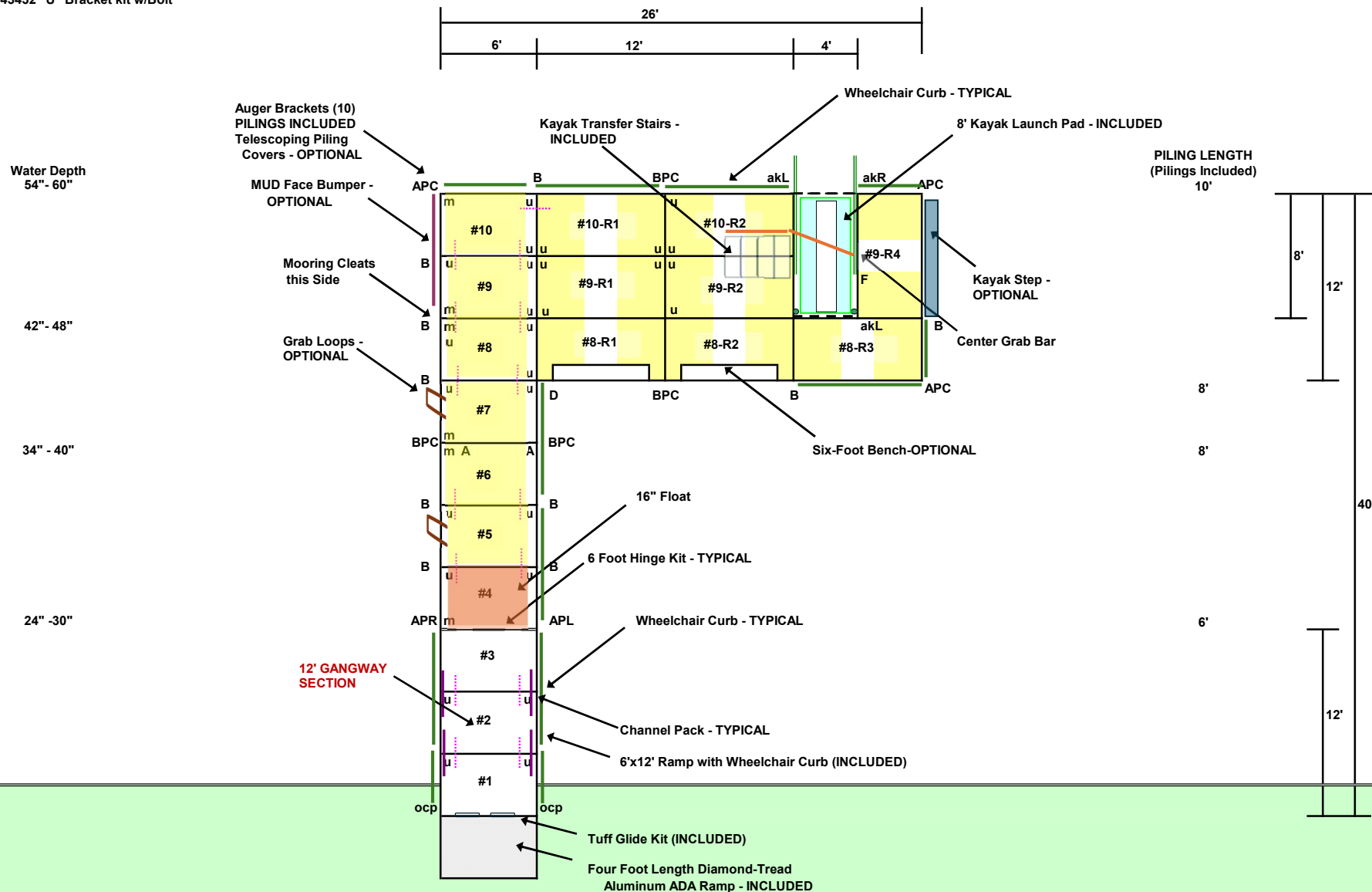
Per attached drawing, Design #2.
Please verify decking color & style.
Thank you for choosing Mod-U-Dock!

A = 13111 Mod-U-Dock O/S Corner Bracket
B = 13112 Mod-U-Dock Straight Bracket
C = 13113 Mod-U-Dock Outside Corner Bracket
D = 13114 Mod-U-Dock 3 WAY I/S Crnr Bracket
APC = 13121 Mod-U-Dock Corner Auger Piling Bracket
BPC = 13122 Mod-U-Dock Straight Auger Piling Bracket
APR/APL = 13125/13126 O/S Corner Piling Bracket
m = 17618 Mooring Cleat - 8" Blk
u = 43432 "U" Bracket kit w/Bolt

-  Wheelchair Curb
-  ADA Handrail
-  = 13002 - Spline
-  Grab Loop (Stationary)

(Calcs not including 6'x12' Gangway)
 Net Buoyancy = 38.14 PSF
 Total Platform Capacity = 16,173 lbs.
 FREEBOARD 17" / 424 Sq Ft
SUGGESTED CAPACITY - 32 PERSONS

Item 7.



(Park Location), Whitewater, WI 53190

Mod-U-Dock Representative: Factory Direct



Lake and Pond Solutions, LLC

W4950 County Item 7.

Elkhorn, WI 53121

Office (262) 742 - 2600

www.lakeandpondsolutions.com

jeff@lakeandpondsolutions.com

City of Whitewater
Attn: Michelle Dujardin
312 W. Whitewater St.
Whitewater, WI 53190

June 13th, 2025

Dear Ms. Dujardin,

Thank you for your interest in Lake and Pond Solutions, LLC. We are a total lake and pond management company, dealing with hundreds of products for aquatic use. Our degreed biologists are also licensed, certified and fully insured herbicide applicators with over 100 years of combined management experience. Below I've updated the fountain quote for two 5HP units that we previously sent back in 2022.

AQUAMASTER FOUNTAINS

Aquamaster's line of fountains range from ½ HP to 25 HP. The quoted 5HP Master Series units are covered with a 5-year parts and labor warranty while electrical panels and their components have a 3-year parts labor warranty. Aside from being one of the most comprehensive warranties in the business, LPS biologists have completed an electrical and mechanical course in maintenance and troubleshooting, certifying them as qualified field technicians. We guarantee our installations to be free of installer error for a period of 30 days. It is important to note that although Aquamaster pays for the warranty repair and shipping back to the customer, the customer is responsible for time spent on site to troubleshoot, remove, ship, and re-install a warranty repair (charged at our standard rates).

- **5HP Master Series Fountain** – includes float, 240V three phase power unit (18 amps), impeller, debris screen, AquaLock quick disconnect, 125' 10/4 cable with stainless braid, control panel containing a digital timer, GFCI, and surge arrestor, and the Lakewood pattern (15' tall x 36' wide). Shipping included. **\$10,578.47**
- **5HP Master Series Fountain** – includes float, 240V three phase power unit (18 amps), impeller, debris screen, AquaLock quick disconnect, 275' 8/4 cable with stainless braid, control panel containing a digital timer, GFCI and surge arrestor, and the Lakewood pattern (15' tall x 36' wide). Shipping included. **\$15,773.69**

**The cost of the second unit went up significantly as Aquamaster now requires 8-gauge cable instead of 10-gauge for this length. If the cable was 25' shorter, it would reduced the cost by over \$4,000!*



Lake and Pond Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS

I would be able to offer a 10% multi-unit discount if two new fountains are ordered at the same time. Lighting is also an option but not quoted here since it wasn't included in the original quote.

****PLEASE NOTE: Cable lengths were measured by a previous City of Whitewater employee. Custom cables cannot be returned so it is important to verify the lengths before ordering.***

These are serviceable units in which an oil/seal change is recommended every 2 years after the initial warranty runs out. The oil/seal change runs \$455/unit on the 5HP motors. Bearings can also be replaced as needed, which is done at the Aquamaster facility in Wisconsin and may run approximately \$1,200.

FOUNTAIN INSTALLATION/REMOVAL (IF NEEDED)

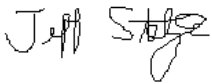
We charge a \$65 Basic Service Fee for each visit to the property in addition to the charges below.

Installation	\$250.00 per unit, per occurrence
Removal	\$350.00 per unit, per occurrence (includes cleaning and storage)

Installation: Your electrician will have to provide a suitable structure to mount the control panels and hard-wire them with appropriate power. They should also bury suitable conduit coming from the bottom of the panel to the pond edge for fountain cables (size depends on which unit). We can work directly with your preferred electrician to ensure all power requirements are met. Lake and Pond Solutions, LLC will then assemble and install the fountains using ballast block anchor lines, set timers and perform function checks.

I know that there is a lot of information here, so if you have any questions or concerns don't hesitate to contact me. Thank you very much for your interest in Lake and Pond Solutions, LLC. I look forward to earning your business this year!

Sincerely,



Jeff Stelzer – Owner/Senior Biologist
Lake and Pond Solutions, LLC
(cell) 262.379.7524
(office) 262.742.2600



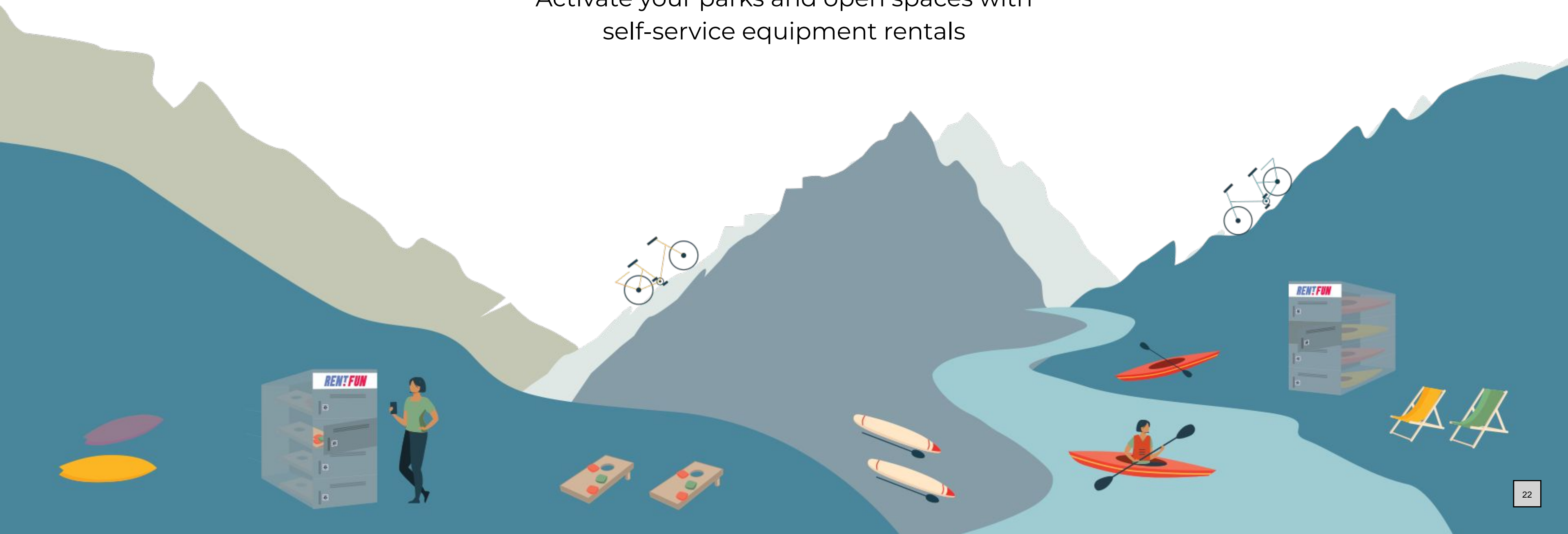
Lake and Pond
Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS

RENT!FUN

KAYAK

Activate your parks and open spaces with
self-service equipment rentals



Self Service Kayak Rental

LET US ALL DO THE WORK:



FULL-SERVICE MAINTENANCE

Rent.Fun's hires local Field Service Technicians who provide ongoing maintenance to the locker and all rental equipment.



LOCAL MARKETING

We'll build a custom website for your program and run targeted advertisements online so your whole community knows about it.



EQUIPMENT REPLACEMENT

As equipment gets damaged or goes missing, we repair and replace so your station is always ready to go.



RISK MANAGEMENT

All users must sign a digital waiver in app prior to rentals. Rent.fun will add your city as an additionally insured on our \$5M insurance policy.



DELIVERY AND INSTALLATION

Rent.Fun handles delivery and installation. Our Smart Lockers can be installed on any surface and do not require access to electricity or wi-fi.



CUSTOMER SUPPORT

The public calls us, not you. Our team is on call 7 days per week to assist users with billing or technical issues.

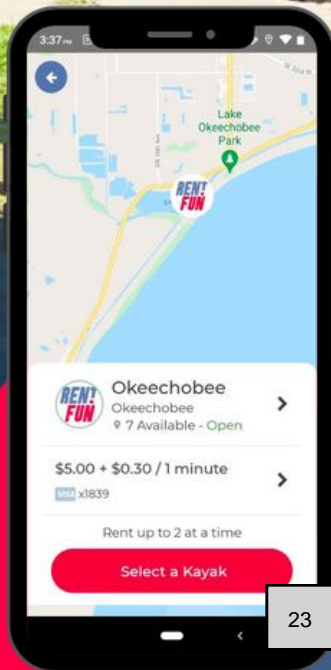


➤ Rent and unlock kayaks

➤ Process payments

➤ Sign waivers

➤ Watch safety tutorials



One-time
Activation Fee,
**No Annual
Service Fees**

4 - UNIT



\$20,000

Activation Fee (one time fee)

PROGRAM DETAILS

Expansion Rev Share: 50%
Term: 5 years
Renewal: No Cost

SERVICES

Software Set Up
Standard Marketing Package
Monthly Utilization Reporting
7-day customer support
Installation
City-Branded Signage

EQUIPMENT

Paddles
Adult Lifevests
Single Kayaks
Tandem Kayaks
Paddleboards

8 - UNIT



\$35,000

Activation Fee (one time fee)

PROGRAM DETAILS

Expansion Rev Share: 50%
Term: 5 years
Renewal: No Cost

SERVICES

Software Set Up
Standard Marketing Package
Monthly Utilization Reporting
7-day customer support
Installation
City-Branded Signage

EQUIPMENT

Paddles
Adult Lifevests
Single Kayaks
Tandem Kayaks
Paddleboards

12 - UNIT



\$50,000

Activation Fee (one time fee)

PROGRAM DETAILS

Expansion Rev Share: 50%
Term: 5 years
Renewal: No Cost

SERVICES

Software Set Up
Custom Website
Monthly Utilization Reporting
7-day customer support
Installation
City-Branded Signage

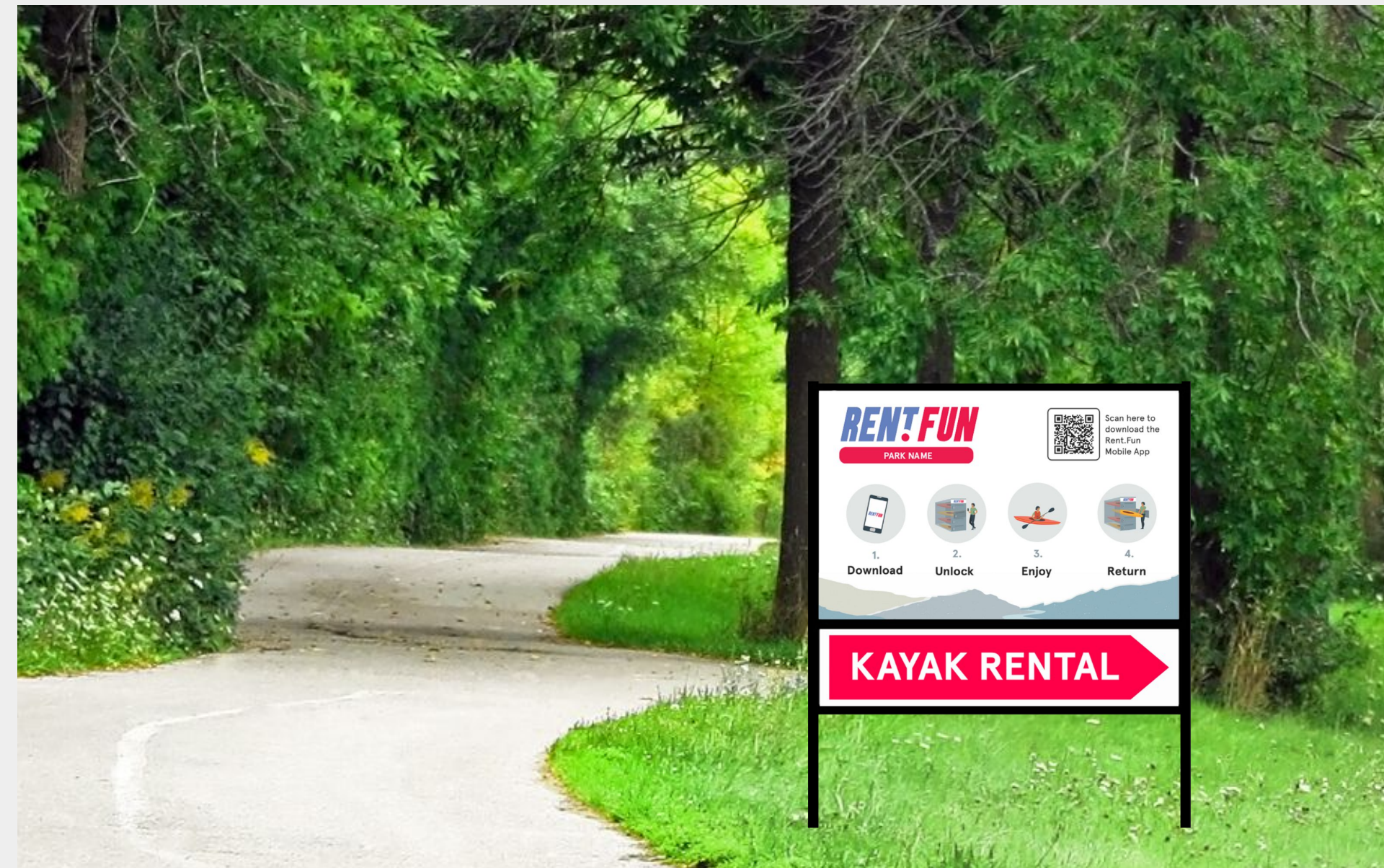
EQUIPMENT

Paddles
Adult Lifevests
Single Kayaks
Tandem Kayaks
Paddleboards

Premium Marketing Package



**500 Physical Promo Code Cards
(\$12,500 in free rentals)**



3 Custom Signs With Wayfinding

\$3,500 One Time Fee

MEDIUM-SIZED CITY 50-250K IN POPULATION	CITY	POP.	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	OLATHE, KS	143,000	670	\$25.42	\$17,031.40	\$8,515.70	236%
	LENEXA, KS	58,000	630	\$25.94	\$16,342.20	\$8,171.10	227%
	MCKINNEY, TX	203,000	1038	\$10.41	\$10,805.58	\$5,402.79	150%

SMALL CITY 25K-50k IN POPULATION	CITY	POP.	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	JEFFERSON CITY, MO	43,000	270	\$31.92	\$8,618.40	\$4,309.20	120%
	PONCA CITY, OK	24,000	350	\$22.78	\$7,973	\$3,987	111%
	ELK RIVER, MN	27,000	326	\$23.14	\$7,543.64	\$3,771.82	105%

TOWN <25K POPULATION	CITY	POP.	AVERAGE RENTALS / VISITORS PER YEAR	AVERAGE CHARGE PER RENTAL	TOTAL REVENUE PER YEAR	CITY REVENUE PER YEAR (50% REVENUE SHARE)	COST RECOVERY % AFTER 5 YEARS
	CHARLESTON, IL	17,350	690	\$20.73	\$14,304	\$7,152	199%
	SMITHFIELD, VA	7800	490	\$28.71	\$14,068	\$7,034	195%
	MAYNARD, MA	10700	360	\$28.07	\$10,105	\$5,053	101%

Cities of all sizes achieve 100%+ cost recovery with our revenue share program

TRUSTED BY

100+ GOVERNMENT AGENCIES

Arkansas

[Fort Smith, AR](#)
[Jonesboro, AR](#)

California

[Clearlake, CA](#)
[San Bernardino, CA](#)
[Tehachapi, CA](#)

Connecticut

[Plymouth, CT](#)

Florida

[Holly Hill, FL](#)
[Lake Wales, FL](#)
[Mount Dora, FL](#)

Georgia

[Dalton, GA](#)

Iowa

[Story County, IA](#)

Illinois

[Carbondale, IL](#)
[Charleston, IL](#)
[Mt. Sterling, IL](#)
[Olney, IL](#)
[Dixon, IL](#)
[Highland, IL](#)
[Lake Mattoon, IL](#)
[Quincy, IL](#)
[Rock Falls, IL](#)
[Village of Park Forest, IL](#)

Indiana

[La Porte, IN](#)
[Little Walnut Creek, IN](#)
[Logansport, IN](#)
[South Bend, IN](#)
[Warsaw, IN](#)

Kansas

[Lenexa, KS](#)
[Olathe, KS](#)
[Wichita, KS](#)

Kentucky

[Shelby County, KY](#)

Massachusetts

[Maynard, MA](#)
[Dedham, MA](#)

Maine

[Auburn, ME](#)
[Westbrook, ME](#)

Michigan

[East Grand Rapids, MI](#)
[Delhi Township, MI](#)
[Genesee County, MI](#)
[Spring Lake, MI](#)
[Van Buren Township, MI](#)

Minnesota

[Woodbury, MN](#)
[Elk River, MN](#)
[Olmsted County, MN](#)
[Paynesville, MN](#)

Missouri

[Jefferson, MO](#)
[Cottleville, MO](#)

North Carolina

[Albemarle, NC](#)
[Havelock, NC](#)
[Jacksonville, NC](#)
[Hertford, NC](#)

New York

[Baldwinsville, NY](#)
[Genesee County, NY](#)

Ohio

[Obetz, OH](#)
[Dayton, OH](#)
[Lima, OH](#)
[Hamilton, OH](#)
[Richwood, OH](#)
[Fort Loramie, OH](#)

Oklahoma

[Durant, OK](#)
[Elk City, OK](#)
[Ponca City, OK](#)

South Carolina

[Johnsonville, SC](#)

Tennessee

[Henderson County, TN](#)
[Harriman, TN](#)

Texas

[Bay City, TX](#)
[McKinney, TX](#)

Virginia

[Prince George County, VA](#)
[Smithfield, VA](#)
[West Point, VA](#)

Wisconsin

[Calumet County, WI](#)
[Marathon County, WI](#)
[Onalaska, WI](#)
[Oshkosh, WI](#)

West Virginia

[New Martinsville, WV](#)

“People are loving the kayak rentals and the self-service approach is really reducing the burden on our staff.”

— Celeste Lewis, Olmsted County, MN

FAQS



THE RENTAL PROCESS

How do people pay for the rentals?

All users must create an account in the rent.fun mobile app and add their credit or debit card information prior to starting a rental.

Are there any age restrictions?

Yes, users must be 18 and up to rent our equipment.

Do you have to make a reservation in advance?

No. All rentals are on demand and no reservations are required. Users can look in the app to see how many kayaks are available in real time.

How do you know if equipment is returned?

Users must use the rent.fun mobile app to take a photo of the equipment in the locker prior to ending their rental.

How much does it cost to rent?

We customize the rental pricing based on each location and our partner’s goals. Most rent.fun programs charge “market rates”(\$20 - 25 per rental).



LOCATION REQUIREMENTS

Is a concrete pad required?

No. We can install on any surface - including grass, sand, gravel, etc.

Are utilities are required?

No. Rent.Fun units are solar-powered and do not require access to water or electricity.

Is wi-fi required?

No. Rent.Fun rental stations operate on cellular technology. You need to have at least one bar of cell service at the location.

Who performs the installation?

Rent.Fun technicians install all equipment. No support is need from our partners / hosts.

What happens in the event of a flood?

Our cage can take on up to 3 feet of water. If we expect higher water levels, we move the cage off site and put it back after the flood.



EQUIPMENT MANAGEMENT

Does the city have any maintenance obligations?

No.

Who maintains the equipment?

For every rent.fun program, we recruit, hire, and train a part-time Field Service Technician local to your community (within 30 minutes drive of the install).

How often is the equipment inspected?

Typically 2 to 4 times per month, through a combination of Preventative Maintenance Checks and Reactive Repairs.

If something is damaged or goes missing, what is the turnaround time to replace?

The most common issue is missing or damaged lifevests and paddles. Rent.Fun are provided with safety stock of these items to ensure prompt replacement within 2-4 business days.

Can the city access the equipment or the locker in the case of an emergency?

Yes, we provide admin access to unlock units remotely.



LIABILITY & RISK MANAGEMENT

Do users sign waivers?

Yes, all users must sign a waiver in the rent.fun mobile app prior to taking a rental. The waiver expressly releases the city / land owner from liability. Waivers may be customized to further meet the needs fo our city / land owner partners.

What happens if the city gets sued.?

Our standard agreement with cities include indemnification provisions, which state that rent.fun will cover the city’s legal expenses. in the event of claim.

Does the city need to have insurance to cover this?

No. Rent.Fun owns and manages all equipment. We have a \$5m general liability insurance policy. We add all our our government agency partners as an additionally insured on this policy.

Have there ever been any safety incidents?

No. Rent.Fun has 100 locations nationwide. We have never been subject to a claim, nor have any of our partners.





Lakes Advisory Committee Agenda Item

Meeting Date:	November 17, 2025
Agenda Item:	Discussion of current and proposed lake capital improvement projects and related lake initiatives.
Staff Contact (name, email, phone):	Michelle Dujardin, mdujardin@whitewater-wi.gov , 262-473-0121

BACKGROUND

(Enter the who, what when, where, why)

In January 2024 the Lakes Advisory Committee established goals and objectives for the committee and the lakes.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

Staff submitted the request of \$150,000 for 2026 & \$150,000 for 2027 lakes budget. Approval has not taken place for these requested funds.

STAFF RECOMMENDATION

Staff recommending review of goals, updating goals, and setting obtainable goals within requested budget for 2026 & 2027.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. 2024 Established Goals
2. Pier Quotes
3. Fountain Quotes
4. Proposed 2026 & 2027 CIP Lake Projects
5. Park Kiosk Example