



Community Involvement & Cable TV

Whitewater Municipal Building City Manager
Conference room, 312 West Whitewater St.,
Whitewater, WI 53190 *In Person and Virtual

Thursday, November 14, 2024 - 5:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.

Community Involvement and Cable TV Commission
Nov 14, 2024, 5:00 – 7:00 PM (America/Chicago)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/802229605>

You can also dial in using your phone.

Access Code: 802-229-605

United States: +1 (408) 650-3123

Get the app now and be ready when your first meeting starts:

<https://meet.goto.com/install>

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0101.

AGENDA

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

NEW BUSINESS

1. View the video regarding open meeting laws. @30 mins long
2. Elect Chairperson
3. Election of Vice Chairperson
4. The Finance Committee is seeking your input on how these proposed changes may affect your meetings.

5. Dates of future meetings for Comm. Involvement and Cable TV.

CONSIDERATIONS / DISCUSSIONS / REPORTS

- [6.](#) Review Content on Channel 990
- [7.](#) Review Changes to Ordinance of Community Involvement and Cable TV Commission

FUTURE AGENDA ITEMS

8. Discuss possible grant opportunities

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.

Proposed Framework for Improving Public Participation at Whitewater Common Council & Committee Meetings

Public Appearance Card

Public Meeting Appearance Cards (PMAC) shall be used by members of the public who wish to speak during public comment, public hearing or specific agenda item. This form would also be used for those individuals who do not wish to or cannot verbally address the Common Council/Committee during a meeting.

A person may provide comments and support or opposition for an agenda item on the form. Those requesting to speak during the meeting may indicate this on the form.

Prior to taking action on an item on the agenda, the presiding officer will request the City Clerk/Secretary to indicate any speakers who have signed up for that particular item. The Clerk/Secretary will read the name of the speaker and the speaker on-deck. The Clerk/Secretary will alternate between those in support and opposition.

After all of the speakers have been called, the Clerk/Secretary will indicate written support and opposition by reading the name and the position of the individual. The minutes will reflect the receipt of written comments in support or opposition by all registered individuals.

Time Limits

Public Comment – 3 minutes with a limit of 30 minutes total

Public Hearing – 5 minutes with a limit of 30 minutes for each support and opposed speakers

Per speaker time is the same. Provide support and opposed delineation.

Agenda Items – 3 minutes, with an ability for extension with consent of Common Council.

Per speaker time is the same. Provide clarification about extension of time.

Whenever a group of individuals wishes to address the Council/Committee on the same subject matter, those individuals may designate a spokesperson to address the Common Council/Committee. The spokesperson may ask for additional time when completing the PAMC, and with the consent of the Common Council/Committee, the presiding officer may extend the time allocation. Individuals are still welcome to complete a PMAC registering their support or opposition, and written comments will be entered into the record by the City Clerk/Secretary.

The presiding officer, with the concurrence of the Common Council/Committee, may extend or limit any of the enumerated time allocations based on the complexity of the item and the number of persons wishing to speak on the item

Meeting Conduct

Expectations of Speakers

- The speaker shall conduct themselves in a professional and respectful manner.
- All remarks shall be directed to the Common Council/Committee, as a body, and not City staff or any member of the public in attendance.
- The speaker shall not defame, intimidate, make personal affronts, make threats of violence, or use profanity.

Expectation of Public

Members of the public in the audience shall not engage in any of the following activities during a Common Council/Committee meeting:

- Shouting, clapping, unruly behavior, or speaking out when not recognized by the presiding officer.
- Defamation, intimidation, personal affronts, threats of violence, or profanity.
- Behavior that disrupts the orderly conduct of the meeting.

Expectation of Council/Committee Members

While the Common Council/Committee is in session, the members must preserve order and decorum. Each Council/Committee member shall conduct themselves with decorum and shall neither, by conversation or otherwise, delay nor interrupt the proceedings or the peace of the Common Council/Committee, nor disturb any member while speaking or refuse to obey the orders of the presiding officer.



Council Agenda Item

Meeting Date:	May 22, 2024
Agenda Item:	Reviewing Content on Channel 990
Staff Contact (name, email, phone):	Becky Magestro bmagestro@whitewater-wi.gov 262-473-0101

BACKGROUND
(Enter the who, what, when, where, why)

Community involvement and Cable TV Commission to review of the current content on Channel 990 to make sure the content is addressing the needs of our viewers.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
(Dates, committees, action taken)

N/A

FINANCIAL IMPACT
(If none, state N/A)

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED
(If none, state N/A)

Documentation of Channel 990 content

SATURDAY**6-8-2024**

TIME	SCHEDULE
6:00 AM	WHS Spring Choir Concert 05/15/2024
7:45 AM	Police & Fire Commission 06/03/2024
8:30 AM	Special Olympics WI 2023
9:30 AM	WHS Commencement Ceremony 2024
11:00 AM	Special Common Council Meeting 05/01/2024
12:00 PM	Lincoln Fine Arts Night 04/30/2024
1:00 PM	PARC Meeting 05/13/2024
2:30 PM	Savory Sounds 06/22/2023
3:45 PM	CDA Meeting 05/16/2024
4:45 PM	School Board 01/22/2024
6:00 PM	Concert in the Park 08/10/2023
8:00 PM	Common Council 04/04/2024
10:00 PM	WHS Choir at City Market 05/21/2024
10:45 PM	Common Council 05/21/2024
1:30 AM	Concert in the Park 07/20/2023
2:45 AM	5th Grade Spring Choir Concert 05/14/2024
3:15 AM	Discover Whitewater Series 2023
3:45 AM	CDA Meeting 04/18/2024

SUNDAY**6-9-2024**

TIME	SCHEDULE
6:00 AM	PARC Meeting 01/08/2024
7:45 AM	School Board 05/15/2024
9:00 AM	Mounds Presentation 09/11/2023
10:15 AM	WHS Choir at City Market 05/21/2024
11:00 AM	Common Council 03/19/2024
12:30 PM	4th of July Parade 2023
1:30 PM	Lincoln Fine Arts Night 04/30/2024
3:00 PM	Concert in the Park 07/20/2023
4:15 PM	Discover Whitewater Series 2023
4:45 PM	CDA Meeting 01/05/2024
6:30 PM	Community Lakes Meeting with DNR 08/26/2023
8:30 PM	CDA Meeting 03/21/2024
10:00 PM	School Board 01/22/2024
11:00 PM	Common Council 05/07/2024
1:30 AM	WHS Commencement Ceremony 2024
3:00 AM	Concert in the Park 08/10/2023
4:45 AM	5th & 8th Grade Spring Band Concert 05/09/2024
5:30 AM	Special Olympics WI 2023

MONDAY**6-10-2024**

TIME	SCHEDULE
6:00 AM	6th & 7th Grade Spring Band Concert 05/07/2024
6:45 AM	CDA Meeting 05/16/2024
7:45 AM	Concert in the Park 08/17/2023
9:00 AM	Lincoln Fine Arts Night 04/30/2024
10:00 AM	Board of Zoning Appeals 01/25/2024
11:45 AM	Community Lakes Meeting with DNR 08/26/2023
1:45 PM	WHS Commencement Ceremony 2024
3:30 PM	PARC Meeting 05/13/2024
5:00 PM	Savory Sounds 07/13/2023
6:15 PM	School Board 03/18/2024
7:30 PM	Concert in the Park 09/07/2023
8:45 PM	LWV State of Whitewater Address 2023
10:15 PM	Police & Fire Commission 12/04/2023
11:00 PM	School Board 04/22/2024
1:15 AM	5th Grade Spring Choir Concert 05/14/2024
1:45 AM	4th of July Parade 2023
3:00 AM	School Board 05/28/2024
5:00 AM	WMS Winter Choir Concert 12/14/2023

TUESDAY**6-11-2024**

TIME	SCHEDULE
6:00 AM	CDA Meeting 05/16/2024
7:00 AM	Lincoln Fine Arts Night 2024
8:00 AM	4th of July Parade 2023
9:00 AM	School Board 01/22/2024
10:00 AM	Concert in the Park 09/07/2023
11:15 AM	Discover Whitewater Series 2023
11:45 AM	Police & Fire Commission 12/04/2023
12:30 PM	CDA Meeting 10/19/2023
1:45 PM	Washington Elementary Spring Sing 2024
2:30 PM	Concert in the Park 08/10/2023
4:15 PM	Downtown Whitewater Holiday Parade 2023
4:30 PM	Common Council 04/04/2024
6:30 PM	5th & 8th Grade Spring Band Concert 05/09/2024
7:15 PM	Community Lakes Meeting with DNR 08/26/2023
9:15 PM	Common Council 05/21/2024
12:00 AM	WHS Spring Choir Concert 05/15/2024
1:45 AM	School Board 05/28/2024
4:00 AM	CDA Meeting 01/18/2024

WEDNESDAY**6-12-2024**

TIME	SCHEDULE
6:00 AM	School Board 05/15/2024
7:00 AM	PARC Meeting 01/08/2024
8:45 AM	Savory Sounds 06/29/2023
10:00 AM	Special Olympics WI 2023
11:00 AM	WHS Winter Gala 12/06/2023
12:30 PM	Common Council 04/04/2024
2:30 PM	CDA Meeting 01/05/2024
4:00 PM	WHS Commencement Ceremony 2024
5:15 PM	WHS Multicultural Heritage Showcase 05/06/2023
6:45 PM	Community Lakes Meeting with DNR 08/26/2023
9:00 PM	Savory Sounds 07/20/2023
10:30 PM	Common Council 04/16/2024
12:00 AM	Lincoln Fine Arts Night 04/30/2024
1:00 AM	LWV State of Whitewater Address 2023
2:30 AM	Savory Sounds 07/27/2023
4:00 AM	WAFC Joint Council/WUSD Meeting 09/11/2023
5:15 AM	5th & 8th Grade Spring Band Concert 05/09/2024

THURSDAY**6-13-2024**

TIME	SCHEDULE
6:00 AM	PARC Meeting 05/13/2024
7:30 AM	School Board 05/15/2024
8:30 AM	CDA Meeting 01/05/2024
10:00 AM	Washington Elementary Spring Sing 2024
10:45 AM	Savory Sounds 07/13/2023
12:00 PM	WHS Choir Concert 05/10/2023
1:30 PM	CDA Meeting 05/16/2024
2:30 PM	School Board 02/26/2024
3:30 PM	Concert in the Park 09/07/2023
4:45 PM	Board of Zoning Appeals 01/25/2024
6:30 PM	Lincoln Fine Arts Night 04/30/2024
8:00 PM	WAFC Joint Council/WUSD Meeting 07/13/2023
9:45 PM	School Board 01/22/2024
10:45 PM	Savory Sounds 06/29/2023
12:00 AM	Special Olympics WI 2023
1:00 AM	Common Council 03/05/2024
2:45 AM	Discover Whitewater Series 2023
3:15 AM	School Board 04/22/2024
5:30 AM	4th of July Parade 2023



Council Agenda Item

Meeting Date:	May 14, 2024
Agenda Item:	Ordinance Community Involvement and Cable TV Commission
Staff Contact (name, email, phone):	Becky Magestro bmagestro@whitewater-wi.gov 262-473-0101

BACKGROUND
(Enter the who, what, when, where, why)

Due to the extended period since the last meeting of the Community Involvement and Cable TV Commission, the current ordinance and potential revisions to it are under review.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
(Dates, committees, action taken)

N/A

FINANCIAL IMPACT
(If none, state N/A)

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED
(If none, state N/A)

Updated ordinance

Chapter 2.50 COMMUNITY INVOLVEMENT AND CABLE TV COMMISSION

Sections:

2.50.010 Established.

There is hereby established a community involvement and cable tv commission for the City of Whitewater which shall have the powers granted in this chapter.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.020 Assigned staff.

The Chief of Staff shall be the assigned staff person to the commission.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.030 Membership and officers.

The commission shall consist of nine members. One member shall be a member of the city council (one-year term appointed at the city council organizational meeting in April). Eight members shall be non-council member citizen members (two-year term appointed by the city under the procedures set forth in Section 2.12.011). It shall be a goal of the city to appoint one member from each of the following groups: a designated non-profit organization, the University of Whitewater Student Government; a University of Wisconsin-Whitewater student; a Whitewater Chamber of Commerce member; and a Seniors in the Park member. There shall be no term limits for citizen members.

A chairperson and vice-chairperson shall be elected for a term of one year at the committee's first meeting which takes place after the third Tuesday of April each year.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.040 Meetings.

The commission shall meet quarterly.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.050 Powers and duties.

The commission shall have the following powers and duties:

Advisory Role in Community Outreach: The commission shall advise the City of Whitewater on coordinated community outreach. Its objectives include providing counsel on priorities, policies, and strategies aiming to promote equitable civic engagement and public participation in

city decision-making processes. This advisory function encompasses reviewing initiatives, strategies, and proposals initiated by both the city and the commission itself.

Control of Content on PEG Station: The commission shall have advisory authority over the content aired on the Public, Education, and Government (PEG) access channel within the City of Whitewater. The PEG station serves as a platform for community members, organizations, and institutions to broadcast programming that promotes cultural, educational, health, social service, civic, and other nonprofit purposes. Fostering community engagement, facilitating public discourse, and enhancing transparency in local governance.

Promotion of Community Involvement: The commission shall attempt to maximize community involvement in the utilization of cable television and other media platforms. This involves facilitating access to the PEG station for individuals and organizations interested in broadcasting content that aligns with the station's mission and objectives. Additionally, the commission shall assist in the administration of the PEG channel, ensuring that it remains accessible and inclusive to all segments of the community.

Feedback and Input on Community Engagement Plans: The commission shall provide feedback in the development of city departments' community involvement plans, focusing on implementing more equitable engagement strategies and fostering increased civic participation in city processes. This includes aiding in the development and review of the City of Whitewater Comprehensive Community Engagement Plan, which serves as a blueprint for enhancing community outreach and involvement initiatives.

(Ord. No. 1935A, § 1, 4-6-2017)