



## Public Arts Commission

Cravath Lakefront room 2nd floor 312 West  
Whitewater Str, Whitewater, WI, 53190 \*In Person  
and Virtual

**Thursday, September 04, 2025 - 5:00 PM**

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Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone. Citizen participation is welcome during topic discussion periods.

### Public Arts Committee

Sep 4, 2025, 5:00 – 6:00 PM (America/Chicago)

**Please join my meeting from your computer, tablet or smartphone.**

<https://meet.goto.com/874917973>

**You can also dial in using your phone.**

Access Code: 874-917-973

United States: +1 (872) 240-3311

**Get the app now and be ready when your first meeting starts:**

<https://meet.goto.com/install>

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

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## AGENDA

### CALL TO ORDER

### ROLL CALL

### APPROVAL OF AGENDA

*A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.*

### CONSENT AGENDA

*Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.*

1. Approval of August 7, 2025 Minutes.

### HEARING OF CITIZEN COMMENTS

*No formal Committee action will be taken during this meeting although issues raised may become a part*

*of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.*

***To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial \*6 to unmute your phone and dial \*9 to raise your hand.***

#### **CONSIDERATIONS / DISCUSSIONS / REPORTS**

- [2.](#) Update on Art Transformation 2025 traffic boxes.
- [3.](#) Discussion and possible approval of Call for Artist.

#### **FUTURE AGENDA ITEMS**

#### **ADJOURNMENT**

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

**Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.**



## Public Arts Commission

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and Virtual

**Thursday, August 07, 2025 - 5:00 PM**

### MINUTES

#### CALL TO ORDER

Meeting was called to order at 5:09 p.m.

#### ROLL CALL

##### PRESENT

Board Member Kim Adams  
Board Member Megan Matthews  
Board Member Justin Mane  
Board Member Steven Sahyun

##### STAFF

Llana Dostie, Neighborhood Services Administrative Assistant

#### APPROVAL OF AGENDA

*A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.*

Motion made by Board Member Sahyun, Seconded by Board Member Mane.

Voting Yea: Board Member Adams, Board Member Matthews, Board Member Mane, Board Member Sahyun

#### CONSENT AGENDA

*Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.*

1. Approval of Minutes of May 1, 2025.

Motion made by Board Member Sahyun, Seconded by Board Member Adams.

Voting Yea: Board Member Adams, Board Member Matthews, Board Member Mane,  
Board Member Sahyun

2. Approval of Minutes of June 5, 2025.

Motion made by Board Member Sahyun, Seconded by Board Member Adams.

Voting Yea: Board Member Adams, Board Member Matthews, Board Member Mane,  
Board Member Sahyun

**HEARING OF CITIZEN COMMENTS**

*No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.*

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None

**CONSIDERATIONS / DISCUSSIONS / REPORTS**

3. Update on how the celebration will look like.

Dostie asked if any everyone had time to read the memo and if there were any questions regarding the changes to the celebration.

Sahyun asked where the celebration would be.

Dostie stated it would be by the Birge Fountain.

Adams stated at one time we had discussed going to the CAC on that date, however the CAC will be closed.

Dostie confirmed that the CAC was no longer on the celebration list.

4. Close Session Memo from City Clerk.

Dostie stated that memo from the clerk explains how closed session minutes would be handled. This group will likely never need this procedure.

**FUTURE AGENDA ITEMS**

-Update on Traffic Boxes

-Make sure the media is aware the traffic project boxes is a City project

**NEXT MEETING DATE SEPTEMBER 4, 2025.**

**ADJOURNMENT**

Meeting was adjourned at 5:21 p.m.

Motion made by Board Member Matthews, Seconded by Board Member Mane.

Voting Yea: Board Member Adams, Board Member Matthews, Board Member Mane, Board Member Sahyun



## Public Art Committee Agenda Item

|                                     |   |
|-------------------------------------|---|
| Meeting Date:                       | September 4, 2025                       |
| Agenda Item:                        | 2025 Art Transformation Update          |
| Staff Contact (name, email, phone): | Llana Dostie, ldostie@whitewater-wi.gov |

### BACKGROUND

(Enter the who, what, when, where, why)

The Art Transformation project contracts went out at the end of June. Of the eight artist that were chosen one declined. An alternate was chosen and they accepted. As of this time 5 of the 8 boxes are complete with the last two in progress and should be completed by September 13, 2025.

Payments have been issued to all 5 completed boxes.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

N/A

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

N/A

## Artful Transformation

City of Whitewater  
2026 Traffic Box Public Art Project

# Call for Artists

The *Artful Transformation, City of Whitewater 2026 Public Art Project* aims to turn mundane traffic boxes into engaging art pieces, contributing to the aesthetic appeal of our community and enriching the public's daily experience. Each transformed traffic box will become a unique canvas, showcasing the diverse artistic talents of our local and regional artists.

If you are an artist looking for an opportunity to make a lasting impact on Whitewater's public spaces, we encourage you to apply. Your work could become a permanent fixture in the city, admired by residents and visitors.

**Project Name:** *Artful Transformation*

**Project Mission:** Enhance Whitewater's downtown by transforming **four** traffic signal control/electrical boxes into unique works of public art that celebrate the city's identity, creativity, and community spirit. The boxes are located at the intersections of: W. Main Street/Prince Street, W. Main Street/Franklin Street, Starin Road/Jefferson Street, and Starin Road/Newcomb Street (STH 59).

**Project Purpose:** This initiative seeks to enrich public spaces with vibrant artwork that reflects Whitewater's heritage, culture, and vision for the future.

**Project Sponsor:** The City of Whitewater

**Project Goals:**

**Enhance our public spaces by transforming ordinary traffic boxes into artistic features and bring beauty and character to our town that:**

- **Showcase Our Local Talent:** Provide a platform for local and regional artists to display their creativity and skills.
- **Celebrate Our Heritage:** Promote themes that honor Whitewater's rich history, diverse community, and cultural tapestry.

- **Engage and Inspire:** Create visually appealing art that captivates both pedestrians and drivers, making every day commutes more enjoyable.
- NOTE: Reasonable maintenance will be the responsibility of the artist at the City of Whitewater's expense.

### Eligibility

This project is open to any artists or artist teams, with a preference for those with a strong connection to Whitewater. We welcome all submissions. All participating artists will be required to sign an artist agreement and a hold harmless release.

### How to submit a proposal:

Fill out the application available online at [www.whitewater-wi.gov](http://www.whitewater-wi.gov) or by request that includes:

1. **Proposal Description:** Share your vision with a concept statement, themes, and your preferred locations. See the map of locations for boxes to be painted and choose your first, second and third choices. First come, first served.
2. **Visuals:** Traffic boxes (please see the attached map for location and sizes) are to be painted on all 4 sides and the top. Include sketches or mock-ups of your original proposed designs (no premade patterns or licensed images allowed.)
3. **Budget:** Submit an itemized budget up to \$2,000 per traffic box, covering materials, labor, and a contingency plan.

### Accepted brands of paint to use on project:

• **Rust-Oleum Protective Enamel Paint** - Known for its durability and rust resistance, it adheres well to metal surfaces.

• **Krylon Dual Superbond Paint + Primer** - This paint and primer in one provides a strong bond to metal surfaces and a long-lasting finish.

• **Hammerite Direct to Rust Metal Paint** - Ideal for rusted surfaces, it requires minimal preparation and offers a stylish, protective finish.

<sup>a</sup>**ARTEZA Outdoor Acrylic Paint** - A versatile set of acrylic paints that are weather-resistant and perfect for outdoor projects.

• **Craft Smart Outdoor Acrylic Paint** - Specifically formulated for outdoor use, it's waterproof and UV-resistant.

4. **Resume or Bio:** Tell us about your artistic experiences and your/your team goals. We want to know more about you!
5. **Portfolio:** Showcase up to 3 examples of your previous work (if any) with descriptions.



[www.whitewater-wi.gov](http://www.whitewater-wi.gov)  
Telephone: 262-473-0144

Office of Neighborhood Services  
312 W. Whitewater St.  
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**Artist Selection Process:** A Public Art Committee will review submissions. This committee is made up of members of the Whitewater Arts Alliance, City Council, local artist, and other knowledgeable officials. We'll be looking for creativity and community relevance.

**Ownership:** Once finished, the artworks will become part of the City of Whitewater's collection, and artists will be credited for their contribution(s). Participating artists (or a Team Leader) will be asked to sign a contract to confirm their commitment, understanding, and to ensure the project's successful completion.

**Submission Details:** Please submit your complete digital applications to: Llana Dostie at [ldostie@whitewater-wi.gov](mailto:ldostie@whitewater-wi.gov). Questions can be directed to Llana at: 262-473-0148.

#### Key Dates:

- **Applications Open:** September 5, 2025
- **Application Deadline:** October 17, 2025
- **Artist Selection Announced:** November 19, 2025 (Notifications of winners will be announced on the City of Whitewater Web Site via press release and sent to all local publications, and in an email to the selected artists.)
- **Paint Period:** As weather permits with a completion date of June 15, 2026

We look forward to seeing your creative proposals and celebrating the artistic talents that make our city unique.

*Mission statement: The City of Whitewater provides efficient and high-quality services which support, living, learning, playing, and working in an exceptional community.*

### **Application Form in Response to the Call for Artist for Whitewater Traffic Boxes**

#### Artist Information

Name of Applicant/Team Leader:

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Additional Team Members (if applicable):

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[www.whitewater-wi.gov](http://www.whitewater-wi.gov)  
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Item 3.

**Mailing Address:**

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**Phone Number:**

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**Email Address:**

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## **Proposal Information**

**Project Title or Theme:**

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**Proposed Location(s):**

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**Description of Concept (max 500 words):**

*(Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater.)*

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**Visual Attachments:**

☒ Design sketches/mock-ups included (max 4 images in JPG or PNG format).

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## **Experience and Qualifications**

**Resume/Bio:**

☒ Resume attached for all team members.



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Item 3.

### Portfolio:

☒ Examples of up to 3 previous works attached (include title, size, material, and brief description).

### Budget Information

#### Total Proposed Budget:

\$ \_\_\_\_\_

#### Itemized Budget (labor, materials, contingency, etc.):

*(Please attach a detailed breakdown of costs.)*

☒ Itemized budget included.

### Maintenance Plan

#### How will the artwork be protected and maintained? (max 300 words):

*(Please describe how you will ensure the durability and vibrancy of your design.)*

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### Additional Information

Do you have strong ties to Whitewater, WI? If yes, please describe briefly.

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Will you collaborate with local organizations or businesses for in-kind support?

☒ Yes ☒ No

If yes, provide details:

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## Declaration

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

**Signature of Applicant/Team Leader:**

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**Date:**

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## Submission Instructions

Submit completed applications and attachments digitally by email [ldostie@whitewater-wi.gov](mailto:ldostie@whitewater-wi.gov) by **October 17, 2025**. For questions, contact **Llana Dostie, Neighborhood Services Administrative Assistant at 262-473-0144**.



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*Item 3.*