



Innovation Center Advisory Panel

Innovation Center, 1221 Innovation Drive,
Conference Room 115, Whitewater, WI 53190 *In
Person and Virtual

Tuesday, January 13, 2026 - 8:30 AM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Please click the link below to join the webinar:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzdiM2NkZTYtNGNjYy00NDA3LTljMzQtOTk5ZmYyMTBIYmY4%40thread.v2/0?context=%7b%22Tid%22%3a%22d015a1a7-4cf9-4719-99d9-1d1ae1176df0%22%2c%22Oid%22%3a%22f5acfe74-3d75-4308-82ab-7f3bcc83e42a%22%7d

Dial in by phone:

+1 929-229-5663,,742150304# United States, New York City

Find a local number

Phone conference ID: 742 150 304#

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

Meeting was called to order at 8:30am.

ROLL CALL

PRESENT

Board Member Thayer Coburn

Board Member Mason Becker

Board Member Elizabeth Thelen

CITY STAFF

Ashwini Rao, Economic Development Coordinator

OTHER:

Kristina (Koslosky) Czarnecki, Kreative Solutions

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

Motion made by Board Member Coburn, Seconded by Board Member Becker.

Voting Yea: Board Member Coburn, Board Member Becker, Board Member Thelen

MEMBER INTRODUCTIONS

All present took a few minutes to introduce themselves

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

CONSIDERATIONS / DISCUSSIONS / REPORTS

1. UW Whitewater Update (Thelen)
Board Member Elizabeth Thelen provided an update
2. City of Whitewater Update (Becker)
Board Member Mason Becker provided an update
3. Community Development Authority Update (Coburn)
CDA Board member Thayer Coburn provided an update
4. 2025 Marketing Report (Kristina Czarnecki)
Kristina Czarnecki of Kreative Solutions provided an update

FUTURE AGENDA ITEMS**NEXT MEETING DATE:**

April 14, 2026

ADJOURNMENT

Motion made by Board Member Coburn, Seconded by Board Member Thelen.

Voting Yea: Board Member Coburn, Board Member Becker, Board Member Thelen