



Innovation Center Advisory Panel

Conference Room 115, Innovation Center, 1221
Innovation Drive, Whitewater, WI 53190 *In Person
and Virtual

Tuesday, April 14, 2026 - 8:30 AM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Please click the link below to join the webinar:

<https://teams.microsoft.com/meet/223974812562312?p=RMjuPeV6z9qpz3d9D>

Meeting ID: 223 974 812 562 312

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Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

Meeting was called to order at 8:30am.

ROLL CALL

PRESENT

Board Member Thayer Coburn
Board Member Mason Becker
Board Member Elizabeth Thelen

CITY STAFF

Ashwini Rao, Economic Development Coordinator

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

Motion made by Board Member Coburn, Seconded by Board Member Becker.

Voting Yea: Board Member Coburn, Board Member Becker, Board Member Thelen

CONSENT AGENDA

Items on the Consent Agenda will be approved together unless any committee member requests that an item be removed for individual consideration.

Motion made by Board Member Coburn, Seconded by Board Member Thelen.

Voting Yea: Board Member Coburn, Board Member Becker, Board Member Thelen

1. January meeting minutes

EXECUTIVE SESSION

Adjourn to Closed Session, TO RECONVENE, pursuant to Wisconsin Statutes 19.85(1)(e) "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Items to be discussed:

No Executive Session

CONSIDERATIONS / DISCUSSIONS / REPORTS

2. University Update: Elizabeth Thelen
University update was provided by E. Thelen.
New Executive Director for the SBDC has been hired.
Three new Executive-in-residence at the College of Business. One is in strategy, one is in AI, and the newest one is in design thinking.
3. City of Whitewater Update: Mason Becker
Update on City of Whitewater was provided by M. Becker.
Currently 5 vacant suites available at the Innovation Center.
Creative Solutions to start promoting our leasable spaces more rather than just focusing on space rentals and that kind of thing.
4. CDA Update: Thayer Coburn
CDA monthly meeting coming up. Agenda/packet is online.
5. Advisory Panel Role Discussion and Possible Action
City to provide a formal proposal and a short list of potential invitees at the next meeting.
6. CESA 2 Request: Discussion and possible action

The panel recommended that the CESA request be forwarded to the Common Council.

7. Summerset Marine Update

Mason Becker provided an update regarding Summerset Marine's expansion to the Technology Park.

NEXT MEETING DATE: July 14, 2026

ADJOURNMENT

Motion made by Board Member Coburn, Seconded by Board Member Becker.

Voting Yea: Board Member Coburn, Board Member Becker, Board Member Thelen