



Innovation Center Advisory Panel

Whitewater Innovation Center Room 115,
1221 Innovation Drive Whitewater, WI 53190
*In Person and Virtual

Tuesday, July 15, 2025 - 8:30 AM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Join from PC, Mac, iPad, or Android:

<https://us06web.zoom.us/j/81797923434?pwd=JWD8HFb7SdDWA1r01W8sVdM4clfMSf.1>

Join via audio:

+1 312 626 6799 US (Chicago)

Webinar ID: 817 9792 3434

Passcode: 722220

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

MEMBER INTRODUCTIONS

APPROVAL OF AGENDA

A committee member can choose to remove an item from the agenda or rearrange its order; however, introducing new items to the agenda is not allowed. Any proposed changes require a motion, a second, and approval from the Committee to be implemented. The agenda shall be approved at each meeting even if no changes are being made at that meeting.

APPROVAL OF MINUTES

1. Approval of April 2025 Minutes

CONSIDERATIONS / DISCUSSIONS / REPORTS

2. Marketing Update and Discussion (Kristina Czarnecki)
3. UW-Whitewater Update and Discussion (Elizabeth Thelen)

4. City of Whitewater Update and Discussion (Emily McFarland)
5. Community Development Authority Update and Discussion (Thayer Coburn)

NEXT MEETING

Scheduled for 10/14/25 at 8:30 a.m.

ADJOURNMENT

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.