



Community Development Authority (CDA)

Whitewater Municipal Building Community Room,
312 West Whitewater St., Whitewater, WI 53190
*In Person and Virtual

Thursday, November 16, 2023 - 5:30 PM

**Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.**

Please click the link below to join the webinar:

https://us06web.zoom.us/j/86121751414?pwd=CyUeWnA6JdGPqSU6PB6EQXxzKqOmQA.dWrp6ntR6S_hdHIQ

Passcode: 504327

Or Telephone:

+1 312 626 6799 US (Chicago)

Webinar ID: 861 2175 1414

Passcode: 504327

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

AGENDA

CALL TO ORDER

ROLL CALL

DECLARATION OF CONFLICTS OF INTEREST.

Would any member(s) of the Board wish to declare any known conflict of interest with the items presented on today's CDA Board Agenda?

HEARING OF CITIZEN COMMENTS

No formal Committee action will be taken during this meeting although issues raised may become a part of a future agenda. Participants are allotted a three minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those specific issues at the time the Committee discusses that particular item.

To make a comment during this period, or during any agenda item: On a computer or handheld device, locate the controls on your computer to raise your hand. You may need to move your mouse to see

these controls. On a traditional telephone, dial *6 to unmute your phone and dial *9 to raise your hand.

APPROVAL OF MINUTES.

1. Review and approve 10-19-2023 CDA Meeting Minutes.

REVIEW & ACKNOWLEDGE FINANCIAL STATEMENTS.

2. Review and acknowledge CDA Financial Statements for period ending 10/31/2023.

UPDATES & DISCUSSION.

3. Update from Kristin Parks of Anderson Commercial Group regarding marketing strategies for sale of City-Owned lots.
4. Update regarding status of Economic Development Director position.
5. Update regarding renewal and status of CDA domain name "www.whitewatercda.com".
6. Update regarding 2021 Potential Development Site Map as an Economic Development Tool.
7. Summary of economic development activity involving City-Owned Land and/or TIF Incentives. (Kristen Fish-Peterson)
8. Review and discussion of CDA Rules of Procedure (adopted 4/28/2022).
9. Economic Development Activities Update.

EXECUTIVE SESSION

Adjourn to Closed Session, TO RECONVENE, pursuant to Wisconsin Statutes 19.85(1)(e) "Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session." items to be discussed:

10. Innovation Center Memorandum of Understanding between City and UW-Whitewater - Update Only (Kromholz).
11. Discussion and possible action regarding Action Fund Loan to Fine Food Culture LLC (The Black Sheep).

RECONVENE INTO OPEN SESSION

12. Reconvene to open session for possible action on closed session item(s).

FUTURE AGENDA ITEMS

ADJOURNMENT

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting.

A quorum of the Common Council may be present. This notice is given to inform the public that no formal action will be taken at this meeting.