



**A G E N D A**  
**CITY OF WAUPUN BUSINESS IMPROVEMENT**  
**DISTRICT MEETING**  
**Zoom**  
**Wednesday, February 10, 2021 at 7:00 AM**

**VIDEO & TELECONFERENCE**

Join Zoom Meeting

<https://us02web.zoom.us/j/84937905633?pwd=THJEQW9neThtOFpMSGRnME5WdlFBZz09>

Meeting ID: 849 3790 5633

Passcode: 892679

-or-

Dial by your location

(312) 626-6799

Meeting ID: 849 3790 5633

Passcode: 892679

**CALL TO ORDER**

**ROLL CALL OF BOARD MEMBERS**

**PUBLIC COMMENT** – *State name, address, and subject of comments (2 minutes).*

**CONSIDER APPROVAL OF THE FOLLOWING AGENDA ITEMS:**

1. Approval of Agenda/Motion to Deviate
- [2.](#) Approval of January 13, 2021 Business Improvement District Minutes
- [3.](#) Approval of January 2021 Financial Statement

**DISCUSSION ITEMS:**

4. Main Street Update
- [5.](#) Future BID Funding Structure
6. Downtown Market Analysis
7. Administrator Update

**ADVANCED PLANNING:**

8. Potential Agenda Items
9. Date of Next Scheduled Meeting

**ADJOURNMENT**

Sarah Van Buren, Community & Economic Dev. Coordinator

*Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact the City Clerk at 920-324-7915.*



**MINUTES**  
**CITY OF WAUPUN AMENDED – SPECIAL BUSINESS**  
**IMPROVEMENT DISTRICT MEETING**  
**Zoom**  
**Wednesday, January 13, 2021 at 7:00 AM**

**Committee Members Present:**

Krista Bishop  
Kate Bresser  
Gary DeJager  
Jan Harmsen  
Jonathan Leonard (arrived 7:05 am.)  
Jodi Mallas  
Rich Matravers  
Teresa Ruch  
Tyler Schulz

**Committee Members Absent:**

Austin Armga

**Staff Present:**

Kathy Schlieve ..... Administrator  
Sarah Van Buren ..... Community & Economic Development Coordinator

**CALL TO ORDER:**

Chair Bishop called the meeting to order at 7:01 a.m.

**ROLL CALL OF BOARD MEMBERS:**

Roll call and quorum determined.

**PUBLIC COMMENT:**

None.

**CONSIDER APPROVAL OF THE FOLLOWING AGENDA ITEMS:**

**1. Approval of Agenda/Motion to Deviate**

A motion to approve the agenda was made by Mr. Matravers and seconded by Ms. Harmsen, passing unanimously.

**2. Approval of December 9, 2020 Minutes**

A motion to approve the December 9, 2020 minutes was made by Mr. DeJager and seconded by Mr. Matravers, passing unanimously.

**3. Approval of December 2020 Financial Statement**

Ms. Van Buren highlighted the ending balance will be \$2,000 lower once reimbursement for the Gysbers project occurs. The large amount of "carryover" is due to small balances remaining in the Façade Improvement Grant program and the beautification program. The remaining funds being carried over are for the Pop-Up program (since it spans two calendar years) and the downtown market analysis that we deferred to 2021. Ms. Van Buren will work the accountant to allocate those dollars to the same budget categories for 2021 and that will be reflected on the January 2021 financial statement.

A motion to approve the December 2020 financial statement was made by Mr. DeJager and seconded by Ms. Ruch, passing unanimously.

**PRIOR OUTSTANDING APPLICATIONS:**

**4. Kate Bresser – Gysbers Jewelry (305 E. Main St.)**

Ms. Bresser stated the project was completed in December 2020. Copies of paid receipts are being submitted today to the City for reimbursement.

## **DISCUSSION ITEMS:**

### **5. Main Street Update**

Ms. Van Buren provided an update of the work group progress since the December 9, 2020 BID meeting. Included in the packet was a proposed structure for a City-led Main Street program with subcommittee description of members and responsibilities. Ms. Van Buren stated the vision of the group that each committee would be no more than five people, have at least 1 BID board member on each subcommittee, and invite others that have the knowledge, skill, abilities, and passion for the work being done. The Main Street is looking for guidance on how to proceed.

Questions were brought up regarding the Chamber involvement since much of the work they do aligns with the work of the Main Street. With the Chamber being a membership-based entity, it is important to remember that the work of the Main Street is much broader. There are opportunities to collaborate with organizations like the Chamber, tourism, etc. to move the work of the program forward.

Administrator Schlieve emphasized the importance of having the economic vitality group be led by the business community, with at least one BID Board Member. Mr. Shultz volunteered to be a part of that committee when the time is appropriate.

A motion to approve the proposed City-led structure was made by Ms. Harmsen and seconded by Mr. Leonard, passing unanimously.

### **6. Administrator Update**

Administrator Schlieve provided the following updates:

- Staff has been working ways to restructure the CDA funding structure to be discussed at the the next CDA meeting. The proposed changes, if approved, will reduce duplication of efforts between the BID and CDA and to create a bigger impact within TID #3 before the expenditure period expires.
- WEDC has the Community Development Investment (CDI) program that would help offset 25% of a project (up to \$250,000. Staff would like to be able to take advantage of the program within the community and asked Board members if they have any interest to reach out to Administrator Schlieve or Ms. Van Buren.
- A second round of PPP funding has been made available with the passage of the latest round of stimulus funding. Staff is still learning more about it but will pass along information shortly.
- Administrator Schlieve asked for feedback on ways the City can do a better job at disseminating information so businesses do not miss opportunities. This topic was brought up since Cultivate does not receive many “opens”. Mr. DeJager said he feels the City does a good job at informing businesses on the various opportunities. Ms. Harmsen and Mr. Leonard wondered if the businesses could receive a “text” altering them of new, timely information. Administrator Schlieve mentioned that the City does have this type of capability but we would need to look into it more on how to use it for these purposes.
- There have been a couple of business closures due to COVID impacts. If Board members are aware of any business that are struggling, please reach out to staff.
- The City is seeking an Energy Innovation Grant from the Public Services Commission to replace the boiler system in City Hall. If awarded, this will influence the timing of proposed work for a senior center.
- The McKinley Street property is by the City and a redevelopment plan/path moving forward will need to be developed. With the extension of TID #1 opens up funding to utilize toward affordable house and there may be an opportunity to use this toward McKinley property.
- Parking continues to be an issue on the north side of the 300 block of E. Main. This is a focus area for the CDA to address.
- Administrator Schlieve is actively engaged with IGNITE Network and new opportunities for entrepreneurial support are being developed and will be shared when more details are available.

Mr. DeJager asked for an update on the Pop-Up program. Administrator Schlieve stated the business is doing well and the owner is pleased with the support from the community. Administrator Schlieve and Ms. Van Buren will be meeting with the owner to see what the future of the business will be beyond the program. The business owner has previously expressed interested in staying in the space.

## **ADVANCED PLANNING:**

### **7. Potential Agenda Items**

- Grant Requests, if any
- Main Street Update

- Future BID Funding Structure

**8. Date of Next Scheduled Meeting**

The next meeting is scheduled for February 10, 2021 at 7:00 a.m.

**ADJOURNMENT**

The motion to adjourn was made by Mr. Schulz and seconded by Ms. Harmsen passing unanimously. The meeting adjourned at 7:38 a.m.

**Business Improvement District Financial Statement**  
**For the Month Ending: 01/31/21**

**CASH ON HAND**

|                             |    |                  |
|-----------------------------|----|------------------|
| Prior Month Ending Balance  | \$ | 14,832.82        |
| Plus Current Month Deposits | \$ | 17,369.25        |
| Less Current Month Expenses | \$ | (2,652.83)       |
| Total Cash on Hand          | \$ | <u>29,549.24</u> |

**FACADE IMPROVEMENT GRANT PROGRAM**

|                                  |    |                 |
|----------------------------------|----|-----------------|
| 2021 Budget                      | \$ | 8,000.00        |
| Less Approved Grants             | \$ | -               |
| Funds Available for Distribution | \$ | <u>8,000.00</u> |

Expense Details:

| <u>Date Approved</u> | <u>Expiration Date</u> | <u>Applicant Name</u> | <u>Grant Amount</u> | <u>Date Paid</u> | <u>Check #</u> |
|----------------------|------------------------|-----------------------|---------------------|------------------|----------------|
|----------------------|------------------------|-----------------------|---------------------|------------------|----------------|

Total Approved Grants \$ -

**BEAUTIFICATION EXPENSES**

|                                  |    |                 |
|----------------------------------|----|-----------------|
| 2021 Budget                      | \$ | 3,500.00        |
| Less Year-to-Date Expense        |    |                 |
| Funds Available for Distribution | \$ | <u>3,500.00</u> |

Expense Details:

| <u>Date Issued</u> | <u>Vendor</u> | <u>Description</u> | <u>Amount Paid</u> | <u>Check #</u> |
|--------------------|---------------|--------------------|--------------------|----------------|
|--------------------|---------------|--------------------|--------------------|----------------|

Total Beautification Expense \$ -

**MARKETING & PROMOTION EXPENSES**

|                                  |    |               |
|----------------------------------|----|---------------|
| 2021 Budget                      | \$ | 500.00        |
| Less Year-to-Date Expense        | \$ | -             |
| Funds Available for Distribution | \$ | <u>500.00</u> |

Expense Details:

| <u>Date Issued</u> | <u>Vendor</u> | <u>Description</u> | <u>Amount Paid</u> | <u>Check #</u> |
|--------------------|---------------|--------------------|--------------------|----------------|
|--------------------|---------------|--------------------|--------------------|----------------|

Total Marketing & Promo Expense \$ -

**OTHER EXPENSES** (Seminars, Market Analysis, Pop-Up Grant Program, Audit)

|  |    |           |
|--|----|-----------|
| 2021 Budget  | \$ | 13,862.19 |
| Less Year-to-Date Expense & Budgeted Rent Expense for 2020       | \$ | (400.00)  |
| Funds Available for Distribution (not including utility expense) | \$ | 13,462.19 |

Expense Details:

| <u>Date Issued</u>  | <u>Vendor</u>   | <u>Description</u>       | <u>Amount Paid</u> | <u>Check #</u> |
|---------------------|-----------------|--------------------------|--------------------|----------------|
| 1/4/2021            | Dustin Bruntjen | Pop-up Shop Rent Jan '21 | \$ 400.00          | 521            |
| Total Other Expense |                 |                          | \$ 400.00          |                |

*Note: Pop-up shop's rent & utility expense is committed through February 2021*

# Directory of Contacts for Wisconsin Business Improvement Districts (BIDs)

November 2019

This information is continually being updated. Please contact the author for omissions and corrections. Use of this information without the expressed written consent of the author is prohibited.

More information on Wisconsin Business Improvement Districts can be found at:

[lgc.uwex.edu/business-improvement-districts-bids/](http://lgc.uwex.edu/business-improvement-districts-bids/)



Local  
Government  
CENTER



Charles S. Law, Ph.D.  
Community Planning and Design Specialist  
Local Government Center  
University of Wisconsin-Extension  
111 Pyle Center 702 Langdon Street  
(608) 265-2501  
Email: [chuck.law@uwex.edu](mailto:chuck.law@uwex.edu)

The author wishes to thank Beth Richmond, Masters Candidate in Urban and Regional Planning at UW-Madison, for gathering much of the information noted in this document.

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| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact   | Assessment Rate(s)  |
|---|----------------|---|---|
| Appleton<br>(Outagamie/<br>Winnebago/Calumet<br>Counties)<br>Pop. 73,596                  | 2000           | Jennifer Stephany, Executive Director<br>116 N Appleton St<br>PO Box 2272<br>Appleton, WI 54911<br>(920) 954-9112<br>Fax: (920) 954-0219<br><a href="mailto:jennifer@appletondowntown.org">jennifer@appletondowntown.org</a><br><a href="http://www.appletondowntown.org">www.appletondowntown.org</a>                                | \$2.50/\$1,000<br>Min: \$250<br>Max: \$5,000  |
| Baraboo<br>(Sauk County)<br>Pop. 12,100   | 1989           | Sarah Fay, BID Board President<br>The Jewelers Edge, LLC<br>416 Oak St<br>Baraboo, WI 53913<br>(608) 356-6535<br><a href="mailto:faysaraha1@yahoo.com">faysaraha1@yahoo.com</a><br><a href="http://www.downtownbaraboo.com">www.downtownbaraboo.com</a>   | \$1.53/\$1,000  |
| Beloit *<br>(Rock County)<br>Pop. 36,888  | 1989           | Shauna El-Amin, Executive Director<br>Downtown Beloit Association<br>400 E Grand Ave, Ste 300<br>Beloit, Wisconsin 53511<br>(608) 365-0150<br><a href="mailto:shauna@downtownbeloit.com">shauna@downtownbeloit.com</a><br><a href="http://www.downtownbeloit.com">www.downtownbeloit.com</a>  | \$3.88/\$1,000<br>Max: \$3,000  |
| Black River Falls †<br>(Jackson County)<br>Pop. 3,613                                     | 1997           | Joan Hanson<br>Black River Falls Downtown Association<br>1 Main St<br>Black River Falls, WI 54615<br>(877) 737-5098<br><a href="mailto:info@blackriverfallsdowntown.com">info@blackriverfallsdowntown.com</a><br><a href="http://www.blackriverfallsdowntown.com">www.blackriverfallsdowntown.com</a>                                 | Four Zones:<br>\$3.00/\$1,000<br>\$2.75/\$1,000<br>\$2.50/\$1,000<br>\$0.00/\$1,000 |
| Brodhead<br>(Green County)<br>Pop. 3,290  | 1987           | Mike Olson<br>1028 1st Center Ave<br>Brodhead, WI 53520<br>(608) 897-2595<br><a href="mailto:mjolson@bankofbrodhead.com">mjolson@bankofbrodhead.com</a><br><a href="http://www.cityofbrodheadwi.us/businesses/business_improvement_district/index.php">www.cityofbrodheadwi.us/businesses/business_improvement_district/index.php</a> | \$2.50/\$1,000  |
| Chippewa Falls *<br>(Chippewa County)<br>Pop. 13,718                                      | 1988           | Teri Ouimette, Executive Director,<br>Promotions & Volunteer Coordinator<br>Chippewa Falls Main Street<br>514 N Bridge St<br>Chippewa Falls, WI 54729<br>(715) 723-6661<br>Fax: (715) 720-4880<br><a href="mailto:teri@cfms.us">teri@cfms.us</a><br><a href="http://www.chippewafallsmainst.org">www.chippewafallsmainst.org</a>      | \$1.61/\$1,000  |



| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact   | Assessment Rate(s)   |
|---|----------------|---|--|
| Deerfield †<br>(Dane County)<br>Pop. 2,432  | 1989           | Elizabeth McCredie, WCMA<br>Administrator/Clerk/Treasurer<br>Village of Deerfield<br>4 N Main St<br>PO Box 66<br>Deerfield, WI 53531<br>(608) 764-5404<br>Fax: (608) 764-5807<br><a href="mailto:mccredie@deerfieldwi.com">mccredie@deerfieldwi.com</a><br><a href="http://www.deerfieldwi.com/index.asp?Type=B_BASIC&amp;SEC={A72FBFD4-793B-4D62-BF37-143EC44E278F}&amp;DE={DBD4157D-EED6-4F37-BC96-D08C4BEB43AD}">www.deerfieldwi.com/index.asp?Type=B_BASIC&amp;SEC={A72FBFD4-793B-4D62-BF37-143EC44E278F}&amp;DE={DBD4157D-EED6-4F37-BC96-D08C4BEB43AD}</a> | \$1.23/\$1,000   |
| De Pere †<br>(Brown County)<br>Pop. 24,555  | 2014           | Tina Quigley, Executive Director<br>Definitely De Pere<br>131 N Broadway, Ste D<br>De Pere, Wisconsin 54115<br>(920) 403-0337<br><a href="mailto:tina@definitelydepere.org">tina@definitelydepere.org</a><br><a href="http://www.definitelydepere.org">www.definitelydepere.org</a>   | \$1.75/\$1,000<br>Min: \$275 (per owner of single or multiple properties)<br>Max: \$1,950 (per owner of single or multiple properties) |
| Eagle River *<br>(Vilas County)<br>Pop. 1,345   | 1999           | Martha Geiseman, Executive Director<br>Eagle River Revitalization Program<br>525 E Maple St<br>PO Box 2302<br>Eagle River, WI 54521<br>(715) 477-0645<br><a href="mailto:errp@nnex.net">errp@nnex.net</a><br><a href="http://www.eaglerivermainstreet.org">www.eaglerivermainstreet.org</a>   | \$0.95/\$1,000   |
| Eau Claire<br>South Barstow<br>(Eau Claire/ Chippewa Counties)<br>Pop. 67,545             | 2005           | <b>Ray French, Business Assistance Specialist</b><br>City of Eau Claire<br>203 S Farwell St<br>Eau Claire, WI 54701<br>(715) 839-8061<br>Cell: (715) 523-3226<br><a href="mailto:downtown@eauclairewi.gov">downtown@eauclairewi.gov</a><br><a href="http://www.eauclairedevelopment.com">www.eauclairedevelopment.com</a><br><a href="http://www.downtowneauclaire.org">www.downtowneauclaire.org</a>   | \$2.25/\$1,000   |
| Eau Claire<br>North Barstow<br>(Eau Claire/ Chippewa Counties)<br>Pop. 67,545             | 2005           | <b>Ray French, Business Assistance Specialist</b><br>City of Eau Claire<br>203 S Farwell St<br>Eau Claire, WI 54701<br>(715) 839-8061<br>Cell: 715-523-3226<br><a href="mailto:downtown@eauclairewi.gov">downtown@eauclairewi.gov</a><br><a href="http://www.eauclairedevelopment.com">www.eauclairedevelopment.com</a><br><a href="http://www.downtowneauclaire.org">www.downtowneauclaire.org</a>   | \$0.75/\$1,000   |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact  | Assessment Rate(s)  |
|---|----------------|--|---|
| Eau Claire<br>Water Street<br>(Eau Claire/ Chippewa<br>Counties)<br>Pop. 67,545           | 2005           | Ray French, Business Assistance Specialist<br>City of Eau Claire<br>203 S Farwell St<br>Eau Claire, WI 54701<br>(715) 839-8061<br>Cell: 715-523-3226<br><a href="mailto:downtown@eauclairewi.gov">downtown@eauclairewi.gov</a><br><a href="http://www.eauclairedevelopment.com">www.eauclairedevelopment.com</a><br><a href="http://www.downtowneauclaire.org">www.downtowneauclaire.org</a> | \$0.60/\$1,000  |
| Eau Claire - West Grand<br>(Eau Claire/ Chippewa<br>Counties)<br>Pop. 67,545              | 1988           | Ray French, Business Assistance Specialist<br>City of Eau Claire<br>203 S Farwell St<br>Eau Claire, WI 54701<br>(715) 839-8061<br>Cell: 715-523-3226<br><a href="mailto:downtown@eauclairewi.gov">downtown@eauclairewi.gov</a><br><a href="http://www.eauclairedevelopment.com">www.eauclairedevelopment.com</a><br><a href="http://www.downtowneauclaire.org">www.downtowneauclaire.org</a> | \$5.00/\$1,000  |
| Fond du Lac *<br>(Fond du Lac County)<br>Pop. 43,045                                      | 1999           | Amy Hansen, Executive Director<br>Downtown Fond du Lac Partnership<br>131 S Main St, Ste 101<br>Fond du Lac, WI 54935<br>(920) 322-2007<br>2nd Phone: (920) 263-0166<br><a href="mailto:amy@downtownfdl.com">amy@downtownfdl.com</a><br><a href="http://www.downtownfdl.com">www.downtownfdl.com</a>   | \$2.60/\$1,000<br>Min: \$250<br>Max: \$3,000  |
| Green Bay<br>Olde Main Street<br>(Brown County)<br>Pop. 104,779                           | 1998           | Jenny VandenLangenberg<br>Administrative Manager<br>Downtown Green Bay, Inc. and<br>Olde Main Street, Inc.<br>130 E Walnut St, Ste 501<br>Green Bay, WI 54301<br>(920) 437-5972<br><a href="mailto:jenny@downtowngreenbay.com">jenny@downtowngreenbay.com</a><br><a href="http://www.downtowngreenbay.com">www.downtowngreenbay.com</a>  | \$3.00/\$1,000- hospitality or<br>entertainment properties<br>\$1.00/\$1,000-warehouses<br>\$2.50/\$1,000-all other<br>Max: \$3,000 |
| Green Bay<br>Downtown<br>(Brown County)<br>Pop. 104,779                                   | 1997           | Jenny VandenLangenberg<br>Administrative Manager<br>Downtown Green Bay, Inc. and<br>Olde Main Street, Inc.<br>130 E Walnut St, Ste 501<br>Green Bay, WI 54301<br>(920) 437-5972<br><a href="mailto:jenny@downtowngreenbay.com">jenny@downtowngreenbay.com</a><br><a href="http://www.downtowngreenbay.com">www.downtowngreenbay.com</a>  | \$2.28/\$1,000-retail,<br>hospitality and<br>entertainment properties.<br><br>\$0.76/\$1,000- office and<br>commercial properties   |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact   | Assessment Rate(s)  |
|---|----------------|---|---|
| Green Bay<br>Military Avenue<br>(Brown County)<br>Pop. 104,779                            | 2014           | Leah Weycker, Director<br>Military Avenue BID<br>425 S Military Ave, Ste 206<br>Green Bay, WI 54303<br>(920) 544-9503<br><a href="mailto:director@militaryave.org">director@militaryave.org</a><br><a href="http://www.militaryave.org">www.militaryave.org</a>   | \$0.25/\$1,000 Industrial<br>\$2.00/\$1,000 Office<br>\$2.25/\$1,000<br>Retail/Entertainment<br>Min: \$250<br>Max: \$2,500      |
| Green Bay<br>On Broadway *<br>(Brown County)<br>Pop. 104,779                              | 2005           | Brian Johnson, Executive Director<br>On Broadway, Inc.<br>340 N Broadway, Ste 165<br>Green Bay, WI 54303<br>(920) 437-2531<br><a href="mailto:brian@onbroadway.org">brian@onbroadway.org</a><br><a href="http://www.downtowngreenbay.com">www.downtowngreenbay.com</a>                                  | \$1.29/\$1,000  |
| Hartford †<br>(Washington County)<br>Pop. 14,251  | 1989           | Greta Swigert, Executive Director<br>Downtown Hartford BID<br>120 N Main<br>PO Box 270331<br>Hartford, WI 53027<br>(262) 673-7193<br><a href="mailto:director@downtownhartfordwi.com">director@downtownhartfordwi.com</a><br><a href="http://www.downtownhartfordwi.com">www.downtownhartfordwi.com</a> | \$2.50/\$1,000  |
| Hartland<br>(Waukesha County)<br>Pop. 9,118   | 2007           | Cindy Gardner, Director<br>Hartland Business Improvement District<br>135 Cottonwood Ave<br>Hartland, WI 53029<br>(262) 367-6560<br><a href="mailto:hartlandbid@att.net">hartlandbid@att.net</a><br><a href="http://www.downtownhartland.com">www.downtownhartland.com</a>                               | \$2.41/\$1,000<br>Min: \$500<br>Max: \$2,500  |
| Hayward<br>(Sawyer)<br>Pop. 2,302   | 2019           | Lynn Fitch, Administrative Coordinator<br>9891 Kingfisher Lane<br>Hayward, WI 54843<br>(715) 462-9153<br><a href="https://townofhayward.com/">https://townofhayward.com/</a>  | Flat Rate Based On Prop.<br>Value:<br>\$300 (Less than \$100,000)<br>\$400 (\$100,000-\$369,999)<br>\$500 (\$370,000 and above) |
| Kenosha Lakeshore<br>(Kenosha County)<br>Pop. 99,889                                      | 1986           | Ashley Marchetti, Executive Director<br>Downtown Kenosha Inc.<br>812 56th St<br>Kenosha, WI 53140<br>(262) 842-5354<br><a href="mailto:director@downtownkenosha.org">director@downtownkenosha.org</a><br><a href="http://www.downtownkenosha.org">www.downtownkenosha.org</a>                           | Proportional Based on Mill<br>Rate of \$80,000  |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>   |
|--|------------------------|--|---|
| <b>Lake Geneva<br/>(Walworth County)<br/>Pop. 7,710</b>  | 1991                   | Erin Thronburgh, District Administrator &<br>Events Coordinator<br>Lake Geneva Business Improvement District<br>PO Box 863<br>Lake Geneva, WI 53147<br>(262) 729-9872<br><a href="mailto:erin.lakegeneva@gmail.com">erin.lakegeneva@gmail.com</a><br><a href="http://www.streetsoflakegeneva.com">www.streetsoflakegeneva.com</a>          | \$1.80/\$1,000  |
| <b>Madison<br/>(Dane County)<br/>Pop. 243,344</b>  | 2000                   | Tiffany Kenney, Executive Director<br>Madison's Central BID<br>122 W Washington Ave, Ste 250<br>Madison, WI 53703<br>(608) 512-1340<br>2nd Line: (608) 512-1343<br><a href="mailto:tkeney@visitdowntownmadison.com">tkeney@visitdowntownmadison.com</a><br><a href="http://www.visitdowntownmadison.com">www.visitdowntownmadison.com</a>  | \$15.60/SF of lineal frontage<br>-Primary lineal frontage at<br>100% assessment<br>-Secondary lineal frontage<br>at 50% (if applicable)<br>-Not to exceed \$0.312 per<br>SF |
| <b>Marshfield *<br/>(Wood/Marathon<br/>Counties)<br/>Pop. 18,750</b>                                 | 1990                   | Kaelie Gomez, Executive Director<br>Main Street Marshfield, Inc.<br>222 S Central Ave, 1G<br>Marshfield, Wisconsin 54449<br>(715) 387-3299<br><a href="mailto:executivedirector@mainstreetmarshfield.com">executivedirector@mainstreetmarshfield.com</a><br><a href="http://www.mainstreetmarshfield.com">www.mainstreetmarshfield.com</a> | \$1.35/\$1,000  |
| <b>Menomonee Falls †<br/>(Waukesha County)<br/>Pop. 35,924</b>                                       | 1994                   | Barb Watters, BID Director<br>N88 W16712 Appleton Ave<br>PO Box 1001<br>Menomonee Falls, WI 53051<br>(262) 251-8797<br><a href="mailto:vcmenfalls@wi.rr.com">vcmenfalls@wi.rr.com</a><br><a href="http://www.menomoneefallsdowntown.org">www.menomoneefallsdowntown.org</a>  | \$3.25/\$1,000<br>Max: \$3,100  |
| <b>Menomonie †<br/>(Dunn County)<br/>Pop. 16,192</b>   | 1990                   | Darrek Orwig, Executive Director<br>Main Street of Menomonie, Inc.<br>342 E Main St<br>Menomonie, WI 54751<br>(715) 235-2666<br><a href="mailto:mainstreet342@wwt.net">mainstreet342@wwt.net</a><br><a href="http://www.downtownmenomonie.com">www.downtownmenomonie.com</a>   | \$1.80/\$1,000<br><br>Real property used<br>exclusively for<br>manufacturing purposes are<br>exempted from this<br>assessment   |
| <b>Milwaukee #2<br/>Historic Third Ward<br/>(Milwaukee County)<br/>Pop. 599,164</b>                  | 1988                   | Paul Schwartz, Executive Director (BID #2)<br>400 N Water St<br>Milwaukee, WI 53202<br>(414) 336-1111<br><a href="http://www.historicthirdward.org">www.historicthirdward.org</a>  | \$1.72/\$1,000  |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>   |
|--|------------------------|--|---|
| <b>Milwaukee #4<br/>Greater Mitchell St<br/>(Milwaukee County)<br/>Pop. 599,164</b>                  | 1989                   | Nancy Bush, Executive Director (BID #4)<br>Mitchell St Business Improvement District<br>823 W Historic Mitchell St<br>Milwaukee, Wisconsin 53204<br>(414) 383-6601<br>2nd Phone: (414) 383-2332<br><a href="mailto:nancy@mitchellstreet.com">nancy@mitchellstreet.com</a><br><a href="http://www.mitchellstreet.com">www.mitchellstreet.com</a>          | \$4.00/\$1,000<br>Min: \$400<br>Max: \$2,500  |
| <b>Milwaukee #5<br/>Westown<br/>(Milwaukee County)<br/>Pop. 599,164</b>                              | 1989                   | Stacie Callies, Executive Director (BID #5)<br>Westown Association<br>633 W Wisconsin Ave, Ste 409<br>Milwaukee, WI 53203<br>(414) 276-6696<br>2nd Phone: (414) 276-6366<br><a href="mailto:stacie@westown.org">stacie@westown.org</a><br><a href="http://www.westown.org">www.westown.org</a>   | \$0.90/\$1,000<br>Min: \$210<br>Max: \$12,600   |
| <b>Milwaukee #8<br/>Historic King Drive<br/>(Milwaukee County)<br/>Pop. 599,164</b>                  | 1993                   | Deshea Agee, Executive Director (BID #8)<br>2745 N Martin Luther King Jr Dr, Ste 206<br>Milwaukee, WI 53212<br>(414) 265-5809<br><a href="mailto:deshea@kingdriveis.com">deshea@kingdriveis.com</a><br><a href="http://www.kingdriveis.com">www.kingdriveis.com</a>  | \$4.00/\$1,000<br>Min: \$125<br>Max: \$1,500<br>No minimum assessment for<br>unimproved parcels |
| <b>Milwaukee #10<br/>Avenues West<br/>(Milwaukee County)<br/>Pop. 599,164</b>                        | 1992-<br>93            | Keith Stanley, Executive Director (BID #10)<br>Near West Side Partners/Avenues West<br>Association<br>624 N 24th St<br>Milwaukee, WI 53233<br>(414) 933-0640<br>Cell: (414) 350-4079<br><a href="mailto:outreach@nearwestsidepartners.org">outreach@nearwestsidepartners.org</a><br><a href="http://www.nearwestsidemke.org">www.nearwestsidemke.org</a> | \$3.00/\$1,000<br>Max: \$6,000  |
| <b>Milwaukee #11<br/>Brady Street<br/>(Milwaukee County)<br/>Pop. 599,164</b>                        | 1993                   | Steph Salvia, Executive Director (BID #11)<br>Brady Street<br>1220A E Brady St<br>Milwaukee, WI 53202<br>(414) 272-3978<br><a href="mailto:bradystbid@gmail.com">bradystbid@gmail.com</a><br><a href="http://www.bradystreet.org">www.bradystreet.org</a>  | \$3.34/\$1,000  |
| <b>Milwaukee #13<br/>Oakland Avenue<br/>(Milwaukee County)<br/>Pop. 597,867</b>                      | 1994                   | Michael D'Amato, BID Director (BID #13)<br>2915 N Oakland Ave<br>Milwaukee, WI 53211<br>(414) 737-9377<br><a href="mailto:consigliere@wi.rr.com">consigliere@wi.rr.com</a>   | 50% split between assessed<br>value<br>and linear front footage                                 |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>  |
|--|------------------------|--|--|
| <b>Milwaukee #15<br/>River Walk<br/>(Milwaukee County)<br/>Pop. 599,164</b>                          | 1994                   | Stacie Callies, Executive Director (BID #15)<br>633 W Wisconsin Ave, Ste 409<br>Milwaukee, WI 53203<br>(414) 276-6696<br><a href="mailto:stacie@westtown.org">stacie@westtown.org</a>  | <p>Class I Properties: These properties either (i) are not located on the Milwaukee River; or (ii) are located on the Milwaukee River but will not have new riverwalks constructed on their river frontage as part of the BID Operating Plan</p> <p>Class VI Properties: These properties are located on or near the MKE River and will have new riverwalks and/or related amenities constructed on their river frontage or directly benefitting their properties as part of the BID Operating Plan</p> <p>Min: \$535<br/>Max: for Class I: \$7,425 (no maximum for Class VI)</p> <p>Class I Properties shall be assessed at approx. 1/6 the rate of Class VI Properties</p> |
| <b>Milwaukee #16<br/>Uptown Crossing<br/>(Milwaukee County)<br/>Pop. 597,867</b>                     | 1996                   | Daniel Marusic (BID #16)<br>Ogden & Company, Inc.<br>1665 N Water St<br>Milwaukee, WI 53202<br>(414) 270-6361<br>Fax: (414) 755-0917<br><a href="mailto:danielm@ogdenre.com">danielm@ogdenre.com</a><br><a href="http://www.uptowncrossing.com">www.uptowncrossing.com</a> | \$5.00/\$1,000   |
| <b>Milwaukee #19<br/>Villard Avenue<br/>(Milwaukee County)<br/>Pop. 599,164</b>                      | 1997                   | Angelique Sharpe, Villard Ave BID Liaison<br>6161 N 64th St<br>Milwaukee, WI 53218<br>(414) 431-2255<br>Fax: (414) 755-0917<br><a href="mailto:angelique@havenwoods.org">angelique@havenwoods.org</a>  | \$4.00/\$1,000 for Unimproved Parcel   |
| <b>Milwaukee #20<br/>East Side<br/>(Milwaukee County)<br/>Pop. 599,164</b>                           | 1997                   | Elizabeth Brodek, Executive Director<br>PO Box 510197<br>Milwaukee, WI 53202<br>(262) 930-7707<br><a href="mailto:director@theeastside.org">director@theeastside.org</a><br><a href="http://www.theeastside.org">www.theeastside.org</a>                                   | \$5.00/\$1,000<br>Max: \$5,000   |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>  |
|--|------------------------|--|--|
| <b>Milwaukee #21<br/>Downtown Management<br/>District<br/>(Milwaukee County)<br/>Pop. 599,164</b>    | 1997                   | Beth Weirick, Executive Director (BID #21)<br>Milwaukee Downtown BID #21<br>600 E Wells St<br>Milwaukee, WI 53202<br>(414) 220-4705<br>2nd Phone: (414) 460-6301<br><a href="mailto:bweirick@milwaukee downtown.com">bweirick@milwaukee downtown.com</a><br><a href="http://www.milwaukee downtown.com">www.milwaukee downtown.com</a> | \$1.76/\$1,000   |
| <b>Milwaukee #25<br/>Riverworks<br/>(Milwaukee County)<br/>Pop. 599,164</b>                          | 1999                   | Darryl Johnson, Executive Director (BID #25)<br>526 E Concordia Ave<br>Milwaukee, WI 53212<br>(414) 906-9650<br>2nd Phone: (414) 899-7616<br><a href="mailto:darrylj@riverworksmke.org">darrylj@riverworksmke.org</a><br><a href="http://www.riverworksmke.org">www.riverworksmke.org</a>  | \$5.00/\$1,000<br>Min: \$125<br>Max: \$1,500 for Industrial,<br>\$3,500 for Commercial<br>properties   |
| <b>Milwaukee #26<br/>Menomonee Valley<br/>(Milwaukee County)<br/>Pop. 599,164</b>                    | 1999                   | Corey Zetts, Executive Director (BID #26)<br>Menomonee Valley Partners, Inc.<br>231 W Michigan St, P421<br>Milwaukee, WI 53203<br>(414) 274-4655<br>Cell: (414) 467-0854<br><a href="mailto:corey@thevalleymke.org">corey@thevalleymke.org</a><br><a href="http://www.thevalleymke.org">www.thevalleymke.org</a>                       | \$1.65/\$1,000<br>Min: \$400<br>Max: \$4,000   |
| <b>Milwaukee #27<br/>West Burleigh Street †<br/>(Milwaukee County)<br/>Pop. 599,164</b>              | 2002                   | Ethel Washington, BID Manager (BID #27)<br>4642 W Burleigh St<br>Milwaukee, WI 53210<br>(414) 350-6529<br><a href="mailto:businesid27@gmail.com">businesid27@gmail.com</a>   | \$3.70/\$1,000<br>Min: \$100   |
| <b>Milwaukee #28<br/>North Avenue Gateway<br/>(Milwaukee County)<br/>Pop. 599,164</b>                | 2002                   | Kelly Felder<br>2247 N 31st St<br>Milwaukee, WI 53210<br>(414) 975-9256<br>Other: (262) 361-3708<br><a href="mailto:kellysfelder@gmail.com">kellysfelder@gmail.com</a><br><a href="http://www.discovernorthavenue.com">www.discovernorthavenue.com</a>   | \$0.00655/\$1,000<br>Min: \$150<br>Max: \$4,500  |
| <b>Milwaukee #31<br/>Havenwoods<br/>(Milwaukee County)<br/>Pop. 599,164</b>                          | 2003                   | Stephanie Harling, Executive Director (BID #31)<br>Havenwoods Economic Development<br>Corporation<br>6161 N 64th St<br>Milwaukee , WI 53218<br>(414) 431-2274<br>Fax: (414) 438-1330<br><a href="mailto:sharling@havenwoods.org">sharling@havenwoods.org</a><br><a href="http://www.havenwoods.org">www.havenwoods.org</a>             | \$1.00/\$1,000- Industrial<br>Min: (Industrial): \$300<br>Max: (Industrial): \$5,000<br><br>\$1.20/\$1,000- Retail Min:<br>(Retail): \$400<br>Max: (Retail): \$7,000 |



| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b>         | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>                      |
|--|------------------------|--|--|
| <b>Milwaukee #32<br/>North Avenue/ Fond du<br/>Lac Marketplace *<br/>(Milwaukee County)<br/>Pop. 599,164</b> | 2004                   | Robin Reese, Manager<br>2020 W Fond du Lac Ave, 2nd flr<br>Milwaukee, WI 53205<br>(414) 988-2020<br><a href="mailto:robin@marketplacebid.com">robin@marketplacebid.com</a><br><a href="http://www.marketplacebizdev.org">www.marketplacebizdev.org</a>   | \$0.0066/\$1,000<br>Min: \$300<br>Max: \$1,500 |
| <b>Milwaukee #35<br/>Kinnickinnic River<br/>(Milwaukee County)<br/>Pop. 599,164</b>                          | 2004                   | Therese Burkhard, BID Board Secretary (BID #35)<br>2000 S 4th St<br>Milwaukee, WI 53204<br>(414) 552-9050<br><a href="mailto:tburkhart@druml.us">tburkhart@druml.us</a>  | \$1.70/lineal foot of river<br>frontage        |
| <b>Milwaukee #36<br/>Riverworks II<br/>(Milwaukee County)<br/>Pop. 599,164</b>                               | 2004                   | Darryl Johnson, Executive Director (BID #36)<br>526 E Concordia Ave<br>Milwaukee, WI 53212<br>(414) 906-9650<br>2nd Phone: (414) 899-7616<br><a href="mailto:darrylj@riverworksmke.org">darrylj@riverworksmke.org</a><br><a href="http://www.riverworksmke.org">www.riverworksmke.org</a>                | <b>CONSOLIDATED INTO<br/>BID #25</b>           |
| <b>Milwaukee #37<br/>30th Street Industrial<br/>Corridor<br/>(Milwaukee County)<br/>Pop. 599,164</b>         | 2005                   | Cheryl Blue, Executive Director (BID #37)<br>The Corridor, Inc.<br>3536 W Fond du Lac Ave<br>PO Box 16498<br>Milwaukee, WI 53216<br>(414) 509-5115<br><a href="mailto:cheryl@thecorridor-mke.org">cheryl@thecorridor-mke.org</a><br><a href="http://www.thecorridor-mke.org">www.thecorridor-mke.org</a> | \$2.81/\$1,000<br>Min: \$300<br>Max: \$5,000   |
| <b>Milwaukee #38<br/>Cesar Chavez Drive<br/>(Milwaukee County)<br/>Pop. 599,164</b>                          | 2006                   | Nelson Lang, BID Board Member (BID #38)<br>5200 W Oklahoma Ave<br>Milwaukee, WI 53219<br>(414) 541-5200<br><a href="http://cesarchavezbid.org">cesarchavezbid.org</a>  | \$500 per parcel                               |
| <b>Milwaukee #39<br/>Center Street Marketplace<br/>(Milwaukee County)<br/>Pop. 597,867</b>                   | 2006                   | Jennifer Potts (BID #39)<br>4320 W Center St<br>Milwaukee, WI 53210<br>(414) 306-3586<br><a href="mailto:jennifer@centerstreetmarketplacebid39.org">jennifer@centerstreetmarketplacebid39.org</a>  | \$5.00/\$1,000<br>Min: \$300<br>Max: \$1,000   |
| <b>Milwaukee #40<br/>Airport Gateway<br/>(Milwaukee County)<br/>Pop. 599,164</b>                             | 2006                   | Leif Otteson, Executive Director (BID #40)<br>Gateway to Milwaukee<br>4121 S 6th St<br>Milwaukee, WI 53221<br>(414) 455-3323<br><a href="mailto:leif@gatewaytomilwaukee.com">leif@gatewaytomilwaukee.com</a><br><a href="http://www.gatewaytomilwaukee.com">www.gatewaytomilwaukee.com</a>               | \$0.852/\$1,000<br>Min: \$250<br>Max: \$5,000  |



| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b>     | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>  |
|--|------------------------|--|--|
| <b>Milwaukee #41<br/>Downer Avenue<br/>(Milwaukee County)<br/>Pop. 599,164</b>                           | 2007                   | Stephanie Salvia, Executive Director (BID #41)<br>Downer Avenue<br>PO Box 511794<br>Milwaukee, WI 53203<br>(414) 202-5754<br><a href="mailto:historicdowneravenue@gmail.com">historicdowneravenue@gmail.com</a><br><a href="http://www.downeravenue.com">www.downeravenue.com</a>  | Weighted average of 50%<br>assessed<br>value to 50% linear footage.<br>Max: \$10,000     |
| <b>Milwaukee #42<br/>Schlitz Park<br/>(Milwaukee County)<br/>Pop. 599,164</b>                            | 2009                   | Eric Peterson, Accounting Manager (BID #42)<br>The Brewery Works, Inc.<br>Schlitz Park Leasing and Management Office<br>1555 N Rivercenter Dr, Ste 100<br>Milwaukee, WI 53212<br>Direct: (414) 316-5795<br>Office: (414) 272-6302<br>Fax: (414) 272-5710<br><a href="mailto:epeterson@schlitzpark.com">epeterson@schlitzpark.com</a><br><a href="http://www.schlitzpark.com">www.schlitzpark.com</a> | Proportional Based on<br>Budget of<br>\$113,000  |
| <b>Milwaukee #43<br/>South 27<sup>th</sup> Street<br/>(Milwaukee County)<br/>Pop. 599,164</b>            | 2012                   | Tara Cavazos, Executive Director (BID #43)<br>Historic Highway 41 - Milwaukee BID 43<br>4647 S 27th St<br>Milwaukee, WI 53221<br>(414) -559-3221<br><a href="mailto:taraacavazos@gmail.com">taraacavazos@gmail.com</a><br><a href="http://www.hh41.org">www.hh41.org</a>   | \$1.00/\$1,000<br>Min: \$500<br>Max: \$1,500   |
| <b>Milwaukee #48<br/>Granville<br/>(Milwaukee County)<br/>Pop. 599,164</b>                               | 2014                   | Mary Hoehne, Executive Director (BID #48)<br>7817 W Brown Deer Rd<br>Milwaukee, WI 53223<br>(414) 736-2891<br><a href="mailto:mary@granvillebusiness.org">mary@granvillebusiness.org</a><br><a href="http://www.granvillebusiness.org">www.granvillebusiness.org</a>   | \$1.37/\$1,000<br>Min: \$234<br>Max: \$3,892   |
| <b>Milwaukee #49<br/>Reed Street Yards<br/>(Milwaukee County)<br/>Pop. 599,164</b>                       | 2014                   | Peter Moede (BID #49)<br>700 S Water St<br>Milwaukee, WI 53204<br>(414) 273-7011<br><a href="mailto:peter@atlaswi.com">peter@atlaswi.com</a>   | Assessments levied in<br>proportion to the current<br>assessed value of each<br>property |
| <b>Milwaukee #50<br/>S. 13th Street/West<br/>Oklahoma Avenue<br/>(Milwaukee County)<br/>Pop. 599,164</b> | 2014                   | Leif Otterson, Executive Director (BID #50)<br>4121 S 6th St<br>Milwaukee WI 53221<br><a href="mailto:leif@gatewaytomilwaukee.com">leif@gatewaytomilwaukee.com</a><br><a href="http://www.gatewaytomilwaukee.com">www.gatewaytomilwaukee.com</a>   | \$1.10/\$1,000<br>Min: \$150<br>Max: \$1,500   |
| <b>Milwaukee #51<br/>Harbor District<br/>(Milwaukee County)<br/>Pop. 599,164</b>                         | 2017                   | Lilith Fowler, Executive Director (BID #51)<br>600 E Greenfield Ave<br>Milwaukee, WI 53211<br>(414-) 643-1266<br><a href="mailto:lilith@harbordistrict.org">lilith@harbordistrict.org</a><br><a href="http://www.harbordistrict.org">www.harbordistrict.org</a>  | \$1.00/\$1,000<br>Min: \$100<br>Max: \$3,000   |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact  | Assessment Rate(s)   |
|---|----------------|--|--|
| Monroe *<br>(Green County)<br>Pop. 10,827   | 1986           | Sherrill Kelly, BID President<br>Monroe City Hall<br>1110 18th Ave<br>Monroe, WI 53566<br>(608)- 328-3280<br><a href="mailto:uptowngirlmonroe@aol.com">uptowngirlmonroe@aol.com</a>  | \$0.45/\$1,000   |
| Neenah<br>(Winnebago County)<br>Pop. 25,501   | 2002           | Nikki Hessel, Executive Director<br>Future Neenah<br>135 W Wisconsin Ave<br>Neenah, WI 54956<br>(920) 722-1920<br><a href="mailto:nikki@neenah.org">nikki@neenah.org</a><br><a href="http://www.neenah.org">www.neenah.org</a>   | \$2.95/\$1,000<br>Min: \$750<br>Max: \$7,000   |
| Omro<br>(Winnebago County)<br>Pop. 3,509  | 1988           | Rebecca Kutz, Executive Director<br>Future Omro<br>130 W Larrabee St<br>Omro, WI 54963<br>(920) 685-7005 x22<br><a href="mailto:rkutz@omro-wi.com">rkutz@omro-wi.com</a><br><a href="http://www.futureomro.org">www.futureomro.org</a>   | Proportional Based on<br>Budget of<br>\$14,000<br>Max: \$800   |
| Oshkosh<br>(Winnebago County)<br>Pop. 66,778  | 1987           | Cassie Daniels, BID Manager<br>120 Jackson St<br>Oshkosh, WI 54901<br>(920) 303-2265 x11<br>Fax: (920) 303-2263<br><a href="mailto:cassie@oshkoshchamber.com">cassie@oshkoshchamber.com</a><br><a href="http://www.downtownoshkosh.com">www.downtownoshkosh.com</a>                          | Properties with a<br>proportionate value<br>between 0.0000% and<br>0.24196%<br>are assessed the minimum<br>special assessment of \$400<br><br>Properties with a<br>proportionate value greater<br>than 4.83917% are assessed<br>the maximum special<br>assessment of \$8,000.<br><br>For properties with a<br>proportionate value<br>between 0.24196% and<br>4.83917% - the property's<br>proportionate value is<br>multiplied by \$1,653.177<br>resulting in the special<br>assessment for the property |
| Port Washington *<br>(Ozaukee County)<br>Pop. 11,343                                      | 1994           | Bill Schanen, Board Treasurer<br>Port Washington Main Street<br>114 E Grand Ave<br>Port Washington, WI 53074<br>(262) 268-1132<br><a href="mailto:bschanen3@ozaukeepress.com">bschanen3@ozaukeepress.com</a><br><a href="http://www.visitportwashington.com">www.visitportwashington.com</a> | \$2.11/\$1,000<br>Max: \$3,200   |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>  | <b>Assessment Rate(s)</b>  |
|--|------------------------|---|--|
| <b>Portage<br/>(Columbia County)<br/>Pop. 10,183</b>   | 1987                   | Klay Vehring, Board President<br>115 W Pleasant<br>Portage, WI 53901<br>(608) 514-3620<br><a href="mailto:klay.vehring@edwardjones.com">klay.vehring@edwardjones.com</a><br><a href="http://www.portagewi.gov/retail">www.portagewi.gov/retail</a>  | \$1.77/\$1,000   |
| <b>Racine<br/>Douglas Ave<br/>(Racine County)<br/>Pop. 78,199</b>                                    | 2008                   | Devin Sutherland, Bid Manager<br>Neighborhood Management Solutions<br>PO Box 44604<br>Racine, WI 53403<br>(262) 800-2379<br><a href="mailto:devin@neighborhoodmanagementsolutions.com">devin@neighborhoodmanagementsolutions.com</a><br><a href="http://www.discoverdouglasavenue.com">www.discoverdouglasavenue.com</a>            | Proportional based on total assessed value   |
| <b>Racine<br/>Downtown<br/>(Racine County)<br/>Pop. 78,199</b>                                       | 2001                   | Kelly Kruse, BID Manager<br>Downtown Racine Corporation<br>425 Main St<br>Racine, WI 53403<br>(262) 634-6002<br><a href="mailto:kkruise@rainedowntown.com">kkruise@rainedowntown.com</a><br><a href="http://www.racinedowntown.com">www.racinedowntown.com</a>  | Proportional based on ratio of individual property value to value of whole district, based on assessment of \$197,292    |
| <b>Racine<br/>Uptown<br/>(Racine County)<br/>Pop. 78,199</b>   | 2007                   | Devin Sutherland, Bid Manager<br>Neighborhood Management Solutions<br>PO Box 44604<br>425 Main St<br>Racine, WI 53403<br>(262) 880-2379<br><a href="mailto:devin@neighborhoodmanagementsolutions.com">devin@neighborhoodmanagementsolutions.com</a><br><a href="http://www.exploreuptownracine.com">www.exploreuptownracine.com</a> | Proportional based on ratio of individual property value to value of whole district, based on assessment of \$17,574,200 |
| <b>Rice Lake *<br/>(Barron County)<br/>Pop. 8,339</b>  | 1990                   | Rick Vesper, Rice Lake Main Street Association<br>PO Box 167<br>Rice Lake, WI 54868<br>(715) 234-5117<br><a href="mailto:matgal@chibardun.net">matgal@chibardun.net</a>   | \$2.75/\$1,000   |
| <b>Ripon *<br/>(Fond du Lac County)<br/>Pop. 7,733</b>   | 1989                   | Craig Tebon, Executive Director<br>PO Box 365<br>Ripon, WI 54971<br>(920) 748-7466<br><a href="mailto:craig@riponmainst.com">craig@riponmainst.com</a><br><a href="http://www.downtownripon.com">www.downtownripon.com</a>  | \$3.50/\$1,000   |
| <b>River Falls<br/>(Pierce/St. Croix Counties)<br/>Pop. 15,209</b>                                   | 1988                   | Amy Peterson, Development Services Director<br>222 Lewis St<br>River Falls, WI 54022<br>(715) 426-3425<br><a href="mailto:apeterson@rfcity.org">apeterson@rfcity.org</a><br><a href="http://www.rfmainstreet.com">www.rfmainstreet.com</a>  | \$1.05/\$1,000   |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact  | Assessment Rate(s)                          |
|---|----------------|--|---|
| Shawano<br>(Shawano County)<br>Pop. 9,189   | 1988           | Jennifer Hoffman, Board President<br>127 S Sawyer St<br>Shawano, WI 54166<br>(715) 853-3775<br><a href="mailto:shawanobid@cityofshawano.com">shawanobid@cityofshawano.com</a><br><a href="http://www.shawanodowntown.com">www.shawanodowntown.com</a>  | \$2.25/\$1,000                              |
| Sheboygan †<br>(Sheboygan County)<br>Pop 49,288   | 1990           | Amanda Salazar<br>Harbor Centre BID<br>828 Center Ave #102<br>Sheboygan, WI 53081<br>(920) 452-6921<br>Fax: (920) 457-6269<br><a href="mailto:bidmanager@harborcentre.com">bidmanager@harborcentre.com</a><br><a href="http://www.harborcentre.com">www.harborcentre.com</a>                       | \$2.05/\$1000<br>Min: \$500<br>Max: \$7,500 |
| Sheboygan Falls *<br>(Sheboygan County)<br>Pop 7,775                                      | 1988           | Shirl Breunig, Executive Director<br>Sheboygan Falls Chamber-Main Street<br>504 Broadway<br>Sheboygan Falls, WI 53085<br>(920) 467-6206<br><a href="mailto:sbreunig@sheboyganfalls.org">sbreunig@sheboyganfalls.org</a><br><a href="http://www.sheboyganfalls.org">www.sheboyganfalls.org</a>      | \$1.45/\$1000                               |
| Shorewood<br>(Milwaukee County)<br>Pop. 13,337  | 1999           | Erika Lang, Executive Director<br>Shorewood Business Improvement District<br>4230 N Oakland Ave, #295<br>Shorewood, WI 53211<br>(414) 248-2532<br><a href="mailto:director@wauwatosavillage.org">director@wauwatosavillage.org</a><br><a href="http://www.shorewoodwi.com">www.shorewoodwi.com</a> | \$1.10/\$1,000<br>Max: \$5,000              |
| Spooner<br>(Washburn County)<br>Pop 2,682   | 2004           | Carol Dunn<br>234 Walnut St<br>Spooner, WI 54801<br>(715) 635-6811<br><a href="mailto:northwind@northwindbook.com">northwind@northwindbook.com</a><br><a href="http://www.shopspooner.com">www.shopspooner.com</a>   | \$1.00/\$1,000                              |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact   | Assessment Rate(s)  |
|---|----------------|---|---|
| Sun Prairie<br>(Dane County)<br>Pop. 30,871   | 1989           | Colleen Burke, BID Manager   Tourism<br>Marketing Specialist<br>City of Sun Prairie<br>300 E Main St<br>Sun Prairie, WI 53590<br>(608) 825-1191<br><a href="mailto:cburke@cityofsunprairie.com">cburke@cityofsunprairie.com</a><br><a href="http://www.cityofsunprairie.com/535/Downtown-Sun-Prairie">www.cityofsunprairie.com/535/Downtown-Sun-Prairie</a> | \$1.8176/\$1,000 for retail,<br>restaurants,<br>financial/banking, bars,<br>theaters, services, auto<br>repair and sales,<br>professionals, insurance<br>agencies, entertainment,<br>apartment complexes and<br>assisted living<br>facilities<br><br>\$0.85/\$1,000 for<br>manufacturing, storage,<br>warehousing and wholesale<br><br>\$1.000/\$1,000 for all others<br>including undeveloped land<br><br>Max: \$8,000 |
| Superior †<br>(Douglas County)<br>Pop. 26,869   | 1989           | Jodi Rochon, Administrative Assistant<br>Lindsey Jacobson, Executive Director<br>Superior BID<br>823 Belknap St, Ste L-10<br>Superior, WI 54880<br>Office: (715) 394-3557<br>Cell: (218) 349-0943<br><a href="mailto:info@superiorbid.com">info@superiorbid.com</a><br><a href="http://www.superiorbid.com">www.superiorbid.com</a>                         | \$2.00/\$1000   |
| Tomahawk *<br>(Lincoln County)<br>Pop. 3,397  | 2008           | Aimee Dickrell, Executive Director<br>Tomahawk Main Street, Inc.<br>223 W Wisconsin Ave<br>PO Box 131<br>Tomahawk, WI 54487<br>(715) 453-1090<br><a href="mailto:director@tomahawkmainstreet.org">director@tomahawkmainstreet.org</a><br><a href="http://www.tomahawkmainstreet.org">www.tomahawkmainstreet.org</a>   | \$2.50/\$1,000  |
| Two Rivers *<br>(Manitowoc County)<br>Pop. 11,525   | 1996           | Tammy Schinker, Executive Director<br>Two Rivers Main Street, Inc.<br>1717 E Park St<br>PO Box 417<br>Two Rivers, WI 54241<br>(920) 794-1482<br>Fax: (920) 793-5563<br><a href="mailto:office@tworiversmainstreet.com">office@tworiversmainstreet.com</a><br><a href="http://www.tworiversmainstreet.com">www.tworiversmainstreet.com</a>                   | Formula Based on<br>Needs<br>(Never to Exceed<br>\$2.00/\$1,000)  |

| BID Community<br>(County)<br>Population<br>* Main Street Community<br>† Connect Community | Year<br>Estab. | Contact   | Assessment Rate(s)   |
|---|----------------|---|--|
| Waupun<br>(Fond du Lac/ Dodge<br>Counties)<br>Pop. 11,330                                 | 1988           | Julie Nickel, Mayor<br>City of Waupun<br>201 E Main St<br>Waupun, WI 53863<br>(920) 324-7919<br><a href="mailto:jnickel@cityofwaupun.org">jnickel@cityofwaupun.org</a><br><a href="http://www.cityofwaupun.org">www.cityofwaupun.org</a>  | \$1.50/\$1,000   |
| Wausau *<br>(Marathon County)<br>Pop. 38,426  | 2004           | Blake Opal-Wahoske<br>Wausau River District<br>316 Scott St<br>Wausau, WI 54403<br>(715) 218-9457<br>2nd phone: (715) 297-1829<br><a href="mailto:blake@wausauriverdistrict.org">blake@wausauriverdistrict.org</a><br><a href="http://www.wausauriverdistrict.com">www.wausauriverdistrict.com</a>  | Proportional Based on<br>Budget of \$60,000<br>Min: \$250<br>Max: \$2,500  |
| Wauwatosa<br>(Milwaukee County)<br>Pop. 47,134  | 1994           | Michelle Haider, Executive Director<br>The Village in Wauwatosa BID<br>7603A W State St<br>Wauwatosa, WI 53213<br>(414) 297-9285<br><a href="mailto:director@wauwatosavillage.com">director@wauwatosavillage.com</a><br><a href="http://www.wauwatosavillage.org/bid">www.wauwatosavillage.org/bid</a>  | \$1.21/\$1,000<br>Min: \$469<br>Max: \$3,647<br><br>Parcels identified as parking<br>lots or vacant lots will be<br>exempt from the \$469<br>minimum or \$3,647<br>maximum and are assessed<br>at the same rate per \$1,000<br>as other properties |
| West Allis *<br>(Milwaukee County)<br>Pop. 60,697   | 1989           | Diane Eineichner, Executive Director<br>Downtown West Allis, Inc.<br>7231 W Greenfield Ave<br>West Allis, WI 53214<br>(414) 774-2676<br><a href="mailto:director@downtownwestallis.org">director@downtownwestallis.org</a><br><a href="http://www.downtownwestallis.org">www.downtownwestallis.org</a>  | \$5.37/\$1,000   |
| West Bend<br>(Washington County)<br>Pop. 31,550   | 2000           | Adam Gitter, BID Administrator<br>Downtown West Bend Association<br>1115 S Main St<br>West Bend, WI 53095<br>(262) 335-5103<br><a href="mailto:gittera@ci.west-bend.wi.us">gittera@ci.west-bend.wi.us</a><br><a href="http://www.downtownwestbend.com">www.downtownwestbend.com</a>   | \$4.00/\$1,000   |
| Whitefish Bay<br>(Milwaukee County)<br>Pop. 14,125  | 2009           | Katie Hafsoos-Commer, Executive Director<br>Whitefish Bay Business Improvement District<br>316 East E Silver Spring Dr, Ste 230<br>Whitefish Bay, WI 53217<br>(414) 964-1400<br>Fax: (414) 964-1407<br><a href="mailto:WFBID@gmail.com">WFBID@gmail.com</a><br><a href="http://www.merchantsofwhitefishbay.com">www.merchantsofwhitefishbay.com</a> | \$1.60/\$1,000<br>Max: \$3,500   |

| <b>BID Community<br/>(County)<br/>Population<br/>* Main Street Community<br/>† Connect Community</b> | <b>Year<br/>Estab.</b> | <b>Contact</b>   | <b>Assessment Rate(s)</b>  |
|--|------------------------|--|--|
| <b>Wisconsin Dells<br/>(Sauk/Adams/ Columbia<br/>Counties)<br/>Pop. 2,707</b>                        | 1988                   | Kelli Trumble<br>300 LaCrosse St<br>Wisconsin Dells, WI 53965<br>(608) 254-2012, Option #5<br><a href="mailto:ktrumble@dellscitygov.com">ktrumble@dellscitygov.com</a><br><a href="http://www.citywd.govoffice2.com/index.asp?SEC=DE0C6D37-9923-47C4-9E96-4B13AC1EADD9&amp;Type=B_BASIC&amp;pri=0&amp;tri=342">www.citywd.govoffice2.com/index.asp?SEC=DE0C6D37-9923-47C4-9E96-4B13AC1EADD9&amp;Type=B_BASIC&amp;pri=0&amp;tri=342</a> | Five Zones<br>\$0.50/\$1,000<br>\$1.00/\$1,000<br>\$1.75/\$1,000<br>\$2.00/\$1,000<br>\$3.00/\$1,000 |

| INACTIVE   |      |  |   |
|--|------|--|---|
| Grantsburg<br>(Burnett County)<br>Pop. 1,322   | 1988 |  | INACTIVE  |
| Milwaukee #9<br>North Water Street<br>(Milwaukee County)<br>Pop. 599,164                   | 1993 |  | INACTIVE  |
| RECENTLY DISSOLVED   |      |  |   |
| Berlin †<br>(Green Lake County)<br>Pop. 5,478  | 1988 | Mike Starshak, BID Board Chair<br>(877) 626-9001<br><a href="mailto:mike@trustwisconsin.com">mike@trustwisconsin.com</a><br><a href="http://www.1berlin.com">www.1berlin.com</a>   | DISSOLVED 2013  |
| Milwaukee #29<br>Atkinson/Capitol/ Teutonia<br>(ACT)<br>(Milwaukee County)<br>Pop. 599,164 | 2002 | Barry Mimis, ACT BID #29 Manager<br>PO Box 76868<br>Milwaukee, WI 53216<br>(414) 759-4058<br><a href="mailto:bmimis28@gmail.com">bmimis28@gmail.com</a>  | DISSOLVED OCTOBER 2015  |
| Milwaukee #44<br>Kinnickinnic Avenue<br>(Milwaukee County)<br>Pop. 599,164                 | 2012 | Lee Barczak, Board President (BID #44)<br>5130 W Loomis Rd<br>Greendale, WI 53129<br>(414)- 423-4020<br><a href="mailto:lbarczak@morgankenwood.com">lbarczak@morgankenwood.com</a> (personal)<br><a href="http://kkbid44.com">kkbid44.com</a>  | <b>\$1.00/\$1,000</b><br><b>Min: \$100</b><br><b>Max: \$1,000</b> |
| Rhineland *<br>(Oneida County)<br>Pop. 7,557   | 2006 | Maggie Steffen, Executive Director<br>Downtown Rhineland, Inc.<br>21 S Brown St, Ste A<br>PO Box 1638<br>Rhineland, WI 54501<br>(715) 362-7374<br><a href="mailto:msdri@frontiernet.net">msdri@frontiernet.net</a><br><a href="http://www.downtownrhineland.com">www.downtownrhineland.com</a> | DISSOLVED APRIL 2015  |

86 Total Operating BIDs

\* Main Street Community

† Connect Community