

The Waupun Board of Public Works and Facilities Committee will meet in-person, virtual, and teleconference. Instructions to join the meeting are provided below:

Join Zoom Meeting https://us02web.zoom.us/j/83430608522?pwd=N1pSZ05zUStFdVEybWxwSHcyc2JyUT09

Meeting ID: 834 3060 8522 Passcode: 630201 By Phone: 312 626 6799 US (Chicago)

CALL TO ORDER

ROLL CALL

PERSONS WISHING TO ADDRESS THE BOARD OF PUBLIC WORKS--State name, address, and subject of comments. (2 Minutes)

No Public Participation after this point.

FUTURE MEETINGS AND GATHERING INVOLVING THE BOARD OF PUBLIC WORKS

CONSIDERATION - ACTION

- 1. Approve minutes of the February 8, 2022 meeting.
- 2. Spring Yard Waste Pick-up Dates
- 3. City of Waupun 2021 Annual MS4 Report(Informational)
- 4. Driveway Opening for Waupun Correctional Institution property on S. Madison St.

ADJOURNMENT

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact the City Clerk at 920-324-7915.



CALL TO ORDER

Chairman Kaczmarski called the meeting to order at 4:30pm.

ROLL CALL

Members in attendance on roll call is:

In-Person: Alderman Kaczmarski, Alderman Matoushek, Alderman Westphal, Ryan Mielke, Dave Rens Virtually: Dale Heeringa

Members absent and excused: Gregg Zonnefeld

Ex officio, Non-Voting Members present is:

In-Person: Mayor Nickel, Public Works Director Daane, Recreation Director Kaminski,

Members absent and excused: Utility Manager Brooks, City Clerk Hull, Police Chief Louden

City Staff in attendance is:

In-Person: Administrator Schlieve

Audience in attendance is:

In-Person: Mike Thurmer

Media in attendance: In-Person: Jaedon Buchholz

PERSONS WISHING TO ADDRESS COUNCIL

Mike Thurmer provides his concerns and frustration regarding the permit fees for dumping grass, leaves, and debris.

FUTURE MEETINGS AND GATHERING INVOLVING THE BOARD OF PUBLIC WORKS

The next scheduled meeting will be held on Tuesday, March 8, 2022 at 430pm in the City Hall Council Chambers.

CONSIDERATION - ACTION

1. Approve Minutes of the December 14, 2021 Meeting

Motion Westphal, second Rens to approve the December 14, 2021 Board of Public Works and Facilities Meeting minutes. Motion carried 6-0.

2. 2022 Equipment Rates

Motion Matoushek, second Heeringa to make recommendation to the Common Council, the adoption of the 2022 Public Works Equipment Rates. Motion carried 6-0.

3. Recap of the first year contractors permit required for only dumping grass, leaves and chipped debris

Providing for a permit fee for the dumping of grass, leaves, and chipped debris provided a savings of \$20,000, year one. Discussions were heard on possible avenues to limit those that abuse the system in place. No recommendations to return this item at a future for action is heard.

4. Dodge Park Improvement Plan

Dodge Park plan includes black top and gravel paths and game /tables for ADA compliance. The removal of the tennis courts and grass placement is recommended until future funds permit for the reminder of the plan. Repositioning may need to happen to make place for an ice rink.

Motion Matoushek, second Westphal to approve the Dodge Park Improvement Plan contingent upon future budgeting and remove tennis courts when time permits. Motion carried 5-1 with Rens voting Nay.

5. Approve and Recommend 2022 Asphalt Paving contract

Bids for the 2022 asphalt paving contract for mill and overlay of W. Lincoln St., Pioneer Ave., Edgewood Dr., Hawthorn Dr., Commercial St., Alley were received from Northeast Asphalt (\$132,154.80) and Kartechner Brothers (\$139,550.50).

Motion Matoushek, second Mielke to recommend to the Common Council to award the bid for the 2022 Asphalt Paving Contract to Northeast Asphalt in the amount of \$132,154.80. Motion carried 6-0.

6. Approve and Recommend 2022 Sidewalk management program bid to Council

Bids for the 2022 sidewalk management program were received from Forward Contractors (\$1208,855.80) and Rennhack Constructions (\$272,361.50).

Motion Matoushek, second Rens to recommend to the Common Council to award the bid for the 2022 sidewalk management program to Forward Contractors in the amount of \$208,855.80. Motion carried 6-0.

7. 2022 Waupun Aquatic Center Rates

Rates for the Waupun Aquatic Center swimming passes and swimming lessons are presented for consideration. Proposal includes a \$150 residential family pass; \$75 residential individual pass; \$175 non residential family pass, and \$85 non-residential individual pass. These prices are established to be carried through the end of the 2022 year.

Motion Matoushek, second Westphal to accept the 2022 Waupun Aquatic Center rates as proposed. Motion carried 6-0.

8. 2022 Park Rental fees

Rates for City of Waupun park rentals are discussed. Rates are comparable with surrounding communities. Daane asks for consideration of lowering or removing the fee to Buwalda Park as the space is small and limited.

Motion Matoushek, second Heeringa to accept the 2022 City of Waupun park rental rates and eliminate a fee for the use of Buwalda Park. Motion carried 6-0.

9. Radio Repeater system quotes

With the City continuing to expand, the two-way radios are not reaching across the City which is an issue if there was a safety event or just communicating with coworkers on a project. Daane had a couple companies onsite to see if adding a repeater to the roof area of City Hall would help this issue. The results of this test were successful. This is a budgeted item for 2022 and quotes were received from General Communications (\$7,500) and Baycom (\$10,400).

Motion Westphal, second Matoushek to accept the quote from General Communications, not to exceed \$7,500, for radio repeater system. Motion carried 6-0.

10. Estimate for outdoor ice rink at a City Park

An inquiry was provided to Daane of the possibility of placement of an outdoor ice skating rink. Consideration of Dodge and West End Park locations.

Motion Matoushek, second Rens to approve an outdoor skating ice rink, contingent upon budget funds available.

ADJOURNMENT

At 5:48pm, motion Matoushek, second Westphal to duly call the meeting adjourned. Motion carried 6-0.



AGENDA SUMMARY SHEET

MEETING DATE: 3/8/22

TITLE: Spring Yard Waste Pick-up Dates

AGENDA SECTION: Consideration-Action

PRESENTER: Jeff Daane Director of Public Works

| DEPARMTENT GOAL(S) SUPPORTED (if applicable) | FISCAL IMPACT | |
|---|---------------|--|
| Safe, Healthy and Sustainable Community | | |

ISSUE SUMMARY:

Set Spring cleanup dates April 11th to May 2nd weather permitting. This is the week after bulk pickup.

STAFF RECOMENDATION:

ATTACHMENTS: 2022 Spring Yard Waste Pick-up ad

MOTIONS FOR CONSIDERATION:

1. Set spring cleanup dates April 11th to May 2nd.



CITY OF WAUPUN

Yard Waste Pickup

The City of Waupun Department of Public Works will begin the spring yard waste pickup service on April 11, 2022 (weather permitting). This service is for the disposal of leaves, grass, garden waste, and branches that are generated from routine yard maintenance. **THIS SERVICE IS NOT FOR TREE REMOVAL OR LOT CLEARING.** <u>All yard waste must be at curbside by 7:00 a.m. on</u> <u>May 2, 2022</u>, when the Department of Public Works will make one final pass through the city. This service is for City of Waupun property owners only.

Please note the following guidelines:

Leaves and brush shall **<u>not</u>** be deposited on the street.

Leave grass clippings and leaves at the curbside loose. Please Do Not Bag.

Separate leaf piles and brush piles.

Branches shall not exceed 3 inches in diameter. (If possible keep all cut ends of branches facing the same way.)

No garbage, appliances, furniture, tires, etc.

No tree stumps or tree root systems will be collected.

The City will not collect any items not in compliance with the above guidelines. Thank you for your cooperation.



AGENDA SUMMARY SHEET

MEETING DATE: 3/8/22

AGENDA SECTION: CONSIDERATION-ACTION

PRESENTER: Jeff Daane

TITLE: City of Waupun 2021 Annual MS4 Report(Informational)

| DEPARMTENT GOAL(S) SUPPORTED (if applicable) | FISCAL IMPACT | |
|--|---------------|--|
| Sustainability | | |

ISSUE SUMMARY:

Annually the city is required to submit an MS4 report in accordance with our MS4 permit issued under WI Statute NR 216.025. Under this legislation, the city is one of roughly 256 municipalities listed as a federally designated urbanized area with a population exceeding 10,000 as of the latest decennial census. MS4 permits are effective for a period of up to five years and must be updated and reissued at that time. The City of Waupun's 2021 MS4 report is attached and includes an extensive list of tactics that the City completes each year to meet the conditions of our MS4 permit which was issued May 1, 2019.

STAFF RECCOMENDATION:

ATTACHMENTS:

Annual MS4 report

RECCOMENDED MOTION:

No Motion needed

#

State of Wisconsin Department of Natural Resources PO Box 7921, Madison WI 53707-7921 dnr.wi.gov

Annual Report Under Municipal Separate Storm Sewer System (MS4) Permit

Form 3400-224 (R 09/21)

Page 1 of 13

Notice: Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (Department) by March 31 of each year to report on activities for the previous calendar year ("reporting year"). This form is being provided by the Department for the user's convenience for reporting on activities undertaken in each reporting year of the permit term. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Public Records Law [ss. 19.31-19.39, Wis. Stats.].

Note: Compliance items must be submitted separately from this report to the Department.

| Part I. Municipal Contact Information | | | | | |
|--|------------------|--------------------------|---|-----------|------------------|
| This form covers the activities during calendar year 20 | 21 | | | | |
| Name of Municipality | Facility ID No | o. (FIN) | | a odd | ross information |
| City of Waupun | 31437 | | Check to update mailir | 5 | |
| Mailing Address | | City | | State | ZIP Code |
| | | | | | |
| | | | | | |
| Primary Municipal Contact Person (Authorized Rep | resentative for | ⁻ MS4 Permit) | Check to update conta | ict infor | mation |
| Name | | Title | | | |
| Jeff Daane | | Director of P | ublic Works | | |
| Mailing Address | | City | | State | ZIP Code |
| 201 E Main St Phone Number (include area code) | | Waupun Email | | WI | 53963 |
| (920) 324-7918 | | jeff@cityofw | annin ora | | |
| (920) 924-7910 | | Jentgentyer | aupunorg | | |
| [+] Additional Contact Information (optional) | | | | | |
| Individual with responsibility for (check all that app | oly): | | | | |
| I&E Program IDDE Program IDDE | E Response | Procedure Ma | | te Mat | ter Quality Plan |
| | | | | | |
| Ordinances Pollution Prevention Program | n 📋 Post- | | Program U vvinter Ro | adway | / Maintenance |
| First & Last Name | | Title | | | |
| | | | | | |
| Mailing Address | | City | | State | ZIP Code |
| | | | | | |
| Phone Number (include area code) | | Email | | | |
| | | | | | |
| 1. Does the municipality rely on another entity to satis | fy any of the r | permit requireme | ents? Yes No | | |
| Public Education and Outreach - Protect Wise | | | | | |
| Public Involvement and Participation - Protect | | | | | |
| Illicit Discharge Detection and Elimination - | | rater may b | | | |
| | | | | | |
| Construction Site Pollutant Control - | | | | | |
| Post-Construction Storm Water Management - | MSA Profes | sional Service | S | | 2 |
| Pollution Prevention | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| 2. Has there been any changes to the municipality's | participation in | n group efforts t | owards permit | | |
| compliances (i.e., the municipality has added or d | ropped consor | tium membersh | ilp)? () Yes | | o 🔿 Unsure |
| | | | | | |
| | | | | | |
| | | | | | |

Form 3400-224 (R 09/21)

Page 2 of 13

Part II. Storm Water Program Evaluation – Minimum Control Measures

1. Public Education and Outreach

a. Complete the following information on Public Education and Outreach Activities related to storm water. Select the Delivery Mechanism that best describes how the topics were conveyed to your population. Use the [+] to add multiple Mechanisms.

| Delivery Mechanism * = Active | Project / Event Name | Event Start Date | Topics Covered | Target Audience | Estimated People Reached (optional) | Regional Effort? (optional) |
|----------------------------------|---|---------------------|--|---|--|-----------------------------------|
| Website | Website Information - Stormwater Management / Stormwater Around Your Home / Construction and Stormwater / Residential Infiltration | 01/01/2021 | Illicit discharge detection and elimination Household hazardous waste disposal/pet waste management/vehicle washing Yard waste management/ pesticide and fertilizer application Stream and shoreline management Residential infiltration Construction sites and post-construction storm water management Pollution prevention Green infrastructure/low impact development Other: Describe | ☑ General public employees ☑ Residents ☑ Businesses ☑ Contractors ☑ Developers ☑ Industries ☑ Other | 51-100 | • Yes () No |
| Government event* | Clean Sweep Program / Yard Waste Pick-up | 04/12/2021 | Illicit discharge detection and elimination Household hazardous waste disposal/pet waste management/vehicle washing Yard waste management/vehicle washing Yard waste management/ pesticide and fertilizer application Stream and shoreline management Residential infiltration Construction sites and post-construction storm water management Pollution prevention Green infrastructure/low impact development Other: Describe | General public Public employees Residents Businesses Contractors Developers Industries Other | 100+ | ●Yes () No |
| Government event* | Community Open House | 10/04/2021 | Illicit discharge detection and elimination Household hazardous waste disposal/pet waste management/vehicle washing Yard waste management/ pesticide and fertilizer application Stream and shoreline management Residential infiltration Construction sites and post-construction storm water management Pollution prevention Green infrastructure/low impact development Other: Describe | General public Public employees Residents Businesses Contractors Developers Industries Other | 100+ | () Yes ● No |

Annual Report Under Municipal Separate Storm Sewer System (MS4) Permit Form 3400-224 (R 09/21) Page 3 of 13

Page 3 of 13

| Delivery Mechanism * = Active | Project / Event Name | Event Start Date | Topics Covered | Target Audience | Estimated People Reached (optional) | Regional Effort? (optional) |
|--------------------------------------|--|------------------------------------|---|---|--|-----------------------------------|
| Distribution of print media | Maintenance reporting requirements for stormwater BMP's | 04/22/2021 | Illicit discharge detection and elimination Household hazardous waste disposal/pet waste management/vehicle washing Yard waste management/ pesticide and fertilizer application Stream and shoreline management Residential infiltration Construction sites and post-construction storm water management Pollution prevention Green infrastructure/low impact development Other: Describe | ☐ General public ☐ Public employees ☐ Residents ☑ Businesses ☑ Contractors ☐ Developers ☑ Industries ☐ Other | 11-50 | () Yes |
| Distribution of print media | Grass Clipping Door Hangers | 05/01/2021 | Illicit discharge detection and elimination Household hazardous waste disposal/pet waste management/vehicle washing Yard waste management/ pesticide and fertilizer application Stream and shoreline management Residential infiltration Construction sites and post-construction storm water management Pollution prevention Green infrastructure/low impact development Other: Describe | ☐ General public ☐ Public employees ➢ Residents ➢ Businesses ☐ Contractors ☐ Developers ☐ Industries ☐ Other | 1-10 | () Yes ● No |
| information on the The City of Wa | e attachments pa upun is a payin | ige. g member of | the Rock River Stormwater G | roup. This grou | p is responsi | ble for |
| report. See atta | | each in Waup | un. Their annual report is alv | vays submitted w | inth the City' | s annual MS4 |
| 2. Public Involvement | | on | | | | |
| a. Permit Activities. | Complete the follow Mechanism the | lowing informat at best describ | ion on Public Involvement and Pa es how the permit and volunteer a | articipation Activitio activities were con | es related to s veyed to your | torm water. population. Use |

Form 3400-224 (R 09/21)

Page 4 of 13

| Delivery Mechanism | Project / | Event | Topics Covered | Target | Estimated | Regional |
|------------------------------|-------------------------------------|------------|--|---|---------------------------------|-----------------------|
| Permit Activities | Event Name | Start Date | | Audience | People Reached (optional) | Effort? (optional) |
| Citizen committee meeting | Board of Public Works Meeting | 03/08/2022 | MS4 Annual Report Storm Water Management Program Storm water related ordinance adoption or amendment Other: <u>Describe</u> | General public Public employees Residents Businesses Contractors Developers Industries Other | 1-10 | ⊖Yes ● No |
| Citizen committee meeting | Plan Commission | 01/20/2021 | MS4 Annual Report Storm Water Management Program Storm water related ordinance adoption or amendment Other: <u>Describe</u> Stormwater Site Plan Review | General public Public employees Residents Businesses Contractors Developers Industries Other | 1-10 | ⊖Yes ● No |
| Citizen committee meeting | Plan Commission | 04/28/2021 | MS4 Annual Report Storm Water Management Program Storm water related ordinance adoption or amendment Other: <u>Describe</u> Storm water Site Plan Review | General public Public employees Residents Businesses Contractors Developers Industries Other | 1-10 | ⊖Yes ⊙ No |
| Citizen committee meeting | Plan Commission | 07/28/2021 | MS4 Annual Report Storm Water Management Program Storm water related ordinance adoption or amendment Other: <u>Describe</u> Stormwater Site Plan Review | General public Public employees Residents Businesses Contractors Developers Industries Other | 1-10 | () Yes ● No |
| Citizen committee meeting | Plan Commission | 12/08/2021 | MS4 Annual Report Storm Water Management Program Storm water related ordinance adoption or amendment Other: <u>Describe</u> Stormwater Site Plan Review | General public employees Residents Businesses Contractors Developers Industries Other | 1-10 | ⊖Yes ● No |

Form 3400-224 (R 09/21)

Page 5 of 13

| Delivery Mechanism Volunteer Activities | | Event Start Date | Topics Covered | Target Audience | Estimated People Reached (optional) | Regional Effort? (optional) |
|---|--|-------------------------------|---|--|--|-----------------------------------|
| Storm drain stenciling | Waupun High School SDS Class Storm Sewer Stencil Project | 11/15/2021 | Volunteer Opportunity | General public Public employees Residents Businesses Contractors Developers Industries Other | 11-50 | ⊖Yes ● No |
| Clean up event | Protect Wisconsin Waterways Rock River Clean-Up | 09/11/2021 | Volunteer Opportunity | General public Public employees Residents Businesses Contractors Developers Industries Other | 11-50 | ● Yes () No |
| Other hands-on event | Protect Wisconsin Waterways Volunteer Activities | 01/01/2021 | ⊠ Volunteer Opportunity | General public Public employees Residents Businesses Contractors Developers Industries Other | | ● Yes () No |
| b. Brief explanation information on the | | | icipation reporting. Limit respons | e to 250 character | rs and/or attac | h supplemental |
| The City of Wa each year. The | upun works wit ir annual report | th the Rock R is attached. | iver Storm Water Group. Th See attachment. | is group does ma | any voluntee | r activities |
| 3. Illicit Discharge De | tection and Elin | ination | | | | |
| a. How many total of | | | ve? | | 85 | Unsure |
| b. How many outfal program? | Is did the municip | ality evaluate a | as part of their routine ongoing fie | eld screening | 19 | Unsure |
| c. From the municipality's routine screening, how many were confirmed illicit discharges? | | | | | | Unsure |

| | Form 3400-224 (R 09/21) | | Page 6 of 13 |
|---|---|-----------------|-----------------|
| d. How many illicit discharge complaints did t | he municipality receive? | 0 | Unsure |
| e. From the complaints received, how many | were confirmed illicit discharges? | 0 | Unsure |
| | s did the municipality eliminate in the reporting year its)? (If the sum of 3.c. and 3.e. does not equal 3.f., | 0 | Unsure |
| | | | |
| | echanisms did the municipality use to enforce its illic the number of each used in the reporting year. | it discharge | |
| 🛛 Verbal Warning | 0 | | |
| Written Warning (including email) | 0 | | |
| Notice of Violation | 0 | | |
| Civil Penalty/Citation | 0 | | |
| • • | | | |
| Additional information: | | | |
| See attachment | | | |
| 4. Construction Site Pollutant Control | | | |
| a. How many total construction sites with on- were active at any point in the reporting ye | e acre or more of land disturbing construction activity ear? | 4 | Unsure |
| How many construction sites with one acr the municipality issue permits for in the re | e or more of land disturbing construction activity did porting year? | 3 | Unsure |
| c. How many erosion control inspections did with one acre or more of land disturbing c | the municipality complete in the reporting year (at si onstruction activity)? | ites 41 | Unsure |
| d. What types of enforcement actions does t Check all that apply and enter the number | he municipality have available to compel compliance of each used in the reporting year. | with the regula | tory mechanism? |
| No Authority | | | |
| 🔀 Verbal Warning | 0 | | |
| 🕅 Written Warning (including email) | 0 | | |
| Notice of Violation | 0 | | |
| Stop Work Order | 0 | | |
| Civil Penalty/Citation | | | |
| Forfeiture of Deposit | | | |
| Other – Describe | # | | |
| Additional information: | | | |
| | | | |

| | Form 3400-224 (R 09/21) | | Page 7 of 13 |
|------|---|---------|--------------|
| e | Brief explanation on Construction Site Pollutant Control reporting. If you marked Unsure for any questions above reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page. See Attachment | , justi | ify the |
| | | | |
| 5. P | Post-Construction Storm Water Management | | <i>4</i> |
| a | a. How many sites with new <u>structural storm water management facilities</u> have received local 1 approvals? | | Unsure |
| b | Does the permittee have procedures for inspecting and maintaining private storm water facilities? Yes O No | | |
| С | 27 c. If yes, how many privately owned storm water management facilities were inspected in the reporting year? (Inspections completed by private landowners and submitted to the permittee should be included in the reported number.) | | Unsure |
| d | I. What types of enforcement actions does the municipality have available to compel compliance with the regulator Check all that apply and enter the number of each used in the reporting year. No Authority Verbal Warning 0 Written Warning (including email) 3 Notice of Violation 0 Civil Penalty/Citation Forfeiture of Deposit Complete Maintenance Bill Responsible Party Other – Describe | ry me | chanism? |
| | | | |
| f | Brief explanation on Post-Construction Storm Water Management reporting. If you marked Unsure for any quest justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachment See Attachment | | |
| 6 1 | Pollution Prevention | | |
| | Storm Water Management Facility Inspections | | |
| 1 | | 11 | Unsure |
| 1 | | 1 | |
| 0 | c. How many municipally owned storm water management facilities were inspected in the reporting year? | 11 | Unsure |
| | d. What elements are looked at during inspections? Embankment, Outlet Structure, Permanent Pool, Inle Infiltration Test, Wetpond Sediment Accumulation | t Stru | – icture, |
| 6 | e. How many of these facilities required maintenance? | 6 | Unsure |
| f | f. Brief explanation on Storm Water Management Facility inspection reporting. <i>If you marked Unsure for any ques justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachme</i> See Attachment | | |

Annual Report Under Municipal Separate Storm Sewer System (MS4) Permit Form 3400-224 (R 09/21) Page 8 of 13

Page 8 of 13

| Public Works Yards & Other Municipally Owned Properties (SWPPP Plan Review) | Not Applicable |
|--|-------------------------------------|
| g. How many municipal properties require a SWPPP? 1 | |
| h. How many inspections of municipal properties have been conducted in the reporting year | 1 🗌 Unsure |
| i. Have amendments to the SWPPPs been made? | Ves No Unsure |
| j. If yes, describe what changes have been made: | |
| k. Brief explanation on Storm Water Pollution Prevention Plan reporting. If you marked Unsure for reasoning. Limit response to 250 characters and/or attach supplemental information on the a See attachment | |
| Collection Services (street sweeping, catch basin sumps, leaf collection) | |
| Street Sweeping/Cleaning Program | |
| I. Did the municipality conduct street sweeping/cleaning during the reporting year? | ● Yes ○ No ○ Unsure |
| m. If known, how many tons of material were collected? 1,029 | Unsure |
| n. Does the municipality have a low hazard exemption for this material? | ◯ Yes () No |
| If street cleaning is identified as a storm water best management practice in the pollutant loa | iding analysis, was street cleaning |
| completed at the assumed frequency? Yes - Explain frequency Once per week for 4 weeks after snow melt in spring ther | every other week until late fall |
| O No- Explain | every other week until late lall |
| O Not Applicable | |
| | |
| Catch Basin Sump Cleaning Program Not Applicable | |
| p. Did the municipality conduct catch basin sump cleaning during the reporting year? | Yes () No () Unsure |
| q. How many catch basin sumps were cleaned in the reporting year? <u>66</u> | |
| r. If known, how many tons of material were collected? 2,228 | |
| s. Does the municipality have a low hazard exemption for this material? | () Yes () No |
| t. If catch basin sump cleaning is identified as a storm water best management practice in the pollutant loading analysis, was cleaning completed at the assumed frequency? | |
| • Yes - Explain frequency Completed one section (per snow plow routes). | |
| O No-Explain | |
| ○ Not Applicable | |
| | |
| Leaf Collection Program Not Applicable | |
| u. Does the municipality conduct curbside leaf collection? | ● Yes ○ No ○ Unsure |
| v. Does the municipality notify homeowners about pickup? | • Yes O No O Unsure |
| w. Where are the residents directed to store the leaves for collection? | |
| Pile on terrace Pile in street Bags on terrace Unsure Other – Describe | |
| x. What is the frequency of collection? Spring - 3 weeks / Fall - 5-6 weeks | |
| y. Is collection followed by street sweeping/cleaning? | • Yes () No () Unsure |
| z. Brief explanation on Collection Services reporting. If you marked Unsure for any questions all response to 250 characters and/or attach supplemental information on the attachments page See Attachment | bove, justify the reasoning. Limit |

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Annual Report Under Municipal Separate Storm Sewer System (MS4) Permit

Form 3400-224 (R 09/21) Page 9 of 13

| Winter Road Management 🗌 Not Applicable | | | | | | | |
|---|---|------------------|----------------------|-------------------|-----------------|--|-------|
| *Note: We are requesting information that goes beyond the reporting year, answer the best you can. | | | | | | | |
| aa. How many lane-miles of roadway is the municipality responsible for doing 85 Unsure | | | | | | | |
| ab. Provide amount of de-icing products used by month last winter season. Select the product used below and enter the quantity used each month. | | | | | | | |
| Solids (tons) Product | Oct | Nov | Dec | lan | Feb | Mar* | |
| | | | | Jan | llen | | |
| Salt | 0 | 0 | 87 | 60 | | | |
| Liquids (gallo | ins) | | | | | | |
| Product | Oct | Nov | Dec | Jan | Feb | Mar* | |
| Brine | 0 | 0 | 3,835 | 7,337 | | | |
| | | | | 1 | | | |
| | ving machinery calibrated | - | | | Yes | | |
| ad. Have municip | al personnel attended sal | t reduction stra | ategy training in th | | | No Unsure | 9 |
| Date | Training Name | | | How many | attended | | |
| | · · · | | <u></u> | | | | |
| | | | ····· | | | | |
| | ion on Winter Road Mana e to 250 characters and/o ent | | | | | ve, jusiny the reason | ning. |
| Internal (Staff) E | ducation & Communica | tion | | | | | |
| af. Has training or | education been held for each of the pollution pre- | municipal or o | | volved in | • Yes | ⊖No ⊖Unsure | е |
| lf yes, descrit | e what training was prov | ided: Train | ing Video - A C | Frate Concern / | 2021 League | WI Conference | |
| When: | | 10/28 | /21 / 10/21/21 | | | | |
| How many at | tended: | 11/1 | | | | | |
| | the municipality has kep mit programs and its requ | | local officials and | municipal staff a | aware of the mu | unicipal storm water | |
| Elected officia | als: | | | - | | d of Public Works mments or concerr | |
| Other municip | pal officials: | All m | unicipal officia | ls are sent the a | agenda for the | e Board of Public | |
| | | Work conce | 6 | are welcome to | o attend and o | offer comments or | |
| Appropriate staff (such as operators, Department heads, and those that interact with the public): All Department Managers are notified of the Board of Public Works meetings are are welcome to attend and offer | | | | | | | |
| comments o | r concerns. | | | | | | |
| | ion on Internal Education 50 characters and/or atta | | | | | ify the reasoning. Li | mit |
| | ····· | | | | | | |

| | Form 3400-224 (R 09/21) | Page 10 of 13 | |
|--|-------------------------|----------------|--|
| | | | |
| | | | |
| | | | |
| | | | |
| 7. Storm Sewer System Map | | | |
| a. Did the municipality update their storm sewer map this year? | • Ye | es ONo OUnsure | |
| If yes, check the areas the map items that got updated or changed: | | | |
| Storm water treatment facilities | | | |
| Storm pipes | | | |
| Vegetated swales | | | |
| Outfalls | | | |
| Other | | | |
| | | | |

b. Brief explanation on Storm Sewer System Map reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

The storm sewer map was updated with information from 2021 construction projects.

Part III. Final Evaluation

Fiscal Analysis Complete the fiscal analysis table provided below. For municipalities that do not break out funding into permit
program elements, please enter the monetary amount to your best estimate of what funding may be going towards these programs.

| Program Element | Annual Expenditure Reporting Year | Budget Reporting Year | Budget Upcoming Year | Source of Funds |
|--|---|--------------------------|-------------------------|-------------------------------------|
| Public Education and Outreach | \$3,331.00 | \$3,331.00 | \$3,331.00 | |
| Public Involvement and Participation | \$2,500.00 | \$2,500.00 | \$2,500.00 | Storm water utility |
| Illicit Discharge Detection and Elimination | | | | |
| Construction Site Pollutant Control | | | | Permit fee and/or deposit/escrow |
| Post-Construction Storm Water Management | | | | Permit fee and/or deposit/escrow |
| Pollution Prevention | \$126,050.00 | \$127,236.00 | \$131,133.00 | Storm water utility |
| Storm Water Quality Management | \$1,175,095.00 | \$1,800,500.00 | \$533,736.00 | Storm water utility |
| Storm Sewer System Map | | | | Storm water utility |
| Other: Diggers Hotline Locates, | \$133,881.00 | \$220,056.00 | \$220,269.00 | Storm water utility |
| Projects, Salaries/Wages, Repairs/Maintenance | | | | |

Please provide a justification for any zeros ("0") entered in the Fiscal Analysis. *Limit response to 250 characters*. The City of Waupun does not budget according to Program Elements listed above. For preparation of the fiscal analysis for the 12/31/21 reporting year, city budget categories and Program Elements were reviewed and updated. Best estimates are provided.

Annual Report Under Municipal Separate Storm Sewer System (MS4) Permit Form 3400-224 (R 09/21) Page 11 of 13

| | | | | * |
|------|--|--|---|--|
| | | | | |
| Wa | ater Quality | | | |
| | • | • Yes | ⊖ No | OUnsure |
| | If so, explain: New stormwater pond installed at Oak Lane Park | | | |
| b. | Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to? | ⊖ Yes | • No | OUnsure |
| | If so, explain: | | | |
| C. | Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year? | () Yes | No | OUnsure |
| d. | Has the municipality evaluated their storm water practices to reduce the pollutants of concern? | • Yes | ⊖ No | 🔿 Unsure |
| Stor | m Water Quality Management | | | |
| a. | Has the municipality completed or updated modeling in the reporting year (relating to developed urban area performance standards of s. NR 151.13(2)(b)1., Wis. Adm. Cod | e)? 🔿 Yes | No | |
| b. | If yes, enter percent reduction in the annual average mass discharging from the entire compared to implementing no storm water management controls: | MS4 to surfa | ce water | s of the state as |
| | Total suspended solids (TSS) | | | |
| | Total phosphorus (TP) | | | |
| | | | | |
| | TMDLs? (Select all that apply.) | charge to any | of the fo | llowing approved |
| | | | | |
| | Lake St. Croix | | | |
| | | | | |
| | Upper Fox and Wolf River Basin | | | |
| | Other: | | | |
| | Does not apply | | | |
| b. | Status of TMDL implementation. The permittee City of Waupun is subject to the following approved TMDLS: [autopopul Auto-populates from DNR database based on past reporting. | ated]. | | |
| | The permittee intends to comply with the following permit requirements to show progre [autopopulated] Auto-populates from DNR database based on past reporting. | ess towards m | eeting th | ne TMDL: |
| | a. b. c. d. b. | a. Were there any known water quality improvements in the receiving waters to which the municipality's storm sewer system directly discharges to? If so, explain: New stormwater pond installed at Oak Lane Park b. Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to? If so, explain: c. Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year? d. Has the municipality evaluated their storm water practices to reduce the pollutants of concern? Storm Water Quality Management a. Has the municipality completed or updated modeling in the reporting year (relating to developed urban area performance standards of s. NR 151.13(2)(b)1., Wis. Adm. Cod b. If yes, enter percent reduction in the annual average mass discharging from the entire compared to implementing no storm water management controls: Total suspended solids (TSS) Total phosphorus (TP) Total Maximum Daily Loads a. For permittees covered under the MS4 individual permits only, does the municipality dis TMDLs? (Select all that apply.) M Rock River Basin and/or Beaver Dam Lake Lower Fox River Basin and Lower Green Bay Lake St. Croix Tainter Lake and Lake Menomin Milwaukee River Wisconsin River Upper Fox and Wolf River Basin Other: Does not apply b. Status of TMDL implementation. The permittee City of Vaupun is subject to the following approved TMDLS: [autopopul Auto-populates from DNR database based on past reporting. | a. Were there any known water quality improvements in the receiving waters to which the municipality's storm sever system directly discharges to? If so, explain: New stormwater pond installed at Oak Lane Park b. Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to? If so, explain: Yes b. Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to? Yes If so, explain: Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year? Yes c. Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year? Yes d. Has the municipality completed or updated modeling in the reporting year (relating to developed urban area performance standards of s. NR 151.13(2)(b)1., Wis. Adm. Code)? (Yes b. If yes, enter percent reduction in the annual average mass discharging from the entire MS4 to surfa compared to implementing no storm water management controls: Total phosphorus (TP) Cotal Maximum Daily Loads a. For permittes covered under the MS4 individual permits only, does the municipality discharge to any TMDLS? (Select all that apply.) Kock River Basin and/or Beaver Dam Lake Lower Fox River Basin and Lower Green Bay Lake S1. Croix Tainter Lake and Lake Menomin Milwaukee River Wisconsin River Does not apply b. Status of TMDL implementation. The permittee City of Waupun is subject to the following approved TMDLS: [autopopulated]. Auto-populates from DNR database based on past reporting. The permittee intends to com | a. Were there any known water quality improvements in the receiving waters to which the municipality's storm sewer system directly discharges to? If so, explain: New stormwater pond installed at Oak Lanc Park |

Form 3400-224 (R 09/21)

[A.2] The Permittee requested and received department concurrence that the TMDL pollutant reductions is currently being met in all applicable reachsheds.

The permittee is confirming that they are maintaining all storm water management facilities, continuing street sweeping, and any other actions to continue maintenance of pollution control. O Agree O Disagree

[A.3.1] The Permittee is following the TMDL Compliance Plan, which received department concurrence prior to April 30, 2019.

The permittee is confirming that all planned efforts are on schedule. Agree Obisagree

[A.3.2] The Permittee is participating in an approved Adaptive Management Project.

Attach a summary of adaptive management implementation actions for the reporting year, including:

- Most recent estimated pollutant of concern percent reduction levels (i.e. total phosphorus and total suspended solids/ sediment), as compared to no controls by reachshed, within the permittee's MS4 permitted area.
- Pollutant of concern percent reduction levels, as compared to no controls by reachshed, which the permittee intends to ultimately achieve within its own MS4 permitted area (not associated with AM buy-in).
- The financial dollar value contributed to an AM program for the reporting year.
- Identify any additional storm water measures that were initially implemented in the reporting year, which reduce the discharge of pollutants of concern from its MS4 permitted area (not associated with AM buy-in). If available, identify the incremental percent reduction gained by such measures relative to the MS4 permitted area.

[A.4] The Permittee will demonstrate that the TMDL pollutant reductions will be met in all applicable reachsheds by October 31, 2023.

The permittee is confirming that all planned efforts are on schedule. () Agree() Disagree

[A.5.3] The Permittee will demonstrate an optimization of measures defined in the permit by October 31, 2023.
 The permittee is confirming that all planned efforts are on schedule.
 (•) Agree () Disagree

[A.6.3] Final Documentation.

The permittee is confirming that all planned efforts are on schedule to submit the final documentation materials [updates to mapping, modeling, tabular summary, and Implementation Plan] under section A.6.3 by October 31, 2023. Agree Disagree

[B.3-4] The permittee is confirming that the appropriate documents, due March 31, 2022, has already been submitted or is being submitted with this annual report.

- For an Adaptive Management project, a plan is required.
- For TMDL Implementation, updates to mapping, modeling, tabular summary, and Implementation Plan documents are required.
- ○Agree Disagree

[B.5.2] Bacteria sources map and inventory.

The permittee is confirming that the appropriate documents, due March 31, 2022, has already been submitted or is being submitted with this annual report.

○ Agree ○ Disagree

[B.5.2.b] The Permittee will be submitting a bacteria source elimination plan.

The permittee is confirming that all planned efforts are on schedule to submit the required information by October 31, 2023. Agree Disagree

[B.5.3] The Permittee will be adopting local ordinances to address potential sources of bacteria entering the MS4. The permittee is confirming that all planned efforts are on schedule to submit the required information by March 31, 2023. Agree Disagree

Annual Report Under Municipal Separate

Storm Sewer System (MS4) Permit

Form 3400-224 (R 09/21)

Page 13 of 13

| [B.6.3] | Final | Documentation. |
|---------|-------|----------------|
|---------|-------|----------------|

The permittee is confirming that all planned efforts are on schedule to submit the required information by March 31, 2023. Agree Disagree

[C.3-4] The Permittee is confirming that all planned efforts are on schedule to meet requirements due to the department.

- · For an Adaptive Management project, a plan is required within 36 months of the TMDL approval date.
- For TMDL Implementation, updates to mapping, modeling, tabular summary, and Implementation Plan documents are required within 48 months of the TMDL approval date.)
- ⊖Agree ⊖ Disagree

 Additional Information Based on the municipality's storm water program evaluation in Part II, describe any proposed changes to the municipality's storm water program. If your response exceeds 250 characters, attach supplemental information on the attachments page.

We are currently budgeting for an additional pond site. We have also started using IWorq for daily work orders and stormwater reporting.

Part IV. Request for Assistance on Understanding Permit Programs (optional)

Would the municipality like the Department to contact them about providing more information on understanding any of the Municipal Separate Storm Sewer Permit programs? Please select from the options below.

| Illicit Discharge Detection and Elimination | |
|---|--|
|---|--|

Post-Construction Storm Water Management

| Storm Water Quality Manageme |
|------------------------------|
|------------------------------|

Storm Sewer System Map

MS4 Program Evaluation

Pollution Prevention Water Quality Concerns

Public Involvement and Participation Construction Site Pollutant Control

Compliance Schedule Items Due

Certification

I hereby certify that I am an authorized representative of the municipality covered under City of Waupun's MS4 Permit for which this annual report is being submitted and that the information contained in this document and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

| Authorized Representative Printed Name | Authorized Representative Printed Title |
|--|---|
| Jeff Daane | Director of Public Works |
| Email | Phone Number |
| | |

Signature of Authorized Representative

Date Signed (mm/dd/yyyy)

Public Education and Outreach Summary - 2021

The City of Waupun covered the following topics in 2021.

- 1. Illicit Discharge Detection and Elimination
 - a. (City of Waupun website)
 - b. The City issued 3 Ordinance violations to residents in 2021 for blowing grass clippings into the street
- 2. Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing (<u>City of</u> <u>Waupun Website</u> and <u>Protect Wisconsin Waterways website</u>)

Dodge and Fond du Lac both held Clean Sweep programs in 2021. Dodge County's was held on August 28, 2021 in Beaver Dam and Fond du Lac's was held on August 7, 2021 in Fond du Lac. City of Waupun residents were allowed to bring items to either location. This was advertised on the City's website, the County's Websites, Facebook pages, newspaper articles, and on the Radio (97.7 FM)

- 3. Yard Waste Management / Pesticide and Fertilizer Application (<u>City of Waupun Website</u>) The City offers curb side pickup of yard waste materials twice a year. In the spring the pick-up is usually 3 weeks long and in the fall the pick-up is 5-6 weeks long (depending on the weather). We also offer a 24 hr/7 day a week drop off site for yard waste materials.
- 4. Stream and Shoreline Management (Protect Wisconsin Waterways website)
- 5. Residential Infiltration (Protect Wisconsin Waterways website)
- Construction Site and Post Construction Stormwater Management. Signage is posted on all new construction sites that are over 1 acre as well as single family home construction.

The City requires all private stormwater ponds to be inspected annually. This is part of a Long Term Maintenance Agreement that is recorded with the County for each pond. There were 20 letters sent to property owners in April of 2021. The property owners were given until August 1, 2021 to return their inspections or the City would inspect them and assess the cost of the inspections to the tax bill for that property. The City received 11 inspections back from property owners and the Director of Public Works completed the remaining inspections.

10/4/21 – Community Open House. The Public Works had an information booth at the Community Open House held on 10/4/21. At this event we distributed 200 Salt Wise Cups and flyers

148 – 10 Simple Ways to Keep our Waters Clean flyer

The City of Waupun is a paying member of the Rock River Stormwater Group/Protect Wisconsin Waterways. This group is responsible for a large portion of the stormwater education and outreach in Waupun. Their annual report is attached to the MS4 Annual Report.

Public Involvement and Participation Summary – 2021

- 1. Annual Report The annual report was presented to the Board of Public Works Meeting on March 8, 2022. There were ??? council members and ?? department managers that attended the meeting.
- Stormwater Management Program The City's Stormwater Management Program was created in 2021. This program was approved by the Common Council at the March 23, 2021 meeting. There were 6 council members, and 10 department managers that attended the meeting.
- Adoption or amendment of stormwater related ordinances.
 There were no changes to any of the stormwater related ordinances in 2021.

Volunteer Activities:

- The City of Waupun is a dues paying member of the Rock River Storm Water Group / Protect Wisconsin Waterways. This group does many volunteer activities each year. On September 11, 2021 the group held a Waupun Waterway Clean-up Event. <u>https://www.facebook.com/events/843039836414771/?ref=newsfeed</u>
- 2. The City of Waupun works with the Waupun Area School District Senior Democratic Class each year to do storm drain stenciling projects. In 2021 the class stenciled 166 inlets.

Illicit Discharge Summary – 2021

The City of Waupun has 85 Outfalls. They range in diameter from 10" to 60". There are presently 14 Outfalls that are 36" or larger.

The City inspected 19 Outfalls in 2021, of those inspected 14 were major outfalls. The inspection reports for Outfalls are completed in the City's asset management software "IWorq".

The City's Stormwater Illicit Discharge and Connection Ordinance was adopted in 2009 and has been submitted to the DNR on previous MS4 reports. No changes were made to the ordinance in 2021. (Chapter 26 of the Waupun Municipal Code).

Construction Site Pollutant Control – Summary - 2021

Chapter 23 of the Waupun Municipal Code was created in 2005, amended in 2010, and 2018. There were no amendments made to the ordinance in 2021.

| # of Building Permits Issued by the City | 285 |
|--|--------------------------------------|
| # of Land Disturbing Sites in 2021 | 22 |
| # of Land Disturbing Sites over 1 acre in 2021 | 3 |
| # of Site Inspection Visits Conducted (sites over 1 acre): | 41 |
| # of Violations Observed: | 0 |
| # of Stop Work Orders Issued: | 0 |
| Comments: | |
| When construction erosion problems are observed the contra | actors are given verbal instructions |

when construction erosion problems are observed the contractors are given verbal instructions on the required corrections. These sites are re-inspected within one or two days. This approach has proven effective in achieving compliance with meeting erosions control requirements.

Post Construction Storm Water Management Summary – 2021

| # of Site Plan Reviews in 2021 | 7 | | | |
|---|-------------------------|------------|--------------------------------|--------------------|
| New Development | Project Size (acres) | Land Use | SWM Plan Required/Submitted | Completed in 2021? |
| Maple Tree Apartments 901-915 E Jefferson St | 3.6 Acres | Commercial | Y | N |
| Brittain House Parking Lot S. Watertown St | <1 acre | Commercial | N | Y |
| Re-Development | Project Size (acres) | Land Use | SWM Plan Required/Submitted | Completed in 2021? |
| CWC Garage 301 Fox Lake Rd | <1 | Commercial | N | N |
| Kwik Trip 800 W Main St | <1 Acre | Commercial | N | N |
| Veterans Memorial Wall Shaler Park | <1 | Commercial | N | N |
| Tenneco Powertrain 401 Industrial Dr | <1 | Commercial | N | Y |
| Waupun Utilities 501 Fond du Lac St | ?? | Commercial | Y??? | N |
| Culver's 900 Kelly Ave | <1 Acre | Commercial | N | Y |
| A&E Storage 503 Industiral Dr | <1 Acre | Commercial | Y | Y |

MSA reviewed and approved the stormwater plans for the following:

٠

The rest of the projects did not require stormwater plans as they are smaller projects.

Existing Long Term Maintenance agreements / inspections and enforcement

The City owns 11 storm water ponds and those are inspected annually. The inspections were completed in July of 2021 and the findings are in the City's Asset Management Program (Iworq)

For privately owned ponds, the City requires Long Term Maintenance Agreements to be recorded with the appropriate County. Every spring, the City sends out a notice to all pond owners, that the annual inspection is to be completed by August 1 of that year. If it not completed, the City completed the inspections and the costs associated with that are assessed back to the property owner on the tax bill. In 2021, 18 letters were sent out for 27 privately owned ponds. We received 10 inspections back from the property owners and the City completed 17 inspections that were assessed to tax bills.

Pollution Prevention Summary – 2021

Storm Water Management Facilities

WHS

High School

Private

2017

TABLE 2 Map Management Record Const. Year Maintenance Agreement Name Type Key Plan Drawing Y AE A&E Storage Private 2021 Y γ BC1 **Baseball Complex 1** Municipal 2011 Y Y Y BC2 2011 Y Y Y **Baseball Complex 2** Municipal BC3 **Baseball Complex 3** Municipal 2011 γ Y γ BD EYE **BD Eye Clinic** Private 2010 Y Y Y γ CH1 Christian Home 1 Private 2019 Y Υ Y CH2 **Christian Home 2** Private 2019 Υ Υ CH3 Y Y Y **Christian Home 3** Private 2019 γ Y CHIRO Waupun Chiropractic Private Y 2005 CHIRO Waupun Chiropractic Private 2005 γ Y Y CWC Y Y Y **Central WI Christian School** Private 2020 N (prior to Ordinance FEP 1 Y γ 2004 Fairway Estates Pond 1 Private **Development**) N (prior to Ordinance FEP 2 Fairway Estates Pond 2 Private 2004 Y Y Development) N (prior to Ordinance γ Y FEP 3 Fairway Estates Pond 3 Private 2004 Development) N (prior to Ordinance Y FEP 4 2004 Y Fairway Estates Pond 4 Private **Development**) N (prior to Ordinance FEP 5 Fairway Estates Pond 5 Private 2004 Y Y **Development**) N (prior to Ordinance Y 2004 Y FEP 6 Fairway Estates Pond 6 Private **Development**) N (prior to Ordinance FEP 7 Fairway Estates Pond 7 Private 2004 Y γ **Development**) FLEX Flexographic Private 2014 Ν N Ν GRAND Grand Central Private 2005 γ Y Y HOC Ν Y Ν **Hockey Association** Municipal pre 1992 **Insight FS** Private 2020 Υ Y (Not recorded) Υ IFS IFS 2 Insight FS 2 Private 2020 Y Y (Not recorded) Υ LA Lamers Private 2014 γ γ Y Y γ LS Lincoln & Shaler Municipal 2011 Ν Y Y MAY Mayfair & Watertown Municipal 2013 Ν **MVP** Meadowview Private 2018 Y Y γ Y (Not recorded) Y NA Navis Private 2019 Ν Y OAK Oak Lane Pond Municipal 2021 Y Y Y (Not recorded) Y PR **Prairie Ridge** Private 2008 **PVA Pine Valley Apartments** Private 2020 γ Y Y Y SHALER Shaler Municipal 2014 Ν Y Ν Y STAN Stanton Subdivision Municipal 2006 Y Municipal Ν Y (to be done) Y TAN **Tanager Street** 2020 Y TS **Truck Stop** Municipal Ν Y 2018 Y WD Waupun Dental Private 2020 γ Y Y Y (Not recorded) WH Waupun Hospital Private 2016 Y

Y

Y

Y

STORM WATER MANAGEMENT FACILITIES

| WSA | Wilcox Street Apartments | Private | 2003 | Y | N (prior to Ordinance Development) | Y |
|-----|--------------------------|---------|------|---|---------------------------------------|---|
| WSS | Waupun Self Storage | Private | 2020 | Y | Y | Y |

BMP Maintenance Plan

The City inspected ten (10) municipal owned BMP's in July 2021. The inspection reports are stored in the City's Asset Management Software (Iworq)

For privately owned ponds, the City requires Long Term Maintenance Agreements to be recorded with the appropriate County. Every spring, the City sends out a notice to all pond owners, that the annual inspection is to be completed by August 1 of that year. If it not completed, the City completed the inspections and the costs associated with that are assessed back to the property owner on the tax bill. In 2021, 18 letters were sent out for 27 privately owned ponds. We received 10 inspections back from the property owners and the City completed 17 inspections that were assessed to tax bills.

Municipally Owned Public Works Facilities

The SWPPP for the Waupun Public Works garage was completed in 2017 and submitted with the 2017 MS4 Annual Report. No changes have been made to the plan.

Measures to reduce municipal sources of storm water contamination within source water protection areas Vehicle Maintenance – The City washes all vehicles indoors where the water drains to the Sanitary Sewer and not the storm sewer system.

Routine Inspection and maintenance of municipal owned or operated structural stormwater management facilities:

In 2021 the following activities were completed:

176 Catch Basins Cleaned in 2021. Of those cleaned 66 of the inlets are catch basins with sumps.

189 Inlets were inspected

37 Catch basins were repaired

1 Storm Manhole was repaired

19 Outfalls were inspected

10 Outfalls were repaired

0 Storm sewer pipes were repaired

Routine Street Sweeping and Cleaning of catch basins with sumps where appropriate

The City operates one Global M4HSD Mechanical Street Sweeper. All streets are cleaned once per week during the first four weeks in spring as soon as snow has cleared enough to allow access to the street and curb area. After spring cleanup all streets are cleaned every other week until late fall. There are approximately lane miles that the street sweeper cleans. There are approximately 45 lane miles that the street sweeper cleans each round.

The City does not currently have an inventory of catch basins with sumps. In the coming years, during our annual inspection/cleaning process we will document whether the catch basins have sumps and will begin reporting on those. We currently have 1,435 catch basins and 40 miles of storm sewer. The City operates a Versa Vac Trailer to clean the catch basins.

Proper disposal of street sweeping and catch basin cleaning waste

Materials are disposed of on the City property near the City's Public Works yard. The material deposit site is cleaned for blowing trash every two weeks. If there is any contamination, the debris is hauled to a licensed landfill.

Leaf and grass clippings management

Grass clippings and yard waste can be delivered to the municipal garage drop off site 24 hours a day / 7 days a week. The Public Works Department also provides curb side pick up of leaves, grass clippings, and yard waste two times a year, approximately 4 weeks in the Spring of the year and approximately 7 weeks in the Fall. The City operated two Giant Leaf Vac's to complete curbside pickup.

Brush can be dropped off by residents at the Public Works Garage drop off site 24 hours a day / 7 days a week. The Public Works Department also provides curb side pick-up of branches in the spring and fall of the year. The brush is chipped into wood mulch curbside by a Brush Bandit chipper. This mulch is available free of charge to the public for use in their home gardens.

Winter Road Management

Road Salt is applied using load sensor hydraulics and ground speed control to allow a controlled application.

The City currently operates 5 pieces of equipment that is used for salting

| Vehicle | Description | | |
|---------|------------------------|----------------------|---|
| ID | | Salter Control | Calibrated |
| 3-08 | Tandem Axle Dump Truck | Force America 5100es | before each season and during if totals are off |
| 5-09 | Tandem Axle Dump Truck | Force America 5100es | before each season and during if totals are off |
| 6-13 | Single Axle Dump Truck | Force America 6100 | before each season and during if totals are off |
| 8-20 | Tandem Axle Dump Truck | Force America 6100 | before each season and during if totals are off |
| 9-12 | Tandem Axle Dump Truck | Monroe MPX448 | before each season and during if totals are off |

The amount used and land miles treated is included in the MS4 report every year.

Road salt is property stored in a covered building located east of the large heated building at 903 N. Madison St. Annual inspections of the storage shed are performed each year by the WI DOT Bureau of Highway Operations.

Main and secondary streets are completely salted and residential streets are only salted at intersections, curves, and hills.

Nutrient Management

Application of lawn and garden fertilizers on municipally controlled properties, with pervious surfaces over five (5) acres each, in accordance with a site specific nutrient application schedule based on appropriate soil tests:

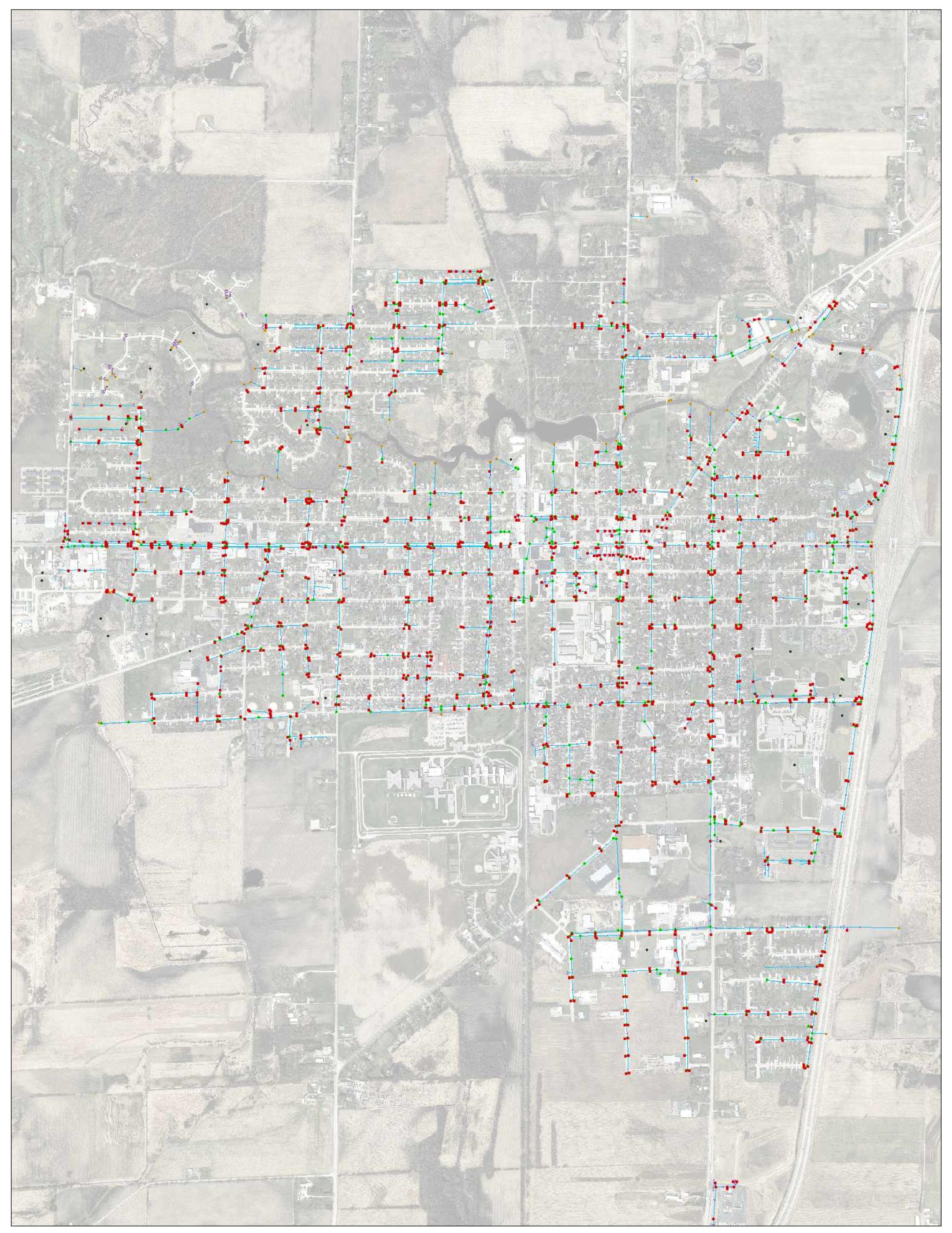
- a. The City's old landfill is annually monitored and reports are sent to the DNR.
- b. The majority of the City's municipally controlled properties with impervious areas more than five (5) acres are Parks.
- c. Turf Maintenance

Mow parks weekly, mow ballfields biweekly, fertilize ball fields in spring of each year, apply grub preventer in June of each year, soil testing as needed

Storm Water Quality Management Summary

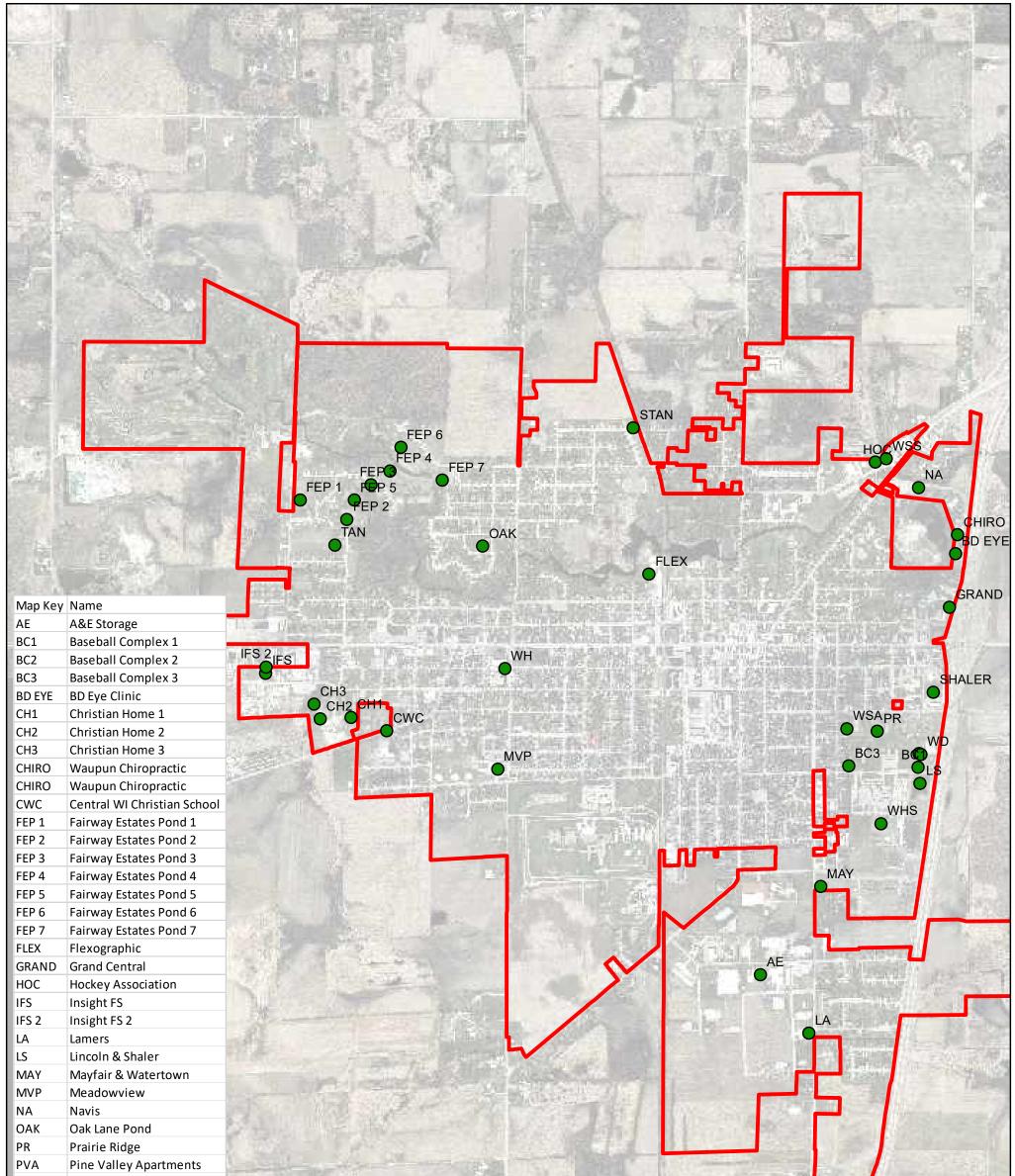
The City of Waupun Storm Water Quality Plan Update was completed in 2017 and submitted with the 2017 MS4 Annual Report. No changes have been made to the Plan in 2021.

Waupun Storm Sewer Map



| Legend | Dodge and Fond du Lac Counties, V |
|--------------------------------------|-----------------------------------|
| Storm_Inlets | |
| Storm_Manholes | Ν |
| Outfalls | |
| Detention_Basins | |
| Endwalls | |
| storm_lines | |

City of Waupun .ac Counties, WI



| SHALER | Shaler |
|--------|--------------------------|
| STAN | Stanton Subdivision |
| TAN | Tanager Street |
| TS | Truck Stop |
| WD | Waupun Dental |
| WH | Waupun Hospital |
| WHS | High School |
| WSA | Wilcox Street Apartments |
| WSS | Waupun Self Storage |

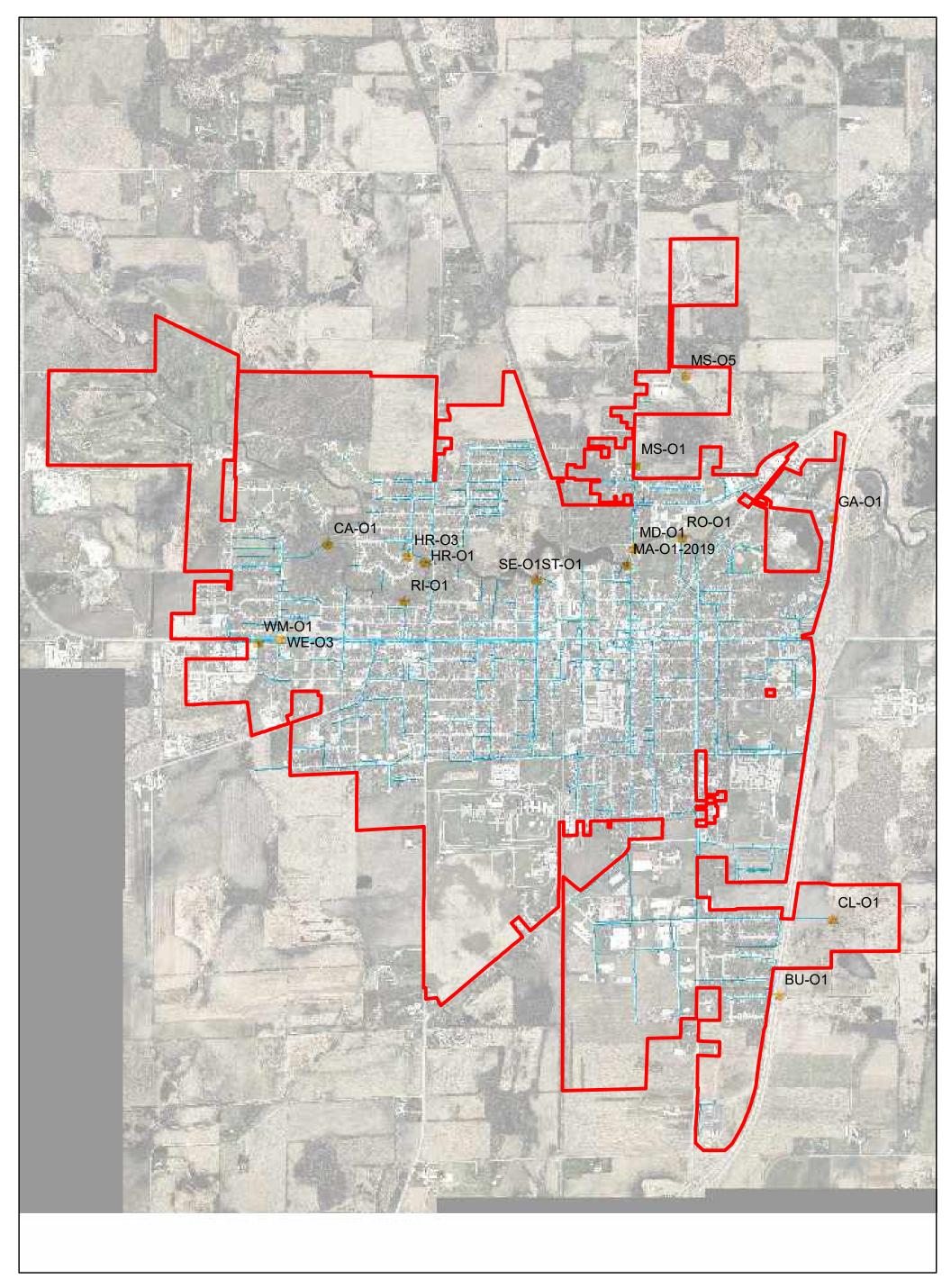
Existing Structural BMP's Legend

• Detention_Basins

City Limits

City of Waupun Dodge and Fond du Lac Counties, WI

Ν



Major Outfalls

Corporate Limits

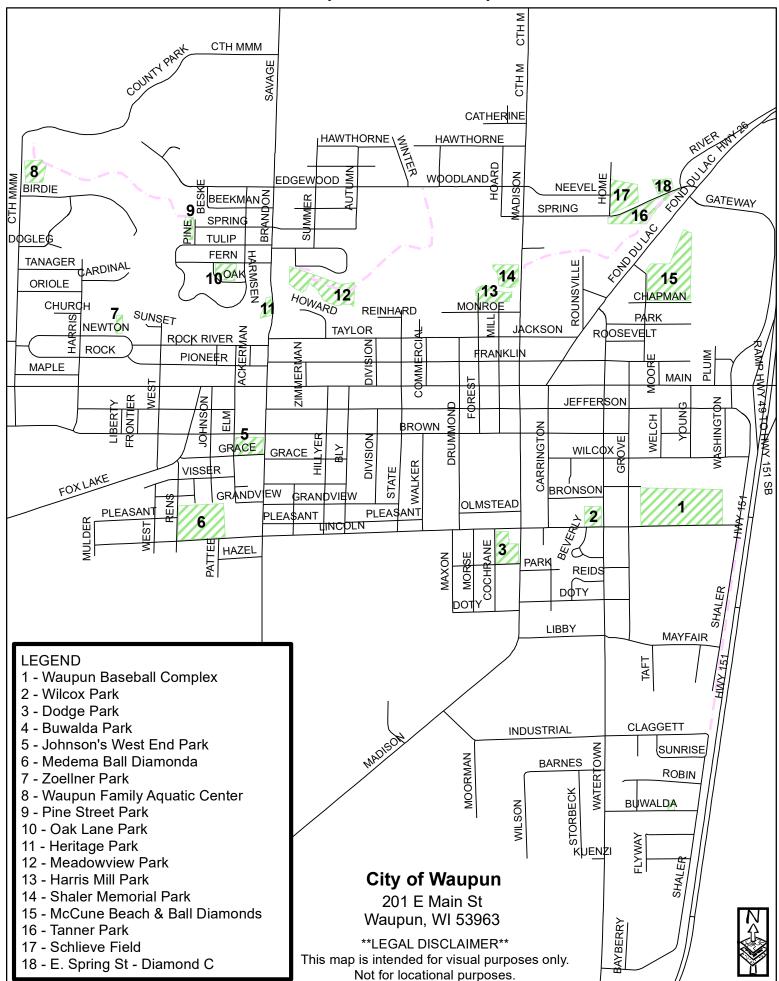
Outfalls - 36" or larger

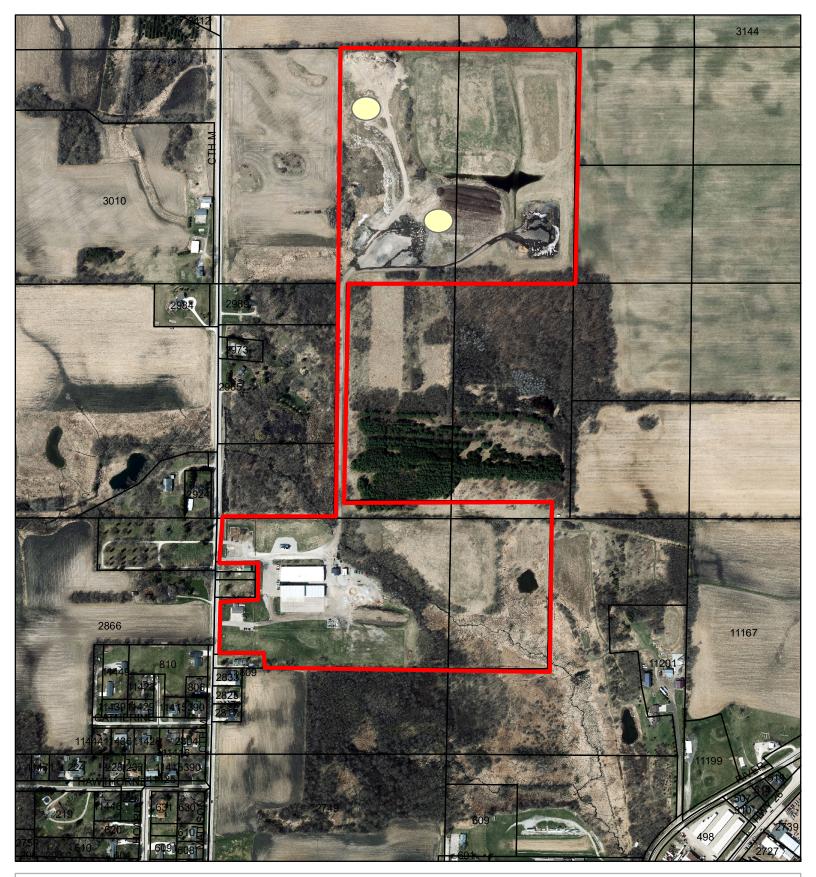
- Storm Lines

City of Waupun Dodge and Fond du Lac Counties, WI

Ν

Waupun Park Map





Waupun Public Works Garage - Snow Dumping Sites

City of Waupun Fond du Lac County, WI

N

City of Waupun Parcel

Snow Dumping Site

1. January Theme

| Even | t Start Date | January 1, 2021 | | | |
|--------------------|--|-----------------|------------------|--------------------------------------|--------------------------------|
| Project Event Name | | | | Pollution Prevention | |
| Delivery Mechanism | | | | Social Media, Website, Passive Print | |
| Topics Covered | | Target Audience | | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | Х | Businesses | | |
| | Residential infiltration | | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

2. February Theme

| Event Start Date Project Event Name Delivery Mechanism | | | | February 1, 2021 Construction Sites and Post Construction Storm Water Management | | |
|--|--|---|------------------|--|-----|-----------------|
| | | | | | | |
| | | | | Topics Covered | | Target Audience |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes | |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | | |
| | Yard waste management/pesticide and fertilizer application | X | Residents | | | |
| | Stream and shoreline management | Х | Businesses | | | |
| | Residential infiltration | Х | Contractors | | | |
| Х | Construction Sites and Post Construction Storm Water Management | Х | Developers | | | |
| Х | Pollution Prevention | | Industries | | | |
| | Green Infrastructure/low impact development | | Other | | | |
| | Other | | | | | |
| | | | | | | |

3. March Theme

| Event Start Date | | | | March 1, 2021 | |
|--------------------|--|---|------------------|-----------------------------|--------------------------------|
| Project Event Name | | | | Snowmelt Runoff | |
| Deliv | ery Mechanism | Social Media, Website, Passive Print | | | |
| Topics Covered | | Target Audience | | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | Х | Businesses | | |
| | Residential infiltration | Х | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| Х | Other: Snowmelt Runoff | | | | |
| | Explain: | | | | |

4. April Theme

| Ther | ne and Month | | | April 1, 2021 | |
|-------|--|-------|------------------|----------------------------------|--------------------------------|
| Proj | ect Event Name | | | Fertilizer and Pe Application | sticide |
| Deliv | very Mechanism | | | Social Media, W Passive Print | ebsite, |
| Торіс | s Covered | Targe | t Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | |
| X | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | Х | Businesses | | |
| | Residential infiltration | Х | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

5. May Theme

| Eve | nt Start Date | | | May 1, 2021 | |
|-------|--|-------|------------------|----------------------------------|--------------------------------|
| Proj | ect Event Name | | | Household Haza Disposal | ordous Waste |
| Deli | very Mechanism | | | Social Media, W Passive Print | vebsite, |
| Торіс | es Covered | Targe | et Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | X | General Public | 1,000+ | Yes |
| X | Household hazardous waste disposal/pet waste management/ vehicle washing | | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | X | Residents | | |
| | Stream and shoreline management | | Businesses | | |
| | Residential infiltration | | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

6. June Theme

| Eve | nt Start Date | | | June 1, 2021 | |
|------|--|------|------------------|----------------------------------|--------------------------------|
| Proj | ect Event Name | | | Yard and Pet Wa Management | ste |
| Deli | very Mechanism | | | Social Media, W Passive Print | ebsite, |
| Торі | cs Covered | Targ | et Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| X | Household hazardous waste disposal/pet waste management/ vehicle washing | X | Public Employees | | |
| Х | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | | Businesses | | |
| | Residential infiltration | Х | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

7. July Theme

| Eve | nt Start Date | | | July 1, 2021 | |
|-------|--|-------|------------------|----------------------------------|--------------------------------|
| Proj | ect Event Name | | | Stream and shorelin | e management |
| Deli | very Mechanism | | | Social Media, W Passive Print | ebsite, |
| Торіс | cs Covered | Targe | et Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | X | General Public | 1000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | - | |
| Х | Stream and shoreline management | | Businesses | - | |
| | Residential infiltration | | Contractors | - | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | - | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | - | |
| | Other | | | | |
| | Explain: | | | | |

8. August Theme

| Eve | nt Start Date | | | August 1, 2021 | |
|------|--|-------|------------------|--------------------------------------|--------------------------------|
| Proj | ect Event Name | | | Illicit Discharge and Elimination | Detection |
| Deli | very Mechanism | | | Social Media, W Passive Print | ebsite, |
| Topi | cs Covered | Targe | et Audience | Estimated People Reached | Regional Effort (Yes/No) |
| Х | Illicit Discharge detection and elimination | X | General Public | 1000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | X | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | х | Residents | | |
| | Stream and shoreline management | Х | Businesses | | |
| | Residential infiltration | | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

9. September Theme

| Even | t Start Date | | | September 1, 202 | 21 |
|--------|--|-------|------------------|----------------------------------|--------------------------------|
| Proje | ect Event Name | | | Vehicle Washing | 5 |
| Deliv | ery Mechanism | | | Social Media, W Passive Print | ebsite, |
| Topics | s Covered | Targe | t Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1000+ | Yes |
| Х | Household hazardous waste disposal/pet waste management/ vehicle washing | | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | х | Residents | | |
| | Stream and shoreline management | | Businesses | | |
| | Residential infiltration | | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

| Even | it Start Date | | | October 1, 2021 | |
|-------|--|-------|------------------|-------------------------------------|--------------------------------|
| Proj | ect Event Name | | | Green Infrastructure development | /low impact |
| Deliv | very Mechanism | | | Social Media, W Passive Print | Vebsite, |
| Торіс | s Covered | Targe | t Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | | Businesses | | |
| | Residential infiltration | Х | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | х | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| Х | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

| Even | t Start Date | | | November 1, 202 | 21 |
|--------|--|-------|------------------|----------------------------------|--------------------------------|
| Proje | ect Event Name | | | Residential Infilt | ration |
| Deliv | ery Mechanism | | | Social Media, W Passive Print | ebsite, |
| Topics | Covered | Targe | t Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | | Businesses | | |
| Х | Residential infiltration | | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | Х | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| | Other | | | | |
| | Explain: | | | | |

| Even | t Start Date | | | December 1, 202 | 21 |
|--------|--|-------|------------------|----------------------------------|--------------------------------|
| Proje | ect Event Name | | | Salt Use | |
| Deliv | ery Mechanism | | | Social Media, W Passive Print | ebsite, |
| Topics | Covered | Targe | t Audience | Estimated People Reached | Regional Effort (Yes/No) |
| | Illicit Discharge detection and elimination | Х | General Public | 1,000+ | Yes |
| | Household hazardous waste disposal/pet waste management/ vehicle washing | Х | Public Employees | | |
| | Yard waste management/pesticide and fertilizer application | Х | Residents | | |
| | Stream and shoreline management | Х | Businesses | | |
| | Residential infiltration | Х | Contractors | | |
| | Construction Sites and Post Construction Storm Water Management | | Developers | | |
| Х | Pollution Prevention | | Industries | | |
| | Green Infrastructure/low impact development | | Other | | |
| Х | Other: Salt Use | | | | |
| | Explain: | | | | |

| Event Start Date | 9- | 11-2021 | | | | |
|--|--------------------------------------|--|-----------------|---|---------------|----------------------|
| Project/ Event Name | Sc | hilberg Park Cle | an-Up | | | |
| Delivery Mechanism | Int | formational Booth | | | | |
| Topics Covered | Та | rget Audience | | ated People ed (Optional) | Rego (Opti | inal Effort onal) |
| X Illicit discharge detection and elimination | X | General Public | | 1 - 10 | Х | Yes |
| X household hazardous waste disposal/pet waste management/ vehicle washing | X | Public Employees | | 11-50 | | No |
| X yard waste management/ pesticide and fertilizer application | X | Residents | | 51-100 | | |
| X stream and shoreline management | | Businesses | Х | 101 + | | |
| X residential infiltration | | Contractors | | | | |
| construction sites and post construction storm water management | | Developers | | | | |
| X Pollution prevention | | Industries | | | | |
| X green infrastructure/ low impact development | ; | Other | | | | |
| Other: | | | | | | |
| | | | | | | |
| Event Start Date | 0_ | 11-2021 | | | | |
| | 1- | 11 2021 | | | | |
| | E- | avath Lakefront | Clean- | ·Up | | |
| Project/ Event Name | Cr | - | Clean- | ·Up | | |
| Project/ Event Name | Cr Inf | ravath Lakefront | Estim | Up ated People ed (Optional) | Rego (Opti | inal Effort onal) |
| Project/ Event Name Delivery Mechanism Topics Covered | Cr Inf Ta X | ravath Lakefront formational Booth urget Audience General Public | Estim | ated People | | |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination x household hazardous waste disposal/pet waste management/ vehicle washing | Cr Inf Ta X | ravath Lakefront formational Booth rrget Audience | Estima Reach | ated People ed (Optional) | (Opti | onal) |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing | Cr Inf Ta X | ravath Lakefront formational Booth arget Audience General Public Public | Estima Reach | ated People ed (Optional) 1 - 10 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application | Cr Inf Ta X | ravath Lakefront formational Booth rrget Audience General Public Public Employees | Estima Reach | ated People ed (Optional) 1 - 10 11-50 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management X residential infiltration | Cri Int Ta X X X X | ravath Lakefront formational Booth orget Audience General Public Public Employees Residents | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management | Cri Int Ta X X X X | ravath Lakefront formational Booth orget Audience General Public Public Employees Residents Businesses | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management X residential infiltration X residential infiltration | Cri Int Ta X X X X | ravath Lakefront formational Booth arget Audience General Public Public Employees Residents Businesses Contractors | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management X residential infiltration x residential infiltration | Cr Int Ta X X X X | ravath Lakefront formational Booth arget Audience General Public Public Employees Residents Businesses Contractors Developers | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management X residential infiltration X residential infiltration X Pollution prevention | Cr Int Ta X X X X | ravath Lakefront formational Booth arget Audience General Public Public Employees Residents Businesses Contractors Developers Industries | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |
| Project/ Event Name Delivery Mechanism Topics Covered X Illicit discharge detection and elimination X household hazardous waste disposal/pet waste management/ vehicle washing X yard waste management/ pesticide and fertilizer application X stream and shoreline management X residential infiltration X residential infiltration X Pollution prevention X green infrastructure/ low impact development | Cr Int Ta X X X X | ravath Lakefront formational Booth arget Audience General Public Public Employees Residents Businesses Contractors Developers Industries | Estima Reach | ated People ed (Optional) 1 - 10 11-50 51-100 | (Opti | onal) Yes |

| Pı | oject/ Event Name | Sh | aler Park/Rock I | River | Clean-Up | | |
|----|---|-----|---------------------|--------|--------------------------------|---|------------------------|
| D | elivery Mechanism | Inf | formational Booth | | | | |
| To | opics Covered | Та | rget Audience | | nated People ned (Optional) | | oinal Effort ional) |
| Х | Illicit discharge detection and elimination | X | General Public | | 1 - 10 | Х | Yes |
| X | household hazardous waste disposal/pet waste management/ vehicle washing | x | Public Employees | X | 11-50 | | No |
| X | yard waste management/ pesticide and fertilizer application | x | Residents | | 51-100 | | |
| Χ | stream and shoreline management | | Businesses | | 101 + | | |
| Х | residential infiltration | | Contractors | | | | |
| | construction sites and post construction storm water management | | Developers | | | | |
| Х | Pollution prevention | | Industries | | | | |
| X | green infrastructure/ low impact development | | Other | | | | |
| | Other: | | | | | | |
| | | | | | | | |
| Ev | vent Start Date | 9- | 11-2021 | | | | |
| Pı | oject/ Event Name | Fo | ort Atkinson/Roc | k Rive | er Clean-Up | | |
| D | elivery Mechanism | Inf | formational Booth | | | | |
| To | opics Covered | Та | rget Audience | | nated People ned (Optional) | | oinal Effort ional) |
| Х | Illicit discharge detection and elimination | х | General Public | | 1 - 10 | Х | Yes |
| X | household hazardous waste disposal/pet waste management/ vehicle washing | x | Public Employees | X | 11-50 | | No |
| X | yard waste management/ pesticide and fertilizer application | x | Residents | | 51-100 | | |
| Х | stream and shoreline management | | Businesses | | 101 + | | |
| Х | residential infiltration | | Contractors | | | | |
| | construction sites and post construction storm water management | | Developers | | | | |
| Х | Pollution prevention | | Industries | | | | |
| Х | green infrastructure/ low impact development | | Other | | | | |
| | Other: | | | | | | |
| | | | | | | | |

1. Public Involvement and Participation | Volunteer Opportunities

| Event Start Date | 9- | 11-2021 | | | | |
|---|------------------------------|---|------------------|--|-----------------|---------------------|
| Project/ Event Nam | e Co | otton Mill Park/Beav | ver Dam | Lake Clean-Up | | |
| Delivery Mechanisn | n Cl | ean up event | | | | |
| Topics Covered | Та | urget Audience | Estima (Optio | nted People Reached nal) | Regoi (Optic | nal Effort onal) |
| X Volunteer Opportunity | X | General Public | | 1 - 10 | X | Yes |
| | X | Public Employees | Х | 11-50 | | No |
| | X | Residents | | 51-100 | | |
| | | Businesses | | 101 + | | |
| | | Contractors | | | | |
| | | Developers | | | | |
| | | Industries | | | | |
| | | Other | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Event Start Date | 9- | 11-2021 | | | | |
| Event Start Date Project/ Event Nam | | 11-2021 verside Park/Beloit/ | Rock Ri | ver Clean-Up | | |
| | e Ri | | Rock Ri | ver Clean-Up | | |
| Project/ Event Nam | e Ri n Cl | verside Park/Beloit/ | | ited People Reached | Regoi (Optic | nal Effort nal) |
| Project/ Event Nam Delivery Mechanisn | e Ri n Cl | verside Park/Beloit/ lean up event | Estima | ited People Reached | | |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta | verside Park/Beloit/ ean up event rget Audience General Public | Estima | ated People Reached nal) | (Optio | onal) |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X | verside Park/Beloit/ ean up event rget Audience General Public Public Employees | Estima (Optio | ated People Reached nal) | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | verside Park/Beloit/ ean up event rget Audience General Public Public Employees | Estima (Optio | ated People Reached nal) 1 - 10 11-50 | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | iverside Park/Beloit/ ean up event rget Audience General Public Public Employees Residents | Estima (Optio | 1 - 10 11-50 51-100 | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | iverside Park/Beloit/ ean up event rget Audience General Public Public Employees Residents Businesses | Estima (Optio | 1 - 10 11-50 51-100 | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | iverside Park/Beloit/ ean up event rget Audience General Public Public Employees Residents Businesses Contractors | Estima (Optio | 1 - 10 11-50 51-100 | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | <pre>iverside Park/Beloit/ ean up event rget Audience General Public Public Employees Residents Businesses Contractors Developers</pre> | Estima (Optio | 1 - 10 11-50 51-100 | (Optio | Yes |
| Project/ Event Nam Delivery Mechanisn Topics Covered Volunteer | e Ri n Cl Ta X X | <pre>iverside Park/Beloit/ lean up event rget Audience General Public Public Employees Residents Businesses Contractors Developers Industries</pre> | Estima (Optio | 1 - 10 11-50 51-100 | (Optio | Yes |

| E | Event Start Date | | 9-11-2021 | | | | | | |
|----|-----------------------|---------------------------------|--|-------------|-------------------------------------|---------------|--------------------------|--|--|
| Pı | roject/ Event Name | Shaler Park/Rock River Clean-Up | | | | | | | |
| D | elivery Mechanism | Clean up event | | | | | | | |
| Τc | opics Covered | Τa | arget Audience | Estimated I | People Reached (Optional) | Regoinal | Effort (Optional) | | |
| X | Volunteer Opportunity | X | General Public | | 1 - 10 | Х | Yes | | |
| | | X | Public Employees | Х | 11-50 | | No | | |
| | | X | Residents | | 51-100 | | | | |
| | | | Businesses | | 101 + | | | | |
| | | | Contractors | | | | | | |
| | | | Developers | | | | | | |
| | | | Industries | | | | | | |
| | | | Other | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| E | vent Start Date | 9- | 11-2021 | | | | | | |
| Pı | coject/ Event Name | Fo | ort Atkinson/Rock | River Clea | an-Up | | | | |
| D | elivery Mechanism | C | lean up event | - | | | | | |
| Τc | Topics Covered | | | E 4 1 1 | | | | | |
| | spies covered | Τa | arget Audience | Estimated I | People Reached (Optional) | Regoinal | Effort (Optional) | | |
| Х | Volunteer Opportunity | Ī | arget Audience General Public | Estimated I | People Reached (Optional) 1 - 10 | Regoinal X | Effort (Optional) Yes | | |
| X | | X | | | | | | | |
| X | | X X | General Public | | 1 - 10 | | Yes | | |
| X | | X X | General Public Public Employees | | 1 - 10 11-50 | | Yes | | |
| X | | X X | General Public Public Employees Residents | | 1 - 10 11-50 51-100 | | Yes | | |
| X | | X X | General Public Public Employees Residents Businesses | | 1 - 10 11-50 51-100 | | Yes | | |
| X | | X X | General Public Public Employees Residents Businesses Contractors | | 1 - 10 11-50 51-100 | | Yes | | |
| | | X X | General Public Public Employees Residents Businesses Contractors Developers | | 1 - 10 11-50 51-100 | | Yes | | |
| | | X X | General Public Public Employees Residents Businesses Contractors Developers Industries | | 1 - 10 11-50 51-100 | | Yes | | |





2021 Final Report

Table of Contents

| 2021 Highlights1 |
|--|
| Annual Report 2021 Metrics Highlight1 |
| 2021 Year-in-Review0 |
| Introduction0 |
| Target Audiences & Outreach Communication Model1 |
| Initiative #1: Expand on Existing Brand Awareness via Establishing & Maintaining Community Partners |
| 2021 Focal Partnerships2 |
| Initiative #2: Content Calendar Related to Educational Topics |
| Website:7 |
| Species Spotlight: |
| Social Media & Outreach:9 |
| Initiative #3: Outreach & Engagement via Community Events12 |
| Storm Drain Protector Program: |
| Community Engagement Event Reports14 |
| The following section provides individual community engagement event details and metrics14 |
| Initiative #4: Outreach & Engagement via K-12 Events |
| Initiative #5: Municipal Worker & Other Trainings |
| 2021 Activities & RRSG's Public Education & Outreach Goals |



Annual Report 2021 Metrics Highlight

Summary: In 2021, the Protect Wisconsin Waterways (Rock River Stormwater Group) focused on organic and partner-driven digital reach and re-established an **in-person active presence at 20 events**. Partner-driven digital outreach included establishing partnerships with chambers of commerce and other community-based organizations. Combined with Protect Wisconsin Waterways' digital outreach efforts (website, email, social media), the RRSG + partner outreach resulted in over **228,733 digital impressions (+24% compared to 2020 efforts)**.

The group's 2021 event participation remained restricted during the first five months of 2021 due to COVID-19. However, in-person attendance at events from May-December 2021 helped **actively engage 2,360+ individuals**. After canceling the 2020 waterway clean-up events, RRSG municipalities hosted the basin-wide annual clean-up event on September 11, 2021. The clean-up date garnered media attention in the Beloit Daily News, Daily Citizen, an on-air feature on WCLO, among other coverage. A total of **187 volunteers** showed up across the **nine clean-up locations**. Plans for 2022 will continue to ramp up in-person events and re-introduce door-to-door visits to recruit additional Storm Drain Protectors (adopt-a-storm drain program). The group plans to expand outreach via existing and new community partnerships. RRSG also intends to offer mini-grants to local community groups to implement additional stormwater-related projects in RRSG member communities.

| Total Digital Outreach Summary Statistics – Year Over Year | | | | | |
|--|----------|----------|---------|--------|--|
| Combined Digital Outreach | 2021* | 2020* | 2019 | 2018 | |
| Total Impressions | 228,733+ | 184,403+ | 161,016 | 81,432 | |

*Note: Combined impressions include RRSG metrics + data provided by community partners related to specific Protect Wisconsin Waterways-related social media posts, email messages, etc. (i.e., chambers of commerce, partner alliances, and others)

| Website Summary Statistics – Year Over Year | | | | | | |
|---|-------|-------|-------|-------|--|--|
| Website Metrics | 2021 | 2020 | 2019 | 2018 | | |
| Total Visits | 8,010 | 8,540 | 7,995 | 5,861 | | |
| Unique Visitors | 3,853 | 4,152 | 4,017 | 2,363 | | |
| Storm Drain Protector Program *new | 241 | 380 | 25* | n/a | | |
| Pledge forms completed online | 53 | 78 | n/a | n/a | | |

*Note: Storm drain protector program sign-ups before 2020 occurred only via in-person, door-to-door canvassing that was not implemented during the COVID-19 pandemic. 2020 and 2021 numbers reflect online-only efforts. 2020 efforts included paid ads on Google that resulted in additional visitors.



| Facebook Summary Statistics – Year Over Year | | | | | | | |
|--|--|---|--|--|--|--|--|
| | 2021 897 Page Likes 119 Posts | 2020* 802 Page Likes 143 Posts | 2019 561 Page Likes 144 Posts | 2018 301 Page Likes 207 Posts | | | |
| Engaged Page Users | 3,152 | 3,749 | 2,969 | 1,501 | | | |
| Total Reach | 64,642 | 74,708 | 18,719 | 15,541 | | | |
| Total Impressions | 87,607 | 99,352 | 46,125 | 29,470 | | | |

*Note: 2020 included more boosted (paid) posts than other years – including 2021.

| Instagram Summary Statistics – Year Over Year | | | | | | | |
|---|-----------|-----------|-----------|-----------|--|--|--|
| | 2021 | 2020 | 2019 | 2018 | | | |
| | 1,019 | 901 | 438 | 216 | | | |
| | Followers | Followers | Followers | Followers | | | |
| | 89 Posts | 82 Posts | 113 Posts | 103 Posts | | | |
| Total Impressions | 14,041 | 28,387 | 32,769 | 26,386 | | | |
| Total Likes | 1,252 | 2,382 | 4,891 | 5,621 | | | |
| Average Engagement Rate | 11.17% | 8.39% | 12.46% | 21.3% | | | |

| YouTube Summary Statistics | | | | |
|---------------------------------|--------------------|-------------------|--------|------|
| YouTube | 2021 | 2020 | 2019 | 2018 |
| Total Views on YouTube* | 4,400+ | 1,600+ | 1,500+ | 500+ |
| *Note: Additional views occur v | ia distribution on | other social plat | forms | |

Clean-Up Summary Statistics – Year Over Year Clean-Up Metrics 2021 2020* 2019 2018 2017 **Total Volunteers** 187 -196 130 34 200 +151 +37 + bagsbags + bags + **Total Trash Collected** + other N/A other other items items items

*Note: The 2020 clean-up was canceled due to COVID. Other items include tires, large pieces of metal, or other debris that is too large or heavy to fit inside a trash bag.



| Event Summary Statistics – Year O | ver Year | | | |
|--|-------------|-------|-------|--------|
| Event Metrics | 2021* | 2020* | 2019 | 2018 |
| Total Events | 20 | - | 41 | 28 |
| Total Event Reach | 2,360+ | - | 3,595 | 2,700 |
| Total Community Events | 20 | - | 35 | 25 |
| Total Community Event Reach | 2,360+ | - | 3,453 | 2,299 |
| Total K-12 Educational Events | - | - | 6 | 3 |
| Total Educational Event Reach | - | - | 142 | 401 |
| 43 T (11 . | 1 1. 2020 . | | | 6 0001 |

*Note: All in-person events were canceled in 2020; in-person events resumed in May 2021. K-12 in-person visits remained on hold due to COVID.

2021 Year-in-Review

Introduction

The following document provides an overview of the Rock River Stormwater Group's (RRSG) public education and outreach activities (branded as Protect Wisconsin Waterways) as part of regional stormwater public education and outreach during the 2021 calendar year.

After not participating in in-person events in 2020, the Protect Wisconsin Waterways regional stormwater public education efforts re-established a presence at over 20 in-person events between May and December 2021. Community-based events included farmer's markets, festivals near downtown areas or along waterways, and other events organized by community partners. Another key focus was relaunching our annual waterway clean-up events. Protect Wisconsin Waterways sponsored nine clean-up events in September 2021 that attracted 187 volunteers. The events also created additional exposure among community residents in the same area and via media coverage. The group also participated in another clean-up sponsored by the Rock River Coalition. Each event contributed to active education efforts to the general public, and some also led to interactions with elected/city officials in member communities. The City of Watertown joined the Rock River Stormwater Group during our "COVID" year in 2020. We emphasized additional visits to events in this location in 2021 and plan to relaunch our door-to-door inperson adopt-a-storm drain visits in spring 2022 in this city. On a digital front, we expanded partnership efforts through the chambers of commerce and other community-based organizations. Stormwater-focused communications shared through these organizations, plus our Protect Wisconsin Waterway's social media efforts resulted in over 228,733 digital impressions (+24% compared to 2020 efforts). In combination, the return to an in-person presence and expanded partnership opportunities with different community groups and social media helped the Protect Wisconsin Waterways brand increase public education efforts compared to 2020 efforts.





Target Audiences & Outreach Communication Model

Protect Wisconsin Waterways' outreach and communication plan in 2021 focused on leveraging partnerships with community-based organizations to help engage our core targets, their social contacts, and by extension, the general public. The addition of chambers of commerce as partner organizations also opened up new outreach to the business community that will continue in 2022.

| Outreach Mod | el | | | |
|--------------------------------|---|-----------------|------------------------------------|---|
| -Partner Orgs | Core Targets | Social Contacts | | N |
| (Chambers + Community Orgs) | -Homeowners -K-12 Students -Outdoor | -Family | General Public | |
| | Enthusiasts -Businesses | -Friends | Message reaches larger audience | |
| | - | -Neighbors | larger audience | |
| | | | | |



Initiative #1: Expand on Existing Brand Awareness via Establishing & Maintaining **Community Partners**

The RRSG's efforts to increase brand awareness and educational outreach adapted to the COVID-19 pandemic by launching new and maintaining established community partnerships. We relied on social media and other digital marketing communications to expand on our existing brand awareness and promote our educational initiatives and programs through these partner organizations. We implemented new digital strategies to continue educating our current followers while engaging new audiences through various partner organizations and highlighting community members who were part of the storm drain protector program.



Engaged Audience: Pet owners and other contacts across the RRSG area

SOCIETY

Details: In June 2021, we repeated the popular pet/waterway photo contest established in 2020. While the engagement was not as high as 2020, the partnership with local animal shelters/rescue organizations still resulted in 30,000+ engagements via the partner organization platforms. We also increased reach via impressions of the user-generated photos and related educational messaging between partner sharing, individual consumer sharing, and RRSG media.

Chambers of Commerce in RRSG Communities

Engaged Audience: Businesses and their employees. Chambers also host different downtown events and thus also help reach residents/tourists to areas across the RRSG area.

Details: Starting in June 2021, Protect Wisconsin Waterways joined the chambers of commerce in the member communities. Chamber membership allowed for additional promotional opportunities at chamber events and outreach via chamber websites, email, and social media.



Plans are to leverage these memberships to better engage the business community in Salt Wise trainings and other efforts to get the downtown businesses in each RRSG municipality to adopt a storm drain near their business location. Digital outreach via the chambers on behalf of Protect Wisconsin Waterways includes 27,725+ impressions, with an additional 58,567+ impressions from RRSG municipal social media posts related to the clean-up events or other Protect Wisconsin Waterways' messaging. Of note, we also had mayors/city administrators share posts related to clean-up events or other messages tied to stormwater via their social media. Based on this, RRSG plans to develop a "Storm Water Awareness Week" in August 2022, including signed proclamations from local government officials. We have initiated conversations with other stormwater groups to create a more impactful awareness week across the state.

Wisconsin Salt Wise

In 2021, the RRSG established a partnership alliance with WI Salt Wise to help increase awareness of salt pollution and accelerate the adoption of best practices across the state. Salt Wise provides several municipal and private contractor training sessions. The group also offers a statewide database of Salt



Wise-certified professionals, an interactive map of certified private contractors, a Story Map of Municipal Salt Reduction Champions, and a monthly webinar series to share voices and stories of salt reduction to a broader audience. Key metrics from Salt Wise that are otherwise not counted in metrics reported elsewhere in this report include:

- 1) Smart Salting training participants: 561
- 2) Equipment Open House participants: 313
- 3) Total reach of local, regional, and statewide presentations: 859 live and 2159 views
- 4) Social Media and Website metrics
 - a. Twitter: 361 followers; 146,143 impressions
 - b. Facebook: 31,871-page reach; 15,674 post reach
 - c. Website: 11,908 users; 45,109 page views
- 5) Over 20 newspaper/TV spotlights



Example Posts from Chambers/Other Community Partners on behalf of RRSG



Waterway Cleanup! September 11, 10AM-Noon Register at: protectwiwaterways.org/2021cleanup and receive a FREE t-shirt! Get your picture taken with Splash and teach your children the importance of keeping our waterways clean! Will be held at: Beaver Dam Cotton Mill Park 200 Haskell St



SAT, SEP 11, 2021 Beaver Dam Waterway Clean-Up 200 Haskell Street, Beaver Dam, WI You like Protect Wisconsin Waterways

000 3

GREATER BELOIT Chamber of Commerce

ABOUT MEMBERSHIP PROGRAMS RESOUF

☆ Interested

PROTECT WISCONSIN WATERWAYS



800 W Main St Whitewater, WI 53190 Phone: (262) 472-6950





The Rock River Stormwater Group (RRSG) is a coalition of 11 municipalities from Waupun to Beloit, including both the City of Beloit and Town of Beloit, committed to improving the health of the Rock River, Turtle Creek, and other local waterways.

The Protect Wisconsin Waterways campaign is part of the Rock River Stormwater Group's public

Jefferson Chamber of Commerce

The Jefferson Chamber of Commerce welcomed @Protect Wisconsin Waterways as a Chamber member. Protect Wisconsin Waterways is a stormwater education outreach initiative supported by the Rock River Stormwater Group, which includes the City of Jefferson. The Rock River Stormwater Group is a coalition of 11 municipalities from Waupun to Beloit committed to improving the health of the Rock River and other local waterways.

The group launched the Protect Wisconsin Waterways campaig... See







City of Janesville, WI September 9, 2021 · 🛞

On Saturday, September 11, the City will join Protect Wisconsin Waterways, the Rock River Stormwater Group, and students from UW-Whitewater in the annual Rock River Clean-Up!

Help us unite with communities across the Rock River Basin in enhancing one of our region's greatest natural resources! The Janesvill Clean-Up will begin at 10 a.m. in Monterey Park. Register to volunteer now by visiting protectwiwaterways.org/2021cleanup.





A great story from @wclo1230 about UW-Whitewate participation in the Rock River clean-up.



wclo.com

2 Share

...

Local communities participate in Rock River clean-up on Saturday On Saturday, September 11, from 10:00 a.m. to 12:00 p.m., the City of Janesville will partner with the Rock River Stormwater Group, Protect Wisconsi

9:52 AM · Sep 9, 2021 · Twitter Web App

City of Watertown, WI - Government September 11, 2021 · 🔇

Our 9/11 volunteer opportunity, Watertown's Rock River Clean-Up at Riverside Park, begins at 1 PM today!! We'll be picking up litter and debris along the Rock River shoreline, around the Park Island, and along Riverside Park Creek between 1:00 & 3:00. Sign up with the link, or just come and help!



PROTECTWIWATERWAYS.ORG

Protect Wisconsin Waterways 2021 Clean-Up - Protect Wisconsin Waterways

00 19

8 🔾 🕐

2 Comments 1 Share

City of Watertown, WI - Government September 14, 2021 · ③

Thanks to all the volunteers who made a "splash" at Saturday's Protect Wisconsin Waterways clean up at Riverside Park!





...



Initiative #2: Content Calendar Related to Educational Topics

In 2021, we continued to follow a monthly themed content calendar to ensure our monthly outreach efforts covered each of the MS4 permit topical areas – plus additional topics deemed of value given past engagement efforts. The content calendar included new infographics and other digital content for our monthly e-newsletter, integration with our social media calendar, and leveraging of past animated and other video content.

| Month | Theme | | | |
|-----------|--|--|--|--|
| January | Pollution Prevention | | | |
| February | Construction Sites and Post Construction Stormwater Management | | | |
| March | Snow Melt Runoff | | | |
| April | Fertilizer and Pesticide Application | | | |
| May | Household Hazardous Waste Disposal | | | |
| June | Yard and Pet Waste Management | | | |
| July | Stream and Shoreline Management | | | |
| August | Illicit Discharge Detection and Elimination | | | |
| September | Vehicle Washing | | | |
| October | Green Infrastructure and Low Impact Development | | | |
| November | Residential Infiltration | | | |
| December | Salt Use | | | |



Website:

The group continued to update the website (protectwiwaterways.org) with additional information specific to each municipality. We created more informative pages to help increase search engine optimization and added "Splash Tips" to improve the pages visually. New HubSpot lead forms helped track engagement and sign-ups for the storm drain protector program, clean-up registration, and more. Total website visits for 2021 included 8,010 page visits from 3,853 visitors. Of note, total visitors in 2021 are lower than in 2019-2020 when we used extensive paid digital ads. Importantly the engagement on the site of this smaller audience shows that although fewer visitors engaged, they were more actively engaged with our content.

| Website Summary Statistics – Year Over Year | | | | | | | |
|---|-------|-------|-------|-------|--|--|--|
| Website Metrics | 2021 | 2020 | 2019 | 2018 | | | |
| Total Visits | 8,010 | 8,540 | 7,995 | 5,861 | | | |
| New Visitors | 3,853 | 4,152 | 4,017 | 2,363 | | | |
| Storm Drain Protector Program | 241 | 380 | 25* | n/a | | | |
| Pledge forms completed online | 53 | 78 | n/a | n/a | | | |

*Note: Storm drain protector program sign-ups before 2020 occurred only via in-person, door-to-door canvassing that was not implemented during the COVID-19 pandemic. 2020 and 2021 numbers reflect online-only efforts. 2019-2020 efforts included paid ads on Google that resulted in additional visitors (although most did not sign-up for the storm drain protector program, and we decided not to rerun those ads in 2021.

Example Webpages







Protect Wisconsin Waterways 9-11-2021 Clean-Up

Meeting location details for each clean-up are highlighted below. While it is past the early registration deadline (8/21) to receive a free t-shirt. Please encourage friends to still register and show up to volunteer!

City of Beloit 8AM

City of Beloit volunteers will meet at the Rotary River Center at Riverside Park (see X on map below) at 8 AM and end by 10 AM.





Species Spotlight:

In 2021 we introduced a social media campaign highlighting different species in our watershed. A key focus of the "Species Spotlight" is to draw attention to common species and highlight how pollutants in the waterways impact the species. Visual infographics provide photos of the species, key facts, and a captioned post that ties the species back to Wisconsin waterways.

Example Species Spotlight Graphics from Social Media





Social Media & Outreach:

In 2021, the Protect Wisconsin Waterways social media team prioritized its presence on Facebook and Instagram. Although we continue to maintain a Twitter presence, the audience size and engagement on that platform are minimal compared to the other social media efforts. Our Facebook audience is now over 800, and Instagram is over 1,000 followers. Social media content aligns with our monthly themes to address different MS4 permit topics. Compared to 2020, we decreased the number of boosted posts in 2021. While this lowered overall reach/impressions, we continued to see high engagement from our organic content. We placed additional focus in 2021 on providing content (graphics and captions) to partner organizations to have them directly share on our behalf. As noted earlier, partners' digital outreach on our behalf contributed to a significant increase in our overall reach in 2021. In addition to RRSG municipality posts, chambers of commerce and other partner organizations helped share our message with their followers, thereby extending the total impact of digital outreach efforts. We plan to increase content sharing via these digital partners in 2022. We are also investigating the value of a TikTok presence (particularly for our mascot Splash), given the increasing popularity of that social platform. Below, we provide reach and engagement statistics for our Protect Wisconsin Waterways' social media platforms.

| Facebook Page Statistics2021: 897 Page Likes; 119 Posts | | | | | | | |
|---|--------|--------|--------|--------|--|--|--|
| | 2021 | 2020 | 2019 | 2018 | Definitions | | |
| Engaged Page Users | 3,152 | 3,749 | 2,969 | 1,501 | The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users) | | |
| Total Reach | 64,642 | 74,708 | 18,719 | 15,541 | The number of people who have seen any content associated with your Page. (Unique Users) | | |
| Total Impressions | 87,607 | 99,352 | 46,125 | 29,470 | The number of impressions seen of any content associated with your Page. (Total Count) | | |

Social Media Metrics 2021

Note: 2020 included more boosted (paid) posts than other years – including 2021.



| Instagram Statistics | | | | | |
|-------------------------------|--------|--------|--------|--------|--|
| | 2021 | 2020 | 2019 | 2018 | Definitions |
| Total Impressions | 14,041 | 28,387 | 32,769 | 26,386 | Number of times users saw the post on Instagram. |
| Total Likes | 1,252 | 2,382 | 4,891 | 5,621 | <i>Total number of likes on each post.</i> |
| Average Engagement Rate | 11.17% | 8.39% | 12.46% | 21.3% | The number of like divided by impressions |

| Twitter Statistics | | | | | |
|-------------------------------|-------|--------|--------|--------|---|
| | 2021 | 2020 | 2019 | 2018 | Definitions |
| Impressions | 2,783 | 48,124 | 74,127 | 19,715 | Number of times users see the tweet on Twitter |
| Engagements | 102 | 1,206 | 2,586 | 917 | Total number of interactions with a tweet. This includes all clicks, retweets, replies, follows, and likes |
| Average Engagement Rate | 3.0% | 2.5% | 2.4% | 4.7% | The number of engagements divided by impressions |

| YouTube Summary Statistics | | | | |
|---|--------|--------|--------|------|
| YouTube | 2021 | 2020 | 2019 | 2018 |
| Total Views on YouTube* | 4,400+ | 1,600+ | 1,500+ | 500+ |
| *Note: Additional views occur via distribution on other social platforms. | | | | |



Example Social Media Content:





Initiative #3: Outreach & Engagement via Community Events

Like many other organizations, Protect Wisconsin Waterways had many aspects of in-person interactions significantly reduced due to the presence of COVID-19. In-person outreach has been a significant aspect of our work throughout the years. Although not all in-person events we were scheduled to attend ended up happening, we were able to relaunch an in-person presence starting in May 2021. We look forward to more in-person opportunities returning in 2022, including our door-to-door adopt-a-storm drain program.

Storm Drain Protector Program:

The Storm Drain Protector Program was initially launched in 2019 and included door-to-door visits to engage homeowners with storm drains adjacent to their property. The program's goal is to raise awareness among municipal residents of the nature of stormwater and what things they should look for to preserve water quality. We ask homeowners to sign up to become "storm drain protectors" and pledge to keep their storm drains clear of leaves, grass clippings, and other debris. COVID-19 has restricted opportunities to canvas door-to-door, which significantly limited our reach for new Storm Drain Protectors. The 2021 efforts included only online sign-ups and interactions at our tabling events. In 2022, we have scheduled a return to in-person, at-home visits in the City of Watertown starting in April.

2021 sign-ups (all digital): 241



Annual Waterway Clean-Up: RRSG municipalities hosted nine waterway clean-up events in parks across the area on Saturday, September 11, 2021. Details of the different clean-up events are included in the event write-up reports. The Facebook events generated over 20,290 impressions, 200+ online registrations, and ultimately resulted in 187 volunteers participating in the clean-up events. Media coverage included articles in the Beloit Daily News, Daily Citizen, Whitewater Banner, an on-air radio interview on WCLO 1230 and online article, among other press coverage. Several city officials (mayors/city administrators) also participated in the clean-up events, thus extending the awareness to public officials within the municipalities.

| Waupun | 8-10 am | Shaler Park |
|----------------|-----------|--|
| Beaver Dam | 10am-12pm | Cotton Mill Park |
| Watertown | 1-3pm | Riverside Park |
| Fort Atkinson | 8-11am | Fort Atkinson City Hall |
| Whitewater | 8am-10am | Cravath Lakefront Park |
| Milton | 8am-12pm | Schilberg Park |
| Janesville | 10am-12pm | Monterey Park |
| Town of Beloit | 10am-12pm | Preservation Park, Armstrong-Eddy Park |
| City of Beloit | 8-10am | Riverside Park |



Community Engagement Event Reports

The following section provides individual community engagement event details and metrics.

Date: February 15, 2021

Location: Virtual Zoom Meeting

Event Name: Rock Lake Improvement Association Monthly Meeting

Amount of People Engaged: 17 Rock Lake Community Members

Length: 6:30pm - 7:30pm

Style: Presentation

Number of Protect Wisconsin Waterways Representatives: 3

On Monday, February 15, the Protect Wisconsin Waterways team attended the Rock Lake Improvement Association (RLIA) Monthly Meeting via Zoom. At the meeting, we engaged with 17 community members that live around the Rock Lake area. The presentation covered the Storm Drain Protector Program and encouraged RLIA members to integrate new ideas into their storm stewardship program similar to our adopt-a-drain program.



Date: May 14, 2021

Location: Jefferson, Wisconsin (downtown)

Event Name: Jefferson Wine Walk

Amount of People Engaged: 300+ Community Members

Length: 10:00 am- 1:00 pm

Style: Event Sponsorship

Protect Wisconsin Waterways served as an event sponsor for the Jefferson Wine Walk. The downtown event had 300+ people in attendance (plus other vendors), and each participant received a brochure, storm drain protector postcard, and water stress droplet. The Jefferson Chamber of Commerce also provided several digital outreach communications via the event website, social media, and other PR.





Date: May 29, 2021

Location: Downtown Beloit

Event Name: City of Beloit Farmers Market

Amount of People Engaged: 160+ Community Members

Length: 9:00am-12:00pm

Style: Tabling Event and Enviroscape

Number of Protect Wisconsin Waterways Representatives: 2

Our first stop this past summer was in the City of Beloit at their downtown Farmer's Market. Over 160 community members walked past our table and engaged with the team. Protect Wisconsin Waterways' team members talked with community members about stormwater, demonstrated the enviroscape, and distributed brochures and other branded materials. Residents were encouraged to take the pledge and sign-up online as a storm drain protector.





Date: June 5, 2021

Location: Whitewater Municipal Building

Event Name: Whitewater Farmers Market

Amount of People Engaged: 50+ Community Members

Length: 9:00 am- 12:00 pm

Style: Tabling event

Number of Representatives: 3

On June 5, Protect Wisconsin Waterways attended the Whitewater Farmers Market. The team handed out informational brochures and merchandise. The enviroscape model was also used to demonstrate the effects of stormwater runoff pollution.





Date: June 27, 2021

Location: 5013 Wisconsin Trunk Hwy 11, Janesville, WI 53548 (Nature's Touch Garden Center)

Event Name: Rock County Farmers Market

Amount of People Engaged: 25+ community members

Length: 9:00am-12:00pm

Style: Tabling Event and Enviroscape

Number of Protect Wisconsin Waterways Representatives: 2

On June 27, Protect Wisconsin Waterways attended the Rock County Farmers Market at the Nature's Touch Garden Center outside Janesville. The team used the enviroscape model and handed out informational pamphlets to community members.



Date: July 17, 2021

Location: Whitewater Train Station

Event Name: Whitewater City Farmer's Market

Amount of People Engaged: 30+ community Members

Length: 9 am- 12pm

Style: Tabling Event

Number of Protect Wisconsin Waterways Representatives: 3

The Whitewater team returned to the Whitewater Farmers market on July 17. The team handed out informational brochures and branded merchandise similar to the previous visit. The enviroscape model was also used to demonstrate the effects of stormwater runoff pollution.



Date: August 3, 2021

Location: Watertown City Hall

Event Name: Watertown National Night Out

Amount of People Engaged: 30+ Community Members

Length: 4:00pm - 7:00pm

Style: Tabling Event and Enviroscape

Number of Protect Wisconsin Waterways Representatives: 1

A Protect Wisconsin Waterways representative attended Watertown's National Night Out. The tabling event distributed promotional items and children's activities (i.e., pencils, pens, bracelets, coloring sheets) and informational brochures to parents in attendance with their children. We also met with the Mayor of Watertown and discussed our message.





Date: August 14, 2021

Location: Watertown City Hall

Event Name: Watertown Riverfest

Amount of People Engaged: 500+ community members

Length: 10:00 am- 1:00 pm

Style: Splash and PWW representatives walked around the Riverfest event

Number of Protect Wisconsin Waterways Representatives: 2

Protect Wisconsin Waterways made its first appearance at Watertown's Annual Riverfest. The group attended the Saturday portion of this multi-day event during children's activities focused on the waterway. Splash walked around the event while another representative talked to community residents/visitors. Splash posed for several photos and was a popular hit with families. The reps handed out informational brochures and branded swag to raise awareness around stormwater issues. The number of engagements reflects that Splash was mobile throughout the event and engaged with residents attending the event.





Date: August 7, 2021

Location: Jones Park, Fort Atkinson Wisconsin

Event Name: Rock River Coalition Clean-up

Amount of People Engaged: 11+ community Members

Length: 9:00am-12:30pm

Style: Tabling Event at Rock River Coalition Clean-up

Number of Protect Wisconsin Waterways Representatives: 2

Two representatives provided an information table at the Rock River Coalition's clean-up at Jones Park in Fort Atkinson. The event was held in conjunction with the River Network and Ball Corporation in Fort Atkinson. Protect Wisconsin Waterways' representatives distributed informational pamphlets and branded materials to volunteers that participated in the clean-up. The RRC also helped promote our September clean-up event in Fort Atkinson.





Location: Cotton Mill Park, Beaver Dam, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 27 Volunteers

Length: 10am - 12pm

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 6

The 2021 Protect Wisconsin Waterways Clean-Up in Beaver Dam had 27 total volunteers take over 20 bags of garbage, plus other debris from the waterway near Cotton Mill Park in Beaver Dam. The Mayor of Beaver Dam, Becky Glewen, also participated in the clean-up and helped promote the event on her social media. One of the most common items removed included fishing line. Individuals were also fishing along the river during the event, and Protect Wisconsin Waterways representatives engaged the fishing enthusiasts in conversations. The Wayland Academy Ecology group provided a key group of attendees and was very passionate about the cause. Wayland Academy also featured a blog article about their participation (see image included below). Other media coverage included an article in the Daily Citizen and a feature on the Daily Dodge.





BEAVER DAM WATERWAYS CLEAN-UP EVENT SCHEDULED SATURDAY AT COTTON MILL PARK

SEPTEMBER 10, 2021 / 🏯 DAILY DODGE / 🖿 NEWS



(Beaver Dam) Beaver Dam residents are encouraged to take part in an up-coming event to help clean local waterways. The 2021 Waterways Clean-Up at Cotton Mill Park will be held on tomorrow (September 11th) between 10am and noon. The event is part of the Protect Wisconsin Waterways campaign to spread awareness of what people can do to protect the lakes and rivers that are right next door to them. Protect Wisconsin Waterways has run this event since 2016, and each year over fifty bags of trash and litter is removed from local waterways. The organization has removed various objects such as bottles, cans, and wrappers to larger items including ties, traffic cones, and PVC pipes. Beaver Dam Director of Engineering Todd Janssen says waterways are home to not only a bourty of wildlife, but are also the place where the community fishes, boats, kayaks, and swims. He says maintaining our waterways makes the area we live in even more enjoyable place for everyone. Click the following links for more information.

https://protectwiwaterways.org/get-involved/events/2021cleanup.

Mayor Becky Glewen is at Protect Wisconsin Waterways. September 27, 2021 · Whitewater, WI · ♂

Thank you to everyone that came out to help clean up the river waterway! A big thank you to the UW-Whitewater students who volunteered their time to organize this event with the 'Protect Wisconsin Waterways' group and to our City Engineer, Todd Janssen for assisting.









"This is one of our bigger efforts in terms of getting out into the communities and trying to clean up anything that might have already been placed in a waterway or

Ecology Club Assists with Beaver Dam River Cleanup



Wayland's Ecology Club participated in the Protect Wisconsin Waterways clean-up on Saturday, September 11.

Wayland's Ecology Club participated in the Protect Wisconsin Waterways clean-up on Saturday, September 11. Lori Bird and Catherine Mangonès, Ecology Club advisors, organized the outing to help clean up the river area of trash and litter. The cleanup served to not only clean up the riverfront but also to educate people on how what goes down storm drains is not treated and ends up in the waterways.

Way to go, Ecology Club!



Location: Riverside Park, City of Beloit, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 16 Volunteers

Length: 8am - 10am

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 4

The 2021 Protect Wisconsin Waterways Clean-Up in the City of Beloit included 16 total volunteers. The volunteers helped remove 20 bags, plus other debris, from the Rock River near Riverside Park. City of Beloit officials also participated in the clean-up.





Location: Schilberg Park, Milton, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-Up

Amount of People Engaged: 13 Volunteers + >1,000 impressions of families attending youth sporting events throughout the morning at Schilberg Park

Length: 8am - 12pm

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 7

The 2021 Protect Wisconsin Waterways Clean-Up in Milton had 11 total volunteers pick up 13 bags and debris from around Schilberg Park. Milton Youth Football and Soccer events took place the morning of the clean-up, which provided additional engagement and awareness with individuals attending those events. **Of note, we did not include the 1,000+ impressions in our event outreach metrics.*





Location: Whitewater, WI

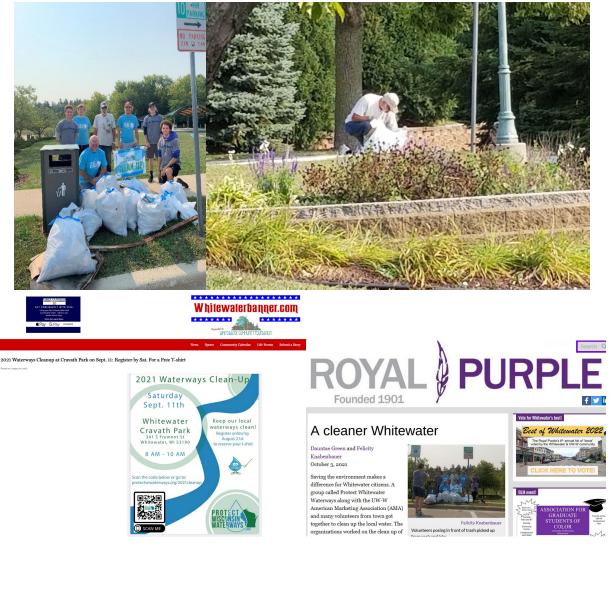
Event Name: Protect Wisconsin Waterways Clean-Up

Amount of People Engaged: 9 Volunteers

Length: 8:00am-10:00am

Number of Protect Wisconsin Waterways Representatives: 7

The Whitewater clean-up event had nine volunteers. The group cleaned up near the Cravath Lake area in downtown Whitewater. The volunteers collected 11 garbage bags and other oversized miscellaneous items (common items included shoes, bottles, and other trash). The Whitewater Banner ran a pre-event story on August 18, and the UW-Whitewater campus paper (The Royal Purple) provided a post-event recap to the UWW student audience.





Location: Shaler Park, Waupun WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 30 Volunteers

Length: 8:00am – 10:00am

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 3

The 2021 Protect Wisconsin Waterways Clean-up in Waupun had over 30 volunteers remove over 20 bags of garbage, plus other debris from the Rock River shoreline at Shaler Park in Waupun. Some significant items include a long piece of lumber and a kid-sized snowboard.





Location: Fort Atkinson City Hall, Fort Atkinson, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 19 Volunteers

Length: 8am - 11am

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 4

The 2021 Protect Wisconsin Waterways Clean-up in Fort Atkinson had 19 volunteers remove 20+ garbage bags and debris from the Rock River near Fort Atkinson's City Hall. Unique items removed included a tire and a lawn chair.





Location: Preservation Park, Armstrong-Eddy Park, Town of Beloit, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-Up

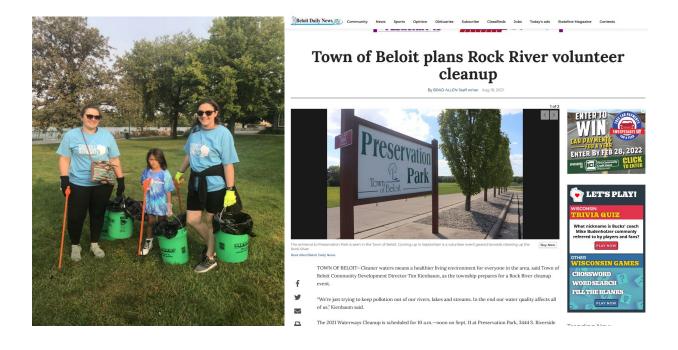
Amount of People Engaged: 12 Volunteers

Length: 10am - 12pm

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 4

The 2021 Protect Wisconsin Waterways Clean-Up in the Town of Beloit had 12 volunteers remove 15+ garbage bags and debris from the Rock River shoreline and park areas at Preservation Park/ Armstrong-Eddy Park. The Beloit Daily News also provided a pre-event article about the clean-up event.





Location: Monterey Park, Janesville, WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 43 Volunteers

Length: 10am - 12pm

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 6

The 2021 Protect Wisconsin Waterways Clean-up in Janesville had 43 volunteers (many children) in attendance and the Janesville City Administrator. In total, the volunteers removed over 40 bags of garbage, plus other oversized debris (tires and large metal pieces) from the Rock River, shoreline, and other areas near Monterey Park. The Rock River water levels were relatively low, allowing several individuals to go further into the river to clean exposed sandbars. We also captured some overhead drone footage to incorporate into future event recruitment videos and other communications. WCLO (radio station) provided an on-air pre-event interview and digital promotion of the clean-up event in Janesville and Beloit.







DOUBLE BUTTERBURGER WITH CHEESE FRESH, NEVER FROZEN MIDWEST BEEF COOKED AFTER YOU ORDER.

Local communities participate in Rock River clean-up on Saturday

🛗 SEPTEMBER 8, 2021 🥜 NEWS LOCAL



On Saturday, September 11, from 10:00 a.m. to 12:00 p.m., the City of Janesville will partner with the Rock River Stormwater Group, Protect Wisconsin Waterways, and University of Wisconsin-Whitewater students to host a river clean-up event in conjunction with waterway clean-up efforts across the Rock River watershed. The Janesville clean-up will occur near Monterey Park, 501 Rockport Road.

The Rock River is an asset to the Janesville community. For a fourth year, the City of Janesville has partnered with the Rock River Clean-Up initiative for this one-day volunteer river clean-up.

Volunteers from as far north as Waupun, all the way south to Beloit, will partner to clean the section of the Rock River that flows through their community.

The Rock River is a 284-mile river encompassing many communities and has become a staple of Wisconsin's waterway system. The September 11 event is a vital group effort to revitalize the Rock River and will help leave a positive footprint on our environment.

The City of Janesville, as part of its involvement in the Rock River Stormwater Group, identified the clean-up event as the perfect way to combine common interests in protecting Wisconsin's natural resources that we value so much.







Location: Riverside Park, Watertown WI

Event Name: 2021 Protect Wisconsin Waterways Clean-up

Amount of People Engaged: 18 Volunteers

Length: 1pm - 3pm

Style: Clean-up/ environmental protection

Number of Protect Wisconsin Waterways Representatives: 6

The City of Watertown was hosting events all day in remembrance of 9/11. We held the first Protect Wisconsin Waterways Clean-Up in Watertown in the afternoon to reduce conflicts with other events. We had 18 total volunteers remove approximately 20 bags of garbage plus other debris from the shoreline and other areas at Riverside Park in Watertown. Splash made an appearance and posed for photos with volunteers. The Mayor of Watertown also stopped by. Unique items removed included long pieces of lumber and a few softballs that may have been home runs based on the proximity of the field in relationship to the river.





Date: October 23, 2021

Location: University of Wisconsin - Whitewater: Rock County

Event Name: Super Science Saturday

Amount of People Engaged: 55

Length: 10:00 am-12:00 pm

Style: Tabling Event and Enviroscape

Number of Protect Wisconsin Waterways Representatives: 3

On Saturday, October 23, three Protect Wisconsin Waterways representatives traveled to the UW-Whitewater @ Rock County campus in Janesville for their annual Super Science Saturday event. Children (and their families) from the surrounding area came to see live demonstrations from various science disciplines. Splash and the Protect Wisconsin Waterways team presented our enviroscape model, demonstrating how runoff works and the adverse effects on our waterways. Parents stopped to ask questions, and we were happy to provide tips on responsible stormwater practices that they could do around their homes. Kids went home with wristbands, pens, pencils, and interactive worksheets. Parents received informational brochures, were asked to complete our pledge, and sign up to adopt-a-storm drain.





Date: October 30, 2021

Location: Main St. Whitewater, Wisconsin

Event Name: UW-Whitewater Homecoming Parade

Amount of People Engaged: 1,000+ estimated impressions with parade attendees

Length: 9:00am-12:00pm

Style: Parade float + walking volunteers

Number of Protect Wisconsin Waterways Representatives: Splash + 15 walking volunteers

Protect Wisconsin Waterways took part in the University of Wisconsin-Whitewater's Homecoming parade with a float. Splash made an appearance on a boat pulled behind a jeep. Swag was handed out to individuals along the parade route, along with informational brochures.







Initiative #4: Outreach & Engagement via K-12 Events

Due to COVID-19 restrictions and visitor policies in our targeted schools, the team did not conduct any in-school K-12 events in 2021. Instead, we continued to offer digital activities to instructors, including a digital interactive enviroscape video story. We plan to relaunch in-school visits in 2022. The RRSG is partnering with the Rock River Coalition and Water Resources to provide additional training to the Protect Wisconsin Waterways representative team. We are working with the Rock River Coalition to develop new event set-ups beyond the current enviroscape activities that will benefit both in-school and other community engagement activities.

Initiative #5: Municipal Worker & Other Trainings

The RRSG provides all members access to an online library of training resources (i.e., videos and other materials) on different stormwater topics. Each January, we encourage members to provide DPW and other employees with time to complete relevant training. Our new partnership with Salt Wise also offers additional training opportunities and workshops specific to salt use, equipment calibration, and related topics. We also promoted Salt Wise workshops to the business community through our chamber of commerce connections. Municipal members also send employees to other training. For example, three City of Whitewater staff attended the Sensible Salting and Salt Reduction Tactics – Salt and Brine Open House in October 2021.

Municipal training resources include coverage of the following topics.

- Spill Prevention Control Countermeasure (SPCC)
- Stormwater MS4 'Rain Check'
- Stormwater Construction 'Ground Control'
- Stormwater 'Storm Watch' Municipal
- IDDE 'A Grate Concern' Employee Training



2021 Activities & RRSG's Public Education & Outreach Goals

The following section outlines the relationship between RRSG's specific activities and accomplishments to the group's public education and outreach goals.

Goal 1 - Illicit Discharge Detection and Elimination: Promote detection and elimination of illicit discharges and water quality impacts associated with such discharges from municipal separate storm sewer systems.

- 1. Illicit Discharge was the August monthly theme for social media and the e-newsletter, the Runoff Rundown. Posts were made identifying illicit discharge and what to do if they see it happening.
- 2. A "Report a Violations" tab was added to the website that allows website users to report illicit discharge violations in 2017. No violations were reported via the website in 2021.

Goal 2 - Household Hazardous Waste Disposal/Pet Waste/Management/Vehicle Washing: Inform and educate the public about the proper management of materials that may cause stormwater pollution from sources including automobiles, pet waste, household hazardous waste and household practices.

- 1. The social media and e-newsletter monthly themes in May, June, and September align with the discussion of proper management for automobiles, pet waste, and household practices. Most other monthly themes also included information on how community members could improve their household practices.
- 2. Our informational brochures for the Storm Drain Protector Program included information on how to protect the waterways from one's home. We have developed new "Be Wise" brochures and will launch a broader "Be Wise" messaging campaign in 2022.
- 3. Informational pages on the website were updated to include more tips and tricks for community members to follow, including "Splash Tips."
- 4. Clean-up events were held on September 11, 2021.

Goal 3 - Yard Waste Management/Pesticide and Fertilizer Application: Promote beneficial onsite reuse of leaves and grass clippings and proper use of lawn and garden fertilizers and pesticides.

- 1. Our monthly themes in April and June were fertilizer/pesticide application and pet/yard waste such as: lawn clippings, waste disposal, and leaves, respectively.
- 2. A "Lawn Wise" and "Yard Wise" brochure and related digital content were created to share key tips and best practices that help homeowners "Be Wise" and Protect Wisconsin Waterways.



Goal 4 - Stream and Shoreline Management: Promote the management of streambanks and shorelines by riparian landowners to minimize erosion and restore and enhance the ecological value of waterways.

- 1. Our monthly theme in July was stream and shoreline management where we discussed the best practices to benefit and help stream and shorelines.
- 2. A "Shore Wise" brochure and related digital content were created to share key tips and best practices that help homeowners "Be Wise" and Protect Wisconsin Waterways.

Goal 5 - Residential Infiltration: Promote infiltration of residential stormwater runoff from rooftop downspouts, driveways and sidewalks.

- 1. The monthly theme in November promoted better systems to allow more infiltration of residential stormwater.
- 2. The "Yard Wise" brochure includes information about residential infiltration.

Goal 6 - Construction Sites and Post-Construction Storm Water Management: Inform and educate those responsible for the design, installation, and maintenance of construction site erosion control practices and stormwater management facilities on how to design, install and maintain the practices.

- 1. By working with municipal representatives, we were able to gather information about different erosion control practices.
- 2. Our monthly theme for February was Construction Sites and Post Construction Storm Water Management.

Goal 7 - Pollution Prevention: Identify businesses and activities that may pose a stormwater contamination concern, and educate those specific audiences on methods of stormwater pollution prevention.

- 1. Pollution Preventions was our theme for January.
- 2. Educational efforts focused on community members and homeowners discussed various possible pollutants that they can help prevent from entering the waterways.
- 3. RRSG members had municipal/DPW employees complete online trainings via our Excal video library, Salt Wise, and Fortin virtual trainings.

Goal 8 - Green Infrastructure/Low Impact Development: Promote environmentally sensitive land development designs by developers and designers, including green infrastructure and low impact development.

- 1. Green Infrastructure/Low Impact Development was October's monthly theme.
- 2. By promoting things like rain gardens and educating people on erosion control, we promoted environmentally sensitive land development.



AGENDA SUMMARY SHEET

MEETING DATE: 3/8/22

AGENDA SECTION: CONSIDERATION-ACTION

PRESENTER: Jeff Daane

TITLE: Driveway Opening for Waupun Correctional Institution property on S. Madison St.

| DEPARMTENT GOAL(S) SUPPORTED (if applicable) | FISCAL IMPACT | |
|--|---------------|--|
| Sustainability | | |

ISSUE SUMMARY:

The Waupun Correctional Institution recently purchased a lot next to Pella Lutheran Church for additional parking for the prison. They had requested a Variance from the Plan Commission to allow for a larger driveway opening than what is allowed by the Municipal Code, however the Zoning Board of Appeals does not have authority over Section 7.04 of the Municipal Code. They are requesting this variance for a larger approach to avoid ripping up a recently reconstructed street. The existing curb and gutter would be saw cut and the apron widened to accommodate the new parking lot.

STAFF RECCOMENDATION:

ATTACHMENTS: Variance Application WCI Parking Lot Construction Plans

RECCOMENDED MOTION:

Approve request of Waupun Correctional Institution to allow for a wider driveway opening that what is allowed by Section 7.04 of the Waupun Municipal Code.

#



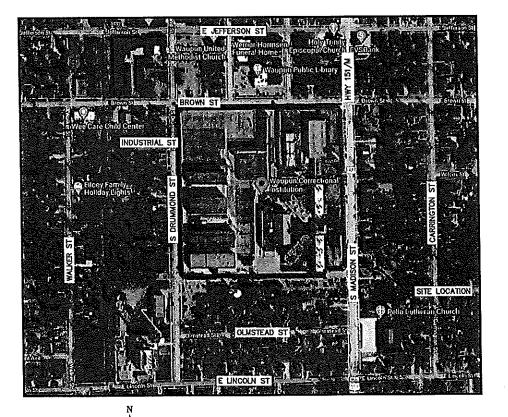
201 E. Main Street WAUPUN, WISCONSIN 53963

VARIANCE APPLICATION

From: State of Wisconsin Corrections Department (business name or individual) Property Description and address: Lot 85, Assessor's Plat No. 5 in the City of Waupun, recorded in the Dodge County Register of Deeds Office in Cab. B of Plats, Page 58, as Document No. 990634. Located in part of the Northeast 1/4 of Section 5, T13N, R15E, City of Waupun, Dodge County, Wisconsin. (South Madison Street) Variance Requested: We are requesting to have a larger driveway than the ordinance allows to avoid ripping up the new street. The existing curb and gutter would be saw cut and the apron widened to accommodate the new parking lot. Zoning Ordinance Section Involved: Municipal Code section 7.04 Date presented to Zoning Board of Appeals: □ Granted VARIANCE: Denied Comments: Signature of Applicant (s):

WCI PARKING LOT CONSTRUCTION WAUPUN CORRECTION INSTITUTION **DEPARTMENT OF CORRECTIONS** WAUPUN, WISCONSIN DFD PROJECT #: 21F1P





PROJECT LOCATION

SCALE: NTS

LIST OF DRAWINGS

| PROJECT CONTACTS: | SHEET NO. | TITLE |
|---|-----------|-------|
| LEAD A/E CONSULTANT: | T100 | TITLE |
| PROFESSIONAL ENGINEERING, LLC | C100 | EXIST |
| 818 N MEADOWBROOK LANE WAUNAKEE, W 53597 | C101 | DEMO |
| CONTACT: ROXANNE JOHNSON | C200 | SITE |
| PHONE: (608) 849-9378 | C300 | GRAD |
| rjohnson@pe-wi.com | C400 | EROS |

PROJECT MANAGER: STATE OF WISCONSIN DEPARTMENT OF ADMINISTRATION DIVISION OF FACILITIES DEVELOPMENT 101 E. WILSON STREET P.O. BOX 7866 MADISON, WI 53707 CONTACT: ED KEASLER PHONE: (608) 266-1413 ed.keasler@wisconsin.gov

AGENCY CONTACT: WISCONSIN DEPARTMENT OF CORRECTIONS AGENCY CONTACT CONTACT: JEFF BERRES PHONE: (920) 324-7240 jeffrey.berres@wisconsin.gov

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| F | PROFESSIONAL ENGINEERING 818 N Meadowbrook Ln Waunakee, WI 53597 phone (608) 849-9378 www.pa-wi.com | | | | | | | |
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| | State of Wisconsin Department of Administration Division of Facilities Development | | | SOUTH MADISON STREET | WAUPUN, WISCONSIN | | | |
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