



A G E N D A
CITY OF WAUPUN BUSINESS IMPROVEMENT
DISTRICT MEETING
Waupun City Hall – 201 E. Main Street, Waupun WI
Tuesday, August 15, 2023 at 7:00 AM

The Waupun Business Improvement District will meet In-person, virtual, and teleconference. Instructions to join the meeting are provided below:

Virtual Link: <https://us02web.zoom.us/j/83626747403?pwd=eTM3V2RtMjJyRDRxYTQ5TXpZdnFJZz09>

Meeting ID: 836 2674 7403

Passcode: 857325

Phone: 312 626 6799 US (Chicago)

CALL TO ORDER

ROLL CALL

CONSIDER APPROVAL OF THE FOLLOWING AGENDA ITEMS:

- [1.](#) Approve Minutes of June 20, 2023 BID Meeting
- [2.](#) Approve June 2023 Financials for BID
- [3.](#) Approve July 2023 Financials for BID

PRIOR OUTSTANDING APPLICATIONS: (if expired, possible extension or cancellation)

- [4.](#) Review Outstanding Applications

NEW APPLICATIONS FOR REVIEW AND CONSIDERATION:

- [5.](#) Review Application for 42 Fond du Lac St Maedox Tax & Accounting
- [6.](#) Review Application for 14 W Main St Edward Jones
- [7.](#) Review Application for 16 W Main St State Farm
- [8.](#) Review Application for 20 W Main St B&B Plumbing

DISCUSSION ITEMS:

9. Waupun Business Alliance Update
- [10.](#) City Administrator Update
- [11.](#) Overview of IceFest Winter Festival
12. Update on Design Wisconsin Project

ADJOURNMENT

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact the City Clerk at 920-324-7915.



MINUTES
CITY OF WAUPUN BUSINESS IMPROVEMENT
DISTRICT MEETING
Waupun City Hall – 201 E. Main Street, Waupun WI
Tuesday, June 20, 2023 at 7:00 AM

Meeting called to order by Chairperson Krista Bishop at 7 a.m.

Roll call taken. Member present: Gary DeJager, Rich Matravers, Teresa Ruch, Craig Much, Kate Bresser, Jodi Mallas, Tyler Schulz, and Krista Bishop. Absent and excused is Mitch Greenfield. Also present Administrator Schlieve, Assistant Administrator Langenfeld, Mayor Bishop, Raina Lyman, Envision Greater Fond du Lac, Glenn Marwitz and Jason Whitford (online).

Motion Much, second Matravers to approve May 10, 2023 Business Improvement District Meeting Minutes. Carried unanimously.

Motion DeJager, second Gysbers to approve financials for 2023 as presented. Carried unanimously.

Administrator Schlieve provides an overview of outstanding applications for Wind & Unwined, Broken Threads, K's Boutique, Chic Tique. Wind & Unwined is in process but Schlieve recommends an extension through September 30, 2023. An application for Weaving It Up to You is cancelled as building is sold. Broken Threads and K's are both reporting delays with contractors and/or supplies. Schlieve notes that there is time and we should monitor progress. Finally, Chic Tique work is complete and staff is waiting for final receipts for reimbursement. Motion Schulz, second Matravers to extend Wind & Unwined grant through September 30, 2023. Carried unanimously.

Glenn Marwitz presents application for Judson's located at 416 E Main St. Business is painting exterior of front façade and adding updated signage. Motion Schulz, second DeJager to approve matching grant of \$2,000 for the project. Carried 8-0.

Kate Gysbers presents application for 307 E Main St. Gysber's Jewelry acquired the building and is expanding into the space. Motion Schulz, second Matravers to approve matching grant of \$2,000 for the project. Carried 7-0 with Bresser abstaining.

Raina Lyman provides an update on the Waupun Business Alliance. A general overview of entrepreneurial program is provided. Golf outing planned for August 1 at the Rock.

Administrator Schlieve provides an update, announcing that the City has received a Vibrant Space grant to create a food truck alley in the downtown green space east of Stone & Suede and that we are pending on a large DNR grant for the west-side plaza. Staff continue to look for space for new businesses looking to locate in Waupun. Schlieve the overviews the marketing plan authorized during previous BID meeting. Of the \$5k allocated, planned expenditures will total \$5,100 with \$2,400 dedicated to social media and website enhancements; \$1,500 updating the Downtown Promotions website functionality; and \$1,200 supporting creation of print including a map of the downtown district. Any remaining funds will support a campaign with Inspire Magazine and the Discover Downtown Waupun billboard. Schlieve reports that bids for the Senior Center project have been accepted and that the team is moving into a fundraising stage and that the City intends to sell the existing building when construction is completed. Design WI with the UW Extension team will conduct the Design Charrette on September 18 & 19 and individuals are asked to reserve those dates on calendars.

No advanced planning.

Motion Much, second DeJager to adjourn meeting. Carried unanimously. Meeting adjourns at 7:25 a.m.

CASH ON HAND

Prior Month Ending Balance	\$ 24,785.60
Plus Current Month Deposits	\$ -
Less Current Month Expenses (including expenses in accounts payable)	\$ (1,854.13)
Total Cash on Hand	\$ 22,931.47
Less Outstanding Grants/Checks (not in accounts payable)	\$ (9,102.48)
BID Funds Available	\$ 13,828.99

BUDGET

2022 Budget Revenue Carryover	\$ 6,317.61
2023 Revenue	\$ 19,532.25
Less Approved Grants & Expenses	\$ (12,020.87)
Remaining Budget Funds Available	\$ 13,828.99

2023 Grants Approved - Not Dispersed

Wind & Unwined	\$ (2,000.00)
Broken Threads	\$ (2,000.00)
K's Boutique	\$ (1,102.48)
Judson's	\$ (2,000.00)
Gysber's Jewelry	\$ (2,000.00)
	\$ (9,102.48)

2023 Actual Operating Expenses

1/31/2023		\$ -
2/28/2023		\$ -
3/31/2023	Audit Fees	\$ (1,000.00)
5/4/2023	Martens Ace Hardware/potting soil	\$ (64.26)
6/5/2023	Waupun Area School District/flowers	\$ (1,105.24)
6/27/2023	Martens Ace Hardware/potting soil	\$ (141.39)
6/27/2023	Chic Tique Girls, LLC	\$ (607.50)
		\$ (2,918.39)

Total of Grants Approved Not Dispersed and Actual Expenses **\$ (12,020.87)**

2023 Upcoming Operating Expenses

5/10/2023	Downtown Promotions/Marketing	\$ (5,000.00)
		\$ (5,000.00)

Projected Unrestricted Funds **\$ 8,828.99**

CASH ON HAND

Prior Month Ending Balance	\$	23,538.97
Plus Current Month Deposits	\$	-
Less Current Month Expenses (including expenses in accounts payable)	\$	(607.50)
Total Cash on Hand	\$	22,931.47
Less Outstanding Grants/Checks (not in accounts payable)	\$	(9,102.48)
BID Funds Available	\$	13,828.99

BUDGET

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Gysber's Jewelry	\$	(2,000.00)
	\$	(9,102.48)

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1/31/2023	\$	-
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		\$ (5,000.00)

Projected Unrestricted Funds **\$ 8,828.99**



AGENDA SUMMARY SHEET

MEETING DATE: June 20, 2023

TITLE: Review Outstanding Applications

AGENDA SECTION: Consideration/Action

PRESENTER: Kathy Schlieve, Administrator

DEPARMTENT GOAL(S) SUPPORTED <i>(if applicable)</i>	FISCAL IMPACT	
Economic Vitality	N/A	

ISSUE SUMMARY

The following grant applications are outstanding for review. Where outlined extensions are being requested to complete the work.

2023 Grants Approved – Not Dispersed (Total: \$9,102.48)

Wind & Unwined	\$2000.00
Broken Threads	\$2000.00
K's Boutique	\$1,102.48
Jud-Son's	\$2,000.00
Gysber's Jewelry	\$2,000.00

No further action required at this time.

STAFF RECCOMENDATION:

ATTACHMENTS:

RECCOMENDED MOTION:

Waupun Business Improvement District (BID)
~ Façade Improvement Program – Grant Application ~

Applications missing any materials will be returned for completion.

Date: 7-12-23

Applicant Name: Mike Berndt

Applicant Address: 7999 Pleasant Valley Rd, Larson, WI 54947

Phone: 920 594 2397 Fax: _____ Email: Mike@MaedaxTax.com

Name of Business/Property: Maedax Tax + Accounting (Formerly Peters + Assoc)

Property Address: 42 Fond du lac St,

Property Use: Bookkeeping, Pay roll, TAXES

Property owner, if different than applicant: _____

Owner address: _____ Owner Phone: _____

Project Summary:

Brief Project Summary: Updating Street sign and Window signage

Total Estimated Cost: \$ < 2500

Total Grant Request: \$ 2000

Projected Start Date: design in progress

Projected Completion Date: TBD

Name of Contractor: Various

Issue Payment if approved: Applicant of Business (circle)

Approval of City Building Inspector: _____ (Inspector's initials)

Required attachments:

- | | |
|---|--|
| <input type="checkbox"/> Project plan(s) to 1/4" scale, if applicable | <input type="checkbox"/> Current photo(s) of property |
| <input type="checkbox"/> Release of Information Letter (attached) | <input type="checkbox"/> Paint color(s) or material sample(s), if applicable |
| <input type="checkbox"/> Quotes/Estimates | |

Submit application form and attachments to:
Waupun Business Improvement District – City Clerk, Waupun City Hall
201 E. Main Street, Waupun WI 53963
920-324-7915 ext. 5

To be completed by City staff only:

Date application received: _____
Application reviewed for completeness by _____ (initials). Date: _____
Applicant notified of scheduled BID meeting by _____ (initials). Date: _____

Waupun Business Improvement District (BID)
~ Façade Improvement Program - Release of Information Letter ~

Date: 7-12-23

To: Waupun Business Improvement District – Clerk’s Office, Waupun City Hall
201 E. Main Street, Waupun WI 53963

To Whom It May Concern:

I hereby authorize the Waupun Business Improvement District (BID) permission to share all application materials with BID board members who will be reviewing my application. I acknowledge that information provided to the BID may be released upon request in compliance with the open record requirements and in accordance with the freedom of information act. I acknowledge that I am to attend the BID board meeting in which this request will be reviewed and that the City of Waupun will notify me of that meeting.

Signed,

Name (print): Mike ~~Berndt~~ Berndt

Signature: 

Date: 7-12-23

42 Fond du Lac Street - Signage Replacement



Waupun Business Improvement District (BID)
~ Façade Improvement Program – Grant Application ~

Applications missing any materials will be returned for completion.

Date: 8/11/23
Applicant Name: Edward Jones - Edward Jones Joe Heeringa
Applicant Address: 14 W Main St Waupun WI
Phone: 920. 382.2624 Fax: _____ Email: _____
Name of Business/Property: Edward Jones
Property Address: 14 W Main St, Waupun
Property Use: Financial Advisor
Property owner, if different than applicant: Bryan John Anything & Home Maint.
Owner address: Industrial Dr Owner Phone: _____

Project Summary:

Brief Project Summary: Signage & Awning replacement

Total Estimated Cost: \$ 6720⁰⁰ Total Grant Request: \$ 2,000⁰⁰
Projected Start Date: Sept 1, 2023 Projected Completion Date: Nov 1, 2023
Name of Contractor: Anything & Everything Home Maint. Issue Payment if approved: Applicant or Business (circle)

Approval of City Building Inspector: _____ (Inspector's initials)

Required attachments:

- Project plan(s) to 1/4" scale, if applicable
- Current photo(s) of property
- Release of Information Letter (attached)
- Paint color(s) or material sample(s), if applicable
- Quotes/Estimates

Submit application form and attachments to:
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201 E. Main Street, Waupun WI 53963
920-324-7915 ext. 5

To be completed by City staff only:
Date application received: _____
Application reviewed for completeness by _____ (initials). Date: _____
Applicant notified of scheduled BID meeting by _____ (initials). Date: _____

Waupun Business Improvement District (BID)
~ Façade Improvement Program - Release of Information Letter ~

Date: _____

To: Waupun Business Improvement District – Clerk’s Office, Waupun City Hall
201 E. Main Street, Waupun WI 53963

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Signed,

Name (print): _____

Signature: _____

Date: _____

Anything & Everything Home Maintenance LLC

General Contractor

Estimate

Date	Estimate #
8/11/2023	2109

Solid Surface Countertops-New Construction Remodel-Snow Removal

Company Licensed Contractor # 1169797

N9263 CTY Road A
Beaver Dam WI 53916

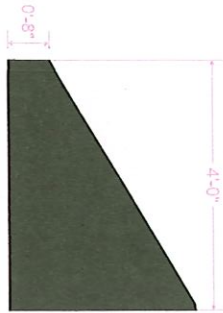
Phone # 920-324-9055

Name / Address
Edward Jones 14 W Main St Waupun, WI 53963
Customer Phone

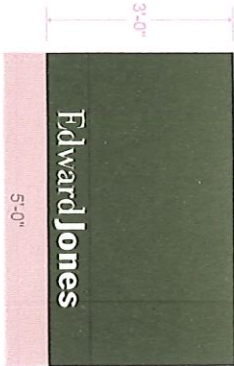
Description	Options	Total
To tear down black awning and patch steel where needed over entrance door		500.00
To put new aluminum framed, fabric canopy over door and 2 windows-materials and labor		5,620.00
Electrical allowance for under canopy lighting by door		600.00
Total		\$6,720.00

Signature _____ Date _____

SCOPE: INSTALL (3) NON-LIT AWNINGS TO BUILDING



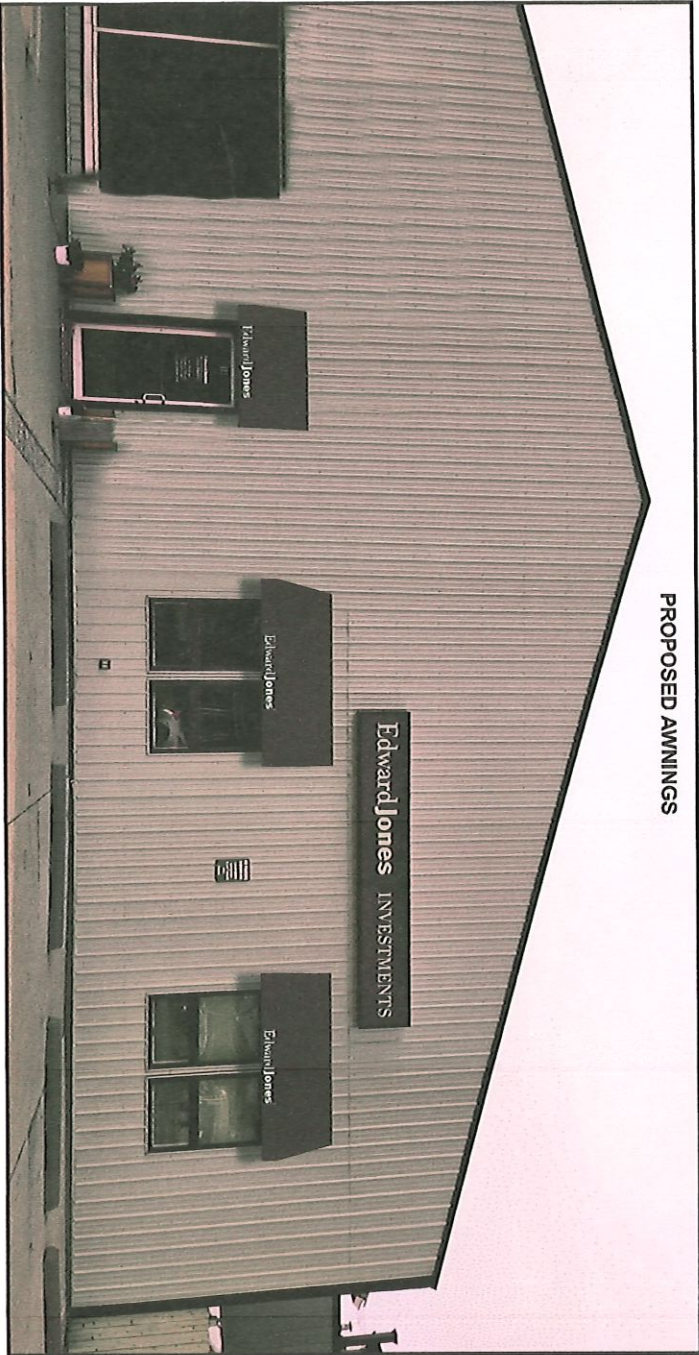
(1) AWNING OVER DOOR



(2) AWNINGS OVER WINDOW



PROPOSED AWNINGS



Scale: 1/2" = 1'

DATE:	NOTES:
A	
B	
C	
D	
E	

CLIENT APPROVAL

DATE: _____

© 2023

Waupun Business Improvement District (BID)
~ Façade Improvement Program – Grant Application ~

Applications missing any materials will be returned for completion.

Date: 8/11/23
Applicant Name: John Grey
Applicant Address: 16 W Main St
Phone: 920.210.5618 Fax: _____ Email: _____
Name of Business/Property: State Farm Insurance
Property Address: 16 W Main St, Waupun
Property Use: insurance office
Property owner, if different than applicant: Bryan John
Owner address: ~~20 W Main~~ Industrial Dr Owner Phone: _____

Project Summary:

Brief Project Summary: Signage & awning replacement

Total Estimated Cost: \$ 22,652 Total Grant Request: \$ 2000

Projected Start Date: Sept 1, 2023 Projected Completion Date: Nov 1, 2023

Name of Contractor: Anything & Everything Issue Payment if approved: Applicant or Business (circle)
Same Maint.

Approval of City Building Inspector: _____ (Inspector's initials)

Required attachments:

- Project plan(s) to 1/4" scale, if applicable
- Release of Information Letter (attached)
- Quotes/Estimates
- Current photo(s) of property
- Paint color(s) or material sample(s), if applicable

Submit application form and attachments to:
Waupun Business Improvement District – City Clerk, Waupun City Hall
201 E. Main Street, Waupun WI 53963
920-324-7915 ext. 5

To be completed by City staff only:

Date application received: _____
Application reviewed for completeness by _____ (initials). Date: _____
Applicant notified of scheduled BID meeting by _____ (initials). Date: _____

Waupun Business Improvement District (BID)
~ Façade Improvement Program - Release of Information Letter ~

Date: _____

To: Waupun Business Improvement District – Clerk’s Office, Waupun City Hall
201 E. Main Street, Waupun WI 53963

To Whom It May Concern:

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Signed,

Name (print): _____

Signature: _____

Date: _____

Anything & Everything Home Maintenance LLC

General Contractor

Estimate

Date	Estimate #
8/11/2023	2108

Solid Surface Countertops-New Construction Remodel-Snow Removal

Company Licensed Contractor # 1169797

N9263 CTY Road A
Beaver Dam WI 53916

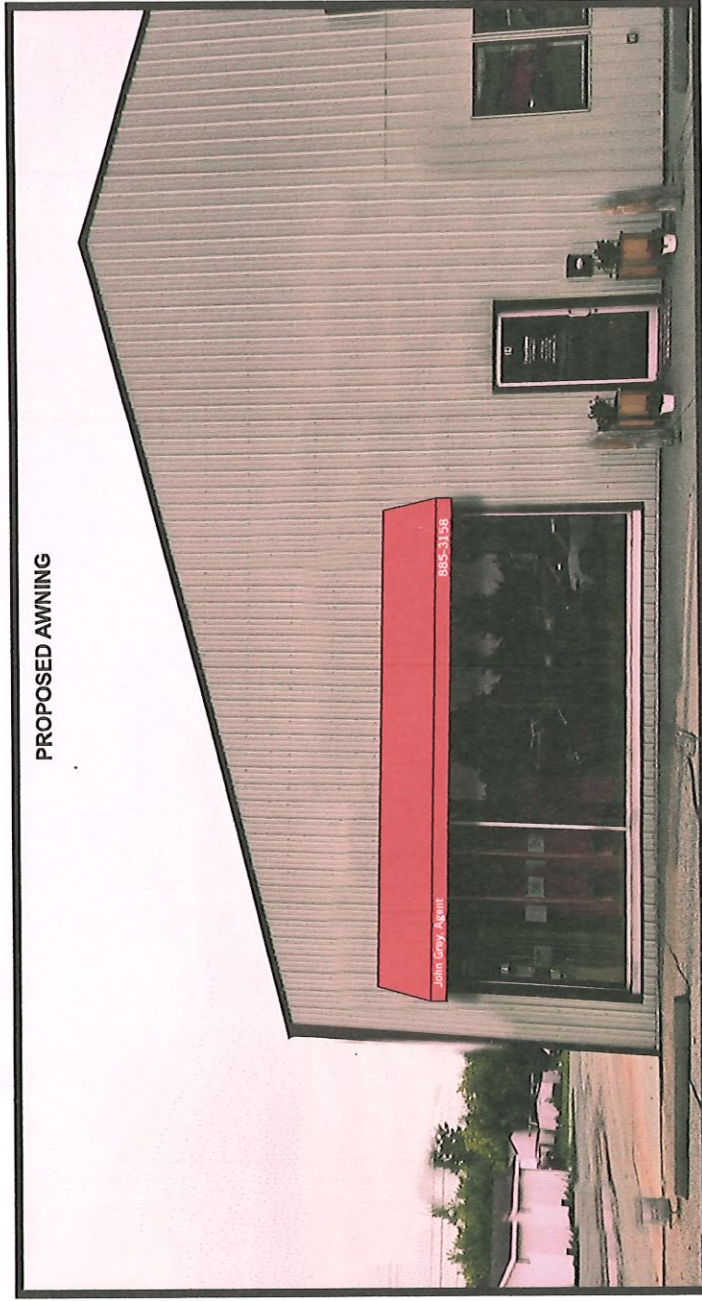
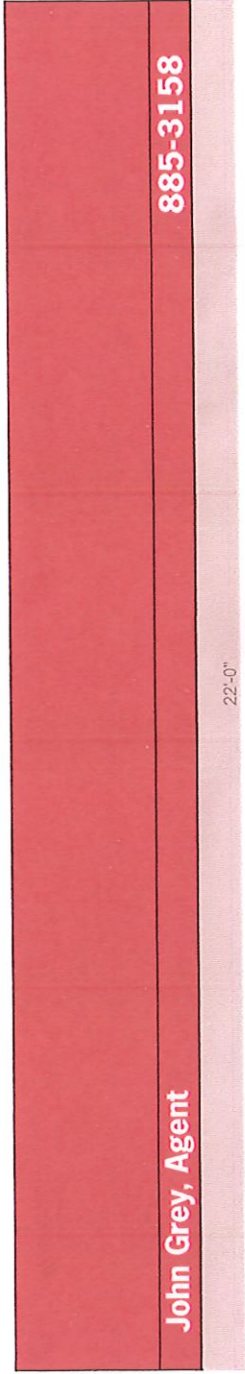
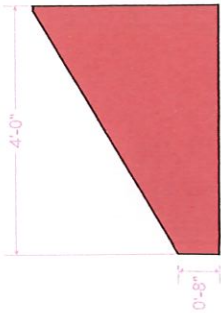
Phone # 920-324-9055

Name / Address	
John Grey State Farm 16 W Main St Waupun, WI 53963	
Customer Phone	
920-885-3158	

Description	Options	Total
To tear off front and side black awning, patch steel where needed-materials and labor		3,652.00
To put new aluminum framed, fabric awnings up-materials and labor		7,224.00
New 2x8 ft box sign, LED for above canopy and vinyl for front road sign and vinyl for window signage-materials and labor		8,776.00
New electrical allowance to signage and under canopy lighting		3,000.00
Total		\$22,652.00

Signature _____ Date _____

SCOPE: INSTALL (1) NON-LIT AWNING OVER FRONT WINDOWS



ABLE SIGN
 W8246 N. Crystal Lake Rd.
 Beaver Dam, WI 53916
 Date: 7/14/23
 Drawing #: 523716
 Page #: 1
 Designer: JF

PROJECT
 John Grey
 State Farm

SITE ADDRESS
 W. Main Street
 Waupuri, WI

REVISIONS

NO.	DATE	DESCRIPTION

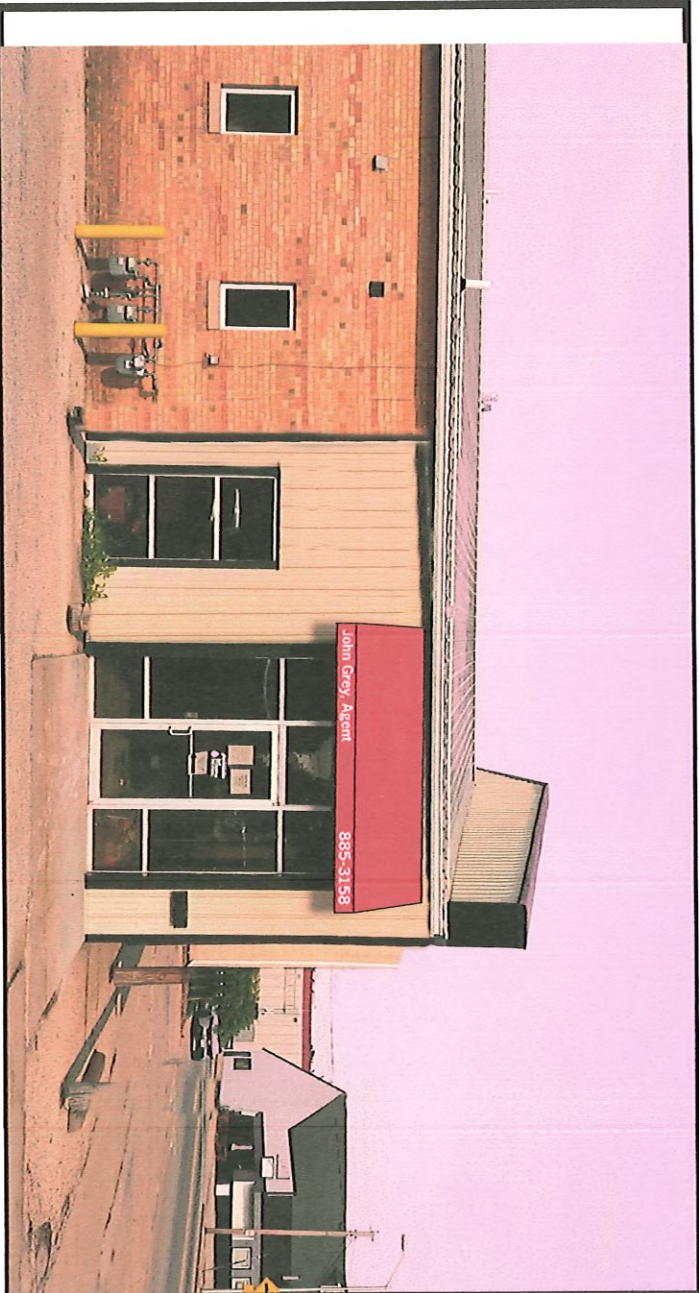
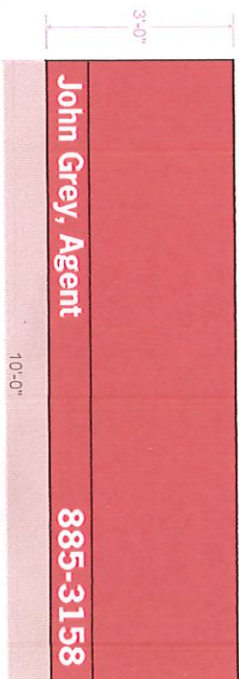
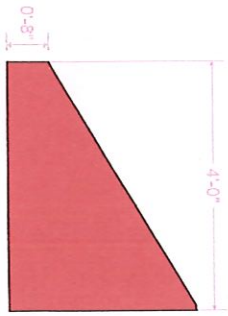
CLIENT APPROVAL

DATE: _____

NOTES:

QUALITY CONTROL: This drawing was prepared by the designer and checked by the drafter. It is the responsibility of the drafter to ensure that the drawing is complete and correct. The client is responsible for providing accurate information and for reviewing the drawing for errors. The client is also responsible for obtaining all necessary permits and approvals. The designer is not responsible for any errors or omissions in this drawing. © 2023

SCOPE: INSTALL (1) NON-LIT AWNING OVER ENTRANCE DOOR



Scale: 1/2" = 1'

NOTES:

DATE:

CLIENT APPROVAL

© 2023



State Farm
 Agent Name
 Agent
 123-345-7890
 agentname.com

Office Hours
 Mon-Fri: 9:00am-5:00pm
 Sat-Sun: 9:00am-5:00pm
 Foreign and seasonal by appointment



Waupun Business Improvement District (BID)
~ Façade Improvement Program – Grant Application ~

Applications missing any materials will be returned for completion.

Date: 8/11/23
Applicant Name: B+B Plumbing - Bryan John
Applicant Address: 20 W Main St Waupun
Phone: 920.324.9055 Fax: _____ Email: bryanjohn2@hotmail.com
Name of Business/Property: B+B Plumbing
Property Address: 20 W Main St, Waupun WI 53963
Property Use: Plumbing / Trades
Property owner, if different than applicant: _____
Owner address: _____ Owner Phone: _____

Project Summary:

Brief Project Summary: replacing exterior awning + signage

Total Estimated Cost: \$ 19,732 Total Grant Request: \$ 2,000
Projected Start Date: Sept 1, 2023 Projected Completion Date: Nov 1, 2023
Name of Contractor: Anything & Everything Home Maintenance Issue Payment if approved: Applicant or Business (circle)

Approval of City Building Inspector: _____ (Inspector's initials)

Required attachments:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Project plan(s) to 1/4" scale, if applicable | <input checked="" type="checkbox"/> Current photo(s) of property |
| <input type="checkbox"/> Release of Information Letter (attached) | <input checked="" type="checkbox"/> Paint color(s) or material sample(s), if applicable |
| <input checked="" type="checkbox"/> Quotes/Estimates | |

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To be completed by City staff only:

Date application received: _____
Application reviewed for completeness by _____ (initials). Date: _____
Applicant notified of scheduled BID meeting by _____ (initials). Date: _____

Waupun Business Improvement District (BID)
~ Façade Improvement Program - Release of Information Letter ~

Date: _____

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Signed,

Name (print): Bryan Yohn

Signature: 

Date: 8/11/23

Anything & Everything Home Maintenance LLC

General Contractor

Estimate

Date	Estimate #
8/11/2023	2110

Solid Surface Countertops-New Construction Remodel-Snow Removal

Company Licensed Contractor # 1169797

N9263 CTY Road A
Beaver Dam WI 53916

Phone # 920-324-9055

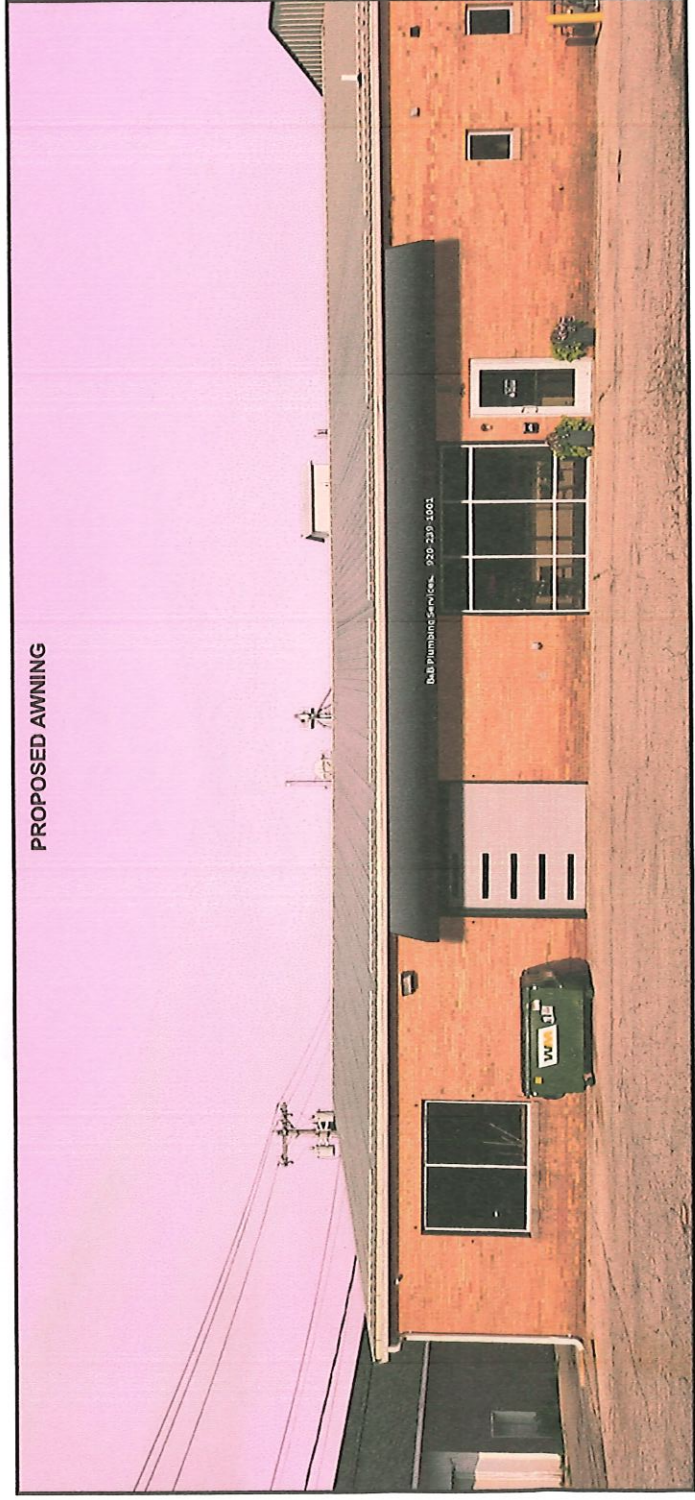
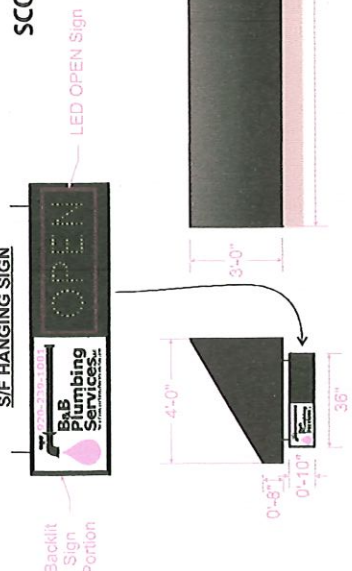
Name / Address
B&B Plumbing 20 West Main Street Waupun, WI 53963
Customer Phone

Description	Options	Total
To put backer behind awning to cover old holes in brick-materials and labor		3,180.00
To put new aluminum framed, fabric canopy over doors and windows-materials and labor		9,645.00
Electrical allowance for under canopy lighting		3,000.00
New fabricated and installed 10 high by 36 inch wide, single faced, back lit, LED, open sign		1,627.00
New black 6 inch gutter-materials and labor		2,280.00
Total		\$19,732.00

Signature _____ Date _____

NO.	DATE	DESCRIPTION

SCOPE: INSTALL AWNING TO FRONT OF BUILDING / ADD HANGING SIGN BY ENTRANCE



Waupun Senior/Community Center

Naming Sponsorship and Donation Program Overview

Naming of key areas within the Waupun Senior/Community Center is a cost-effective way to reach customers and receive repeat exposure to large audiences. Benefits of a naming sponsorship include:

1. Increase your brand name visibility and awareness.
2. Leverage recreation, health, fitness and wellness as a platform to associate with your brand.
3. Opportunity to showcase community partnerships and support the mission and vision of the new senior/community center.
4. Promotional tie-in opportunities.
5. Increase goodwill and enhance quality of life for Waupun area residents.
6. Evidence of your brand's commitment to the community as a local and regional leader.

Naming Sponsorship Opportunities:

There are several naming opportunities within the new facility. Sponsors of the various community rooms will be provided with a plaque that displays their logo and room name. Sponsorship terms are negotiable and start with a 10-year naming right unless otherwise noted.

Senior/Community Center Naming Sponsorship:

- 22,000 square foot facility with naming option for the entire facility: \$500,000

Fitness Center Naming Sponsorship:

- Core Equipment and Room Design, including flooring and media: \$85,000

Gymnasium Naming Sponsorship:

- Naming Option: \$125,000
- Gym Equipment: (including basketball hoops, volleyball/pickleball nets, scoreboards, bleachers, gym equipment, etc.): \$50,000

Multi-Purpose Room Sponsorship:

- Including seating for 200, media, etc.: \$75,000

Conference Room Sponsorship:

- Including seating for 12, media, etc.: \$7,500

Donor Recognition Wall:

Donors have the ability to support the new senior/community center by purchasing a tile on the donor wall, which will be located in a main viewing area of the new facility. Gifts from \$500 up to \$10,000 will be acknowledge on different sized tiles. The sizes will reflect the recognition levels- of \$500, \$1,000, \$2,500, \$5,000, and \$10,000.

A Sense of Community

Waupun is a place full of beautiful people and things. Our hope is to honor the past gifts of sculptures. While celebrating the present and future growth of Waupun.

The quality of life in Waupun is multiplying. And it is due to the hard working businesses, companies families that enter our city and call Waupun home.

Like the growing and creative city of Waupun, Ice Fest needs YOU to make it happen. We hope we can continue to count on your unwavering support of Waupun. Which ever way you decide to be involved, we thank you.



Waupun Ice Fest Committee

Jeni Maly
Phone: 920.948.6921
Email:
jenimaly@imaginethatartstudiowaupun.com

Jodi Mallas
Phone: 920.539.0448
Email: jodimallas@gmail.com



February 17-18, 2024
Weather Delay Date February 24-25



Consider being involved

- ⇒ Ice Host (60 spots available)
- ⇒ Warm Up Stations (10 spots available)
- ⇒ Financial Sponsor (unlimited)
- ⇒ Fundraising for your group that compliments Ice Fest, be part of the fun!
- ⇒ Volunteer hours for set up, light changing, clean up etc.
- ⇒ Open your business during event times on Saturday and Sunday.

What is being an Ice Host

Max from Art Below Zero, will carve a beautiful ice sculpture of your choice, from approx. 200 selections. One block of ice can make a master piece and several blocks can be a breath taking site. Each block costs \$500. A portion covers the cost of the ice and talent. The other portion will be collected to purchase other permanent works of art for the City of Sculpture in the future. The Ice Host will be the main source of funding for future art installations in Waupun. Your Ice Sculpture can be displayed in front of your business, downtown sidewalks or in our green spaces, parks and other festivity-sites through-out Waupun. Each ice sculpture will have the option for a name plate and illumination, for a small fee. You will also be included on our event flyers for the weekend.

Who can be an Ice Host

Any Business Small or Large

Groups: Churches to Sports organizations, Historical to Fine Arts and anything in between

Community members and Families

Organizations looking for fundraising opportunities

And more, no one is excluded from making this a wonderful event full of excite in the cold winter.

What are the benefits for you:

Other cities that host similar events see up to 100K visitors over a few days time.

Restaurants are packed with hungry event goers.

Shops are busting at the seams with shoppers.

Bring Brand recognition to your business.

Increase awareness of the role you play in our city.

Involvement in the growth of Waupun, that is happening all around us.

The wonderful feeling of being part of the Waupun Family.

And so much more.



Interactive Ice is possible, fun and beautiful.



Aug 1, 2023

Dear Devoted Waupun Business Owner,

On February 17-18th, our newly formed Waupun City of Sculpture organization will be hosting our first art & cultural event of the year, Waupun IceFest! We will be holding this annual festival in the beautiful brisk winter in the city of sculpture! Our indoor and outdoor activities will warm up Waupun and embellish our sidewalks with ICE sculptures! We are more than thrilled to bring sculptures to our city and liven up the mundane winter!

The Waupun City of Sculpture committee is passionate about adding a sculptural event to our growing community. We are eager to plan such an artful event with the help of our community members of Waupun. This event will bring our community together to honor our history of sculpture and celebrate the new! In fact, we created this event to sculpt the future of our City of Sculpture. We hope to use all proceeds from this annual art event to add modern sculptures to Waupun!

In order for this creative event to be carved out, we will need the support of our local businesses, organizations, and individuals that make up our City of Sculpture community. We are seeking out sponsorships, donations, and fundraising opportunities. We need our community creatives to take a stance, increase tourism, and assist in our efforts to bring sculptures to Waupun! We want Waupun to be an attractive destination for all visitors!

Please consider being a part of this winter wonderland! If you have any questions about Waupun IceFest, please feel free to contact Jeni Maly or Jodi Mallas. Thank you for your consideration and support for the arts and our community!

Sincerely,

Waupun IceFest Committee

Top Hat Ice Sponsor:

\$2,500 (4)

Print ads, mention in rotating Local Radio ads, Brochure/Map, Poster, Sponsor Signage, and Newspaper recognition. Choice of one ice sculpture block with your logo or a reserved table at The Rock for the Art Gala.

Bullet Ice Sponsor:

\$1,000 (4)

Mention in rotating Local Radio ads, Brochure/Map, Poster, Sponsor Signage, and Newspaper Recognition

Octagon Ice Sponsor:

\$500 (5)

Brochure/Map, Poster, Sponsor Signage, and Newspaper recognition

Crescent Ice Sponsor:

\$250 (10)

Brochure/Map, Sponsor Signage, and Newspaper recognition

Full Cube Sponsor:

\$100 (20)

Sponsor Signage and Newspaper recognition

Half Cube Donation:

\$50 Community Member

Newspaper Recognition

Crystal Ice Donation:

\$25 Community Member

Newspaper Recognition

If interested in fundraising with a portion of proceeds to be donated to IceFest, please contact Jeni Maly or Jodi Mallas.