The Waupun Community Development Authority will meet in-person, virtual, and teleconference. Instructions to join the meeting are provided below:

Virtual: https://us02web.zoom.us/j/87542528535?pwd=enpZN1FDbiVVTmtxSnhDUVZnR1F6QT09
Meeting ID: 875 4252 8535
Passcode: 659592
Phone: 312 626 6799 US (Chicago)

CALL TO ORDER

ROLL CALL

PERSONS WISHING TO ADDRESS THE COMMUNITY DEVELOPMENT AUTHORITY—State name, address, and subject of comments. (2 Minutes)

CONSIDERATION - ACTION
1. Approve December 2022 Financials
2. Approve Minutes from December 20, 2022 Community Development Authority
3. Consider New Application for Wind & Unwined 310 E Main Street
4. Administrator Update

ADVANCED PLANNING

ADJOURNMENT

Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact the City Clerk at 920-324-7915.
For the Month Ending: 12/31/2022

BUDGET

2022 Budget $217,310
Less Approved Grants and Expenses $(205,349)
Remaining Budget Funds Available $11,961

Outstanding Grants & Expenses:

Open Space Improvements (estimated cost remaining) $12,859.48
Weaving It Up To You! $3,475.00 (extended to 6/30/23)
Total Outstanding Expenses $16,334.48

Paid Grants and Expenses

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Vendor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/28/2022</td>
<td>New Business Attraction</td>
<td>BRUNTJEN, DUSTIN</td>
<td>$2,262.30</td>
</tr>
<tr>
<td>2/28/2022</td>
<td>CDA - Technology Grant</td>
<td>STONE &amp; SUEDE LLC</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>3/31/2022</td>
<td>Annual TID 3 Fee</td>
<td>WI DEPT OF REVENUE</td>
<td>$150.00</td>
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<tr>
<td>5/31/2022</td>
<td>CDA Grant Reimbursement</td>
<td>JUDSONS LLC</td>
<td>$5,000.00</td>
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<tr>
<td>6/30/2022</td>
<td>Grant</td>
<td>STONE &amp; SUEDE LLC</td>
<td>$50,000.00</td>
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<tr>
<td>3/31/2022</td>
<td>TID Compilation Fees-TID 3</td>
<td>BAKER TILLY US, LLP</td>
<td>$139.20</td>
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<tr>
<td>5/31/2022</td>
<td>TID Compilation Fees-TID 3</td>
<td>BAKER TILLY US, LLP</td>
<td>$490.80</td>
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<tr>
<td>5/31/2022</td>
<td>SW pipes for open spaces</td>
<td>FERGUSON WATERWORKS #1476</td>
<td>$2,360.84</td>
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<tr>
<td>6/30/2022</td>
<td>base - install storm sewer to open lots</td>
<td>QUALITY AGGREGATE LLC</td>
<td>$609.73</td>
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<tr>
<td>9/30/2022</td>
<td>LOCATE PROPERTY LINE IN ALLEYWAY-CDA CHARGING STATION</td>
<td>MSA PROFESSIONAL SERVICES INC</td>
<td>$261.30</td>
</tr>
<tr>
<td>9/30/2022</td>
<td>2 BOLLARDS INSTALLED TO PROTECT EV CHARGING STATION F</td>
<td>RWI PIPE FABRICATORS, INC</td>
<td>$692.00</td>
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<tr>
<td>9/30/2022</td>
<td>CDI GRANT GREEN SPACE PROJECT-INSTALL NEW URD CONDUIT</td>
<td>WAUPUN UTILITIES</td>
<td>$4,488.57</td>
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<tr>
<td>7/31/2022</td>
<td>Trans fm TID 3 to DSF-8/1 Interest Pmt</td>
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<td>$3,385.78</td>
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<td>9/24/2022</td>
<td>Signs for EV Charging Station behind Stone &amp; Suede</td>
<td>Traffic &amp; Parking Control Co</td>
<td>$258.36</td>
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<tr>
<td>10/6/2022</td>
<td>New Business Attraction</td>
<td>Imagine That!</td>
<td>$3,000.00</td>
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<tr>
<td>11/30/2022</td>
<td>ALLEYWAY BETWEEN MILL &amp; MADISON ST</td>
<td>MSA Professional Services</td>
<td>$660.00</td>
</tr>
<tr>
<td>11/30/2022</td>
<td>ALLEY BEHIND STONE &amp; SUEDE - MILL &amp; PAVE</td>
<td>NORTHEAST ASPHALT</td>
<td>$57,161.75</td>
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<td>12/7/2022</td>
<td>GRANT</td>
<td>ABB&amp;J INVESTMENTS</td>
<td>$15,000.00</td>
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<tr>
<td>12/7/2022</td>
<td>GRANT</td>
<td>ABB&amp;J INVESTMENTS</td>
<td>$9,550.00</td>
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<tr>
<td>12/7/2022</td>
<td>FACADE IMPROVEMENT REIMBURSEMENT</td>
<td>B&amp;B PLUMBING</td>
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<tr>
<td>12/21/2022</td>
<td>CDA GRANT REIMBURSEMENT - 1, 3A &amp; 7W MAIN ST. 2022 EV Charging Station</td>
<td>WALKING ON WATER INVESTMENTS, LLC</td>
<td>$15,000.00</td>
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<td></td>
<td>2022 Wages</td>
<td>WAUPUN UTILITIES</td>
<td>$4,318.77</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>$4,224.84</td>
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</table>

Total Paid Grants/Expenses $189,014.24
Meeting called to order by Chairman Bishop at 8 a.m.

Roll Call taken. Present: Sue Vandeberg, Jill Vanderkin, Cassandra VerHage, Gary DeJager, Mayor Bishop, Attorney Vande Zande; Also Present: Administrator Schlieve, Assistant Administrator Langenfeld, Allison Neuman (Wee Care); Absent & Excused: Nancy Vanderkin, Derek Drews;

Motion DeJager, second J. Vanderkin to approve Minutes from November 15, 2022 CDA Meeting as presented. Carried unanimously.

Motion DeJager, second J. Vanderkin to approve November 2022 CDA Financials as presented. Carried unanimously.

Allison Neuman from Wee Care is present to explain their expansion project. The plan is to remodel elements of the existing facility and complete a 1,600 sq ft addition. The added space will provide 30 additional daycare spaces in the City, which are desperately needed. Administrator Schlieve recommends that a larger grant with a Developer’s Agreement could be considered to support this important project. Schlieve notes that is possible that the City could pursue a CDI Grant. However, there are some things WEDC does not like about the proposed location. Schlieve explains that the City would need to demonstrate efforts to more broadly develop the area to the north currently owned by National Rivet to be given solid consideration on an application. Discussions are underway with National Rivet at this time. Motion DeJager, second Vandeburg to recommend that the Economic Development Committee review the application request and consider a larger amount of grant support. Carried unanimously.

Administrator Schlieve recommends extending the application for Weaving It Up To You through June 30, 2023 due to contractor issues and the need to work with the neighboring property owner to gain access to a roof area where repairs are needed. Motion DeJager, second J. Vanderkin to extend the application deadline to June 30, 2023. Carried unanimously.

Administrator Schlieve provides a general update, noting that the Senior Center design is being worked on and that the City expects to be bidding that work in spring of 2023. Once a construction schedule is determined, we will finalize decisions on the sale of the existing building. Schlieve notes that we are working on nominations for the Main Street Awards through WEDC. Also, work on the Vibrant Spaces grant is underway and we have determined that the area of focus for that grant will be the food truck area in the eastern-most green space. Staff has identified the Knowles Stewardship Grant through WI-DNR as another funding tool with broader coverage and the restroom and remaining areas will be consider under that application. The City will need to update their outdoor recreation plan to be able to apply for that grant. Other notable construction occurring is the extension of Wilson and Shaler Drive and Bayberry Lane, slated for spring of 2023.

Motion J. Vanderkin, second Vandeberg to adjourn the meeting. Carried unanimously. Meeting adjourned at 8:21 a.m.
Waupun Community Development Authority  
Downtown Revitalization Grant Application

Applicant Name: Brooke Straks
Applicant Address: N6709 Cty Rd M, Rosendale WI 54974
Phone: 9203451169    Fax:          Email: wind.unwined@gmail.com
Name of Business/Property: Wind & Unwined
Property Address: 310 E Main Street, Waupun, WI, 53963
Property Use: Cafe

For Tenants:
The CDA requires you to work with your landlord to obtain project approval indicated by signature below. If you are the owner of the building, you can leave this section blank.
Property Owner Name: Co owners of business are the landlords
Phone:          Email:          
Property Owner Address          
Property Owner Signature: Date
Expiration Date of Current Lease Agreement: Owner Initials

Project Summary: (Provide a brief project summary)
Install new awnings and signage to distinguish cafe from fitness center. We currently have same awning and we do not have a sign. Also will be installing planters and other facade decor.

Estimated Start Date: Spring 2023 Estimated Completion Date: Summer 2023
City Building Inspector Approval: Date:       

Revised 4/17/2016
Required Attachments:

☑ Cost Estimates ☐ Project plan(s) drawn to ¼-inch scale, if applicable
☑ Current photo(s) of property ☑ Paint color(s) or material sample(s), if applicable

Project Budget:

Projects located in the Business Improvement District: (CDA will consider non-BID covered expenses only)

Did you apply for BID's Façade Improvement Grant? ☑ Yes ☐ No

If yes, BID Meeting Date: 1/1/2023  BID Grant Awarded: $____________

Total Estimated Cost of Application: $16,000

Total CDA Grant Request: $5,000 (50% of non-BID covered expenses)

Release of Information:

I hereby authorize the Waupun Community Development Authority (CDA) permission to share all application materials with CDA members who will be reviewing my application. I acknowledge that information provided to the CDA may be released upon request in compliance with the open record requirements and in accordance with the freedom of information act. I acknowledge that I am to attend the CDA meeting in which this request will be reviewed and that the City of Waupun will notify me of that meeting.

Applicant Name (print): Brooke Straks

Applicant Signature: [Signature] Date: 12/13/2022

Submit application and attachments to:
Waupun Community Development Authority – City of Waupun
201 E. Main Street, Waupun WI 53963
Kathy@cityofwaupun.org

City Staff Use Only:

Date application received: ______________

Application reviewed for completeness by _____ (initials). Date: ______________

Property reviewed for delinquency by _____ (initials). Date: ______________

Applicant notified of scheduled CDA meeting by _____ (initials). Date: ______________

Revised 4/17/2018
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Revision</th>
<th>Quantity</th>
<th>Price</th>
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<tr>
<td>1</td>
<td>OPT. 1 SUNBRELLA AWNINGS</td>
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<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PRODUCE AND INSTALL SUNBRELLA AWNINGS WITH PAINTED GRAPHICS ONTO EXISTING FRAME. #D16776 PAGE 1. 2 YEAR LABOR WARRANTY (AWNINGS $5,400; INSTALL $1,000)</td>
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<td>1</td>
<td>$6,400.00 /EA</td>
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<tr>
<td>2</td>
<td>OPT. 2 METAL AND WOOD AWNING</td>
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<td>PRODUCE AND INSTALL METAL AND WOOD AWNING WITH ALUMINUM LETTERS AND THREE SUNBRELLA AWNINGS. #D16776 PAGE 2. 2 YEAR LABOR WARRANTY. (AWNINGS $7,900; INSTALL $1,000)</td>
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<td>WINDOW VINYL</td>
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<td></td>
<td>PRODUCE AND INSTALL CLT VINYL WINDOW GRAPHICS. #D16776 PAGE 3. 2 YEAR LABOR WARRANTY. ($550.00 vinyl; $180.00 instal)</td>
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<td>1</td>
<td>$730.00 /EA</td>
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<td>TAX &amp; PERMITTING FEES NOT INCLUDED.</td>
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**Total:** $16,030.00
Part Number

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<th>Item</th>
<th>Description</th>
<th>Revision</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
</table>

ACCEPTED BY: ________________________________

SIGNATURE: ________________________________

SALESPERSON SIGNATURE: ________________________________

SALESPERSON:    Heyes, M Kelsy-Ann

DATE:  6/16/2020

Permit(s) obtained by:

The proposal amount does not include sales tax, permits, obtaining fees, parking, warning lights, engineering, primary wiring, or final electrical connection unless specifically stated. Unforeseen/difficult digging conditions will be billed to customer. If pre-wiring is required additional charges may apply. All signs are wired at 120 volts unless otherwise specified in writing.

Payment Terms: 75% down payment is required, balance due upon completion. 1.5% interest on all balances over 30 days. 18% annual fee applicable taxes added to invoice. Client agrees to reimburse Creative Sign Co. for the reasonable attorney's fees, costs, and necessary disbursements incurred by Creative Sign Co. to collect any amount client fails to pay to Creative Sign Co. Credit Cards are accepted and on charges over $500 there will be a 3% fee added to your invoice.

Sign project will be placed into production after receipt of all the following: 1) Signed proposal acceptance, 2) signed drawing approval, 3) down payment, and 4) permit approval, if required. Approximately one week after receipt of these requirements, an estimated completion date will be communicated to the Client. No project will be started until down payment has been received, unless prior arrangements have been made.

All material is guaranteed to be as specified. Two year warranty on all parts and labor on new signs excluding lamps on electric signs. All work to be completed in a professional manner according to standard practices. Any alteration or deviation from the above specifications will be executed only upon written change order(s), and will become an extra charge, to be paid by the Client, over and above the proposal amount. All agreements contingent upon strikes, accidents or delays beyond our control. Final price of sign may increase due to site conditions, sizes, requirements, and attachment method based on the field survey size taken prior to production upon sale of signage. Failure to tender final payment on due date may void guarantee. Our workers are fully covered by Worker's Compensation Insurance. All attorney and court fees to be paid by buyer if this is disputed in a court of law.

This proposal does not become effective until signed and dated by Creative Sign Co. and may be withdrawn if not accepted within thirty (30) days.

The prices, specifications, terms, and conditions contained herein are satisfactory and are hereby accepted. Creative Sign Co. is authorized to do the work as specified. Payment will be made in accordance with the terms above.
CLIENT: WIND & UNWIND
LOCATION: 310 E MAIN ST, WAUPUN, WI 53963
DRAWN BY: BRIDGET H
SALESPERSON: KELSEY H
DATE: 06/15/2020
DESIGN #: 915776

REVIEW LOG:

DATE DESCRIPTION
06/00/2020

RECOVER AWNINGS
QUANTITY: 4 (SEE DRAWING)
LIGHTING: HID-ILLUMINATED
MATERIAL: SUNBRELLA FABRIC
STYLE: SHED
ENDS: CLOSED
PROJECTION: 45°
GRAPHICS: PAINTED
FONT: ABOVE
EGG CRATING: NO
FRAME: EXTENDING
MOUNTING: FLUSH TO BUILDING
INSTRUCTION: RECOVER 4 AWNINGS.

SUNBRELLA 4769-0000 MANHATTAN CLASSIC

Colors:
- S-1 SUNBRELLA 4769-0000 MANHATTAN CLASSIC
- S-2 SUNBRELLA 20000-000 BLACK
- S-3 POINT TO MATCH ON MANHATTAN CLASSIC

CUSTOMER SIGNATURE FOR DESIGN APPROVAL:

SIGNATURE DATE

THIS DRAWING IS THE PROPERTY OF CREATIVE SIGN CO., INC.

CONCEPTUAL DRAWING ONLY

CUSTOMER RESPONSIBILITIES

Please review all drawing details carefully. Creative Sign will produce signs as approved drawings indicate. Some changes may occur based on production needs. While Creative Sign will make every attempt to maintain colors in the final product to the color sample in the drawing, slight variations in color tone and intensity may occur. The customer should also contact the supplier for information on the unique lighting effects, specifications, and materials used. The customer should also consider the possibility of color changes due to varying compatibility of surface materials and paints used.

For all 4 signs in shop

AWN-1-4: LOC-1
OPTION A

COFFEE WINE BEER FOOD

P-3 COPY & LINES, ONTO S-2
48°

60.625° (5'-0"

PROJECTION 45°

45° (3'-9"

47° (3'-11"

10"

244" (20'-4"

5-1
AWN-1-4: LOC-1
OPTION B

CLIENT: WIND & UNWIND
LOCATION: 310 E MAIN ST, WAUPUN, WI 53963
DRAWN BY: BRIDGET E
SALESPEOPLE: KELBY H
DATE: 06/12/2020
DESIGN #: 019/76

RECOVER 3 AWNINGS, 1 ALL NEW

<table>
<thead>
<tr>
<th>TOP QUANTITY</th>
<th>RECOVER 3 AWNINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIGHTING:</td>
<td>NON-Illuminate.</td>
</tr>
<tr>
<td>MATERIAL:</td>
<td>SUNBRELLA (FABRIC)</td>
</tr>
<tr>
<td>STYLE:</td>
<td>SHED</td>
</tr>
<tr>
<td>ENDS:</td>
<td>CLOSED</td>
</tr>
<tr>
<td>PROJECTION:</td>
<td>48°</td>
</tr>
<tr>
<td>EGG CRATING:</td>
<td>NO</td>
</tr>
<tr>
<td>FRAME:</td>
<td>EXISTING</td>
</tr>
</tbody>
</table>

BOTTOM QTY: 1
LIGHTING: NON-Illuminate
MATERIAL: TEXTURE PLUS BARNWOOD APPLIED FLUSH TO CORRUGATED METAL
STYLE: SHED
ENDS: CLOSED
PROJECTION: 48°
EGG CRATING: NONE
FRAME: UNFINISHED (NEW)

COPY: 1/28 ALUM RAIL, CLEAR COATED FLUSH TO TEXTURE PLUS
MOUNTING: FLUSH TO FAUX WOOD W/ STUDS
INSTRUCTION: RECOVER 3 AWNINGS, PRODUCE 1 NEW

COLORS:
- S-1: SUNBRELLA 4676-0000 COCOA
- S-2: TEXTURE PLUS RUSTIC BARNWOOD CEDAR BROWN
- S-3: ALUMINUM CLEAR COAT

CUSTOMER SIGNATURE FOR DESIGN APPROVAL:

SIGNATURE: [signature]
DATE: [date]

THIS DRAWING IS THE PROPERTY OF CREATIVE SIGN CO., INC.

CONCEPTUAL DRAWING ONLY

CUSTOMER RESPONSIBILITIES

Please review all drawing details closely, as Creative Sign will produce signs as approved drawing depicts. Some changes may occur based on production needs. Metal Creative Sign will make every effort to maintain the overall design and colors of the sign, however, due to the nature of the sign manufacturing process, slight variations in color, size, and shape may occur. The customer should review all details carefully to ensure that the final product meets their expectations.

CONTACT YOUR SIGN CONSULTANT TO PURCHASE THE RIGHTS TO THIS DESIGN.

SUNBRELLA 4676-0000 COCOA

SUNBRELLA 4676-0000 COCOA

METAL CORRUGATION W/ 6 FAUX WOOD PANELS MOUNTED ON TOP

TEXTURE PLUS RUSTIC BARNWOOD FAUX WOOD PANELS IN CEDAR BROWN

P-3, 45° W BY 8.5" H
P-3, 29.75" W BY 7.5" H
P-3, 31.5" W BY 7.5" H

.125" DRAW ALUM W/ CLEAR COAT
This is an original, unparalleled drawing by Creative Sign Co., Inc. It is for your personal use. In conjunction with a project being planned by you, Creative Sign Co., Inc. is not to be shown to anyone outside of your organization. The design in this drawing may be used for no other purpose without the written permission of Creative Sign Co., Inc. Any reproduction is illegal. Trademarks, including names and logos, are not to be used. Contact your sign consultant to purchase the rights to this design.

Contact your sign consultant to purchase the rights to this design.
The OTA Company
2840 Bradley St.
Oshkosh, WI 54902
Ph: 920-235-3170
Fx: 920-235-7100
www.otainc.com

Sold To:
Wind & Unwined
Lisa Colleen
310 E. Main Street
Waupun, WI 53963
Phone:
Email:

Install At:
Same as Sold To:
County: Green Lake

Quote Date: 6/17/2021
Lead Time: 5 Weeks

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<th>Qty</th>
<th>Description</th>
<th>Unit</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Recover existing awnings over the Coffe &amp; Wine House</td>
<td></td>
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<tr>
<td>1</td>
<td>Approx: Measurements</td>
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<td>$1,530.00</td>
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<tr>
<td></td>
<td>245&quot; length x 47&quot; height x 48&quot; projection</td>
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<tr>
<td></td>
<td>Lace-on Awning</td>
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<tr>
<td>3</td>
<td>Rough Measurements for 2nd Story Awnings</td>
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<td>$2,445.00</td>
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<td></td>
<td>48&quot; width x 48&quot; height x 48&quot; projection</td>
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</table>

Fabric: Sunbrella
Color: TBD
Style: Traditional
Valance: Rigid
Closed Ends

PVC Trim: Best Match
Graphics: None
Lights: None
Egg Crating: None
Permits to be supplied by customer if necessary

Conditions: All material is guaranteed to be as specified. All work to be completed in a professional manner according to standard practices. Any alteration or deviation from the above specifications involving extra costs will be executed only upon written orders and such charges will become part of this agreement. All agreements contingent upon strikes, accidents, or delays beyond our control. Owner to carry fire, tornado, and other necessary insurance. Our employees are covered by Worker's Compensation Insurance. All work listed above is considered custom made and non-refundable. A finance charge of 1.5% (18% per annum) will be added to all past due invoices. Collection and attorneys fees will be assessed to all accounts placed for collection.

Subtotal $3,975.00
5.5% Sales Tax $218.63
Total $4,193.63

Thank you for allowing us this opportunity to provide a quote. We look forward to working with you.

Terms
Purchase order or contract with approved credit or 50% down payment required to schedule, balance due at time of installation.
Payment Options: Cash, Check, MasterCard or Visa Credit Cards

Credit Card
Name (as it appears on card): ____________________________
Number: ____________________________
Expiration date: ________/_______
Card Type: MC [ ] Visa [ ] Billing Zip Code [______]
Security Code (from back of card): ______________________
Balance will be processed two working days after installation.

Please sign here to indicate acceptance of conditions, terms, lead-time, and price quote.

<table>
<thead>
<tr>
<th>Customer</th>
<th>Date</th>
<th>Quoted by</th>
<th>Date</th>
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<tbody>
<tr>
<td>Toby Hegner</td>
<td>17-Jun-21</td>
<td>Toby Hegner</td>
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FM-821-01 Customer Quote Version 2.3 Revision A - Dated 10-15-16
AGENDA SUMMARY SHEET

MEETING DATE: January 17 2023
AGENDA SECTION: DISCUSSION
PRESENTER: Kathy Schlieve, Administrator

<table>
<thead>
<tr>
<th>DEPARTMENT GOAL(S) SUPPORTED (if applicable)</th>
<th>FISCAL IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Vitality</td>
<td>N/A</td>
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ISSUE SUMMARY

An update on the following items will be provided:

1. Vibrant Spaces Grant (support letter attached)
2. Main Street Bounceback Grant Awards
3. Main Street Awards Submissions
4. ARPA Funding Process
5. New Businesses
6. Vacant Spaces
7. General Updates

STAFF RECOMMENDATION:

ATTACHMENTS:
BID Letter of Support Vibrant Spaces Grant Application

RECOMMENDED MOTION:
January 12, 2023

Wisconsin Economic Development Corporation  
Vibrant Spaces Pilot: Program Grant Committee  
201 W Washington Ave  
Madison, WI 53703

RE: WI Economic Development Corporation (WEDC) Vibrant Spaces Grant Program

To Whom it May Concern,

I am writing this letter in support of the City of Waupun’s application to the Wisconsin Economic Development Corporation’s Vibrant Spaces Pilot Grant Program. As chair of the City’s Business Improvement District (BID) board, our committee has worked in cooperation with the City’s Community Development Authority (CDA), Downtown Promotions Committee, and City staff on revitalization efforts of our Central Business District. In 2016, the City became a Connect Community and since that time we have strengthened cooperative working relationships among these groups to foster revitalization throughout our Historic Downtown.

As part of our work, the BID Board contributed to the development of a streetscape plan that is the basis for this application. Our predominant goal is to activate vacant City-owned land within our downtown to increase foot traffic and economic vitality of the district. This will result in the creation of a community gathering space that can be programmed to achieve this goal.

The City currently has a Downtown Promotions committee that hosts regular events, with marketing money contributed from our BID. The creation of the streetscaping plan identified a lack of viable gathering space to host community events planned by this group. Additionally, a recent tourism assessment completed by Destination Lake Winnebago Region through the Roger Brooks organization found that the City has a significant gap in restaurants, with several lost in our downtown district as a result of the pandemic.

The City’s proposed plan includes creation of a destination location for food trucks with seating for outdoor dining. The longer-term plan includes the addition of public restrooms, art and activities to further complement the recommendations found in this application. In addition to programming currently happening through the City’s downtown promotions committee, the addition of food trucks will serve to activate the space to accomplish the goal of greater economic vibrancy in the central business district.

The recommendations in this application are consistent with the goals of our BID organization and essential to long-term business success in Waupun’s Central Business District. As a showing of ongoing support, the BID Board is committed to investing roughly $20,000 annually in various revitalization efforts to support event promotion, education, business attraction and improvement of existing business. Award of this grant will extend available city funding to realize progress toward our stated goals. As such, our board has authorized this letter of support and I strongly recommend consideration of this application.
Thank you for your consideration.

Respectfully Submitted,

[Signature]

Krista Bishop
BiD Board Chair | Owner of Weaving It Up To You