



**A G E N D A**  
**CITY OF WAUPUN CDA COMMITTEE MEETING**  
**Waupun City Hall – 201 E. Main Street, Waupun WI**  
**Tuesday, March 19, 2024 at 7:45 AM**

The Waupun Community Development Authority will meet In-person, virtual, and teleconference. Instructions to join the meeting are provided below:

**Virtual:** <https://us02web.zoom.us/j/84949639125?pwd=YWt0R015Z09wN3E5Q1o0WDFpclhrZz09>

**Meeting ID:** 849 4963 9125

**Passcode:** 757382

**Phone:** 312 626 6799 US (Chicago)

**CALL TO ORDER**

**ROLL CALL**

**CONSENT AGENDA**

- [1.](#) Approve Minutes from February 20, 2024 CDA Meeting
- [2.](#) Approve February 2024 CDA Financials

**REVIEW OUTSTANDING APPLICATIONS AND APPROVE AMENDMENTS**

- [3.](#) Review Outstanding Applications and Approve Any Needed Amendments

**DISCUSSION**

- [4.](#) Updates to Waupun Municipal Code Chapter 25 Entitled Central Business District Design Guidelines
- [5.](#) Administrator Updates

**ADVANCED PLANNING**

**ADJOURNMENT**

*Upon reasonable notice, efforts will be made to accommodate disabled individuals through appropriate aids and services. For additional information, contact the City Clerk at 920-324-7915.*



**MINUTES**  
**CITY OF WAUPUN CDA COMMITTEE MEETING**  
**Waupun City Hall – 201 E. Main Street, Waupun WI**  
**Tuesday, February 20, 2024 at 7:45 AM**

Meeting called to order at 7:45 a.m. by Chairperson Mayor Rohn Bishop.

Roll Call taken. Present are Mayor Bishop, Gary DeJager, Sue Vandenberg, Derek Drews, Jill Vanderkin and Bobbi Jo Kunz, Cassandra VerHage. Also present Administrator Schlieve, Assistant Administrator Langenfeld (online), Emily Englehardt, members of Leadership Fond du Lac County (Andrew Hayes, Andrea Pierce, Casey Koehler, Sadie Madigan, and Julie Dahlinger), Lauren Tillema, and Jason Whitford (online).

Motion Kunz, second DeJager to approve CDA Minutes from January 16, 2024. Carried unanimously.

Schlieve notes that there was an error in the originally approved minutes that indicated that the Advanced College of Cosmetology was approved for a \$2,000 grant. The correct amount should be \$4,787.07 and the minutes are revised to reflect this. Motion Vanderkin, second Vandenberg to approved revised minutes from November 21, 2023. Carried unanimously.

Motion DeJager, second VerHage to approve CDA Financials for January 2024 as presented. Carried unanimously.

Members of Leadership Fond du Lac are present along with the owners of Stone & Suede. They have worked to design a mural for the east wall of Stone & Suede. By ordinance the CDA is required to review and approve any mural design installed in the downtown. Mural design is an approximate 20' x 10' and will be placed on the northeast corner with Main St visibility. The goals of the project are to beautify the new food truck alley, showcase a local artist and promote cultural enrichment in the district, and to create community engagement by creating a destination photo opportunity in the city. The design is an arched floral design that will include #discoverwaupun. The group is fundraising for the mural installation and is only seeking design approval from the city. Motion DeJager, second Vanderkin to approve the design as presented. Carried unanimously.

Emily Englehardt is present and presents her application for exterior improvements to 16 Fond du Lac St for Waupun Gymnastics. Business will be adding new doors and an awning. Motion Schulz, second Matravers to provide a matching of \$4,365. Carried unanimously.

BID nominations for Waupun Business Alliance Awards were discussed based on grants completed in 2023. Best Façade Improvement for 2023 to Jud's for their front façade project. Best Mixed Used Redevelopment to B&B Plumbing for 20 W Main St. Best Community Development Project to Valido Homes for Tanager St development. Consensus among members that the identified projects are deserving of the award with no further nominations suggested. Members were encouraged to register for the WBA Annual Meeting on March 28 at the Rock.

Discussed purpose of and date for a Kick Start Workshop to be held this spring. The Kick Start is the next step in the Design WI implementation plan and will involve youth from WASD along with stakeholders from the community with the goal of prioritizing and providing input on projects identified in the Design WI plan. Group felt a Monday evening from 5 to 9 p.m. would work best for planning the workshop. Schlieve will work with other stakeholders and identify a Monday in April to coordinate the event, preferably with a date after the tax deadline.

Administrator Schlieve provided updates on the following:

- Waupun Ice Fest was very successful over the weekend. A representative from the WI Dept of Tourism was in town on Saturday to present a Joint Effort Marketing (JEM) Grant valued at more than \$16K to support the event. Schlieve notes that we are now eligible to apply for additional funding to support the annual event for the next several years.

- Schlieve confirms that the pending CDI Grant for brewery project cleared its last hurdle and that we are just waiting on contracts from WEDC.
- Kartechner & Girls Floral & Gift Shop will open at 18 S Madison Street this spring.
- The City has approved an agreement with the Eau Claire Tourism Sculpture Affiliation Program. That will bring rotating sculpture exhibits to the community with five new sculptures arriving in spring of 2024. This is being done in partnership with Jeni Maly's non-profit Waupun City of Sculpture. Maly has secured funding for 5 sculptures in 2024. The City is covering the cost of the affiliation agreement and cement bases for each of the sculptures. Work is underway with Jeni Maly to seek grants to fund marketing collateral for the project.
- Schlieve reports that she is currently interviewing three possible independent contractors to fill the role of communication and marketing professional for the central business district. The position will be contracted and funded by \$5K from Downtown Promotions; \$5K from BID; with the balance coming from tourism funds.
- Schlieve notes that Dodge County Tourism is working on rebranding and was a recipient of a JEM grant as well.
- Schlieve notes that conversations are underway on the Senior Center disposition with construction of the new facility running on schedule.
- Schlieve explains that there will be a ribbon cutting for a dedicated employee health clinic on March 4 with the Waupun Business Alliance and explains that the city has created the clinic with a partnership with WASD as part of a strategy to contain healthcare premiums through improved access to care and a focus on employee wellness.

Motion Draws, second VerHage to adjourn the meeting at 8:22 a.m. Motion carried unanimously.



# CDA Financial Statement

For the Month Ending:

2/29/2024

## BUDGET

<b>REVENUE</b>	\$ 251,642
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EXPENSE	Budget Amt	YTD Actual	Balance
WAGES	\$ 14,958	\$ (1,368)	\$ 13,590
PROFESSIONAL SERVICES/AUDIT FEES	\$ 3,000	\$ -	\$ 3,000
DEBT PAYMENTS	\$ 33,000	\$ -	\$ 33,000
PAYOUT FOR 2023 PROJECTS	\$ 10,000	\$ (5,000)	\$ 5,000
TARGETED REINVESTMENT	\$ 100,000	\$ -	\$ 100,000
FOOD TRUCK ALLEY MATCHING	\$ 70,000	\$ (1,496)	\$ 68,504
FAÇADE IMPROVEMENT PROJECTS	\$ 100,000	\$ -	\$ 100,000
<b>TOTAL EXPENSE</b>	<b>\$ 330,958</b>	<b>\$ (7,864)</b>	<b>\$ 323,094</b>

## AVAILABLE PROJECT FUNDS

IMPROVEMENT PROJECTS	\$ 95,046
TARGETED INVESTMENTS	\$ -
CARRYOVER FUNDS PRIOR YEAR(S)	\$ 77,777
REINVESTMENT PROJECTS	\$ 68,504
	<b>\$ 241,327</b>

REINVESTMENT ACTIVITY	Funds Disbursement Date	AMOUNT
FOOD TRUCK ALLEY MATCHING FUNDS		\$ 70,000
FOOD TRUCK ALLEY	2/29/2024	\$ (1,496)
		<b>\$ 68,504</b>

GRANTS APPROVED	Funds Disbursement Date	\$	110,000
BROKEN THREADS 2023	1/24/2024	\$	5,000
STATE FARM 2023	12/20/2023	\$	5,000
MADLINE CLOTHING 2024		\$	589
WAUPUN GYMNASTICS CLUB		\$	4,365
		<b>\$</b>	<b>95,046</b>

GRANTS - TARGETED INVESTMENTS	Funds Disbursement Date	\$	139,300
GYSBER'S JEWELRY 2023		\$	39,300
BREWERY 2023		\$	100,000
		<b>\$</b>	<b>-</b>

GRANTS - CARRYOVER FUNDS	Funds Disbursement Date	\$	77,777
		<b>\$</b>	<b>77,777</b>



# AGENDA SUMMARY SHEET

**MEETING DATE:** 3/19/24  
**AGENDA SECTION:** DISCUSSION/ACTION  
**PRESENTER:** Schlieve

**TITLE:** Review Outstanding Applications and Approve Any Needed Amendments

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DEPARTMENT GOAL(S) SUPPORTED <i>(if applicable)</i>	FISCAL IMPACT	
Economic Vitality	--	

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**ISSUE SUMMARY:**

Applications for the following business are outstanding:

- Madeline Clothing Company for \$589 (Project complete and reimbursements being processed)
- Waupun Gymnastics Club for \$4,365 (Project approved February; no recommended extensions at this time)
- Gysber’s Jewelry Store for \$39,300 (current extension expires end of March)

**STAFF RECOMMENDATION:**

**ATTACHMENTS:**

**RECOMMENDED MOTION:**

Motion to extend application for Gysber’s Jewelry Store to [insert date].



# AGENDA SUMMARY SHEET

**MEETING DATE:** 3/19/24  
**AGENDA SECTION:** DISCUSSION/ACTION  
**PRESENTER:** Schlieve

**TITLE:** Updates to Waupun Municipal Code Chapter 25  
Entitled Central Business District Design  
Guidelines

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DEPARTMENT GOAL(S) SUPPORTED <i>(if applicable)</i>	FISCAL IMPACT	
Economic Vitality	--	

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**ISSUE SUMMARY:**

BID has requested that we evaluate our Downtown Design Guidelines to amend restrictions on projecting signs. This recommendation came from the presentation Destination Lake Winnebago Region hosted featuring tourism expert, Roger Brooks. Currently the City permits projecting signs in City Ordinance 16.11 of Municipal Code as a conditional use. A public hearing at the Plan Commission meeting is scheduled for March 20, 2024 to revise Chapter 16 reference to projecting sign to repeal the conditional use permit and to make a fixed projecting sign an allowable use in all districts. Chapter 25 restrictions are in direct conflict with current and proposed city ordinances in Chapter 16. This a general discussion to review the design guideline ordinance as outlined to determine any needed updates. Staff is recommending that you consider adjusting the ordinance to be consistent with any recommendation the Plan Commission may provide to the council after the March 20, 2024 public hearing on City Ord. 16.11. Based on your feedback, a public hearing would need to be scheduled on Chapter 25 revisions before this board with recommendations on revisions brought to the council for approval.

**STAFF RECOMMENDATION:**

**ATTACHMENTS:**

Waupun Municipal Code Chapter 25 Entitled Central Business District Design Guidelines

<b>RECOMMENDED MOTION:</b>
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## CHAPTER 25 CENTRAL BUSINESS DISTRICT DESIGN GUIDELINES (Cr. #07-09)

25.01	General Purpose
25.02	Signs
25.03	Facades
25.04	Outdoor Furniture
25.05	Parking
25.06	Conditional Use Permit; Abrogation and Greater Restrictions

### **25.01 GENERAL PURPOSE.**

It is the general intent of the Waupun Common Council and the Community Development Authority (CDA) to renovate, preserve and maintain properties within the Central Business District (CBD) through a process of design guidelines in order to:

- (1) Encourage urban design and uniformity.
- (2) Integrate urban design and preservation of Waupun's heritage into the process of redevelopment and revitalization.
- (3) Enhance the character of the Waupun downtown business community.

This chapter shall be liberally construed to effectuate this purpose.

### **25.02 SIGNS.**

- (1) **PURPOSE.** The purpose of this subsection is to regulate, standardize, and enforce outdoor sign advertising and display in the Waupun Central Business District. This subsection is intended to promote the effective use of signs as a means to communicate, maintain, and enhance the aesthetic value of the Central Business District; promote pedestrian and vehicular safety; protect property values; and provide fair and consistent enforcement.
- (2) **DEFINITIONS.** The following terms have the meanings indicated:
  - (a) Abandoned Sign : Any sign of a business or building owner that is no longer in use or is in a state of disrepair.
  - (b) Business Identification Sign : Any sign that displays the name, address, slogan, logo, or emblem of a particular business.
  - (c) Canopy/Awning : A protective roof-like covering, often of canvas, mounted on a frame over a walkway or door.
  - (d) Central Business District : The Central Business District includes parcels zoned B-2 and designated as the Central Business District in §16.04(2) of the Waupun Municipal Code.

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- (e) Nonconforming Sign : Any sign that does not comply with City of Waupun Municipal Code §§25.02, 13.41, 16.11, or any other State or Municipal Statute, ordinance or regulation pertaining to signs.
  - (f) Permanent Sign : Any sign that is displayed for the intent of advertising for more than 30 consecutive days.
  - (g) Projection Sign : Any wall sign that protrudes more than 4 inches from the exterior wall of a building.
  - (h) Sandwich Board Sign : Any freestanding sign with an A-frame shape and messages on at least 2 sides that is generally placed on a sidewalk in close proximity to the business making use of it.
  - (i) Temporary Sign : Any sign that is displayed with the intention of advertising for not more than 30 consecutive days in any calendar year.
  - (j) Wall Sign : Any sign mounted or otherwise attached to any one of the outside structural walls of a building.
  - (k) Weatherproof : Material capable of withstanding exposure to all types of repeated weather conditions.
  - (l) Window Sign : Any sign of permanent or temporary nature displayed in any exterior window of a building.
  - (m) Banner : Any sign of lightweight fabric or similar material that is mounted to a building. Banners are permitted for seasonal events, sales, special events, and other similar uses provided such banners are removed within three days following the event, sale, special event, or similar use.
- (3) NONCONFORMING SIGNS. Signs in existence prior to the adoption of this chapter and not considered abandoned shall be deemed lawful nonconforming signs. If signs deemed nonconforming are relocated or reconstructed then they shall be subject to the provisions of this chapter.
- (4) ABANDONED SIGNS. The following restrictions shall apply to all signs located within the Central Business District:
- (a) Any sign in the Central Business District that advertises or identifies a business or similar activity must be removed within 60 days of the date this business ceases operation or vacates the premises, or the activity ceases. Any sign shall also be removed when it becomes so old, dilapidated or in disrepair as to be unsafe or unsightly.
  - (b) Sign removal shall be the responsibility of the owner of the property on which it is located. If the owner fails to timely remove signs as required here, the City of Waupun shall give the owner of the building 30 days' written notice thereof, and on the owner's failure to comply with this notice the City of Waupun may cause removal to be executed, the expenses of which shall be assessed to the tax roll of the property on which the abandoned sign is located.
- (5) WALL SIGNS. The following restrictions shall apply to wall signs located within the Central Business District:
- (a) Each business shall be permitted one externally mounted permanent sign on the main floor of the building, except that any building located on a corner lot shall be permitted 2 externally mounted permanent signs on the main floor of the building, one sign facing each thoroughfare.
  - (b) Wall signs shall not exceed 10% of the building's exterior facade or one square foot per foot of frontage of building, whichever is less.
  - (c) Wall signs shall be located above the first floor windows and doors but below second story window sill.
  - (d) Second story wall signs shall not exceed 8 square feet in area.
  - (e) Wall signs shall be used solely for identification of the business name, services provided and/or available products.



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- (f) Wall signs shall not physically diminish the architectural quality or structure of the building to which they are attached.
  - (g) Projection signs are prohibited.
  - (h) Wall signs of a temporary nature such as business identification banners shall be displayed for a period no more than 45 days, prior to affixing the permanent business signage.
- (6) WINDOW SIGNS. Within the Central Business District, permanent or temporary signs displayed in or on exterior windows shall not cover more than 50% of the window surface. Window signs may be illuminated, but are subject to City of Waupun Municipal Ordinances §16.11.
- (7) SANDWICH BOARD SIGNS. The following restrictions shall apply to sandwich board signs located within the Central Business District:
- (a) No more than one sandwich board sign shall be permitted per property, unless on a corner lot in which case 2 such signs shall be permitted, one on each sidewalk along each thoroughfare.
  - (b) Sandwich board signs shall be not greater than 2 feet in width and 4 feet in height. Height is measured from ground level to the peak of the sign. Width is measured from the farthest outside edge of the surface area to the opposite outside edge of the surface area.
  - (c) Sandwich board signs shall allow for a minimum of 2½ feet of unhindered sidewalk between the inside edge of the sign and the building exterior wall and 2½ feet of unhindered sidewalk between the outside edge of the sign and the outermost portion of curb directly parallel to the sign. Overall, it shall not take up more than one-quarter of the sidewalk width.
  - (d) Sandwich boards shall not be placed so as to extend beyond the property lines on either side of the property to which they apply.
  - (e) Sandwich board signs shall contain no more than 2 sides each on which different messages may appear. Message lettering shall be neat, orderly, and visually attractive.
  - (f) Sandwich board signs shall be made of durable weatherproof material.
  - (g) Lighting is not permitted on sandwich board signs.
  - (h) Sandwich board signs shall not be attached to any public property or fixture owned by the City of Waupun.
  - [(i) Reserved.]
  - (j) Sandwich board signs shall only be displayed during business hours of the business to which they apply. If established business hours permit sandwich board signs to remain after dusk, then such signs shall be placed in a well-lit area for pedestrian safety.
- (8) CANOPIES/AWNINGS. The following restrictions shall apply to canopies and awnings located within the Central Business District:
- (a) Canopies and awnings shall have a minimum ground level clearance of 7 feet 6 inches.
  - (b) Canopies and awnings shall not project more than 6 feet from the building's exterior wall.
  - (c) Canopies and awnings shall project a minimum of 3 feet from the exterior wall of the building, but shall not extend closer than 2 feet from any sidewalk curbing.
  - (d) Canopies and awnings shall be well maintained and shall be made of fire-resistant material.
  - (e) Words or graphics displayed on any canopy or awning shall not exceed 16 square feet in overall surface area.

**25.03 FACADE.**

- (1) **PURPOSE.** The purpose of this subsection is to promote uniformity and overall aesthetically pleasing facades of the buildings located in the Central Business District for the City of Waupun. The following restrictions shall apply to facades for all buildings located within the Central Business District:
- (2) **WINDOWS.** The following restrictions shall apply to windows in need of substantial repair and all window replacement for buildings located within the Central Business District:
  - (a) New windows shall reflect the design and overall theme of the Central Business District.
  - (b) Windows that have been blocked or screened by concrete or other materials shall be reopened to reestablish the intent of the original facade.
  - (c) Windows shall be kept clean and free of obstruction.
  - (d) Broken windows shall be repaired or replaced in a reasonable period of time, not to exceed 21 days. If repair or replacement is not timely made, the City may initiate such repairs, the cost of which shall be assessed to the tax roll of the applicable property.
- (3) **ELECTRICAL HARDWARE AND WIRING.** Electrical hardware and wiring for all buildings located in the Central Business District shall be covered and positioned in a manner that is safe and as aesthetically pleasing as practicable.
  - (a) Electrical wiring shall be bundled when possible to eliminate mess and hazard when hanging in front or down the side of businesses.
  - (b) Electrical hardware on the exterior walls of buildings shall be covered in an appropriate manner as to avoid injury and accident.
  - (c) Due to the possible danger that electrical hardware may pose to residents and property, all electrical hardware is subject to this chapter, regardless of whether preexisting. All electrical hardware not conforming to this amendment at the time of its adoption will be subject to sanctions if not corrected within 30 days of passage of this chapter.
- (4) **BUILDING NUMBERING.** All new building numbering should be done in a manner to promote uniformity throughout the Waupun Central Business District. All new building numbering shall be displayed on the main entrance to the building. Numbers shall be block styled, bold, black, and have a 3-inch minimum size.
- (5) **EXTERIOR WALLS AND MURALS.**
  - (a) All exterior walls shall be maintained in an effort to promote the historical theme of the Waupun Central Business District.
  - (b) Any additions to exterior walls or the installation of new exterior walls within the Central Business District shall be constructed in a manner that coincides with the surrounding architecture. Plans for substantial remodeling of building facades shall be approved by the Community Development Authority prior to construction.
  - (c) Plans regarding murals on business exterior walls shall be approved by the Waupun Community Development Authority prior to mural installation, placement or painting. Mural size, color scheme and theme shall be approved by the Community Development Authority on a case-by-case basis.
- (6) **EXTERIOR MATERIALS AND COLOR.** Exterior building materials for facades in the Central Business District shall be complimentary to a building's original materials as well as those of adjacent buildings.

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- (a) Brick, stone, and decorative concrete block are preferred and recommended for all exterior facade repair and rehabilitation. When repairing brick exterior care shall be taken to match appropriate size, color and texture to existing brick exterior.
  - (b) Colors that are considered earth tone, natural, and terra cotta are the preferred choices for brick or stone exteriors. All other materials for prospective projects shall be approved by the Community Development Authority prior to construction.
  - (c) Use of false-brick veneer, vinyl or aluminum siding is prohibited on the ground level and may only be used for second story and third story improvements with prior approval from the Community Development Authority. Other materials made to either imitate exterior finish materials or used to cover original architectural features are also prohibited unless otherwise approved by the Community Development Authority.
  - (d) Paint shall be used only on surfaces intended for paint application including wood, etc. Paint shall compliment the colors of existing materials on the facade such as brick and stone.

#### **25.04 OUTDOOR FURNITURE.**

Furnishings purchased through the Community Development Authority or City of Waupun pursuant to grants, donations, et cetera remain the property of the City of Waupun. Such items shall include without limitation: benches, bicycle racks, flowerpots, tree tubs, urns, and lighting fixtures. The City shall be responsible for maintenance, pickup, and removal of these furnishings at appropriate times. On a case-by-case basis and only with a business owner consensual agreement between the business owner and Community Development Authority, local business owners may be responsible for daily upkeep of plants, trees, shrubbery and other maintenance. Unless otherwise noted, City of Waupun shall maintain all furnishings acquired for the express purpose of downtown revitalization.

#### **25.05 PARKING AND PARKING LOTS.**

The following subsection shall apply to parking lots located in the Central Business District that are not under ownership of the City of Waupun:

- (1) Parking lots or areas in the Central Business District shall be maintained by the property owner of such parking area. Parking areas shall be free from any detriment that may endanger public safety or personal property.
- (2) Parking areas shall be properly lit from the time period directly following dusk until the closure of the business served by the parking area. Lighting shall not be required if hours of business are concluded before dusk.
- (3) Trash receptacles, dumpsters, storage bins and other containers located in parking areas shall be confined to specified areas and shall remain secured and closed at all times to insure public health and safety.

#### **25.06 CONDITIONAL USE; ABROGATION AND GREATER RESTRICTIONS.**

- (1) Any provision contained in this chapter may be conditionally amended by the Community Development Authority as to any property located within the Central Business District, on application by the property owner. In considering whether to grant such application, the Community Development Authority shall give due consideration to the purpose of this chapter as stated in §25.01 above. In granting such conditional use, the Community Development Authority may impose reasonable restrictions it considers appropriate in carrying out the purposes of this chapter.

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- (2) The enactment of this chapter is not intended to repeal, abrogate or impair any existing state or municipal statute, ordinance or regulation. In the event this chapter conflicts with any other provisions of this Code, easement, covenant or deed restriction, the more stringent restriction shall apply.

**ORDINANCE # 24 - \_\_\_\_**

**AN ORDINANCE TO AMEND CHAPTER TWENTY-FIVE OF THE MUNICIPAL CODE OF THE CITY OF WAUPUN ENTITLED "CENTRAL BUSINESS DISTRICT DESIGN GUIDELINES."**

THE COMMON COUNCIL OF THE CITY OF WAUPUN ORDAINS:

SECTION 1: Section 25.02 (5)(g) is amended as follows:

25.02(5)(g) Projection signs are permitted, but are subject to City of Waupun Municipal Ordinances §16.11

SECTION 2: All ordinances or portions of ordinances inconsistent with the provisions of this ordinance are repealed.

SECTION 3: This Ordinance shall be in full force and effect on its passage and publication as provided by law.

Enacted this \_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
Rohn W. Bishop  
Mayor

ATTEST:

\_\_\_\_\_

Angela Hull  
City Clerk

DRAFT



# AGENDA SUMMARY SHEET

**MEETING DATE:** 3/19/24

**TITLE:** Administrator Updates

**AGENDA SECTION:** DISCUSSION/ACTION

**PRESENTER:** Schlieve

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DEPARTMENT GOAL(S) SUPPORTED <i>(if applicable)</i>	FISCAL IMPACT	
Economic Vitality	--	

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**ISSUE SUMMARY:**

An update will be provided on the following:

- Food Truck Alley Construction Project
- Waupun Business Alliance Meeting Presentation (Please register at link below)
- SAVE THE DATE! Kick-Off Implementation Community Workshop planned for April 29, 2024, 5:30 to 8:30 pm  
Waupun Area Junior/Senior High School Library
- Updates on Waupun Sculpture Tour
- General Administrative Updates

Waupun Business Alliance Annual meeting is March 28, 2025. To register visit

<https://web.envisiongreaterfdl.com/events/WaupunBusiness%20Alliance%20Annual%20Banquet-9919638/details>

**STAFF RECOMMENDATION:**

**ATTACHMENTS:**

**RECOMMENDED MOTION:**