



MINUTES
CITY OF WAUPUN – BUSINESS IMPROVEMENT
DISTRICT MEETING
In-Person & Teleconference
Tuesday, September 14, 2021 at 7:00 AM

Committee Members Present:

- Krista Bishop
- Kate Bresser
- Terri Crisp
- Gary DeJager
- Jonathan Leonard
- Teresa Ruch
- Tyler Schulz

Committee Members Absent:

- Austin Armga
- Jodi Mallas
- Rich Matravers

Staff Present:

- Kathy Schlieve Administrator
- Sarah Van BurenCommunity & Economic Development Coordinator

CALL TO ORDER:

Ms. Bishop called the meeting to order at 7:00 a.m.

ROLL CALL OF BOARD MEMBERS:

Roll call and quorum determined.

PUBLIC COMMENT:

None.

CONSIDER APPROVAL OF THE FOLLOWING AGENDA ITEMS:

1. Approval of Agenda/Motion to Deviate

A motion to approve the agenda was made by Mr. DeJager and seconded by Ms. Bresser, passing unanimously.

2. Funding for Business Attraction Effort

At the September 8, 2021 BID meeting, due to the lack of applications, the board decided to freeze funds allocated for the 2021 Pop-Up program and upon year-end close out allocate unexpended funds toward the Façade Improvement Program in 2022. Staff is requesting to unfreeze the 2021 Pop-Up program funds, totaling \$3,34845 to create a new business attraction program. The idea for this program came from discussions with parties interested in 431 E. Main. To date, staff has shown the space five times, and all interested parties have expressed concern over flooring, needed electrical work, and the current condition of the air conditioning. Some estimates have shown new flooring along could be over \$6,000.

To make this space viable, investment needs to be made and assistance from the City would be beneficial. Staff will also present this at the CDA meeting on September 21, 2021. It is envisioned that, like other grant opportunities offered by the BID, it would be a reimbursement-based program. If approved, program guidelines will be created for review by the BID.

A motion to unfreeze the 2021 Pop-Up program funds to create a new business attraction grant was made by Mr. DeJager and seconded by Mr. Schulz, passing unanimously.

ADJOURNMENT

The meeting was adjourned at 7:18 a.m.