



LICENSING BOARD MEETING - AMENDED AGENDA

WEDNESDAY, JUNE 12, 2024 AT 4:30 PM

WATERTOWN MUNICIPAL - 106 JONES STREET, WATERTOWN, WI 53094 ROOM 0041

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 917 858 0897 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/9178580897?pwd=eUOpCUyvIV65zIPMYImMdPU1LVLx5I.1>

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

- A. Licensing Board minutes from May 15, 2024
- B. Licensing Board minutes from May 29, 2024

3. BUSINESS

- A. Review and take action: application for a "Class B" Malt and Liquor License from Tequila Nights LLC DBA Tequila Nights (Michael Martin, Agent) located at 617 South 1st Street for licensing year July 1 2024 - June 30, 2025 (former M&M bar)
- B. Review and take action: application for Temporary Class "B" Beer and Temporary "Class B" Wine license from American Legion Pitterle-Beaudoin Post 189 at Riverside Park for the July 4th Celebration event on Wednesday, July 3, and Thursday, July 4, 2024
- C. Review and take action: applications for Temporary "Class B" Wine Licenses for the 8th Annual Wine Walk event hosted by Watertown Area Chamber of Commerce on September 5, 2024, during the hours of 4:30 p.m. and 8:00 p.m. Locations include: Ava's A Posh Boutique, 209 E Main St; Bradow Jewelers, 217 E Main St; Brown's Shoe Fit Co, 212 E Main St; Central Block Kitchen & Design, 300 E Main St; Draeger's Floral, 618 E Main St; Fuelify, 114 N Water St; Oswald Konz Financial Group, 118 W Main St; Rock River Chimney & Fireplace, 216 S Third St; Thrivent Financial, 116 S Third St; and White Oak Builders, 14 E Main St.
- D. Review and take action: renewals of the following COMPLETED license applications: "Class B" Combination Malt and Liquor Licenses, "Class A" Malt Licenses, "Class B" Malt Licenses, "Class C" Wine Licenses, "Class A" Combination Malt and Liquor Licenses listed on Exhibit A
- E. Review and take action: renewals of Secondhand Article / Jewelry Licenses listed on Exhibit B
- F. Review and take action: incomplete/not recieved renewals of the following: "Class B" Combination Malt and Liquor Licenses, "Class A" Malt Licenses, and "Class A" Combination Malt and Liquor Licenses listed on Exhibit C
- G. Review and take action: Temporary Premises Amendment application by Erin Schroeder for Run-Inn Erin's 700 N Fourth St. for June 22, 2024 during the hours of 11:00 am - 7:00 pm
- H. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for "Class A" Combo Retail Liquor License and Cigarette, Tobacco, and Electronic Vaping Device Retail license: Ashraf R Mustafa

- I. Reconvene to Open Session
- J. Review and take action: Application for a "Class A" Malt and Liquor License from Watertown Liquor Depot DBA Liquor Depot (Hydn Heisel, Agent) located at 1907 Market Way Ste C for licensing year July 1 2024 - June 30, 2025
- K. Review and take action: Determine date of the October Licensing Board meeting (October 7, 8 and 9 are budget meeting dates)

4. REPORTS

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Operator's List
- C. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only



LICENSING BOARD MEETING MINUTES

WEDNESDAY, MAY 15, 2024 AT 4:15 PM

WATERTOWN MUNICIPAL - 106 JONES STREET, WATERTOWN, WI 53094 ROOM 0041

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 0041 and via GoToMeeting. The following members were present: Mayor McFarland, Ald. Blanke, Ald. Smith, Erin Schroeder, and Cheri Martin. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro (virtual), Town Square Coordinator Steph Juhl, Park and Rec Director Kristine Butteris, City Clerk Megan Dunneisen, and Deputy Treasurer/Clerk Sheri Rohr.

1. CALL TO ORDER Mayor McFarland called the meeting to order at 4:17pm.

2. REVIEW AND APPROVE MINUTES

- A. Ald. Smith made a motion to approve the Licensing Board minutes from April 10, 2024, seconded by Ald. Blanke and carried by unanimous voice vote.

3. BUSINESS

- A. Ald. Smith made a motion to table the Application for a "Class A" Malt and Liquor License from VAM United Inc DBA Watertown Mart (Poojaben Patel, Agent) located at 330 Summit Ave (currently licensed to PNJ Enterprises LLC - Watertown BP Mart) to allow time for the applicant to purchase the building, seconded by Schroeder and carried by unanimous voice vote.
- B. Ald. Blanke made a motion to approve the application for Temporary Class "B" Beer and Temporary "Class B" Wine license from Fiesta Cultural.org at Bentzin Family Town Square for the Fiesta at the Park event on Saturday, August 31, 2024, seconded by Martin and carried by unanimous voice vote.
- C. Ald. Smith made a motion to approve the application for Temporary Class "B" Beer license from Watertown Main Street Program at Bentzin Family Town Square for the Summer Concert Series event on Saturday, June 8, 2024, seconded by Martin and carried by unanimous voice vote.
- D. Martin made a motion to approve the applications for Temporary Class "B" Beer Licenses for the Watertown Craft Beer & Seltzer Walk event hosted by Watertown Main Street Program on July 13, 2024, during the hours of 1:00 p.m. and 4:00 p.m. Locations include: Zoh!2 Salon Suites, 202 W Main St; Fuelify, 114 N Water St; Bradow Jewelers, 217 E Main St; Brown's Shoe Fit Co, 212 E Main St; Central Block Kitchen & Design, 300 E Main St; Latte Donatte, 501 E Main St; Literatus & Co, 401 E Main St; White Oak Builders, 14 E Main St; Wilder's Plants & More, 314 E Madison St; and Ava's A Posh Boutique, 209 E Main St., seconded by Ald. Blanke and carried by unanimous voice vote.
- E. Martin made a motion to approve the application for Temporary Class "B" Beer license from Watertown Moose Lodge 830 at 1222 Juneau St. for the Car Show event on Thursday, June 13, 2024, seconded by Ald. Blanke. Dunneisen made note of the conversation with Mr. Godfroy about the Moose Lodge already holding a license and that the two premises cannot be crossed with alcoholic beverages. Additionally, any beer bought for the event must be purchased under the temp "B" license. Motion carried by unanimous voice vote.
- F. Ald. Smith made a motion to approve the application for Temporary Class "B" Beer license from Whitetails Unlimited at Bentzin Family Town Square for the Summer Concert Series events on Saturday, August 17, and Saturday, August 24, 2024, seconded by Schroeder and carried by unanimous voice vote.
- G. Dunneisen gave an update on the License amendment for Little Italy LLC - Change in DBA name to Old House Bar & Grill.
- H. Ald. Blanke made a motion to approve the request for a Producer Full-Service Retail Sales to sell beer and wine from BrewFinity Brewing for Thirsty Thursdays Beer Garden Series at Bentzin Family Town Square on June 13, July 11, August 15, and September 12, 2024, during the hours of 5pm - 9pm and for the Summer Concert Series on June 15, 2024, from 5pm - 9pm, seconded by Martin. Information included in packets on the changes from Act 73 being passed last year that includes breweries and distilleries being able to operate full-service off-site retail locations. If approved by the governing body, the submitted application is signed and given back to the brewery to submit to the State for the permit. Schroeder asked if the city received any revenue for these events, Park and Rec director Kristine Butteris indicated that the

cost to vendors is \$250 per event. Schroeder asked if the brewery is subject to health inspections, Park and Rec indicated they would ask the Health Department and follow up. Additional questions were asked about the Town Square policy for vendors, Mayor McFarland advised to direct these questions to Park and Rec at the Town Square Programming Committee. Motion passed by voice vote of: Yes; 4, No;1(Schroeder).

- I. Schroeder made a motion to table the following items until the next Licensing Meeting due to not having all required information: item I. renewals of the following COMPLETED license applications (Exhibit A): "Class B" Combination Malt and Liquor Licenses "Class A" Malt Licenses "Class B" Malt Licenses "Class C" Wine Licenses "Class A" Combination Malt and Liquor Licenses, item J. renewals of Secondhand Article / Jewelry Licenses (Exhibit B), and item K. incomplete/not recieved renewals of the following (Exhibit C): "Class B" Combination Malt and Liquor Licenses "Class A" Malt Licenses "Class B" Malt Licenses "Class C" Wine Licenses "Class A" Combination Malt and Liquor Licenses, seconded Ald. Smith and carried by unanimous voice vote.
- L. Ald. Smith made a motion to Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Brandan S Jolliff, seconded by Schroeder and carried by roll call vote of: Yes - 5 (Smith, Schroeder, Martin, Blanke, McFarland); No – 0.
- M. Schroeder made a motion to Reconvene to open session, seconded by Martin and carried by unanimous voice vote.
- N. Ald. Blanke made a motion to deny the application for operator's license from Brandan S Jolliff due to Cat. I of the Watertown Licensing Guidelines, seconded Ald. Smith and carried by unanimous voice vote.

4. REPORTS

- A. Special Events List was presented.
- B. Monthly Operator's List was presented.
- C. Monthly Police Report was presented.

5. ADJOURNMENT

Martin made a motion to adjourn the meeting at 5:00 p.m., seconded by Schroeder and carried by unanimous voice vote.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.



LICENSING BOARD MEETING - SPECIAL - AMENDED – MEETING MINUTES

WEDNESDAY, MAY 29, 2024 AT 4:00 PM

WATERTOWN MUNICIPAL - 106 JONES STREET, WATERTOWN, WI 53094 ROOM 0041

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in room 0041 and via GoToMeeting. The following members were present: Mayor McFarland, Ald. Smith, Erin Schroeder, and Cheri Martin. Absent was Ald. Blanke. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro, Town Square Coordinator Steph Juhl, Park and Rec Director Kristine Butteris, City Clerk Megan Dunneisen, and Deputy Treasurer/Clerk Sheri Rohr. Other members of the public were also present.

1. CALL TO ORDER Mayor McFarland called the meeting to order at 4:07pm

2. BUSINESS

Mayor McFarland gave background on the sequence of events that have taken place resulting in the special Licensing Board meeting, such as Licensing Board's decision to recommend approval of BrewFinity's application for an off-site retail location and Council voting to bring it back to the Licensing Board. The Jefferson County Tavern League Foundation representatives spoke to the Council about other options available aside from bringing in outside businesses to the city.

Mayor McFarland reminded everyone that we have approved BrewFinity to operate at an event that took place last year (October 2023). Due to the passing of Act 73, there is now a formal form from the state that is required to be completed by the municipality for the brewery to submit to the DOR, rather than simply providing an approval letter for the brewery to submit to the DOR for the permit; this is what took place in October.

A recap was given on why we now have two applications for the same date on the same agenda: this is due to Council referring the application from BrewFinity back to Licensing Board and since then the Jefferson County Tavern League Foundation has applied as an option after the council meeting. The Licensing Board now has options to recommend back to Council.

The wording of "possible action" on the Jefferson County Tavern League Foundation Temp B application was questioned and it was explained that it was due to not having the Foundation's application at the time the agenda was created. Erin Schroeder (Licensing Board member, establishment owner, and Jefferson County Tavern League Foundation representative) gave background on confusion of filling out the application for an event that is no longer taking place and needing to submit a new application for the June 15th date. This resulted in the delay of the application for the correct dates being submitted.

Schroeder went on to discuss the Foundation's application and mentioned that they would be giving proceeds from the event back to local charitable organizations. Cheri Martin (Licensing Board member) asked if the Town Square Coordinator seeks out nonprofit organizations first before looking at other options to help with events. Stephanie Juhl (Town Square Coordinator) responded that it is not always what happens, but typically it is nonprofits that qualify to hold a Temp B license.

City Attorney Chesebro was asked to provide information on denying a license. He stated that if a license should be denied it shall be based on the same standards and criteria that the municipality has established by ordinance for the evaluation of all retail license applications and the municipality may not impose any requirement restrictions that the municipality does not oppose on other retail licenses - referencing chapter 125.29(d) of the WI State Statutes. The DOR needs approval by the municipality to issue the permit to the brewery for the offsite full-service retail location. If the municipality is going to deny the application, they would need to provide justification for the denial so that if it was contested the justification could be explained to the court.

Martin stated that either one of the agenda items could be approved but really, it's about keeping the business in the city. Background was given on Park and Rec reaching out to the Jefferson County Tavern League Foundation about working together back in February, but there was no follow up from the Foundation to Park and Rec. Park and Rec then reached out to BrewFinity to see if they could fill in for a vacancy at the event in which they responded yes. The Foundation's concern came up later after Licensing Board had recommended approval of BrewFinity.

Mayor McFarland discussed that the event is only for 4 hours and that she is uncomfortable setting the precedence that we are going to recommend approval at one level and then back track it at the eleventh hour because of another idea coming up. When we are talking about private businesses, especially for 4 hours, Mayor McFarland further expressed feeling uncomfortable putting the city in a possible discriminatory position just because the applicant is

from out of town. Mayor McFarland believes we can still find a path to coordinate with the Jefferson County Tavern League Foundation to serve at Town Square events in the future.

Ald. Smith offered that we are going to set a precedence no matter which way it goes, stating he is more concerned about setting the precedence about approving an out-of-town business over a local one. At the previous licensing board meeting, there was only one option presented and now there are two options. That sets a different context and therein the Board is not automatically required to come to the same result. He continues to say we would be failing the mandate of Council if we would say we were duty bound procedurally. Since granting approval to the brewery needs to be done by invitation, and the city does not have any affirmative action outlining the inviting or denying breweries to operate at city events, there would be no bases or reason to state a denial. The brewery would not be rejected if we don't approve it, we would just not be filling the prerequisite for the brewery to come.

Mayor McFarland clarified her previous comments that, being a voting member on this Board and interfering with two businesses competing for a place in the community, she is feeling uncomfortable about the situation. Here we have a business who came in, applied, someone didn't like it, applied with their application, and now there is a possibility that we are going back on that decision. She very much supports local business and is confident we will get there in the long run, but this is only one day for 4 hours. Martin echoed Mayor McFarland. Mayor McFarland continued by saying we reached out to BrewFinity and now we are going back on that. Martin suggested that perhaps going forward we can remember this and choose not to reach out to them next time.

Mayor McFarland explained that it is important to note that the Jefferson County Tavern League Foundation was reached out to months ago about working together, and the city didn't hear back so the decision was made to move on to the next option. There were no ill intentions to not support local business when that decision was made.

Ald. Smith mentioned that the decision made today could set precedence for the future.

Ald. Smith made a motion to move to Item B, seconded by Martin and carried by unanimous voice vote.

- B. Ald. Smith moved to approve the application for a Temporary Class "B" Beer license from the Jefferson County Tavern League Foundation for the Summer Concert Series on June 15, 2024 from 5pm - 9pm at the Bentzin Family Town Square contingent on all required information being submitted, seconded by Martin and carried by voice vote with Schroeder abstaining.
- A. Ald. Smith made a motion to table the request to sell beer and wine as a full-service retail outlet from Kellermeister Beverages, LLC DBA BrewFinity Brewing Co at the Bentzin Family Town Square for the Summer Concert Series on June 15, 2024 from 5pm - 9pm, seconded by Martin and carried by voice vote with Schroeder abstaining.

3. ADJOURNMENT Schroeder made a motion to adjourn the meeting at 4:54 p.m., seconded by Martin and carried by unanimous voice vote.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Form
AB-200

RECEIVED

MAY 06 2024

Alcohol Beverage License
Application

For Municipality	Section 3, Item A.
Municipality	C. Watertown
License Period	7/1/24 - 6/30/25

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ 450
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ <u>550</u>
Background Check Fee	\$
Publication Fee	\$ <u>175</u>
Total Fees	\$ <u>725 + tab</u>

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

TEQUILA NIGHTS LLC

2. Business Trade Name or DBA

TEQUILA NIGHTS

3. FEIN

99-2691826

4. Wisconsin Seller's Permit Number

456-1031739030-02

5. Entity Type (check one)

- ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. State of Organization

WI

7. Date of Organization

4-25-24

8. Wisconsin DFI Registration Number

T108432

9. Premises Address

617 SOUTH FIRST STREET

10. City

WATERTOWN

11. State

WI

12. Zip Code

53094

13. County

JEFFERSON

14. Governing Municipality: ☒ City ☐ Town ☐ Village
of: WATERTOWN

15. Aldermanic District

16. Premises Phone

920-248-2622

17. Premises Email

mre.mikemartin@gmail.com

18. Website

NONE

19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

1st FLOOR BAR + BASEMENT

20. Mailing Address (if different from premises address)

511 E MAIN ST.

21. City

WATERTOWN

22. State

WI

23. Zip Code

53094

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
- If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed?	<input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol or beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☐ Yes ☒ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
MARTIN	MICHAEL	AGENT	920-248-2622

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name MARTIN		First Name MICHAEL		M.I. L
Title AGENT		Email mre.mike.martin@gnail.com		Phone 920-248-2622
Signature 			Date 5/6/24	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/06/24	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

☒ Temporary "Class B" Wine☒ Temporary Class "B" Beer

Part A: Organization Information

1. Organization Name American Legion Pitterle-Beaudoin Post 189		
2. Organization Permanent Address 206 S. First St., PO Box 22		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0784079	8. Date of Organization/Incorporation 10/10/19	9. State of Organization/Incorporation Wisconsin
10. Phone (920) 253-7373	11. Email rogsan815@att.net	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input checked="" type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) 456-1030347772-02		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Zillmer	Stephen	Commander	(920) 960-9111
Grill	Kirk	Adjutant	(920) 285-9214
Herbert	Roger	Finance Officer	(920) 253-7373

Continued →

Part C: Event Information

1. Name of Event (if applicable) July 4th Celebration			
2. Dates of Operation July 3 and July 4, 2024		3. Hours of Operation 8am-11pm	
4. Premises Address Riverside Park			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event	
13. Organizer Website		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Entire Riverside Park, including, but not limited to, Upper Pavilion, Celebration Shelter, Island (for fireworks).			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Herbert		First Name Roger	M.I. W
Title Finance Officer	Email rogsan815@att.net	Phone (920) 253-7373	
Signature <i>Roger W. Herbert</i>		Date 5/7/24	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/07/2024	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Aras

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main Street		
3. City Watertown	4. State Wi	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street		
7. FEIN 39-0689225	8. Date of Organization/Incorporation August	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email bonnie@watertownchamber.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) n/a		

Part B: Individual Information

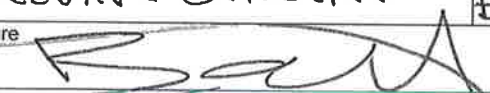
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0927
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	920 988-5241

Continued →

Part C: Event Information			
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Ave's - 209 E Main Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Ave's - Retail Sales floor - 1 st floor, inside only			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name Hertel		First Name Dennis	
Title Executive Director		M.I. K	
Email dennis@watertownchamber.com		Phone 920 988 5241	
Signature 		Date	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 05/29/24	License Number 2024-043
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Bradon

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main Street		
3. City Watertown	4. State Wi.	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street		
7. FEIN 39-0689225	8. Date of Organization/Incorporation August	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email bonnie@watertownchamber.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) n/a		

Part B: Individual Information

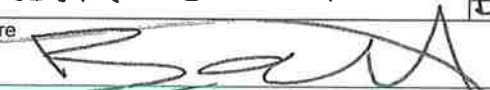
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0027
Van Ent	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	920 988-5241

Continued →

Part C: Event Information			
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Bradow Jewelers - 217 E Main Street			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/wine-walk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Bradow Jewelers - Retail sales floor, inside only			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name Hertel		First Name Dennis	
Title Executive Director		M.I. K	
Email dennis@watertownchamber.com		Phone 920 988 5241	
Signature 		Date 5-29-24	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 05/29/24	License Number 2024-044
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

1. Organization Name
Watertown Area Chamber of Commerce

2. Organization Permanent Address
519 E Main Street

3. City
Watertown

4. State
Wi

5. Zip Code
53094

6. Mailing Address (if different from permanent address)
519 E Main Street

7. FEIN
39-0689225

8. Date of Organization/Incorporation
August

9. State of Organization/Incorporation
Wisconsin

10. Phone
920-261-6320

11. Email
bonnie@watertownchamber.com

12. Organization type (check one)

☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization

☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? ☐ Yes ☒ No

14. Wisconsin Seller's Permit Number (if applicable)
n/a

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0927
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hortel	Bonnie	Executive Directn	920 988-5241

Continued →

Part C: Event Information

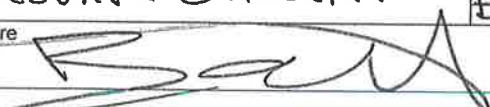
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Browns Shoes - 212 E Main Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Brown's Shoes - Retail sales floor, inside only			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com		Phone 920 988 5241	
Signature 			Date 5-29-24	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-045
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information			
1. Organization Name Watertown Area Chamber of Commerce			
2. Organization Permanent Address 519 E Main Street			
3. City Watertown	4. State WI	5. Zip Code 53097	
6. Mailing Address (if different from permanent address) 519 E Main Street			
7. FEIN 39-0689225	8. Date of Organization/Incorporation August	9. State of Organization/Incorporation Wisconsin	
10. Phone 920-261-6320	11. Email bonnie@watertownchamber.com		
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.			
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
14. Wisconsin Seller's Permit Number (if applicable) n/a			

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0927
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	920 988-5241

Continued →

Part C: Event Information


1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Central Block - 300 E Main Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Central Block - Retail sales floor, inside only			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com		Phone 920 988 5241	
Signature 			Date 5-29-24	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-046
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown


License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Watertown Area Chamber of Commerce				
2. Organization Permanent Address 519 E Main Street				
3. City Watertown			4. State Wi	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street				
7. FEIN 39-0689225		8. Date of Organization/Incorporation August		9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320		11. Email bonnie@watertownchamber.com		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable) n/a				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0927
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	(920) 988-5241

Continued →

Part C: Event Information			
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Draeger's Floral - 618 E Main Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 4
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Draeger's Floral - Retail Sales floor, inside only			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name Hertel		First Name Dennis	
Title Executive Director		M.I. K	
Email dennis@watertownchamber.com		Phone 920 988 5241	
Signature 		Date 5-29-24	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 05/29/24	License Number 2024-047
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Fuelify

Section 3, Item C.

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Watertown Area Chamber of Commerce				
2. Organization Permanent Address 519 E Main Street				
3. City Watertown			4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street				
7. FEIN 39-0689225		8. Date of Organization/Incorporation August		9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320		11. Email bonnie@watertownchamber.com		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable) n/a				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0827
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	920 988-5241

Continued →

Part C: Event Information

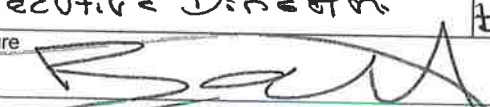
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Fuelify - 114 N. Water Street			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Fuelify - Retail Sales floor, inside only			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com	Phone 920 988 5241		
Signature 		Date		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-048
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Watertown Area Chamber of Commerce				
2. Organization Permanent Address 519 E Main Street				
3. City Watertown			4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street				
7. FEIN 39-0689225		8. Date of Organization/Incorporation August		9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320		11. Email bonnie@watertownchamber.com		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable) n/a				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0827
Van Ent	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	920 988-5241

Continued →

Part C: Event Information

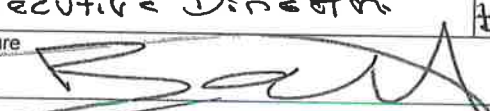
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Oswald Konz - 118 W Main Street			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Oswald Konz - Lobby only - inside			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com	Phone 920 988 5241		
Signature 		Date 5-29-24		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-049
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main Street		
3. City Watertown	4. State Wi	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street		
7. FEIN 39-0689225	8. Date of Organization/Incorporation August	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email bonnie@watertownchamber.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) n/a		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Larson	Allen	Vice Chair	(262) 434-0927
Van Ert	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	(920) 988-5241

Continued →

Part C: Event Information

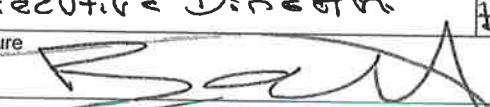
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Rock River Chimney - 216 South 3 rd Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website watertownchamber.com/winewalk	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Rock River Chimney & Fire Place - show room, inside only			

Part D: Attestation

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Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com	Phone 920 988 5241		
Signature 		Date 5-29-24		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-050
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Watertown Area Chamber of Commerce				
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3. City Watertown			4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) 519 E Main Street				
7. FEIN 39-0689225		8. Date of Organization/Incorporation August		9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320		11. Email bonnie@watertownchamber.com		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
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14. Wisconsin Seller's Permit Number (if applicable) n/a				

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Van Ent	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	(920) 988-5241

Continued →

Part C: Event Information

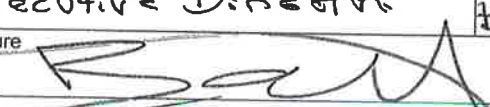
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address Thrivent Financial - 116 South 3 rd Street			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
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Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director	Email dennis@watertownchamber.com	Phone 920 988 5241		
Signature 		Date 5-29-24		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-051
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

white Oak

Section 3, Item C.

Form
AB-220

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$

Part A: Organization Information

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Van Ent	Bridget	Vice Chair	(920) 248-1155
Johnson	Jennifer	Secretary	(608) 852-5565
Hertel	Bonnie	Executive Director	(920) 988-5241

Continued →

Part C: Event Information

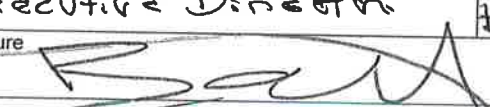
1. Name of Event (if applicable) 8 th Annual Wine Walk			
2. Dates of Operation September 5 th , 2024		3. Hours of Operation 4:30pm - 8:00pm	
4. Premises Address White Oak Builders - 14 E Main Street			
5. City Watertown		6. State Wi	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber		12. Email and/or Phone Number for Organizer of Event Dennis@watertownchamber.com	
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Last Name Hertel		First Name Dennis		M.I. K
Title Executive Director		Email dennis@watertownchamber.com	Phone 920 988 5241	
Signature 		Date 5-29-24		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/29/24	License Number 2024-052
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

8th Annual Wine Walk

Hosted by Watertown Area Chamber of Commerce

September 5th, 2024 – 4:30 PM- 8:00 PM

Locations			
Location	Business Name	Contact	Address
<u>1</u>	Amado Jr's	Kimberly Hoffmann	403 E Main Street
<u>2</u>	Ava's	Amanda	209 E Main Street
<u>3</u>	Bradow Jewelers	Susanne Bradow	217 E Main Street
<u>4</u>	Browns Shoes	Anthony Lemaster	212 E Main Street
<u>5</u>	Central Block	Ryan Jones	300 E. Main Street
<u>6</u>	Draeger's Floral	Annie Bare & Linda Ebert	618 E. Main Street
<u>7</u>	Drafty Cellar	Alex Savath & Josh Mueller	110 S. Third Street
<u>8</u>	Fuelify	Summer Coley	114 N. Water Street
<u>9</u>	Local Waters	Karah Pugh	109 S. Third Street
<u>10</u>	Lyon's Irish Pub	Carol Bohlman	201 E Main Street
<u>11</u>	Oswald Konz	Katie Kuehl	118 W. Main Street
<u>12</u>	Pine Hill Farms – BONUS STOP	Jackie Phillips	200 W Main Street
<u>13</u>	Rock River Chimney & Fireplace	Tiffany Nehls	216 S 3rd Street
<u>14</u>	The Chic Boutique- BONUS STOP	Amber Smith	113 E Main Street
<u>15</u>	The Elias Inn Supper Club	Mike & Lydia Sobol	200 N 2nd St.
<u>16</u>	The Score Sports Bar	Jaime Ellis	300 N 4th Street
<u>17</u>	Thrivent Financial	Erin Stai	116 S. Third St.
<u>18</u>	Uptown Bar and Grill	Nicole Smith	416 E. Main Street
<u>19</u>	White Oak Builders	Maggie Wagner	14 E. Main Street

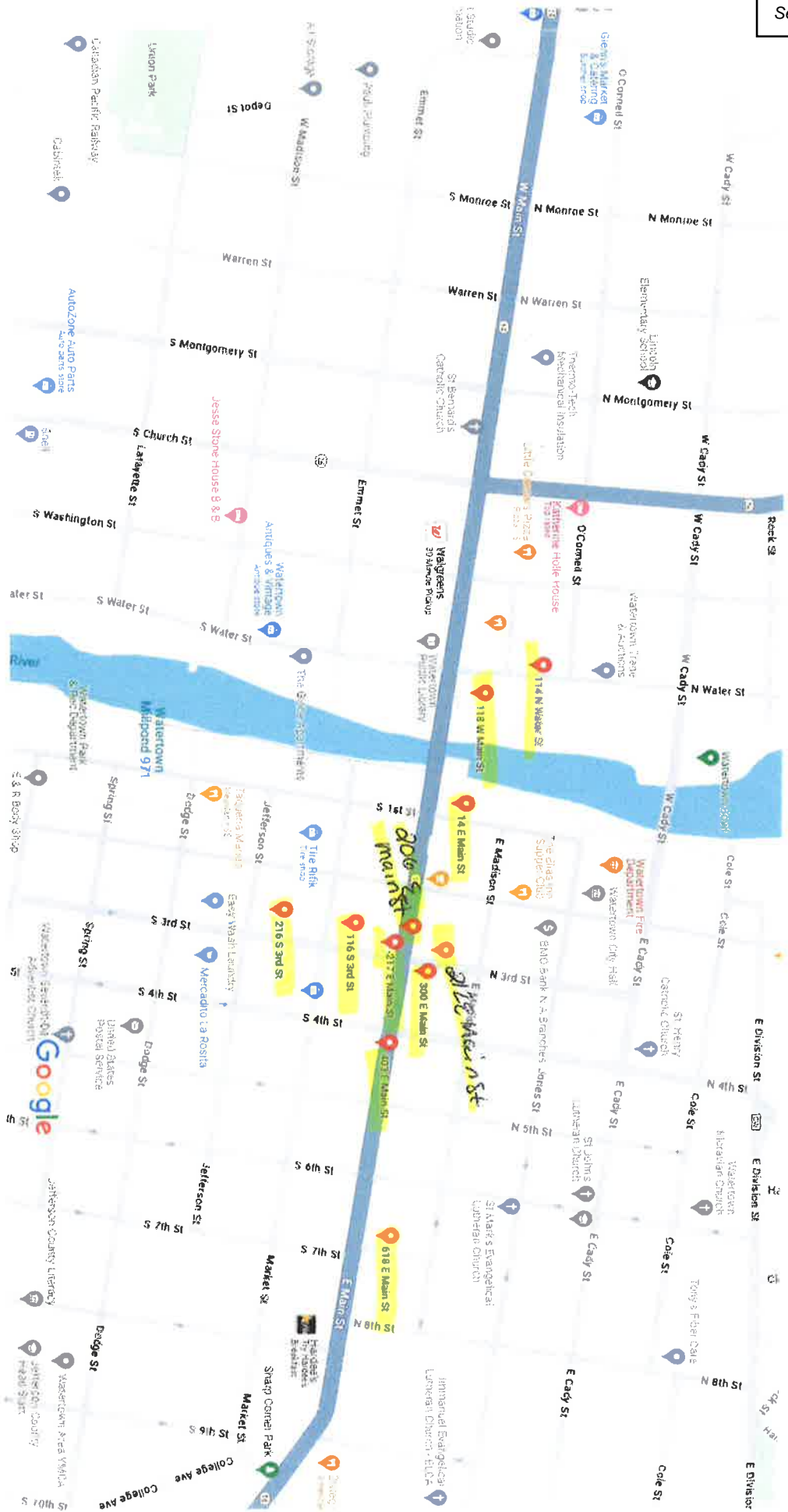
Red font denotes retail locations and black font denotes bar establishments.

The Chic Boutique will be a bonus stop with wine tasting only 4 PM until 7 PM (per location license)

Pine Hill Farms will be a bonus stop with wine tasting only 4 PM until 7 PM (per location license)

Prepackaged food will be available along the walk at retail locations. Bars that serve food will offer special food options for purchase.

Google Maps Wine Walk 2024



Wine Walk 2024
Private - 11 places

ALCOHOL - RENEWALS

EXHIBIT A - UPDATED 06/11/2024

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Combo	"Class B" Malt	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name (* Change of Agent)	Alcohol Premises Description (** Change of Premise)
x						Amber Kayla Smith	The Chic Boutique	113 E Main St	Amber Smith	1st level at 113 E Main St
	x					Sherry Gas LLC		1000 S Third St	Gurpreet Singh Bajwa	Gas station, convenience store**
	x					Speedway LLC	Speedway #4178	104 N Church St	Kevin J Conley	main sales floor, cooler, utility/storage room
	x					Walgreen Co	Walgreens #05136	301 W Main St	Krystle Miranda Armentrout	retail drug store with sundries in a one-story building of 13,906 sq ft
		x				Aldi Inc	Aldi #26	1520 S Church St	Michelle L Johnson	Single story brick building. Alcohol beverages will be sold on the sales floor and stored in backroom. Alcohol sales records will be kept in the office at the store
		x				Christian Bros of Watertown LLC	Watertown Piggly Wiggly	1330 Memorial Dr	Brian Wohlfeil	one story retail supermarket
		x				Church Street Shell LLC	Church Street Shell	423 S Church St	Inderjeet Singh	one-story building, entire building
		x				Draeger's Floral LLC		616 E Main St	Julianne T Wedl	Retail sales floor, does not include 618 E Main St
		x				Kwik Trip Inc	Kwik Trip #444	1184 N Fourth St	Kyle J Kunert	One story frame construction with storage in coolers, on sales floor, behind sales counter
		x				Kwik Trip Inc	Kwik Trip #354	1731 S Church St	Edith M Uttech	One story frame construction with storage in coolers, on sales floor, behind sales counter
		x				Kwik Trip Inc	Kwik Trip #658	900 W Main St	Anne M Swisher	One story frame construction with storage in coolers, on sales floor, behind sales counter
		x				Liberty Square Gas Station Inc	Refuel Pantry - Watertown	1429 E Main St	Lakhbir Singh	Stored - Store shelving and beer cooler, Sold - Checkout counter
		x				Los Perez Watertown LLC	Los Perez Supermarket	309 S Third St	Alondra Perez	1-story building, beer stored in coolers by registers, liquor on shelves by registers and in warehouse
		x				Mega Marts LLC	Pick 'n Save #888	624 S Church St	Erin Davison	1 story retail, grocery, & liquor store
		x				Pine Hill Farm Wellness	Pine Hill Farm: Wellness Collective & Market	200 W Main St	Jackie M Phillips	Alcohol will be displayed on main level of first floor of building shelf near the commercial cooler
		x				PNJ Enterprises	Watertown BP Mart	330 Summit Ave	Gurprit Singh Brar	Behind the counter, shelves in aisle, overstock in back room, shelves in the cooler**
		x				Shetal LLC	Justmann's Liquor	200 S Fourth St	Arvinder Khasria	first floor
		x				WalMart Stores East LP	Walmart #1776	1901 Market Way	Michael K Rupnow	1 room, 1 story, approximately 192,179 sq ft - Liquor display restricted to SE corner of store with beer displays allowed throughout entire store
			x			ABW Enterprises LLC	Mobay Wine and Dine	301 E Main St	Aston B Walters	Alcohol will be served at rectangle counter in the front section of building, storage will be in the room rear of building behind the kitchen on the first floor of building.
			x			Amado Jr's LLC		403 E Main St	Amado Fuentes Jr	403 E Main St. Sales, service and consumption are in the bar/dining area. Storage is in the bar area and basement of premise.**
			x			American Legion Pitterle-Beaudoin Post 189	American Legion Post 189	206 S First St	Stephen M Zillmer	First floor of 2-story building with basement. Also storage area in detached shed behind said building.
			x			BPO of the Elks of the USA	Watertown-Beaver Dam Elks Lodge #666	117 N First St	Justin A Navine*	all three floors of a 3-story brick building
			x			Craig & Jeff Perschke LLC	Bismarck's Main Street Bar & Grill	103/105 E. Main St.	Craig A Perschke	main bar, dining room, back room and basement
			x			Crescenciana Sanchez	Fiesta Las Margaritas	1512 S Church St	Crescenciana Sanchez	Space divided into dining and bar area where food and alcohol are consumed. There is a kitchen, bathroom, office and storage areas.**
				x		Dani's Pour Decisions LLC	Pour Decisions	715 W Main St	Danielle Glazar	Alcohol sales, service, consumption and/or storage shall take place in the main bar area located on the first floor. Storage of alcohol shall also take place in back storage/office space and in the basement.
			x			DNR's Pour House LLC	DNR's Pour House	200 S Third St	Rebecca L Williams	2 Story Building - Barroom, smoking area w/floor to ceiling tarps, 2 restrooms, walk in cooler partial basement**
			x			Don's Corner Bar LLC	Don's Corner Pub LLC	501 N Fourth St	Donald A Frank	Ground floor, basement storage for beer & alcohol
			x			El Mariachi Mexican Restaurant II LLC	El Mariachi Mexican Restaurant	1694 S Church St	Mario Hernandez	commercial building, dining area, alcohol store in my office

			x		El Tamaulipeco LLC	Maria's Mexican Restaurant	311 S First St	Luis M Salvidar	Lower Level (restaurant) 311 S 1st St, served at the bar and in restaurant.**
			x		Gasthaus LLC		1500 Bridge St	Tiffany A Rhodes	first floor main level basement
			x		J&B Rusty Nail LLC	Rusty Nail	625 N Church St	Betty J Schoechert	Single story bar & backroom
			x		Jeory Inc	Lindberg's by The River	1413 Oconomowoc Ave	Josephine M Lindberg	one story brick bldg with 3 dining rooms, 2 bars and a lounge area
			x		Kathy B's LLC	Kathy's Buffalo Bar	814 N Church St	Kathly J Blaeske	outside fenced in area, deck, and bar
			x		KPP LLC	Bigg's Bar & Grill	1217 River Dr	Karah N Pugh	The entire building of 1217 River Dr. Upper dining, lower room, kitchen, lower storage, lower coolers**
			x		KM Carlin LLC	The Firecracker Pub	516 E Main St	Kenneth Carlin	First floor bar room. Smoking deck. Basement coolers and storage.**
			x		Kraemer Wisconsin Cheese LTD		1173 N Fourth St	Richard J Kraemer	2 story retail space: 1st floor store with processing room and cold storage; 2nd floor-tasting/paring room, dry storage, processing from, office
			x		Little Italy LLC	Old House Bar and Grill	1002 W Main St	Karla M Cortes	Bar area & stored in basement locked cabinet - consumed in the bar, dining room
			x		Local Waters LLC		109-111 S Third St	Karah N Pugh	All of 109 S 3rd St and all of 111 S 3rd St. Main Level and all of basement storage area and all of patio area**
			x		Lyon's Irish Pub LLC	Lyon's Irish Pub	201/203 E Main St	James L Baade	1st floor 201-203 E Main St; beer cooler in basement
			x		M1027D LLC	Dew Drop Inn	1027 N Fourth St	Zivko Buzdum	1st floor bar area and downstairs basement, west end porch
			x		MEEGI Five LLC	Run-Inn Erin's	700 N Fourth St	Erin L Schroeder	1st floor, basement. To include the attached parking lot to my liquor license**
			x		Moravian Homes Inc	The Marquardt	1045 Hill St	Jennifer K Johnson	Towne Centre-dining/meeting/game/activity rooms Park Centre North-common areas/green space/patios/parking Park Centre South-common areas/green space/patios/parking Park Centre Central-common areas/outdoor courtyards/parking lots
			x		Osaka LLC	Osaka	100 E Madison St	Harmini Hartman	First floor restaurant, outside patio area
			x		Plattdeutscher Hall LLC		115 S Second St	Samuel B Stangler	building on Market St east end of building with room by side and kitchen with room for liquor storage with dance hall to west end of building and basement
			x		Powers Inn	Elias Inn	200 N Second St	Lydia A Sobol	bar, dining room & kitchen, storage in basement, may be consumed by upstairs tenant privately
			x		Rock River LLC	The River Tap	1022 N Fourth St	Frank J Orcholski	The entire 1st floor bar area, the 1st floor office, all 1st floor storage areas, the adjacent 1st floor banquet hall/party room, basement coolers & call the remaining usable basement space.
			x		Sarasota Inc	Rose Garden & Pizzeria	500 Bernard St	Fatmir Suloja	Restaurant-main floor, 500 Bernard St-Frame Building
			x		Silver Eagle Saloon LLC	Silver Eagle Saloon	207 S Second St	Kathy S Proffitt	Entire first floor, basement, smoking room, beer garden
			x		The Drafty Cellar LLC	The Drafty Cellar	110 S Third St	Joshua J Mueller	beverages are sold on the first floor. Beverages are stored in the basement and in coolers and areas of the first floor.
			x		The Score Sports Bar LLC	The Score Sports Bar	300 N Fourth St	Jaime K Ellis	First floor bar room and adjacent space, storage room off of main bar room, and basement storage area & refrigeration
			x		The Topsy Goose LLC	The Topsy Goose	601 N Second St	Karah N Pugh	Lower bar area with back room. Lower bar storage room. Approved patio. Entire lower level street level bar and patio with storage.**
			x		Uptown of Watertown LLC	Uptown Bar	416 E Main St	Nicole M Smith	416 & 414 are the premises where alcohol is served & sold. Basement is where it is stored.**
			x		Watertown Bowl Inc	Watertown Bowl 18	102 W Cady St	Diane K Mallow	within premise of building address
			x		Watertown Bowl Inc	Watertown Bowl North	766 N Church St	Diane K Mallow	within premise of building address
			x		Watertown Country Club		1340 N Water St	Christopher J Giese	Mulligans Room, Patio, Golf Course, Beverage Carts**
			x		Watertown Gymnastic Association Inc	Turner Hall	301 S Fourth St	Trent L Nehls*	Banquet facility - Downstairs bar, upstairs bar, upstairs pub room
			x		Watertown Lodge 830 Loyal Order of Moose Inc	Moose Lodge 830 LOOM	1222 Juneau St	Thomas Godfroy	All of building bar room and dining room. Also outside patio 20x40 fenced in area.
			x		Phil's Pizza Palace Inc	Phil's Pizza Palace Spaghetti & Steakhouse	112 S Second St	Heidi K Theder	Front kitchen, dining room, back kitchen, garage, basement, cooler
			x		Watertown Archers Inc	Watertown Archers	214 1/2 Market St	Crist M Harris	shooting range attached to a bar area and seating. No alcohol is allowed on the range**
			x	x	Sake House Watertown LLC	Sake House Watertown	1506 S Church St	Zhong Zhang*	alcohol will be stored in fridges in the kitchen area and also in a back room storage**
			x	x	Watertown Medical Center LLC	Harvest Market	125 Hospital Dr	Charles K Jilek	Beverages are stored in the lower level of the Harvest Kitchen. They are given on premises to parents For Celebration Meal & Small Caterings.**
			x		Domani Salon & Spa LLC		1149C Boughton St	Tricia J Voigt	café with waiting area & salon**

*** La Rosita of Watertown LLC (dba Mercadito LaRosita) changed their name to Los Perez Watertown LLC (dba Los Perez Supermarket)

SECONDHAND - RENEWALS

<i>SH Article</i>	<i>SH Jewelry</i>	Business Legal Name	Business Location	Agent Name (* Change of Agent)
x		A to Z Vendors Market	320 Summit Ave	Jett A Kolodzne-Nehls
	x	Bradow Jewelers	217 E Main St	Paul W Bradow
x		ecoATM Walmart	1901 Market Way	Sean Flaherty
x		GameStop	1905 Market Way Ste K	Mark H Robinson *
x	x	Watertown Gold & Trade	1402 S Church St	Kevin L Mitchell
x	x	Watertown Trade & Auctions	204 N Water St	Chad M Haase

ALCOHOL - CONDITIONAL RENEWALS

EXHIBIT C - UPDATED 06/11/2024

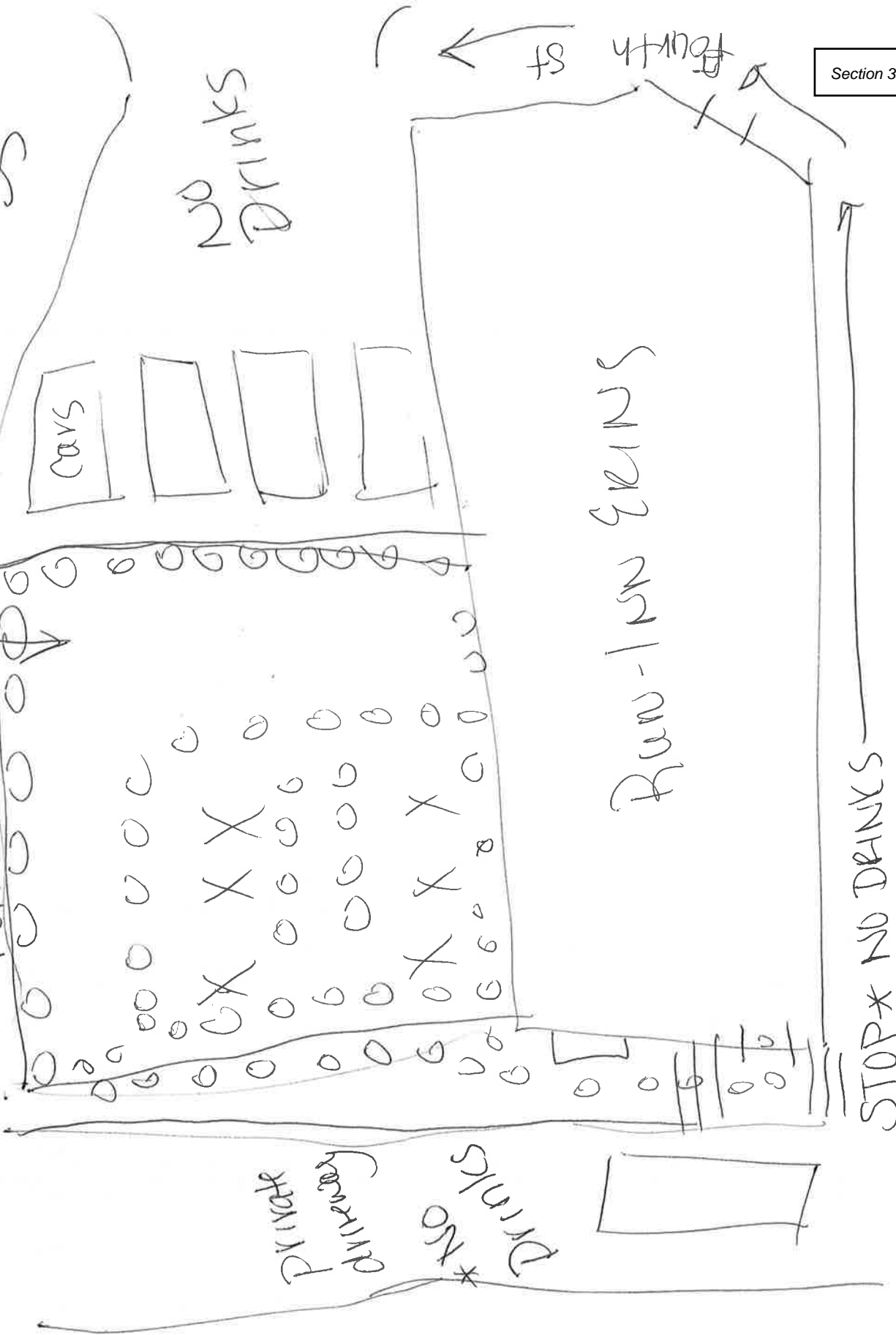
"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Combo	"Class B" Malt	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name (* Change of Agent)	Alcohol Premises Description (** Change of Premise)	Waiting on
x						Dolgencorp LLC	Dollar General Store #6887	105 S Eighth St	Kelli Van Bendegom	10191 sq ft shopping center building consisting of sales area and stock room	EIN Letter, DFI document, Seller's Permit, \$130 publication fee, \$450 liquor fee
	x					A-One Oil LLC		821 N Church St	Sukhdeep Garcha*	Cooler, store, building	AB-200, Part C (Additional Person); AB-100 (Sukhdeep Garcha); CTV-100, Part C (Additional Person); CTV-101 (Rajwinder Singh)
	x					KK Grewal 2 LLC	Watertown Wine & Liquor Store	1668 S Church St	Kulwant Grewal	Alcohol would be sold in the store and stored in the backroom	Inspections
		x				JDTH LLC	D&J Sports Bar	215 S Third St	Jerry R Heller	bar area, hall area, downstairs in basement area, liquor room, kitchen area**	Inspections - Fire
			x			Saldivar Food Services LLC	Jordy's Steak House and Bar	1632 S Church St	Luis M Saldivar	We are going to sell it at the bar and restaurant area, adding some storage with locks to put it away.**	Inspections, Seller's Permit (Update Address)

Request for Beer/Liquor License Premise Amendment**\$10.00 Fee**Name of Applicant: Erin SchroederName of Establishment: Run-Inn ERIN'SAddress of Premise: 700 N 4TH StDate(s) of Premises Amendment: 10/22/24Hours requested: 11am - 7pmDescribe proposed amendment (include dimensions): The adjacent ~~the~~ ^{private} parking lot of Run-Inn ERIN'S.Proposed event (reason for amendment): Bags tourney for a celebration of Life****Please attach a map of the proposed area to this form. ****
Signature of applicant

○ indicate areas
outside wear beverages
will be consumed.

~~Private~~

Fence & Wood



Form
AB-200

Alcohol Beverage License Application

For Municipal	Section 3, Item J.
Municipality C. Watertown	
License Period 07/01/24 - 06/30/25	

License(s) Requested: (up to two boxes may be checked)

- ☒ Class "A" Beer \$ 100 ☐ Class "B" Beer \$ _____
- ☒ "Class A" Liquor \$ 450 ☐ "Class B" Liquor \$ _____
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ <u>550</u>
Background Check Fee	\$ _____
Publication Fee	\$ <u>175</u>
Total Fees	\$ <u>725 + 25 tab</u>

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) WATERTOWN LIQUOR DEPOT			
2. Business Trade Name or DBA LIQUOR DEPOT			
3. FEIN 99-2150486		4. Wisconsin Seller's Permit Number 456 - XXXXXXXXXXXX 1031755790	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization			
6. State of Organization WISCONSIN		7. Date of Organization 4-16-24	
8. Wisconsin DFI Registration Number W084465		04	
9. Premises Address 1907 Market Way Suite #C			
10. City WATERTOWN		11. State WI	12. Zip Code 53094
13. County T Jefferson/dodge	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: WATERTOWN		
15. Aldermanic District			
16. Premises Phone (414)507-5332		17. Premises Email hydn.heise129@gmail.com	
18. Website n/a			
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. across the store, in cabinets. the Alcohol will also be stored on shelving in walk-in coolers/potential beer cave. We have 1 storage room for employees ONLY where extra stock will be kept.			
20. Mailing Address (if different from premises address)			
21. City		22. State	23. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B. Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.


Last Name	First Name	Title	Phone
HEISEL	HYDN	owner/manager	(414) 507-5332
MUSTAFA	ASHRAF	owner	(414) 374-6974

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name HEISEL		First Name HYDN		M.I. T
Title owner/manager		Email hydn.heisel29@gmail.com		Phone (414) 507-5332
Signature 			Date 4-16-24	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 05/03/24	License Number 2094	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

DATE FILED	EVENT FOLDER LINK	DATE OF EVENT & PERMIT #	EVENT NAME AND ORGANIZATION WITH EVENT DESCRIPTION	REPEAT OR 1ST YEAR	CITY SPONSORED?	EVENT FOR A FEDERAL HOLIDAY? (no fees)
10/30/2023	TOWN SQUARE EVENT LISTING	7/16/1905	Town Square event listing submitted 10/31/2023 per agreement			
11/7/2023	Riverfest	8/8-8/11 2024-01	Community Festival	Repeat	No - see Riverfest Agreement	no
11/20/2023	Lights N Sirens	7/9/2024 2024-02	POLICE DEPARTMENT Safety Fair	Repeat	Yes	no
11/21/2023	Jig Jog	3/16/2024	Run	Repeat	No	no
12/20/2023	Dessert Walk Main Street Program	2/10/2024 2024-03	MAIN STREET PROGRAM Dessert Tasting	1st Year	No	no
12/10/2023	Watertown Farmers Market - Main Street Program	05/2024 - 10/2024 2024-05	MAIN STREET PRORGRAM Year Farmers Market	Repeat	No	no
1/15/2024	Watertown Main St Morning Mixer	3/3/2024 2024-06	CHAMBER Adult Beverage Walk	Repeat	No	no
2/5/2024	Chamber Whiskey/Wine walk	4/27/2024 2024-07	CHAMBER Adult Beverage Walk	Repeat	No	no
2/16/2024 CANCELLED AS OF 4/22/2024	Pride in the Park	7/27/2024 2024-08	UNITY Vendor fair to celebrate LGBTQ & Pride	Repeat	No	no
2/16/2024	4th of July Parade	7/4/2024 2024-09	4th of July Parade Committee - Federal holiday Parade	Repeat	Yes	yes
3/28/2024	Tour Da Goose	6/22/2024- 2024-10	Rock River Community Clinic- Bike Ride	Repeat	No	no
3/29/2024	Entertainment Night- St Marks	05/10/2024- 2024-11	St. Marks - Year end school Event	1st year	no	no
4/4/2024	Koine Concert	8/25/24 2024-12	Town Square Event - Christian Concert	1st year	no	no

4/5/2024	Donut Dash	9/21/2024 2024-13	Watertown Police Department - run/walk fundraiser	Repeat	yes	no
4/5/2024	Fiesta @ the Park	8/31/2024 2024-14	Fiesta at the Park - Sam Galaviz - Promote positivecross cultural activities	1 st year	no	no
4/19/2024	Memorial Day ceremony	5/27/24 2024- 15	City Vets Council Memorial Day Ceremony	Repeat	Yes	Yes
4/19/2024	Craft Beer Walk	7/13/24 2024- 16	Downtown Watertown Craft Beer Walk - Main Street Program - Increase trafic and awareness to downtown	Repeat	No	No
4/23/2024	Moose Lodge Car Show	6/13/24-2024- 17	Moose Lodge Annual Car Show	1st Year	No	No
CANCELLED AS OF 5/28/24	Thirsty- Thursdays	6/13-7/11- 8/15-9/12	Town Square Event - Thirsty Thursdays	2nd Year	yes	no
5/9/2024	July 4th Celebration	July 3-4	Am legion 4th of July Celebration	Repeat	Yes	Yes
5/29/2024	Wine Walk	9/5/2024	Watertown Chamber of Commerce Wine Walk - Drive traffic to downtown business	Repeat	No	No
		TOTAL=	20			

Report Criteria:
License.Type.Description = "Operator's License"
License.License issued date = 05/01/2024-05/31/2024

Business Name	Works At	Mailing Address 1	Mailing City	Mailing State	Mailing Zip	Date of Birth	License Issued Date
Cody J Fredrick	Pour Decisions	113 N 8th St	Watertown	WI	53094	04/23/2001	05/06/2024
Donald Gene Williams	Refuel Pantry/Citgo	1431 1/2 E Mian St	Watertown	WI	53094	10/29/2001	05/06/2024