



TOURISM COMMISSION MEETING AGENDA

THURSDAY, JUNE 20, 2024 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or Zoom Meeting: For the public: Members of the media and the public may attend **by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or <https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>
All public participants' phones will be muted during the meeting except during the public comment period.

1. **CALL TO ORDER**
2. **INTRODUCTION OF NEW COMMISSION MEMBER, COURTNEY KRAUSE**
3. **APPROVAL OF MINUTES**
4. **OLD BUSINESS:**
 - A. Approve financials
 - B. Review and take possible action: marketing plan:
 - i. Visitor guides
 - ii. Ad opportunities
 - C. Review and take possible action: mural restoration project(s)
 - D. Discuss and take possible action: Watertown Riverfest objectives
 - E. Discuss: hotel stay updates
 - F. Discuss and take possible action: digital billboard displays agreement

NEW BUSINESS:

 - A. Review and take possible action: Watertown Riverfest grant application
 - B. Review and take possible action: EAA Chapter 320 grant application
 - C. Take possible action: Leadership Watertown enrollment
 - D. Review: Manager's report of previous month's tasks
 - E. Commission members' report:
 - i. Discuss upcoming and past events

5. **ADJOURNMENT**

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only