



## LICENSING BOARD MEETING AGENDA

WEDNESDAY, JULY 08, 2026 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER  
LEVEL ROOM 2044

---

### 1. CALL TO ORDER

### 2. REVIEW AND APPROVE MINUTES

- A. Licensing Board minutes from June 02, 2026
- B. Licensing Board minutes from June 10, 2026
- C. Licensing Board minutes from June 30, 2026

### 3. BUSINESS

- A. Review and take action: application for a Temporary "Class B" Wine and Temporary Class "B" Beer licenses from St. Therese of Lisieux - St. Henry (Fr. Tim Renz, Agent) for the St. Therese of Lisieux Parish Picnic at 412 N. 4th Street on August 16, 2026 during the hours of 11:00am - 5:00pm
- B. Review and take action: application for a Temporary Class "B" Beer license from Watertown Humane Society (Heather VanDam, Agent) for the Watertown Autofest event located at 1741 River Dr. on August 9, 2026 during the hours of 9:30am - 3:00pm
- C. Review and take action: application for a Temporary "Class B" Wine and Temporary Class "B" Beer licenses from Bartelme-Schwefel Detachment #349 for the Marine Corps League Annual Picnic located at 907 Boomer Street on August 22, 2026 during the hours of 12:00pm - 6:00pm
- D. Review and take action: application for a "Class B" Malt and Liquor license from Rock River LLC d/b/a The River Tap (Frank Orcholski, Agent) located at 1022 N Fourth Street for licensing year July 1, 2026 - June 30, 2027
- E. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Shelby Mutter
- F. Reconvene into open session
- G. Review and take action: application for an operator's license from Shelby Mutter
- H. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or

meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Maria Mares

- I. Reconvene into open session
- J. Review and take action: application for an operator's license from Maria Mares
- K. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Joel Otto
- L. Reconvene into open session
- M. Review and take action: application for an operator's license from Joel Otto
- N. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Kayla Bates
- O. Reconvene into open session
- P. Review and take action: application for an operator's license from Kayla Bates
- Q. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Alyssa Sadowski
- R. Reconvene into open session
- S. Review and take action: application for an operator's license from Alyssa Sadowski
- T. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from De'Anna Gay
- U. Reconvene into open session
- V. Review and take action: application for an operator's license from De'Anna Gay
- W. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges

against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Terrance Tarleton

- X. Reconvene into open session
- Y. Review and take action: application for an operator's license from Terrance Tarleton
- Z. Review and take action: Ordinance to Amend Chapter 319 Health and Sanitation Article V. Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances

#### **4. REPORTS**

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Police Report

#### **5. ADJOURNMENT**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*



**LICENSING BOARD MEETING - SPECIAL - MINUTES**

**TUESDAY, JUNE 02, 2026 AT 6:30 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER  
LEVEL ROOM 2044**

---

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044. The following members were present: Mayor Stocks, Ald. Moldenhauer, and Cheri Martin. Absent was Ald. Blanke and Erin Schroeder. Staff present was City Attorney Ali Panagopoulos, and City Clerk Megan Dunneisen.

1. **CALL TO ORDER** Mayor Stocks called the meeting to order at 7:00 pm.
2. **BUSINESS**
  - A. Martin made a motion to approve the application for a Temporary Class "B" Beer and Temporary "Class B" Wine license from Habitat for Humanity for the Dream Builders Gala at 113, 109, and 117 N. Votech Drive Watertown on June 13, 2026, during the hours of 5:30 pm and 10:00 pm, second by Ald. Moldenhauer and carried by unanimous voice vote.
3. **ADJOURNMENT** Ald. Moldenhauer made a motion to adjourn, second by Martin and carried by unanimous voice vote at 7:01pm.

Respectfully submitted,  
Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved



**LICENSING BOARD MEETING - MINUTES**

**WEDNESDAY, JUNE 10, 2026 AT 4:15 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER LEVEL ROOM 2044**

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044. The following members were present: Mayor Stocks, Ald. Moldenhauer, Cheri Martin, and Erin Schroeder. Absent was Ald. Blanke. Staff present was Police Chief David Brower, City Attorney Ali Panagopoulos, and City Clerk Megan Dunneisen.

1. **CALL TO ORDER** Mayor Stocks called the meeting to order at 4:15 pm
2. **REVIEW AND APPROVE MINUTES**
  - A. Martin made a motion to approve the Licensing Board minutes from May 13, 2026, second by Ald. Moldenhauer and carried by unanimous voice vote.
3. **BUSINESS**
  - A. Martin made a motion to approve the application for Temporary Class "B" Beer licenses from Watertown Main Street Program (Brian Konz, Agent) for the Summer Concert Series at Bentzin Family Town Square 1 W. Main Street on July 19, 2026 during the hours of 12:00pm - 3:30pm and September 12, 2026 during the hours of 5:00pm - 9:30pm, second by Ald. Moldenhauer and carried by unanimous voice vote.
  - B. Schroeder made a motion to approve the application for a "Class B" Malt and Liquor license from Divots LLC d/b/a Divots Golf Bar (Richard Elertson, Agent) located at 644 S. Church Street for licensing year July 1, 2026 - June 30, 2027 conditioned upon successful completion of all required City inspections; and approval of the required Conditional Use Permit, second by Martin and carried by unanimous voice vote.
  - C. Martin made a motion to accept the withdrawal of the application for a "Class B" Malt and Liquor license from Watertown Medical Center LLC d/b/a Harvest Market (Charles Jilek, Agent) located at 125 Hospital Drive for licensing year July 1, 2026 - June 30, 2027, seconded by Schroeder and carried by unanimous voice vote.
  - D. Martin made a motion to approve renewals of "Class A" Liquor Licenses, Class "A" Malt Licenses, "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, "Class B" Combination Malt and Liquor Licenses, and "Class C" Wine Licenses (Exhibit A) for licensing year July 1, 2026 - June 30, 2027, second by Moldenhauer and carried by roll call vote: Yes-3; No-0; Abstain-1 (Schroeder).
  - E. Schroeder made a motion to approve the renewals of "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, and "Class B" Combination Malt and Liquor Licenses (Exhibit B) that have missing/outstanding licensing requirements for licensing year July 1, 2026 - June 30, 2027, second by Martin and carried by unanimous voice vote.
  - F. Schroeder made a motion to approve the renewals of Secondhand Article/Jewelry Licenses (Exhibit C) for licensing year July 1, 2026 - June 30, 2027, second by Martin and carried by unanimous voice vote.
  - G. Martin made a motion to approve the application for a change of agent from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave from the late Josephine Lindberg to David Saxby for licensing year ending June 30, 2026 conditioned upon verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation, second by Schroeder and carried by unanimous voice vote.

- H. Schroeder made a motion to approve the renewal application for a "Class B" Malt and Liquor license from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave (David Saxby, Agent) for licensing year July 1, 2026 through June 30, 2027 conditioned upon a satisfactory health inspection; and verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation, second by Martin and carried by unanimous voice vote.
- I. Schroeder made a motion to approve the amendments and recreation of section 220-3 Classes of Licenses and Fees, Section 220-9(F) Regulation of Licensed Premises and Licensees, Section 410-52 Possession of Alcohol Beverages on Public Ways, and Section 428-8 Outdoor Open Container Entertainment Event Permit of the City of Watertown General Ordinances, second by Martin and carried by unanimous voice vote.
- J. Schroeder made a motion to approve the ordinance to Amend Chapter 319 Health and Sanitation Article V. Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances, second by Ald. Moldenhauer and failed by roll call vote: Yes-0; No-4; Abstain-0. Martin made a motion to table, second by Schroeder and carried by unanimous voice vote.

Schroeder made a motion to move the monthly police report above item K, second by Martin and carried by unanimous voice vote.

- K. Ald. Moldenhauer made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Angel Diaz, second by Schroeder and carried by roll call vote: Yes-4; No-0; Abstain-0.
- L. Schroeder made a motion to reconvene to open session, second by Ald. Moldenhauer and carried by roll call vote: Yes-4; No-0; Abstain-0.
- M. Schroeder made a motion to deny the application for an operator's license from Angel Diaz based on Cat. V of the City of Watertown Licensing Guidelines, second by Ald. Moldenhauer and carried by unanimous voice vote.

#### 4. REPORTS

- A. Special Events List was presented.
- B. Monthly Police Report was presented.

#### 5. ADJOURNMENT

Martin made a motion to adjourn, second by Schroeder and carried by unanimous voice vote at 5:48pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

# ALCOHOL RENEWALS EXHIBIT A

Section 2, Item B.

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
x						Dolgencorp	Dollar General Store #6887	105 S Eighth St	Emmanuel Agyemang	Sq ft 6797 consisting of sales area and stock room	No	No	
x						Walgreen Co	Walgreens #05136	301 W Main St	Jessica Christian	retail drug store with sundries in a one-story building of 13,906 sf	No	No	
						Aldi Inc	Aldi #26	1520 S Church St	Michelle Johnson	Single story brick building. Alcohol beverages will be sold on the sales floor and stored in backroom. Alcohol sales records will be kept in the office at the store	No	No	
		x				Christian Bros of Watertown LLC	Watertown Piggly Wiggly	1330 Memorial Dr	Brian Wohlfeil	one story retail supermarket	No	No	
		x				Church Street Shell LLC	Church Street Shell	423 S Church St	Inderjeet Singh	one-story building, entire building	No	No	
		x				Draeger's Floral LLC		616 E Main St	Julianne Wedl	Retail area of 616 side of building only	No	No	
						KK Grewal 2 Inc	Watertown Wine & Liquor Store	1668 S Church St	Kulwant Grewal	Most inventory will be on shelves to sell and extra inventory will be stored in the back room.	No	No	
						Kwik Trip Inc	Kwik Trip #354	1731 S Church St	Edith Uttech	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #444	1184 N Fourth St	Kyle Kunert	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #658	900 W Main St	Anne Swisher	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Liberty Square Gas Station Inc	Refuel Pantry - Watertown	1429 E Main St	Lakhbir Singh	Stored - store shelving and beer cooler. Sold - checkout counter	No	No	
						Los Perez Watertown LLC	Los Perez Supermarket	309 S Third St	Alondra Perez	1-story building, beer stored in coolers by registers, liquor on shelves by registers and in warehouse	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
						Mega Marts LLC	Pick 'n Save #888	624 S Church St	Erin Davison	1 story retail, grocery, & liquor store	No	No	
						Pine Hill Farm Wellness LLC	Pine Hill Farm Wellness Collective & Market	200 W Main St	Jackie Phillips	Alcohol will be displayed on main level/1st floor of building on shelf.	No	No	
						WalMart Stores East LP	Walmart #1776	1901 Market Way	Cody Duquaine	1 room, 1 story, approximately 192,179 sf - Liquor display restricted to SE corner of store with beer displays allowed throughout entire store	No	No	
						Watertown Liquor Depot LLC	Liquor Depot	1907 Market Way Ste C	Courtney Hobbs	Liquor & Beverages on shelving units beer cave, cabinets. 1 front counter for checkout 1 storage room unavailable to the public	No	No	
						Amado Jr's LLC		403 E Main St	Amado Fuentes Jr	403 E Main St. Sales, service and consumption are in the bar/dining area. Storage is in the bar area and basement of premise.	No	No	
						American Legion Pitterle-Beaudoin Post 189	American Legion Post 189	206 S First St	Stephen Zillmer	First floor of 2-story building with basement. Also storage area in detached shed behind said building.	NO	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
					x	APPHOP Watertown Inc.	APPHOP	1512 S Church St	Walter Salaverria	Restaurant and free standing bar. Liquor is stored in locked closet and beer is a coller with premises and outdoor patio.	No	No	
					x	Dani's Pour Decisions	Pour Decisions	715 W Main St	Danielle Glazar	Main room alcohol is stored, poured and sold. Basement that is accessible from main room stores unopened alcohol. Closet contains mop room and record storage.	No	No	
					x	El Mariachi Mexican Restaurant II LLC	El Mariachi Mexican Restaurant	1694 S Church St	Mario Hernandez	commercial building, dining area, alcohol store in my office	No	No	
					x	El Tamauilpeco LLC	Maria's Mexican Restaurant	311 S First St	Luis Saldivar	Lower Level (restaurant) 311 S 1st St, served at the bar and in floor	No	No	
					x	Gasthaus Watertown LLC	Gasthaus	1500 Bridge St	Jessica Vick	Bar and Grill - kitchen, bar, dining area, restrooms, closet, basement	No	No	
					x	J&B Rusty Nail LLC	Rusty Nail	625 N Church St	Betty Schoechert	Bar - 1 story and backroom	No	No	
					x	Kathy B's LLC	The Buffalo Bar	814 N Church St	Ashley Berry	Outside fenced in area, deck first floor of bar and garage. Storage in basement and garage.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
					x	KM Carlin LLC	The Firecracker Pub	516 E Main St	Kenneth Carlin	First floor bar room. Smoking deck. Basement coolers and storage.	No	No	
					x	KPP LLC	Bigg's Bar & Grill	1217 River Dr	Karah Pugh	2 story building: dining/bar area - upper, party room/walk in cooler/liquor storage room - lower	No	No	
					x	***Kraemer Wisconsin Cheese LTD	Kraemer Wisconsin Cheese	1173 N Fourth St	Richard Kraemer	2 story retail space: 1st floor store with processing room and cold storge; 2nd floor-tasting/paring room, dry storge, processing from, office	No	No	Possibly not selling according to Class B
					x	BPO of the Elks of the USA	Watertown-Beaver Dam Elks Lodge #666	117 N First St	David DeCono	all three floors of a 3-story brick building	No	No	
					x	MEEGI 5 LLC	Run-Inn Erin's	700 N Fourth St	Erin Schroeder	First floor, basement	No	No	
					x	Phil's Pizza Palace Inc	Phil's Pizza Palace Spaghetti & Steakhouse	112 S Second St	Heidi Theder	Front kitchen, dining room, back kitchen, garage, basement, cooler	No	No	Not Selling Beer - Applicant was provided a copy of our ordinance <a href="https://ecode360.com/29259261#38416920">https://ecode360.com/29259261#38416920</a> regarding nonuse
					x	Silver Creek Investors LLC	Watertown Country Club	1340 N Water St	Brent Regis	Commercial bar, restaurant, and event venue. Multiple storage rooms. Outdoor patio and on course sales of alcohol.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
				x		Silver Eagle Saloon LLC	Silver Eagle Saloon	207 S Second St	Kathy Proffitt	Entire main floor (kitchen/main room/back room), Basement, Smoking Room, Patios	No	No	
				x		Silver Moon Watertown LLC	Silver Moon Watertown	160 East Gate Dr	Christopher Ghobrial	large building with two main rooms, bathrooms, & kitchen. Bar rooms will have self serve taps & small bar in one room. The Outdoor Commercial Entertainment area - 10x20 walkway/stairway area (200 sq ft) and a 25x32 seating area (800 sq ft) between the hours of 7:00 a.m. and 10:00 p.m. on any day and only when the indoor commercial entertainment activity is open.	No	Yes	Agent changed from Jamie Reich to Christopher Ghobrial
				x		The Drafty Cellar LLC	The Drafty Cellar	110 S Third St	Joshua Mueller	Beverages are consumed on the first floor and the back patio. Beverages are stored behind the bar and in coolers, also our triple door cooler and in the basement.	No	No	
				x		The Goose & Gander LLC	The Goose & Gander	200 N Second St	Lydia Sobol	Bar, dining room and kitchen area. Storage in basement cooler and locked closet. May be consumed by tenants in the upstairs apartment.	No	No	
				x		The Score Sports Bar LLC	The Score Sports Bar	300 N Fourth St	Jaime Ellis	First floor bar room and adjacent space, storage room off of main bar room, and basement storage area & refrigeration	No	No	
				x		The Score Sports Bar LLC	The Riff Dive Bar	215 S Third St	Jaime Ellis	The main bar room, side stage room, kitchen & storage & basement areas, including shelves & coolers.	No	No	
				x		The Topsy Goose LLC	The Topsy Goose	601 N Second St	Karah Pugh	Main bar area, kitchen area, back storage, side storage, hallway to patio, patio	No	No	
				x		Watertown Bowl Inc	JP Watertown Bowl	102 W Cady St	Bakul Desai	Bar Area & Downstairs basement	No	No	
				x		Watertown Bowl Inc	JP Watertown Bowl	766 N Church St	Bakul Desai	Bar Area and Basement	No	No	
				x		Watertown Lodge 830 Loyal Order of Moose Inc	Moose Lodge 830 LOOM	1222 Juneau St	Norman Andrew Tessman	All of building bar room and dining room. Also outside patio 20x40 fenced in area.	No	No	
				x		Golden Spoon LLC	Golden Spoon Café	1300 Memorial Dr	Argjent Jashari	will be stored in a walking cooler also by coffee/tea area and will be served in the dining area	No	No	
				x		Domani Salon & Spa		1149C Boughton St	Tricia Voigt	café	No	No	

## ALCOHOL RENEWALS - CONDITIONAL EXHIBIT B

Section 2, Item B.

"Class A" Liquor	Class "A" Malt	"Class A" Combo	Class "B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Waiting on	Premise Change?	Agent Change?	2026 Notes for LB
	x					A-One Oil		821 N Church St "Ste B"	Sukhdeep Garcha	Walk-in beer cooler, sales area, storage room "Ste B"	AB-200 Part C not completed	No	No	Premise includes "Ste B" as part of address
	x					Speedway LLC	Speedway #4178	104 N Church St	Kevin Conley	Main sales floor, coolers, utility/storage closet	Missing AB 100, AB 101, CTV 101, & CTV 102 for Agent.	No	No	
					x	Sherry Gas LLC		1000 S Third St	Gurpreet Bajwa	Gas station, convenience store	Need to complete CTV 100 part C	No	No	
					x	Watertown Mart LLC		330 Summit Ave	Hari Adhikari	Gas station with convenience store where alcohol & beer is sold from designated sections, shelves cooler & walk in cooler.	Need to update application forms. The AB-200 Alcohol Beverage License Application lists two owners, while the CTV-100 Tobacco License Application lists only one owner	No	No	
				x		Wolfgram Inc	Wolfgram Sports Bar & Grill	301 E Main St	Jerry Heller	The bar the kitchen the back hall the basement cooler the basement liquor room	Fire Inspection - Not Passed	No	No	
				x		M1027D LLC	Dew Drop Inn	1027 N Fourth St	Zivko Buzdum	1st floor bar area, downstairs basement, front enclosed porch	Submitted old forms, emailed updated forms to be completed AB 200, AB 101, AB 100 & CTV 100	No	No	
				x		Moravian Homes Inc	The Marquardt	1045 Hill St	Jessica Doyle	Towne Centre-dining/meeting/game/activity rooms Park Centre North-common areas/green space/patios/parking Park Centre South-common areas/green space/patios/parking Park Centre Central-common areas/outdoor courtyards/parking	AB 200 Appenix A missing officers & need AB 100 completed for each officer	No	No	
			x			Watertown Archers		214 1/2 Market St	Crist Harris	214 1/2 Market St, bar, sitting area, shooting range	Police Inspection - Not Passed	No	No	
				x		Local Waters LLC	Local Waters	109-111 S Third St	Meredith Degner	main bar area, back storage room, kitchen area, patio area, patio access hall	Need an updated COI	No	Yes	Agent changed from Karah Pugh to Meredith Degner
				x		Don's Corner Bar LLC	Don's Corner Pub LLC	501 N Fourth St	Donald Frank	Main floor tavern where customers are served etc. Basement area is storage for beer, liquor and records, etc.	Outstanding bill to distributor	No	No	
				x		Fiesta Las Margaritas	Fiesta Las Margaritas	115 S Second St	Cresenciana Sanchez	Bar/dinning, hall for events	AB 200 Cresenciana Sanchez needs to be added to appendix A	No	No	
				x		Sake House Watertown LLC	Sake House Watertown	1506 S Church St	Zhong Zhang	wine and beer stored in back room and coolers in kitchen/prep area	Submitted old forms, emailed updated forms to be completed AB 200, AB 101, & AB 100	No	No	
				x		Uptown of Watertown LLC	Uptown Bar & Grill	416 E Main St	Nicole Smith	basement is for storage of product, main level is for sale of product and some storage, upstairs on 414 is a rental, upstairs on 416 is for storage for dry goods	Missing AB 200 Appendix A, will need AB 100 for any person listed on Appendix A	No	No	
					x	Sake House Watertown LLC	Sake House Watertown	1506 S Church St	Zhong Zhang	wine and beer stored in back room and coolers in kitchen/prep area	Submitted old forms, emailed updated forms to be completed AB 200, AB 101, & AB 100	No	No	

# SECONDHAND LICENSES EXHIBIT C

Section 2, Item B.

<i>SH Article</i>	<i>SH Jewelry</i>	<b>Business Legal Name</b>	<b>Business Trade/DBA Name</b>	<b>Business Location</b>	<b>Agent Name</b>	<b>2026 Notes</b>
	x	Bradow Jewelers		217 E Main St	Paul Bradow	
x		ecoATM Walmart		1901 Market Way	Hunter Bjorkman	
x	x	The Phoenix Company of WI	Watertown Trade & Auctions	204 N Water St	Chad Haase	
x	x	Watertown Gold LLC		1406 S Church St	Kevin Mitchell	



**LICENSING BOARD MEETING - SPECIAL - MINUTES**

**TUESDAY, JUNE 30, 2026 AT 6:30 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094  
COUNCIL CHAMBERS**

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044. The following members were present: Mayor Stocks, Ald. Moldenhauer, Ald. Blanke, Cheri Martin, and Erin Schroeder. Staff present was City Attorney Ali Panagopoulos (virtual), and City Clerk Megan Dunneisen.

1. **CALL TO ORDER** Mayor Stocks called the meeting to order at 6:33pm.
2. **BUSINESS**
  - A. Ald. Moldenhauer made a motion to approve the application for a Temporary "Class B" Wine and a Temporary Class "B" beer license from American Legion Pitterle-Beaudoin Post 189, Stephen Zillmer, Agent, for July 4th Celebration at Riverside Park Labaree Street on July 3rd-4th during the hours of 8am-10pm, second by Schroeder and carried by unanimous voice vote.
  - B. Ald. Blanke made a motion to approve the applications for Temporary Class "B" beer licenses from Watertown Main Street Program, Sandra Budewitz, Agent, for the Craft Beer and Bacon Walk on July 17, 2026 during the hours 5:30pm-9:00pm. Locations include White Oak Builders, 14 E. Main Street, Sassy Sweets, 116 W. Main Street, Eleven East Bakehouse, 11 E. Main Street, WI26, 117 S. Third Street, Keck Furniture. 110 E. Main Street, Mattress By Appointment, 409 E. Main Street, second by Martin and carried by unanimous voice vote.
  - C. Ald. Blanke made a motion to approve the premises amendment application from Silver Moon Watertown located at 1601 East Gate Drive Watertown WI, 53094 conditioned upon a passed fire inspection, second by Ald. Moldenhauer and carried by unanimous voice vote.
  - D. Martin made a motion to approve the application for a "Class B" Malt and Liquor license from Lyon's Irish Pub, LLC d/b/a Lyon's Irish Pub (Carol Bohlman, Agent) located at 201 E. Main Street for licensing year July 1, 2026 - June 30, 2027 conditioned upon passed city inspections, second by Schroeder and carried by unanimous voice vote.
  - E. Ald. Moldenhauer made a motion to approve the application for a "Class B" Malt and Liquor license from Watertown Gymnastics Association d/b/a Turner Hall (Trent Nehls, Agent) located at 301 S. Fourth Street for licensing year July 1, 2026 - June 30, 2027, seconded by Schroeder and carried by unanimous voice vote.
3. **ADJOURNMENT** Schroeder made a motion to adjourn, second by Martin and carried by unanimous voice vote at 6:41pm

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

# Temporary Alcohol Beverage License

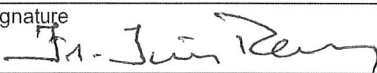
License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$ 7.00
	<b>Total Fees</b>	<b>\$ 17.00</b>

<b>Part A: Organization Information</b>		
1. Organization Name St Therese of Lisieux Parish - St Henry		
2. Organization Permanent Address 114 S. Church Street		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 33-1845622	8. Date of Organization/Incorporation 11/07/24	9. State of Organization/Incorporation WI
10. Phone (920) 261-7273	11. Email jwolf@stlwi.org	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input checked="" type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable)		

<b>Part B: Individual Information</b>			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Renz	Fr. Tim	V.P./Pastor	(920) 261-7273

Continued →

Part C: Event Information			
1. Name of Event (if applicable) St Therese of Lisieux Parish Picnic			
2. Dates of Operation August 16, 2026		3. Hours of Operation 11am - 5pm	
4. Premises Address 412 N. 4th Street			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: <u>Watertown</u>		10. Aldermanic District
11. Organizer of Event (if not the named applicant) Dan Wanke		12. Email and/or Phone Number for Organizer of Event dmwanke@att.net	
13. Organizer Website stlwi.org		14. Event Website stlwi.org	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  We will be selling beer and hard seltzer in our school gym at our parish picnic.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<b>READ CAREFULLY BEFORE SIGNING:</b> Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Renz		First Name Fr. Tim	M.I. J
Title VP/Pastor	Email fr.timjrenz@gmail.com		Phone (920) 261-7273
Signature 		Date	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 6-11-2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality  
C. Watertown

Form  
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine	<input checked="" type="checkbox"/> Temporary Class "B" Beer
		License Fees \$ 10
		Background Check \$ 14
		<b>Total Fees \$ 24</b>

**Part A: Organization Information**

1. Organization Name  
Watertown Humane Society

2. Organization Permanent Address  
418 Water Tower Ct

3. City  
Watertown

4. State  
WI

5. Zip Code  
53094

6. Mailing Address (if different from permanent address)

7. FEIN  
39-1097337

8. Date of Organization/Incorporation  
July 1 1976

9. State of Organization/Incorporation  
Wisconsin

10. Phone  
920-261-1270 ext 2

11. Email  
manager@whsadopt.org

12. Organization type (check one)

Bona Fide Club     Church     Fair Association/Agricultural Society     Veteran's Organization

Lodge/Society     Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? .....  Yes     No

14. Wisconsin Seller's Permit Number (if applicable)  
268231

**Part B: Individual Information**

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Van Dam	Heather	Executive Director	920-261-1270 ext 2
Bocher	Kendall	Board President	920-988-0900
Hendricks	Sara	Secretary	920-988-5555
Chaney	Dorothy	Treasurer	773-372-3555
Grauer	Tommy	Vic President	262-894-8109

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Watertown Autofest</i>			
2. Dates of Operation <i>August 9 2026</i>		3. Hours of Operation <i>9:30 AM - 3 PM</i>	
4. Premises Address <i>1741 River Dr.</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event <i>manager@whsadopt.org / 920-261-1270 ext 2</i>	
13. Organizer Website <i>www.whsadopt.org</i>		14. Event Website <i>Facebook - Watertown Autofest</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <i>The carshow will be parked on the <del>park</del> field The Bingo event will be held in the hanger The Food/Beverages will be just outside the hanger The Band will be just outside the hanger</i>			

<b>Part D: Attestation</b>			
Who must sign this application? • one officer or director of the nonprofit organization			
<b>READ CAREFULLY BEFORE SIGNING:</b> Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name <i>Vandam</i>	First Name <i>Heather</i>	M.I. <i>R</i>	
Title <i>Executive Director</i>	Email <i>manager@whsadopt.org</i>	Phone <i>920-261-1270 ext 2</i>	
Signature <i>Heather Vandam</i>		Date <i>6/24/26</i>	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality  
City of Watertown

Form  
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input checked="" type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
Background Check		\$ 21.00
<b>Total Fees</b>		<b>\$ 31.00</b>

**Part A: Organization Information**

1. Organization Name  
*Bartelme-Schwefel Detachment #349*

2. Organization Permanent Address  
*PO Box 251*

3. City  
*Watertown*

4. State  
*WI*

5. Zip Code  
*53094*

6. Mailing Address (if different from permanent address)

7. FEIN  
*273398420*

8. Date of Organization/Incorporation  
*1973*

9. State of Organization/Incorporation  
*WI*

10. Phone  
*920.285.6747*

11. Email  
*mcl@charter.net*

12. Organization type (check one)

Bona Fide Club     
  Church     
  Fair Association/Agricultural Society     
  Veteran's Organization  
 Lodge/Society     
  Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? .....  Yes  No

14. Wisconsin Seller's Permit Number (if applicable)

**Part B: Individual Information**

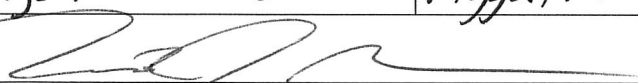
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
<i>Stueber</i>	<i>Gary</i>	<i>Commandant</i>	<i>608.575.4556</i>
<i>Riggs</i>	<i>Travis</i>	<i>Sudge Advocate</i>	<i>920.253.8280</i>
<i>Wade</i>	<i>Judy</i>	<i>Adj. Paymaster</i>	<i>703.863.1515</i>

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Marine Corps League Annual Picnic</i>			
2. Dates of Operation <i>Aug. 22, 2026</i>		3. Hours of Operation <i>12 - 6pm</i>	
4. Premises Address <i>907 Boomer St.</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of <i>Watertown</i>		10. Aldermanic District <i>9</i>
11. Organizer of Event (if not the named applicant) <i>Travis Riggs</i>		12. Email and/or Phone Number for Organizer of Event <i>riggs.travisj@yahoo.com</i>	
13. Organizer Website		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <i>Entire MCL Aero Park. Park has open shelter, patio, pergola, monuments, Vietnam Memorial Wall, bathrooms, + grass areas.</i>			

<b>Part D: Attestation</b>			
Who must sign this application? • one officer or director of the nonprofit organization			
<p><b>READ CAREFULLY BEFORE SIGNING:</b> Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name <i>Riggs</i>		First Name <i>Travis</i>	M.I. <i>J</i>
Title <i>Judge Advocate</i>	Email <i>riggs.travisj@yahoo.com</i>	Phone <i>920-253-8280</i>	
Signature 		Date <i>4/9/2026</i>	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk <i>6-29-2026</i>	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form  
AB-200

# Alcohol Beverage License Application

For Municipality	Section 3, Item D.
Municipality City of Watertown	
License Period 07/2026-06/2027	

**Application Type** (check one)

Initial (New)                       Renewal

**License(s) Requested:** (up to two boxes may be checked)

Class "A" Beer ..... \$ \_\_\_\_\_       Class "B" Beer ..... \$ 600

"Class A" Liquor ..... \$ \_\_\_\_\_       Regular "Class B" Liquor \$ 500

"Class A" Liquor (cider only) \$ \_\_\_\_\_       Reserve "Class B" Liquor \$ \_\_\_\_\_

"Class C" Liquor (wine only) \$ \_\_\_\_\_       Above-Quota "Class B" Liquor ..... \$ \_\_\_\_\_

Fees	
License Fee(s)	\$ 600
Background Check Fee	\$ <u>14</u>
Publication Fee	\$ 50
<b>Total Fees</b>	<b>\$ <u>664</u></b>

**Part A: Premises/Business Information**

1. Legal Business Name (Individual name if sole proprietorship) Rock River LLC		
2. Business Trade Name or DBA The River Tap		
3. FEIN 35-2793060	4. Wisconsin Seller's Permit Number 456-1031431354-04	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization		
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.		
7. State of Organization WI	8. Date of Organization 02/23/2023	9. Wisconsin DFI Registration Number R085678
10. Premises Address 1022 N Fourth Street		
11. City Watertown	12. State WI	13. Zip Code 53098
14. County Dodge	15. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown	16. Aldermanic District
17. Premises Phone (920) 262-0543	18. Premises Email 1022rockriver@gmail.com	19. Website none
20. Premises Description <b>Initial (New Applicants Only):</b> Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <b>Renewal Applicants Only:</b> I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. <input checked="" type="checkbox"/>		
21. Mailing Address (if different from premises address) 12400 W Hampton Ave		
22. City Butler	23. State WI	24. Zip Code 53007

**Part B: Questions**

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages.     Yes     No  
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ..... <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ..... <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages.  Yes  No  
 If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.
3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler?  Yes  No  
 If yes, provide the name of the restricted investor and describe the nature of the interest.
4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion.  Yes  No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine?  Yes  No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees?  Yes  No

**Part C: Individual Information**

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.

I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.

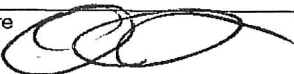
(For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.

I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

**Part D: Attestation**

One of the following must sign and attest to this application:  
 • sole proprietor      • one general partner of a partnership      • one corporate officer      • one member of an LLC

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name LaLicata		First Name Dino		M.I. D	
Title Member		Email 1022rockriver@gmail.com		Phone (262) 202-8475	
Signature 			Date 04/17/26		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk 7/1/2026	License Number 1921	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	



**ORDINANCE TO  
AMEND CHAPTER 319 HEALTH AND SANITATION ARTICLE V.  
PRACTICE OF CERTAIN TRADES AND PROFESSIONS REQUIRING  
STATE LICENSING, REGISTRATION OR CREDENTIALS, SECTIONS  
319-35, 319-36, AND 319-39 OF THE CITY OF WATERTOWN GENERAL  
ORDINANCES**

**SPONSOR: ALD. DANA DAVIS  
FROM: PUBLIC SAFETY & WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

**SECTION 1.** §319-35. Definitions of the Watertown Code of Ordinances is hereby amended to read as follows:

**§ 319-35. Definitions.**

The following terms, as used in this article, shall be defined as follows:

**~~COMMUNICABLE DISEASE~~**

~~Tuberculosis, scabies, lice or any other type of disease which might be reasonably spread by this type of employment.~~

**~~MASSAGE~~**

~~The manipulation of the soft tissue of the body for therapeutic purposes and may include, but is not limited to, effleurage, petrissage, tapotement, compression, vibration, friction, stroking or kneading, either by hand or with mechanical or electrical apparatus, for the purpose of body massage. This may include the use of oil, salt glows, hot and cold packs or other recognized forms of massage therapy. The term does not include diagnosis or any service or procedure for which a license to practice medicine is required by law.~~

**~~MASSAGE ESTABLISHMENT~~**

~~A location where the primary or secondary function is to offer massage by a massage therapist.~~

**~~MASSAGE ROOM~~**

~~The area where the therapeutic massage is practiced.~~

**~~MASSAGE THERAPIST~~**

~~A person who holds a current and valid license for that purpose from the State Department of Regulation and Licensing under Ch. 460, Wis. Stats., and engages in the practice of massage therapy within the scope of his or her license.~~

**~~ON-SITE MASSAGE~~**

~~Includes home visits and massage in public buildings. This privilege shall be available only to those massage therapists who hold a current and valid state license as noted above.~~

**MASSAGE THERAPY OR BODYWORK THERAPY**

the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body, in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility. Massage therapy or bodywork therapy includes determining whether manual actions and adjunctive therapies are appropriate. Massage therapy or bodywork therapy does not include making a medical, physical therapy, or chiropractic diagnosis.

**MASSAGE ESTABLISHMENT**

Any business that advertises or offers massage therapy for compensation, excluding licensed medical offices and physical therapy practices.

**MASSAGE ESTABLISHMENT LICENSE**

A license issued by the City of Watertown under the authority of this ordinance, permitting the operation of a business where massage therapy services are offered or provided for compensation.

**MASSAGE THERAPIST**

An individual licensed by the State of Wisconsin under Wis. Stat. §460.04 to engage in the practice of massage therapy or bodywork therapy.

**MASSAGE THERAPIST LICENSE**

A valid and active credential issued by the Wisconsin Department of Safety and Professional Services (DSPS) pursuant to Wis. Stat. §460.04, authorizing an individual to practice massage therapy or bodywork therapy in the State of Wisconsin.

**SEXUALLY EXPLICIT ADVERTISING**

Any written, visual, or oral communication that: depicts or describes sexual conduct or nudity; suggests, implies, or offers sexual activity, erotic services, or other acts not permitted by Wisconsin law; includes terminology commonly associated with prostitution or escort services, such as “happy ending,” “sensual massage,” “erotic rub,” “sexy staff,” “special services,” or similar terms.

**PROSTITUTION**

As set forth, and as subsequently amended, in Wis. Stat. §944.30.

**SOLICITATION OF PROSTITUTION**

As set forth, and as subsequently amended, in Wis. Stat. §944.32.

**SECTION 2. Purpose and Authority.**

A. The purpose of this chapter is to protect public health and safety through the licensing and regulation of businesses and establishments providing massage therapy and bodywork therapy services, by preventing illicit and illegal operations and human trafficking, by establishing zero tolerance for sexual misconduct, and by providing an enforcement mechanism to ensure that only state-licensed providers provide massage therapy and bodywork services.

- B. The portions of this chapter that prohibit violations of Wis. Stat. Sec. 460.02, or prohibit employing or contracting for the services of an unlicensed person when a license is required by state law, are authorized by Wis. Stat. Sec. 460.17(2). Other portions of this chapter that regulate business operations are authorized by the City's police power.
- C. No regulation of the practice of massage therapy or bodywork therapy is intended. Except as authorized by Wis. Stat. Sec. 460.17(2), no portion of this chapter shall be interpreted as regulating the practice of massage therapy.

**SECTION 3.** §319-36. Massage establishments, massage therapists; regulation of the Watertown Code of Ordinances is hereby amended to read as follows:

**§ 319-36. Massage establishments, massage therapists; regulation.**

No person shall suffer, cause or permit the operation of a massage establishment or operate as a massage therapist or employee, except in strict compliance with this article.

**A. License Required.**

1. No person shall operate a massage establishment within the City of Watertown without first obtaining a Massage Establishment License from the City Clerk upon approval of the Licensing Board. All persons providing massage therapy must possess a valid Wisconsin Massage Therapist or Bodywork Therapist license.
2. No Massage Establishment License shall be transferred between persons, entities, or locations. A license issued under this chapter is personal to the approved applicant and premises.

**B. License Term.** All Massage Establishment Licenses issued under this ordinance shall be effective for one year commencing July 1 and expiring on ~~December 31~~ June 30 of each year, regardless of the date of issuance. No person, corporation, or other legal entity shall operate after the expiration of their license.

**C. Fee.** The license fee shall be provided in the City Fee Schedule. License fees shall be nonrefundable. The application, whether new or a renewal, must be accompanied by payment of the license fee and any other applicable fees.

**D. Application for Massage Establishment License.** All applications shall be on forms provided by the City Clerk, and contain all required information, or shall be rejected by the City Clerk. All applications shall include the following:

1. The business name and address of the proposed establishment. Including all other names the business may be known as or advertised as for massage services.
2. A list of the name and address of each owner, each partner if partnership, all directors, officers, and agent who shall have been a resident of the state for at least 90 days if a corporation, and all managers and/or members if a limited liability company or limited liability partnership.

3. A designation of a person whose principal employment location is the premises to be licensed, who shall be designated as the agent for receipt of all formal notices from the City pertaining to the establishment, and who is authorized to accept service of process on behalf of the license holder. In lieu of or in addition to service of process on such agent, the City may serve notices on any director, officer, partners, manager, or member, or in any manner under an authorized state statute.
4. The name, address, state license number, phone number and a copy of one form of government-issued ID of each person operating as a massage therapist or bodywork therapist by the applicant at the proposed establishment at the time of application.
5. A floor plan of the establishment premises showing all rooms and uses.
6. Proof of general liability insurance in an amount not less than \$1,000,000 per occurrence.
7. Each person listed in section D(2) above must provide all the following background information:
  - i. Whether they have had a massage business or massage therapy license revoked or suspended in any jurisdiction and, if so, the name of the municipality and the reason for the suspension or revocation.
  - ii. Whether they have been convicted of any crime or ordinance violation other than traffic offenses within the past three years and, if so, a listing of the same and the locations thereof.
  - iii. Signature authorizing the background check.
  - iv. If the business has new officers, directors, members or managers throughout the licensing term, the establishment shall notify the city clerk to update their application and submit a background check, plus applicable fees, within 30 days of such change.
8. Proof of approval from property owners of the establishment, if applicable.

## **E. Application Approval, Denial, and Renewal**

### **1. Administrative approval steps.**

- i. Prior to approval by the Licensing Board, the Clerk shall certify that the application is complete and contains all required information. Applications that are incomplete shall be rejected by the Clerk.
- ii. Prior to approval by the Licensing Board the Chief of Police or designee shall conduct all background checks and inspect the physical premises. If necessary, the Chief of Police or designee shall request the Building Inspector to perform an inspection of the physical premises.
- iii. Prior to approval by the Licensing Board the Chief of Police or designee shall certify that the application has successfully completed all background checks and physical premises check , including applicable building and fire code requirements and shall determine whether the application should be approved and a license issued, or whether the application should be denied and no license issued. No license shall be issued if the premises is not in compliance with such laws and regulations.

2. **License Approval.** Upon successful completion of the administrative approval steps, the City Clerk will furnish the Licensing Board the Chief of Police or designee's recommendation for approval. The licensing Board may approve the application for a massage establishment license.
3. **License Denial.** If the Chief of Police or designee gives recommendation to Licensing Board to deny the license the applicant shall be entitled to a hearing before the Licensing Board following the same notice and hearing procedures described in Section 319-36(K) of this chapter.
4. **License Renewal.** All Massage Establishment Licenses issued under this ordinance expire on June 30 of each year, regardless of the date of issuance.
  - i. Renewal applications shall be submitted no later than 45 days prior to expiration of the current license term (June 30) on forms provided by the City Clerk.
  - ii. Renewal applications shall contain all required information outlined in 319-36(D).
  - iii. Grounds for Denial of Renewal. Renewal may be denied for:
    - a. Failure to comply with the requirements of this ordinance.
    - b. Outstanding fines, forfeitures, or unpaid taxes owed to the City of Watertown.
    - c. Pending or prior disciplinary action against the massage establishment or its employees.
    - d. A material misstatement or omission on the renewal application.
  - iv. If the Licensing Board intends to deny renewal, the licensee shall be entitled to a hearing before the Licensing Board, following the same notice and hearing procedures described in Section 319-36(K) of this chapter.
5. If probable cause exists in regards to a false report (being made against a licensed massage establishment), that person making the false report will be investigated as appropriate under applicable state law and/or relevant City of Watertown ordinance.

**F. Conditions of Operation.** Massage establishments shall:

1. Operate only between the hours of 6:00 AM and ~~9:00~~ 10:00 PM.
2. Licensees shall comply with all ordinances related to property maintenance under Chapter 424 of the City of Watertown Code.
3. Maintain a log of all massage therapy services provided, including client names (or initials) and times, for a period of one year.
4. Display each massage therapist's state license prominently.
5. Licensees shall comply with all ordinances related to signs under Chapter 550 of the City of Watertown Code.
6. All external doors to the massage establishment accessible to the public shall remain unlocked during regular business hours when services are being provided, unless the business is closed to the public or Subsection F(7) applies.

7. Nothing in this subsection shall prevent the locking of doors during an emergency lockdown situation when necessary for safety or when only one massage therapist is present on premises and with a client in a massage therapy appointment.

**G. Prohibited Acts.** No establishment license holder shall engage in any of the following prohibited activities on, within, or for the establishment premises, nor shall the establishment license holder cause, allow, permit, or fail to prevent another person from engaging in any of the following activities on, within, or for the establishment premises:

1. Allow, offer, or engage in sexual activity or conduct of a sexual nature on the premises
2. Proper attire must be worn and may not display parts as set forth in Wis. Stat. Sec. 939.22(19).
3. Display, post, publish, disseminate, or promote, whether through physical signage, printed materials, electronic communications, websites, social media, or other digital advertising media, sexually explicit advertising for acts or services on the premises.
4. Employ anyone as a massage therapist who does not possess a valid state license.
5. Operate as a front for violations of Wis. Stat. §§ 944.30 - 944.36.

**H. Duty to Report Solicitation of Prostitution.**

1. Any massage therapist, employee, or license holder of a massage establishment who is directly solicited for prostitution by a client or other individual on the premises shall immediately report the incident to the Watertown Police Department or other law enforcement agency.
2. Failure by a licensed massage therapist or employee to report a known act of solicitation may result in penalties under Sections 319-36(J) and 319-39 of the Code of the City of Watertown.

**I. Inspections.** Any law enforcement officer, health department inspectors, and/or duly authorized officials may conduct reasonable inspections of licensed massage establishments during operating hours to ensure compliance with this ordinance. It is unlawful for any licensee, employee, or agent to refuse, hinder, or interfere with any lawful inspection authorized by this section. Routine compliance checks will be conducted on an annual basis.

**J. Reporting of Violations to State Authorities.** The Police Chief or designee will report any of the following to the Wisconsin Department of Safety and Professional Services (DSPS):

1. Any violation by a licensed massage therapist involving illegal sexual activity, controlled substances, fraud, or violations of professional licensing standards;
2. Any conviction of a massage therapist for a felony or misdemeanor related to their practice;
3. Any finding that a therapist has engaged in unlicensed practice of massage therapy or bodywork therapy.

### **K. License Suspension and Revocation.**

1. The Licensing Board may suspend or revoke any Massage Establishment License for any of the following:
  - i. Violation of any provision of this ordinance or state law regulating massage establishments.
  - ii. Conviction of any owner, manager, or employee for a crime involving prostitution, human trafficking, sexual misconduct, or controlled substances.
  - iii. Refusal to allow a lawful inspection.
  - iv. Three or more ordinance violations occurring within a twelve (12) month period.
2. Before suspension or revocation, the licensee shall be entitled to a hearing before the Licensing Board or its designated hearing officer
3. Written notice stating the grounds for suspension or revocation and the time and place of the hearing shall be served at least ten (10) days prior to the hearing.
4. The licensee may appear at the hearing with or without legal counsel, present evidence, and cross-examine witnesses.
5. The Licensing Board may suspend the license for a period not to exceed ninety (90) days or revoke the license entirely.

**L Appeals.** Any applicant who has been denied a license under this article or has been granted a license which has been suspended or revoked by the Licensing Board may seek review of the decision by the Common Council by filing a request for review of the denial with the City Clerk within thirty (30) days of the Licensing Board's decision. Any applicant can seek a judicial review of the denial in the form of certiorari review to the Jefferson or Dodge County Circuit Court within thirty (30) days of the Common Council's decision.

**SECTION 3.** §319-39 Advertising and the allowing of state-regulable activities requiring licensing, registration or credentials of the Watertown Code of Ordinances is hereby repealed.

~~§ 319-39 Advertising and the allowing of state-regulable activities requiring licensing, registration or credentials.~~

- A. ~~No person who is required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall practice that profession within the corporate limits of the City of Watertown unless that person holds a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~
- B. ~~No person who is required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall advertise the availability of services to be performed within the corporate limits of the City of Watertown unless they hold a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~
- C. ~~No business whose employees, independent contractors or similarly interested associates or affiliates are required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall allow such employees, independent~~

~~contractors or similarly interested associates or affiliates to practice that profession within the corporate limits of the City of Watertown unless the employee, independent contractor or similarly interested associate or affiliate holds a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~

~~D. No business whose employees, independent contractors or similarly interested associates or affiliates are required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall advertise the availability of services to be performed within the corporate limits of the City of Watertown unless the employees, independent contractors or similarly interested associates or affiliates of the business hold a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~

**SECTION 4.** All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

**SECTION 5.** This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>March 17, 2026</i>		<i>April 6, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED April 6, 2026

\_\_\_\_\_  
CITY CLERK

APPROVED April 6, 2026

\_\_\_\_\_  
MAYOR

## SPECIAL EVENT PERMITS-2026

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION	CITY SPONSORED?	REPEAT OR 1ST YEAR	EVENT FOR A FEDERAL HOLIDAY? (no fees)
1/14/2026	<a href="#">2026-02</a>	3/1/2026	<a href="#">Jig Jog</a>	Educational Foundation of Watertown	5K Run/Walk to raise money for city schools	NO	REPEAT	NO
1/12/2026	<a href="#">2026-01</a>	3/14/2026	<a href="#">Morning Mixer</a>	Watertown Main St Program	Adult beverage walk to create downtown activity	NO	REPEAT	NO
2/19/2026	<a href="#">2026-04</a>	4/25/2026	<a href="#">Whiskey Wine Walk</a>	Watertown Chamber	Wine sampling to drive traffic to downtown businesses	NO	REPEAT	NO
2/2/2026	<a href="#">2026-03</a>	TUESDAYS 5/5/26-10/27/26	<a href="#">Watertown Farmer's Market</a>	Watertown Main St Program	Weekly farmer's market	NO	REPEAT	NO
3/27/2026	<a href="#">2026-09</a>	5/8/2026	<a href="#">Entertainment Night St Marks</a>	St Marks Lutheran School	Children participate in entertaining family and friends	NO	REPEAT	NO
3/27/2026	<a href="#">2026-08</a>	5/25/2026	<a href="#">Memorial Day Celebration</a>	Watertown Veterans Council	Memorial Day Celebration	YES	REPEAT	YES
4/10/2026	<a href="#">2026-10</a>	5/25/2026	<a href="#">Vietnam Wall Dedication</a>	Bartelme-Schwefel Detachment #349	Dedication of wall, dignitary/VIP open to public	NO	1ST	YES
10/25/2025		5/30, 6/20, 9/23: 5pm-9pm; 7/19: 1pm-3pm	<a href="#">Town Square Concert Series</a>	Bentzin Family Town Square	Concerts in the square	YES	REPEAT	NO
5/20/2026	<a href="#">2026-16</a>	6/4/2026	<a href="#">Schools Out Hangout</a>	Fuelify LLC	Safe & fun last day of school event with food, games and items to purchase	NO	1st	NO
4/24/2026	<a href="#">2026-14</a>	6/11/2026	<a href="#">Car Show</a>	Moose Lodge	Public fundraiser for Thanksgiving dinner	NO	REPEAT	NO
5/7/2026	<a href="#">2026-15</a>	6/13/2026	<a href="#">Dream Builders Gala</a>	Habitat for Humanity	Private fundraising gala for affordable housing	NO	1ST	NO
10/25/2025		6/18, 7/23, 8/27, 9/17	<a href="#">Town Square Market Mingles</a>	Bentzin Family Town Square	Vendor market and small music on lower stage	YES	REPEAT	NO
4/14/2026	<a href="#">2026-11</a>	6/19/2026	<a href="#">Family Fun Friday</a>	River Valley Alliance Church	Community churches coming together for a family fun event	NO	REPEAT	NO
6/8/2026	<a href="#">2026-19</a>	7/3-7/4/26	<a href="#">July 4th Celebration</a>	American Legion Post 189	July 4th Community Celebration	YES	REPEAT	YES
2/20/2026	<a href="#">2026-05</a>	7/7/2026	<a href="#">Lights and Sirens</a>	Watertown Police Dept	Community safety fair	YES	REPEAT	NO
10/25/2025		7/12/2026	<a href="#">Kids Fest</a>	Bentzin Family Town Square	Kids activities in the square	YES	REPEAT	NO
6/3/2026	<a href="#">2026-18</a>	7/17/2026	<a href="#">Craft Beer &amp; Bacon Walk</a>	Watertown Main St Program	Shopping and sampling of craft beer and bacon	NO	1st	NO
3/17/2026	<a href="#">2026-07</a>	7/31/2026	<a href="#">Share the Love</a>	River Valley Alliance Church	Family fun night for children and families	NO	REPEAT	NO
5/29/2026	<a href="#">2026-17</a>	8/6/26 - 8-9/26	<a href="#">Riverfest Carnival</a>	Watertown Riverfest Inc.	Riverfest Carnival provided by Rainbow Valley Rides	NO	REPEAT	NO

4/21/2026	<a href="#">2026-12</a>	8/8/2026	<a href="#">The Big Pop-Up</a>	Watertown Chamber	Vendor/street fair to bring people to Watertown	NO	1ST	NO
6/25/2026	<a href="#">2026-20</a>	8/9/2026	<a href="#">Watertown Autofest</a>	Watertown Humane Society	Public community event with car show, bingo, and music	NO	1st	NO
6/29/2026	<a href="#">2026-21</a>	8/22/2026	<a href="#">MCL Annual Fundraiser</a>	Bartelme-Schwefel Detachment #349	MCL Annual fundraiser picnic. Veteran statue dedication.	NO	REPEAT	NO
4/23/2026	<a href="#">2026-13</a>	9/19/2026	<a href="#">Blocktoberfest</a>	The Drafty Cellar	Community festival focusing on German heritage	NO	REPEAT	NO
10/25/2025		10/17/2026	<a href="#">Fall Festival</a>	Bentzin Family Town Square	Market, concert, food in the square	YES	REPEAT	NO
10/25/2025		10/31/2026	<a href="#">Boo Bash</a>	Bentzin Family Town Square	Trick or treating in the square	YES	REPEAT	NO
10/25/2025		11/14/2026	<a href="#">Holiday Tree Lighting</a>	Bentzin Family Town Square	Annual tree lighting ceremony	YES	REPEAT	NO