



LICENSING BOARD MEETING AGENDA

WEDNESDAY, APRIL 09, 2025 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM
2044 UPPER LEVEL

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 917 858 0897 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/9178580897?pwd=eUOpCUyvIV65zIPMYImMdPU1LVLx5I.1>

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

- A. Licensing Board minutes from March 12, 2025

3. BUSINESS

- A. Review and take action: application for a "Class B" Malt and Liquor License from Golden Spoon LLC DBA Golden Spoon Cafe (Argjent Jashari, Agent) located at 1300 Memorial Dr for licensing year July 1, 2024 – June 30, 2025
- B. Review and take action: application for a "Class B" Malt and Liquor License from 3RDSTP&G LLC dba 3rd Street Pub & Grill (Shaniyah Rhodes, Agent) located at 215 S Third Str for licensing year July 1, 2024 – June 30, 2025
- C. Review and take action: application for Temporary "Class B" License for the Whiskey and Wine Walk event hosted by Watertown Chamber of Commerce on April 26, 2025, during the hours of 1 p.m. and 4:30 p.m. for location 116 S. Street (Rock River Financial)
- D. Review and take action: application for Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event On June 21, 2025 sponsored by the Watertown Rotary Club during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street
- E. Review and take action: application for Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event On Sept 6, 2025 sponsored by the Watertown Rotary Club during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street
- F. Update on D&J "Class B" Transfer License
- G. Review and take action: considering suspension of "Class B" Malt and Liquor License for Tequila Nights located at 617 S. 1st St, Watertown, WI 53094 (Agent Mike Martin)
- H. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Jessica M Reyes
- I. Reconvene to open session
- J. Review and take action: application for operator's license from Jessica M Reyes

4. REPORTS

- A. Review and discuss: Special Events List

B. Review and discuss: Monthly Operator's List

C. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only



LICENSING BOARD MEETING MINUTES

WEDNESDAY, MARCH 12, 2025 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM
2044 UPPER LEVEL

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor McFarland, Ald. Blanke, Erin Schroeder and Cheri Martin. Absent was Ald. Smith. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro and City Clerk Megan Dunneisen. Other members of the public were also present.

1. **CALL TO ORDER** Mayor McFarland called the meeting to order at 4:17 p.m.
2. **REVIEW AND APPROVE MINUTES**
 - A. Martin made a motion to approve the Licensing Board minutes from February 12, 2025, seconded by Schroeder and carried by unanimous voice vote.
3. **BUSINESS**
 - A. Schroeder made a motion to approve the application for a Temporary "Class B" Wine and Temporary Class "B" license from Watertown Riverfest Inc at Riverside Park, 812 Labaree St, for the Watertown Riverfest 2025 event from Thursday, August 7, 2025 through Sunday, August 10, 2025, seconded by Martin and carried by unanimous voice vote.
 - B. Mayor McFarland made a motion to approve the application from JDTH LLC DBA D&J's Sports Bar (Jerry Heller, agent) to transfer a "Class B" Malt and Liquor License from 215 S Third St to 301 E Main St for licensing year July 1, 2024 – June 30, 2025 conditioned on city inspections being complete, sellers permit submitted to the clerk, and surrender of the current liquor license issued to 301 E Main St, seconded by Schroeder and carried by unanimous voice vote.
 - C. Ald. Blanke made a motion to establish deadlines for liquor license applications to be filed with the City Clerk for agenda placement to be no later than Monday of the week prior to the Licensing Board meeting, seconded by Martin and carried by unanimous voice vote.
 - D. Chief Brower gave an update on the Tequila Nights demerit points agreement.
4. **REPORTS**
 - A. Special Events List was presented.
 - B. Monthly Operator's List was presented.
 - C. Monthly Police Report was presented.
5. **ADJOURNMENT** Ald. Blanke made a motion to adjourn the meeting at 4:56 p.m., seconded by Schroeder and carried by unanimous voice vote.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Alcohol Beverage License
Application

For Municipality	Section 3, Item A.
C. Watertown	
License Period	2024-2025

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ 500
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ <u>600</u>
Background Check Fee	\$ <u>1</u> ✓
Publication Fee	\$ <u>300</u> ✓
Total Fees	\$ _____

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) Golden Spoon LLC		
2. Business Trade Name or DBA Golden Spoon Cafe		
3. FEIN <u>33-295-1428</u> <u>33-2051428</u>	4. Wisconsin Seller's Permit Number 456-1031859270-04	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization		
6. State of Organization WI	7. Date of Organization 11/20/2024	8. Wisconsin DFI Registration Number <u>6073385</u>
9. Premises Address 1300 Memorial Dr		
10. City Watertown	11. State WI	12. Zip Code 53098
13. County Jefferson	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: <u>Watertown</u>	15. Aldermanic District
16. Premises Phone (920) 261-0001	17. Premises Email goldenspoonwt@gmail.com	18. Website www.goldenspoon.com
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Beer/Alcohol will be stored in walkin cooler. We will keep beer/alcohol at a cooler in dinning room. Beer/alcohol will be served in the dining room.		
20. Mailing Address (if different from premises address)		
21. City	22. State	23. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol or beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.


Last Name	First Name	Title	Phone
Jashari	Argjent	Owner	(715) 571-2682

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Jashari		First Name Argjent		M.I.
Title Owner		Email getiaj@gmail.com		Phone (715) 571-2682
Signature 			Date 02/03/25	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 03-07-2025	License Number 2260	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Save

Print

Clear

Form
AB-200Alcohol Beverage License
Application

For Municipal Use

Section 3, Item B.

Municipality
WATERTOWNLicense Period
07/01/2024 - 06/30/2025

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ 500
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees

License Fees	\$
Background Check Fee	\$ <u>7.00</u>
Publication Fee	\$ <u>300.00</u>
Total Fees	\$

PA
POL

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

3rd St Pub LLC

2. Business Trade Name or DBA

3rd Street Pub & Grill

3. FEIN

33-3932657

4. Wisconsin Seller's Permit Number

456-1031969372-04

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. State of Organization

WISCONSIN

7. Date of Organization

03-12-2025

8. Wisconsin DFI Registration Number

T113232

9. Premises Address

215 S Third Street

10. City

Watertown

11. State

WI

12. Zip Code

53094

13. County

Jefferson14. Governing Municipality: ☒ City ☐ Town ☐ Village
of: Watertown

15. Aldermanic District

16. Premises Phone

(262) 271-6637

17. Premises Email

t.rinvestments@yahoo.com

18. Website

19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Lower Level of Building
and basement

20. Mailing Address (if different from premises address)

549W36550 County Road C

21. City

Dousman

22. State

WI

23. Zip Code

53118

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
- If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol or beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

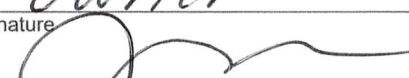
Last Name	First Name	Title	Phone
Rhodes	Shaniyah	owner	(262) 271-6637

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	First Name	M.I.
Rhodes	Shaniyah	L
Title	Email	Phone
owner	f.rinvestments@yahoo	(262) 271-6637
Signature	Date	
	3/18/25	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
03-18-2025	2264		
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

MAR 25 2025

Form

AB-220

Temporary Alcohol Beverage License

Municipality

C. Watertown


License(s) Requested	Fees	
<input checked="" type="checkbox"/> Temporary "Class B" Wine <input type="checkbox"/> Temporary Class "B" Beer	License Fees	\$ 10 ⁰⁰
	Background Check	\$ —
	Total Fees	\$ 10 ⁰⁰ pd 3/25

Part A: Organization Information				
1. Organization Name Watertown Area Chamber of Commerce				
2. Organization Permanent Address 519 E Main Street				
3. City Watertown			4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)				
7. FEIN 39-0689225		8. Date of Organization/Incorporation 08/20/19 20		9. State of Organization/Incorporation Wisconsin
10. Phone		11. Email linden@watertownchamber.com		
12. Organization type (check one)				
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable)				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	920-988-7517
Larson	Aller	Vice Chair	262-434-8027
VanErt	Bridget	Vice Chair	920-248-1155
Johnson	Jennifer	Secretary	608-852-5526
Hertel	Bannis	Executive Director	920-988-5241

Continued - 8

Part C: Event Information			
1. Name of Event (if applicable) 5th Annual Whiskey and Wine Walk			
2. Dates of Operation 4/26/2025		3. Hours of Operation 1-4:30pm	
4. Premises Address Thrivent - 116 S. 3rd St. (Rock River Financial)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Wal		12. Email and/or Phone Number for Organizer of Event info@watertownchamber.com	
13. Organizer Website WatertownChamber.com		14. Event Website WatertownChamber.com whiskey-wine	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Thrivent Retail Floor of Rock River, 1st floor only Financial			

Part D: Attestation		
Who must sign this application? • one officer or director of the nonprofit organization		
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>		
Last Name Hertel	First Name Bonnie	M.I.
Title Executive Director	Email Bonnie@watertownchamber.com	Phone (920) 261-6320
Signature 		Date 2-3-25

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 03/25/25	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

5th Annual Whiskey and Wine Walk

Hosted by Watertown Area Chamber of Commerce and Watertown Main Street Program

April 26th, 2025 1-4:30pm

Locations			
<u>Location</u>	<u>Business Name</u>	<u>Contact</u>	<u>Address</u>
<u>1</u>	Ava's (D)	Amanda Schwefel	209 E. Main Street
<u>2</u>	Blush Hair Beautique (D)	Kim Grinwald	207 E Main St.
<u>3</u>	Bradow Jewelers (C)	Susanne Bradow	217 E Main Street
<u>3</u>	Brown's Shoes (D)	Anthony LeMaster	212 E Main Street
<u>4</u>	Central Block (D)	Ryan Jones	300 E. Main Street
<u>5</u>	Don's Corner Pub	Don Frank	501 N 4th Street
6	Draeger's Floral (D)	Annie Bare & Linda Ebert	616 E. Main Street
7	Local Waters	Karah Pugh	109 S. 3rd Street
8	Lyon's Irish Pub	Carol Bohlman	201 E Main Street
9	Osaka Hibachi Ramen Thai	Harmony	100 E Madison
<u>10</u>	Thrivent- Rock River Financial	Toni Flint	116 S 3 rd St.
10	Rock River Chimney and Fireplace (C)	Tiffany Nehls	216 S 3rd Street
11	The Chic Boutique (C) **	Amber Smith	113 E. Main Street
12	The Drafty Cellar	Josh Mueller/Alex Savath	110 S. 3rd St.
13	The Score	Jamie Ellis	300 N 4th St.
14	Uptown Bar and Grill	Nicole Smith	416 E. Main Street
15	White Oak Builders (C)	Dan and Maggie Wegner	14 E. Main St.

Red font denotes retail locations and black font denotes bar establishments.

** The Chic Boutique has license of their own.

Prepackaged food will be available along the walk at retail locations. Bars that serve food will offer special food options for purchase.

we are removing Rock River Chimney & Fireplace
 we are adding Thrivent Rock River Financial
 all other locations have already been approved.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10 ⁰⁰
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ 21 ⁰⁰
	Total Fees	\$ 31 ⁰⁰

Part A: Organization Information				
1. Organization Name Watertown Rotary Club				
2. Organization Permanent Address PO Box 34				
3. City Watertown		4. State Wi	5. Zip Code 53094	
6. Mailing Address (if different from permanent address)				
7. FEIN 39-0689450	8. Date of Organization/Incorporation Jan 20 th , 1925		9. State of Organization/Incorporation Wisconsin	
10. Phone 920-285-2052	11. Email jpatterson@firstcitizenww.com			
12. Organization type (check one) <input checked="" type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
14. Wisconsin Seller's Permit Number (if applicable)				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Patterson	Joshua	President	920-285-2052
Maoh	Joel	Treasurer	920-988-7452
Lang	Dave	Secretary	920-262-2055

Continued

Part C: Event Information


1. Name of Event (if applicable) Bentzin Family Town Square - Summer Concert Series			
2. Dates of Operation Sept 6th, 2025		3. Hours of Operation 5pm to 10pm	
4. Premises Address 1 West Main Street			
5. City Watertown		6. State WI	7. Zip Code 53092
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Stephanie Juhl		12. Email and/or Phone Number for Organizer of Event sjuhl@watertownwi.gov	
13. Organizer Website www.watertownwi.gov		14. Event Website -- watertownwi.gov/park-recreation Facebook Bentzin Family Town Square	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Beer tent will be set up as indicated on the map. The beer will be stored in a refrigerated trailer directly behind the tent.			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Patterson		First Name Joshua		M.I. S
Title President	Email jpatterson@firstcitizenswi.org		Phone 920-285-2052	
Signature 		Date 3/3/2025		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Man

5073

20

Bob

Outdoor Open Container Entertainment Event

Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

Section 1 – Applicant Information

Corporation/ Organization Name:

City Of Watertown - Parks Recreation & Forestry

Responsible Party:

Stephanie Juhl

Driver's License # (list State if not WI):

Date of Birth:

Address:

514 S. 1st Street

City:

Watertown

State:

WI

Zip Code:

53094

Telephone Number:

920-262-8080

E-mail Address:

sjuhl@watertownwi.gov

Section 2 – Event Information

Name of Event:

Summer Concert Series

Purpose of Event:

Ask Your Mother

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):

1 W. Main Street - Bentzin Family Town Square

Event Dates (limit 4 consecutive days):

June 21, 2025

Event Hours (must be between 6 a.m. & 11 p.m.):

5-10pm

Maximum Daily Attendance:

500

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

Watertown Rotary

Have you applied for a special event permit for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits.

Permit # (office use only)

Date Application Received:

Approved ☐

Denied ☐

INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: Stephanie Juhl Date Signed: 3/17/25

Temporary Alcohol Beverage License

Municipality

Section 3, Item E.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10 ⁰⁰
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ 21 ⁰⁰
	Total Fees	\$ 31 ⁰⁰

Part A: Organization Information

1. Organization Name Watertown Rotary Club		
2. Organization Permanent Address PO Box 34		
3. City Watertown	4. State Wi	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0689450	8. Date of Organization/Incorporation Jan 20 th , 1925	9. State of Organization/Incorporation Wisconsin
10. Phone 920-285-2052	11. Email jpatterson@firstcitizenww.com	
12. Organization type (check one) <input checked="" type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Patterson	Joshua	President	920-285-2052
Maoh	Joel	Treasurer	920-988-7452
Lang	Dave	Secretary	920-262-2055

Continued →

Part C: Event Information


1. Name of Event (if applicable) Bentzin Family Town Square - Summer Concert Series			
2. Dates of Operation Sept 6th, 2025		3. Hours of Operation 5pm to 10pm	
4. Premises Address 1 West Main Street			
5. City Watertown		6. State WI	7. Zip Code 53092
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Stephanie Juhl		12. Email and/or Phone Number for Organizer of Event sjuhl@watertownwi.gov	
13. Organizer Website www.watertownwi.gov		14. Event Website - watertownwi.gov/park-recreation Facebook Bentzin Family Town Square	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Beer tent will be set up as indicated on the map. The beer will be stored in a refrigerated trailer directly behind the tent.			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Patterson		First Name Joshua		M.I. S
Title President	Email jpatterson@firstcitizenswi.org		Phone 920-285-2052	
Signature 		Date 3/3/2025		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Man

5073

072

Bob

Outdoor Open Container Entertainment Event

Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

Section 1 – Applicant Information

Corporation/ Organization Name:

City Of Watertown - Parks Recreation & Forestry

Responsible Party:

Stephanie Juhl

Driver's License # (list State if not WI):

Date of Birth:

Address:

514 S. 1st Street

City:

Watertown

State:

WI

Zip Code:

53094

Telephone Number:

920-262-8080

E-mail Address:

sjuhl@watertownwi.gov

Section 2 – Event Information

Name of Event:

Summer Concert Series

Purpose of Event:

Boogie & the Yo Yoz

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):

1 W. Main Street - Bentzin Family Town Square

Event Dates (limit 4 consecutive days):

September 6, 2025

Event Hours (must be between 6 a.m. & 11 p.m.):

5-10pm

Maximum Daily Attendance:

500

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

Watertown Rotary

Have you applied for a special event permit for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits.

Permit # (office use only)

Date Application Received:

Approved ☐

Denied ☐

INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: Stephanie Juhl

Date Signed: 3/17/25



David Brower, Chief of Police

To: Licensing Board

From: Assistant Chief Ben Olsen

Date: Thursday, April 3, 2025

Subject: Tequila Nights Update

Dear Members of the Licensing Board,

I am writing to bring to your attention the ongoing issues at Tequila Nights, located at 617 S. 1st St., and the enforcement actions taken in response to these concerns. The following outlines the incidents and associated points assessments that have occurred over the past several months:

1. **9/28/24 - Watertown Police Department Incident #2024-13546**

A citation was issued for underage alcohol sales. The defendant was found guilty, and the fine has been paid in full. **80 points** were assessed.

No meeting or agreement referenced for this incident.

2. **11/4/24 - Watertown Police Department Incident #2024-15181**

A citation was issued for violating closing hours. The defendant was found guilty by default, and the fine has been paid in full. **45 points** were assessed.

No meeting or agreement referenced for this incident.

3. **11/29/24 - Watertown Police Department Incident #2024-16272**

A citation was issued for noise. The defendant was found guilty, and the citation has been paid in full. **50 points** were assessed.

No meeting or agreement referenced for this incident.

4. **12/27/24 - Watertown Police Department Incident #2024-17320**

A citation was issued for noise. The defendant was found guilty, and the citation has been paid in full. **50 points** were assessed.

No meeting or agreement referenced for this incident.

5. **1/29/25 - Watertown Police Department Incident #2025-1286**

A citation was issued for noise. The defendant was found guilty by default, and the citation remains unpaid. **50 points** were assessed.

A meeting was held with Mike Martin regarding this violation.

6. **2/22/25 - Watertown Police Department Incident #2025-2219**

A citation was issued for underage alcohol sales. The citation remains open, and a pretrial conference is scheduled for 5/1/25. The potential points for this violation are **80**.

A meeting with Mike Martin was held on February 25, 2025, and additional agreements were made.

Voluntary Agreement and Actions Taken:

In response to these ongoing issues, Mike Martin, the license holder for Tequila Nights, entered into an agreement with the Watertown Police Department on January 6, 2025, to address these concerns. A copy of that agreement is attached for your reference.

Following additional calls for service, the Watertown Police Department met with Mike Martin again on February 25, 2025. As a result of these discussions, Mr. Martin voluntarily agreed to close the establishment for two consecutive days, a closure that was completed without incident. A copy of this agreement is also attached for your review.

Bartender Awareness Course:

Furthermore, three employees from Tequila Nights successfully completed the Bartender Awareness Course held by the Watertown Police Department on March 25, 2025. This allowed the establishment to regain **50 points**, bringing their current total to **225 points**, which includes the 50 points regained through the course.

Current Status:

The violations listed, including underage alcohol sales, noise disturbances, and violations of closing hours, resulted in significant point assessments, with the establishment accumulating a total of 225 points, far exceeding the 150-point threshold allowed under the ordinance. The points for the most recent violation, the underage alcohol sales citation on 2/22/25, are still pending and, if found guilty, would add an additional 80 points to the total. Therefore, the closure, while a step taken in response to enforcement action, does not erase the ongoing pattern of violations, nor does it eliminate the concern regarding the excessive points accrued. This continuing trend of violations, regardless of the voluntary closure, warrants the Licensing Board's attention and consideration of further action if deemed necessary. At the time of the voluntary closure, the citations were not yet adjudicated in order to count as demerit points for the Board to consider. The Board cannot take action on points until convictions have occurred, and this causes a delay due to normal court procedures.

Respectfully,

Ben Olsen
Assistant Chief

SPECIAL EVENT PERMITS-2025

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION
1/20/2025	2025-02	3/9/2025	Morning Mixer	Watertown Main St Program	Adult Beverage walk to create downtown activity
11/22/2024	2025-01	3/15/2025	Jig Jog	Education Foundation of Watertown- JIG JOG	5k RUN TO RAISE MONEY FOR CITY SCHOOLS
2/3/2025	2025-03	4/26/2025	Whiskey Wine Walk	Watertown Area Chamber of Commerce	Create Downtown activity
3/25/2025	2025-08	5/26/2025	Memorial Day Program	Watertown Veterans Council	Memorial Day Celebration
3/17/2025	2025-07	7/4/2025	4th of July Parade	Parade Committee	Floats, Bands, Clowns, etc to entertain people of July 4th
2/27/2025	2025-05	7/8/2025	Lights and Sirens	Watertown Police Department	Community Safety Fair
2/21/2025	2025-04	08/07 -08/10	Riverfest	Watertown Riverfest Inc	Watertown's annual community festival
3/11/2025	2025-06	5/6-10/28 Tuesdays	Watertown Farmers Market	Watertown Main St Program	Weekly farmers market CODE https://ecode360.com/29271272

Report Criteria:

License.Type.Description = "Operator's License"

License.License issued date = 03/01/2025-03/31/2025

Business Name	Works At	Home Address	City	State	Zip	Date of Birth	License Issued Date
Ashley M Gilbert	D&J Sports Bar	310 Second St	Fox Lake	WI	53933	02/17/1988	03/12/2025
Hector D F Mazon	Los Perez Supermarket	532 West St	Watertown	WI	53094	08/26/1997	03/13/2025
Joelle L Klein	Kwik Trip #444	115 N Church St	Watertown	WI	53094	08/27/1998	03/13/2025
John J Swisher	Kwik Trip #444	204 W Green St	Watertown	WI	53098	12/18/1975	03/13/2025
Jose A M Duran	Los Perez Supermarket	404 Dewey Ave Lower	Watertown	WI	53094	02/13/2007	03/12/2025
Krista R Bradley	Justmann's Liquor	410 1/2 N Fifth St	Watertown	WI	53094	02/02/1991	03/12/2025
Mary K Botcher	River Tap	W703 County Rd Cl	Palmyra	WI	53156	12/03/1994	03/26/2025
Megan R Nesthus	Kathy B's, LLC -- dba Kathy's Buffalo Bar	520 Warner St	Columbus	WI	53925	07/25/1996	03/12/2025
Stephanie Wiedenbauer		210 Cherrywood Ln	Watertown	WI	53094	05/18/2001	03/04/2025
Steven D Sellnow	Uptown Bar	W3023 East Gate Dr	Watertown	WI	53094	03/27/1996	03/26/2025
Suzanne M Pieper	Kwik Trip #444	N1223 Scofield Rd	Watertown	WI	53098	08/03/1957	03/13/2025