



COMMON COUNCIL MEETING AGENDA

TUESDAY, JULY 07, 2026 AT 7:00 PM

MUNICIPAL BUILDING COUNCIL CHAMBERS – 106 JONES STREET, WATERTOWN, WI 53094

This meeting will be streamed live on YouTube at: <https://www.youtube.com/c/WatertownTV>

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. MINUTES OF COUNCIL MEETING HELD

A. Meeting minutes from June 16, 2026

B. Meeting minutes from June 30, 2026

5. COMMENTS AND SUGGESTIONS FROM CITIZENS PRESENT

6. REPORTS

A. Plan Commission minutes from June 8, 2026

B. Site Plan Review Committee minutes from June 8, 2026

C. Parks, Recreation, and Forestry minutes from June 15, 2026

D. Senior Center Advisory Board minutes from June 16, 2026

E. Tourism minutes from June 18, 2026

F. Downtown Main Street Reconstruction Task Force minutes from June 30, 2026

G. Public Safety & Welfare minutes from July 1, 2026

7. COMMUNICATION & RECOMMENDATIONS

A. Fire Department Monthly Report- May 2026

B. Employee Recognitions

8. NEW BUSINESS

A. Review and take action: Committee Appointments

9. MISCELLANEOUS BUSINESS

A. Payroll Summary - May 27 through June 9 and June 10 through June 23, 2026

10. ORDINANCES

A. Ord. 26-16 - Ordinance to amend a portion of Section 500-5 One-way Streets and alleys (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, Second Reading)

B. Ord. 26-17 - Ordinance to Create a portion of Section 500-3(B) Stop Intersections (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, Second Reading)

C. Ord. 26-18 - Ordinance to Create a portion of Chapter 500-9(F)(2) Parking Prohibited in specified places high profile vehicle parking (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, Second Reading)

D. Ord. 26-19 - Ordinance to Amend section 220-3 Classes of Licenses and Fees of the City of Watertown General Ordinances (Sponsor: Mayor Stocks From: Licensing Board, Second Reading)

- E. Ord. 26-20 - Ordinance to Amend section 220-9(F) Regulation of Licensed Premises and Licensees of the City of Watertown General Ordinances (Sponsor: Mayor Stocks From: Licensing Board, Second Reading)
- F. Ord. 26-21 - Ordinance to Repeal and recreate section 428-8 Outdoor Open Container Entertainment Event Permit of the City of Watertown General Ordinances Relating to Temporary Downtown Outdoor Refreshment Areas (TDORA) (Sponsor: Mayor Stocks From: Licensing Board, Second Reading)
- G. Ord. 26-22 - Ordinance to Amend section 410-52 Possession of Alcohol Beverages on Public Ways of the City of Watertown General Ordinances (Sponsor: Mayor Stocks From: Licensing Board, Second Reading)
- H. Ord. 26-23 - Ordinance to Amend Section 76-4 Time for Payment of Taxes of the City of Watertown General Ordinances (Sponsor: Mayor Robert Stocks From: Finance Committee, First Reading)

11. RESOLUTIONS

- A. Exh. 9878 - Resolution to combine wards for voting purposes and the reporting of election returns for the partisan primary and fall general elections (Sponsor: Mayor Stocks)

12. COMMENTS AND SUGGESTIONS FROM CITIZENS PRESENT

Members of the public who wish to address the Council shall register their request in writing with the City Clerk prior to speaking. Speakers shall be permitted up to three minutes and shall confine their comments to agenda items only.

13. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

Any invocation that may be offered before the official start of the Council meeting shall be the voluntary offering of a private citizen, to and for the benefit of the Council. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the Council, and the Council does not endorse the religious beliefs or views of this, or any other speaker.

**Common Council Minutes
Tuesday June 16, 2026**

CALL TO ORDER

Mayor Stocks called the regular meeting of the City of Watertown Common Council to order at 7:06 p.m. on Tuesday, June 16, 2026. This meeting was open for attendance in the council chambers as well as virtually.

ROLL CALL

Roll call indicated the following Alderpersons present: Ald. Lampe, Berg, Nitecki, Blanke, Smith, Arnett, Haase, and Moldenhauer. Absent was Ald. Davis. City staff present were Fire Chief Tanya Reynen, Police Captain John Cacuat, City Attorney Ali Panagopoulos, Finance Director Mark Stevens, Streets Superintendent Stacy Winkelman, Public Works Director Andrew Beyer (virtual), and City Clerk Megan Dunneisen.

PLEDGE OF ALLEGIANCE

The Council recited the Pledge of Allegiance to the American Flag.

MINUTES OF PRECEDING MEETING

Mayor Stocks inquired if there were additions or corrections to minutes of the Common Council meeting held Tuesday, June 2, 2026. There being none, Ald. Smith moved to approve, seconded by Ald. Berg and carried by unanimous voice vote.

COMMENTS & SUGGESTIONS FROM CITIZENS PRESENT

Karah Pugh of N8535 Hustiford Rd spoke in favor of the Temporary Designated Outdoor Refreshment Area (TDORA).

Ald. Blanke made a motion to move the following agenda items to immediately following Resolution 9877: Convene into closed session pursuant to Wis. Stat. § 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved (Claim of J. Wellmann); Reconvene into open session; and Review and take action on the claim for damages of J. Wellmann. The motion was seconded by Ald. Berg and carried by unanimous voice vote.

Ald. Blanke made a motion to move Resolution 9876 to immediately following Committee Appointments, seconded by Ald. Berg and carried by unanimous voice vote.

REPORTS

(Complete minutes are open for public inspection in the Finance/Clerk Department.)

The following reports were received and filed: Finance Committee minutes from May 11, 2026, Licensing Board minutes from May 13, 2026, Plan Commission of May 26, 2026, Site Plan Review minutes of May 26, 2026, Finance Committee minutes from May 26, 2026, Downtown Main Street Reconstruction Task Force minutes of May 26, 2026, Parks, Recreation, and Forestry minutes from June 1, 2026, Public Safety & Welfare minutes from June 3, 2026.

COMMUNICATIONS & RECOMMENDATIONS

Mayor Stocks gave employee recognition: 35 Years - Danial Schultz Wastewater, 15 Years Pedro Gallegos Police Department, 5 Years Danika Salaj Police Department. Fire Chief Reynen gave recognition to 25 Years Chad Butzine Fire Department.

NEW BUSINESS

Ald. Moldenhauer made a motion to approve the appointments of Lois Oetken – serving her first three-year term expiring June 30, 2029 (replacing Andi Merfeld); Tom Kohls – serving his second three-year term expiring June 30, 2029; Charity Chandler – serving her second three-year term expiring June 30, 2029; Christopher Koppes – serving his second three-year term expiring October 1, 2029 to the Library Board; Rick Schultz – serving his first partial term expiring May 1,

2027 (replacing Emily Lessner) to the Park, Recreation and Forestry Commission; Mark K... serving his first five-year term expiring June 1, 2031 (replacing Nicole Salas) to the Police and Fire Commission; and Ryan Schmidt (Park, Recreation and Forestry Director) – indefinite (replacing Kristine Butteris) as Weed Commissioner, seconded by Ald. Arnett.

Ald. Smith requested separate votes on the appointments of Tom Kohls and Charity Chandler to the Library Board. Ald. Arnett moved to divide the question by considering the appointments of Tom Kohls and Charity Chandler separately, seconded by Ald. Blanke and carried by roll call vote: Yes-8; No-0; Abstain-0.

The motion to approve the appointments of Lois Oetken – serving her first three-year term expiring June 30, 2029 (replacing Andi Merfeld); Christopher Koppes – serving his second three-year term expiring October 1, 2029 to the Library Board; Rick Schultz – serving his first partial term expiring May 1, 2027 (replacing Emily Lessner) to the Park, Recreation and Forestry Commission; Mark Kuehl – serving his first five-year term expiring June 1, 2031 (replacing Nicole Salas) to the Police and Fire Commission; and Ryan Schmidt (Park, Recreation and Forestry Director) – indefinite (replacing Kristine Butteris) as Weed Commissioner was carried by roll call vote: Yes-8; No-0; Abstain-0.

The motion to approve the appointments of Tom Kohls – serving his second three-year term expiring June 30, 2029, and Charity Chandler – serving her second three-year term expiring June 30, 2029, was carried by roll call vote: Yes-6; No-2 (Smith, Haase); Abstain-0.

Ald. Arnett made a motion to convene into closed session per §19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved (Claim of J. Wellmann), seconded by Ald. Lampe and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ald. Moldenhauer made a motion to reconvene into open session, seconded by Ald. Nitecki and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ald. Arnett made a motion to approve the claim for damages of J. Wellmann, seconded by Ald. Blanke and carried by roll call vote: Yes-7; No-0; Abstain-1 (Lampe).

MISCELLANEOUS BUSINESS

Payroll Summary - May 13, 2026 to May 26, 2026, Paid Invoices Report- May 2026, and Cash and Investments - May 31, 2026 were presented.

LICENSES:

Ald. Lampe made a motion to approve the application for Temporary Class "B" Beer licenses from Watertown Main Street Program (Brian Konz, Agent) for the Summer Concert Series at Bentzin Family Town Square 1 W. Main Street on July 19, 2026 during the hours of 12:00pm - 3:30pm and September 12, 2026 during the hours of 5:00pm - 9:30pm, seconded by Ald. Nitecki and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the application for a change of agent from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave from the late Josephine Lindberg to David Saxby for licensing year ending June 30, 2026 conditioned upon verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation, seconded by Ald. Haase and carried by unanimous voice vote.

Ald. Lampe made a motion to approve the application for a "Class B" Malt and Liquor license from Divots LLC d/b/a Divots Golf Bar (Richard Elertson, Agent) located at 644 S. Church Street for licensing year July 1, 2026 - June 30, 2027 conditioned upon successful completion of all required City inspections; and approval of the required Conditional Use Permit, seconded by Ald. Blanke and carried by unanimous voice vote.

Ald. Moldenhauer made a motion to approve the renewals of "Class A" Liquor Licenses, Class "A" Malt Licenses, "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses,

Class “B” Combination Malt and Liquor Licenses, and Class “C” Wine Licenses (Exhibit A) licensing year July 1, 2026 – June 30, 2027, seconded by Ald. Lampe.

Ald. Blanke made a motion to divide the question to consider all licenses in Exhibit A except JP Watertown Bowl – Watertown Bowl 18 and Watertown Bowl North, seconded by Ald. Lampe and carried by unanimous voice vote.

The motion to approve the renewals of “Class A” Liquor Licenses, Class “A” Malt Licenses, “Class A” Combination Malt and Liquor Licenses, Class “B” Malt Licenses, Class “B” Combination Malt and Liquor Licenses, and Class “C” Wine Licenses (Exhibit A) for the licensing year July 1, 2026 – June 30, 2027, excluding JP Watertown Bowl – Watertown Bowl 18 and Watertown Bowl North, carried by unanimous voice vote.

The motion to approve the renewals of JP Watertown Bowl – Watertown Bowl 18 and Watertown Bowl North carried by unanimous voice vote, with Ald. Blanke abstaining.

Ald. Blanke made a motion to approve the renewals of "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, and "Class B" Combination Malt and Liquor Licenses (Exhibit B) that have missing/outstanding licensing requirements for licensing year July 1, 2026 - June 30, 2027, seconded by Ald. Moldenhauer and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the renewals of Secondhand Article/Jewelry Licenses (Exhibit C) for licensing year July 1, 2026 - June 30, 2027, seconded by Ald. Haase and carried by unanimous voice vote.

ORDINANCES

Ord. 26-16 - Ordinance to amend a portion of Section 500-5 One-way Streets and alleys (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, First Reading). Ald. Lampe moved for adoption of ordinance 26-16 on its first reading, seconded by Ald. Nitecki and carried by roll call vote: Yes-5 (Lampe, Smith, Arnett, Moldenhauer, Stocks); No-4 (Berg, Nitecki, Blanke, Haase); Abstain-0.

Ord. 26-17 - Ordinance to Create a portion of Section 500-3(B) Stop Intersections (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, First Reading). Ald. Lampe moved for adoption of ordinance 26-17 on its first reading, seconded by Ald. Haase and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ord. 26-18 - Ordinance to Create a portion of Chapter 500-9(F)(2) Parking Prohibited in specified places high profile vehicle parking (Sponsor: Ald. Davis From: Public Safety & Welfare Committee, First Reading). Ald. Lampe moved for adoption of ordinance 26-18 on its first reading, seconded by Ald. Blanke and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ald. Smith made a motion to bring Ord. 26-19, Ord. 26-20, Ord. 26-21, and Ord. 26-22 to the floor together, seconded by Ald. Arnett and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ord. 26-19 – Ordinance to Amend Section 220-3, Classes of Licenses and Fees, of the City of Watertown General Ordinances (Sponsor: Mayor Stocks, From: Licensing Board, First Reading).

Ord. 26-20 – Ordinance to Amend Section 220-9(F), Regulation of Licensed Premises and Licensees, of the City of Watertown General Ordinances (Sponsor: Mayor Stocks, From: Licensing Board, First Reading).

Ord. 26-21 – Ordinance to Repeal and Recreate Section 428-8, Outdoor Open Container Entertainment Event Permit, of the City of Watertown General Ordinances Relating to Temporary Downtown Outdoor Refreshment Areas (TDORA) (Sponsor: Mayor Stocks, From: Licensing Board, First Reading).

Ord. 26-22 – Ordinance to Amend Section 410-52, Possession of Alcohol Beverages on Public Ways, of the City of Watertown General Ordinances (Sponsor: Mayor Stocks, From: Licensing Board, First Reading).

Ald. Smith made a motion to refer Ord. 26-19 through Ord. 26-22 back to the Public Safety and Welfare Committee, seconded by Ald. Berg and failed by roll call vote: Yes-3 (Lampe, Smith, Moldenhauer); No-5 (Berg, Nitecki, Blanke, Arnett, Haase); Abstain-0.

The motion to approve Ord. 26-19 through Ord. 26-22 on first reading was carried by roll call vote: Yes-8; No-0; Abstain-0.

RESOLUTIONS

Resolutions below are listed in order of the agenda but may not be the order by which they were taken up at the Council meeting.

Exh. 9874 - Resolution to Modify the 2026 Economic Development Budget (Sponsor: Mayor Stocks From: Finance Committee). Ald. Smith moved to adopt resolution 9874, seconded by Ald. Arnett and carried by roll call vote: Yes-8; No-0; Abstain-0.

Exh. 9875 - Resolution to support Hiawatha West Service Development Plan, station property acquisition and federal grant funding (Sponsor: Mayor Stocks From: Finance Committee). Ald. Lampe moved to adopt resolution 9875, seconded by Ald. Berg and carried by roll call vote: Yes-8; No-0; Abstain-0.

Exh. 9876 - Resolution to accept improvements through final completion for Rock River Ridge Phase I Subdivision (Sponsor: Mayor Stocks From: Plan Commission). Ald. Blanke moved to adopt resolution 9876, seconded by Ald. Berg and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ald. Lampe made a motion to convene into closed session per §19.85(1)(e) to deliberate or negotiate the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session (Intergovernmental Agreement with Jefferson County Economic Development Consortium), seconded by Ald. Haase and carried by roll call vote: Yes-8; No-0; Abstain-0.

Ald. Lampe made a motion to reconvene into open session, seconded by Ald. Nitecki and carried by roll call vote: Yes-8; No-0; Abstain-0.

Exh.9877 - Resolution to withdraw from the Jefferson County Economic Development Consortium (Sponsor: Mayor Stocks From: Finance Committee). Ald. Smith moved to adopt resolution 9877, seconded by Ald. Arnett and carried by roll call vote: Yes-6; No-2 (Lampe, Berg); Abstain-0.

COMMENTS AND SUGGESTIONS FROM CITIZENS PRESENT

No comments were received.

ADJOURNMENT

There being no further business to come before the Council at this time, Ald. Blanke moved to adjourn, seconded by Ald. Moldenhauer, and carried by unanimous voice vote at 9:49 p.m.

Respectfully Submitted,

Megan Dunneisen, City Clerk

DISCLAIMER: These minutes are uncorrected; any corrections will be noted in the proceedings at which these minutes are approved. Complete minutes are open for public inspection in the Clerk's Office. Video recording available at Watertown TV's YouTube page: <https://www.youtube.com/c/WatertownTV>

ALCOHOL RENEWALS EXHIBIT A

Section 4, Item A.

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
x						Dolgencorp	Dollar General Store #6887	105 S Eighth St	Emmanuel Agyemang	Sq ft 6797 consisting of sales area and stock room	No	No	
x						Walgreen Co	Walgreens #05136	301 W Main St	Jessica Christian	retail drug store with sundries in a one-story building of 13,906 sf	No	No	
						Aldi Inc	Aldi #26	1520 S Church St	Michelle Johnson	Single story brick building. Alcohol beverages will be sold on the sales floor and stored in backroom. Alcohol sales records will be kept in the office at the store	No	No	
		x				Christian Bros of Watertown LLC	Watertown Piggly Wiggly	1330 Memorial Dr	Brian Wohlfeil	one story retail supermarket	No	No	
		x				Church Street Shell LLC	Church Street Shell	423 S Church St	Inderjeet Singh	one-story building, entire building	No	No	
		x				Draeger's Floral LLC		616 E Main St	Julianne Wedl	Retail area of 616 side of building only	No	No	
						KK Grewal 2 Inc	Watertown Wine & Liquor Store	1668 S Church St	Kulwant Grewal	Most inventory will be on shelves to sell and extra inventory will be stored in the back room.	No	No	
						Kwik Trip Inc	Kwik Trip #354	1731 S Church St	Edith Uttech	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #444	1184 N Fourth St	Kyle Kunert	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #658	900 W Main St	Anne Swisher	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Liberty Square Gas Station Inc	Refuel Pantry - Watertown	1429 E Main St	Lakhbir Singh	Stored - store shelving and beer cooler. Sold - checkout counter	No	No	
						Los Perez Watertown LLC	Los Perez Supermarket	309 S Third St	Alondra Perez	1-story building, beer stored in coolers by registers, liquor on shelves by registers and in warehouse	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
						Mega Marts LLC	Pick 'n Save #888	624 S Church St	Erin Davison	1 story retail, grocery, & liquor store	No	No	
						Pine Hill Farm Wellness LLC	Pine Hill Farm Wellness Collective & Market	200 W Main St	Jackie Phillips	Alcohol will be displayed on main level/1st floor of building on shelf.	No	No	
						WalMart Stores East LP	Walmart #1776	1901 Market Way	Cody Duquaine	1 room, 1 story, approximately 192,179 sf - Liquor display restricted to SE corner of store with beer displays allowed throughout entire store	No	No	
						Watertown Liquor Depot LLC	Liquor Depot	1907 Market Way Ste C	Courtney Hobbs	Liquor & Beverages on shelving units beer cave, cabinets. 1 front counter for checkout 1 storage room unavailable to the public	No	No	
						Amado Jr's LLC		403 E Main St	Amado Fuentes Jr	403 E Main St. Sales, service and consumption are in the bar/dining area. Storage is in the bar area and basement of premise.	No	No	
						American Legion Pitterle-Beaudoin Post 189	American Legion Post 189	206 S First St	Stephen Zillmer	First floor of 2-story building with basement. Also storage area in detached shed behind said building.	NO	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
					x	APPHOP Watertown Inc.	APPHOP	1512 S Church St	Walter Salaverria	Restaurant and free standing bar. Liquor is stored in locked closet and beer is a collar with premises and outdoor patio.	No	No	
					x	Dani's Pour Decisions	Pour Decisions	715 W Main St	Danielle Glazar	Main room alcohol is stored, poured and sold. Basement that is accessible from main room stores unopened alcohol. Closet contains mop room and record storage.	No	No	
					x	El Mariachi Mexican Restaurant II LLC	El Mariachi Mexican Restaurant	1694 S Church St	Mario Hernandez	commercial building, dining area, alcohol store in my office	No	No	
					x	El Tamauilpeco LLC	Maria's Mexican Restaurant	311 S First St	Luis Saldivar	Lower Level (restaurant) 311 S 1st St, served at the bar and in floor	No	No	
					x	Gasthaus Watertown LLC	Gasthaus	1500 Bridge St	Jessica Vick	Bar and Grill - kitchen, bar, dining area, restrooms, closet, basement	No	No	
					x	J&B Rusty Nail LLC	Rusty Nail	625 N Church St	Betty Schoechert	Bar - 1 story and backroom	No	No	
					x	Kathy B's LLC	The Buffalo Bar	814 N Church St	Ashley Berry	Outside fenced in area, deck first floor of bar and garage. Storage in basement and garage.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
					x	KM Carlin LLC	The Firecracker Pub	516 E Main St	Kenneth Carlin	First floor bar room. Smoking deck. Basement coolers and storage.	No	No	
					x	KPP LLC	Bigg's Bar & Grill	1217 River Dr	Karah Pugh	2 story building: dining/bar area - upper, party room/walk in cooler/liquor storage room - lower	No	No	
					x	***Kraemer Wisconsin Cheese LTD	Kraemer Wisconsin Cheese	1173 N Fourth St	Richard Kraemer	2 story retail space: 1st floor store with processing room and cold storage; 2nd floor-tasting/paring room, dry storage, processing from, office	No	No	Possibly not selling according to Class B
					x	BPO of the Elks of the USA	Watertown-Beaver Dam Elks Lodge #666	117 N First St	David DeCono	all three floors of a 3-story brick building	No	No	
					x	MEEGI 5 LLC	Run-Inn Erin's	700 N Fourth St	Erin Schroeder	First floor, basement	No	No	
					x	Phil's Pizza Palace Inc	Phil's Pizza Palace Spaghetti & Steakhouse	112 S Second St	Heidi Theder	Front kitchen, dining room, back kitchen, garage, basement, cooler	No	No	Not Selling Beer - Applicant was provided a copy of our ordinance https://ecode360.com/29259261#38416920 regarding nonuse
					x	Silver Creek Investors LLC	Watertown Country Club	1340 N Water St	Brent Regis	Commercial bar, restaurant, and event venue. Multiple storage rooms. Outdoor patio and on course sales of alcohol.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
					x	Silver Eagle Saloon LLC	Silver Eagle Saloon	207 S Second St	Kathy Proffitt	Entire main floor (kitchen/main room/back room), Basement, Smoking Room, Patios	No	No	
					x	Silver Moon Watertown LLC	Silver Moon Watertown	160 East Gate Dr	Christopher Ghobrial	large building with two main rooms, bathrooms, & kitchen. Bar rooms will have self serve taps & small bar in one room. The Outdoor Commercial Entertainment area - 10x20 walkway/stairway area (200 sq ft) and a 25x32 seating area (800 sq ft) between the hours of 7:00 a.m. and 10:00 p.m. on any day and only when the indoor commercial entertainment activity is open.	No	Yes	Agent changed from Jamie Reich to Christopher Ghobrial
					x	The Drafty Cellar LLC	The Drafty Cellar	110 S Third St	Joshua Mueller	Beverages are consumed on the first floor and the back patio. Beverages are stored behind the bar and in coolers, also our triple door cooler and in the basement.	No	No	
					x	The Goose & Gander LLC	The Goose & Gander	200 N Second St	Lydia Sobol	Bar, dining room and kitchen area. Storage in basement cooler and locked closet. May be consumed by tenants in the upstairs apartment.	No	No	
					x	The Score Sports Bar LLC	The Score Sports Bar	300 N Fourth St	Jaime Ellis	First floor bar room and adjacent space, storage room off of main bar room, and basement storage area & refrigeration	No	No	
					x	The Score Sports Bar LLC	The Riff Dive Bar	215 S Third St	Jaime Ellis	The main bar room, side stage room, kitchen & storage & basement areas, including shelves & coolers.	No	No	
					x	The Topsy Goose LLC	The Topsy Goose	601 N Second St	Karah Pugh	Main bar area, kitchen area, back storage, side storage, hallway to patio, patio	No	No	
					x	Watertown Bowl Inc	JP Watertown Bowl	102 W Cady St	Bakul Desai	Bar Area & Downstairs basement	No	No	
					x	Watertown Bowl Inc	JP Watertown Bowl	766 N Church St	Bakul Desai	Bar Area and Basement	No	No	
					x	Watertown Lodge 830 Loyal Order of Moose Inc	Moose Lodge 830 LOOM	1222 Juneau St	Norman Andrew Tessman	All of building bar room and dining room. Also outside patio 20x40 fenced in area.	No	No	
					x	Golden Spoon LLC	Golden Spoon Café	1300 Memorial Dr	Argjent Jashari	will be stored in a walking cooler also by coffee/tea area and will be served in the dining area	No	No	
					x	Domani Salon & Spa		1149C Boughton St	Tricia Voigt	café	No	No	

SECONDHAND LICENSES EXHIBIT C

Section 4, Item A.

<i>SH Article</i>	<i>SH Jewelry</i>	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	2026 Notes
	x	Bradow Jewelers		217 E Main St	Paul Bradow	
x		ecoATM Walmart		1901 Market Way	Hunter Bjorkman	
x	x	The Phoenix Company of WI	Watertown Trade & Auctions	204 N Water St	Chad Haase	
x	x	Watertown Gold LLC		1406 S Church St	Kevin Mitchell	

**Common Council Minutes
Tuesday June 30, 2026**

CALL TO ORDER

Mayor Stocks called the special meeting of the City of Watertown Common Council to order at 7:02 p.m. on Tuesday, June 30, 2026. This meeting was open for attendance in the council chambers as well as virtually.

ROLL CALL

Roll call indicated the following Alderpersons present: Ald. Davis, Lampe, Berg, Bartz, Blanke, Smith, Arnett, Wetzel and Moldenhauer. City staff present were City Attorney Ali Panagopoulos (virtually) and City Clerk Megan Dunneisen.

PLEDGE OF ALLEGIANCE

The Council recited the Pledge of Allegiance to the American Flag.

LICENSES:

Ald. Moldenhauer made a motion to approve the application for a Temporary "Class B" Wine and a Temporary Class "B" beer license from American Legion Pitterle-Beaudoin Post 189, Stephen Zillmer, Agent, for July 4th Celebration at Riverside Park Labaree Street on July 3rd-4th during the hours of 8am-10pm, seconded by Ald. Lampe and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the applications for Temporary Class "B" beer licenses from Watertown Main Street Program, Sandra Budewitz, Agent, for the Craft Beer and Bacon Walk on July 17, 2026 during the hours 5:30pm-9:00pm. Locations include White Oak Builders, 14 E. Main Street, Sassy Sweets, 116 W. Main Street, Eleven East Bakehouse, 11 E. Main Street, WI26, 117 S. Third Street, Keck Furniture. 110 E. Main Street, Mattress By Appointment, 409 E. Main Street, seconded by Ald. Haase and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the premises amendment application from Silver Moon Watertown located at 1601 East Gate Drive Watertown WI, 53094 conditioned upon a passed fire inspection, seconded by Ald. Berg and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the application for a "Class B" Malt and Liquor license from Lyon's Irish Pub, LLC d/b/a Lyon's Irish Pub (Carol Bohlman, Agent) located at 201 E. Main Street for licensing year July 1, 2026 - June 30, 2027 conditioned upon passed city inspections, seconded by Ald. Haase and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the application for a "Class B" Malt and Liquor license from Watertown Gymnastics Association d/b/a Turner Hall (Trent Nehls, Agent) located at 301 S. Fourth Street for licensing year July 1, 2026 - June 30, 2027, seconded by Ald. Moldenhauer and carried by unanimous voice vote.

Ald. Blanke made a motion to approve the renewal application for a "Class B" Malt and Liquor license from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave (David Saxby, Agent) for licensing year July 1, 2026, through June 30, 2027 conditioned upon a passed health inspection, seconded by Ald. Berg and carried by unanimous voice vote.

ADJOURNMENT

There being no further business to come before the Council at this time, Ald. Smith moved to adjourn, seconded by Ald. Haase, and carried by unanimous voice vote at 7:08 p.m.

Respectfully Submitted,

Megan Dunneisen, City Clerk

DISCLAIMER: These minutes are uncorrected; any corrections will be noted in the proceedings at which these minutes are approved. Complete minutes are open for public inspection in the Clerk's Office. Video recording available at Watertown TV's YouTube page: <https://www.youtube.com/c/WatertownTV>

The Plan Commission meeting met at 4:30pm in the Council Chambers with the following members present: Mayor Robert Stocks, Alderperson Ken Berg, Kerry Kneser, Tom Levi, Nick Krueger & Engineer Nathan Williams.

Others in attendance: Rick Elertson of Divots, Leonard Pochowski, Tracy Schroeder of GWCHF, John Katsich & Maureen McBroom.

1. Call to Order

Mayor called the meeting to order at 4:33pm

2. A&B Approval of Minutes

Review and take Action: Site Review minutes dated May 26th, 2026

Review and take Action: Plan Commission minutes dated May 26th, 2026

Motion by Krueger, seconded by Kneser to approve both sets of minutes as written, which was passed unanimously.

3. BUSINESS

A. Public Hearing: 644 S. Church Street – request for a Conditional Use Permit (CUP) for Indoor Commercial Entertainment under Section §550-33B(2)(g) for a sports bar

No Comments made.

B. Review and take action: 644 S Church Street—request for a Conditional Use Permit (CUP) for Indoor Commercial Entertainment under Section 550-33B(2)(g) for a sports bar

Nathan stated applicant proposes converting two commercial spaces within existing shopping center into a sports bar with commercial grade golf simulators. Their hours would be 10am to 10pm during months of October through April and 2pm to 10pm for May through September. City staff are recommending approval of CUP. Rick Elertson was present to say he was super excited and a lifelong dream for him to propose such a business as the owner. It was noted there will be 4 golf simulators and that the two spaces being leased by Elertson total 6,000 sq ft which is large and previously leased by two separate businesses. Berg voiced his strong approval and noted it has been vacant for years so will be great to have it actively used again. He felt it was a perfect fit and would be successful at this site. Levi made motion that the CUP shall be granted with a waiver of a buffer yard requirement, due to the lack of an abutting residential property and that there is a road in between properties. This was seconded by Berg, and passed by 3 to 2 vote with Krueger and Kneser opposing the buffer yard requirement.

C. Public Hearing: 1507 Sandy Lane—request for a Conditional Use Permit (CUP) for an exception to allow the applicants exterior building materials under Section 550-121F

No comments made.

D. Review and take action: 1507 Sandy Lane—request for a Conditional Use Permit (CU exception to allow exterior building materials under Section 550-121F

Nathan stated applicant wants to use corrugated steel siding in the construction of an 18 by 35 ft storage shed. This shed is not located in highly visible location. Krueger made motion to approve the CUP, seconded by Kneser and approved unanimously. Mr. Pochowski was asked the height of his shed and said 15 or 16 feet which staff reminded him had to be no higher than 15 ft.

E. Review and take action: Resolution to support Hiawatha West SDP, station property acquisition and federal grant funding

Deb Sybell was present to provide update. This would be an extension of the Hiawatha West line from Milwaukee to Pewaukee to Watertown to Madison. The preferred Watertown station site was previously used for the same purpose on a proposed passenger railway route in 1998. It will be located off South 3rd Street and next to the existing railroad tracks and the Schaefer Auto business directly south on 3rd Street. Passenger rail service would ideally begin in 2030. This proposal needs to be approved by the (DOT) Department of Transportation. Our city's resolution will state that we agree to acquire this proposed land for the rail station with 80% federal funding and 20% local funding. This combined funding would allow purchase of this land parcel, lighting, 80 stalls for parking and related costs where our portion of expenses is currently estimated at about \$81,000. The estimated costs are using Amtrak experience with rail stations like ours in Watertown. Berg stated by our city being in favor of this railway passenger service with Amtrak, we will be taking a huge step forward as a community by offering a unique and viable form of transportation. Motion by Levi to have our Plan Commission acknowledge receipt of three letters of support that favor City of Watertown purchasing proposed land on South 3rd Street and advancing a contract with Amtrak and DOT for the Hiawatha West Service Development Plan, seconded by Kneser and passed unanimously with Krueger abstaining.

F. Review and take action: Final Dedication of Public Improvements in the Rock River Ridge Subdivison, Phase 1

The Greater Watertown Community Health Foundation is seeking Plan Commission support for the final infrastructure dedication within the Rock River Ridge. This dedication is a requirement for the final reimbursement for the completed street and utility work that was previously done. In June of 2025 a partial reimbursement was issued. With the threshold of home construction completed, the binder coat of asphalt needed a finish layer of asphalt and that was recently completed. All funds for this final reimbursement to the GWCHF are included in the city's adopted budget. City staff are recommending the Plan Commission approve the final public infrastructure dedication allowing reimbursement once the punch list of items from the city is completed satisfactorily. Motion by Levi to support the City Resolution Accepting Improvements Through Completion For Rock River Ridge Phase 1, seconded by Krueger and approved unanimously. It was noted by Tracy Schroeder of GWCHF that the amount requested for reimbursement is \$747,500 which is the remainder of the Phase 1 request. There is a phase 2 and 3 which will be paid out over the next two years, even though the work will be done by then. The work will be done next year for both phases. It was noted again city officials will have chance to look critically at all work done to ensure we are satisfied before all reimbursements are made to the GWCHF.

4. ADJOURNMENT

Motion was made to adjourn at 5:18pm by Kneser, seconded by Krueger and approved unanimously.

Respectfully submitted, Alderperson Ken Berg

All materials discussed at this meeting can be found at:

https://files-backend.assets.thrillshare.com/documents/asset/uploaded_file/5330/Cow/88df47f6-1f14-4d2b-a024-b831926fda7e/June-8%2C-2026-Plan-Commission-Meeting-Packet.pdf?disposition=inline

**SITE PLAN REVIEW COMMITTEE
June 8, 2026**

The Site Plan Review Committee met on the above date at 1:30 P.M. in the Council Chambers on the second floor of City Hall. The following members were present: Mayor Robert Stocks, Mike Jacek – Building Inspection, Ben Olsen – Police, Stacy Winkelman – Streets & Solid Waste, Nathan Williams – Engineering, Maureen McBroom – Stormwater, and Manager of Economic Development and Strategic Initiatives Deb Sybell. Don Dishno – Fire was present virtually.

Also in attendance were Nikki Zimmerman – Building Safety & Zoning, Rick Elertson of Divots, James Kuckkan of the Watertown Daily Times, and John Katisch.

1. Call to Order

The meeting was called to order by Acting Chairperson Nathan Williams.

2. Approval of Minutes

A. Review and take action: Site Plan Review Minutes Dated May 26, 2026

Motion was made by Mike Jacek and seconded by Mayor Stocks to approve the minutes as submitted. Unanimously approved.

3. Business

A. Review and take action: 644 S. Church Street Site Plan Review

Applicant Rick Elertson was present. He is proposing to create a golf simulator sports bar on the premises. There will be four (4) golf simulators with a full bar, a small kitchen, and seating.

The following was presented by staff:

- Fire: A Fire Suppression permit would be needed for a kitchen hood system. The building is also fully sprinklered and there should be accommodations in place to ensure this will still be functional. Mr. Elertson stated that the ceiling will only have a mesh and will open.
- Building: The number of bathrooms being proposed will allow up to 120 occupants. Ensure that a fire partition wall exists between this location and the next tenant. Verify with the Fire Department if a fire suppression permit for the kitchen hood system is needed.
- Police: No concerns.
- Mayor: Welcomes the applicant in this venture.
- Stormwater: Since all of the work will be occurring inside the building, there are no concerns.
- Engineering: No concerns.
- Zoning: Not present but forwarded communication stating no concerns.
- Parks & Rec: Not present.
- Water/Wastewater: Not present.
- Streets/Solid Waste: The city does not provide garbage services for commercial properties. Private services will have to be obtained.
- Econ. Development: No concerns.
- Legal: Not present.

Motion was made by Stacy Winkelman and seconded by Mike Jacek to approve this item contingent upon:

-Working with the Fire Department to verify the need for a Fire Suppression Permit and ensuring the plans meet codes for the sprinkler system.

-Ensuring a fire wall currently exists between this location and the next tenant.

Unanimously approved.

4. **Adjournment**

Motion was made by Stacy Winkelman and seconded by Mike Jacek to adjourn. Unanimously approved.

Respectfully submitted,
Nikki Zimmerman, Recording Secretary

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

PARKS, RECREATION & FORESTRY COMMISSION

Monday, June 15, 2026 at 4:30 p.m.

The Parks, Recreation & Forestry Commission met on the above date and time. The following members were present: Jennifer Clayton, Julie Chapman, Emily Lessner, Brad Clark, as well as Andrea Draeger, Ryan Thurow, Ryan Schmidt, and several members of the public.

1. Call to Order

The meeting was called to order at 4:30 p.m.

2. Review and Approval of Minutes

Jennifer Clayton moved to approve the Parks, Recreation, and Forestry minutes from June 1, 2026 as presented, seconded by Julie Chapman, and carried by unanimous voice vote.

3. Review and Approval of Financial Reports

Updated percentage breakdowns will be included at the next meeting. Emily Lessner moved to approve the financial reports as presented, seconded by Julie Chapman, and carried by unanimous voice vote.

4. Citizens to be Heard

Dave Wetzel, Mary Knoll Lane, current member of the Watertown Tennis Association, requested consideration of waiving or reducing facility fees. He highlighted the association's nominal membership structure and prior contributions toward tennis facilities and improvements at BQ courts, including windscreens, walkway improvements, overhead sunscreen installation, and court repairs.

Laura Nechkash, Watertown Tennis Association, expressed concern regarding declining membership and overall participation levels. She requested full waiver or reduction of fees in consideration of prior fundraising efforts and current financial strain on the organization.

Gary, President of Bread and Roses community meal program, requested waiver of facility fees for upcoming programming this summer.

5. Business

A. Review and take action: elect president

Ryan Schmidt recommended tabling the item due to timing. Brad Clark moved to table, seconded by Jennifer Clayton, and carried by unanimous voice vote.

B. Review and take action: updated fees and schedule policy

Ryan Schmidt noted insufficient time to complete updates to the fee schedule and recommended tabling. Commission reiterated prior direction to revisit for consistency and policy clarity, particularly regarding nonprofit use. Emily Lessner moved to table to the next meeting, seconded by Julie Chapman, and carried by unanimous voice vote.

C. Review and take action: 2026 YMCA facility use agreement and waiver of fees

Ryan Schmidt recommended applying the 2025 fee structure due to the absence of an updated schedule and inconsistent communication. Emily Lessner moved to approve payment of 30% of fees for 2026, seconded by Brad Clark, and carried by unanimous voice vote.

D. Review and take action: acceptance of mosquito spray donation

Ryan Schmidt recommended accepting the donated service due to its operational benefit to park use and court maintenance. Discussion included environmental concerns raised by Julie regarding chemicals and pollinators, and Meredith Degner noted the spraying schedule and necessity for maintaining playable courts. Jennifer Clayton moved to accept the donation, seconded by Emily Lessner and carried by unanimous voice vote.

E. Review and take action: Webster elementary school donation

The Commission reviewed a letter for a \$500 donation from Webster Elementary School to support department programming. Brad Clark moved to approve the donation, seconded by Emily Lessner, and carried by unanimous voice vote.

F. Review and take action: facility use agreement - volleyball association

Ryan Schmidt recommended waiving facility fees for the 2026 season due to the organization's valued partnership, with an MOU to be developed for future use next year. Emily Lessner moved to approve the waiver for 2026, seconded by Brad Clark, and carried by unanimous voice vote.

G. Review and take action: facility use agreement - tennis association

Ryan Schmidt recommended waiving fees for 2026 due to the organization's long-standing partnership, with an MOU to be developed for future use next year. Julie Chapman moved to approve the waiver for 2026, seconded by Jennifer Clayton, and carried by unanimous voice vote.

H. Review and take action: facility use agreement - can you hear me now

Agreement for ear wax removal service from Can You Hear Me Now is pending completion of city contract review process. Brad Clark moved to approve pending contract completion, seconded by Emily Lessner, and carried by unanimous voice vote.

I. Review and take action: 2026 park rental application and waiver of fees - Watertown municipal band

Ryan Schmidt reviewed the request and recommended waiver of fees for the current year, with future inclusion under a standardized rental/MOU structure. Julie Chapman moved to approve, seconded by Jennifer Clayton, and carried by unanimous voice vote.

J. Review and take action: 2026 park rental application and waiver of fees - Bread & Roses community meal program

Request reviewed for three dates for community meal programming. Clarification noted this use differs from “Sandwiches in the Park” programming. Brad Clark moved to approve waiver of rental fees for 2026, seconded by Julie Chapman, and carried by unanimous voice vote.

K. Review and take action: 2026 park rental application and waiver of fees - Watertown Family Connections

Request for free playgroup programming in the park through Watertown Family Connections. Julie Chapman moved to waive fees for 2026, seconded by Brad Clark, and carried by unanimous voice vote.

L. Review and take action: 2026 park rental application and waiver of fees - Sandwiches in the park

Request for free summer meals in the park, park rental waiver. Brad Clark moved to waive fees for 2026, seconded by Julie Chapman, and carried by unanimous voice vote.

M. Review and take action: 2026 waiver of fees for Bentzin town square rental - August 9, 2026

Request to hold service at Bentzin Family Town Square with waiver of rental fee; applicant would still be responsible for amplified sound permit and other applicable fees. Discussion included clarification regarding Meridian barrier requirements and timing of reservation relative to policy updates. Ryan Schmidt recommended waiving the rental fee and honoring pricing at the time of reservation, with all other fees applicable. Jennifer Clayton moved to approve the recommendation, seconded by Emily Lessner, and carried by unanimous voice vote.

N. Review and take action: 2026 summer hangout special event & waiver of fees

Public Safety Committee reviewed and approved the event with stipulation that barriers be utilized during their meeting the evening before the event. Staff recommended not waiving fees due to the private business nature of the event and associated operational costs. Brad Clark moved to deny waiver of fees, seconded by Julie Chapman, and carried by unanimous voice vote.

O. Review and take action: Fannie P. Lewis Park Improvements from Watertown Leadership Class of 2026

Nathan from Watertown Leadership (Chamber of Commerce) presented a project funded through community donations and volunteer fundraising efforts. Proposed improvements include gazebo cleaning and staining, landscaping enhancements, and installation of a water fountain. Staff noted coordination will be required with shoreline improvement work and overall project timing. Placement of the water fountain remains under review. Brad Clark moved to approve acceptance of the donation under city guidance, seconded by Jennifer Clayton, and carried by unanimous voice vote.

6. Director’s Report

A. Parks and forestry program and maintenance updates

- Parks: Poblocki has begun work at Brandt-Quirk tennis courts with anticipated completion around July 15.
- Forestry: Ongoing tree planting; minor storm-related tree and limb damage reported.
- Aquatics: Pool opened June 13; staffing is stable and trained; credit card payments now accepted.

B. Recreation program updates

- Recreation programming includes youth baseball beginning and continuing through July; RRDC relocated temporarily due to weather impacts. Yoga in the Square has begun for the season, and fitness classes remain strong. Fall program registration opens June 29.

C. Senior Center and enrichment program and building project updates

- Senior & Community Center: Elevator and front door projects are ongoing. Upcoming events include the Senior Center cookout fundraiser (6/26), Kids Fest @ Bentzin Family Town Square (7/12), and Senior Citizen Day (8/19).
- Senior and enrichment programming continues with strong participation, including upcoming trips and previous events such as Senior Care Fair (May 13), Spring Fling volunteer recognition (April 29), family programming (Ties & Tiaras Night), and seasonal fundraisers.

7. Adjournment

Julie Chapman moved to adjourn at 5:18 p.m., seconded by Emily Lessner, and carried by unanimous voice vote. Next meeting date: July 20, 2026.

Respectfully submitted,

Andrea Draeger

Senior Center, Enrichment, and Office Manager

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SENIOR CENTER ADVISORY BOARD

Tuesday, June 16, 2026
9:00 a.m.

The Senior Center Advisory Board met on the above date and time. The following members were present: Betty Jimenez, Dawn Justman, Tracy Rusch, and John Wanke, as well as Andrea Draeger. Lynn Fredrick and Peggy Brown were not present. No members of the public were present.

1. Call to Order

The meeting was called to order at 9:08 a.m.

2. Review and Approval of Minutes

John Wanke moved to approve the Senior Center Advisory Board minutes from April 21, 2026, seconded by Betty Jimenez, and carried by unanimous voice vote.

3. Review and Approval of Monthly Financial Report

John Wanke moved to approve the monthly financial report as presented, seconded by Dawn Justman, and carried by unanimous voice vote.

4. Citizens to be Heard

None.

5. Business

A. Election of Chair Positions

Dawn nominated Betty to serve as Board President. John seconded the nomination. Betty accepted and was elected by unanimous consent.

Betty nominated Dawn to serve as Vice President. John seconded the nomination. Dawn accepted and was elected by unanimous consent.

Committee assignments were reviewed as follows:

- Community Services Committee – John
- Fundraising Committee – Betty and Dawn
- Membership Committee – Lynn
- Program Committee – Peggy

Betty moved to approve the committee assignments as presented, seconded by Dawn, and carried by unanimous voice vote.

6. Chairperson's Committee Reports

A. Fundraising Committee Report

The Board discussed current and upcoming fundraising efforts, including preparations for the June cookout fundraiser and future 50/50 raffles. Members discussed utilizing future

raffle proceeds for popcorn supplies, special bingo days, and other program enhancements. Additional discussion included donation request letters, increasing promotion of donation opportunities through the newsletter, and potential future fundraising efforts to assist with equipment purchases such as a floor scrubber.

The committee reviewed available sponsorship opportunities for birthday parties and discussed pursuing additional business sponsorships, including a potential round-up campaign with Piggly Wiggly.

B. Membership Committee Report

Discussion focused on membership growth and retention efforts. Members reviewed the possibility of transitioning membership records to RecDesk by the end of the year and discussed evaluating prorated membership rates for 2027. The Board agreed to place membership fee options on the August agenda for further review.

Additional discussion included a reminder of membership coupons and scholarship information through the Chamber of Commerce to attract new members.

C. Community Services Committee Report

The committee discussed future community service projects, including school supply drives, food drives, and partnerships with local organizations. Members expressed interest in exploring opportunities to support assisted living facilities, local schools, the Humane Society, and other community organizations through donation drives and volunteer efforts.

John agreed to gather additional information regarding potential partnerships with schools, the Humane Society, and local public safety initiatives. A school supply drive is planned for August.

D. Program Committee Report

The committee reviewed current and potential future programming opportunities, including educational presentations, webinars, card games, wellness programming, musical performances, and day trip promotion.

Discussion included exploring a health and wellness support group, highlighting programs on the hallway bulletin board and in the newsletter, and developing a monthly featured program promotion plan.

Staff noted that a refrigerator has been added to support senior and community center programming activities.

7. Director's Report

A. Building and Facility Updates

Andrea Draeger provided updates on several facility improvement projects, including the elevator replacement, front door project, generator fence installation (completed).

Upcoming community events include a day trip to Lake Geneva on July 10.

8. Adjournment

John Wanke moved to adjourn the meeting, seconded by Betty Jimenez, and carried by unanimous voice vote. The meeting adjourned at 10:34 a.m.

Next meeting date: Tuesday, August 18, 2026.

Respectfully submitted,

Andrea Draeger
Senior Center, Enrichment & Office Manager

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Watertown Tourism Commission Meeting Minutes June 18, 2026 8am

The following Tourism Commission members were present at Watertown City Hall: Steven Board, Ken Berg, Vick Patel, Melissa Lampe

Also present; Tourism Director Robin Kaufmann, Watertown Main Street Program Executive Director Stefanie Broere, Resident John Kadisch

1. The meeting was called to order by Courtney Krause at 8:05 a.m.
2. Review & Approve September Minutes. Motion to approve the minutes was made by Ken Berg and seconded by Vick Patel. The Commission voted to approve the minutes.
3. Old Business:
 - a. Approve Financial Report: Motion to approve the financials was made by Ken Berg and seconded by Melissa Lampe. The Commission voted to approve the financials.
 - b. Marketing Plan – review and act on marketing plan.
 1. Visitor Guides – Individual requests continue to be mailed.
 2. Ad opportunities – The Green Bay Packers Yearbook offered the same deal as the Milwaukee Brewers Yearbook. Robin did not pursue it but told the publisher that it could be considered in 2027.
 3. Update on billboard commitment – Watertown Tourism renewed its contract for rotating digital space on I-94 and Hwy 26. The new contract runs July 1, 2026 – June 30, 2027. Robin announced billboard availability at Wake-Up Watertown and secured five weeks of space. She will be writing a letter inviting last year’s commitments to participate over the next 12-month period.
 4. Placer.ai usage updates – Robin used Placer.ai to create a report for the Vietnam Veterans Memorial Wall Dedication event. 3,000 people attended the event from as far away as Minnesota. The data was shared with the American Legion.
 5. Review and act on mural restoration projects. – Robin has been working to revitalize the Willkommen Mural with the building owner. The city has agreed to waive the right-of-way permit fee throughout the process. Robin is working to secure a scissor lift for the project through local connections. Fencing will be needed to secure the area for the duration of the project, but the plaza will be accessible to the public. Robin will keep the group updated as the project proceeds.
 - c. Discuss Hotel stay updates: Vick from Best Western provided an update. As of mid-June occupancy was at 75.95%, up from 67.83% LY. Last weekend was a sellout due to wedding blocks and a large softball tournament. The two-week forecast is slower during the week. There will be wedding bookings on weekends.
4. New Business
 - a) Discuss and take possible action on The BIG Pop-Up funding needs – The organizers received a grant from the RDA and do not have a need for funds at this time. Robin will revisit in July if needed.
 - b) Discuss and take possible action on recognition of long-time commission member – Previous Best Western GM, Cheryl Mitchell, passed away in May. The Tourism Commission agreed it would be appropriate to recognize Cheryl’s contributions in a Facebook post and through a press release.

- c) Review 12-month Placer.ai Domestic Travel and Tourism Report – Placer provides a 12-month overview of local tourism that includes visitor spend, average monthly visitors, visit nights, and more. Robin shared the results from May 2025-April 2026 with the group. Visitor spend in the 12-month period was \$10 million, with 170.1K visit nights. Steve Board would like to present the information at a February economic development breakfast at MBU. Robin will also use the info on LinkedIn and is considering publishing it on the Tourism social media channels.
- d) Discuss and take possible action on billboard requests from outside of district – the group decided that the discounted space should be used by Watertown groups and businesses. Robin will communicate the decision with the Jefferson event organization that made the request.
- e) Review Manager’s report of previous month’s tasks – Robin provided the report to the group.
- f) Commission Members’ report.
 - a. Discuss upcoming and past events – Music at the Museum held its first concert last Monday with great success. Road Crew will be at the Bentzin Family Town Square this Saturday, June 20. Farmers Market After Hours will be held July 12. Beer and Bacon Walk takes place in July along with Christmas in July Sidewalk Sales and another Bentzin Family Town Square concert, featuring Hypnotized by Mac.

Adjournment – Motion to adjourn the meeting at 9:09 am was made by Ken Berg and seconded by Melissa Lampe. Meeting adjourned.

Agenda items:

A reminder from Robin to have all requests for additions to the next meeting’s agenda to her by Tuesday, the week before the meeting.

The next meeting will be at 8 am on July 9, in person at Watertown City Hall

NOTE: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Submitted by,
Robin Kaufmann, Director of Watertown Tourism

Manager's Report – May 2026

Social Media Report**Facebook: 12,473 followers (Post views 634,109)****Visitwatertownwi.com: 3482 Users – 3585 views****Instagram: 1233 followers**

- Regularly created content and posted to social media on Tourism and BFTS
- Updated events and business listings on visitwatertownwi.com
- Sent letter of support for Hiawatha West Extension Project
- Visited Lumin Terrace Apartments
- Attended Multi-Chamber networking breakfast
- Attended Watertown Main Street Program Board of Directors meeting
- Attended Jefferson County Tourism quarterly meeting
- Attended Licensing meeting discussing potential DORA
- Worked on billboard commitments (including graphic work)
- Coordinated multiple Watertown Tourism grant requests
- Created and distributed press release to Wisconsin media outlets for Vietnam Veterans Memorial Wall Dedication
- Began work on Willkommen Mural project
- Attended Chamber Marketing meeting
- Visited businesses/events for promotional purposes:
 - Music on Main Street Concert at BFTS
 - Vietnam Veterans Memorial Wall Dedication
 - Memorial Day Ceremony
 - Downtown Watertown Art Walk
 - Glenn's Brat Haus
 - EAA Chapter 320 Fly-In
 - Latte Donatte
 - Buffalo Bar Mother's Day Event
 - Watertown Greenhouse
 - Watertown Farmers Market
 - Badger State Hydrate

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE**Tuesday, June 30, 2026****2:30 pm IN-PERSON/VIRTUAL MEETING****Room 2044, City Hall, 106 Jones St, Watertown, WI**

1. Call to order at 2:33 pm.
 - a. Attendance- Present: Mayor Stocks, Alder Arnett, Alder Moldenhauer, Deb Sybell, Andrew Beyer, Nathan Williams, Andy Grinwald, and Stefanie Broerer.
Also present: John Kadish, Charity Chandler, April Chandler
 - b. Absent: Absent: Ryan Wagner, Laurie Hoffmann, Amber Smith, Steve Porter, Michael Trego
2. Approval of prior meeting minutes
 - a. Approval of Minutes 5.26.26
Motioned by Alder Arnett, seconded by Broerer, carried unanimously.
3. Opening for public comment.
 - i. No public comment..
4. Updates
 - a. Main Street MeetUp June 22
 - i. Deb Sybell gave an update that she introduced the idea of the Downtown Main Street Reconstruction Task Force transitioning to a work group with a focus on outreach and communication. Business owners were generally receptive to the idea. Attendees requested a Q&A session with representatives from DOT and the City of Watertown. This Q&A session is scheduled for July 30 at 6:30 pm at Madison College – Watertown Campus in the community room.
 - b. Public Works
 - i. Andrew Beyer provided an update on the City retaining real estate acquisition services to pursue and acquire limited easements in conjunction with the Main Street Reconstruction project. DOT project manager leading up to construction is Logan Stevens.
5. New Business
 - a. Discuss and take possible action: Future of Main Street Reconstruction Task Force
 - i. Task force discussed sunseting the task force and establishing a work group with a focus on outreach and communication with opportunities for more community members and Main Street businesses to get involved. Various iterations of work teams were discussed along with the pros and cons of a formal versus informal structure. The City will work on drafting a resolution reflective of the needs identified by the task force. At the July meeting, task force members will bring forward recommendations for organizations to be represented on the work group.
6. Confirm next meeting date:
 - a. Regular meeting date: July. 28, 2026, at 2:30pm
7. Adjournment at 3:40 pm **Motioned by Broerer, seconded by Alder Moldenhauer, carried unanimously**

PUBLIC SAFETY & WELFARE COMMITTEE

July 1, 2026

5:05 p.m.

1. CALL TO ORDER

Members Present	Also in Attendance	Citizens Present
<ul style="list-style-type: none"> • Dana Davis, Chair • Brad Blanke • Rita Haase • Jonathan Lampe 	<ul style="list-style-type: none"> • Captain Caucutt • Andrew Beyer • Nathan Williams 	<ul style="list-style-type: none"> • John Katisch • Stefanie Broere • Alex Savath • Joshua Mueller

2. RECEIVE COMMENTS FROM THE PUBLIC

Each individual who would like to address the Committee will be permitted up to three minutes for their comments

- John Katisch spoke about the serious danger e-scooters and e-bikes are causing in the Downtown. E-scooters are not permitted on streets or sidewalks in Watertown. And no bikes, scooters, or skateboards are permitted in the Downtown Business district. He said that he has seen the Police turn on their police car lights and pull these individuals over. But, he says we need more enforcement, signs and messaging to get the word out.

3. APPROVAL OF MINUTES

A. Minutes from June 3, 2026

- [06.03.2026 Public Safety Minutes.pdf](#) (0.17 MB)

MOTION: Approve the Minutes from June 3, 2026. (Blanke/Haase/Unanimous Approval)

4. BUSINESS

MOTION: Motion to move Agenda item H. to the top of the agenda. (Davis/Blanke/Unanimous Approval)

H. Review and take possible action: Stop sign requests for Lisbon Street and Wilbur Street

- [2026.0623_Stop Sign Requests.pdf](#) (0.55 MB)
- [Site Map - Stop Sign Placement.pdf](#) (1.12 MB)
- [Lisbon St. at N. Votech Dr. Request for stop sign 6.3.2026 - Safety and Zoning commission.pdf](#) (0.09 MB)

MOTION: Motion to approve the stop sign request for Lisbon Street and Wilbur Street. (Blanke/Haase/Unanimous Approval)

A. Review and take action: Special Event - July 4th Celebration

- [MEMO 4TH OF JULY CELEBRATION.pdf](#) (0.05 MB)
- [2026-19 APPLICATION_Redacted.pdf](#) (1.33 MB)
- [2026-19 MAP.pdf](#) (0.11 MB)

MOTION: Motion to approve Special Event – July 4th Celebration (Lampe/Haase/Unanimous Approval)

B. Review and take action: Special Event - Craft Beer & Bacon Walk

- [MEMO CRAFT BEER & BACON WALK.pdf](#) (0.05 MB)
- [2026-18 APPLICATION_Redacted.pdf](#) (1.18 MB)
- [2026-18 MAP.pdf](#) (0.20 MB)

MOTION: Motion to approve the Craft Beer & Bacon Walk (Lampe/Blanke/Unanimous Approval)

C. Review and take action: Special Event - Watertown Riverfest Carnival

- [2026-17 MEMO RIVERFEST CARNIVAL.pdf](#) (0.05 MB)
- [2026-17 APPLICATION_Redacted.pdf](#) (1.21 MB)
- [2026-17 MAP.pdf](#) (0.34 MB)

MOTION: Motion to approve the Special Event – Watertown Riverfest Carnival with the strong recommendation that the carnival housing trucks for workers do not park in the Aquatic Center parking lot and instead park along the gravel frontage road that is just east of Labaree. Some of the housing trucks could park on the lawn as normal but the rest could park down below along the road where the Riverfest beverage and others trucks have parked in the past. (Davis/Haase/Unanimous Approval)

MOTION: Suspend the rules and bring D., E., F and G. to the floor together for discussion. (Davis/Blanke/Unanimous Approval)

D. Review and discuss: Ord. 26-19 Ordinance to Amend Section 220-3 Classes of Licenses and Fees of the City of Watertown General Ordinance

- [26-19 Ordinance to Amend Section 220-3 Classes of Licenses and Fees.pdf](#) (0.03 MB)

E. Review and discuss: Ord. 26-20 Ordinance to Amend section 220-9(F) Regulation of Licensed Premises and Licensees of the City of Watertown General Ordinances

- [26-20 Ordinance to Amend Section 220-9\(F\) Regulation of Licensed Premises & Licensees.pdf](#) (0.03 MB)

F. Review and discuss: Ord. 26-21 Ordinance to Repeal and recreate section 428-8 Outdoor Open Container Entertainment Event Permit of the City of Watertown General Ordinances Relating to Temporary Downtown Outdoor Refreshment Areas (TDORA)

- [26-21 Ordinance to Repeal and Recreate Section 428-8 Outdoor Open Container Entertainment Event Permit \(TDORA\).pdf](#) (0.03 MB)

G. Review and discuss: Ord. 26-22 Ordinance to Amend section 410-52 Possession of Alcohol Beverages on Public Ways of the City of Watertown General Ordinances

- [26-22 Ordinance to Amend Section 410-52 Possession of Alcohol Beverages on Public Ways of the City of Watertown.pdf](#) (0.02 MB)

DISCUSSION: The committee discussed the TDORA and supporting ordinances for almost 1 ½ hours. A summary of the discussion is below.

Davis: OVERSIGHT RESPONSIBILITY

Proposed Ordinance 428-8 Temporary Downtown Outdoor Refreshment Area (TDORA) grants the Public Safety & Welfare Committee oversight responsibility of TDORA applications and approvals.

C. Application.

(1) Application for a TDORA shall be made as part of a special event permit application § 428-7.

(2) In addition to the requirements of § 428-7, the application shall include:

- (a) A detailed map of the proposed TDORA boundaries explaining how the boundaries will be displayed and monitored.
- (b) A list of all “Class B” retail license holders and Temporary Class B Malt or Wine (Picnic) license holders who will participate in the Special Event.
- (c) Such other reasonable and pertinent information as the **Public Safety and Welfare Committee** may require.

The proposed ordinance explicitly delegates oversight responsibility of the application process to the PS&W Committee. This committee has the duty to rigorously review the proposed legislation.

- The PS&W committee was not permitted to review the proposed ordinance prior to its going to the Council.
- The PS&W committee did not have the opportunity to examine the possible impact the ordinance may have on the public safety & welfare of City of Watertown residents prior to the proposed ordinance going to Council.
- The PS&W committee was not asked to provide input on the TDORA application process, requirements for approval and denial, etc. prior to the ordinance being presented to Council.

Lampe: Agreed that the ordinance should have come before the Public Safety Committee and he voted to support referring the ordinance to PS&W. He has questions about the ordinance circumventing other existing processes.

Davis: TIMING

While we understand the desire to have a Downtown Outdoor Refreshment Area in place for an upcoming August 8 event, our priority should be to get the ordinance right, not to get it done quickly. This ordinance was not presented to the Council until June 16, leaving limited time for careful review, public input, discussions with affected businesses, and consideration of enforcement, safety, and other long-term impacts.

Our responsibility is to adopt policies that are well thought out and serve the community beyond a single event. If a Downtown Outdoor Refreshment Area is the right fit for our city, it should be able to withstand a thorough review process.

The proposed TDORA ordinance is sweeping and complex. Meeting an August deadline is not feasible.

- The TDORA Application form needs to be written and presented to PS&W for additional input, review and approval. PS&W does not meet again until August.
- Will there be a TDORA fee? Must be approved by Finance Committee
- TDORA branded stickers, cups, wristbands must be designed and ordered by participating retail license holders. This will take time.
- **Most DORA ordinances are approved in Year 1 for implementation in Year 2.**

The committee discussed the purpose of a DORA.

Blanke: The purpose of the DORA is to help Bentzin Family Town Square become more viable. He wants the square to be more successful. How can we make it easier for our businesses to do business, be profitable and draw people in?

Lampe: Likes that this ordinance provides an answer for contiguous businesses to participate in an event. Sees this as a solution for established, proven events to involve more businesses.

Davis: Emphasized that it's an economic development tool. And any effective economic development tool needs an effective marketing strategy to be successful. The DORA needs a webpage, it needs branding, it needs marketing materials. All of those things take time which is why most DORA ordinances are approved in one year for implementation the next.

Davis: APPLICATION PROCESS

Currently the ordinance gives no guidance to the PS&W committee for approving or denying TDORA applications. Does the PS&W committee have discretion to deny a TDORA activation based on things like public safety, welfare, traffic, crowd control or community impact?

- If the answer is yes, this should be explicitly stated in the ordinance.

Lampe: Currently the ordinance seems to give the committee the authority to approve and deny.

Davis: What criteria govern activation of the TDORA area?

- Is there a minimum event size?
- Must multiple businesses participate or can one business create a TDORA that effectively only benefits that single business?
- Can a single retail outlet sponsor a TDORA activation?

Currently a single bar could set up a special event/TDORA that only benefits that one bar. Right now, the ordinance makes that possible. There is no requirement for a certain # of businesses to be included in the TDORA event.

Haase: Would there be anything wrong with that happening?

Davis: I don't know. Is that what the DORA is intended to do? Is it designed to make it possible for just one business to benefit from the TDORA event and exclude all other businesses? The City is effectively putting their thumb on the scale to provide economic benefit to select businesses and not to others.

Lampe: In favor of writing an ordinance that only permits TDORAs for established tried and proven events. For example, we know that 3rd Street has successfully hosted Blocktober Fest. It makes sense for the City to choose areas to invest in like the 3rd St. Entertainment District. Another proven event is the Chambers Pop Up Event where the whole Main Street is shut down. DORAs should be used to target specific areas in the City for economic development. The TDORA locations should be targeted and confined areas specifically chosen to invest in by the City.

Blanke: Doing that would exclude other businesses. Instead of just putting the City’s thumb on the scale, it would be putting a whole elephant on the scale and exclude a lot of businesses. Blanke expressed an interest in making it easy for as many businesses as possible to host TDORA events.

Davis: Questions I have for the attorney

- Is TDORA activation discretionary or ministerial? The ordinance is not clear on this matter. Discretionary – For example, the PS&W committee decides where to put stop signs or where to make “no parking zones”. The committee takes in the information and uses their discretion to make the best decision possible. There are pros and cons to discretionary authority. One con is that the decisions are not consistent from one year to the next as the PS&W committee members change.

Ministerial is how the Special Event permit is designed. “As of right” – As long as the applicant follows the rules, they will be granted a special event permit. The benefit of this is that the application of the ordinance is consistent across the years, even if the PS&W committee members change.

Shouldn’t the TDORA application be ministerial? If yes, then the ordinance needs much more explicit information as to the approval and denial process.

- Can the committee deny activation because it finds insufficient public benefit? Could doing so open up the City to lawsuits if not clearly delineated in the code?
- Can the committee impose conditions?
- Can the committee reduce the requested activation area?
- Can the committee require street closures?
- Can the committee require additional security?
- If the answer to the above is “yes”, this should be explicitly indicated in the ordinance.
- Will there be a fee for the TDORA?
- Necessary revision - The ordinance needs to require that TDORA Class “B” retail outlets register to be a TDORA participant with the City Clerk for the following reasons:
 - The City will need to know which retailers plan to participate in the DORA so that the City can effectively communicate with them.
 - The City Clerk will need to provide DORA rules/regulations/guidelines to participants. A participant list with emails is needed.
 - Under Regulations, #3 requires [alcoholic beverages to be sold in non-glass containers bearing a TDORA identifier](#) (Branded cups? Branded sticker?)
 - The City Clerk will need to provide ordering information to participants so that they can order the branded cups/stickers/wristbands.

- *TRUE STORY: A bar owner sued a municipality because the bar owner claimed they were not notified properly of the process for ordering the required DORA cups and therefore could not participate in the DORA and lost revenue.*

Davis: PUBLIC SAFETY AND WELFARE

1. Necessary revision to ordinance - "Consumption of alcoholic beverages is prohibited on private property without the owner's explicit consent."
2. Pedestrian-Vehicle Conflict Risk:
A TDORA is designed to encourage people to:
 - Leave one establishment
 - Walk around downtown
 - Visit other businesses
 - Attend event activities

This means the TDORA ordinance is intentionally increasing pedestrian circulation.

When alcohol is added, even moderate consumption can affect:

- Situational Awareness
- Decision-making
- Reaction Time
- Attention to traffic

Question: Does the TDORA create a ***foreseeable*** increase in pedestrian exposure to moving vehicles?

The answer is probably yes.

If the answer is yes, there should be a requirement in the ordinance to close the roads for every TDORA event.

3. Crowding on Sidewalks
 - As special event crowd density increases, pedestrians naturally spill into: Parking lanes, Road shoulders, travel lanes

This is another justification for closing roads for TDORA events.

4. State HWY 19 runs through our downtown = Main Street.
During a special event, people may cross mid-block, between parked vehicles, at unmarked locations.
 - Alcohol doesn't cause the behaviors listed above but may impact judgment and decision-making that will lead to the behaviors.
5. Driver Expectation
 - Drivers traveling on a state highway generally expect normal vehicle traffic and normal pedestrian activity.

- They may not expect large crowds, individuals carrying alcohol or large groups congregating near intersections.

The mismatch between driver expectations and the actual conditions is a significant safety factor.

Blanke:

- Drivers always expect normal conditions on a road. Thus when you see something abnormal, you change your behavior.
- People spill in the street – If that happens, we can consider closing the street for some events. I don't think we need to close the road for every event.
- Leaving the road closure as an option and not a requirement.
- Consumption can change people's judgment, but having more events is not necessarily going to result in longer drinking periods. We have not seen alcohol causing problems at the types of events that we already have.

Haase: Did not desire the roads to be closed for all TDORA events.

Lampe: I'm in favor of closing the roads for TDORA events.

Davis: In other communities, I've only ever seen the roads closed when the DORA is tied to a Special Event.

6. Boundary Enforcement – The larger the TDORA area, the harder it becomes to prevent alcohol leaving the district, people wandering outside the event footprint and consumption near active traffic.
7. Fall and Trip Hazards – Although this sounds like a minor point, it is often the most common event-related injury. When moderate alcohol use is paired with the following, tripping and fall accidents can and do happen: Uneven sidewalks, Curbs, Temporary barriers, Crowded pedestrian conditions

Davis -QUESTIONS

- 5 years from now, what TDORA applications will this committee be receiving that the current Council isn't envisioning today?
- Should the ordinance be revised to require the closure of roads for TDORA events?
- **What additional risks are created when the City encourages people who are consuming alcohol to circulate through a downtown area that includes an active state highway?**
 - If Main Street and roads are closed and the event area becomes a controlled pedestrian space, many of these concerns are reduced.
 - If State HWY 19 remains open to traffic while attendees are encouraged to walk around carrying alcoholic beverages, then pedestrian-vehicle interactions would likely be the most significant safety concern. This could be a potential liability for the City because an increase in pedestrian exposure to moving vehicles during the TDORA is foreseeable if roads remain open.

SUGGESTED COMMENTS AND REVISIONS FOR COMMON COUNCIL

- The ordinance needs clarification in some areas and revision would be prudent.
- The requirements for approval and denial should be explicitly stated within the ordinance and the PS&W is given the authority by ordinance to give input into these matters.
- Consider requiring TDORA participants to register with the City Clerk so that effective communication can be provided.
- Lampe and Davis recommend requiring road closures for all TDORA events. Blanke and Haase would like the ordinance to have a trigger to close the roads, but not make it a requirement for all events.

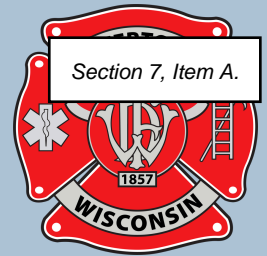
5.ADJOURN

Being no further business to discuss, the committee adjourned at approximately 6:45 p.m.
(Blanke/Haase/Unanimous Approval)

WATERTOWN FIRE DEPARTMENT

Monthly Report / **May 2026**

**Compassion, Dedication,
Integrity, Accountability,
Trust**



Greetings!

This month marked an important milestone for the Watertown Fire Department as we celebrated one year in our Bernard Street station! Over the past year, our members have taken tremendous pride in caring for this facility and treating it as the community investment it is. Staff have learned the building's systems, developed maintenance routines, and taken ownership of keeping the station clean, functional, and well cared for. We remain grateful to the Common Council, city leadership, and everyone who helped make this facility possible.

That investment was on full display this month as we hosted the Watertown HOT Conference. More than 120 firefighters traveled to Watertown from across Wisconsin and as far away as Pennsylvania to participate in hands-on training programs focused on live fire operations, search and rescue, ventilation, firefighter survival, forcible entry, leadership, and instructor development.

Hosting conferences like this provides value well beyond the training itself. It allows our firefighters to train alongside nationally recognized instructors without the expense of sending large numbers of personnel across the country. It strengthens relationships with neighboring departments, brings visitors into our community, and showcases both our department and the City's investment in this outstanding facility.

Just as importantly, these events help establish Watertown as a destination for fire service training and professional development. In today's competitive workforce, firefighters have choices about where they build their careers. Bringing professionals from around the Midwest and beyond to train in our city gives them the opportunity to experience our culture, our people, and our commitment to excellence firsthand. This visibility supports recruitment, reinforces our reputation for professionalism, and ensures this facility continues to provide value far beyond our daily operations.

As we enter our second year in this station, we remain committed to being good stewards of this community asset while continuing to leverage it in ways that benefit our firefighters, our community, and the fire service throughout the region.

Photo credits: William Wallace
More photos from Watertown HOT on last page

Chief Tanya Reynen



Operational Statistics

Incident Count Statistics

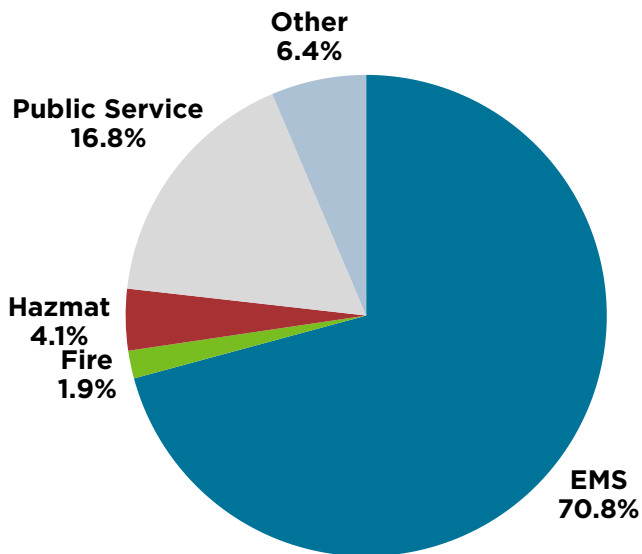
May 2026 Calls: 286

EMS	Fire	Haz-Mat	Public Service	Other
195	1	7	56	27

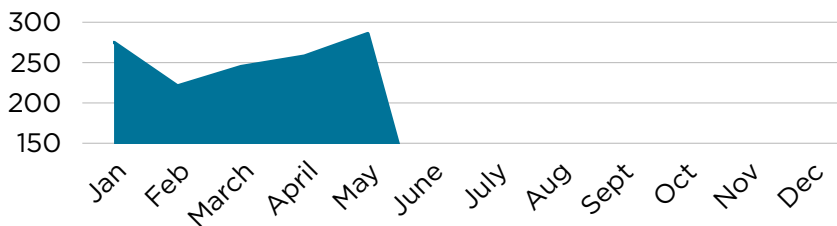
May Incidents by Year

2023	2024	2025	2026
256	231	300	286

Incident Percentages Year to Date

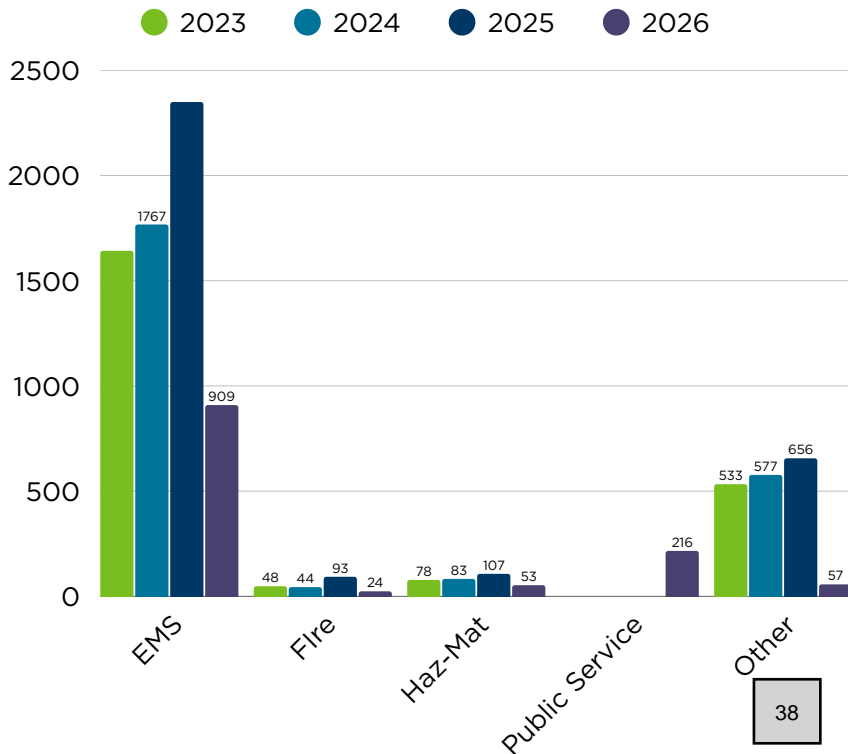


Incident count by Month



2026
Year-to-Date
Incident Count:
999

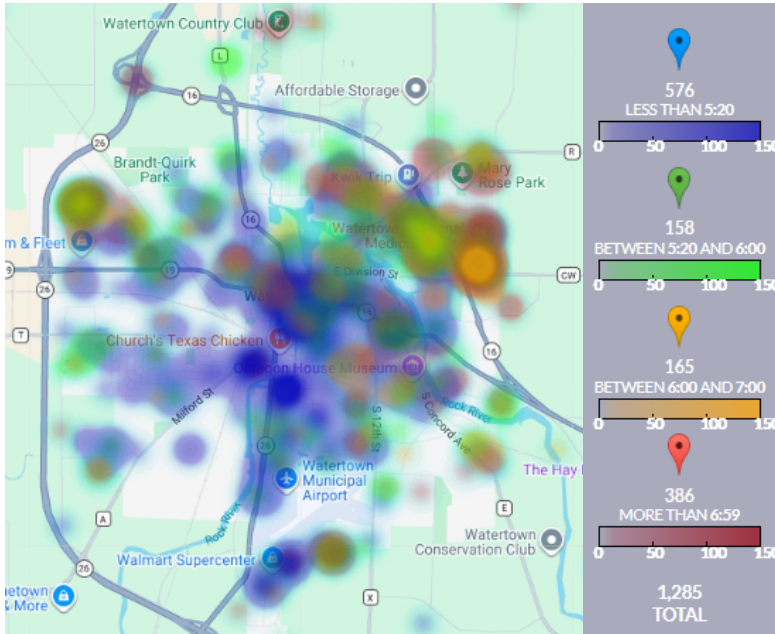
Year-to-Date Incidents by year and type



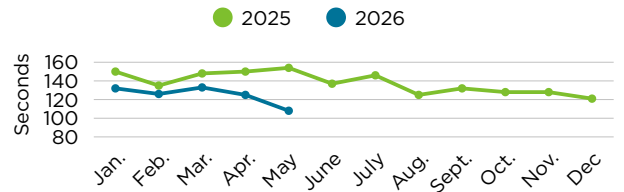
Public Service
The category Public Service is for incidents such as Lift Assist, CO and Smoke Detector alarm malfunctions

Other
Consists of Standby, Canceled calls, smoke in area, no patient found, controlled burn etc.

Year-to-Date Response Time Heat Map

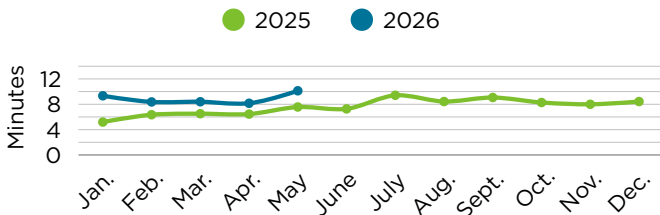


90th Percentile ALL ZONE TURN OUT TIME (Alarm>EnRoute)

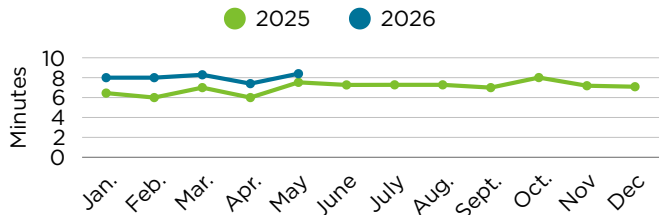


NFPA 1710 Benchmarks Turnout time
EMS: 60 sec. Fire: 80 sec.

90th Percentile ALL ZONE RESPONSE TIME (Alarm>First Unit Arrival)



90th Percentile CITY ZONE RESPONSE TIME (Alarm>First Unit Arrival)



Simultaneous Calls by Month- Year to Year

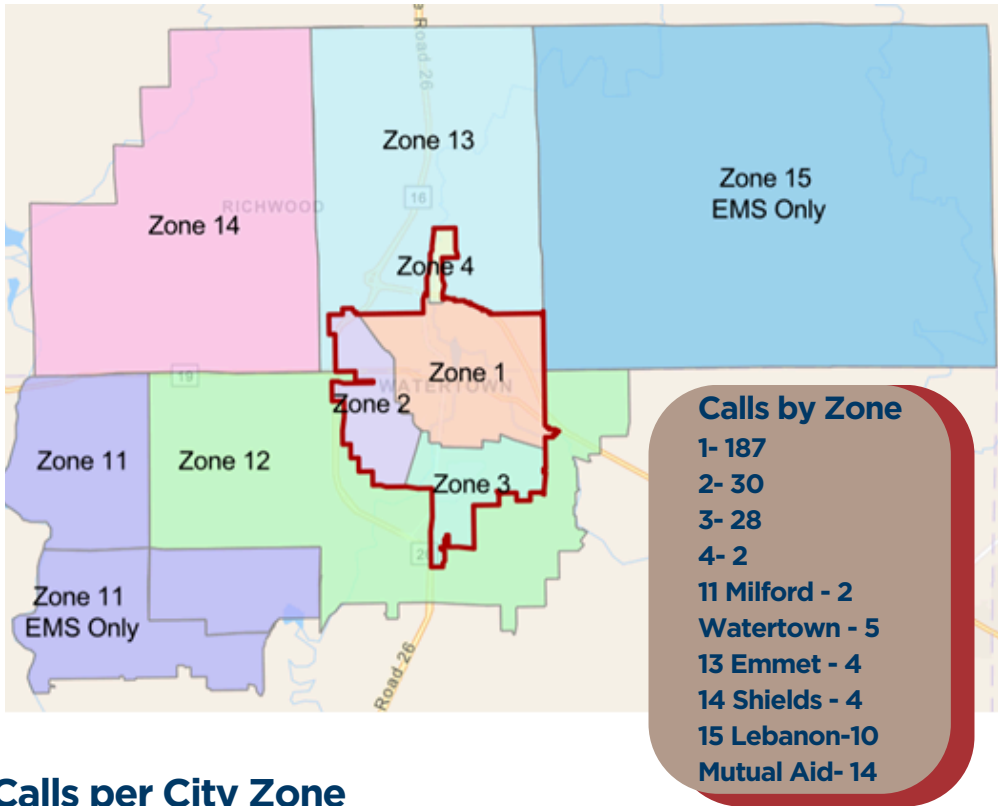
This means that the crew is out on more than one call at the same time.

	2024		2025		2026	
January	52	19%	79	28%	51	25%
February	39	18%	63	28%	26	16%
March	52	22%	93	32%	44	23%
April	31	14%	74	28%	49	19%
May	47	20%	103	34%	65	23%
June	68	27%	78	27%		

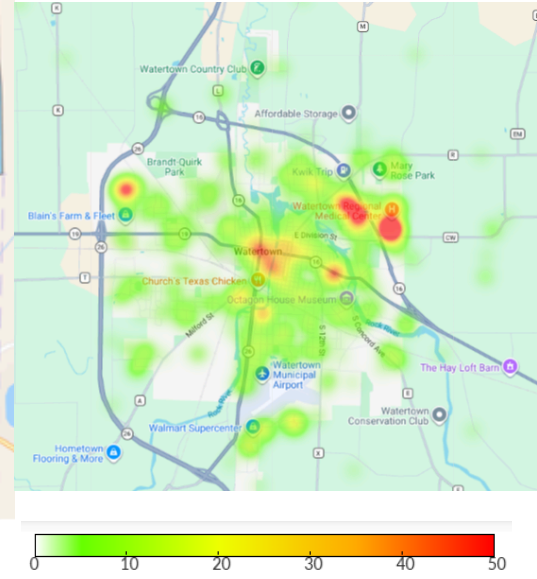
	2024		2025		2026	
July	57	24%	87	30%		
August	50	22%	60	24%		
September	66	25%	89	33%		
October	57	22%	70	25%		
November	64	28%	57	24%		
December	58	28%	80	29%		

Simultaneous Call Average
 2023 - 21.9%
 2024 - 22.4%
 2025 - 28.5%

Calls per Zone This Month



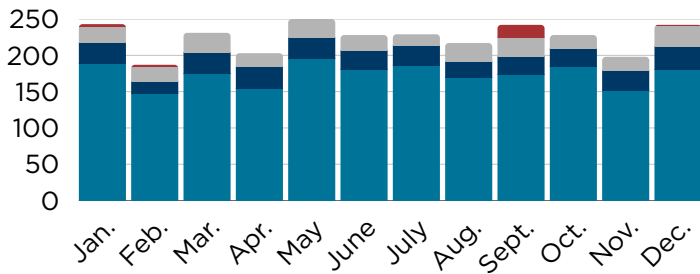
Year-to-Date Call Volume Heat Map



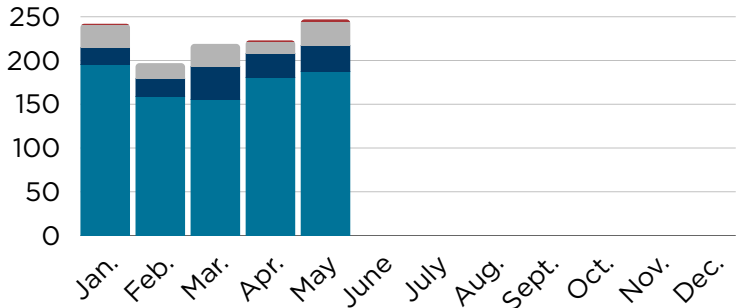
Calls per City Zone

● Zone 1 ● Zone 2 ● Zone 3 ● Zone 4

2025

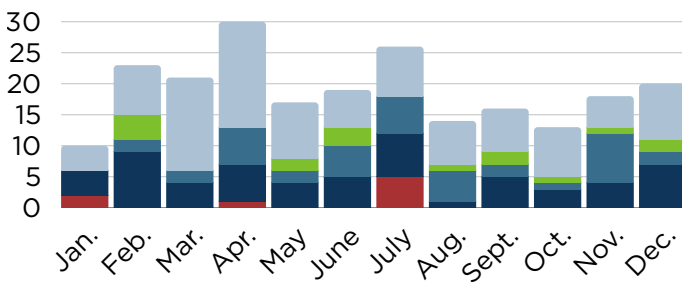


2026

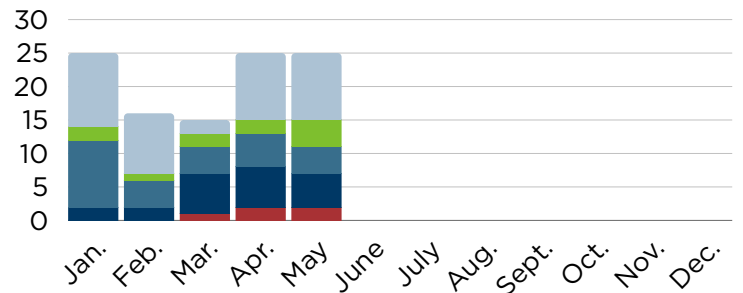


Calls per Township Zone

2025



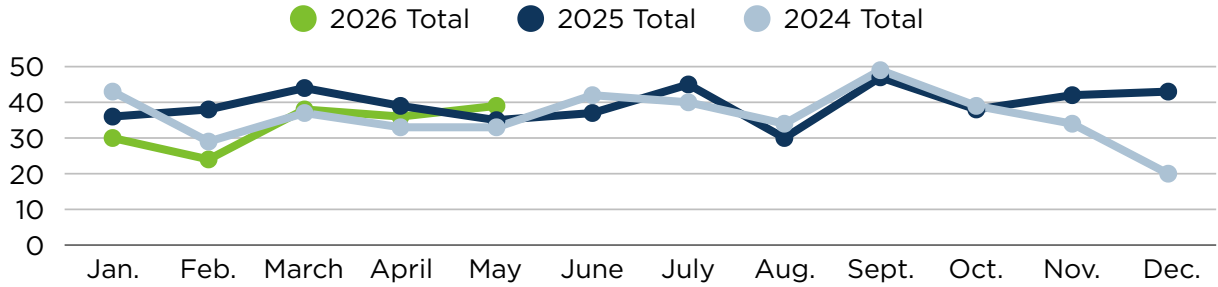
2026



● Milford 11 ● Watertown 12 ● Emmet 13 ● Shields 14 ● Lebanon 15

Off-Duty Callback Occurrences This Month

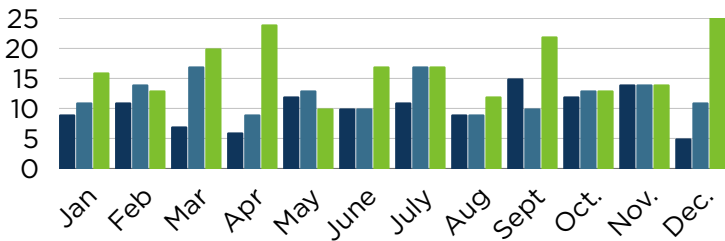
Number of People	0	1	2+	Total
Count	6	19	14	39



Off-Duty Callback Staff Trend

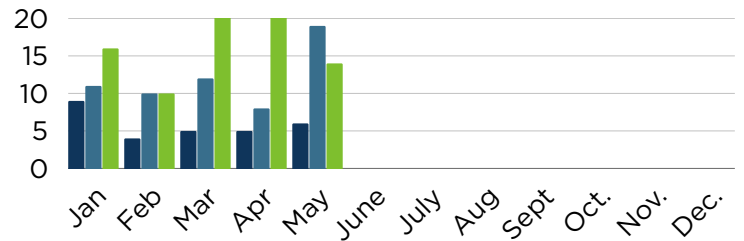
2025

● 0 People ● 1 Person ● 2+ People



2026

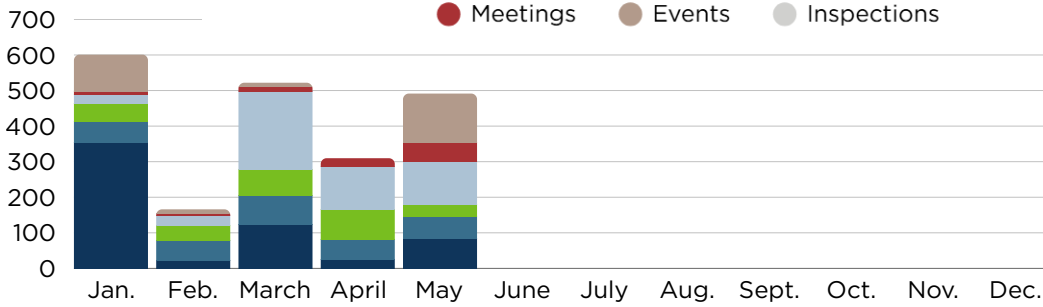
● 0 People ● 1 Person ● 2+ People



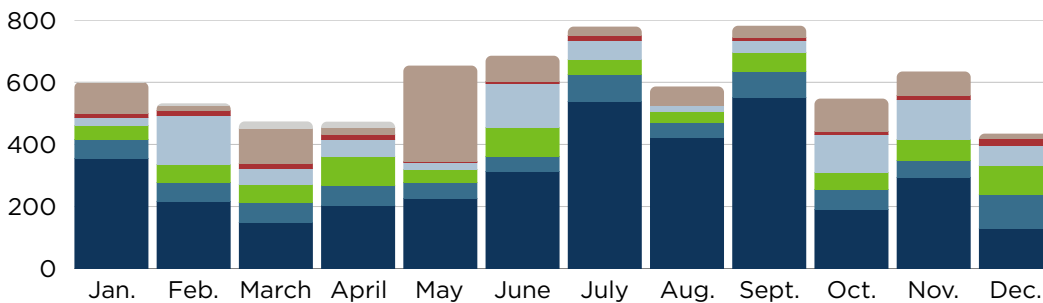
Total Monthly Overtime Hours

2026

● Daily Staffing ● Multiple Calls ● Mutual Aid/Rural ● Training/School
● Meetings ● Events ● Inspections



2025

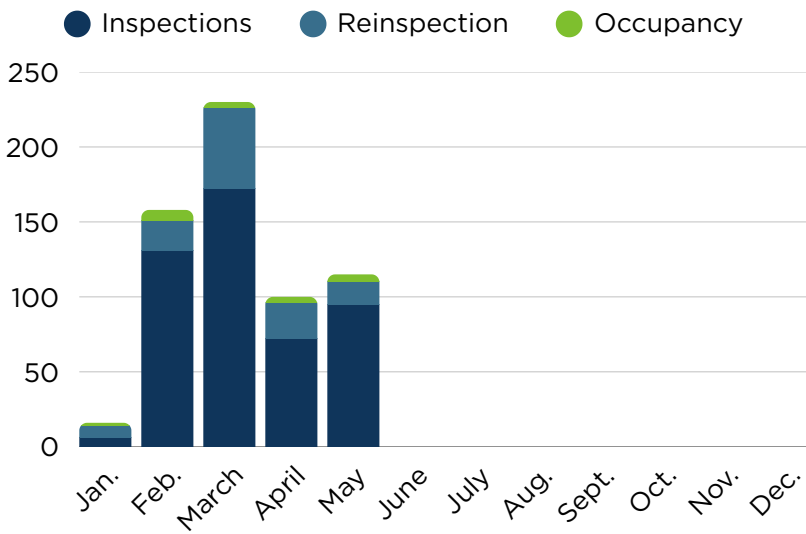


Fire Prevention Updates

Vile of Life is a simple emergency preparedness program that helps first responders quickly access critical medical information during an emergency. Residents complete a form listing their medical conditions, medications, allergies, emergency contacts, and healthcare providers, then place it in a magnetized pouch on their refrigerator. A matching decal on the front door alerts responders that the information is available.

Vile of Life packets have already been distributed to two local care facilities and will continue to be offered throughout the community as we expand and revitalize the program, helping ensure first responders have the information they need to provide timely, informed care.

Inspections Completed



Inspection Progress

Total Known Inspectable Properties: 1198



Watertown Fire Marshal partnered with Immanuel Ev. Lutheran Church during their special event concert to help support a safe and enjoyable experience for everyone in attendance. Having the Fire Marshal on site provided an added layer of fire and life safety planning, allowing event organizers to focus on hosting the community with confidence. The volunteers and staff at Immanuel Ev. Lutheran Church did a fantastic job organizing the event, and we were grateful for the opportunity to work alongside them.

Fire & Safety Tip

Water Safety Reminder

Water Safety Reminder: Drowning is often silent and can happen in seconds. Always keep children within arm's reach around water, wear a life jacket when appropriate, and never leave anyone unattended near pools, lakes, or rivers.

This Month's Calls for Service

2- Automatic Fire Alarms

Plans Reviewed Year to Date

9

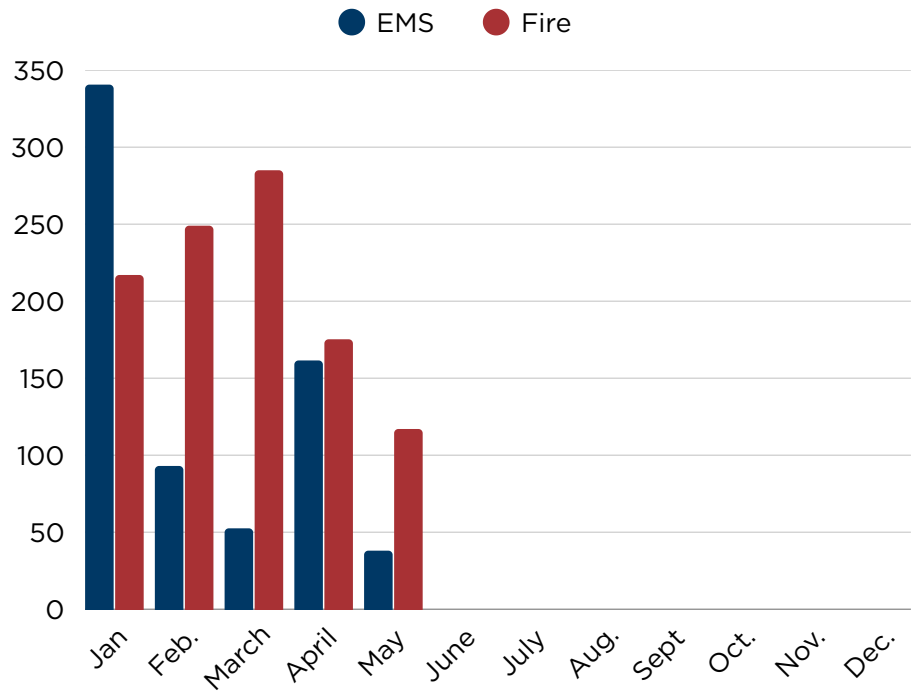
Training Highlights

- Aerial Ladder-Elevated Streams
- Ground Ladders
- Protocol and Medication review
- Live fire Search and Rescue
- Forcible Entry
- Paramedic School
- Driver Operator Class

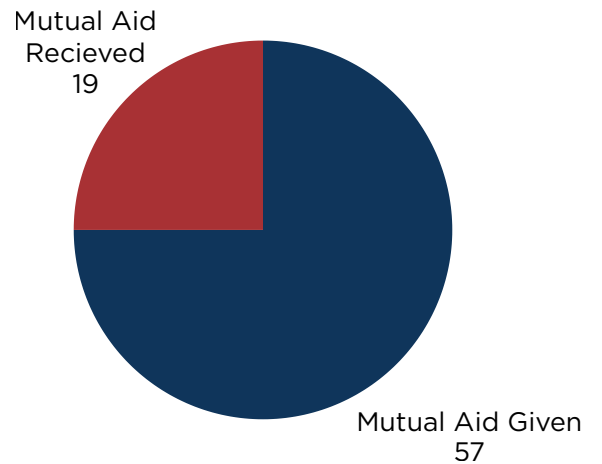
Public Relations Highlights

- Watertown HOT Conference
- EMT Students Ride Along
- Paramedic Student Ride Along
- Hosted Jefferson County Public Health Department Training
- Riverside Middle School-Public Safety Training Class
- Vietnam Wall Memorial Dedication
- Assist Park and Rec with Light Exchange

Training Hours



Mutual Aid Given/Received Year to Date



WATERTOWN HOT 2026



HANDS . ON. TRAINING



Thank you to our sponsors who helped make this event possible!!

Paul Davis
 Lawless Bro's Firecam
 Anderson Rescue Systems
 Back of the Bay Cigars

Johnsonville
 Ragtop Fire
 Elkhart Brass
 Firehouse Vigilance

Conway Shields
 Air One Equipment
 Jimmy Johns
 Dinges

WFD Local 877
 Firefighter Rescue Survey
 Fire Maul Tool

June 2026

In appreciation of your years
of dedicated service
to the City of Watertown
and its citizens.

35 Years

Danial Schultz
Wastewater

25 Years

Chad Butzine
Fire Department

15 Years

Pedro Gallegos
Police Department

5 Years

Danika Salaj
Police Department

*"There is no greater challenge, and there is no greater
honor than to be in public service."*

Condoleezza Rice

TO: MEMBERS OF THE COMMON COUNCIL

I would appreciate your consideration of the following appointments:

Tourism Board

Melissa Lampe – serving her third one-year term expiring June 30, 2027

Family Connections Board

Laci Cummings – serving her fourth one-year term expiring August 1, 2027

Carol Quest – serving her twenty-third one-year term expiring August 1, 2027

Thank you for your consideration.

Robert Stocks, Mayor

WATERTOWN PAYROLL SUMMARY

For the Period of: 5/27/2026 6/9/2026

Department	Employees		Regular		Y-T-D	Annual	Overtime		Y-T-D	Annual
	FT	PT	Hours	this Pay Period	Regular Actual	Regular Budget	Hours	this Pay Period	Overtime Actual	Overtime Budget
Administration	2	4	289	10,322	113,220	274,975	-	-	-	-
Alderspersons (2nd PR)	-	-	0	-	24,336	59,303	-	-	-	-
Attorney	2	1	220	8,551	97,479	222,321	-	-	-	-
Bldg. Inspection	3	4	298	10,787	122,411	286,891	-	-	-	-
Crossing Guards	-	8	64	720	12,888	28,000	-	-	-	-
Engineering	5	3	559	12,896	-	27,102	-	-	-	-
Finance	6	-	480	15,882	191,796	469,248	-	-	1,415	3,000
Fire	31	1	3384	100,831	1,193,266	2,564,329	130	6,791	105,356	247,000
Forestry	1	-	80	2,328	33,339	134,680	-	-	-	-
Health	9	3	822	29,847	339,879	809,474	-	-	-	2,250
Library	7	16	1074	28,102	298,567	500,677	-	-	-	-
Mayor	1	-	80	3,634	43,937	94,488	-	-	-	-
Media	2	3	195	5,613	62,689	263,120	-	-	-	-
Municipal Building	-	-	0	-	12,780	51,917	-	-	150	1,500
Municipal Court	1	1	100	3,450	39,315	89,258	-	-	-	-
Park	10	3	912	23,044	207,627	458,087	7	275	3,831	11,960
Park/Rec Admin	5	1	445	14,140	146,576	422,408	-	-	535	540
Police	55	-	4364	170,164	1,941,280	4,213,498	207	11,732	100,669	236,600
Police Reserve	-	8	34	444	1,808	15,000	-	-	-	-
Recreation and Pools	-	59	642	11,220	39,258	187,341	-	-	-	4,500
Solid Waste	8	-	640	18,062	203,650	526,359	-	-	1,243	3,000
Street / Storm Water	24	1	1945	63,565	733,980	1,604,333	1	115	13,284	35,500
Wastewater	10	3	890	27,408	319,254	779,039	64	3,462	17,000	18,000
Water Dept.	11	-	880	32,819	371,365	839,515	26	1,214	7,917	23,500
TOTALS	193 FT	119 PT	18395	\$593,828	\$6,550,703	\$14,921,363	435	\$23,588	\$251,399	\$587,350

WATERTOWN PAYROLL SUMMARY

For the Period of: 6/10/2026 6/23/2026

Department	Employees		Regular Hours	Regular this Pay Period	Y-T-D Regular Actual	Annual Regular Budget	Overtime Hours	Overtime this Pay Period	Y-T-D Overtime Actual	Annual Overtime Budget
	FT	PT								
Administration	2	4	294	10,296	113,220	274,975	-	-	-	-
Alderspersons (2nd PR)		9	9	4,942	24,336	59,303	-	-	-	-
Attorney	2	1	220	8,551	97,479	222,321	-	-	-	-
Bldg. Inspection	3	4	295	10,700	122,411	286,891	-	-	-	-
Crossing Guards	-	-	0	-	12,888	28,000	-	-	-	-
Engineering	5	2	545	12,896	-	27,102	-	-	-	-
Finance	6	-	480	15,882	191,796	469,248	-	-	1,415	3,000
Fire	31	1	3384	100,962	1,194,142	2,564,329	276	12,486	105,356	247,000
Forestry	1	-	80	2,328	33,339	134,680	-	-	-	-
Health	9	3	807	29,352	339,879	809,474	-	-	-	2,250
Library	7	16	1076	28,139	298,567	500,677	-	-	-	-
Mayor	1	-	80	3,732	43,937	94,488	-	-	-	-
Media	2	2	185	5,455	62,689	263,120	-	-	-	-
Municipal Building	1	-	80	2,176	12,780	51,917	-	-	150	1,500
Municipal Court	1	1	100	3,354	39,315	89,258	-	-	-	-
Park	10	3	958	23,667	206,883	458,087	10	395	3,831	11,960
Park/Rec Admin	5	1	441	14,277	146,576	422,408	-	-	535	540
Police	55	-	4355	169,533	1,941,300	4,213,498	135	7,470	100,669	236,600
Police Reserve	-	3	26	408	1,808	15,000	-	-	-	-
Recreation and Pools		62	1724	24,830	40,198	187,341	25	589	-	4,500
Solid Waste	8	-	640	18,079	203,650	526,359	-	-	1,243	3,000
Street / Storm Water	24	1	1946	63,254	733,980	1,604,333	1	60	13,284	35,500
Wastewater	10	3	978	28,389	319,254	779,039	25	1,315	17,000	18,000
Water Dept.	11	-	880	33,296	371,365	839,515	13	547	7,917	23,500
TOTALS	194 FT	116 PT	19581	\$614,496	\$6,551,795	\$14,921,363	483	\$22,861	\$251,399	\$587,350

**ORDINANCE TO
AMEND A PORTION OF SECTION 500-5, “ONE-WAY STREETS AND
ALLEYS” OF CHAPTER 500 TRAFFIC CODE OF THE CITY OF
WATERTOWN**

**SPONSOR: ALDERPERSON DANA DAVIS
FROM: PUBLIC SAFETY AND WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 500-5. “One-way streets and alleys”, is hereby amended as follows.

Name of Street	Location	Direction of Travel
Eighth Street	From Western Avenue to Main Street Market Street	North

SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	June 16, 2026		July 7, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
CREATE A PORTION OF SECTION 500-3(B), “STOP INTERSECTIONS”
OF CHAPTER 500 TRAFFIC CODE OF THE CITY OF WATERTOWN**

**SPONSOR: ALDERPERSON DANA DAVIS
FROM: PUBLIC SAFETY AND WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 500-3(B). “Stop intersections”, is hereby amended to add the following:

Intersection	Corners	Restriction
S Eighth Street and Market Street	Northwest	S Eighth Street shall stop for Market Street

SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
CREATE A PORTION OF SECTION 500-9(F)(2) “HIGH PROFILE
VEHICLE PARKING” OF CHAPTER 500 TRAFFIC CODE OF THE CITY
OF WATERTOWN**

**SPONSOR: ALDERPERSON DANA DAVIS
FROM: PUBLIC SAFETY AND WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS
FOLLOWS:

SECTION 1. Section 500-9(F)(2). “High profile vehicle parking”, is hereby amended to add the following subsection:

(d) On the west side of Richards Avenue, from the northern curblineline of Thomas Avenue to a point 94 feet further north.

SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 220-3 CLASSES OF LICENSES AND FEES OF THE
CITY OF WATERTOWN GENERAL ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-3(B), § 220-3(D) and § 220-3(F) Classes of licenses and fees of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 220-3. Classes of licenses and fees.

The following classes and denominations of licenses may be issued by the City Clerk upon the granting by the Common Council after payment of the fee as set by the Common Council and provided under a separate fee schedule, which when so issued shall permit the holder to sell, deal or traffic in beverages as provided in §§ 66.0433, 125.17, 125.25, 125.26 and 125.51, Wis. Stats. Except as otherwise provided in this article or Ch. 125, Wis. Stats., the full license fee shall be charged for the whole or fraction of any license year. For the purpose of this article, a license year is defined as the period from July 1 to June 30. Except as otherwise provided in this article, all licenses shall expire on the June 30 next following the date of issuance.

A. Retail Class "A" fermented malt beverage license.

B. Retail Class "B" fermented malt beverage license.

(1) Six-month license. A license may be issued at any time for six months in any calendar year, for which 1/2 of the applicable license fee shall be paid, but such license shall not be renewable during the calendar year in which it was issued.

~~(2) Picnic license: a per day fee to bona fide clubs or lodges pursuant to § 125.26, Wis. Stats. If the licensed premises is on City owned property, this license shall be limited to the sale or dispensing of fermented malt beverages in open paper or plastic cups or like containers only.~~

C. Retail "Class A" liquor license.

D. Retail "Class B" liquor license, ~~authorizes on-premises sale by the glass and packaged sales under § 125.51, Wis. Stats which shall permit its holder to sell liquor by the glass to be consumed~~ on the licensed premises and, in original packages or containers, in multiples not to exceed four liters at any one time to be consumed off the licensed premises. Wine may be sold in original packages or otherwise in any quantity to be consumed off the licensed premises. The City elects to come under the provisions of § 125.51(3)(b), Wis. Stats.

- (1) The fee for the license shall be prorated according to the number of months or fractions thereof remaining until the following June 30.
 - (2) A retail "Class B" liquor license shall be issued only to holders of a retail Class "B" fermented malt beverage license.
- E. Retail "Class C" liquor license.
- F. Temporary Class "B" Malt and Temporary "Class B" Wine (picnic) Licenses. ~~retail "Class B" wine license.~~ Pursuant to § 125.26(6) and § 125.51(10), Wis. Stats., ~~this~~ these licenses may be issued to bona fide clubs, local fair associations or agricultural societies, churches, lodges or societies that have been in existence for at least six months before the date of application and to posts of veterans' organizations. ~~This license authorizes the sale of fermented malt beverages and wine at a specific picnic or similar gathering, either in original containers or by the glass when dispensed directly for an original container. , authorizing the sale of wine in an original package, container or bottle, or by the glass if the wine is dispensed directly from an original package, container or bottle at a particular picnic or similar gathering.~~ The fee for the license shall be as set by the Common Council and provided under a separate fee schedule. ~~per day, unless the applicant has also applied for and been granted a temporary retail Class "B" fermented malt beverage (picnic) license, pursuant to Subsection B(2) above. If the licensed premises are on City owned property, this license shall be limited to the sale or dispensing of wine in open paper or plastic cups or like containers only, unless the original package, container or bottle is sold as part of a wine tasting event, is placed in an opaque bag or package and is limited to consumption off the City owned property.~~ Consumption shall occur only within the approved licensed premises.
- (1) Notwithstanding the foregoing, where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to Chapter 428-8, consumption and possession of alcoholic beverages may also occur within the boundaries of the approved TDORA, subject to all requirements and restrictions of Chapter 428-8. In the event of a conflict between this section and Chapter 428-8, the provisions of Chapter 428-8 shall control within the TDORA boundaries.
 - (2) If the licensed premises are on City-owned property, sales shall be limited to fermented malt beverages and wine served in open paper or plastic cups or original non-glass containers; malt beverages may be served in containers not exceeding 12 ounces and wine in containers not exceeding 6.5 ounces, provided the container is opened by the licensee at the point of sale; glass containers are prohibited.
 - (3) Closed or unopened cans may not be sold or possessed for consumption outside the licensed premises.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	June 16, 2026		July 7, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 220-9(F) REGULATION OF LICENSED PREMISES
AND LICENSEES OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-9(F) Regulation of licensed premises and licensees of the Watertown Code of Ordinances is hereby amended to read as follows:

~~F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class A," Class "B," "Class B" or "Class C" license (except for picnic licenses) shall be limited to the internal confines of the licensed premises, except for those holders of a retail Class "B," "Class B" or "Class C" license and subject to the following restrictions:~~

F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class B" or "Class C", or similar license (except for picnic licenses) shall be limited to the licensed premises, except as otherwise expressly permitted under Wis. Stat. Ch. 125 or as provided in § 410-52 and § 428-8 Retail Class "B," "Class B," and "Class C" license holders may operate outside sales areas only in accordance with the following restrictions:

- (1) The area to be licensed must be an area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license.
- (2) "Outside sales area" is defined as "an open area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license where fermented malt beverages and alcohol beverages are sold, served or consumed."
- (3) At any part of the outside sales area not blocked by a building, there shall be maintained or constructed a temporary fence or enclosure at least four feet in height.
- (4) Entry to the outside sales area shall not be through an access point in the enclosure or fence and shall only be gained from the interior of the licensed premises.
- (5) The outside sales area shall not be greater than the floor space of the abutting licensed premises unless specific exemption is granted by both the Licensing Board and Common Council. The exemption shall be renewed annually with the alcohol beverage license subject to approval by the Licensing Board and Common Council.

(6) The outside sales area capacity shall be in accordance with the State Fire Code, and the maximum capacity shall be separately posted within the outside sales area. Each outdoor area shall be required to provide a minimum of two remote points of emergency egress from the outside sales area. Egress from the outdoor space shall require only one motion and be clearly marked with durable, white exit signs with red lettering. Letters to be no less than 12" in height and visible from all points of the outside sales area. Wording of signs shall be "EXIT" or "EMERGENCY EXIT".

(7) The outside sales area shall not be open for the sale, service or consumption of alcohol beverages before 10:00 a.m. and shall not remain open for the sale, service or consumption of alcohol beverages after 10:00 p.m. Sunday through Thursday and 11:00 p.m. Friday and Saturday and on federally recognized holidays.

(8) The noise levels emanating from any outside sales area shall not violate § 410-40 of the Watertown Code of General Ordinances.

(9) Entertainment or events which include the operation or use of any radio, stereo or other mechanical or electrical device, instrument, or machine, and television may be broadcast or displayed on the exterior of the licensed premises or in the outside sales area between the hours listed in Subsection F(7).

(10) No live entertainment or event may be performed on the exterior of the licensed premises or in the outside sales area for a continuous block exceeding four hours in a twenty-four-hour period. The live entertainment or event may only be performed between the hours listed in Subsection F(7). The licensee shall not have more than four live entertainment or event in any calendar month and shall register said event with the City 24 hours prior to the event taking place and no more than 20 live entertainment or event in any year. Regularly scheduled leagues are excluded from this monthly limitation. "Leagues" are defined to include but are not limited to volleyball, baseball, horseshoes, or bags.

(11) The retail Class "B," "Class B" or "Class C" licensee, his/her employees or agents shall be responsible for preventing violations of this article and shall operate the outside sales area in conformity with Ch. 125, Wis. Stats., and Article I of this chapter.

(12) TDORA. Where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to § 428-8, the following shall apply:

- a. Alcohol beverage possession and consumption are permitted within the boundaries of the TDORA in accordance with § 428-8.
- b. In the event of a conflict between this section and § 428-8, the provisions of § 428-8 shall control within TDORA boundaries.
- c. Provisions of this Chapter shall remain in full force and effect for the TDORA boundary area during all times when a Special Event pursuant to § 428-7 is not occurring, including at all locations and areas not included within an approved TDORA designation.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

AN ORDINANCE TO REPEAL AND RECREATE SECTION 428-8 OUTDOOR OPEN CONTAINER ENTERTAINMENT EVENT PERMIT OF THE CITY OF WATERTOWN GENERAL ORDINANCES, RELATING TO TEMPORARY DOWNTOWN OUTDOOR REFRESHMENT AREAS (TDORA)

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 428-8 Outdoor open container entertainment event permit, is hereby repealed and recreated to read as follows:

§ 428-8. Temporary Downtown Outdoor Refreshment Area (TDORA)

- A. As used in this section, the following terms shall have the meanings indicated:
 - (1) Alcohol beverages mean any intoxicating liquor, wine and fermented malt beverages, as defined in Wis. Stat. § 125.02.
 - (2) Temporary Downtown Outdoor Refreshment Area (TDORA) means a contiguous area designated by the Common Council (Exhibit A), in which possession and consumption of alcohol beverages is permitted under § 410-52(C)(3) of the Watertown Municipal Code in public ways, subject to adopted rules and conditions, and only during a City-approved Special Event pursuant to § 428-7 of the Watertown Municipal Code and within the boundaries approved as part of said Special Event permit.
 - (3) TDORA Participant. A “Class B” retail license holder or a Temporary Class B Malt or Wine (picnic) license holder issued pursuant to Wis. Stat. § 125.26, whose licensed premises are located within the approved Special Event boundaries and who is authorized by the City and the Special Event organizer to participate in the TDORA for a specific Special Event.
- B. Establishment. A TDORA may be established only in conjunction with a City-issued Special Event permit as set forth in § 428-7 of the Watertown Municipal Code and shall be limited to the boundaries approved as part of said Special Event permit.
- C. Application.
 - (1) Application for a TDORA shall be made as part of a special event permit application § 428-7.
 - (2) In addition to the requirements of § 428-7, the application shall include:
 - (a) A detailed map of the proposed TDORA boundaries explaining how the boundaries will be displayed and monitored.
 - (b) A list of all “Class B” retail license holders and Temporary Class B Malt or Wine (Picnic) license holders who will participate in the Special Event.
 - (c) Such other reasonable and pertinent information as the Public Safety and Welfare Committee may require.
- D. Time Restrictions. The TDORA is active only during approved Special Event permit hours. Within this area, alcohol possession and consumption in the public right-of-way are permitted only during the following times: Sunday - Thursday: 10:00 a.m. – 10:00 p.m. Friday – Saturday: 10:00 a.m. – 11:00 p.m. Federal Holidays: 10:00 a.m. – 11:00 p.m.

E. Regulations.

- (1) Open alcohol beverages are permitted only within the approved Special Event TDORA boundaries.
- (2) Alcohol beverages may be sold only by TDORA Participants from their licensed premises. No alcohol beverages shall be brought into the TDORA from outside sources. The license holder shall purchase its alcohol from a source authorized under Wis. Stats., Ch.125.
- (3) Alcohol beverages shall be served only in non-glass containers bearing a TDORA identifier.
- (4) TDORA Participants shall verify that all persons purchasing alcohol beverages are at least 21 years of age in accordance with Wis. Stat. § 125.07(1)(a)3. Any person leaving the licensed premises with an alcohol beverage shall be provided with an age-verification wristband. All persons consuming alcohol beverages within the TDORA shall display such wristband upon request.
- (5) Alcohol beverages purchased from one licensed premises shall not be carried into another licensed premises. All TDORA Participants shall employ a person to monitor all exits of their licensed establishment during the Special Event.
- (6) No open alcohol beverages shall be possessed or consumed outside the approved TDORA boundaries. The Special Event organizer shall post signage clearly identifying all TDORA boundaries and shall provide sufficient security to comply with this provision. This section shall not be construed to prohibit the sale of alcoholic beverages in the original, unopened containers for off-premises consumption. However, consumption of alcoholic beverages sold in original, unopened containers for off-premises consumption shall not be permitted during the Special Event.
- (7) The Special Event organizer shall be responsible for providing open and notorious notice of the event boundaries to all participants throughout the event by use of signs, barricades or other approved means.
- (8) All applicable state statutes and local ordinances, including but not limited to those relating to alcohol beverages, Special Events, and amplified sound, shall remain in full force and effect and shall apply to all activities governed by this Chapter, except where expressly provided otherwise herein.

F. Liability and Insurance.

- (1) In addition to the Special Event insurance requirements set forth in § 428-7(H) of the Watertown Municipal Code, the Special Event organizer shall obtain and maintain liquor liability insurance covering any sale, service, or furnishing of alcoholic beverages in connection with the Special Event, with minimum limits of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate, or such higher amounts as may be required by the City based on the nature of the event. The City of Watertown shall be listed as an additional insured on all insurance policies set forth in § 428-7(H) for the Special Event and on the liquor liability rider required by this Subsection. A certificate naming the City as an additional insured shall be provided to the City no later than ten (10) days before the Special Event.
- (2) Indemnification. See § 428-7(G) of this Chapter.

G. Enforcement. Violations of this section may result in a forfeiture as provided in Chapter 33 of the Watertown Municipal Code and/or denial of subsequent Special Event permits.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	June 16, 2026		July 7, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 410-52 POSSESSION OF ALCOHOL BEVERAGES ON
PUBLIC WAYS OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 410-52 Possession of alcohol beverages on public ways of the Watertown Code of Ordinances is hereby amended to read as follows:

A. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from the same on any public street, sidewalk, boulevard, boardwalk, alley or public parking lot or on or in any vehicle parked on a public street, alley or public parking lot. "Public parking lot" shall include all premises held out to the public for use of their motor vehicles, whether such premises are publicly or privately owned, and whether or not a fee is charged for the use thereof.

B. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from such can, bottle or receptacle on the Watertown Riverwalk and the contiguous public property between the Cady Street Bridge and the Milwaukee Street Bridge along both the east side and west side of the Rock River.

C. Exceptions.

~~(1) This section shall not apply to such events for which an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 has been obtained and approved by the City or where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).~~

~~(2) This section shall not apply to those areas designated in Subsection A of this section that may be temporarily closed for a City approved event.~~

(1) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code and an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 and Chapter 220 of the Watertown Municipal Code has been obtained and approved by the City.

(2) This section shall not apply to events where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).

(3) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code have been obtained and approved by the City and the Special Event is taking place with a Temporary Downtown Outdoor Refreshment Area (TDORA) in accordance with § 428-8 of the Watertown Municipal Code.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 76-4 TIME FOR PAYMENT OF TAXES OF THE CITY
OF WATERTOWN GENERAL ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: FINANCE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. §76-4 Time for Payment of Taxes is hereby amended as follows:

§ 76-4 Time for payment of taxes.

A. Installments. If real estate taxes for a tax parcel assessed in the City are \$100 or less, they must be paid in full by January 31. If they exceed \$100, they may be paid to the City Treasurer in no more than ~~three~~ two installments, as follows:

(1) The first installment shall be ~~1/3~~ 1/2 of the total real estate tax plus the full amount of any installment payments on any special assessments, special charges and/or special taxes and shall become due and payable to the City Treasurer on the 31st day of January.

(2) The second installment shall be ~~1/3~~ 1/2 of the real estate taxes and shall be due and payable on the ~~30th day of April~~ 31st day of July. Payment shall be made to the County Treasurer where the property is located. On any installment date, the taxpayer may pay the balance of the taxes due.

~~(3) The third installment shall be 1/3 of the total real estate taxes and shall be due and payable on the 31st day of July. On any installment date, the taxpayer may pay the balance of the taxes due.~~

B. Delinquent installments; interest. Interest shall be computed per §§ 74.12(10) and 74.47(1), Wis. Stats.

~~C. Personal property taxes. All personal property taxes assessed in the City, except those on improvements on leased land, shall be payable in full on or before five working days after January 31. Payments not made by that date shall accrue interest from February 1.~~

SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	July 7, 2026		July 21, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 21, 2026

CITY CLERK

APPROVED July 21, 2026

MAYOR

RESOLUTION TO COMBINE WARDS FOR VOTING PURPOSES AND THE REPORTING OF ELECTION RETURNS FOR PARTISAN PRIMARY AND FALL GENERAL ELECTIONS

SPONSOR: MAYOR STOCKS

WHEREAS, the City of Watertown conducts elections at four polling locations within the City, including City Hall, Madison College, Watertown Senior Center, and the Watertown Public Library; and

WHEREAS, pursuant to Wis. Stat. § 5.15(6)(b), the governing body of a municipality may, by resolution adopted no later than 30 days before an election, combine two or more wards for voting purposes to facilitate the use of a common polling place; and

WHEREAS, the City desires to simplify election administration and election-night reporting for Partisan Primary Elections and Fall General Elections by combining wards that already utilize a common polling place; and

WHEREAS, the reporting-unit structure established herein is an administrative election-management configuration used for election programming and the reporting of election returns and does not affect polling locations, ward boundaries, ballot content, or the manner in which an elector casts or has their ballot counted; and

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF WATERTOWN, WISCONSIN, that for Partisan Primary Elections and Fall General Elections, the following wards are combined for voting purposes and the reporting of election returns pursuant to Wis. Stat. § 5.15(6)(b):

- 1. City Hall Polling Place:
 - o Wards 1 through 7 and Ward 23 shall be combined and reported as one reporting unit.
- 2. Madison Area Technical College Polling Place:
 - o Ward 8 shall remain a separate reporting unit for Dodge County.
 - o Wards 9 and 10 shall be combined and reported as one reporting unit for Jefferson County.
- 3. Watertown Senior Center Polling Place:
 - o Wards 11 through 15 and Wards 20 through 22 shall be combined and reported as one reporting unit.
- 4. Watertown Public Library Polling Place:
 - o Wards 16 through 19 shall be combined and reported as one reporting unit.

BE IT FURTHER RESOLVED that the original ward numbers and ward boundaries shall continue to be utilized for all official purposes as required by Wisconsin law.

BE IT FURTHER RESOLVED that this resolution shall take effect for the next Partisan Primary Election and all subsequent Partisan Primary and Fall General Elections unless modified or rescinded by future action of the Common Council.

BE IT FURTHER RESOLVED that the City Clerk shall transmit a copy of this resolution to the Jefferson County Clerk and the Dodge County Clerk as required by Wis. Stat. § 5.15(6)(b).

(July 7, 2026) Exh. 9878

	YES	NO
DAVIS		
LAMPE		
BERG		
NITECKI		
BLANKE		
SMITH		
ARNETT		
HAASE		
MOLDENHAUER		
MAYOR STOCKS		
TOTAL		

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

MEMO

The purpose of this resolution is to combine wards that already vote at the same polling place for the administration and reporting of Partisan Primary and Fall General Elections, as authorized by Wis. Stat. § 5.15(6)(b). This administrative change is intended to simplify election programming and election-night reporting while maintaining existing polling locations, ward boundaries, and voting procedures.