



## LICENSING BOARD MEETING AGENDA

WEDNESDAY, MAY 14, 2025 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM  
2044 UPPER LEVEL

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**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 917 858 0897 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/9178580897?pwd=eUOpCUyvIV65zIPMYImMdPU1LVLx5I.1>

### 1. CALL TO ORDER

### 2. REVIEW AND APPROVE MINUTES

- A. Licensing Board minutes from April 9, 2025

### 3. BUSINESS

- A. Review and take action: application for a "Class B" Malt and Liquor License from Wolfgram Inc dba Wolfgram (Jerry Heller, Agent) located at 301 E Main Street for licensing year July 1, 2024 – June 30, 2025
- B. Review and take action: application for a Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event On May 31, 2025 sponsored by the Watertown Main Street Program during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street
- C. Review and take action: application for Temporary Class "B" License for the Moose Lodge Car Show event on June 12, 2025 sponsored by the Moose Lodge during the hours of 5 p.m. and 10 p.m. for location 1222 Juneau Street
- D. Review and take action: application for Temporary Class "B" Beer licenses from Watertown Main Street Program for the Craft Beer and Seltzer Walk event on Thursday, July 17, 2025 from 5:00 pm to 8:00 pm. Locations include 2OH!2 Salon 202 W. Main St., Ava's A Posh Boutique, 209 E. Main St., Bradow Jewelers, 217 E. Main St., Pine Hill Farm: Wellness Collective 200 W. Main St., Sassy Sweets Bakery 116 W. Main St., White Oak Builders, 14 E. Main St., and Wisconsin 26 Culinary Boutique 219 N. Fourth St.

### 4. REPORTS

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Operator's List
- C. Review and discuss: Monthly Police Report

### 5. ADJOURNMENT

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*



## LICENSING BOARD MEETING MINUTES

WEDNESDAY, APRIL 09, 2025 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM 2044 UPPER LEVEL

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Ald. Smith, Ald. Blanke, Erin Schroeder and Cheri Martin. Absent was Mayor McFarland. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro and City Clerk Megan Dunneisen. Other members of the public were also present.

1. **CALL TO ORDER** – Ald. Smith (acting Chair) called the meeting to order at 4:14 p.m.
2. **REVIEW AND APPROVE MINUTES**
  - A. Martin made a motion to approve the Licensing Board minutes from March 12, 2025, seconded by Schroeder and carried by unanimous voice vote.
3. **BUSINESS**
  - A. Schroeder made a motion to approve the application for a “Class B” Malt and Liquor License from Golden Spoon LLC DBA Golden Spoon Cafe (Argjent Jashari, Agent) located at 1300 Memorial Dr for licensing year July 1, 2024 – June 30, 2025 conditioned on complete and passed city inspections, seconded by Martin and carried by unanimous voice vote.
  - B. Schroeder made a motion to approve the application for a “Class B” Malt and Liquor License from 3RDSTP&G LLC dba 3rd Street Pub & Grill (Shaniyah Rhodes, Agent) located at 215 S Third Str for licensing year July 1, 2024 – June 30, 2025, conditioned on complete and passed city inspections, seconded by Martin and carried by unanimous voice vote.
  - C. Martin made a motion to approve the application for Temporary “Class B” License for the Whiskey and Wine Walk event hosted by Watertown Chamber of Commerce on April 26, 2025, during the hours of 1 p.m. and 4:30 p.m. for location 116 S. Street (Rock River Financial), seconded by Ald. Blanke and carried by unanimous voice vote.
  - D. Ald. Blanke made a motion to approve the application for Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series Event on June 21, 2025 sponsored by the Watertown Rotary Club during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street, seconded by Martin and carried by unanimous voice vote.
  - E. Ald. Blanke made a motion to approve the application for Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event on Sept 6, 2025 sponsored by the Watertown Rotary Club during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street, seconded Martin and carried by unanimous voice vote.
  - F. Clerk Dunneisen gave an update on D&J "Class B" Transfer License – Discovery of new business entity operating at new location. The license is no longer considered a transfer license, and a new application would need to be applied for. Applicants are aware and have submitted a new application and requested a provisional license under the new business name. Transfer license will not be issued.
  - G. Chief Brower discussed the current timeline regarding citations and points assessed to establishment Tequila Nights. Due to the number of points that have been assessed, Chief Brower is recommending the Licensing Board consider suspension of the "Class B" Malt and Liquor License for Tequila Nights located at 617 S. 1st St, Watertown, WI 53094 (Agent Mike Martin). Owner Mike Martin and his representative were present at the meeting. City Attorney Chesebro discussed the course of action regarding the suspension process. Mike Martin and

his representative were provided with time to either contest the points or agree. After discussion Ald. Smith made a motion to approve a recommended 30-day suspension either served within the current licensing period or within three months after council approval (pending confirmation of what is allowed) served in increments of no less than 7 consecutive days, seconded by Ald. Blanke and carried by unanimous voice vote.

Martin left meeting at 5:43 p.m.

- H. Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Jessica M Reyes, seconded by Ald. Blanke and carried by roll call vote of: Yes;4 (Blanke, Schroeder, Martin, Smith), No;0.
- I. Schroeder made a motion to reconvene to open session, seconded by Ald. Blanke and carried by unanimous voice vote.
- J. Ald. Blanke made a motion to deny the application for an operator's license from Jessica M Reyes due to falsification on application, seconded by Schroeder and carried by unanimous voice vote.

#### 4. REPORTS

- A. Special Events List was presented.
- B. Monthly Operator's List was presented.
- C. Monthly Police Report was presented.

#### 5. ADJOURNMENT – Ald. Blanke made a motion to adjourn the meeting at 6:06 p.m., seconded by Schroeder and carried by unanimous voice vote.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

Form  
AB-200

## Alcohol Beverage License Application

For Municipal Use	Section 3, Item A.
Municipality	C. Watertown
License Period	2024-2025

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer ..... \$ \_\_\_\_\_ ☒ Class "B" Beer ..... \$ 12.50
- ☐ "Class A" Liquor ..... \$ \_\_\_\_\_ ☒ "Class B" Liquor ..... \$ 62.51
- ☐ "Class A" Liquor (cider only) \$ \_\_\_\_\_ ☐ Reserve "Class B" Liquor \$ \_\_\_\_\_
- ☐ "Class C" Liquor (wine only) \$ \_\_\_\_\_

Fees	
License Fees	\$ 75.01
Background Check Fee	\$ /
Publication Fee	\$ 300 — pd
<b>Total Fees</b>	<b>\$ 375.01</b>

### Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) <del>DET Sports Bar &amp; Grill</del> Wolfgram Inc.		
2. Business Trade Name or DBA Wolfgram		
3. FEIN 33-4172545	4. Wisconsin Seller's Permit Number 456-1031994308-04	
5. Entity Type (check one) <input checked="" type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Liability Company <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization		
6. State of Organization Wisconsin	7. Date of Organization 3-24-25	8. Wisconsin DFI Registration Number W087222
9. Premises Address 301 E Main St		
10. City Watertown	11. State WI	12. Zip Code 53094
13. County Jefferson	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown	15. Aldermanic District
16. Premises Phone 920-318-4269	17. Premises Email hellerscellar@yahoo.com	18. Website
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. The bar, basement, kitchen, hall		
20. Mailing Address (if different from premises address) .		
21. City	22. State	23. Zip Code

### Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No	



2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . . ☐ Yes ☒ No  
beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . . ☐ Yes ☒ No  
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? . . . ☐ Yes ☒ No  
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. . . . . ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? . . . . . ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? . . . . . ☐ Yes ☒ No

### Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

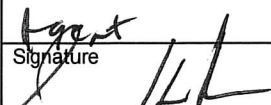
Last Name	First Name	Title	Phone
Heller	Jerry	Agent	920-318-4269

### Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Heller		First Name Jerry		M.I. R
Title Agent		Email hellersceller@yahoo.com		Phone 920-318-4269
Signature 		Date 4-4-25		

### Part E: For Clerk Use Only

Date Application Was Filed With Clerk 04-04-25	License Number 2270	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form  
AB-220

## Temporary Alcohol Beverage License

Municipality

C. Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ 1400
	Total Fees	\$ 2400

Part A: Organization Information		
1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 East Main Street		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-2008095	8. Date of Organization/Incorporation January 2000	9. State of Organization/Incorporation WI
10. Phone (920) 342-3623	11. Email Watertownmainstreet@gmail	
12. Organization type (check one)		
<input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.			
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Konz	Brian	Treasurer	(920) 392-1191
Budewitz	Sandra	interim-director	(920) 988-4352

Continued →



<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Summer Concert Series</i>			
2. Dates of Operation <i>May 31, 2025</i>		3. Hours of Operation <i>5-10 pm</i>	
4. Premises Address <i>1 W. Main St.</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: <i>Watertown</i>		10. Aldermanic District
11. Organizer of Event (if not the named applicant) <i>City of Watertown</i>		12. Email and/or Phone Number for Organizer of Event <i>bkonz@oswaldkonz.com (920) 392-1191</i>	
13. Organizer Website <i>Watertown Main Street Project</i>		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Served Refrigerator cooler on premises behind orange bars. consumed in designated- Approved areas as previously Provided.</i>			

<b>Part D: Attestation</b>			
Who must sign this application? • one officer or director of the nonprofit organization			
<b>READ CAREFULLY BEFORE SIGNING:</b> Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name <i>KONZ</i>		First Name <i>Brian</i>	
Title <i>Treasurer</i>		Email <i>bkonz@oswaldkonz.com</i>	M.I. <i>920-3927 1191</i>
Signature <i>[Signature]</i>		Date <i>4/16/2025</i>	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk <i>04-17-25</i>	License Number <i>2025-016</i>
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

# Outdoor Open Container Entertainment Event

## Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

### Section 1 – Applicant Information

Corporation/ Organization Name:

City Of Watertown - Parks Recreation & Forestry

Responsible Party:

Stephanie Juhl

Driver's License # (list State if not WI):

Date of Birth:

Address:

514 S. 1st Street

City:

Watertown

State:

WI

Zip Code:

53094

Telephone Number:

920-262-8080

E-mail Address:

sjuhl@watertownwi.gov

### Section 2 – Event Information

Name of Event:

Summer Concert Series

Purpose of Event:

NEW Dueling Pianos

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):

1 W. Main Street - Bentzin Family Town Square

Event Dates (limit 4 consecutive days):

May 31, 2025

Event Hours (must be between 6 a.m. & 11 p.m.):

5-10pm

Maximum Daily Attendance:

500

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

**Watertown Main Street Program**

Have you applied for a special event permit for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits.

Permit # (office use only)

Date Application Received:

Approved ☐

Denied ☐

INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: Stephanie Juhl Date Signed: 3/17/25



Save

Print

Clear

Effective

Section 3, Item C.

Form  
AB-220

## Temporary Alcohol Beverage License

Municipality  
City of Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ <del>10.00</del> 10 <sup>00</sup>
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ <del>28.00</del> 28 <sup>00</sup>
	Total Fees	\$ <del>38.00</del> 38 <sup>00</sup> 10 <sup>00</sup>

## Part A: Organization Information

1. Organization Name Moose Lodge		
2. Organization Permanent Address 1222 Sunco St		
3. City Watertown WI	4. State WI	5. Zip Code 53098
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0734152	8. Date of Organization/Incorporation 10-10-1923	9. State of Organization/Incorporation Wisconsin
10. Phone 920 261 6458	11. Email notessman@ATT.net	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input checked="" type="checkbox"/> Lodge/Society <input type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) 456-0000 2482791-02		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
VAN DYKE	ALLEN	Pres	920-390-9189
TESSMAN	ANDY	VP	920 342 0504
GODFREY	TOM	Treas	920 285 5606
SHIER	WILLIAM	Trustee	920 262 0016
WITTE	NICK	Trustee	920 261 2375

Continued →

**Part C: Event Information**

1. Name of Event (if applicable) <i>moose Lodge Car Show</i>			
2. Dates of Operation <i>6-12-25</i>		3. Hours of Operation <i>5:00 PM - 8:00 PM</i>	
4. Premises Address <i>1222 Jeneau ST</i>			
5. City <i>WATER TOWN</i>		6. State <i>WI</i>	7. Zip Code <i>53098</i>
8. County <i>Dodge</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: <i>WATER TOWN WI</i>		10. Aldermanic District <i>9</i>
11. Organizer of Event (if not the named applicant) <i>Andy Tessman</i>		12. Email and/or Phone Number for Organizer of Event <i>920 342 0504 natessman@ATT.net</i>	
13. Organizer Website		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <i><del>Served inside Building + from outside</del></i> <i>Records Kept in Office</i> <i>No Residence in Building</i>			

**Part D: Attestation**

Who must sign this application?

- one officer or director of the nonprofit organization

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Tessman</i>		First Name <i>Norman Andrew</i>		M.I.
Title <i>VP</i>	Email <i>natessman@ATT.net</i>		Phone <i>920 342 0504</i>	
Signature <i>Norman Andrew Tessman</i>			Date <i>4-16-25</i>	

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk <i>04-29-25</i>	License Number <i>2025-017</i>
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	





## OUTDOOR OPEN CONTAINER EVENT PERMIT APPLICATION

The following items MUST accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

### Section 1 – Applicant Information

Corporation/ Organization Name:

*Moose Lodge 830*

Responsible Party:

*Andy Tessman*

Driver's License # (list State if not WI):

*T255-6217-1337-04*

Date of Birth:

*9-17-71*

Address:

*207 Fremont St*

City:

*WATERTOWN*

State:

*WI*

Zip Code:

*53098*

Telephone Number:

*920 342 0504*

E-mail Address:

*natessman@ATT.net*

### Section 2 – Event Information

Name of Event:

*Moose Lodge Car Show*

Purpose of Event:

*Show Cars - raise money for Thanksgiving Dinners*

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):

*1222 Teneau St*

Event Dates (limit 4 consecutive days):

*6-12-25*

Event Hours (must be between 6 a.m. & 11 p.m.):

*5:00 - 8:00 pm*

Maximum Daily Attendance:

*90-100*

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

Have you applied for a special event permit for the event?

☒ Yes

☐ No

If no, contact Clerk's Office to obtain proper licenses/permits.

TEMP B PERMIT # (office use only)

Date Application Received:

Approved ☐

Denied ☐

## Temporary Alcohol Beverage License

Municipality

C. Watertown

Section 3, Item D.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

## Part A: Organization Information

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer &amp; Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>202 W Main Street 20412 Salon</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

Who must sign this application?

- one officer or director of the nonprofit organization

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	



## Temporary Alcohol Beverage License

Municipality

C. Watertown

Section 3, Item D.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

## Part A: Organization Information

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

15

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Beltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>209 E. Main Street Ava's a posh boutique</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

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Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information		
1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>217 E. Main Street Bradow Jewelers</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

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Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

## Temporary Alcohol Beverage License

Municipality

C. Watertown

Section 3, Item D.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

Part A: Organization Information		
1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued



**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>200 W. Main Street Pine Hill Farm</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

Who must sign this application?

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Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

## Temporary Alcohol Beverage License

Municipality

C. Watertown

Section 3, Item D.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$ 10.00

## Part A: Organization Information

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Broere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued

21

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer &amp; Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>116 W Main Street Sassy Sweets</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

Who must sign this application?

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Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

## Temporary Alcohol Beverage License

Municipality

C. Watertown

Section 3, Item D.

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ 28
	Total Fees	\$ 38 <sup>00</sup>

## Part A: Organization Information

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

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Last Name	First Name	Title	Phone
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Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued

23



**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>14 E. Main Street White Oak Builders</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
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Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>		
Signature <i>Stefanie Broere</i>		Date		

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	



License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$ 10.00

**Part A: Organization Information**

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
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13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

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Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>219 N. Fourth Street</i>		<i>Wisconsin 26 Culinary Boutique</i>	
5. City <i>Watertown</i>	6. State <i>WI</i>	7. Zip Code <i>53094</i>	
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

Who must sign this application?

- one officer or director of the nonprofit organization

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Broere</i>		First Name <i>Stefanie</i>		M.I. <i>A</i>
Title <i>Executive Director</i>		Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>	
Signature <i>Stefanie Broere</i>			Date	

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

# Craft Beer & Seltzer Walk

Hosted by Watertown Main Street Program

July 17, 2025 at 5:00pm-8:00pm

Locations			
Location #	Business Name	Contact	Address
1.	2OH!2 Salon	Brooke Hoida	202 W. Main Street
2.	Amado Jr's	Kim Hoffan	403 E. Main Street
3.	Ava's a posh boutique	Amanda Schwefel	209 E. Main Street
4.	Bradow Jewelers	Susan Bradow	217 E. Main Street
5.	D&J Sports Bar – Wolfgram Sports Bar & Grill (name change)	Jerry Heller	301 East Main Street
6.	The Drafty Cellar	Josh Mueller/Alex Savath	110 S. 3 <sup>rd</sup> Street
7.	Local Waters	Karah Pugh	109 S. 3 <sup>rd</sup> Street
8.	Lyon's Irish Pub	Carol Bohlman	201 East Main Street
9.	Pine Hill Farm: wellness collective	Jackie Phillips	200 W. Main Street
10.	Sassy Sweets Bakery	Amber Yelk	116 West Main Street
11.	The Score Sports Bar	Jamie Ellis	300 N. Fourth Street
12.	Uptown Bar & Grill	Nicole Smith	416 E. Main Street
13.	White Oak Builders	Dan & Maggie Wegner	14 East Main Street
14.	Wisconsin 26 Culinary Boutique	Desirae Greco	219 N Fourth Street

## SPECIAL EVENT PERMITS-2025

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION	CITY SPONSORED?	REPEAT OR 1ST YEAR	EVENT FOR A FEDERAL HOLIDAY? (no fees)
1/20/2025	<a href="#">2025-02</a>	3/9/2025	<a href="#">Morning Mixer</a>	Watertown Main St Program	Adult Beverage walk to create downtown activity	NO	REPEAT	NO
11/22/2024	2025-01	3/15/2025	<a href="#">Jig Jog</a>	Education Foundation of Watertown-JIG JOG	5k RUN TO RAISE MONEY FOR CITY SCHOOLS	NO	REPEAT	NO
2/3/2025	<a href="#">2025-03</a>	4/26/2025	<a href="#">Whiskey Wine Walk</a>	Watertown Area Chamber of Commerce	Create Downtown activity	NO	REPEAT	NO
3/11/2025	<a href="#">2025-06</a>	5/6-10/28 Tuesdays	<a href="#">Watertown Farmers Market</a>	Watertown Main St Program	Weekly farmers market CODE <a href="https://ecode360.com/29271272">https://ecode360.com/29271272</a>	NO	REPEAT	NO
4/4/2025	<a href="#">2025-10</a>	5/9/2025	<a href="#">Entertainment Night St Marks</a>	St. Marks Lutheran Church	Children participate in entertaining family and friends	NO	REPEAT	YES
3/25/2025	<a href="#">2025-08</a>	5/26/2025	<a href="#">Memorial Day Program</a>	Watertown Veterans Council	Memorial Day Celebration	NO	REPEAT	NO
4/16/2025	<a href="#">2025-11</a>	6/12/2025	<a href="#">CAR SHOW</a>	Moose Lodge	Public fundraiser for Thanksgiving dinner.	NO	REPEAT	NO
3/17/2025	<a href="#">2025-07</a>	7/4/2025	<a href="#">4th of July Parade</a>	Parade Committee	Floats, Bands, Clowns, etc to entertain people of July 4th	YES	REPEAT	NO
2/27/2025	<a href="#">2025-05</a>	7/8/2025	<a href="#">Lights and Sirens</a>	Watertown Police Department	Community Safety Fair	YES	REPEAT	YES
5/2/2025	<a href="#">2025-12</a>	7/17/2025	<a href="#">Craft Beer &amp; Seltzer Walk</a>	Watertown Main St Program	Shopping and sampling of craft beer	NO	REPEAT	NO
4/4/2025	<a href="#">2025-09</a>	8/16/2025	<a href="#">KOINE CHRISTIAN CONCERT</a>	St. Lukes Lutheran Church	Christian Concert at Town Square	NO	REPEAT	No
2/21/2025	<a href="#">2025-04</a>	08/07 -08/10	<a href="#">Riverfest</a>	Watertown Riverfest Inc	Watertown's annual community festival	NO	REPEAT	NO



## Report Criteria:

License.Type.Description = "Operator's License"

License.License issued date = 04/01/2025-04/30/2025

Business Name	Works At	Home Address	City	State	Zip	Date of Birth	License Issued Date
Alison Busler	Rose Garden	503 Humboldt St	Watertown	WI	53094	08/28/2006	04/03/2025
Amanda M Kolbo	Wolfgram's	915 Carol St	Watertown	WI	53094	09/19/1986	04/07/2025
Ana C Reyes	Bismarck's Bar & Grill	1109 Western Ave	Watertown	WI	53094	03/30/2001	04/17/2025
Anita Sharlow	Rose Garden	320 N Montgomery St	Watertown	WI	53094	01/28/1975	04/07/2025
Anthony N Dominguez	Piggly Wiggly	1515 S Tenth St	Watertown	WI	53094	11/04/2000	04/14/2025
Cody J Jenks	Walmart	122 Scot St	Watertown	WI	53094	10/05/2006	04/07/2025
Daniela A Padilla	Jordy's Steakhouse	512 Aspen St	Johnson Creek	WI	53038	04/23/1996	04/07/2025
Dustin E Radtke	Drafty Cellar	504 S Seventh St	Watertown	WI	53094	03/05/1988	04/07/2025
Elizabeth R Adamec		808 Franklin St	Watertown	WI	53094	08/16/1989	04/03/2025
Emilio ZB Medina	Maria's Mexican Restaurant	312 S Montgomery St	Watertown	WI	53094	07/07/2004	04/29/2025
Jaycie K Lanz	Dollar General	208 Sunnyfield Ct Apt C	Watertown	WI	53098	01/28/2004	04/10/2025
Jeremy J Smith	Chic Boutique	709 Emmet St	Watertown	WI	53094	01/28/1984	04/07/2025
Kaitlyn M Wesa	Gasthaus	N6650 Ziebell Rd	Jefferson	WI	53549	03/17/2005	04/23/2025
Logan M Wohlfeil	Piggly Wiggly	922 Summer Creek Rd	Oconomowoc	WI	53066	02/11/2007	04/14/2025
Lydia A Konitzer	Uptown Bar	1420 E Main St	Watertown	WI	53094	11/12/2003	04/14/2025
Monica M Magness	Uptown Bar	209 Air Park Dr, Apt 2	Watertown	WI	53094	09/24/1972	04/07/2025
Morgan K Sellnow	Rose Garden	N196 Val Rd	Watertown	WI	53098	12/17/2006	04/07/2025
Nicole F Raduechel	Elks Lodge	670 N Walton Dr	Whitewater	WI	53190	02/15/1985	04/07/2025
Odibel Campuzano	Tequila Nights	712 Franklin St Apt 1	Watertown	WI	53094	03/11/2006	04/03/2025
Parampreet Khasnia	Justmann's Liquor	316 Stonefield Dr	Johnson Creek	WI	53038	04/13/2003	04/14/2025
Rachel E Fritz	Uptown Bar	803 York Center Rd	Marshall	WI	53559	04/25/1995	04/03/2025