



LICENSING BOARD MEETING AGENDA

WEDNESDAY, DECEMBER 11, 2024 AT 4:15 PM

WATERTOWN MUNICIPAL - 106 JONES STREET, WATERTOWN, WI 53094 - UPPER LEVEL RM
2044

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 917 858 0897 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/9178580897?pwd=eUOpCUyvIV65zIPMYImMdPU1LVLx5I.1>

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

A. Licensing Board minutes from November 13, 2024

3. BUSINESS

- A. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Ashley E Grimm
- B. Reconvene to open session
- C. Review and take action: application for operator's license from Ashley E Grimm

4. REPORTS

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Operator's List
- C. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only



LICENSING BOARD MEETING MINUTES

WEDNESDAY, NOVEMBER 13, 2024 AT 4:15 PM

WATERTOWN MUNICIPAL - 106 JONES STREET, WATERTOWN, WI 53094 ROOM 2044

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor McFarland, Ald. Smith, Blanke, Erin Schroeder. Absent was Cheri Martin. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro, and City Clerk Megan Dunneisen. Other members of the public were also present.

1. **CALL TO ORDER** – Mayor McFarland called the meeting to order at 4:19 pm
2. **REVIEW AND APPROVE MINUTES**
 - A. Ald. Blanke made a motion to approve the Licensing Board minutes from September 11, 2024, seconded by Schroeder and carried by unanimous voice vote.
3. **BUSINESS**
 - A. Ald. Blanke made a motion to approve the application for a “Class A” Malt and Liquor License from Watertown Liquor Depot LLC DBA Liquor Depot (Hydn Heisel, Agent) located at 1907 Market Way Ste C with conditions of passed inspection from the Police and Fire Departments, seconded by Ald. Smith. Discussion by Ms. Heisel, co-owner Ms. Hobbs, and their representative Attorney Randall including the removal of prior applicant Ashraf Mustafa on the liquor application, business organization, and building lease. Owners are working to get premise ready for inspection and have been in contact with Police and Fire. Motion carried by unanimous voice vote.
 - B. Schroeder made a motion to approve the application for Temporary "Class B" Wine license from St. Jude Academy Inc at Watertown Moravian Church at 510 Cole St for the St. Jude Academy Benefit Event event on Friday, December 6, 2024 from 6:00 pm to 9:00 pm subject to event staff having a licensed bartender on premise during the event, second by Ald. Smith and carried by unanimous voice vote.
 - C. Schroder made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Jessica L Raatz, seconded by Ald. Blanke and carried by roll call vote of: Yes;4 (Schroeder, Smith, Blanke, McFarland); No;0.
 - D. Ald. Smith made a motion to reconvene to open session, seconded by Ald. Blanke and carried by unanimous voice vote.
 - E. Ald. Smith made a motion to deny the application for operator's license from Jessica L Raatz due to Cat. I of the licensing guidelines, seconded by Ald. Blanke and carried by unanimous voice vote.
4. **REPORTS**
 - A. Special Events List was presented.
 - B. Monthly Operator's List was presented.

C. Monthly Police Report was presented – 10 out of 40 establishment failed the underage compliance check – PD offering Bartender Awareness course – a refresher course and a way for establishments to earn points back.

5. **ADJOURNMENT** Schroeder made a motion to adjourn, seconded by Ald. Blanke and carried by unanimous voice vote at 5:02 pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

<u>PERMIT #</u>	<u>DATE OF EVENT</u>	<u>EVENT NAME AND ORGANIZATION WITH EVENT DESCRIPTION</u>	<u>REPEAT OR 1ST YEAR</u>	<u>CITY SPONSORED?</u>	<u>EVENT FOR A FEDERAL HOLIDAY? (no fees)</u>
	7/16/1905	Town Square event listing submitted 10/31/2023 per agreement			
2024-03	2/10/2024	MAIN STREET PROGRAM Dessert Tasting	1st Year	No	no
2024-06	3/3/2024	CHAMBER - MORNING MIXER Adult Beverage Walk	Repeat	No	no
2024-16	3/16/2024	JIG JOG - Run	Repeat	No	no
2024-07	4/27/2024	CHAMBER WHISKEY WINE WALK Adult Beverage Walk	Repeat	No	no
2024-05	05/01/2024 - 10/31/2024	MAIN STREET PROGRAM Year Farmers Market	Repeat	No	no
2024-11	5/10/2024	St. Marks - Year end school Event	1st year	no	no
2024-15	5/27/2024	City Vets Council Memorial Day Ceremony	Repeat	Yes	Yes
2024-17	6/13/2024	Moose Lodge Annual Car Show	1st Year	No	No
	6/13-7/11-8/15-9/12	Town Square Event - Thirsty Thursdays	2nd Year	yes	no
2024-10	6/22/2024	Rock River Community Clinic-TOUR-DA-GOOSE- Bike Ride	Repeat	No	no
2024-19	7/3/2024	Am legion 4th of July Celebration	Repeat	Yes	Yes
2024-09	7/4/2024	4th of July Parade Committee - Federal holiday Parade	Repeat	Yes	yes
2024-02	7/9/2024	POLICE DEPARTMENT Safety Fair	Repeat	Yes	no
2024-16	7/13/2024	Downtown Watertown Craft Beer Walk - Main Street Program - Increase traffic and awareness to downtown	Repeat	No	No
	7/20/2024	Main Street Program annual Sidewalk sale to promote business to downtown shopping	Repeat	Police Chief and Myor approval to change date - no other approval needed - see sidewalk sales ordinance	no
2024-08	7/27/2024	UNITY Vendor fair to celebrate LGBTQ & Pride CANCELLED	Repeat	No	no
2024-26	7/30/2024	Watertown Area YMCA - RIVERFEST RUN	Repeat	no	no
2024-27	9/14/2024	Because we care - Freedom ride for Police, Fire & EMS	Repeat	no	no
2024-01	8/8/2024	RIVERFEST Community Festival	Repeat	No - see Riverfest Agreement	no
2024-25	8/18/2024	St Pauls Church picnic CANCELLED	1st Year	no	no
2024-21	8/24/2024	MC - Bartelme-Schwefel Detachment #349 - Annual Fundraiser	Repeat	No	No

2024-12	8/25/2024	Town Square Event - Christian Concert	1st year	no	no
2024-14	8/31/2024	Fiesta at the Park - Sam Galaviz - Promote positive cross cultural activities CANCELLED	1st year	no	no
2024-20	9/5/2024	Watertown Chamber of Commerce Wine Walk - Drive traffic to downtown business	Repeat	No	No
2024-13	9/21/2024	DONUT DASH - Watertown Police Department - run/walk fundraiser	Repeat	yes	no
2024-22	9/21/2024	BLOCKTOBER FEST - Community Festival focusing on german heritage hosted by Local Waters	Repeat	no	no
2024-24	10/4/2024	Watertown High School yearly homecoming parade	Repeat	no	yes
2024-32	10/12/2024	Daniel Leija - Trunk or Treat	Repeat	no	no
2024-29	10/26/2024	Moose Lodge trunk or Treat	Repeat	no	no
2024-28	11/28/2024	Run Turkey Run - 5K Run/Walk to raise monet for local non-profits	Repeat	no	no
2024-33	11/30/2024	Wttn Christmas Parade Committee	Repeat	Yes	Yes
2024-34	12/8/2024	Park and REC - CP Holiday Train event	Repeat	Yes	No
2024-35	12/14/2024	Elks Lodge-Brkfast pictures & games for underprivileged children	Repeat	No	No

TOTAL = 28 (not including 10/31 Town Square Events, Maxwell Street Days, or Cancelled events)

Report Criteria:

License.Type.Description = "Operator's License"

License.License issued date = 11/01/2024-11/30/2024

Business Name	Works At	Home Address	City	State	Zip	Date of Birth	License Issued Date
Addison Rebecca Stas		704 W Cady St	Watertown	WI	53094	09/07/2006	11/04/2024
Alyssa Brook Knueppel	Draeger's Floral	316 E Oak St	Juneau	WI	53039	09/29/1999	11/14/2024
Amanda K Glisch	Uptown Bar	1548 Oconomowoc Ave	Watertown	WI	53094	07/26/1984	11/15/2024
Cynthia E Torres	D&J Sports Bar	504 N Washington St	Watertown	WI	53098	05/13/1996	11/22/2024
Daniel W. Crum	Elks Lodge 666 -- dba Elks Lodge	1001 Western Ave	Watertown	WI	53094	08/07/1958	11/22/2024
Esbeydi Pineda Arellano	Tequila Nights	17 Mary St	Watertown	WI	53094	03/31/1994	11/04/2024
Evan C Stindt	Watertown Country Club	1214 W Main St	Watertown	WI	53098	05/15/1991	11/04/2024
Hayley Olivia Parr	Walmart	116 E Mackie St	Beaver Dam	WI	53916	06/13/2005	11/14/2024
Jaysha L West	Silver Eagle Saloon	415 E Water St	Watertown	WI	53094	09/07/1977	11/04/2024
Jennifer Lynn Getz	St Jude Academy	307 Henry Ct	Waterloo	WI	53594	03/14/1983	11/19/2024
Kathy Siefert	Citgo	122 Hall St Apt 31	Watertown	WI	53094	01/14/1982	11/13/2024
Laura Lee Martinez	Lyons Irish Pub	1325 Meadowbrook Dr	Watertown	WI	53098	12/01/1970	11/04/2024
Nathan Ray Allen Strickler	Walmart	206 Fairview St	Watertown	WI	53094	06/25/2003	11/14/2024
Patricia Mann	New Horizon Foods	3252 S Burrell St	Milwaukee	WI	53207	02/28/1963	11/13/2024
Paul Bare	Walmart	207 Air Park Dr	Watertown	WI	53094	02/05/1998	11/20/2024